



US Army Corps  
of Engineers  
Construction Engineering  
Research Laboratories

AD-A273 182



USACERL Technical Report FF-93/10

September 1993

Knowledge Worker Information Management

2

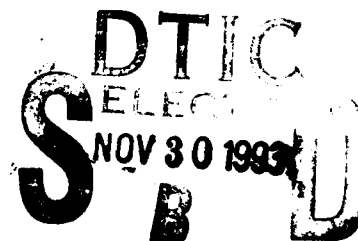
# A Model for Knowledge Worker Information Support

by  
Sandra Kappes  
Beverly Thomas

A large number of Army personnel can be classified as *knowledge workers*—people who produce not tangible products, but some form of processed or enhanced information. Because the primary input to knowledge work is information, work quality depends on access to high-quality sources of relevant information. A single decision may require information from an Army regulation, several databases, guidance letters, and the expertise of a coworker. The knowledge worker's ability to access this information directly affects the quality of his or her work.

Most Army knowledge workers have a limited amount of time to complete tasks. Difficulty identifying or obtaining information can leave little time for actually conducting the task, or, in effect, can make that information unavailable. *Information overload can produce similar results. These problems frequently create an overall drag on the productivity and effectiveness of the work group.*

This study examines how knowledge workers use information during decisionmaking processes. A model of information support for knowledge workers was developed and validated, and a computer software strategy is proposed for coupling knowledge worker processes with the information they need.



93-29116

93 11 26 1 28

The contents of this report are not to be used for advertising, publication, or promotional purposes. Citation of trade names does not constitute an official endorsement or approval of the use of such commercial products. The findings of this report are not to be construed as an official Department of the Army position, unless so designated by other authorized documents.

***DESTROY THIS REPORT WHEN IT IS NO LONGER NEEDED***

***DO NOT RETURN IT TO THE ORIGINATOR***

# REPORT DOCUMENTATION PAGE

Form Approved  
OMB No. 0704-0188

Public reporting burden for this collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington, VA 22202-4302, and to the Office of Management and Budget, Paperwork Reduction Project (0704-0188), Washington, DC 20503.

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                             |                                                            |                                   |                                                            |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------|-----------------------------------|------------------------------------------------------------|--|
| 1. AGENCY USE ONLY (Leave Blank)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                             | 2. REPORT DATE<br>September 1993                           |                                   | 3. REPORT TYPE AND DATES COVERED<br>Final                  |  |
| 4. TITLE AND SUBTITLE<br>A Model for Knowledge Worker Information Support                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                             |                                                            |                                   | 5. FUNDING NUMBERS<br>4A162784<br>AT41<br>SB-AT2           |  |
| 6. AUTHOR(S)<br>Sandra Kappes and Beverly Thomas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                             |                                                            |                                   |                                                            |  |
| 7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES)<br>U.S. Army Construction Engineering Research Laboratories (USACERL)<br>P.O. Box 9005<br>Champaign, IL 61826-9005                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                             |                                                            |                                   | 8. PERFORMING ORGANIZATION<br>REPORT NUMBER<br>TR-FF-93/10 |  |
| 9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)<br>Headquarters, U.S. Army Corps of Engineers<br>ATTN: CEMP-P<br>20 Massachusetts Avenue NW<br>Washington, DC 20314-1000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                             |                                                            |                                   | 10. SPONSORING/MONITORING<br>AGENCY REPORT NUMBER          |  |
| 11. SUPPLEMENTARY NOTES<br><br>Copies are available from the National Technical Information Service, 5285 Port Royal Road, Springfield, VA 22161.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                             |                                                            |                                   |                                                            |  |
| 12a. DISTRIBUTION/AVAILABILITY STATEMENT<br>Approved for public release; distribution is unlimited.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                             |                                                            |                                   | 12b. DISTRIBUTION CODE                                     |  |
| 13. ABSTRACT (Maximum 200 words)<br><br>A large number of Army personnel can be classified as <i>knowledge workers</i> —people who produce not tangible products, but some form of processed or enhanced information. Because the primary input to knowledge work is information, work quality depends on access to high-quality sources of relevant information. A single decision may require information from an Army regulation, several databases, guidance letters, and the expertise of a coworker. The knowledge worker's ability to access this information directly affects the quality of his or her work.<br><br>Most Army knowledge workers have a limited amount of time to complete tasks. Difficulty identifying or obtaining information can leave little time for actually conducting the task, or, in effect, can make that information unavailable. Information overload can produce similar results. These problems frequently create an overall drag on the productivity and effectiveness of the work group.<br><br>This study examines how knowledge workers use information during decisionmaking processes. A model of information support for knowledge workers was developed and validated, and a computer software strategy is proposed for coupling knowledge worker processes with the information they need. |                                                             |                                                            |                                   |                                                            |  |
| 14. SUBJECT TERMS<br>knowledge-based systems<br>knowledge worker information support model                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                             |                                                            |                                   | 15. NUMBER OF PAGES<br>24                                  |  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                             |                                                            |                                   | 16. PRICE CODE                                             |  |
| 17. SECURITY CLASSIFICATION<br>OF REPORT<br>Unclassified                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 18. SECURITY CLASSIFICATION<br>OF THIS PAGE<br>Unclassified | 19. SECURITY CLASSIFICATION<br>OF ABSTRACT<br>Unclassified | 20. LIMITATION OF ABSTRACT<br>SAR |                                                            |  |

## **FOREWORD**

This research was conducted for the Directorate of Military Programs, Headquarters, U.S. Army Corps of Engineers (HQUSACE), under Project 4A162784AT41, "Military Facilities Engineering Technology"; Work Unit SB-AT2, "Knowledge Worker Information Management." The HQUSACE technical monitor was John Sheehey, CEMP-P.

The work was performed by the Facility Management Division (FF) of the Infrastructure Laboratory (FL), U.S. Army Construction Engineering Research Laboratories (USACERL). The principal investigators were Sandra Kappes and Beverly Thomas. Alan Moore is Acting Chief, CECER-FF, and Dr. Michael J. O'Connor is Chief, CECER-FL. The USACERL technical editor was Gordon L. Cohen, Information Management Office.

LTC David J. Rehbein is Commander of USACERL and Dr. L.R. Shaffer is Director.

# CONTENTS

|                                                                      | Page |
|----------------------------------------------------------------------|------|
| SF298                                                                | 1    |
| FOREWORD                                                             | 2    |
| 1 INTRODUCTION .....                                                 | 5    |
| Background                                                           |      |
| Objectives                                                           |      |
| Approach                                                             |      |
| Mode of Technology Transfer                                          |      |
| 2 INFORMATION MANAGEMENT TO SUPPORT KNOWLEDGE WORKER DECISIONS ..... | 7    |
| Review of Decisionmaking Theories                                    |      |
| Description of the Knowledge Worker and Decisionmaking Activities    |      |
| A Model of Information Support for Knowledge Worker Decisionmaking   |      |
| Validation of Model                                                  |      |
| 3 IMPLEMENTATION OF THE KWIS MODEL .....                             | 16   |
| Model Development Methodologies                                      |      |
| Model Implementation                                                 |      |
| Knowledge-Based Programming                                          |      |
| Information Resources and Linkages                                   |      |
| 4 SUMMARY AND RECOMMENDATION .....                                   | 20   |
| REFERENCES                                                           | 21   |
| DISTRIBUTION                                                         |      |

DTIC QUALITY INSPECTED 5

|                           |                                            |
|---------------------------|--------------------------------------------|
| <b>Accession For</b>      |                                            |
| NTIS GRA&I                | <input checked="checked" type="checkbox"/> |
| DTIC TAB                  | <input type="checkbox"/>                   |
| Unannounced               | <input type="checkbox"/>                   |
| Justification             |                                            |
| By                        |                                            |
| Distribution/             |                                            |
| <b>Availability Codes</b> |                                            |
| Dist                      | Avail and/or Special                       |
| A-1                       |                                            |



# **A MODEL FOR KNOWLEDGE WORKER INFORMATION SUPPORT**

## **1 INTRODUCTION**

### **Background**

*Knowledge work* is a process requiring knowledge from both internal and external sources to produce a product that is distinguished by its specific information content. In the Army today a large number of personnel can be classified as knowledge workers. They do not produce tangible products that are useful in their own right, such as a building or a vehicle, but rather some form of manipulated information. Examples include decisions, reports, analyses, and instructions. Without a good understanding of the information sources available within the process domain, it is difficult for Army knowledge workers to identify and obtain the information required to do the job.

Because the primary inputs to producing knowledge work products are information-based, product quality depends on the ability to access relevant information sources of good quality. The typical Army knowledge worker requires access to numerous information sources. For example, a single decision could require information from an Army regulation, several databases, guidance letters, and the expertise of a coworker. This means the knowledge worker needs to know where to locate the appropriate regulatory information, which databases contain relevant data, how to connect to the databases, how to query the databases, how to interpret the data, where the guidance letter is filed, and which coworker has the required expert knowledge. The knowledge worker's ability to access this information directly affects the quality of his or her work.

The domain of the processes performed by the knowledge worker defines much of the information required to produce knowledge work products. For instance, a knowledge worker whose domain is Military Construction Programming needs access to a core set of information sources that support that mission. These sources include the Construction Appropriations, Programming, Control, and Execution System (CAPCES) database, Army Regulation (AR) 415-15 (*Military Construction Programming*), and expertise on the military programming process. These sources, along with many others, are primary inputs to knowledge worker processes within this domain.

Because most knowledge workers have a limited amount of time to complete a process, difficulty identifying or obtaining information can, in effect, make that information unavailable. Furthermore, so much time can be spent trying to find the information that little time is left for the actual decisionmaking. Also, due to inexperience in a business process and its relevant information sources, a worker may overlook or misapply important information. And in many cases, the sheer amount of information available can simply exceed human information processing capabilities, having essentially the same effect as a lack of information. These problems frequently impair the timeliness and quality of the knowledge worker's output, creating an overall drag on worker productivity and effectiveness.

The U.S. Army Construction Engineering Research Laboratories (USACERL) has been conducting ongoing research into the problems of information access and management for knowledge workers, with the ultimate goal of developing a comprehensive performance support environment for knowledge workers.

## **Objectives**

The objectives of this research were to (1) obtain a fundamental understanding of how knowledge workers use information during decisionmaking processes, (2) develop a model of information support for knowledge worker decisionmaking, and (3) develop a software strategy for coupling knowledge worker processes with the information required to support them.

## **Approach**

A study of decisionmaking theories was conducted. These results were used to develop a description of knowledge worker decisionmaking activity and to develop a model of information support for knowledge worker decisionmaking. To validate the accuracy of the model, a knowledge worker was interviewed about an actual process performed within that worker's business domain, and the process was applied to the model. An implementation strategy based on the model was developed that recommended (1) a structured methodology for defining business processes, (2) an object-oriented approach to representing the business model, (3) knowledge-based support for embedding institutional knowledge and defining links to information sources, and (4) the capability to access a multitude of information types. This strategy will be used as a conceptual foundation for development of an integrated, knowledge-based environment to provide knowledge workers information support during decisionmaking processes.

## **Mode of Technology Transfer**

The findings of this research will feed into future USACERL work units addressing the development of an automated, computer-based performance support environment for knowledge workers.



## 2 INFORMATION MANAGEMENT TO SUPPORT KNOWLEDGE WORKER DECISIONS

### Review of Decisionmaking Theories

Initial research for this project addressed decisionmaking theory, serving as a basis for developing the model of information management required to support knowledge workers.

The model developed in this study is a result of requirements derived from five main schools of thought in the study of decisionmaking: (1) the rational manager view, (2) the "satisficing," process-oriented view, (3) the organizational procedures view, (4) the political view, and (5) the individual differences view. The following paragraphs briefly describe each of these concepts.

#### *The Rational Manager View*

This is the classic view of organizational decisionmaking, developed from the microeconomic belief of the existence of a rational, completely informed, single decisionmaker. This decisionmaker is assumed to select the alternative that most efficiently maximizes the amount of output for a given input (Keen and Morton 1975). Many believe that this is an unrealistic idealized view, but it does provide a logical definition of optimal choice.

#### *The "Satisficing," Process-Oriented View*

According to this view, most problem-solving strategies are based on heuristics<sup>\*</sup> that provide solutions which are good enough, but not necessarily optimal. This view presumes that there is rarely a method for finding the optimum, so the decisionmaker does not even have a choice between satisfactory and optimal solutions. Basically, a subset of the set of possible solutions is generated, and a solution is selected from that subset. This work is mostly attributed to H.A. Simon, and also to A. Newell and J.C. Shaw (Keen and Morton 1975). Simon also introduced the concept of programmed and nonprogrammed decisions. *Programmed decisions* are those described by a clear set of rules, thus making it feasible to replace the judgment of a human decisionmaker with an automated, computer-based system. *Nonprogrammed decisions* are typically unstructured, and require the use of heuristics to arrive at a solution. These kinds of decisions have complex problem spaces that are not easily describable (Newell and Simon 1972).

#### *The Organizational Procedures View*

This view suggests that decisions are made according to standard operating procedures (SOPs) within subunits of the larger organization. Each subunit is considered to have its own store of institutional knowledge and procedures for making decisions. In this view, decision analysis depends on identifying organizational roles and relationships among the subunits (Simon 1957).

#### *The Political View*

This view suggests that decisions are based on political constraints, aspirations, and interactions—not on systematic methods. Decisionmaking is a bargaining process, and requires an understanding of the

---

<sup>\*</sup>heuristics: an approach to solving problems based on thought processes that may not be empirically provable, e.g., "rules of thumb."

political processes involved and the strategies and compromises required to incorporate the interests and constraints imposed by all actors in the decision process (Simon 1957).

### *The Individual Differences View*

This view is based on the premise that each decisionmaker is a unique individual with personalized strategies and abilities. The methods for making decisions and using information are assumed to vary from person to person. Therefore, in this view, it is difficult to define one approach for producing a decision. An influential theory about information use during decisionmaking has arisen from the Individual Differences View. *Cognitive Complexity Theory* states that decisionmakers can be overloaded with information because of weaknesses in differentiation decisionmaker skills. Low levels of differentiation result in a limit on the number of information categories a decisionmaker can process. This theory suggests that too much information during decisionmaking can be as detrimental as too little (Keen and Morton 1978; Miller 1965; Newell and Simon 1972; Olshavsky 1979; Payne 1976).

### **Description of the Knowledge Worker and Decisionmaking Activities**

Knowledge workers each have unique skills and personalized strategies for decisionmaking. They are driven by the goals of their organizational subunit and their relationships with the organization as a whole. The quality of their performance depends on access to their organization's store of institutional knowledge and SOPs. Knowledge workers frequently make decisions by considering alternatives, then using heuristics developed through on-the-job experience to choose among those alternatives. In some instances, decisions are based on methods for finding optimal solutions. Finally, knowledge workers are often influenced by political constraints, individual aspirations for career development, and interactions with key actors in the decisionmaking (or approval) chain.

From this brief description of knowledge workers and their general environment, it can be seen that no single theory discussed above will adequately describe knowledge worker decisionmaking activities. A model incorporating all of these theories appears to be necessary.

### **A Model of Information Support for Knowledge Worker Decisionmaking**

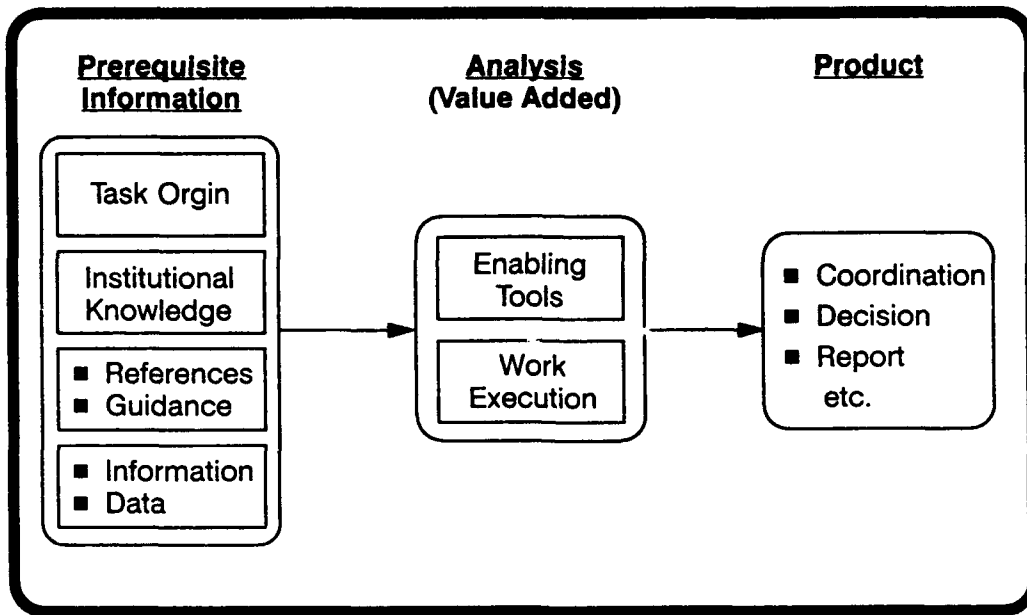
Based on the understanding of knowledge worker decisionmaking outlined above, a model for providing information support to the worker was developed. The model is a special case of the more general Knowledge Work Process model previously developed by USACERL, which is shown in Figure 1 (Thomas and Schmidt, August 1992). The Knowledge Worker Information Support (KWIS) model is illustrated in Figure 2.

The KWIS model illustrates the knowledge work process with required support for information management. The central element of the process is the *task*. The task is the activity to be performed by the knowledge worker. It consists of two subelements: task details and task execution.

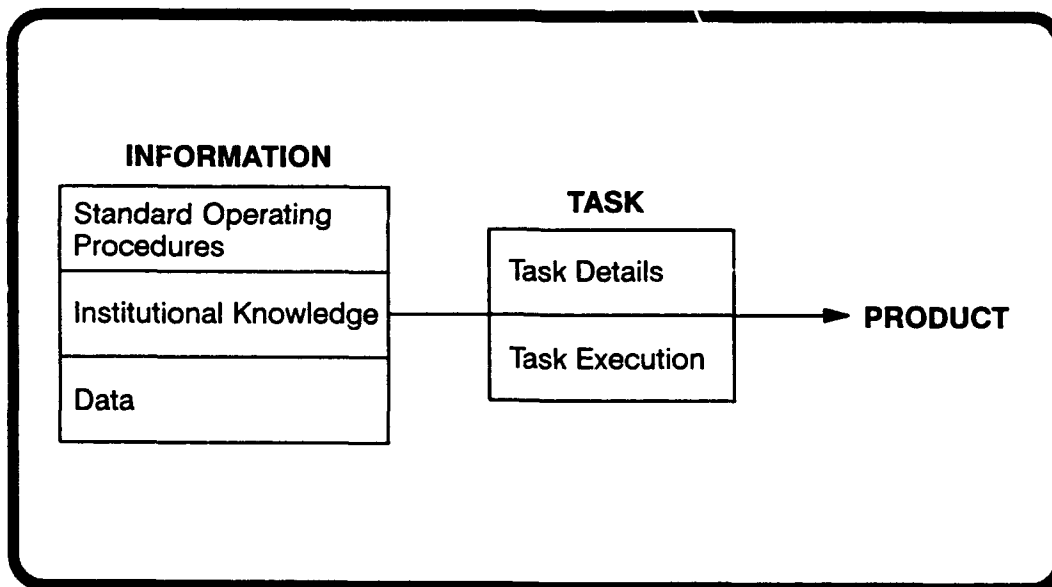
*Task details* describes specific characteristics of a task, such as the organization responsible for the task, who assigned the task, the destination of the task output, relationships with other tasks, priority, and due date.

*Task execution* denotes how the task is performed. This component includes the use of any mechanism that enables the knowledge worker to complete the task. These mechanisms could be expert systems, spreadsheets, word processors, procedural programs, or any other enabling technology. Task

## Knowledge Work Process



**Figure 1. USACERL Knowledge Work Process Model.**  
(Source: Thomas and Schmidt, August 1992.)



**Figure 2. Knowledge Worker Information Support (KWIS) Model.**

execution can be automatic, to provide support for programmed decisions, or participatory, by providing assistance in completing nonprogrammed decisions.

Information required to support a task is acquired through the link with the *information* component. This component represents the information associated with a specific task. The lack of an arrow in Figure 2 to indicate the flow of information into a task is intentional. The information is only *associated* with the task, but not necessarily required to perform the task. The information may be used if the individual knowledge worker chooses to use it. Information consists of three subcomponents: standard operating procedures, institutional knowledge, and data.

*Standard operating procedures (SOPs)*<sup>\*</sup> include all references, regulations, and guidance required for the performance of a task. These procedures are specific to the organizational subunit performing the task.

*Institutional knowledge* includes the how-to information and heuristics accumulated through on-the-job experience. This knowledge is specific to the organizational subunit performing the task. Any type of information that might affect the execution of a task is included in this component.

*Data* are the supporting facts provided to knowledge workers through databases and other information management systems.

The *product* is the result of the knowledge worker task. Examples include an oral or written report, a decision, an analysis, or any other type of information-based outcome.

The complete model for knowledge worker decisionmaking must show the interrelationships among each individual knowledge work process in an organizational subunit as well as those with the entire organization (Figure 3). The links between processes (ellipses) indicate a relationship. The ordering from left to right indicates sequence in time, showing predecessor and successor relationships between processes. Each group of processes, designated by the boxes enclosing them, represents those for an organizational subunit. The entire diagram represents all processes for an organization.

## Validation of Model

To validate the accuracy of the model, an actual decision process was selected and applied to the model. A knowledge worker within the Military Programming and Execution Support Office (CEMP-P) at Headquarters, U.S. Army Corps of Engineers (HQUSACE) was interviewed to obtain a description of one process performed within the organization issuing funds to District offices. A detailed flowchart of this process can be found in Figure 4.

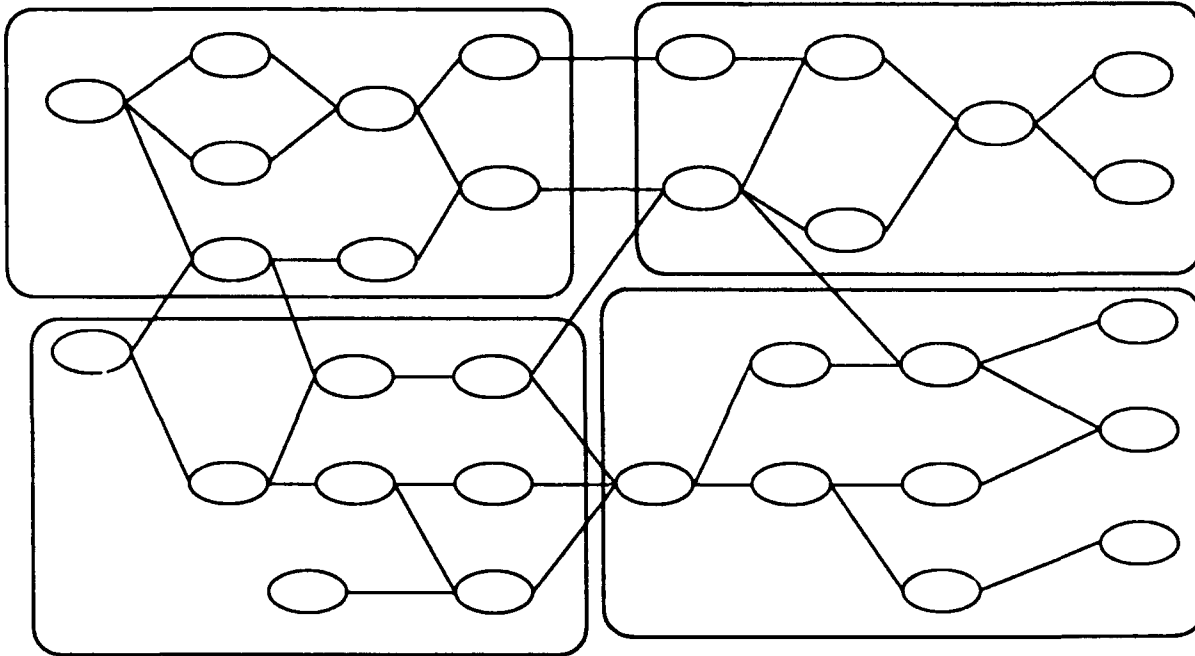
### *Issuing Design Funds to District Offices Process*

The process of issuing design funds to District offices consists of five main tasks. Performance of each of these tasks requires information support. The following sections describe the information support needed and shows the correspondence between the process and the KWIS model.

**Task 1: Determining Whether Funds Have Been Appropriated.** This task requires institutional knowledge of the fact that funds must be appropriated by Congress and signed into law before they can

---

<sup>\*</sup>When applied to Army activities, the official term is *standing* operating procedures.



**Figure 3. Interrelationships Between Knowledge Work Processes Across Organization Units.**

be legally used for a project. The information the worker needs is contained in a textual document, the *Public Law Conference Report*. The amount of funds appropriated for military construction projects is input to the CAPCES database by another organization—the Programming and Planning Division, Assistant Chief of Staff for Installation Management (ACSIM). The knowledge worker has the option of checking the Public Law Conference Report or the CAPCES database for the existence of a value in the APPROP\_AMT data field. The check on the CAPCES database requires expertise on how to access the database as well as which field contains the appropriated amount value.

**Task 2: Determining Whether Funds Have Been Approved by the Secretary of Defense.** Institutional knowledge is required to know that once funds have been appropriated they must be apportioned by the Office of Management and Budget (OMB) to the Office of the Secretary of Defense (OSD). Apportionment is assumed to have been done because it is automatic. After apportionment, OSD approves funds on a line-item detail and issues the approval on a SD 460 form. In addition, the OSD comptroller issues a Funding Authorization Document (FAD) for the Assistant Secretary of the Army Financial Management Branch (which is attached to the SD 460 form). Based on this background information, the knowledge worker has the option of checking the SD 460 Form or the FAD to determine if funds have been approved by OSD.

**Task 3: Determining Whether the Funds Have Been Issued by the Army to the Corp.** Once funds have been approved, the next check is to determine whether they have been issued by the Department of the Army (DA) to the Corps of Engineers (CE). Once again, this is institutional knowledge required by the knowledge worker. There are two sources of information that can be used to determine whether the funds have been issued to CE: the FAD or a report available on the PBAS system. Checking the FAD requires knowledge of where to locate the hard copy, which is stored in a binder in chronological order at CEMP-P. Finding the information on PBAS requires knowing that the information can be found by running the PROGSTATUS report entitled *Status of Detail Program Distribution by DA to GOA*. In

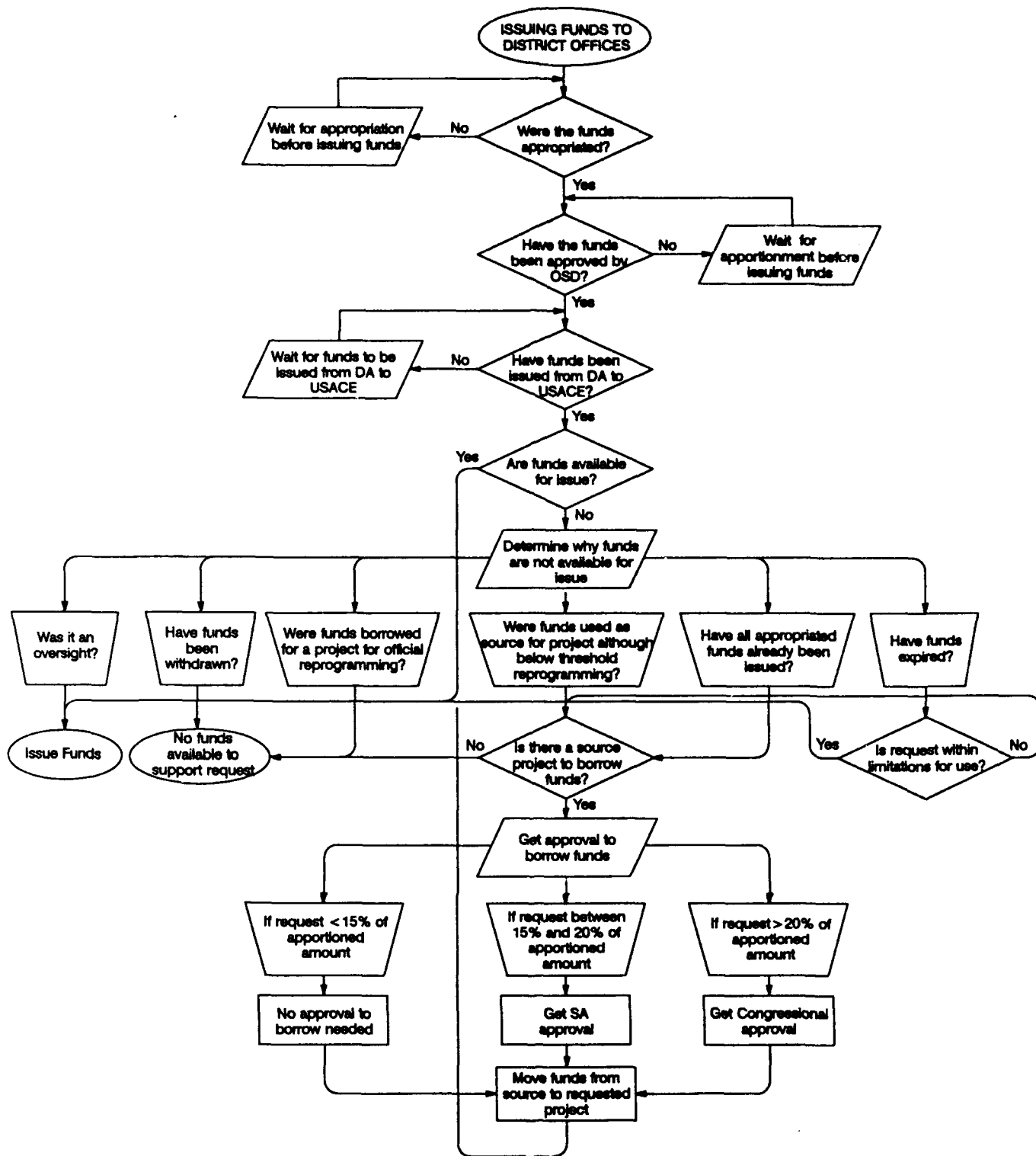


Figure 4. Process Details for Issuing Design Funds to Districts.

addition, the knowledge worker needs expertise to access and use the PBAS system and locate the information on the PROGSTATUS report.

**Task 4: Determining Whether the Funds are Available to Issue.** The knowledge worker must now determine whether the funds that were issued to CE are still available to issue to District offices. Based on institutional knowledge, the knowledge worker knows this information can be found by running the PBAS PROGSTATUS report *Status of Detail Program Distribution by GOA to FOA*. As in the previous subtask, expertise is required on how to access and use the PBAS system, and where to locate the information on the PROGSTATUS report.

If the PBAS information indicates that the funds are not available to issue, the knowledge worker must determine why. Since funds were apportioned they should have been issued from DA to CE. The experienced knowledge worker would know to check whether there was an oversight or if they were withdrawn for some reason. This check involves knowing the appropriate points of contact (POCs) in the Defense Finance and Accounting Service and the Army Budget Office. These POCs can, through their own decision process, determine if the problem is due to an oversight, fix it, and make the funds available. In addition, these POCs are the source of any "inside information" that could affect issuing the funds. Something might have caused withdrawal of the funds, or a POC may know of an impending event that might affect availability of the funds. Often, such events are political, and access to inside information is essential to predict their occurrence.

If the unavailability of funds is not due to an oversight and the funds have not been withdrawn, the knowledge worker must determine why funds are not available for issue. The following cases give explanations for nonavailability of funds, and the solutions for making them available.

1. *The money was used for an official reprogramming.* This information is determined by checking PBAS to see if the funds available at DA are less than what was appropriated initially. Another way to determine this is by checking the SD 460, which would show a negative amount in the "Formal Reprogramming" column. If the money was officially reprogrammed, the amount cannot be increased and there are no funds available to support the request.

2. *All of the appropriated funds were already issued for the project.* This information is determined by checking PBAS. In this case, another project may be identified as a source of funds and money can be borrowed from it. Funding sources are identified by checking PBAS. First a project is identified with undistributed funds. Next it must be determined if the project will require the funds by checking one of several sources containing the current working estimate (CWE) on the project—Financial Management System (FMS), CAPCES, or AMPRS. The CWE obtained is then compared to the amount issued to determine if there is an excess. If there is an excess, the knowledge worker must check with the Program Manager in the Army Branch (CEMP-MA) to make certain that the funds will not be required for the project. This check is also necessary because the CWE obtained is not always current. If a source of funds is identified, the following rules for borrowing money must be followed:

- a. If the request is less than 15 percent of the appropriated amount, then no approval is required.

- b. If the request is between 15 and 20 percent of the appropriated amount, then approval from the Secretary of the Army (SA) is required.

- c. If the request is greater than 20 percent of the appropriated amount, then Congressional approval is required.

3. *The money was borrowed for another project below threshold reprogramming.* In this case, money can be borrowed from another project. The rules and procedures given for borrowing money in item 2 above must be followed.

4. *The funds may have expired before they were used for the project.* In this case, the funds can still be used if the request meets the rules for use of expired funds. Regulations state that expired funds can be used for supervision and administration costs, engineering and design during construction, or to pay claims. If the request does not qualify for use of expired funds, then money can be borrowed from another project. Once funds are identified for borrowing, the project is "split funded," and a request must be made to add the AMS code to PBAS for the year of funds planned for issue. This is called "Requesting an AMS Code."

**Task 5: Issuing the Funds.** Once it is determined that funds are available for issue, the knowledge worker follows SOP for issuing funds. This action is accomplished by selecting the "Issue Funds" option on the PBAS system. The data from the request document and the AMS code obtained from previous reports or Army Regulation 37-100-XX (where XX is fiscal year) is entered into the system. A hard copy of the FAD is printed and stored in a folder with the request document.

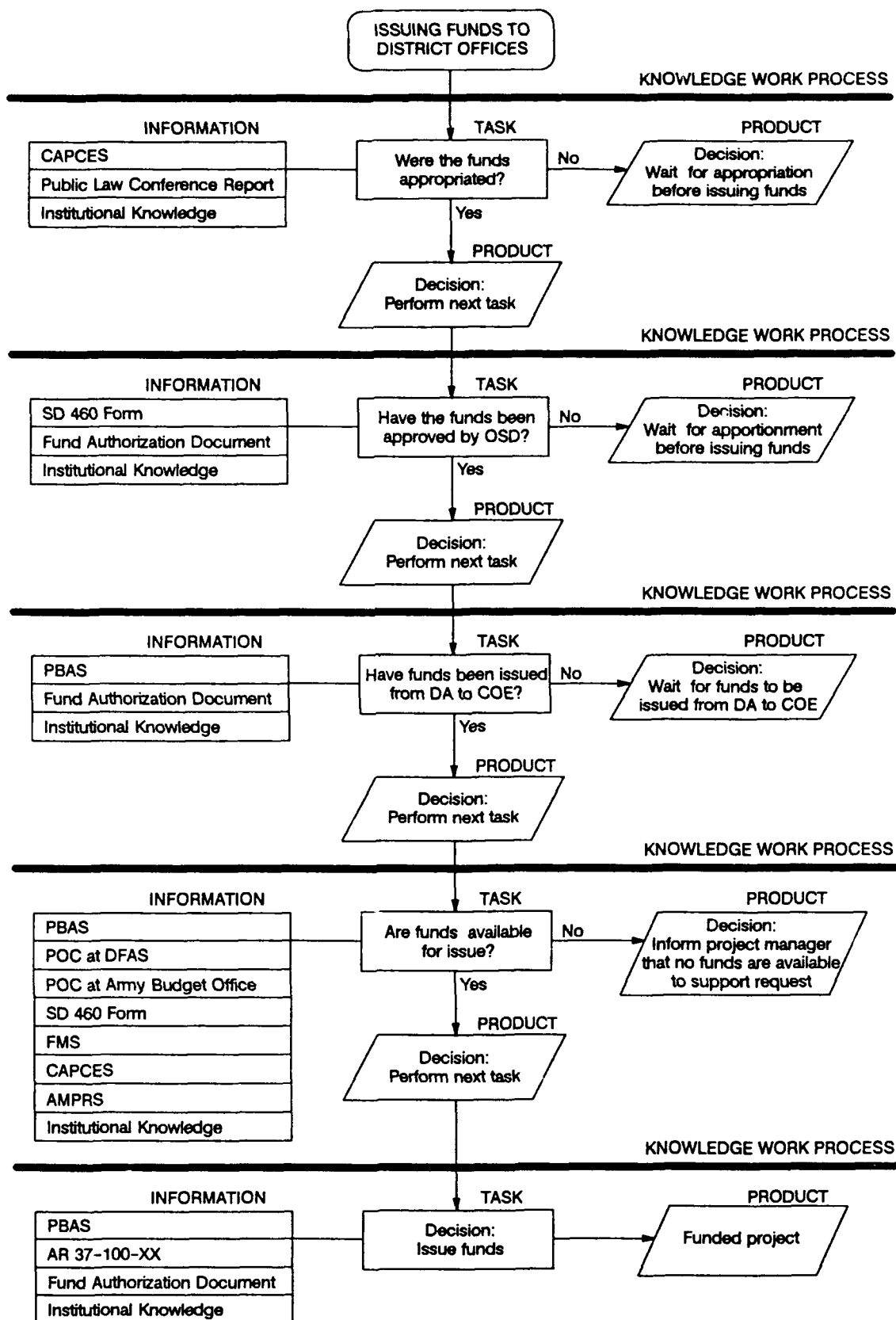
#### *Representation of the Process as a Model*

Figure 5 represents the decision points for issuing funds to district offices in the KWIS model format. The model depicts the five knowledge worker tasks described. Each task is in a rectangle, stated as a "yes" or "no" question. The flow of the process depends on the decision made at any point.

The direction of the arrows between processes denotes the predecessor and successor relationships between tasks. In the first four processes, there are two possible products for a task. These products are not tangible objects, but rather decisions made by the knowledge worker. For example, in the first process if the knowledge worker determines that the funds have not been appropriated the decision is made to wait for appropriation before issuing funds. If the funds have been appropriated, the decision is made to perform the next task. In the last process, issuing funds, there is only one product—a funded project. Information sources that may be required to perform these tasks are defined by the link between the task and the information components. Each information source that could be used is included, but the knowledge worker determines which sources actually to use.

This example validates the use of the KWIS model to represent knowledge worker processes. Chapter 3 describes how the KWIS model could be implemented to support knowledge workers in their daily decision-making activities.





**Figure 5. Decision Points for the "Issuing Funds" Process Represented in KWIS Model Format.**

### 3 IMPLEMENTATION OF THE KWIS MODEL

The model described in the previous chapter shows a basic framework for providing knowledge workers with information to support their decisionmaking activities. Using computer-based technologies, this model can be further developed to provide knowledge workers with an integrated knowledge-based environment for information support during decisionmaking. The major issues for developing such an environment using the KWIS model are discussed briefly in the following sections.

#### Model Development Methodologies

The knowledge worker process modeled for the example in Chapter 2, issuing design funds to district offices, was developed through a semistructured interviewing technique known as *verbal protocol analysis* (Newell and Simon 1972; Payne 1976), sometimes called the "think-aloud method." The interview subject was asked to "think aloud" about the decisionmaking process for issuing design funds. Although the subject's responses were semistructured and incomplete, which is common when this method is used, they could be combined with objective information and the author's background knowledge to formulate a coherent process model. (It should be noted that this methodology is not considered adequate for developing large models that describe several related processes within and across organizational subunits. A structured methodology is recommended to develop consistent models that are easily maintained and validated.)

Many modeling techniques exist today for representing business processes. These techniques are generally used to describe a process for the purpose of automating it using static procedures and databases. The resulting process models typically contain information on data flows and business rules pertaining to the data, but do not contain any information on why or how an activity is performed. Their primary purpose is to assist in automating an activity. Generally, the models exist only as diagrams used to communicate between system developers and the user during the system design process. Because of this, such models are not easily used for maintenance and validation, and they are limited in the type of activities they can represent.

Modeling knowledge worker processes requires a methodology that can capture the logic and information sources used, as well as the interrelationships among tasks and coworkers during performance of a task. Models must provide background information to (1) help knowledge workers find and interpret the information needed to support a task, (2) provide the user with expertise associated with a task, (3) support an automatic execution of repetitive programmable tasks, (4) train inexperienced knowledge workers to perform a task, and (5) coordinate tasks among coworkers.

Preliminary investigations determined that existing model development methodologies by themselves are not capable of providing the knowledge-based information support required by knowledge workers. However, by extending appropriate methodologies to include the additional requirements imposed, a structured methodology for developing knowledge worker process models could be developed. This research did not involve in-depth investigations of existing model development methodologies, however, so no recommendation for using one particular technique is given.

## **Model Implementation**

The knowledge work process models developed through continuing research will be implemented as a software system to support knowledge workers. In effect, the model must portray the business process and present it to the knowledge worker in an automated performance support environment. Since the model is supposed to represent a real-world process, it must be able to continuously adapt to changes within the environment. For example, employees leave, procedures change, and organizations restructure. In addition, users may need to see the model from different perspectives: managers require a broad view of the process whereas the knowledge worker actually performing the task may require detailed step-by-step instructions.

Object-oriented technologies can be used to provide a dynamic modeling capability. An *object* is defined as a real-world entity about which information is stored. Object-oriented programming provides a way to represent both objects and their relationships with other objects. Using this paradigm, the information, task, and product components of the KWIS model could be represented as objects. These objects would contain information on their specific attributes, relationships with other objects, and methods for executing a process.

Because of the potentially large size of the process models that will be developed and the need for interaction between these processes across organizational units, the capability of storing and managing many objects across several computer networks is required. This capability can be provided by distributed object-oriented database systems. These systems are an emerging technology, often referred to as "next-generation database systems" (Cattell 1991). They provide the same capabilities of commercial database systems along with the complex data modeling available through the use of objects.

## **Knowledge-Based Programming**

Knowledge-based programming is a mechanism for incorporating human expertise into software. Object-oriented models are well suited to this task because they are, by definition, patterned after the way people think: object-oriented models describe systems in terms of objects and their interrelationships.

Knowledge-based programming can be used to store the institutional knowledge required by knowledge workers. For example, an expert's knowledge about the idiosyncracies of a temperamental office laser printer can be encoded into a laser-printer object. When a knowledge worker is having trouble with the printer, the laser-printer object can help. In a graphical user environment such as Microsoft Windows or X-Windows, the knowledge worker may simply be able to click on the appropriate portion of a picture of the printer. The object can then tell the user how to solve the problem.

The advantage of using an object-oriented model in such a case may not be immediately obvious. But suppose that solving the printer problem requires procurement of a part from the computer services department. The laser-printer object can simply hand off the user to the parts-request-form object, or to the telephone-directory object. The laser-printer object does not need to know how to solve problems that are not really its responsibility—it can rely on other objects to perform their specific work.

Furthermore, object-oriented systems readily adjust to changes within objects. Suppose an organization changes to a new set of telephone extensions. With an object-oriented system there is no need to reprogram the laser-printer object with the new telephone extensions—updating the telephone directory object will make the proper changes throughout the system. In fact, any object can make any internal change without affecting the rest of the system. This capability is another advantage of the object-oriented paradigm.

There are many software packages for developing knowledge-based systems. Software that follows the object-oriented paradigm is preferred because such packages facilitate the representation of institutional knowledge within the objects depicting knowledge worker processes.

### **Information Resources and Linkages**

The developer of the process models will define many links between tasks and needed information. However, the dynamic nature of the models makes it impossible to provide all needed links in advance. In some cases, the knowledge worker will need help to determine which information best meets his or her needs.

Providing such help requires mechanisms for identifying sources of information and simplifying access to those sources. Knowledge workers could be supported in this effort through the development of (1) a knowledge base on information resources and (2) a library of linkage objects for accessing those resources.

Most business processes involve a core set of information resources. The Information Resource Knowledge Base would assist users not only in identifying these resources, but also in using them effectively. Furthermore, this knowledge base could maintain links within each process, guiding users from one information resource to others that may also be helpful.

The heavily used core of information resources would be identified as the knowledge worker process models were developed. Each object representing an activity would be given a list of resources frequently used to carry out the activity. Expertise on the content and use of specific resources could be captured through interviews with the experts using verbal protocol analysis (as described under "Model Development Methodologies" in Chapter 3). This expertise could then be maintained in the Information Resource Knowledge Base.

Such a knowledge base would be feasible because most business processes require only a small set of information resources; this implicitly limits the requirements of the software system. In addition, it is not necessary that the knowledge base include all information resources that might ever be accessed by any worker. It would be sufficient to store only the most frequently used resources because, by definition, those are the cases that consume the most worker time.

Most workers now seek help from others—experts—who are more experienced in a particular process. A knowledge base containing the fruits of these experts' experience would eliminate the need to interrupt them at their work. More importantly, it would typically enable the user to get information more quickly. The knowledge base would be more accessible than the expert, and it could directly help users access the information they needed—for example, by assisting them in constructing a database query.

The feasibility of knowledge bases that give users such specific assistance was investigated at USACERL for the Construction Appropriations, Programming, Control, and Execution System (CAPCES) database (Kappes et al., May 1991). Researchers developed a knowledge-based natural-language interface (Expert-CAPCES) that uses knowledge of the CAPCES database to translate queries into the FOCUS command language required to retrieve the data. Another version of the system provided this same CAPCES knowledge in a hypertext-based program. The hypertext version helped users search for data, and also served as a tutorial on the contents and purpose of the data contained in CAPCES.

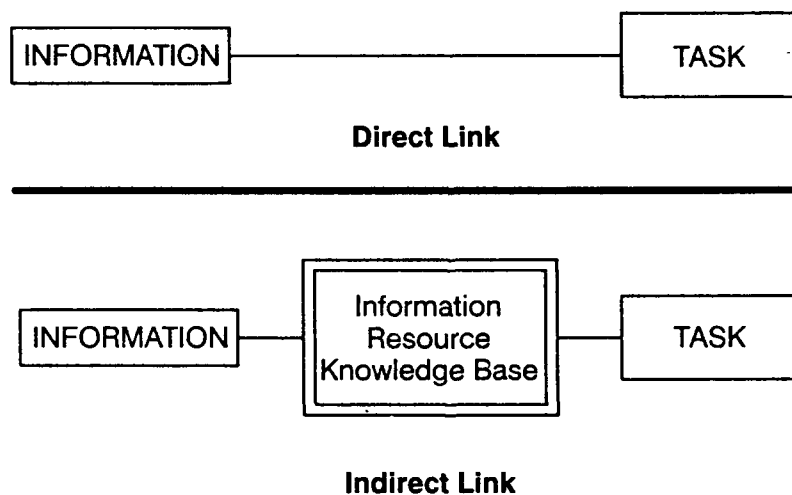
In addition to the Information Resource Knowledge Base, an Information Linkages Library could provide instructions on how to access the required information. In many cases, the Information Linkages

Library could partially or fully automate access. Using object-oriented terminology, these linkages would be objects that "knew" how to access a specific information resource. The object would contain information about the resource's location, format, access procedure, and any other unique aspects. These objects could be activated through direct links with a task, or they could be activated indirectly through assistance provided by the Information Resource Knowledge Base. Figure 6 depicts both strategies by illustrating (1) a direct link to a database and (2) an indirect link provided by interaction with the Information Resource Knowledge Base.

### Information Representation

The types of information that could be accessed from this kind of automated support environment may vary from process to process. One process might require access to a variety of forms, regulations, and databases; another might require *ad hoc* access to online information services or CD-ROM libraries. The information could be presented to the user through knowledge-based hypertext systems, written documents, databases, computer graphics, geographic information systems, or even video. The information support system should be able to access information regardless of format.

Object-oriented programming can fulfill this requirement. Adding the ability to access a new type of information source simply requires adding a new object that "knows" what needs to be done. There is no theoretical restriction on what types of information can be accessed: as new types of information become available, the system can always be modified to access them.



**Figure 6. Information-Linking Strategies.**

#### **4 SUMMARY AND RECOMMENDATION**

A large number of Army employees today can be classified as knowledge workers—people who process or manipulate information in support of virtually all aspects of Army operations and administration. In this research the authors reviewed five major categories of decisionmaking theory: (1) the rational manager view, (2) the “satisficing,” process-oriented view, (3) the organizational procedures view, (4) the political view, and (5) the individual differences view. These schools of thought were used as a basis for understanding how knowledge workers use information in decisionmaking; it was proposed that proper understanding of knowledge worker decisionmaking must incorporate elements of all five views. A model for decisionmaking within knowledge work, the KWIS model (Figure 2) was derived for this purpose from a more general model developed in earlier research (Figure 1). Based on an interview with a knowledge worker at HQUSACE, a real-world knowledge worker process was described and used to validate the model. Finally, an approach was proposed for the development of an automated computer-based system that links knowledge worker processes with the information sources available to support them. This system would use knowledge-based programming tools with an object-oriented paradigm to create a powerful, expandable information support system that could be used by knowledge workers both within organizational subsystems, and across subsystems and organizations. Following the strategy proposed in this report, such a system would provide access to relevant information regardless of the information's native format (e.g., textual, graphical, video, etc.).

It is recommended that the software strategy proposed in this report be used to develop an integrated knowledge-based environment to support knowledge workers by helping them access relevant, high-quality information sources.

It may be possible to cut development times and costs by building the system with an existing object-oriented database program. If this proves impossible, then the next best approach would be to write the system in a computer language that directly supports the object-oriented paradigm. If the system is object-oriented internally, then it will be easier to provide an object-oriented interface to the user.

The system should be designed from the ground up to take advantage of the object-oriented paradigm. In particular, it should be extensible. Users should be free—even encouraged—to add their own objects to the system. There should also be a method for sharing these objects with others. In such a system, individual workers would be able to implement their own smart objects, which other workers could later access and employ. Workers should also be able to make their own copies of existing objects, which they can then tailor to their personal needs.

Finally, the system should allow knowledge workers to modify existing objects. This capability will enable users to clarify, correct, and update an object's information when necessary. It may also be desirable to allow the creator of an object to mark part of it “read-only,” to prevent incorrect or malicious changes to essential material.

## REFERENCES

- Cattell, R.G.G., *Object Data Management: Object-Oriented and Extended Relational Database Systems* (Addison-Wesley, 1991).
- Kappes, S., A.B. Baskin, R.E. Reinke, and L.B. Holder, *A Knowledge-Based Natural Language Database Interface*, Technical Report (TR) P-91/15/ADA237043 (USACERL, May 1991).
- Keen, Peter G., and Michael S. Morton, *Decision Support Systems: An Organizational Perspective* (Wesley-Addison, 1975).
- Newell, A., and H.A. Simon, *Human Problem Solving* (Englewood Cliffs, NJ: Prentice-Hall, 1972).
- Miller, George A., "The Magical Number Seven, Plus or Minus Two: Some Limits on Our Capacity for Processing Information," *Psychological Review*, vol 63, no. 2 (March 1956), pp 81-97.
- Olshavsky, Richard W., "Task Complexity and Contingent Processing in Decision Making: A Replication and Extension," *Organizational Behavior and Human Performance*, vol 24 (1979), pp 300-316.
- Payne, John W., "Task Complexity and Contingent Processing in Decision Making: An Information Search and Protocol Analysis," *Organizational Behavior and Human Performance*, vol 16 (1976), 366-387.
- Simon, H.A., "A Behavioral Model of Rational Choice," in H.A. Simon, *Models of Man* (Wiley, 1957), pp 241-260.
- Thomas, Beverly E., and Wayne E. Schmidt, *Building a Knowledge Base for the Knowledge Worker System*, Interim Report (IR) FF-92/02/ADA258544 (USACERL, August 1992).

## USACERL DISTRIBUTION

### Chief of Engineers

ATTN: CEHEC-IM-LH (2)  
 ATTN: CEHEC-IM-LP (2)  
 ATTN: CECG  
 ATTN: CERD-M  
 ATTN: CECC-P  
 ATTN: CERD-L  
 ATTN: CECW-P  
 ATTN: CECW-PR  
 ATTN: CEMP-E  
 ATTN: CEMP-C  
 ATTN: CECW-O  
 ATTN: CECW  
 ATTN: CERM  
 ATTN: CEMP  
 ATTN: CERD-C  
 ATTN: CEMP-M  
 ATTN: CEMP-R  
 ATTN: CERD-ZA  
 ATTN: DAEN-ZCM  
 ATTN: DAEN-ZCE  
 ATTN: DAEN-ZCI

### CECPW

ATTN: CECPW-F 22060  
 ATTN: CECPW-TT 22060  
 ATTN: CECPW-ZC 22060  
 ATTN: DET III 79906

### US Army Engr District

ATTN: Library (40)

### US Army Engr Division

ATTN: Library (13)

### HQ XVIII Airborne Corps 28307

ATTN: AFZA-DEH-EE

### US Army Materiel Command (AMC)

Harry Diamond Lab  
 ATTN: Library 20783  
 White Sands Missile Range 88002  
 ATTN: Library

### FORSCOM

ATTN: Facilities Engr (12)

### National Guard Bureau 20310

ATTN: Installations Div

### Fort Belvoir 22060

ATTN: CECC-R 22060  
 ATTN: Engr Strategic Studies Ctr

### USA Natick RD&E Center 01760

ATTN: STRNC-DT  
 ATTN: DRDNA-F

### TRADOC

ATTN: DEH (13)

### US Army Materials Tech Lab

ATTN: SLCMT-DEH 02172

### SHAPE 09705

ATTN: Infrastructure Branch LANDA

### HQ USEUCOM 09128

ATTN: ECJ4-LIE

### CEWES 39180

ATTN: Library

### CECRL 03755

ATTN: Library

### USA AMCOM

ATTN: Facilities Engr 21719  
 ATTN: AMSMC-IR 61299  
 ATTN: Facilities Engr (3) 85613

### Fort Leonard Wood 65473

ATTN: ATSE-DAC-LB (3)

### Military Dist of WASH

Fort McNair  
 ATTN: ANEN 20319

### USA Engr Activity, Capital Area

ATTN: Library 22211

### Norton AFB 92409

ATTN: Library

### US Army ARDEC 07806

ATTN: SMCAR-ISE

### Charles E Kelly Spt Activity

ATTN: DEH 15071

### Engr Societies Library

ATTN: Acquisitions 10017

### Defense Nuclear Agency

ATTN: NADS 20305

### Defense Logistics Agency

ATTN: DLA-WI 22304

### Walter Reed Army Medical Ctr 20307

### US Military Academy 10996

ATTN: MAEN-A  
 ATTN: Facilities Engineer  
 ATTN: Geography & Envr Engrg

### 416th Engineer Command 60623

ATTN: Gibson USAR Ctr

### USA Japan (USARJ)

ATTN: APAJ-EN-ES 96343  
 ATTN: HONSHU 96343  
 ATTN: DEH-Okinawa 96376

### Naval Facilities Engr Command 93043

ATTN: Naval Civil Engr Laboratory (3)

### US Army HSC

Fort Sam Houston 78234  
 ATTN: HSLO-F  
 Fitzsimons Army Medical Ctr  
 ATTN: HSHG-DEH 80045

### Tyndall AFB 32403

ATTN: Engrg & Srvc Lab

### American Public Works Assoc. 60637

### US Army Envr Hygiene Agency

ATTN: HSHB-ME 21010

### US Gov't Printing Office 20401

ATTN: Rec Sec/Deposit Sec (2)

### Nat'l Institute of Standards & Tech

ATTN: Library 20899

### Defense Tech Info Center 22304

ATTN: DTIC-FAB (2)

152

09/93