

2011 Military Health System Conference

Post-Traumatic Stress Innovations: U.S. Military Enterprise Analysis

The Quadruple Aim: Working Together, Achieving Success Professor Deborah Nightingale January 26, 2011



Lean Advancement Initiative (LAI) and MIT Collaborative Initiatives, Massachusetts Institute of Technology

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A Collaborative Initiative





Michael Dinneen, M.D. Director, Office of Strategy Management



Deborah Nightingale, Ph.D, Director

Enabling complex enterprises to effectively, efficiently, and reliably create value in rapidly changing environments



Massachusetts Institute of Technology MIT COLLABORATIVE INITIATIVES

Tenley E. Albright, M.D., Director

Promoting a systems-based approach to solving deeprooted societal issues by engaging experts from a broad range of disciplines both within and outside the scope of a problem.



What is the Opportunity



- Make sense of all psychological health activities
- Ensure that we are getting optimal value from our investment in psychological health initiatives
- Identify opportunities to improve the system of care by filling in gaps, strengthening connections and eliminating redundancy

But, how big is this opportunity?







How complicated is the challenge to rationalize all of the activities related to the management of psychological health?



PH Activities by General Category – Draft List July 2010







- A whole new way to understand systems, not just activities
- "I would not give a fig for the simplicity this side of complexity, but I would give my life for the simplicity on the other side of complexity." Oliver Wendell Holmes



Enterprise as a System



- An enterprise requires the integration of
 - People
 - Processes
 - Organization
 - Information
 - Technology
 - Strategy
- Holistic view

An enterprise is...

"a complex, integrated, and interdependent system of people, processes, and technology that creates value as determined by its key stakeholders.

An enterprise typically consists of **multiple organizations** (e.g., suppliers, partners, regulators) rather than a single corporation, division, or government unit."

Source: Nightingale and Srinivasan, "Beyond the Lean Revolution: Achieving Successful and Sustainable Enterprise Transformation", AMACOM, In Press



Psychological Health is an Enterprise Challenge



"The current system is insufficient to meet the needs of today's forces and their beneficiaries and will not be sufficient to meet the needs of the future."



 DoD Task Force on Mental Health, 2007



The Chairman Speaks Out on Struggle with PTSD

"This isn't just a debt of gratitude. This is a debt that must be repaid because they have sacrificed so much. They have done exactly what this country has asked. They have fought and suffered and their lives have been affected forever."



Admiral Michael Mullen Chairman of the Joint Chiefs of Staff Army Times, 11-26-2008



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Pursue & Determine . Articulate the Case for Cultivate Enterprise Thinking Engage Sustain STRATE Transformation & Convey Urgency Obtain Executive Buy-In Strategic Focus on Stakeholder Value Enterorise Leadership in CYC Establish Executive Transformation mperative . Leverage Transformation Gains ransformation Transformation Council A Committed Leadership Team Pursue & Determine • Articulate the Case for Sustain Strategic Transformation & Convey Urgency • Focus on Stakeholder Value Enterprise Transformation Imperative. Leverage Transformation Gains TULUIE Track Progress Corrective · Architect "To-Be" Enterprise Enterprise Action EXECUTION CYCLE Enterprise Vision Transformation Plan · Reconcile Systems, Policies & **Create Transformation Plan** Alian Vision Identify Improvement Focus Areas Enterprise Align Performance Measurement Determine Impact on Enterprise Performance Alignment System Structure and Prioritize, Select and Sequence Project Areas Requirements Alian Incentives Develop and Synchronize Detailed Implementation Plans Behaviors Identified Empower Change Agents



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PTSD: A Significant Pathology of War



- Challenges with access to and quality of care
- Challenges with culture and stigma
- Consideration of families

5% to 20% prevalence

Over \$2 Billion Invested

Over 125 psychological health programs

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Enterprise Systems Thinking is Needed for Effective Healthcare Services



"Systems engineering has had an enormous impact in any number of fields, but it is only beginning to be applied in healthcare.

Part of the reason, I suspect, is that so many of the issues in healthcare are difficult to quantify societal questions, such as, should you spend the next marginal dollar on prevention, on research, or on treatment of the stricken?"



Norman Augustine Retired Chairman & CEO Lockheed Martin Corporation

PTSD prevention and care components for the full continuum of care





Post Traumatic Stress Innovations: U.S. Military Enterprise Analysis



Challenge:

Develop innovative recommendations for transforming the military enterprise to better manage posttraumatic stress, and related conditions, in support of our service members and their families





STRATEGIC CYCLE

Determine . Articulate the Case for Transformation & Convey Urgency Strategic · Focus on Stakeholder Value Trans Imperative . Leverage Transformation Gains

Engage prise Leadership in mation Transformation

 Cultivate Enterprise Thinking Obtain Executive Buy-In Establish Executive Transformation Council

Engage Leadership in Transformation

- Cultivate Enterprise Thinking
- Obtain Executive Buy-In
- **Establish Executive** Transformation Council

A Committed Leadership Team

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Formal Project Kickoff: 9-28-2010



NAVY



Admiral Jonathan Greenert Vice-Chief of Naval Operations and VADM Adam Robinson Navy Surgeon General



Admiral Mike Mullen Chairman of the Joint Chiefs of Staff

ADVISORS

ARMY



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Post Traumatic Stress Innovations: U.S. Military Enterprise Analysis



LAI will perform an enterprise analysis of the continuum of services in preventing and managing Post Traumatic Stress and related conditions.

Three Phases:

- 1. Current state analysis
- 2. Model creation and validation
- **3.** Future scenario planning and recommendations



Current Stakeholder Analysis

Four Areas of Interest

- Stakeholder analysis
- Enterprise organizations and processes
- Performance measurement systems
- -Resources and outcomes

Research Activities





Defining the Enterprise Boundary



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Key Stakeholder Groups



Operational **Direct Care OSD** Leadership Unit leaders MTF leadership Medics Clinics **MHS** Leadership Chaplains Primary care physicians Military Health System Specialists Executive Review members (MHSER) Purchased Care Senior Military Medical TRICARE regional office Advisory Council members Service Managed care contractor (SMMAC) Members Individual service provider Integration Councils/IPTs/ Families Workgroups Doctors Units Social workers Nurses Service Leadership Line Leadership President Surgeon Generals Installation management Media Congress Intermediate commands

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Enterprise Process: <u>A Service Member-Centric View</u>



Holistic approach to the observation of occupational stressrelated processes cross the military service lifecycle that relate both to service members and their families





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Planned and Existing Models

PTSD Prevention and Care Components for a Full Continuum of Care



* Planned ** Existing - planned upgrades

*** Existing – no planned upgrades

enterprise-level models to develo evaluating architectural alternatives and policy development



- In order to transform an enterprise we need to know not only where we are, but more importantly where we want to be (future state)
- In enterprise value analysis how do we define the "future state" of the enterprise?
- Once we define the future "vision" how do we design the enterprise?
- How do we incorporate the multiple dimensions or "views" at the enterprise level?



Enterprise Architecting Enables Greater Efficiency and Effectiveness





- Effective integration managing complex interdependencies
- System optimization, not local optimization
- Knowledge-based enterprise capabilities
- Achieving desired future state characteristics
 - Agility
 - Flexibility
 - Reconfigurability



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Align the PTSI Enterprise



- Match resource allocation to enterprise needs
 - Availability of treatment facilities
 - Adequacy of research and development efforts
 - Accessibility of health care providers
- Align incentives and behaviors
- Holistic alignment of strategic objectives, stakeholder values, enterprise processes and performance measures



X-Matrix as a Systems Tool for Enterprise Alignment



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- Refine the value proposition centered around service members and their families
- Determine high-leverage opportunities for improving the continuum of care
- Revise policies and procedures to enhance system performance

















Post Traumatic Stress Innovations: U.S. Military Enterprise Analysis



Challenge:

Develop innovative recommendations for transforming the military enterprise to better manage post-traumatic stress, and related conditions, in support of our service members and their families

LAI will perform an enterprise analysis of the PTSD process.

Three Phases:

- 1. Current state analysis
- 2. Model creation and validation
- **3.** Future scenario planning and recommendations

Potential Outcomes:

- Increased understanding of the total system, including stakeholders and system performance
- Determination of high-leverage opportunities for improving the total systems
- Examination of policy and treatment implications





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Thank you!

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