

## **Harnessing AI: Revolutionizing Supply Chain Management in DOD**

Hubert Clements – Electronics Engineer, MBA

U.S. Army Combat Capabilities Development Command (DEVCOM) C5ISR Center

### **The Defense Industrial Base (DIB) and the DOD Supply Chain**

The DIB, a critical component of our national security apparatus, faces numerous supply chain challenges, particularly given our reliance on overseas suppliers. These vulnerabilities have the potential to be magnified during periods of geopolitical instability, as well as through threats to cybersecurity such as intellectual property theft and sabotage of manufacturing systems. These supply chain hurdles can be overcome by taking a comprehensive systems of systems approach. A holistic solution is emerging; one that combines network theory and game-changing artificial intelligence (AI) that could someday provide a comprehensive defense sector supply chain operating system for real-time, 24-7 supply chain monitoring and supervision of the DIB's supply chain. AI has become an indispensable part of business intelligence (BI) tools, and is offering unprecedented insights and enhances the military decision-making process. AI has the potential to propel the DIB into a new revolutionary era of innovation and efficiency.

DOD's supply chain is a vast network of resources that spans the globe. It faces significant operational and strategic challenges, ranging from demand prediction, to security, and adaptation to ever-evolving technologies. AI's potential to transform these areas is unparalleled; its capabilities include automating routine tasks, improving predictive analytics, boosting efficiency, enhancing security, and integrating systems. AI's potential to streamline processes, minimize waste, optimize resource allocation, and yield valuable insights into emerging threats is promising. As AI continues to evolve, it is expected to keep redefining the landscapes of business and defense, ushering in a future marked by enhanced security, efficiency, and operational effectiveness. However, successful implementation will require thorough planning, robust data acquisition and data management, and strong cybersecurity protocols.

### **The Integration of AI into Supply Chain Management (SCM)**

The integration of AI into SCM holds significant potential for enhancing the responsiveness of military logistics. AI can streamline decision-making, thereby reducing the time taken for resupply. AI can help in circumventing potential supply chain roadblocks. A few examples of such roadblocks are: supply chain disruptions; limited production capacity; obsolete components; and budget constraints. AI can provide predictive insights that optimize inventory management; real-time tracking of supplies to reduce the risk of shortages and overstocking. AI, combined with advanced analytics and network theory, can provide the basic building blocks for a universal DOD supply chain operating system.

Implementing improved network security measures within computer networks can protect an organization's digital environment integrity and safety. Basic security protocols, antivirus software, firewalls, authentication processes, etc. All these fundamental network security measures, combined recently with AI, have proven to greatly enhance the protection of computer networks. AI can enhance network security by scrutinizing traffic and pinpointing anomalies that indicate a potential security threat. Integrating these elements can generate automatic defense mechanisms that adapt to an ever-

changing threat landscape, crucial for safeguarding data and maintaining operational integrity. Similarly, basic SCM security measures combined with AI can greatly enhance the protection of complex DOD supply chain networks.

The integration of AI into DOD SCM can assist with alignment with DOD strategic and tactical goals, effective supply chain design, demand forecasting, and operational efficiency. AI-driven SCM tools can boost efficiency, optimize inventory levels, streamline procurement processes, enhance production operations, and improve logistics. AI can also bolster the use of BI tools and other information systems like ERP and IoT, enabling the identification and mitigation of supply chain risks and facilitating global SCM understanding.

### **AI and Network Theory**

Network theory is a branch of mathematics and computer science that focuses on the study of complex systems composed of interconnected nodes or entities. Its roots date back to 1736 with the work of Leonhard Euler on the Seven Bridges of Königsberg problem.<sup>1</sup> Network theory provides a framework to understand and analyze various types of networks, including social networks, biological networks, communication networks, and more. Network theory aims to mathematically describe the patterns and the structures, and dynamics within networks to gain insights into their behavior and properties.

A significant step forward in understanding network theory was the introduction of the small-world network model by Duncan Watts and Steven Strogatz in 1998.<sup>2</sup> Their research demonstrated how many real-world networks, from friendships to the power grid, are neither purely random nor purely regular, but instead exhibit properties of both, such as a small average shortest path length and high clustering. With the dawn of the internet age and the rise of social networks, network theory has gained immense importance. It has become crucial in understanding various phenomena, including the spread of information, the behavior of social systems, and even the structure of the universe.

To better understand the complexity of supply chain networks, network theory can provide critical insights, and help predict behaviors within intricate systems and provide a window into the supply chain's patterns and processes. By analyzing patterns and processes within supply chains, and communications networks, computer networks, and financial and economic networks, network theory can predict behaviors and potential vulnerabilities; this theoretical understanding can be translated into practical applications.

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<sup>1</sup> Newman, M.E.J. (2004). The Structure and Function of Complex Networks. Department of Physics, University of Michigan. <http://www-personal.umich.edu/~mejn/courses/2004/cscs535/review.pdf>

<sup>2</sup> Watts, D., Strogatz, S. Collective dynamics of 'small-world' networks. *Nature* 393, 440–442 (1998). <https://doi.org/10.1038/30918>

Network analysis and AI algorithms can analyze large-scale networks and extract meaningful information from them. They can identify key nodes, communities, and centralities within a network, helping businesses understand the structure and dynamics of their networks. This analysis can be applied to various domains, such as identifying major players in the network, or detecting bottlenecks in the supply chain network. Network theory, combined with AI algorithms, can be used to identify anomalies or outliers in the network. By modeling normal network behavior and comparing it to real-time data, AI can detect unusual patterns or behaviors that may indicate unusual activities, cybersecurity threats, or operational inefficiencies. This enables military commanders to proactively address issues and mitigate risks. Also, AI can leverage network theory to develop fast and informed recommendation systems or courses of action that can speed-up decision making processes.

Network theory combined with AI can help optimize resource allocation and decision-making processes. AI algorithms can automatically find optimal paths, allocate resources efficiently, or identify bottlenecks within a network. This can be particularly useful in SCM, transportation logistics, or infrastructure planning, where optimizing network operations can lead to cost savings and improved efficiency. By combining AI and network theory, military commanders can gain a deeper understanding of their networks, make data-driven informed decisions, and develop intelligent automated systems that enhance BI capabilities.

### **Case Study – Mapping Applications**

Mapping applications such as Google Maps make extensive use of principles from network theory. When one requests directions from Point A to Point B, the mapping application conducts a pathfinding problem on a graph. Each location (like an intersection or a landmark) is a node in the network model, and the roads connecting these locations are the edges. This forms a massive graph of interconnected nodes and edges that represents the entire map. A fundamental algorithm used in mapping algorithms is the Dijkstra's algorithm. Named after its creator, Dutch computer scientist Edsger Dijkstra, this algorithm finds the shortest path between nodes in a graph.<sup>3</sup> When you ask Google Maps for the fastest route from your current location to your destination, it uses an algorithm similar to Dijkstra's algorithm to compute the shortest path. However, in practice, the algorithm actually used is more complex, factoring in various considerations like current traffic conditions, road closures, toll roads, and other dynamic factors. In summary, the entire process of finding the quickest route from one place to another in Google Maps involves network theory and constructing a weighted graph where the nodes represent locations and the edges represent roads, and then using graph and network theory principles to find the optimal path.

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<sup>3</sup> Dijkstra, E. W. (1959). "A note on two problems in connexion with graphs". *Numerische Mathematik*. 1: 269–271. doi:10.1007/BF01386390. S2CID 123284777.

<https://www-m3.ma.tum.de/twiki/pub/MN0506/WebHome/dijkstra.pdf>

## Predictive Tools

The prompt replenishment of critical military equipment and the resupply of stockpiles is often impeded by various factors. Limited production capacity, supply chain disruptions, obsolete components (namely semiconductor chips), budget constraints, and the time-consuming nature of manufacturing, testing, and delivering intricate systems can all prolong the resupply and restocking process. International treaties and regulations can further complicate the replenishment process. AI can enhance supply chain transparency, allowing DOD to better manage its extensive network of suppliers. This can also help in assessing the risks associated with reliance on overseas suppliers.

AI can significantly enhance SCM in various aspects. AI can greatly improve strategy development. It can align DOD SCM with mission and goals. AI can help design effective supply chains and aid in demand forecasting. AI improves efficiency, aids in determining optimal inventory levels, streamlines procurement processes, enhances production and operations, and optimizes transportation in logistics. It bolsters the use of BI tools and other information systems infrastructure like ERP and IoT. By identifying and mitigating supply chain risks, AI improves performance measurement and can help military commanders understand DOD SCM intricacies. AI advances supply chain integration and collaboration and navigates emerging trends such as digital supply chains, and blockchain.

Most of the tech giants like Lockheed Martin, Raytheon, Google Cloud, Palantir, Microsoft Azure, IBM, and Booz Allen Hamilton are all providing “Digital Battlefield” AI services to DOD.<sup>4</sup> Big Tech is crucial in heralding a new era of data-driven military operations, efficiency, and security. ERP and other BI tools, enhanced with AI, streamline business operations by analyzing raw data, facilitating reporting, analytics, and data mining. AI integration with BI tools boosts data analysis speed and depth, reduces human error, and offers improved insights. By using machine learning for predictive analytics, AI enables military commanders to anticipate future opportunities and risks more effectively. Natural Language Processing makes BI tools more user-friendly, and AI-driven automation frees personnel for strategic tasks.

Tech giants have indeed been crucial in bringing AI to DOD. Microsoft’s Project JEDI (Joint Enterprise Defense Infrastructure), a cloud computing contract that was awarded by DOD, was a significant early step in leveraging AI to improve data processing and sharing. JEDI was expected to greatly enhance logistics and operations planning through advanced analytics. The JEDI contract with Microsoft was cancelled in 2021 due to protests by competitors with a new program called “Joint Warfighter Cloud Capability” (JWCC) which involved services from multiple companies. Similarly, Palantir Technologies has been instrumental in providing AI solutions to the military. Its Gotham platform has been used by the US Army to integrate vast amounts of disparate data, enabling real-time decision making in critical situations.<sup>5</sup> DOD’s Joint Artificial Intelligence Center (JAIC) has been continuously working to identify

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<sup>4</sup> Research and Markets. (2022). Report: The Global Digital Battlefield Market. Dublin: Research and Markets. <https://www.researchandmarkets.com/report/battlefield-management-system>

<sup>5</sup> Gordon, L. (2020, November 18). Palantir Enters Mission Command Space With US Army Futures Command Prototype. Business Wire. <https://www.businesswire.com/news/home/20201118006096/en/Palantir-Enters-Mission-Command-Space-With-US-Army-Futures-Command-Prototype>

new opportunities for AI integration, promising a future where AI plays an increasingly central role in ensuring the efficiency, security, and adaptability of DOD's supply chain. JAIC is now the Office of the Chief Digital and Artificial Intelligence Officer (CDAO).

Throughout the defense sphere, AI is being utilized somewhat narrowly to enhance SCM tools. SCM is often fraught with logistical errors and demand-supply mismatches. DOD is encouraging private sector collaborations to harness AI's transformative power. Some practical applications of AI within DOD include predictive maintenance algorithms and AI-powered logistics platforms. BI tools are expected to become increasingly sophisticated with advanced AI capabilities, providing deeper supply chain insights in the future.

In conclusion, as AI evolves it will continue to bring transformative changes to SCM with potential applications in autonomous vehicles and drones, further enhancing logistics operations. AI has become an essential component of BI tools and DOD SCM. It enhances data analysis, predictive analytics, and automation, thereby offering unprecedented insights and decision making capabilities. As AI technology continues to evolve, it is expected to further redefine the global business landscape and the defense sector. The partnership between AI technology and DOD is not just revolutionizing the defense sector; it's laying the groundwork for a future where AI is integral to global SCM. While challenges remain in terms of implementation, data privacy, and even ethical concerns, the potential benefits offered by AI cannot be understated.