

# 2021 Academy Climate and Networking Study–United States Merchant Marine Academy

**Executive Report** 

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# 2021 Academy Climate and Networking Study-United States Merchant Marine Academy

# **Executive Report**

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# Chapter 1: **Executive Report**

### Introduction

The Health and Resilience (H&R) Research Division within the Office of People Analytics (OPA) has conducted congressionally mandated gender relations assessments at the Academies since 2005. Title 10, United States Code (U.S.C.), Sections 4361, 6980, and 9361, as amended by Section 532 of the John Warner National Defense Authorization Act (NDAA) for Fiscal Year 2007, codified an assessment cycle at the Military Service Academies (MSA) that consists of alternating surveys and focus groups. This requirement applies to the DoD Service Academies (U.S. Military Academy [USMA], U.S. Naval Academy [USNA], and U.S. Air Force Academy [USAFA]). These regular assessments are known as the Service Academy Gender Relations (SAGR) project. The U.S. Merchant Marine Academy (USMMA), within the Department of Transportation (DOT), is not required to participate in the assessments codified by U.S. Code 10. However, USMMA officials requested that they be included, beginning in 2012, to evaluate and improve their programs addressing sexual assault and sexual harassment.

Despite years of concerted effort, results from the SAGR have found that many cadets and midshipmen experience sexual assault and/or sexual harassment at the Academy (Davis et al., 2019), highlighting the need for a continued focus on prevention of sexual assault and harassment specifically, as well as violence and harm more generally. Importantly, results from SAGR focus groups have consistently identified student leaders/influencers as critical, but unequipped, prevention messengers (Barry et al., 2020). This is consistent with "social diffusion" theory, whereby influential individuals within social networks are key to the diffusion of new ideas and behaviors. Indeed, numerous effective public health interventions leverage the outsize impacts that influencers have within their social networks to promulgate information and norms and ultimately change behaviors (Kelly, 1991 Bush et al 2019, Coker et al 2017, Rogers, 1983; Strang & Soule, 1998).

In order to provide actionable insights to inform prevention efforts at the Academies, and building on ideas from social diffusion theory, OPA, in conjunction with the Department of Defense's (DoD) Sexual Assault Prevention and Response Office (SAPRO), conducted the 2021 Academy Climate and Networking Study (2021 ACNS). This study departed from the traditional SAGR focus group methodology and employed a mixed-methods approach, which included an online survey and virtual focus groups. The survey assessed norms relevant for prevention of violent or harmful behaviors and asked participants to identify influential students (and why they were considered influential). We then conducted virtual focus groups with influential students who were nominated by their peers to learn more about what makes these students influential, and assessed what training, messaging, and programs resonate or do not resonate with participants. Our results detail the characteristics of influential students at USMMA, the norms

Executive Report

<sup>&</sup>lt;sup>1</sup> The first assessment in this series was conducted in 2004 by the DoD Inspector General (IG). Details are reported in the Office of the Inspector General of the Department of Defense (2005).

that are promising targets for prevention activities, and the strategies for engaging with students that are most likely to resonate.

These results are designed to equip the USMMA with information to continue to enhance and refine its prevention efforts in three ways. First, these findings will allow the USMMA to better identify students who are likely to be highly influential in order to leverage these students in prevention efforts. Next, these findings highlight norms on campus that can contribute to risk of violence and harm; targeting these norms is a promising intervention avenue. Finally, these findings highlight ways to engage students that are more likely to be effective. We recommend that the USMMA employ these strategies within their prevention activities, formally evaluate their effectiveness, and modify as needed until the desired effect is achieved.

The purpose of this executive report is to describe the statistical and study methodology employed on the 2021 Academy Climate and Networking Study (2021 ACNS) and provide topline findings.

# Methodology

The 2021 ACNS used a mixed-methods approach, employing both a web-based survey and virtually administered focus groups. The survey contained questions about perceived acceptability and commonality of behaviors associated with harmful outcomes (such as alcohol abuse) and positive factors (like standing up to sexist jokes), hereafter referred to as "social norms." Social norms include the behaviors that midshipmen actually do, those behaviors they expect from others at their Academy, and any incongruence between these actual and expected behaviors. The survey also used a social network analysis (SNA) approach to identify influential cadets and midshipmen according to particular criteria. For a more thorough view of the results on social norms, please see the Topline Report.<sup>2</sup>

Survey participants were asked to nominate individuals from their Academy in five distinct categories shown to the right. Participants could only nominate one person per category and there were no limits for nominating the same person for more than one category. Participants were then asked to nominate an additional five peers that they felt particularly close to or spent significant time with in the past six months. Additionally, participants were asked to describe the connections between their nominated peers (e.g., influencer 1 is connected to

**Influencer Nomination Survey Questions:** "What midshipman at your Academy..."

- ...do you look up to?
- ...do you respect?
- ...do you think is a good leader in sports, clubs, extracurricular groups, and other group activities?
- ...would you want to command the military unit you commission into?
- ...has a presence on social media that you like, follow, or enjoy?

influencer 2, but influencer 1 is not connected to influencer 5).

<sup>&</sup>lt;sup>2</sup> The Topline Report can be found in Appendix D.

The survey fielded online from February 22, 2021, to March 15, 2021. A census of all USMMA midshipmen (with the exception of those under 18 years old and foreign exchange students) were invited to participate. The survey email announcement explained the purpose of the survey, how the information would be used, why participation was important, and information on how to optout. Throughout the survey field period, five additional email reminders were sent to those who had not completed the survey to encourage participation. A total of 431 midshipmen completed the survey, 3 resulting in a USMMA response rate of 45%. Using an industry-standard process, data were weighted to reflect each Academy's population as of January 2021.

Focus groups were conducted with those identified as influential by their peers on the survey (regardless if the nominated influencer participated in the survey themselves). The focus groups posed questions to participants about the qualities of influential midshipmen, how the informal networks at the USMMA disseminate information, and what helps Academy messaging on safety and prevention issues to resonate with midshipmen (see Appendix B for the focus group protocol).

Influence was measured not only by capturing these ties, but also by calculating the centrality to the network of each individual, hereafter referred to as "central influence" or "centrally influential." The more central a person is to a group, the more connections they have with highly connected people. Figure 1 illustrates this concept and potential relationships among individuals at various levels of influence.

<sup>&</sup>lt;sup>3</sup> Completed surveys were defined as answering 50% or more of the social norms items.

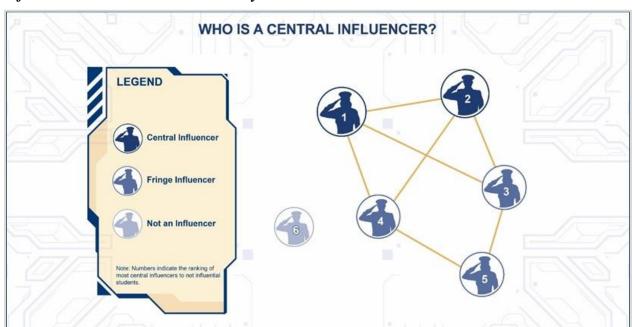


Figure 1. Influencer Connections and Centrality

The focus groups were conducted virtually from April 2, 2021, through April 9, 2021. Participants were recruited via email until group session size reached six to ten participants. A

total of six focus groups were conducted at the USMMA. The groups were comprised based on survey nominations, as shown to the right and in the footnote below.<sup>4</sup> Experienced facilitators trained in focus group moderation and sensitive topics led the sessions. Gender-specific groups were led by facilitators of the same gender (i.e., male groups were led by a male facilitator; female groups were led by a female facilitator). For mixed-gender

## **Focus Group Participant Composition** Influencer Category Groups:

- Admired/Respected: Mixed Gender, Any Class
- Military: Mixed Gender, Any Class
- Social Media: Mixed Gender, Any Class

#### Nominated Influencer Groups:

- Nominated Influencers: Male, 1C/2C
- Nominated Influencers: Female, 1C/2C
- Nominated Influencers: Mixed Gender, 1C/2C

groups, the facilitator was either male or female. The sessions were recorded and transcribed, with recordings then destroyed to preserve anonymity of responses and participation. A total of 36 midshipmen (13 women and 23 men) participated in the focus groups.

Data from the focus groups were analyzed using a multistep analytic induction method (Erickson, 1986). First, the data were organized by Academy, removing any personally

<sup>&</sup>lt;sup>4</sup> Participants assigned to the "Nominated Influencer" groups were those who received nominations for any category of influencer and prioritized survey participants who volunteered to participate in such focus groups, and were specific to class year and gender, unlike the "Influencer Category" groups.

identifiable information (PII) or other identifying information. Next, using qualitative analysis software (NVivo), the team coded data into key themes, and analysts developed assertions, which stated possible findings. Transcripts were coded and verified by two independent analysts to avoid individual bias. Once the data were compiled for each assertion, researchers determined whether to keep, revise, or eliminate the findings based on the support, and contradictions for the assertion. If an initial finding did not have evidence of support, it was eliminated as a potential assertion.

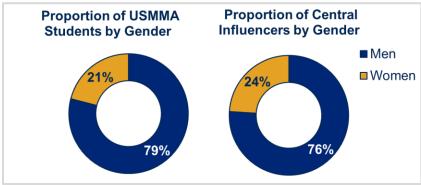
# **Influential Midshipmen**

Midshipmen peers have been consistently identified in past SAGR research as critical messengers for prevention efforts regarding sexual assault and sexual harassment (Barry et al., 2020). Furthermore, civilian research has shown that the use of influential students can better drive culture and behavior change (e.g., Bush et al., 2019; Coker et al., 2017). Understanding the characteristics of influential students at the Academies is an important first step in understanding what factors make up the profile of an influential midshipman. Providing USMMA with the demographics and traits of influential students will allow Academy prevention personnel to use this information as part of an assessment tool or strategy to identify midshipmen for participation in prevention programs and activities.

# **Leveraging Influential Midshipmen**

A minority of midshipmen were found to be centrally influential at USMMA (21%). Central influencers tended to be men, but women were slightly overrepresented as central influencers; 21% of Academy students were women and 24% of centrally influential midshipmen were women (Figure 2). Centrally influential midshipmen also tended to be upperclassmen, with first class midshipmen making up nearly half (46%) of all central influencers, despite all class years being approximately the same size. Representation among central influencers declines with class year before rising sharply; specifically, second class midshipmen made up 10% of central influencers, third class made up 8%, and fourth class made up 36% of central influencers.





In addition to these demographic factors, central influencers were also identified by category of influence at different rates. For example, central influencers were more often categorized as

"Respected" (38%) influencers, whereas "Military" (29%) influencers were less common. Further examination of type of influence by demographics revealed key differences between influential Academy men and women. Specifically, male influencers made up a significantly larger proportion of the "Military" (89%) influencer category, and female influencers made up a larger proportion of the "Social Media" (27%) category. With regards to class year, "Social Media" influencers stood out from all other categories of influence, with a much lower proportion of first class midshipmen (31%), compared to the proportion of first class midshipmen that made up "Admired" (60%), "Military" (56%), "General Leadership" (54%), and "Respected" (53%). All other types of influencers followed the same overall pattern of being largely made up of first class midshipmen and decreasing as class year becomes more junior.

"Just showing people that they matter and that you care for them. I think a good leader puts their people first and just kind of going off that selfless aspect, an influential person, just caring for their people." –USMMA Mixed-Gender Group

Through open-ended survey questions, midshipmen provided several reasons why they considered the peers they nominated influential. Like the aforementioned demographic differences by influencer category, a pattern was found in which "Social Media" influencers were perceived differently than influencers in other categories. Specifically, the common qualities of non-"Social Media" influencers centered around the qualities of "general leadership," "work ethic," "interpersonal skills," and "role model" but "Social Media" influencers were chosen because of the nature of their social media presence and content, specifically that perceived as "positive," "engaging," and "funny," as well as content surrounding the "student experience" (illustrating unique elements of midshipman life). These qualities were similar across responses provided by USMMA men and women who participated in the focus groups.

#### Influencer-to-Influencer Ties

Understanding how influencers are tied to each other allows for a better understanding of the unofficial structure of the USMMA student body, as opposed to its formal structures like class year, chain of command, and Academy unit. Examining influencer-to-influencer ties by key demographics reveals that gender plays a significant role in the structure of these unofficial social networks. Namely, influencer groups appear to be somewhat insular with regards to male influencers, with male influencers having more connections to other male influencers (Table 1). However, females shared connections with both other females as well as males, with whom they shared a slightly larger proportion of connections. When examining influencer-to-influencer ties through the lens of class year a similar insularity can be found where the majority of influential midshipmen in any given class year are connected to other influential students in the same class year, except fourth class midshipmen who most frequently nominated first class peers. However, the second-most common class year connection for second class and third class influential midshipmen was to first class influential midshipmen. In other words, although influential students in any given class year tend to be connected to other influential peers in the same class year, influential first class midshipmen maintain a strong presence throughout all levels of the USMMA.

Table 1. Proportions of USMMA Influencer-to-Influencer Ties by Gender

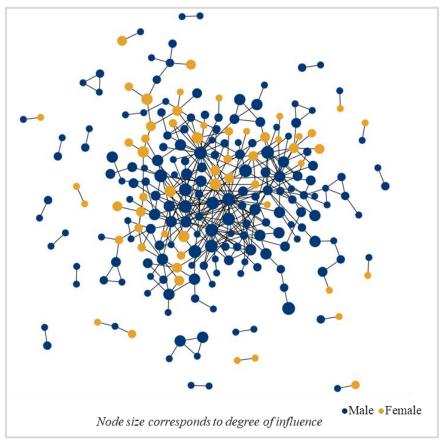
Influencer A Gender	Influencer	B Gender	Total
	Female	Male	
Female	39.2%	60.8%	100%
Male	6.4%	93.6%	100%
Total	12.1%	87.9%	100%

*Note.*  $\gamma 2 = 63.051 \cdot df = 1 \cdot \varphi = 0.382 \cdot p = 0.000$ 

This indicates a significant, positive interaction (p < 0.001,  $\varphi = 0.382$ ) for gender as it pertains to influencer-toinfluencer ties.

At USMMA, the influencer-to-influencer ties formed a network with one central cluster and several branches. Approximately 42% of midshipmen at USMMA were nominated as influential at least one time, and among those who were nominated, half (50%) were in the largest network component. With regards to gender, the network appears to be well integrated, with both male and female midshipmen present throughout the network and many mixed gender clusters (Figure 3). When examining the network by class year we see first class midshipmen being highly central to the network, making up the majority of the central cluster (Figure 4). The network also illustrates how second class midshipmen, appear to be "bridge" nodes in the network, connecting separate parts of the network to the center. Some mixed class year clusters also appear outside the central network.

Figure 3. USMMA Influencer-to-Influencer Ties by Gender



Note. The network map is made up only of influencers who were nominated as influential by a survey respondent. It is not representative of the whole USMMA population.

•1C • 2C • 3C • 4C Node size corresponds to degree of influence

Figure 4. USMMA Influencer-to-Influencer Ties by Class Year

Note. The network map is made up only of influencers who were nominated as influential by a survey respondent. It is not representative of the whole USMMA population.

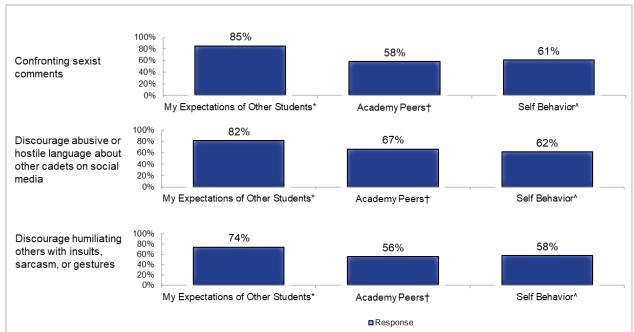
### **Social Norms**

The survey portion of this study contained questions about perceived acceptability and commonality of behaviors associated with harmful outcomes (such as alcohol abuse) and positive factors (like standing up to sexist jokes), hereafter referred to as "social norms." Social norms in this study are prevention-oriented behaviors and were measured by understanding what midshipmen actually do, what they expect from others at their Academy, and any incongruence between these actual and expected prevention-oriented behaviors. These findings highlight norms on campus that can contribute to risk of violence and harm; targeting these norms is a promising intervention avenue to be addressed in various prevention and character building programs. Here we examine two sets of findings regarding social norms at the Academies: 1) mismatch between expectations and actual behavior and 2) persistent problematic behaviors with low expectations.

# Social Norms Focus One: Expectation vs. Reality Mismatch

An exploration of how social norms (the actual, expected, and incongruent behaviors of midshipmen) were perceived within the USMMA student body illuminated a critical mismatch between midshipman perceptions of themselves and their peers, as compared to their expectations of other students' behaviors. Specifically, reports of self-behavior, peer behavior, and expectations of other midshipmen revealed significant discrepancies across norms between what midshipmen and their peers do as compared to the standards to which they hold other students. The mismatch between expectations and perceptions of behaviors within the Academy may contribute to a culture of diffused responsibility. In other words, midshipmen erroneously thinking that a harmful behavior is common may make it more socially acceptable for them to enact that behavior themselves. These behaviors may contrast with Service values—those of honor, duty, courage, integrity, and respect—among others. Figure 5 illustrates these differences.

Figure 5. Discrepant Expectations for Self, Peer, and Other Students' Behavior



Note.

For norms related to sexist comments, 61% of midshipmen reported that they confront sexist comments "often/very often" when they observe them, and believe that slightly fewer of their peers (58%) do so; however, 85% agree or strongly agree that they expect other students to do so. Similarly, 62% of midshipmen discourage abusive or hostile language about other midshipmen on social media, and 67% believe that their peers do the same, but 82% expect other

<sup>\*</sup> Percent of students who indicated agree/strongly agree.

<sup>†</sup> Average percent

<sup>^</sup> Percent of students who indicated often/very often

students to discourage these social media behaviors. A slightly lower percentage of midshipmen (58%) report discouraging the humiliation of others with insults or sarcasm, and 56% believe that their peers also discourage these forms of humiliation, though 74% expect other students to intervene against students humiliating one another in these ways.

"I would say most midshipmen would probably turn their head as like 80% of the population is males here. So a sexist comment might go unnoticed. And also if it's one of your friends or close peers that's a midshipman making that comment, you might feel uncomfortable speaking out to him and saying, "Hey, that's not okay. That's not true."" - USMMA Mixed-Gender Group

"If someone found that offensive or didn't think it was right, they would probably not laugh at it, but especially if they're just amongst peers and they don't hold any superior position of rank or status above them. I would say it's a very, not necessarily difficult proposition. ... I'm really not sure if they would say anything to directly contradict or reprimand their behavior. -" -USMMA Mixed-Gender Group.

In summary, most midshipmen have high expectations of one another, but they are not behaving in kind, nor do they believe that the behaviors of their peers align with their expectations. Instead, midshipmen are doing what they believe others do, even when their behaviors are not consistent with their own views about what they expect from each other. This incongruity characterizes a key component of how social norms are adopted and how they might be changed; what would happen if students knew that their peers expected them to behave differently than they believe they do?

### Social Norms Focus Two: Persistent Problematic Behaviors

Also illuminated in midshipman reports of self and peer behavior and their expectations of other students were the relatively low standards set for norms around alcohol use, holding others accountable to Academy rules, and discouraging gossiping about other students. Figure 6 illustrates reported expectations and discrepancies.

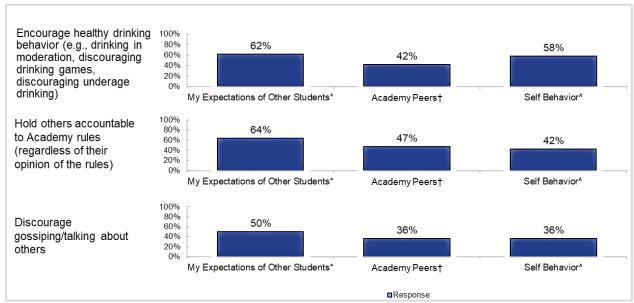


Figure 6. Low Expectations for Self, Peer, and Other Students' Behavior

Note.

For norms related to alcohol use, 58% of midshipmen report that they encourage healthy drinking behavior (such as drinking in moderation and discouraging underage drinking) and believe that less than half (42%) of their peers do so. In this case, self-behavior and expectations of other students' behavior are more closely aligned, only 62% report that they expect other students to encourage healthy drinking behavior. Similarly, less than half of midshipmen report that they (42%) and their peers (47%) hold others accountable to Academy rules, regardless of whether they agree or disagree with the rules, and only 64% report that they expect other students to do so. As for gossip or talking about others, slightly more than one-third of midshipmen report that they (36%) and their peers (36%) discourage these behaviors, and only half (50%) expect other students to do so. This is relevant in the context of prior SAGR focus group findings, which have highlighted the rumor mill as a barrier to reporting an unwanted gender-related behavior due to fears of ostracism.

"I'd say that generally someone is really setting a good example. There's going to be a lot of people who try to emulate them and sort of idolize that midshipman and see them as the peak of what a King's Pointer should be. And then on the other end of the spectrum, there's going to be people who don't want to associate with them, especially because it could be seen as they're a narc or they're going to rat on you or they're going to try and always come at you and convince you to do other things and to follow the rules when you're just trying to skate by. So there's a bit of a mixed reaction there. - USMMA Mixed-Gender Group

<sup>\*</sup> Percent of students who indicated agree/strongly agree.

<sup>†</sup> Average percent

<sup>^</sup> Percent of students who indicated often/very often

Because expectations surrounding these behaviors are relatively low, these norms are not good candidates for traditional norms interventions. Instead, as these behaviors are counter to good order and discipline, character development programs are one potential avenue to address these issues.

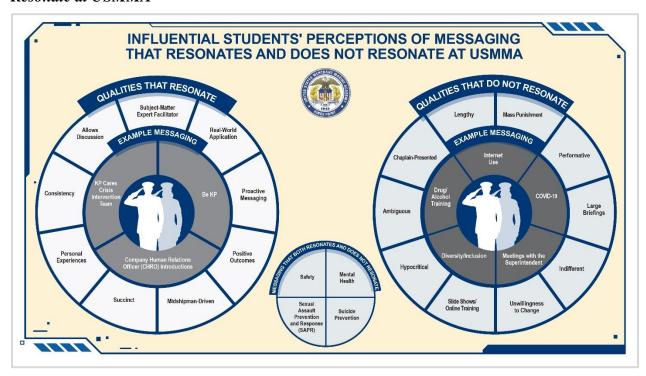
"I think the best thing is just to lead by example and to just try to be the positive one in the situation or... because it is hard to tell your friends, "Hey, you shouldn't be doing that." But if you just start doing the right thing, then hopefully people will follow." -USMMA Mixed-Gender Group

# How to Address the Problems: Ways to Reach Midshipmen

As there is likely not one single factor that drives these problems, there are likely multiple potential ways of addressing them. One potential avenue of addressing these problems that was explored in the ACNS focus groups was to better engage midshipmen through currently existing channels, specifically, the safety and prevention messaging, trainings, and programs that exist at the USMMA. When discussing in the focus groups, participants not only identified specific messaging, trainings, or programs that they perceived to resonate and those they perceived as not resonating but explored what qualities of those messaging, trainings, and programs led the participants to feel that way. Understanding not only self-reported reasons for why these messaging, trainings, or programs did or did not resonate, but also using tangible examples of these trainings allows Academy staff to ensure the prevention personnel have the opportunity to learn from one another and tailor all elements of the Academy's safety and prevention to their own student body.

Overall, the most common themes of Academy messaging perceived as resonating well with midshipmen were those that were delivered in small groups that allowed discussion, involved midshipman peers sharing personal experiences, and were midshipman-driven. Messaging delivered by a subject matter expert (SME) familiar with Academy culture and nuances, such as Chaplains, was also received well. Each of these elements was said to drive buy-in of midshipmen receiving the messaging or participating in the program, as it allowed them to have a personal and authentic experience with the subject, especially when a peer or SME could speak to the issue with personal experience, which participants said aided in making the issue real to them. As for messaging that did not resonate, common qualities included large briefings, slide shows and online messaging modes, perceived unwillingness to change, and perceived hypocrisy. These factors built a barrier between midshipmen and their ability to engage with the issue. A full illustration of these qualities and examples of training programs and messaging can be seen in Figure 7 below.

Figure 7. Influential Students' Perceptions of Messaging that Resonates and Messaging That Does Not Resonate at USMMA



"I think the most effective way to train someone is small group discussions. Something that we've been getting involved with a lot more here. And I think that it really, because I know when we go to those big, we used to do trainings in auditorium with everyone there and it was almost like sometimes it would be a PowerPoint and a lot of midshipmen would be very upset by that because they thought it was just another thing that they had to do wasting their time.

When you get in a small group and you have people that have actually experienced something like sexual assault, or they have experienced suicide, maybe, their brother or sister, and they're telling their story, it engages everyone. And it seems like it really kind of pulls everybody in. You can almost feel it. And, I don't know. I just think that's the best way to train someone and to get involved is small group discussions. Because more people are likely to speak out and tell their opinion as well and kind of just bounce ideas off each other.." -USMMA, Mixed-Gender Group

"But I think the most effective trainings are the ones where they kind of get down to earth with us and say, "Listen, we understand you. We know what's going on, but this is what you need to do. This is how you can help and how it can improve" and they really kind of see eye-to-eye with us instead of just kind of talking at us. It's way more effective." *–USMMA Mixed-Gender Group* 

#### Conclusion

Despite years of concerted effort, midshipmen remain at risk for sexual assault and sexual harassment (Davis et al., 2020). Additionally, results from SAGR focus groups have consistently identified USMMA student leaders/influencers as critical but unequipped prevention messengers. By revising the traditional SAGR focus group methodology to a mixed-methods approach in 2021, this study provided valuable insights for the USMMA to consider in its integrated prevention programs.

The results of this study can be taken into consideration as USMMA reviews its comprehensive prevention plans and looks to modify prevention programs or activities based on the information gained from this study. For example, by examining social norms, the results of this study found that while midshipmen have accurate expectations regarding how other midshipmen should behave with regard to confronting sexual comments, discouraging abusive/hostile language on social media, and discouraging humiliating others, the actual behavior of midshipmen does not live up to these expectations. These behaviors are promising targets for a norms intervention within an existing prevention activity. For other behaviors such as encouraging healthy drinking behavior and holding others accountable to Academy rules, midshipmen have lower expectations of one another. These behaviors are counter to good order and discipline at the Academies and character development programs are an opportunity to address these norms to drive behavior change.

The focus groups with influential midshipmen as nominated by their peers provided greater insights into how midshipmen view the messaging, trainings, and programs around problematic behaviors at USMMA. Midshipmen felt that messaging, trainings, and programs that were delivered in small group settings, were led by fellow midshipmen, allowed for discussion, and included personal stories were particularly impactful in their assessment of whether they thought the training was effective.

Midshipmen peers have been consistently identified in past SAGR research as critical messengers for prevention efforts regarding sexual assault and sexual harassment (Barry et al., 2020; Claros et al., 2020). Research has shown that the use of influential students can better drive culture and behavior change (e.g., Bush et al., 2019; Coker et al., 2017). Understanding the characteristics of influential students at USMMA is an important first step in understanding what factors make up the profile of an influential midshipman. The results of this study found that midshipmen who are viewed as influential are widely looked up to at the Academy, are respected, and excel in applying military knowledge. Academy prevention personnel could use this information as part of an assessment tool or strategy to identify midshipmen for participation in prevention programs and activities. USMMA can review current prevention activities and programs and

consider changing how they are delivered and leverage these influential students to enhance their prevention programs and activities to better resonate with midshipmen.

If a prevention program or activity is modified by USMMA, an important step is to evaluate the effectiveness of the program in reducing the harmful behavior the program is targeting. Without evaluating the program, it will be hard for USMMA to know if the program is making an impact on actual behavior change over time. Upcoming SAGR projects and the Defense Organizational Climate Survey (DEOCS) are two opportunities to assess progress at the Academy, in concert with more targeted program evaluation efforts.

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# Appendix A. Survey Instrument

DATA
DRIVEN
SOLUTIONS
FOR
DECISION
MAKERS



#### **2021 ACNS**

#### About the Academy Climate and Networking Study

- 1) Purpose: The Academy Climate and Networking Study (ACNS) research project is conducted by the Department of Defense's (DoD) Office of People Analytics (OPA) and contracted through an external research company (Fors Marsh Group [FMG]) to provide Department and Academy leadership with information about culture and life at the Military Service Academies (MSAs). For the Department of Homeland Security (DHS), or Department of Transportation (DOT) officials, those survey results will be aggregated separately. This survey asks all Academy cadets and midshipmen to answer the same questions about their beliefs, perceptions, and understanding of normal standards (hereafter norms) at their Academy. The combined responses to this survey give leadership valuable and important feedback about policy, training, reporting, and dissemination of messages that help ensure safe and supportive training and education.
- 2) Confidentiality: No one at your Academy (leadership, faculty, staff, nor cadets/midshipmen) will see how you personally answered any questions on this survey. Responses are combined from everyone at your Academy and the other MSAs to produce aggregate, confidential results. Protecting the confidentiality of your responses is of utmost importance to us.
- 3) Voluntary Participation: This survey is voluntary. You may skip any questions you choose not to answer, and you can stop participating at any time. However, participating in this short survey (approximately 15 minutes) is your opportunity to have your opinion heard by Academy, Service, and department leaders. Results of past research have resulted in improvements to training and education at your Academy, so the short 15 minutes you spend on the survey will have immeasurable impact on the lives of cadets and midshipmen at the Academies today and the lives of future cadets and midshipmen. If you choose not to participate after your survey is submitted, you have the right to withdraw your information retroactively at any time by contacting SA-Survey@mail.mil.

Thank you! We understand your time is valuable and we appreciate the time you spend taking this survey. The ACNS is most valuable when everyone participates to get the most accurate understanding of life at your Academy. Thank you for doing your part!

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6.	How much do you agree with the following statement? [Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to actively set positive examples with their behavior toward others.
	○ Strongly agree
	○ Agree
	Neither agree nor disagree
	O Disagree
	O Strongly disagree
7.	How much do you agree with the following statement? My [cadet midshipman] friends expect other [cadets midshipmen] to actively set positive examples with their behavior toward others.
	○ Strongly agree
	O Agree
	Neither agree nor disagree
	O Disagree
	O Strongly disagree
8.	How much do you agree with the following statement?  I expect other [cadets midshipmen] to actively set positive examples with their behavior toward others.
	○ Strongly agree
	O Agree
	Neither agree nor disagree
	O Disagree
	Strongly disagree
9.	How often do you actively set positive examples with your behavior toward others?
	O Very often
	Often
	○ Sometimes
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$\circ$	Agree
$\circ$	Neither agree nor disagree
0	Disagree
0	Strongly disagree
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51. What behat disco	t percent of [c vior? Example ouraging under	adets mid es of healt rage drink	shipmen] hy drinkir ing.	in your   ng behavio	company or include	<b>squadro</b> drinking i	n] do you in modera	believe a	ctively en ouraging (	courage healthy drindrinking games, and
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[cad Mer Exar	much do you agree with the following statement?  ets midshipmen] at [West Point the Naval Academy the Air Force Academy the Coast Guard Academy the chant Marine Academy] expect other [cadets midshipmen] to actively encourage healthy drinking behavior.  mples of healthy drinking behavior include drinking in moderation, discouraging drinking games, and discouraging trage drinking.
0	Strongly agree
Ō	Agree
Ō	Neither agree nor disagree
Ö	Disagree
0	Strongly disagree
[Cac drinl	much do you agree with the following statement?  lets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to actively encourage healthy cing behavior. Examples of healthy drinking behavior include drinking in moderation, discouraging drinking games, discouraging underage drinking.
0	Strongly agree
$\circ$	Agree
$\circ$	Neither agree nor disagree
$\circ$	Disagree
0	Strongly disagree
My   Exar	much do you agree with the following statement?  [cadet midshipman] friends expect other [cadets midshipmen] to actively encourage healthy drinking behavior.  In the property of the property
0	Strongly agree
$\circ$	Agree
$\circ$	Neither agree nor disagree
$\circ$	Disagree
0	Strongly disagree
I exp	much do you agree with the following statement?  nect other [cadets midshipmen] to actively encourage healthy drinking behavior. Examples of healthy drinking vior include drinking in moderation, discouraging drinking games, and discouraging underage drinking.
0	Strongly agree
0	Agree

0	Neither agree nor disagree
0	Disagree Disagree
Ö	Strongly disagree
57 Hou	often do you actively encourage healthy drinking behavior? Examples of healthy drinking behavior include drinking
in me	oderation, discouraging drinking games, and discouraging underage drinking.
0	Very often
$\circ$	Often
$\circ$	Sometimes
$\circ$	Rarely
$\circ$	Never

#### **Influential Peers**

The next few questions will ask about [cadets|midshipmen] at your Academy. Consider interactions with all [cadets|midshipmen] at your Academy, including those outside your class year, [company|squadron], and immediate [cadet|midshipman] chain of command. Please identify only one [cadet|midshipman] for each of the following questions, but you can name the same person more than once. Please enter this person's full first and last names in the fields on the following items. As you type, the survey will display the best match in a drop-down list for you to select. Do not use nicknames. If there are multiple people with the same first and last name as the person you wish to nominate, please enter the person's name in the field and select the correct person in the pop-up list identified by their class year and/or [company|squadron].

For example, if you want to nominate [Cadet|Midshipman] John Smith class of 2021 in [company|squadron] D, and there are multiple "John Smith"s at your Academy, type out "John Smith" in the appropriate field, and select the entry with "class of 2021, [company|squadron] D.'

Please remember your responses will be kept completely confidential.

Thank you for your patience as the survey loads the list of your Academy peers. If you encounter difficulty filling out the field, please wait a few seconds for it to load.

58. What [cadet|midshipman] do you look up to at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy|?

(If Q58 = Complete) Why do you look up to this person?

59. What [cadet|midshipman] do you respect at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy|?

(If Q59 = Complete) What makes this person respectable?

60. What [cadet|midshipman] is a good leader in sports, Academy clubs, extracurricular groups, and other group activities at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy]?

(If Q60 = Complete) What makes this person a good leader?

61. What [cadet|midshipman] at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy| would you want to command the military unit you commission into?

a. (If Q61 = Complete) What about this person would make a desirable commander?

62. What [cadet|midshipman] at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy| has a presence on social media that you like, follow, or enjoy?

b. (If Q62 = Complete) What about their presence on social media do you like?

63. Looking back over the last six months (since September 2020), who are the [cadets|midshipmen] at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy| you have felt particularly close to or spent significant time with?

This can include [cadets|midshipmen] outside your class year, [company|squadron], and immediate [cadet|midshipman] chain of command. When answering this question, consider [cadets|midshipmen] at your Academy with whom you socialize, hang out, or are personally close to. They can be [cadets|midshipmen] you listed in the previous section or other [cadets|midshipmen]. Please enter these peoples' full first and last names in the fields on the following items. As you type, the survey will display the best match in a drop-down list for you to select. Do not use nicknames. If there are multiple people with the same first and last name as the person you wish to nominate, please enter the person's name in the field and select the correct person in the pop-up list identified by their class year and/or [company|squadron]. You may identify up to five people.

For example, if you want to nominate [Cadet|Midshipman] John Smith class of 2021 in [company|squadron] D, and there are multiple "John Smith"s at your Academy, type out "John Smith" in the appropriate field, and select the entry with "class of 2021; [company|squadron] D."

Thank you for your patience as the survey loads the list of your Academy peers. If you encounter difficulty filling out the field, please wait a few seconds for it to load.

Please enter the first of up to five [SLTNPL].

1.

Looking back over the last six months (since September 2020), who are the [cadets|midshipmen] at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy] you have felt particularly close to or spent significant time with?

So far you have selected:

1. Q63a

For example, if you want to nominate [Cadet|Midshipman] John Smith class of 2021 in [company|squadron] D, and there are multiple "John Smith"s at your Academy, type out "John Smith" in the appropriate field, and select the entry with "class of 2021; [company|squadron] D."

Thank you for your patience as the survey loads the list of your Academy peers. If you encounter difficulty filling out the field, please wait a few seconds for it to load.

Please enter the second of up to five [SLTNPL].

2.

Looking back over the last six months (since September 2020), who are the [cadets|midshipmen] at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy] you have felt particularly close to or spent significant time with?

So far you have selected:

- 1. Q63a
- 2. Q63b

For example, if you want to nominate [Cadet|Midshipman] John Smith class of 2021 in [company|squadron] D, and there are multiple "John Smith"s at your Academy, type out "John Smith" in the appropriate field, and select the entry with "class of 2021; [company|squadron] D."

Thank you for your patience as the survey loads the list of your Academy peers. If you encounter difficulty filling out the field, please wait a few seconds for it to load.

Please enter the third of up to five [SLTNPL].

3.

Looking back over the last six months (since September 2020), who are the [cadets|midshipmen] at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy] you have felt particularly close to or spent significant time with?

So far you have selected:

- 1. Q63a
- 2. Q63b
- 3. Q63e

For example, if you want to nominate [Cadet|Midshipman] John Smith class of 2021 in [company|squadron] D, and there are multiple "John Smith"s at your Academy, type out "John Smith" in the appropriate field, and select the entry with "class of 2021; [company|squadron] D."

Thank you for your patience as the survey loads the list of your Academy peers. If you encounter difficulty filling out the field, please wait a few seconds for it to load.

Please enter the fourth of up to five [SLTNPL].

4.		

Looking back over the last six months (since September 2020), who are the [cadets|midshipmen] at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy] you have felt particularly close to or spent significant time with?

So far you have selected:

- 1. Q63a
- **2**. Q63b
- 3. Q63c
- 4. Q63d

For example, if you want to nominate [Cadet|Midshipman] John Smith class of 2021 in [company|squadron] D, and there are multiple "John Smith"s at your Academy, type out "John Smith" in the appropriate field, and select the entry with "class of 2021; [company|squadron] D."

Thank you for your patience as the survey loads the list of your Academy peers. If you encounter  ${\it difficulty filling out the field, please wait\ a\ few\ seconds\ for\ it\ to\ load.}$ 

Please enter the fifth of up to five [SLTNPL].

5.		

64. Thinking of the individuals you named, please explain all the ways in which you are connected with them. Some people can be connected to you in more than one way. For example, someone might be a classmate, a friend, and a teammate.

Please indicate how you are connected to each person by selecting the appropriate cell(s) with a check mark.

		_		_	_						_
Other Please specify how you are connected.											
= _	Facebook)										
Courrent/ Connected of Former Social Media Superior in (e.g., Jodel, [CadetMidsh Instagram, ipman] Chain Snapchat, of Command TikTok, Doddit											
nural, or ollegiat mmate											
Extracurricular Sport Club Member (intrau (e.g., Academic, club, o Cultural, interc Recreational, e) Tea Military, etc.)	count sport teammates here.										
Friend											
Take/Took Academic Class Together											
Current/ Former Roommate											
		[INDIVIDUAL 1]	[INDIVIDUAL 2]	[INDIVIDUAL 3]	[INDIVIDUAL 4]	[INDIVIDUAL 5]	[INDIVIDUAL 6]	[INDIVIDUAL 7]	[INDIVIDUAL 8]	[INDIVIDUAL 9]	INDIATION 101

65. Thinking of the individuals you named, please identify how you interact with them. There can be multiple ways you can interact with each person. For example, you might hang out with, study with, and discuss personal issues with the same person.

Please indicate how you interact with each person by selecting the appropriate cell(s) with a check mark.

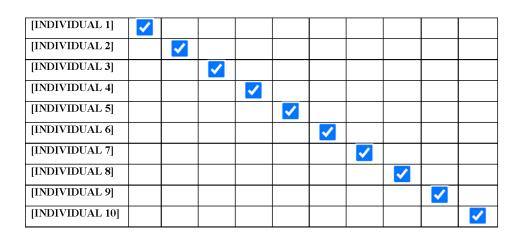
	Socialize/	Talk	Discuss	Discuss	Go to for	Interact/T	Other
	Hang Out	About	Life Plans	Personal	Advice	alk on	Please
	With	Classwork		Issues		Social	specify
		/Study				Media	how you
		Together				(e.g.,	interact.
						Jodel,	
						Instagram,	
						Snapchat,	
						TikTok,	
						Reddit,	
						Facebook)	
[INDIVIDUAL 1]							
[INDIVIDUAL 2]							
[INDIVIDUAL 3]							
[INDIVIDUAL 4]							
[INDIVIDUAL 5]							
[INDIVIDUAL 6]							
[INDIVIDUAL 7]							
[INDIVIDUAL 8]							
[INDIVIDUAL 9]							
[INDIVIDUAL							
10]							

66. Please think about the people you listed, shown below. Which of these individuals spend significant amounts of time with one another?

Please indicate if you think the people listed in each row spend significant amounts of time with the people listed in each column by selecting the appropriate cell(s) with a check mark. For example, if the person in the first row spends a significant amount of time with the people in columns 2, 5, and 6, please select the cells where row 1 intersects with columns 2, 5, and 6 with a check mark. Repeat this process for each row. Please see the example illustrated below. Any cells where an individual intersects with themselves will be pre-populated with a check mark.

	John	Sam	Mary	Frank	Rob	Erica
John	<b>✓</b>	<b>✓</b>			>	<b>✓</b>

	ID 1	ID 2	ID 3	ID 4	ID 5	ID 6	ID 7	ID8	ID 9	ID 10
--	------	------	------	------	------	------	------	-----	------	-------



67. Please rank how important [cadets|midshipmen] in the following groups are to you personally in your experiences at [West Point|the Naval Academy|the Air Force Academy|the Coast Guard Academy|the Merchant Marine Academy| where the most important group is at the top and the least important group is at the bottom by dragging and dropping each group into the list.

Class year	
[Company Squadron]	
Academic major	
Those you have classes	
with	
Sports groups you belong	
to	
Extracurricular clubs	
(excluding sports) you	
belong to	
Those you have military	
training with	
Informal social groups	
(e.g., friendships, cliques,	
etc.)	
Digital communities on	
social media platforms	
(e.g., Jodel, Instagram,	
Snapchat, TikTok,	
Reddit, Facebook)	

68. Over the last six months (since September 2020), on average, how frequently did you communicate with the individuals you named? Include interactions that are face-to face, by phone, Zoom, text, mail, or on the internet.

		At Least	At Least	Less
	At Least	Once a	Once a	Than
	Once a	Week	Month	Once a
	Day			Month
[INDIVIDUAL 1]	$\times$	$\times$	$\times$	$\times$
[INDIVIDUAL 2]	$\times$	$\times$	$\times$	$\boxtimes$
[INDIVIDUAL 3]	$\times$	$\times$	$\times$	$\times$
[INDIVIDUAL 4]	$\times$	$\times$	$\times$	$\times$
[INDIVIDUAL 5]	$\times$	$\boxtimes$	$\times$	$\times$
[INDIVIDUAL 6]	$\times$	$\times$	$\times$	$\times$
[INDIVIDUAL 7]	$\times$	$\times$	$\times$	$\times$
[INDIVIDUAL 8]	$\times$	$\times$	$\times$	$\times$
[INDIVIDUAL 9]	$\times$	$\times$	$\times$	$\times$
[INDIVIDUAL 10]	$\times$	$\times$	$\times$	$\times$

69. How many sports to	ams, clubs, and extracurricular groups at the Academy do you belong to?  Academy sports teams/clubs/extracurricular groups.
	articipate in a virtual follow-up focus group to help improve life at your Academy? These groups will be conducted approximately in
○ Yes ○ No	

We appreciate your participation in this survey! In the event you would like to discuss issues related to this survey with someone from OPA, please contact Dr. Ashlea Klahr at (571) 372-1789 or DSN 372-1789.

# Appendix B. Focus Group Guide

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# Academy Climate and Networking Study 2021 Focus Group Protocol

Focus groups will be conducted with groups of cadets and midshipmen at the Military Service Academies (MSAs) identified as influential by other cadets and midshipmen, and those nominated via snowball sampling for individuals making up social networks. These individuals will be nominated/identified in a survey fielded approximately one month before the focus group. Each group will consist of a "category" of influential person. These categories include "academic," "athletic," "leader," "military culture," and "social media." Other groups will consist of survey participants who indicated being interested in participating in a follow-on focus group in their questionnaire responses.

Project Objective: Conduct focus groups with MSA cadets and midshipmen identified as influential with other Academy students to explore how influential students impact the dissemination of information and establishment/reinforcement of norms. These groups also aim to discuss participants' understanding, perceptions, and attitudes toward sexual assault prevention messaging to better tailor prevention efforts at the Academies.

#### NOTES TO REVIEWER:

This discussion guide is not a script and therefore will not be read verbatim. The moderator will use these questions as a roadmap and probe as needed to maintain the natural flow of conversation. Question probes are italicized.

Moderator instructions are highlighted in yellow. Materials are highlighted in blue.

#### Session Overview: Total time—90 minutes

#### SECTION A: Introduction and Icebreaker (8 min.)

The interviewer will explain the purpose of the focus group, present the ground rules, and allow participants to ask any questions.

## SECTION B: Friendships at the Academy (15 min.)

The purpose of this section is to assess the characteristics of friendships to warm up the group, explore what it means to be an influential cadet or midshipman, and identify how influential people interact with others.

Sub-group identification (identifying, characterizing, and exploring what sub-groups or cliques exist at the Academy) and their relative influence on behavior and thought

## SECTION C: Characteristics of Influential Students (25 min.)

The purpose of this section is to identify what the characteristics of influential cadets and midshipmen are through two activities.

#### Activities

- Stick figure characteristics (ask participants to identify and discuss the characteristics of an influential person at the Academy by projecting onto a neutral illustration)
- Character profile discussion (exploring profiles of cadets/midshipmen according to characteristics, and exploring their influence on others)

## SECTION D: Norms and Behavior (15 min.)

The purpose of this section is to identify what norms exist around risk of negative outcomes, to explore perceptions of those norms, and identify what factors create/reinforce those norms.

#### Activities

Vignettes of risky incidents (describing vignettes of potential risky incidents at the Academy, how they may play out, and reactions to intervention/non-intervention)

## SECTION E: Academy Messaging around Safety (15 min.)

The purpose of this section is to identify what messaging strategies, language, and methods work best to reach and resonate with those influential people.

#### Activities

Academy messaging topic generator (what things are messaged by the Academy, what makes them effective/ineffective, and how to improve ineffective messaging)

## SECTION F: Social Networks (10 min.)

Discussion of the characteristics of social networks through an ego network mapping activity.

#### Activities

Inner-circle/outer-circle mapping (describing participants' social networks, their characteristics, and how information flows through them)

## SECTION G: Conclusion (2 min.)

Moderator ensures that all questions are answered, and all comments have been heard.

#### Section A. Introduction and Icebreaker (8 minutes)

Thank you all for coming to talk to us today, I understand you are all busy people and your time is greatly appreciated. My name is \_\_\_\_\_, and I work for Fors Marsh Group, a government contractor that conducts hundreds of groups like these each year, and I'm here today to conduct this group on behalf of the DoD's Office of People Analytics, or OPA. I'm here to listen to you and what you have to tell me; I have no stake in how you respond. Today, we would like to hear from you about how you socialize with other [cadets|midshipmen], how you get messages about preventing risky behaviors from the Academy, and general culture here at your Academy.

[MODERATOR: If asked, provide definition of risky behaviors - Risky behavior is defined as any consciously or non-consciously controlled behavior with a perceived uncertainty about its outcome, and/or about its possible benefits or cost for the physical, economic or psycho-social well-being of oneself or others.]

We will have about 90 minutes for our discussion. Before we get started, I want to go over a few things:

- · First, I want to emphasize that we are here today because each of you were identified as someone with valuable insights about your Academy. There are no wrong answers here and we are not here to evaluate or judge each other. Our whole purpose is to hear your perspectives, opinions, and experiences.
- What we talk about here is confidential. That means that you will not be personally identified in any of the summary reports or other materials we might prepare based on our discussions today.
- Likewise, we respect the privacy of everyone here, and would therefore ask that you please not share any of our discussions with others.
- Your participation is voluntary, and you have the right to withdraw from the group at any time.
- You don't have to answer every question, but I do want to hear from everyone, so I might call on you at some point. Please speak one at a time and clearly so I may hear you.
- You might have already noticed others in our meeting. There are some people from my team who are taking notes and helping with our discussion activities so I can be present in our discussion. Even though people are listening, please speak openly about your opinions and experiences. We want to learn from you, so it is important that you share your honest opinions.
- We are also recording this session. I am part of a team that will be speaking with cadets and midshipmen at all the Academies, and it will be impossible for me to remember everything we talk about here today. The recordings will be transcribed, but any information that could identify you including video of the call will be removed from the transcripts and ultimately deleted. After these groups are finished, the researchers I am working with will write a report and will refer to these transcripts in doing so.
- Please turn your cellphone off or switch to silent mode.
- If you need to go to the restroom during the discussion, please feel free to do so.

Does anyone have any questions before we begin?

Okay, great. First, I'm going to have everyone introduce themselves. Please tell us your name and something you like to do in your free time.

## [Call on participants for their introduction alphabetically]

[Introductions and Icebreaker]

It's wonderful to meet you all-let's get started.

[Ask moderator assistant to begin recording]

## [If asked about the purpose of the study]:

• These focus groups are designed to understand the climate and networks of Military Service Academy students. It also seeks to understand Academy life and what it is like to be a cadet/midshipman at a Military Service Academy.

## [Briefing for late participants (to be placed into chat by moderator assistant as needed)]:

- What we talk about here is confidential, meaning that you will not be personally identified in any of the summary reports or other materials we might prepare based on our discussions
- Your participation is voluntary, and you have the right to withdraw from the group at any time.
- We are recording this session. These recordings will be transcribed and anonymized to remove any information that could identify you, including video of the call. After these groups are finished, the researchers I am working with will write a report and will refer to these transcripts in doing so. By remaining in the room, you consent to being recorded.

## Section B. Friendships at the Academy (15 min.)

Purpose: This section focuses on identification of sub-groups at the Academies. The sub-group identification activity is designed to uncover what groups participants consider influential (those groups that determine what is normal, right, and expected), and to understand the network density of these groups (size, power, and interconnection among individuals in them). The activity is also designed to directly capture the ways in which social norms are set and disseminated by influential groups.

Now, I'd like to start us off by discussing what friendships look like at the Academy in your experience. My college experience was very different than what I imagine yours is, and I'd like to understand that a little bit better.

How has COVID-19 impacted how you interact with other [cadets|midshipmen], if at all?

[Probe around social media and electronic communications in addition to in-person interactions.]

Thank you, COVID-19 has introduced a lot of changes in how we interact with people in every aspect of life. When I ask the following questions, I'd like you to think about your responses to them generally, outside of the impact COVID-19 may have had.

- How do you make friends here?
  - How did you make friends when you first started here?
  - How would you compare friendships at the Academy with friendships from high school?

#### Activity #1- SUB-GROUP IDENTIFICATION ACTIVITY

Thank you for that information, it's really valuable to hear what you have to say about friendships here. I'd like to shift our conversation from friendships to discussing social groups here.

#### [Moderator Assistant: share screen with Google Jamboard]

## [Moderator Assistant: share Google Jamboard URL in meeting chat]

[Moderator: Ask moderator assistant to share Jamboard URL and share their screen, ask participants to click and join the Jamboard link, and for the moderator assistant to place sticky notes. Please note that the Jamboard is anonymous to participants and that the first activity is on slide 2. Participants can navigate to slides by clicking the "right" arrow at the top center of the page.]

Many large organizations have social groups within them, you might call them sub-groups, cliques, or other things, and I'd like to hear more about what groups you've seen here at the Academy. As a group, let's come up with a list of ways you would categorize [cadets | midshipmen] here at the Academy and then we'll discuss them. These can be official groups that are a part of the Academy structure or more informal groups. Are there any questions before we start?

[If asked for more information: a formal group might be class year, or company/squadron, and an informal grouping might be a clique or group of friends.]

[Generate a list of ways to categorize before moving into discussion. Moderator assistant,

document ideas generated on Activity 1 in activity platform on slide 2.]

What is the first way you can think of how to categorize [cadets | midshipmen] here?

## What is another way?

[Repeat until approximately 10 groups are identified]

- Of the groups we listed, which ones determine how other [cadets | midshipmen] act in social situations?
  - What about those groups influences others' behavior?
  - In what ways do those groups influence others' behavior?
  - How do people join these groups?
  - [Influencer Group Question] How do you influence how other [cadets | midshipmen] act in social situations?
    - [Influencer Group Question] What messages do you use?
- Of the groups we listed, which ones influence how other [cadets | midshipmen] think in social situations?
  - What about these groups influences others' thoughts?
  - In what ways do those groups influence others' thoughts?
  - How do people join these groups?
  - [Influencer Group Question] How do you influence how other [cadet | midshipmen] think in social situations?
    - [Influencer Group Question] What messages do you use?
- Of the groups listed, what are the groups that 'set the tone' for [cadets | midshipmen] in

#### social situations?

- Do these groups influence acceptable behaviors? How?
- Do these groups influence unacceptable behaviors? How?

[Probe around ways in which influential students positively and negatively impact others' behaviors]

[Influencer Group Question] How do you 'set the tone' for [cadets | midshipmen] in social situations?

- [Influencer Group Question] What messages do you use?
- How do members of these groups interact with each other?
  - With members of other groups?

## [MODERATOR NOTE: Probe around how they interact on/off campus, with instructors/coaches...]

- What other groups play a role here that we haven't discussed yet?
  - o How do these groups influence others?
- [MODERATOR NOTE: Ask participants to click to next slide following this sub-group activity by

clicking the "right" arrow at the top center of the screen. The next activity is on slide 3.]

## Section C. Characteristics of Influential Students (25 minutes)

Purpose: This section seeks to identify the characteristics of influential cadets and midshipmen through two activities. The first one asks participants to project the characteristics of an influential person onto a stick figure, while the second provides characteristics and asks participants to build a profile of who that person might be. These activities mimic an exercise from the Oxfam Social Norms Diagnostic Tool, a set of exercises to help programmers identify and discuss social norms, perceptions, and expectations with community members.

#### Activity #2- STICK FIGURE CHARACTERISTICS

Thank you again for all your participation so far. For this next part, we're going to do a quick individual activity and then discuss as a group. For this activity, I'd like you to think about a particular [cadet|midshipman] whose opinions matter to others here at the Academy. Instead of sharing who you're thinking of or saying their name, I'd like you to think about them where I have this stick figure.

## [Navigate to Activity 2 slide on activity platform].

#### [Please note this is slide 3 of the Jamboard to participants.]

When you have a person in mind, think about the characteristics of this person. Please click the "sticky note" button on the left-hand side panel, and type in characteristics of this influential person, whatever first comes to mind, and place it around this stick figure. Place as many notes as you like. Does anyone have any questions?

#### [Give participants at most 4 minutes to write out characteristics.]

Ok, let's look at some of the characteristics you wrote.

[Probe around responses and following questions.]

- Why does this person's opinion matter to others?
- Who do they socialize with?
  - How? (face-to-face, social media, etc.)
- What do they do in their free time?
- What extracurricular groups do they belong to?
- What varsity or club sport do they play?
- What is this person's academic major?
  - How do they perform academically?
- What is this person's role in the cadet/midshipman chain of command?
- How old is this person?
- How does prior service play a role?

- How does this person talk about official Academy information?
- How does this person talk about other [cadets | midshipmen]?
- What class year is this person?
- What is this person's race and/or ethnicity?
- What gender is this person?
- [Influencer Group Question] What characteristics does this focus group share with the stick

#### figure we have here?

- [Influencer Group Question] Are there characteristics of this focus group that are not represented on the stick figure?

[Influencer Group Question] [MODERATOR NOTE: Brainstorm characteristics of the current

focus group that make it particularly influential. Probe around responses.]

[MODERATOR NOTE: Ask participants to click to next slide following this stick figure activity. The next activity starts on slide 4.]

## Activity #3- CHARACTER PROFILES ACTIVITY

Ok, we've talked about what the characteristics of an influential [cadet|midshipman] are, but I'd like to change things up a little bit and instead of asking you to describe the characteristics of our stick figure, I'd like to flip it around. I'm going to name a series of characteristics and I'd like you to create a "profile" of that person at the Academy for each one. Please click the "sticky note" button on the left-hand side panel, and type in characteristics of each character profile, whatever first comes to mind. Place as many notes as you like.

[Read the first characteristic and probe around how influential that person might be and how they interact with others.

[MODERATOR NOTE: Ask participants to click to next slide following each character profile. Character profiles are on slides 5, 6, 7]

• What is the profile of someone who is academically talented here?

[MODERATOR NOTE: Probe around any mentions of gender or race.]

- o How influential is this person?
- o How do they interact with others?

o What makes this person influential?

## [Repeat these probes as needed for the following questions/profiles.]

- Describe the profile of someone who naturally takes charge.
- What is the profile of someone who excels in military training?
- What is the profile of someone who enforces rules here?
- What is the profile of a star athlete here?
- Tell me about the profile of someone who has a following/presence on social media here.

[MODERATOR NOTE: Please note that the following items are intended to get at cadets/midshipmen

involved in these programs. Emphasize the first question being around harassment only.]

What is the profile of someone who is involved in [cadet|midshipman] programs on

#### preventing sexual harassment?

- What characteristics would you want this person to have?
- What is the profile of someone who is involved in [cadet|midshipman] programs on

## preventing sexual assault?

- What characteristics would you want this person to have?
- How would this person be different than the person you described as involved in

#### sexual harassment prevention programs?

- What would motivate you to get more involved in SHARP/SAPR-related issues?
- How would an average [cadet|midshipman] in the "middle of the pack" be influential?
- What's the profile of the most influential person?
  - o What is this person influential in?
  - o How do they interact with others?

## Section D. Norms and Behavior (15 min.)

Purpose: Using vignettes of "lower level" risky scenarios understood to be relatively common at the Academies, we seek to explore and identify the norms regarding intervention, the drivers of those norms, and how influential students impact these norms. The activity focuses on capturing the norms, attitudes, beliefs, behaviors, and the willingness or unwillingness to act that comprise the full understanding of a norm. By revealing the factors which reinforce norms as well as the potential for sanctions which may occur due to intervention or non-intervention, this activity seeks to explains how influential peers set norms and how they perpetuate them.

#### Activity #4- VIGNETTE ACTIVITY

Now, I'd like to talk about how [cadets | midshipmen] at the Academy might act in certain situations. I'm going to describe a few situations and I'd like you to react to them and explain some of the characters' behaviors, whether in person, face to face or via social media and/or electronic communications. As I read out the scenario, please visualize what this may realistically look like from your experiences at the Academy. Any questions before we begin?

[Read out the scenario and ask the following probes. Read the 2<sup>nd</sup> scenario after discussing the 1<sup>st</sup>.]

[MODERATOR NOTE: Ask participants to click to next slide following each scenario. The vignettes

intro is on slide 8 and scenarios are on slides 9 and 10.]

#### Scenario #1

A [cadet | midshipman] leader emphasizes actively setting positive examples with their own behavior towards others.

- How would most [cadets|midshipmen] actually react if they saw this?
  - What would happen if a [cadet|midshipman] did the *opp*os*ite* of what most other cadets [midshipmen] would actually do?
  - o How would others respond to this person?
  - At the Academy, who sets the tone for how [cadets | midshipmen] would actually react to this scenario?
  - [Influencer Group Question] How does the reaction of most [cadets | midshipmen] differ from how you would react, if at all?
- [Influencer Group Question] Think of a time you saw something like this at the Academy, How did you react?
  - [Influencer Group Question] How did you talk about it with your peers?
- How do you think most [cadets|midshipmen] should react if they saw this?

- If this happened here, what's most likely to happen next?
  - O What are some other ways the scenario might end?

[MODERATOR NOTE: Redirect if discussion turns to Academy rules and regulations. We are

looking for how participants think others should react irrespective of Academy guidelines.]

#### Scenario #2

A group of cadets/midshipmen are talking during lunch, sharing stories and telling jokes. One [cadet|midshipman] tells a rude or offensive joke about women.

- How would most [cadets|midshipmen] actually react if they saw this?
  - What would happen if a [cadet|midshipman] did the *opposite* of what most other

[cadets | midshipmen] would actually do?

- o How would others respond to this person?
- At the Academy, who sets the tone for how [cadets | midshipmen] would actually

react to this scenario?

[Influencer Group Question] How does the reaction of most [cadets | midshipmen]

differ from how you would react, if at all?

[Influencer Group Question] Think of a time you saw something like this at the Academy

## How did you react?

- o [Influencer Group Question] How did you talk about it with your peers?
- How do you think most [cadets | midshipmen] should react if they saw this?
- If this happened here, what's most likely to happen next?
  - O What are some other ways the scenario might end?

[MODERATOR NOTE: Redirect if discussion turns to Academy rules and regulations. We are

looking for how participants think others should react irrespective of Academy guidelines.]

## Scenario #3

A few [cadets | midshipmen] are playing in the hallway, grappling or wrestling with one another and shouting as others walk by.

- How would most [cadets | midshipmen] actually react if they saw this?
  - What would happen if a [cadet|midshipman] did the *opp*os*it*e of what most other [cadets | midshipmen] would actually do?
  - o How would others respond to this person?
  - At the Academy, who sets the tone for how [cadets | midshipmen] would actually react to this scenario?
  - o [Influencer Group Question] How does the reaction of most [cadets | midshipmen] differ from how you would react, if at all?
- [Influencer Group Question] Think of a time you saw something like this at the Academy How did you react?
  - [Influencer Group Question] How did you talk about it with your peers?
- How do you think most [cadets|midshipmen] should react if they saw this?
- If this happened here, what's most likely to happen next?
  - O What are some other ways the scenario might end?

[MODERATOR NOTE: Redirect if discussion turns to Academy rules and regulations. We are

looking for how participants think others should react irrespective of Academy guidelines.]

#### Scenario #4

A [cadet|midshipman] checks their social media apps and sees a post mocking or gossiping about another [cadet|midshipman]. It's clear from the context who the person is, but the post does not name the person specifically.

[If needed, social media can include but isn't limited to Jodel, Instagram, Snapchat, TikTok, Reddit, Facebook, Twitter]

- How would most [cadets | midshipmen] actually react if they saw this?
  - What would happen if a [cadet|midshipman] did the opposite of what most other [cadets|midshipmen] would actually do?
  - o How would others respond to this person?
  - At the Academy, who sets the tone for how [cadets | midshipmen] would actually react to this scenario?

- o [Influencer Group Question] How does the reaction of most [cadets | midshipmen] differ from how you would react, if at all?
- [Influencer Group Question] Think of a time you saw something like this at the Academy.

## How did you react?

- [Influencer Group Question] How did you talk about it with your peers?
- How do you think most [cadets|midshipmen] should react if they saw this?
- If this happened here, what's most likely to happen next?
  - o What are some other ways the scenario might end?

[MODERATOR NOTE: Redirect if discussion turns to Academy rules and regulations. We are

looking for how participants think others should react irrespective of Academy guidelines.]

A group of [cadets|midshipmen] are at a party with alcohol. One of the group members says they want to get drunk to unwind after a hard week, but another says they don't want to drink and just want to relax.

- How would most [cadets|midshipmen] actually react if they saw this?
  - What would happen if a [cadet|midshipman] did the opposite of what most other [cadets | midshipmen] would actually do?
  - o How would others respond to this person?
  - At the Academy, who sets the tone for how [cadets | midshipmen] would actually

react to this scenario?

- [Influencer Group Question] How does the reaction of most [cadets | midshipmen] differ from how you would react, if at all?
- [Influencer Group Question] Think of a time you saw something like this at the Academy.

#### How did you react?

- o [Influencer Group Question] How did you talk about it with your peers?
- How do you think most [cadets|midshipmen] should react if they saw this?
- If this happened here, what's most likely to happen next?

o What are some other ways the scenario might end?

[MODERATOR NOTE: Redirect if discussion turns to Academy rules and regulations. We are looking for how participants think others should react irrespective of Academy guidelines.]

#### Scenario #6

A [cadet | midshipman] actively confronts someone making sexist comments.

- How would most [cadets|midshipmen] actually react if they saw this?
  - What would happen if a [cadet|midshipman] did the opposite of what most other
  - [cadets | midshipmen] would actually do? o How would others respond to this person?
  - At the Academy, who sets the tone for how [cadets | midshipmen] would actually

react to this scenario?

- o [Influencer Group Question] How does the reaction of most [cadets | midshipmen] differ from how you would react, if at all?
- [Influencer Group Question] Think of a time you saw something like this at the Academy.

#### How did you react?

- o [Influencer Group Question] How did you talk about it with your peers?
- How do you think most [cadets|midshipmen] should react if they saw this?
- If this happened here, what's most likely to happen next?
  - O What are some other ways the scenario might end?

[MODERATOR NOTE: Redirect if discussion turns to Academy rules and regulations. We are

looking for how participants think others should react irrespective of Academy guidelines.]

## Section E. Academy Messaging around Safety (15 minutes)

Purpose: This section seeks to identify what messaging strategies, language, flow of information, and dissemination styles resonate with influential individuals. The activity in this section asks the individuals to describe their perceptions on topics, programs, training, and messages aimed at cadet/midshipman safety. It is aimed at getting a greater understanding of what messages resonate with influential individuals and which do not.

[Direct participants to activity 5 on slide 11.]

#### Activity #5- SAFETY MESSAGING TOPIC GENERATOR ACTIVITY

Now I'd like to talk about something a little different. I would like to hear from you about any topics related to [cadet|midshipman] safety that the Academy gives training, programs, or messaging on and I'd like to start by brainstorming these with you. To be clear, I don't mean topics around defense, security, or military combat training, but topics aimed at keeping [cadets | midshipmen] safe in their time here at the Academy. These programs, training, or messages could be things you like or dislike, but we want to know what messages you found effective and which ones you did not. Right now we're just going to make a list so feel free to share as many ideas as you can think of. Please click the "sticky note" button on the left-hand side panel, type in a safety topic, and place it under effective or ineffective. Feel free to share as many ideas as you can think of.

#### [Navigate to Activity 5 in activities platform]

[Participants place the items on the Jamboard. Allow brainstorming for approx. 1-2 minutes or until group has exhausted options. Moderator then focuses on selection of items and uses prompts as needed to fully understand topic areas.]

Great, thank you. First, let's talk about the topics that really "click" with you.

- · Which of these topics clicks with you the most?
- Why do these topics click with you?
- What are messages from the Academy on these topics like?
  - Probe around method, tone, messenger, frequency
- How have these Academy messages changed your or other [cadet's | midshipmen's] behavior?
  - How do those influential [cadets | midshipmen] we discussed message these safety topics among peers?

[MODERATOR NOTE: Ask the following question of influential student participants]

## [Influencer Group Question] How do you message safety to other [cadets | midshipmen], if at all?

Now let's discuss the topics that don't "click," those that seem to miss the mark.

• Which of the topics we discussed earlier don't click?

- What about those topics doesn't resonate with you?
- How are Academy messages on these topics different from those on the topics we discussed earlier?
  - Probe around method, tone, messenger, frequency

What is a better way these topics could be messaged to you? Are there any other topics we've missed? [Probe as needed.]

[MODERATOR NOTE: Ask participants to click to next slide following this Topic Generator activity. This activity is on slide 12.]

## Section F. Social Networks (10 min.)

Purpose: This section uses social network mapping to understand the dissemination of information and the flow through social networks. In addition, it will be used to understand and draw connections between influential individuals and their peers.

#### Activity #6- INNER-CIRCLE/OUTER-CIRCLE ACTIVITY

Before we finish our discussion today, I'd like to talk about friend groups. We talked earlier about what friendships at the Academy look like generally, but I'd like to focus on what your group of friends looks like. I don't want to discuss these people by name, but talk about what characteristics they may have and how you know each other. Please take a minute to think of the [cadets | midshipmen] you have regular contact with over the course of a given week. This can be in person, over text, social media, or other methods.

#### [Navigate to Activity 6 slide on activity platform.]

On this slide you can see a circle labeled "me" in the center, with rings around it like a bullseye. As you think of the people you regularly socialize with, please think of those you are closest with as on this "inner-circle" and those you socialize with but aren't as close with on this "outer-circle". Please do not write their names. Are there any questions?

- How do you socialize with these people on the inner circle?
  - o In what contexts?
  - o How do these people interact with each other?
  - O How about those on the outer circle?
  - o How did you meet these people?
- Are all these people on the inner circle in your [company|squadron]?
  - o How do your relationships with people in your [company|squadron] differ from those outside it?
- Are all these people on the inner circle in your class year?
  - o How is socializing with people in other class years different?
- How has this "inner circle" changed for you over your time at the Academy?

Think of a time where you heard a rumor through your fellow [cadets | midshipmen].

- How was that rumor disseminated?
- Where did the last rumor your heard start?
- What channels of communication do you use to discuss official Academy information?

- What channels of communication do you use to discuss non-Academy information?
- What channels of communication do you use to discuss sensitive topics?
- How do you discuss those messages around safety we discussed earlier with those you have in the inner-circle? [If asked for clarification, this can be information about upcoming events, trainings, or other information.]
  - $\circ\quad$  How do you pass down messages around safety from the [cadet|midshipman] chain of command?
  - o Is there anything else you would like us to know about safety messaging?

## Section G. Conclusion (2 min.)

This has been a very helpful session. Thank you so much for taking time out of your day to be with me and share your perspectives and experiences. Before we wrap up, is there anything else that you would like to share or that we might have missed?

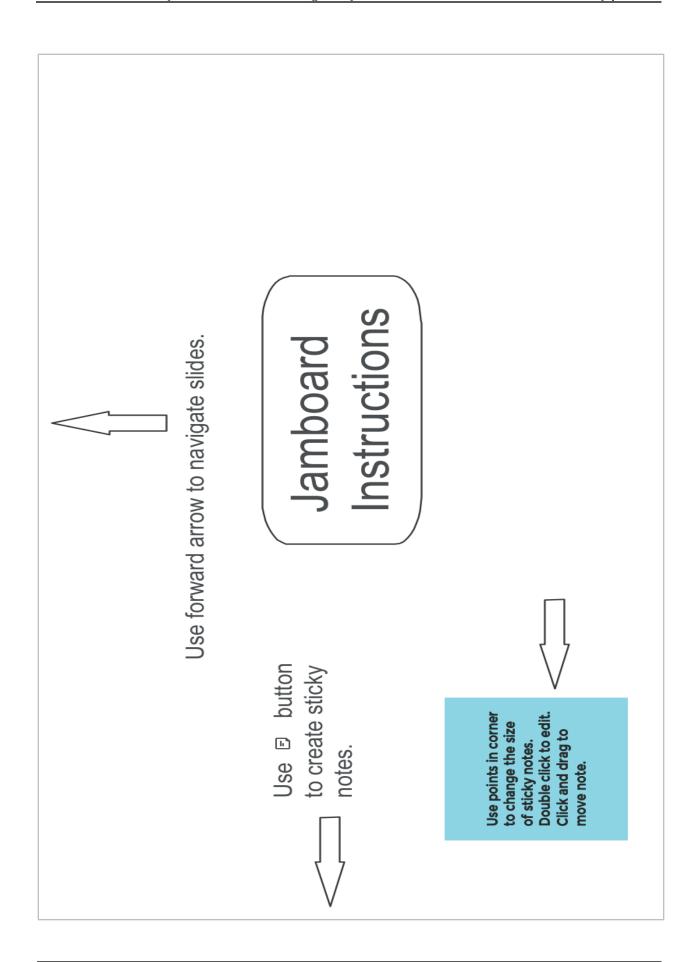
As mentioned in the beginning, we respect the privacy of everyone here, and ask that you please not share any of our discussions with others. We've talked about some things today that are sensitive so please be reminded to not discuss this session with others who did not attend.

Ok, thank you again for your time. Are there any final questions? If not, you are free to go. Have a wonderful day/evening!

### **Appendix C. Example Focus Group Exercises**

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## Subgroup Identification

- · Many large organizations have social groups within them, you might call them sub-groups, cliques, or other things, and I'd like to hear more about what groups you've seen here at the Academy.
- As a group, let's come up with a list of ways you would categorize cadets here at the Academy and then we'll discuss them. These can be official groups that are a part of the Academy structure or more informal groups.
- The moderator assistant will place sticky notes.

# Stick-figure Influential Person Activity

 For this activity, I'd like you to think about a particular cadet whose opinions matter to others here at the Academy. Instead of sharing who you're thinking of or saying their name, I'd like you to think about them where I have this stick figure.

 Please click the "sticky note" button on the left-hand side panel, and type in characteristics of this influential person, whatever first comes to mind, and place it around this stick figure. Place as many notes as you like.



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### Character Profiles

Describe the profile of: ...someone who has a following/presence on social media here.

Please place a sticky note.

### Character Profiles

...someone who is involved in cadet programs on preventing sexual harassment. Describe the profile of:

### Character Profiles

Describe the profile of:

...someone who is involved in cadet programs on preventing sexual assault.

Please place a sticky note.

OPA | 2021 Academy Climate and Networking Study-United States Merchant Marine Academy

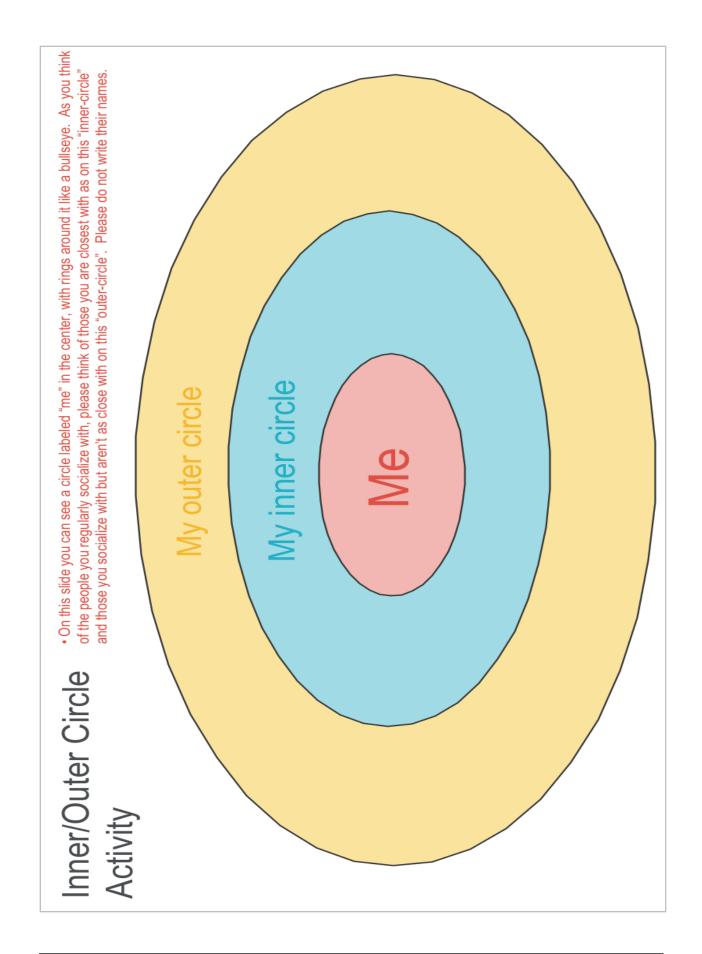
A few cadets are playing in the hallway, grappling or wrestling with one another and shouting as others walk by.

# Topic Generator Activity

- I would like to hear from you about any topics related to cadet safety that the Academy gives training, programs, or messaging on and I'd like to start by brainstorming these with you. To be clear, I don't mean topics around defense, security, or military combat training, but topics aimed at keeping cadets safe in their time here at the Academy
- effective and which ones you did not. Right now we're just going to make a list so feel free to share as many ideas as you can · These programs, training, or messages could be things you like or dislike, but we want to know what messages you found think of.

Effective Messaging

Ineffective Messaging



### **Appendix D. Survey Topline Report**

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September 2022

### 2021 ACADEMY CULTURE AND NETWORKING STUDY: SURVEY TOPLINE REPORT OF THE UNITED STATES MERCHANT MARINE **ACADEMY**

Prepared by:

Divya R. Alukal, Alexander F. Fernandes, William X. Klauberg Fors Marsh Group



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### Background

The Service Academy Gender Relations (SAGR) study was initiated in 2006 to examine both rates and extent of unwanted gender-related behaviors through quantitative survey methods, as well as attitudes among midshipmen through qualitative focus group methods. In the past, the study has alternated between survey and focus group years, on even and odd years respectively. A census approach for the survey has allowed reporting of incident rates and trends over the years. However, fielding of the 2020 SAGR survey was cancelled due to the onset of the COVID-19 pandemic. As a result, the 2021 SAGR was modified to include both a brief webbased survey focused on norms and influential students at the Academy, and a series of virtual focus groups, comprised of those influential students identified in the survey. This mixedmethods approach, with a basis in social diffusion theory (Strang & Soule, 1998), was designed to inform actionable insights on prevention of unwanted gender-related behaviors and was named the 2021 Academy Climate and Networking Study (ACNS).

The survey fielded online from February 22, 2021 to March 15, 2021. All midshipmen were invited to participate except minors and foreign nationals due to ethics review restrictions. A total of 431 midshipmen completed the survey, representing a total response rate of 44.9%<sup>1</sup>. Respondents, as included in our Topline Report, are broken down by gender in Table 1 and by class year in Table 2.

Table 1. Response rates; by academy, by gender

	Gender	Population	Respondents	Response Rate
	Total	960	431	44.9%
USMMA	Women	202	105	52.0%
	Men	758	326	43.0%

Table 2. Response rates; by academy, by class year

	Class Year	Population	Respondents	Response Rate
	Total	960	431	44.9%
	2021	226	94	41.6%
USMMA	2022	236	79	33.5%
	2023	237	79	33.3%
	2024	261	179	68.6%

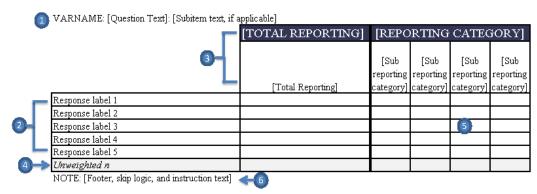
<sup>&</sup>lt;sup>1</sup> Completed surveys were defined as answering 50% or more of the social norms items.

Below, we report Topline results for each survey item from all USMMA students overall, by gender, and by class year.

### How to Use the Topline Report

Each survey question is presented within the topline report. The topline report includes the question text (or composite measuring description, if applicable), subitem text (if applicable), variable name, response options, reporting categories, unweighted n, estimates for each response option, and a table note (if applicable). Each of these elements is shown in Figure 4 and described in detail below.

Figure 1. How to Read a Topline Report



- 1. Question Text, Subitem Text, and Variable Name: This contains the question text from the survey or composite measure description, if the item was constructed, and the subitem text from the survey. The item's corresponding variable name is also included.
- 2. Response Options: This contains the response options as presented on the survey.
- 3. Reporting Category: This row lists the reporting group for each column, including the total reporting for the sample.
- 4. Unweighted n: The number of members who answered the question is shown in this column. These are the members represented in the estimates for that reporting group.
- 5. Response Option Percentages: Estimates are placed into rows that correspond to the response options. For the majority of survey items, these rows contain the percentage of members choosing the response options indicated by the row heading. Within a set of response options, percentages may not add to 100% due to rounding. In some questions, respondents were asked to "Mark all that apply" for a list of responses. Because

respondents were able to select more than one option, the topline report shows the percentage of respondents who marked each response option, and the sum across the subitems does not equal 100%. Further, if respondents endorsed two or more response options, they were counted in the percentage for all options marked.

6. Table Note: The table note describes the skip patterns and instruction text. Not all questions apply to every respondent, and where possible, the survey is programmed to skip respondents over questions that are not applicable.

In addition, the following reporting conventions are used within the topline report:

- NR indicates the estimate is Not Reportable and is suppressed because of low reliability. Estimates of low reliability are suppressed based on criteria defined in terms of nominal sample size (less than five). An "NR" presentation protects the Department and the reader from presenting potentially inaccurate findings due to instability of the specific estimate. The cause of instability is due to high variability usually associated with a small number of respondents contributing to the estimate.
- "---" indicates the question was not applicable and did not apply to respondents in the reporting category based on answers to previous questions

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### References

Strang, D., & Soule, S.A. (1998). Diffusion in organizations and social movements: From hybrid corn to poison pills. Annual Review of Sociology, 24, 265-290. doi:10.1146/annurev.soc.24.1.265

NOTE: Administrative data were used to categorize respondents into the appropriate Academy, gender, and class year.

Average Descriptive Norm 1 - MSA

		Gender		Class Year			
What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force Academy] do you believe actively set positive examples in their own behavior towards others?	Total	Male	Female	1C	2C	3C	4C
Average response	63%	65%	55%	65%	66%	57%	64%
Unweighted n	428	324	104	93	79	79	177

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 1 - Unit

What percent of [cadets midshipmen] in your [company squadron] do you believe actively set	Total	Gender Class Year					
positive examples with their own behavior towards others?	Total	Male	Female	1C	2C	3C	4C
Average response	67%	69%	62%	70%	69%	61%	69%
Unweighted n	431	326	105	94	79	79	179

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 1 - Friends

What percent of your [cadet midshipman] friends do you believe actively set positive examples with their own behavior towards others?		Ger	ıder		Class	Year	
		Male	Female	1C	2C	3C	4C
Average response	79%	80%	76%	81%	81%	78%	77%
Unweighted n	431	326	105	94	79	79	179

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 1 - MSA

How much do you agree with the following statement?		Gender		Class Year				
[Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other [cadets midshipmen] to actively set positive examples with their behavior towards others.	Total	Male	Female	1C	2C	3C	4C	
Agree/Strongly Agree	69%	71%	63%	68%	73%	64%	72%	
Neither Agree nor Disagree	18%	17%	22%	20%	17%	16%	20%	
Disagree/Strongly Disagree	12%	12%	15%	13%	9%	20%	8%	
Unweighted n	431	326	105	94	79	79	179	

Injunctive Norm 1 - Unit

How much do you agree with the following statement?		Gender		Class Year				
[Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to actively set positive examples with their behavior towards others.	Total	Male	Female	1C	2C	3C	4C	
Agree/Strongly Agree	78%	78%	79%	78%	79%	72%	82%	
Neither Agree nor Disagree	14%	15%	11%	13%	16%	15%	14%	
Disagree/Strongly Disagree	8%	7%	10%	9%	5%	13%	4%	
Unweighted n	431	326	105	94	79	79	179	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 1 - Friends

How much do you agree with the following statement? Total Gender Class Year My [cadet|midshipman] friends expect other [cadets|midshipmen] to... actively set positive Total examples with their behavior towards others. 1C 2C Male Female 3C 4C 84% 84% 85% 74% Agree/Strongly Agree 82% 81% 84% Neither Agree nor Disagree 12% 12% 12% 10% 8% 12% 15% 7% 3% Disagree/Strongly Disagree 6% 7% 6% 11% Unweighted n 431 326

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 1 - Self

How much do you agree with the following statement?  I expect other [cadets midshipmen] to actively set positive examples with their behavior	Total Gende		Gender		Class Year				
towards others.	Total	Male	Female	1C	2C	3C	4C		
Agree/Strongly Agree	88%	87%	90%	91%	89%	82%	88%		
Neither Agree nor Disagree	8%	8%	9%	5%	7%	11%	10%		
Disagree/Strongly Disagree	4%	5%	1%	3%	4%	7%	3%		
Unweighted n	431	326	105	94	79	79	179		

Descriptive Norm 1 - Self

	Total	Gender		Class Year			
How often do you actively set positive examples with your behavior towards others?	Total	Male	Female	1C	2C	3C	4C
Often/Very Often	86%	86%	88%	87%	85%	83%	90%
Sometimes/Rarely	14%	14%	12%	13%	15%	17%	10%
Never	0%	0%	1%	0%	0%	0%	0%
Unweighted n	430	325	105	94 79 79 1			178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 2 - MSA

What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force	Total	Gender		Class Year			
Academy] do you believe actively hold others accountable to Academy rules regardless of their opinion of the rule?	Total	Male	Female	1C	2C	3C	4C
Average response	47%	48%	43%	46%	49%	38%	55%
Unweighted n	431	326	104	94	79	78	179

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 2 - Unit

What percent of [cadets midshipmen] in your [company squadron] do you believe actively	Total	Ger	ıder	Class Year					
hold others accountable to Academy rules regardless of their opinion of the rule?	Total	Male	Female	1C	2C	3C	4C		
Average response	52%	52%	51%	52%	50%	44%	61%		
Unweighted n	431	326	105	94	79	79	179		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 2 - Friends

What percent of your [cadet midshipman] friends do you believe actively hold others	Total	Gender		Class Year			
accountable to Academy rules regardless of their opinion of the rule?	Total	Male	Female	1C	2C	3C	4C
Average response	52%	53%	50%	54%	53%	43%	58%
Unweighted n	431	326	105	94	79	79	179

Injunctive Norm 2 - MSA

How much do you agree with the following statement? Gender Class Year Total [Cadets|Midshipmen] at [West Point|the Naval Academy|the Air Force Academy|expect other [cadets|midshipmen] to ... actively hold others accountable to Academy rules regardless of their Total opinion of the rule. Male Female 1C 2C 3C 4C 45% 47% 38% 38% 59% Agree/Strongly Agree 45% 36% 27% 36% 35% Neither Agree nor Disagree 29% 25% 28% 27% Disagree/Strongly Disagree 26% 26% 26% 30% 27% 36% 14% Unweighted n 430 325 105 94 79 79 178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 2 - Unit

How much do you agree with the following statement? [Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to	Total	Gender		Class Year					
actively hold others accountable to Academy rules regardless of their opinion of the rule.	Total	Male	Female	1C	2C	3C	4C		
Agree/Strongly Agree	55%	54%	57%	53%	51%	46%	67%		
Neither Agree nor Disagree	26%	26%	24%	30%	29%	20%	25%		
Disagree/Strongly Disagree	20%	20%	18%	17%	20%	34%	9%		
Unweighted n	430	325	105	94	79	79	178		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 2 - Friends

How much do you agree with the following statement?

My [cadet midshipman] friends expect other [cadets midshipmen] to actively hold others	Total	Ger	nder		Class	Year	
accountable to Academy rules regardless of their opinion of the rule.	Total	Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	55%	55%	56%	63%	52%	45%	61%
Neither Agree nor Disagree	27%	26%	30%	23%	32%	25%	28%
Disagree/Strongly Disagree	18%	18%	14%	14%	16%	29%	11%
Unweighted n	430	325	105	94	79	79	178

Injunctive Norm 2 - Self

How much do you agree with the following statement? I expect other [cadets midshipmen] to actively hold others accountable to Academy rules	Total	Gender		Class Year					
regardless of their opinion of the rule.	Total	Male	Female	1C	2C	3C	4C		
Agree/Strongly Agree	64%	63%	68%	68%	60%	58%	70%		
Neither Agree nor Disagree	23%	22%	25%	22%	24%	22%	24%		
Disagree/Strongly Disagree	13%	14%	7%	10%	15%	21%	6%		
Unweighted n	430	325	105	94	79	79	178		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Descriptive Norm 2 - Self

How often do you actively hold others accountable to Academy rules regardless of your	Total	tal Gender		Class Year			
opinion of the rule?	Total	Male	Female	1C	2C	3C	4C
Often/Very Often	42%	41%	46%	52%	44%	25%	48%
Sometimes/Rarely	54%	55%	53%	46%	55%	68%	49%
Never	3%	4%	1%	2%	1%	7%	3%
Unweighted n	430	325	105	94	79	79	178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 3 - MSA

What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force Academy] do you believe actively confront someone making sexist comments if/when they hear	Total	Ger	nder	Class Year					
them?	Total	Male	Female	1C	2C	3C	4C		
Average response	58%	63%	41%	63%	65%	41%	63%		
Unweighted n	431	326	105	94	79	79	179		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 3 - Unit

What a word of fee detains delices out in your feeting and area deem to be discussed in	Total	Gender		Class Year			
What percent of [cadets midshipmen] in your [company squadron] do you believe actively confront someone making sexist comments if/when they hear them?	Total	Male	Female	1C	2C	3C	4C
Average response	62%	66%	43%	67%	68%	44%	67%
Unweighted n	431	326	105	94	79	79	179

Average Descriptive Norm 3 - Friends

What percent of your [cadet midshipman] friends do you believe actively confront someone	Total	Gen	ıder	Class Year					
making sexist comments if/when they hear them?	Total	Male	Female	1C	2C	3C	4C		
Average response	69%	72%	59%	72%	76%	59%	71%		
Unweighted n	430	325	105	94	78	79	179		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 3 - MSA

How much do you agree with the following statement? [Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other		Gender		Class Year			
[cadets midshipmen] to actively confront someone making sexist comments if/when they hear	Total						
them.		Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	66%	72%	43%	72%	72%	44%	76%
Neither Agree nor Disagree	16%	14%	25%	11%	14%	27%	14%
Disagree/Strongly Disagree	17%	13%	32%	16%	14%	29%	10%
Unweighted n	430	325	105	94	79	79	178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 3 - Unit

How much do you agree with the following statement?		Gender		Class Year			
[Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to actively confront someone making sexist comments if when they hear them.	Total	Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	70%	74%	53%	76%	76%	49%	78%
Neither Agree nor Disagree	17%	15%	23%	12%	14%	28%	13%
Disagree/Strongly Disagree	13%	11%	23%	11%	10%	23%	9%
Unweighted n	430	325	105	94	79	79	178

Injunctive Norm 3 - Friends

How much do you agree with the following statement? Class Year Total Gender My [cadet|midshipman] friends expect other [cadets|midshipmen] to... actively confront Total someone making sexist comments if/when they hear them. Male Female 1C 2C 3C 4C Agree/Strongly Agree 78% 79% 75% 81% 82% 66% 82% Neither Agree nor Disagree 14% 14% 10% 11% 10% 21% 12% Disagree/Strongly Disagree 7% 15% 8% 7% 6% 9% 13% Unweighted n 430 325 105 94 79 178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 3 - Self

How much do you agree with the following statement? Gender Class Year Total I expect other [cadets|midshipmen] to... actively confront someone making sexist comments Total if/when they hear them. 2C Male Female 1C 3C 4C 84% 88% Agree/Strongly Agree 85% 889 88% 75% 88% Neither Agree nor Disagree 9% 10% 6% 9% 13% 7% 3% 3% Disagree/Strongly Disagree 6% 3% 6% 12% Unweighted n 430 325 94 178 105

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Descriptive Norm 3 - Self

Total Gender Class Year How often do you... actively confront someone making sexist comments if/when you hear them? Total Male Female 1C 2C 3C 4C Often/Very Often 60% 67% 61% 65% 62% 50% 64% Sometimes/Rarely 35% 36% 32% 31% 33% 45% 32% 4% 4% Never 4% 3% 2% 5% 3% 430 325 79 Unweighted n 105 94 178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 4 - MSA

What percent of [cadets|midshipmen] at [West Point|the Naval Academy|the Air Force Total Gender Class Year Academy] do you believe... actively discourage gossiping/talking about other Total [cadets|midshipmen]? 1C Male Female 2C 3C 4C 36% 39% 27% 35% 39% 28% 43% Average response Unweighted n 427 324 103 94 78

Average Descriptive Norm 4 - Unit

What percent of [cadets midshipmen] in your [company squadron] do you believe actively		Total Gender		Class Year			
discourage gossiping/talking about other [cadets midshipmen]?	Total	Male	Female	1C	2C	3C	4C
Average response	38%	40%	27%	37%	39%	28%	46%
Unweighted n	427	323	104	93	79	78	177

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 4 - Friends

What percent of your [cadet midshipman] friends do you believe actively discourage		Gender		Class Year			
gossiping/talking about other [cadets midshipmen]?	Total	Male	Female	1C	2C	3C	4C
Average response	44%	46%	36%	42%	50%	36%	48%
Unweighted n	426	324	102	93	78	78	177

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 4 - MSA

How much do you agree with the following statement? [Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other		Gen	ıder	Class Year			
[cadets midshipmen] to actively discourage gossiping/talking about other [cadets midshipmen].	Total	Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	26%	32%	7%				39%
Neither Agree nor Disagree	26%	25%	30%	25%	30%	22%	26%
Disagree/Strongly Disagree	48%	44%	63%	50%	43%	64%	36%
Unweighted n	430	325	105	94	79	79	178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 4 - Unit

	I otal	Ger	ider	Class Year			
How much do you agree with the following statement? [Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to actively discourage gossiping/talking about other [cadets midshipmen].	Total	Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	27%	33%	8%	25%	28%	14%	40%
Neither Agree nor Disagree	29%	27%	35%	30%	31%	26%	28%
Disagree/Strongly Disagree	44%	40%	57%	45%	41%	59%	32%
Unweighted n	430	325	105	94	79	79	178

Injunctive Norm 4 - Friends

How much do you agree with the following statement? Class Year Total Gender My [cadet|midshipman] friends expect other [cadets|midshipmen] to... actively discourage Total gossiping/talking about other [cadets|midshipmen]. 1C 2C Male Female 3C 4C Agree/Strongly Agree 36% 39% 27% 35% 39% 27% 44% 31% 27% 44% 27% 36% 30% Neither Agree nor Disagree 30% Disagree/Strongly Disagree 33% 34% 30% 39% 25% 43% 25% 325 104 429 93 79 79 178 Unweighted n

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 4 - Self

How much do you agree with the following statement?

I expect other [cadets midshipmen] to actively discourage gossiping/talking about other	1 Otal	Ju	luci		Ciass	1 Cai	
[cadets midshipmen].	Total	Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	50%	51%	49%	48%	55%	42%	57%
Neither Agree nor Disagree	34%	33%	37%	37%	32%	37%	30%
Disagree/Strongly Disagree	16%	16%	13%	15%	13%	21%	14%
Unweighted n	430	325	105	94	79	79	178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Descriptive Norm 4 - Self

	Total Gender Class Y				Year		
How often do you actively discourage gossiping/talking about other [cadets midshipmen]?	Total	Male	Female	1C	2C	3C	4C
Often/Very Often	36%	38%	30%	37%	41%	28%	39%
Sometimes/Rarely	60%	58%	69%	59%	59%	64%	59%
Never	4%	4%	2%	4%	0%	8%	2%
Unweighted n	430	325	105	94	79	79	178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 5 - MSA

What percent of [cadets|midshipmen] at [West Point|the Naval Academy|the Air Force Acins

Academy] do you believe actively discourage humiliating other [cadets midshipmen] with		Gender		Class Year			
insults, sarcasm, or gestures if and when they see it?	Total	Male	Female	1C	2C	3C	4C
Average response	56%	59%	46%	56%	62%	47%	59%
Unweighted n	429	325	104	94	79	79	177

Average Descriptive Norm 5 - Unit

What percent of [cadets|midshipmen] in your [company|squadron] do you believe... actively discourage humiliating other [cadets|midshipmen] with insults, sarcasm, or gestures if and when they see it? Average response

Total	Gen	ıder		Class	Year	
Total	Male	Female	1C	2C	3C	4C
58%	60%	48%	58%	64%	48%	60%
428	325	103	94	78	79	177

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 5 - Friends

What percent of your [cadet|midshipman] friends do you believe... actively discourage humiliating other [cadets|midshipmen] with insults, sarcasm, or gestures if and when they see

Total	Ger	ıder	Class Year					
Total	Male	Female 1C		2C	3C	4C		
64%	64%	61%	62%	69%	60%	64%		
428	325	103	94	78	79	177		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 5 - MSA

Neither Agree nor Disagree Disagree/Strongly Disagree

Unweighted n

Average response Unweighted n

Unweighted n

How much do you agree with the following statement? [Cadets|Midshipmen] at [West Point|the Naval Academy|the Air Force Academy]expect other [cadets|midshipmen] to ... actively discourage humiliating other [cadets|midshipmen] with insults, sarcasm, or gestures if and when they see it. Agree/Strongly Agree

Total	Ger	ıder	Class Year					
Total								
	Male	Female	1C	2C	3C	4C		
56%	60%	42%	52%	71%	44%	59%		
22%	21%	26%	24%	15%	24%	25%		
22%	19%	32%	24%	15%	32%	17%		
430	325	105	94	79	79	178		

Injunctive Norm 5 - Unit

How much do you agree with the following statement? Class Year Total Gender [Cadets|Midshipmen] in my [company|squadron] expect other [cadets|midshipmen] to... Total actively discourage humiliating other [cadets|midshipmen] with insults, sarcasm, or gestures if and when they see it. 2C 3C 4C Male Female 1C Agree/Strongly Agree 62% 65% 51% 57% 76% 50% 64% 18% 16% 23% 23% 12% 19% 18% Neither Agree nor Disagree 27% 21% 13% 18% Disagree/Strongly Disagree 21% 19% 31% Unweighted n 325 94 105 178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 5 - Friends

How much do you agree with the following statement?		Gender		Class Year			
My [cadet midshipman] friends expect other [cadets midshipmen] to actively discourage humiliating other [cadets midshipmen] with insults, sarcasm, or gestures if and when they see it.	Total	Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	68%	69%	64%	61%	82%	61%	67%
Neither Agree nor Disagree	18%	16%	26%	24%	11%	18%	19%
Disagree/Strongly Disagree	14%	15%	11%	15%	6%	21%	14%
Unweighted n	430	325	105	94	79	79	178

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 5 - Self

How much do you agree with the following statement?  I expect other [cadets midshipmen] to actively discourage humiliating other	Total	Gender		Class Year			
[cadets midshipmen] with insults, sarcasm, or gestures if and when they see it.	Total	Male	Female	1C	2C	3C	4C
Agree/Strongly Agree	74%	72%	80%	60%	90%	69%	75%
Neither Agree nor Disagree	18%	19%	15%	27%	7%	21%	18%
Disagree/Strongly Disagree	8%	9%	5%	13%	3%	9%	7%
Unweighted n	430	325	105	94	79	79	178

### Descriptive Norm 5 - Self

How often do you actively discourage humiliating other [cadets midshipmen] with insults,		Ger	ıder	Class Year				
sarcasm, or gestures if and when you see it?	Total	Male	Female	1C	2C	3C	4C	
Often/Very Often	58%	57%	63%	53%	71%	51%	58%	
Sometimes/Rarely	39%	40%	36%	43%	26%	47%	40%	
Never	2%	3%	1%	3%	3%	1%	2%	
Unweighted n	430	325	105	94	79	79	178	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 6 - MSA

What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force	Total	Ger	ıder	Class Year			
Academy] do you believe actively discourage abusive or hostile language about other [cadets midshipmen] on social media if and when they see it if and when they see it?	Total	Male	Female	1C	2C	3C	4C
Average response	67%	70%	53%	67%	72%	57%	70%
Unweighted n	429	324	105	94	78	78	179

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 6 - Unit

What percent of [cadets midshipmen] in your [company squadron] do you believe actively discourage abusive or hostile language about other [cadets midshipmen] on social media if anywhen they see it?  Average response	Total	Ger	nder	Class Year				
	Total	Male	Female	1C	2C	3C	4C	
Average response	68%	71%	55%	69%	71%	58%	71%	
Unweighted n	430	325	105	94	79	78	179	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 6 - Friends

What percent of your [cadet midshipman] friends do you believe actively discourage abusive or hostile language about other [cadets midshipmen] on social media if and when they see it?		Gender Class			Year		
		Male	Female	1C	2C	3C	4C
Average response	72%	74%	65%	72%	75%	68%	73%
Unweighted n	429	324	105	94	79	78	178

Injunctive Norm 6 - MSA

How much do you agree with the following statement? [Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other	Total	Gender		Class Year				
[Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other [cadets midshipmen] to actively discourage abusive or hostile language about other [cadets midshipmen] on social media if and when they see it.	Total	Male	Female	1C	2C	3C	4C	
Agree/Strongly Agree	72%	75%	60%	71%	78%	62%	77%	
Neither Agree nor Disagree	15%	12%	24%	15%	9%	20%	14%	
Disagree/Strongly Disagree	13%	12%	17%	15%	12%	18%	9%	
Unweighted n	430	325	105	94	79	79	178	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 6 - Unit

How much do you agree with the following statement? [Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to		Gender		Class Year				
actively discourage abusive or hostile language about other [cadets midshipmen] on social media if and when they see it.	Total	3.6.1	Б. 1	1.0	2.0	20	4.0	
media ij and when they see ii.		Male	Female	1C	2C	3C	4C	
Agree/Strongly Agree	73%	76%	62%	73%	80%	61%	78%	
Neither Agree nor Disagree	15%	12%	26%	17%	11%	19%	14%	
Disagree/Strongly Disagree	12%	12%	11%	10%	9%	20%	8%	
Unweighted n	430	325	105	94	79	79	178	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 6 - Friends

abusive or hostile language about other [cadets midshipmen] on social media if and when they see it.	Total	Gender		Class Year				
	abusive or hostile language about other [cadets midshipmen] on social media if and when they	Total			'	,	7	
	see it.		Male	Female	1C	2C	3C	4C
	Agree/Strongly Agree	77%	78%	74%	75%	83%	75%	76%
	Neither Agree nor Disagree	16%	15%	21%	18%	9%	20%	18%
	Disagree/Strongly Disagree	6%	7%	6%	7%	8%	5%	6%
	Unweighted n	429	324	105	93	79	79	178

Injunctive Norm 6 - Self

How much do you agree with the following statement?

I expect other [cadets midshipmen] to actively discourage abusive or hostile language about	I otal	Gen	ider	Class Year		rear		
other [cadets midshipmen] on social media if and when they see it.	Total	Male	Female	1C	2C	3C	4C	
Agree/Strongly Agree	82%	82%	82%	83%	83%	79%	84%	
Neither Agree nor Disagree	13%	12%	16%	8%	12%	17%	14%	
Disagree/Strongly Disagree	5%	6%	2%	9%	5%	4%	2%	
Unweighted n	429	324	105	93	79	79	178	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Descriptive Norm 6 - Self

How often do you actively discourage abusive or hostile language about other	Total	Gender		Class Year			
[cadets midshipmen] on social media if and when you see it?	Total	Male	Female	1C	2C	3C	4C
Often/Very Often	62%	62%	62%	65%	70%	48%	64%
Sometimes/Rarely	35%	35%	33%	32%	28%	47%	33%
Never	3%	3%	5%	3%	3%	4%	3%
Unweighted n	428	323	105	93	79	79	177

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 7 - MSA

What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force	Total	Ger	nder	Class Year				
Academy] do you believe actively encourage healthy drinking behavior? For example, drinking in moderation, discouraging drinking games, or discouraging underage drinking.	Total	Male	Female	1C	2C	3C	4C	
Average response	42%	46%	28%	40%	43%	32%	52%	
Unweighted n	423	318	105	91	78	78	176	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average Descriptive Norm 7 - Unit

What percent of [cadets|midshipmen] in your [company|squadron] do you believe... actively encourage healthy drinking behavior? For example, drinking in moderation, discouraging drinking games, or discouraging underage drinking.

Total	Ger	ıder	Class Year						
Total	Male	Female	1C	2C	3C	4C			
45%	48%	32%	42%	46%	33%	56%			
423	319	104	90	78	79	176			

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Average response Unweighted n

Average Descriptive Norm 7 - Friends

What percent of your [cadet|midshipman] friends do you believe... actively encourage healthy Total Gender Class Year drinking behavior? For example, drinking in moderation, discouraging drinking games, or Total discouraging underage drinking. 1C 2C Male Female 4C Average response 54% 56% 46% 53% 56% 45% 61% Unweighted n 424 319 105 91 176

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 7 - MSA

How much do you agree with the following statement? Class Year Total Gender [Cadets|Midshipmen] at [West Point|the Naval Academy|the Air Force Academy|expect other Total [cadets|midshipmen] to... actively encourage healthy drinking behavior. For example, drinking in moderation, discouraging drinking games, or discouraging underage drinking. 2C 4C Male Female 1C 3C 35% 31% 31% 20% 46% Agree/Strongly Agree 16% 26% 23% 27% 28% Neither Agree nor Disagree 23% 25% 26% 12% Disagree/Strongly Disagree 46% 42% 59% 42% 48% 68% 27% 78 Unweighted n 425 320 105 92 176

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Injunctive Norm 7 - Unit

How much do you agree with the following statement? Class Year Total Gender [Cadets|Midshipmen] in my [company|squadron] expect other [cadets|midshipmen] to... Total actively encourage healthy drinking behavior. For example, drinking in moderation, discouraging drinking games, or discouraging underage drinking. Male Female 1C 2C 3C 4C 34% 38% 20% 32% 30% 23% 51% Agree/Strongly Agree 23% 26% Neither Agree nor Disagree 24% 29% 28% 24% 20% Disagree/Strongly Disagree 41% 38% 51% 40% 46% 58% 23% Unweighted n 424 319 78 105 92 79

Injunctive Norm 7 - Friends

How much do you agree with the following statement? My [cadet midshipman] friends expect other [cadets midshipmen] to actively encourage	Total	Gender		Class Year				
	Total							
or discouraging underage drinking.		Male	Female	1C	2C	3C	4C	
Agree/Strongly Agree	51%	53%	44%	51%	53%	44%	55%	
Neither Agree nor Disagree	24%	23%	27%	25%	23%	22%	24%	
Disagree/Strongly Disagree	26%	24%	30%	24%	24%	34%	20%	
Unweighted n	424	319	105	92	78	79	175	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Injunctive Norm 7 - Self

How much do you agree with the following statement? I expect other [cadets midshipmen] to actively encourage healthy drinking behavior. For	Total	Ger	nder	Class Year				
example, drinking in moderation, discouraging drinking games, or discouraging underage	Total							
drinking.		Male	Female	1C	2C	3C	4C	
Agree/Strongly Agree	62%	63%	58%	62%	64%	56%	66%	
Neither Agree nor Disagree	25%	24%	30%	22%	26%	26%	24%	
Disagree/Strongly Disagree	13%	14%	12%	16%	10%	18%	10%	
Unweighted n	423	318	105	92	78	78	175	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Descriptive Norm 7 - Self

How often do you actively encourage healthy drinking behavior? For example, drinking in	Total	Gen	der	Class Year				
moderation, discouraging drinking games, or discouraging underage drinking.	Total	Male	Female	1C	2C	3C	4C	
Often/Very Often	58%	59%	55%	59%	54%	57%	62%	
Sometimes/Rarely	35%	33%	40%	33%	41%	34%	32%	
Never	7%	8%	5%	8%	5%	9%	6%	
Unweighted n	423	318	105	92	78	<i>78</i>	175	

Group Importance Ranking - Class Year

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how ${}^{\prime}$	Total	Gender		Class Year			
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C
Average response	5.54	5.48	5.73	5.49	5.61	6.30	4.90
Unweighted n	347	256	91	75	58	61	153

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Group Importance Ranking - Company/Squadron

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how	Total	Gender		Class Year			
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C
Average response	4.34	4.32	4.41	4.83	3.96	4.55	4.06
Unweighted n	347	256	91	75	58	61	153

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Group Importance Ranking - Academic major

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how	Total	Ger	nder		Class	Year	
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C
Average response	4.18	4.20	4.09	3.84	4.32	4.20	4.32
Unweighted n	346	255	91	75	58	61	152

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Group Importance Ranking - Classmates

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how	Total	Gender		Class Year				
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C	
Average response	3.85	3.83	3.89	3.93	3.97	3.88	3.66	
Unweighted n	345	254	91	75	58	60	152	

Group Importance Ranking - Sports teammates

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how $^{\prime}$	Total	Gender		Class Year			
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C
Average response	3.72	3.71	3.74	3.41	3.25	3.73	4.30
Unweighted n	345	254	91	75	58	60	152

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Group Importance Ranking - Extracurricular clubs

Please rank on a scale of $1$ to $9$ (where $1$ is the most important and $9$ is the least important) how	Total	Gender		Class Year			
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C
Average response	4.47	4.47	4.48	4.23	4.41	4.38	4.79
Unweighted n	345	254	91	75	58	60	152

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Group Importance Ranking - Military training

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how	Total	Ger	nder		Class	Year	
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C
Average response	4.99	5.07	4.70	5.22	4.87	4.30	5.43
Unweighted n	344	253	91	75	58	60	151

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Group Importance Ranking - Informal social groups

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how	Total	Gender		Class Year				
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C	
Average response	6.25	6.19	6.43	6.14	6.71	6.00	6.18	
Unweighted n	344	253	91	75	58	60	151	

Group Importance Ranking - Digital communities on social media

Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how ${}^{\prime}$	Total	Gender		Class Year			
important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	Male	Female	1C	2C	3C	4C
Average response	7.67	7.72	7.53	7.90	7.90	7.67	7.32
Unweighted n	343	252	91	75	58	60	150

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Number of Extracurricular Groups

	Total	Ger	nder	Year			
How many sports teams, clubs, and extracurricular groups at the Academy do you belong to?	Total	Male	Female	1C	2C	3C	4C
Average response	2.91	2.74	3.51	3.09	2.83	3.29	2.54
Unweighted n	365	270	95	79	62	63	161

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

Focus Group Volunteer Opt-In

Would you like to participate in a virtual follow-up focus group to help improve		Gender			Class	ss Year		
[cadet midshipman] life at your Academy? These groups will be conducted approximately in	Total							
early April.		Male	Female	1C	2C	3C	4C	
No	74%	78%	62%	72%	66%	75%	82%	
Yes	26%	22%	38%	28%	34%	25%	18%	
Unweighted n	368	273	95	80	60	63	165	

NOTE: Administrative data were used to categorize respondents into the appropriate Academy, gender, and class year.

## Average Descriptive Norm 1 - MSA

	Total	Gender by Class Year							
What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force Academy] do you believe actively set	Total		Μ	ale			Fen	nale	
positive examples in their own behavior towards others?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	63%	65%	68%	60%	66%	61%	59%	48%	59%
Unweighted n	428	79	57	50	138	14	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Average Descriptive Norm 1 - Unit

What percent of [cadets midshipmen] in your [company squadron]	Total Gender by Class							lass Year				
do you believe actively set positive examples with their own	Total		Μ	ale			Fen	nale				
behavior towards others?		1C	2C	3C	4C	1C	2C	3C	4C			
Average response	67%	71%	70%	64%	71%	66%	65%	56%	65%			
Unweighted n	431	79	57	50	140	15	22	29	39			

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Average Descriptive Norm 1 - Friends

What percent of your [cadet midshipman] friends do you believe	Total	Gender by Class Year							
actively set positive examples with their own behavior towards	Total	Male					Fen	nale	
others?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	79%	81%	82%	79%	78%	78%	75%	78%	75%
Unweighted n	431	79	57	50	140	15	22	29	39

#### Injunctive Norm 1 - MSA

	Total	Gender by Class Y					Year	Year		
How much do you agree with the following statement?  [Cadets Midshipmen] at [West Point the Naval Academy the Air  Force Academy topport other [cadets midshipmen] tocatively set	Total		Μ	[ale			Fen	nale		
Force AcademyJexpect other [cadets midshipmen] to actively set positive examples with their behavior towards others.		1C	2C	3C	4C	1C	2C	3C	4C	
Agree/Strongly Agree	69%	70%	77%	62%	74%	53%	59%	69%	64%	
Neither Agree nor Disagree	18%	18%	16%	16%	19%	33%	23%	17%	23%	
Disagree/Strongly Disagree	12%	13%	7%	22%	7%	13%	18%	14%	13%	
Unweighted n	431	79	57	50	140	15	22	29	39	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Injunctive Norm 1 - Unit

How much do you agree with the following statement? [Cadets Midshipmen] in my [company squadron] expect other	Total	Gender by Class Year									
[cadets midshipmen] to actively set positive examples with their	Total		Male				Fen	nale			
behavior towards others.		1C	2C	3C	4C	1C	2C	3C	4C		
Agree/Strongly Agree	78%	80%	79%	66%	84%	67%	77%	86%	77%		
Neither Agree nor Disagree	14%	11%	19%	18%	14%	27%	5%	7%	15%		
Disagree/Strongly Disagree	8%	9%	2%	16%	3%	7%	18%	7%	8%		
Unweighted n	431	79	57	50	140	15	22	29	39		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 1 - Friends

How much do you agree with the following statement?	Total	Gender by Class Year							
My [cadet midshipman] friends expect other [cadets midshipmen] to actively set positive examples with their behavior towards	Total		Male				Fen	nale	
others.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	82%	85%	86%	68%	84%	80%	82%	90%	82%
Neither Agree nor Disagree	12%	8%	12%	18%	11%	13%	9%	7%	13%
Disagree/Strongly Disagree	6%	8%	2%	14%	4%	7%	9%	3%	5%
Unweighted n	431	79	57	50	140	15	22	29	39

## Injunctive Norm 1 - Self

How much do you agree with the following statement?	Total Gender b						y Class Year					
I expect other [cadets midshipmen] to actively set positive	Total	Male Fe					Fen	nale				
examples with their behavior towards others.		1C	2C	3C	4C	1C	2C	3C	4C			
Agree/Strongly Agree	88%	91%	89%	78%	88%	93%	86%	93%	87%			
Neither Agree nor Disagree	8%	5%	5%	12%	10%	7%	14%	7%	8%			
Disagree/Strongly Disagree	4%	4%	5%	10%	2%	0%	0%	0%	5%			
Unweighted n	431	79	57	50	140	15	22	29	39			

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Descriptive Norm 1 - Self

	Total Gender by						y Class Year					
How often do you actively set positive examples with your	Total		Male				Fen	nale				
behavior towards others?		1C	2C	3C	4C	1C	2C	3C	4C			
Often/Very Often	86%	87%	84%	80%	91%	87%	86%	90%	87%			
Sometimes/Rarely	14%	13%	16%	20%	9%	13%	14%	10%	10%			
Never	0%	0%	0%	0%	0%	0%	0%	0%	3%			
Unweighted n	430	79	57	50	139	15	22	29	39			

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

# Average Descriptive Norm 2 - MSA

What percent of [cadets midshipmen] at [West Point the Naval	Total Gender by						by Class Year				
Academy the Air Force Academy] do you believe actively hold others accountable to Academy rules regardless of their opinion of	Total		Μ	ale			Fen	nale			
the rule?		1C	2C	3C	4C	1C	2C	3C	4C		
Average response	47%	45%	50%	39%	57%	51%	42%	37%	48%		
Unweighted n	430	79	57	50	140	15	22	28	39		

## Average Descriptive Norm 2 - Unit

	Total	Gender by Class Year							
What percent of [cadets midshipmen] in your [company squadron] do you believe actively hold others accountable to Academy rules	Total		Male				Fen	nale	
regardless of their opinion of the rule?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	52%	51%	51%	43%	62%	58%	47%	48%	56%
Unweighted n	431	79	57	50	140	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 2 - Friends

What percent of your [cadet midshipman] friends do you believe	Total Gender by Class Yea							l'ear				
actively hold others accountable to Academy rules regardless of	Total		Μ	ale			Fen	nale				
their opinion of the rule?		1C	2C	3C	4C	1C	2C	3C	4C			
Average response	52%	54%	55%	41%	59%	54%	46%	48%	54%			
Unweighted n	431	79	57	50	140	15	22	29	39			

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 2 - MSA

Harman I I am a sure of the CH aring A days of	Total	al Gender by Cl						Class Year				
How much do you agree with the following statement? [Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other [cadets midshipmen] to actively	Total		Male					Fen	nale			
hold others accountable to Academy rules regardless of their opinion of the rule.		19	С	2C	3C	4C	1C	2C	3C	4C		
Agree/Strongly Agree	45'	% 44	1%	42%	36%	61%	47%	23%	34%	51%		
Neither Agree nor Disagree	29'	% 25	5%	35%	24%	24%	27%	36%	38%	38%		
Disagree/Strongly Disagree	26	% 30	)%	23%	40%	15%	27%	41%	28%	10%		
Unweighted n	43	0	79	57	50	139	15	22	29	39		

## Injunctive Norm 2 - Unit

How much do you agree with the following statement?	Total		Gender by Class Year									
[Cadets Midshipmen] in my [company squadron] expect other	Total			М	ale			Fen	nale			
[cadets midshipmen] to actively hold others accountable to Academy rules regardless of their opinion of the rule.			1C	2C	3C	4C	1C	2C	3C	4C		
Agree/Strongly Agree	:	55%	52%	53%	42%	66%	60%	45%	55%	69%		
Neither Agree nor Disagree	4	26%	30%	30%	20%	24%	27%	27%	21%	26%		
Disagree/Strongly Disagree	2	20%	18%	18%	38%	9%	13%	27%	24%	5%		
Unweighted n		430	79	57	50	139	15	22	29	39		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Injunctive Norm 2 - Friends

	Total			Geno	ler by	Class	Year		
How much do you agree with the following statement?  My [cadet midshipman] friends expect other [cadets midshipmen] to actively hold others accountable to Academy rules regardless	Total		M	[ale			Fen	nale	
of their opinion of the rule.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	55%	62%	53%	40%	63%	67%	50%	59%	51%
Neither Agree nor Disagree	27%	23%	33%	24%	25%	27%	27%	28%	38%
Disagree/Strongly Disagree	18%	15%	14%	36%	12%	7%	23%	14%	10%
Unweighted n	430	79	57	50	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Injunctive Norm 2 - Self

How much do you agree with the following statement?	Total	Gender by Class Year								
I expect other [cadets midshipmen] to actively hold others accountable to Academy rules regardless of their opinion of the	Total	Male					Fen	nale		
rule.		1C	2C	3C	4C	1C	2C	3C	4C	
Agree/Strongly Agree	64%	66%	63%	50%	71%	80%	50%	76%	67%	
Neither Agree nor Disagree	23%	23%	21%	22%	24%	20%	36%	21%	23%	
Disagree/Strongly Disagree	13%	11%	16%	28%	5%	0%	14%	3%	10%	
Unweighted n	430	79	57	50	139	15	22	29	39	

## Descriptive Norm 2 - Self

	Total						Gender by Class Year									
How often do you actively hold others accountable to Academy	Total		M	ale			Fen	nale								
rules regardless of your opinion of the rule?		1C	2C	3C	4C	1C	2C	3C	4C							
Often/Very Often	42%	49%	42%	20%	50%	67%	50%	38%	41%							
Sometimes/Rarely	54%	48%	56%	72%	47%	33%	50%	59%	59%							
Never	3%	3%	2%	8%	4%	0%	0%	3%	0%							
Unweighted n	430	79	57	50	139	15	22	29	39							

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 3 - MSA

	Total	Gender by Class Year							
What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force Academy] do you believe actively	Total		М	ale			Fen	ale	
confront someone making sexist comments if/when they hear them?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	58%	65%	70%	45%	67%	45%	46%	31%	46%
Unweighted n	431	79	57	50	140	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 3 - Unit

What percent of [cadets midshipmen] in your [company squadron]		ler by	oy Class Year						
do you believe actively confront someone making sexist comments	Total		Μ	[ale			Fen	nale	
if/when they hear them?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	62%	70%	73%	47%	72%	45%	48%	36%	48%
Unweighted n	431	79	57	50	140	15	22	29	39

#### Average Descriptive Norm 3 - Friends

What percent of your [cadet midshipman] friends do you believe	Total Gender by Class Year							Year			
actively confront someone making sexist comments if/when they	Total		Μ	ale			Fen	nale			
hear them?		1C	2C	3C	4C	1C	2C	3C	4C		
Average response	69%	75%	79%	59%	73%	49%	65%	57%	61%		
Unweighted n	430	79	56	50	140	15	22	29	39		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 3 - MSA

	Total	Gender by Class Year								
How much do you agree with the following statement? [Cadets Midshipmen] at [West Point the Naval Academy the Air	Total		Μ	ale			Fen	nale		
Force Academy] expect other [cadets midshipmen] to actively confront someone making sexist comments if/when they hear them.		1C	2C	3C	4C	1C	2C	3C	4C	
Agree/Strongly Agree	66%	76%	79%	48%	83%	47%	45%	34%	49%	
Neither Agree nor Disagree	16%	10%	14%	24%	11%	20%	14%	34%	26%	
Disagree/Strongly Disagree	17%	14%	7%	28%	6%	33%	41%	31%	26%	
Unweighted n	430	79	57	50	139	15	22	29	39	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 3 - Unit

How much do you garee with the following statement?	Total			Geno	ler by	y Class Year				
	Total		М	ale			Fen	nale		
comments if/when they hear them.		1C	2C	3C	4C	1C	2C	3C	4C	
Agree/Strongly Agree	70%	80%	82%	48%	83%	53%	55%	52%	54%	
Neither Agree nor Disagree	17%	10%	12%	30%	10%	27%	18%	24%	26%	
Disagree/Strongly Disagree	13%	10%	5%	22%	6%	20%	27%	24%	21%	
Unweighted n	430	79	57	50	139	15	22	29	39	

## Injunctive Norm 3 - Friends

How much do you agree with the following statement?	Total	Gender by Class Year									
My [cadet midshipman] friends expect other [cadets midshipmen] to actively confront someone making sexist comments if/when	Total		М	[ale			Fen	nale			
they hear them.		1C	2C	3C	4C	1C	2C	3C	4C		
Agree/Strongly Agree	78%	82%	82%	62%	85%	73%	82%	76%	69%		
Neither Agree nor Disagree	14%	11%	11%	26%	12%	7%	9%	10%	13%		
Disagree/Strongly Disagree	9%	6%	7%	12%	4%	20%	9%	14%	18%		
Unweighted n	430	79	57	50	139	15	22	29	39		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 3 - Self

	Total	Gender by Class Year							
How much do you agree with the following statement?  I expect other [cadets midshipmen] to actively confront someone	Total		Μ	ale			Fen	nale	
making sexist comments if/when they hear them.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	85%	89%	86%	72%	88%	87%	95%	83%	87%
Neither Agree nor Disagree	9%	5%	11%	12%	9%	13%	5%	14%	8%
Disagree/Strongly Disagree	6%	6%	4%	16%	2%	0%	0%	3%	5%
Unweighted n	430	79	57	50	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Descriptive Norm 3 - Self

	Total	Gender by Class Year							
How often do you actively confront someone making sexist	Total		Male				Fen	ale	
comments if/when you hear them?		1C	2C	3C	4C	1C	2C	3C	4C
Often/Very Often	61%	67%	60%	44%	67%	67%	73%	66%	54%
Sometimes/Rarely	35%	30%	35%	52%	29%	33%	27%	28%	44%
Never	4%	3%	5%	4%	4%	0%	0%	7%	3%
Unweighted n	430	79	57	50	139	15	22	29	39

#### Average Descriptive Norm 4 - MSA

	Total	Gender by Class Year								
What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force Academy] do you believe actively	Total		М	ale			Fen	nale		
discourage gossiping/talking about other [cadets midshipmen]?		1C	2C	3C	4C	1C	2C	3C	4C	
Average response	36%	36%	41%	30%	46%	24%	28%	23%	33%	
Unweighted n	427	79	57	50	138	15	21	29	38	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 4 - Unit

	Total Gender by Class Year								
What percent of [cadets midshipmen] in your [company squadron] do you believe actively discourage gossiping/talking about other	Total		М	ale			Fen	nale	
[cadets midshipmen]?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	38%	39%	42%	31%	48%	23%	27%	23%	37%
Unweighted n	427	78	57	49	139	15	22	29	38

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 4 - Friends

What percent of your [cadet midshipman] friends do you believe	Total	Gender by Class Year							
actively discourage gossiping/talking about other	Total		M	ale			Fen	ale	
[cadets midshipmen]?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	44%	43%	52%	37%	50%	33%	41%	33%	38%
Unweighted n	426	79	57	49	139	14	21	29	38

## Injunctive Norm 4 - MSA

Have much do now concernith the following exertences?	Total			Geno	der by	Class	Year		
How much do you agree with the following statement? [Cadets Midshipmen] at [West Point the Naval Academy the Air	Total		Male				Fen	nale	
Force Academy]expect other [cadets midshipmen] to actively discourage gossiping/talking about other [cadets midshipmen].		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	26%	6 27%	33%	20%	44%	7%	5%	0%	18%
Neither Agree nor Disagree	26%	6 25%	30%	20%	24%	27%	32%	28%	33%
Disagree/Strongly Disagree	48%	48%	37%	60%	32%	67%	64%	72%	49%
Unweighted n	430	79	57	50	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 4 - Unit

How much do you agree with the following statement?	Total	Gender by Class Year									
[Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to actively discourage gossiping/talking	Total			М	ale			Fen	nale		
about other [cadets midshipmen].		1	lC	2C	3C	4C	1C	2C	3C	4C	
Agree/Strongly Agree	27	% 2	8%	35%	20%	45%	7%	5%	0%	23%	
Neither Agree nor Disagree	29	% 30	0%	28%	26%	24%	27%	41%	28%	44%	
Disagree/Strongly Disagree	44	% 42	2%	37%	54%	32%	67%	55%	72%	33%	
Unweighted n	43	0	79	57	50	139	15	22	29	39	

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 4 - Friends

How much do you agree with the following statement?	Total			Geno	ender by Class Year					
My [cadet midshipman] friends expect other [cadets midshipmen] to actively discourage gossiping/talking about other	Total	Male					Fen	nale		
[cadets midshipmen].		1C	2C	3C	4C	1C	2C	3C	4C	
Agree/Strongly Agree	36%	35%	42%	28%	48%	29%	27%	24%	28%	
Neither Agree nor Disagree	31%	27%	33%	22%	27%	29%	45%	48%	44%	
Disagree/Strongly Disagree	33%	38%	25%	50%	24%	43%	27%	28%	28%	
Unweighted n	429	79	57	50	139	14	22	29	39	

## Injunctive Norm 4 - Self

	Total	Gender by Class Year						ear			
How much do you agree with the following statement?  I expect other [cadets midshipmen] to actively discourage	Total	Male					Fen	nale			
gossiping/talking about other [cadets midshipmen].		1C	2C	3C	4C	1C	2C	3C	4C		
Agree/Strongly Agree	50%	49%	56%	36%	59%	40%	50%	55%	46%		
Neither Agree nor Disagree	34%	37%	28%	40%	28%	40%	45%	31%	36%		
Disagree/Strongly Disagree	16%	14%	16%	24%	13%	20%	5%	14%	18%		
Unweighted n	430	79	57	50	139	15	22	29	39		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Descriptive Norm 4 - Self

	Total	Gender by Class Year							
How often do you actively discourage gossiping/talking about	Total		Male				Fen	nale	
other [cadets midshipmen]?		1C	2C	3C	4C	1C	2C	3C	4C
Often/Very Often	36%	39%	42%	28%	41%	20%	36%	28%	31%
Sometimes/Rarely	60%	56%	58%	62%	57%	80%	64%	69%	67%
Never	4%	5%	0%	10%	2%	0%	0%	3%	3%
Unweighted n	430	79	57	50	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 5 - MSA

What removes of Foodstalmidahimmen I at TWest Daint the Naval	Total			Geno	ler by	Class	Year		
What percent of [cadets midshipmen] at [West Point the Naval Academy the Air Force Academy] do you believe actively	Total		М	ale			Fem	nale	
discourage humiliating other [cadets midshipmen] with insults, sarcasm, or gestures if and when they see it?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	56%	57%	64%	51%	61%	49%	54%	39%	47%
Unweighted n	429	79	57	50	139	15	22	29	38

## Average Descriptive Norm 5 - Unit

	Total	Gender by Class Year							
do you believe actively discourage humiliating other	Total		М	ale			Fen	nale	
[cadets midshipmen] with insults, sarcasm, or gestures if and when they see it?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	58%	60%	66%	52%	62%	47%	59%	40%	50%
Unweighted n	428	79	57	50	139	15	21	29	38

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 5 - Friends

	Lotal	Gender by Class Year						ar			
What percent of your [cadet midshipman] friends do you believe actively discourage humiliating other [cadets midshipmen] with	Total		М	ale			Fen	nale			
insults, sarcasm, or gestures if and when they see it?		1C	2C	3C	4C	1C	2C	3C	4C		
Average response	64%	64%	68%	60%	65%	53%	71%	60%	58%		
Unweighted n	428	79	57	50	139	15	21	29	38		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 5 - MSA

How much do you agree with the following statement?	Total Gender by Class Year									
[Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other [cadets midshipmen] to actively	Total			М	ale			Fen	nale	
discourage humiliating other [cadets midshipmen] with insults, sarcasm, or gestures if and when they see it.			1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree		56%	53%	74%	50%	63%	47%	59%	31%	38%
Neither Agree nor Disagree		22%	25%	18%	18%	22%	13%	5%	38%	38%
Disagree/Strongly Disagree		22%	22%	9%	32%	15%	40%	36%	31%	23%
Unweighted n		430	79	57	50	139	15	22	29	39

## Injunctive Norm 5 - Unit

How much do you agree with the following statement? [Cadets Midshipmen] in my [company squadron] expect other	Total Gender by Class							ss Year				
[cadets midshipmen] to actively discourage humiliating other	Total		Μ	ale			Fen	nale				
[cadets midshipmen] with insults, sarcasm, or gestures if and when they see it.		1C	2C	3C	4C	1C	2C	3C	4C			
Agree/Strongly Agree	62%	6 57%	79%	54%	68%	53%	64%	41%	49%			
Neither Agree nor Disagree	189	6 24%	12%	14%	14%	13%	9%	31%	31%			
Disagree/Strongly Disagree	219	ó 19%	9%	32%	18%	33%	27%	28%	21%			
Unweighted n	430	79	57	50	139	15	22	29	39			

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Injunctive Norm 5 - Friends

How much do you agree with the following statement?	Total	Total Gender by						Class Year				
My [cadet midshipman] friends expect other [cadets midshipmen]	Total		Μ	ale			Fen	nale				
to actively discourage humiliating other [cadets midshipmen] with insults, sarcasm, or gestures if and when they see it.		1C	2C	3C	4C	1C	2C	3C	4C			
Agree/Strongly Agree	68%	62%	82%	62%	68%	53%	82%	59%	59%			
Neither Agree nor Disagree	18%	6 23%	11%	12%	18%	33%	14%	31%	26%			
Disagree/Strongly Disagree	14%	6 15%	7%	26%	14%	13%	5%	10%	15%			
Unweighted n	430	79	57	50	139	15	22	29	39			

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 5 - Self

How much do you agree with the following statement?	Total	Gender by Class Year							
I expect other [cadets midshipmen] to actively discourage humiliating other [cadets midshipmen] with insults, sarcasm, or	Total		М	ale		Female			
gestures if and when they see it.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	74%	59%	89%	64%	76%	67%	91%	83%	74%
Neither Agree nor Disagree	18%	27%	7%	24%	19%	27%	9%	14%	15%
Disagree/Strongly Disagree	8%	14%	4%	12%	6%	7%	0%	3%	10%
Unweighted n	430	79	57	50	139	15	22	29	39

## Descriptive Norm 5 - Self

How often do you actively discourage humiliating other	Total			der by Class Year					
[cadets midshipmen] with insults, sarcasm, or gestures if and when	Total		М	ale			Fen	nale	
you see it?		1C	2C	3C	4C	1C	2C	3C	4C
Often/Very Often	58%	53%	68%	48%	58%	53%	82%	59%	56%
Sometimes/Rarely	39%	43%	28%	50%	40%	47%	18%	41%	41%
Never	2%	4%	4%	2%	2%	0%	0%	0%	3%
Unweighted n	430	79	57	50	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Average Descriptive Norm 6 - MSA

What percent of [cadets midshipmen] at [West Point the Naval	10tal Gender 07						Gender by Class Year						
Academy the Air Force Academy  do you believe actively discourage abusive or hostile language about other	Total		М	ale			nale						
[cadets midshipmen] on social media if and when they see it if and when they see it?		1C	2C	3C	4C	1C	2C	3C	4C				
Average response	67%	69%	78%	60%	72%	54%	50%	51%	60%				
Unweighted n	429	79	56	49	140	15	22	29	39				

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Average Descriptive Norm 6 - Unit

	Total Gender by Class Year								
do you believe actively discourage abusive or hostile language	Total		М	ale			Fem	nale	
about other [cadets midshipmen] on social media if and when they see it?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	68%	71%	76%	62%	73%	59%	54%	50%	61%
Unweighted n	430	79	57	49	140	15	22	29	39

## Average Descriptive Norm 6 - Friends

	Total	Gender by Class Year							
What percent of your [cadet midshipman] friends do you believe actively discourage abusive or hostile language about other	Total		М	ale			Fen	nale	
[cadets midshipmen] on social media if and when they see it?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	72%	72%	79%	69%	76%	69%	61%	67%	63%
Unweighted n	429	79	57	49	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 6 - MSA

How much do you agree with the following statement?	Total	Gender by Class						s Year			
[Cadets Midshipmen] at [West Point the Naval Academy the Air Force Academy]expect other [cadets midshipmen] to actively	Total		Ν	ſale			Fen	nale			
discourage abusive or hostile language about other [cadets midshipmen] on social media if and when they see it.		1C	2C	3C	4C	1C	2C	3C	4C		
Agree/Strongly Agree	72'	% 729	6 82%	66%	80%	60%	64%	52%	67%		
Neither Agree nor Disagree	15	% 14º	6 7%	16%	12%	20%	18%	31%	21%		
Disagree/Strongly Disagree	139	% 14º	6 11%	18%	8%	20%	18%	17%	13%		
Unweighted n	43	0 7.	57	50	139	15	22	29	39		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 6 - Unit

How much do you agree with the following statement? [Cadets Midshipmen] in my [company squadron] expect other [cadets midshipmen] to actively discourage abusive or hostile language about other [cadets midshipmen] on social media if and	Total Gender by Class Year								
	Total		М	[ale			Fen	nale	
when they see it.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	73%	73%	81%	68%	80%	67%	77%	45%	69%
Neither Agree nor Disagree	15%	15%	11%	12%	12%	33%	14%	34%	23%
Disagree/Strongly Disagree	12%	11%	9%	20%	9%	0%	9%	21%	8%
Unweighted n	430	79	57	50	139	15	22	29	39

## Injunctive Norm 6 - Friends

How much do you agree with the following statement?	Total	ler by	y Class Year						
My [cadet midshipman] friends expect other [cadets midshipmen] to actively discourage abusive or hostile language about other	Total		М	ale			Fen	nale	
[cadets midshipmen] on social media if and when they see it.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	77%	73%	84%	78%	78%	87%	77%	69%	69%
Neither Agree nor Disagree	16%	19%	7%	18%	17%	13%	18%	24%	23%
Disagree/Strongly Disagree	6%	8%	9%	4%	6%	0%	5%	7%	8%
Unweighted n	429	78	57	50	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Injunctive Norm 6 - Self

How much do you agree with the following statement?	Total	tal Gender by Class Year							
I expect other [cadets midshipmen] to actively discourage abusive or hostile language about other [cadets midshipmen] on	Total		N.	[ale			Fen	nale	
social media if and when they see it.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	829	6 82%	82%	80%	84%	87%	86%	76%	82%
Neither Agree nor Disagree	139	6 8%	12%	14%	14%	13%	9%	24%	13%
Disagree/Strongly Disagree	59	6 10%	5%	6%	1%	0%	5%	0%	5%
Unweighted n	42.	78	57	50	139	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Descriptive Norm 6 - Self

How often do you actively discourage abusive or hostile language	Total	Gender by Class Ye						s Year		
about other [cadets midshipmen] on social media if and when you	Total		Μ	ale			Fen	nale		
see it?		1C	2C	3C	4C	1C	2C	3C	4C	
Often/Very Often	62%	63%	70%	48%	64%	80%	68%	48%	64%	
Sometimes/Rarely	35%	33%	26%	50%	33%	20%	32%	41%	31%	
Never	3%	4%	4%	2%	3%	0%	0%	10%	5%	
Unweighted n	428	78	57	50	138	15	22	29	39	

#### Average Descriptive Norm 7 - MSA

What percent of [cadets midshipmen] at [West Point the Naval	Total			Geno	ler by	Class Year					
Academy the Air Force Academy] do you believe actively encourage healthy drinking behavior? For example, drinking in moderation, discouraging drinking games, or discouraging underage drinking.	Total	1C	M 2C	ale 3C	4C	1C	Fen 2C	nale 3C	4C		
Average response	42%	43%	48%	35%	56%	22%	25%	26%	36%		
Unweighted n	423	76	56	49	137	15	22	29	39		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Average Descriptive Norm 7 - Unit

Gender by Class Year Total What percent of [cadets|midshipmen] in your [company|squadron] Total do you believe... actively encourage healthy drinking behavior? For Male Female example, drinking in moderation, discouraging drinking games, or discouraging underage drinking. 2C3C 1C 2C4C 3C Average response 45% 44% 51% 36% 58% 30% 27% 26% 47% 50 Unweighted n 137

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Average Descriptive Norm 7 - Friends

	Total			Geno	Class	lass Year				
What percent of your [cadet midshipman] friends do you believe actively encourage healthy drinking behavior? For example,	Total		М	ale			Fem	ıale		
drinking in moderation, discouraging drinking games, or discouraging underage drinking.		1C	2C	3C	4C	1C	2C	3C	4C	
Average response	54%	54%	61%	45%	63%	50%	40%	44%	52%	
Unweighted n	424	76	56	50	137	15	22	29	39	

#### Injunctive Norm 7 - MSA

Gender by Class Year Total How much do you agree with the following statement? [Cadets|Midshipmen] at [West Point|the Naval Academy|the Air Total Force Academy]expect other [cadets|midshipmen] to... actively Male Female encourage healthy drinking behavior. For example, drinking in moderation, discouraging drinking games, or discouraging underage drinking. 1C 2C 3C 4C 1C 2C 3C 4C32% Agree/Strongly Agree 31% 34% 24% 48% 13% 5% 10% 36% 23% 27% 8% 26% 23% 21% 33% Neither Agree nor Disagree Disagree/Strongly Disagree 46% 39% 41% 68% 26% 60% 73% 69% 31% Unweighted n 50 137 29 15

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Injunctive Norm 7 - Unit

Gender by Class Year Total How much do you agree with the following statement? Total [Cadets|Midshipmen] in my [company|squadron] expect other [cadets|midshipmen] to... actively encourage healthy drinking Male Female behavior. For example, drinking in moderation, discouraging drinking games, or discouraging underage drinking. 1C 3C 1C 2C3C 2C4C 4C 28% 53% 44% 34% 36% 20% 9% 10% Agree/Strongly Agree 34% Neither Agree nor Disagree 24% 29% 27% 12% 24% 38% 33% 27% 14% 38% 60% 23% 23% Disagree/Strongly Disagree 41% 38% 53% 77% 52% 50 Unweighted n 136 15

## Injunctive Norm 7 - Friends

How much do you agree with the following statement?	Total		Gender by Class Year						
My [cadet midshipman] friends expect other [cadets midshipmen] to actively encourage healthy drinking behavior. For example,	Total		N.	[ale			Fen	nale	
drinking in moderation, discouraging drinking games, or discouraging underage drinking.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	519	6 51%	59%	42%	58%	53%	32%	48%	44%
Neither Agree nor Disagree	249	6 26%	21%	20%	24%	20%	27%	28%	28%
Disagree/Strongly Disagree	269	6 23%	20%	38%	18%	27%	41%	24%	28%
Unweighted n	424	77	56	50	136	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Injunctive Norm 7 - Self

How much do you agree with the following statement?	Total			Geno	ler by	Class	Year		
I expect other [cadets midshipmen] to actively encourage healthy drinking behavior. For example, drinking in moderation,	Total		М	ale			Fen	nale	
discouraging drinking games, or discouraging underage drinking.		1C	2C	3C	4C	1C	2C	3C	4C
Agree/Strongly Agree	62%	62%	66%	53%	68%	60%	55%	62%	56%
Neither Agree nor Disagree	25%	21%	25%	24%	24%	33%	32%	31%	23%
Disagree/Strongly Disagree	13%	17%	9%	22%	7%	7%	14%	7%	21%
Unweighted n	423	77	56	49	136	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Descriptive Norm 7 - Self

	Total			Geno	ler by	Class	Year		
How often do you actively encourage healthy drinking behavior? For example, drinking in moderation, discouraging drinking games,	Total		Male				Fen	nale	
or discouraging underage drinking.		1C	2C	3C	4C	1C	2C	3C	4C
Often/Very Often	58%	58%	55%	59%	63%	67%	50%	52%	59%
Sometimes/Rarely	35%	32%	39%	31%	32%	33%	45%	41%	36%
Never	7%	9%	5%	10%	6%	0%	5%	7%	5%
Unweighted n	423	77	56	49	136	15	22	29	39

NOTE: No skip logic was applied to this question (all participants were eligible to see the item). Group Importance Ranking - Class year

	Total	Gender by Class Year							
Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how important [cadets midshipmen] in the	Total		Μ	ale			Fen	nale	
following groups are to you personally in your experiences at [Service Academy].		1C	2C	3C	4C	1C	2C	3C	4C
Average response	5.54	5.55	5.66	6.14	4.85	5.15	5.50	6.67	5.09
Unweighted n	347	62	38	37	119	13	20	24	34

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Group Importance Ranking - Company/Squadron

	Total			Geno	ler by	Class	Year		
9 is the least important) how important [cadets midshipmen] in the	Total		Μ	ale		Female			
following groups are to you personally in your experiences at [Service Academy].		1C	2C	3C	4C	1C	2C	3C	4C
Average response	4.34	4.95	3.66	4.73	3.94	4.08	4.75	4.17	4.56
Unweighted n	347	62	38	37	119	13	20	24	34

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Group Importance Ranking - Academic major

	Total	Gender by Class Year							
Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how important [cadets midshipmen] in the	Total		М	ale			Fen	nale	
following groups are to you personally in your experiences at [Service Academy].		1C	2C	3C	4C	1C	2C	3C	4C
Average response	4.18	3.79	4.45	4.22	4.39	4.15	4.00	4.17	4.06
Unweighted n	346	62	38	37	118	13	20	24	34

Gender by Class Year

1C

4.23

13

4C

3.63

118

3C

3.78

36

Female

3C

4.08

4C

3.79

2C

3.55

20

#### Group Importance Ranking - Classmates

Total Please rank on a scale of 1 to 9 (where 1 is the most important and Total 9 is the least important) how important [cadets|midshipmen] in the Male following groups are to you personally in your experiences at [Service Academy]. 1C 2C3.89 4.13 Average response 3.85 Unweighted n 345 38

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Group Importance Ranking - Sports teammates

Gender by Class Year Total Please rank on a scale of 1 to 9 (where 1 is the most important and Total 9 is the least important) how important [cadets|midshipmen] in the Male Female following groups are to you personally in your experiences at [Service Academy]. 2C 2C3C 4C1C 3C 4CAverage response 3.35 3.13 3.78 4.36 3.77 3.55 3.63 4.06 Unweighted n 36 13 20

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Group Importance Ranking - Extracurricular clubs

Gender by Class Year Total Please rank on a scale of 1 to 9 (where 1 is the most important and Total 9 is the least important) how important [cadets|midshipmen] in the Male Female following groups are to you personally in your experiences at [Service Academy]. 1C 2C 3C 4C 1C 2C 3C 4C 4.27 4.58 4.14 3.92 3.95 Average response 4.47 4.78 4.88 4.82 Unweighted n 345 38 36 118 20 13

## Group Importance Ranking - Military training

	Total			Geno	der by	y Class Year					
9 is the least important) how important [cadets midshipmen] in the	Total		М	ale		Female					
following groups are to you personally in your experiences at [Service Academy].		1C	2C	3C	4C	1C	2C	3C	4C		
Average response	4.99	5.15	4.89	4.39	5.59	5.69	4.80	4.13	4.79		
Unweighted n	344	62	38	36	117	13	20	24	34		

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Group Importance Ranking - Informal social groups

	Total			Geno	Class	ss Year			
Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how important [cadets midshipmen] in the following groups are to you personally in your experiences at [Service Academy].	Total	1C	M 2C	ale 3C	4C	1C	Fem	nale 3C	4C
Average response	6.25		6.61	6.08		6.92		5.83	6.32
Unweighted n	344	62	38	36	117	13	20	24	34

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

#### Group Importance Ranking - Digital communities on social media

	Total	Gender by Class Year							
Please rank on a scale of 1 to 9 (where 1 is the most important and 9 is the least important) how important [cadets midshipmen] in the following groups are to you personally in your experiences at	Total		М	ale			Fen	nale	
[Service Academy].		1C	2C	3C	4C	1C	2C	3C	4C
Average response	7.67	8.03	7.89	7.78	7.28	7.08	7.90	7.46	7.50
Unweighted n	343	62	38	36	116	13	20	24	34

## Number of Extracurricular Groups

	Total	Gender by Class Year							
How many sports teams, clubs, and extracurricular groups at the	Total		M	ale			Fen	nale	
Academy do you belong to?		1C	2C	3C	4C	1C	2C	3C	4C
Average response	2.91	3.12	2.37	3.05	2.45	2.86	4.10	3.83	2.89
Unweighted n	365	65	41	39	125	14	21	24	36

NOTE: No skip logic was applied to this question (all participants were eligible to see the item).

## Focus Group Volunteer Opt-In

	Total		Gender by Class Year							
Would you like to participate in a virtual follow-up focus group to help improve [cadet midshipman] life at your Academy? These	Total		Male				Fen	Female		
groups will be conducted approximately in early April.		1C	2C	3C	4C	1C	2C	3C	4C	
No	74%	74%	77%	74%	84%	57%	38%	75%	72%	
Yes	26%	26%	23%	26%	16%	43%	62%	25%	28%	
Unweighted n	368	66	39	39	129	14	21	24	36	

# REPORT DOCUMENTATION PAGE

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