



US Army Corps
of Engineers

Construction Engineering
Research Laboratory

DTIC FILE COPY

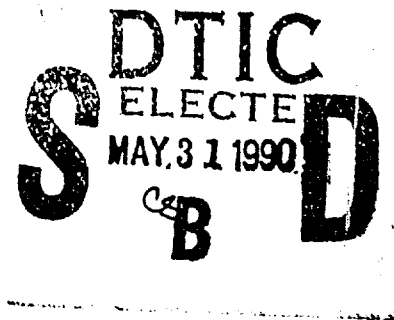
USACERL Technical Manuscript N-89/25
May 1989

AD-A222 064

Methodology for Performing Return-On-Investment (ROI) Studies for Implementation of GRASS on Military Installations

by
Benjamin Sliwinski

The Geographic Resources Analysis Support System (GRASS) is a geographic information and image processing system originally designed to serve land managers and environment planners at Army installations. This report outlines a method for performing Return-On-Investment (ROI) studies for GRASS. An ROI analysis helps to calculate the benefit-to-cost ratio (B/C) as a basis for decisionmaking in acquiring GRASS hardware and software, in evaluating the economies of using GRASS software in new applications, or in verifying actual against projected costs of running GRASS. The ROI methodology as structured in this report is composed of three data sheets with instructions and a final worksheet on which the ROI may be calculated. The first two data sheets help to calculate the cost of data acquisition and input (hardware, software, and labor costs), and data manipulation and output (hardware upgrades, peripherals, labor, and materials). The third data sheet helps to calculate a benefits analysis of the system, and the final calculation worksheet helps to compute a summation of all accrued costs and benefits.



BEST
AVAILABLE COPY

Approved for public release; distribution is unlimited.

90 05 30 031

The contents of this report are not to be used for advertising, publication, or promotional purposes. Citation of trade names does not constitute an official indorsement or approval of the use of such commercial products. The findings of this report are not to be construed as an official Department of the Army position, unless so designated by other authorized documents.

DESTROY THIS REPORT WHEN IT IS NO LONGER NEEDED

DO NOT RETURN IT TO THE ORIGINATOR

REPORT DOCUMENTATION PAGE

Form Approved
OMB No. 0704-0188

Public reporting burden for this collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington, VA 22202-4302, and to the Office of Management and Budget, Paperwork Reduction Project (0704-0188), Washington, DC 20503.

1. AGENCY USE ONLY (Leave blank)	2. REPORT DATE May 1989	3. REPORT TYPE AND DATES COVERED Final
---	-----------------------------------	--

4. TITLE AND SUBTITLE Methodology for Performing Return-On-Investment (ROI) Studies for Implementation of GRASS on Military Installations	5. FUNDING NUMBERS FEAP WU F79
---	---

6. AUTHOR(S) Benjamin Sliwinski	
---	--

7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) Research Associates 2708 Susan Stone Drive Urbana, IL 61801	8. PERFORMING ORGANIZATION REPORT NUMBER USACERL TM N-89/25
U.S. Army Construction Engr Research Laboratory P.O. Box 4005 Champaign, IL 61824-4005	

9. SPONSORING / MONITORING AGENCY NAME(S) AND ADDRESS(ES) U.S. Army Engineering and Housing Support Center ATTN: CEHSC-FN, Pulaski Building 20 Massachusetts Avenue, NW. Washington, DC 20314-1000	10. SPONSORING / MONITORING AGENCY REPORT NUMBER
---	---

11. SUPPLEMENTARY NOTES
Copies are available from the National Technical Information Service, 5285 Port Royal Road, Springfield, VA 22161.

12a. DISTRIBUTION / AVAILABILITY STATEMENT Approved for public release; distribution is unlimited.	12b. DISTRIBUTION CODE
--	-------------------------------

13. ABSTRACT (Maximum 200 words)

This report outlines a method for performing Return-On-Investment (ROI) studies for the Geographic Resources Analysis Support System (GRASS). An ROI analysis helps to calculate the benefit-to-cost ratio (B/C) as a basis for decisionmaking in acquiring GRASS hardware and software, in evaluating the economies of using GRASS software in new applications, or in verifying actual against projected costs of running GRASS. This ROI methodology is composed of three data sheets with instructions and a final worksheet on which the ROI may be calculated. The first two data sheets help to calculate the cost of data acquisition and input (hardware, software, and labor costs), and data manipulation and output (hardware upgrades, peripherals, labor, and materials). The third data sheet helps to calculate a benefits analysis of the system, and the final calculation worksheet helps to compute a summation of all accrued costs and benefits.

14. SUBJECT TERMS GRASS return-on-investment	15. NUMBER OF PAGES 34
	16. PRICE CODE

17. SECURITY CLASSIFICATION OF REPORT Unclassified	18. SECURITY CLASSIFICATION OF THIS PAGE Unclassified	19. SECURITY CLASSIFICATION OF ABSTRACT Unclassified	20. LIMITATION OF ABSTRACT SAR
--	---	--	--

FOREWORD

This paper was prepared for the Environmental Division (EN) of the U.S. Army Construction Engineering Research Laboratory (USACERL) by Research Associates, Urbana, IL, for presentation at the GRASS-GIS User's Group meeting, Alexandria Virginia, November 6-9, 1989.

This work was sponsored by the U.S. Army Engineering and Housing Support Center's (USAEHSC) Project "Facilities Engineering Application Program" (FEAP); Work Unit F79, "GRASS Implementation." The Technical Monitor was Ms. Jamie Clark, of the USAEHSC Natural and Cultural Resource Division. Dr. Ravinder K. Jain is Chief of USACERL-EN. The USACERL technical editor was Mr. William J. Wolfe, Information Management Office.

COL Carl O. Magnell is Commander and Director of USACERL, and Dr. L.R. Shaffer is Technical Director.

Accession For	
NTIS GRA&I	<input checked="" type="checkbox"/>
DTIC TAB	<input type="checkbox"/>
Unannounced	<input type="checkbox"/>
Justification	
By	
Distribution/	
Availability Codes	
Dist	Avail and/or Special
A-1	



CONTENTS

	Page
SF 298	1
FOREWORD	2
1 INTRODUCTION	5
What Is GRASS?	
What Is an ROI?	
Why Perform GRASS Return-On-Investment Studies?	
General Instructions	
Project/Application Life Cycle	
Annual Versus One-Time Amounts	
2 INSTRUCTIONS FOR COMPLETING SHEET A: COST ELEMENTS FOR DATA ACQUISITION AND INPUT	9
3 SHEET A: COST ELEMENTS FOR DATA ACQUISITION AND INPUT	12
4 INSTRUCTIONS FOR COMPLETING SHEET B: COST ELEMENTS FOR DATA MANIPULATION AND OUTPUT	13
Hardware and Software Elements	
Labor and Material Costs	
Data Sheet B Totals	
5 SHEET B: COST ELEMENTS FOR DATA MANIPULATION AND OUTPUT	17
Hardware and Software Elements	
Data Sheet A Totals	
6 INSTRUCTIONS FOR COMPLETING SHEET C: BENEFITS ANALYSIS	18
Benefits From Performing Activities	
Benefits From Cost Avoidance	
Data Sheet C Totals	
7 SHEET C: BENEFITS ANALYSIS	22
Activities	
Cost Avoidance	
Data Sheet C Totals	
8 SHEET D: ROI CALCULATION WORKSHEET	23
One-Time Costs	
ROI Calculation	
APPENDIX: Example of Hypothetical GRASS ROI Calculation	24
DISTRIBUTION	

METHODOLOGY FOR PERFORMING RETURN-ON-INVESTMENT (ROI) STUDIES FOR IMPLEMENTATION OF GRASS ON MILITARY INSTALLATIONS

1 INTRODUCTION

The purpose of this document is to outline a methodology for performing a return-on-investment (ROI) study for the GRASS geographic information system (GIS) computer program. In its simplest form, an ROI seeks to express monetary flows consisting of costs and benefits over the lifetime of a project into a single present worth which can be compared with initial project investments. The value of the ROI can then be compared with those of historically successful projects of a similar nature to arrive at decisions regarding project funding. In the case of GRASS, historical ROI data is not available, so that initially a somewhat arbitrary interpretation of the ROI will be necessary. Later, as this methodology is routinely implemented, an historic basis for decisionmaking can be developed.

In performing an ROI study for the GRASS system, the analyst (or the installation GIS coordinator) must estimate the monetary costs and benefits of two alternatives: obtaining and using GRASS in solving a particular problem, or solving the problem using current methods. These estimates of monetary costs and benefits derive from considerations of such items as: staffing, training, user support, hardware and software costs, data costs, and the life cycle of the project. The intent of the ROI methodology described here is to guide the prospective GRASS user through consideration of these and other factors, and the final present-worth calculation leading to determining an ROI for the user's specific GRASS application.

What Is GRASS?

The Geographic Resources Analysis Support System (GRASS) is a grid cell-based geographic information system (GIS) developed by USACERL, which runs on a variety of minicomputers and PCs. GRASS has been used as a tool for the display, manipulation, analysis, and predictive modeling of data which can be spatially represented. Broadly, this has involved the areas of facility siting, locational prediction of phenomena (archaeological sites, crimes done according to pattern, etc.), and the monitoring of change over time and space (as in the monitoring of erosion, live deer weight, and timber production across an installation). GRASS searches a database for the presence of variables (or combinations of variables) specified by the user, and displays and manipulates the data as requested.

What Is an ROI?

The term return-on-investment (ROI) is meant here as a general measure of the economic value of investing funds in the use of GRASS. This method of determining the ROI is to calculate the benefit-to-cost (B/C) ratio, and should not be confused with other return-on-investment methods such as the Accounting Return-On-Investment (AROI) or the Internal Rate of Return (IRR). The benefit-to-cost ratio has historically been used as a measure of the ROI by USACERL to evaluate the success of research projects, and also (as the savings-to-investment ratio, SIR) in the USACERL-developed Life Cycle Cost In Design (LCCID) economic analysis computer program.

In calculating the ROI as a benefit-to-cost ratio, annual benefits are determined from annual savings which occur due to using GRASS versus some alternative method. These annual benefits, over the lifetime of the GRASS application, are discounted to a single present worth. Likewise, the present worth of the initial investment, plus the discounted annual usage costs, is also determined to complete the benefit-to-cost ratio. This can be expressed as:

$$ROI = \frac{\text{Present Worth of Benefits}}{\text{Present Worth of Costs}} \quad [\text{Eq 1}]$$

The present worth of the annually occurring costs and benefits is calculated using the present worth factor p/a given below:

$$p/a = \frac{(1+i)^n - 1}{i(1+i)^n} \quad [\text{Eq 2}]$$

where n = the project life in years
 i = the annual discount rate.

The discount rate is the interest rate used to calculate the present worth of future amounts (either costs or benefits). Whereas we speak of compounding money forward in time, we speak of discounting money backward in time. In calculating a present worth, the interest rate is therefore referred to as the discount rate. An example ROI analysis demonstrating this method is included in Appendix A of this document.

Why Perform GRASS Return-On-Investment Studies?

The ultimate purpose of performing an ROI study for GRASS (or any other activity) is to develop economic information to be used as a basis for decisionmaking. In GRASS implementation, there are a number of situations where it is useful to calculate the ROI in the form of a benefit-to-cost ratio (B/C).

The first situation occurs when it is desired to calculate the projected ROI for acquiring GRASS hardware and software and performing a specific application. In this case, the decision being supported is whether to invest in acquiring and using GRASS or to continue using some existing technique.

The second situation is one in which an installation already is using GRASS hardware and software for one application, and would like to examine the projected ROI of using GRASS for a different application. In this case the decision being supported is whether to expand the use of GRASS to the additional application, or perform the additional application with existing techniques.

Finally, a third situation may occur where an installation has been using GRASS hardware and software for some application (or applications), and would like to determine the actual (i.e., based on actual instead of projected costs and benefits) ROI for this application (or applications). This type of ROI might be used in a number of ways. It could, for example, be compared with earlier projected ROIs for this particular application, to evaluate the accuracy of the projection process; or, it could be used at the

major command level in developing a database of ROI data to be used in evaluating the economic viability of future GRASS applications.

The methodology described in this document is applicable to all three of the above types of ROI studies.

General Instructions

The ROI methodology described here is structured as three data sheets with instructions and a final worksheet on which the ROI is calculated. The data sheets and worksheet are:

- Sheet A - Cost Elements for Data Acquisition and Input
- Sheet B - Cost Elements for Data Manipulation and Output
- Sheet C - Benefits Analysis
- Sheet D - ROI Calculation Worksheet.

Each of the three data sheets has separate instructions which follow this section of general instructions. In completing each of the data sheets, the analyst will at times be directed to review various GRASS related references. These references are listed in Table 1 below. It is strongly recommended that the analyst assemble these references before proceeding with completion of the data sheets. All are available from the USACERL GRASS Information Center, 1-800-USA-CERL, x220.

Table 1

GRASS References

Bradshaw, Stuart and Pam Thompson, *Options for Acquiring Elevation Data*, Technical Manuscript N-89/20 (U.S. Army Construction Engineering Research Laboratory [USACERL], January 1989).

Brooks, Douglas, Michael Higgins, and Mark Johnson, *GRASS Hardware Configurations Guide*, ADP Report N-89/21 (USACERL, March 1989).

Goran, William D., *Testing Guidelines for GRASS Ports and Drivers*, ADP Report N-89/22 (USACERL, January 1989).

Johnson, Mark, and William D. Goran, *Sources of Digital Spatial Data for Geographic Information Systems*, Technical Report N-88/01/ADA189788 (USACERL, December 1987).

Ruiz, Marilyn, *Cartographic Issues in Database Development*, Technical Manuscript N-89/24 (USACERL, September 1988).

Westervelt, James, Michael Shapiro, William D. Goran, et al., *GRASS User's Reference Manual*, ADP Report N-87/22 (USACERL, September 1988).*

*Chapters in the *GRASS User's Reference Manual* will be denoted with a "+".

Project/Application Life Cycle

A key factor in determining the ROI is the life cycle of the particular GRASS application. Determination of the application life cycle begins by considering again the purpose of performing an ROI. While in some instances an ROI is performed after the fact, i.e., as a justification of previously expended funds, an ROI in general practice is performed prior to expending funds, as a prudent measure to avoid their misuse. Within this context, for a given GRASS application, the life cycle to be used in the ROI analysis begins with the projected or actual expenditure of any funds, and ends with the projected or actual completion of all activities associated with the GRASS application. In general, it will be assumed that this period will be less than the useful life of the equipment required for the application.

For a given ROI analysis, there can be only one life cycle. If it is desired to evaluate several GRASS applications having different life cycles, a separate analysis should be performed for each application, or the project life cycle should be taken as starting with the beginning of funds expenditure for the earliest application and ending with completion of activities relating to the last application.

Annual Versus One-Time Amounts

In the form of ROI analysis used here, costs and benefits are entered as annual or one-time amounts. For simplicity in this analysis, one-time amounts can occur only in the first year of the life cycle. Therefore, only amounts occurring once and in the first year should be entered as one-time amounts. Any amount occurring more than once, or not occurring in the first year of the life cycle, must be entered as an annual amount. Annual amounts are assumed to begin occurring in the first year of the life cycle and end in the last year of the life cycle. The annual amount is constant throughout the life cycle. If an annual amount is expected to vary over the life cycle, the amount should be averaged to result in a uniform annual amount. Likewise, if a single amount occurs outside of the first year it should be averaged over the life cycle and entered as a uniform annual amount. Finally, amounts may occur which are shared between GRASS and some other activity (for example, a computer running GRASS may also be used for other purposes); the amounts (annual or one-time) entered in this ROI calculation should be based on the percentage usage for GRASS purposes.

2 INSTRUCTIONS FOR COMPLETING SHEET A: COST ELEMENTS FOR DATA ACQUISITION AND INPUT

The heart of the GRASS system is the geographic database; it is therefore not surprising that this cost element can be a significant cost associated with implementation of a specific GRASS application. It is recommended that in preparation of this section of the ROI, the analyst review "GRASS Tutorial: Map Preparation,"† "Cartographic Issues In Database Development,"† and "Sources of Digital Spatial Data For Geographic Information Systems." These documents provide a description of the raster-based data used by GRASS as well as costs and methods associated with acquiring geographic data. Prior to proceeding, the analyst should complete the worksheet below.

1. How large is the land area under consideration (km²)

2. Assuming the land area is generally rectangular, what are the latitude and longitude (or Northing and Easting in UTM system) of the upper left hand and lower right hand corners of the land area?

Upper L.H. corner lat. (North) = _____ long. (East) = _____

Lower R.H. corner lat. (North) = _____ long. (East) = _____

3. What data resolution is required? The GRASS system uses raster data stored as n x m cells, where n and m are the lengths of the sides of the cell. State, in meters, the smallest value of n or m which you anticipate will be required in your application. (See "Cartographic Issues In Database Development.") Required resolution is meters.

4. What are the attributes (e.g., soil type, vegetation type, elevation, usage, etc.) which each cell must have (other than location) to be useful in this GRASS application? Do not list attributes which can be derived from other attributes. For example, if both "elevation" and "slope" attributes are needed, list only "elevation" here since GRASS can create a slope file from the elevation data. Please list these attributes below, or use another sheet if necessary.

5. What is the life cycle in years for this application? (Not to exceed the expected equipment life.)

You are now ready to estimate costs associated with data acquisition and input. These cost elements may have either annual or one-time cost components; note that separate blanks are provided for these components on Sheet A. Please complete the following lines on Sheet A.

Line 1: Labor to Locate Sources of Geographic Data

Estimate manhours and labor rate to locate appropriate sources of existing hardcopy or digital geographic data. Keep in mind that more than one source may be required to obtain data for all the attributes previously identified. Enter one-time or annual costs separately.

Line 2: Costs for Acquisition of New Geographic Data

If geographic data is unavailable as hardcopy or digital maps, raw data must be collected and hardcopy or digital maps developed. This may require aerial surveys, field surveys by ground crews, and/or review of literature or other data sources. Enter on line 2 the total estimated labor and material

cost for gathering new geographic data and compiling into original digital or hardcopy maps. Use the worksheet below to estimate these costs. If this work will be contracted, check the box marked "contracted" (on Sheet A) and enter the estimated contract amount on line 2. Enter one-time or annual costs separately.

	One-Time	Annual
a. Total labor and material costs for aerial surveys	_____	_____
b. Total labor and material costs for field surveys	_____	_____
c. Total labor and material costs for literature review	_____	_____
d. Other (specify)	_____	_____
e. Total (Sum of lines 2a through d) Enter on line 2, Sheet A.	_____	_____

Lines 3a through 3d: Digital Data Costs

Is the source of data in digital format, i.e., magnetic tape or disk? If no, skip to line 4; if yes, indicate the source of digital data here and continue to complete lines 3a to 3d.

3a. Enter on line 3a the estimated cost (material only) to acquire existing digital data. (Do not include costs shown on line 2 for acquisition of new geographic data). Enter one-time or annual costs separately.

3b. Is necessary hardware (tape drive, etc.) available to extract and input this data to GRASS? If no, estimate the cost of acquiring/accessing this hardware on line 3b. Enter one-time or annual costs separately.

3c. Will GRASS software support input of this data? If yes, skip to 3d. If no, estimate manhours and labor rate to develop custom software for data input and enter on line 3c. Enter one-time or annual costs separately.

3d. Estimate manhours and labor rate to use GRASS software or custom software to extract and input digital data into GRASS database and enter on line 3d. Enter one-time and annual costs separately.

Lines 4a through 4f: Hardcopy Data Costs

If all digital data is unavailable, hardcopy maps must be digitized or scanned and the data entered into the GRASS database. Keep in mind that a separate map may be required for each of the attributes previously identified. Indicate the anticipated sources of map data here and complete lines 4a through 4f.

4a. Estimate the costs (material only) of obtaining these maps and enter on line 4a. (Do not include costs shown on line 2 for acquisition of new geographic data) Enter one-time or annual costs separately.

4b. Often maps must be redrawn prior to being digitized. Estimate the manhours and labor rate required to redraft maps as necessary and enter on line 4b. If this work will be contracted, check the box marked "contracted" and enter the estimated contract cost. Enter one-time or annual costs separately.

4c. Is digitizing hardware available? If not, estimate the cost of this digitizing hardware and enter on line 4c. (See "GRASS Hardware Configuration Guide" for approximate costs.) If instead of purchasing digitizer hardware, it is decided to contract for map digitization, check the box marked "contracted," enter the estimated contract amount on line 4c, and then skip to line 4f. Enter one-time or annual costs separately.

4d. Are trained personnel available to perform map digitization? If no, enter on line 4d the estimated cost for training digitizer personnel. Enter one-time or annual costs separately.

4e. Estimate the manhours and labor rate for trained personnel to digitize map data and enter the estimate on line 4e. Enter one-time or annual costs separately.

4f. Estimate the manhours and labor rate to input the digitized map data into GRASS using GRASS software and enter on line 4f. Enter one-time or annual costs separately.

Line 5a: Total One-Time Costs

Total of lines 1 through 4, one-time costs only.

Line 5b: Total Annual Costs

Total of lines 1 through 4, annual costs only.

3 SHEET A: COST ELEMENTS FOR DATA ACQUISITION AND INPUT

				One-Time	Annual
1. Labor to locate sources of geographic data	<u> </u>	x	<u> </u> =	<u> </u>	
	manhours		rate		
	<u> </u>	x	<u> </u> =		<u> </u>
	manhours		rate		
2. Costs for acquisition of new geographic data <input type="checkbox"/> Contracted			=	<u> </u>	<u> </u>
3a. Material cost for digital data			=	<u> </u>	<u> </u>
3b. Hardware to read digital data (tape or disk drive)			=	<u> </u>	<u> </u>
3c. Labor to develop custom software to input data	<u> </u>	x	<u> </u> =	<u> </u>	
	manhours		rate		
	<u> </u>	x	<u> </u> =		<u> </u>
	manhours		rate		
3d. Labor to input data using GRASS or custom software	<u> </u>	x	<u> </u> =	<u> </u>	
	manhours		rate		
	<u> </u>	x	<u> </u> =		<u> </u>
	manhours		rate		
4a. Material cost for hardcopy map data			=	<u> </u>	<u> </u>
4b. Labor to redraft hardcopy maps as necessary <input type="checkbox"/> Contracted	<u> </u>	x	<u> </u> =	<u> </u>	
	manhours		rate		
	<u> </u>	x	<u> </u> =		<u> </u>
	manhours		rate		
4c. Hardware costs for digitizing data		<input type="checkbox"/> Contracted	=	<u> </u>	<u> </u>
		(skip to 4f)			
4d. Training costs to train digitizer personnel			=	<u> </u>	<u> </u>
4e. Labor for digitizing map data	<u> </u>	x	<u> </u> =	<u> </u>	
	manhours		rate		
	<u> </u>	x	<u> </u> =		<u> </u>
	manhours		rate		
4f. Labor to input digitized data into GRASS	<u> </u>	x	<u> </u> =	<u> </u>	
	manhours		rate		
	<u> </u>	x	<u> </u> =		<u> </u>
	manhours		rate		
5a. Total one-time costs for data acquisition and input (Sum of lines 1 to 4, one-time costs only)			=	<u> </u>	
5b. Total annual costs for data acquisition and input (Sum of lines 1 to 4, annual costs only)			=		<u> </u>

4 INSTRUCTIONS FOR COMPLETING SHEET B: COST ELEMENTS FOR DATA MANIPULATION AND OUTPUT

GRASS allows users to manipulate geographic data to produce useful output for various applications. The GRASS system capabilities can be broadly classified into four categories:

- Data Input
- Image Processing
- Geographic Analysis
- Map Display

The data input aspect will not be discussed here since costs related to data input and acquisition were evaluated in the previous section. In preparing this portion of the ROI, the analyst should review "An Introduction to GRASS"[†] and become familiar with the GRASS capabilities listed above. Below, we will examine hardware and software costs, and labor and materials costs, for data manipulation and output.

Hardware and Software Costs

Since data manipulation is one of the primary uses of the GRASS system, the overall hardware and software requirements and costs (other than those discussed under data input), will be identified in this section. In preparing this section of the ROI it is recommended that the analyst review the "GRASS Hardware Configuration Guide."[†] This document lists minimum hardware specifications needed to run GRASS, and includes cost data for computers, digitizers, and printers used in running GRASS.

Complete the following lines on Sheet B in order to estimate hardware and software costs associated with GRASS implementation. Unless otherwise indicated, these costs are assumed to be one-time costs occurring in the first project year.

Line 1: Acquiring GRASS Software

GRASS software is available from the USACERL GRASS Support Center and from commercial distributors. Estimate the cost for acquiring GRASS software and enter on line 1.

Lines 2a through 2i: Upgrade Existing Computer

GRASS requires a computer running UNIX or a similar operating system. If such a computer is currently available and is being considered for use in the prospective GRASS application, please complete lines 2a through 2i. If no computer is currently available please skip to line 3.

2a. Does the computer have a graphics library such as GKS or SIGCORE? If no, enter cost for graphics library software on line 2a.

2b. Does the computer have at least 4 megabytes of memory? Will the computer support upgrade to 4 megabytes? If no, skip to line 3, otherwise enter cost of memory upgrade on line 2b.

2c. If the computer does not have a 256-color-capable monitor, enter this monitor cost on line 2c.

2d. Usually, a color monitor is required for graphics while a second monitor is required for entering GRASS commands. If two monitors are not available, enter the cost for a second monitor on line 2d.

2e. Does the computer system have a mouse pointing device? If no, enter cost of mouse and mouse software on line 2e.

2f. A 300 megabyte hard disk drive is recommended as a minimum. If the computer does not presently have a drive of at least this capacity, enter the cost of a hard disk upgrade on line 2f.

2g. Access to a tape drive is required for data backup. If a 1/2 inch tape drive was estimated under data input, enter zero; otherwise, enter on line 2g the cost of a 1/2 or 1/4 inch drive.

2h. A text printer is required for text output. If the present computer does not have a text printer, enter the cost for a text printer on line 2h.

2i. Enter the total cost (sum lines 2a through 2h) for upgrade of existing computer on line 2i.

Line 3: Acquiring New Computer

If a computer is to be purchased for the GRASS application, it must be UNIX compatible and have other important characteristics. The "GRASS Hardware Configuration Guide"† should be reviewed to determine minimum machine requirements. This reference provides cost information for several configurations meeting these minimum requirements. These costs are also included in Appendix B. Please select the configuration most likely to be used in the prospective application and enter the cost on line 3. If a system will be configured from scratch please check the box marked "other" and enter the cost on line 3.

Line 4: Peripherals and Enhancements

In addition to the basic hardware configuration, some applications may benefit from additional peripherals and performance enhancement options. In particular, the printing of maps will require that you have a high quality multicolor printer. Please estimate the costs for any additional options which may be necessary for your particular application using the worksheet below. (Refer to the "GRASS Hardware Configuration Guide" for specifications and estimated costs.) Enter the total costs for peripherals and enhancements on line 4 Sheet B.

- a. Color graphics printer _____
- b. Additional system memory _____
- c. Floating point processor _____
- d. Other _____
- e. Total cost for peripherals and enhancements (sum lines 4a through d) _____

Line 5: Hardware Maintenance Contract

It is recommended that a hardware maintenance contract be obtained for the computer system. Please estimate the annual cost for this maintenance contract on line 5.

Line 6: Modifications to Existing Facilities

The computer system may require modifications to existing facilities such as air conditioning, uninterrupted power supply, or power conditioning. The specific modifications needed should be determined through review of the power and environmental control requirements of the computer under consideration. Please estimate the costs of these modifications if required and enter on line 6.

Labor and Material Costs

Labor costs for data manipulation are estimated on an annual basis. It is assumed that these costs will recur throughout the life of the particular GRASS application. While each GRASS application is different, there are certain generic data manipulation tasks which are common to analysis of geographic data. These are:

- Data development/input
- Map generation/output
- Inventory of attributes
- Proximity analysis
- Prediction of occurrence of attributes

Costs associated with data development and input have been estimated in a previous section and will not be considered here. Hardware costs for map generation have been identified in the hardware portion of this section. Labor and material (supplies) for this activity (map generation) and the others listed will be developed below.

Line 7: Training of Personnel to Manipulate Data

Data manipulation using the GRASS data system is a moderately complex skill requiring a certain degree of operator training and familiarity with both UNIX and GRASS. The costs for this training may occur as an annual cost or as a one-time cost during the first project year. Enter the estimated training cost on line 7. Enter one-time or annual costs separately.

Line 8: Map Generation

A major activity in geographic analysis is the generation of maps displaying various attributes of a geographic area. With GRASS, it is possible to "overlay" maps of various attributes (such as soil type and elevation) to generate a third map indicating, for example, areas in which conducting an activity such as training might be suitable. Using the worksheet below, estimate the total annual costs for map generation and enter on line 8.

- a. Estimate the number of maps to be generated annually _____
- b. Estimate the annual material costs for map generation _____
(See "GRASS Tutorial: Map Preparation"†)
- c. Estimate the annual labor costs for map generation _____ x _____ = _____
manhours rate
- d. Total annual costs for map generation _____
(sum lines b through c)

Line 9: Inventory of Attributes

Another important geographic analysis activity is performing an inventory of areas having a certain attribute (such as soil type, vegetation type, elevation, etc.). Estimate the manhours and labor cost for this activity, and enter the result on line 9. It may be helpful to review the list of attributes previously developed in the preparation of Sheet A of the analysis.

Line 10: Proximity Analysis

An activity related to inventory of attributes is proximity analysis. Such an analysis examines the relative location of areas having specific attributes with respect to areas having other attributes, for example, the number of parks or wildlife areas located within some specified distance of the site of a proposed power plant. Enter the estimated annual manhours and labor rate for this activity on line 10.

Line 11: Prediction of Occurrence of Attributes

In some cases, the potential existence of an attribute such as oil- or water-bearing strata, or the existence of an archeological site, can be inferred from the simultaneous occurrence of other attributes at a particular location. The ability to predict the presence of such sites by combining map overlays with logical criteria is an important GRASS capability. Estimate the annual manhours and labor rate for this activity and enter on line 11.

Data Sheet B Totals

Line 12: Total One-Time Costs

Total of one-time costs on lines 1, 2i, and 3 through 11.

Line 13: Total Annual Costs

Total of annual costs on lines 1 through 11.

5 SHEET B: COST ELEMENTS FOR DATA MANIPULATION AND OUTPUT

Hardware and Software Elements	One-Time	Annual
1. Cost for acquiring GRASS software	_____	
2. Costs to upgrade an existing computer		
a. Cost for graphics library software	_____	
b. Cost for memory upgrade	_____	
c. Cost for color monitor	_____	
d. Cost for second monitor for command input	_____	
e. Cost for mouse and mouse software	_____	
f. Cost for hard disk upgrade	_____	
g. Cost for tape drive	_____	
h. Cost for text printer	_____	
i. Total cost for computer upgrade (sum lines 2a through h)	_____	
3. Cost of new computer based on Appendix B, or <input type="checkbox"/> other.	_____	
4. Total costs for peripherals and enhancements	_____	
5. Annual cost for hardware maintenance contract		_____
6. Costs for modifications to facilities' labor and material	_____	
 Labor and Materials		
7. Annual or one-time training costs for GRASS applications operators	_____	_____
8. Annual labor and material costs for map generation		_____
9. Annual labor costs for inventory of attributes		_____
10. Annual labor costs for proximity analysis		_____
11. Annual labor costs for prediction of occurrence of attributes		_____
 Data Sheet A Totals		
12. Total one-time costs (sum lines 1, 2i, and 3 through 11) (one-time costs only)	_____	
13. Total annual costs (sum lines 1 to 11, annual costs only)		_____

6 INSTRUCTIONS FOR COMPLETING SHEET C: BENEFITS ANALYSIS

Benefits from utilizing GRASS for a specific application can accrue through savings in labor and materials and in cost avoidance through more accurate or wider scale completion of a specific task. Benefits can also accrue from cost avoidance due to performing tasks which might otherwise not be performed at all. Because of the wide variety of potential GRASS applications and the differing degrees of detailed data necessary to estimate benefits, it is not practical to provide a procedure for estimating benefits for each specific application. Instead, a framework will be presented which identifies those elements likely to be common to most GRASS applications. The analyst should be aware that completion of certain of these elements may require a "best estimate" where complete engineering or scientific data are unavailable.

The benefits elements to be estimated are broken into two categories: those due to savings from improved methods of performing activities related to a specific application, and those due to cost avoidance occurring as the result of completing these activities. This distinction will become clearer as the analysis proceeds.

Benefits from Performing Activities

The activities below are those which are considered generally to be part of tasks to which GRASS may be applicable. For each of these activities we seek to determine if there is a monetary benefit associated with using GRASS. This is done by comparing costs associated with using GRASS for a particular application with those of the existing procedure.

Line 1: Data Development/Input

It is assumed that both GRASS and existing methods require the gathering and input of geographical data. For this element we must compare costs of gathering and input of data using GRASS with costs for gathering equivalent data using existing methods. GRASS may provide significant benefits by allowing the use of satellite data or other data which has been digitized. Use the worksheet below to estimate the annual benefits of using GRASS in this application and enter the result on line 1 of Sheet C.

- a. Estimated annual labor and materials cost of existing method. _____
Include all costs such as field surveys, aerial surveys,
telephone calls, literature review, etc.

- b. Estimated annual labor and materials cost using GRASS _____
(from line 5b, Sheet A)

- c. Estimated annual benefit, subtract line b from line a; _____
if negative, enter zero. (Zero is entered because negative
benefits are costs already included in line 5b, Sheet A.)

Line 2: Map Generation/Output

Both GRASS and existing methods may be required to generate graphic output in the form of maps for analysis purposes and for reporting requirements. The cost of generating and printing these maps may be considerably lower using GRASS, particularly when map synthesis is required (for example, when taking maps of soil and vegetation type and producing a third map indicating suitable training areas). Use the worksheet below to estimate the benefits of applying GRASS in this application here, and enter the results on line 2 of Sheet C.

- a. Estimated annual labor and materials cost of existing method _____
- b. Estimated annual labor and materials cost using GRASS (from line 8, Sheet B) _____
- c. Estimated annual benefit, subtract line b from line a; if negative, enter zero. (Zero is entered because negative benefits are costs already included in line 8, Sheet B.) _____

Line 3: Inventory of Attributes

In general, a geographic area will have certain attributes such as soil type, elevation, vegetation type, and others. Often a common requirement is to inventory some particular attribute or combination of attributes. As a computerized system, GRASS can offer substantial advantages in accurately determining such inventories. Remember that the inventory is the act of counting the attribute and, as such, is distinct from the data-gathering activity. Do not include any costs for data gathering here. Estimate the benefits of using GRASS for this application and enter the results on line 3, Sheet C.

- a. Estimated annual labor and materials cost of existing method of attribute inventory. Do not include material costs shown under map generation on line 2a, or data-gathering costs shown on line 1a, Sheet C Instructions. _____
- b. Estimated annual labor and materials cost using GRASS (line 9, Sheet B) _____
- c. Estimated annual benefit, subtract line b from line a; if negative enter zero. (Zero is entered because negative benefits are costs already included in line 9, Sheet B.) _____

Line 4: Proximity Analysis

Another general characteristic of a geographic area is that different attributes (such as streams or parks or recreation areas) will be located in some proximity to other attributes (such as roads or training areas or power plants). Often it is required to assess the number of cases where a certain attribute (or combination of attributes) is within a certain proximity to another attribute (or combination of attributes). Here again, a computerized system, GRASS may offer considerable advantages in quickly and accurately identifying and inventorying such relationships. Remember that the act of determining the proximity of attributes is distinct from data gathering. Do not include data-gathering costs here. Estimate the benefits of using GRASS in this application here, and enter the result on line 4, Sheet C.

- a. Estimated annual labor and materials cost of existing method of proximity analysis. Do not include material costs shown under map generation on line 2a, or data-gathering costs shown on line 1a, Sheet C Instructions. _____
- b. Estimated annual labor and materials cost using GRASS (from line 10, Sheet B) _____
- c. Estimated annual benefit, subtract line b from line a; if negative, enter zero. (Zero is entered because negative benefits are costs already included on line 10, Sheet B.) _____

Line 5: Prediction of Occurrence of Attributes

In some cases, the potential existence of some attribute such as oil- or water-bearing strata, archeological sites, or diseased vegetation can be inferred from the simultaneous occurrence of other attributes at a particular location. The ability to predict the presence of such sites by combining map overlays with logical criteria is a strong capability provided by the GRASS system. Do not include data-gathering costs here. Use the worksheet below to estimate the benefits of using GRASS in this application and enter the result on line 5, Sheet C.

- a. Estimated annual labor and materials cost of existing method to predict occurrence of attributes. Do not include material costs shown under map generation on line 2a, or data-gathering cost shown on line 1a, Sheet C Instructions. _____
- b. Estimated annual labor and materials cost using GRASS (from line 11, Sheet B) _____
- c. Estimated annual benefit, subtract line b from line a; if negative, enter zero. (Zero is entered because negative benefits are costs already included on line 11, Sheet B.) _____

Benefits From Cost Avoidance

The elements of cost avoidance below are those which might occur due to careful analysis of geographic data. The best judgement of the analyst should be used in estimating the magnitude of the benefits likely to occur due to using GRASS in a particular application. Whenever possible, the analyst should rely on accurate engineering or scientific data. Any worksheets and/or calculations used to estimate the benefits below should be attached to Sheet C.

Line 6: Prevention of Attribute Damage On Post

Often the analysis of geographic data is intended to be used to mitigate damage to some geographic attribute such as vegetation or soils. The degree to which damage is prevented may be related to the effectiveness and capabilities of the geographic analysis technique applied. Monetary benefits may be estimated by considering the cost to recondition an attribute to its previous state; to acquire other similar resources; or, as the value lost through inability to use the damaged resource. Estimate the annual monetary benefits of using GRASS in this application to prevent on-post attribute damage, and enter on line 6, Sheet C.

Line 7: Prevention of Attribute Damage Off Post

Deterioration of some geographic attribute by military activities may not be limited to the military installation. Effective management of geographic data may result in reduced damages to off-post attributes with corresponding monetary benefits. Estimate the annual monetary benefits of using GRASS in this application to prevent damage to off-post attributes (resources) and enter on line 7, Sheet C. Estimate monetary benefits using one of the methods described in the previous paragraph ("Line 6: Prevention of Attribute Damage On Post").

Line 8: Prevention of Environmental Damage Other Than Discussed In Lines 6 and 7

Some environmental characteristics such as air and water quality may not be represented strictly as geographic attributes but may nonetheless be impacted by effective geographic analysis. Estimate the annual monetary benefits of using GRASS in this application to prevent other environmental damage, and enter on line 8, Sheet C. Estimate monetary benefits using one of the methods described above in the paragraph ("Line 6: Prevention of Attribute Damage On Post").

Line 9: Enhancement of Mission Performance

An important area likely to be affected by geographic analysis is mission performance. Improvements in performance may occur through more effective training, reduction in accidents, reduction in vehicle maintenance, reduced frequency of inspection and surveys, and other similar items. Estimate the monetary benefits of using GRASS in this application to enhance mission performance, and enter on line 9, Sheet C.

Data Sheet C Totals

Line 10: Total Benefits from Performing Activities

Total benefits from activities which result from the use of GRASS, sum lines 1 through 5, above.

Line 11: Total Benefits from Cost Avoidance

Total benefits from cost avoidance which result from the use of GRASS, sum lines 6 through 9, above.

7 SHEET C: BENEFITS ANALYSIS

Activities	Annual
1. Annual benefit in using GRASS for data development/input	_____
2. Annual benefit in using GRASS for map generation/output	_____
3. Annual benefit in using GRASS to inventory attributes	_____
4. Annual benefit in using GRASS for proximity analysis	_____
5. Annual benefit in using GRASS to predict occurrence of attributes	_____
Cost Avoidance	
6. Prevention of attribute damage on post	_____
7. Prevention of attribute damage off post	_____
8. Prevention of environmental damage other than items 6 and 7	_____
9. Enhancement of mission performance	_____
Data Sheet C Totals	
10. Total annual benefits from activities (sum 1-5)	_____
11. Total annual benefits from cost avoidance (sum 6-9)	_____

8 SHEET D: ROI CALCULATION WORKSHEET

One-Time Costs

- 1. Data acquisition and input; enter from line 5a, Sheet A _____
- 2. Data manipulation and output; enter from line 12, Sheet B _____
- 3. Total one-time costs (sum 1 and 2) Annual Costs _____

Annual Costs

- 4. Data acquisition and input; enter from line 5b, Sheet A _____
- 5. Data manipulation and output; enter from line 13, Sheet B _____
- 6. Total annual costs (sum 4 and 5) Annual Benefits _____

Annual Benefits

- 7. Benefits from activities; enter from line 10, Sheet C _____
- 8. Benefits from cost avoidance; enter from line 11, Sheet C _____
- 9. Total annual benefits (sum 7 and 8) Present Worth Factor (p/a) _____

Present Worth (p/a)

- 10. Enter project/application life in years n = _____
- 11. Enter discount rate as fraction (i.e., 10% = .10) i = _____
(OMB Circular A-94 uses 10% discount rate)
- 12. Calculate present worth factor p/a using the equation below or use the attached table for i = .10, and enter result on line 12

$$p/a = \frac{(1 + i)^n - 1}{i(1 + i)^n}$$

p/a = _____

ROI Calculation

- 13. Enter total one-time cost from line 3 above _____
- 14. Multiply total annual costs on line 6 by present worth factor on line 12 and enter the result on line 14 _____
- 15. PRESENT WORTH OF COSTS (sum 13 and 14) _____
- 16. PRESENT WORTH OF BENEFITS, multiply total annual benefits on line 9 by present worth factor on line 12, and enter on line 16 _____
- 17. ROI, Present Worth of Benefits/Present Worth of Costs, divide line 16 by line 15, and enter result on line 17 _____

APPENDIX:

EXAMPLE OF HYPOTHETICAL GRASS ROI CALCULATION

Present Situation

Fort Southern, AL, has 25,600 acres of pine forest. This forest provides excellent terrain for certain kinds of training as well as having esthetic and economic value (some commercial logging is permitted at Fort Southern). A major problem in managing these forested acres is controlling infestation by the "dreaded pine beetle."

Current practice is to remove and destroy badly infested trees and apply insecticide to lightly infested trees. It is estimated that the cost of removing a tree is \$100/tree, while applying insecticide is estimated to cost \$10/tree. Last year, 500 trees were sprayed at a cost of \$5000 and 200 trees were removed at a cost of \$20,000.

Inspection for infested trees is carried out by a number of means including aerial surveys. Satellite data was not utilized. The annual cost for these inspections is estimated at \$1/acre or \$25,600 per year.

An additional factor is that Fort Southern is bordered on the northwest by 10 miles of commercial forest lands. These commercial interests have become concerned with the government's management of the pine beetle to the extent that the government has agreed to compensate these commercial interests for timber damaged by pine beetle infestation shown to originate on installation property. (A reciprocal agreement also exists.) It is estimated that government liability under this agreement could be as high as \$25,000 per year.

Proposed GRASS Application

It is proposed that using GRASS, multispectral satellite data can be used to locate infested trees at Fort Southern, and identify the spreading of infestations. Potential advantages of this technique would be a reduction in annual inspection costs and the ability to locate trees while only lightly infested. By locating trees with only light infestations, or those which lie in the path of the infestation, it is hoped that spraying can be applied to avoid the need for tree removal. The ability to locate lightly infested trees is also expected to reduce the government's potential liability for damage to commercial forest lands.

Cost/Benefit Analysis

The completed sheets A, B, C, and D for this hypothetical GRASS application are included below.

EXAMPLE SHEET A: COST ELEMENTS FOR DATA ACQUISITION AND INPUT

				One-Time	Annual
1. Labor to locate sources of geographic data	<u>20</u> manhours	x	<u>25</u> rate	=	<u>500</u>
	<u> </u>	x	<u> </u>	=	<u> </u>
2. Costs for acquisition of new geographic data <input type="checkbox"/> Contracted				=	<u> </u>
3a. Material cost for digital data (SPOT Satellite, 1-Multispectral Scene)				=	<u>1700</u>
3b. Hardware to read digital data (tape or disk drive)				=	<u>10,000</u>
3c. Labor to develop custom software to input data	<u> </u> manhours	x	<u> </u> rate	=	<u>0</u>
	<u> </u>	x	<u> </u>	=	<u> </u>
3d. Labor to input data using GRASS or custom software	<u> </u> manhours	x	<u> </u> rate	=	<u> </u>
	<u>5</u> manhours		<u>25</u> rate	=	<u>125</u>
4a. Material cost for hardcopy map data (USGS quads)				=	<u>10</u>
4b. Labor to redraft hardcopy maps as necessary <input type="checkbox"/> Contracted (2 maps: [1] installation & training areas [2] area of installation and neighboring commercial forest)	<u>200</u> manhours	x	<u>25</u> rate	=	<u>5,000</u>
	<u> </u>	x	<u> </u>	=	<u> </u>
4c. Hardware costs for digitizing data			<input type="checkbox"/> Contracted (skip to 4f)	=	<u>1,500</u>
4d. Training costs to train digitizer personnel				=	<u>0</u>
4e. Labor for digitizing map data	<u> </u> manhours	x	<u> </u> rate	=	<u>0</u>
	<u> </u>	x	<u> </u>	=	<u> </u>
4f. Labor to input digitized data into GRASS	<u>10</u> manhours	x	<u>25</u> rate	=	<u>250</u>
	<u> </u>	x	<u> </u>	=	<u> </u>
5a. Total one-time costs for data acquisition and input (Sum of lines 1 to 4, one-time costs only)				=	<u>17,260</u>
5b. Total annual costs for data acquisition and input (Sum of lines 1 to 4, annual costs only)				=	<u>1,825</u>

EXAMPLE SHEET B: COST ELEMENTS FOR DATA MANIPULATION AND OUTPUT

Hardware and Software	One-Time	Annual
1. Cost for acquiring GRASS software	<u>500</u>	
2. Costs to upgrade an existing computer		
a. Cost for graphics library software	<u> </u>	
b. Cost for memory upgrade	<u> </u>	
c. Cost for color monitor	<u> </u>	
d. Cost for second monitor for command input	<u> </u>	
e. Cost for mouse and mouse software	<u> </u>	
f. Cost for hard disk upgrade	<u> </u>	
g. Cost for tape drive	<u> </u>	
h. Cost for text printer	<u> </u>	
i. Total cost for computer upgrade (sum lines 2a through h)	<u>0</u>	
3. Cost of new computer based on Appendix B, or <input type="checkbox"/> other. (<i>Masscomp Config #1</i>)	<u>23,920</u>	
4. Total costs for peripherals and enhancements (<i>printer LQ2500</i>)	<u>1,599</u>	
5. Annual cost for hardware maintenance contract		<u>1,000</u>
6. Costs for modifications to facilities labor and material	<u>400</u>	
 Labor and Material		
7. Annual or one-time training costs for GRASS applications operators	<u> </u>	<u> </u>
8. Annual labor and material costs for map generation		<u>1,150</u>
9. Annual labor costs for inventory of attributes (<i>8h @ \$25/h</i>)		<u>200</u>
10. Annual labor costs for proximity analysis		<u>200</u>
11. Annual labor costs for prediction of occurrence of attributes (<i>40h @ \$25/h</i>)		<u>1,000</u>
 Data Sheet Totals		
12. Total one-time costs (sum lines 1, 2i, and 3 through 11) (One-time costs only)	<u>24,419</u>	
13. Total annual costs (sum lines 1 to 11, annual costs only)		<u>3,550</u>

EXAMPLE INSTRUCTIONS FOR COMPLETING SHEET C: BENEFITS ANALYSIS

Benefits From Performing Activities

Line 1: Data Development/Input

It is assumed that both GRASS and existing methods require the gathering and input of geographical data. For this element we must compare costs of gathering and input of data using GRASS with costs for gathering equivalent data using existing methods. GRASS may provide significant benefits by allowing the use of satellite data or other data which has been digitized. Use the worksheet below to estimate the annual benefits of using GRASS in this application and enter the result on line 1, Sheet C.

- | | |
|--|---------------|
| a. Estimated annual labor and materials cost of existing method.
Include all costs such as field surveys, aerial surveys,
telephone calls, literature review, etc. | <u>25,600</u> |
| b. Estimated annual labor and materials cost using GRASS
(from line 5b, Sheet A) | <u>1,825</u> |
| c. Estimated annual benefit, subtract line b from line a;
if negative, enter zero. (Zero is entered because negative
benefits are costs already included in line 5b, Sheet A.) | <u>23,775</u> |

Line 2: Map Generation/Output

Both GRASS and existing methods may be required to generate graphic output in the form of maps for analysis purposes and for reporting requirements. The cost of generating and printing these maps may be considerably lower using GRASS, particularly when map synthesis is required (for example, when taking maps of soil and vegetation type and producing a third map indicating suitable training areas). Use the worksheet below to estimate the benefits of using GRASS in this application and enter the result on line 2, Sheet C.

- | | |
|---|--------------|
| a. Estimated annual labor and materials cost of existing method | <u>2,000</u> |
| b. Estimated annual labor and materials cost using GRASS (from
line 8, Sheet B) | <u>1,150</u> |
| c. Estimated annual benefit, subtract line b from line a;
if negative, enter zero. (Zero is entered because negative
benefits are costs already included in line 8, Sheet B.) | <u>850</u> |

Line 3: Inventory of Attributes

In general, a geographic area will have certain attributes such as soil type, elevation, vegetation type, and others. Often a common requirement is to inventory some particular attribute or combination of attributes. As a computerized system, GRASS can offer substantial advantages in accurately determining

as such, is distinct from the data-gathering activity. Do not include any costs for data gathering here. Use the worksheet below to estimate the benefits of using GRASS for this application and enter the results on line 3, Sheet C.

- | | | |
|----|---|--------------|
| a. | Estimated annual labor and materials cost of existing method of attribute inventory. Do not include material costs shown under map generation on line 2a, or data-gathering costs shown on line 1a, Sheet C Instructions. | <u>2,000</u> |
| b. | Estimated annual labor and materials cost using GRASS (from line 9, Sheet B) | <u>200</u> |
| c. | Estimated annual benefit, subtract line b from line a; if negative enter zero. (Zero is entered because negative benefits are costs already included in line 9, Sheet B) | <u>1,800</u> |

Line 4: Proximity Analysis

Another general characteristic of a geographic area is that different attributes (such as streams or parks or recreation areas) will be located in some proximity to other attributes (such as roads or training areas or power plants). Often it is required to assess the number of cases where a certain attribute (or combination of attributes) is within a certain proximity to another attribute (or combination of attributes). Here again, as a computerized system, GRASS may offer considerable advantages in quickly and accurately identifying and inventorying such relationships. Remember that the act of determining the proximity of attributes is distinct from data gathering. Do not include data-gathering costs here. Use the worksheet below to estimate the benefits of using GRASS in this application and enter the result on line 4, Sheet C.

- | | | |
|----|--|--------------|
| a. | Estimated annual labor and materials cost of existing method of proximity analysis. Do not include material costs shown under map generation on line 2a, or data-gathering costs shown on line 1a, Sheet C Instructions. | <u>1,000</u> |
| b. | Estimated annual labor and materials cost using GRASS (from line 10, Sheet B) | <u>200</u> |
| c. | Estimated annual benefit, subtract line b from line a; if negative, enter zero. (Zero is entered because negative benefits are costs already included on line 10, Sheet B) | <u>800</u> |

Line 5: Prediction of Occurrence of Attributes

In some cases, the potential existence of some attribute such as oil- or water-bearing strata, archeological sites, or diseased vegetation can be inferred from the simultaneous occurrence of other attributes at a particular location. The ability to predict the presence of such sites by combining map overlays with logical criteria is a strong capability provided by the GRASS system. Do not include data-gathering costs here. Use the worksheet below to estimate the benefits of using GRASS in this application and enter the result on line 5, Sheet C.

- | | | |
|----|---|----------|
| a. | Estimated annual labor and materials cost of existing method to predict occurrence of attributes. Do not include material costs | <u>0</u> |
|----|---|----------|

shown under map generation on line 2a, or data-gathering cost shown on line 1a, Sheet C Instructions.

- | | |
|---|--------------|
| b. Estimated annual labor and materials cost using GRASS
(from line 11, Sheet B) | <u>1,000</u> |
| c. Estimated annual benefit, subtract line b from line a; if negative,
enter zero. (Zero is entered because negative benefits are costs
already included on line 11, Sheet B) | <u>0</u> |

EXAMPLE SHEET C: BENEFITS ANALYSIS

Activities	Annual
1. Annual benefit in using GRASS for data development/input	<u>23,775</u>
2. Annual benefit in using GRASS for map generation/output	<u>850</u>
3. Annual benefit in using GRASS to inventory attributes	<u>1,800</u>
4. Annual benefit in using GRASS for proximity analysis	<u>300</u>
5. Annual benefit in using GRASS to predict occurrence of attributes (<i>Presently no predictive efforts</i>)	<u>0</u>
 Cost Avoidance	
6. Prevention of attribute damage on post <i>(Presently, 500 trees sprayed @ \$10/tree; 200 removed @ \$100/tree = \$25,000/yr Estimate using GRASS, 600 trees sprayed; 100 removed = \$16,000/yr Savings = \$ 9,000/yr)</i>	<u>9,000</u>
7. Prevention of attribute damage off post <i>(Estimate 20% reduction in government liability for commercial forest damage)</i>	<u>5,000</u>
8. Prevention of environmental damage other than items 6 and 7	<u> </u>
9. Enhancement of mission performance	<u> </u>
 Data Sheet Totals	
10. Total annual benefits from activities (sum 1-5)	<u>27,255</u>
11. Total annual benefits from cost avoidance (sum 6-9)	<u>14,000</u>

EXAMPLE SHEET D: ROI CALCULATION WORKSHEET

One-Time Costs

1. Data acquisition and input; enter from line 5a, Sheet A	<u>17,260</u>
2. Data manipulation and output; enter from line 12, Sheet B	<u>27,419</u>
3. Total one-time costs (sum 1 and 2) Annual Costs	<u>44,679</u>

Annual Costs

4. Data acquisition and input; enter from line 5b, Sheet A	<u>1,825</u>
5. Data manipulation and output; enter from line 13, Sheet B	<u>3,550</u>
6. Total annual costs (sum 4 and 5) Annual Benefits	<u>5,375</u>

Annual Benefits

7. Benefits from activities; enter from line 10, Sheet C	<u>27,255</u>
8. Benefits from cost avoidance; enter from line 11, Sheet C	<u>14,000</u>
9. Total annual benefits (sum 7 and 8) Present Worth Factor (p/a)	<u>41,255</u>

Present Worth (p/a)

10. Enter project/application life in years	n =	<u>10</u>
11. Enter discount rate as fraction (i.e. 10% = .10) (OMB Circular A-94 uses 10% discount rate)	i =	<u>.10</u>
12. Calculate present worth factor p/a using the equation below, or use the attached table for i = .10, enter result on line 12.		
$p/a = \frac{(1 + i)^n - 1}{i(1 + i)^n}$	p/a =	<u>6.145</u>

ROI Calculation

13. Enter total one-time cost from line 3 above	<u>44,679</u>
14. Multiply total annual costs on line present worth factor on line 12, enter the result on line 14.	<u>33,029</u>
15. Present Worth of Costs (sum 13 and 14)	<u>77,708</u>
16. Present Worth of Benefits, multiply total annual benefits on line 9 by present worth factor on line 12 and enter on line 16.	<u>153,512</u>
17. ROI, Present Worth of Benefits/Present Worth of Costs, divide line 16 by line 15, and enter result on line 17.	<u>3.26</u>

USACERL DISTRIBUTION

Chief of Engineers
ATTN: CEHEC-IM-LH (2)
ATTN: CEHEC-IM-LP (2)
ATTN: CECC-P
ATTN: CECW
ATTN: CECW-O
ATTN: CECW-P
ATTN: CECW-RR
ATTN: CECW-RE
ATTN: CEMP
ATTN: CEMP-C
ATTN: CEMP-E
ATTN: CERD
ATTN: CERD-L
ATTN: CERD-C
ATTN: CERD-M
ATTN: CERM
ATTN: DAEN-ZCE
ATTN: DAEN-ZCI
ATTN: DAEN-ZCM
ATTN: DAEN-ZCZ

CEHSC ATTN: CEHSC-ZC 22060
ATTN: DET III 79906

Allied Command Europe (ACE)
ATTN: ACSGEB 09011
ATTN: SHHIB/Engineer 09055
ATTN: AEUES 09081

US Military Academy 10996
ATTN: Facilities Engineer
ATTN: Dept of Geography &
Computer Science
ATTN: MAEN-A

FORSCOM
FORSCOM Engineer, ATTN: Spt Det.
ATTN: Facilities Engineer (27)

HSC
Ft. Sam Houston AMC 78234
ATTN: HSLO-F
Fitzsimons AMC 80045
ATTN: HSHG-DEH
Walter Reed AMC 20307
ATTN: Facilities Engineer

INSCOM - Ch, Instl. Div.
Arlington Hall Station (4) 22212
ATTN: Facilities Engineer
Vint Hill Farms Station 22186
ATTN: IAV-DEH

TRADOC
HQ, TRADOC, ATTN: ATEN-DEH 23651
ATTN: DEH (18)

Fort Belvoir, VA 22060
ATTN: Engr Studies Center
ATTN: Engr Topographic Lab
ATTN: ATZA-TE-SW
ATTN: STRBE-BLURE
ATTN: CECC-R

CECRL, ATTN: Library 03755

CEWES, ATTN: Library 39180

HQ, XVIII Airborne Corps and
Ft. Bragg 28307
ATTN: AFZA-DEH-EE

Chanute AFB, IL 61868
3345 CES/DE, Stop 27

NAVFAC
ATTN: Facilities Engr Cmd (9)
ATTN: Naval Civil Engr Lab (3)

Engineering Societies Library
New York, NY 10017

National Guard Bureau 20310
Installation Division

US Government Printing Office 20401
Receiving/Depository Section (2)

US Army Env. Hygiene Agency
ATTN: HSHB-ME 21010

U.S. Naval Oceanographic Office
Stennis Space Center, MS 39522

ITD SRSC
Stennis Space Center, MS 39529

Dept of Environmental Rsres
New Brunswick, NJ 08903

School of Civil Engineering
West Lafayette, IN 47907

Cartography & Geographic Info Systems Div
Washington, D.C. 20013

U.S. Dept of Commerce
Washington, DC 20233

NOAA
Boulder, CO 80303

U.S. Geological Survey
Reston, VA 22092

NASA
NSTL, MS 39529

NORDA
NSTL, MS 39529

USGS, Branch of Geophysics
Denver, CO 80225

Technologies Services Groups
Marietta, GA 30062

European GRASS Center
Wageningen, Netherlands 6700AM

Defense Technical Info. Center 22314
ATTN: DDA (2)