

# **Insider Threat Models**

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# **System Dynamics Approach**

#### A method and supporting toolset

- To holistically model, document, and analyze
- Complex problems as they evolve over time
- And develop effective mitigation strategies
- That balance competing concerns

System Dynamics supports simulation to

- Validate characterization of problem
- Test out alternate mitigation strategies



# **Powerful Tenet of SD**

The dynamic behavior of a system is captured by its feedback structure.

- By decomposing the causal structure of the system into its feedback loops, and
- Understanding which loop is strongest (dominating) at a given point in time,
- One can understand and communicate the system's behavior over time

SD approach emphasizes endogenous viewpoint

- "System" boundary is defined based on scope of the problem
- Includes soft as well as hard factors
- Different than conventional ("hard") operations research



# **Typical SD Modeling and Analysis Approach**

- 1. Define problem
- 2. Develop initial dynamic hypothesis
- 3. Refine SD model of problematic behavior
- 4. Analyze/test model and propose mitigations
- 5. Show how proposed mitigations reduce the problematic behavior
- 6a. Refine dynamic hypothesis or proposed mitigations and iterate
  OR
- 6b. Declare modeling effort complete

# **Payoffs for SD Analysis**

Policy/practitioner guidance for improvement

Training course development and enhancement

Management decision support tool development

Depending on assumptions made, payoffs may benefit

- Individual organization
- Select group of organizations (e.g., critical infrastructure sector)
- Organizations in general

# **Representing Feedback Structure**

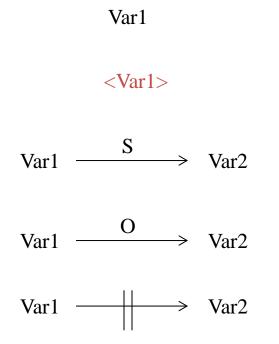
System Dynamics models represent abstract behavior of system over time

Model variables represent system elements that are important to understand and represent essential behavior

Feedback structure represented using influence diagrams



# **System Dynamics Primer**



**Variable** – anything of interest in the problem being modeled.

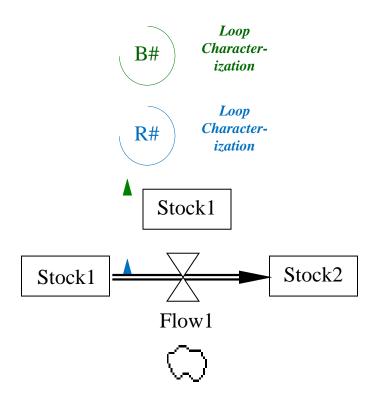
**Ghost Variable** – variable acting as a placeholder for a variable occurring somewhere else

**Positive Influence** – values of variables move in the same direction (e.g., source increases, target increases)

**Negative Influence** – values of variables move in the opposite direction (e.g., source increases, the target decreases)

**Delay** –significant delay from when Var1 changes to when Var2 changes

# System Dynamics Primer – Continued



**Balancing Loop** – a feedback loop that moves variable values to a goal state; loop color identifies circular influence path

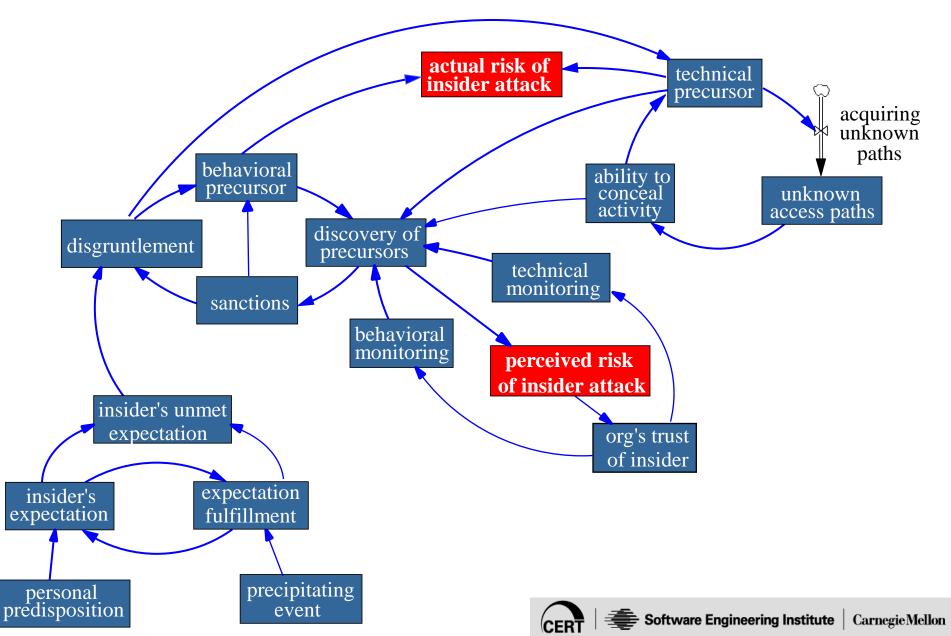
**Reinforcing Loop** – a feedback loop that moves variable values consistently upward or downward; loop color identifies circular influence path

**Stock** – special variable representing a pool of materials, money, people, or other resources.

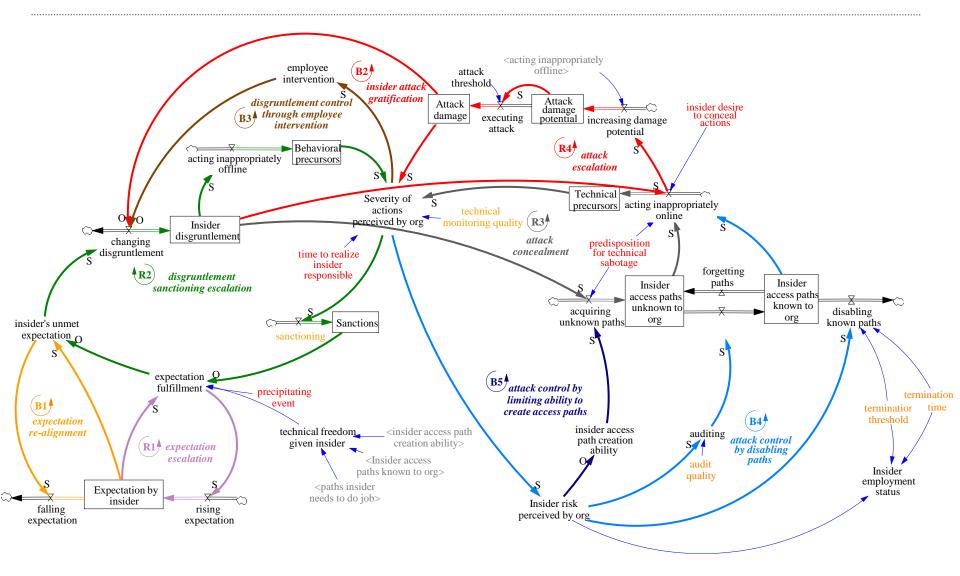
**Flow** – special variable representing a process that directly adds to or subtracts from a stock.

**Cloud** – source or sink (represents a stock outside the model boundary)

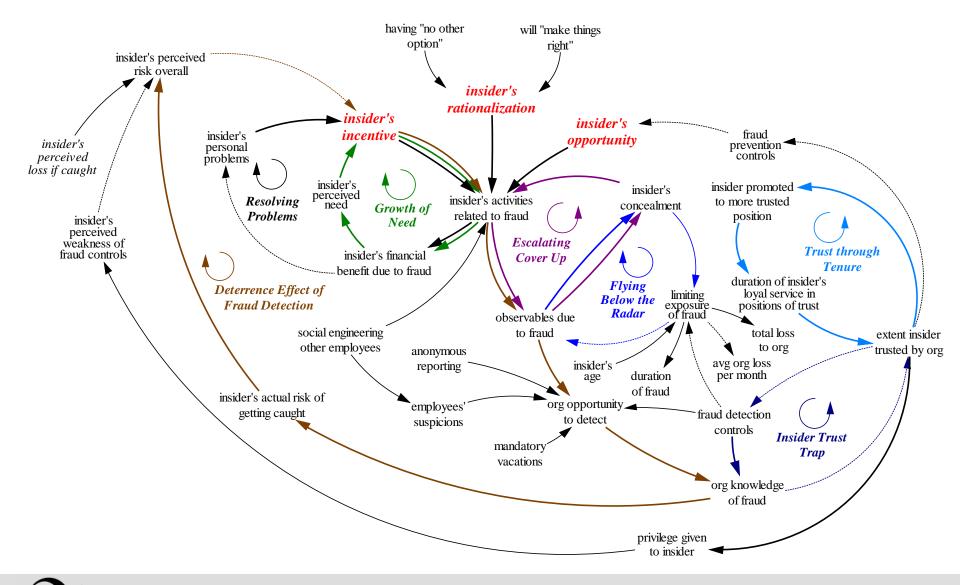
### **Abstract Model of Insider IT Sabotage**



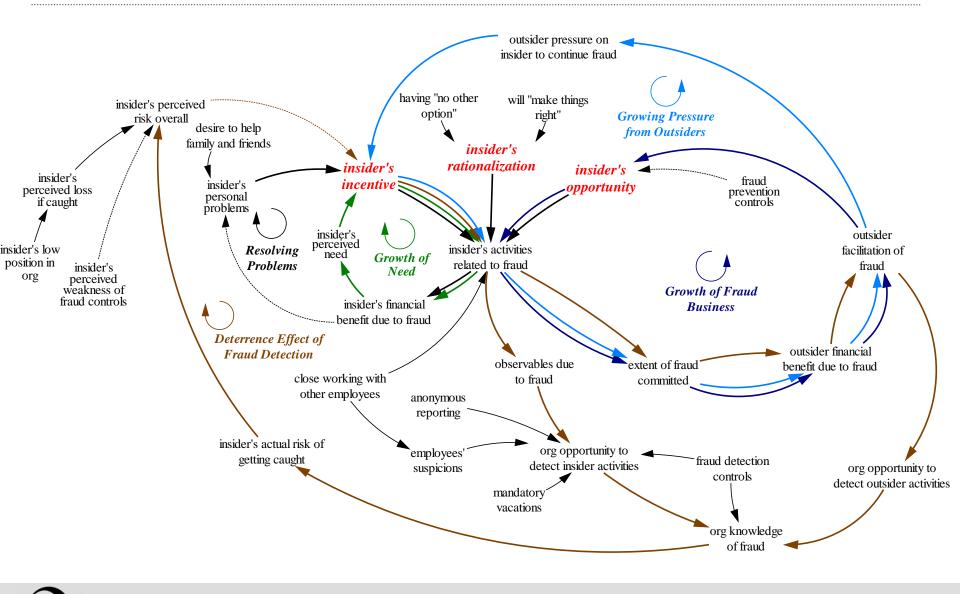
# Simulation Model of Insider IT Sabotage



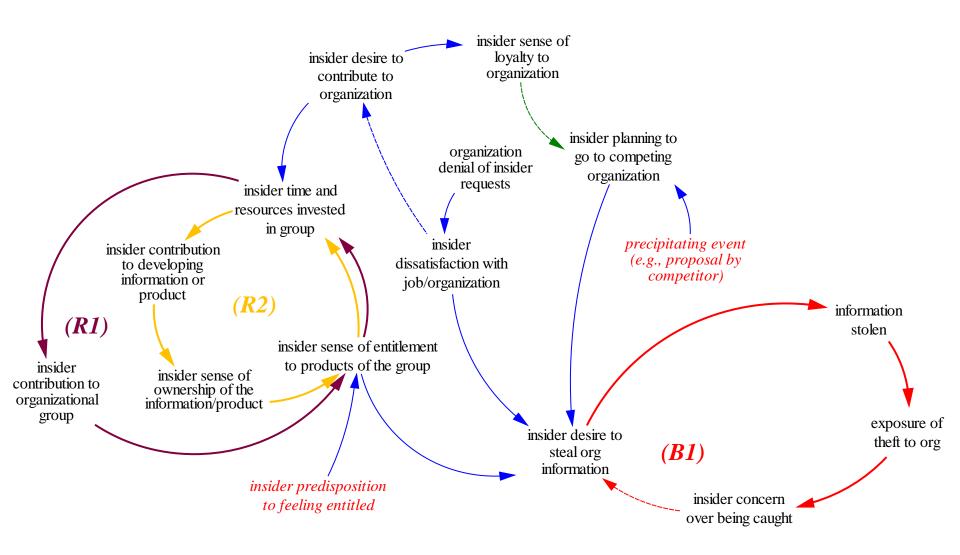
# Insider Fraud Model: High Level Positions



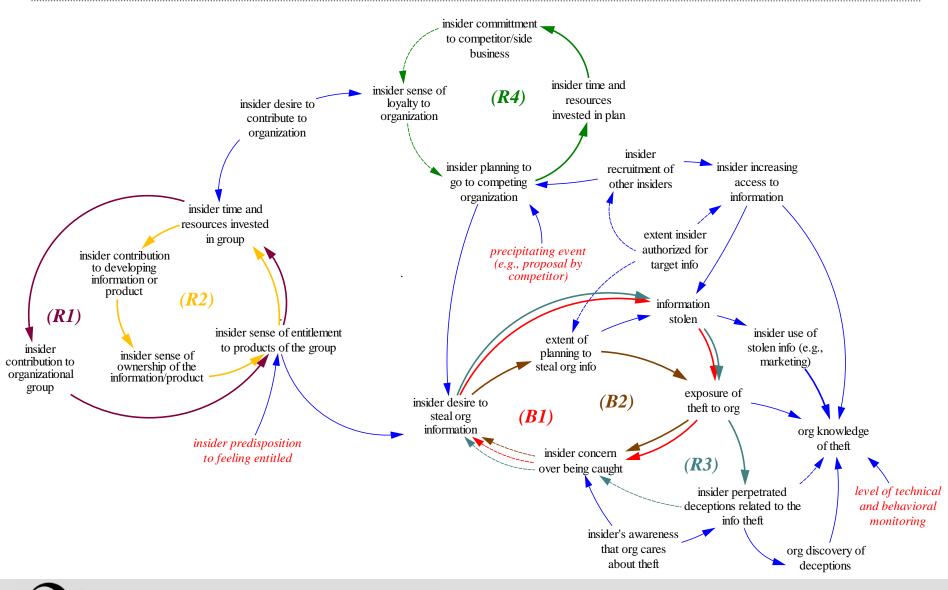
# Insider Fraud Model: Low Level Positions



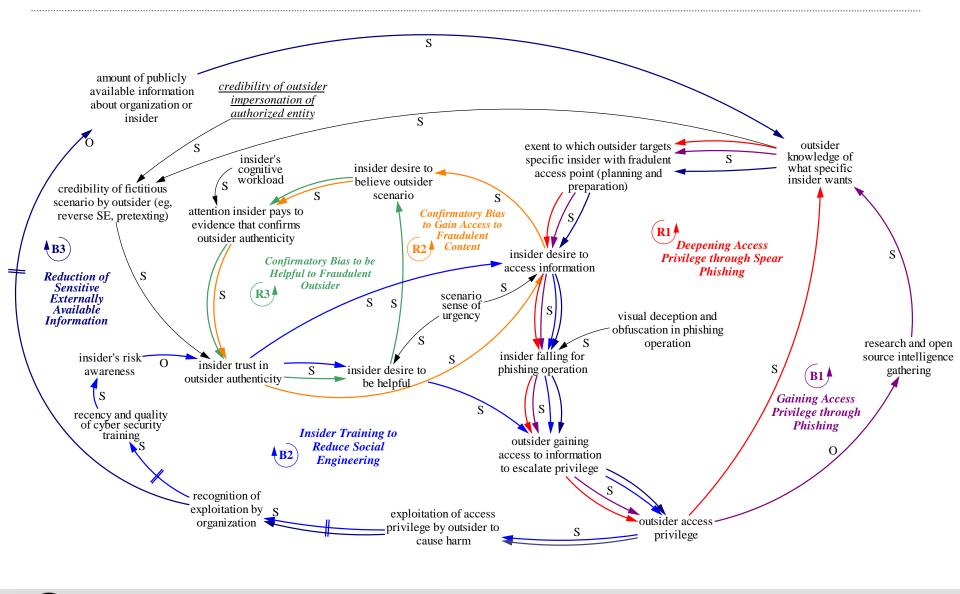
### **Insider IP Theft Model: Entitled Independent**



### **Insider IP Theft Model: Ambitious Leader**



### **Unintentional Insider Threat Model**





# **Points of Contact**

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# Questions?

