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**Software Engineering Institute**

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Pittsburgh, PA 15213-3890

# Surveying Systems Engineering Effectiveness

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## Background

**Case studies have shown that properly implemented systems engineering can result in commensurate benefits**

**Broadly applicable quantification of these costs and benefits remains elusive**

- Complicated by the lack of a broadly accepted definition of Systems Engineering
- Insufficient identification and tracking of Systems Engineering costs and efforts
- Exacerbated by increasing complexity and size of systems and Systems of Systems

## The Task

The Office of the Under Secretary of Defense (AT&L) has tasked the NDIA Systems Engineering Division to research and report on the costs and benefits associated with Systems Engineering practices in the acquisition and / or development of military systems.

The Systems Engineering Effectiveness Committee (SEEC) is addressing this task via a survey of program and project managers across the defense industry.



## **Survey Objective**

Identify the degree of correlation between the use of specific systems engineering practices and activities on projects, and quantitative measures of project / program performance.

## **Survey Method**

Use the resources of NDIA SE Division to reach a broad constituency

The initial survey will focus on industry members of NDIA that are prime contractors and subcontractors

Collect feedback from project / program managers

# Survey Development Plan

- Define the goal
- Choose the population
- Define the means to assess usage of SE practices
- Define the measured benefits to be studied
- Develop the survey instrument
- Execute the survey
- Analyze the results
- Report
- Plan future studies



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**Step 1:**

## **Define the Goal**

Identify correlations between SE practices and program performance

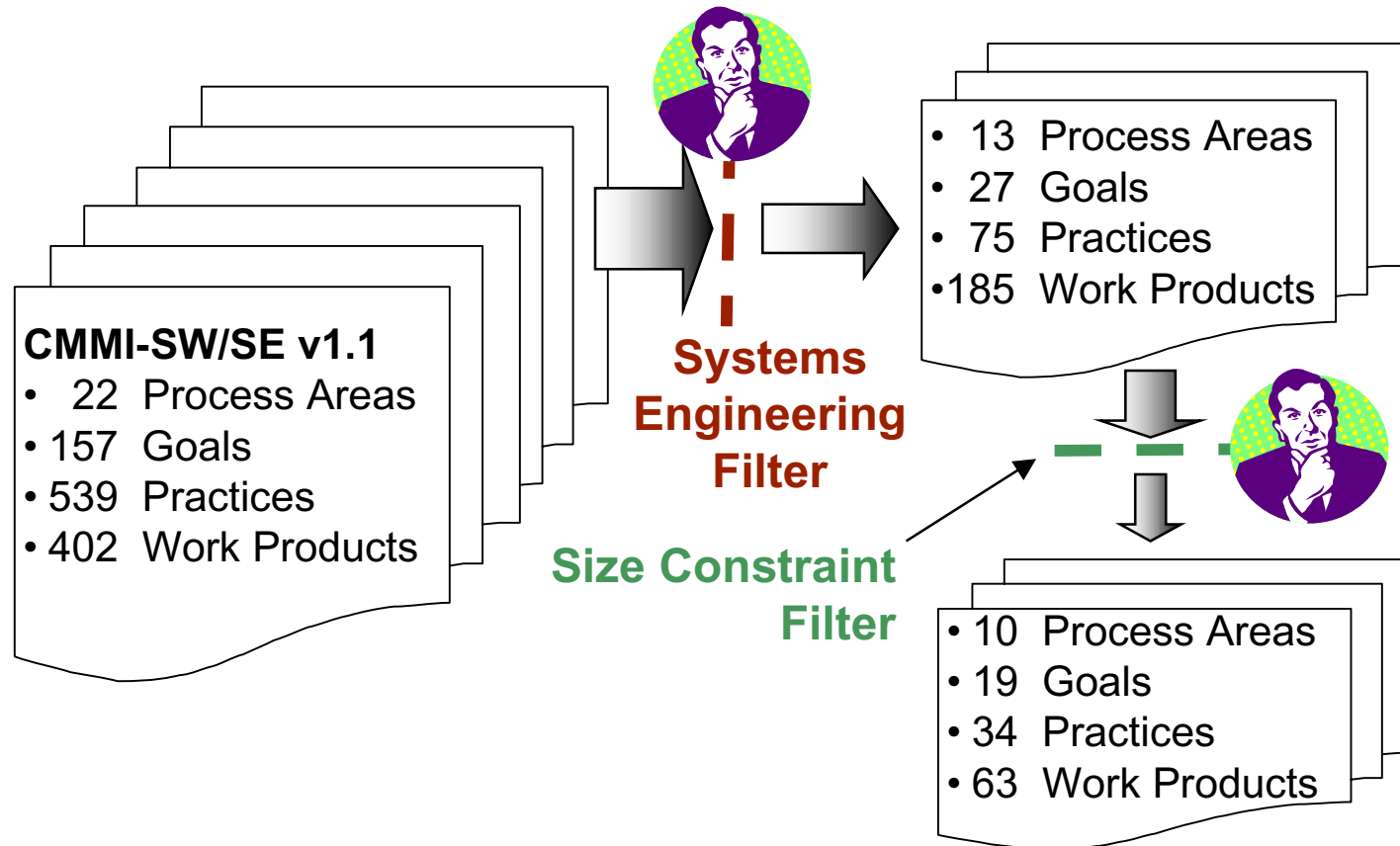
**Step 2:**

## **Choose the population**

Chosen population consists of contractors and subcontractors providing products to the DoD

**Step 3:**

## **Define assessment of SE practices**







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**Step 4:**

## **Define performance measures**

**Utilize measures common to many organizations**

- Earned Value
- Award Fees
- Technical Requirements Satisfaction
- Milestone Satisfaction
- Problem Reports



**Step 5:**

## **Develop the survey instrument**

### **Self-administration**

- formatted for web-based deployment

### **Confidentiality**

- No elicitation of identifying data
- Anonymous response collection
- Responses accessible only to authorized SEI staff

### **Integrity**

- Data used only for stated purpose
- No attempt to extract identification data

### **Self-checking**

#### **Section 1**

#### **Project Characterization**

#### **Section 2**

#### **Systems Engineering Evidence**

#### **Section 3**

#### **Project / Program Performance Metrics**

## Section 1 - Characterization

**Characterization of the project / program under consideration**

• **Project / program**

- Size
- Stability
- Lifecycle phase
- Subcontracting
- Application domain
- Customer / User
- etc.

• **Organization**

- Size
- Organizational capability
- Related experience
- etc.

Section 1: Characterization	
The objective of this section is to gather information to characterize the project under consideration. This information will assist the survey analysts in categorizing the project, and the executing organization to better understand your responses.	
<b>1.1</b>	<b>Project</b> – information to characterize the specific project under discussion. Size, stability, lifecycle phase, subcontracting, and application domain are among the parameters used for program characterization.
1.1.1	<p>What phases of the integrated product lifecycle comprise this project (check all that apply), and what phase are you presently executing (check 1)?</p> <div style="display: flex; align-items: center;"> <div style="font-size: 4em; margin-right: 20px; opacity: 0.3;">SAMPLE</div> <div> <p><b>Included in project (check all that apply)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Concept Refinement</li> <li><input type="checkbox"/> Technology Development and Demonstration</li> <li><input type="checkbox"/> Development</li> <li><input type="checkbox"/> Manufacturing</li> <li><input type="checkbox"/> Verification</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> Deployment</li> <li><input type="checkbox"/> Operation</li> <li><input type="checkbox"/> Support</li> <li><input type="checkbox"/> Disposal</li> </ul> <p><b>Current phase (check 1)</b></p> </div> </div>
1.1.2	What is the current total contract value (US\$) of your project? \$ _____
1.1.3	What was the initial contract value (US\$) of your project? \$ _____
1.1.4	How many contract change orders have been received? _____

## Section 2: SE Evidence

Process definition  
 Project /program planning  
 Risk management  
 Requirements development  
 Requirements management  
 Trade studies  
 Interfaces  
 Product structure  
 Product integration  
 Test and verification  
 Project / program reviews  
 Validation  
 Configuration management

Section 2: Systems Engineering Evidence					
Rate your agreement with the following statements		Strongly Disagree	Disagree	Agree	Strongly Agree
2.1	Process Definition				
2.1.1	This project utilizes a documented set of systems engineering processes for the planning and execution of the project	r	r	r	r
2.2	Project Planning				
2.2.1	This project has an accurate and up-to-date Work Breakdown Structure (WBS) that ...				
	a. ... includes task descriptions and work package descriptions	r	r	r	r
	b. ... is based upon the product structure	r	r	r	r
	c. ... is developed with the active participation of those who perform the systems engineering activities	r	r	r	r

## Section 3: Performance Metrics

Earned Value

Award fees

Technical requirements  
satisfaction

Milestone satisfaction

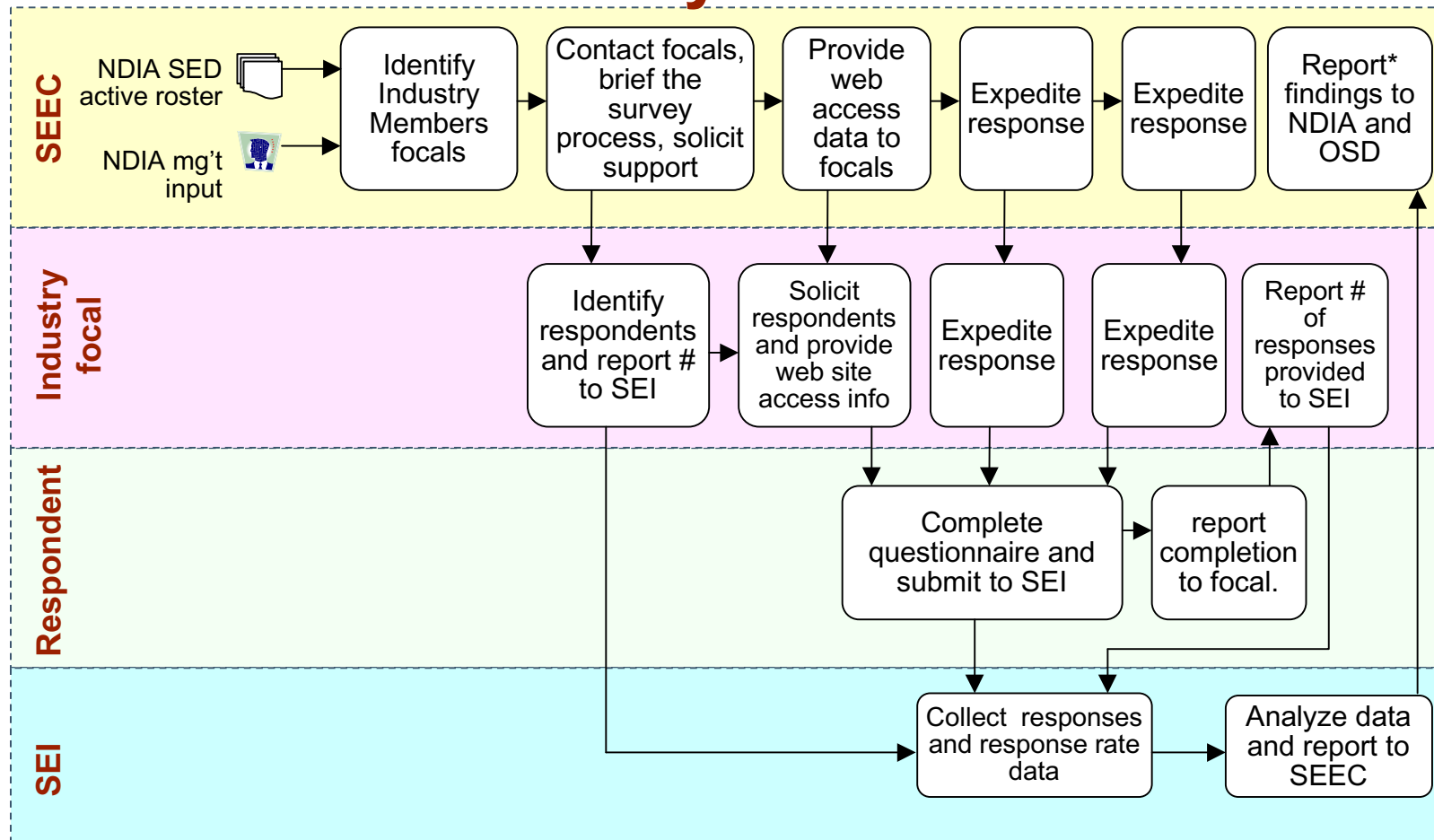
Problem reports

Section 3: Project Performance Metrics					
3.1		Earned Value Management System (EVMS)			
Rate your agreement with the following statements		Strongly Disagree	Disagree	Agree	Strongly Agree
3.1.1	Your customer requires that you supply EVMS data?	r	r	r	r
3.1.2	EVMS data is available to decision makers in a timely manner (i.e. current within 2 weeks)?	r	r	r	r
3.1.3	The requirement to track and report EVMS data is levied upon the project's suppliers.	r	r	r	r
3.1.4	Variance thresholds for CPI and SPI variance are defined, documented, and used to determine when	r	r	r	r

## Step 6:

# Execute the survey

\* Report to include suggested recommendations and actions





**Step 7:**

## **Analyze the results**

Partition responses based on project characterizations

Analyze survey responses to look for correlations between the SE practices and the chosen metrics.

**Step 8:**

## **Report**

Summarize survey results and analysis in a report.

**Step 9:**

## **Plan future studies**

Based upon the findings from the survey, the need for additional studies may be defined.



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## **Status**

Survey instrument development complete

Web deployment complete

Respondent identification in progress

Response collection through Nov.

Analysis through Dec. and Jan.

Report in Feb.





## **SE Effectiveness Committee**

Dennis Ahearn	Marvin Anthony	Ben Badami
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## Conclusion

## Contact information

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## Target Audience

- AAI Corp.
- Alion Science & Technology
- Allied-Signal
- Anteon Corp
- AT&T
- BAE Systems
- BBN Technologies
- Boeing
- Computer Sciences Corp.
- Concurrent Technologies Corp.
- DCS Corp.
- DRS Technologies
- Foster-Miller Inc.
- GE
- General Dynamics
- Gestalt, LLC
- Harris Corp.
- Honeywell
- Hughes Space & Communications
- Impact Technologies LLC
- ITT Industries
- Jacobs Sverdrup
- L-3 Communications
- Lockheed Martin
- Motorola
- Northrop Grumman
- Orbital Sciences Corp.
- Raytheon
- Rockwell Collins
- SAIC
- Scientific Solutions, Inc.
- SI International
- Simulation Strategies Inc.
- Southwest Research Institute
- SRA International
- Support Systems Associates Inc.
- Systems & Electronics, Inc.
- TERADYNE, Inc.
- Titan Systems Co. (AverStar Group)
- Trident Systems, Inc.
- TRW Inc.
- United Defense LP
- United Technologies
- Virtual Technology Corp.
- Vitech Corp.

**Selection criteria:**

- Active in NDIA SED
- Contractors delivering products to the government

*Need Point-of-Contact (**Focal**) from each company to expedite survey deployment.*