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GWOT and Analytic Challenges: A Joint Staff Perspective

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Operational Availability 2007 (OA-07) examined various models and methodologies in the study of the global war on terrorism

- SEAS: An agent-based model from Simulex designed to illustrate the impact of DIME actions upon the PMESII factors of various geographic regions of the world
- STELLA: A commercial (COTS) modeling environment for using System Dynamics (SD) to study complex feedback systems

Analysis Framework



Tools

- Svc/CCDR workgroups
- Mission Analysis
- Data
- Models
- Scenarios
- MOE's
- Wargaming
- Interagency partners
- Tank & GO/FO reviews
- Peer reviews
- Partner nations

Methodologies

- Intellectual approach
- Rationale
- Physical assumptions
- Philosophical assumptions
- Tank guidance
- SPG tasks

Study Objective

Senior Leader insights

Comparison of Traditional and Non-Traditional Analysis

Conventional	Campaigns
• • • • • • • • • • • • • • • • • • • •	

Non-Traditional Campaigns

JICM, ITEM, Thunder,		System Dynamics, Agent- Based Models, Wargames,
Structurally complex, limited geographic focus, kinetic domain, means are predominately Military	Characteristics	Interactively complex; global focus; human, social, cognitive domain, means integrate all elements of National Power (DIMEFIL)
"Victory" clearly defined, quickly understood, well-established	MOEs	Many on-going efforts to define "Victory" (JCS J5, SOCOM J3/J5)
Focused on Phase III Operations, approved MSFDs (MCOs)	Scenarios	More than Phase III Operations, draft vignettes, wargames for event list
Physics based, authoritative sources identified, JMEM (historical, published, formatted)	Data	Perishable, culturally relevant, "soft" aspects, questionable reliability, no- JMEM equivalent
DoD centric, generally accepted	Models	Expertise outside DoD; exploring non DoD models; still in research mode
Physical warfight outcomes, measurable and explainable 5	Results	Identify "High Leverage" areas and trends; insights on capabilities "backed-out" and often not DoD UNCLASSIFIED

Assessment of Analysis Ability



"Means"	Analysis of Conventional Campaigns	Analysis of Non- Traditional Campaigns
Methods		
• Models		
• Data		
• Scenarios		

Many gains still to be made in non-traditional models, data, scenarios

Way Ahead



- Continue to use SEAS and SD
- Collaborate with experts from the softer sciences (e.g., cultural anthropology, political science, computational social science)