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Research Product 86-18

**The 1985 Survey of Army Recruits:  
Tabular Description of NPS Army  
Reserve Accessions, Volume 2**

Personnel Utilization Technical Area  
Manpower and Personnel Research Laboratory

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April 1987



**U.S. Army Research Institute for the Behavioral and Social Sciences**

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# U. S. ARMY RESEARCH INSTITUTE FOR THE BEHAVIORAL AND SOCIAL SCIENCES

A Field Operating Agency under the Jurisdiction of the  
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Research accomplished under contract  
for the Department of the Army

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18. SUPPLEMENTARY NOTES This is one of an eight-volume final report. The titles for the other seven volumes are listed in the introduction section of this volume. Also listed in the introduction is the title of an overall methodology report for 1984 and 1985. Contracting Officer's Representatives, Tim Elig and Glenda Nogami.		
19. KEY WORDS (Continue on reverse side if necessary and identify by block number) Army recruiting                      Recruit demographics Enlistment motivation              Survey data files New Recruit Survey                  Special variables		
20. ABSTRACT (Continue on reverse side if necessary and identify by block number) This is one of eight reports that provide background information, descriptions of survey approach, assessments of data quality, and preliminary results from the 1985 summer administration of the ARI Survey of Army Recruits, familiarly known as the New Recruit Survey (NRS). This is Volume 2 of a two-volume set of crosstables describing the attitudes, demographics, and service-related characteristics of non-prior-service Army recruits entering Reserve duty during the summer of 1985. Tabulation volumes contain (Continued)		

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20. (Continued)

an introduction to the 1985 NRS report series and project overview; a chapter explaining how to read and interpret the tabulations; a set of two-way tables of NRS items crossed with five banner variables; and four technical appendixes including each of the four 1985 NRS instruments.

Separate tabulation volumes were produced for each of the three Army components, the Regular Active Army (RA), the Army Reserve (USAR), and Army National Guard (ARNG). Tabulations reflect data gathered during the 1985 summer administration of the NRS. The crossing variables used in each tabulation volume include demographic and service-related characteristics and vary across the different components.

Other reports in this series provide more extensive documentation of the background and approach to the summer administration of the 1985 NRS. A combined methodology report compares procedures employed in the 1984 and 1985 survey administrations. Other reports are also available for the 1982, 1983, and 1984 administrations.

Research Product 86-18

**The 1985 ARI Survey of Army Recruits:  
Tabular Description of NPS Army  
Reserve Accessions, Volume 2**

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Manpower and Personnel

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THE 1985 ARI SURVEY OF ARMY RECRUITS  
TABULAR DESCRIPTION OF NPS  
ARMY RESERVE ACCESSIONS, VOLUME 2

Jeanna F. Celeste  
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The project was sponsored by the Directorate of Program Analysis and Evaluation, U.S. Army Recruiting Command, Office of the Deputy Chief of Staff for Personnel. The U.S. Army Recruiting Command provided funding for the data base preparation and tabular descriptions produced under Contract No. MDA903-84-C-0446, expiring 30 September 1986. Westat, Inc., has been the contractor for this effort, with Veronica Nieva and Jeanna Celeste serving, respectively, as Principal Investigator and Project Director.

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The U.S. Army Research Institute provided funding and personnel for research planning, survey design, and administration, as well as personnel for the technical monitoring of the contract and construction of the data bases.

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## FOREWORD

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The ARI Surveys of Army Recruits, familiarly known as New Recruit Surveys, have become an important source of information for Army policy makers and planners. These surveys were originally designed in 1982 to answer questions concerning the demographics and enlistment motivations of new Army recruits. In addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 Surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 Surveys were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Office of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change year to year, the charter for these surveys remains the same:

- Determine who is enlisting in the Army and why.
- Determine how to target recruiting resources to attract high-quality recruits.
- Determine why recent recruits joined and their propensity to remain in the service.
- Determine which recruiting and advertising practices are proving the most successful and why.

In addition to addressing these specific objectives, this survey effort expands the availability of data to model Army enlistment and reenlistment processes.

EDGAR M. JOHNSON  
Technical Director

## ACKNOWLEDGMENTS

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Westat wishes to acknowledge the support of the many people who played various important roles in the survey instrumentation, administration, data preparation, entry, tabular analysis, data base construction, and documentation of the 1985 Summer ARI Survey of Army Recruits. We especially appreciate all the assistance provided by the U.S. Army Recruiting Command, which is commended for its cooperation in problem resolution, steadfast support, and continued interest in this work.

We gratefully acknowledge that this survey effort could not have succeeded without the cooperation of personnel at the U.S. Army Reception Stations. They worked closely with us in the scheduling and administration of the survey, working survey operations into their already hectic schedules for processing new recruits.



THE 1985 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION  
OF NPS ARMY RESERVE ACCESSIONS, VOLUME 2

EXECUTIVE SUMMARY

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Requirement:

To obtain information on the characteristics, enlistment motivations, attitudes, and knowledge of recruits at the point of initial entry into the Army.

Procedure:

The Summer 1985 New Recruit Survey (NRS) is the sixth in a series of recruit surveys administered by the Army Research Institute (ARI). It is an expanded version of the 1984 ARI survey and incorporates new questions on recruits' prior service experience, college experiences, enlistment duty option preferences, and new occupational and TV programming preferences.

Westat was contracted to work with ARI in performing survey design and instrumentation, taking further responsibility for survey administration, data cleaning and entry, data base construction, tabular analysis, and survey documentation. Data were collected in group settings during initial recruit processing at all eight Army Reception Stations during June, July, August, and September of 1985. A modified Latin Square Design was employed to randomize the selection of survey weeks across all eight Reception Stations during the field period for data collection. Westat coordinated with Reception Station personnel in scheduling and supervising the survey administrations. The NRS was self-administered and recruits were directed to indicate their responses directly on their survey instruments.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army (RA) recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three RA forms.

Survey forms were entered into receipt control as they were received from the field sites. Survey data were examined by coding staff and forwarded for key entry. Care was taken to retain answers exactly as provided by respondents. Keyed data were subsequently run through a series of value range and logic checks and corrected as needed. A user's manual, codebooks, tabulation volumes, and a report on the survey methodology, "lessons learned," and recommendations were produced.

## Findings:

A total of 12,536 Army recruits completed the 1985 Summer NRS. Of these, based on Army personnel records, 11,213 had no prior military service and 908 had prior service experience. (The status of the remaining 415 was not ascertained.) The sampling plan employed imposes some restrictions on the generalizability of survey results to the population of FY 1985 Army accessions. However, overall the survey effort was successful in obtaining updated information regarding new recruits.

## Utilization of Findings:

ARI Surveys of Army Recruits provide information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements. The Summer 1985 New Recruit Survey has already been used for these purposes, as well as for assessing the media habits of recruits in order to maximize the impact of Army advertising.

THE 1985 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION  
OF NPS ARMY RESERVE ACCESSIONS, VOLUME 2

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THE 1985 ARI SURVEY OF ARMY RECRUITS:  
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS,  
VOLUME 2

INTRODUCTION

The purpose of this document and a companion volume, The 1985 Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volume 1 (Research Product 86-17), is to provide an initial examination of the attitudes and characteristics of non-prior service Army recruits entering Reserve duty during the Summer of 1985. The attitudes and characteristics of the new recruits were obtained on the 1985 ARI Survey of Army Recruits, more commonly referred to as the ARI New Recruit Survey (NRS), and from Army personnel records.

This report is one of eight reports produced to document the approach and results obtained from the Summer administration of the 1985 NRS. The 1985 Summer NRS was administered during June, July, August, and September of 1985. There are separate user's manuals and codebooks which respectively document the survey approach and databases:

- o Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: User's Manual (Research Note 86-50). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- o Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Codebook for Summer 85 Active Army Survey Respondents (Research Note 86-48). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- o Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Codebook for Summer 85 USAR & ARNG Survey Respondents (Research Note 86-49). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Readers desiring an examination of the survey instrument development and content, survey administration procedures, and data quality assessments are referred to the user's manual. Other readers may be interested in examining the construction of recoded survey items and variables derived using data from Army personnel records, as well as obtaining access to the data files; these readers are directed to the codebooks. The data obtained from the three survey forms (A, B, and C) administered to Regular (active) Army (RA) recruits are documented in one codebook, and the data obtained from Form D, which was administered to new

recruits for the U.S. Army Reserve (USAR) and the Army National Guard (ARNG), are documented in a separate report. Separate data files were set up containing information specific to the Army service components, i.e., RA, and USAR/ARNG.

The initial survey results for other Army components surveyed during the 1985 Summer administration are reported in separate documents:

- o Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Tabular Description of NPS Army National Guard Accessions (Research Product 86-16). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- o Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volume 1 and 2 (Research Products 86-14 and 86-15). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Volume 1 in each set of tabular descriptions for the RA and USAR components presents tables of NRS items crossed by five different respondent demographics, such as gender, ethnic/racial group, AFQT<sup>1</sup> category, and marital status. Volume 2 contains five service-related characteristics, such as recruiting brigade, age at contract signing or accession, and term of enlistment crossed with NRS items. The actual crossing variables vary according to component. Due to insufficient personnel data, the ARNG has a single volume of tabular descriptions, comprised of NRS items crossed by three respondent demographics and two service-related characteristics.

It is important to note that the variable used to determine classification of a respondent into an AFQT category for the 1985 NRS crosstabulation volumes was not always the AFQT category of record (i.e., the category recorded on the Operations Reporting Master File (ORMF)<sup>2</sup> record for that respondent). Instead, AFQT

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<sup>1</sup>A respondent's AFQT category is based on his/her Armed Forces Qualification Test (AFQT) score on the Armed Services Vocational Aptitude Battery (ASVAB). The AFQT score scale has traditionally been divided into categories for purposes of reporting recruit trainability.

<sup>2</sup>The Operations Reporting Master File (ORMF) contains Army personnel records from two sources, MEPRS and REQUEST. The acronyms MEPRS and REQUEST stand for the Military Entrance Processing Reporting System, and Recruit Quota System, respectively. The MEPRS data system contains information about DoD personnel being voluntarily processed into a branch of the Armed

category of record for recruits tested on ASVAB prior to 1 October 1984 was recoded to be consistent with the 1980 Youth Norms for AFQT that went into effect 1 October 1984. This recoding will facilitate the comparison of the 1985 NRS tabulations with previous and future administrations of the survey.

Each tabulation volume contains an introduction to the 1985 NRS report series, project overview, a chapter on how to use the volume, index to the tables, and the contingency tables themselves. Technical appendixes to the volumes include the four NRS-85 instruments. One additional report of potential interest presents a comparison of the methodologies used in the 1984 and 1985 administrations of the NRS. This report is entitled: The 1984 and 1985 ARI Survey of Army Recruits: Methodology and Recommendations for Future Administrations (Technical Report 706).

#### Organization of Tabulation Volume 2 - Summer NRS-85, USAR Component

This document provides both an overview of the 1985 NRS as well as tabular entries for the survey items by the second five of ten crossing variables. The volume is divided into four major sections: an introduction and project overview; a chapter on how to read and interpret the tabulations; tabulations of the survey responses of new USAR recruits entering Reserve duty during the Summer of 1985 by the second set of five crossing variables; and four technical appendixes.

The first chapter introduces Volume 2 of the Summer 1985 NRS, USAR component, within the context of the eight-volume series of reports produced to document the Summer administration of the 1985 NRS. A report comparing the methodologies employed in the 1984 and 1985 NRS is also mentioned. The structure and organization of the tabulation volume is described followed by a brief overview of the 1985 NRS project.

The second chapter is a guide to interpretation of the crosstables. This section of the report explains how to read the tabulation pages, provides tabulation volume conventions, discusses the exclusion of selected respondents from six survey items for presentation in the tabulations, provides guidance in the interpretation of the chi-square statistic, and explains how to use the tabulation index.

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Forces; the system is documented in MEPCOM Regulation 18-5. REQUEST is the Army's data system used to record information about enlistees into one of the Army components (Regular Army, Army Reserve, and Army National Guard). The REQUEST system is documented in Army Regulation (AR) 601-210.

The next major section of this document is comprised of the tabulation index and the tables themselves. Each survey item appears in five two-way tables corresponding to each of the second five crossing variables. Tables of survey items are organized according to content area. Six major areas are identified.

The report is supplemented by four technical appendixes. The appendixes contain:

- o The 1985 ARI Survey of Active Army Recruits - Form A (Appendix A);
- o The 1985 ARI Survey of Active Army Recruits - Form B (Appendix B);
- o The 1985 ARI Survey of Active Army Recruits - Form C (Appendix C); and
- o The 1985 ARI Survey of Army Reserve/National Guard Recruits - Form D (Appendix D).

#### 1985 NRS Project Overview

The ARI Surveys of Army Recruits, commonly known as the ARI New Recruit Surveys (NRS), are conducted on a regular basis to provide updated information on the characteristics, knowledge of enlistment options, and enlistment motivations of recruits at the point of their initial entry into service. Military personnel planners require such information on a regular basis to monitor current recruiting strategies and to forecast future enlistment trends.

The NRS were begun in the summer of 1982. Expanded versions of the 1982 surveys were created for NRS-83 and were administered in the Summer of 1983 and Winter of 1984. Further revisions and expansions were made in the 1984/85 NRS instruments for administration in the Summer of 1984 and Fall/Winter of FY 85.

Major revisions in methodology were introduced for NRS-85. Questions included on the 1985 NRS were restructured to facilitate provision of answers directly on the survey instrument; all previous NRS used optical scanning answer sheets. New questions regarding recruits' prior service and college experiences were included and other question series were expanded, such as the media habit items used for Army advertising planning. Thus, in addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 NRS were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change from year to year, the charter for these surveys remains the same. The four main research requirements have been to determine: (1) the demographic composition of entering recruits; (2) how to target recruiting resources to attract high quality recruits; (3) new recruits' enlistment motivations and propensity for remaining in service; and (4) which recruiting and advertising practices are proving the most successful and why.

The 1985 Summer NRS is the sixth in the series of recruit surveys conducted by ARI. Survey data were collected in group settings during recruit processing for initial entry training at all eight Army Reception Stations during June, July, August, and September of 1985. ARI and Westat staff worked in conjunction with Reception Station personnel in scheduling survey administrations. While previous NRS administrations were monitored by Reception Station personnel using instructions prepared by ARI, the 1985 administrations were supervised by Westat NRS staff located on-site. The NRS was self-administered and recruits were directed to indicate their responses directly on the survey instruments.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three forms.

A total of 12,536 Army recruits completed the 1985 NRS. The surveys were distributed across components as follows:

<u>RA</u>	<u>USAR</u>	<u>ARNG</u>
7,220	2,265	3,051

The surveys were coded taking care to record responses exactly as provided to the extent possible. Survey data were then keyed to tape and edited for value ranges and logical consistency. User's manuals, codebooks, tabulation volumes, and a report comparing the 1984 and 1985 survey methodologies, "lessons learned," and recommendations were produced.

The sampling plan employed in the NRS-85 imposes some restrictions on the generalizability of survey results to the population of Army accessions entering service during the third and fourth quarters of FY 85, as well as to accessions for the entire fiscal year (FY 85). However, overall, the survey effort



was successful in obtaining updated information regarding new recruits.

The 1985 ARI Survey of Army Recruits provides information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements.

## HOW TO USE THIS VOLUME

The purpose of this chapter of the Tabular Description is to provide assistance in reading the Summer 1985 NRS tabulations for the USAR component. The first section in this chapter briefly reviews the tabulation volume composition. The next sections in this chapter provide examples of the two different types of tabulation pages and a simple interpretation of the chi-square statistic. This is followed by a brief discussion of the use of the tabulation index to locate specific tables, and finally presentation of the index itself.

### Tabulation Composition

The purpose of the tabulation volume is to provide an overview of survey results for Summer NRS-85 respondents by service component. Two-volume tabulation sets are available for new recruits entering the Regular Active Army and the Army Reserve during the summer of 1985. A separate tabulation volume was produced for new recruits entering the Army National Guard in the summer of 1985. The two-volume sets of tabular descriptions produced for the RA and USAR provide tables of survey items crossed by ten demographic and service-related characteristics. The single volume of tabular descriptions of the ARNG contains survey variables crossed by a combination of demographic and service-related characteristics.

Tables in both volumes of the USAR tabulations are organized into six major content areas: (1) Enlistment, (2) Advertising and Promotional Events, (3) Media Habits, (4) Recruit Background and Demographic Description, (5) Household Characteristics, and (6) Influencers. Survey items are thus presented within the appropriate subject area.

Several survey items that are documented in the 1985 Reserve/National Guard codebooks were intentionally excluded from the cross-tabulation volumes. As in previous tabular descriptions of New Recruit Survey data (e.g., 1982, 1983, and 1984), recruit demographic characteristics are used to tabulate survey responses but are not individually tabulated by other variables. In the same general class of excluded variables are those survey-report variables used both to track the sample (i.e., reception station location and date of survey completion), and to assess data quality (i.e., consistency checks of response items and numbers of items omitted by respondents). Substantive survey

items excluded from the NRS-85 Reserve/National Guard tabular descriptions are as follows:

- o Self-report written response items are the largest group of excluded items. These include:
  - Unique specifications of where Army advertising was seen or heard (T114).
  - Opinions of messages conveyed by Army "Diver" commercial (T651).
  - Name of post-secondary school attended (T655).
  - Specifications of types of other post-secondary programs in which recruit had been enrolled (T658).
  - Specification of occupational certification received (T622A).
  - Reasons for failure to complete post-secondary program (T633A,B).
  - Reason(s) for enlistment in recruits' own words (T668 and T669).
  - Specification of other reason(s) for enlisting in Reserve/National Guard (U238).
- o Month and year recruit started attending post-secondary school (T659).
- o Month and year recruit last attended post-secondary school (T660).
- o Type of Military Occupational Specialty (MOS) (T767).
- o Items on incentives (U228, U229, U230, and U231) were excluded because these items can only be interpreted for small subsamples of the respondents.
- o Zipcode of house where recruit lived before enlistment (U242).

All of these excluded substantive survey items require significant analytic work before meaningful information can be reported. For example, the written responses for items T651, T668, T669, and U238 have not yet been coded (classified) from the verbatim responses which have been transcribed to a computer file. Other survey items such as dates of attendance for post-secondary schools and self-reports of college/jr. college

attendance can only provide useful information when combined or compared with other data elements. Such combinations of data elements are beyond the scope of these tabular descriptions.

Volume 1 in the USAR Tabular Description contains tables of survey items with the following five crossing variables: (1) respondent gender, (2) highest level of education, (3) self-reported ethnic group, (4) marital status, (5) AFQT category. Volume 2 for the USAR contains tables of the same survey items with five additional crossing variables: (6) participation in split training and/or the ROTC simultaneous membership program, (7) receipt of a cash incentive (GMA<sup>3</sup> and GMB<sup>4</sup> responses only), (8) region (recruiting brigade), (9) rural/urban composition of preenlistment residence, and (10) age at time of accession. See The 1985 ARI Survey of Army Recruits: Codebook for Summer 85 USAR & ARNG Survey Respondents (Research Note 86-49) for details on the construction of the crossing variables for the USAR component. Table 1 provides an overview of the construction of the crossing variables used in this volume.

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<sup>3</sup>GMA refers to male, high school graduates and post-high school graduates in AFQT categories 1-3A.

<sup>4</sup>GMB refers to male, high school graduates and post-high school graduates in AFQT category 3B.

Table 1  
 Crossing Variables for Volume 2 of the  
 Tabulations for the USAR Component

Variable	Source
ST/SMP PARTICIPATION	Survey Items (See tabulations for items U224 & U225 on pages 38-41)  Note: ST = "Split training" (i.e., the Alternate Training Program). SMP = Simultaneous Membership Program.
Incentive -- GMA & GMB responses only	Enlistment Record (ORMF)  Note: BONUS = Recruit received a cash enlistment bonus.
Rural/Urban	Survey Item (See tabulation of item T187 on pages 204-205).
Age at Accessioning	Enlistment Record (ORMF)  Note: Age at Accessioning is computed from recruits' date of birth and the date they signed their enlistment contracts.

Contents of a Tabulation Page

Tabulation pages contain descriptive information about the survey item as well as presenting the tabled data. Descriptive information includes: variable name, variable label, statement of the survey question, response category values and labels, and question location (Form and question number, e.g., D034 = Question 34 on Form D) on the 1985 NRS instruments. When the survey item has been altered from its original presentation in the instrument, the notation "recoded" precedes the statement of the question. Five survey items were recoded in order to reduce the number of original answer categories to make reading the crosstables easier.

In addition to the items mentioned above, each tabulation page contains information to aid in the interpretation of the tables themselves. This information includes: the number of completed surveys obtained from non-prior service members, table title (survey item by crossing variable), labels for the categories of the crossing variable, the actual number of respondents within each category of the crossing variable, the total number of individuals answering the particular question, value categories for the survey item, the percentage of responses within each category of the crossing variable, and Pearson's chi-square

statistic with its associated degrees of freedom and probability. Serial list question sets which instructed respondents to "mark all [response categories] that apply" were reconfigured for presentation in a single, combined table. Chi-square statistics, degrees of freedom, and probabilities are presented for each line in these summary tables. An example of this type of table and further discussion are provided in the next section of this chapter.

The emphasis of NRS is on Army recruits with no prior service experience. For this reason, respondents were selected for tabular presentation only if "no prior military service" was recorded on their official Army personnel records. Note that only 16.9% of the 1985 Summer USAR/ARNG respondents had had prior military service. This represents too few respondents to support extensive analysis.

The total number of responses may differ from table to table as well as differ in comparison with the reported number of completed surveys. This is due to item nonresponse (i.e., respondents who failed to answer the question, provided more than one answer, or wrote an uninterpretable, or out-of-range response). The number of non-prior service (excludes recruits in part 2 of split training) USAR recruits who completed surveys is reported in the upper portion of each tabulation page with the label, "Total NPS Surveyed."

### Tabulation Conventions

Each of the six major content areas contains numerous tables with relevant survey items. Survey items are included in five two-way tables corresponding to the five crossing variables in Volume 2. The tables for each survey item are typically laid out across two facing pages. The first page contains all the descriptive information about the survey item (i.e., variable name, question, value labels) plus the first two tables. The second page contains the final three tables. In instances in which the survey item has ten or more values, only one table is presented per page due to space limitations.

Figure 1 provides an example of a table for a recoded survey item requesting a single response. The numeric indicators on Figure 1 are identified and their referents described on subsequent pages.

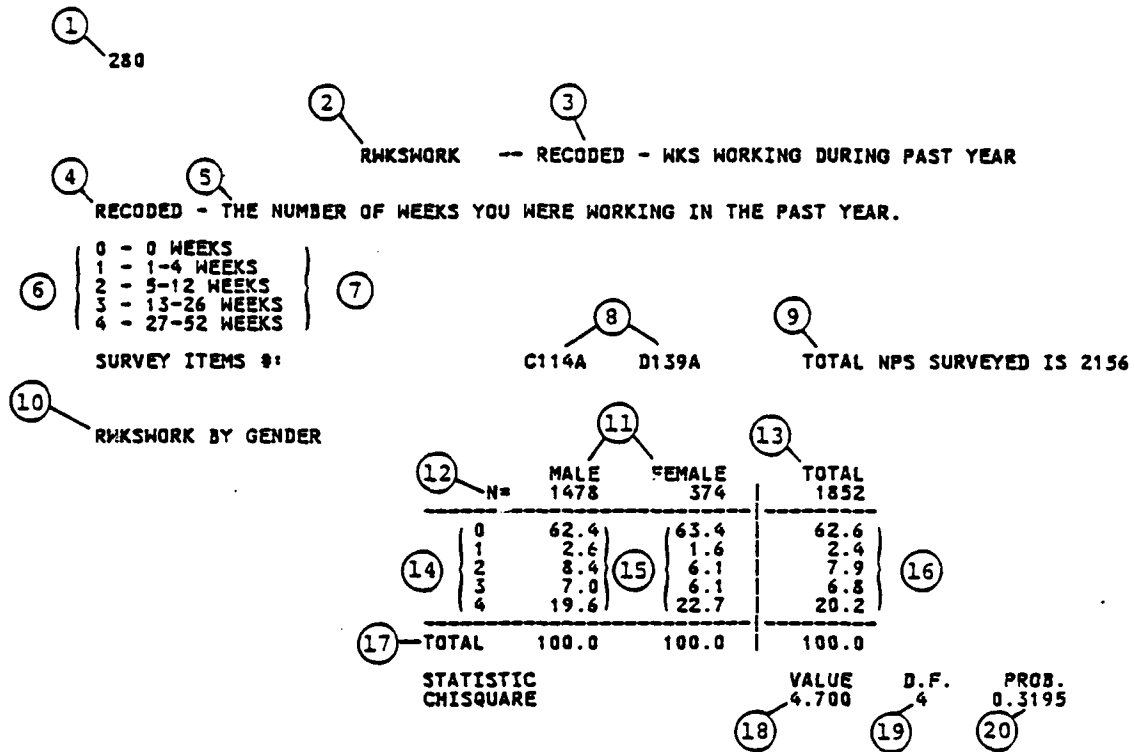


Figure 1. Example of a tabulation page for a recoded survey item.

## EXPLANATION OF FIGURE 1

### CONTENTS OF A TABULATION PAGE FOR A RECODED SURVEY ITEM

- 1 Page number.
- 2 Variable name for tabled survey item.
- 3 Variable label.
- 4 Notation indicating that the survey item has been altered from its original format. Changes are due to regrouping of response alternatives.
- 5 Statement of survey item. In some instances, item wording has been modified to be more interpretable as a stand-alone item on a tabulation page. See Appendixes for exact wording and context.
- 6 Actual/recoded values of tabled survey item.
- 7 Value labels for tabled survey item.
- 8 Question location on each form of the 1985 NRS. The letter of the survey form appears first followed by the question numbers. When the question was not included on a specific survey form, the space for that survey form (A-D) is left blank. In some instances, all spaces for question location will contain the letter "A" followed by three numbers. This convention is used when the question appears in the background section of all the survey instruments and has no specific question number. The "A" designates the item's inclusion in the background section of the instruments; the number is an indication of the approximate order of presentation.
- 9 Total number of completed surveys that were received from non-prior service USAR recruits. This number is an unweighted count based on the survey sample. In this example, it indicates that 2,156 non-prior service (non-Split 2) USAR respondents completed surveys containing the survey item.
- 10 Table title (survey item by crossing variable label).
- 11 Value labels for crossing variable. In this example, the labels describe the categories of gender which can only be male and female. Each of the crossing variables have unique value labels which will remain the same across survey item/table presentation.
- 12 Frequency counts of responses to survey item broken down by category of the crossing variable. These may be referred to as 'marginal N's' since they provide an overall count or number of responses within each category of the crossing variable.
- 13 Total number of valid responses. This is a marginal N of total responses to this survey item across crossing variable categories. In contrast to item 9 (N of NPS completed surveys), this N will necessarily vary across tables due to missing values on particular survey items and on crossing variables; however, this number will always be less than or equal to the number reported in item 9.
- 14 Survey item values. Only item values are presented in the actual tables to preserve clarity; however, these values are described (labeled) at the top of the tabulation page (see item 6).
- 15 Sample percentages broken down within crossing variable categories.
- 16 Sample percentages of responses across crossing variable categories. These percentages are presented for each survey item category.
- 17 Total column percents. These column percentages will equal 100% in all tables, since the percentages of sample responses within each crossing category must account for the total responses within that crossing category.
- 18 Value of the chi-square statistic.
- 19 Degrees of freedom (D.F.) associated with the chi-square statistic.
- 20 Probability based on the chi-square distribution (see the final section in this chapter for a discussion on interpretation of the chi-square statistic).



Figure 2 presents an example of a table combining the response categories for a serial list question set. A special table format was devised and variables in the series were reconfigured for inclusion in the table. Essentially the same information is provided for serial list question sets as is available for the more typical, single response items. Tables for serial list question sets, because they combine a series of variables, contain multiple chi-square statistics. Aside from this difference, the two table formats contain the same types of descriptive information and tabular data.

Serial list question sets pose an overall question such as, "Which of the following mathematics and technical courses, if any, did you take and pass in high school?", and then request the respondent to evaluate (by checking the item to indicate "yes" and leaving the item unchecked to indicate "no") each response category in the series. Each response category is used to construct a dichotomous variable indicating whether or not the respondent checked the item. In the previous example, a respondent might have checked the subjects, Physics, Calculus, and Trigonometry, and have left Computer Science and Business Math unchecked. Variables would have been constructed for each of the five subjects; the value "1" would be used to indicate which subjects were reported to have been taken and passed; the value "0" would be assigned when the subject was not selected.

An attempt was made to combine all serial response categories into a single table for ease of substantive interpretation of the overall question. This required the development of a special table format. The percentage of individuals checking each response category was input to a summary table as presented in the tabulations. Each row in the summary table contains a different variable corresponding to one of the response categories in the serial list question set. Each summary table, then, consists of a series of related variables tabled with a crossing variable. Using the example in Figure 2, the summary table for T198 actually represents ten 2x2 tables. Row A represents the 2x2 table:

T198 by Gender

	Male	Female	Total
N=	1704	412	2116
Checked A	72.4	84.2	74.7
Did Not Check A	27.6	15.8	25.3
	Chi-Square 24.6	DF 1	Probability 0.0000

Page Number

218

Variable Name

Variable Label

Statement of Survey Item

T198 -- MATH & TECH COURSES TAKEN & PASSED IN HS

DID YOU TAKE AND PASS ANY OF THE FOLLOWING MATHEMATICS AND TECHNICAL COURSES IN HIGH SCHOOL?

- A - ELEMENTARY ALGEBRA.
- B - PLANE GEOMETRY.
- C - BUSINESS MATH.
- D - COMPUTER SCIENCE.
- E - INTERMEDIATE ALGEBRA.
- F - TRIGONOMETRY.
- G - CALCULUS.
- H - PHYSICS.
- I - SCIENCE COURSE THAT COVERED ELECTRICITY OR ELECTRONICS.

SURVEY ITEMS #:

B157A\_I C098A\_I D109A\_I

TOTAL NPS SURVEYED IS 2156

Question Location on NRS-85 (Forms A-D)

Number of Surveys Completed by Non-Prior Service USAR Recruits

Chi-square Statistic with Associated Degrees of Freedom (DF) and Probability (P)

Table Title

Value Labels for Crossing Variable

T198 BY GENDER

Survey Item Values	Number of Respondents N=	Value Labels for Crossing Variable		TOTAL	X <sup>2</sup>	DF	P
		MALE	FEMALE				
A	1704	72.4	34.2	74.7	24.6	1	0.0000
B		45.4	55.2	47.3	12.8	1	0.0003
C		41.4	43.9	41.9	0.9	1	0.3428
D		26.9	25.8	26.7	0.1	1	0.7518
E		54.6	61.5	55.9	6.1	1	0.0135
F		21.5	28.3	22.9	8.6	1	0.0034
G		8.1	9.5	8.4	0.9	1	0.3428
H		19.7	18.8	19.5	0.1	1	0.7518
I		44.0	31.4	41.6	21.9	1	0.0000

Percentage of Respondents Checking Response Category

Figure 2. Example of a tabulation page for a serial list question set.

Each row in the summary table for T198 represents a table which includes both the percentage of individuals checking the response category as well as the percentage of respondents who answered the question but did not check the particular response category. For conciseness, only the percentage of individuals checking a particular category was presented in the summary table.

Interpretation of Row A in the summary table shown in Figure 2 is as follows:

- o 72.4% of all male respondents to T198 reported having taken and passed elementary algebra in high school; 27.6% of the males did not report taking and passing elementary algebra in high school. Similarly, 84.2% of female respondents reported taking and passing elementary algebra, 15.8% did not report taking and passing this course in high school. The population percentages of all responses to T198 categorized 74.7% of new recruits as having taken and passed elementary algebra in high school and 25.3% as not having had the class.
- o The chi-square statistic associated with Row A in the summary table is testing the relationship between gender and taking and passing elementary algebra in high school. The chi-square value at 24.6, with 1 degree of freedom, yields the probability 0.0000. This is considered to be a highly significant statistical difference. (See the next section in this chapter for a discussion of the interpretation of the chi-square statistic.)

As in the example above, the other rows in the summary table for T198 may also be interpreted as if the percentages of individuals not checking the response categories were presented. The chi-square statistics were calculated using this complete information.

#### Interpreting Pearson's Chi-Square Statistic

A Pearson's chi-square statistic is reported for each table in this tabulation volume. The chi-square is a measure of the relationship between the survey item and crossing variable. In addition to reporting this statistic, each table also presents the associated degrees of freedom (D.F.) and the probability (abbreviated as "PROB.") that a significant relationship exists between the survey item and crossing variable.

As a guide to readers of this volume, it is suggested (following accepted social science conventions) that only tables with chi-square probabilities of .01 or less (e.g., .0090, .0050,

.0001, .0000, etc.) be interpreted as statistically significant. That is, if a table crossing AFQT category with education level has a chi-square probability of .0098, the reader may conclude that there is a statistically significant relation between education and AFQT. Any table having a probability greater than .01 (e.g., .0600, .1000, .2500, .8999, etc.) should not be interpreted as significant.

It is important to note that chi-square statistics reported in some of the tabulations in this report may be inflated due to low cell frequencies for the crossing variable for highest level of education. The inflated chi-square statistics may result in some analyses appearing to be statistically significant when they actually are not. The "POST" category for this crossing variable includes recruits with education beyond high school. There were only 60 ARNG recruits and 38 USAR recruits in this category. The "POST" category was maintained as a separate category in the tabulations because there is special interest in this "Hi Grad" market.

The chi-square statistic, then, indicates which variables are statistically related. This statistic does not, however, inform the reader about the form of the relation. In the example above, a relationship was said to exist between AFQT category and education level. Based solely upon the chi-square statistic, we cannot say whether individuals in the higher AFQT categories are relatively more educated than those in the middle or lower categories or vice versa: it only implies that there is a reliable difference between the groups; it does not imply that each group differs from every other group. To determine the form of the relationship between the variables, additional statistical tests are required.

#### Use of the Tabulation Index

The tabulation index on the following pages provides a table of contents for the tabulations. The index provides three pieces of information for each survey item: variable name for the survey item, variable label, and page number. The index listing for each survey item is presented in the sequence of their presentation in the tabulations. The index lists all survey items within each of the six major content areas. The index should be used as one would use a table of contents to locate crosstables for particular survey items.

THE 1985 ARI SURVEY OF ARMY RECRUITS:  
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS

INDEX TO VOLUME 2

THE 1985 ARI SURVEY OF ARMY RECRUITS:  
 TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS  
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I. ENLISTMENT

## T001 -- EXPECTED SATISFACTION WITH ARMY LIFE

BASED ON WHAT YOU KNOW NOW, HOW SATISFIED DO YOU THINK YOU WILL BE WITH ARMY LIFE?

1 - VERY SATISFIED  
7 - VERY DISSATISFIED

SURVEY ITEMS #: A008      B008      C008      D008      TOTAL NPS SURVEYED IS 2156

## T001 BY ST/SMP PARTICIPATION

	NEITHER N= 1025	ST 723	BOTH 199	SMP 131	TOTAL 2078
1	15.0	13.7	16.1	20.6	15.0
2	25.9	30.1	30.6	32.8	28.3
3	26.4	27.5	30.6	25.9	27.2
4	20.1	17.7	14.6	16.0	18.5
5	7.2	5.7	5.0	2.3	6.2
6	2.9	2.9	1.0	0.8	2.6
7	2.3	2.3	2.0	1.5	2.3
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE      VALUE 23.300      D.F. 18      PROB. 0.1793

## T001 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 831	TOTAL 1293
1	15.8	12.8	13.8
2	29.0	30.0	29.6
3	25.8	27.7	27.0
4	18.4	17.8	18.0
5	6.3	6.5	6.4
6	2.4	2.6	2.6
7	2.4	2.6	2.6
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE      VALUE 2.700      D.F. 6      PROB. 0.8454

## T001 BY REGION

	N=	NE 597	SE 312	SW 358	MW 614	WEST 239	TOTAL 2120
1		14.4	19.2	14.5	12.2	19.3	15.0
2		31.7	25.0	27.9	28.3	28.4	28.7
3		26.1	24.7	24.9	27.8	32.2	26.9
4		16.4	21.5	18.4	21.2	12.1	18.4
5		6.4	5.1	8.9	5.5	4.6	6.2
6		2.2	1.3	2.5	3.4	2.5	2.5
7		2.8	3.2	2.8	1.5	0.8	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.900	24	0.0060	

## T001 BY RURAL/URBAN

	N=	LG_CITY 418	MED_CITY 344	SUBURB 341	TOWN 552	RURAL 450	TOTAL 2105
1		18.7	16.3	15.3	13.4	12.9	15.1
2		24.2	30.8	28.7	31.0	28.0	28.6
3		27.8	25.3	26.4	27.0	28.0	27.0
4		17.9	18.6	18.8	19.2	18.0	18.5
5		7.2	5.2	4.7	6.0	7.1	6.1
6		1.9	1.2	4.4	1.8	3.1	2.4
7		2.4	2.6	1.8	1.6	2.9	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				27.500	24	0.2817	

## T001 BY AGE AT ACCESSIONING

	N=	16-17 1024	18 499	19 228	20-24 289	25-34 101	TOTAL 2141
1		14.8	11.8	18.4	18.0	17.8	15.0
2		28.8	29.7	26.3	27.7	29.7	28.6
3		27.4	25.4	30.7	27.0	19.8	26.9
4		18.5	20.0	16.2	17.0	20.8	18.5
5		5.7	8.2	5.3	4.8	6.9	6.2
6		2.5	3.2	0.9	2.4	3.0	2.5
7		2.3	1.6	2.2	3.1	2.0	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.900	24	0.4673	

## T031 -- SERVICE OF FIRST CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR 1ST CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A009      B009      C009      D011      TOTAL NPS SURVEYED IS 2156

## T031 BY ST/SMP PARTICIPATION

	NEITHER N= 1021	ST 719	BOTH 196	SMP 130	TOTAL 2066
1	65.1	66.2	64.8	68.5	65.7
2	27.1	22.9	24.0	23.1	25.1
3	2.9	3.2	4.6	3.1	3.2
4	4.8	7.6	6.6	5.4	6.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 10.900	D.F. 9	PROB. 0.2826

## T031 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 823	TOTAL 1281		
1	69.2	65.5	66.8		
2	24.9	22.5	23.3		
3	2.0	3.6	3.0		
4	3.9	8.4	6.8		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 12.800	D.F. 3	PROB. 0.0051

## T031 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	591	313	361	609	234	2108
1	65.3	65.2	62.0	68.6	64.5	65.6
2	25.4	26.8	27.7	21.5	27.8	25.1
3	3.2	1.3	4.2	3.1	3.4	3.1
4	6.1	6.7	6.1	6.7	4.3	6.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			13.200	12	0.3547	

## T031 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	413	342	339	550	448	2092
1	63.9	66.1	64.6	65.1	68.8	65.7
2	29.1	24.3	23.6	25.4	23.0	25.1
3	2.4	2.3	4.4	2.9	3.6	3.1
4	4.6	7.3	7.4	6.5	4.7	6.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			12.900	12	0.3764	

## T031 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1015	501	222	288	103	2129
1	67.6	61.9	68.0	62.8	67.0	65.6
2	22.3	28.7	22.5	29.2	30.1	25.1
3	3.1	3.0	3.1	3.8	1.0	3.1
4	7.0	6.4	6.3	4.2	1.9	6.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			19.600	12	0.0750	

## T032 -- SERVICE OF SECOND CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR SECOND CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A010      B010      C010      D012      TOTAL NPS SURVEYED IS 2156

## T032 BY ST/SMP PARTICIPATION

	NEITHER N= 1014	ST 711	BOTH 196	SMP 129	TOTAL 2050
1	25.4	26.7	26.5	24.0	25.9
2	38.9	34.7	35.7	48.8	37.8
3	20.8	14.5	18.9	10.8	17.8
4	14.9	24.0	18.9	16.3	18.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.400	D.F. 9	PROB. 0.0000

## T032 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 815	TOTAL 1273		
1	27.3	25.5	26.2		
2	36.0	37.3	36.8		
3	15.9	16.2	16.1		
4	20.7	21.0	20.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.400	D.F. 3	PROB. 0.9402

## T032 BY REGION

	N=	NE 585	SE 313	SW 358	MW 603	WEST 235	TOTAL 2094
1		26.7	26.2	29.0	23.2	27.2	26.1
2		38.8	36.4	34.9	38.8	38.7	37.8
3		16.9	16.9	19.3	19.7	13.2	17.7
4		17.6	20.4	16.8	18.2	20.8	18.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.800	D.F. 12	PROB. 0.4619	

## T032 BY RURAL/URBAN

	N=	LG_CITY 414	MED_CITY 335	SUBURB 338	TOWN 547	RURAL 443	TOTAL 2077
1		28.3	23.3	26.3	26.1	24.4	25.8
2		39.1	40.6	36.1	37.1	37.5	38.0
3		15.0	18.8	19.8	18.5	17.6	17.9
4		17.6	17.3	17.8	18.3	20.5	18.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 7.600	D.F. 12	PROB. 0.8156	

## T032 BY AGE AT ACCESSIONING

	N=	16-17 1012	18 492	19 221	20-24 286	25-34 102	TOTAL 2113
1		25.6	28.0	20.8	26.6	29.4	26.0
2		34.9	37.2	44.3	39.9	50.0	37.8
3		16.7	17.1	19.5	22.4	14.7	17.7
4		22.8	17.7	15.4	11.2	5.9	18.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 46.600	D.F. 12	PROB. 0.0000	



## T033 -- SERVICE OF THIRD CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR THIRD CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A011      B011      C011      D013      TOTAL NPS SURVEYED IS 2156

## T033 BY ST/SMP PARTICIPATION

	NEITHER N= 1010	ST 711	BOTH 193	SMP 129	TOTAL 2043
1	11.1	8.2	9.3	4.6	9.5
2	23.4	29.0	25.9	21.7	25.5
3	44.3	39.2	43.0	50.4	42.8
4	21.3	23.6	21.8	23.3	22.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.500	D.F. 9	PROB. 0.0298

## T033 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 455	NO_BONUS 811	TOTAL 1266		
1	5.9	8.8	7.7		
2	27.0	26.8	26.9		
3	44.6	40.4	41.9		
4	22.4	24.0	23.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.500	D.F. 3	PROB. 0.2123

## T033 BY REGION

	N=	NE 579	SE 312	SW 357	MW 601	WEST 236	TOTAL 2085
1		10.2	9.9	11.2	8.1	7.2	9.4
2		23.8	23.4	26.3	27.9	24.6	25.5
3		44.0	48.4	38.1	40.9	44.9	42.9
4		21.9	18.3	24.4	23.0	23.3	22.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 14.800	D.F. 12	PROB. 0.2526	

## T033 BY RURAL/URBAN

	N=	LG_CITY 412	MED_CITY 335	SUBURB 337	TOWN 543	RURAL 442	TOTAL 2069
1		10.2	11.6	9.2	8.3	8.6	9.4
2		24.5	24.2	26.1	27.3	24.7	25.5
3		40.5	43.0	43.9	43.8	43.0	42.9
4		24.8	21.2	20.8	20.6	23.8	22.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 7.700	D.F. 12	PROB. 0.8081	

## T033 BY AGE AT ACCESSIONING

	N=	16-17 1008	18 494	19 218	20-24 284	25-34 101	TOTAL 2105
1		7.9	10.9	10.1	11.3	9.9	9.4
2		29.6	22.7	22.9	22.2	12.9	25.5
3		39.1	44.1	44.9	47.5	57.4	42.9
4		23.4	22.3	22.0	19.0	19.8	22.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 33.200	D.F. 12	PROB. 0.0009	

## T034 -- SERVICE OF FOURTH CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR FOURTH CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A012      B012      C012      D014      TOTAL NPS SURVEYED IS 2156

## T034 BY ST/SMP PARTICIPATION

	NEITHER N= 1005	ST 712	BOTH 192	SMP 127	TOTAL 2036
1	3.5	2.4	1.6	2.4	2.8
2	9.3	12.4	15.6	7.1	10.9
3	29.3	41.1	30.7	34.6	33.9
4	57.9	44.1	52.1	55.9	52.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 46.000	D.F. 9	PROB. 0.0000

## T034 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 455	NO_BONUS 809	TOTAL 1264		
1	2.9	2.0	2.3		
2	11.0	13.5	12.6		
3	34.7	38.1	36.9		
4	51.4	46.5	48.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.700	D.F. 3	PROB. 0.1951

## T034 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	575	311	356	599	235	2076
1	1.2	4.2	3.9	3.5	2.1	2.9
2	11.0	12.2	11.0	10.0	10.2	10.8
3	33.9	30.2	35.4	34.4	36.2	34.0
4	53.9	53.4	49.7	52.1	51.5	52.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			13.700	12	0.3203	

## T034 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	408	331	335	542	444	2060
1	3.2	3.0	3.3	1.7	3.6	2.9
2	6.9	10.3	12.8	10.7	12.6	10.6
3	38.7	33.8	30.4	33.2	32.9	33.9
4	51.2	52.9	53.4	54.4	50.9	52.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			17.200	12	0.1422	

## T034 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1006	488	217	285	99	2095
1	2.0	5.1	2.8	2.5	3.0	2.9
2	12.3	10.3	9.7	8.4	7.1	10.8
3	39.1	32.6	30.9	24.9	21.2	33.9
4	46.6	52.0	56.7	64.2	68.7	52.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			56.500	12	0.0000	

## T047 -- CERTAINTY OF ARMY COMPONENT

WHEN YOU DECIDED TO ENLIST HOW SURE WERE YOU ABOUT WHAT PART OF THE ARMY (ACTIVE, RESERVE, NATIONAL GUARD) YOU WANTED TO JOIN?

- 1 - NOT AT ALL SURE
- 2 - NOT TOO SURE
- 3 - SOMEWHAT SURE
- 4 - VERY SURE

SURVEY ITEMS #: A061      B053      D017      TOTAL NPS SURVEYED IS 2156

## T047 BY ST/SMP PARTICIPATION

	NEITHER N= 1028	ST 721	BOTH 200	SMP 131	TOTAL 2080
1	5.7	1.8	1.5	3.8	3.8
2	10.0	5.8	7.0	9.2	8.2
3	23.0	21.4	19.0	20.6	21.9
4	61.2	71.0	72.5	66.4	66.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.000	D.F. 9	PROB. 0.0000

## T047 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 829	TOTAL 1294		
1	3.0	2.3	2.6		
2	4.9	8.2	7.0		
3	24.9	19.5	21.5		
4	67.1	70.0	68.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 9.500	D.F. 3	PROB. 0.0233

## T047 BY REGION

	NE N= 600	SE 312	SW 360	MW 612	WEST 239	TOTAL 2123
1	3.5	4.5	4.4	3.9	2.9	3.9
2	7.5	9.6	11.1	7.3	7.1	8.3
3	20.0	21.1	23.3	23.0	24.3	22.1
4	69.0	64.7	61.1	65.7	65.7	65.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.300	D.F. 12	PROB. 0.5034	

## T047 BY RURAL/URBAN

	LG_CITY N= 417	MED_CITY 343	SUBURB 342	TOWN 555	RURAL 451	TOTAL 2108
1	4.3	3.5	3.5	2.2	5.3	3.7
2	5.8	9.0	9.6	9.0	8.0	8.3
3	22.3	24.2	21.3	21.1	21.5	22.0
4	67.6	63.3	65.5	67.8	65.2	66.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.800	D.F. 12	PROB. 0.3137	

## T047 BY AGE AT ACCESSIONING

	16-17 N= 1020	18 503	19 228	20-24 289	25-34 104	TOTAL 2144
1	3.6	3.4	5.3	4.8	1.9	3.8
2	7.6	8.5	10.1	10.4	2.9	8.3
3	20.9	24.4	18.4	23.5	25.0	22.0
4	67.8	63.6	66.2	61.3	70.2	65.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.400	D.F. 12	PROB. 0.1736	

## T524 -- WHEN FIRST CONSIDERED ENLISTING IN ARMY

## WHEN DID YOU FIRST START THINKING ABOUT ENLISTING IN THE ARMY?

- 1 - IN THE LAST MONTH
- 2 - 2 TO 3 MONTHS AGO
- 3 - 4 TO 6 MONTHS AGO
- 4 - 7 TO 12 MONTHS AGO
- 5 - 1 TO 2 YEARS AGO
- 6 - 2 TO 3 YEARS AGO
- 7 - 3 TO 4 YEARS AGO
- 8 - MORE THAN 4 YEARS AGO

SURVEY ITEMS #: A017

B013

D062

TOTAL NPS SURVEYED IS 2156

## T524 BY ST/SMP PARTICIPATION

	NEITHER N= 1025	ST 724	BOTH 199	SMP 129	TOTAL 2077
1	6.7	3.2	4.0	7.0	5.2
2	16.4	13.9	9.5	12.4	14.6
3	19.6	29.7	17.6	20.9	23.0
4	21.0	22.4	25.1	25.6	22.1
5	17.5	12.3	19.1	13.9	15.6
6	6.2	5.0	9.0	8.5	6.2
7	3.7	2.5	5.0	5.4	3.5
8	8.9	11.0	10.5	6.2	9.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 65.300	D.F. 21	PROB. 0.0000

## T524 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 466	NO_BONUS 826	TOTAL 1292
1	6.2	3.4	4.4
2	13.5	12.1	12.6
3	23.2	26.5	25.3
4	20.0	25.8	23.7
5	18.7	13.7	15.5
6	5.8	5.0	5.3
7	3.2	2.8	2.9
8	9.4	10.8	10.3
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.300
			D.F. 7
			PROB. 0.0156

## T524 BY REGION

	NE 600	SE 310	SW 360	MW 609	WEST 240	TOTAL 2119
1	5.8	5.2	6.1	4.1	5.4	5.2
2	12.0	16.4	20.8	11.2	16.7	14.4
3	24.3	21.3	21.7	24.3	22.9	23.3
4	22.8	19.0	22.5	23.0	20.0	21.9
5	16.8	15.5	13.1	17.9	12.1	15.8
6	5.8	7.7	5.0	5.4	9.2	6.2
7	3.2	4.5	2.2	3.8	4.2	3.5
8	9.2	10.3	8.6	10.3	9.6	9.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 41.300	D.F. 28	PROB. 0.0504	

## T524 BY RURAL/URBAN

	LG_CITY 416	MED_CITY 344	SUBURB 340	TOWN 555	RURAL 449	TOTAL 2104
1	6.3	5.2	5.6	4.1	5.1	5.2
2	19.5	13.4	14.1	14.6	11.1	14.5
3	20.4	23.3	27.6	20.5	26.3	23.3
4	20.4	20.6	17.9	24.0	24.7	21.9
5	16.8	16.6	13.2	17.1	15.1	15.9
6	4.8	6.1	6.5	6.7	6.2	6.1
7	2.9	4.4	5.3	2.5	3.3	3.5
8	8.9	10.5	9.7	10.4	8.0	9.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 38.500	D.F. 28	PROB. 0.0893	

## T524 BY AGE AT ACCESSIONING

	16-17 1018	18 500	19 229	20-24 288	25-34 103	TOTAL 2138
1	2.2	8.4	6.5	9.0	5.8	5.2
2	10.9	16.0	20.1	21.2	13.6	14.6
3	25.7	22.6	21.8	16.3	23.3	23.2
4	26.5	22.2	15.7	13.2	12.6	21.9
5	15.6	14.6	15.7	18.8	15.5	15.8
6	5.2	4.4	9.6	10.4	6.8	6.3
7	3.4	3.6	3.5	3.1	4.8	3.5
8	10.4	8.2	7.0	8.0	17.5	9.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 127.6	D.F. 28	PROB. 0.0000	



## T525 -- WHEN DEFINITE DECISION TO APPLY FOR ARMY

WHEN DID YOU DEFINITELY DECIDE TO APPLY FOR ENLISTMENT IN THE ARMY?

- 1 - IN THE LAST MONTH
- 2 - 2 TO 3 MONTHS AGO
- 3 - 4 TO 6 MONTHS AGO
- 4 - 7 TO 12 MONTHS AGO
- 5 - 1 TO 2 YEARS AGO
- 6 - 2 TO 3 YEARS AGO
- 7 - 3 TO 4 YEARS AGO
- 8 - MORE THAN 4 YEARS AGO

SURVEY ITEMS #: A018

B014

D063

TOTAL NPS SURVEYED IS 2156

## T525 BY ST/SMP PARTICIPATION

	NEITHER N= 1029	ST 725	BOTH 199	SMP 130	TOTAL 2083
1	20.0	7.7	11.6	13.8	14.5
2	28.3	29.7	21.6	25.4	27.9
3	25.4	37.8	34.2	26.9	30.6
4	20.1	17.7	22.6	21.5	19.6
5	4.1	4.3	5.5	6.9	4.5
6	0.9	0.7	1.5	3.1	1.0
7	0.5	0.5	1.5	1.5	0.7
8	0.8	1.7	1.5	0.8	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 92.300	D.F. 21	PROB. 0.0000

## T525 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 467	NO_BONUS 827	TOTAL 1294		
1	18.6	7.6	11.6		
2	23.3	25.3	24.6		
3	30.6	36.0	34.1		
4	20.1	22.6	21.7		
5	5.3	4.7	4.9		
6	0.6	1.1	0.9		
7	0.4	0.7	0.6		
8	0.9	1.9	1.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 38.700	D.F. 7	PROB. 0.0000

## T525 BY REGION

	N=	NE 602	SE 313	SW 362	MW 609	WEST 238	TOTAL 2124
1		14.1	16.0	20.7	9.7	16.8	14.5
2		25.4	28.1	30.4	25.1	34.0	27.5
3		30.2	31.3	26.5	35.0	27.7	30.8
4		21.8	17.6	17.1	22.5	14.7	19.8
5		5.1	4.5	3.3	4.4	3.8	4.4
6		0.8	1.6	0.5	1.1	0.8	1.0
7		0.8	0.3	0.8	0.7	0.8	0.7
8		1.7	0.6	0.5	1.5	1.3	1.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 51.500      D.F. 28      PROB. 0.0044

## T525 BY RURAL/URBAN

	N=	LG_CITY 420	MED_CITY 345	SUBURB 341	TOWN 553	RURAL 451	TOTAL 2110
1		17.6	13.0	16.4	13.0	12.9	14.5
2		31.4	28.7	25.8	26.6	26.8	27.8
3		26.4	31.9	31.1	33.1	31.9	31.0
4		17.4	19.7	17.6	21.2	20.4	19.4
5		4.0	4.1	5.6	4.0	4.9	4.5
6		0.7	1.2	1.5	0.9	0.9	1.0
7		1.2	0.9	0.6	0.5	0.4	0.7
8		1.2	0.6	1.5	0.7	1.8	1.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 24.300      D.F. 28      PROB. 0.6656

## T525 BY AGE AT ACCESSIONING

	N=	16-17 1018	18 502	19 229	20-24 290	25-34 104	TOTAL 2143
1		5.9	19.7	19.2	29.0	22.1	14.5
2		24.7	28.5	31.4	32.4	33.6	27.8
3		35.9	26.9	29.7	21.7	26.9	30.8
4		24.8	19.5	11.8	10.7	10.6	19.6
5		5.4	2.8	5.2	3.4	4.8	4.5
6		0.8	0.8	2.2	1.0	1.0	1.0
7		0.6	1.0	0.4	1.0	0.0	0.7
8		1.9	0.8	0.0	0.7	1.0	1.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 196.8      D.F. 28      PROB. 0.0000

T025 -- FIRST CONTACT WITH ARMY RECRUITER

HOW DID YOU HAVE YOUR FIRST CONTACT WITH AN ARMY RECRUITER?

- 1 - I CONTACTED AN ARMY RECRUITER ON THE ADVICE OF ANOTHER SERVICE RECRUITER
- 2 - I CONTACTED AN ARMY RECRUITER FIRST
- 3 - AN ARMY RECRUITER CONTACTED ME FIRST
- 4 - I WAS WITH A FRIEND WITH WHOM A RECRUITER WAS MEETING
- 5 - I CONTACTED AN ARMY RECRUITER THROUGH A U.S. ARMY RESERVE MEMBER OR NATIONAL GUARD

SURVEY ITEMS #:                    B015                    D009                    TOTAL NPS SURVEYED IS 2156

T025 BY ST/SMP PARTICIPATION

	NEITHER N= 1016	ST 716	BOTH 197	SMP 130	TOTAL 2059
1	4.4	4.2	5.1	10.8	4.8
2	47.5	45.0	51.8	44.6	46.9
3	28.3	27.2	21.8	22.3	27.0
4	11.4	15.9	12.2	10.8	13.0
5	8.3	7.7	9.1	11.5	8.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.100	D.F. 12	PROB. 0.0144

T025 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 818	TOTAL 1278		
1	3.7	4.2	4.0		
2	51.5	44.9	47.3		
3	25.4	28.8	27.6		
4	12.4	13.4	13.1		
5	7.0	8.7	8.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.600	D.F. 4	PROB. 0.2311

## T025 BY REGION

	N=	NE 593	SE 309	SW 356	MW 605	WEST 237	TOTAL 2100
1		5.4	4.8	3.4	5.6	4.6	5.0
2		49.1	44.0	46.9	44.3	50.2	46.7
3		27.0	28.8	26.7	27.8	22.4	26.9
4		11.6	13.6	14.9	13.4	11.8	13.0
5		6.9	8.7	8.1	8.9	11.0	8.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.400	D.F. 16	PROB. 0.6433	

## T025 BY RURAL/URBAN

	N=	LG_CITY 408	MED_CITY 340	SUBURB 341	TOWN 549	RURAL 447	TOTAL 2085
1		6.4	5.9	2.3	4.4	4.7	4.7
2		46.6	49.7	50.1	47.0	43.4	47.1
3		25.0	21.8	27.3	28.0	30.6	26.9
4		13.5	15.3	12.0	12.0	12.1	12.9
5		8.6	7.3	8.2	8.6	9.2	8.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 19.700	D.F. 16	PROB. 0.2340	

## T025 BY AGE AT ACCESSIONING

	N=	16-17 1009	18 495	19 226	20-24 290	25-34 101	TOTAL 2121
1		4.3	4.2	6.2	7.9	4.0	5.0
2		43.9	39.6	44.3	61.7	72.3	46.7
3		29.7	34.5	27.0	11.7	4.0	26.9
4		14.9	12.9	14.2	9.0	4.0	13.0
5		7.2	8.7	8.4	9.7	15.8	8.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 123.3	D.F. 16	PROB. 0.0000	

## T026 -- CIRCUMSTANCES OF FIRST CONTACT

UNDER WHAT CIRCUMSTANCES DID YOU FIRST TALK WITH AN ARMY RECRUITER?

- 1 - TALKED BY PHONE
- 2 - TALKED AT A RECRUITING STATION
- 3 - TALKED AT A JOB FAIR
- 4 - TALKED AT SCHOOL
- 5 - TALKED AT AN ARMY RESERVE UNIT
- 6 - OTHER

SURVEY ITEMS #:                    B016                    D010                    TOTAL NPS SURVEYED IS 2156

## T026 BY ST/SMP PARTICIPATION

	NEITHER N= 1020	ST 712	BOTH 197	SMP 129	TOTAL 2058
1	45.1	44.9	44.7	38.0	44.6
2	34.8	29.8	27.9	39.5	32.7
3	0.7	0.7	0.5	0.8	0.7
4	12.2	17.8	17.8	13.9	14.8
5	2.3	1.5	2.5	0.8	2.0
6	4.9	5.2	6.6	7.0	5.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.800	D.F. 15	PROB. 0.0885

## T026 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 824	TOTAL 1280		
1	43.6	43.8	43.8		
2	34.2	31.8	32.7		
3	0.4	0.6	0.5		
4	13.2	17.5	15.9		
5	2.2	1.2	1.6		
6	6.4	5.1	5.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 6.700	D.F. 5	PROB. 0.2439

T026 BY REGION

N=	NE 592	SE 305	SW 357	MW 608	WEST 238	TOTAL 2100
1	44.8	47.5	41.5	45.1	41.2	44.3
2	33.3	28.8	35.6	30.3	35.3	32.4
3	1.0	1.0	0.3	0.7	0.4	0.7
4	12.5	17.7	16.0	16.3	15.1	15.2
5	2.5	1.6	2.5	1.6	2.5	2.1
6	5.9	3.3	4.2	6.1	5.5	5.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.600	D.F. 20	PROB. 0.5479	

T026 BY RURAL/URBAN

N=	LG_CITY 415	MED_CITY 337	SUBURB 340	TOWN 545	RURAL 448	TOTAL 2085
1	48.4	35.6	45.9	43.1	47.8	44.4
2	31.6	43.9	33.2	32.8	23.0	32.3
3	1.0	0.0	0.3	0.5	1.1	0.6
4	12.0	14.2	12.3	14.9	21.6	15.3
5	2.4	2.1	2.3	2.0	1.8	2.1
6	4.6	4.1	5.9	6.6	4.7	5.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 61.400	D.F. 20	PROB. 0.0000	

T026 BY AGE AT ACCESSIONING

N=	16-17 1012	18 495	19 225	20-24 288	25-34 101	TOTAL 2121
1	45.4	45.4	44.9	35.8	49.5	44.3
2	27.7	29.1	32.4	52.4	38.6	32.4
3	0.7	0.4	1.3	1.0	0.0	0.7
4	19.2	18.2	13.3	2.4	1.0	15.2
5	1.3	2.0	4.0	3.8	2.0	2.1
6	5.7	4.8	4.0	4.5	8.9	5.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 127.5	D.F. 20	PROB. 0.0000	



## T045 BY REGION

N=	NE 593	SE 313	SW 361	MW 611	WEST 238	TOTAL 2116
1	2.5	2.2	3.0	2.3	0.4	2.3
2	38.6	40.3	33.8	35.5	37.8	37.1
3	29.0	34.2	29.6	32.9	32.8	31.4
4	19.2	13.1	21.3	20.6	17.2	18.9
5	8.4	7.0	8.0	6.1	8.8	7.5
6	2.2	3.2	4.2	2.6	2.9	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.600	D.F. 20	PROB. 0.2172	

## T045 BY RURAL/URBAN

N=	LG_CITY 416	MED_CITY 344	SUBURB 336	TOWN 555	RURAL 450	TOTAL 2101
1	2.2	2.3	3.9	1.4	1.6	2.1
2	38.2	35.8	36.0	37.5	37.3	37.1
3	30.0	35.2	30.9	32.8	29.1	31.6
4	18.5	16.3	19.0	17.8	21.6	18.7
5	7.9	8.1	7.1	7.8	7.3	7.7
6	3.1	2.3	3.0	2.7	3.1	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.200	D.F. 20	PROB. 0.8202	

## T045 BY AGE AT ACCESSIONING

N=	16-17 1020	18 501	19 226	20-24 287	25-34 103	TOTAL 2137
1	1.4	2.8	2.6	4.2	1.9	2.2
2	36.3	33.3	43.8	37.6	45.6	37.0
3	33.7	31.9	26.5	30.0	21.4	31.4
4	17.8	21.8	18.6	17.8	18.4	18.9
5	8.2	6.6	6.2	8.0	7.8	7.6
6	2.5	3.6	2.2	2.4	4.8	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 31.200	D.F. 20	PROB. 0.0526	



## T046 -- CERTAINTY OF DESIRED JOB TRAINING

WHEN YOU DECIDED TO ENLIST HOW SURE WERE YOU ABOUT WHAT JOB TRAINING YOU WANTED?

- 1 - NOT AT ALL SURE
- 2 - NOT TOO SURE
- 3 - SOMEWHAT SURE
- 4 - VERY SURE

SURVEY ITEMS #: A060

B052

D016

TOTAL NPS SURVEYED IS 2156

## T046 BY ST/SMP PARTICIPATION

	NEITHER N= 1027	ST 723	BOTH 200	SMP 131	TOTAL 2081
1	11.9	10.9	8.0	6.1	10.8
2	22.8	25.9	24.0	22.1	23.9
3	35.9	32.6	36.0	36.6	34.8
4	29.4	30.6	32.0	35.1	30.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 10.200	D.F. 9	PROB. 0.3345

## T046 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 464	NO_BONUS 831	TOTAL 1295		
1	10.1	11.2	10.8		
2	25.9	23.8	24.6		
3	32.5	35.3	34.3		
4	31.5	29.7	30.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.700	D.F. 3	PROB. 0.6369

## T046 BY REGION

	NE N= 600	SE 314	SW 358	MW 613	WEST 239	TOTAL 2124
1	11.2	10.5	10.1	12.6	8.8	11.0
2	22.5	23.6	26.3	24.0	23.4	23.8
3	34.5	36.3	33.8	33.4	36.4	34.6
4	31.8	29.6	29.9	30.0	31.4	30.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.500	D.F. 12	PROB. 0.9392	

## T046 BY RURAL/URBAN

	LG_CITY N= 416	MED_CITY 344	SUBURB 342	TOWN 555	RURAL 452	TOTAL 2109
1	9.4	7.0	11.4	12.1	13.5	10.9
2	20.4	25.3	27.2	25.0	22.3	23.9
3	36.5	37.8	30.7	32.4	36.1	34.6
4	33.6	29.9	30.7	30.4	28.1	30.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.300	D.F. 12	PROB. 0.0616	

## T046 BY AGE AT ACCESSIONING

	16-17 N= 1023	18 502	19 228	20-24 289	25-34 103	TOTAL 2145
1	10.8	11.0	11.0	13.1	6.8	11.0
2	24.9	27.1	21.5	18.3	20.4	24.0
3	35.7	33.7	32.5	33.6	34.9	34.5
4	28.5	28.3	35.1	34.9	37.9	30.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.600	D.F. 12	PROB. 0.0986	

## T049 -- SATISFACTION WITH INFO FROM COUNSELOR

HOW SATISFIED ARE YOU WITH THE INFORMATION THE ARMY GUIDANCE COUNSELOR GAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

- 1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR
- 2 - VERY SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - VERY DISSATISFIED

SURVEY ITEMS #: A063

B055

D018

TOTAL NPS SURVEYED IS 2156

## T049 BY ST/SMP PARTICIPATION

	NEITHER N= 1029	ST 719	BOTH 198	SMP 131	TOTAL 2077
1	0.8	1.1	1.0	1.5	1.0
2	30.0	25.0	17.2	22.1	26.6
3	33.1	33.5	37.9	43.5	34.4
4	16.8	21.1	19.2	15.3	18.4
5	13.1	12.2	14.6	12.2	12.9
6	6.1	6.9	10.1	5.3	6.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.500	D.F. 15	PROB. 0.0186

## T049 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 827	TOTAL 1290		
1	1.5	0.7	1.0		
2	25.3	23.2	24.0		
3	36.7	32.6	34.1		
4	18.1	20.9	19.9		
5	11.4	14.5	13.4		
6	6.9	8.0	7.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 7.400	D.F. 5	PROB. 0.1926

## T049 BY REGION

	N=	NE 597	SE 314	SW 360	MW 610	WEST 238	TOTAL 2119
1		1.2	1.0	1.1	0.7	1.3	1.0
2		29.8	31.8	24.7	23.8	21.4	26.6
3		33.7	37.6	31.9	35.1	32.3	34.2
4		17.3	14.0	22.8	18.7	20.2	18.5
5		11.6	10.5	11.4	14.6	17.2	12.9
6		6.5	5.1	8.1	7.2	7.6	6.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 31.800	D.F. 20	PROB. 0.0455	

## T049 BY RURAL/URBAN

	N=	LG_CITY 417	MED_CITY 345	SUBURB 341	TOWN 550	RURAL 450	TOTAL 2103
1		1.4	0.6	2.3	0.4	0.2	0.9
2		27.6	29.0	24.3	26.0	26.2	26.6
3		33.6	38.5	29.6	36.7	33.6	34.6
4		16.1	15.4	19.9	20.9	18.4	18.4
5		14.9	9.6	16.1	10.5	13.3	12.7
6		6.5	7.0	7.6	5.4	8.2	6.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 38.400	D.F. 20	PROB. 0.0079	

## T049 BY AGE AT ACCESSIONING

	N=	16-17 1018	18 502	19 227	20-24 290	25-34 102	TOTAL 2139
1		0.7	0.6	2.2	1.7	1.0	1.0
2		24.6	26.5	28.2	31.0	30.4	26.6
3		36.4	34.7	31.3	31.0	29.4	34.4
4		19.1	18.5	19.4	15.2	18.6	18.4
5		12.3	12.3	11.9	15.9	13.7	12.8
6		7.0	7.4	7.0	5.2	6.9	6.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 20.700	D.F. 20	PROB. 0.4150	

## T050 -- SATISFACTION WITH INFO FROM RECRUITER

HOW SATISFIED ARE YOU WITH THE INFORMATION YOUR RECRUITER GAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

- 1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR
- 2 - VERY SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - VERY DISSATISFIED

SURVEY ITEMS #: A064      B056      D019      TOTAL NPS SURVEYED IS 2156

## T050 BY ST/SMP PARTICIPATION

	NEITHER N= 1029	ST 720	BOTH 200	SMP 131	TOTAL 2080
1	0.9	0.8	1.0	0.0	0.8
2	29.3	25.6	21.0	24.4	26.9
3	32.8	31.7	30.5	42.8	32.8
4	15.8	17.9	20.0	16.8	17.0
5	13.1	14.9	16.5	9.9	13.8
6	8.2	9.2	11.0	6.1	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.700	D.F. 15	PROB. 0.1837

## T050 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 829	TOTAL 1292		
1	1.7	0.5	0.9		
2	21.6	26.1	24.5		
3	35.8	31.8	33.3		
4	18.6	19.7	19.3		
5	14.7	12.3	13.2		
6	7.6	9.6	8.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 11.700	D.F. 5	PROB. 0.0391

## T050 BY REGION

	N=	NE 599	SE 313	SW 359	MW 611	WEST 239	TOTAL 2121
1		1.3	0.3	1.7	0.6	0.4	0.9
2		26.7	31.3	29.0	24.5	25.1	27.0
3		31.4	35.8	30.4	33.1	32.6	32.5
4		18.0	15.0	17.0	18.3	15.9	17.3
5		13.4	8.3	14.2	15.1	15.9	13.5
6		9.2	9.3	7.8	8.3	10.0	8.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.100	20	0.2839	

## T050 BY RURAL/URBAN

	N=	LG_CITY 416	MED_CITY 345	SUBURB 340	TOWN 554	RURAL 451	TOTAL 2106
1		1.2	1.2	1.8	0.4	0.2	0.9
2		26.2	29.3	23.2	29.1	25.9	26.9
3		31.0	35.1	34.7	32.7	30.6	32.6
4		17.8	14.8	16.5	19.1	17.3	17.3
5		14.7	12.8	14.4	11.9	14.4	13.5
6		9.1	7.0	9.4	6.9	11.5	8.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.100	20	0.1625	

## T050 BY AGE AT ACCESSIONING

	N=	16-17 1021	18 502	19 227	20-24 289	25-34 103	TOTAL 2142
1		0.6	0.8	2.6	1.4	0.0	0.9
2		26.5	26.7	26.9	27.0	32.0	26.9
3		32.5	31.3	36.6	32.5	31.1	32.6
4		17.8	16.7	19.8	16.3	9.7	17.2
5		12.5	14.7	9.3	14.9	23.3	13.5
6		10.0	9.8	4.8	8.0	3.9	8.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.600	20	0.0075	

## U220 -- TRAVEL MILES FOR DRILL

HOW FAR DO YOU HAVE TO TRAVEL (FROM HOME OR WORK) TO YOUR UNIT FACILITIES FOR DRILLS AND MEETINGS?

- 1 - LESS THAN 1 MILE
- 2 - 1 TO 5 MILES
- 3 - 6 TO 10 MILES
- 4 - 11 TO 15 MILES
- 5 - 16 TO 20 MILES
- 6 - 21 TO 30 MILES
- 7 - 31 TO 50 MILES
- 8 - OVER 50 MILES
- 9 - I DON'T KNOW
- 10 - DOES NOT APPLY; I'M IN THE INDIVIDUAL READY RESERVE

SURVEY ITEMS #:

D064

TOTAL NPS SURVEYED IS 2156

## U220 BY ST/SMP PARTICIPATION

	NEITHER N= 1023	ST 723	BOTH 199	SMP 130	TOTAL 2075
1	4.0	3.0	2.5	2.3	3.4
2	10.8	10.9	10.5	18.5	11.3
3	12.5	11.1	13.6	8.5	11.9
4	7.6	10.5	9.5	9.2	8.9
5	9.8	9.4	11.6	9.2	9.8
6	12.0	14.0	11.1	4.6	12.1
7	15.3	16.3	17.1	20.8	16.2
8	15.0	17.4	18.1	15.4	16.1
9	8.6	6.1	3.5	10.0	7.3
10	4.3	1.2	2.5	1.5	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 52.300	D.F. 27	PROB. 0.0024

## U220 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 464	NO_BONUS 823	TOTAL 1287
1	4.3	3.0	3.5
2	13.1	10.4	11.4
3	9.7	12.9	11.7
4	9.7	10.7	10.3
5	10.1	10.8	10.6
6	14.2	12.0	12.8
7	16.8	16.9	16.9
8	13.1	17.4	15.9
9	6.7	4.3	5.1
10	2.2	1.6	1.8
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.600
			D.F. 9
			PROB. 0.1025

## U220 BY REGION

	N=	NE 599	SE 309	SW 359	MW 607	WEST 239	TOTAL 2113
1		3.2	3.2	3.9	3.0	4.6	3.4
2		9.3	14.2	13.6	10.9	7.9	11.1
3		13.2	12.3	9.2	12.5	10.9	11.9
4		9.3	10.0	10.0	8.1	7.5	9.0
5		10.3	7.1	8.4	10.2	13.0	9.8
6		13.9	10.7	9.5	11.9	11.7	11.8
7		16.0	14.2	15.6	19.1	12.1	16.1
8		12.2	18.1	19.5	16.6	18.4	16.3
9		9.0	7.1	7.5	5.4	10.0	7.6
10		3.5	2.9	2.8	2.3	3.8	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.400	36	0.0463	

## U220 BY RURAL/URBAN

	N=	LG_CITY 415	MED_CITY 344	SUBURB 341	TOWN 551	RURAL 450	TOTAL 2101
1		2.9	5.8	4.1	4.0	0.9	3.4
2		18.3	17.1	11.4	8.7	3.3	11.3
3		17.1	16.3	13.2	8.2	7.6	11.9
4		11.3	8.7	12.0	6.7	6.7	8.8
5		8.7	8.4	10.6	10.0	11.1	9.8
6		7.9	10.5	10.6	13.4	16.7	12.1
7		8.4	10.2	14.7	20.0	23.8	16.0
8		7.2	13.9	12.9	20.7	22.4	16.0
9		11.8	7.0	8.8	6.3	4.9	7.6
10		6.3	2.0	1.8	2.0	2.7	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				254.5	36	0.0000	

## U220 BY AGE AT ACCESSIONING

	N=	16-17 1016	18 500	19 225	20-24 288	25-34 104	TOTAL 2133
1		2.8	4.4	3.6	3.5	3.8	3.4
2		11.3	9.6	11.6	11.1	16.3	11.2
3		11.7	10.4	14.7	13.5	11.5	12.0
4		9.1	9.2	4.4	10.4	11.5	8.9
5		12.2	9.0	6.2	6.6	4.8	9.7
6		12.7	13.2	11.6	8.0	11.5	12.0
7		16.0	15.4	16.9	14.9	22.1	16.1
8		16.0	18.8	13.8	16.3	9.6	16.2
9		6.3	6.6	12.0	11.1	5.7	7.6
10		1.9	3.4	5.3	4.5	1.9	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				69.300	36	0.0007	



## U221 -- TRAVEL TIME FOR DRILL

HOW LONG DOES IT TAKE YOU TO GET (FROM HOME OR WORK) TO YOUR UNIT FACILITIES TO ATTEND DRILLS AND MEETINGS?

- 1 - 15 MINUTES OR LESS
- 2 - 16 TO 25 MINUTES
- 3 - 26 TO 35 MINUTES
- 4 - 36 TO 45 MINUTES
- 5 - 46 MINUTES TO AN HOUR
- 6 - MORE THAN AN HOUR
- 7 - I DON'T KNOW
- 8 - DOES NOT APPLY; I'M IN THE INDIVIDUAL READY RESERVE

SURVEY ITEMS #:

D065

TOTAL NPS SURVEYED IS 2156

## U221 BY ST/SMP PARTICIPATION

	NEITHER N= 1023	ST 723	BOTH 199	SMP 129	TOTAL 2074
1	15.5	16.6	16.6	23.3	16.5
2	17.6	18.5	20.1	13.9	17.9
3	14.5	16.0	15.6	12.4	15.0
4	11.3	10.1	11.1	14.7	11.1
5	13.4	14.0	13.6	8.5	13.3
6	13.6	16.5	16.1	15.5	14.9
7	10.3	7.0	5.0	9.3	8.6
8	3.8	1.2	2.0	2.3	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 33.900	D.F. 21	PROB. 0.0371

## U221 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 464	NO_BONUS 823	TOTAL 1287
1	20.3	17.1	18.3
2	14.0	21.3	18.6
3	17.0	15.1	15.8
4	11.8	10.4	11.0
5	13.1	11.7	12.2
6	13.8	16.6	15.6
7	8.0	6.6	7.1
8	1.9	1.2	1.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.300
			D.F. 7
			PROB. 0.0323

## U221 BY REGION

	NE N= 598	SE 311	SW 360	MW 604	WEST 238	TOTAL 2111
1	16.4	17.0	18.1	15.1	16.0	16.3
2	14.4	23.5	16.1	21.0	15.1	18.0
3	16.6	12.5	13.3	14.1	17.6	14.8
4	12.2	10.6	9.4	11.8	8.4	10.9
5	14.2	11.6	11.9	13.7	13.0	13.2
6	14.5	13.5	17.5	14.9	16.0	15.2
7	8.7	9.0	11.1	7.1	10.1	8.9
8	3.0	2.3	2.5	2.3	3.8	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 33.700	D.F. 28	PROB. 0.2109	

## U221 BY RURAL/URBAN

	LG_CITY N= 416	MED_CITY 345	SUBURB 341	TOWN 550	RURAL 448	TOTAL 2100
1	18.0	25.8	19.6	14.2	8.0	16.4
2	18.5	19.4	20.8	18.4	14.3	18.1
3	16.3	12.2	16.1	13.8	16.1	14.9
4	7.7	11.3	8.8	13.3	13.4	11.1
5	8.6	7.8	12.6	14.9	18.8	13.0
6	9.9	12.5	12.0	17.1	21.2	15.0
7	14.7	9.0	8.2	7.1	6.3	8.9
8	6.3	2.0	1.8	1.3	2.0	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 159.2	D.F. 28	PROB. 0.0000	

## U221 BY AGE AT ACCESSIONING

	16-17 N= 1016	18 499	19 224	20-24 288	25-34 104	TOTAL 2131
1	17.0	15.6	15.2	14.6	20.2	16.3
2	19.8	14.6	16.5	19.4	15.4	18.0
3	15.9	15.4	13.8	12.8	8.6	14.8
4	10.3	13.0	11.2	9.4	12.5	11.0
5	11.3	14.4	15.6	13.5	19.2	13.2
6	16.3	15.6	12.5	12.1	13.5	15.1
7	7.6	7.6	9.8	15.3	8.6	8.9
8	1.7	3.6	5.4	2.8	1.9	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 54.700	D.F. 28	PROB. 0.0018	

## U222 -- HOW TRAVEL TO UNIT FOR DRILLS &amp; MEETINGS

## HOW DO/WILL YOU TRAVEL TO YOUR UNIT FOR DRILLS AND MEETINGS?

- A - OWN CAR.  
 B - FAMILY OWNED CAR.  
 C - CARPOOL WITH OTHER UNIT MEMBERS.  
 D - PUBLIC TRANSPORTATION.  
 E - WALK OR BICYCLE.  
 F - OTHER.  
 G - DOES NOT APPLY; I'M IN THE INDIVIDUAL READY RESERVE.

SURVEY ITEMS #:

D066A\_G

TOTAL NPS SURVEYED IS 2156

## U222 BY ST/SMP PARTICIPATION

	NEITHER N= 1031	ST 724	BOTH 199	SMP 131	TOTAL 2085	<sup>2</sup> X	DF	P
A	61.4	47.6	53.8	58.0	55.7	33.1	3	0.0000
B	17.6	26.8	20.6	16.8	21.1	22.9	3	0.0000
C	8.7	17.4	15.6	13.7	12.7	30.7	3	0.0000
D	7.8	4.4	8.0	9.9	6.8	10.4	3	0.0155
E	2.8	2.5	1.0	0.8	2.4	3.8	3	0.2839
F	4.6	5.3	4.0	4.6	4.7	0.7	3	0.8732
G	2.8	0.7	1.0	1.5	1.8	11.6	3	0.0089

## U222 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 820	TOTAL 1283	<sup>2</sup> X	DF	P
A	60.7	56.8	58.2	1.9	1	0.1681
B	17.9	21.6	20.3	2.4	1	0.1213
C	11.2	14.4	13.3	2.5	1	0.1138
D	4.8	5.2	5.1	0.2	1	0.6547
E	3.2	1.7	2.3	3.1	1	0.0783
F	4.1	4.5	4.4	0.1	1	0.7518
G	0.9	1.1	1.0	0.2	1	0.6547

## U222 BY REGION

	NE	SE	SW	MW	WEST	TOTAL	2	DF	P
N=	594	309	352	609	238	2102	X		
A	49.2	59.2	60.5	57.8	53.4	55.5	16.8	4	0.0021
B	23.7	17.5	20.4	19.7	23.1	21.0	6.4	4	0.1712
C	13.3	11.0	9.4	13.5	15.5	12.6	6.5	4	0.1648
D	10.8	4.5	4.3	5.8	6.3	6.8	22.0	4	0.0002
E	2.5	2.3	2.6	2.8	1.7	2.5	0.9	4	0.9246
F	4.9	6.1	6.5	4.3	3.4	5.0	4.6	4	0.3309
G	1.8	2.3	1.4	1.6	2.5	1.9	1.4	4	0.8442

## U222 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL	2	DF	P
N=	414	344	338	549	447	2092	X		
A	48.3	52.0	57.1	56.5	62.2	55.4	19.0	4	0.0008
B	18.6	25.9	20.1	22.0	19.9	21.2	7.1	4	0.1307
C	12.1	11.9	10.9	14.4	12.3	12.5	2.7	4	0.6092
D	17.9	6.1	6.2	3.5	1.6	6.8	109.9	4	0.0000
E	3.4	2.6	3.0	2.4	1.3	2.5	4.1	4	0.3926
F	5.8	5.2	5.6	4.5	4.0	5.0	1.9	4	0.7541
G	3.9	1.2	0.9	1.3	1.6	1.8	13.6	4	0.0087

## U222 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL	2	DF	P
N=	1011	498	225	287	102	2123	X		
A	49.0	57.0	61.3	64.5	76.5	55.6	48.6	4	0.0000
B	27.4	18.9	15.6	11.1	8.8	21.1	56.1	4	0.0000
C	15.5	10.4	12.9	7.7	5.9	12.5	20.5	4	0.0004
D	4.9	8.0	9.3	9.1	7.8	6.8	11.7	4	0.0197
E	1.3	3.8	4.4	2.8	2.0	2.4	13.6	4	0.0087
F	5.8	4.2	2.7	4.9	4.9	4.9	4.7	4	0.3195
G	1.0	1.8	4.0	3.5	1.0	1.8	14.6	4	0.0056

## U224 -- EFFECT OF ROTC SIMULTANEOUS MEMBERSHIP

ARE YOU PARTICIPATING IN THE ROTC SIMULTANEOUS MEMBERSHIP PROGRAM?

- 1 - NO  
 2 - I WOULD NOT HAVE JOINED THE RESERVE/GUARD WITHOUT THE OPPORTUNITY TO PARTICIPATE IN THIS PROGRAM  
 3 - I WOULD HAVE JOINED THE RESERVE/GUARD EVEN IF THIS PROGRAM HAD NOT BEEN AVAILABLE  
 4 - I DO NOT KNOW IF I WOULD HAVE JOINED THE RESERVE/GUARD WITHOUT THIS PROGRAM

SURVEY ITEMS #:

D068

TOTAL NPS SURVEYED IS 2156

## U224 BY ST/SMP PARTICIPATION

	NEITHER N= 1034	ST 726	BOTH 200	SMP 131	TOTAL 2091
1	100.0	100.0	0.0	0.0	84.2
2	0.0	0.0	44.5	32.1	6.3
3	0.0	0.0	35.5	29.8	5.3
4	0.0	0.0	20.0	38.2	4.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2176.1	D.F. 9	PROB. 0.0000

## U224 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 811	TOTAL 1269		
1	86.5	79.8	82.2		
2	5.5	9.4	8.0		
3	4.6	5.9	5.4		
4	3.5	4.9	4.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 9.500	D.F. 3	PROB. 0.0233

## U224 BY REGION

	NE 584	SE 308	SW 350	MW 604	WEST 237	TOTAL 2083
1	83.9	85.4	87.7	84.4	76.4	84.1
2	4.8	4.5	6.9	6.6	10.5	6.3
3	6.3	3.6	4.0	5.6	6.3	5.3
4	5.0	6.5	1.4	3.3	6.8	4.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 33.100	D.F. 12	PROB. 0.0009	

## U224 BY RURAL/URBAN

	LG_CITY 412	MED_CITY 342	SUBURB 333	TOWN 542	RURAL 444	TOTAL 2073
1	82.8	83.3	80.5	84.7	88.1	84.1
2	6.5	6.7	7.2	6.3	4.7	6.2
3	6.1	5.6	7.8	4.8	3.4	5.4
4	4.6	4.4	4.5	4.2	3.8	4.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.600	D.F. 12	PROB. 0.4783	

## U224 BY AGE AT ACCESSIONING

	16-17 1002	18 495	19 221	20-24 285	25-34 101	TOTAL 2104
1	83.7	84.2	81.4	82.5	97.0	84.1
2	6.5	6.5	8.1	6.0	1.0	6.3
3	5.2	5.7	5.0	7.0	0.0	5.3
4	4.6	3.6	5.4	4.6	2.0	4.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.700	D.F. 12	PROB. 0.1251	

## U225 -- EFFECT OF SPLIT TRAINING

ARE YOU PARTICIPATING IN THE SPLIT TRAINING PROGRAM (TAKE INDIVIDUAL ENTRY TRAINING THIS SUMMER AND ADVANCED TRAINING NEXT SUMMER) SO AS NOT TO DISRUPT WORK OR SCHOOL ATTENDANCE?

- 1 - NO  
 2 - I WOULD NOT HAVE JOINED THE RESERVE/GUARD WITHOUT THE OPPORTUNITY TO PARTICIPATE IN THIS PROGRAM  
 3 - I WOULD HAVE JOINED THE RESERVE/GUARD EVEN IF THIS PROGRAM HAD NOT BEEN AVAILABLE  
 4 - I DO NOT KNOW IF I WOULD HAVE JOINED THE RESERVE/GUARD WITHOUT THIS PROGRAM

SURVEY ITEMS #:

D069

TOTAL NPS SURVEYED IS 2156

## U225 BY ST/SMP PARTICIPATION

	NEITHER N= 1034	ST 726	BOTH 200	SMP 131	TOTAL 2091
1	100.0	0.0	0.0	100.0	55.7
2	0.0	65.0	69.0	0.0	29.2
3	0.0	13.1	14.0	0.0	5.9
4	0.0	21.9	17.0	0.0	9.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2096	D.F. 9	PROB. 0.0000

## U225 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 817	TOTAL 1276		
1	54.5	33.0	40.8		
2	30.9	45.0	40.0		
3	5.4	8.0	7.1		
4	9.1	13.9	12.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 56.000	D.F. 3	PROB. 0.0000

## U225 BY REGION

N=	NE 589	SE 307	SW 352	MW 603	WEST 239	TOTAL 2090
1	52.6	63.8	60.5	52.1	53.1	55.5
2	31.1	23.8	27.8	30.0	33.5	29.4
3	6.8	4.6	4.0	6.8	5.4	5.8
4	9.5	7.8	7.7	11.1	7.9	9.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.600	D.F. 12	PROB. 0.0313	

## U225 BY RURAL/URBAN

N=	LG_CITY 415	MED_CITY 342	SUBURB 336	TOWN 545	RURAL 445	TOTAL 2083
1	67.9	54.1	47.6	54.5	52.6	55.6
2	20.5	28.9	35.7	30.8	31.0	29.3
3	4.8	6.7	6.3	6.1	5.8	5.9
4	6.8	10.2	10.4	8.6	10.6	9.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 38.700	D.F. 12	PROB. 0.0001	

## U225 BY AGE AT ACCESSIONING

N=	16-17 1004	18 497	19 224	20-24 285	25-34 101	TOTAL 2111
1	33.7	67.2	81.3	82.8	84.2	55.7
2	45.1	19.5	12.9	10.2	10.9	29.3
3	7.7	5.4	2.7	3.2	4.0	5.8
4	13.5	7.8	3.1	3.9	1.0	9.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 408.3	D.F. 12	PROB. 0.0000	



## T642A -- RANK A: IET + 6 TPU

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS IN ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) TO 8 (THE LEAST DESIRABLE). - ENTRY TRAINING + 6 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES 0, GOVERNMENT ADDS \$5,040.

1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AA

C067AA D078AA

TOTAL NPS SURVEYED IS 2156

## T642A BY ST/SMP PARTICIPATION

	NEITHER N= 800	ST 572	BOTH 147	SMP 106	TOTAL 1625
1	43.3	36.4	44.2	41.5	40.8
2	6.1	7.7	8.2	9.4	7.1
3	6.1	7.5	3.4	6.6	6.4
4	6.5	7.9	5.4	5.7	6.8
5	5.4	7.2	6.1	3.8	6.0
6	4.0	5.2	6.1	8.5	4.9
7	4.8	5.6	5.4	3.8	5.0
8	23.9	22.5	21.1	20.8	23.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.400	D.F. 21	PROB. 0.4961

## T642A BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 382	NO_BONUS 662	TOTAL 1044
1	45.0	38.4	40.8
2	5.2	8.8	7.5
3	7.1	7.3	7.2
4	8.1	5.1	6.2
5	5.8	5.7	5.7
6	5.8	5.4	5.6
7	4.4	5.3	5.0
8	18.6	24.0	22.0
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.900
			D.F. 7
			PROB. 0.0530

## T642A BY REGION

	N=	NE 475	SE 228	SW 266	MW 490	WEST 188	TOTAL 1647
1		41.7	39.5	39.1	40.4	40.4	40.4
2		8.0	5.3	6.4	7.1	6.9	7.0
3		7.4	7.0	4.9	6.9	5.8	6.6
4		7.8	7.9	5.6	6.1	5.8	6.7
5		5.3	6.6	5.6	6.3	6.4	6.0
6		6.5	3.9	4.9	4.5	4.3	5.0
7		3.6	7.0	5.6	5.1	4.8	5.0
8		19.8	22.8	27.8	23.5	25.5	23.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 19.700      D.F. 28      PROB. 0.8752

## T642A BY RURAL/URBAN

	N=	LG_CITY 318	MED_CITY 262	SUBURB 264	TOWN 431	RURAL 371	TOTAL 1646
1		42.8	37.8	39.0	42.0	41.2	40.8
2		7.2	5.7	4.5	9.7	6.2	7.0
3		5.3	9.2	8.7	4.9	5.9	6.5
4		6.0	5.0	9.8	8.1	5.4	6.9
5		4.4	6.9	5.3	4.9	8.4	6.0
6		4.4	2.7	5.3	5.6	5.9	4.9
7		4.4	4.2	3.4	5.3	5.9	4.8
8		25.5	28.6	23.9	19.5	21.0	23.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 44.700      D.F. 28      PROB. 0.0237

## T642A BY AGE AT ACCESSIONING

	N=	16-17 808	18 387	19 167	20-24 226	25-34 76	TOTAL 1664
1		37.8	43.4	44.9	38.0	57.9	40.7
2		7.4	7.0	7.2	5.8	5.3	7.0
3		7.5	4.6	6.0	6.6	6.6	6.6
4		7.0	6.2	5.4	8.4	5.3	6.8
5		6.3	6.7	6.6	3.5	2.6	5.9
6		5.8	5.4	2.4	4.0	2.6	5.0
7		5.3	4.6	5.4	4.4	2.6	4.9
8		22.8	22.0	22.2	29.2	17.1	23.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 31.100      D.F. 28      PROB. 0.3127

T642B -- RANK B: IET + 1 + 3, LO \$

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS IN ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) TO 8 (THE LEAST DESIRABLE). - ENTRY TRAINING + 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$6,600.

1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AB

C067AB D078AB

TOTAL NPS SURVEYED IS 2156

## T642B BY ST/SMP PARTICIPATION

	NEITHER N= 741	ST 545	BOTH 141	SMP 98	TOTAL 1525
1	6.5	6.4	5.0	9.2	6.5
2	23.5	18.2	20.6	19.4	21.0
3	16.9	19.6	17.0	11.2	17.5
4	14.4	11.6	17.7	8.2	13.3
5	6.5	8.8	11.3	13.3	8.2
6	9.8	10.3	8.5	11.2	10.0
7	15.3	17.8	14.2	17.3	16.2
8	7.1	7.3	5.7	10.2	7.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 27.700	D.F. 21	PROB. 0.1489

## T642B BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 357	NO_BONUS 619	TOTAL 976
1	6.4	6.9	6.8
2	24.4	20.7	22.0
3	19.0	17.8	18.2
4	14.8	13.1	13.7
5	7.0	8.2	7.8
6	8.4	8.6	8.5
7	12.3	17.3	15.5
8	7.6	7.4	7.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.300
			D.F. 7
			PROB. 0.5052

## T642B BY REGION

N=	NE 440	SE 220	SW 251	MW 461	WEST 170	TOTAL 1542
1	8.6	5.4	5.2	5.9	7.6	6.7
2	21.8	18.2	18.3	21.9	25.9	21.2
3	16.1	17.3	16.3	19.7	14.7	17.3
4	13.4	15.9	15.1	11.7	11.2	13.3
5	9.5	6.4	7.2	8.5	7.6	8.2
6	10.4	14.1	7.2	7.8	11.8	9.8
7	13.2	11.8	23.9	17.6	15.9	16.3
8	6.8	10.9	6.8	6.9	5.3	7.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 45.300	D.F. 28	PROB. 0.0206	

## T642B BY RURAL/URBAN

N=	LG_CITY 289	MED_CITY 247	SUBURB 245	TOWN 416	RURAL 345	TOTAL 1542
1	5.5	6.9	4.9	7.7	7.3	6.6
2	23.9	17.0	23.3	20.7	22.0	21.4
3	16.3	17.0	18.4	19.2	15.6	17.4
4	12.1	12.5	13.1	13.7	14.5	13.3
5	5.2	10.1	9.8	8.4	7.5	8.1
6	11.1	13.4	7.8	9.1	8.7	9.9
7	19.4	17.4	15.1	12.7	17.1	16.1
8	6.6	5.7	7.8	8.4	7.3	7.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.600	D.F. 28	PROB. 0.5401	

## T642B BY AGE AT ACCESSIONING

N=	16-17 764	18 363	19 158	20-24 207	25-34 65	TOTAL 1557
1	6.1	6.1	7.6	9.2	4.6	6.6
2	18.3	22.6	22.1	24.6	36.9	21.3
3	19.1	15.1	17.7	14.0	18.5	17.3
4	13.1	13.8	10.1	15.5	12.3	13.2
5	9.4	8.5	6.3	3.9	9.2	8.2
6	10.3	8.3	11.4	10.6	6.1	9.8
7	16.1	16.5	16.5	18.4	9.2	16.2
8	7.5	9.1	8.2	3.9	3.1	7.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.900	D.F. 28	PROB. 0.0675	

T642C -- RANK C: 1 ACTIVE + 3 TPU

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1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AC

C067AC D078AC

TOTAL NPS SURVEYED IS 2156

## T642C BY ST/SMP PARTICIPATION

	NEITHER N= 743	ST 529	BOTH 138	SMP 97	TOTAL 1507
1	6.3	7.9	5.8	10.3	7.1
2	18.6	15.3	15.2	17.5	17.1
3	19.4	21.4	22.5	18.6	20.3
4	15.6	10.6	10.9	11.3	13.1
5	9.6	9.8	10.1	6.2	9.5
6	15.1	18.0	18.1	15.5	16.4
7	9.4	8.7	10.9	11.3	9.4
8	6.1	8.3	6.5	9.3	7.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.000	D.F. 21	PROB. 0.5213

## T642C BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 350	NO_BONUS 606	TOTAL 956
1	7.4	7.8	7.6
2	20.0	15.7	17.3
3	20.3	22.4	21.7
4	10.3	11.9	11.3
5	10.9	7.1	8.5
6	14.3	18.3	16.8
7	10.0	9.4	9.6
8	6.9	7.4	7.2
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.500
			D.F. 7
			PROB. 0.2187

## T642C BY REGION

	NE N= 433	SE 222	SW 245	MW 455	WEST 169	TOTAL 1524
1	7.6	7.2	6.5	7.3	5.3	7.0
2	17.1	19.4	19.2	16.0	12.4	16.9
3	21.5	21.6	17.5	19.3	20.7	20.1
4	12.9	11.3	12.6	13.8	13.6	13.0
5	12.2	8.1	7.8	9.2	7.1	9.4
6	13.9	15.8	20.4	18.0	16.6	16.7
7	7.4	13.5	8.6	9.7	11.2	9.6
8	7.4	3.1	7.3	6.6	13.0	7.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 37.300	D.F. 28	PROB. 0.1124	

## T642C BY RURAL/URBAN

	LG_CITY N= 294	MED_CITY 240	SUBURB 240	TOWN 399	RURAL 352	TOTAL 1525
1	7.8	6.7	9.2	6.3	5.4	6.9
2	13.3	20.4	17.9	17.3	17.6	17.2
3	21.8	16.3	15.4	20.8	24.1	20.2
4	10.5	13.8	15.4	13.5	13.3	13.2
5	8.5	7.9	9.6	11.0	9.7	9.5
6	19.7	20.0	18.3	13.8	13.3	16.5
7	12.2	8.8	10.0	8.8	8.5	9.6
8	6.1	6.3	4.2	8.5	7.9	6.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.100	D.F. 28	PROB. 0.1401	

## T642C BY AGE AT ACCESSIONING

	16-17 N= 754	18 362	19 156	20-24 203	25-34 65	TOTAL 1540
1	7.4	6.1	5.8	7.4	7.7	6.9
2	16.3	17.4	19.9	16.3	18.5	17.0
3	19.0	21.3	23.1	20.7	20.0	20.2
4	12.2	11.9	11.5	15.8	26.1	13.1
5	9.0	9.7	12.8	9.8	4.6	9.5
6	18.3	14.1	12.2	19.2	13.8	16.6
7	9.3	11.9	8.3	8.9	4.6	9.5
8	8.5	7.7	6.4	2.0	4.6	7.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 38.300	D.F. 28	PROB. 0.0929	

T642D -- RANK D: IET + 1 + 3, HI \$

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1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AD

C067AD D078AD

TOTAL NPS SURVEYED IS 2156

## T642D BY ST/SMP PARTICIPATION

	NEITHER N= 748	ST 531	BOTH 140	SMP 98	TOTAL 1517
1	11.9	13.2	13.6	10.2	12.4
2	15.4	14.5	15.7	11.2	14.8
3	17.1	13.2	15.0	17.3	15.6
4	20.3	21.1	21.4	23.5	20.9
5	15.2	17.1	16.4	13.3	15.9
6	9.1	9.8	8.6	10.2	9.4
7	6.4	7.0	6.4	12.2	7.0
8	4.5	4.1	2.9	2.0	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.500	D.F. 21	PROB. 0.8901

## T642D BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 350	NO_BONUS 624	TOTAL 974		
1	12.3	13.3	12.9		
2	15.4	13.8	14.4		
3	16.9	14.1	15.1		
4	22.6	24.0	23.5		
5	12.9	15.9	14.8		
6	10.3	8.0	8.8		
7	5.7	7.0	6.6		
8	4.0	3.8	3.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.300	D.F. 7	PROB. 0.6234

## T642D BY REGION

N=	NE 431	SE 226	SW 250	MW 463	WEST 168	TOTAL 1538
1	10.9	11.5	14.0	14.5	12.5	12.7
2	15.3	16.8	10.8	16.6	13.1	15.0
3	17.2	15.9	16.0	13.2	16.1	15.5
4	24.4	20.3	20.0	19.6	18.4	21.0
5	11.1	18.1	20.4	15.5	16.7	15.6
6	9.7	8.4	9.6	8.0	11.3	9.2
7	7.9	4.9	4.0	8.4	7.7	7.0
8	3.5	4.0	5.2	4.1	4.2	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 32.900      D.F. 28      PROB. 0.2394

## T642D BY RURAL/URBAN

N=	LG_CITY 292	MED_CITY 247	SUBURB 239	TOWN 405	RURAL 355	TOTAL 1538
1	11.0	12.1	16.7	14.1	11.0	12.9
2	16.8	13.4	16.3	14.8	14.1	15.0
3	12.3	16.6	18.8	13.8	17.2	15.5
4	22.9	19.0	16.7	22.5	22.0	21.0
5	18.1	20.6	13.0	13.3	13.8	15.5
6	9.3	8.5	7.9	8.9	10.4	9.1
7	6.5	6.9	5.9	7.6	7.0	6.9
8	3.1	2.8	4.6	4.9	4.5	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 28.700      D.F. 28      PROB. 0.4279

## T642D BY AGE AT ACCESSIONING

N=	16-17 752	18 367	19 154	20-24 211	25-34 69	TOTAL 1553
1	12.8	13.6	12.3	12.3	11.6	12.8
2	14.6	15.0	15.6	15.6	15.9	15.0
3	13.4	14.7	16.9	20.4	23.2	15.5
4	20.3	22.1	22.7	19.9	21.7	21.0
5	16.9	15.0	13.6	14.7	11.6	15.6
6	8.8	9.5	11.0	9.0	8.7	9.2
7	8.5	6.5	4.5	3.8	5.8	6.9
8	4.6	3.5	3.3	4.3	1.4	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 21.800      D.F. 28      PROB. 0.7905



## T642E -- RANK E: IET + 2 ACTIVE

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1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AE

C067AE D078AE

TOTAL NPS SURVEYED IS 2156

## T642E BY ST/SMP PARTICIPATION

	NEITHER N= 719	ST 515	BOTH 135	SMP 95	TOTAL 1464
1	4.6	4.8	4.4	7.4	4.8
2	10.3	12.0	14.8	8.4	11.2
3	11.0	9.5	9.6	12.6	10.5
4	15.9	17.9	17.8	16.8	16.8
5	23.6	22.1	24.4	23.2	23.2
6	16.7	17.5	14.8	14.7	16.7
7	12.4	10.7	8.1	9.5	11.2
8	5.6	5.4	5.9	7.4	5.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 10.300	D.F. 21	PROB. 0.9747

## T642E BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 343	NO_BONUS 593	TOTAL 936
1	5.3	5.7	5.6
2	9.6	11.8	11.0
3	9.9	9.3	9.5
4	14.6	17.9	16.7
5	24.5	23.3	23.7
6	19.8	15.8	17.3
7	9.9	10.3	10.1
8	6.4	5.9	6.1
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.700
			D.F. 7
			PROB. 0.6965

T642E BY REGION

	N=	NE 409	SE 220	SW 242	MW 440	WEST 171	TOTAL 1482
1		4.9	6.8	5.8	3.6	5.3	5.0
2		12.0	12.7	12.0	9.1	11.7	11.2
3		9.5	8.2	12.4	12.0	9.9	10.6
4		15.4	16.8	16.5	17.9	16.4	16.7
5		25.7	17.7	22.3	22.5	28.6	23.3
6		15.6	15.4	16.1	17.9	16.4	16.5
7		11.3	14.5	9.1	11.1	8.2	11.0
8		5.6	7.7	5.8	5.7	3.5	5.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.600	28	0.6495	

T642E BY RURAL/URBAN

	N=	LG_CITY 283	MED_CITY 236	SUBURB 230	TOWN 391	RURAL 342	TOTAL 1482
1		5.6	4.7	6.1	5.4	3.2	4.9
2		10.6	10.2	10.0	12.5	11.1	11.1
3		9.5	11.4	9.1	12.5	8.8	10.4
4		18.0	19.5	15.2	13.5	18.4	16.7
5		25.4	21.6	23.0	23.3	24.3	23.6
6		11.7	16.5	17.8	17.1	18.1	16.3
7		11.3	11.4	12.6	11.3	9.9	11.2
8		7.8	4.7	6.1	4.3	6.1	5.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.400	28	0.7128	

T642E BY AGE AT ACCESSIONING

	N=	16-17 737	18 351	19 149	20-24 196	25-34 64	TOTAL 1497
1		5.3	3.7	6.7	6.1	1.6	5.0
2		11.0	10.8	9.4	14.8	6.3	11.1
3		11.3	9.4	11.4	7.1	15.6	10.5
4		16.1	19.4	15.4	15.8	14.1	16.7
5		20.3	26.2	24.2	30.6	21.9	23.5
6		17.0	15.1	18.1	11.2	26.6	16.3
7		11.7	10.5	11.4	9.7	12.5	11.2
8		7.3	4.8	3.4	4.6	1.6	5.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				40.000	28	0.0661	

## T642F -- RANK F: 2 YR ACTIVE

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS IN ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) TO 8 (THE LEAST DESIRABLE). - 2 YEAR ACTIVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.

1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AF

C067AF D078AF

TOTAL NPS SURVEYED IS 2156

## T642F BY ST/SMP PARTICIPATION

	NEITHER N= 721	ST 516	BOTH 136	SMP 99	TOTAL 1472
1	9.7	12.8	11.0	10.1	10.9
2	9.4	9.5	8.1	13.1	9.6
3	13.4	10.1	14.0	11.1	12.2
4	9.1	10.5	8.8	8.1	9.5
5	15.3	15.9	8.8	17.2	15.0
6	19.4	18.6	22.1	19.2	19.4
7	12.6	11.0	11.8	12.1	12.0
8	11.0	11.6	15.4	9.1	11.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.600	D.F. 21	PROB. 0.7750

## T642F BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 340	NO_BONUS 601	TOTAL 941
1	7.6	11.0	9.8
2	10.6	9.0	9.6
3	9.4	13.3	11.9
4	10.6	8.0	8.9
5	16.2	16.3	16.3
6	18.5	21.1	20.2
7	15.0	9.3	11.4
8	12.1	12.0	12.0
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.500
			D.F. 7
			PROB. 0.0430

## T642F BY REGION

	N=	NE 419	SE 216	SW 244	MW 443	WEST 168	TOTAL 1490
1		10.0	12.0	11.9	10.8	10.1	10.9
2		9.3	9.3	11.1	9.7	8.9	9.7
3		10.5	11.1	12.3	14.4	10.7	12.1
4		8.3	8.8	13.9	7.0	13.7	9.5
5		14.3	16.7	11.9	15.8	18.4	15.2
6		22.7	19.0	16.0	18.3	20.8	19.5
7		13.6	11.6	11.9	11.5	8.9	11.9
8		11.2	11.6	11.1	12.4	8.3	11.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.700	28	0.4279	

## T642F BY RURAL/URBAN

	N=	LG_CITY 282	MED_CITY 241	SUBURB 226	TOWN 396	RURAL 345	TOTAL 1490
1		11.3	12.9	9.7	10.6	9.9	10.8
2		11.7	10.0	6.2	9.6	9.9	9.6
3		12.1	12.9	13.7	9.6	13.3	12.1
4		11.0	7.5	8.4	10.6	7.8	9.2
5		15.6	19.1	15.5	14.1	13.3	15.2
6		22.0	15.8	19.0	20.7	20.0	19.7
7		8.5	8.7	14.2	14.1	12.8	11.9
8		7.8	13.3	13.3	10.6	13.0	11.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.600	28	0.2911	

## T642F BY AGE AT ACCESSIONING

	N=	16-17 733	18 354	19 158	20-24 196	25-34 65	TOTAL 1506
1		12.4	10.7	8.2	8.2	6.1	10.8
2		10.5	9.0	6.3	11.7	4.6	9.6
3		10.1	14.4	14.6	13.8	12.3	12.2
4		9.5	9.0	15.2	6.6	4.6	9.4
5		15.8	13.0	13.3	13.8	26.1	15.1
6		17.6	20.6	23.4	21.9	18.5	19.5
7		12.5	10.4	8.9	13.8	15.4	12.0
8		11.5	12.7	10.1	10.2	12.3	11.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.400	28	0.0747	

T642G -- RANK G: 2 + 2

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS IN ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) TO 8 (THE LEAST DESIRABLE). - 2 YEAR ACTIVE DUTY + 2 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.

1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AG

C067AG D078AG

TOTAL NPS SURVEYED IS 2156

## T642G BY ST/SMP PARTICIPATION

	NEITHER N= 722	ST 533	BOTH 135	SMP 99	TOTAL 1489
1	4.0	5.6	5.2	3.0	4.6
2	12.5	11.8	11.8	12.1	12.2
3	10.3	12.4	9.6	15.1	11.3
4	10.4	11.3	9.6	10.1	10.6
5	14.0	12.9	14.1	12.1	13.5
6	14.3	12.4	11.1	14.1	13.3
7	25.5	25.3	29.6	22.2	25.6
8	9.1	8.3	8.9	11.1	8.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.400	D.F. 21	PROB. 0.9857

## T642G BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 339	NO_BONUS 608	TOTAL 947		
1	3.8	5.6	5.0		
2	7.7	13.3	11.3		
3	11.8	9.4	10.2		
4	9.1	10.9	10.2		
5	14.4	13.8	14.0		
6	12.4	13.8	13.3		
7	30.1	25.7	27.2		
8	10.6	7.6	8.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 13.600	D.F. 7	PROB. 0.0588

## T642G BY REGION

	NE 424	SE 217	SW 245	MW 449	WEST 173	TOTAL 1508
1	3.5	2.8	3.7	6.9	5.2	4.6
2	9.2	12.9	14.7	12.7	12.7	12.1
3	11.1	11.5	12.6	9.3	15.0	11.3
4	10.4	12.4	10.6	11.6	9.3	10.9
5	13.7	15.2	13.9	11.6	12.7	13.2
6	11.1	16.1	13.9	14.9	9.3	13.2
7	31.1	21.2	21.2	24.5	27.8	25.7
8	9.9	7.8	9.4	8.5	8.1	8.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 36.000      D.F. 28      PROB. 0.1426

## T642G BY RURAL/URBAN

	LG_CITY 291	MED_CITY 242	SUBURB 239	TOWN 393	RURAL 344	TOTAL 1509
1	4.1	5.0	2.5	5.1	5.8	4.6
2	13.4	15.7	11.7	7.6	12.5	11.8
3	11.7	13.2	10.9	11.7	9.9	11.4
4	10.0	9.1	13.8	10.9	10.8	10.9
5	15.8	6.2	10.5	15.8	14.2	13.1
6	14.1	15.3	13.0	13.7	11.3	13.4
7	23.0	26.4	26.8	26.5	27.0	26.0
8	7.9	9.1	10.9	8.6	8.4	8.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 36.500      D.F. 28      PROB. 0.1303

## T642G BY AGE AT ACCESSIONING

	16-17 752	18 356	19 156	20-24 198	25-34 62	TOTAL 1524
1	5.6	3.6	2.6	5.0	1.6	4.6
2	13.6	9.8	13.5	9.6	9.7	12.0
3	11.8	14.0	6.4	10.1	6.4	11.4
4	10.4	11.0	12.2	11.1	12.9	10.9
5	14.9	11.5	15.4	10.1	8.1	13.3
6	12.4	14.6	12.8	15.7	12.9	13.4
7	23.5	25.3	32.0	26.3	37.1	25.7
8	7.8	10.1	5.1	12.1	11.3	8.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 38.700      D.F. 28      PROB. 0.0859

T642H -- RANK H: IET + 2 + 2

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1 - MOST DESIRABLE  
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AH

C067AH D078AH

TOTAL NPS SURVEYED IS 2156

## T642H BY ST/SMP PARTICIPATION

	NEITHER N= 731	ST 531	BOTH 137	SMP 99	TOTAL 1498
1	12.6	12.0	11.7	8.1	12.0
2	5.1	9.0	8.8	10.1	7.1
3	8.6	9.4	8.8	7.1	8.8
4	9.4	11.1	8.8	15.1	10.3
5	11.1	9.8	10.2	12.1	10.6
6	11.8	10.4	10.9	7.1	10.9
7	12.0	10.2	12.4	13.1	11.5
8	29.4	28.1	28.5	27.3	28.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.300	D.F. 21	PROB. 0.6299

## T642H BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 340	NO_BONUS 610	TOTAL 950		
1	10.6	11.1	10.9		
2	6.8	6.7	6.7		
3	7.3	9.5	8.7		
4	11.2	10.8	10.9		
5	10.6	10.8	10.7		
6	10.0	10.7	10.4		
7	11.5	12.0	11.8		
8	32.1	28.4	29.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.200	D.F. 7	PROB. 0.9479

## T642H BY REGION

	NE N= 428	SE 220	SW 255	MW 443	WEST 170	TOTAL 1516
1	11.0	10.9	13.7	10.8	15.9	11.9
2	7.0	6.4	6.7	7.0	8.2	7.0
3	9.6	9.1	9.4	8.8	7.1	9.0
4	9.1	9.5	9.0	11.7	12.3	10.3
5	8.6	14.1	12.9	12.0	5.9	10.8
6	11.4	9.5	12.2	11.5	7.6	10.9
7	10.8	11.8	13.7	9.5	14.1	11.4
8	32.5	28.6	22.3	28.7	28.8	28.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.900	D.F. 28	PROB. 0.3680	

## T642H BY RURAL/URBAN

	LG_CITY N= 294	MED_CITY 236	SUBURB 230	TOWN 406	RURAL 350	TOTAL 1516
1	13.6	12.3	11.3	8.4	13.4	11.6
2	7.1	7.6	8.7	7.6	4.6	7.0
3	10.9	5.9	7.8	11.1	7.1	8.8
4	9.9	15.3	6.5	9.4	10.9	10.3
5	7.1	13.1	16.1	9.8	10.0	10.8
6	7.8	7.2	13.5	11.3	14.3	11.0
7	13.9	11.0	10.9	10.8	10.9	11.5
8	29.6	27.5	25.2	31.5	28.9	29.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 52.800	D.F. 28	PROB. 0.0031	

## T642H BY AGE AT ACCESSIONING

	16-17 N= 748	18 355	19 156	20-24 206	25-34 67	TOTAL 1532
1	11.9	10.7	14.1	12.1	11.9	11.9
2	7.5	7.9	5.8	5.3	4.5	7.0
3	9.5	9.3	6.4	9.2	4.5	8.9
4	13.2	8.7	7.7	6.3	4.5	10.3
5	9.4	11.8	9.0	14.6	13.4	10.8
6	11.5	11.8	10.3	8.3	10.4	11.0
7	9.6	14.1	12.2	13.6	9.0	11.4
8	27.4	25.6	34.6	30.6	41.8	28.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 40.500	D.F. 28	PROB. 0.0596	



## T643 -- PACKAGE WOULD NOT ENLIST UNDER

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS IN ADDITION TO DUTY TIME. CIRCLE THE ARMY ENLISTMENT DUTY OPTION PACKAGE UNDER WHICH YOU WOULD NOT ENLIST.

- A - ENTRY TRAINING + 6 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES 0, GOVERNMENT ADDS \$5,040.  
 B - ENTRY TRAINING + 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$6,600.  
 C - 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$2,400, GOVERNMENT ADDS \$6,600.  
 D - ENTRY TRAINING + 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$2,400, GOVERNMENT ADDS \$14,600.  
 E - ENTRY TRAINING + 2 YEAR ACTIVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.  
 F - 2 YEAR ACTIVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.  
 G - 2 YEAR ACTIVE DUTY + 2 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.  
 H - ENTRY TRAINING + 2 YEAR ACTIVE DUTY + 2 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.

SURVEY ITEMS #: A039BA\_H

C067BA\_H D078BA\_H

TOTAL NPS SURVEYED IS 2156

## T643 BY ST/SMP PARTICIPATION

	NEITHER N= 937	ST 679	BOTH 176	SMP 122	TOTAL 1914	2 X	DF	P
A	14.0	15.9	15.9	10.7	14.6	2.9	3	0.4073
B	13.3	16.3	15.9	13.9	14.7	3.0	3	0.3916
C	15.7	15.2	14.8	18.0	15.6	0.8	3	0.8495
D	11.7	11.8	13.6	9.8	11.8	1.1	3	0.7771
E	19.2	16.5	15.9	17.2	17.8	2.5	3	0.4753
F	23.6	21.1	24.4	22.1	22.7	1.7	3	0.6369
G	20.4	18.1	19.3	13.9	19.1	3.5	3	0.3208
H	31.6	25.0	27.3	24.6	28.4	9.4	3	0.0244

## T643 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 437	NO_BONUS 771	TOTAL 1208	2 X	DF	P
A	12.8	14.0	13.6	0.3	1	0.5839
B	17.2	16.3	16.6	0.1	1	0.7518
C	17.2	16.2	16.6	0.2	1	0.6547
D	16.3	10.8	12.7	7.5	1	0.0062
E	22.2	17.8	19.4	3.4	1	0.0652
F	24.9	22.8	23.6	0.7	1	0.4028
G	22.0	20.1	20.8	0.6	1	0.4386
H	30.2	28.8	29.3	0.3	1	0.5839

## T643 BY REGION

	N=	NE 561	SE 282	SW 328	MW 558	WEST 212	TOTAL 1941	2 X	DF	P
A		14.3	12.4	18.0	15.0	13.2	14.7	4.5	4	0.3425
B		13.4	11.7	16.2	15.6	15.1	14.4	3.6	4	0.4628
C		14.8	12.8	18.3	13.4	20.3	15.3	9.2	4	0.0563
D		11.0	9.9	12.2	12.2	13.7	11.7	2.1	4	0.7174
E		16.0	14.9	17.7	20.6	18.4	17.7	6.0	4	0.1991
F		21.6	18.1	22.9	24.7	25.5	22.6	6.1	4	0.1918
G		18.2	14.9	18.3	22.2	19.3	19.0	7.1	4	0.1307
H		26.9	23.4	26.5	32.1	30.2	28.2	8.6	4	0.0719

## T643 BY RURAL/URBAN

	N=	LG_CITY 380	MED_CITY 312	SUBURB 305	TOWN 515	RURAL 427	TOTAL 1939	2 X	DF	P
A		13.9	17.3	13.8	12.4	15.9	14.5	4.7	4	0.3195
B		13.7	14.7	14.1	13.2	16.6	14.4	2.4	4	0.6626
C		14.7	15.7	13.8	13.6	18.3	15.2	4.8	4	0.3084
D		10.8	13.1	13.4	9.7	12.9	11.8	4.3	4	0.3669
E		14.5	19.2	19.0	17.3	19.0	17.7	4.1	4	0.3926
F		19.5	22.8	25.9	22.7	22.7	22.6	4.0	4	0.4060
G		14.5	19.9	21.0	20.2	19.2	18.9	6.4	4	0.1712
H		27.6	31.1	29.2	26.4	28.3	28.3	2.2	4	0.6990

## T643 BY AGE AT ACCESSIONING

	N=	16-17 948	18 449	19 203	20-24 267	25-34 94	TOTAL 1961	2 X	DF	P
A		16.5	11.8	12.8	16.1	9.6	14.6	8.4	4	0.0780
B		15.0	13.6	14.8	14.2	13.8	14.5	0.4	4	0.9825
C		16.5	14.5	10.3	16.1	16.0	15.3	5.1	4	0.2772
D		11.7	11.6	11.8	12.0	12.8	11.8	0.1	4	0.9988
E		16.9	18.0	17.7	17.6	25.5	17.7	4.4	4	0.3546
F		22.1	23.4	21.7	22.5	26.6	22.6	1.1	4	0.8943
G		19.2	17.1	19.2	19.8	23.4	19.0	2.2	4	0.6990
H		27.7	28.3	32.0	22.8	39.4	28.2	11.2	4	0.0244

## T069 -- IMPORT OF UNEMPLOYMENT

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE I WAS UNEMPLOYED AND COULDN'T FIND A JOB.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A040 B036 C038 D021 TOTAL NPS SURVEYED IS 2156

## T069 BY ST/SMP PARTICIPATION

	NEITHER N= 1013	ST 723	BOTH 197	SMP 129	TOTAL 2062
1	58.2	65.6	69.5	67.4	62.5
2	24.4	24.3	22.3	22.5	24.1
3	11.1	6.8	6.6	7.8	8.9
4	6.3	3.3	1.5	2.3	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 31.400	D.F. 9	PROB. 0.0003

## T069 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 823	TOTAL 1285		
1	60.8	66.5	64.4		
2	25.1	24.5	24.7		
3	9.7	6.6	7.7		
4	4.3	2.4	3.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 8.700	D.F. 3	PROB. 0.0336

## T069 BY REGION

	NE N= 592	SE 308	SW 353	MW 612	WEST 237	TOTAL 2102
1	65.7	62.7	59.5	57.8	68.8	62.3
2	21.3	21.4	27.8	27.6	21.1	24.2
3	8.3	11.7	8.5	10.0	5.1	8.9
4	4.7	4.2	4.3	4.6	5.1	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.800	D.F. 12	PROB. 0.0398	

## T069 BY RURAL/URBAN

	LG_CITY N= 409	MED_CITY 342	SUBURB 340	TOWN 551	RURAL 446	TOTAL 2088
1	61.6	63.7	67.9	60.3	60.3	62.4
2	23.7	21.6	19.7	27.8	26.5	24.4
3	9.0	10.8	7.3	9.1	7.6	8.8
4	5.6	3.8	5.0	2.9	5.6	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.300	D.F. 12	PROB. 0.0815	

## T069 BY AGE AT ACCESSIONING

	16-17 N= 1019	18 493	19 227	20-24 283	25-34 101	TOTAL 2123
1	64.3	61.3	61.2	59.4	56.4	62.2
2	25.2	24.9	20.3	21.9	26.7	24.3
3	7.5	9.1	10.1	12.0	11.9	8.9
4	3.0	4.7	8.4	6.7	4.9	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.700	D.F. 12	PROB. 0.0085	

## T071 -- IMPORT OF A CHANCE TO BETTER MYSELF

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE THE MILITARY WILL GIVE ME A CHANCE TO BETTER MYSELF IN LIFE.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A042      B038      C040      D022      TOTAL NPS SURVEYED IS 2156

## T071 BY ST/SMP PARTICIPATION

	NEITHER N= 1024	ST 723	BOTH 200	SMP 130	TOTAL 2077
1	5.0	4.3	7.5	6.9	5.1
2	22.9	28.3	27.0	20.0	25.0
3	59.5	59.2	53.5	66.1	59.2
4	12.6	8.2	12.0	6.9	10.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.700	D.F. 9	PROB. 0.0069

## T071 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 827	TOTAL 1292		
1	5.6	5.7	5.7		
2	26.0	28.0	27.3		
3	57.0	56.7	56.8		
4	11.4	9.5	10.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.500	D.F. 3	PROB. 0.6823

## T071 BY REGION

	NE N= 598	SE 312	SW 358	MW 610	WEST 238	TOTAL 2116
1	5.8	3.2	5.6	5.4	3.4	5.0
2	24.1	20.5	23.7	28.0	26.5	24.9
3	58.4	66.3	60.1	57.0	57.6	59.4
4	11.7	9.9	10.6	9.5	12.6	10.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.500	D.F. 12	PROB. 0.2152	

## T071 BY RURAL/URBAN

	LG_CITY N= 415	MED_CITY 345	SUBURB 342	TOWN 553	RURAL 447	TOTAL 2102
1	5.3	3.8	4.1	5.6	6.0	5.1
2	19.5	24.3	26.0	24.8	29.3	24.8
3	61.0	62.0	57.9	59.5	57.0	59.4
4	14.2	9.9	12.0	10.1	7.6	10.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.300	D.F. 12	PROB. 0.0343	

## T071 BY AGE AT ACCESSIONING

	16-17 N= 1019	18 499	19 228	20-24 288	25-34 103	TOTAL 2137
1	4.5	5.4	6.1	5.6	5.8	5.1
2	26.3	26.8	23.7	18.4	22.3	24.9
3	58.8	58.9	58.8	62.1	58.3	59.2
4	10.4	8.8	11.4	13.9	13.6	10.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.200	D.F. 12	PROB. 0.2881	

## T074 -- IMPORT OF SERVING MY COUNTRY

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE I WANT TO SERVE MY COUNTRY.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A045      B041      C043      D023      TOTAL NPS SURVEYED IS 2156

## T074 BY ST/SMP PARTICIPATION

	NEITHER N= 1021	ST 725	BOTH 199	SMP 130	TOTAL 2075
1	10.5	7.6	7.5	6.1	8.9
2	36.8	35.7	35.7	38.5	36.4
3	45.9	47.0	46.7	50.8	46.7
4	6.8	9.7	10.0	4.6	8.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.800	D.F. 9	PROB. 0.1296

## T074 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 831	TOTAL 1296		
1	8.4	8.8	8.6		
2	33.1	35.0	34.3		
3	48.2	46.9	47.4		
4	10.3	9.3	9.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.700	D.F. 3	PROB. 0.8732

## T074 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	598	311	357	611	238	2115
1	8.4	8.0	7.8	10.0	9.7	8.8
2	35.6	31.5	38.4	38.6	37.8	36.6
3	47.7	52.4	47.1	42.9	46.6	46.8
4	8.4	8.0	6.7	8.5	5.9	7.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			11.800	12	0.4619	

## T074 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	415	343	342	554	447	2101
1	11.8	8.8	7.9	8.5	6.7	8.7
2	39.0	37.9	36.5	36.1	35.8	37.0
3	42.2	47.5	48.5	47.5	47.9	46.7
4	7.0	5.8	7.0	7.9	9.6	7.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUAR			14.500	12	0.2699	

## T074 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1022	499	226	287	102	2136
1	7.9	9.0	13.7	8.4	7.8	8.8
2	34.5	39.3	39.8	37.3	38.2	36.8
3	48.0	46.3	42.0	47.4	43.1	46.7
4	9.5	5.4	4.4	7.0	10.8	7.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			24.200	12	0.0191	



## T076 -- IMPORT OF FAMILY TRADITION TO SERVE

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE IT IS A FAMILY TRADITION TO SERVE.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS 0: A047 B043 C045 D024 TOTAL NPS SURVEYED IS 2156

## T076 BY ST/SMP PARTICIPATION

	NEITHER N= 1018	ST 724	BOTH 200	SMP 128	TOTAL 2070
1	71.6	69.8	64.0	63.3	69.7
2	18.0	19.6	21.5	18.0	18.9
3	7.9	7.0	10.5	15.6	8.3
4	2.5	3.6	4.0	3.1	3.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.700	D.F. 9	PROB. 0.0536

## T076 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 828	TOTAL 1291		
1	67.8	66.7	67.1		
2	22.3	20.6	21.2		
3	7.1	9.8	8.8		
4	2.8	2.9	2.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.700	D.F. 3	PROB. 0.4402

## T076 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	595	311	357	608	239	2110
1	69.2	67.8	69.5	71.0	69.0	69.6
2	18.5	20.3	17.9	19.4	18.0	18.9
3	9.2	9.6	9.0	6.7	9.2	8.5
4	3.0	2.3	3.6	2.8	3.8	3.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			5.900	12	0.9210	

## T076 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	414	342	339	553	448	2096
1	72.2	66.1	68.1	72.5	67.9	69.7
2	15.9	22.5	20.9	17.9	18.8	18.9
3	8.9	8.8	8.0	6.7	9.8	8.3
4	2.9	2.6	2.9	2.9	3.6	3.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			11.300	12	0.5034	

## T076 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1018	497	226	288	101	2130
1	68.1	72.8	71.7	70.5	62.4	69.6
2	20.4	17.1	15.9	16.7	24.8	18.9
3	8.5	7.2	9.3	8.7	10.9	8.5
4	2.9	2.8	3.1	4.2	2.0	3.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			11.100	12	0.5204	

## T077 -- IMPORT OF PROVING I CAN MAKE IT

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED TO PROVE THAT I CAN MAKE IT.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C046 D025 TOTAL NPS SURVEYED IS 2156

## T077 BY ST/SMP PARTICIPATION

	NEITHER N= 1021	ST 722	BOTH 198	SMP 130	TOTAL 2071
1	25.5	23.0	25.8	18.5	24.2
2	31.0	32.5	28.8	28.5	31.2
3	37.4	37.4	39.9	43.8	38.0
4	6.1	7.1	5.6	9.2	6.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.100	D.F. 9	PROB. 0.5241

## T077 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 824	TOTAL 1289		
1	24.9	26.7	26.1		
2	34.0	31.8	32.6		
3	34.0	35.6	35.0		
4	7.1	5.9	6.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.600	D.F. 3	PROB. 0.6594

## T077 BY REGION

	NE 596	SE 311	SW 355	MW 611	WEST 237	TOTAL 2110
1	25.0	23.8	28.2	21.9	22.8	24.2
2	31.5	30.9	29.3	32.2	28.3	30.9
3	37.8	39.5	36.6	38.8	40.9	38.5
4	5.7	5.8	5.9	7.0	8.0	6.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.300	D.F. 12	PROB. 0.7613	

## T077 BY RURAL/URBAN

	LG_CITY 411	MED_CITY 344	SUBURB 341	TOWN 551	RURAL 449	TOTAL 2096
1	26.3	21.8	20.2	27.2	22.9	24.1
2	28.2	32.0	32.3	30.1	33.2	31.1
3	37.5	40.4	41.3	37.0	37.2	38.4
4	8.0	5.8	6.2	5.6	6.7	6.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.500	D.F. 12	PROB. 0.4064	

## T077 BY AGE AT ACCESSIONING

	16-17 1016	18 496	19 228	20-24 288	25-34 102	TOTAL 2130
1	22.8	27.0	22.4	24.0	26.5	24.1
2	31.5	30.4	30.7	31.6	28.4	31.0
3	38.3	36.9	39.9	40.3	39.2	38.5
4	7.4	5.6	7.0	4.2	5.9	6.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.400	D.F. 12	PROB. 0.7531	

## T078 -- IMPORT OF SKILL TRAINING

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED TO GET TRAINED IN A SKILL THAT WILL HELP ME GET A BETTER CIVILIAN JOB.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A048 B044 C047 D038 TOTAL NPS SURVEYED IS 2156

## T078 BY ST/SMP PARTICIPATION

	NEITHER N= 1018	ST 720	BOTH 199	SMP 131	TOTAL 2068
1	11.9	14.0	20.1	19.1	13.9
2	20.6	21.0	24.1	28.2	21.6
3	50.3	51.4	41.2	45.0	49.5
4	17.2	13.6	14.6	7.6	15.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 27.500 D.F. 9 PROB. 0.0012

## T078 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 828	TOTAL 1289
1	15.4	18.7	17.5
2	22.6	21.6	22.0
3	46.6	45.4	45.8
4	15.4	14.3	14.7
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 2.400 D.F. 3 PROB. 0.4936

## T078 BY REGION

	NE 597	SE 311	SW 354	MW 610	WEST 235	TOTAL 2107
1	14.1	14.1	15.3	12.6	15.7	14.0
2	20.4	21.2	20.1	22.0	26.4	21.6
3	48.7	53.0	52.8	48.4	42.5	49.3
4	16.8	11.6	11.9	17.0	15.3	15.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.600	D.F. 12	PROB. 0.1653	

## T078 BY RURAL/URBAN

	LG_CITY 414	MED_CITY 343	SUBURB 339	TOWN 552	RURAL 446	TOTAL 2094
1	13.0	12.5	15.0	15.6	13.7	14.1
2	20.8	20.7	23.6	21.7	21.1	21.5
3	51.0	53.1	44.3	48.0	50.7	49.4
4	15.2	13.7	17.1	14.7	14.6	15.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7.800	D.F. 12	PROB. 0.8006	

## T078 BY AGE AT ACCESSIONING

	16-17 1015	18 498	19 228	20-24 284	25-34 103	TOTAL 2128
1	13.5	14.3	12.7	15.1	18.4	14.1
2	22.1	20.3	24.1	20.1	22.3	21.6
3	49.3	51.2	45.6	50.7	42.7	49.2
4	15.2	14.3	17.5	14.1	16.5	15.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7.100	D.F. 12	PROB. 0.8509	

## T079 -- IMPORT OF MONEY FOR COLLEGE

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED SO I CAN GET MONEY FOR A COLLEGE EDUCATION.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A049      B045      C048      D026      TOTAL NPS SURVEYED IS 2156

## T079 BY ST/SMP PARTICIPATION

	NEITHER N= 1021	ST 721	BOTH 200	SMP 130	TOTAL 2072
1	27.7	27.5	13.5	13.1	25.3
2	24.9	24.5	21.0	18.5	24.0
3	31.8	31.8	37.5	39.2	32.8
4	15.6	16.2	28.0	29.2	17.9
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE      VALUE 53.600      D.F. 9      PROB. 0.0000

## T079 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 828	TOTAL 1290
1	34.8	18.5	24.3
2	26.4	22.8	24.1
3	25.3	34.5	31.2
4	13.4	24.1	20.3
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE      VALUE 59.200      D.F. 3      PROB. 0.0000

## T079 BY REGION

N=	NE 596	SE 311	SW 357	MW 609	WEST 238	TOTAL 2111
1	31.5	20.9	23.5	25.4	18.5	25.4
2	20.6	20.3	26.0	27.6	24.8	24.0
3	29.7	39.2	36.1	29.1	38.2	33.0
4	18.1	19.6	14.3	17.9	18.5	17.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.700	D.F. 12	PROB. 0.0001	

## T079 BY RURAL/URBAN

N=	LG_CITY 414	MED_CITY 344	SUBURB 340	TOWN 554	RURAL 446	TOTAL 2098
1	20.3	21.8	22.3	27.1	32.3	25.2
2	23.7	25.0	29.1	24.4	19.7	24.1
3	37.4	36.9	31.8	30.0	30.9	33.1
4	18.6	16.3	16.8	18.6	17.0	17.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.800	D.F. 12	PROB. 0.0021	

## T079 BY AGE AT ACCESSIONING

N=	16-17 1018	18 496	19 229	20-24 288	25-34 101	TOTAL 2132
1	25.3	26.4	24.4	22.2	31.7	25.3
2	25.3	23.4	19.6	22.2	26.7	23.9
3	32.9	30.2	34.5	38.2	30.7	33.1
4	16.5	20.0	21.4	17.4	10.9	17.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.800	D.F. 12	PROB. 0.1573	



## T080 -- IMPORT OF WANTING TO BE A SOLDIER

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE I WANT TO BE A SOLDIER.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A050 B046 C049 D027 TOTAL NPS SURVEYED IS 2156

## T080 BY ST/SMP PARTICIPATION

	NEITHER N= 1021	ST 724	BOTH 198	SMP 129	TOTAL 2072
1	24.7	17.3	21.2	14.7	21.1
2	39.2	39.2	41.4	41.9	39.6
3	30.8	34.3	29.3	34.9	32.1
4	5.3	9.3	8.1	8.5	7.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.300	D.F. 9	PROB. 0.0018

## T080 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 464	NO_BONUS 828	TOTAL 1292		
1	21.8	21.6	21.7		
2	37.1	38.6	38.1		
3	32.1	32.0	32.0		
4	9.0	7.7	8.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.800	D.F. 3	PROB. 0.8495

## T080 BY REGION

	N=	NE 597	SE 312	SW 356	MW 610	WEST 238	TOTAL 2113
1		21.3	15.4	22.5	21.6	24.4	21.1
2		39.2	41.0	37.6	40.7	39.9	39.7
3		31.0	37.5	33.1	30.5	30.3	32.1
4		8.5	6.1	6.7	7.2	5.5	7.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.900	D.F. 12	PROB. 0.3071	

## T080 BY RURAL/URBAN

	N=	LG_CITY 412	MED_CITY 346	SUBURB 340	TOWN 553	RURAL 447	TOTAL 2098
1		24.0	18.2	19.4	19.9	22.8	21.0
2		37.4	40.5	39.7	42.3	38.9	39.9
3		31.8	35.3	33.2	30.7	30.9	32.1
4		6.8	6.1	7.6	7.0	7.4	7.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.500	D.F. 12	PROB. 0.7449	

## T080 BY AGE AT ACCESSIONING

	N=	16-17 1020	18 496	19 227	20-24 288	25-34 103	TOTAL 2134
1		19.3	21.4	22.0	25.0	26.2	21.2
2		38.3	43.5	40.1	39.9	33.0	39.7
3		33.0	29.8	32.2	30.6	36.9	32.1
4		9.3	5.2	5.7	4.5	3.9	7.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 25.100	D.F. 12	PROB. 0.0144	

## T082 -- IMPORT OF MONEY FOR VOTECH/BUSINESS EDUC

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED SO I CAN GET MONEY FOR CIVILIAN VOCATIONAL, TECHNICAL, OR BUSINESS SCHOOL EDUCATION.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A051      B047      C050      D028      TOTAL NPS SURVEYED IS 2156

## T082 BY ST/SMP PARTICIPATION

	NEITHER N= 1024	ST 725	BOTH 200	SMP 130	TOTAL 2079
1	35.9	40.3	43.0	39.2	38.3
2	26.7	28.3	20.5	26.1	26.6
3	27.9	23.7	28.5	25.4	26.4
4	9.5	7.7	8.0	9.2	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.700	D.F. 9	PROB. 0.2308

## T082 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 830	TOTAL 1295		
1	43.0	38.7	40.2		
2	26.7	26.5	26.6		
3	23.4	24.2	23.9		
4	6.9	10.6	9.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.900	D.F. 3	PROB. 0.1166

## T082 BY REGION

	NE N= 597	SE 313	SW 358	MW 613	WEST 238	TOTAL 2119
1	44.4	34.8	38.0	36.4	31.1	38.1
2	24.3	28.1	24.6	28.7	29.8	26.8
3	23.1	26.8	29.9	25.1	31.5	26.3
4	8.2	10.2	7.5	9.8	7.6	8.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.900	D.F. 12	PROB. 0.0210	

## T082 BY RURAL/URBAN

	LG_CITY N= 416	MED_CITY 345	SUBURB 342	TOWN 553	RURAL 449	TOTAL 2105
1	34.9	31.0	41.8	41.4	40.5	38.3
2	25.0	28.7	25.4	28.6	24.7	26.6
3	28.6	32.5	23.7	22.2	28.3	26.7
4	11.5	7.8	9.1	7.8	6.5	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.800	D.F. 12	PROB. 0.0030	

## T082 BY AGE AT ACCESSIONING

	16-17 N= 1022	18 498	19 228	20-24 289	25-34 103	TOTAL 2140
1	38.2	39.8	38.6	35.3	38.8	38.2
2	28.1	26.5	26.8	24.2	21.4	26.7
3	25.9	25.5	23.7	28.0	35.9	26.4
4	7.8	8.2	11.0	12.5	3.9	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.900	D.F. 12	PROB. 0.1188	

## T083 -- IMPORT OF PHYSICAL TRAINING

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED FOR THE PHYSICAL TRAINING AND CHALLENGE.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A052      B048      C051      D029      TOTAL NPS SURVEYED IS 2156

## T083 BY ST/SMP PARTICIPATION

	NEITHER N= 1026	ST 724	BOTH 200	SMP 130	TOTAL 2080
1	10.1	7.6	9.5	9.2	9.1
2	35.8	35.5	37.5	31.5	35.6
3	47.1	50.3	42.0	49.2	47.8
4	7.0	6.6	11.0	10.0	7.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.800	D.F. 9	PROB. 0.2248

## T083 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 828	TOTAL 1293
1	6.0	10.0	8.6
2	36.8	37.4	37.2
3	47.5	45.0	45.9
4	9.7	7.5	8.3
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7.700
			D.F. 3
			PROB. 0.0526

## T083 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	598	312	358	611	240	2119
1	9.0	8.6	9.5	9.2	8.8	9.1
2	32.6	37.2	38.0	37.6	31.3	35.5
3	49.3	47.8	48.0	45.8	50.8	48.0
4	9.0	6.4	4.5	7.4	9.2	7.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			13.400	12	0.3406	

## T083 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	417	346	340	554	448	2105
1	10.5	9.8	8.2	8.7	7.1	8.8
2	29.7	34.7	32.6	37.5	41.1	35.5
3	51.3	48.5	50.9	46.8	45.1	48.3
4	8.4	6.9	8.2	7.0	6.7	7.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			16.600	12	0.1653	

## T083 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1020	500	227	289	104	2140
1	8.0	11.6	8.4	9.0	6.7	9.0
2	36.4	38.4	30.4	30.8	38.5	35.6
3	47.1	44.4	55.1	52.3	48.1	48.0
4	8.5	5.6	6.2	8.0	6.7	7.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			20.200	12	0.0634	

## T084 -- IMPORT OF TIME TO DECIDE LIFE PLANS

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED TO TAKE TIME OUT BEFORE DECIDING WHAT I REALLY WANT TO DO.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A053      B049      C052      D030      TOTAL NPS SURVEYED IS 2156

## T084 BY ST/SMP PARTICIPATION

	NEITHER N= 1022	ST 720	BOTH 200	SMP 129	TOTAL 2071
1	43.3	50.8	59.5	42.6	47.5
2	32.2	29.4	22.0	34.1	30.4
3	20.2	15.7	14.5	18.6	18.0
4	4.3	4.0	4.0	4.6	4.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.900	D.F. 9	PROB. 0.0031

## T084 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 829	TOTAL 1291		
1	49.6	51.1	50.6		
2	29.4	29.7	29.6		
3	17.3	15.0	15.8		
4	3.7	4.2	4.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.500	D.F. 3	PROB. 0.6823

## T084 BY REGION

	N=	NE 594	SE 311	SW 356	MW 610	WEST 238	TOTAL 2109
1		49.2	49.2	45.5	46.7	45.8	47.5
2		28.8	29.6	31.2	31.5	29.4	30.2
3		17.7	17.0	19.4	17.9	20.6	18.3
4		4.4	4.2	3.9	3.9	4.2	4.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 3.500	D.F. 12	PROB. 0.9909	

## T084 BY RURAL/URBAN

	N=	LG_CITY 416	MED_CITY 342	SUBURB 339	TOWN 552	RURAL 448	TOTAL 2097
1		46.4	43.6	49.6	49.6	48.4	47.7
2		31.0	30.7	28.6	28.8	31.3	30.0
3		18.5	21.9	16.5	18.7	15.8	18.2
4		4.1	3.8	5.3	2.9	4.5	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.700	D.F. 12	PROB. 0.5548	

## T084 BY AGE AT ACCESSIONING

	N=	16-17 1017	18 496	19 228	20-24 288	25-34 101	TOTAL 2130
1		49.2	42.5	45.6	46.9	63.4	47.6
2		29.9	33.7	26.3	29.5	22.8	30.0
3		17.2	18.8	21.9	20.1	12.9	18.3
4		3.7	5.0	6.1	3.5	1.0	4.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 24.600	D.F. 12	PROB. 0.0168	



## T086 -- IMPORT OF LEADERSHIP TRAINING

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE I WANT LEADERSHIP TRAINING.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C053 D031 TOTAL NPS SURVEYED IS 2156

## T086 BY ST/SMP PARTICIPATION

	NEITHER N= 1020	ST 718	BOTH 200	SMP 130	TOTAL 2068
1	23.8	22.8	20.5	13.1	22.5
2	39.5	40.9	26.5	26.9	38.0
3	32.5	32.9	43.5	50.0	34.8
4	4.1	3.3	9.5	10.0	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 55.900	D.F. 9	PROB. 0.0000

## T086 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 828	TOTAL 1290		
1	25.8	22.6	23.7		
2	38.3	37.8	38.0		
3	30.7	34.4	33.1		
4	5.2	5.2	5.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.500	D.F. 3	PROB. 0.4753

## T086 BY REGION

	NE 590	SE 310	SW 356	MW 614	WEST 238	TOTAL 2108
N=						
1	27.5	18.7	19.9	23.6	17.6	22.7
2	35.9	37.7	36.5	40.7	37.8	37.9
3	32.2	39.0	39.6	30.1	40.8	34.8
4	4.4	4.5	3.9	5.5	3.8	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE      D.F.      PROB.  
27.600                      12      0.0063

## T086 BY RURAL/URBAN

	LG_CITY 416	MED_CITY 340	SUBURB 341	TOWN 552	RURAL 444	TOTAL 2093
N=						
1	21.6	18.5	22.6	23.4	26.3	22.7
2	35.6	38.8	35.2	38.9	39.9	37.8
3	36.8	39.1	37.5	32.8	30.2	34.8
4	6.0	3.5	4.7	4.9	3.6	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE      D.F.      PROB.  
17.600                      12      0.1284

## T086 BY AGE AT ACCESSIONING

	16-17 1015	18 496	19 227	20-24 289	25-34 102	TOTAL 2129
N=						
1	22.8	22.8	25.5	21.1	18.6	22.6
2	38.7	37.9	33.9	37.7	37.3	37.8
3	34.2	35.9	35.7	33.6	40.2	34.9
4	4.3	3.4	4.8	7.6	3.9	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE      D.F.      PROB.  
11.700                      12      0.4701

## T087 -- IMPORT OF RETIREMENT BENEFITS

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE I LIKE THE RETIREMENT BENEFITS.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C054 D032 TOTAL NPS SURVEYED IS 2156

## T087 BY ST/SMP PARTICIPATION

	NEITHER N= 1019	ST 722	BOTH 200	SMP 130	TOTAL 2071
1	35.3	34.3	28.5	26.1	33.8
2	37.3	40.0	41.0	43.1	39.0
3	23.8	21.9	26.0	27.7	23.6
4	3.5	3.7	4.5	3.1	3.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.300	D.F. 9	PROB. 0.4101

## T087 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 830	TOTAL 1291
1	34.3	33.4	33.7
2	37.5	39.4	38.7
3	24.7	23.5	23.9
4	3.5	3.7	3.6
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 0.500
			D.F. 3
			PROB. 0.9189

## T087 BY REGION

	N=	NE 595	SE 310	SW 355	MW 612	WEST 239	TOTAL 2111
1		37.3	26.8	31.3	33.5	38.5	33.8
2		39.2	38.1	40.0	38.6	38.9	38.9
3		20.0	31.0	25.6	23.7	20.5	23.7
4		3.5	4.2	3.1	4.3	2.1	3.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.800	12	0.0217	

## T087 BY RURAL/URBAN

	N=	LG_CITY 415	MED_CITY 344	SUBURB 340	TOWN 553	RURAL 446	TOTAL 2098
1		34.7	28.8	36.8	36.9	31.4	33.9
2		37.3	43.3	34.1	38.0	41.7	38.9
3		25.1	25.0	25.6	20.1	24.0	23.6
4		2.9	2.9	3.5	5.1	2.9	3.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.900	12	0.0690	

## T087 BY AGE AT ACCESSIONING

	N=	16-17 1019	18 497	19 228	20-24 287	25-34 101	TOTAL 2132
1		33.9	34.8	39.9	28.6	28.7	33.8
2		41.5	37.4	32.9	40.1	31.7	39.0
3		21.8	23.1	22.4	28.2	34.6	23.6
4		2.8	4.6	4.8	3.1	4.9	3.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.100	12	0.0104	

## T088 -- IMPORT OF FRINGE BENEFITS

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED BECAUSE I WANT THE FRINGE BENEFITS(E.G., HEALTH/DENTAL CARE, LOW PRICES IN MILITARY STORES).

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C055 D033 TOTAL NPS SURVEYED IS 2156

## T088 BY ST/SMP PARTICIPATION

	NEITHER N= 1027	ST 725	BOTH 198	SMP 129	TOTAL 2079
1	27.4	29.2	25.3	22.5	27.5
2	40.9	43.9	43.4	48.1	42.6
3	27.5	21.4	23.7	27.1	25.0
4	4.3	5.5	7.6	2.3	4.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.000	D.F. 9	PROB. 0.0487

## T088 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 828	TOTAL 1293		
1	25.6	29.5	28.1		
2	44.7	42.8	43.5		
3	25.4	23.4	24.1		
4	4.3	4.3	4.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.400	D.F. 3	PROB. 0.4936

## T088 BY REGION

	NE N= 597	SE 312	SW 357	MW 614	WEST 239	TOTAL 2119
1	31.5	21.1	27.4	27.7	26.8	27.7
2	42.0	39.7	39.2	45.8	43.9	42.5
3	21.3	34.9	28.0	22.3	24.3	25.1
4	5.2	4.2	5.3	4.2	5.0	4.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.800	D.F. 12	PROB. 0.0021	

## T088 BY RURAL/URBAN

	LG_CITY N= 417	MED_CITY 345	SUBURB 341	TOWN 553	RURAL 449	TOTAL 2105
1	25.4	22.9	32.3	28.4	29.6	27.8
2	42.9	42.6	37.2	43.6	45.0	42.6
3	26.4	31.0	25.2	23.0	21.2	24.9
4	5.3	3.5	5.3	5.1	4.2	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.700	D.F. 12	PROB. 0.0549	

## T088 BY AGE AT ACCESSIONING

	16-17 N= 1020	18 499	19 227	20-24 291	25-34 103	TOTAL 2140
1	28.0	29.1	27.8	26.5	23.3	27.8
2	45.8	42.1	37.0	36.8	39.8	42.5
3	22.3	23.6	29.1	32.0	29.1	25.0
4	3.9	5.2	6.2	4.8	7.8	4.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.600	D.F. 12	PROB. 0.0230	

## T093 -- IMPORT OF BECOMING MORE SELF RELIANT

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED TO BECOME SELF-RELIANT.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C057 D034 TOTAL NPS SURVEYED IS 2156

## T093 BY ST/SMP PARTICIPATION

	NEITHER N= 1024	ST 721	BOTH 199	SMP 131	TOTAL 2075
1	14.6	13.9	17.6	12.2	14.5
2	30.3	32.7	30.1	29.8	31.1
3	48.7	47.7	46.7	51.1	48.3
4	6.3	5.7	5.5	6.9	6.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 3.900	D.F. 9	PROB. 0.9179

## T093 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 827	TOTAL 1292		
1	20.0	14.5	16.5		
2	31.2	34.9	33.6		
3	43.2	44.7	44.2		
4	5.6	5.8	5.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 7.000	D.F. 3	PROB. 0.0719

## T093 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	597	312	357	611	238	2115
1	14.7	12.2	13.2	16.0	14.7	14.5
2	28.8	30.1	29.7	33.5	33.6	31.1
3	48.7	52.6	51.8	44.3	47.9	48.5
4	7.7	5.1	5.3	6.1	3.8	6.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			15.100	12	0.2360	

## T093 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	413	345	341	552	449	2100
1	11.1	12.8	15.5	16.1	15.6	14.4
2	30.3	28.4	32.0	31.3	33.6	31.2
3	50.6	53.6	46.3	46.9	46.1	48.5
4	8.0	5.2	6.2	5.6	4.7	5.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			15.400	12	0.2203	

## T093 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1016	499	227	290	104	2136
1	13.5	15.6	15.4	13.4	19.2	14.5
2	33.7	30.5	28.6	24.8	30.8	31.0
3	47.2	48.7	49.8	53.4	43.3	48.5
4	5.6	5.2	6.2	8.3	6.7	6.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			15.300	12	0.2254	



## T094 -- IMPORT OF SEEING REAL MILITARY LIFE

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED TO SEE WHAT MILITARY LIFE IS REALLY LIKE.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D035

TOTAL NPS SURVEYED IS 2156

## T094 BY ST/SMP PARTICIPATION

	NEITHER N= 1024	ST 721	BOTH 199	SMP 130	TOTAL 2074
1	32.3	30.2	40.7	34.6	32.5
2	43.6	47.4	38.2	36.9	44.0
3	21.3	18.9	16.6	22.3	20.1
4	2.7	3.5	4.5	6.1	3.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.200	D.F. 9	PROB. 0.0329

## T094 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 828	TOTAL 1290		
1	34.2	34.9	34.7		
2	45.4	41.9	43.2		
3	17.3	19.3	18.6		
4	3.0	3.9	3.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.100	D.F. 3	PROB. 0.5519

## T094 BY REGION

	NE N= 594	SE 312	SW 358	MW 611	WEST 239	TOTAL 2114
1	31.1	31.7	34.4	32.6	32.6	32.4
2	43.6	45.2	41.6	45.5	41.4	43.8
3	22.2	21.1	20.4	18.2	21.8	20.5
4	3.0	1.9	3.6	3.8	4.2	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7.600	D.F. 12	PROB. 0.8156	

## T094 BY RURAL/URBAN

	LG_CITY N= 415	MED_CITY 343	SUBURB 340	TOWN 554	RURAL 447	TOTAL 2099
1	27.5	32.4	34.4	34.8	32.2	32.3
2	44.6	43.4	43.5	43.1	45.2	44.0
3	23.9	21.6	17.9	18.8	20.1	20.4
4	4.1	2.6	4.1	3.3	2.5	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.100	D.F. 12	PROB. 0.4377	

## T094 BY AGE AT ACCESSIONING

	16-17 N= 1019	18 498	19 226	20-24 290	25-34 102	TOTAL 2135
1	31.6	34.3	27.4	33.1	38.2	32.3
2	45.6	43.0	48.2	39.0	35.3	43.9
3	19.8	18.5	20.3	24.5	25.5	20.5
4	2.9	4.2	4.0	3.4	1.0	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.200	D.F. 12	PROB. 0.1422	

## T095 -- IMPORT OF BECOMING A RESPONSIBLE PERSON

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: I ENLISTED TO LEARN TO BE A RESPONSIBLE, MATURE PERSON.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A054 B050 C058 D036 TOTAL NPS SURVEYED IS 2156

## T095 BY ST/SMP PARTICIPATION

	NEITHER N= 1023	ST 721	BOTH 199	SMP 129	TOTAL 2072
1	13.5	11.8	14.1	10.8	12.8
2	26.5	30.2	31.2	31.0	28.5
3	51.2	51.5	46.7	50.4	50.8
4	8.8	6.5	8.0	7.8	7.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.300	D.F. 9	PROB. 0.5042

## T095 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 825	TOTAL 1287
1	14.5	15.4	15.1
2	32.5	30.5	31.2
3	44.8	46.9	46.2
4	8.2	7.1	7.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 1.300
			D.F. 3
			PROB. 0.7291

## T095 BY REGION

	NE N= 596	SE 313	SW 354	MW 610	WEST 238	TOTAL 2111
1	13.4	9.3	15.0	12.9	13.0	12.9
2	27.7	25.9	25.7	31.0	30.7	28.4
3	49.7	58.8	52.0	48.5	48.3	50.9
4	9.2	6.1	7.3	7.5	8.0	7.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.100	D.F. 12	PROB. 0.1867	

## T095 BY RURAL/URBAN

	LG_CITY N= 414	MED_CITY 343	SUBURB 340	TOWN 553	RURAL 447	TOTAL 2097
1	15.2	13.1	11.5	11.2	13.4	12.8
2	24.1	25.4	32.9	30.0	28.6	28.3
3	52.2	52.8	47.1	51.5	51.0	51.0
4	8.4	8.8	8.5	7.2	6.9	7.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.000	D.F. 12	PROB. 0.3690	

## T095 BY AGE AT ACCESSIONING

	16-17 N= 1018	18 497	19 227	20-24 287	25-34 103	TOTAL 2132
1	11.9	13.7	10.6	12.9	24.3	12.9
2	27.8	30.0	29.1	26.1	31.1	28.4
3	51.9	49.3	50.7	54.4	39.8	50.9
4	8.4	7.0	9.7	6.6	4.8	7.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.800	D.F. 12	PROB. 0.0534	

## T759 -- IMPORT OF ENLIST DECSN: TO EARN MORE MONEY

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD: - I ENLISTED BECAUSE IT WILL ENABLE ME TO EARN MORE MONEY.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D037

TOTAL NPS SURVEYED IS 2156

## T759 BY ST/SMP PARTICIPATION

	NEITHER N= 1023	ST 717	BOTH 200	SMP 130	TOTAL 2070
1	10.0	8.1	12.5	13.1	9.8
2	30.5	36.3	34.5	32.3	33.0
3	47.1	46.4	43.0	44.6	46.3
4	12.4	9.2	10.0	10.0	10.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.300	D.F. 9	PROB. 0.1120

## T759 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 825	TOTAL 1288		
1	10.8	9.9	10.2		
2	31.5	35.1	33.9		
3	44.9	45.4	45.3		
4	12.7	9.4	10.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.300	D.F. 3	PROB. 0.2308

## T759 BY REGION

	NE N= 593	SE 312	SW 357	MW 610	WEST 238	TOTAL 2110
1	11.0	7.0	10.9	8.5	10.9	9.7
2	32.7	33.0	35.3	31.1	33.2	32.8
3	45.2	48.7	42.6	49.7	45.4	46.6
4	11.1	11.2	11.2	10.7	10.5	10.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.200	D.F. 12	PROB. 0.6858	

## T759 BY RURAL/URBAN

	LG_CITY N= 418	MED_CITY 342	SUBURB 341	TOWN 551	RURAL 445	TOTAL 2097
1	13.4	6.7	10.0	7.8	9.9	9.5
2	26.8	34.5	31.7	37.0	32.6	32.8
3	45.7	49.7	47.2	45.2	47.6	46.9
4	14.1	9.1	11.1	10.0	9.9	10.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.300	D.F. 12	PROB. 0.0097	

## T759 BY AGE AT ACCESSIONING

	16-17 N= 1018	18 496	19 228	20-24 286	25-34 103	TOTAL 2131
1	8.8	10.3	9.2	10.1	13.6	9.6
2	34.2	34.5	30.7	28.0	32.0	32.9
3	48.0	44.3	46.5	46.5	40.8	46.5
4	8.9	10.9	13.6	15.4	13.6	11.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.600	D.F. 12	PROB. 0.0986	

T097 -- MOST IMPORTANT REASON FOR ENLIST SELECTION1

WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

- 1 - I WAS UNEMPLOYED
- 2 - TO BE AWAY FROM HOME ON MY OWN
- 3 - I WANT TO TRAVEL
- 4 - TO GET AWAY FROM A PERSONAL PROBLEM
- 5 - TO SERVE MY COUNTRY
- 6 - EARN MORE MONEY
- 7 - FAMILY TRADITION TO SERVE
- 8 - TO PROVE THAT I CAN MAKE IT
- 9 - TO GET TRAINED IN A SKILL
- 10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A067      B060      C060      D039      TOTAL NPS SURVEYED IS 2156

T097 BY ST/SMP PARTICIPATION

	NEITHER N= 993	ST 698	BOTH 190	SMP 128	TOTAL 2009
1	5.5	3.4	1.6	2.3	4.2
2	4.7	3.7	1.0	2.3	3.9
3	1.8	1.3	1.0	1.6	1.5
4	2.9	2.1	1.0	0.8	2.3
5	11.4	15.6	13.2	10.2	12.9
6	12.5	12.9	10.0	7.8	12.1
7	1.0	1.1	3.7	1.6	1.3
8	10.2	11.6	7.4	11.7	10.5
9	25.9	22.2	14.7	15.6	22.9
10	24.1	25.9	46.3	46.1	28.2
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE      VALUE 98.800      D.F. 27      PROB. 0.0000

T097 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 450	NO_BONUS 802	TOTAL 1252
1	5.1	3.4	4.0
2	2.9	2.6	2.7
3	1.1	1.1	1.1
4	2.7	1.4	1.8
5	15.8	14.6	15.0
6	17.3	9.8	12.5
7	0.9	1.9	1.5
8	11.1	9.2	9.9
9	24.0	18.9	20.8
10	19.1	37.0	30.6
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE      VALUE 54.800      D.F. 9      PROB. 0.0000

## T097 BY REGION

	N=	NE 573	SE 302	SW 345	MW 600	WEST 228	TOTAL 2048
1		4.7	2.3	5.8	5.0	2.2	4.3
2		4.4	3.6	4.1	4.7	2.2	4.1
3		2.6	0.7	1.2	1.3	1.3	1.6
4		2.4	2.0	1.4	2.8	2.6	2.3
5		12.4	14.6	12.8	12.3	11.8	12.7
6		12.6	13.6	13.3	12.2	8.3	12.3
7		1.4	1.7	1.4	1.0	1.8	1.4
8		10.3	5.6	10.4	11.8	15.3	10.6
9		24.3	19.2	24.6	21.3	24.6	22.8
10		25.0	36.8	24.9	27.5	29.8	28.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 52.600	D. F. 36	PROB. 0.0365	

## T097 BY RURAL/URBAN

	N=	LG_CITY 402	MED_CITY 334	SUBURB 336	TOWN 528	RURAL 436	TOTAL 2036
1		3.7	5.4	3.0	5.5	3.7	4.3
2		3.7	5.1	4.8	3.6	2.8	3.9
3		1.5	2.4	1.5	1.7	0.9	1.6
4		2.2	2.1	2.1	1.9	3.4	2.4
5		10.7	10.5	15.2	11.9	14.7	12.6
6		11.4	11.7	10.7	11.7	15.6	12.3
7		0.8	1.8	1.2	1.1	2.1	1.4
8		13.2	11.4	8.6	8.1	11.7	10.5
9		22.6	24.5	22.9	24.2	20.2	22.9
10		30.1	25.1	30.1	30.1	25.0	28.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 41.900	D. F. 36	PROB. 0.2302	

## T097 BY AGE AT ACCESSIONING

	N=	16-17 983	18 483	19 220	20-24 281	25-34 101	TOTAL 2068
1		3.9	2.3	5.4	8.5	4.9	4.4
2		3.8	4.8	4.1	3.6	4.0	4.0
3		1.6	1.7	0.4	2.1	1.0	1.5
4		2.1	3.1	1.8	3.2	0.0	2.4
5		14.6	11.0	10.0	9.6	15.8	12.7
6		12.9	10.6	12.3	11.4	14.8	12.2
7		1.9	1.0	0.9	0.7	0.0	1.4
8		11.6	9.7	9.1	8.5	12.9	10.5
9		22.0	23.8	21.4	21.3	31.7	22.7
10		25.5	32.1	34.5	31.0	14.8	28.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 64.200	D. F. 36	PROB. 0.0026	



## T098 -- MOST IMPORT REASON FOR ENLIST SELECTION2

WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

- 1 - I WAS UNEMPLOYED
- 2 - TO BE AWAY FROM HOME ON MY OWN
- 3 - CHANCE TO BETTER MYSELF
- 4 - TO GET AWAY FROM A PERSONAL PROBLEM
- 5 - TO SERVE MY CONTRY
- 6 - EARN MORE MONEY
- 7 - FAMILY TRADITION TO SERVE
- 8 - TO PROVE THAT I CAN MAKE IT
- 9 - TO GET TRAINED IN A SKILL
- 10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A068 B061 C061 D040 TOTAL NPS SURVEYED IS 2156

## T098 BY ST/SMP PARTICIPATION

	NEITHER N= 998	ST 703	BOTH 188	SMP 126	TOTAL 2015
1	4.0	2.7	2.1	1.6	3.2
2	3.4	2.6	2.1	1.6	2.9
3	25.3	22.5	20.7	21.4	23.7
4	1.6	1.6	0.5	0.0	1.4
5	8.9	11.9	11.7	11.9	10.4
6	10.4	11.1	8.5	11.1	10.5
7	1.6	2.0	3.2	0.8	1.8
8	9.3	10.0	4.8	7.1	9.0
9	16.7	14.2	13.8	8.7	15.1
10	18.6	21.5	32.4	35.7	22.0
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 56.800 D.F. 27 PROB. 0.0007

## T098 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 452	NO_BONUS 801	TOTAL 1253
1	5.1	2.4	3.4
2	3.1	2.6	2.8
3	23.9	19.5	21.1
4	1.5	0.9	1.1
5	13.3	11.7	12.3
6	13.5	9.6	11.0
7	1.1	2.9	2.2
8	6.9	8.0	7.6
9	15.5	13.1	14.0
10	16.1	29.3	24.6
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 41.200 D.F. 9 PROB. 0.0000

## T098 BY REGION

	NE 577	SE 300	SW 352	MW 595	WEST 231	TOTAL 2055
1	3.1	3.7	3.7	4.5	1.7	3.6
2	2.4	2.7	4.8	3.4	1.7	3.1
3	24.3	27.3	26.1	20.8	23.4	23.9
4	1.4	0.7	0.8	1.7	2.2	1.4
5	12.6	10.0	10.5	8.2	9.5	10.3
6	9.9	10.7	10.8	11.8	9.1	10.6
7	1.9	1.3	2.6	1.3	2.6	1.8
8	8.0	8.7	7.4	9.9	12.1	9.0
9	14.7	13.7	16.5	16.0	12.5	15.0
10	21.7	21.3	16.8	22.3	25.1	21.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 40.400	D.F. 36	PROB. 0.2821	

## T098 BY RURAL/URBAN

	LG_CITY 401	MED_CITY 336	SUBURB 334	TOWN 531	RURAL 441	TOTAL 2043
1	2.5	3.3	3.3	3.4	4.8	3.5
2	4.0	2.7	1.2	4.1	2.7	3.1
3	24.2	27.1	23.6	23.9	20.9	23.8
4	1.3	0.9	1.5	1.5	1.6	1.4
5	10.7	8.6	10.2	10.7	10.2	10.2
6	11.5	9.5	11.1	11.3	9.5	10.6
7	1.5	2.4	3.0	1.3	1.6	1.9
8	7.7	9.5	7.5	7.9	11.8	8.9
9	15.7	15.2	15.3	14.1	15.2	15.0
10	20.9	20.8	23.3	21.7	21.8	21.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.400	D.F. 36	PROB. 0.8126	

## T098 BY AGE AT ACCESSIONING

	16-17 982	18 485	19 219	20-24 286	25-34 103	TOTAL 2075
1	3.2	2.3	4.6	5.6	4.8	3.5
2	3.2	3.3	4.6	2.4	0.0	3.1
3	23.6	20.2	21.5	28.3	34.9	23.8
4	1.3	2.1	0.0	1.8	0.0	1.3
5	12.4	9.5	7.3	6.6	8.7	10.2
6	10.3	9.3	9.1	12.6	16.5	10.6
7	2.3	1.2	1.8	1.0	1.9	1.8
8	8.9	10.5	9.6	7.3	6.8	9.0
9	14.9	15.5	15.1	14.0	16.5	15.0
10	20.0	26.2	26.5	20.3	9.7	21.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 68.300	D.F. 36	PROB. 0.0009	

## U223 -- PLANS TO TRANSFER TO REGULAR ACTIVE DUTY

DO YOU PLAN TO TRY AND TRANSFER FROM THE RESERVE/GUARD TO THE REGULAR ARMY BEFORE THE END OF YOUR CURRENT ENLISTMENT?

- 1 - YES  
2 - NO  
3 - I DON'T KNOW

SURVEY ITEMS #:

D067

TOTAL NPS SURVEYED IS 2156

## U223 BY ST/SMP PARTICIPATION

	NEITHER N= 1031	ST 725	BOTH 199	SMP 131	TOTAL 2086
1	26.2	33.2	38.2	34.3	30.3
2	30.9	30.3	31.7	27.5	30.6
3	42.9	36.4	30.1	38.2	39.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.300	D.F. 6	PROB. 0.0011

## U223 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 820	TOTAL 1282		
1	26.0	31.3	29.4		
2	31.8	31.6	31.7		
3	42.2	37.1	38.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.900	D.F. 2	PROB. 0.0863

## U223 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	592	311	352	609	239	2103
1	26.2	33.8	37.2	28.7	29.3	30.2
2	31.1	28.3	25.6	32.8	31.4	30.3
3	42.7	37.9	37.2	38.4	39.3	39.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.800	D. F. 8	PROB. 0.0228	

## U223 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	414	346	338	545	448	2091
1	27.0	33.5	33.7	31.7	27.0	30.4
2	29.0	25.1	31.7	31.0	33.5	30.3
3	44.0	41.3	34.6	37.3	39.5	39.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.000	D. F. 8	PROB. 0.0424	

## U223 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1011	498	225	288	102	2124
1	33.0	25.3	31.1	34.0	13.7	30.2
2	29.0	35.1	29.3	26.0	38.2	30.5
3	38.0	39.6	39.6	39.9	48.0	39.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.000	D. F. 8	PROB. 0.0005	

## U232 -- IMPORT OF BEING AT HOME

PLEASE USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I DID NOT WANT TO BE AWAY FROM HOME FOR AN EXTENDED PERIOD OF TIME.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D070

TOTAL NPS SURVEYED IS 2156

## U232 BY ST/SMP PARTICIPATION

	NEITHER N= 1027	ST 724	BOTH 200	SMP 128	TOTAL 2079
1	30.6	35.8	34.0	33.6	32.9
2	31.3	35.5	31.5	32.0	32.8
3	27.8	22.2	27.5	23.4	25.6
4	10.3	6.5	7.0	10.9	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 20.400	D.F. 9	PROB. 0.0156	

## U232 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 825	TOTAL 1286	
1	29.7	32.6	31.6	
2	33.0	33.9	33.6	
3	26.9	25.6	26.0	
4	10.4	7.9	8.8	
TOTAL	100.0	100.0	100.0	
STATISTIC CHISQUARE		VALUE 3.300	D.F. 3	PROB. 0.3476

## U232 BY REGION

	NE N= 593	SE 309	SW 356	MW 607	WEST 237	TOTAL 2102
1	34.6	34.9	28.1	32.4	35.9	33.1
2	29.2	34.3	37.1	33.4	34.2	33.1
3	28.3	21.4	27.3	23.6	24.9	25.4
4	7.9	9.4	7.6	10.5	5.1	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.100	D.F. 12	PROB. 0.0489	

## U232 BY RURAL/URBAN

	LG_CITY N= 415	MED_CITY 339	SUBURB 336	TOWN 552	RURAL 449	TOTAL 2091
1	33.3	31.0	37.5	33.7	30.3	33.0
2	30.8	34.5	30.9	31.9	35.6	32.8
3	25.1	25.4	24.4	28.1	24.5	25.7
4	10.8	9.1	7.1	6.3	9.6	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.700	D.F. 12	PROB. 0.2583	

## U232 BY AGE AT ACCESSIONING

	16-17 N= 1014	18 497	19 225	20-24 285	25-34 101	TOTAL 2122
1	35.5	28.4	36.0	33.7	21.8	33.0
2	33.3	36.2	32.0	28.4	27.7	32.9
3	23.8	25.8	24.9	27.0	38.6	25.5
4	7.4	9.7	7.1	10.9	11.9	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.100	D.F. 12	PROB. 0.0053	

## U234 -- IMPORT OF TRAINING - PROMOT/SAL INCREASE

PLEASE USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I CAN GET THE TRAINING I NEED TO GET A PROMOTION OR AN INCREASE IN SALARY.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D071

TOTAL NPS SURVEYED IS 2156

## U234 BY ST/SMP PARTICIPATION

	NEITHER N= 1023	ST 722	BOTH 199	SMP 129	TOTAL 2073
1	32.2	27.8	27.1	30.2	30.1
2	32.4	35.9	36.7	31.8	34.0
3	31.2	33.1	30.6	34.9	32.0
4	4.2	3.2	5.5	3.1	3.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.900	D.F. 9	PROB. 0.4466

## U234 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 818	TOTAL 1278		
1	30.9	31.8	31.5		
2	33.5	34.5	34.1		
3	31.7	30.4	30.9		
4	3.9	3.3	3.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.700	D.F. 3	PROB. 0.8732

## U234 BY REGION

	N=	NE 590	SE 311	SW 355	MW 600	WEST 237	TOTAL 2093
1		29.1	33.4	29.6	28.8	30.0	29.9
2		36.3	29.9	32.1	34.8	36.3	34.2
3		30.7	32.5	34.9	32.5	30.0	32.1
4		3.9	4.2	3.4	3.8	3.8	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.800	12	0.8705	

## U234 BY RURAL/URBAN

	N=	LG_CITY 412	MED_CITY 343	SUBURB 334	TOWN 548	RURAL 445	TOTAL 2082
1		30.8	25.9	30.8	32.8	27.6	29.9
2		29.4	34.1	33.5	34.1	38.2	34.0
3		34.5	35.9	31.1	29.6	31.7	32.3
4		5.3	4.1	4.5	3.5	2.5	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.800	12	0.1219	

## U234 BY AGE AT ACCESSIONING

	N=	16-17 1009	18 494	19 226	20-24 284	25-34 101	TOTAL 2114
1		27.5	27.5	35.8	36.6	30.7	29.8
2		36.8	35.6	31.9	26.4	27.7	34.2
3		32.8	32.6	27.4	31.7	36.6	32.2
4		2.9	4.3	4.9	5.3	4.9	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.000	12	0.0107	



## U235 -- IMPORT OF TRAINING - START NEW CAREER

PLEASE USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I CAN GET THE TRAINING I NEED TO START A NEW CAREER.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D072

TOTAL NPS SURVEYED IS 2156

## U235 BY ST/SMP PARTICIPATION

	NEITHER N= 1019	ST 722	BOTH 199	SMP 129	TOTAL 2069
1	17.4	17.4	21.1	21.7	18.0
2	25.1	26.7	26.1	27.9	26.0
3	49.0	48.8	43.2	42.6	47.9
4	8.5	7.1	9.5	7.8	8.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.700	D.F. 9	PROB. 0.6683

## U235 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 823	TOTAL 1282
1	20.7	22.8	22.1
2	24.2	26.6	25.7
3	47.5	43.1	44.7
4	7.6	7.4	7.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.400
			D.F. 3
			PROB. 0.4936

## U235 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	585	310	353	606	236	2090
1	18.8	15.5	16.4	18.3	21.6	18.1
2	26.3	24.2	25.8	25.9	28.4	26.0
3	47.3	54.8	50.4	45.5	41.5	47.8
4	7.5	5.5	7.4	10.2	8.5	8.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB	
CHISQUARE			17.000	12	0.1496	

## U235 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	412	343	334	547	445	2081
1	16.5	14.0	22.2	18.8	19.1	18.2
2	25.5	27.4	27.3	24.1	25.6	25.8
3	49.0	51.3	42.2	49.0	47.6	48.0
4	9.0	7.3	8.4	8.0	7.6	8.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB	
CHISQUARE			12.500	12	0.4064	

## U235 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	1012	494	225	280	100	2111
1	15.3	18.2	22.2	23.2	22.0	18.1
2	28.2	25.3	24.0	20.7	25.0	25.9
3	49.1	46.8	45.8	48.2	46.0	47.9
4	7.4	9.7	8.0	7.9	7.0	8.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB	
CHISQUARE			19.600	12	0.0750	

## U236 -- IMPORT OF NO OPENINGS IN ACTIVE DUTY

PLEASE USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: THERE WERE NO OPENINGS IN THE ACTIVE ARMY.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS 0:

D073

TOTAL NPS SURVEYED IS 2156

## U236 BY ST/SMP PARTICIPATION

	NEITHER N= 1009	ST 715	BOTH 197	SMP 127	TOTAL 2048
1	84.7	91.9	90.9	85.8	87.9
2	5.4	4.2	5.6	5.5	5.0
3	4.4	1.8	2.0	2.4	3.1
4	5.4	2.1	1.5	6.3	4.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.700	D.F. 9	PROB. 0.0003

## U236 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 812	TOTAL 1270
1	91.7	91.6	91.7
2	3.5	4.4	4.1
3	2.4	1.3	1.7
4	2.4	2.6	2.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.500
			D.F. 3
			PROB. 0.4753

## U236 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	579	304	349	601	233	2066
1	89.3	86.8	83.1	88.5	89.3	87.7
2	3.4	4.9	8.3	6.0	3.0	5.2
3	3.1	4.6	3.4	2.2	4.3	3.2
4	4.1	3.6	5.2	3.3	3.4	3.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE      D.F.      PROB.  
 20.900                      12      0.0519

## U236 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	406	336	334	544	438	2058
1	87.2	86.9	87.1	88.6	87.9	87.7
2	5.9	4.8	6.0	4.6	4.8	5.2
3	2.7	4.2	2.1	3.3	3.6	3.2
4	4.2	4.2	4.8	3.5	3.6	4.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE      D.F.      PROB.  
 5.400                      12      0.9433

## U236 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	998	491	224	278	95	2086
1	91.1	83.7	83.9	84.2	91.6	87.7
2	3.7	8.8	4.9	4.7	4.2	5.2
3	1.9	3.7	6.3	5.0	2.1	3.2
4	3.3	3.9	4.9	6.1	2.1	3.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE      D.F.      PROB.  
 40.900                      12      0.0001

## U237 -- IMPORT OF NOT QUALIFYING FOR ACTIVE DUTY

PLEASE USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I COULD NOT QUALIFY FOR THE ACTIVE ARMY.

- 1 - NOT AT ALL IMPORTANT  
 2 - SOMEWHAT IMPORTANT  
 3 - VERY IMPORTANT  
 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D074

TOTAL NPS SURVEYED IS 2156

## U237 BY ST/SMP PARTICIPATION

	NEITHER N= 1010	ST 713	BOTH 197	SMP 128	TOTAL 2048
1	82.5	89.5	87.3	84.4	85.5
2	4.5	3.9	5.6	4.7	4.4
3	6.8	3.5	5.6	5.5	5.5
4	6.1	3.1	1.5	5.5	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.900	D.F. 9	PROB. 0.0031

## U237 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 811	TOTAL 1267		
1	94.1	90.8	91.9		
2	1.5	3.6	2.8		
3	1.8	3.3	2.8		
4	2.6	2.3	2.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 7.200	D.F. 3	PROB. 0.0658

## U237 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	578	304	351	600	233	2066
1	86.8	87.2	83.2	84.8	85.0	85.5
2	3.6	3.3	6.3	4.3	5.1	4.4
3	4.3	3.6	7.1	6.2	7.3	5.6
4	5.2	5.9	3.4	4.7	2.6	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			16.900	12	0.1534	

## U237 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	404	339	335	542	438	2058
1	84.9	83.8	85.7	85.8	87.2	85.6
2	4.9	7.1	3.6	3.1	3.9	4.4
3	6.2	5.0	3.9	6.3	5.3	5.4
4	4.0	4.1	6.9	4.8	3.6	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			16.700	12	0.1612	

## U237 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	997	494	222	277	97	2087
1	88.6	82.6	82.9	80.1	88.7	85.4
2	3.6	5.9	5.4	4.3	4.1	4.5
3	4.5	6.1	6.3	8.3	4.1	5.6
4	3.3	5.5	5.4	7.2	3.1	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			23.100	12	0.0269	

## U241 -- WHAT PLANNED WHEN COMPLETE TRAINING

WHAT WILL YOU DO WHEN YOU COMPLETE YOUR TRAINING?

- A - RETURN TO THE SAME CIVILIAN JOB.  
 B - GO TO A NEW CIVILIAN JOB.  
 C - RETURN TO SCHOOL.  
 D - GO TO A NEW SCHOOL.  
 E - NEITHER GO TO SCHOOL NOR WORK AT A CIVILIAN JOB.  
 F - I HAVE NOT DECIDED.

SURVEY ITEMS #:

D077A\_F

TOTAL NPS SURVEYED IS 2156

## U241 BY ST/SMP PARTICIPATION

	NEITHER N= 1018	ST 719	BOTH 198	SMP 128	TOTAL 2063	2 X	DF	P
A	19.8	13.8	15.7	12.5	16.9	13.2	3	0.0042
B	31.3	12.5	8.1	21.1	21.9	112.0	3	0.0000
C	26.6	65.2	54.5	42.2	43.7	265.8	3	0.0000
D	20.0	14.2	27.8	31.3	19.4	33.1	3	0.0000
E	1.7	0.3	1.0	0.8	1.1	7.8	3	0.0503
F	21.7	12.5	8.6	14.1	16.8	37.4	3	0.0000

## U241 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 819	TOTAL 1277	2 X	DF	P
A	17.9	15.4	16.3	1.3	1	0.2542
B	19.6	17.5	18.2	1.0	1	0.3173
C	47.4	56.3	53.1	9.4	1	0.0022
D	15.9	20.8	19.0	4.4	1	0.0359
E	0.9	1.0	0.9	0.0	1	1.0000
F	16.8	11.2	13.2	8.0	1	0.0047

## U241 BY REGION

N=	NE 587	SE 310	SW 350	MW 600	WEST 238	TOTAL 2085	2 X	DF	P
A	17.7	14.2	15.7	19.5	13.4	16.9	7.1	4	0.1307
B	21.6	17.7	22.3	22.8	25.2	21.9	5.0	4	0.2873
C	45.5	40.3	42.3	44.7	45.0	43.9	2.9	4	0.5747
D	15.0	24.8	16.0	19.5	25.6	19.1	21.6	4	0.0002
E	0.5	1.0	2.0	0.8	1.7	1.1	5.8	4	0.2146
F	17.2	17.4	19.1	15.3	16.0	16.9	2.6	4	0.6268

## U241 BY RURAL/URBAN

N=	LG_CITY 408	MED_CITY 344	SUBURB 336	TOWN 544	RURAL 444	TOTAL 2076	2 X	DF	P
A	18.9	15.1	19.9	13.6	18.0	16.9	8.8	4	0.0663
B	24.0	24.1	22.3	19.8	20.5	21.9	3.9	4	0.4197
C	45.6	40.1	47.9	44.7	41.7	44.0	5.6	4	0.2311
D	18.9	19.8	21.7	17.8	18.5	19.1	2.3	4	0.6808
E	1.0	0.6	0.9	1.5	0.9	1.0	1.8	4	0.7725
F	15.9	21.5	11.3	18.6	15.5	16.7	14.7	4	0.0054

## U241 BY AGE AT ACCESSIONING

N=	16-17 1006	18 490	19 226	20-24 283	25-34 101	TOTAL 2106	2 X	DF	P
A	12.0	17.8	15.0	23.0	46.5	16.8	88.9	4	0.0000
B	17.1	23.9	31.9	25.1	28.7	21.9	32.3	4	0.0000
C	51.4	35.5	44.7	37.8	24.8	43.9	56.3	4	0.0000
D	20.0	26.5	10.6	13.8	9.9	19.2	39.1	4	0.0000
E	1.0	1.0	0.4	2.1	0.0	1.0	5.0	4	0.2873
F	15.6	16.9	18.6	18.0	22.8	16.9	4.4	4	0.3546



## U330 -- WHY CHOSE UNIT ENLISTED IN

WHY DID YOU CHOOSE THE PARTICULAR UNIT YOU ENLISTED IN?

- A - ONLY UNIT WHERE I LIVED.  
 B - ONLY UNIT WITH OPENINGS.  
 C - ONLY UNIT THAT PROVIDED THE KIND OF TRAINING THAT I WANTED.  
 D - RECRUITER RECOMMENDED IT.  
 E - OTHER REASONS.

SURVEY ITEMS #:

D076A\_E

TOTAL NPS SURVEYED IS 2156

## U330 BY ST/SMP PARTICIPATION

	NEITHER N= 1021	ST 721	BOTH 199	SMP 128	TOTAL 2069	<sup>2</sup> X	DF	P
A	19.1	22.3	24.6	21.9	20.9	4.6	3	0.2035
B	26.3	28.6	28.6	18.8	26.8	5.7	3	0.1272
C	28.3	24.8	33.7	28.9	27.6	6.9	3	0.0752
D	21.5	22.3	22.1	26.6	22.2	1.7	3	0.6369
E	20.7	18.3	18.1	25.8	19.9	4.7	3	0.1951

## U330 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 816	TOTAL 1276	<sup>2</sup> X	DF	P
A	22.8	20.6	21.4	0.8	1	0.3711
B	27.4	26.8	27.0	0.0	1	1.0000
C	31.5	28.8	29.8	1.1	1	0.2943
D	19.8	22.2	21.3	1.0	1	0.3173
E	19.3	21.0	20.4	0.4	1	0.5271

U330 BY REGION

	NE N= 589	SE 310	SW 347	MW 606	WEST 238	TOTAL 2090	<sup>2</sup> X	DF	P
A	17.8	21.0	21.0	23.6	18.5	20.6	6.8	4	0.1468
B	31.1	28.1	25.1	23.8	27.3	27.1	9.0	4	0.0611
C	28.0	23.5	27.4	30.7	25.6	27.8	5.9	4	0.2067
D	23.4	21.0	23.0	19.5	23.1	21.8	3.5	4	0.4779
E	16.8	20.0	21.9	21.0	23.9	20.1	7.1	4	0.1307

U330 BY RURAL/URBAN

	LG_CITY N= 408	MED_CITY 342	SUBURB 336	TOWN 547	RURAL 446	TOTAL 2079	<sup>2</sup> X	DF	P
A	12.8	21.6	19.9	24.5	23.5	20.8	22.8	4	0.0001
B	30.6	24.8	28.6	27.2	24.2	27.1	5.7	4	0.2227
C	24.0	27.2	30.4	26.5	30.3	27.6	6.0	4	0.1991
D	22.1	20.2	23.5	21.0	23.1	21.9	1.8	4	0.7725
E	25.5	20.8	17.3	17.9	19.5	20.1	10.9	4	0.0277

U330 BY AGE AT ACCESSIONING

	16-17 N= 1007	18 492	19 228	20-24 283	25-34 101	TOTAL 2111	<sup>2</sup> X	DF	P
A	22.2	20.1	18.0	19.8	15.8	20.7	4.1	4	0.3926
B	26.9	26.0	32.5	23.3	31.7	27.0	6.8	4	0.1468
C	29.2	23.8	29.8	26.9	28.7	27.7	5.5	4	0.2397
D	20.4	25.0	19.7	23.3	23.8	21.9	5.2	4	0.2674
E	19.4	20.9	20.6	22.6	14.8	20.1	3.4	4	0.4932

II. ADVERTISING AND PROMOTIONAL EVENTS

## T099 -- SEE/PARTICIP IN REG ARMY SPONSRD EVENTS

BEFORE YOU ENLISTED DID YOU SEE OR PARTICIPATE IN ANY OF THESE EVENTS SPONSORED BY THE REGULAR ACTIVE ARMY (NOT THE U.S. ARMY RESERVE)?

- A - AN ARMY POST TOUR ACCOMPANIED BY A US ARMY RECRUITER.  
 B - A US ARMY SPONSORED OR PRESENTED PROGRAM AT SCHOOL WHERE SOLDIERS DESCRIBE THEIR ARMY EXPERIENCE AND DUTIES.  
 C - A US ARMY SPONSORED OR PRESENTED HIGH SCHOOL ASSEMBLY PROGRAM.  
 D - A US ARMY PRESENTED OR SPONSORED SPORTS CLINIC.  
 E - A US ARMY SPONSORED AWARD OR CERTIFICATE PRESENTED TO A SELECTED HIGH SCHOOL STUDENT.  
 F - A US ARMY CEREMONIAL UNIT/BAND PARTICIPATING IN A PARADE.  
 G - A US ARMY PARACHUTE TEAM JUMP.  
 H - AN ARMY INFORMATION BOOTH AT A JOBS FAIR.  
 I - AN ARMY INFORMATION BOOTH AT A SHOPPING MALL OR IN A BUSINESS.  
 J - NONE OF THE ABOVE.

SURVEY ITEMS #:

C022A\_J D041A\_J

TOTAL NPS SURVEYED IS 2156

## T099 BY ST/SMP PARTICIPATION

	NEITHER N= 971	ST 685	BOTH 193	SMP 126	TOTAL 1975	2 X	DF	P
A	3.3	2.6	5.2	7.1	3.5	8.4	3	0.0384
B	9.7	7.6	12.9	11.9	9.4	6.6	3	0.0858
C	15.1	15.6	20.2	22.2	16.3	6.6	3	0.0858
D	0.7	1.0	3.1	1.6	1.1	8.7	3	0.0336
E	3.7	5.0	9.8	5.6	4.9	13.3	3	0.0040
F	3.4	5.1	9.3	7.9	4.9	15.5	3	0.0014
G	4.1	4.7	5.7	7.1	4.7	2.8	3	0.4235
H	6.9	6.7	12.4	13.5	7.8	13.6	3	0.0035
I	6.8	6.1	8.8	12.7	7.1	8.1	3	0.0440
J	67.7	70.4	56.5	56.3	66.8	19.7	3	0.0002

## T099 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 442	NO_BONUS 793	TOTAL 1235	2 X	DF	P
A	2.9	3.5	3.3	0.3	1	0.5839
B	9.5	8.6	8.9	0.3	1	0.5839
C	16.3	15.5	15.8	0.1	1	0.7518
D	1.4	1.0	1.1	0.3	1	0.5839
E	4.8	5.3	5.1	0.2	1	0.6547
F	5.0	4.8	4.9	0.0	1	1.0000
G	5.4	5.7	5.6	0.0	1	1.0000
H	5.9	8.6	7.6	2.9	1	0.0886
I	7.0	6.3	6.6	0.2	1	0.6547
J	67.9	67.2	67.4	0.0	1	1.0000

## T099 BY REGION

	NE 568	SE 292	SW 340	MW 587	WEST 224	TOTAL 2011	2 X	DF	P
A	2.8	3.8	2.9	3.4	4.0	3.3	1.1	4	0.8943
B	9.5	11.3	8.5	8.0	10.3	9.2	3.0	4	0.5578
C	18.3	19.2	14.7	14.3	14.3	16.2	6.5	4	0.1648
D	0.9	1.7	0.9	0.8	2.2	1.1	4.0	4	0.4060
E	5.8	7.9	4.4	3.6	2.7	4.9	11.3	4	0.0234
F	5.5	4.1	3.2	4.6	6.7	4.8	4.5	4	0.3425
G	4.2	5.1	3.5	3.6	9.4	4.6	14.2	4	0.0067
H	7.9	9.6	4.4	8.7	7.6	7.8	7.5	4	0.1117
I	7.0	9.6	7.1	5.1	7.1	6.9	6.2	4	0.1847
J	66.2	60.3	72.1	68.6	67.0	67.1	10.8	4	0.0289

## T099 BY RURAL/URBAN

	LG_CITY 393	MED_CITY 327	SUBURB 327	TOWN 513	RURAL 437	TOTAL 1997	2 X	DF	P
A	3.8	1.5	4.0	3.3	3.9	3.4	4.3	4	0.3669
B	9.9	8.3	12.5	8.0	8.7	9.3	5.9	4	0.2067
C	13.5	16.5	16.2	16.8	17.2	16.1	2.5	4	0.6446
D	0.8	0.9	0.6	1.6	1.4	1.1	2.5	4	0.6446
E	3.3	5.5	4.3	4.9	6.4	4.9	4.7	4	0.3195
F	3.0	5.2	4.0	4.1	7.3	4.8	9.8	4	0.0439
G	3.8	6.4	4.9	3.3	4.6	4.5	5.0	4	0.2873
H	7.1	7.6	6.4	8.2	8.5	7.7	1.5	4	0.8266
I	5.8	7.9	7.6	7.6	5.7	6.9	2.8	4	0.5918
J	71.8	65.4	67.6	67.8	63.4	67.2	7.1	4	0.1307

## T099 BY AGE AT ACCESSIONING

	16-17 970	18 478	19 210	20-24 272	25-34 100	TOTAL 2030	2 X	DF	P
A	2.9	4.2	4.3	3.3	3.0	3.4	2.1	4	0.7174
B	10.0	10.9	10.0	6.3	2.0	9.3	11.4	4	0.0224
C	18.3	18.0	14.8	11.0	2.0	16.1	25.1	4	0.0000
D	1.1	1.0	0.5	1.8	1.0	1.1	2.0	4	0.7358
E	7.0	4.0	5.2	0.4	0.0	4.9	27.6	4	0.0000
F	5.5	4.8	3.8	2.6	7.0	4.8	5.3	4	0.2579
G	5.6	3.3	3.3	3.3	7.0	4.6	7.0	4	0.1359
H	8.8	7.7	6.2	3.7	11.0	7.7	10.0	4	0.0404
I	7.0	7.3	5.7	5.9	11.0	7.0	3.6	4	0.4628
J	64.6	66.1	64.8	76.5	75.0	67.1	17.1	4	0.0018

## T100 -- SOUGHT FURTHER INFO DUE TO RA EVENTS

AS A RESULT OF YOUR EXPOSURE TO THE EVENTS LISTED IN T099A-T099I [EVENTS SPONSORED BY THE REGULAR ACTIVE ARMY (NOT THE U.S. ARMY RESERVE)], DID YOU SEEK FURTHER INFORMATION ON THE ARMY?

- A - SENT A CARD.  
 B - CALLED A TOLL FREE NUMBER.  
 C - CONTACTED A US ARMY RECRUITER AT THE EVENT.  
 D - CONTACTED A US ARMY RECRUITER AFTER THE EVENT.  
 E - SOUGHT OUT A FRIEND WHO HAD ENLISTED OR WAS ABOUT TO ENLIST.  
 F - NONE OF THE ABOVE/DOES NOT APPLY.

SURVEY ITEMS #: C023A\_F D042A\_F TOTAL NPS SURVEYED IS 2156

## T100 BY ST/SMP PARTICIPATION

	NEITHER N= 1003	ST 712	BOTH 196	SMP 129	TOTAL 2040	2 X	DF	P
A	9.0	12.5	13.8	8.5	10.6	8.1	3	0.0440
B	2.8	3.5	5.6	4.6	3.4	4.6	3	0.2035
C	8.1	9.8	11.7	11.6	9.3	4.2	3	0.2407
D	9.0	10.7	13.8	16.3	10.5	9.3	3	0.0256
E	12.1	10.4	10.7	13.9	11.5	2.0	3	0.5724
F	68.0	63.3	61.7	62.8	65.4	5.9	3	0.1166

## T100 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 814	TOTAL 1273	2 X	DF	P
A	10.2	11.3	10.9	0.3	1	0.5839
B	2.8	3.8	3.5	0.8	1	0.3711
C	8.3	9.6	9.1	0.5	1	0.4795
D	10.2	10.1	10.1	0.0	1	1.0000
E	11.1	11.9	11.6	0.2	1	0.6547
F	69.5	64.1	66.1	3.8	1	0.0513

## T100 BY REGION

N=	NE 585	SE 303	SW 351	MW 605	WEST 233	TOTAL 2077	2 X	DF	P
A	10.1	13.5	10.3	9.4	12.0	10.6	4.2	4	0.3796
B	3.1	5.3	2.8	3.3	3.0	3.4	3.8	4	0.4337
C	6.7	10.2	10.0	10.4	10.3	9.2	6.4	4	0.1712
D	11.1	12.2	10.0	10.3	8.1	10.5	2.5	4	0.6446
E	11.1	12.5	12.0	11.9	11.6	11.7	0.4	4	0.9825
F	66.7	60.4	65.2	65.8	65.2	65.1	3.6	4	0.4628

## T100 BY RURAL/URBAN

N=	LG_CITY 407	MED_CITY 337	SUBURB 339	TOWN 542	RURAL 438	TOTAL 2063	2 X	DF	P
A	10.3	10.7	8.8	10.9	11.6	10.6	1.7	4	0.7907
B	3.4	2.1	2.4	5.2	3.2	3.4	8.1	4	0.0880
C	6.9	11.9	9.7	10.1	8.2	9.3	6.7	4	0.1526
D	10.8	11.3	7.1	10.7	11.9	10.5	5.2	4	0.2674
E	11.5	13.6	5.6	12.0	13.0	11.3	14.3	4	0.0064
F	67.3	60.8	72.3	62.5	65.5	65.4	12.8	4	0.0123

## T100 BY AGE AT ACCESSIONING

N=	16-17 998	18 493	19 220	20-24 283	25-34 103	TOTAL 2097	2 X	DF	P
A	12.5	13.6	7.7	2.8	4.8	10.6	32.1	4	0.0000
B	4.9	2.6	1.8	1.1	2.9	3.4	14.1	4	0.0070
C	9.1	9.5	8.6	10.3	8.7	9.3	0.4	4	0.9825
D	11.1	11.6	8.6	8.8	6.8	10.4	4.3	4	0.3669
E	11.4	13.0	12.3	10.3	10.7	11.7	1.7	4	0.7907
F	62.4	62.7	69.5	72.4	73.8	65.1	16.5	4	0.0024

## T101 -- SEE/PARTICIP IN ARMY RESV SPONSRD EVENTS

BEFORE YOU ENLISTED DID YOU SEE OR PARTICIPATE IN ANY OF THESE EVENTS SPONSORED BY THE U S. ARMY RESERVE (NOT THE REGULAR ACTIVE ARMY)?

- A - AN ARMY POST TOUR ACCOMPANIED BY A US ARMY RECRUITER.  
 B - A US ARMY RESERVE SPONSORED OR PRESENTED PROGRAM AT SCHOOL WHERE SOLDIERS DESCRIBE THEIR ARMY EXPERIENCE AND DUTIES.  
 C - A US ARMY RESERVE SPONSORED OR PRESENTED HIGH SCHOOL ASSEMBLY PROGRAM.  
 D - A US ARMY RESERVE PRESENTED OR SPONSORED SPORTS CLINIC.  
 E - A US ARMY RESERVE SPONSORED AWARD OR CERTIFICATE PRESENTED TO A SELECTED HIGH SCHOOL STUDENT  
 F - A US ARMY RESERVE CEREMONIAL UNIT/BAND PARTICIPATING IN A PARADE.  
 G - US ARMY RESERVE PARACHUTE TEAM JUMP SPONSORED BY THE RESERVES.  
 H - AN ARMY RESERVE INFORMATION BOOTH AT A JOBS FAIR.  
 I - AN ARMY RESERVE INFORMATION BOOTH AT A SHOPPING MALL OR IN A BUSINESS DISTRICT.  
 J - NONE OF THE ABOVE.

SURVEY ITEMS :

C024A\_J D043A\_J

TOTAL NPS SURVEYED IS 2156

## T101 BY ST/SMP PARTICIPATION

	NEITHER N= 1013	ST 710	BOTH 198	SMP 128	TOTAL 2049	2 X	DF	P
A	5.5	4.1	6.6	7.0	5.2	3.6	3	0.3080
B	6.3	8.0	10.1	15.6	7.9	15.4	3	0.0015
C	7.9	10.7	12.1	11.7	9.5	6.6	3	0.0858
D	0.7	0.7	2.0	0.0	0.8	5.1	3	0.1646
E	2.8	4.9	9.1	3.1	4.1	18.4	3	0.0004
F	1.7	2.8	3.0	3.1	2.3	3.4	3	0.3340
G	1.1	1.0	1.0	2.3	1.1	1.8	3	0.6149
H	4.1	5.3	8.6	7.8	5.2	8.5	3	0.0367
I	5.6	4.9	9.6	7.8	5.9	7.0	3	0.0719
J	75.0	71.7	62.6	68.0	72.2	14.2	3	0.0026

## T101 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 820	TOTAL 1276	2 X	DF	P
A	5.0	4.9	4.9	0.0	1	1.0000
B	7.0	8.2	7.8	0.5	1	0.4795
C	8.1	10.7	9.8	2.2	1	0.1380
D	0.4	0.8	0.7	0.8	1	0.3711
E	2.6	5.1	4.2	4.5	1	0.0339
F	1.8	2.3	2.1	0.5	1	0.4795
G	0.9	0.6	0.7	0.3	1	0.5839
H	3.5	5.8	5.0	3.4	1	0.0652
I	4.4	5.1	4.9	0.3	1	0.5839
J	77.2	71.7	75.7	4.6	1	0.0320



## T101 BY REGION

	NE 588	SE 304	SW 353	MW 606	WEST 236	TOTAL 2087	2 X	DF	P
A	5.3	5.3	3.4	5.3	5.9	5.0	2.6	4	0.6268
B	8.0	8.5	7.6	6.9	8.5	7.8	0.9	4	0.9246
C	10.0	9.2	9.3	9.9	8.9	9.6	0.3	4	0.9898
D	0.7	1.3	0.8	0.7	0.8	0.8	1.2	4	0.8781
E	3.4	6.3	4.8	3.8	3.4	4.2	5.0	4	0.2873
F	2.9	2.0	1.4	2.3	2.5	2.3	2.3	4	0.6808
G	0.8	1.0	1.4	1.2	1.3	1.1	0.7	4	0.9513
H	6.1	5.9	3.1	5.1	5.5	5.2	4.5	4	0.3425
I	6.1	8.2	6.5	4.3	3.8	5.7	8.0	4	0.0916
J	71.4	69.7	74.5	73.6	71.6	72.4	2.6	4	0.6268

## T101 BY RURAL/URBAN

	LG_CITY 410	MED_CITY 337	SUBURB 335	TOWN 546	RURAL 444	TOTAL 2072	2 X	DF	P
A	4.9	3.0	5.4	5.3	6.5	5.1	5.0	4	0.2873
B	7.3	8.3	9.0	7.3	7.7	7.8	1.0	4	0.9098
C	9.5	9.5	7.5	10.4	9.9	9.5	2.4	4	0.6626
D	0.7	0.3	0.6	1.5	0.7	0.8	4.2	4	0.3796
E	2.4	4.8	3.6	4.0	5.9	4.2	6.8	4	0.1468
F	2.7	2.4	1.8	1.6	3.1	2.3	3.0	4	0.5578
G	0.7	2.1	1.2	0.4	1.6	1.1	6.9	4	0.1413
H	3.9	6.5	3.6	5.1	6.5	5.2	6.1	4	0.1918
I	5.6	5.9	5.1	6.0	5.4	5.6	0.4	4	0.9825
J	75.1	72.4	75.2	72.0	68.2	72.4	6.8	4	0.1468

## T101 BY AGE AT ACCESSIONING

	16-17 1005	18 492	19 222	20-24 285	25-34 102	TOTAL 2106	2 X	DF	P
A	4.9	6.1	4.5	4.9	3.9	5.1	1.6	4	0.8088
B	9.3	7.5	7.7	4.2	3.9	7.8	10.8	4	0.0289
C	11.8	9.5	6.3	7.0	1.0	9.5	19.6	4	0.0006
D	1.2	0.6	0.4	0.3	0.0	0.8	4.0	4	0.4060
E	5.6	4.9	2.3	0.7	0.0	4.1	20.8	4	0.0003
F	2.2	2.6	1.8	2.5	2.9	2.3	0.8	4	0.9384
G	1.1	1.2	0.0	1.4	2.0	1.1	3.5	4	0.4779
H	6.4	4.5	2.7	3.2	7.8	5.2	10.0	4	0.0404
I	5.2	5.7	4.5	6.3	12.8	5.7	10.6	4	0.0314
J	69.5	70.1	77.0	80.7	78.4	72.4	19.4	4	0.0007

## T102 -- SOUGHT FURTHER INFO DUE TO USAR EVENTS

AS A RESULT OF YOUR EXPOSURE TO THE EVENTS LISTED IN T101A-101I [EVENTS SPONSORED BY THE U.S. ARMY RESERVE (NOT THE REGULAR ACTIVE ARMY)], DID YOU SEEK FURTHER INFORMATION ON THE ARMY?

- A - SENT A CARD.  
 B - CALLED A TOLL FREE NUMBER.  
 C - CONTACTED A US ARMY RECRUITER AT THE EVENT.  
 D - CONTACTED A US ARMY RECRUITER AFTER THE EVENT.  
 E - SOUGHT OUT A FRIEND WHO HAD ENLISTED OR WAS ABOUT TO ENLIST.  
 F - NONE OF THE ABOVE/DOES NOT APPLY.

SURVEY ITEMS #: C025A\_F D044A\_F TOTAL NPS SURVEYED IS 2156

## T102 BY ST/SMP PARTICIPATION

	NEITHER N= 1008	ST 719	BOTH 197	SMP 128	TOTAL 2052	2 X	DF	P
A	6.9	10.0	8.1	7.0	8.1	5.6	3	0.1328
B	2.9	4.0	2.0	6.3	3.4	5.8	3	0.1218
C	7.8	8.6	12.2	10.2	8.7	4.3	3	0.2308
D	9.3	12.1	13.7	17.2	11.2	10.0	3	0.0186
E	10.3	10.4	8.6	10.9	10.2	0.7	3	0.8732
F	70.6	64.5	64.5	63.3	67.4	9.2	3	0.0267

## T102 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 821	TOTAL 1282	2 X	DF	P
A	6.9	9.4	8.5	2.2	1	0.1380
B	2.2	4.4	3.6	4.3	1	0.0381
C	6.3	9.0	8.0	3.0	1	0.0833
D	12.4	9.9	10.8	1.9	1	0.1681
E	9.1	11.6	10.7	1.9	1	0.1681
F	71.8	65.6	67.9	5.1	1	0.0239

## T102 BY REGION

	NE N= 592	SE 303	SW 353	MW 607	WEST 234	TOTAL 2089	2 X	DF	P
A	6.9	9.9	7.6	8.6	8.5	8.1	2.7	4	0.6092
B	3.2	6.3	2.5	2.8	3.8	3.5	8.8	4	0.0663
C	8.1	8.6	9.3	8.9	8.1	8.6	0.6	4	0.9631
D	10.3	11.9	11.0	11.5	11.1	11.1	0.6	4	0.9631
E	9.3	11.5	9.3	11.2	10.3	10.3	2.2	4	0.6990
F	68.9	64.7	68.8	66.7	67.1	67.4	2.0	4	0.7358

## T102 BY RURAL/URBAN

	LG_CITY N= 410	MED_CITY 340	SUBURB 336	TOWN 547	RURAL 443	TOTAL 2076	2 X	DF	P
A	8.3	8.5	7.4	7.7	8.3	8.0	0.5	4	0.9735
B	2.7	3.2	2.4	4.9	3.6	3.5	5.3	4	0.2579
C	7.8	9.4	6.8	11.5	6.8	8.7	9.6	4	0.0477
D	10.7	10.6	8.9	11.3	12.6	11.0	2.8	4	0.5918
E	10.7	10.0	6.3	11.3	11.1	10.1	7.1	4	0.1307
F	67.6	66.2	73.2	64.5	68.4	67.6	7.5	4	0.1117

## T102 BY AGE AT ACCESSIONING

	16-17 N= 1010	18 491	19 222	20-24 283	25-34 103	TOTAL 2109	2 X	DF	P
A	10.0	10.4	3.1	3.5	1.0	8.1	30.7	4	0.0000
B	3.9	3.3	1.8	4.2	2.9	3.5	2.9	4	0.5747
C	9.0	9.2	7.2	7.8	8.7	8.7	1.2	4	0.8781
D	11.7	12.6	8.1	8.5	10.7	11.0	5.4	4	0.2487
E	10.8	11.6	10.8	7.1	5.8	10.2	6.7	4	0.1526
F	65.3	63.1	74.3	74.6	75.7	67.5	20.7	4	0.0004

## T051 -- RECEIVED UNREQUESTED INFORMATION

DID YOU RECEIVE MILITARY RECRUITING LITERATURE IN THE MAIL WITHOUT ASKING FOR IT? IF SO, FOR WHICH SERVICE(S) DID YOU RECEIVE THIS LITERATURE?

- A - YES.  
 B - AIR FORCE.  
 C - ARMY.  
 D - MARINE CORPS.  
 E - NAVY.  
 F - ALL SERVICES TOGETHER.  
 G - NATIONAL GUARD.  
 H - RESERVE.

SURVEY ITEMS #: A016\_A7

D020\_A7

TOTAL NPS SURVEYED IS 2156

## T051 BY ST/SMP PARTICIPATION

	NEITHER N= 1027	ST 723	BOTH 199	SMP 131	TOTAL 2080	<sup>2</sup> X	DF	P
A	62.3	66.0	78.4	69.5	65.6	20.3	3	0.0001
B	45.8	40.7	46.0	58.6	44.9	10.2	3	0.0169
C	64.4	62.5	66.4	58.6	63.6	1.9	3	0.5934
D	42.3	42.0	42.8	39.1	42.0	0.3	3	0.9600
E	36.9	33.0	34.9	39.1	35.4	2.3	3	0.5125
F	18.4	18.0	19.1	20.7	18.5	0.4	3	0.9402
G	16.3	19.5	19.1	20.7	18.0	2.3	3	0.5125
H	35.1	48.0	38.8	36.8	40.2	19.0	3	0.0003

## T051 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 829	TOTAL 1294	<sup>2</sup> X	DF	P
A	66.2	71.5	69.6	4.0	1	0.0455
B	43.8	46.0	45.3	0.4	1	0.5271
C	62.5	64.7	63.9	0.4	1	0.5271
D	40.5	50.3	47.0	7.7	1	0.0055
E	35.1	38.8	37.5	1.1	1	0.2943
F	22.7	21.7	22.1	0.1	1	0.7518
G	17.7	23.3	21.4	3.7	1	0.0544
H	36.4	45.3	42.3	6.4	1	0.0114

## T051 BY REGION

	NE	SF	SW	MW	WEST	TOTAL	2		
N=	598	311	362	613	239	2123	X	DF	P
A	60.9	64.9	66.0	71.4	61.1	65.4	17.3	4	0.0017
B	43.5	45.6	44.8	45.9	41.1	44.5	1.2	4	0.8781
C	62.4	66.8	65.1	64.8	60.3	64.0	2.1	4	0.7174
D	41.5	40.9	34.5	48.1	39.0	42.0	12.4	4	0.0146
E	35.0	33.7	36.6	35.6	37.7	35.6	0.7	4	0.9513
F	20.9	17.1	15.9	18.7	18.5	18.5	2.5	4	0.6446
G	15.3	18.6	15.9	20.3	22.6	18.2	5.9	4	0.2067
H	35.9	46.6	38.8	44.5	36.3	40.7	10.3	4	0.0357

## T051 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL	2		
N=	417	345	341	555	450	2108	X	DF	P
A	62.8	63.8	65.1	62.9	72.4	65.4	12.9	4	0.0118
B	41.8	39.5	40.3	44.7	52.9	44.6	13.3	4	0.0099
C	64.9	60.0	65.7	62.9	66.2	64.1	2.7	4	0.6092
D	42.2	42.4	40.7	40.1	45.5	42.2	2.3	4	0.6808
E	32.3	31.4	32.4	38.0	39.5	35.3	6.7	4	0.1526
F	16.3	20.0	19.0	18.1	19.1	18.5	1.2	4	0.8781
G	17.1	19.5	14.8	18.1	20.1	18.1	2.9	4	0.5747
H	35.5	37.6	40.7	40.3	46.8	40.6	8.6	4	0.0719

## T051 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL	2		
N=	1021	500	228	291	104	2144	X	DF	P
A	68.9	72.4	71.9	49.1	26.0	65.3	126.1	4	0.0000
B	43.9	49.0	46.5	37.7	26.9	44.5	9.1	4	0.0586
C	61.9	68.4	61.1	69.6	53.8	64.1	7.7	4	0.1032
D	43.9	46.7	39.5	26.1	34.6	42.1	19.4	4	0.0007
E	35.8	38.0	33.8	30.4	42.3	35.7	3.3	4	0.5089
F	19.5	19.1	17.8	13.0	15.4	18.5	3.4	4	0.4932
G	19.9	22.3	7.6	14.5	3.8	18.2	22.0	4	0.0002
H	47.2	38.0	24.8	34.1	38.5	40.8	32.2	4	0.0000

## T114 -- RECALL ARMY ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY ARMY ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED? IF SO, WHERE DID YOU SEE OR HEAR THIS MATERIAL?

- A - ON TELEVISION.  
 B - IN MAGAZINES.  
 C - ON THE RADIO.  
 D - IN THE HELP WANTED SECTION OF THE NEWSPAPER.  
 E - IN OTHER PARTS OF THE NEWSPAPER.  
 F - IN THE MAIL.  
 G - IN AN ARMY RECRUITING STATION.  
 H - AT SCHOOL.  
 I - FROM A FRIEND.  
 J - YES.

SURVEY ITEMS #: A014\_A12

C013\_A12 D045\_A12

TOTAL NPS SURVEYED IS 2156

## T114 BY ST/SMP PARTICIPATION

	NEITHER N= 803	ST 572	BOTH 173	SMP 112	TOTAL 1660	2 X	DF	P
A	73.3	72.9	78.0	75.9	73.9	2.3	3	0.5125
B	60.0	65.6	70.5	61.6	63.1	8.9	3	0.0307
C	48.4	51.4	53.8	55.4	50.5	3.4	3	0.3340
D	14.2	11.9	11.0	10.7	12.8	3.0	3	0.3916
E	9.6	8.6	11.0	12.5	9.6	2.2	3	0.5319
F	55.7	61.4	66.5	60.7	59.1	9.1	3	0.0280
G	45.2	41.4	50.3	58.0	45.3	12.6	3	0.0056
H	48.4	51.9	63.6	61.6	52.1	17.6	3	0.0005
I	36.1	36.9	37.0	39.3	36.7	0.4	3	0.9402
J	79.4	81.1	88.9	87.0	81.4	12.9	3	0.0049

## T114 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 381	NO_BONUS 683	TOTAL 1064	2 X	DF	P
A	72.2	76.1	74.7	2.0	1	0.1573
B	61.4	66.9	64.9	3.3	1	0.0693
C	50.9	53.9	52.8	0.9	1	0.3428
D	10.5	13.0	12.1	1.5	1	0.2207
E	8.9	10.3	9.8	0.5	1	0.4795
F	59.3	65.3	63.2	3.8	1	0.0513
G	43.6	46.8	45.7	1.1	1	0.2943
H	53.0	52.7	52.8	0.0	1	1.0000
I	37.3	36.0	36.5	0.1	1	0.7518
J	83.0	83.9	83.6	0.2	1	0.6547

## T114 BY REGION

	NE N= 482	SE 250	SW 276	MW 497	WEST 181	TOTAL 1686	2 X	DF	P
A	76.3	75.6	70.3	71.8	73.5	73.6	4.8	4	0.3084
B	65.6	61.6	58.0	63.4	64.1	62.9	4.6	4	0.3309
C	52.9	52.0	42.0	50.9	50.8	50.2	9.4	4	0.0518
D	15.3	12.0	9.4	12.1	15.5	12.9	7.0	4	0.1359
E	10.2	8.8	8.0	9.5	10.5	9.4	1.3	4	0.8614
F	55.8	60.4	54.3	65.0	55.8	59.0	12.8	4	0.0123
G	43.4	42.4	44.6	46.9	51.4	45.3	4.8	4	0.3084
H	50.4	53.2	46.7	54.3	55.8	52.0	5.8	4	0.2146
I	39.6	38.8	29.0	36.6	36.5	36.5	9.4	4	0.0518
J	80.8	84.1	78.6	82.9	76.3	81.0	8.5	4	0.0749

## T114 BY RURAL/URBAN

	LG_CITY N= 334	MED_CITY 269	SUBURB 280	TOWN 444	RURAL 347	TOTAL 1674	2 X	DF	P
A	73.6	76.6	76.8	71.4	72.6	73.8	4.0	4	0.4060
B	64.4	61.7	65.7	63.5	59.6	63.0	3.0	4	0.5578
C	52.4	51.7	55.7	48.4	46.4	50.5	6.8	4	0.1468
D	15.6	13.0	13.6	10.6	12.4	12.8	4.5	4	0.3425
E	12.6	9.3	7.9	8.3	8.9	9.4	5.5	4	0.2397
F	54.8	54.3	59.3	57.9	68.6	59.1	18.4	4	0.0010
G	48.8	52.8	44.3	43.2	39.5	45.3	13.4	4	0.0095
H	51.8	51.7	51.8	49.5	55.9	52.0	3.2	4	0.5249
I	36.8	33.5	31.1	40.3	38.3	36.6	7.9	4	0.0953
J	80.4	78.8	83.0	82.5	80.1	81.1	3.1	4	0.5412

## T114 BY AGE AT ACCESSIONING

	16-17 N= 818	18 412	19 187	20-24 210	25-34 75	TOTAL 1702	2 X	DF	P
A	74.7	72.1	69.5	75.7	76.0	73.7	3.2	4	0.5249
B	67.2	63.1	58.3	50.5	58.7	62.8	22.7	4	0.0001
C	52.1	49.0	50.8	45.2	50.7	50.3	3.4	4	0.4932
D	10.5	11.6	17.1	15.7	29.3	13.0	27.1	4	0.0000
E	8.2	8.7	9.1	13.8	16.0	9.5	10.1	4	0.0388
F	62.5	64.1	61.0	46.2	21.3	58.9	66.9	4	0.0000
G	44.3	44.9	49.2	46.2	45.3	45.2	1.4	4	0.8442
H	57.5	57.3	57.2	29.0	12.0	51.9	108.8	4	0.0000
I	37.3	37.1	38.0	30.5	38.7	36.5	3.9	4	0.4197
J	81.2	84.4	84.1	74.4	74.0	81.0	16.8	4	0.0021

## T760 -- EVER RESPOND TO ANY OF THESE ARMY ADS

DID YOU EVER RESPOND TO ANY ARMY ADVERTISEMENTS BEFORE YOU ENLISTED?

- 1 - YES  
2 - NO

SURVEY ITEMS #:

D046

TOTAL NPS SURVEYED IS 2156

## T760 BY ST/SMP PARTICIPATION

	NEITHER N= 808	ST 580	BOTH 174	SMP 113	TOTAL 1675
1	62.4	67.4	73.6	72.6	66.0
2	37.6	32.6	26.4	27.4	34.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.800	D.F. 3	PROB. 0.0081

## T760 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 384	NO_BONUS 688	TOTAL 1072		
1	65.9	67.3	66.8		
2	34.1	32.7	33.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.200	D.F. 1	PROB. 0.6547



## T760 BY REGION

	NE N= 482	SE 256	SW 279	MW 502	WEST 182	TOTAL 1701
1	63.7	70.3	63.4	68.5	62.1	65.9
2	36.3	29.7	36.6	31.5	37.9	34.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.900	D.F. 4	PROB. 0.1413	

## T760 BY RURAL/URBAN

	LG_CITY N= 333	MED_CITY 269	SUBURB 281	TOWN 453	RURAL 353	TOTAL 1689
1	63.7	70.6	66.5	63.8	67.1	66.0
2	36.3	29.4	33.4	36.2	32.9	34.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.600	D.F. 4	PROB. 0.3309	

## T760 BY AGE AT ACCESSIONING

	16-17 N= 824	18 414	19 190	20-24 213	25-34 76	TOTAL 1717
1	71.1	62.8	65.8	55.9	57.9	66.0
2	28.9	37.2	34.2	44.1	42.1	34.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.500	D.F. 4	PROB. 0.0001	

## T761 -- HOW RESPONDED TO ARMY ADVERTISING

HOW DID YOU RESPOND TO ARMY ADVERTISEMENTS BEFORE YOU ENLISTED?

- A - BY SENDING IN A CARD.  
 B - BY CALLING A TOLL FREE NUMBER.  
 C - BY CONTACTING AN ARMY RECRUITER.  
 D - NONE OF THE ABOVE.

SURVEY ITEMS #:

D047A\_D

TOTAL NPS SURVEYED IS 2156

## T761 BY ST/SMP PARTICIPATION

	NEITHER N= 498	ST 390	BOTH 128	SMP 80	TOTAL 1096	2 X	DF	P
A	46.2	59.7	60.9	45.0	52.6	21.6	3	0.0001
B	7.6	9.2	7.0	10.0	8.3	1.2	3	0.7530
C	61.6	52.3	65.6	68.8	59.3	14.3	3	0.0025
D	5.4	5.4	4.7	7.5	5.5	0.7	3	0.8732

## T761 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 250	NO_BONUS 461	TOTAL 711	2 X	DF	P
A	48.4	62.3	57.4	12.7	1	0.0004
B	6.0	8.7	7.7	1.6	1	0.2059
C	59.2	55.1	56.5	1.1	1	0.2943
D	7.2	3.9	5.1	3.7	1	0.0544

## T761 BY REGION

	NE N= 306	SE 177	SW 177	MW 339	WEST 112	TOTAL 1111	2 X	DF	P
A	51.3	61.6	44.6	56.0	43.8	52.6	15.5	4	0.0038
B	6.9	8.5	8.5	8.3	11.6	8.3	2.4	4	0.6626
C	60.5	57.1	67.2	53.4	64.3	59.2	11.1	4	0.0255
D	5.2	6.8	5.1	5.6	5.4	5.6	0.7	4	0.9513

## T761 BY RURAL/URBAN

	LG_CITY N= 211	MED_CITY 186	SUBURB 188	TOWN 288	RURAL 232	TOTAL 1105	2 X	DF	P
A	43.6	43.0	53.2	53.5	67.2	52.7	33.8	4	0.0000
B	8.5	4.8	6.9	8.7	10.8	8.1	5.3	4	0.2579
C	68.3	66.1	56.4	58.0	50.0	59.4	19.7	4	0.0006
D	4.7	8.6	6.9	3.1	4.7	5.3	7.8	4	0.0992

## T761 BY AGE AT ACCESSIONING

	16-17 N= 582	18 256	19 125	20-24 119	25-34 42	TOTAL 1124	2 X	DF	P
A	58.4	59.0	45.6	31.1	14.3	52.6	61.4	4	0.0000
B	8.6	7.0	7.2	9.2	9.5	8.2	0.9	4	0.9246
C	56.2	57.4	56.8	72.3	80.9	59.2	19.6	4	0.0006
D	4.8	6.3	11.2	1.7	4.8	5.5	11.9	4	0.0181

## T116 -- WHAT RECEIVED IN RESPONSE TO REACT CARD

WHAT DID YOU RECEIVE WHEN YOU SENT A CARD IN RESPONSE TO AN ARMY AD?

- A - I NEVER SENT A CARD IN RESPONSE TO AN ARMY AD.  
 B - I NEVER RECEIVED A RESPONSE IN THE MAIL FROM THE CARD I SENT IN.  
 C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION.  
 D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS.  
 E - A POSTER.  
 F - BOOKLET ABOUT ARMY SERVICE.  
 G - BOOKLET ABOUT ARMY COLLEGE FUND.  
 H - A BUMPER STICKER.  
 I - ARMY BOOKCOVERS.

SURVEY ITEMS #: A015B1\_9

C014B1\_9 D048A\_I

TOTAL NPS SURVEYED IS 2156

## T116 BY ST/SMP PARTICIPATION

	NEITHER N= 490	ST 381	BOTH 127	SMP 79	TOTAL 1077	2 X	DF	P
A	35.7	26.3	27.6	32.9	31.2	9.9	3	0.0194
B	2.6	4.5	2.4	5.1	3.4	3.1	3	0.3765
C	17.3	21.3	20.5	25.3	19.7	3.9	3	0.2725
D	31.8	37.8	42.5	31.6	35.2	7.1	3	0.0688
E	7.5	7.3	11.8	11.4	8.3	3.8	3	0.2839
F	41.2	47.2	53.5	43.0	44.9	7.6	3	0.0550
G	34.7	36.2	48.8	40.5	37.3	9.1	3	0.0280
H	7.5	9.4	8.7	20.3	9.3	13.1	3	0.0044
I	3.9	3.9	4.7	16.5	4.9	24.4	3	0.0000

## T116 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 242	NO_BONUS 456	TOTAL 698	2 X	DF	P
A	37.6	25.4	29.7	11.3	1	0.0008
B	3.3	4.6	4.2	0.6	1	0.4386
C	14.9	21.0	18.9	4.0	1	0.0455
D	38.4	40.1	39.5	0.1	1	0.7518
E	6.6	10.3	9.0	2.7	1	0.1003
F	44.2	46.9	46.0	0.5	1	0.4795
G	32.2	43.6	39.7	8.6	1	0.0034
H	8.7	9.2	9.0	0.0	1	1.0000
I	3.3	5.0	4.4	1.1	1	0.2943

## T116 BY REGION

	NE N= 301	SE 170	SW 173	MW 336	WEST 109	TOTAL 1089	2 X	DF	P
A	29.2	22.9	39.9	29.8	40.4	31.2	16.6	4	0.0023
B	3.6	2.9	2.3	4.5	1.8	3.4	2.7	4	0.6092
C	22.9	23.5	15.6	16.4	18.3	19.4	8.1	4	0.0880
D	33.2	39.4	26.6	40.2	28.4	34.8	13.4	4	0.0095
E	7.3	15.3	4.6	7.7	6.4	8.2	15.1	4	0.0045
F	47.5	54.7	38.7	43.4	36.7	44.9	13.4	4	0.0095
G	37.5	47.1	33.5	35.4	33.0	37.3	9.4	4	0.0518
H	9.0	11.8	8.1	7.1	15.6	9.4	8.5	4	0.0749
I	4.6	5.9	5.2	4.5	3.7	4.8	0.9	4	0.9246

## T116 BY RURAL/URBAN

	LG_CITY N= 202	MED_CITY 182	SUBURB 184	TOWN 285	RURAL 231	TOTAL 1084	2 X	DF	P
A	39.6	37.4	31.5	30.5	19.0	31.1	25.8	4	0.0000
B	4.0	4.9	2.7	3.2	2.6	3.4	2.4	4	0.6626
C	15.8	17.6	20.1	21.8	20.3	19.4	3.2	4	0.5249
D	25.3	23.1	38.0	37.5	48.0	35.1	38.5	4	0.0000
E	6.4	9.3	7.1	7.7	10.4	8.2	3.0	4	0.5578
F	43.1	37.4	42.9	46.7	53.7	45.3	12.2	4	0.0159
G	34.2	31.9	32.6	38.9	48.5	37.8	17.2	4	0.0018
H	11.4	9.3	7.1	8.1	10.4	9.2	2.8	4	0.5918
I	6.9	4.4	3.3	4.9	5.2	5.0	2.9	4	0.5747

## T116 BY AGE AT ACCESSIONING

	16-17 N= 569	18 253	19 121	20-24 116	25-34 43	TOTAL 1102	2 X	DF	P
A	27.8	24.5	33.1	44.8	72.1	31.1	52.3	4	0.0000
B	3.9	3.9	2.5	2.6	0.0	3.4	2.7	4	0.6092
C	21.1	17.4	16.5	21.5	11.6	19.4	4.2	4	0.3796
D	39.0	42.3	28.1	19.0	2.3	35.0	45.8	4	0.0000
E	9.7	6.7	10.7	2.6	2.3	8.1	10.6	4	0.0314
F	50.3	44.3	43.8	30.2	23.3	45.0	24.9	4	0.0001
G	41.8	39.9	35.5	21.5	11.6	37.4	30.3	4	0.0000
H	9.1	9.9	11.6	9.5	2.3	9.3	3.3	4	0.5089
I	4.8	5.5	4.1	6.0	2.3	4.9	1.2	4	0.8781

T117 -- WHAT RECD IN RESPONSE TO TOLL FREE CALL

WHAT DID YOU RECEIVE WHEN YOU CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD?

- A - I NEVER CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD.
- B - I NEVER RECEIVED A RESPONSE IN THE MAIL TO MY TOLL FREE CALL
- C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION.
- D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS.
- E - A POSTER
- F - BOOKLET ABOUT ARMY SERVICE
- G - BOOKLET ABOUT ARMY COLLEGE FUND.
- H - A BUMPER STICKER
- I - ARMY BOOKCOVERS

SURVEY ITEMS # A015C1\_9

C014C1\_9 D049A\_I

TOTAL NPS SURVEYED IS 2156

T117 BY ST/SMP PARTICIPATION

	NEITHER N= 482	ST 377	BOTH 123	SMP 74	TOTAL 1056	2 X	DF	P
A	80 5	80 4	79 7	77 0	80 1	0 5	3	0 9189
B	2 5	2 1	3 3	0 0	2 3	2 3	3	0 5125
C	6 8	8 2	6 5	9 5	7 5	1 2	3	0 7530
D	3 9	4 5	2 4	5 4	4 1	1 3	3	0 7291
E	1 7	1 9	2 4	4 0	2 0	2 0	3	0 5724
F	10 2	10 9	7 3	12 2	10 2	1 6	3	0 6594
G	6 6	7 2	8 1	9 5	7 2	0 8	3	0 8495
H	2 9	2 1	3 3	5 4	2 8	2 6	3	0 4575
I	2 3	1 1	1 6	4 0	1 9	3 6	3	0 3080

T117 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 242	NO_BONUS 443	TOTAL 685	2 X	DF	P
A	83 1	82 6	82 8	0 0	1	0 0000
B	2 5	1 8	2 0	0 3	1	0 5839
C	5 4	6 5	6 1	0 3	1	0 5839
D	4 5	3 8	4 1	0 2	1	0 6547
E	2 1	1 3	1 6	0 5	1	0 4795
F	8 3	9 0	8 8	0 1	1	0 7518
G	4 5	3 2	6 3	1 9	1	0 1681
H	2 9	2 1	2 8	0 0	1	0 0000
I	1 2	1 8	1 6	0 3	1	0 5839

## T117 BY REGION

	NE N= 294	SE 167	SW 168	MW 334	WEST 107	TOTAL 1070	2 X	DF	P
A	81.3	79.6	77.4	81.4	77.6	80.1	1.9	4	0.7541
B	3.7	2.4	1.2	1.8	1.9	2.3	4.0	4	0.4060
C	6.1	12.0	9.5	5.7	6.5	7.5	8.3	4	0.0812
D	4.1	3.0	4.8	5.1	1.9	4.1	2.9	4	0.5747
E	2.0	1.8	3.0	1.2	2.8	2.0	2.3	4	0.6808
F	8.5	10.2	14.9	7.2	14.9	10.0	11.0	4	0.0266
G	6.8	7.8	7.7	5.7	11.2	7.2	4.1	4	0.3926
H	2.0	3.6	3.6	2.4	5.6	3.0	4.2	4	0.3796
I	1.0	2.4	3.0	2.1	2.8	2.1	2.6	4	0.6268

## T117 BY RURAL/URBAN

	LG_CITY N= 200	MED_CITY 179	SUBURB 180	TOWN 276	RURAL 230	TOTAL 1065	2 X	DF	P
A	77.0	81.0	82.8	81.2	79.1	80.2	2.4	4	0.6626
B	1.5	2.2	1.7	2.5	3.5	2.3	2.3	4	0.6808
C	10.0	7.8	8.9	4.7	7.0	7.4	5.4	4	0.2487
D	2.5	2.2	3.9	6.5	4.3	4.1	7.1	4	0.1307
E	1.0	0.6	2.8	3.6	1.3	2.0	7.8	4	0.0992
F	13.0	6.7	5.0	10.9	13.5	10.1	12.2	4	0.0159
G	11.0	4.5	5.0	7.6	7.8	7.3	7.7	4	0.1032
H	3.5	1.7	3.3	1.8	3.9	2.8	3.3	4	0.5089
I	2.5	0.6	2.8	1.8	1.7	1.9	2.9	4	0.5747

## T117 BY AGE AT ACCESSIONING

	16-17 N= 564	18 242	19 120	20-24 114	25-34 42	TOTAL 1082	2 X	DF	P
A	83.0	77.7	80.8	70.2	78.6	80.0	0.9	4	0.0277
B	2.5	2.5	1.7	1.8	2.4	2.3	0.5	4	0.9735
C	5.8	7.8	7.5	12.3	14.3	7.5	8.8	4	0.0663
D	4.4	5.4	2.5	2.6	0.0	4.1	4.3	4	0.3669
E	1.8	2.9	0.8	1.8	2.4	1.9	2.0	4	0.7358
F	9.6	9.5	8.3	15.8	11.9	10.2	4.7	4	0.3195
G	6.9	8.7	5.8	7.0	7.1	7.2	1.2	4	0.8781
H	2.5	2.9	3.3	4.4	4.8	3.0	1.8	4	0.7725
I	1.2	2.5	3.3	2.6	4.8	2.0	4.6	4	0.3309

## T118 -- WHICH ITEM DID YOU USE/APPRECIATE HAVING

## WHICH OF THESE ITEMS DID YOU USE OR APPRECIATE HAVING?

- A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD.  
 B - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION.  
 C - A GIFT LIKE TUBE SOCKS OR WRIST BANDS.  
 D - A POSTER.  
 E - BOOKLET ABOUT ARMY SERVICE.  
 F - BOOKLET ABOUT ARMY COLLEGE FUND.  
 G - A BUMPER STICKER.  
 H - ARMY BOOKCOVERS.  
 I - NONE OF THESE ITEMS.

SURVEY ITEMS #: A015D1\_9

C014D1\_9 D050A\_I

TOTAL NPS SURVEYED IS 2156

## T118 BY ST/SMP PARTICIPATION

	NEITHER N= 496	ST 389	BOTH 128	SMP 77	TOTAL 1090	2 X	DF	P
A	20.2	15.9	15.6	13.0	17.6	4.4	3	0.2214
B	12.5	12.3	14.1	6.5	12.2	2.9	3	0.4073
C	22.8	26.0	25.0	22.1	24.1	1.3	3	0.7291
D	5.0	4.6	7.8	6.5	5.3	2.3	3	0.5125
E	37.1	36.3	38.3	41.6	37.2	0.8	3	0.8495
F	28.0	25.7	45.3	44.2	30.4	25.7	3	0.0000
G	7.9	5.9	4.7	7.8	6.8	2.3	3	0.5125
H	3.8	3.3	6.3	6.5	4.1	3.2	3	0.3618
I	13.9	15.9	10.2	13.0	14.1	2.7	3	0.4402

## T118 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 249	NO_BONUS 457	TOTAL 706	2 X	DF	P
A	24.9	13.6	17.6	14.3	1	0.0002
B	9.6	11.8	11.0	0.7	1	0.4028
C	24.9	28.0	26.9	0.8	1	0.3711
D	4.0	5.9	5.2	1.1	1	0.2943
E	35.7	34.1	34.7	0.1	1	0.7518
F	20.1	36.5	30.7	20.5	1	0.0000
G	6.0	6.3	6.2	0.0	1	1.0000
H	2.4	4.4	3.7	1.7	1	0.1923
I	13.6	14.0	13.9	0.0	1	1.0000



## T118 BY REGION

	NE N= 305	SE 174	SW 174	MW 342	WEST 110	TOTAL 1105	2 X	DF	P
A	18.4	16.1	20.7	16.7	19.1	17.9	1.8	4	0.7725
B	11.8	15.5	11.5	12.0	10.9	12.3	2.1	4	0.7174
C	24.3	28.7	17.8	25.1	19.1	23.7	7.5	4	0.1117
D	4.6	9.2	5.8	4.4	2.7	5.2	7.8	4	0.0992
E	38.0	34.5	38.5	36.8	38.2	37.2	0.7	4	0.9513
F	25.3	32.8	34.5	28.9	36.4	30.1	7.9	4	0.0953
G	5.9	8.0	5.8	7.3	6.4	6.7	1.2	4	0.8781
H	2.9	6.9	4.6	2.9	3.6	3.9	5.9	4	0.2067
I	14.8	12.6	12.6	14.6	15.4	14.1	0.9	4	0.9246

## T118 BY RURAL/URBAN

	LG_CITY N= 209	MED_CITY 184	SUBURB 187	TOWN 286	RURAL 233	TOTAL 1099	2 X	DF	P
A	19.1	24.5	18.2	18.5	10.7	17.9	13.9	4	0.0076
B	11.5	10.9	16.0	8.4	15.4	12.2	9.2	4	0.0563
C	16.8	19.0	26.7	23.4	31.8	23.7	17.0	4	0.0019
D	7.2	3.8	5.9	5.2	4.3	5.3	2.8	4	0.5918
E	35.9	32.1	36.4	41.6	38.2	37.3	4.6	4	0.3309
F	37.3	26.1	29.9	31.1	28.3	30.7	6.8	4	0.1468
G	6.7	3.8	7.5	6.6	8.6	6.7	4.0	4	0.4060
H	4.3	2.2	4.8	4.5	4.3	4.1	2.1	4	0.7174
I	16.8	14.7	11.2	12.9	14.6	14.0	2.9	4	0.5747

## T118 BY AGE AT ACCESSIONING

	16-17 N= 577	18 256	19 123	20-24 119	25-34 42	TOTAL 1117	2 X	DF	P
A	17.5	13.3	17.1	26.9	28.6	17.9	13.8	4	0.0080
B	12.0	11.7	10.6	15.1	16.7	12.3	2.1	4	0.7174
C	26.5	28.1	18.7	14.3	2.4	23.8	23.3	4	0.0001
D	5.9	5.9	4.9	1.7	2.4	5.2	4.3	4	0.3669
E	38.8	35.9	37.4	29.4	40.5	37.1	4.2	4	0.3796
F	31.7	30.1	30.1	27.7	21.4	30.3	2.6	4	0.6268
G	6.8	6.3	7.3	5.9	9.5	6.7	0.8	4	0.9384
H	2.9	7.4	4.1	1.7	4.8	4.0	11.2	4	0.0244
I	14.4	12.5	17.1	11.8	16.7	14.1	2.1	4	0.7174

## T119 -- DID ARMY SVS/ACF BOOKLET AID ENLIST DEC

DID EITHER OF THESE ITEMS HELP YOU TO DECIDE TO ENLIST IN THE ARMY?

- A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD.  
 B - BOOKLET ABOUT ARMY SERVICE.  
 C - BOOKLET ABOUT ARMY COLLEGE FUND.  
 D - NEITHER OF THESE ITEMS.

SURVEY ITEMS #:

C014E1\_4 D051A\_D

TOTAL NPS SURVEYED IS 2156

## T119 BY ST/SMP PARTICIPATION

	NEITHER N= 500	ST 388	BOTH 127	SMP 79	TOTAL 1094	2 X	DF	P
A	20.6	14.7	13.4	11.4	17.0	9.0	3	0.0293
B	38.3	41.2	40.9	36.7	39.5	1.2	3	0.7530
C	27.9	28.9	50.4	46.8	32.2	33.3	3	0.0000
D	31.0	32.2	22.0	29.1	30.3	4.8	3	0.1870

## T119 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 250	NO_BONUS 457	TOTAL 707	2 X	DF	P
A	20.4	14.0	16.3	4.8	1	0.0285
B	40.4	38.7	39.3	0.1	1	0.7518
C	21.6	39.4	33.1	23.1	1	0.0000
D	29.2	31.7	30.8	0.5	1	0.4795

## T119 BY REGION

	NE N= 305	SE 174	SW 175	MW 343	WEST 112	TOTAL 1109	<sup>2</sup> X	DF	P
A	16.7	14.9	20.0	17.2	18.8	17.3	1.8	4	0.7725
B	42.0	44.6	36.6	36.7	38.4	39.5	4.4	4	0.3546
C	29.2	34.9	30.3	29.7	44.6	32.0	11.1	4	0.0255
D	29.5	26.4	29.7	34.1	25.0	30.0	5.0	4	0.2875

## T119 BY RURAL/URBAN

	LG_CITY N= 207	MED_CITY 186	SUBURB 187	TOWN 291	RURAL 233	TOTAL 1104	<sup>2</sup> X	DF	P
A	20.3	27.4	17.6	15.8	8.6	17.4	27.4	4	0.0000
B	37.7	35.8	42.8	38.8	43.3	39.7	3.6	4	0.4628
C	38.6	34.8	27.8	28.9	32.6	32.3	7.7	4	0.1032
D	24.6	20.4	29.9	34.7	35.6	29.8	17.6	4	0.0015

## T119 BY AGE AT ACCESSIONING

	16-17 N= 580	18 257	19 122	20-24 120	25-34 43	TOTAL 1122	<sup>2</sup> X	DF	P
A	17.1	13.2	14.8	25.8	27.9	17.3	13.2	4	0.0103
B	40.7	37.0	43.1	35.0	39.5	39.4	2.7	4	0.6092
C	31.7	33.1	35.0	30.8	30.2	32.2	0.7	4	0.9513
D	30.5	33.5	27.9	23.3	25.6	29.9	4.9	4	0.2977

## T651A -- HAVE YOU SEEN DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. HAVE YOU SEEN THIS COMMERCIAL ON TV?

1 - YES  
2 - NO

SURVEY ITEMS #: A109      B103      C095      D102      TOTAL NPS SURVEYED IS 2156

## T651A BY ST/SMP PARTICIPATION

	NEITHER N= 1020	ST 718	BOTH 200	SMP 130	TOTAL 2068
1	54.4	58.6	59.5	60.0	56.7
2	45.6	41.4	40.5	40.0	43.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.600	D.F. 3	PROB. 0.2035

## T651A BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 822	TOTAL 1285		
1	58.3	62.2	60.8		
2	41.7	37.8	39.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.900	D.F. 1	PROB. 0.1681

## T651A BY REGION

	NE N= 597	SE 307	SW 357	MW 608	WEST 239	TOTAL 2108
1	58.6	55.4	58.0	55.1	54.8	56.6
2	41.4	44.6	42.0	44.9	45.2	43.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.300	D.F. 4	PROB. 0.6808	

## T651A BY RURAL/URBAN

	LG_CITY N= 416	MED_CITY 338	SUBURB 340	TOWN 554	RURAL 451	TOTAL 2099
1	59.6	57.1	58.2	55.8	54.5	56.9
2	40.4	42.9	41.8	44.2	45.4	43.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.700	D.F. 4	PROB. 0.6092	

## T651A BY AGE AT ACCESSIONING

	16-17 N= 1013	18 498	19 228	20-24 287	25-34 102	TOTAL 2128
1	58.8	56.6	53.9	53.7	50.0	56.7
2	41.2	43.4	46.0	46.3	50.0	43.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.500	D.F. 4	PROB. 0.2397	

## T651B -- RATE IMPRESSN: DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. PLEASE USE THE FOLLOWING SCALE TO TELL US HOW THIS COMMERCIAL IMPRESSED YOU.

- 1 - I DISLIKED IT OR IT GAVE ME A BAD IMPRESSION OF THE ARMY  
 2 - IT DIDN'T IMPRESS ME MUCH  
 3 - I LIKED IT AND IT GAVE ME A GOOD IMPRESSION OF THE ARMY

SURVEY ITEMS #: A109A B103A C095A D102A TOTAL NPS SURVEYED IS 2156

## T651B BY ST/SMP PARTICIPATION

	NEITHER N= 526	ST 379	BOTH 106	SMP 72	TOTAL 1083
1	3.6	4.5	2.8	5.6	4.0
2	63.9	71.0	60.4	56.9	65.6
3	32.5	24.5	36.8	37.5	30.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.100	D.F. 6	PROB. 0.0598

## T651B BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 254	NO_BONUS 458	TOTAL 712		
1	1.6	5.7	4.2		
2	67.3	71.6	70.1		
3	31.1	22.7	25.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 11.500	D.F. 2	PROB. 0.0032

## T651B BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	332	155	186	298	127	1098
1	3.9	0.6	4.3	5.0	4.7	3.9
2	59.3	63.2	69.3	73.1	59.1	65.3
3	36.8	36.1	26.3	21.8	36.2	30.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			26.900	8	0.0007	

## T651B BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	228	177	183	286	226	1100
1	3.9	3.9	3.8	4.5	3.1	3.9
2	63.2	64.4	64.5	64.7	68.6	65.1
3	32.9	31.6	31.7	30.8	28.3	31.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			2.000	8	0.9810	

## T651B BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	539	259	113	151	49	1111
1	5.0	3.9	0.9	3.3	0.0	3.9
2	67.0	64.5	64.6	66.2	49.0	65.3
3	28.0	31.7	34.5	30.5	51.0	30.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			17.000	8	0.0301	

## T651C -- AFFECT ENLIST DECSN: DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. DID THIS COMMERCIAL AFFECT YOUR DECISION TO ENLIST?

- 1 - NO, I HAD ALREADY ENLISTED OR DECIDED TO ENLIST BEFORE I SAW THIS COMMERCIAL
- 2 - NO, I SAW IT BEFORE DECIDING TO ENLIST BUT IT WAS NOT IMPORTANT IN MY DECISION TO CONTACT A RECRUITER OR TO ENLIST
- 3 - IT WAS IMPORTANT IN MY DECISION TO CONTACT A RECRUITER OR ENLIST
- 4 - I WOULD NOT HAVE CONTACTED AN ARMY RECRUITER OR ENLISTED HAD I NOT SEEN THIS COMMERCIAL

SURVEY ITEMS #: A109B B103B C095B D102B TOTAL NPS SURVEYED IS 2156

## T651C BY ST/SMP PARTICIPATION

	NEITHER N= 501	ST 287	BOTH 96	SMP 70	TOTAL 954
1	55.3	58.2	55.2	52.9	56.0
2	38.5	28.9	24.0	38.6	34.2
3	5.6	10.8	17.7	4.3	8.3
4	0.6	2.1	3.1	4.3	1.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.300	D.F. 9	PROB. 0.0001

## T651C BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 220	NO_BONUS 365	TOTAL 585		
1	50.9	58.4	55.6		
2	41.4	26.8	32.3		
3	5.9	12.6	10.1		
4	1.8	2.2	2.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 16.600	D.F. 3	PROB. 0.0009



## T651C BY REGION

N=	NE 323	SE 137	SW 147	MW 248	WEST 114	TOTAL 969
1	57.0	59.8	48.3	56.8	57.0	56.0
2	34.1	30.7	36.0	32.7	36.0	33.7
3	7.1	8.8	12.2	9.3	6.1	8.6
4	1.9	0.7	3.4	1.2	0.9	1.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.100	D.F. 12	PROB. 0.5204	

## T651C BY RURAL/URBAN

N=	LG_CITY 219	MED_CITY 154	SUBURB 160	TOWN 243	RURAL 197	TOTAL 973
1	48.4	55.2	56.9	58.0	61.9	56.0
2	40.2	33.1	30.6	35.0	28.4	33.8
3	9.1	10.4	11.3	6.6	6.6	8.5
4	2.3	1.3	1.3	0.4	3.0	1.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.100	D.F. 12	PROB. 0.1127	

## T651C BY AGE AT ACCESSIONING

N=	16-17 439	18 239	19 110	20-24 144	25-34 49	TOTAL 981
1	62.0	49.4	54.5	54.2	42.9	56.0
2	24.8	39.8	37.3	41.7	55.1	33.8
3	11.4	8.8	5.4	4.2	2.0	8.6
4	1.8	2.1	2.7	0.0	0.0	1.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 44.000	D.F. 12	PROB. 0.0000	

## T651E -- WAS INFO ACCURATE IN DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. DID YOU BELIEVE THE INFORMATION IN THE COMMERCIAL WAS ACCURATE?

1 - YES  
2 - NO

SURVEY ITEMS #: A109D B103D C095D D102D TOTAL NPS SURVEYED IS 2156

## T651E BY ST/SMP PARTICIPATION

	NEITHER N= 518	ST 399	BOTH 115	SMP 73	TOTAL 1105
1	73.9	77.4	75.6	78.1	75.7
2	26.1	22.6	24.3	21.9	24.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 1.800	D.F. 3	PROB. 0.6149

## T651E BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 262	NO_BONUS 491	TOTAL 753
1	74.8	75.4	75.2
2	25.2	24.6	24.8
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 0.000
			D.F. 1
			PROB. 1.0000

## TABLE BY REGION

	NE N= 331	SE 158	SW 194	MW 318	WEST 125	TOTAL 1126
1	75.2	79.8	76.3	76.7	68.0	75.7
2	24.8	20.3	23.7	23.3	32.0	24.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.500	D.F. 4	PROB. 0.2397	

## TABLE BY RURAL/URBAN

	LG_CITY N= 228	MED_CITY 182	SUBURB 190	TOWN 293	RURAL 233	TOTAL 1126
1	75.9	68.1	78.4	78.8	76.0	75.8
2	24.1	31.9	21.6	21.2	24.0	24.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.000	D.F. 4	PROB. 0.0916	

## TABLE BY AGE AT ACCESSIONING

	16-17 N= 572	18 260	19 112	20-24 145	25-34 48	TOTAL 1137
1	76.9	74.6	71.4	75.9	79.2	75.8
2	23.1	25.4	28.6	24.1	20.8	24.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.100	D.F. 4	PROB. 0.7174	

III. MEDIA HABITS

## T276 -- TIME ZONE YOU LIVED IN

WHAT TIME ZONE DID YOU LIVE IN?

- 1 - EASTERN
- 2 - CENTRAL
- 3 - MOUNTAIN
- 4 - PACIFIC
- 5 - OTHER TIME ZONE (E.G., ALASKA)
- 8 - I DON'T KNOW

SURVEY ITEMS 8: A119      B148      C162      D105      TOTAL NPS SURVEYED IS 2156

## T276 BY ST/SMP PARTICIPATION

	NEITHER N= 1022	ST 716	BOTH 197	SMP 129	TOTAL 2064
1	40.4	43.4	48.7	43.4	42.4
2	38.3	34.8	28.4	34.1	35.9
3	3.1	3.3	3.5	7.0	3.5
4	9.2	8.0	12.7	12.4	9.3
5	0.3	0.0	1.0	0.8	0.3
8	8.7	10.5	5.6	2.3	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 35.400	D.F. 15	PROB. 0.0022	

## T276 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 465	NO_BONUS 819	TOTAL 1284	
1	45.8	42.7	43.8	
2	30.1	38.6	35.5	
3	3.7	3.4	3.5	
4	12.0	8.4	9.7	
5	0.2	0.2	0.2	
8	8.2	6.6	7.2	
TOTAL	100.0	100.0	100.0	
STATISTIC CHISQUARE		VALUE 11.600	D.F. 5	PROB. 0.0407

## T276 BY REGION

	NE 598	SE 305	SW 355	MW 606	WEST 236	TOTAL 2100
1	87.5	55.7	6.2	26.9	3.4	42.2
2	3.3	27.5	74.1	62.2	5.9	36.1
3	0.5	1.0	8.4	1.0	12.7	3.4
4	1.7	3.9	1.7	1.3	67.4	9.3
5	0.2	0.3	0.3	0.2	0.8	0.3
8	6.9	11.5	9.3	8.4	9.8	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2122.9	D.F. 20	PROB. 0.0000	

## T276 BY RURAL/URBAN

	LG_CITY 416	MED_CITY 347	SUBURB 339	TOWN 549	RURAL 447	TOTAL 2098
1	38.5	35.2	51.6	41.2	46.3	42.4
2	38.9	40.1	26.0	38.8	34.4	36.0
3	4.6	4.6	2.4	2.2	3.8	3.4
4	11.3	10.7	10.6	8.0	6.5	9.2
5	0.2	0.6	0.3	0.4	0.0	0.3
8	6.5	8.9	9.1	9.5	8.9	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 48.100	D.F. 20	PROB. 0.0004	

## T276 BY AGE AT ACCESSIONING

	16-17 1012	18 495	19 225	20-24 287	25-34 102	TOTAL 2121
1	42.6	41.0	43.6	41.5	46.1	42.3
2	35.0	41.4	33.8	33.4	33.3	36.1
3	3.4	3.6	4.0	2.8	2.9	3.4
4	9.0	6.1	11.6	12.9	11.8	9.2
5	0.1	0.2	0.4	0.7	1.0	0.3
8	10.0	7.7	6.7	8.7	4.9	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.500	D.F. 20	PROB. 0.0981	

## T232 -- TIMES REGULARLY WATCH WEEKDAY TV

WHEN DO YOU REGULARLY WATCH TV DURING THE WEEK--MONDAY THROUGH FRIDAY?

- A - MORNINGS --- 6AM TO 9AM.  
 B - DAYTIME --- 9AM TO 4PM.  
 C - LATE AFTERNOON --- 4PM TO 8PM.  
 D - PRIME TIME --- 8PM TO 11PM.  
 E - LATE NIGHT --- 11PM TO 1AM.  
 F - OVERNIGHT --- 1AM TO 6AM.  
 G - I DON'T REGULARLY WATCH TV DURING THE WEEK.

SURVEY ITEMS #: A071A\_G B063A\_G D079A\_G TOTAL NPS SURVEYED IS 2156

## T232 BY ST/SMP PARTICIPATION

	NEITHER N= 1028	ST 722	BOTH 200	SMP 131	TOTAL 2081	<sup>2</sup> X	DF	P
A	7.7	8.2	2.5	4.6	7.2	9.4	3	0.0244
B	19.9	12.7	13.0	15.3	16.5	18.2	3	0.0004
C	28.2	35.3	30.0	22.9	30.5	14.1	3	0.0028
D	51.6	60.0	59.0	42.8	54.6	21.3	3	0.0001
E	34.9	25.5	30.5	22.9	30.5	21.7	3	0.0001
F	9.5	5.1	4.0	5.3	7.2	16.6	3	0.0009
G	21.1	18.4	22.0	29.8	20.8	9.0	3	0.0293

## T232 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 827	TOTAL 1290	<sup>2</sup> X	DF	P
A	5.0	8.7	7.4	6.1	1	0.0135
B	12.5	10.4	11.2	1.4	1	0.2367
C	30.0	32.0	31.3	0.5	1	0.4795
D	58.1	56.5	57.1	0.3	1	0.5839
E	31.8	30.7	31.1	0.1	1	0.7518
F	7.3	6.6	6.9	0.2	1	0.6547
G	20.7	19.9	20.2	0.1	1	0.7518

## T232 BY REGION

	NE N= 599	SE 311	SW 359	MW 609	WEST 239	TOTAL 2117	2 X	DF	P
A	6.7	7.7	6.4	8.2	7.5	7.3	1.6	4	0.8088
B	14.7	21.9	20.6	14.4	11.7	16.3	18.2	4	0.0011
C	28.0	30.5	34.5	30.4	31.8	30.6	4.6	4	0.3309
D	54.1	59.2	55.4	54.2	53.6	55.0	2.8	4	0.5918
E	31.0	28.0	31.8	31.5	24.3	30.1	5.9	4	0.2067
F	8.7	6.1	5.8	9.0	3.3	7.3	11.6	4	0.0206
G	19.7	17.7	20.6	22.3	25.1	20.9	5.8	4	0.2146

## T232 BY RURAL/URBAN

	LG_CITY N= 415	MED_CITY 347	SUBURB 341	TOWN 555	RURAL 448	TOTAL 2106	2 X	DF	P
A	7.2	7.2	6.4	7.9	7.4	7.3	0.6	4	0.9631
B	17.1	19.9	14.4	15.7	16.1	16.5	4.5	4	0.3425
C	28.4	30.3	32.3	31.0	31.5	30.7	1.5	4	0.8266
D	54.9	55.6	51.0	55.9	56.7	55.0	2.9	4	0.5747
E	34.2	28.8	30.8	31.5	26.1	30.3	7.5	4	0.1117
F	7.5	8.4	9.4	6.7	5.6	7.3	4.9	4	0.2977
G	24.3	17.6	20.8	19.3	20.8	20.6	6.0	4	0.1991

## T232 BY AGE AT ACCESSIONING

	16-17 N= 1019	18 499	19 229	20-24 288	25-34 103	TOTAL 2138	2 X	DF	P
A	7.8	6.6	6.1	5.2	12.6	7.2	7.4	4	0.1162
B	14.3	20.8	19.2	16.7	10.7	16.5	14.0	4	0.0073
C	35.4	29.7	25.8	22.6	19.4	30.5	28.8	4	0.0000
D	58.6	51.5	49.3	51.4	55.3	54.8	12.1	4	0.0166
E	27.4	33.5	34.1	32.3	28.2	30.2	8.8	4	0.0663
F	6.9	8.2	10.5	5.2	5.8	7.3	6.5	4	0.1648
G	18.8	21.8	19.2	26.4	24.3	20.9	9.3	4	0.0540



## T233 -- TIMES REGULARLY WATCH WEEKEND TV

WHEN DO YOU REGULARLY WATCH TV DURING THE WEEKEND -- SATURDAYS AND SUNDAYS?

- A - MORNINGS --- 6AM TO 9AM.  
 B - DAYTIME --- 9AM TO 4PM.  
 C - LATE AFTERNOON --- 4PM TO 8PM.  
 D - PRIME TIME --- 8PM TO 11PM.  
 E - LATE NIGHT --- 11PM TO 1AM.  
 F - OVERNIGHT --- 1AM TO 6AM.  
 G - I DON'T REGULARLY WATCH TV DURING THE WEEKEND.

SURVEY ITEMS #: A072A\_G B064A\_G D079B1\_7 TOTAL NPS SURVEYED IS 2156

## T233 BY ST/SMP PARTICIPATION

	NEITHER N= 1027	ST 720	BOTH 199	SMP 131	TOTAL 2077	<sup>2</sup> X	DF	P
A	13.3	15.0	11.6	10.7	13.6	2.9	3	0.4073
B	29.5	29.0	29.1	29.8	29.3	0.0	3	1.0000
C	23.8	26.3	25.6	22.1	24.7	1.9	3	0.5934
D	38.2	44.2	43.2	32.8	40.4	10.3	3	0.0162
E	35.3	40.0	38.2	32.1	37.0	5.5	3	0.1386
F	15.6	14.6	14.6	9.9	14.8	3.0	3	0.3916
G	20.8	16.0	15.6	20.6	18.6	8.2	3	0.0421

## T233 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 825	TOTAL 1286	<sup>2</sup> X	DF	P
A	12.8	13.4	13.2	0.1	1	0.7518
B	31.0	30.4	30.6	0.0	1	1.0000
C	24.7	26.3	25.7	0.4	1	0.5271
D	39.3	42.3	41.2	1.1	1	0.2943
E	35.8	41.1	39.2	3.6	1	0.0578
F	14.8	17.0	16.2	1.1	1	0.2943
G	19.1	16.7	17.6	1.1	1	0.2943

## T233 BY REGION

	NE 599	SE 309	SW 358	MW 608	WEST 239	TOTAL 2113	2 X	DF	P
A	12.7	8.7	16.2	15.0	16.7	13.8	11.5	4	0.0215
B	27.4	28.8	32.4	31.1	27.6	29.5	3.9	4	0.4197
C	23.2	26.2	27.6	26.3	19.3	24.8	7.3	4	0.1209
D	38.7	46.3	39.7	39.0	40.6	40.3	5.8	4	0.2146
E	37.2	33.7	39.1	38.0	31.8	36.6	5.0	4	0.2873
F	17.0	14.2	12.6	17.6	6.3	14.8	21.4	4	0.0003
G	16.2	18.8	18.2	20.4	23.4	18.9	7.2	4	0.1257

## T233 BY RURAL/URBAN

	LG_CITY 416	MED_CITY 348	SUBURB 339	TOWN 553	RURAL 448	TOTAL 2104	2 X	DF	P
A	13.9	15.5	11.8	13.7	13.2	13.6	2.0	4	0.7358
B	31.0	32.8	29.8	28.8	27.5	29.8	3.2	4	0.5249
C	23.3	25.0	24.5	28.0	21.9	24.7	5.7	4	0.2227
D	36.1	43.1	39.2	38.9	45.1	40.4	9.0	4	0.0611
E	36.1	35.1	36.9	39.4	36.2	36.9	2.2	4	0.6990
F	15.6	13.8	18.9	13.7	13.6	14.9	5.9	4	0.2067
G	22.4	16.1	18.6	19.7	16.5	18.8	7.0	4	0.1359

## T233 BY AGE AT ACCESSIONING

	16-17 1018	18 500	19 227	20-24 287	25-34 102	TOTAL 2134	2 X	DF	P
A	14.3	16.2	12.3	9.4	10.8	13.7	8.5	4	0.0749
B	30.2	30.0	32.6	24.0	28.4	29.5	5.5	4	0.2397
C	24.9	23.4	25.5	23.7	31.4	24.8	3.1	4	0.5412
D	43.2	38.2	37.0	34.5	44.1	40.3	10.3	4	0.0357
E	41.3	36.6	33.9	25.4	30.4	36.7	27.3	4	0.0000
F	16.6	13.8	14.5	12.9	7.8	14.8	7.7	4	0.1032
G	17.3	18.4	17.2	27.2	17.6	18.9	15.2	4	0.0043

## T234 -- WATCH TV:SPORTS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SPORTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A088

D080

TOTAL NPS SURVEYED IS 2156

## T234 BY ST/SMP PARTICIPATION

	NEITHER N= 1017	ST 718	BOTH 199	SMP 128	TOTAL 2062
1	43.1	40.9	45.2	47.7	42.8
2	32.7	39.1	36.7	34.4	35.5
3	20.5	17.5	17.1	14.8	18.8
4	3.6	2.4	1.0	3.1	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.300	D.F. 9	PROB. 0.0830

## T234 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 815	TOTAL 1278
1	49.2	46.3	47.3
2	33.7	36.6	35.5
3	14.3	15.1	14.8
4	2.8	2.1	2.3
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.000
			D.F. 3
			PROB. 0.5724

## T234 BY REGION

	NE N= 593	SE 309	SW 354	MW 604	WEST 257	TOTAL 2097
1	43.2	47.3	42.4	38.9	43.5	42.4
2	35.1	35.6	36.4	36.8	33.3	35.7
3	18.7	15.5	18.1	20.7	20.7	18.9
4	3.0	1.6	3.1	3.6	2.5	3.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 10.900	D.F. 12	PROB. 0.5375	

## T234 BY RURAL/URBAN

	LG_CITY N= 411	MED_CITY 342	SUBURB 340	TOWN 550	RURAL 445	TOTAL 2088
1	46.0	44.1	43.5	41.8	38.9	42.7
2	33.1	32.8	35.9	38.9	36.8	35.8
3	17.3	19.6	17.3	17.4	21.3	18.6
4	3.6	3.5	3.2	1.8	2.9	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.000	D.F. 12	PROB. 0.3690	

## T234 BY AGE AT ACCESSIONING

	16-17 N= 1014	18 494	19 225	20-24 282	25-34 102	TOTAL 2117
1	41.2	42.7	43.1	44.7	46.1	42.5
2	37.3	35.2	35.1	34.0	27.4	35.7
3	19.7	16.6	20.0	17.4	23.5	18.9
4	1.8	5.5	1.8	3.9	2.9	3.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.300	D.F. 12	PROB. 0.0185	

## T235 -- WATCH TV GENERAL DRAMA

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - GENERAL DRAMA

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A089

D081

TOTAL NPS SURVEYED IS 2156

## T235 BY ST/SMP PARTICIPATION

	NEITHER N= 1001	ST 707	BOTH 196	SMP 126	TOTAL 2030
1	17.1	13.9	16.8	13.5	15.7
2	38.6	35.8	39.8	42.9	38.0
3	29.5	33.9	33.7	28.6	31.4
4	14.9	16.4	9.7	15.1	14.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.200	D.F. 9	PROB. 0.1538

## T235 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 453	NO_BONUS 806	TOTAL 1259		
1	11.3	10.8	11.0		
2	38.2	38.0	38.0		
3	35.8	34.9	35.2		
4	14.8	16.4	15.8		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.500	D.F. 3	PROB. 0.9189

## T235 BY REGION

	NE 576	SE 304	SW 348	MW 596	WEST 236	TOTAL 2060
1	13.9	21.4	16.9	15.9	11.0	15.8
2	40.6	34.9	37.4	36.4	39.8	37.9
3	30.6	32.2	32.5	32.7	27.5	31.4
4	14.9	11.5	13.2	14.9	21.6	14.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.300	D.F. 12	PROB. 0.0135	

## T235 BY RURAL/URBAN

	LG_CITY 401	MED_CITY 335	SUBURB 337	TOWN 536	RURAL 442	TOTAL 2051
1	15.5	19.4	15.1	15.1	13.6	15.6
2	39.4	37.3	36.5	36.8	40.3	38.1
3	28.9	31.0	30.9	32.6	32.3	31.3
4	16.2	12.2	17.5	15.5	13.8	15.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 10.900	D.F. 12	PROB. 0.5375	

## T235 BY AGE AT ACCESSIONING

	16-17 997	18 483	19 221	20-24 279	25-34 100	TOTAL 2080
1	13.8	17.4	15.4	17.2	22.0	15.7
2	38.3	36.4	41.6	38.7	35.0	38.1
3	33.0	31.3	26.2	29.4	31.0	31.3
4	14.8	14.9	16.7	14.7	12.0	14.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.500	D.F. 12	PROB. 0.4866	

## T236 -- WATCH TV:SUSPENSE/MYSTERY DRAMA

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? -  
SUSPENSE/MYSTERY DRAMA.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A090

D082

TOTAL NPS SURVEYED IS 2156

## T236 BY ST/SMP PARTICIPATION

	NEITHER N= 1008	ST 712	BOTH 196	SMP 126	TOTAL 2042
1	33.1	32.2	36.2	28.6	32.8
2	44.0	43.3	43.4	51.6	44.2
3	17.8	20.4	16.8	16.7	18.5
4	5.1	4.2	3.6	3.2	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7.000	D.F. 9	PROB. 0.6371

## T236 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 808	TOTAL 1264		
1	31.6	29.8	30.5		
2	46.5	46.0	46.2		
3	18.4	19.2	18.9		
4	3.5	4.9	4.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.800	D.F. 3	PROB. 0.6149

## T236 BY REGION

N=	NE 594	SE 302	SW 347	MW 597	WEST 237	TOTAL 2077
1	34.5	32.8	37.8	31.5	27.4	33.1
2	41.6	47.7	40.6	46.4	44.3	44.0
3	19.5	16.2	17.6	17.1	22.4	18.3
4	4.4	3.3	4.0	5.0	5.9	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.100	D.F. 12	PROB. 0.2360	

## T236 BY RURAL/URBAN

N=	LG_CITY 408	MED_CITY 340	SUBURB 335	TOWN 541	RURAL 444	TOTAL 2068
1	31.9	35.0	30.1	34.6	32.2	32.9
2	44.6	42.6	43.6	44.7	45.3	44.3
3	18.4	17.9	18.8	17.2	19.1	18.2
4	5.1	4.4	7.5	3.5	3.4	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.000	D.F. 12	PROB. 0.4457	

## T236 BY AGE AT ACCESSIONING

N=	16-17 1003	18 490	19 224	20-24 280	25-34 100	TOTAL 2097
1	33.1	35.1	33.5	28.9	33.0	33.0
2	43.2	45.1	45.5	44.3	45.0	44.1
3	19.1	15.5	15.6	22.1	19.0	18.3
4	4.6	4.3	5.4	4.6	3.0	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.900	D.F. 12	PROB. 0.7114	



## T237 -- WATCH TV:SITUATION COMEDIES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SITUATION COMEDIES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A091

D083

TOTAL NPS SURVEYED IS 2156

## T237 BY ST/SMP PARTICIPATION

	NEITHER N= 1005	ST 717	BOTH 197	SMP 125	TOTAL 2044
1	49.3	55.4	46.7	42.4	50.7
2	37.1	33.8	35.5	41.6	36.1
3	11.0	8.5	16.8	14.4	10.9
4	2.6	2.4	1.0	1.6	2.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.700	D.F. 9	PROB. 0.0099

## T237 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 455	NO_BONUS 814	TOTAL 1269		
1	50.1	53.8	52.5		
2	38.2	34.8	36.0		
3	9.7	9.6	9.6		
4	2.0	1.8	1.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.800	D.F. 3	PROB. 0.6149

## T237 BY REGION

N=	NE 586	SE 306	SW 352	MW 599	WEST 235	TOTAL 2078
1	49.1	52.6	48.6	53.4	46.0	50.4
2	37.2	35.3	38.1	33.6	39.1	36.2
3	11.4	10.8	10.8	10.5	11.1	10.9
4	2.2	1.3	2.6	2.5	3.8	2.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.800	D.F. 12	PROB. 0.7199	

## T237 BY RURAL/URBAN

N=	LG_CITY 402	MED_CITY 340	SUBURB 339	TOWN 547	RURAL 441	TOTAL 2069
1	48.3	49.1	51.9	50.6	52.8	50.6
2	37.3	34.7	34.5	37.1	36.5	36.2
3	11.2	13.5	10.6	10.2	9.1	10.8
4	3.2	2.6	2.9	2.0	1.6	2.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.800	D.F. 12	PROB. 0.7199	

## T237 BY AGE AT ACCESSIONING

N=	16-17 1006	18 491	19 224	20-24 280	25-34 97	TOTAL 2098
1	56.3	49.5	46.4	42.5	32.0	50.7
2	33.8	36.0	39.3	41.1	39.2	36.1
3	7.8	11.6	11.6	13.9	27.8	10.8
4	2.2	2.8	2.7	2.5	1.0	2.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 60.800	D.F. 12	PROB. 0.0000	

## T240 -- WATCH TV PROG:SOLID GOLD

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SOLID GOLD.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C080

D084

TOTAL NPS SURVEYED IS 2156

## T240 BY ST/SMP PARTICIPATION

	NEITHER N= 1000	ST 715	BOTH 198	SMP 125	TOTAL 2038
1	17.1	18.9	18.7	14.4	17.7
2	32.6	32.2	29.3	34.4	32.2
3	35.2	36.9	36.4	38.4	36.1
4	15.1	12.0	15.7	12.8	13.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.300	D.F. 9	PROB. 0.7096

## T240 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 808	TOTAL 1267		
1	15.3	15.7	15.5		
2	29.0	31.1	30.3		
3	40.1	37.9	38.7		
4	15.7	15.3	15.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.800	D.F. 3	PROB. 0.8495

## T240 BY REGION

	NE N= 584	SE 304	SW 349	MW 600	WEST 234	TOTAL 2071
1	15.8	24.0	20.9	17.5	9.4	17.6
2	30.8	38.8	35.0	29.0	32.5	32.4
3	39.0	28.6	31.2	36.8	42.3	35.9
4	14.4	8.5	12.9	16.7	15.8	14.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 47.700	D.F. 12	PROB. 0.0000	

## T240 BY RURAL/URBAN

	LG_CITY N= 405	MED_CITY 336	SUBURB 336	TOWN 542	RURAL 443	TOTAL 2062
1	14.8	21.4	14.3	18.3	18.3	17.5
2	35.3	33.9	28.6	31.5	33.2	32.5
3	34.8	33.9	37.8	36.3	36.8	36.0
4	15.1	10.7	19.3	13.8	11.7	14.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.300	D.F. 12	PROB. 0.0343	

## T240 BY AGE AT ACCESSIONING

	16-17 N= 1003	18 489	19 221	20-24 280	25-34 98	TOTAL 2091
1	19.2	16.8	21.3	12.5	12.2	17.6
2	34.0	32.3	30.3	31.8	25.5	32.5
3	35.3	35.8	31.2	37.5	46.9	35.8
4	11.5	15.1	17.2	18.2	15.3	14.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.700	D.F. 12	PROB. 0.0085	

## T241 -- WATCH TV PROG:SOUL TRAIN

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SOUL TRAIN.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C081 D085 TOTAL NPS SURVEYED IS 2156

## T241 BY ST/SMP PARTICIPATION

	NEITHER N= 1004	ST 711	BOTH 199	SMP 126	TOTAL 2040
1	15.5	12.4	14.6	13.5	14.2
2	18.3	14.6	14.6	20.6	16.8
3	29.0	26.3	30.1	27.8	28.1
4	37.1	46.7	40.7	38.1	40.9
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 18.900 D.F. 9 PROB. 0.0261

## T241 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 805	TOTAL 1264
1	10.5	10.3	10.4
2	15.0	12.7	13.5
3	28.5	28.4	28.5
4	46.0	48.6	47.6
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 1.700 D.F. 3 PROB. 0.6369

## T241 BY REGION

	N=	NE 587	SE 305	SW 347	MW 600	WEST 235	TOTAL 2074
1		11.4	24.6	20.2	10.3	8.9	14.2
2		17.0	25.3	19.3	12.5	14.5	17.0
3		29.1	26.2	28.8	28.0	26.0	28.0
4		42.4	23.9	31.7	49.2	50.6	40.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 112.7	D.F. 12	PROB. 0.0000	

## T241 BY RURAL/URBAN

	N=	LG_CITY 410	MED_CITY 336	SUBURB 337	TOWN 543	RURAL 439	TOTAL 2065
1		19.8	20.2	11.3	12.1	8.9	14.1
2		25.6	19.6	14.2	16.6	10.0	17.1
3		27.1	28.6	29.1	26.5	29.6	28.0
4		27.6	31.5	45.4	44.8	51.5	40.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 105.1	D.F. 12	PROB. 0.0000	

## T241 BY AGE AT ACCESSIONING

	N=	16-17 1000	18 492	19 226	20-24 278	25-34 99	TOTAL 2095
1		12.4	17.3	17.7	12.2	15.1	14.2
2		15.4	17.3	18.1	21.9	16.2	17.0
3		27.9	23.8	27.0	30.6	44.4	28.0
4		44.3	41.7	37.2	35.3	24.2	40.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 40.100	D.F. 12	PROB. 0.0001	

T242 -- WATCH TV PROG:AMERICAN BANDSTAND

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - AMERICAN BANDSTAND.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C082 D086 TOTAL NPS SURVEYED IS 2156

T242 BY ST/SMP PARTICIPATION

	NEITHER N= 1013	ST 715	BOTH 199	SMP 127	TOTAL 2054
1	11.6	11.2	9.5	7.9	11.1
2	29.5	26.6	28.1	30.7	28.4
3	41.1	45.7	41.2	44.1	42.9
4	17.8	16.5	21.1	17.3	17.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7.500	D.F. 9	PROB. 0.5852

T242 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 812	TOTAL 1274		
1	9.7	8.6	9.0		
2	27.3	26.8	27.0		
3	45.9	45.3	45.5		
4	17.1	19.2	18.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.200	D.F. 3	PROB. 0.7530

## T242 BY REGION

	N=	NE 591	SE 305	SW 355	MW 601	WEST 238	TOTAL 2090
1		7.6	15.7	12.1	12.1	7.6	10.9
2		22.5	36.7	33.2	25.3	33.6	28.5
3		47.7	35.7	38.0	43.9	43.7	42.8
4		22.2	11.8	16.6	18.6	15.1	17.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 60.800	D.F. 12	PROB. 0.0000	

## T242 BY RURAL/URBAN

	N=	LG_CITY 410	MED_CITY 338	SUBURB 337	TOWN 547	RURAL 449	TOTAL 2081
1		10.2	13.3	9.5	11.7	9.8	10.9
2		28.3	31.9	25.5	26.7	29.8	28.4
3		39.8	42.9	33.0	46.4	41.4	42.9
4		21.7	11.8	22.0	15.2	18.9	17.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 25.600	D.F. 12	PROB. 0.0122	

## T242 BY AGE AT ACCESSIONING

	N=	16-17 1004	18 494	19 227	20-24 285	25-34 100	TOTAL 2110
1		11.3	11.3	10.1	10.5	9.0	10.9
2		29.0	28.9	23.8	30.2	26.0	28.4
3		42.4	41.9	48.9	36.5	56.0	42.8
4		17.3	17.8	17.2	22.8	9.0	17.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 20.100	D.F. 12	PROB. 0.0652	



## T243 -- WATCH TV PROG:DANCE FEVER

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - DANCE FEVER.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C083 D087 TOTAL NPS SURVEYED IS 2156

## T243 BY ST/SMP PARTICIPATION

	NEITHER N= 1012	ST 713	BOTH 199	SMP 126	TOTAL 2050
1	8.5	7.3	8.5	4.8	7.9
2	24.1	19.9	22.1	18.3	22.1
3	42.6	42.1	41.7	49.2	42.7
4	24.8	30.7	27.6	27.8	27.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.200	D.F. 9	PROB. 0.1538

## T243 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 813	TOTAL 1273		
1	5.2	5.8	5.6		
2	19.1	18.7	18.9		
3	44.1	44.2	44.1		
4	31.5	31.4	31.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.200	D.F. 3	PROB. 0.9776

## T243 BY REGION

	NE 590	SE 305	SW 354	MW 600	WEST 237	TOTAL 2086
1	7.1	13.4	8.8	6.8	2.1	7.7
2	20.8	28.8	25.1	21.5	15.2	22.3
3	47.6	36.1	32.5	43.8	48.1	42.3
4	24.4	21.6	33.6	27.8	34.6	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 69.400	D.F. 12	PROB. 0.0000	

## T243 BY RURAL/URBAN

	LG_CITY 410	MED_CITY 337	SUBURB 336	TOWN 548	RURAL 446	TOTAL 2077
1	6.8	9.5	7.7	7.8	7.2	7.8
2	26.3	22.5	17.3	20.4	23.5	22.1
3	42.2	42.7	42.9	42.9	42.1	42.6
4	24.6	25.2	32.1	28.8	27.1	27.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.700	D.F. 12	PROB. 0.2583	

## T243 BY AGE AT ACCESSIONING

	16-17 1001	18 495	19 227	20-24 283	25-34 100	TOTAL 2106
1	6.7	11.7	7.0	6.0	5.0	7.7
2	22.7	22.0	23.3	19.8	24.0	22.3
3	43.8	39.8	41.0	38.5	56.0	42.4
4	26.9	26.5	28.6	35.7	15.0	27.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 34.400	D.F. 12	PROB. 0.0006	

## T244 -- WATCH TV PROG:MOVIES (ON NETWORK TV)

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - MOVIES ON NETWORK TV.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A094

C084

D088

TOTAL NPS SURVEYED IS 2156

## T244 BY ST/SMP PARTICIPATION

	NEITHER N= 1009	ST 708	BOTH 195	SMP 127	TOTAL 2039
1	37.2	44.1	44.1	29.9	39.8
2	44.0	41.7	41.5	51.2	43.4
3	12.2	10.4	9.2	11.8	11.3
4	6.6	3.8	5.1	7.1	5.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.000	D.F. 9	PROB. 0.0179

## T244 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 806	TOTAL 1262		
1	39.3	39.9	39.7		
2	46.9	46.9	46.9		
3	9.0	8.1	8.4		
4	4.8	5.1	5.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.300	D.F. 3	PROB. 0.9600

## T244 BY REGION

	NE N= 586	SE 302	SW 352	MW 597	WEST 238	TOTAL 2075
1	40.8	37.8	39.8	41.9	37.0	40.0
2	42.1	42.0	43.8	42.4	47.5	43.1
3	11.8	12.3	11.9	10.0	9.2	11.1
4	5.3	7.9	4.5	5.7	6.3	5.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.800	D.F. 12	PROB. 0.7199	

## T244 BY RURAL/URBAN

	LG_CITY N= 408	MED_CITY 337	SUBURB 334	TOWN 541	RURAL 446	TOTAL 2066
1	36.0	39.2	39.5	41.2	42.6	39.9
2	43.9	41.8	45.8	43.4	41.3	43.2
3	11.5	13.9	10.5	11.5	9.2	11.2
4	8.6	5.0	4.2	3.9	6.9	5.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.500	D.F. 12	PROB. 0.0772	

## T244 BY AGE AT ACCESSIONING

	16-17 N= 994	18 493	19 222	20-24 285	25-34 101	TOTAL 2095
1	42.8	39.5	39.2	34.7	30.7	40.0
2	42.6	43.4	41.9	43.2	51.5	43.2
3	9.9	10.1	13.1	14.0	15.8	11.1
4	4.8	6.9	5.9	8.1	2.0	5.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.500	D.F. 12	PROB. 0.0323	

## T248 -- WATCH TV PROG: SOAP OPERAS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SOAP OPERAS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C088

D092

TOTAL NPS SURVEYED IS 2156

## T248 BY ST/SMP PARTICIPATION

	NEITHER N= 1007	ST 712	BOTH 197	SMP 127	TOTAL 2043
1	23.1	14.3	12.2	22.0	18.9
2	22.8	21.8	28.4	22.0	23.0
3	26.1	34.3	30.5	29.9	29.6
4	27.9	29.6	28.9	26.0	28.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.900	D.F. 9	PROB. 0.0000

## T248 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 808	TOTAL 1268		
1	10.6	7.7	8.8		
2	22.4	21.9	22.1		
3	35.2	36.6	36.1		
4	31.7	33.8	33.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 3.500	D.F. 3	PROB. 0.3208

## T248 BY REGION

	NE N= 590	SE 303	SW 352	MW 599	WEST 235	TOTAL 2079
1	17.5	21.4	22.7	18.2	13.6	18.7
2	22.4	25.4	22.7	23.7	20.0	23.0
3	30.3	28.7	27.6	30.0	31.5	29.7
4	29.8	24.4	27.0	28.0	34.9	28.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.800	D.F. 12	PROB. 0.1573	

## T248 BY RURAL/URBAN

	LG_CITY N= 407	MED_CITY 337	SUBURB 335	TOWN 544	RURAL 446	TOTAL 2069
1	22.6	20.5	16.1	18.6	17.5	19.0
2	26.3	22.5	18.2	22.4	23.8	22.8
3	23.3	30.6	32.8	31.3	31.2	29.8
4	27.8	26.4	32.8	27.8	27.6	28.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.300	D.F. 12	PROB. 0.0462	

## T248 BY AGE AT ACCESSIONING

	16-17 N= 998	18 491	19 227	20-24 282	25-34 101	TOTAL 2099
1	16.1	23.0	22.9	19.5	16.8	19.0
2	20.8	22.0	28.2	25.2	28.7	22.9
3	32.8	28.7	19.8	28.0	30.7	29.7
4	30.3	26.3	29.1	27.3	23.8	28.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 31.500	D.F. 12	PROB. 0.0017	

## T249 -- WATCH TV PROG:PRO BOWLING

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - PROFESSIONAL BOWLING.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C089 D093 TOTAL NPS SURVEYED IS 2156

## T249 BY ST/SMP PARTICIPATION

	NEITHER N= 1003	ST 712	BOTH 198	SMP 127	TOTAL 2040
1	4.8	3.8	3.5	5.5	4.4
2	10.6	13.2	13.1	9.4	11.7
3	33.7	36.1	37.4	33.9	34.9
4	50.9	46.9	46.0	51.2	49.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 7.800 D.F. 9 PROB. 0.5544

## T249 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 807	TOTAL 1266
1	5.0	3.8	4.3
2	13.1	12.5	12.7
3	36.6	37.4	37.1
4	45.3	46.2	45.9
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 0.900 D.F. 3 PROB. 0.8254

## T249 BY REGION

	NE N= 586	SE 303	SW 353	MW 598	WEST 235	TOTAL 2075
1	3.2	3.6	4.8	5.7	3.4	4.3
2	10.4	8.3	11.6	14.4	11.9	11.6
3	34.6	35.3	34.0	38.0	30.2	35.1
4	51.7	52.8	49.6	42.0	54.5	49.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.000	D.F. 12	PROB. 0.0148	

## T249 BY RURAL/URBAN

	LG_CITY N= 406	MED_CITY 336	SUBURB 332	TOWN 547	RURAL 446	TOTAL 2067
1	2.7	4.5	5.7	4.0	4.9	4.3
2	9.8	14.3	10.2	11.5	12.3	11.6
3	30.8	35.7	34.6	36.0	37.7	35.1
4	56.6	45.5	49.4	48.4	45.1	49.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.400	D.F. 12	PROB. 0.1041	

## T249 BY AGE AT ACCESSIONING

	16-17 N= 1000	18 489	19 225	20-24 281	25-34 100	TOTAL 2095
1	4.2	3.9	4.9	5.3	3.0	4.3
2	11.8	10.6	11.6	10.3	19.0	11.6
3	37.9	33.5	32.0	30.3	35.0	35.1
4	46.1	51.9	51.6	54.1	43.0	49.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.100	D.F. 12	PROB. 0.1459	



## T250 -- WATCH TV PROG:NFL FOOTBALL WEEKEND GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NFL FOOTBALL --  
REGULAR SEASON WEEKEND GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
3 - HAVE WATCHED IT ONCE OR TWICE  
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C090 D094 TOTAL NPS SURVEYED IS 2156

## T250 BY ST/SMP PARTICIPATION

	NEITHER N= 1016	ST 714	BOTH 199	SMP 126	TOTAL 2055
1	48.4	48.2	48.7	52.4	48.6
2	24.0	29.1	29.6	25.4	26.4
3	16.4	15.1	16.6	14.3	15.9
4	11.1	7.6	5.0	7.9	9.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.500	D.F. 9	PROB. 0.0571

## T250 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 810	TOTAL 1271		
1	53.6	54.2	54.0		
2	25.6	27.5	26.8		
3	14.5	13.3	13.8		
4	6.3	4.9	5.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.700	D.F. 3	PROB. 0.6369

## T250 BY REGION

	NE N= 592	SE 304	SW 354	MW 602	WEST 239	TOTAL 2091
1	48.3	51.0	52.0	45.3	47.3	48.4
2	27.9	25.3	26.3	25.8	27.6	26.6
3	15.0	15.5	15.5	17.1	15.9	15.9
4	8.8	8.2	6.2	11.8	9.2	9.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.700	D.F. 12	PROB. 0.3912	

## T250 BY RURAL/URBAN

	LG_CITY N= 411	MED_CITY 340	SUBURB 333	TOWN 549	RURAL 449	TOTAL 2082
1	53.0	45.6	50.4	48.1	46.3	48.7
2	23.1	28.8	26.1	27.0	27.8	26.6
3	14.1	15.0	15.9	15.7	17.6	15.7
4	9.7	10.6	7.5	9.3	8.2	9.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.900	D.F. 12	PROB. 0.6247	

## T250 BY AGE AT ACCESSIONING

	16-17 N= 1003	18 494	19 227	20-24 284	25-34 103	TOTAL 2111
1	50.4	48.8	44.9	46.1	41.8	48.5
2	27.7	25.1	25.1	28.5	19.4	26.5
3	15.0	15.8	18.5	14.4	23.3	15.9
4	6.9	10.3	11.4	10.9	15.5	9.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.000	D.F. 12	PROB. 0.0148	

## T251 -- WATCH TV PROG:NFL FOOTBALL MONDAY GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NFL FOOTBALL --  
REGULAR SEASON MONDAY NIGHT (OR OTHER PRIME-TIME EVENING GAMES).

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
3 - HAVE WATCHED IT ONCE OR TWICE  
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C091 D095 TOTAL NPS SURVEYED IS 2156

## T251 BY ST/SMP PARTICIPATION

	NEITHER N= 1014	ST 714	BOTH 199	SMP 128	TOTAL 2055
1	44.9	44.7	46.2	50.0	45.3
2	23.2	27.7	25.6	23.4	25.0
3	18.1	17.8	21.6	14.8	18.2
4	13.8	9.8	6.5	11.7	11.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.100	D.F. 9	PROB. 0.0472

## T251 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 811	TOTAL 1274		
1	49.0	50.5	50.0		
2	26.1	26.4	26.3		
3	16.6	16.0	16.2		
4	8.2	7.0	7.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.600	D.F. 3	PROB. 0.8964

## T251 BY REGION

	N=	NE 592	SE 305	SW 355	MW 601	WEST 237	TOTAL 2090
1		45.1	45.9	48.7	42.4	45.1	45.1
2		26.7	24.9	23.1	25.0	24.5	25.1
3		16.2	17.7	20.6	18.8	18.1	18.1
4		12.0	11.5	7.6	13.8	12.2	11.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.100	D.F. 12	PROB. 0.3618	

## T251 BY RURAL/URBAN

	N=	LG_CITY 411	MED_CITY 338	SUBURB 336	TOWN 548	RURAL 449	TOTAL 2082
1		47.9	47.0	47.0	42.9	43.0	45.2
2		23.8	22.8	25.9	26.3	26.1	25.1
3		15.1	17.5	15.5	19.7	20.9	18.0
4		13.1	12.7	11.6	11.1	10.0	11.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.500	D.F. 12	PROB. 0.4064	

## T251 BY AGE AT ACCESSIONING

	N=	16-17 1004	18 494	19 226	20-24 283	25-34 103	TOTAL 2110
1		46.6	44.5	44.3	44.5	36.9	45.1
2		26.3	25.1	22.6	24.4	20.4	25.1
3		18.3	17.6	19.5	15.9	22.3	18.2
4		8.8	12.8	13.7	15.2	20.4	11.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 24.500	D.F. 12	PROB. 0.0174	

## T252 -- WATCH TV PROG:NFL PLAYOFFS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NFL PLAYOFFS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C092

D096

TOTAL NPS SURVEYED IS 2156

## T252 BY ST/SMP PARTICIPATION

	NEITHER N= 1018	ST 711	BOTH 200	SMP 128	TOTAL 2057
1	55.1	60.6	59.0	58.6	57.6
2	17.1	17.4	19.5	21.9	17.7
3	13.9	13.6	15.0	10.2	13.7
4	13.8	8.3	6.5	9.4	10.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.700	D.F. 9	PROB. 0.0099

## T252 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 812	TOTAL 1272		
1	62.0	66.0	64.5		
2	20.0	16.5	17.8		
3	10.6	11.7	11.3		
4	7.4	5.8	6.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.300	D.F. 3	PROB. 0.2308

## T252 BY REGION

	NE N= 592	SE 306	SW 356	MW 602	WEST 237	TOTAL 2093
1	56.9	58.8	60.7	54.1	58.6	57.2
2	19.6	16.7	18.3	17.1	19.4	18.2
3	13.3	11.8	13.8	15.1	12.7	13.6
4	10.1	12.8	7.3	13.6	9.3	10.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.700	D.F. 12	PROB. 0.2054	

## T252 BY RURAL/URBAN

	LG_CITY N= 411	MED_CITY 340	SUBURB 336	TOWN 548	RURAL 449	TOTAL 2084
1	60.3	57.3	57.7	57.7	54.8	57.5
2	17.0	16.5	18.4	18.8	18.9	18.0
3	11.4	14.1	14.3	12.0	16.5	13.6
4	11.2	12.1	9.5	11.5	9.8	10.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.400	D.F. 12	PROB. 0.6684	

## T252 BY AGE AT ACCESSIONING

	16-17 N= 1002	18 497	19 227	20-24 284	25-34 103	TOTAL 2113
1	59.9	57.5	55.5	53.9	44.7	57.3
2	18.5	17.1	15.9	21.1	15.5	18.1
3	14.0	12.7	16.7	9.5	21.4	13.7
4	7.7	12.7	11.9	15.5	18.4	10.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.700	D.F. 12	PROB. 0.0001	

## T253 -- WATCH TV PROG: SUPERBOWL

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SUPERBOWL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C093 D097 TOTAL NPS SURVEYED IS 2156

## T253 BY ST/SMP PARTICIPATION

	NEITHER N= 1008	ST 711	BOTH 198	SMP 127	TOTAL 2044
1	66.3	72.9	70.2	70.9	69.2
2	10.8	9.7	12.6	11.8	10.7
3	12.2	10.5	12.6	11.0	11.6
4	10.7	6.9	4.5	6.3	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.700	D.F. 9	PROB. 0.0388

## T253 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 810	TOTAL 1268		
1	74.7	76.9	76.1		
2	10.5	8.9	9.5		
3	8.5	9.8	9.3		
4	6.3	4.4	5.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 3.500	D.F. 3	PROB. 0.3208

## T253 BY REGION

	NE 588	SE 301	SW 355	MW 600	WEST 237	TOTAL 2081
1	69.7	69.1	70.7	67.8	67.5	69.0
2	11.4	10.6	11.5	8.7	14.3	10.9
3	10.4	11.3	11.8	12.8	11.8	11.6
4	8.5	9.0	5.9	10.7	6.3	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.100	D.F. 12	PROB. 0.2360	

## T253 BY RURAL/URBAN

	LG_CITY 410	MED_CITY 341	SUBURB 332	TOWN 544	RURAL 444	TOTAL 2071
1	71.2	67.2	71.4	69.1	68.0	69.3
2	11.2	12.9	10.5	9.9	9.7	10.7
3	8.8	11.4	10.2	12.5	14.0	11.5
4	8.8	8.5	7.8	8.5	8.3	8.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.100	D.F. 12	PROB. 0.6944	

## T253 BY AGE AT ACCESSIONING

	16-17 1000	18 490	19 225	20-24 283	25-34 102	TOTAL 2100
1	72.5	67.3	65.8	66.8	55.9	69.0
2	10.1	11.0	9.8	13.4	11.8	10.8
3	11.3	12.0	12.9	9.2	18.6	11.7
4	6.1	9.6	11.6	10.6	13.7	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.400	D.F. 12	PROB. 0.0048	



## T254 -- WATCH TV PROG:USFL FOOTBALL WEEKEND GAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - USFL FOOTBALL-SPRING SEASON WEEKEND GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C094 D098 TOTAL NPS SURVEYED IS 2156

## T254 BY ST/SMP PARTICIPATION

	NEITHER N= 1010	ST 717	BOTH 199	SMP 128	TOTAL 2054
1	14.5	13.8	16.1	20.3	14.8
2	25.7	27.1	24.6	22.7	25.9
3	30.3	32.6	38.2	33.6	32.1
4	29.4	26.5	21.1	23.4	27.2
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 13.100 D.F. 9 PROB. 0.1581

## T254 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 463	NO_BONUS 814	TOTAL 1277
1	16.0	13.8	14.6
2	28.9	27.5	28.0
3	28.7	35.8	33.2
4	26.3	23.0	24.2
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 7.000 D.F. 3 PROB. 0.0719

## T254 BY REGION

	NE N= 589	SE 304	SW 354	MW 604	WEST 238	TOTAL 2089
1	13.9	18.8	19.5	11.9	10.9	14.6
2	26.5	26.3	25.7	22.3	34.0	26.0
3	30.9	33.9	28.8	35.6	29.0	32.1
4	28.7	21.0	26.0	30.1	26.0	27.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.700	D.F. 12	PROB. 0.0004	

## T254 BY RURAL/URBAN

	LG_CITY N= 409	MED_CITY 338	SUBURB 335	TOWN 550	RURAL 448	TOTAL 2080
1	20.5	15.4	14.0	12.5	12.7	14.9
2	23.2	24.3	25.1	31.3	24.3	26.1
3	27.6	34.9	32.5	30.4	35.3	32.0
4	28.6	25.4	28.4	25.8	27.7	27.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 27.000	D.F. 12	PROB. 0.0077	

## T254 BY AGE AT ACCESSIONING

	16-17 N= 1005	18 493	19 228	20-24 282	25-34 101	TOTAL 2109
1	14.6	15.2	15.3	14.5	10.9	14.7
2	28.0	26.2	21.0	26.6	16.8	26.1
3	32.8	31.0	36.4	26.2	36.6	32.1
4	24.6	27.6	27.2	32.6	35.6	27.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.700	D.F. 12	PROB. 0.0410	

## T255 -- WATCH TV PROG:USFL FOOTBALL MONDAY GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - USFL FOOTBALL-SPRING MONDAY NIGHT FOOTBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT  
 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV  
 3 - HAVE WATCHED IT ONCE OR TWICE  
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A095

D099

TOTAL NPS SURVEYED IS 2156

## T255 BY ST/SMP PARTICIPATION

	NEITHER N= 1006	ST 712	BOTH 199	SMP 127	TOTAL 2044
1	14.5	13.8	16.1	18.9	14.7
2	23.5	24.0	18.6	23.6	23.2
3	29.3	30.2	33.7	27.6	29.9
4	32.7	32.0	31.7	29.9	32.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.700	D.F. 9	PROB. 0.7695

## T255 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 810	TOTAL 1271		
1	16.7	13.7	14.8		
2	26.5	24.1	24.9		
3	26.7	32.3	30.3		
4	30.1	29.9	30.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.400	D.F. 3	PROB. 0.1447

## T255 BY REGION

	NE N= 590	SE 302	SW 352	MW 601	WEST 235	TOTAL 2080
1	13.9	19.2	18.5	12.3	9.8	14.5
2	24.1	24.8	22.7	18.8	31.1	23.2
3	29.0	30.5	30.1	32.8	25.5	30.1
4	33.0	25.5	28.7	36.1	33.6	32.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 37.900	D.F. 12	PROB. 0.0002	

## T255 BY RURAL/URBAN

	LG_CITY N= 406	MED_CITY 336	SUBURB 335	TOWN 547	RURAL 446	TOTAL 2070
1	19.0	15.8	14.0	12.4	13.4	14.7
2	21.4	22.9	22.4	27.8	20.4	23.3
3	25.9	31.8	28.1	28.3	35.2	29.9
4	33.7	29.5	35.5	31.4	30.9	32.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.000	D.F. 12	PROB. 0.0148	

## T255 BY AGE AT ACCESSIONING

	16-17 N= 1000	18 493	19 226	20-24 280	25-34 101	TOTAL 2100
1	14.2	15.6	16.4	13.9	9.9	14.5
2	25.0	23.3	19.5	22.9	15.8	23.3
3	30.9	29.0	31.4	26.4	33.7	30.0
4	29.9	32.0	32.7	36.8	40.6	32.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.500	D.F. 12	PROB. 0.2152	

## T267 -- WATCH TV PROG:TENNIS TOURNAMENTS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - TENNIS TOURNAMENTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A107

D100

TOTAL NPS SURVEYED IS 2156

## T267 BY ST/SMP PARTICIPATION

	NEITHER N= 1006	ST 711	BOTH 196	SMP 126	TOTAL 2039
1	7.2	5.2	9.7	10.3	6.9
2	17.2	18.3	23.5	22.2	18.5
3	36.3	35.9	39.3	36.5	36.4
4	39.4	40.6	27.5	30.9	38.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.400	D.F. 9	PROB. 0.0110

## T267 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 810	TOTAL 1266		
1	8.3	5.7	6.6		
2	18.4	20.5	19.7		
3	35.5	38.1	37.2		
4	37.7	35.7	36.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.500	D.F. 3	PROB. 0.2123

## T267 BY REGION

	NE N= 588	SE 304	SW 349	MW 598	WEST 235	TOTAL 2074
1	7.1	8.2	7.4	5.5	8.5	7.0
2	18.0	18.1	20.6	15.4	20.8	18.0
3	34.9	41.4	33.2	37.3	36.6	36.5
4	40.0	32.2	38.7	41.8	34.0	38.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.900	D.F. 12	PROB. 0.1188	

## T267 BY RURAL/URBAN

	LG_CITY N= 403	MED_CITY 336	SUBURB 336	TOWN 546	RURAL 444	TOTAL 2065
1	8.9	8.3	8.6	5.3	5.4	7.1
2	19.1	17.6	20.8	20.5	13.5	18.3
3	33.8	41.7	31.3	35.2	40.8	36.5
4	38.2	32.4	39.3	39.0	40.3	38.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.400	D.F. 12	PROB. 0.0048	

## T267 BY AGE AT ACCESSIONING

	16-17 N= 1000	18 492	19 223	20-24 280	25-34 99	TOTAL 2094
1	5.9	6.5	8.1	11.1	7.1	7.0
2	16.3	15.8	22.0	22.5	29.3	18.2
3	38.3	38.8	31.4	30.4	35.3	36.5
4	39.5	38.8	38.6	36.1	28.3	38.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 33.000	D.F. 12	PROB. 0.0010	

## T268 -- WATCH TV PROG:WKEND SPORTS SH/WIDE WORLD

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - WEEKEND SPORTS SHOWS LIKE WIDE WORLD OF SPORTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A108

D101

TOTAL NPS SURVEYED IS 2156

## T268 BY ST/SMP PARTICIPATION

	NEITHER N= 1015	ST 716	BOTH 199	SMP 129	TOTAL 2059
1	24.3	24.6	26.6	24.0	24.6
2	38.0	42.9	42.2	42.6	40.4
3	23.1	22.5	21.6	20.9	22.6
4	14.5	10.1	9.5	12.4	12.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.700	D.F. 9	PROB. 0.2308

## T268 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 815	TOTAL 1277
1	24.0	26.4	25.5
2	47.2	42.7	44.3
3	20.6	22.9	22.1
4	8.2	8.0	8.1
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.800
			D.F. 3
			PROB. 0.4235

## T268 BY REGION

	N=	NE 593	SE 307	SW 354	MW 603	WEST 238	TOTAL 2095
1		27.3	20.5	22.6	24.7	25.6	24.6
2		41.8	40.7	41.0	39.3	38.2	40.4
3		18.9	27.0	23.7	22.9	23.5	22.6
4		12.0	11.7	12.7	13.1	12.6	12.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.400	D.F. 12	PROB. 0.4141	

## T268 BY RURAL/URBAN

	N=	LG_CITY 410	MED_CITY 340	SUBURB 337	TOWN 550	RURAL 448	TOTAL 2085
1		25.6	22.6	25.2	25.6	23.4	24.6
2		37.6	45.0	37.4	39.8	42.9	40.5
3		21.7	20.6	24.0	23.1	23.4	22.6
4		15.1	11.8	13.3	11.4	10.3	12.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.400	D.F. 12	PROB. 0.4950	

## T268 BY AGE AT ACCESSIONING

	N=	16-17 1006	18 497	19 228	20-24 283	25-34 101	TOTAL 2115
1		23.4	25.5	28.5	27.2	17.8	24.7
2		41.6	40.8	34.6	37.1	46.5	40.3
3		24.8	19.7	23.3	19.4	22.8	22.6
4		10.2	13.9	13.6	16.3	12.9	12.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 22.400	D.F. 12	PROB. 0.0333	



## T755 -- WATCH REG TV:MUSIC VIDEOS (NOT CABLE TV)

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - MUSIC VIDEOS (NOT INCLUDING CABLE TV).

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT, IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C085 D089 TOTAL NPS SURVEYED IS 2156

## T755 BY ST/SMP PARTICIPATION

	NEITHER N= 1013	ST 716	BOTH 197	SMP 129	TOTAL 2055
1	40.6	44.5	39.6	38.8	41.8
2	32.8	33.2	34.5	37.2	33.4
3	18.6	16.8	19.8	20.2	18.2
4	8.1	5.4	6.1	3.9	6.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 10.600	D.F. 9	PROB. 0.3041

## T755 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 811	TOTAL 1272		
1	36.0	40.9	39.2		
2	37.1	34.3	35.3		
3	19.7	17.9	18.6		
4	7.2	6.9	7.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 3.000	D.F. 3	PROB. 0.3916

## T755 BY REGION

	NE N= 592	SE 305	SW 353	MW 601	WEST 239	TOTAL 2090
1	43.2	42.0	40.5	42.3	34.7	41.3
2	31.6	36.1	31.2	33.4	38.5	33.5
3	18.8	17.7	19.5	17.5	17.6	18.2
4	6.4	4.3	8.8	6.8	9.2	6.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.300	D.F. 12	PROB. 0.2820	

## T755 BY RURAL/URBAN

	LG_CITY N= 407	MED_CITY 341	SUBURB 336	TOWN 549	RURAL 448	TOTAL 2081
1	39.8	43.4	42.9	41.5	40.4	41.5
2	37.8	34.3	30.4	32.2	33.0	33.5
3	16.0	15.5	20.8	20.0	17.4	18.1
4	6.4	6.7	5.9	6.2	9.1	6.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.700	D.F. 12	PROB. 0.3203	

## T755 BY AGE AT ACCESSIONING

	16-17 N= 1004	18 497	19 226	20-24 284	25-34 99	TOTAL 2110
1	46.6	43.1	40.3	28.2	23.2	41.5
2	31.4	34.4	36.7	37.3	32.3	33.5
3	15.5	15.1	18.6	26.1	35.3	18.1
4	6.5	7.4	4.4	8.4	9.1	6.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 66.800	D.F. 12	PROB. 0.0000	

## T756 -- WATCH REG TV:EARLY/LATE NEWS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - EARLY/LATE NEWS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT, IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C086 D090 TOTAL NPS SURVEYED IS 2156

## T756 BY ST/SMP PARTICIPATION

	NEITHER N= 1008	ST 711	BOTH 197	SMP 129	TOTAL 2045
1	30.2	25.9	34.5	43.4	29.9
2	39.5	44.4	43.1	29.5	40.9
3	21.3	23.1	15.7	22.5	21.5
4	9.0	6.6	6.6	4.6	7.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.200	D.F. 9	PROB. 0.0006

## T756 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 810	TOTAL 1268		
1	30.8	31.1	31.0		
2	38.4	42.1	40.8		
3	23.8	19.3	20.9		
4	7.0	7.5	7.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 3.800	D.F. 3	PROB. 0.2839

## T756 BY REGION

	N=	NE 589	SE 307	SW 351	MW 597	WEST 236	TOTAL 2080
1		32.6	27.7	30.5	26.6	33.0	29.9
2		43.5	43.0	39.0	41.5	36.4	41.3
3		17.8	22.1	21.1	23.1	22.9	21.1
4		6.1	7.2	9.4	8.7	7.6	7.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.300	D.F. 12	PROB. 0.1779	

## T756 BY RURAL/URBAN

	N=	LG_CITY 407	MED_CITY 338	SUBURB 336	TOWN 545	RURAL 446	TOTAL 2072
1		36.9	27.2	30.4	29.9	25.6	30.0
2		36.1	42.9	40.5	40.4	46.9	41.4
3		18.7	21.0	24.1	21.6	20.6	21.1
4		8.3	8.9	5.1	8.1	6.9	7.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 23.700	D.F. 12	PROB. 0.0223	

## T756 BY AGE AT ACCESSIONING

	N=	16-17 1003	18 494	19 222	20-24 281	25-34 100	TOTAL 2100
1		24.3	31.2	31.1	40.2	48.0	29.9
2		44.2	41.7	40.5	33.1	33.0	41.2
3		24.1	18.4	19.4	18.9	17.0	21.2
4		7.4	8.7	9.0	7.8	2.0	7.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 53.100	D.F. 12	PROB. 0.0000	

## T757 -- WATCH REG TV:DAVID LETTERMAN SHOW

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - DAVID LETTERMAN SHOW.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT, IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C087

D091

TOTAL NPS SURVEYED IS 2156

## T757 BY ST/SMP PARTICIPATION

	NEITHER N= 1001	ST 711	BOTH 197	SMP 129	TOTAL 2038
1	14.4	14.1	18.8	21.7	15.2
2	16.8	14.8	19.8	24.8	16.9
3	28.9	32.3	31.5	27.1	30.2
4	40.0	38.8	29.9	26.4	37.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.300	D.F. 9	PROB. 0.0027

## T757 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 809	TOTAL 1269		
1	16.7	19.3	18.4		
2	19.8	16.8	17.9		
3	29.3	32.9	31.6		
4	34.1	31.0	32.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.500	D.F. 3	PROB. 0.2123

## T757 BY REGION

N=	NE 588	SE 301	SW 350	MW 597	WEST 239	TOTAL 2075
1	14.6	11.3	13.7	18.1	14.6	15.0
2	16.0	18.3	16.0	18.6	15.5	17.0
3	30.8	29.2	30.6	30.6	27.2	30.1
4	38.6	41.2	39.7	32.7	42.7	37.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.100	D.F. 12	PROB. 0.1459	

## T757 BY RURAL/URBAN

N=	LG_CITY 408	MED_CITY 336	SUBURB 333	TOWN 542	RURAL 447	TOTAL 2066
1	15.4	12.5	20.7	14.0	13.4	15.0
2	19.4	17.6	16.2	16.4	16.1	17.1
3	27.9	29.8	29.1	32.7	30.4	30.2
4	37.3	40.2	33.9	36.9	40.0	37.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.900	D.F. 12	PROB. 0.1959	

## T757 BY AGE AT ACCESSIONING

N=	16-17 1002	18 493	19 225	20-24 276	25-34 99	TOTAL 2095
1	14.8	16.4	12.4	18.8	6.1	15.0
2	15.6	16.4	18.2	22.1	17.2	17.0
3	31.6	27.6	30.2	25.7	39.4	30.1
4	38.0	39.5	39.1	33.3	37.4	37.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.800	D.F. 12	PROB. 0.0217	

IV. RECRUIT BACKGROUND AND DEMOGRAPHIC DESCRIPTION

## T187 -- SIZE OF PLACE LIVING WHEN ENLISTED

WHICH OF THESE BEST DESCRIBES THE PLACE WHERE YOU WERE LIVING WHEN YOU ENLISTED?

- 1 - IN A LARGE CITY (OVER 250,000 PEOPLE)
- 2 - IN A SUBURB OF A LARGE CITY
- 3 - IN A MEDIUM-SIZED CITY (50,000 TO 250,000 PEOPLE)
- 4 - IN A SUBURB OF A MEDIUM-SIZED CITY
- 5 - IN A SMALL CITY OR TOWN (UNDER 50,000 PEOPLE)
- 6 - IN A RURAL AREA, BUT NOT ON A FARM OR RANCH
- 7 - ON A FARM OR RANCH

SURVEY ITEMS #: A117      B146      C096      D103      TOTAL NPS SURVEYED IS 2156

## T187 BY ST/SMP PARTICIPATION

	NEITHER N= 1021	ST 716	BOTH 199	SMP 127	TOTAL 2063
1	23.9	13.4	17.6	28.3	19.9
2	7.5	10.5	14.1	8.7	9.3
3	15.7	17.2	16.1	18.9	16.4
4	6.2	7.4	8.5	6.3	6.8
5	25.3	27.8	24.1	27.6	26.2
6	16.2	17.9	18.6	7.9	16.5
7	5.3	5.9	1.0	2.4	4.9
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE	VALUE 58.900	D.F. 18	PROB. 0.0000
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## T187 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 818	TOTAL 1280
1	16.7	18.0	17.5
2	9.7	10.8	10.4
3	13.8	16.1	15.3
4	7.8	6.7	7.1
5	25.5	27.5	26.8
6	20.8	16.1	17.8
7	5.6	4.8	5.1
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE	VALUE 6.700	D.F. 6	PROB. 0.3495
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## T187 BY REGION

	NE 597	SE 308	SW 356	MW 602	WEST 235	TOTAL 2098
1	17.4	14.0	27.5	19.6	23.4	19.9
2	11.1	7.1	5.9	11.0	8.9	9.3
3	11.9	22.1	18.8	14.3	22.5	16.4
4	7.4	9.1	4.5	5.6	8.5	6.8
5	27.5	25.3	25.0	27.7	22.1	26.2
6	21.3	15.6	13.8	15.3	12.3	16.4
7	3.5	6.8	4.5	6.5	2.1	4.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 85.400	D.F. 24	PROB. 0.0000	

## T187 BY RURAL/URBAN

	LG_CITY 421	MED_CITY 348	SUBURB 342	TOWN 556	RURAL 452	TOTAL 2119
1	100.0	0.0	0.0	0.0	0.0	19.9
2	0.0	0.0	58.2	0.0	0.0	9.4
3	0.0	100.0	0.0	0.0	0.0	16.4
4	0.0	0.0	41.8	0.0	0.0	6.7
5	0.0	0.0	0.0	100.0	0.0	26.2
6	0.0	0.0	0.0	0.0	77.0	16.4
7	0.0	0.0	0.0	0.0	23.0	4.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8475.9	D.F. 24	PROB. 0.0000	

## T187 BY AGE AT ACCESSIONING

	16-17 1011	18 498	19 223	20-24 285	25-34 102	TOTAL 2119
1	16.3	19.9	24.7	26.3	26.5	19.9
2	9.4	9.8	9.4	9.5	6.9	9.4
3	16.4	15.7	14.3	18.3	19.6	16.4
4	6.7	5.8	7.6	7.4	7.8	6.7
5	27.4	25.7	24.2	25.6	23.5	26.2
6	19.3	16.7	13.9	9.1	12.8	16.4
7	4.4	6.4	5.8	3.9	2.9	4.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 43.000	D.F. 24	PROB. 0.0099	

HSYEAR -- YEAR GRAD. OR LAST YEAR IN HIGH SCHOOL

WHAT YEAR DID YOU GRADUATE OR LAST ATTEND HIGH SCHOOL?

- 68 - 1968
- 69 - 1969
- 70 - 1970
- 71 - 1971
- 72 - 1972
- 73 - 1973
- 74 - 1974
- 75 - 1975
- 76 - 1976
- 77 - 1977
- 78 - 1978
- 79 - 1979
- 80 - 1980
- 81 - 1981
- 82 - 1982
- 83 - 1983
- 84 - 1984
- 85 - 1985

SURVEY ITEMS #: A120B

B149B

C097B

D106B

TOTAL NPS SURVEYED IS 2156

HSYEAR BY ST/SMP PARTICIPATION

	NEITHER N= 992	ST 663	BOTH 191	SMP 127	TOTAL 1973
68	0.2	0.1	0.0	0.0	0.2
69	0.2	0.1	0.0	0.0	0.2
70	1.0	0.1	0.0	0.0	0.6
71	0.3	0.1	0.0	0.0	0.2
72	0.7	0.3	0.0	0.0	0.5
73	0.4	0.1	0.5	0.0	0.3
74	0.9	0.3	0.0	0.0	0.6
75	0.9	0.1	0.0	0.0	0.5
76	0.9	0.3	0.5	0.0	0.6
77	1.9	0.3	0.0	0.0	1.1
78	1.7	0.4	0.0	1.6	1.1
79	2.1	0.4	0.0	0.0	1.2
80	2.0	0.6	0.5	3.1	1.5
81	3.4	0.8	1.0	2.4	2.2
82	5.2	1.2	3.7	5.5	3.8
83	8.1	0.9	5.8	14.2	5.8
84	16.4	5.9	15.2	14.2	12.6
85	53.5	87.6	72.8	59.1	67.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 265	D.F. 51	PROB. 0.0000

## HSYEAR BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL
N=	439	767	1206
68	0.0	0.1	0.1
69	.	.	0.0
70	0.9	0.1	0.4
71	0.2	0.0	0.1
72	1.1	0.0	0.4
73	0.2	0.1	0.2
74	1.1	0.0	0.4
75	0.9	0.0	0.3
76	0.7	0.3	0.4
77	1.6	0.3	0.7
78	0.9	0.8	0.8
79	1.4	0.6	0.9
80	2.3	1.0	1.5
81	2.7	0.6	1.4
82	3.2	2.9	3.0
83	4.6	4.7	4.6
84	11.2	8.3	9.4
85	67.0	80.0	75.3
TOTAL	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
60.700

D.F.  
17

PROB.  
0.0000

HSYEAR BY REGION

	N=	NE 568	SE 297	SW 339	MW 567	WEST 231	TOTAL 2002
68		0.2	0.0	0.0	0.3	0.0	0.1
69		0.2	0.3	0.0	0.0	0.4	0.1
70		0.9	0.3	0.9	0.2	0.4	0.5
71		0.2	0.0	0.3	0.2	0.4	0.2
72		0.5	1.0	0.3	0.2	0.4	0.4
73		0.2	0.3	0.6	0.3	0.0	0.3
74		0.3	1.0	0.6	0.5	0.4	0.5
75		0.7	0.3	1.5	0.0	0.0	0.5
76		0.7	0.3	0.9	0.5	0.9	0.6
77		0.9	2.7	0.6	0.7	0.9	1.0
78		1.2	0.7	1.2	1.2	0.9	1.1
79		1.2	1.7	2.1	0.5	1.3	1.2
80		1.8	2.7	1.8	0.7	1.3	1.5
81		2.5	3.0	3.2	1.1	2.6	2.3
82		3.0	3.7	5.0	3.0	5.6	3.7
83		6.5	7.4	3.5	5.8	6.1	5.9
84		13.0	13.1	14.2	10.9	11.7	12.5
85		66.0	61.3	63.4	73.7	66.7	67.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
74.700

D.F.  
68

PROB.  
0.2698

## HSYEAR BY RURAL/URBAN

	LG_CITY N= 404	MED_CITY 331	SUBURB 321	TOWN 516	RURAL 428	TOTAL 2000
68	0.5	0.0	0.3	0.0	0.0	0.2
69	0.0	0.3	0.0	0.2	0.2	0.2
70	0.7	0.3	0.9	0.4	0.5	0.6
71	0.5	0.0	0.0	0.2	0.2	0.2
72	0.3	0.6	0.6	0.2	0.7	0.5
73	0.0	0.3	0.6	0.4	0.2	0.3
74	0.7	1.2	0.3	0.2	0.5	0.6
75	0.7	0.6	0.0	0.2	0.9	0.5
76	0.5	1.2	0.9	0.8	0.2	0.7
77	1.5	0.6	1.3	1.4	0.2	1.0
78	2.5	0.9	0.6	1.4	0.0	1.1
79	1.7	1.8	0.6	1.0	1.2	1.3
80	1.5	1.8	2.2	1.9	0.7	1.6
81	4.5	3.3	1.3	1.5	0.7	2.2
82	4.7	3.3	5.0	2.5	3.7	3.8
83	7.2	6.0	7.2	5.6	3.7	5.9
84	17.8	9.7	12.8	11.6	11.0	12.6
85	54.7	68.0	65.4	70.5	75.2	67.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 108.2	D.F. 68	PROB. 0.0014	

## HSYEAR BY AGE AT ACCESSIONING

	16-17 N= 948	18 476	19 218	20-24 280	25-34 100	TOTAL 2022
68	0.1	0.0	0.0	0.0	2.0	0.1
69	0.0	0.0	0.0	0.0	3.0	0.1
70	0.1	0.0	0.0	0.0	10.0	0.5
71	0.0	0.0	0.0	0.0	4.0	0.2
72	0.0	0.0	0.0	0.0	9.0	0.4
73	0.0	0.0	0.0	0.0	6.0	0.3
74	0.0	0.0	0.0	0.0	11.0	0.5
75	0.0	0.0	0.0	0.0	10.0	0.5
76	0.0	0.0	0.0	0.4	13.0	0.7
77	0.0	0.0	0.0	1.1	18.0	1.0
78	0.0	0.0	0.0	5.4	7.0	1.1
79	0.0	0.0	0.0	7.9	3.0	1.2
80	0.0	0.0	0.0	11.4	0.0	1.6
81	0.0	0.2	0.5	15.4	1.0	2.3
82	0.4	0.8	1.4	23.2	0.0	3.8
83	0.1	1.3	22.9	21.8	1.0	5.9
84	2.0	21.8	48.2	9.3	0.0	12.6
85	97.3	75.8	27.1	4.3	2.0	67.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
3608.9

D.F.  
68

PROB.  
0.0000

## T195 -- REASONS WHY NO DIPLOMA/LEFT SCHOOL EARLY

ARE YOU A REGULAR HIGH SCHOOL DIPLOMA GRADUATE (NOT A GED) WITH A DIPLOMA FROM A STATE RECOGNIZED (ACCREDITED) HIGH SCHOOL? (ANSWER YES OR NO) IF YOU ARE NOT THEN EXPLAIN WHY YOU DID NOT GET A DIPLOMA OR WHY YOU LEFT SCHOOL EARLY.

- A - YES.  
 B - I COMPLETED 12 YEARS BUT FLUNKED THE STATE TEST TO GET A DIPLOMA.  
 C - I COMPLETED HIGH SCHOOL IN A SCHOOL NOT RECOGNIZED (ACCREDITED) BY THE STATE.  
 D - MY FAMILY NEEDED MONEY OR NEEDED ME AT HOME.  
 E - I WAS EXPELLED OR SUSPENDED.  
 F - I FOUND A JOB I LIKED OR I WANTED TO WORK FULL TIME.  
 G - I WAS BORED, WASN'T LEARNING ANYTHING USEFUL.  
 H - I GOT MARRIED OR HAD A CHILD.  
 I - I DIDN'T GET ALONG WITH THE OTHER STUDENTS.  
 J - THE RULES WERE TOO STRICT OR I DIDN'T GET ALONG WITH THE TEACHERS, COUNSELORS, OR PRINCIPAL.  
 K - I AM STILL IN SCHOOL.

SURVEY ITEMS #: A121\_A9 B150\_51I C140\_A9 D108\_A10 TOTAL NPS SURVEYED IS 2156

## T195 BY ST/SMP PARTICIPATION

	NEITHER N= 1026	ST 711	BOTH 200	SMP 131	TOTAL 2068	2 X	DF	P
A	77.6	27.8	57.0	86.3	59.0	472.3	3	0.0000
B	10.0	0.0	1.3	16.7	3.1	59.1	3	0.0000
C	8.5	0.6	1.3	16.7	3.1	41.2	3	0.0000
D	11.5	0.6	1.3	0.0	3.5	51.7	3	0.0000
E	8.5	1.7	5.0	11.1	4.0	20.0	3	0.0002
F	22.0	1.0	2.5	0.0	6.6	104.9	3	0.0000
G	24.0	2.1	1.3	11.1	7.9	99.1	3	0.0000
H	8.0	0.4	0.0	11.1	2.6	39.8	3	0.0000
I	4.5	0.4	2.5	0.0	1.7	15.0	3	0.0018
J	13.5	0.6	3.8	5.6	4.4	56.1	3	0.0000
K	18.0	95.2	87.5	27.8	73.0	453.4	3	0.0000

## T195 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 819	TOTAL 1279	2 X	DF	P
A	63.0	48.0	53.4	26.9	1	0.0000
B	1.3	0.5	0.7	1.0	1	0.3173
C	2.6	1.3	1.6	1.1	1	0.2943
D	1.9	0.8	1.1	1.4	1	0.2367
E	2.6	1.5	1.8	0.7	1	0.4028
F	3.9	0.5	1.5	8.7	1	0.0032
G	6.4	3.3	4.2	2.7	1	0.1003
H	0.0	0.8	0.5	1.1	1	0.2943
I	0.6	0.8	0.7	0.0	1	1.0000
J	1.3	1.0	1.1	0.1	1	0.7518
K	87.7	91.6	90.5	2.0	1	0.1573



T195 BY REGION

	NE N= 593	SE 309	SW 357	MW 607	WEST 238	TOTAL 2104	2 X	DF	P
A	61.2	66.7	60.8	51.6	58.4	58.8	23.0	4	0.0001
B	3.0	7.1	5.6	1.1	2.1	3.2	11.7	4	0.0197
C	2.5	4.1	4.0	2.5	3.2	3.0	1.2	4	0.8781
D	3.5	4.1	3.2	2.5	5.3	3.4	1.7	4	0.7907
E	2.5	1.0	4.0	5.4	5.3	3.9	5.5	4	0.2397
F	4.0	5.1	8.8	7.3	8.5	6.6	4.2	4	0.3796
G	7.0	7.1	10.4	7.3	8.5	7.8	1.7	4	0.7907
H	2.5	5.1	3.2	1.4	2.1	2.5	4.2	4	0.3796
I	1.0	1.0	0.8	2.5	2.1	1.6	2.7	4	0.6092
J	3.0	3.1	8.0	2.9	6.4	4.2	7.7	4	0.1032
K	75.0	64.3	68.0	75.3	79.8	73.2	8.8	4	0.0663

T195 BY RURAL/URBAN

	LG_CITY N= 417	MED_CITY 347	SUBURB 337	TOWN 549	RURAL 447	TOTAL 2097	2 X	DF	P
A	65.9	58.2	55.8	58.3	56.4	59.0	11.1	4	0.0255
B	4.6	2.2	1.4	1.9	5.2	3.0	6.1	4	0.1918
C	3.0	5.9	2.2	1.9	2.3	2.9	5.6	4	0.2311
D	3.0	3.0	4.3	4.3	2.3	3.4	1.5	4	0.8266
E	6.9	3.0	2.2	4.3	2.9	3.8	5.1	4	0.2772
F	12.2	5.2	6.5	5.7	4.6	6.6	8.5	4	0.0749
G	14.5	10.4	5.1	7.1	4.6	8.0	13.1	4	0.0108
H	5.3	2.2	0.7	2.4	2.3	2.5	6.1	4	0.1918
I	2.3	0.7	0.7	2.4	1.7	1.6	2.4	4	0.6626
J	4.6	5.2	4.3	2.8	5.2	4.3	1.6	4	0.8088
K	62.6	71.8	76.1	75.4	77.5	73.2	10.3	4	0.0357

T195 BY AGE AT ACCESSIONING

	16-17 N= 1007	18 499	19 227	20-24 290	25-34 102	TOTAL 2125	2 X	DF	P
A	39.4	74.3	79.3	77.2	79.4	59.0	304.1	4	0.0000
B	0.9	5.6	9.5	15.3	5.3	3.1	46.2	4	0.0000
C	1.0	5.6	9.5	10.2	10.5	3.0	30.1	4	0.0000
D	1.4	6.5	2.4	13.6	15.8	3.4	37.6	4	0.0000
E	2.3	8.4	11.9	6.8	0.0	3.9	19.1	4	0.0008
F	2.1	9.3	14.3	25.4	47.4	6.5	110.5	4	0.0000
G	5.4	12.1	19.0	10.2	26.3	7.9	23.8	4	0.0001
H	0.3	3.7	9.5	10.2	21.0	2.5	60.8	4	0.0000
I	0.7	2.8	7.1	5.1	0.0	1.6	16.6	4	0.0023
J	2.1	9.3	11.9	10.2	5.3	4.3	24.3	4	0.0001
K	90.0	50.5	23.8	8.5	5.3	73.1	332.7	4	0.0000

## T196 -- GRADES MADE WHEN LAST IN SCHOOL

HOW WOULD YOU DESCRIBE THE GRADES YOU WERE MAKING WHEN YOU WERE LAST IN SCHOOL?

- 1 - MOSTLY A
- 2 - ABOUT HALF A AND HALF B
- 3 - MOSTLY B
- 4 - ABOUT HALF B AND HALF C
- 5 - MOSTLY C
- 6 - ABOUT HALF C AND HALF D
- 7 - MOSTLY D
- 8 - MOSTLY BELOW D

SURVEY ITEMS #: B156 C099 D107 TOTAL NPS SURVEYED IS 2156

## T196 BY ST/SMP PARTICIPATION

	NEITHER N= 1018	ST 708	BOTH 200	SMP 130	TOTAL 2056
1	5.0	5.4	11.0	3.1	5.6
2	13.8	14.1	17.5	17.7	14.5
3	15.2	16.0	16.5	16.9	15.7
4	31.4	29.9	28.5	36.1	30.9
5	19.1	17.4	16.0	15.4	17.9
6	11.0	12.4	9.5	7.7	11.1
7	2.8	3.4	0.5	3.1	2.8
8	1.7	1.4	0.5	0.0	1.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.400	D.F. 21	PROB. 0.0842

## T196 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 812	TOTAL 1274		
1	4.3	6.3	5.6		
2	13.4	13.7	13.6		
3	15.8	16.8	16.4		
4	31.2	30.9	31.0		
5	20.6	16.6	18.1		
6	10.6	11.9	11.5		
7	3.5	2.8	3.1		
8	0.6	1.0	0.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.800	D.F. 7	PROB. 0.5633

## T196 BY REGION

	N=	NE 593	SE 311	SW 352	MW 600	WEST 237	TOTAL 2093
1		3.5	6.4	6.5	5.8	8.4	5.7
2		15.3	14.1	15.6	11.5	19.0	14.5
3		17.4	17.7	13.6	15.2	13.5	15.7
4		32.7	29.9	29.0	29.7	29.1	30.4
5		17.7	17.7	19.6	19.2	16.0	18.3
6		8.4	10.9	11.9	14.3	10.5	11.3
7		3.0	2.3	2.3	3.2	2.5	2.8
8		1.8	1.0	1.4	1.2	0.8	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.300	28	0.1613	

## T196 BY RURAL/URBAN

	N=	LG_CITY 417	MED_CITY 344	SUBURB 336	TOWN 544	RURAL 450	TOTAL 2091
1		3.8	5.5	6.5	5.1	7.1	5.6
2		13.9	14.8	14.6	16.4	12.7	14.5
3		14.6	15.4	17.3	16.5	14.4	15.6
4		34.8	29.6	28.0	29.4	30.7	30.6
5		19.9	17.7	18.4	17.8	17.3	18.2
6		9.6	14.5	10.4	10.5	12.7	11.4
7		1.9	1.2	3.6	2.8	3.8	2.7
8		1.4	1.2	1.2	1.5	1.3	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.500	28	0.6005	

## T196 BY AGE AT ACCESSIONING

	N=	16-17 1006	18 493	19 224	20-24 288	25-34 102	TOTAL 2113
1		5.6	5.5	5.8	5.9	5.9	5.6
2		14.3	15.0	12.9	15.6	13.7	14.5
3		14.9	14.2	21.9	14.2	20.6	15.7
4		29.1	30.0	31.3	33.3	37.3	30.5
5		18.2	19.3	14.7	20.5	15.7	18.3
6		12.5	12.6	9.8	8.0	6.9	11.4
7		3.3	2.6	3.6	1.4	0.0	2.7
8		2.1	0.8	0.0	1.0	0.0	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.600	28	0.0876	

## T197 -- HIGH SCHOOL PROGRAM

WHAT HIGH SCHOOL EDUCATION PROGRAM ARE YOU/WERE YOU IN?

- 1 - COLLEGE PREPARATORY
- 2 - GENERAL
- 3 - COMMERCIAL OR BUSINESS
- 4 - VOCATIONAL
- 5 - OTHER

SURVEY ITEMS #:

D111

TOTAL NPS SURVEYED IS 2156

## T197 BY ST/SMP PARTICIPATION

	NEITHER N= 959	ST 684	BOTH 186	SMP 126	TOTAL 1955
1	25.4	31.3	46.8	44.4	30.7
2	43.2	38.3	37.1	38.9	40.6
3	7.4	4.5	6.4	3.2	6.0
4	16.2	19.1	8.1	10.3	16.1
5	7.8	6.7	1.6	3.2	6.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 68.300	D.F. 12	PROB. 0.0000

## T197 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 439	NO_BONUS 777	TOTAL 1216		
1	28.9	38.0	34.7		
2	44.9	37.6	40.2		
3	3.4	3.7	3.6		
4	17.5	14.2	15.4		
5	5.2	6.6	6.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 13.200	D.F. 4	PROB. 0.0103

## T197 BY REGION

	NE N= 564	SE 283	SW 338	MW 576	WEST 221	TOTAL 1982
1	36.3	28.3	20.4	29.0	37.1	30.4
2	35.5	44.2	43.8	42.2	41.2	40.7
3	9.4	4.9	5.6	4.7	3.2	6.1
4	14.9	16.6	21.3	16.5	9.5	16.1
5	3.9	6.0	8.9	7.6	9.0	6.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 67.200	D.F. 16	PROB. 0.0000	

## T197 BY RURAL/URBAN

	LG_CITY N= 385	MED_CITY 325	SUBURB 324	TOWN 520	RURAL 426	TOTAL 1980
1	31.2	29.5	37.0	31.9	24.9	30.7
2	38.7	43.1	39.8	39.4	42.5	40.6
3	6.0	5.5	3.7	6.9	7.0	6.0
4	16.6	16.6	12.3	15.4	19.7	16.3
5	7.5	5.2	7.1	6.3	5.9	6.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.500	D.F. 16	PROB. 0.1010	

## T197 BY AGE AT ACCESSIONING

	16-17 N= 959	18 466	19 213	20-24 268	25-34 97	TOTAL 2003
1	31.3	29.8	30.5	28.4	36.1	30.7
2	40.9	39.1	40.8	44.0	34.0	40.5
3	4.7	7.5	7.5	6.3	8.3	6.0
4	18.1	14.8	12.7	14.5	13.4	16.1
5	5.0	8.8	8.4	6.7	8.3	6.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.000	D.F. 16	PROB. 0.0895	

## T198 -- MATH &amp; TECH COURSES TAKEN &amp; PASSED IN HS

DID YOU TAKE AND PASS ANY OF THE FOLLOWING MATHEMATICS AND TECHNICAL COURSES IN HIGH SCHOOL?

- A - ELEMENTARY ALGEBRA.  
 B - PLANE GEOMETRY.  
 C - BUSINESS MATH.  
 D - COMPUTER SCIENCE.  
 E - INTERMEDIATE ALGEBRA.  
 F - TRIGONOMETRY.  
 G - CALCULUS.  
 H - PHYSICS.  
 I - SCIENCE COURSE THAT COVERED ELECTRICITY OR ELECTRONICS.

SURVEY ITEMS #: B157A\_I C098A\_I D109A\_I TOTAL NPS SURVEYED IS 2156

## T198 BY ST/SMP PARTICIPATION

	NEITHER N= 1016	ST 715	BOTH 198	SMP 131	TOTAL 2060	$\chi^2$ X	DF	P
A	70.6	75.8	85.3	80.9	74.5	24.0	3	0.0000
B	43.9	47.3	63.6	56.5	47.8	30.1	3	0.0000
C	45.4	36.3	43.9	42.8	42.0	14.7	3	0.0021
D	21.3	29.2	41.9	33.8	26.8	44.0	3	0.0000
E	50.8	58.2	69.2	62.6	55.9	28.9	3	0.0000
F	21.5	20.3	35.3	27.5	22.8	22.9	3	0.0000
G	7.2	7.3	17.3	9.2	8.3	23.2	3	0.0000
H	18.0	17.8	31.3	24.4	19.6	22.2	3	0.0001
I	37.4	44.2	47.0	49.6	41.4	15.1	3	0.0017

## T198 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 820	TOTAL 1281	$\chi^2$ X	DF	P
A	74.2	78.5	77.0	3.3	1	0.0693
B	46.0	54.9	51.7	9.3	1	0.0023
C	42.0	39.5	40.4	0.8	1	0.3711
D	27.8	32.8	31.0	3.4	1	0.0652
E	57.0	62.0	60.2	3.0	1	0.0833
F	22.0	26.8	25.1	3.7	1	0.0544
G	7.6	10.2	9.3	2.3	1	0.1294
H	21.5	22.4	22.1	0.1	1	0.7518
I	43.5	46.0	45.1	0.8	1	0.3711

## T198 BY REGION

	N=	NE 592	SE 309	SW 354	MW 602	WEST 238	TOTAL 2095	2 X	DF	P
A		76.3	71.2	73.2	73.8	80.3	74.7	7.5	4	0.1117
B		50.0	46.6	40.5	47.5	51.9	47.4	10.2	4	0.0372
C		41.3	43.5	41.5	40.6	46.0	42.0	2.6	4	0.6268
D		28.1	20.6	18.9	31.5	30.9	26.7	26.6	4	0.0000
E		59.0	54.4	53.7	52.8	63.1	56.1	10.8	4	0.0289
F		28.1	22.4	19.8	18.7	26.3	22.9	18.3	4	0.0011
G		10.7	7.8	6.5	7.3	8.9	8.4	6.8	4	0.1468
H		23.2	18.8	16.4	18.6	19.0	19.6	7.7	4	0.1032
I		43.0	43.4	39.4	42.8	36.9	41.7	4.1	4	0.3926

## T198 BY RURAL/URBAN

	N=	LG_CITY 417	MED_CITY 342	SUBURB 338	TOWN 545	RURAL 445	TOTAL 2087	2 X	DF	P
A		81.8	74.3	81.1	73.8	64.0	74.6	44.9	4	0.0000
B		50.4	45.3	55.3	47.3	39.8	47.3	20.9	4	0.0003
C		40.2	43.6	37.1	42.1	45.6	41.9	6.5	4	0.1648
D		26.7	27.9	30.9	23.1	26.2	26.5	7.0	4	0.1359
E		61.3	57.0	61.2	52.9	49.8	56.0	17.6	4	0.0015
F		24.5	22.9	29.0	19.9	20.1	22.8	12.5	4	0.0140
G		7.5	7.0	11.9	7.8	7.9	8.3	7.0	4	0.1359
H		20.4	18.1	23.8	20.1	16.1	19.6	8.1	4	0.0880
I		41.3	42.1	39.5	40.7	43.7	41.5	1.6	4	0.8088

## T198 BY AGE AT ACCESSIONING

	N=	16-17 1012	18 497	19 224	20-24 282	25-34 101	TOTAL 2116	2 X	DF	P
A		75.4	73.4	74.5	74.5	74.3	74.7	0.7	4	0.9513
B		48.8	46.1	47.3	44.1	48.5	47.3	2.4	4	0.6626
C		38.6	44.5	46.4	43.2	48.5	41.9	9.9	4	0.0421
D		31.2	26.2	28.6	16.2	8.9	26.7	42.8	4	0.0000
E		58.4	52.7	54.3	56.6	48.0	55.9	7.2	4	0.1257
F		21.0	22.7	26.3	27.0	22.8	22.9	6.5	4	0.1648
G		6.9	9.5	8.5	12.1	6.9	8.4	9.1	4	0.0586
H		17.5	19.9	20.6	25.3	19.8	19.5	8.6	4	0.0719
I		45.0	37.3	42.6	38.3	35.6	41.6	11.4	4	0.0224

## T199 -- LANG COURSES TOOK/PASSED IN HIGH SCHOOL

DID YOU TAKE AND PASS ANY OF THE FOLLOWING LANGUAGE COURSES IN HIGH SCHOOL?

- A - MY HIGH SCHOOL DID NOT HAVE LANGUAGE COURSES.  
 B - I DID NOT TAKE AND PASS ANY FOREIGN LANGUAGE COURSE WHICH MY HIGH SCHOOL OFFERED.  
 C - FRENCH - ONE YEAR ONLY.  
 D - FRENCH - TWO OR MORE YEARS.  
 E - SPANISH - ONE YEAR ONLY.  
 F - SPANISH - TWO OR MORE YEARS.  
 G - GERMAN - ONE YEAR ONLY.  
 H - GERMAN - TWO OR MORE YEARS.  
 I - LATIN - ONE OR MORE YEARS.  
 J - OTHER LANGUAGE - ONE OR MORE YEARS.

SURVEY ITEMS #:

D110A\_J

TOTAL NPS SURVEYED IS 2156

## T199 BY ST/SMP PARTICIPATION

	NEITHER N= 975	ST 700	BOTH 195	SMP 127	TOTAL 1997	2 X	DF	P
A	3.9	3.0	4.1	5.5	3.7	2.2	3	0.5319
B	51.4	51.9	28.7	35.4	48.3	45.7	3	0.0000
C	8.3	8.1	9.7	8.7	8.4	0.5	3	0.9189
D	5.6	8.7	13.3	9.4	7.7	16.1	3	0.0011
E	15.1	14.7	14.9	17.3	15.1	0.6	3	0.8964
F	13.6	12.1	19.5	21.3	14.2	12.2	3	0.0067
G	1.8	2.9	6.7	6.3	3.0	18.5	3	0.0003
H	2.3	3.3	7.7	3.1	3.2	15.5	3	0.0014
I	3.2	2.4	4.6	3.1	3.1	2.5	3	0.4753
J	1.4	1.9	3.6	3.9	2.0	6.8	3	0.0786

## T199 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 440	NO_BONUS 794	TOTAL 1234	2 X	DF	P
A	3.2	3.6	3.5	0.2	1	0.6547
B	53.4	45.7	48.5	6.7	1	0.0096
C	8.6	6.8	7.5	1.4	1	0.2367
D	5.9	8.7	7.7	3.1	1	0.0783
E	12.0	14.5	13.6	1.4	1	0.2367
F	11.8	15.4	14.1	2.9	1	0.0886
G	2.5	4.3	3.6	2.6	1	0.1069
H	4.5	4.3	4.4	0.0	1	1.0000
I	3.2	4.0	3.7	0.6	1	0.4386
J	1.6	2.3	2.0	0.6	1	0.4386



## T199 BY REGION

N=	NE 577	SE 298	SW 338	MW 582	WEST 230	TOTAL 2025	2 X	DF	P
A	2.1	4.7	5.9	4.8	0.9	3.8	16.7	4	0.0022
B	42.1	50.7	50.9	55.8	38.7	48.4	32.2	4	0.0000
C	9.0	8.0	10.4	6.7	7.8	8.3	4.4	4	0.3546
D	13.7	4.7	4.1	5.5	7.4	7.7	43.0	4	0.0000
E	14.9	16.4	16.0	11.3	19.1	14.8	10.0	4	0.0404
F	19.4	15.1	10.4	8.6	20.9	14.3	40.1	4	0.0000
G	2.1	1.3	5.3	3.3	3.0	3.0	11.0	4	0.0266
H	4.7	0.7	1.5	3.6	5.2	3.3	16.2	4	0.0028
I	3.3	3.0	2.7	3.4	2.6	3.1	0.7	4	0.9513
J	2.1	2.7	1.2	1.5	3.0	2.0	3.7	4	0.4481

## T199 BY RURAL/URBAN

N=	LG_CITY 396	MED_CITY 330	SUBURB 333	TOWN 529	RURAL 430	TOTAL 2018	2 X	DF	P
A	3.3	3.3	1.5	3.8	6.3	3.8	12.6	4	0.0134
B	37.9	44.8	42.9	53.3	58.1	48.2	44.6	4	0.0000
C	10.3	8.5	8.1	7.4	7.7	8.3	3.1	4	0.5412
D	8.3	8.5	12.0	6.2	5.6	7.8	13.1	4	0.0108
E	20.2	17.0	13.5	12.8	11.9	14.9	15.4	4	0.0039
F	17.2	15.4	17.1	13.8	9.1	14.3	15.0	4	0.0047
G	2.5	3.3	3.9	2.6	2.3	2.9	2.2	4	0.6990
H	3.8	2.1	5.4	3.2	2.3	3.3	7.5	4	0.1117
I	4.5	3.6	3.3	2.8	1.6	3.1	6.3	4	0.1778
J	3.0	1.8	2.1	1.7	1.4	2.0	3.1	4	0.5412

## T199 BY AGE AT ACCESSIONING

N=	16-17 983	18 472	19 220	20-24 271	25-34 99	TOTAL 2045	2 X	DF	P
A	3.1	3.8	4.1	4.1	7.1	3.7	4.1	4	0.3926
B	50.1	48.9	47.3	45.0	39.4	48.4	5.8	4	0.2146
C	7.8	9.5	7.3	7.8	10.1	8.3	2.0	4	0.7358
D	7.2	7.6	8.2	7.4	14.1	7.8	6.1	4	0.1918
E	13.8	15.9	14.5	16.2	18.2	14.9	2.5	4	0.6446
F	14.0	13.1	15.9	15.5	14.1	14.2	1.4	4	0.8442
G	2.9	3.2	2.7	2.6	3.0	2.9	0.2	4	0.9953
H	4.4	1.9	1.8	2.9	3.0	3.3	8.0	4	0.0916
I	3.5	3.6	2.7	1.8	1.0	3.1	3.7	4	0.4481
J	1.3	1.3	3.6	3.3	4.0	2.0	11.3	4	0.0234

## T201 -- EDUCATIONAL ASPIRATIONS

WHAT IS THE HIGHEST DEGREE OR DIPLOMA YOU THINK YOU WILL EVER COMPLETE IN THE FUTURE?

- 1 - MASTER'S OR DOCTORATE
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - NONE OF THE ABOVE

SURVEY ITEMS #: B158 C109 D112 TOTAL NPS SURVEYED IS 2156

## T201 BY ST/SMP PARTICIPATION

	NEITHER N= 998	ST 702	BOTH 195	SMP 130	TOTAL 2025
1	23.3	26.1	42.6	43.1	27.4
2	30.8	26.5	37.9	35.4	30.3
3	19.2	15.1	5.6	6.1	15.7
4	17.3	25.5	10.8	8.5	19.0
5	4.4	1.7	1.0	2.3	3.0
6	5.0	5.1	2.0	4.6	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 119.8 D.F. 15 PROB. 0.0000

## T201 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 455	NO_BONUS 808	TOTAL 1263
1	22.0	31.8	28.3
2	29.9	32.8	31.7
3	17.1	12.6	14.3
4	24.8	18.2	20.6
5	1.1	1.0	1.0
6	5.0	3.6	4.1
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 22.700 D.F. 5 PROB. 0.0004

## T201 BY REGION

	NE 584	SE 305	SW 342	MW 595	WEST 228	TOTAL 2054
1	27.0	31.5	24.6	24.4	37.3	27.7
2	30.1	33.4	31.6	27.2	28.1	29.8
3	15.4	15.4	16.1	17.5	12.7	15.8
4	20.0	14.4	17.5	23.2	14.5	19.1
5	3.1	2.3	2.3	3.5	2.6	2.9
6	4.3	2.9	7.9	4.2	4.8	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 42.200	D.F. 20	PROB. 0.0026	

## T201 BY RURAL/URBAN

	LG_CITY 403	MED_CITY 342	SUBURB 332	TOWN 530	RURAL 442	TOTAL 2049
1	35.0	27.2	34.0	22.8	21.9	27.6
2	32.8	31.0	28.3	31.7	25.8	30.0
3	12.9	17.0	15.1	17.0	17.0	15.9
4	10.4	16.7	17.5	22.4	25.6	19.0
5	2.7	3.5	2.4	1.7	4.5	2.9
6	6.2	4.7	2.7	4.3	5.2	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 73.200	D.F. 20	PROB. 0.0000	

## T201 BY AGE AT ACCESSIONING

	16-17 994	18 486	19 220	20-24 276	25-34 99	TOTAL 2075
1	25.4	28.0	27.3	33.0	32.3	27.6
2	29.3	30.7	30.0	33.0	25.3	30.0
3	15.0	15.2	20.4	13.4	23.2	15.8
4	23.1	18.9	15.0	12.0	6.1	19.0
5	2.5	3.1	2.3	4.3	4.0	2.9
6	4.6	4.1	5.0	4.3	9.1	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 49.500	D.F. 20	PROB. 0.0003	

## T202 -- COLLEGE BOARD TESTS TAKEN

SOME COLLEGES REQUIRE THAT YOU TAKE CERTAIN TESTS WHEN YOU APPLY FOR ADMISSION. WHICH OF THE COLLEGE BOARD TESTS HAVE YOU TAKEN?

- A - I TOOK A TEST CALLED THE SAT.  
 B - I TOOK A TEST CALLED THE ACT.  
 C - I DID NOT TAKE EITHER OF THE TESTS LISTED IN T202A-T202B.  
 D - I'M NOT SURE IF I TOOK THE TESTS LISTED IN T202A-T202B.

SURVEY ITEMS #:

D113A\_D

TOTAL NPS SURVEYED IS 2156

## T202 BY ST/SMP PARTICIPATION

	NEITHER N= 1000	ST 710	BOTH 199	SMP 131	TOTAL 2040	2 X	DF	P
A	36.6	32.7	47.2	53.4	37.4	29.8	3	0.0000
B	28.9	18.3	36.2	43.5	26.9	55.8	3	0.0000
C	36.5	46.6	27.6	18.3	38.0	53.9	3	0.0000
D	11.8	11.3	5.0	5.3	10.5	12.3	3	0.0064

## T202 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 815	TOTAL 1271	2 X	DF	P
A	37.1	37.3	37.2	0.0	1	1.0000
B	23.0	27.8	26.1	3.5	1	0.0614
C	44.7	36.7	39.6	7.9	1	0.0049
D	8.8	10.5	9.9	1.0	1	0.3173

## T202 BY REGION

	NE 588	SE 302	SW 349	MW 597	WEST 236	TOTAL 2072	<sup>2</sup> X	DF	P
A	48.8	39.7	25.8	29.3	44.1	37.5	74.8	4	0.0000
B	13.3	35.4	37.5	32.8	16.1	26.5	112.3	4	0.0000
C	39.3	31.1	37.3	39.5	38.6	37.7	7.0	4	0.1359
D	8.0	10.3	12.9	12.2	12.3	10.9	8.1	4	0.0880

## T202 BY RURAL/URBAN

	LG_CITY 411	MED_CITY 342	SUBURB 336	TOWN 541	RURAL 439	TOTAL 2069	<sup>2</sup> X	DF	P
A	42.8	38.0	45.2	32.5	32.1	37.5	24.7	4	0.0001
B	27.7	28.1	26.8	25.7	25.5	26.6	1.3	4	0.8614
C	32.4	37.4	36.0	40.7	40.8	37.7	9.2	4	0.0563
D	10.5	10.5	8.3	10.7	13.2	10.8	4.8	4	0.3084

## T202 BY AGE AT ACCESSIONING

	16-17 1009	18 487	19 218	20-24 280	25-34 99	TOTAL 2093	<sup>2</sup> X	DF	P
A	34.0	35.3	36.7	50.4	47.5	37.4	30.2	4	0.0000
B	21.4	30.8	32.6	33.6	26.3	26.6	29.3	4	0.0000
C	43.7	37.0	31.6	26.4	25.3	37.7	40.7	4	0.0000
D	10.5	10.7	11.5	9.6	18.2	10.9	6.0	4	0.1991

## T652 -- APPLIED TO ANY OF THESE SCHOOLS

HAVE YOU APPLIED TO THE FOLLOWING TYPE OF SCHOOL:

- A - 4-YEAR COLLEGE OR UNIVERSITY?  
 B - 2-YEAR JUNIOR COLLEGE?  
 C - 2-YEAR COMMUNITY COLLEGE?  
 D - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL?  
 E - I DID NOT APPLY TO ANY OF THE SCHOOLS LISTED IN T652A-T652D.

SURVEY ITEMS #: A126A\_E B159A\_E C100A\_E D114A\_E TOTAL NPS SURVEYED IS 2156

## T652 BY ST/SMP PARTICIPATION

	NEITHER N= 1017	ST 721	BOTH 199	SMP 131	TOTAL 2068	<sup>2</sup> X	DF	P
A	31.8	22.6	55.3	55.7	32.4	112.0	3	0.0000
B	10.6	6.0	12.6	9.9	9.1	14.4	3	0.0024
C	12.6	4.4	12.1	16.0	9.9	38.7	3	0.0000
D	17.4	13.0	6.0	9.9	14.3	22.0	3	0.0001
E	44.4	60.5	34.2	30.5	48.2	81.4	3	0.0000

## T652 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 826	TOTAL 1288	<sup>2</sup> X	DF	P
A	29.2	35.3	33.2	5.1	1	0.0239
B	8.4	8.6	8.5	0.0	1	1.0000
C	10.2	7.9	8.7	2.0	1	0.1573
D	13.4	12.9	13.1	0.0	1	1.0000
E	52.8	47.3	49.3	3.5	1	0.0614

## T652 BY REGION

	N=	NE 594	SE 310	SW 357	MW 606	WEST 237	TOTAL 2104	2 X	DF	P
A		31.5	40.3	33.3	28.7	31.2	32.3	13.2	4	0.0103
B		6.1	9.3	11.5	8.1	15.2	9.1	20.7	4	0.0004
C		13.1	11.3	6.4	6.3	13.1	9.7	24.4	4	0.0001
D		15.1	16.8	12.0	16.2	6.3	14.2	17.5	4	0.0015
E		47.1	37.4	49.0	54.1	49.8	48.3	23.5	4	0.0001

## T652 BY RURAL/URBAN

	N=	LG_CITY 411	MED_CITY 348	SUBURB 340	TOWN 551	RURAL 446	TOTAL 2096	2 X	DF	P
A		37.2	32.5	36.5	29.6	28.5	32.4	12.1	4	0.0166
B		12.6	12.1	9.4	6.5	5.8	9.0	20.4	4	0.0004
C		12.4	11.2	10.3	8.3	7.4	9.7	8.3	4	0.0812
D		15.1	14.1	13.8	12.5	15.9	14.2	2.6	4	0.6268
E		43.1	45.7	43.8	52.8	52.7	48.2	16.1	4	0.0029

## T652 BY AGE AT ACCESSIONING

	N=	16-17 1017	18 495	19 224	20-24 286	25-34 102	TOTAL 2124	2 X	DF	P
A		25.0	31.9	38.4	47.9	49.0	32.3	73.5	4	0.0000
B		4.8	10.7	9.8	14.3	27.4	9.1	75.3	4	0.0000
C		4.6	9.7	15.6	18.9	24.5	9.8	90.7	4	0.0000
D		11.8	11.9	14.7	21.0	30.4	14.3	39.4	4	0.0000
E		60.5	48.1	32.1	27.3	20.6	48.2	165.7	4	0.0000

## T653 -- ACCEPTED BY ANY OF THESE SCHOOLS

WERE YOU ACCEPTED BY THE FOLLOWING TYPE OF SCHOOL :

- A - 4-YEAR COLLEGE OR UNIVERSITY?  
 B - 2-YEAR JUNIOR COLLEGE?  
 C - 2-YEAR COMMUNITY COLLEGE?  
 D - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL?  
 E - I WAS NOT ACCEPTED BY ANY OF THE SCHOOLS LISTED IN T653A-T653D.

SURVEY ITEMS #: A126A1\_5 B159A1\_5 C100A1\_5 D114A1\_5 TOTAL NPS SURVEYED IS 2156

## T653 BY ST/SMP PARTICIPATION

	NEITHER N= 554	ST 283	BOTH 130	SMP 89	TOTAL 1056	2 X	DF	P
A	53.1	47.0	73.1	75.3	55.8	40.0	3	0.0000
B	18.2	14.1	22.3	13.5	17.2	5.5	3	0.1386
C	21.8	9.5	18.5	19.1	17.9	19.3	3	0.0002
D	30.3	27.6	8.5	11.2	25.3	37.1	3	0.0000
E	5.4	15.9	6.9	6.7	8.5	27.4	3	0.0000

## T653 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 215	NO_BONUS 431	TOTAL 646	2 X	DF	P
A	56.7	56.4	56.5	0.0	1	1.0000
B	17.2	16.2	16.6	0.1	1	0.7518
C	20.5	13.2	15.6	5.7	1	0.0170
D	27.9	21.3	23.5	3.5	1	0.0614
E	5.1	13.0	10.4	9.6	1	0.0019



## T653 BY REGION

N=	NE 310	SE 192	SW 178	MW 273	WEST 117	TOTAL 1070	<sup>2</sup> X	DF	P
A	52.6	57.8	59.5	56.0	53.8	55.7	2.9	4	0.5747
B	10.3	16.1	23.6	16.8	28.2	17.2	25.4	4	0.0000
C	23.5	18.2	10.1	12.4	25.6	17.8	24.6	4	0.0001
D	25.8	25.5	21.9	32.2	12.0	25.2	19.2	4	0.0007
E	9.3	6.8	6.7	8.4	10.3	8.3	2.1	4	0.7174

## T653 BY RURAL/URBAN

N=	LG_CITY 230	MED_CITY 184	SUBURB 189	TOWN 257	RURAL 208	TOTAL 1068	<sup>2</sup> X	DF	P
A	60.4	51.6	57.7	53.3	55.3	55.7	4.3	4	0.3669
B	20.4	23.4	15.9	13.6	12.5	16.9	12.4	4	0.0146
C	22.2	17.4	18.5	16.3	13.0	17.5	6.7	4	0.1526
D	24.8	23.4	20.6	25.3	31.3	25.2	6.4	4	0.1712
E	7.0	10.3	9.0	10.5	6.3	8.6	4.1	4	0.3926

## T653 BY AGE AT ACCESSIONING

N=	16-17 396	18 252	19 148	20-24 206	25-34 81	TOTAL 1083	<sup>2</sup> X	DF	P
A	48.7	57.1	54.7	65.0	60.5	55.5	16.2	4	0.0028
B	10.6	20.6	15.5	20.4	33.3	17.2	30.8	4	0.0000
C	8.6	18.3	21.6	27.2	30.9	17.8	46.3	4	0.0000
D	25.0	22.2	21.6	27.7	37.0	25.3	8.9	4	0.0636
E	18.7	3.6	1.3	2.9	1.2	8.5	84.3	4	0.0000

## T654 -- ATTENDED ANY OF THESE SCHOOLS SINCE HS

HAVE YOU ATTENDED THE FOLLOWING TYPE OF SCHOOL SINCE LEAVING HIGH SCHOOL :

- A - 4-YEAR COLLEGE OR UNIVERSITY?  
 B - 2-YEAR JUNIOR COLLEGE?  
 C - 2-YEAR COMMUNITY COLLEGE?  
 D - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL?  
 E - I DID NOT ATTEND ANY OF THE SCHOOLS LISTED IN T654A-T654D.

SURVEY ITEMS #: A126B1\_5 B159B1\_5 C100B1\_5 D114B1\_5 TOTAL NPS SURVEYED IS 2156

## T654 BY ST/SMP PARTICIPATION

	NEITHER N= 529	ST 240	BOTH 121	SMP 83	TOTAL 973	<sup>2</sup> X	DF	P
A	30.3	15.4	29.8	41.0	27.4	27.4	3	0.0000
B	9.8	7.1	5.8	7.2	8.4	3.0	3	0.3916
C	14.2	5.4	10.7	9.6	11.2	13.0	3	0.0046
D	18.5	14.6	5.8	7.2	15.0	17.2	3	0.0006
E	41.0	61.7	53.7	45.8	48.1	30.0	3	0.0000

## T654 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 205	NO_BONUS 376	TOTAL 581	<sup>2</sup> X	DF	P
A	34.1	22.6	26.7	9.1	1	0.0026
B	10.7	6.6	8.1	3.1	1	0.0783
C	13.7	7.7	9.8	5.3	1	0.0213
D	17.1	11.7	13.6	3.3	1	0.0693
E	40.0	57.7	51.5	16.6	1	0.0000

## T654 BY REGION

	NE	SE	SW	MW	WEST	TOTAL	$\chi^2$	DF	P
N=	282	179	170	253	105	989	X		
A	23.8	31.3	29.4	25.3	30.5	27.2	4.6	4	0.3309
B	3.2	6.1	14.7	5.5	23.8	8.5	54.4	4	0.0000
C	16.7	12.3	7.1	5.5	14.3	11.1	20.8	4	0.0003
D	14.9	15.6	13.5	17.8	8.6	14.9	5.4	4	0.2487
E	50.3	44.1	47.1	53.4	37.1	48.0	9.6	4	0.0477

## T654 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL	$\chi^2$	DF	P
N=	215	165	173	233	198	984	X		
A	34.9	30.9	28.3	26.2	17.7	27.5	16.8	4	0.0021
B	8.4	11.5	12.1	7.7	3.0	8.3	12.9	4	0.0118
C	14.9	11.5	12.7	9.4	7.1	11.1	7.7	4	0.1032
D	16.7	12.1	12.7	18.0	13.6	14.9	4.4	4	0.3546
E	39.1	44.2	46.2	46.8	63.6	48.0	27.5	4	0.0000

## T654 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL	$\chi^2$	DF	P
N=	326	246	147	200	80	999	X		
A	2.8	17.1	44.9	56.0	53.8	27.2	246.5	4	0.0000
B	0.9	5.7	8.2	17.5	26.3	8.5	79.9	4	0.0000
C	1.8	6.9	15.0	22.0	28.8	11.2	83.5	4	0.0000
D	9.8	10.6	10.2	24.5	35.0	15.0	52.6	4	0.0000
E	85.0	62.2	24.5	6.0	1.3	47.9	442.3	4	0.0000

T656 -- WHAT TYPE OF SCHOOL IS THIS

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHAT TYPE OF SCHOOL IS THIS?

- 1 - 4-YEAR COLLEGE OR UNIVERSITY
- 2 - 2-YEAR JUNIOR COLLEGE
- 3 - 2-YEAR COMMUNITY COLLEGE
- 4 - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL

SURVEY ITEMS #: A127A B160A C101A D115A TOTAL NPS SURVEYED IS 2156

T656 BY ST/SMP PARTICIPATION

	NEITHER N= 303	ST 90	BOTH 52	SMP 40	TOTAL 485
1	44.5	38.9	61.5	67.5	47.2
2	11.2	13.3	11.5	12.5	11.8
3	19.1	11.1	15.4	7.5	16.3
4	25.1	36.7	11.5	12.5	24.7
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 24.100 D.F. 9 PROB. 0.0041

T656 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 119	NO_BONUS 153	TOTAL 272
1	50.4	49.7	50.0
2	9.2	11.8	10.7
3	16.0	13.1	14.3
4	24.4	25.5	25.0
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 0.800 D.F. 3 PROB. 0.8495

## T656 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	135	92	86	115	65	493
1	40.7	52.2	51.2	51.3	40.0	47.1
2	5.9	7.6	20.9	7.0	27.7	12.0
3	26.7	16.3	9.3	8.7	18.5	16.4
4	26.7	23.9	18.6	33.0	13.8	24.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			53.700	12	0.0000	

## T656 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	124	90	87	121	70	492
1	51.6	51.1	46.0	43.8	44.3	47.6
2	9.7	12.2	18.4	10.7	7.1	11.6
3	17.7	15.6	16.1	15.7	15.7	16.3
4	21.0	21.1	19.5	29.8	32.9	24.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			11.800	12	0.4619	

## T656 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	47	90	106	177	79	499
1	19.1	42.2	57.5	51.4	44.3	46.9
2	6.4	12.2	11.3	11.9	15.2	11.8
3	12.8	18.9	17.9	15.3	16.5	16.4
4	61.7	26.7	13.2	21.5	24.0	24.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			46.900	12	0.0000	

## T657 -- WHAT WAS YOUR MAJOR FIELD OF STUDY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHAT WAS YOUR MAJOR FIELD OF STUDY?

- 1 - AGRICULTURE AND NATURAL RESOURCES
- 2 - ARCHITECTURE AND ENVIRONMENTAL DESIGN
- 4 - BIOLOGICAL SCIENCES
- 5 - BUSINESS AND MANAGEMENT
- 6 - COMMUNICATIONS
- 7 - COMPUTER AND INFORMATION SCIENCES
- 8 - EDUCATION
- 9 - ENGINEERING
- 10 - FINE AND APPLIED ARTS
- 11 - FOREIGN LANGUAGES
- 12 - HEALTH PROFESSIONS
- 14 - LAW
- 15 - LETTERS
- 17 - MATHEMATICS
- 18 - MILITARY SCIENCES
- 19 - PHYSICAL SCIENCES
- 20 - PSYCHOLOGY
- 21 - PUBLIC AFFAIRS AND SERVICES
- 22 - SOCIAL SCIENCES
- 49 - INTERDISCIPLINARY STUDIES
- 50 - AGRI-BUSINESS (AA OR LOWER DEGREE)
- 51 - MARKETING AND DISTRIBUTION
- 52 - HEALTH OCCUPATIONS (AA OR LOWER DEGREE)
- 53 - HOME ECONOMICS
- 54 - BUSINESS AND OFFICE
- 55 - TECHNICAL OCCUPATIONS
- 56 - AUTO MECHANIC
- 57 - BUILDING TRADES
- 58 - MACHINE SHOP OCCUPATIONS
- 59 - ELECTRICAL OCCUPATIONS
- 60 - CARPENTRY OR OTHER MATERIALS
- 61 - PERSONAL SERVICES
- 62 - TRUCK DRIVING
- 69 - UNCLASSIFIABLE RESPONSE
- 98 - I DON'T KNOW, UNDECIDED, UNKNOWN

SURVEY ITEMS #: A128

B161

C102

D116

TOTAL NPS SURVEYED IS 2156

T657 BY ST/SMP PARTICIPATION

	NEITHER N= 303	ST 88	BOTH 52	SMP 39	TOTAL 482
1	0.7	0.0	0.0	2.6	0.6
2	0.3	1.1	0.0	0.0	0.4
4	3.3	1.1	7.7	2.6	3.3
5	14.2	7.9	11.5	7.7	12.2
6	1.6	1.1	5.8	2.6	2.1
7	9.9	7.9	5.8	10.3	9.1
8	4.6	6.8	5.8	7.7	5.4
9	5.9	3.4	9.6	12.8	6.4
10	2.3	2.3	0.0	0.0	1.9
11	0.3	0.0	0.0	0.0	0.2
12	6.3	4.5	9.6	10.3	6.6
14	0.3	4.5	1.9	2.6	1.5
15	0.3	1.1	0.0	0.0	0.4
17	2.0	1.1	0.0	0.0	1.5
18	0.3	0.0	0.0	0.0	0.2
19	0.3	1.1	7.7	0.0	1.2
20	3.0	2.3	1.9	2.6	2.7
21	2.6	2.3	1.9	5.1	2.7
22	5.3	10.2	5.8	7.7	6.4
49	5.9	1.1	9.6	5.1	5.4
50	0.3	0.0	0.0	0.0	0.2
51	0.7	1.1	0.0	0.0	0.6
52	2.0	0.0	0.0	2.6	1.5
53	0.0	0.0	1.9	0.0	0.2
54	8.6	2.3	7.7	5.1	7.1
55	3.3	6.8	1.9	0.0	3.5
56	3.6	7.9	1.9	0.0	3.9
57	1.6	10.2	0.0	0.0	2.9
58	2.3	3.4	0.0	0.0	2.1
59	2.0	0.0	1.9	5.1	1.9
60	0.7	3.4	0.0	0.0	1.0
61	1.0	1.1	0.0	0.0	0.8
62	0.3	0.0	0.0	0.0	0.2
69	1.6	2.3	0.0	2.6	1.7
98	2.3	1.1	0.0	5.1	2.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 136.1	D.F. 102	PROB. 0.0136

## T657 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 118	NO_BONUS 154	TOTAL 272
1	1.7	0.6	1.1
2	0.0	0.6	0.4
4	5.1	1.9	3.3
5	11.0	13.0	12.1
6	1.7	1.9	1.8
7	11.0	5.8	8.1
8	3.4	5.2	4.4
9	7.6	10.4	9.2
10	2.5	1.9	2.2
11	0.0	0.6	0.4
12	3.4	2.6	2.9
14	1.7	0.6	1.1
15	0.8	0.0	0.4
17	1.7	1.9	1.8
18	0.0	0.6	0.4
19	1.7	1.9	1.8
20	1.7	1.9	1.8
21	1.7	3.3	2.6
22	7.6	10.4	9.2
49	6.8	5.8	6.3
50	0.8	0.0	0.4
51	.	.	0.0
52	.	.	0.0
53	.	.	0.0
54	5.1	4.5	4.8
55	4.2	5.8	5.1
56	5.9	5.2	5.5
57	1.7	5.2	3.7
58	3.4	1.3	2.2
59	2.5	1.9	2.2
60	2.5	1.3	1.8
61	.	.	0.0
62	0.8	0.0	0.4
69	0.8	2.6	1.8
98	0.8	0.6	0.7
TOTAL	100.0	100.0	100.0

STATISTIC  
CHISQUAREVALUE  
20.100D.F.  
34PROB.  
0.9719



## T657 BY REGION

N=	NE 133	SE 92	SW 87	MW 115	WEST 64	TOTAL 491
1	0.8	0.0	1.1	0.9	0.0	0.6
2	0.0	1.1	1.1	0.0	0.0	0.4
4	2.3	5.4	1.1	2.6	6.3	3.3
5	15.0	15.2	17.2	8.7	7.8	13.0
6	4.5	0.0	1.1	2.6	0.0	2.0
7	10.5	10.9	9.2	8.7	3.1	9.0
8	3.0	4.3	6.9	7.8	7.8	5.7
9	4.5	10.9	6.9	2.6	9.4	6.3
10	0.8	0.0	3.4	1.7	4.7	1.8
11	0.8	0.0	0.0	0.0	0.0	0.2
12	6.0	7.6	5.8	6.1	6.3	6.3
14	1.5	0.0	1.1	2.6	1.6	1.4
15	0.0	0.0	2.3	0.0	0.0	0.4
17	0.8	0.0	3.4	2.6	0.0	1.4
18	0.0	0.0	0.0	0.0	1.6	0.2
19	0.8	1.1	1.1	1.7	1.6	1.2
20	2.3	0.0	2.3	3.5	6.3	2.6
21	3.8	2.2	2.3	0.9	3.1	2.4
22	9.8	4.3	2.3	7.0	6.3	6.3
49	5.3	6.5	0.0	6.1	9.4	5.3
50	0.0	0.0	0.0	0.0	1.6	0.2
51	0.8	0.0	0.0	0.9	1.6	0.6
52	0.8	2.2	2.3	0.9	1.6	1.4
53	0.0	0.0	0.0	0.0	1.6	0.2
54	11.3	6.5	8.0	5.2	3.1	7.3
55	2.3	6.5	8.0	1.7	0.0	3.7
56	1.5	3.3	3.4	6.1	6.3	3.9
57	2.3	2.2	3.4	4.3	1.6	2.9
58	1.5	2.2	2.3	2.6	1.6	2.0
59	3.0	1.1	0.0	4.3	0.0	2.0
60	1.5	0.0	1.1	1.7	0.0	1.0
61	0.0	2.2	0.0	0.9	1.6	0.8
62	0.8	0.0	0.0	0.0	0.0	0.2
69	1.5	1.1	0.0	2.6	3.1	1.6
98	0.8	3.3	2.3	2.6	1.6	2.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 153	D.F. 136	PROB. 0.1513	

## T657 BY RURAL/URBAN

	LG_CITY N= 124	MED_CITY 87	SUBURB 89	TOWN 121	RURAL 68	TOTAL 489
1	0.0	1.1	1.1	0.8	0.0	0.6
2	0.0	0.0	1.1	0.8	0.0	0.4
4	4.0	6.9	3.4	0.0	2.9	3.3
5	18.5	14.9	9.0	9.1	10.3	12.7
6	0.0	2.3	2.3	4.1	1.5	2.0
7	8.9	11.5	10.1	6.6	5.9	8.6
8	5.6	8.0	7.9	2.5	5.9	5.7
9	5.6	5.8	5.6	8.3	7.3	6.5
10	0.8	4.6	1.1	2.5	0.0	1.8
11	0.8	0.0	0.0	0.0	0.0	0.2
12	7.3	4.6	6.7	6.6	7.3	6.5
14	2.4	1.1	1.1	1.6	0.0	1.4
15	0.8	0.0	0.0	0.8	0.0	0.4
17	0.8	1.1	2.3	2.5	0.0	1.4
18	0.0	0.0	1.1	0.0	0.0	0.2
19	0.8	0.0	3.4	0.8	1.5	1.2
20	4.8	1.1	0.0	3.3	2.9	2.7
21	2.4	1.1	1.1	5.0	2.9	2.7
22	5.6	3.4	6.7	9.9	5.9	6.5
49	5.6	3.4	6.7	4.1	5.9	5.1
50	0.0	0.0	1.1	0.0	0.0	0.2
51	0.0	0.0	3.4	0.0	0.0	0.6
52	2.4	2.3	0.0	0.8	1.5	1.4
53	0.0	0.0	0.0	0.8	0.0	0.2
54	10.5	6.9	4.5	7.4	5.9	7.4
55	4.0	4.6	3.4	3.3	2.9	3.7
56	1.6	3.4	3.4	7.4	2.9	3.9
57	1.6	2.3	5.6	3.3	1.5	2.9
58	0.8	3.4	0.0	1.6	5.9	2.0
59	1.6	1.1	3.4	1.6	2.9	2.0
60	0.0	0.0	2.3	0.8	2.9	1.0
61	0.8	0.0	0.0	0.8	2.9	0.8
62	0.0	0.0	0.0	0.0	1.5	0.2
69	0.8	2.3	1.1	0.8	2.9	1.4
98	0.8	2.3	1.1	1.6	5.9	2.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 143.6	D.F. 136	PROB. 0.3111	

## T657 BY AGE AT ACCESSIONING

	16-17 N= 47	18 88	19 105	20-24 179	25-34 78	TOTAL 497
1	0.0	0.0	0.0	1.7	0.0	0.6
2	2.1	0.0	0.9	0.0	0.0	0.4
4	0.0	3.4	5.7	3.3	1.3	3.2
5	6.4	5.7	19.0	12.8	16.7	12.9
6	0.0	3.4	3.8	1.1	1.3	2.0
7	8.5	10.2	8.6	10.1	5.1	8.9
8	2.1	3.4	2.9	7.3	10.3	5.6
9	0.0	6.8	4.8	8.4	7.7	6.4
10	0.0	2.3	1.9	2.8	0.0	1.8
11	0.0	0.0	0.9	0.0	0.0	0.2
12	2.1	12.5	4.8	5.6	6.4	6.4
14	2.1	1.1	1.9	1.1	1.3	1.4
15	0.0	1.1	0.0	0.0	1.3	0.4
17	2.1	0.0	2.9	1.7	0.0	1.4
18	0.0	0.0	0.0	0.6	0.0	0.2
19	0.0	1.1	1.9	1.7	0.0	1.2
20	2.1	4.5	1.9	2.2	2.6	2.6
21	0.0	6.8	1.9	1.1	3.8	2.6
22	2.1	2.3	9.5	8.9	3.8	6.4
49	6.4	6.8	6.7	3.9	3.8	5.2
50	0.0	0.0	0.0	0.6	0.0	0.2
51	2.1	0.0	0.9	0.0	1.3	0.6
52	0.0	0.0	0.9	1.7	3.8	1.4
53	0.0	0.0	0.0	0.6	0.0	0.2
54	6.4	10.2	7.6	6.1	7.7	7.4
55	6.4	2.3	1.9	3.9	5.1	3.6
56	17.0	5.7	0.9	2.2	2.6	4.0
57	10.6	2.3	0.0	3.3	1.3	2.8
58	4.3	3.4	0.9	1.7	1.3	2.0
59	2.1	0.0	0.0	2.8	5.1	2.0
60	6.4	1.1	0.0	0.0	1.3	1.0
61	0.0	1.1	0.0	0.6	2.6	0.8
62	0.0	0.0	0.0	0.0	1.3	0.2
69	6.4	0.0	3.8	0.6	0.0	1.6
98	2.1	2.3	2.9	1.7	1.3	2.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
198.1

D.F.  
136

PROB.  
0.0004

## T658 -- WHAT TYPE OF PROGRAM WERE YOU ENROLED IN

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHAT TYPE OF PROGRAM WERE YOU ENROLLED IN?

- 1 - ACADEMIC  
2 - OCCUPATIONAL  
3 - OTHER(SPECIFY)

SURVEY ITEMS #: A129      B162      C103      D117      TOTAL NPS SURVEYED IS 2156

## T658 BY ST/SMP PARTICIPATION

	NEITHER N= 305	ST 92	BOTH 53	SMP 40	TOTAL 490
1	64.9	54.3	73.6	90.0	65.9
2	35.1	44.6	26.4	10.0	33.9
3	0.0	1.1	0.0	0.0	0.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.000	D.F. 6	PROB. 0.0018

## T658 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 121	NO_BONUS 155	TOTAL 276		
1	63.6	69.7	67.0		
2	36.4	30.3	33.0		
3	.	.	0.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.100	D.F. 2	PROB. 0.5769

## T658 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	134	96	88	116	65	499
1	64.9	66.7	64.8	64.7	72.3	66.1
2	34.3	33.3	35.2	35.3	27.7	33.7
3	0.8	0.0	0.0	0.0	0.0	0.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.000	D.F. 8	PROB. 0.8571	

## T658 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	127	91	89	119	71	497
1	69.3	67.0	67.4	66.4	56.3	66.0
2	30.7	33.0	32.6	33.6	42.3	33.8
3	0.0	0.0	0.0	0.0	1.4	0.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.100	D.F. 8	PROB. 0.3339	

## T658 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	48	90	108	181	78	505
1	35.4	66.7	75.9	70.2	59.0	65.7
2	62.5	33.3	24.1	29.8	41.0	34.1
3	2.1	0.0	0.0	0.0	0.0	0.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.600	D.F. 8	PROB. 0.0000	

## T661A -- DID YOU RECEIVE DEGREE FROM THIS SCHOOL

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. DID YOU RECEIVE A DEGREE FROM THIS SCHOOL?

- 1 - YES  
2 - NO

SURVEY ITEMS #: A132A B165A C106A D120A TOTAL NPS SURVEYED IS 2156

## T661A BY ST/SMP PARTICIPATION

	NEITHER N= 305	ST 91	BOTH 52	SMP 41	TOTAL 489
1	8.2	14.3	3.8	9.8	9.0
2	91.8	85.7	96.1	90.2	91.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.000	D.F. 3	PROB. 0.1718

## T661A BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 120	NO_BONUS 154	TOTAL 274		
1	7.5	8.4	8.0		
2	92.5	91.6	92.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.000	D.F. 1	PROB. 1.0000

## T661A BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	135	95	87	114	66	497
1	8.1	8.4	8.0	9.6	9.1	8.7
2	91.8	91.6	91.9	90.3	90.9	91.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 0.100	D.F. 4	PROB. 0.9988	

## T661A BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	126	91	89	119	70	495
1	5.6	11.0	9.0	10.9	10.0	9.1
2	94.4	89.0	91.0	89.1	90.0	90.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.800	D.F. 4	PROB. 0.5918	

## T661A BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	48	89	108	179	78	502
1	4.2	0.0	0.0	12.3	26.9	9.0
2	95.8	100.0	100.0	87.7	73.1	91.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 54.100	D.F. 4	PROB. 0.0000	

## T661B -- RECEIVED DEGREE FROM SCHOOL: SPECIFY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. DID YOU RECEIVE A DEGREE FROM THIS SCHOOL? - IF YES, PLEASE SPECIFY THE TYPE OF DEGREE.

- 1 - ASSOCIATE DEGREE
- 2 - BACCALAUREATE DEGREE
- 3 - MASTER'S DEGREE
- 4 - DOCTORATE DEGREE
- 5 - DIPLOMA, DEGREE NOT SPECIFIED

SURVEY ITEMS #: A132A1 B165A1 C106A1 D120A1 TOTAL NPS SURVEYED IS 2156

## T661B BY ST/SMP PARTICIPATION

	NEITHER N= 25	ST 12	BOTH 2	SMP 4	TOTAL 43
1	44.0	25.0	50.0	100.0	44.2
2	40.0	41.7	50.0	0.0	37.2
3	0.0	25.0	0.0	0.0	7.0
4	4.0	8.3	0.0	0.0	4.7
5	12.0	0.0	0.0	0.0	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 16.000	D.F. 12	PROB. 0.1912	

## T661B BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 9	NO_BONUS 13	TOTAL 22		
1	44.4	46.1	45.5		
2	22.2	46.1	36.4		
3	.	.	0.0		
4	22.2	0.0	9.1		
5	11.1	7.7	9.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE		VALUE 3.700	D.F. 4	PROB. 0.4481	





## T662A -- DID YOU RECEIVE OCCUPL CERT FROM SCHOOL

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. DID YOU RECEIVE AN OCCUPATIONAL CERTIFICATE FROM THIS SCHOOL?

- 1 - YES  
2 - NO

SURVEY ITEMS #: A132B B165B C106B D120B TOTAL NPS SURVEYED IS 2156

## T662A BY ST/SMP PARTICIPATION

	NEITHER N= 300	ST 91	BOTH 53	SMP 41	TOTAL 485
1	12.7	8.8	5.7	4.9	10.5
2	87.3	91.2	94.3	95.1	89.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.400	D.F. 3	PROB. 0.2214

## T662A BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 117	NO_BONUS 154	TOTAL 271		
1	9.4	8.4	8.9		
2	90.6	91.6	91.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.000	D.F. 1	PROB. 1.0000

## T662A BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	133	93	86	114	66	492
1	11.3	10.8	9.3	13.2	6.1	10.6
2	88.7	89.3	90.7	86.8	93.9	89.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.500	D.F. 4	PROB. 0.6446	

## T662A BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	124	91	90	117	69	491
1	8.1	8.8	7.8	12.8	17.4	10.6
2	91.9	91.2	92.2	87.2	82.6	89.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.900	D.F. 4	PROB. 0.2067	

## T662A BY AGE AT ACCESSIUNG

	16-17	18	19	20-24	25-34	TOTAL
N=	48	90	107	177	76	498
1	12.5	7.8	5.6	11.9	15.8	10.4
2	87.5	92.2	94.4	88.1	84.2	89.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.200	D.F. 4	PROB. 0.1847	

## T663 -- DID YOU CMPLY PROG ENROLLED IN IF NO.WHY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D. PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY DID YOU COMPLETE THE PROGRAM IN WHICH YOU WERE ENROLLED?

- 1 - YES  
2 - NO

SURVEY ITEMS 0 A133 B166 C107 D121 TOTAL NPS SURVEYED IS 2156

## T663 BY ST/SMP PARTICIPATION

	NEITHER N= 305	ST 91	BOTH 52	SMP 40	TOTAL 488
1	28.5	28.6	25.0	20.0	27.5
2	71.5	71.4	75.0	80.0	72.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 1.300	D F 3	PROB 0.7291

## T663 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 119	NO_BONUS 154	TOTAL 273		
1	27.7	23.4	25.3		
2	72.3	76.6	74.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.700	D F 1	PROB 0.4028

## T663 BY REGION

	NE N= 135	SE 96	SW 86	MW 114	WEST 65	TOTAL 496
1	23.7	28.1	27.9	29.8	27.7	27.2
2	76.3	71.9	72.1	70.2	72.3	72.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 1.200	D.F. 4	PROB. 0.8781	

## T663 BY RURAL/URBAN

	LG_CITY N= 126	MED_CITY 91	SUBURB 89	TOWN 117	RURAL 71	TOTAL 494
1	19.0	29.7	24.7	31.6	36.6	27.5
2	80.9	70.3	75.3	68.4	63.4	72.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.200	D.F. 4	PROB. 0.0563	

## T663 BY AGE AT ACCESSIONING

	16-17 N= 48	18 88	19 108	20-24 180	25-34 78	TOTAL 502
1	33.3	18.2	13.9	28.3	50.0	27.3
2	66.7	81.8	86.1	71.7	50.0	72.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 34.600	D.F. 4	PROB. 0.0000	

## T664 -- IN SCHOOL: PERSONS TALKED TO ABOUT ARMY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHILE ATTENDING THIS SCHOOL, TO WHOM, IF ANY, OF THE FOLLOWING PEOPLE DID YOU TALK TO IN DECIDING TO ENLIST IN THE ARMY?

- A - ARMY RECRUITER AT THIS SCHOOL.  
 B - ARMY RECRUITER WORKING IN A RECRUITING STATION IN THE TOWN WHERE I ATTENDED THIS SCHOOL.  
 C - ARMY RECRUITER I HAD TALKED TO WHILE IN HIGH SCHOOL.  
 D - CAREER/EMPLOYMENT COUNSELING PERSONNEL AT THIS SCHOOL.  
 E - FACULTY ADVISOR.  
 F - OTHER CIVILIAN FACULTY MEMBER.  
 G - ROTC INSTRUCTOR.  
 H - OTHER ROTC PERSONNEL.

SURVEY ITEMS #: A134A\_H B167A\_H C108A\_H D122A\_H TOTAL NPS SURVEYED IS 2156

## T664 BY ST/SMP PARTICIPATION

	NEITHER N= 180	ST 62	BOTH 47	SMP 28	TOTAL 317	2 X	DF	P
A	7.8	16.1	8.5	10.7	9.8	3.8	3	0.2839
B	33.3	37.1	38.3	57.1	36.9	5.9	3	0.1166
C	12.2	29.0	19.1	10.7	16.4	10.4	3	0.0155
D	6.1	3.2	4.3	0.0	4.7	2.4	3	0.4936
E	1.7	0.0	6.4	7.1	2.5	7.5	3	0.0576
F	8.9	6.4	10.6	3.6	8.2	1.4	3	0.7055
G	6.7	6.4	51.1	50.0	17.0	78.7	3	0.0000
H	8.9	6.4	42.5	46.4	16.7	53.0	3	0.0000

## T664 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 68	NO_BONUS 106	TOTAL 174	2 X	DF	P
A	8.8	11.3	10.3	0.3	1	0.5839
B	32.3	43.4	39.1	2.1	1	0.1473
C	10.3	23.6	18.4	4.9	1	0.0269
D	7.3	1.9	4.0	3.3	1	0.0693
E	4.4	1.9	2.9	1.0	1	0.3173
F	10.3	3.8	6.3	3.0	1	0.0833
G	20.6	20.8	20.7	0.0	1	1.0000
H	14.7	20.8	18.4	1.0	1	0.3173

## T664 BY REGION

	NE	SE	SW	MW	WEST	TOTAL	$\chi^2$	DF	P
N=	84	63	64	66	39	316	X		
A	8.3	12.7	9.4	10.6	5.1	9.5	1.9	4	0.7541
B	30.9	36.5	32.8	48.5	35.9	36.7	5.6	4	0.2311
C	11.9	20.6	9.4	19.7	25.6	16.5	7.3	4	0.1209
D	8.3	1.6	4.7	3.0	5.1	4.7	4.2	4	0.3796
E	1.2	3.2	1.6	1.5	7.7	2.5	5.4	4	0.2487
F	10.7	3.2	10.9	3.0	10.3	7.6	6.2	4	0.1847
G	11.9	19.0	25.0	12.1	23.1	17.4	6.6	4	0.1586
H	13.1	20.6	15.6	13.6	25.6	16.8	4.3	4	0.3669

## T664 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL	$\chi^2$	DF	P
N=	85	63	50	74	45	317	X		
A	11.8	12.7	8.0	4.0	11.1	9.5	4.0	4	0.4060
B	38.8	38.1	46.0	31.1	31.1	36.9	3.6	4	0.4628
C	16.5	9.5	20.0	16.2	17.8	15.8	2.7	4	0.6092
D	3.5	6.3	6.0	4.0	2.2	4.4	1.5	4	0.8266
E	2.3	1.6	0.0	5.4	2.2	2.5	4.0	4	0.4060
F	9.4	7.9	4.0	10.8	6.7	8.2	2.2	4	0.6990
G	20.0	19.0	18.0	16.2	8.9	17.0	2.8	4	0.5918
H	15.3	19.0	20.0	13.5	13.3	16.1	1.6	4	0.8088

## T664 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL	$\chi^2$	DF	P
N=	34	67	70	115	34	320	X		
A	17.6	16.4	7.1	7.0	2.9	9.7	9.2	4	0.0563
B	35.3	41.8	35.7	40.0	20.6	36.9	5.0	4	0.2873
C	29.4	29.8	20.0	5.2	8.8	16.6	25.3	4	0.0000
D	0.0	4.5	5.7	4.3	8.8	4.7	3.2	4	0.5249
E	2.9	1.5	0.0	5.2	0.0	2.5	6.4	4	0.1712
F	8.8	9.0	5.7	9.6	5.9	8.1	1.1	4	0.8943
G	5.9	19.4	28.6	14.8	8.8	17.2	11.8	4	0.0189
H	5.9	26.9	25.7	10.4	8.8	16.6	16.7	4	0.0022

## T209 -- GROSS EARNINGS MONTH BEFORE ENLISTMENT

HOW MUCH DID YOU EARN (BEFORE TAXES) IN THE MONTH BEFORE YOU ENLISTED (SIGNED YOUR CONTRACT)?

- 1 - \$0
- 2 - \$1-\$99 PER MONTH
- 3 - \$100-\$199 PER MONTH
- 4 - \$200-\$299 PER MONTH
- 5 - \$300-\$399 PER MONTH
- 6 - \$400-\$499 PER MONTH
- 7 - \$500-\$599 PER MONTH
- 8 - \$600-\$799 PER MONTH
- 9 - \$800-\$999 PER MONTH
- 10 - OVER \$1000 PER MONTH

SURVEY ITEMS #: A155      B174      C121      D147      TOTAL NPS SURVEYED IS 2156

## T209 BY ST/SMP PARTICIPATION

	NEITHER N= 898	ST 425	BOTH 129	SMP 110	TOTAL 1562
1	25.5	34.1	26.4	28.2	28.1
2	13.5	23.3	21.7	22.7	17.5
3	14.9	14.8	15.5	10.0	14.6
4	10.9	9.9	10.8	19.1	11.2
5	8.5	5.4	10.1	6.4	7.6
6	8.0	4.7	5.4	4.5	6.7
7	4.3	2.8	1.5	0.9	3.5
8	5.8	2.6	3.9	3.6	4.6
9	4.1	1.2	2.3	0.9	2.9
10	4.4	1.2	2.3	3.6	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 79.500	D.F. 27	PROB. 0.0000

## T209 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 349	NO_BONUS 494	TOTAL 843		
1	30.4	25.1	27.3		
2	15.8	22.7	19.8		
3	16.6	17.0	16.8		
4	8.9	11.3	10.3		
5	7.2	7.5	7.4		
6	6.3	5.5	5.8		
7	3.4	3.6	3.6		
8	4.6	2.4	3.3		
9	1.4	2.4	2.0		
10	5.4	2.4	3.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 17.400	D.F. 9	PROB. 0.0428



## T209 BY REGION

	N=	NE 515	SE 245	SW 241	MW 391	WEST 194	TOTAL 1586
1		26.6	29.0	32.8	26.3	29.4	28.2
2		19.2	14.7	10.8	21.0	15.5	17.2
3		15.9	13.1	13.3	16.9	12.4	14.9
4		11.1	11.4	10.8	12.5	7.2	11.0
5		6.2	8.6	5.0	9.2	9.3	7.5
6		6.4	7.3	7.9	5.6	7.7	6.7
7		2.9	3.3	4.6	3.1	4.6	3.5
8		3.5	5.7	7.0	2.6	7.2	4.6
9		3.7	3.7	3.3	1.0	4.1	3.0
10		4.5	3.3	4.6	1.8	2.6	3.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 55.700	D.F. 36	PROB. 0.0191		

## T209 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 263	SUBURB 263	TOWN 405	RURAL 328	TOTAL 1590
1		29.9	28.5	24.7	28.9	28.0	28.2
2		14.8	15.6	15.6	19.5	20.1	17.4
3		12.1	12.5	18.6	16.5	13.7	14.7
4		10.3	12.5	12.9	11.4	8.8	11.1
5		7.5	9.1	6.5	5.9	8.8	7.5
6		6.3	7.2	6.8	5.7	7.6	6.7
7		3.0	3.4	5.7	2.5	3.7	3.5
8		7.8	3.8	3.4	4.2	3.3	4.6
9		3.3	3.8	1.9	3.0	2.7	3.0
10		4.8	3.4	3.8	2.5	3.0	3.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 40.300	D.F. 36	PROB. 0.2858		

## T209 BY AGE AT ACCESSIONING

	N=	16-17 671	18 385	19 192	20-24 257	25-34 98	TOTAL 1603
1		33.5	27.0	30.2	20.2	12.2	28.1
2		23.5	17.9	15.1	7.4	3.1	17.3
3		17.4	14.5	12.0	14.0	5.1	14.8
4		9.5	13.0	11.5	12.4	8.2	11.0
5		6.6	8.8	6.8	8.6	8.2	7.5
6		4.0	7.8	9.4	9.3	9.2	6.7
7		2.5	2.1	3.6	6.2	8.2	3.5
8		0.9	4.9	7.3	9.7	9.2	4.6
9		0.9	2.6	3.1	5.4	12.2	3.0
10		1.0	1.3	1.0	6.6	24.5	3.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 349.1	D.F. 36	PROB. 0.0000		

## T210 -- 1984 GROSS EARNINGS

IN 1984 HOW MUCH DID YOU EARN (BEFORE TAXES) FROM ALL THE DIFFERENT KINDS OF WORK YOU DID? (INCLUDE WAGE, SALARIES, TIPS, AND COMMISSIONS).

- 0 - I HAD NO 1984 EARNINGS  
 1 - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)  
 2 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)  
 3 - \$5,200-\$7,799 A YEAR (ABOUT \$100-\$149 A WEEK)  
 4 - \$7,800-\$10,399 A YEAR (ABOUT \$150-\$199 A WEEK)  
 5 - \$10,400-\$12,999 A YEAR (ABOUT \$200-\$249 A WEEK)  
 6 - \$13,000-\$15,599 A YEAR (ABOUT \$250-\$299 A WEEK)  
 7 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)  
 8 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)  
 9 - \$26,600 OR MORE A YEAR (MORE THAN \$500 A WEEK)

SURVEY ITEMS #: A156      B175      C122      D146      TOTAL NPS SURVEYED IS 2156

## T210 BY ST/SMP PARTICIPATION

	NEITHER N= 971	ST 696	BOTH 189	SMP 122	TOTAL 1978
0	15.6	24.3	19.6	18.0	19.2
1	26.8	42.8	40.7	36.9	34.4
2	20.8	18.5	24.9	22.1	20.5
3	14.2	8.6	8.5	8.2	11.3
4	9.0	2.6	1.6	5.7	5.8
5	6.0	1.0	2.6	2.5	3.7
6	2.9	0.7	0.5	2.5	1.9
7	2.6	0.6	1.1	2.5	1.7
8	1.2	0.6	0.0	1.6	0.9
9	0.9	0.3	0.5	0.0	0.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 160	D.F. 27	PROB. 0.0000

## T210 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 447	NO_BONUS 794	TOTAL 1241		
0	18.6	17.9	18.1		
1	33.1	41.6	38.5		
2	19.9	22.0	21.3		
3	11.9	10.1	10.7		
4	6.5	3.8	4.8		
5	2.9	2.1	2.4		
6	1.6	1.0	1.2		
7	3.1	0.9	1.7		
8	1.1	0.4	0.6		
9	1.3	0.3	0.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 29.000	D.F. 9	PROB. 0.0006

## T210 BY REGION

	NE N= 569	SE 290	SW 336	MW 590	WEST 226	TOTAL 2011
0	19.2	22.8	20.5	16.6	19.0	19.1
1	33.0	31.7	29.5	41.0	31.9	34.5
2	18.8	20.7	16.7	22.2	25.7	20.5
3	11.8	11.7	14.3	9.3	9.7	11.2
4	6.5	6.2	8.9	4.4	3.5	5.9
5	4.2	2.8	2.7	3.0	5.8	3.6
6	2.5	1.4	2.4	1.4	1.8	1.9
7	1.9	2.1	2.7	1.2	1.3	1.8
8	1.0	0.3	2.1	0.7	0.0	0.9
9	1.0	0.3	0.3	0.2	1.3	0.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 64.400	D.F. 36	PROB. 0.0025	

## T210 BY RURAL/URBAN

	LG_CITY N= 390	MED_CITY 332	SUBURB 331	TOWN 518	RURAL 436	TOTAL 2007
0	19.2	18.4	18.4	19.7	19.3	19.1
1	29.0	32.2	32.6	36.1	40.6	34.5
2	22.6	23.5	19.0	19.7	17.9	20.4
3	10.3	11.4	15.4	11.0	9.6	11.4
4	7.7	5.4	6.6	6.4	3.4	5.9
5	5.1	3.9	2.7	2.7	3.9	3.6
6	2.6	1.8	2.4	1.5	1.4	1.9
7	1.0	1.8	1.5	2.1	2.5	1.8
8	1.3	1.5	0.9	0.2	0.9	0.9
9	1.3	0.0	0.3	0.6	0.5	0.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 48.200	D.F. 36	PROB. 0.0841	

## T210 BY AGE AT ACCESSIONING

	16-17 N= 985	18 465	19 207	20-24 273	25-34 100	TOTAL 2030
0	23.4	20.9	15.5	7.7	6.0	19.1
1	44.0	33.3	29.0	17.6	5.0	34.5
2	18.8	24.3	26.1	18.3	14.0	20.5
3	8.3	12.5	14.5	18.7	8.0	11.3
4	2.8	4.5	9.7	13.9	12.0	5.9
5	1.3	2.8	3.9	11.7	7.0	3.6
6	0.4	0.9	1.0	5.1	14.0	1.9
7	0.4	0.2	0.5	4.4	19.0	1.8
8	0.2	0.2	0.0	1.5	11.0	0.9
9	0.3	0.4	0.0	1.1	4.0	0.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 726.1	D.F. 36	PROB. 0.0000	

## T211 -- TYPE OF JOB LAST WORKED

## WHAT TYPE OF JOB WERE YOU LAST WORKING?

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY/DON'T KNOW

SURVEY ITEMS #: A157

B176

C116

D144

TOTAL NPS SURVEYED IS 2156

## T211 BY ST/SMP PARTICIPATION

	NEITHFR N= 953	ST 681	BOTH 185	SMP 121	TOTAL 1945
12	7.4	9.5	15.1	11.6	9.2
13	9.0	5.7	8.6	10.7	7.9
14	20.7	26.3	25.4	22.3	23.2
15	10.8	5.1	2.7	7.4	7.8
16	1.8	0.3	0.5	1.6	1.1
17	5.1	4.3	4.3	1.6	4.5
18	2.3	0.6	1.6	1.6	1.6
19	0.9	1.9	0.5	1.6	1.3
20	13.9	12.0	14.6	15.7	13.4
23	3.5	6.6	2.2	1.6	4.4
24	2.4	0.6	2.7	2.5	1.8
25	0.7	1.3	1.1	1.6	1.0
26	2.3	0.9	0.5	1.6	1.6
27	1.1	0.6	1.1	2.5	1.0
28	0.7	0.1	0.0	0.8	0.5
29	0.8	1.3	1.1	0.0	1.0
35	0.3	0.3	0.5	0.0	0.3
45	7.5	13.1	10.3	8.3	9.8
46	8.7	9.4	7.0	6.6	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 127.6	D. F. 54	PROB. 0.0000

## T211 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

N=	BONUS 448	NO_BONUS 776	TOTAL 1224
12	8.3	10.0	9.4
13	4.9	4.0	4.3
14	20.5	27.4	24.9
15	10.3	7.1	8.3
16	2.2	0.4	1.1
17	5.1	3.7	4.2
18	1.8	1.8	1.8
19	0.7	1.9	1.5
20	19.6	13.4	15.7
23	5.4	5.7	5.6
24	1.6	0.8	1.1
25	0.7	0.9	0.8
26	1.8	1.4	1.6
27	0.4	1.0	0.8
28	0.4	0.3	0.3
29	0.2	1.4	1.0
35	0.4	0.3	0.3
45	10.5	8.9	9.5
46	5.1	9.5	7.9
TOTAL	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
46.900

D.F.  
18

PROB.  
0.0002

T211 BY REGION

	NE 556	SE 280	SW 337	MW 580	WEST 223	TOTAL 1976
12	9.5	4.3	11.3	8.3	11.7	9.0
13	10.3	10.7	7.1	4.3	10.3	8.0
14	21.9	21.8	20.8	28.4	18.4	23.2
15	6.1	10.4	9.5	6.4	9.0	7.7
16	1.4	1.4	0.3	0.7	1.8	1.1
17	3.6	4.6	4.4	5.7	1.1	6.5
18	1.8	1.4	1.2	0.9	0.0	1.6
19	0.7	0.7	1.2	1.7	2.2	1.3
20	16.4	11.1	16.0	11.5	10.8	13.5
23	3.8	4.3	2.7	6.2	6.5	6.5
24	0.9	1.1	1.2	2.9	2.2	1.7
25	0.9	1.1	0.9	1.4	0.9	1.1
26	2.2	2.1	1.5	1.0	0.9	1.6
27	0.9	1.1	1.2	0.5	2.7	1.1
28	0.4	0.4	0.9	0.3	0.4	0.5
29	0.5	0.7	0.9	2.2	0.0	1.1
35	0.5	0.0	0.0	0.5	0.0	0.1
45	9.9	12.9	10.7	7.6	9.4	9.7
46	8.3	10.0	8.3	9.3	7.6	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 132.8 D.F. 72 PROB 0.0000

## TOTAL BY RURAL-URBAN

	LG_CITY N= 384	MED_CITY 325	SUBURB 327	TOWN 501	RURAL 433	TOTAL 1970
12	11.2	8.3	10.4	10.0	5.8	9.1
13	13.5	8.3	7.3	5.8	5.1	7.8
14	21.6	26.1	30.6	22.4	18.5	23.4
15	7.3	7.7	5.8	8.6	9.0	7.8
16	0.8	0.9	0.6	1.0	2.1	1.1
17	3.1	4.6	3.4	5.8	5.1	4.5
18	2.3	1.5	1.8	1.4	1.1	1.6
19	1.3	3.1	0.3	1.0	0.9	1.3
20	12.0	11.4	13.8	14.2	15.0	13.4
23	1.0	0.6	1.2	3.4	13.4	4.3
24	2.6	2.8	1.2	1.6	0.9	1.8
25	0.5	1.8	1.5	0.6	1.1	1.1
26	3.6	0.9	1.5	1.0	0.9	1.6
27	2.1	1.2	1.5	0.4	0.5	1.1
28	0.5	0.3	0.6	0.8	0.0	0.5
29	0.3	0.3	0.3	1.2	2.8	1.1
35	0.0	0.0	0.3	0.6	0.5	0.3
45	7.5	12.0	8.6	10.8	9.9	9.8
46	8.6	8.0	9.2	9.6	7.4	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
248.2

D.F.  
72

PROB.  
0.0000



T211 BY AGE AT ACCESSIONING

	16-17 N= 961	18 460	19 205	20-24 267	25-34 100	TOTAL 1993
12	9.8	7.6	11.7	8.2	6.0	9.1
13	5.4	6.3	13.7	12.0	18.0	8.0
14	26.8	25.2	22.4	12.7	10.0	23.3
15	6.6	8.3	9.3	9.7	9.0	7.8
16	0.4	1.5	1.9	1.5	3.0	1.1
17	3.9	4.6	4.4	6.0	5.0	4.5
18	0.9	0.9	2.4	3.4	5.0	1.6
19	1.1	1.7	1.0	1.5	0.0	1.3
20	12.0	13.7	12.2	19.8	11.0	13.4
23	6.4	3.7	1.9	1.5	1.0	4.4
24	1.0	2.0	1.9	2.3	6.0	1.8
25	0.1	0.6	0.5	1.5	12.0	1.1
26	0.7	0.9	2.4	3.0	7.0	1.6
27	0.3	0.9	1.0	3.0	4.0	1.1
28	0.2	0.6	0.0	1.5	0.0	0.5
29	1.0	2.2	0.0	0.4	0.0	1.1
35	0.5	0.0	0.0	0.4	0.0	0.3
45	13.1	10.2	5.4	3.4	0.0	9.7
46	9.5	9.1	7.8	8.2	3.0	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 387.1 D.F. 72 PROB. 0.0000

## U212 -- P-T JOB ALTERNATIVE TO ENLISTMENT

WHAT TYPE OF PART-TIME CIVILIAN JOB COULD YOU GET IF YOU WERE NOT ENTERING THE ARMY?

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #:

D145

TOTAL NPS SURVEYED IS 2156

## U212 BY ST/SMP PARTICIPATION

	NEITHER N= 920	ST 669	BOTH 174	SMP 119	TOTAL 1882
12	7.0	6.1	10.3	5.0	6.9
13	12.0	7.5	8.6	12.6	10.1
14	11.0	14.8	16.7	13.4	13.0
15	11.5	10.6	5.8	8.4	10.5
16	2.5	1.3	1.7	2.5	2.0
17	3.7	3.3	3.4	1.7	3.4
18	3.9	3.9	3.4	5.0	3.9
19	2.9	3.1	5.8	1.7	3.2
20	10.6	9.1	8.6	7.6	9.7
23	1.6	4.3	2.3	1.7	2.7
24	4.1	1.6	2.3	0.8	2.9
25	1.5	2.2	1.1	3.4	1.9
26	3.3	4.0	4.0	5.9	3.8
27	2.1	1.0	1.7	1.7	1.6
28	0.6	0.4	2.9	0.8	0.8
29	1.1	1.2	0.0	0.0	1.0
34	0.0	0.0	0.0	0.8	0.1
35	0.0	0.4	0.0	0.8	0.2
45	1.6	2.4	1.1	1.7	1.9
46	18.9	22.4	20.1	24.4	20.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 105.2	D.F. 57	PROB. 0.0001

## U212 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 431	NO_BONUS 762	TOTAL 1193
12	5.6	8.0	7.1
13	6.5	3.9	4.9
14	11.8	14.0	13.2
15	12.8	11.1	11.7
16	2.1	1.8	1.9
17	3.9	3.9	3.9
18	4.9	4.5	4.6
19	3.0	4.2	3.8
20	12.3	10.0	10.8
23	2.8	3.4	3.2
24	2.3	2.0	2.1
25	1.9	1.7	1.8
26	5.1	3.9	4.4
27	1.2	1.6	1.4
28	0.9	0.9	0.9
29	1.4	1.2	1.3
34	0.0	0.1	0.1
35	0.2	0.1	0.2
45	2.1	1.6	1.8
46	19.3	21.9	21.0
TOTAL	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
14.100

D.F.  
19

PROB.  
0.7778

## U212 BY REGION

N=	NE 544	SE 268	SW 323	MW 560	WEST 217	TOTAL 1912
12	8.1	5.6	10.2	4.6	7.4	7.0
13	9.2	14.2	10.8	7.1	14.3	10.1
14	12.7	14.5	10.5	14.1	12.4	13.0
15	9.0	13.4	10.2	10.7	10.1	10.5
16	2.0	0.4	1.2	2.7	3.2	2.0
17	2.9	3.7	3.4	4.5	1.4	3.4
18	4.8	3.0	4.9	2.5	5.1	3.9
19	3.9	3.4	3.4	2.9	1.8	3.2
20	11.4	7.5	9.0	10.9	6.4	9.7
23	2.0	1.5	2.2	4.3	2.3	2.7
24	1.5	2.6	2.8	3.9	3.7	2.8
25	2.0	1.9	0.6	1.4	3.7	1.8
26	4.4	3.7	3.4	3.6	3.7	3.8
27	1.8	0.8	1.9	1.1	3.2	1.6
28	0.5	0.8	1.9	0.7	0.0	0.8
29	1.3	1.5	0.3	1.1	0.0	0.9
34	0.0	0.0	0.3	0.0	0.0	0.1
35	0.0	0.4	0.0	0.4	0.5	0.2
45	1.5	2.2	1.9	1.6	2.8	1.8
46	21.0	19.0	21.0	22.0	18.0	20.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 109.9	D.F. 76	PROB. 0.0067	

## U212 BY RURAL/URBAN

	LG_CITY N= 367	MED_CITY 316	SUBURB 307	TOWN 498	RURAL 416	TOTAL 1904
12	9.8	7.0	9.1	5.2	4.8	6.9
13	16.3	12.7	8.1	6.8	7.4	10.0
14	10.6	16.1	17.3	13.4	9.6	13.1
15	10.1	9.5	7.8	10.4	13.9	10.6
16	2.4	1.9	1.6	2.2	1.7	2.0
17	1.6	3.2	1.3	5.2	4.6	3.4
18	4.9	3.8	2.9	5.2	2.4	3.9
19	3.8	4.1	3.6	2.4	2.4	3.2
20	6.5	7.0	13.0	11.6	9.9	9.7
23	0.5	0.6	1.0	2.2	7.9	2.7
24	3.8	4.1	1.3	3.6	1.7	2.9
25	2.2	1.9	2.3	1.4	1.4	1.8
26	4.9	4.1	2.9	3.2	3.6	3.7
27	1.9	0.3	3.6	1.0	1.4	1.6
28	1.1	0.6	1.0	0.8	0.5	0.8
29	0.0	0.9	0.0	0.8	2.6	0.9
34	0.0	0.0	0.0	0.2	0.0	0.1
35	0.3	0.0	0.3	0.4	0.0	0.2
45	2.2	2.2	1.6	1.6	1.7	1.8
46	16.9	19.9	21.2	22.1	22.4	20.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 204.8	D.F. 76	PROB. 0.0000	

## U212 BY AGE AT ACCESSIONING

	16-17 N= 946	18 453	19 193	20-24 248	25-34 90	TOTAL 1930
12	6.4	6.2	8.3	8.9	10.0	7.0
13	7.8	10.1	18.1	10.1	16.7	10.1
14	15.4	12.6	10.9	7.7	8.9	13.0
15	10.6	11.3	10.4	10.5	6.7	10.5
16	1.4	2.9	3.1	1.2	3.3	2.0
17	2.8	4.9	2.6	2.8	4.4	3.4
18	4.0	2.6	6.2	4.4	3.3	3.9
19	3.8	4.2	1.5	1.2	0.0	3.2
20	10.6	8.6	7.3	10.9	7.8	9.7
23	3.5	1.8	2.6	1.6	1.1	2.6
24	1.9	2.6	3.1	5.2	7.8	2.9
25	1.6	1.8	1.0	1.6	6.7	1.8
26	3.7	3.3	1.5	6.0	5.6	3.8
27	0.7	2.2	2.1	3.2	2.2	1.6
28	0.8	0.7	0.0	1.2	1.1	0.8
29	0.8	1.3	0.5	0.8	1.1	0.9
34	0.1	0.0	0.0	0.0	0.0	0.1
35	0.3	0.0	0.0	0.4	0.0	0.2
45	2.1	2.2	2.1	0.4	0.0	1.8
46	21.5	20.8	18.6	21.8	13.3	20.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 133.2	D.F. 76	PROB. 0.0001	

## T762 -- BESIDES ARMY NEXT 12MO WILL BE IN SCHOOL

IN ADDITION TO THE ARMY, DURING THE NEXT TWELVE MONTHS, WILL YOU BE:

- 1 - IN SCHOOL FULL TIME
- 2 - IN SCHOOL PART TIME
- 3 - NOT IN SCHOOL

SURVEY ITEMS #:

D137

TOTAL NPS SURVEYED IS 2156

## T762 BY ST/SMP PARTICIPATION

	NEITHER N= 1002	ST 721	BOTH 195	SMP 128	TOTAL 2046
1	31.1	77.8	78.5	59.4	53.9
2	26.0	16.9	14.9	21.9	21.5
3	42.8	5.3	6.7	18.8	24.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 487.7	D.F. 6	PROB. 0.0000

## T762 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 457	NO_BONUS 813	TOTAL 1270		
1	56.2	72.1	66.4		
2	19.9	18.0	18.7		
3	23.8	10.0	15.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 49.400	D.F. 2	PROB. 0.0000



## T762 BY REGION

	NE N= 586	SE 304	SW 355	MW 601	WEST 232	TOTAL 2078
1	54.6	54.9	52.1	52.9	56.5	53.9
2	18.6	22.0	22.5	21.8	26.7	21.6
3	26.8	23.0	25.3	25.3	16.8	24.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.500	D.F. 8	PROB. 0.0958	

## T762 BY RURAL/URBAN

	LG_CITY N= 409	MED_CITY 341	SUBURB 338	TOWN 544	RURAL 445	TOTAL 2077
1	53.3	53.1	58.3	53.9	51.9	53.9
2	24.7	22.0	21.6	21.3	19.3	21.7
3	22.0	24.9	20.1	24.8	28.8	24.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.300	D.F. 8	PROB. 0.1853	

## T762 BY AGE AT ACCESSIONING

	16-17 N= 1012	18 490	19 219	20-24 277	25-34 101	TOTAL 2099
1	66.7	44.5	50.7	40.4	15.8	53.9
2	18.7	26.1	14.6	23.8	38.6	21.6
3	14.6	29.4	34.7	35.7	45.5	24.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 190.6	D.F. 8	PROB. 0.0000	

## T763 -- BESIDES ARMY NEXT 12 MO WILL BE WORKING

IN ADDITION TO THE ARMY, DURING THE NEXT TWELVE MONTHS, WILL YOU BE:

- 1 - WORKING FULL TIME
- 2 - WORKING PART TIME
- 3 - NOT WORKING BUT LOOKING FOR WORK
- 4 - NOT WORKING AND NOT LOOKING FOR WORK

SURVEY ITEMS #:

D138

TOTAL NPS SURVEYED IS 2156

## T763 BY ST/SMP PARTICIPATION

	NEITHER N= 997	ST 706	BOTH 189	SMP 126	TOTAL 2018
1	39.2	9.3	9.0	17.5	24.6
2	36.4	55.2	54.0	54.0	45.7
3	17.4	24.6	18.5	18.3	20.1
4	6.9	10.8	18.5	10.3	9.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 247.8	D.F. 9	PROB. 0.0000

## T763 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 448	NO_BONUS 800	TOTAL 1248		
1	23.0	14.5	17.5		
2	44.0	55.6	51.4		
3	23.0	19.9	21.0		
4	10.0	10.0	10.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 20.800	D.F. 3	PROB. 0.0001

T763 BY REGION

	N=	NE 580	SE 300	SW 348	MW 590	WEST 231	TOTAL 2049
1		25.2	25.7	29.6	21.4	21.6	24.5
2		43.8	43.0	44.5	49.3	46.3	45.7
3		22.1	21.3	16.7	20.8	17.8	20.2
4		9.0	10.0	9.2	8.5	14.3	9.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 20.600	D.F. 12	PROB. 0.0566	

T763 BY RURAL/URBAN

	N=	LG_CITY 400	MED_CITY 336	SUBURB 335	TOWN 541	RURAL 434	TOTAL 2046
1		32.0	20.8	22.7	24.0	22.1	24.4
2		43.8	51.2	51.3	43.3	42.9	45.9
3		15.5	18.4	15.8	23.3	24.9	20.1
4		8.8	9.5	10.1	9.4	10.1	9.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 34.900	D.F. 12	PROB. 0.0005	

T763 BY AGE AT ACCESSIONING

	N=	16-17 996	18 478	19 214	20-24 280	25-34 101	TOTAL 2069
1		12.8	26.8	32.7	40.0	66.3	24.4
2		52.8	45.0	39.7	38.6	15.8	45.9
3		24.0	17.1	17.3	15.0	15.8	20.1
4		10.4	11.1	10.3	6.4	2.0	9.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 224.8	D.F. 12	PROB. 0.0000	

## T764 -- HAVE FT-JOB RETURNING TO AFTR ARMY TRAIN

DO YOU HAVE A FULL-TIME JOB TO WHICH YOU WILL RETURN AFTER YOUR ARMY TRAINING?

- 1 - YES  
2 - NO

SURVEY ITEMS #:

D142

TOTAL NPS SURVEYED IS 2156

## T764 BY ST/SMP PARTICIPATION

	NEITHER N= 999	ST 709	BOTH 194	SMP 125	TOTAL 2027
1	25.0	9.4	8.3	16.0	17.4
2	75.0	90.5	91.8	84.0	82.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 82.900	D.F. 3	PROB. 0.0000

## T764 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 807	TOTAL 1263		
1	17.8	13.0	14.7		
2	82.2	87.0	85.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.300	D.F. 1	PROB. 0.0213

## T764 BY REGION

	N=	NE 582	SE 298	SW 350	MW 595	WEST 234	TOTAL 2059
1		19.9	17.8	22.6	13.6	12.8	17.4
2		80.1	82.2	77.4	86.4	87.2	82.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.500	D.F. 4	PROB. 0.0010	

## T764 BY RURAL/URBAN

	N=	LG_CITY 399	MED_CITY 343	SUBURB 339	TOWN 537	RURAL 439	TOTAL 2057
1		18.5	16.3	19.2	14.7	18.9	17.4
2		81.4	83.7	80.8	85.3	81.1	82.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 4.700	D.F. 4	PROB. 0.3195	

## T764 BY AGE AT ACCESSIONING

	N=	16-17 1003	18 482	19 211	20-24 280	25-34 103	TOTAL 2079
1		9.9	18.3	20.4	28.9	48.5	17.4
2		90.1	81.7	79.6	71.1	51.5	82.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 136.6	D.F. 4	PROB. 0.0000	

## T765 -- HAVE PT-JOB RETURN TO AFTER ARMY TRAIN

DO YOU HAVE A PART-TIME JOB TO WHICH YOU WILL RETURN AFTER YOUR ARMY TRAINING?.

- 1 - YES  
2 - NO

SURVEY ITEMS #:

D143

TOTAL NPS SURVEYED IS 2156

## T765 BY ST/SMP PARTICIPATION

	NEITHER N= 982	ST 711	BOTH 193	SMP 125	TOTAL 2011
1	26.5	35.4	34.2	32.8	30.8
2	73.5	64.6	65.8	67.2	69.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.000	D.F. 3	PROB. 0.0007

## T765 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 454	NO_BONUS 806	TOTAL 1260		
1	31.1	37.7	35.3		
2	68.9	62.3	64.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.600	D.F. 1	PROB. 0.0180

## T765 BY REGION

	N=	NE 576	SE 292	SW 350	MW 593	WEST 232	TOTAL 2043
1		32.1	25.3	30.6	34.2	26.7	30.9
2		67.9	74.7	69.4	65.8	73.3	69.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.700	D.F. 4	PROB. 0.0458	

## T765 BY RURAL/URBAN

	N=	LG_CITY 398	MED_CITY 338	SUBURB 329	TOWN 537	RURAL 439	TOTAL 2041
1		28.1	32.3	36.5	29.0	30.3	30.9
2		71.9	67.8	63.5	70.9	69.7	69.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 7.500	D.F. 4	PROB. 0.1117	

## T765 BY AGE AT ACCESSIONING

	N=	16-17 997	18 483	19 209	20-24 272	25-34 102	TOTAL 2063
1		33.4	31.1	24.4	27.2	28.4	30.9
2		66.6	68.9	75.6	72.8	71.6	69.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.100	D.F. 4	PROB. 0.0586	

RWKSLOOK -- RECODED - WKS NOT WORKING, BUT LOOKING

RECODED - THE NUMBER OF WEEKS YOU WERE NOT WORKING AND WERE LOOKING FOR A JOB IN THE PAST YEAR.

- 0 - 0 WEEKS
- 1 - 1-4 WEEKS
- 2 - 5-12 WEEKS
- 3 - 13-26 WEEKS
- 4 - 27-52 WEEKS

SURVEY ITEMS #: C115A D140 TOTAL NPS SURVEYED IS 2156

RWKSLOOK BY ST/SMP PARTICIPATION

	NEITHER N= 881	ST 591	BOTH 162	SMP 106	TOTAL 1740
0	45.1	55.7	59.3	63.2	51.1
1	9.5	5.4	6.8	7.5	7.8
2	14.5	7.1	3.7	8.5	10.6
3	11.3	6.9	7.4	5.7	9.1
4	19.5	24.9	22.8	15.1	21.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 65.800	D.F. 12	PROB. 0.0000

RWKSLOOK BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 394	NO_BONUS 686	TOTAL 1080		
0	54.3	55.1	54.8		
1	6.3	6.0	6.1		
2	10.9	8.2	9.2		
3	6.1	9.5	8.2		
4	22.3	21.3	21.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.700	D.F. 4	PROB. 0.2227



## RWKSLOOK BY REGION

N=	NE 508	SE 260	SW 291	MW 506	WEST 200	TOTAL 1765
0	52.4	48.8	43.6	51.8	57.5	50.8
1	6.7	6.9	13.8	5.9	7.5	7.8
2	10.6	10.4	10.6	11.5	9.0	10.7
3	8.9	7.3	11.0	9.7	7.0	9.0
4	21.5	26.5	21.0	21.1	19.0	21.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 29.500      D.F. 16      PROB. 0.0208

## RWKSLOOK BY RURAL/URBAN

N=	LG_CITY 338	MED_CITY 296	SUBURB 290	TOWN 453	RURAL 386	TOTAL 1763
0	47.0	53.0	55.5	49.9	50.0	50.8
1	9.5	7.4	6.9	6.6	8.8	7.8
2	12.7	10.5	9.0	11.0	10.4	10.8
3	11.2	11.5	8.3	8.6	6.2	9.0
4	19.5	17.6	20.3	23.8	24.6	21.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 21.300      D.F. 16      PROB. 0.1673

## RWKSLOOK BY AGE AT ACCESSIONING

N=	16-17 844	18 420	19 177	20-24 247	25-34 95	TOTAL 1783
0	55.8	47.1	44.1	44.1	54.7	50.9
1	4.5	11.7	7.3	11.3	10.5	7.7
2	6.8	12.1	16.4	17.0	12.6	10.7
3	7.2	7.9	14.1	12.1	12.6	9.0
4	25.7	21.2	18.1	15.4	9.5	21.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 93.200      D.F. 16      PROB. 0.0000

## RWKSLKP -- RECODED - # WKS LOOK FOR PT-WORK

RECODED - THE NUMBER OF WEEKS YOU WERE LOOKING FOR A PART-TIME JOB IN THE PAST YEAR.

0 - 0 WEEKS  
 1 - 1-4 WEEKS  
 2 - 5-12 WEEKS  
 3 - 13-26 WEEKS  
 4 - 27-52 WEEKS

SURVEY ITEMS #:

C115B D141

TOTAL NPS SURVEYED IS 2156

## RWKSLKP BY ST/SMP PARTICIPATION

	NEITHER N= 887	ST 629	BOTH 176	SMP 105	TOTAL 1797
0	48.7	40.1	47.2	48.6	45.5
1	17.0	19.4	23.3	19.0	18.6
2	15.1	16.2	10.8	17.1	15.2
3	8.6	8.6	8.5	5.7	8.4
4	10.6	15.7	10.2	9.5	12.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.200	D.F. 12	PROB. 0.0261

## RWKSLKP BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 412	NO_BONUS 724	TOTAL 1136
0	44.2	44.3	44.3
1	17.5	18.9	18.4
2	16.5	14.5	15.2
3	9.0	8.4	8.6
4	12.9	13.8	13.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 1.300
			D.F. 4
			PROB. 0.8614

## RWKSLKP BY REGION

	NE 521	SE 265	SW 299	MW 532	WEST 205	TOTAL 1822
0	47.2	40.8	46.8	43.0	53.7	45.7
1	18.8	18.5	18.1	17.3	21.9	18.6
2	12.1	18.9	18.7	15.8	12.7	15.3
3	7.1	9.1	7.4	9.8	5.8	8.1
4	14.8	12.8	9.0	14.1	5.8	12.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC VALUE D.F. PROB.  
CHISQUARE 33.900 16 0.0056

## RWKSLKP BY RURAL/URBAN

	LG_CITY 345	MED_CITY 308	SUBURB 298	TOWN 468	RURAL 400	TOTAL 1819
0	48.4	46.4	46.0	45.1	43.3	45.7
1	18.5	18.5	20.1	16.0	21.0	18.7
2	13.6	15.9	15.1	17.9	13.5	15.3
3	8.1	8.8	8.0	7.3	8.8	8.1
4	11.3	10.4	10.7	13.7	13.5	12.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC VALUE D.F. PROB.  
CHISQUARE 11.900 16 0.7508

## RWKSLKP BY AGE AT ACCESSIONING

	16-17 894	18 424	19 178	20-24 249	25-34 95	TOTAL 1840
0	39.6	47.2	48.9	54.2	67.4	45.7
1	20.0	19.3	16.8	16.9	9.5	18.6
2	16.7	15.3	15.7	12.4	9.5	15.3
3	8.4	8.5	8.4	8.0	5.3	8.2
4	15.3	9.7	10.1	8.4	8.4	12.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC VALUE D.F. PROB.  
CHISQUARE 47.000 16 0.0001

## RWKSWORK -- RECODED - WKS WORKING DURING PAST YEAR

RECODED - THE NUMBER OF WEEKS YOU WERE WORKING IN THE PAST YEAR.

- 0 - 0 WEEKS
- 1 - 1-4 WEEKS
- 2 - 5-12 WEEKS
- 3 - 13-26 WEEKS
- 4 - 27-52 WEEKS

SURVEY ITEMS #:

C114A

D139A

TOTAL NPS SURVEYED IS 2156

## RWKSWORK BY ST/SMP PARTICIPATION

	NEITHER N= 907	ST 621	BOTH 171	SMP 108	TOTAL 1807
0	50.6	77.5	70.2	63.9	62.5
1	2.3	1.8	2.9	3.7	2.3
2	7.7	7.6	11.1	7.4	8.0
3	8.9	4.2	4.7	9.3	6.9
4	30.4	9.0	11.1	15.7	20.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 155.5	D.F. 12	PROB. 0.0000

## RWKSWORK BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 406	NO_BONUS 722	TOTAL 1128		
0	62.6	70.6	67.7		
1	1.5	2.6	2.2		
2	8.6	9.7	9.3		
3	7.4	5.8	6.4		
4	19.9	11.2	14.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 19.200	D.F. 4	PROB. 0.0007

## RWKSWORK BY REGION

	NE 530	SE 260	SW 300	MW 535	WEST 208	TOTAL 1833
N=						
0	60.8	64.6	51.3	71.4	58.6	62.6
1	2.4	1.9	2.7	2.4	1.9	2.3
2	7.5	6.9	9.7	6.0	12.5	7.9
3	6.6	5.4	10.7	5.2	8.2	6.9
4	22.6	21.1	25.7	14.9	18.8	20.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 47.200	D.F. 16	PROB. 0.0001	

## RWKSWORK BY RURAL/URBAN

	LG_CITY 357	MED_CITY 304	SUBURB 301	TOWN 471	RURAL 398	TOTAL 1831
N=						
0	57.7	65.5	62.5	64.5	63.3	62.8
1	2.5	0.7	1.7	2.3	3.5	2.2
2	7.8	5.9	7.6	8.7	8.8	7.9
3	7.3	8.9	7.0	6.8	5.0	6.9
4	24.6	19.1	21.3	17.6	19.3	20.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.700	D.F. 16	PROB. 0.1903	

## RWKSWORK BY AGE AT ACCESSIONING

	16-17 891	18 418	19 185	20-24 261	25-34 97	TOTAL 1852
N=						
0	77.8	65.8	46.5	34.1	17.5	62.6
1	2.2	3.1	3.8	1.1	1.0	2.4
2	7.7	7.4	12.4	7.7	4.1	7.9
3	4.6	5.7	11.3	11.5	10.3	6.8
4	7.6	17.9	25.9	45.6	67.0	20.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 402.4	D.F. 16	PROB. 0.0000	

## RWKSWKP -- RECODED - # WKS WORKING PART-TIME

RECODED - THE NUMBER OF WEEKS YOU WERE WORKING PART-TIME IN THE PAST YEAR.

0 - 0 WEEKS  
 1 - 1-4 WEEKS  
 2 - 5-12 WEEKS  
 3 - 13-26 WEEKS  
 4 - 27-52 WEEKS

SURVEY ITEMS #:

C114B D139B

TOTAL NPS SURVEYED JS 2156

## RWKSWKP BY ST/SMP PARTICIPATION

	NEITHER N= 908	ST 626	BOTH 171	SMP 109	TOTAL 1814
0	46.0	34.3	33.3	33.9	40.1
1	2.8	4.1	4.1	4.6	3.5
2	10.0	15.8	15.2	11.0	12.6
3	14.5	18.5	14.6	19.3	16.2
4	26.6	27.2	32.8	31.2	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.900	D.F. 12	PROB. 0.0002

## RWKSWKP BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 408	NO_BONUS 725	TOTAL 1133		
0	41.2	30.9	34.6		
1	4.2	3.2	3.5		
2	14.5	13.7	13.9		
3	13.2	18.6	16.7		
4	27.0	33.7	31.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 17.100	D.F. 4	PROB. 0.0018

## RWKSWKP BY REGION

N=	NE 536	SE 258	SW 301	MW 537	WEST 207	TOTAL 1839
0	40.5	43.4	49.2	31.7	44.9	40.2
1	3.7	5.0	3.0	2.8	3.4	3.5
2	13.3	10.8	11.3	13.0	12.1	12.4
3	14.0	15.5	12.3	20.9	15.9	16.2
4	28.5	25.2	24.3	31.7	23.7	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 39.600      D.F. 16      PROB. 0.0009

## RWKSWKP BY RURAL/URBAN

N=	LG_CITY 358	MED_CITY 304	SUBURB 301	TOWN 474	RURAL 401	TOTAL 1838
0	45.0	35.2	35.9	40.9	41.4	40.0
1	2.5	3.6	4.3	2.9	4.5	3.5
2	11.2	11.5	14.6	12.4	12.7	12.5
3	16.5	16.4	16.6	17.3	14.5	16.3
4	24.9	33.2	28.6	26.4	26.9	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 16.500      D.F. 16      PROB. 0.4186

## RWKSWKP BY AGE AT ACCESSIONING

N=	16-17 891	18 423	19 189	20-24 259	25-34 97	TOTAL 1859
0	31.9	38.1	46.6	58.3	64.9	40.2
1	4.1	2.4	3.2	3.1	4.1	3.5
2	14.5	10.6	12.7	8.9	9.3	12.4
3	18.5	15.4	15.9	12.7	8.3	16.2
4	31.0	33.6	21.7	17.0	13.4	27.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 102.1      D.F. 16      PROB. 0.0000

V. HOUSEHOLD CHARACTERISTICS



## RBRIGADE -- RECODED - ZIP COLLAPSED INTO BRIGADE

RECODED - ZIPCODE OF TEEN HOME COLLAPSED INTO BRIGADE.

- 1 - NE
- 2 - SE
- 3 - MW
- 4 - WEST
- 5 - SW

SURVEY ITEMS #:

TOTAL NPS SURVEYED IS 2156

## RBRIGADE BY ST/SMP PARTICIPATION

	NEITHER N= 1001	ST 708	BOTH 192	SMP 130	TOTAL 2031
1	27.4	30.2	31.3	23.8	28.5
2	16.5	12.1	9.9	22.3	14.7
3	28.1	31.2	30.7	23.8	29.1
4	9.8	11.2	15.6	16.1	11.2
5	18.3	15.3	12.5	13.8	16.4
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 32.000      D.F. 12      PROB. 0.0014

## RBRIGADE BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 452	NO_BONUS 809	TOTAL 1261
1	37.4	23.5	28.5
2	12.4	14.1	13.5
3	20.1	37.2	31.1
4	13.0	11.1	11.8
5	17.0	14.1	15.1
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 50.000      D.F. 4      PROB. 0.0000

## RBRIGADE BY REGION

	NE N= 589	SE 303	SW 350	MW 593	WEST 232	TOTAL 2067
1	98.5	2.3	0.3	0.2	0.9	28.6
2	1.0	95.7	1.4	0.3	1.3	14.8
3	0.2	1.6	0.9	98.1	0.9	28.7
4	0.3	0.0	1.1	0.5	96.1	11.2
5	0.0	0.3	96.3	0.8	0.9	16.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7653.5	D.F. 16	PROB. 0.0000	

## RBRIGADE BY RURAL/URBAN

	LG_CITY N= 409	MED_CITY 334	SUBURB 331	TOWN 546	RURAL 443	TOTAL 2063
1	24.4	23.0	33.5	29.5	33.2	28.9
2	11.0	17.4	14.5	14.5	16.3	14.6
3	28.1	25.8	29.3	30.4	29.1	28.7
4	13.0	14.7	11.2	10.3	7.7	11.1
5	23.5	19.2	11.5	15.4	13.8	16.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 50.900	D.F. 16	PROB. 0.0000	

## RBRIGADE BY AGE AT ACCESSIONING

	16-17 N= 1002	18 490	19 218	20-24 277	25-34 100	TOTAL 2087
1	29.5	27.1	31.6	26.7	29.0	28.8
2	12.7	14.5	17.4	19.9	16.0	14.7
3	31.7	30.6	23.8	21.3	22.0	28.8
4	11.7	8.4	12.4	12.3	13.0	11.1
5	14.4	19.4	14.7	19.9	20.0	16.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.900	D.F. 16	PROB. 0.0030	

## T173 -- CABLE TV IN HOUSEHOLD

IS THERE CABLE TV IN THE HOUSEHOLD WHERE YOU WERE LIVING BEFORE YOU ENTERED THE ARMY?

1 - YES  
2 - NO

SURVEY ITEMS #: A162

C165

D154

TOTAL NPS SURVEYED IS 2156

## T173 BY ST/SMP PARTICIPATION

	NEITHER N= 940	ST 438	BOTH 134	SMP 116	TOTAL 1628
1	56.1	59.4	52.2	60.3	56.9
2	43.9	40.6	47.8	39.7	43.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 3.100	D.F. 3	PROB. 0.3765

## T173 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 361	NO_BONUS 515	TOTAL 876		
1	55.4	58.1	57.0		
2	44.6	41.9	43.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.600	D.F. 1	PROB. 0.4386

## T173 BY REGION

	NE N= 540	SE 252	SW 251	MW 409	WEST 202	TOTAL 1654
1	58.3	59.9	55.4	55.0	54.0	56.8
2	41.7	40.1	44.6	45.0	46.0	43.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.900	D.F. 4	PROB. 0.5747	

## T173 BY RURAL/URBAN

	LG_CITY N= 348	MED_CITY 274	SUBURB 274	TOWN 420	RURAL 338	TOTAL 1654
1	46.5	66.8	65.0	66.4	41.7	57.0
2	53.4	33.2	35.0	33.6	58.3	43.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 80.800	D.F. 4	PROB. 0.0000	

## T173 BY AGE AT ACCESSIONING

	16-17 N= 695	18 410	19 202	20-24 265	25-34 101	TOTAL 1673
1	63.0	50.7	56.4	54.0	46.5	56.8
2	37.0	49.3	43.6	46.0	53.5	43.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.500	D.F. 4	PROB. 0.0002	

## T176 -- WHO LIVES IN PARENTS HOUSEHOLD

ANSWER THE FOLLOWING QUESTION ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT. WHO LIVES IN THIS HOUSEHOLD?

- A - MY OWN MOTHER.  
 B - MY OWN FATHER.  
 C - MY STEPMOTHER.  
 D - MY STEPFATHER.  
 E - GRANDPARENT(S).  
 F - BROTHERS AND/OR SISTERS (INCLUDE STEPBROTHERS AND STEPSISTERS).  
 G - MY SPOUSE.  
 H - MY CHILDREN.  
 J - DOES NOT APPLY/I DON'T KNOW.  
 IA - OTHER RELATIVES.  
 IB - OTHER PEOPLE NOT RELATED TO ME.

SURVEY ITEMS #: A136A\_K

D149A\_K

TOTAL NPS SURVEYED IS 2156

## T176 BY ST/SMP PARTICIPATION

	NEITHER N= 1007	ST 711	BOTH 193	SMP 125	TOTAL 2036	2 X	DF	P
A	71.0	81.0	76.2	73.6	75.1	22.6	3	0.0000
B	46.9	55.4	57.5	54.4	51.3	16.0	3	0.0011
C	3.6	6.0	3.1	8.0	4.7	9.8	3	0.0203
D	9.6	13.9	8.3	12.0	11.1	9.6	3	0.0223
E	6.4	6.9	4.7	7.2	6.4	1.3	3	0.7291
F	57.5	72.1	61.7	59.2	63.1	39.5	3	0.0000
G	8.2	1.8	2.6	4.0	5.2	38.2	3	0.0000
H	7.0	1.0	0.5	1.6	4.0	49.5	3	0.0000
J	2.2	1.4	2.6	2.4	2.0	1.8	3	0.6149
IA	6.8	6.6	4.1	8.8	6.6	2.8	3	0.4235
IB	8.0	4.2	8.3	10.4	6.9	13.0	3	0.0046

## T176 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 811	TOTAL 1270	2 X	DF	P
A	71.5	80.0	76.9	12.2	1	0.0005
B	52.3	57.1	55.4	2.7	1	0.1003
C	6.3	5.5	5.8	0.3	1	0.5839
D	9.4	11.7	10.9	1.6	1	0.2059
E	7.2	5.7	6.2	1.1	1	0.2943
F	59.5	67.6	64.6	8.5	1	0.0036
G	7.4	2.2	4.1	20.1	1	0.0000
H	4.4	1.0	2.2	15.4	1	0.0001
J	2.6	1.4	1.8	2.5	1	0.1138
IA	6.1	5.4	5.7	0.3	1	0.5839
IB	5.2	5.9	5.7	0.3	1	0.5839

## T176 BY REGION

	NE N= 582	SE 300	SW 354	MW 603	WEST 232	TOTAL 2071	2 X	DF	P
A	78.0	73.3	71.5	77.6	68.5	75.0	12.9	4	0.0118
B	54.8	48.7	42.9	54.4	51.3	51.4	15.9	4	0.0032
C	3.6	6.3	5.9	4.0	5.2	4.7	5.3	4	0.2579
D	10.0	10.3	10.7	13.1	9.5	11.0	4.1	4	0.3926
E	6.2	7.3	6.5	6.5	6.9	6.6	0.4	4	0.9825
F	66.3	62.7	57.6	62.8	64.2	63.1	7.3	4	0.1209
G	3.3	5.3	9.0	5.6	3.0	5.2	17.2	4	0.0018
H	3.6	5.0	7.9	2.3	2.2	4.0	21.5	4	0.0003
J	2.4	0.3	2.8	1.3	3.9	2.0	11.3	4	0.0234
IA	6.7	10.7	5.1	4.8	8.6	6.7	13.8	4	0.0080
IB	5.8	6.7	4.8	6.6	12.9	6.8	16.9	4	0.0020

## T176 BY RURAL/URBAN

	LG_CITY N= 406	MED_CITY 341	SUBURB 338	TOWN 535	RURAL 444	TOTAL 2064	2 X	DF	P
A	72.4	70.1	74.8	75.3	80.9	75.0	14.0	4	0.0073
B	39.9	46.9	55.0	52.7	61.0	51.4	43.0	4	0.0000
C	2.2	5.9	6.5	4.7	4.9	4.7	9.0	4	0.0611
D	10.8	11.1	9.2	10.6	12.6	10.9	2.3	4	0.6808
E	7.6	6.2	7.4	6.7	5.4	6.6	2.1	4	0.7174
F	58.9	59.5	62.7	62.1	71.2	63.1	17.8	4	0.0014
G	3.9	6.2	5.0	5.0	5.4	5.1	2.0	4	0.7358
H	5.4	4.4	0.9	4.1	3.8	3.8	11.1	4	0.0255
J	3.0	3.2	1.2	2.2	0.9	2.1	8.1	4	0.0880
IA	8.9	7.0	7.7	4.7	5.2	6.5	8.9	4	0.0636
IB	8.4	7.3	8.0	6.7	4.3	6.8	6.8	4	0.1468

## T176 BY AGE AT ACCESSIONING

	16-17 N= 1007	18 494	19 212	20-24 276	25-34 103	TOTAL 2092	2 X	DF	P
A	83.9	80.8	70.3	56.9	19.4	75.0	272.2	4	0.0000
B	58.3	54.0	48.6	39.1	12.6	51.5	99.9	4	0.0000
C	6.5	3.8	4.3	1.4	1.0	4.7	18.3	4	0.0011
D	14.1	10.1	10.4	5.4	0.0	10.9	32.0	4	0.0000
E	6.3	8.3	6.1	6.5	1.9	6.5	6.2	4	0.1847
F	72.4	69.6	52.8	40.9	21.4	63.1	191.2	4	0.0000
G	0.8	1.0	5.7	14.5	41.8	5.2	387.2	4	0.0000
H	0.3	0.4	2.8	9.8	43.7	4.0	503.8	4	0.0000
J	0.7	1.6	2.4	4.3	10.7	2.1	55.2	4	0.0000
IA	5.8	6.3	8.0	9.1	7.8	6.6	4.8	4	0.3084
IB	4.0	6.7	9.0	13.8	11.6	6.8	39.4	4	0.0000

## T177 -- HOUSEHOLD BILLS PAID BY WHOM

ANSWER THE FOLLOWING QUESTION ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT. WHO IS RESPONSIBLE FOR PAYING MOST OF THE BILLS IN THIS HOUSEHOLD?

- 1 - MY OWN MOTHER
- 2 - MY OWN FATHER
- 3 - MY STEPMOTHER
- 4 - MY STEPFATHER
- 5 - GRANDPARENT(S)
- 6 - BROTHERS AND/OR SISTERS (INCLUDE STEPBROTHERS AND STEPSISTERS)
- 7 - MY SPOUSE
- 8 - MY CHILDREN
- 9 - OTHER RELATIVES
- 10 - OTHER PEOPLE NOT RELATED TO ME
- 11 - ME
- 98 - DOES NOT APPLY/DONT KNOW

SURVEY ITEMS #: A137

D150

TOTAL NPS SURVEYED IS 2156

## T177 BY ST/SMP PARTICIPATION

	NEITHER N= 797	ST 571	BOTH 164	SMP 101	TOTAL 1633
1	28.1	34.7	26.2	28.7	30.3
2	40.1	45.0	52.4	47.5	43.5
3	0.4	0.5	1.2	0.0	0.5
4	4.9	7.0	3.0	6.9	5.6
5	2.4	2.6	1.8	3.0	2.4
6	2.4	0.7	2.4	0.0	1.7
7	2.1	0.5	0.6	1.0	1.3
8	0.1	0.0	0.0	0.0	0.1
9	1.8	1.9	1.2	3.0	1.8
10	3.8	1.2	1.8	4.0	2.7
11	11.9	2.4	6.1	1.0	7.3
98	2.0	3.3	3.0	4.9	2.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 97.600	D.F. 33	PROB. 0.0000



## T177 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 372	NO_BONUS 644	TOTAL 1016
1	27.1	31.5	29.9
2	43.5	48.3	46.6
3	0.8	0.3	0.5
4	5.1	6.1	5.7
5	3.0	2.2	2.5
6	1.6	1.7	1.7
7	1.3	0.0	0.5
8	0.0	0.2	0.1
9	1.9	1.7	1.8
10	2.4	1.2	1.7
11	9.9	4.0	6.2
98	3.2	2.8	3.0
TOTAL	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
29.400

D.F.  
11

PROB.  
0.0020

## T177 BY REGION

	NE 472	SE 243	SW 287	MW 481	WEST 179	TOTAL 1662
1	30.7	28.8	35.2	27.4	30.7	30.3
2	46.6	43.2	35.5	47.8	36.3	43.4
3	0.6	0.0	0.3	0.6	0.6	0.5
4	4.0	4.9	6.3	7.1	4.5	5.5
5	3.4	2.9	2.8	1.9	1.7	2.6
6	1.5	2.5	1.0	1.5	2.2	1.6
7	0.2	2.5	1.7	2.1	0.0	1.3
8	0.0	0.0	0.0	0.0	0.6	0.1
9	1.3	3.3	2.8	1.0	3.3	2.0
10	1.9	2.5	2.1	2.9	5.0	2.6
11	7.8	7.8	8.4	5.2	10.6	7.5
98	1.9	1.6	3.8	2.5	4.5	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D. F.	PROB.	
CHISQUARE			69.800	44	0.0079	

## T177 BY RURAL/URBAN

	LG_CITY N= 327	MED_CITY 281	SUBURB 273	TOWN 416	RURAL 363	TOTAL 1660
1	37.6	31.3	27.5	32.0	23.1	30.3
2	31.8	39.9	47.6	43.0	54.3	43.5
3	0.9	1.1	0.0	0.2	0.3	0.5
4	3.7	6.0	5.5	4.3	8.0	5.5
5	3.1	2.8	2.2	2.6	2.2	2.6
6	1.5	1.4	2.6	1.7	1.4	1.7
7	0.6	1.4	1.5	1.9	0.3	1.1
8	0.0	0.4	0.0	0.0	0.0	0.1
9	3.4	1.4	2.9	1.0	1.6	2.0
10	4.3	3.2	1.8	3.1	0.8	2.7
11	10.1	8.9	6.2	6.7	5.5	7.4
98	3.1	2.1	2.2	3.4	2.5	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 85.600	D. F. 44	PROB. 0.0002	

T177 BY AGE AT ACCESSIONING

	16-17 N= 805	18 385	19 179	20-24 223	25-34 86	TOTAL 1678
1	35.3	31.9	26.3	21.1	7.0	30.2
2	47.6	49.9	44.7	31.4	8.1	43.6
3	0.5	0.8	0.6	0.0	0.0	0.5
4	7.7	4.4	3.9	2.2	0.0	5.4
5	2.9	1.6	3.3	3.1	1.2	2.6
6	0.8	2.1	2.2	2.2	5.8	1.7
7	0.1	0.3	1.7	2.7	12.8	1.3
8	0.0	0.3	0.0	0.0	0.0	0.1
9	1.2	1.6	1.1	5.8	2.3	2.0
10	1.1	2.1	5.6	5.4	5.8	2.6
11	1.0	1.8	6.7	22.4	54.6	7.4
98	1.9	3.4	3.9	3.6	2.3	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
647.7

D.F.  
44

PROB.  
0.0000

## B178 -- HOUSEHOLD GROSS INCOME (FORCED CHOICE)

WHAT WOULD YOU SAY IS THE TOTAL YEARLY INCOME OF YOUR PARENTS OR GUARDIANS AND ALL FAMILY MEMBERS WHO LIVE WITH THEM, BEFORE TAXES AND OTHER DEDUCTIONS? DO NOT INCLUDE YOUR INCOME.

- 1 - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)
- 2 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)
- 3 - \$5,200-\$10,399 A YEAR (ABOUT \$100-\$199 A WEEK)
- 4 - \$10,400-\$15,599 A YEAR (ABOUT \$200-\$299 A WEEK)
- 5 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)
- 6 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)
- 7 - \$26,000-\$31,199 A YEAR (ABOUT \$500-\$599 A WEEK)
- 8 - \$31,200 OR MORE A YEAR (ABOUT \$600 A WEEK OR MORE)

SURVEY ITEMS #: A147

C125

D151

TOTAL NPS SURVEYED IS 2156

## B178 BY ST/SMP PARTICIPATION

	NEITHER N= 883	ST 644	BOTH 179	SMP 114	TOTAL 1820
1	3.5	2.0	2.2	2.6	2.8
2	4.8	4.5	3.3	4.4	4.5
3	10.8	12.1	8.4	6.1	10.7
4	13.6	13.3	13.4	14.9	13.6
5	13.0	16.0	10.1	11.4	13.7
6	13.3	13.3	8.9	14.0	12.9
7	13.4	12.6	11.7	11.4	12.8
8	27.8	26.1	41.9	35.1	29.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.400	D.F. 21	PROB. 0.0842

## B178 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 404	NO_BONUS 746	TOTAL 1150
1	1.5	3.1	2.5
2	5.9	2.5	3.7
3	11.4	9.1	9.9
4	12.6	12.5	12.5
5	12.1	14.5	13.7
6	11.9	11.1	11.4
7	13.4	13.9	13.7
8	31.2	33.2	32.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.500
			D.F. 7
			PROB. 0.0608

## B178 BY REGION

	NE N= 516	SE 273	SW 301	MW 548	WEST 200	TOTAL 1838
1	2.1	6.6	2.0	2.4	3.5	3.0
2	4.5	5.1	6.0	3.6	3.0	4.4
3	11.8	8.1	13.6	10.0	10.0	10.8
4	13.9	19.8	12.0	11.3	10.0	13.3
5	15.5	13.9	12.6	13.5	10.5	13.7
6	12.6	10.3	11.6	14.2	14.0	12.7
7	12.6	13.2	12.0	13.7	12.0	12.8
8	26.9	23.1	30.2	31.2	37.0	29.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 52.100	D.F. 28	PROB. 0.0037	

## B178 BY RURAL/URBAN

	LG_CITY N= 344	MED_CITY 306	SUBURB 292	TOWN 480	RURAL 411	TOTAL 1833
1	3.8	2.9	1.4	2.7	3.4	2.9
2	4.9	3.9	3.4	5.4	4.1	4.5
3	8.1	11.1	5.1	14.8	11.2	10.6
4	12.5	13.1	12.0	13.5	15.1	13.4
5	11.6	16.7	8.9	14.8	15.6	13.7
6	13.4	11.1	15.4	11.5	13.6	12.9
7	12.5	13.4	18.5	11.0	11.2	12.9
8	33.1	27.8	35.3	26.3	25.8	29.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 56.600	D.F. 28	PROB. 0.0011	

## B178 BY AGE AT ACCESSIONING

	16-17 N= 923	18 428	19 183	20-24 243	25-34 81	TOTAL 1858
1	1.6	3.5	3.8	5.3	6.2	3.0
2	3.4	6.1	1.6	6.2	8.6	4.4
3	11.7	10.3	9.8	8.2	11.1	10.7
4	13.8	13.3	13.1	11.1	16.0	13.3
5	14.9	12.8	17.5	9.5	9.9	13.8
6	12.6	14.0	10.9	11.9	13.6	12.7
7	13.6	10.5	14.2	14.8	8.6	12.9
8	28.4	29.4	29.0	32.9	25.9	29.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 45.400	D.F. 28	PROB. 0.0201	

VI. INFLUENCERS

## T142 -- FATHER'S REACTION

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FATHER (OR MALE GUARDIAN).

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY (FOR EXAMPLE YOUR FATHER IS DECEASED)
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY (FOR EXAMPLE, YOU DID NOT TALK TO YOUR FATHER ABOUT ENLISTING)

SURVEY ITEMS #: C141 D052 TOTAL NPS SURVEYED IS 2156

## T142 BY ST/SMP PARTICIPATION

	NEITHER N= 949	ST 671	BOTH 180	SMP 117	TOTAL 1917
1	37.9	42.0	43.3	35.0	39.7
2	32.3	35.0	34.4	39.3	33.9
3	6.4	5.2	3.3	4.3	5.6
4	1.9	1.2	1.1	3.4	1.7
5	2.1	2.2	1.1	3.4	2.1
6	8.8	6.3	6.7	0.8	7.3
7	10.4	8.0	10.0	13.7	9.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.700	D.F. 18	PROB. 0.0522

## T142 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 433	NO_BONUS 754	TOTAL 1187		
1	36.3	41.6	39.7		
2	35.3	37.0	36.4		
3	7.6	5.2	6.1		
4	1.6	1.3	1.4		
5	1.6	1.9	1.8		
6	6.2	7.4	7.0		
7	11.3	5.6	7.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 17.600	D.F. 6	PROB. 0.0073



## T142 BY REGION

	NE 545	SE 295	SW 334	MW 555	WEST 222	TOTAL 1951
1	42.8	39.3	38.9	39.5	34.2	39.7
2	32.8	31.2	29.0	36.8	37.8	33.6
3	5.5	6.1	7.2	4.9	6.3	5.8
4	2.0	1.4	1.5	1.8	1.3	1.7
5	2.0	1.4	3.0	2.3	1.8	2.2
6	5.5	9.8	8.1	7.0	9.0	7.4
7	9.4	10.8	12.3	7.8	9.5	9.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.500	D.F. 24	PROB. 0.4333	

## T142 BY RURAL/URBAN

	LG_CITY 380	MED_CITY 323	SUBURB 313	TOWN 503	RURAL 420	TOTAL 1939
1	39.2	42.7	39.6	37.4	40.0	39.6
2	32.1	28.5	35.8	34.6	35.9	33.6
3	4.5	6.2	5.1	7.2	6.2	5.9
4	1.6	1.2	1.0	2.2	1.9	1.7
5	1.8	1.9	3.5	1.4	2.6	2.2
6	8.2	9.3	8.3	7.2	5.2	7.5
7	12.6	10.2	6.7	10.1	8.1	9.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 27.900	D.F. 24	PROB. 0.2643	

## T142 BY AGE AT ACCESSIONING

	16-17 932	18 467	19 208	20-24 263	25-34 98	TOTAL 1968
1	45.4	35.8	38.5	34.6	18.4	39.6
2	32.7	35.5	38.5	29.7	33.7	33.6
3	5.3	7.5	3.4	7.6	5.1	5.9
4	1.5	2.8	1.0	0.8	2.0	1.7
5	1.8	2.4	2.4	1.9	4.1	2.1
6	6.3	5.1	5.8	12.5	18.4	7.4
7	7.0	10.9	10.6	12.9	18.4	9.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 89.200	D.F. 24	PROB. 0.0000	

## T143 -- MOTHER'S REACTION

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: MOTHER (OR FEMALE GUARDIAN).

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C142 D053 TOTAL NPS SURVEYED IS 2156

## T143 BY ST/SMP PARTICIPATION

	NEITHER N= 1024	ST 721	BOTH 199	SMP 131	TOTAL 2075
1	35.6	33.1	28.6	33.6	34.0
2	41.5	45.5	43.7	43.5	43.2
3	10.5	12.1	11.1	10.7	11.1
4	2.3	2.4	3.5	3.8	2.5
5	3.4	2.8	4.5	3.0	3.3
6	3.2	1.5	4.0	1.5	2.6
7	3.4	2.6	4.5	3.8	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.600	D.F. 18	PROB. 0.4823

## T143 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 827	TOTAL 1289		
1	29.9	30.5	30.3		
2	43.7	46.2	45.3		
3	11.5	12.6	12.2		
4	3.0	4.1	3.7		
5	3.7	3.4	3.5		
6	3.3	1.9	2.4		
7	5.0	1.3	2.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 18.800	D.F. 6	PROB. 0.0045

## T143 BY REGION

N=	NE 598	SE 313	SW 358	MW 604	WEST 239	TOTAL 2112
1	36.6	34.8	34.6	28.8	36.4	33.8
2	43.6	42.8	40.5	47.0	36.4	43.1
3	8.5	12.8	13.4	11.1	11.7	11.1
4	2.7	1.6	2.8	3.5	2.9	2.8
5	2.7	2.9	4.2	3.5	2.9	3.2
6	3.2	1.9	1.4	3.0	3.8	2.7
7	2.7	3.2	3.1	3.1	5.9	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 32.600	D.F. 24	PROB. 0.1128	

## T143 BY RURAL/URBAN

N=	LG_CITY 416	MED_CITY 344	SUBURB 341	TOWN 549	RURAL 450	TOTAL 2100
1	36.8	37.5	32.5	33.5	30.7	34.0
2	41.8	38.9	42.5	44.1	46.4	43.0
3	9.1	9.6	12.9	12.4	11.1	11.1
4	2.4	2.9	2.0	3.3	2.9	2.8
5	3.1	3.8	3.8	2.0	3.6	3.1
6	3.6	3.8	2.6	1.6	2.2	2.7
7	3.1	3.5	3.5	3.1	3.1	3.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.800	D.F. 24	PROB. 0.6505	

## T143 BY AGE AT ACCESSIONING

N=	16-17 1018	18 500	19 225	20-24 288	25-34 102	TOTAL 2133
1	34.3	30.2	39.6	38.9	21.6	33.9
2	45.2	45.8	41.3	36.1	31.4	43.0
3	11.6	12.0	8.0	10.4	11.8	11.2
4	2.8	3.4	2.2	2.4	2.0	2.8
5	2.4	4.6	3.1	2.4	6.9	3.2
6	1.7	1.4	1.8	5.6	12.8	2.7
7	2.2	2.6	4.0	4.2	13.7	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 128.1	D.F. 24	PROB. 0.0000	

## T146 -- REACTIONS OF ARMY FRIENDS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FRIEND(S) WITH ARMY EXPERIENCE.

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C143 D054 TOTAL NPS SURVEYED IS 2156

## T146 BY ST/SMP PARTICIPATION

	NEITHER N= 1020	ST 718	BOTH 198	SMP 129	TOTAL 2065
1	26.9	25.9	24.2	31.0	26.5
2	40.5	39.7	42.4	38.0	40.2
3	9.3	9.0	6.6	12.4	9.2
4	3.3	2.8	5.0	3.9	3.3
5	4.6	2.5	4.0	3.9	3.8
6	8.4	10.4	12.1	7.8	9.4
7	7.0	9.6	5.6	3.1	7.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 25.100	D.F. 18	PROB. 0.1222	

## T146 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 462	NO_BONUS 818	TOTAL 1280	
1	26.2	25.7	25.9	
2	38.1	42.0	40.6	
3	8.9	8.1	8.4	
4	4.3	2.7	3.3	
5	2.8	4.3	3.8	
6	11.3	10.0	10.5	
7	8.4	7.2	7.7	
TOTAL	100.0	100.0	100.0	
STATISTIC CHISQUARE		VALUE 6.500	D.F. 6	PROB. 0.3696

## T146 BY REGION

	NE 595	SE 310	SW 357	MW 603	WEST 236	TOTAL 2101
1	26.7	30.6	27.7	24.4	24.6	26.6
2	37.8	42.6	37.5	42.1	39.8	39.9
3	9.8	8.4	10.4	9.1	8.0	9.3
4	4.0	2.9	2.8	3.1	3.8	3.4
5	3.7	2.3	4.2	5.0	2.5	3.8
6	9.2	7.4	9.0	10.1	11.4	9.4
7	8.7	5.8	8.4	6.1	9.8	7.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.500	D.F. 24	PROB. 0.5495	

## T146 BY RURAL/URBAN

	LG_CITY 413	MED_CITY 344	SUBURB 341	TOWN 546	RURAL 446	TOTAL 2090
1	25.9	29.6	24.3	27.3	25.3	26.5
2	41.2	35.2	38.1	40.8	43.5	40.1
3	9.2	10.8	8.2	8.1	10.1	9.2
4	3.4	4.4	3.2	3.5	2.7	3.4
5	4.4	2.9	5.0	3.5	3.4	3.8
6	8.5	9.3	12.3	9.7	7.8	9.4
7	7.5	7.8	8.8	7.1	7.2	7.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.500	D.F. 24	PROB. 0.7781	

## T146 BY AGE AT ACCESSIONING

	16-17 1014	18 498	19 221	20-24 287	25-34 102	TOTAL 2122
1	27.1	25.9	24.4	26.1	29.4	26.5
2	37.4	43.8	43.4	40.8	41.2	40.2
3	9.4	9.0	7.7	10.1	8.8	9.2
4	3.3	3.2	3.2	3.8	3.9	3.4
5	3.4	4.4	2.3	4.5	4.9	3.8
6	10.8	6.4	10.9	9.8	6.9	9.4
7	8.6	7.2	8.1	4.9	4.9	7.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.200	D.F. 24	PROB. 0.5673	

## T147 -- REACTIONS OF FRIENDS W/ OTHER MILT EXPER

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FRIEND(S) WITH OTHER MILITARY EXPERIENCE.

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C144 D055 TOTAL NPS SURVEYED IS 2156

## T147 BY ST/SMP PARTICIPATION

	NEITHER N= 1020	ST 716	BOTH 198	SMP 129	TOTAL 2063
1	21.7	23.2	23.7	28.7	22.8
2	40.1	35.8	43.9	39.5	38.9
3	9.2	10.3	9.6	8.5	9.6
4	3.9	4.0	1.0	4.6	3.7
5	3.6	0.8	3.0	2.3	2.5
6	12.4	14.7	11.1	8.5	12.8
7	9.0	11.2	7.6	7.8	9.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 32.400	D.F. 18	PROB. 0.0197

## T147 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 820	TOTAL 1278
1	22.7	22.2	22.4
2	35.1	40.6	38.7
3	11.8	9.1	10.1
4	3.7	3.5	3.6
5	2.0	2.3	2.2
6	13.1	13.3	13.2
7	11.6	8.9	9.9
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.700
			D.F. 6
			PROB. 0.3495

## T147 BY REGION

	N=	NE 592	SE 311	SW 355	MW 603	WEST 238	TOTAL 2099
1		26.7	28.0	20.8	18.6	21.8	23.0
2		33.9	42.1	40.0	42.1	36.1	38.8
3		8.1	9.3	10.1	11.6	8.4	9.7
4		4.2	3.2	3.9	3.1	5.0	3.8
5		2.5	1.9	2.8	2.6	2.1	2.5
6		13.7	9.0	12.7	13.6	13.4	12.8
7		10.8	6.4	9.6	8.3	13.0	9.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		39.400		24	0.0248		

## T147 BY RURAL/URBAN

	N=	LG_CITY 415	MED_CITY 342	SUBURB 339	TOWN 547	RURAL 445	TOTAL 2088
1		25.1	23.4	20.9	22.3	23.1	23.0
2		38.3	38.9	38.6	38.9	38.9	38.7
3		7.7	14.6	7.7	9.3	9.7	9.7
4		3.6	3.8	4.7	3.1	4.3	3.8
5		3.6	1.2	2.9	2.7	1.6	2.4
6		13.0	10.2	15.3	13.0	12.8	12.9
7		8.7	7.9	9.7	10.6	9.7	9.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		27.100		24	0.2998		

## T147 BY AGE AT ACCESSIONING

	N=	16-17 1012	18 497	19 224	20-24 284	25-34 103	TOTAL 2120
1		23.2	20.7	25.9	23.6	25.2	23.1
2		36.8	43.5	36.6	38.4	43.7	38.9
3		9.6	10.5	7.1	9.9	10.7	9.6
4		3.8	3.8	4.0	3.5	3.9	3.8
5		1.8	3.4	1.8	3.9	1.9	2.5
6		14.5	9.5	13.4	13.7	8.7	12.8
7		10.4	8.6	11.2	7.0	5.8	9.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		29.100		24	0.2164		

## T148 -- REACTIONS OF FRIENDS W/OUT MILT EXPER

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FRIEND(S) WITH NO MILITARY EXPERIENCE.

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C145 D056 TOTAL NPS SURVEYED IS 2156

## T148 BY ST/SMP PARTICIPATION

	NEITHER N= 1017	ST 718	BOTH 197	SMP 129	TOTAL 2061
1	7.8	7.1	9.6	11.6	8.0
2	32.1	29.0	31.0	30.2	30.8
3	22.7	25.1	27.4	24.0	24.1
4	14.6	14.2	12.7	16.3	14.4
5	15.9	17.8	16.2	13.2	16.4
6	3.4	3.1	1.5	1.5	3.0
7	3.4	3.8	1.5	3.1	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.700	D.F. 18	PROB. 0.6825

## T148 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 821	TOTAL 1281		
1	5.4	7.5	6.8		
2	32.8	27.6	29.5		
3	24.3	25.0	24.7		
4	13.3	16.4	15.3		
5	15.2	18.4	17.3		
6	4.6	2.3	3.1		
7	4.3	2.7	3.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 15.600	D.F. 6	PROB. 0.0161



## T148 BY REGION

	N=	NE 597	SE 311	SW 352	MW 602	WEST 236	TOTAL 2098
1		8.2	10.6	7.9	7.3	6.4	8.1
2		31.5	37.3	29.0	29.9	27.5	31.0
3		24.1	20.3	23.6	25.3	22.9	23.6
4		15.8	10.6	16.2	14.6	13.6	14.5
5		13.7	14.8	15.6	18.1	22.0	16.4
6		3.0	2.9	2.6	3.2	3.0	3.0
7		3.7	3.5	5.1	1.7	4.7	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.900	24	0.0699	

## T148 BY RURAL/URBAN

	N=	LG_CITY 412	MED_CITY 342	SUBURB 340	TOWN 545	RURAL 448	TOTAL 2087
1		9.2	6.1	9.4	7.5	6.9	7.8
2		32.8	32.2	29.7	32.1	27.9	31.0
3		23.3	22.2	25.0	22.8	26.3	23.9
4		10.4	14.0	14.7	15.6	17.4	14.6
5		18.7	17.3	14.7	16.5	14.7	16.4
6		2.4	4.7	2.9	2.0	3.3	3.0
7		3.2	3.5	3.5	3.5	3.3	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.800	24	0.4167	

## T148 BY AGE AT ACCESSIONING

	N=	16-17 1012	18 493	19 223	20-24 288	25-34 102	TOTAL 2118
1		7.7	7.9	7.6	9.4	8.8	8.0
2		28.9	31.0	35.4	36.5	25.5	31.0
3		23.8	26.4	20.2	21.2	26.5	23.8
4		16.6	12.8	14.3	11.8	8.8	14.4
5		17.7	15.2	13.4	15.3	17.6	16.3
6		2.5	2.8	3.6	3.5	6.9	3.0
7		2.8	3.8	5.4	2.4	5.9	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.000	24	0.0684	

## T149 -- REACTIONS OF SPOUSE/GIRLFRIEND/BOYFRIEND

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR HUSBAND/WIFE OR GIRLFRIEND/BOYFRIEND.

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C146 D057 TOTAL NPS SURVEYED IS 2156

## T149 BY ST/SMP PARTICIPATION

	NEITHER N= 1015	ST 716	BOTH 197	SMP 129	TOTAL 2057
1	14.2	10.1	12.7	13.9	12.6
2	27.6	25.4	25.9	31.8	26.9
3	19.0	16.3	20.3	18.6	18.2
4	8.0	12.4	10.1	4.6	9.5
5	14.6	17.0	16.2	10.1	15.3
6	11.7	12.3	10.1	14.7	12.0
7	4.9	6.4	4.6	6.2	5.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.100	D.F. 18	PROB. 0.0365

## T149 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 821	TOTAL 1277		
1	8.8	9.9	9.5		
2	28.7	26.1	27.0		
3	17.1	17.7	17.5		
4	11.4	10.6	10.9		
5	15.8	17.8	17.1		
6	12.1	11.9	12.0		
7	6.1	6.1	6.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.900	D.F. 6	PROB. 0.9287

## T149 BY REGION

	NE N= 593	SE 308	SW 357	MW 602	WEST 234	TOTAL 2094
1	12.1	16.6	11.2	12.1	13.3	12.8
2	28.2	28.6	28.8	24.6	26.9	27.2
3	20.2	19.8	15.4	17.8	14.5	18.0
4	8.6	7.5	11.2	10.3	10.7	9.6
5	15.3	12.3	16.3	16.9	13.7	15.3
6	11.1	9.4	10.6	12.8	15.4	11.7
7	4.4	5.8	6.4	5.5	5.6	5.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.200	D.F. 24	PROB. 0.3431	

## T149 BY RURAL/URBAN

	LG_CITY N= 411	MED_CITY 342	SUBURB 337	TOWN 548	RURAL 445	TOTAL 2083
1	14.8	13.4	10.1	13.1	10.6	12.5
2	30.4	28.6	29.1	24.1	25.6	27.2
3	15.6	19.6	16.3	19.5	18.4	18.0
4	10.5	8.2	11.0	10.4	8.1	9.6
5	12.9	13.7	15.1	15.1	19.1	15.3
6	10.7	10.5	13.1	11.9	13.0	11.9
7	5.1	5.8	5.3	5.8	5.2	5.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.500	D.F. 24	PROB. 0.4333	

## T149 BY AGE AT ACCESSIONING

	16-17 N= 1011	18 497	19 221	20-24 283	25-34 103	TOTAL 2115
1	10.9	8.3	15.8	20.8	22.3	12.7
2	24.8	26.6	26.7	31.4	39.8	27.0
3	17.7	19.7	20.4	15.2	14.6	18.0
4	10.8	10.9	9.5	4.6	5.8	9.6
5	17.6	18.5	6.8	10.3	9.7	15.3
6	12.0	11.7	15.8	12.0	4.8	12.0
7	6.2	4.4	5.0	5.6	2.9	5.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 93.900	D.F. 24	PROB. 0.0000	

## T150 -- REACTIONS OF HIGH SCHOOL COUNSELOR

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: HIGH SCHOOL COUNSELOR.

- 1 - VERY GOOD IDEA  
 2 - GOOD IDEA  
 3 - NOT A GOOD IDEA  
 4 - BAD IDEA  
 5 - VERY BAD IDEA  
 6 - DOES NOT APPLY  
 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C147 D058 TOTAL NPS SURVEYED IS 2156

## T150 BY ST/SMP PARTICIPATION

	NEITHER N= 1009	ST 715	BOTH 197	SMP 129	TOTAL 2050
1	21.1	27.7	26.4	20.2	23.9
2	23.6	33.6	31.5	34.1	28.5
3	2.8	3.5	6.1	1.5	3.3
4	0.8	1.1	1.0	0.8	0.9
5	1.3	1.1	1.0	0.8	1.2
6	23.0	10.3	11.2	24.8	17.6
7	27.4	22.7	22.8	17.8	24.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 87.200	D.F. 18	PROB. 0.0000

## T150 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 457	NO_BONUS 812	TOTAL 1269		
1	23.0	25.3	24.4		
2	27.3	32.9	30.9		
3	2.0	3.7	3.1		
4	0.4	1.2	0.9		
5	0.7	1.2	1.0		
6	19.0	12.2	14.7		
7	27.6	23.5	25.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 20.400	D.F. 6	PROB. 0.0023

## T150 BY REGION

	N=	NE 591	SE 310	SW 351	MW 595	WEST 236	TOTAL 2083
1		26.2	23.5	21.1	22.3	25.8	23.8
2		29.1	27.1	25.1	30.6	26.7	28.3
3		3.4	3.9	2.6	3.5	3.0	3.3
4		0.8	0.6	0.6	1.5	1.3	1.0
5		1.0	1.3	0.8	1.2	1.7	1.2
6		14.4	20.0	18.5	18.7	17.4	17.5
7		25.0	23.5	31.3	22.2	24.1	25.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.300	24	0.4446	

## T150 BY RURAL/URBAN

	N=	LG_CITY 410	MED_CITY 341	SUBURB 336	TOWN 544	RURAL 447	TOTAL 2078
1		20.2	22.3	20.5	25.2	28.6	23.7
2		21.0	27.6	28.6	29.0	34.4	28.3
3		3.9	2.0	3.3	3.7	3.1	3.3
4		1.0	2.0	0.3	1.1	0.7	1.0
5		1.2	1.5	1.2	1.1	0.9	1.2
6		22.7	18.2	18.1	16.9	12.8	17.6
7		30.0	26.4	28.0	23.0	19.5	25.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.800	24	0.0002	

## T150 BY AGE AT ACCESSIONING

	N=	16-17 1008	18 498	19 222	20-24 275	25-34 101	TOTAL 2104
1		30.2	23.5	18.9	11.3	5.9	23.8
2		35.5	33.9	18.9	9.1	2.0	28.3
3		3.9	4.2	2.3	1.4	0.0	3.3
4		1.6	0.6	0.9	0.0	0.0	1.0
5		1.0	1.8	1.3	0.4	1.0	1.1
6		7.4	11.6	27.0	42.5	58.4	17.5
7		20.4	24.3	30.6	35.3	32.7	25.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				463	24	0.0000	

## T151 -- REACTIONS OF TEACHERS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR TEACHERS.

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C148 D059 TOTAL NPS SURVEYED IS 2156

## T151 BY ST/SMP PARTICIPATION

	NEITHER N= 1007	ST 715	BOTH 198	SMP 128	TOTAL 2048
1	20.2	29.2	22.7	21.1	23.6
2	25.2	38.5	38.4	36.7	31.8
3	2.7	3.6	6.1	0.8	3.2
4	1.1	1.4	0.5	2.3	1.2
5	0.9	1.0	0.5	0.0	0.8
6	21.8	8.4	8.1	21.1	15.8
7	28.1	17.9	23.7	18.0	23.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 133.3	D.F. 18	PROB. 0.0000

## T151 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 459	NO_BONUS 817	TOTAL 1276		
1	21.6	24.8	23.7		
2	31.6	37.0	35.0		
3	3.0	3.3	3.2		
4	0.4	1.6	1.2		
5	1.1	0.9	0.9		
6	17.0	10.8	13.0		
7	25.3	21.7	23.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 17.800	D.F. 6	PROB. 0.0068

## T151 BY REGION

N=	NE 591	SE 308	SW 353	MW 601	WEST 231	TOTAL 2084
1	23.9	24.3	20.7	23.5	24.7	23.4
2	33.2	29.9	30.9	34.8	28.1	32.2
3	3.7	3.6	2.0	3.0	3.9	3.2
4	1.5	1.0	1.1	1.3	0.9	1.2
5	1.0	1.6	1.1	0.3	0.4	0.9
6	13.5	18.5	15.9	15.6	18.2	15.8
7	23.2	21.1	28.3	21.5	23.8	23.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.900	D.F. 24	PROB. 0.5257	

## T151 BY RURAL/URBAN

N=	LG_CITY 408	MED_CITY 340	SUBURB 337	TOWN 543	RURAL 447	TOTAL 2075
1	19.6	22.3	21.1	25.2	26.6	23.3
2	26.5	32.6	30.6	33.0	36.5	32.0
3	3.7	2.3	4.8	1.8	4.3	3.3
4	1.5	1.8	0.3	1.1	1.6	1.3
5	0.5	1.2	1.2	0.9	0.7	0.9
6	20.1	15.3	15.7	16.4	11.9	15.9
7	28.2	24.4	26.4	21.5	18.6	23.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 46.800	D.F. 24	PROB. 0.0035	

## T151 BY AGE AT ACCESSIONING

N=	16-17 1009	18 500	19 222	20-24 273	25-34 101	TOTAL 2105
1	29.1	24.2	18.9	9.9	6.9	23.3
2	40.9	35.6	20.3	13.2	3.0	32.1
3	3.6	3.4	2.7	2.6	2.0	3.2
4	1.5	1.4	0.9	0.7	0.0	1.2
5	0.7	1.4	1.8	0.0	0.0	0.9
6	6.6	10.2	23.9	40.3	52.5	15.9
7	17.5	23.8	31.5	33.3	35.6	23.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 454.3	D.F. 24	PROB. 0.0000	

## T152 -- REACTIONS OF CO-WORKERS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR CO-WORKERS.

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C149 D060 TOTAL NPS SURVEYED IS 2156

## T152 BY ST/SMP PARTICIPATION

	NEITHER N= 1011	ST 710	BOTH 198	SMP 130	TOTAL 2049
1	15.2	11.3	13.1	14.6	13.6
2	31.4	29.4	32.3	36.9	31.2
3	9.7	9.0	8.1	10.8	9.4
4	4.1	2.5	3.5	2.3	3.4
5	3.4	2.5	0.5	1.5	2.7
6	17.3	28.3	24.8	19.2	22.0
7	18.9	16.9	17.7	14.6	17.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 43.000	D.F. 18	PROB. 0.0008

## T152 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 815	TOTAL 1271		
1	9.9	12.8	11.7		
2	30.9	31.3	31.2		
3	10.5	8.8	9.4		
4	3.7	3.4	3.5		
5	2.2	2.9	2.7		
6	23.3	23.4	23.4		
7	19.5	17.3	18.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.300	D.F. 6	PROB. 0.6361



## T152 BY REGION

	NE 590	SE 305	SW 355	MW 600	WEST 235	TOTAL 2085
1	14.8	17.0	13.0	12.2	10.6	13.6
2	31.0	28.8	29.0	35.0	28.1	31.2
3	7.6	8.5	8.4	10.0	13.2	9.2
4	4.6	2.0	3.9	2.5	4.3	3.5
5	1.7	4.6	2.8	2.8	2.5	2.7
6	23.0	21.6	19.4	22.0	24.3	22.1
7	17.3	17.4	23.4	15.5	17.0	17.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.300	D.F. 24	PROB. 0.0254	

## T152 BY RURAL/URBAN

	LG_CITY 410	MED_CITY 337	SUBURB 339	TOWN 545	RURAL 446	TOTAL 2077
1	14.6	13.9	11.8	13.8	13.2	13.5
2	29.8	29.7	34.5	31.4	29.8	31.0
3	7.3	9.8	9.7	11.2	7.8	9.2
4	3.2	3.6	3.2	2.8	4.7	3.5
5	2.9	3.3	3.2	2.4	2.0	2.7
6	19.3	23.7	20.9	21.1	26.0	22.2
7	22.9	16.0	16.5	17.4	16.4	17.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.800	D.F. 24	PROB. 0.3634	

## T152 BY AGE AT ACCESSIONING

	16-17 1003	18 496	19 222	20-24 282	25-34 102	TOTAL 2105
1	13.2	15.3	14.9	12.1	11.8	13.6
2	29.5	33.3	30.6	30.5	37.3	31.0
3	8.7	8.7	9.9	12.4	7.8	9.3
4	3.2	2.8	3.6	3.9	6.9	3.4
5	2.5	3.0	1.8	2.5	5.9	2.7
6	26.0	17.1	20.3	22.0	11.8	22.1
7	16.9	19.8	18.9	16.7	18.6	17.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 37.800	D.F. 24	PROB. 0.0363	

## T153 -- REACTIONS OF FELLOW STUDENTS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR FELLOW STUDENTS.

- 1 - VERY GOOD IDEA
- 2 - GOOD IDEA
- 3 - NOT A GOOD IDEA
- 4 - BAD IDEA
- 5 - VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C150 D061 TOTAL NPS SURVEYED IS 2156

## T153 BY ST/SMP PARTICIPATION

	NEITHER N= 1007	ST 716	BOTH 196	SMP 128	TOTAL 2047
1	8.5	10.1	11.2	10.2	9.4
2	28.9	31.6	37.8	43.8	31.6
3	14.1	27.4	18.9	9.4	18.9
4	5.7	9.4	8.2	8.6	7.4
5	6.4	9.8	8.2	6.3	7.7
6	17.9	4.5	6.1	10.2	11.6
7	18.6	7.4	9.7	11.7	13.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 185.8	D.F. 18	PROB. 0.0000

## T153 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 460	NO_BONUS 814	TOTAL 1274		
1	7.6	9.0	8.5		
2	31.5	33.0	32.5		
3	20.6	22.1	21.6		
4	6.7	9.5	8.5		
5	7.6	9.9	9.1		
6	12.2	7.0	8.9		
7	13.7	9.5	11.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 19.000	D.F. 6	PROB. 0.0042

## T153 BY REGION

	N=	NE 591	SE 308	SW 351	MW 600	WEST 232	TOTAL 2082
1		9.0	12.3	8.8	8.5	9.0	9.3
2		31.8	35.4	29.6	31.2	29.7	31.6
3		18.9	12.7	16.5	22.5	19.8	18.7
4		7.9	4.9	7.1	7.3	11.2	7.5
5		6.9	6.2	8.3	9.0	7.3	7.7
6		11.3	14.3	11.7	11.0	11.2	11.7
7		14.0	14.3	17.9	10.5	11.6	13.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.700	24	0.0230	

## T153 BY RURAL/URBAN

	N=	LG_CITY 411	MED_CITY 337	SUBURB 337	TOWN 544	RURAL 445	TOTAL 2074
1		10.7	9.8	7.4	9.4	8.5	9.2
2		30.4	33.2	31.8	30.9	32.8	31.7
3		13.6	16.0	20.5	21.0	21.6	18.8
4		7.5	3.9	7.1	9.4	8.5	7.6
5		7.1	11.3	6.8	7.3	7.0	7.8
6		14.6	11.9	13.1	11.4	9.0	11.9
7		16.1	13.9	13.3	10.7	12.6	13.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.500	24	0.0147	

## T153 BY AGE AT ACCESSIONING

	N=	16-17 1008	18 497	19 220	20-24 279	25-34 99	TOTAL 2103
1		10.3	9.9	8.6	6.4	6.1	9.3
2		34.7	37.4	31.8	18.3	8.1	31.6
3		24.0	18.9	14.1	7.9	5.0	18.7
4		10.4	6.4	3.2	4.7	0.0	7.5
5		10.1	7.2	5.9	3.2	2.0	7.7
6		3.1	6.0	17.7	36.2	47.5	11.8
7		7.3	14.1	18.6	23.3	31.3	13.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				549.6	24	0.0000	

## T154 -- NUMBER OF SIBLINGS EVER IN MILITARY

HOW MANY OF YOUR BROTHERS AND SISTERS HAVE SERVED IN THE ARMY OR ANOTHER SERVICE?  
(INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

0 - NONE  
1 - 1  
2 - 2  
3 - 3  
4 - 4  
5 - 5  
6 - 6 OR MORE

SURVEY ITEMS #:

C135

D131

TOTAL NPS SURVEYED IS 2156

## T154 BY ST/SMP PARTICIPATION

	NEITHER N= 1012	ST 716	BOTH 196	SMP 129	TOTAL 2053
0	70.1	75.1	69.4	71.3	71.8
1	19.4	16.9	20.9	20.2	18.7
2	6.8	4.9	4.6	5.4	5.8
3	2.6	1.5	2.0	1.5	2.1
4	0.8	1.0	1.0	0.8	0.9
5	0.3	0.1	0.5	0.8	0.3
6	0.1	0.4	1.5	0.0	0.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.700	D.F. 18	PROB. 0.2456

## T154 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 819	TOTAL 1277		
0	72.7	74.7	74.0		
1	18.3	17.2	17.6		
2	4.8	4.9	4.9		
3	2.2	1.7	1.9		
4	0.7	1.2	1.0		
5	0.4	0.0	0.2		
6	0.9	0.2	0.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 7.700	D.F. 6	PROB. 0.2609

## T154 BY REGION

N=	NE 592	SE 301	SW 356	MW 605	WEST 236	TOTAL 2090
0	69.6	70.1	74.2	70.9	78.0	71.8
1	20.9	16.9	15.7	20.7	14.4	18.7
2	5.6	7.3	4.8	6.3	5.5	5.9
3	3.0	3.3	3.1	0.5	1.3	2.2
4	0.7	1.3	0.6	1.2	0.8	0.9
5	0.2	0.3	0.8	0.2	0.0	0.3
6	0.0	0.7	0.8	0.3	0.0	0.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.400	D.F. 24	PROB. 0.0248	

## T154 BY RURAL/URBAN

N=	LG_CITY 409	MED_CITY 343	SUBURB 339	TOWN 548	RURAL 444	TOTAL 2083
0	73.1	70.5	74.6	70.6	70.9	71.8
1	18.8	18.7	17.7	18.8	19.4	18.7
2	3.9	8.2	5.0	7.1	5.4	6.0
3	2.4	1.5	1.2	2.2	2.7	2.1
4	0.7	0.9	0.9	0.9	0.9	0.9
5	0.0	0.0	0.3	0.4	0.4	0.2
6	1.0	0.3	0.3	0.0	0.2	0.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.800	D.F. 24	PROB. 0.5912	

## T154 BY AGE AT ACCESSIONING

N=	16-17 1014	18 493	19 219	20-24 282	25-34 103	TOTAL 2111
0	73.8	73.6	72.1	67.0	56.3	71.8
1	17.5	17.8	17.3	21.3	30.1	18.7
2	5.3	5.3	6.8	7.4	7.8	5.9
3	1.7	1.8	3.2	2.5	4.8	2.1
4	1.1	0.6	0.0	1.8	0.0	0.9
5	0.4	0.2	0.0	0.0	1.0	0.3
6	0.3	0.6	0.5	0.0	0.0	0.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.800	D.F. 24	PROB. 0.0574	

## T155 -- NUMBER OF FRIENDS ENLISTED IN THE ARMY

HOW MANY OF YOUR FRIENDS HAVE ENLISTED IN THE ARMY?

- 0 - NONE
- 1 - 1
- 2 - 2
- 3 - 3
- 4 - 4
- 5 - 5
- 6 - 6 OR MORE

SURVEY ITEMS #:

C136

D133

TOTAL NPS SURVEYED IS 2156

## T155 BY ST/SMP PARTICIPATION

	NEITHER N= 1009	ST 717	BOTH 195	SMP 129	TOTAL 2050
0	22.1	19.1	21.5	17.0	20.7
1	15.5	14.5	12.8	13.9	14.8
2	14.8	15.6	14.9	14.7	15.1
3	12.0	16.0	12.8	11.6	13.5
4	7.2	8.5	10.8	10.1	8.2
5	3.8	2.9	7.7	5.4	4.0
6	24.7	23.3	19.5	27.1	23.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.000	D.F. 18	PROB. 0.1249

## T155 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 458	NO_BONUS 821	TOTAL 1279		
0	20.1	21.1	20.7		
1	14.8	15.2	15.1		
2	15.1	15.5	15.3		
3	12.4	15.2	14.2		
4	8.7	7.7	8.1		
5	2.8	4.1	3.7		
6	26.0	21.2	22.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 6.500	D.F. 6	PROB. 0.3696



## T156 -- NUMBER OF FRIENDS ENLISTED IN OTHER SERV

HOW MANY OF YOUR FRIENDS HAVE ENLISTED IN OTHER SERVICES?

0 - NONE  
 1 - 1  
 2 - 2  
 3 - 3  
 4 - 4  
 5 - 5  
 6 - 6 OR MORE

SURVEY ITEMS #:

C137

D134

TOTAL NPS SURVEYED IS 2156

## T156 BY ST/SMP PARTICIPATION

	NEITHER N= 1004	ST 714	BOTH 194	SMP 127	TOTAL 2039
0	23.7	30.3	23.7	15.8	25.5
1	14.6	15.5	12.4	12.6	14.6
2	17.1	16.1	20.1	18.1	17.1
3	12.1	13.3	14.9	16.5	13.1
4	7.4	6.9	7.2	8.7	7.3
5	2.9	3.9	3.6	1.6	3.2
6	22.1	14.0	18.0	26.8	19.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.300	D.F. 18	PROB. 0.0026

## T156 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 816	TOTAL 1272		
0	25.0	27.8	26.8		
1	12.7	15.4	14.5		
2	16.4	15.7	16.0		
3	15.1	14.1	14.5		
4	7.0	7.2	7.2		
5	3.5	3.2	3.3		
6	20.2	16.5	17.8		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.000	D.F. 6	PROB. 0.5438



## T156 BY REGION

	NE N= 588	SE 302	SW 351	MW 597	WEST 233	TOTAL 2071
0	24.0	20.5	26.2	29.3	24.9	25.5
1	14.5	11.9	13.4	15.9	17.2	14.6
2	17.0	14.6	16.8	18.9	16.7	17.1
3	14.1	14.9	15.4	10.7	11.2	13.1
4	7.6	7.3	8.8	6.0	6.4	7.2
5	3.4	2.3	1.4	3.5	5.1	3.1
6	19.4	28.5	17.9	15.6	18.4	19.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 46.600	D.F. 24	PROB. 0.0037	

## T156 BY RURAL/URBAN

	LG_CITY N= 407	MED_CITY 341	SUBURB 337	TOWN 541	RURAL 440	TOTAL 2066
0	26.3	21.7	29.1	25.7	24.5	25.5
1	12.5	18.2	17.8	13.3	14.3	14.9
2	16.5	17.6	16.3	17.0	17.9	17.1
3	10.8	12.9	11.3	15.9	13.6	13.2
4	7.4	6.4	7.1	8.7	6.1	7.3
5	3.7	4.4	2.7	2.8	2.7	3.2
6	22.8	18.8	15.7	16.6	20.7	18.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.600	D.F. 24	PROB. 0.1984	

## T156 BY AGE AT ACCESSIONING

	16-17 N= 1007	18 484	19 220	20-24 280	25-34 101	TOTAL 2092
0	27.6	19.6	21.8	27.5	33.7	25.4
1	13.8	16.5	11.8	17.5	14.8	14.8
2	18.0	17.6	19.1	13.6	12.9	17.2
3	13.3	12.8	14.5	12.5	10.9	13.1
4	6.9	8.9	6.4	7.5	2.0	7.2
5	3.5	3.3	2.7	2.9	1.0	3.2
6	16.9	21.3	23.6	18.6	24.8	19.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 37.900	D.F. 24	PROB. 0.0355	

## T157A -- FATHER'S MILITARY SERV:NO KNOWLEDGE,N/A

HAS YOUR FATHER (OR MALE GUARDIAN) EVER SERVED OR IS HE NOW SERVING IN THE MILITARY?

- 1 - YES  
 2 - NO  
 7 - NOT APPLICABLE  
 8 - I DON'T KNOW

SURVEY ITEMS #:

C138A

D127A

TOTAL NPS SURVEYED IS 2156

## T157A BY ST/SMP PARTICIPATION

	NEITHER N= 1015	ST 717	BOTH 195	SMP 129	TOTAL 2056
1	54.6	57.2	62.0	59.7	56.5
2	38.4	37.4	32.3	34.1	37.2
7	2.3	1.7	0.5	0.8	1.8
8	4.7	3.8	5.1	5.4	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.400	D.F. 9	PROB. 0.4012

## T157A BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 461	NO_BONUS 819	TOTAL 1280
1	64.6	59.1	61.1
2	30.8	36.3	34.3
7	1.1	1.3	1.3
8	3.5	3.3	3.4
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.200
			D.F. 3
			PROB. 0.2407



## T157 -- FATHERS MILITARY SERVICE

HAS YOUR FATHER (OR MALE GUARDIAN) EVER SERVED OR IS HE NOW SERVING IN THE MILITARY? IF YES, CIRCLE ALL THE BRANCHES HE HAS SERVED IN.

- B - ARMY (REGULAR ACTIVE SERVICE).  
 C - ARMY RESERVE.  
 D - ARMY NATIONAL GUARD.  
 E - AIR FORCE (REGULAR ACTIVE DUTY).  
 F - AIR FORCE RESERVE OR AIR NATIONAL GUARD.  
 G - NAVY (REGULAR ACTIVE DUTY).  
 H - NAVY RESERVE.  
 I - MARINES (REGULAR ACTIVE DUTY).  
 J - MARINE RESERVE.

SURVEY ITEMS #:

C138A\_J D127A\_J

TOTAL NPS SURVEYED IS 2156

## T157 BY ST/SMP PARTICIPATION

	NEITHER N= 551	ST 401	BOTH 121	SMP 77	TOTAL 1150	<sup>2</sup> X	DF	P
B	60.6	53.4	57.0	54.5	57.3	5.3	3	0.1511
C	9.8	8.7	11.6	13.0	9.8	1.9	3	0.5934
D	4.4	6.0	9.1	3.9	5.4	5.1	3	0.1646
E	12.2	15.0	17.4	18.2	14.1	4.1	3	0.2509
F	0.9	1.0	4.1	2.6	1.4	8.7	3	0.0336
G	14.5	21.2	10.7	16.9	16.6	10.8	3	0.0129
H	0.9	2.7	1.6	0.0	1.6	6.4	3	0.0937
I	8.9	7.7	8.3	2.6	8.0	3.5	3	0.3208
J	0.7	0.8	0.8	0.0	0.7	0.5	3	0.9189

## T157 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 295	NO_BONUS 480	TOTAL 775	<sup>2</sup> X	DF	P
B	59.3	53.3	55.6	2.6	1	0.1069
C	13.2	8.8	10.5	4.0	1	0.0455
D	6.8	6.3	6.5	0.0	1	1.0000
E	11.2	15.8	14.1	3.3	1	0.0693
F	0.7	1.3	1.0	0.6	1	0.4386
G	14.6	19.6	17.7	3.1	1	0.0783
H	1.4	1.7	1.5	0.1	1	0.7518
I	9.1	7.5	8.1	0.6	1	0.4386
J	1.4	0.2	0.6	3.7	1	0.0544

## T157 BY REGION

	NE 345	SE 150	SW 203	MW 326	WEST 136	TOTAL 1160	2 X	DF	P
B	55.1	66.7	58.6	57.1	50.7	57.2	8.6	4	0.0719
C	10.7	11.3	8.9	9.5	7.3	9.7	1.8	4	0.7725
D	6.4	4.0	5.4	4.9	5.9	5.4	1.5	4	0.8266
E	14.5	10.0	14.3	14.1	18.4	14.2	4.2	4	0.3796
F	1.4	0.0	0.5	2.1	2.2	1.4	5.4	4	0.2487
G	13.0	15.3	17.2	16.9	23.5	16.4	8.0	4	0.0916
H	2.0	0.0	2.5	1.2	1.5	1.6	4.1	4	0.3926
I	10.7	5.3	5.4	8.9	8.1	8.3	6.8	4	0.1468
J	0.6	0.0	1.5	0.3	1.5	0.7	4.8	4	0.3084

## T157 BY RURAL/URBAN

	LG_CITY 205	MED_CITY 187	SUBURB 210	TOWN 301	RURAL 254	TOTAL 1157	2 X	DF	P
B	62.9	57.2	54.8	55.1	54.7	56.7	4.2	4	0.3796
C	7.3	13.4	6.2	10.6	11.0	9.8	7.8	4	0.0992
D	1.5	3.2	5.2	7.3	7.9	5.4	13.2	4	0.0103
E	16.1	16.6	13.8	14.3	12.2	14.4	2.3	4	0.6808
F	0.0	1.1	0.9	3.0	1.2	1.4	9.0	4	0.0611
G	11.7	17.6	17.1	17.6	17.7	16.5	4.1	4	0.3926
H	0.5	0.5	2.9	2.3	1.2	1.6	6.4	4	0.1712
I	8.3	6.9	8.6	9.0	8.7	8.4	0.6	4	0.9631
J	0.5	1.1	0.5	1.0	0.4	0.7	1.3	4	0.8614

## T157 BY AGE AT ACCESSIONING

	16-17 580	18 260	19 123	20-24 146	25-34 65	TOTAL 1174	2 X	DF	P
B	56.2	53.5	55.3	61.6	69.2	56.9	6.9	4	0.1413
C	11.4	7.7	8.9	9.6	6.1	9.8	4.1	4	0.3926
D	6.0	7.3	0.8	3.4	4.6	5.4	8.7	4	0.0691
E	14.7	14.6	18.7	11.6	7.7	14.3	5.1	4	0.2772
F	1.7	1.5	0.0	0.7	1.5	1.4	2.9	4	0.5747
G	18.4	15.8	13.0	11.0	20.0	16.4	6.7	4	0.1526
H	2.2	0.8	0.8	0.7	1.5	1.5	4.0	4	0.4060
I	7.4	9.2	8.1	10.3	9.2	8.3	1.7	4	0.7907
J	0.2	1.1	0.0	2.0	1.5	0.7	8.6	4	0.0719

## T159 -- SIBLINGS SERVED/NOW SERVING IN MILITARY

WHICH SERVICE(S) HAS YOUR BROTHERS OR SISTERS (STEPBROTHERS OR STEPSISTERS) SERVED IN?

- B - ARMY (REGULAR ACTIVE DUTY).  
 C - ARMY RESERVE.  
 D - ARMY NATIONAL GUARD.  
 E - AIR FORCE (REGULAR ACTIVE DUTY).  
 F - AIR FORCE RESERVE OR AIR NATIONAL GUARD.  
 G - NAVY (REGULAR ACTIVE DUTY).  
 H - NAVY RESERVE.  
 I - MARINES (REGULAR ACTIVE DUTY).  
 J - MARINE RESERVE.

SURVEY ITEMS #:

C139A\_J D132A\_I

TOTAL NPS SURVEYED IS 2156

## T159 BY ST/SMP PARTICIPATION

	NEITHER N= 295	ST 178	BOTH 59	SMP 37	TOTAL 569	2 X	DF	P
B	52.9	48.3	49.1	45.9	50.6	1.4	3	0.7055
C	17.2	18.0	28.8	10.8	18.2	6.0	3	0.1116
D	6.4	7.3	8.5	5.4	6.8	0.5	3	0.9189
E	16.9	14.0	6.8	32.4	16.0	11.9	3	0.0077
F	3.0	0.6	1.7	0.0	1.9	4.3	3	0.2308
G	18.9	18.5	16.9	16.2	18.4	0.2	3	0.9776
H	0.7	1.7	5.1	0.0	1.4	7.5	3	0.0576
I	12.5	17.4	8.5	2.7	13.0	7.6	3	0.0550
J	1.3	0.6	1.7	0.0	1.1	1.2	3	0.7530

## T159 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 124	NO_BONUS 204	TOTAL 328	2 X	DF	P
B	57.3	48.5	51.8	2.4	1	0.1213
C	16.1	22.4	20.1	1.9	1	0.1681
D	8.1	7.8	7.9	0.0	1	1.0000
E	17.7	12.2	14.3	1.9	1	0.1681
F	2.4	2.4	2.4	0.0	1	1.0000
G	12.9	20.0	17.3	2.7	1	0.1003
H	0.8	2.4	1.8	1.1	1	0.2943
I	11.3	11.2	11.2	0.0	1	1.0000
J	1.6	1.0	1.2	0.3	1	0.5839

## T159 BY REGION

	N=	NE 178	SE 88	SW 92	MW 170	WEST 52	TOTAL 580	2 X	DF	P
B		42.1	60.2	58.7	52.3	42.3	50.5	12.3	4	0.0153
C		20.2	18.2	15.2	19.9	15.4	18.6	1.7	4	0.7907
D		5.6	3.4	5.4	9.4	9.6	6.7	4.6	4	0.3309
E		18.0	13.6	18.5	14.6	15.4	16.2	1.7	4	0.7907
F		2.3	4.5	0.0	1.2	5.8	2.2	8.1	4	0.0880
G		22.5	14.8	16.3	15.2	26.9	18.6	6.6	4	0.1586
H		2.3	0.0	1.1	1.2	1.9	1.4	2.5	4	0.6446
I		15.2	13.6	9.8	11.1	13.5	12.7	2.2	4	0.6990
J		0.6	2.3	1.1	1.2	0.0	1.0	2.2	4	0.6990

## T159 BY RURAL/URBAN

	N=	LG_CITY 107	MED_CITY 101	SUBURB 85	TOWN 157	RURAL 127	TOTAL 577	2 X	DF	P
B		56.1	42.6	47.1	54.1	48.0	50.1	5.4	4	0.2487
C		22.4	18.8	22.3	15.2	16.5	18.5	3.5	4	0.4779
D		7.5	5.9	4.7	8.2	6.3	6.7	1.2	4	0.8781
E		12.1	12.9	20.0	15.2	18.9	15.7	3.8	4	0.4337
F		1.9	3.0	3.5	0.6	3.1	2.2	3.2	4	0.5249
G		15.9	21.8	17.6	17.7	21.3	18.9	1.9	4	0.7541
H		2.8	1.0	0.0	1.3	1.6	1.4	2.9	4	0.5747
I		9.3	12.9	17.6	15.2	10.2	13.0	4.4	4	0.3546
J		1.9	2.0	0.0	0.6	0.8	1.0	2.9	4	0.5747

## T159 BY AGE AT ACCESSIONING

	N=	16-17 263	18 124	19 59	20-24 95	25-34 44	TOTAL 585	2 X	DF	P
B		48.7	52.4	44.1	55.8	54.5	50.6	2.8	4	0.5918
C		20.5	15.2	20.3	16.8	15.9	18.4	2.0	4	0.7358
D		8.4	4.0	5.1	5.3	9.1	6.7	3.6	4	0.4628
E		11.8	17.6	23.7	16.8	25.0	16.0	9.0	4	0.0611
F		2.3	1.6	5.1	1.0	2.3	2.2	3.0	4	0.5578
G		19.4	17.6	20.3	20.0	11.4	18.6	1.9	4	0.7541
H		3.0	0.0	0.0	0.0	0.0	1.4	9.9	4	0.0421
I		12.9	15.2	13.6	8.4	13.6	12.8	2.3	4	0.6808
J		0.8	2.4	0.0	1.0	0.0	1.0	3.6	4	0.4628

## T163 -- FATHER'S HIGHEST SCHOOL GRADE

WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR FATHER (OR MALE GUARDIAN) COMPLETED?

- 1 - 8TH OR BELOW
- 2 - 9TH
- 3 - 10TH
- 4 - 11TH
- 5 - 12TH
- 6 - 1 YEAR OF COLLEGE
- 7 - 2 YEARS OF COLLEGE
- 8 - 3 YEARS OF COLLEGE
- 9 - 4 OR MORE YEARS OF COLLEGE
- 98 - I DON'T KNOW

SURVEY ITEMS #: A143

B179

C128

D123

TOTAL NPS SURVEYED IS 2156

## T163 BY ST/SMP PARTICIPATION

	NEITHER N= 1009	ST 710	BOTH 188	SMP 128	TOTAL 2035
1	10.7	7.6	8.5	8.6	9.3
2	5.8	5.6	2.1	3.1	5.2
3	4.8	4.6	5.3	3.1	4.7
4	6.7	5.5	6.9	1.6	6.0
5	29.7	31.1	21.8	27.3	29.3
6	3.0	3.2	3.2	5.5	3.2
7	6.8	6.9	10.1	7.0	7.2
8	1.4	2.0	4.3	3.9	2.0
9	11.3	16.2	22.3	25.8	14.9
98	19.8	17.2	15.4	14.1	18.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 65.800	D.F. 27	PROB. 0.0000

## T163 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 453	NO_BONUS 811	TOTAL 1264		
1	7.7	7.4	7.5		
2	7.3	4.3	5.4		
3	4.9	4.6	4.7		
4	6.8	4.6	5.4		
5	27.8	30.6	29.6		
6	4.6	3.1	3.6		
7	7.3	9.1	8.5		
8	2.0	2.5	2.3		
9	15.0	18.9	17.5		
98	16.6	15.0	15.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 14.700	D.F. 9	PROB. 0.0995



## T163 BY REGION

	N=	NE 581	SE 307	SW 352	MW 595	WEST 233	TOTAL 2068
1		10.3	11.4	9.4	7.6	6.9	9.1
2		4.8	5.5	7.1	5.4	4.7	5.5
3		5.0	4.9	3.1	6.2	2.6	4.7
4		5.5	6.5	5.7	6.2	6.4	6.0
5		29.9	28.3	30.1	32.1	18.9	29.1
6		3.1	3.9	3.4	3.4	2.6	3.3
7		7.6	7.5	4.3	6.7	11.2	7.2
8		2.1	1.0	1.4	2.7	3.0	2.1
9		15.1	12.4	14.8	13.1	21.5	14.8
98		16.5	18.6	20.7	16.6	22.3	18.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.200	36	0.0213	

## T163 BY RURAL/URBAN

	N=	LG_CITY 409	MED_CITY 337	SUBURB 333	TOWN 542	RURAL 442	TOTAL 2063
1		7.8	6.8	7.8	8.3	14.5	9.2
2		4.4	5.3	3.9	6.3	6.3	5.4
3		3.7	4.1	5.1	4.8	5.7	4.7
4		4.4	6.5	6.3	7.4	5.0	6.0
5		25.4	31.4	31.2	29.0	30.3	29.3
6		2.7	3.0	1.5	4.1	4.3	3.2
7		6.8	4.8	7.8	8.1	7.5	7.1
8		2.4	1.2	3.3	1.3	2.5	2.1
9		18.1	18.1	18.0	12.7	9.0	14.7
98		24.2	18.7	15.0	18.1	14.9	18.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				78.300	36	0.0001	

## T163 BY AGE AT ACCESSIONING

	N=	16-17 1001	18 489	19 215	20-24 283	25-34 101	TOTAL 2089
1		7.7	8.4	9.8	12.4	15.8	9.1
2		5.5	5.1	6.0	4.9	6.9	5.5
3		5.4	4.9	5.6	2.5	2.0	4.7
4		6.4	5.9	5.1	3.9	8.9	5.9
5		29.7	27.2	31.6	29.3	28.7	29.2
6		3.6	2.9	5.6	1.4	2.0	3.3
7		6.7	7.6	7.9	7.4	7.9	7.2
8		2.6	1.8	0.5	2.1	1.0	2.1
9		14.4	16.4	13.5	16.3	10.9	14.8
98		18.1	19.8	14.4	19.8	15.8	18.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.800	36	0.2334	

## T164 -- FATHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR FATHER (OR MALE GUARDIAN) HAS?

- 1 - MASTERS, DOCTORATE, OR PROFESSIONAL
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - NONE OF THE ABOVE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A144      B180      C129      D124      TOTAL NPS SURVEYED IS 2156

## T164 BY ST/SMP PARTICIPATION

	NEITHER N= 997	ST 705	BOTH 189	SMP 128	TOTAL 2019
1	4.8	5.4	9.5	11.7	5.9
2	5.5	6.8	14.8	14.8	7.4
3	5.1	5.3	6.3	4.7	5.3
4	28.0	30.2	24.9	28.9	28.5
5	4.8	4.0	5.8	5.5	4.7
6	21.7	17.9	12.7	10.9	18.8
8	30.1	30.5	25.9	23.4	29.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 61.900	D.F. 18	PROB. 0.0000

## T164 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 453	NO_BONUS 799	TOTAL 1252		
1	4.4	8.0	6.7		
2	7.9	9.5	8.9		
3	5.3	6.8	6.2		
4	30.0	30.0	30.0		
5	4.4	4.6	4.6		
6	19.6	15.1	16.8		
8	28.3	25.9	26.8		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 11.500	D.F. 6	PROB. 0.0741

T164 BY REGION

	N=	NE 582	SE 301	SW 349	MW 589	WEST 230	TOTAL 2051
1		5.3	5.3	6.0	5.3	9.6	5.9
2		8.4	6.0	6.3	7.1	9.1	7.4
3		6.0	7.6	2.9	4.4	6.5	5.3
4		29.2	23.6	29.8	30.7	24.3	28.4
5		3.4	4.3	6.0	4.4	5.6	4.5
6		20.3	22.9	18.6	18.7	12.2	19.0
8		27.3	30.2	30.4	29.4	32.6	29.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.700	24	0.0372	

T164 BY RURAL/URBAN

	N=	LG_CITY 404	MED_CITY 334	SUBURB 331	TOWN 543	RURAL 435	TOTAL 2047
1		6.2	9.0	9.4	4.2	2.3	5.8
2		10.1	7.5	8.5	5.9	5.8	7.4
3		5.2	2.4	6.9	6.4	4.6	5.2
4		25.3	29.0	26.3	29.3	31.7	28.5
5		3.5	4.2	6.3	4.4	4.8	4.6
6		14.4	18.3	17.2	20.1	24.4	19.1
8		35.4	29.6	25.4	29.6	26.4	29.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				68.700	24	0.0000	

T164 BY AGE AT ACCESSIONING

	N=	16-17 995	18 485	19 212	20-24 280	25-34 100	TOTAL 2072
1		4.9	6.4	5.7	7.9	8.0	5.9
2		7.2	8.7	6.6	8.2	3.0	7.4
3		5.2	5.4	5.2	5.4	5.0	5.3
4		28.3	27.8	32.5	26.4	29.0	28.4
5		4.6	4.1	4.3	3.2	10.0	4.5
6		18.7	18.8	21.7	17.1	22.0	19.0
8		30.9	28.9	24.1	31.8	23.0	29.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.800	24	0.4167	

## T165 -- MOTHER'S HIGHEST SCHOOL GRADE

WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR MOTHER (OR FEMALE GUARDIAN) COMPLETED?

- 1 - 8TH OR BELOW
- 2 - 9TH
- 3 - 10TH
- 4 - 11TH
- 5 - 12TH
- 6 - 1 YEAR OF COLLEGE
- 7 - 2 YEARS OF COLLEGE
- 8 - 3 YEARS OF COLLEGE
- 9 - 4 OR MORE YEARS OF COLLEGE
- 98 - I DON'T KNOW

SURVEY ITEMS #: A145      B181      C130      D125      TOTAL NPS SURVEYED IS 2156

## T165 BY ST/SMP PARTICIPATION

	NEITHER N= 1010	ST 702	BOTH 190	SMP 126	TOTAL 2028
1	5.7	4.8	2.6	4.0	5.0
2	4.4	4.8	3.2	1.6	4.2
3	6.9	5.4	4.7	5.6	6.1
4	7.0	6.4	3.2	4.0	6.3
5	35.5	37.5	37.4	34.1	36.3
6	5.1	4.3	7.9	7.9	5.3
7	7.8	9.1	12.6	13.5	9.1
8	3.2	3.1	2.6	4.0	3.2
9	9.7	11.5	15.8	15.1	11.2
98	14.5	13.0	10.0	10.3	13.3
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE	VALUE 38.900	D.F. 27	PROB. 0.0647
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## T165 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 801	TOTAL 1257
1	3.5	3.0	3.2
2	3.9	3.6	3.7
3	5.3	5.0	5.1
4	5.9	5.2	5.5
5	37.7	38.2	38.0
6	5.7	5.6	5.6
7	10.8	10.6	10.7
8	3.1	2.9	2.9
9	10.5	14.2	12.9
98	13.6	11.6	12.3
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE	VALUE 4.700	D.F. 9	PROB. 0.8596
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## T165 BY REGION

	N=	NE 584	SE 304	SW 346	MW 594	WEST 231	TOTAL 2059
1		5.6	6.9	5.8	2.4	6.5	5.0
2		5.0	5.3	5.2	3.2	3.5	4.4
3		5.8	8.2	5.8	5.7	5.2	6.1
4		5.1	9.2	5.2	7.6	3.5	6.3
5		39.2	30.9	34.7	39.9	26.8	36.0
6		4.3	4.6	5.5	6.1	5.2	5.1
7		9.6	9.9	6.6	8.4	13.4	9.2
8		3.6	3.0	2.6	2.4	4.8	3.1
9		10.4	10.5	11.8	10.6	16.0	11.4
98		11.3	11.5	16.8	13.8	15.1	13.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				66.600	36	0.0014	

## T165 BY RURAL/URBAN

	N=	LG_CITY 400	MED_CITY 337	SUBURB 336	TOWN 541	RURAL 441	TOTAL 2055
1		7.3	3.6	3.6	4.8	5.2	5.0
2		1.5	7.1	3.0	4.3	5.9	4.3
3		4.3	3.6	6.5	7.9	7.3	6.1
4		3.3	8.0	4.5	5.9	9.1	6.2
5		32.5	35.9	38.1	36.6	38.1	36.3
6		6.8	5.0	6.5	4.3	4.1	5.2
7		10.8	8.3	9.8	9.8	6.8	9.1
8		5.0	2.4	4.2	2.2	2.5	3.2
9		12.5	14.5	13.7	9.1	8.2	11.2
98		16.3	11.6	10.1	15.2	12.9	13.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				88.100	36	0.0000	

## T165 BY AGE AT ACCESSIONING

	N=	16-17 995	18 490	19 215	20-24 281	25-34 99	TOTAL 2080
1		3.5	4.5	5.1	8.9	11.1	5.0
2		4.7	3.7	3.7	2.8	9.1	4.3
3		4.9	7.8	5.6	7.1	7.1	6.1
4		8.1	3.7	7.4	3.6	5.0	6.3
5		35.7	36.7	36.7	35.9	34.3	36.0
6		5.2	5.7	5.6	4.3	4.0	5.2
7		9.8	9.6	9.8	6.4	8.1	9.2
8		3.5	3.9	2.3	2.1	1.0	3.2
9		12.4	8.6	12.1	13.5	7.1	11.3
98		12.2	15.9	11.6	15.3	13.1	13.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				68.800	36	0.0008	

## T166 -- MOTHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR MOTHER (OR FEMALE GUARDIAN) HAS?

- 1 - MASTERS, DOCTORATE, OR PROFESSIONAL
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - NONE OF THE ABOVE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A146      B182      C131      D126      TOTAL NPS SURVEYED IS 2156

## T166 BY ST/SMP PARTICIPATION

	NEITHER N= 1000	ST 698	BOTH 186	SMP 124	TOTAL 2008
1	4.0	4.3	7.5	8.1	4.7
2	5.7	6.2	9.1	8.9	6.4
3	6.9	5.3	9.1	8.9	6.7
4	32.9	36.3	40.9	35.5	35.0
5	5.8	5.2	5.4	2.4	5.3
6	20.5	18.2	10.2	13.7	18.3
8	24.2	24.6	17.7	22.6	23.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.000	D.F. 18	PROB. 0.0071

## T166 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 447	NO_BONUS 794	TOTAL 1241		
1	2.9	6.7	5.3		
2	5.6	7.6	6.8		
3	6.7	6.5	6.6		
4	37.4	39.0	38.4		
5	6.0	4.4	5.0		
6	17.2	13.5	14.8		
8	24.2	22.3	23.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 14.100	D.F. 6	PROB. 0.0285

## T166 BY REGION

N=	NE 578	SE 298	SW 346	MW 588	WEST 230	TOTAL 2040
1	4.0	5.4	5.8	4.1	6.1	4.8
2	6.8	8.0	4.3	5.4	8.3	6.3
3	8.5	7.4	4.3	5.4	8.7	6.8
4	35.6	26.5	34.4	40.1	28.7	34.6
5	3.8	6.4	6.4	5.9	4.3	5.3
6	19.4	24.8	21.1	14.1	13.5	18.3
8	22.0	21.5	23.7	24.8	30.4	24.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 59.000	D.F. 24	PROB. 0.0001	

## T166 BY RURAL/URBAN

N=	LG_CITY 399	MED_CITY 333	SUBURB 330	TOWN 539	RURAL 436	TOTAL 2037
1	6.5	5.1	5.1	3.3	3.7	4.6
2	6.5	8.1	7.0	6.1	4.4	6.3
3	8.3	8.1	9.1	5.0	3.9	6.6
4	30.6	33.3	38.5	35.3	37.4	35.0
5	2.8	5.4	6.1	6.7	5.7	5.4
6	15.8	18.0	14.2	18.4	23.6	18.3
8	29.6	21.9	20.0	25.2	21.3	23.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 56.000	D.F. 24	PROB. 0.0002	

## T166 BY AGE AT ACCESSIONING

N=	16-17 991	18 482	19 211	20-24 279	25-34 97	TOTAL 2060
1	6.2	2.7	5.2	3.2	3.1	4.7
2	5.8	6.0	7.1	8.6	5.1	6.3
3	6.7	7.9	5.7	5.7	6.2	6.7
4	34.7	36.3	34.1	31.9	35.0	34.7
5	6.2	4.4	4.7	4.3	8.3	5.4
6	17.7	17.2	20.8	17.9	24.7	18.3
8	22.9	25.5	22.3	28.3	17.5	23.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.100	D.F. 24	PROB. 0.2164	

## T167 -- FATHER'S OCCUPATION

WHAT TYPE OF WORK DOES YOUR FATHER (OR MALE GUARDIAN) DO? (IF DECEASED, INDICATE HIS LAST JOB).

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - DOES NOT WORK FOR PAY OR HOMEMAKER
- 46 - WORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY
- 47 - NOT APPLICABLE

SURVEY ITEMS #: A148

B183

C126

D135

TOTAL NPS SURVEYED IS 2156



## T167 BY ST/SMP PARTICIPATION

	NEITHER N= 954	ST 686	BOTH 181	SMP 125	TOTAL 1946
12	4.1	2.6	3.3	1.6	3.3
13	3.3	2.6	1.7	3.2	2.9
14	1.5	1.3	0.5	1.6	1.3
15	14.7	15.7	9.9	12.8	14.5
16	7.8	6.8	7.2	8.0	7.4
17	8.5	12.1	7.2	10.4	9.8
18	3.7	3.5	3.9	3.2	3.6
19	0.2	0.7	1.1	0.0	0.5
20	10.3	9.5	3.9	3.2	8.9
23	1.7	0.6	1.1	0.8	1.2
24	0.7	0.7	0.0	0.0	0.6
25	4.1	6.0	7.7	9.6	5.4
26	4.5	6.0	6.1	6.4	5.3
27	6.3	4.8	14.4	6.4	6.5
28	6.1	4.1	4.4	7.2	5.3
29	2.0	1.9	1.1	0.0	1.7
34	0.8	0.7	4.4	2.4	1.2
35	1.3	1.2	2.8	3.2	1.5
45	1.0	1.6	1.1	0.0	1.2
46	5.6	7.6	6.1	8.8	6.5
47	11.9	9.9	12.1	11.2	11.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 111.5	D.F. 60	PROB. 0.0001

## T167 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 443	NO_BONUS 784	TOTAL 1227
12	1.8	3.6	2.9
13	3.6	3.3	3.4
14	0.9	0.9	0.9
15	15.3	15.3	15.3
16	6.1	7.1	6.8
17	12.9	8.9	10.4
18	4.1	3.6	3.7
19	0.4	0.6	0.6
20	10.2	6.9	8.1
23	0.7	1.1	1.0
24	0.7	0.8	0.7
25	4.5	7.3	6.3
26	5.6	6.0	5.9
27	6.3	7.8	7.3
28	5.9	4.8	5.2
29	1.1	2.2	1.8
34	0.9	1.5	1.3
35	1.8	1.7	1.7
45	0.9	0.9	0.9
46	5.4	6.1	5.9
47	10.8	9.6	10.0
TOTAL	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
20.600

D.F.  
20

PROB.  
0.4210

## T167 BY REGION

	N=	NE 556	SE 289	SW 335	MW 581	WEST 217	TOTAL 1978
12		3.8	2.8	3.6	2.9	3.2	3.3
13		3.2	2.1	2.4	2.9	4.1	2.9
14		1.8	2.8	0.9	0.2	2.3	1.4
15		14.2	15.2	16.1	13.3	14.8	14.5
16		6.5	5.9	8.4	9.3	4.6	7.3
17		9.9	6.6	7.2	14.1	5.5	9.7
18		4.1	3.5	3.0	3.4	3.2	3.5
19		0.5	0.0	0.3	0.9	0.0	0.5
20		9.9	11.1	9.8	7.6	6.9	9.0
23		0.5	1.4	1.2	1.9	1.8	1.3
24		1.1	0.3	0.6	0.2	1.4	0.7
25		4.9	6.6	6.0	5.0	6.0	5.5
26		4.9	3.5	4.8	6.0	7.8	5.3
27		7.0	4.5	4.8	6.7	8.8	6.4
28		4.9	4.5	6.6	5.0	4.6	5.1
29		1.1	2.8	2.1	2.2	0.5	1.8
34		1.1	1.7	1.5	0.5	2.8	1.3
35		0.5	2.4	1.5	0.7	4.6	1.5
45		1.4	1.0	1.5	1.2	0.9	1.3
46		7.4	8.3	5.7	5.8	6.0	6.6
47		11.3	13.1	12.2	10.1	10.1	11.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				120.6	80	0.0023	

## T167 BY RURAL/URBAN

	LG_CITY N= 380	MED_CITY 322	SUBURB 318	TOWN 518	RURAL 433	TOTAL 1971
12	3.4	4.7	4.4	2.7	2.1	3.3
13	2.6	2.5	5.3	3.3	1.6	3.0
14	1.6	1.5	0.9	1.5	0.9	1.3
15	14.2	13.3	13.2	13.7	17.5	14.5
16	7.9	9.3	4.7	6.4	8.5	7.4
17	4.5	10.9	11.6	12.4	9.0	9.7
18	4.5	2.5	3.5	5.2	1.6	3.6
19	0.3	0.6	0.3	0.8	0.2	0.5
20	8.7	9.0	6.6	9.3	11.3	9.1
23	1.0	1.5	0.9	0.6	2.5	1.3
24	1.0	0.6	0.3	0.6	0.7	0.7
25	5.0	6.8	6.9	5.6	3.7	5.5
26	5.8	6.5	8.2	3.7	3.7	5.3
27	6.3	4.7	9.1	6.2	5.8	6.3
28	5.3	2.8	4.1	5.8	6.7	5.1
29	0.0	0.6	1.3	0.8	5.8	1.8
34	1.6	1.5	1.6	0.4	1.4	1.2
35	1.8	1.9	1.9	1.3	0.7	1.5
45	0.8	1.2	1.9	1.2	1.1	1.2
46	7.6	6.5	4.1	7.3	6.7	6.6
47	16.0	10.9	9.1	11.4	8.3	11.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 173.5	D.F. 80	PROB. 0.0000	

## T167 BY AGE AT ACCESSIONING

	16-17 N= 973	18 469	19 193	20-24 262	25-34 98	TOTAL 1995
12	3.6	2.6	1.5	6.1	0.0	3.3
13	3.0	2.3	2.6	3.0	6.1	3.0
14	1.2	1.3	0.5	3.0	0.0	1.4
15	15.5	12.6	14.0	15.6	12.2	14.5
16	7.6	8.1	7.8	5.0	6.1	7.3
17	11.6	9.2	11.9	4.6	3.1	9.7
18	4.3	2.8	3.1	2.7	2.0	3.5
19	0.6	0.2	0.5	0.4	0.0	0.5
20	7.3	10.9	9.8	9.5	14.3	9.0
23	0.8	1.9	2.1	0.8	3.1	1.3
24	0.9	0.4	0.0	0.8	0.0	0.7
25	5.0	5.8	3.6	7.6	6.1	5.5
26	5.2	5.3	7.3	3.8	5.1	5.3
27	6.2	6.8	5.7	6.9	7.1	6.4
28	4.2	6.2	7.8	5.0	5.1	5.2
29	1.1	1.9	3.1	2.7	3.1	1.8
34	1.2	1.7	0.5	1.1	1.0	1.3
35	1.2	1.1	2.1	2.3	2.0	1.5
45	1.6	0.8	0.5	1.1	1.0	1.3
46	7.3	6.0	6.2	7.3	2.0	6.6
47	10.3	12.1	9.3	10.7	20.4	11.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 108.6	D.F. 80	PROB. 0.0184	

## T168 -- MOTHER'S OCCUPATION

WHAT TYPE OF WORK DOES YOUR MOTHER (OR FEMALE GUARDIAN) DO? (IF DECEASED, INDICATE HER LAST JOB).

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - DOES NOT WORK FOR PAY OR HOMEMAKER
- 46 - WORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY
- 47 - NOT APPLICABLE

SURVEY ITEMS #: A149

B184

C127

D136

TOTAL NPS SURVEYED IS 2156

## T168 BY ST/SMP PARTICIPATION

	NEITHER N= 955	ST 691	BOTH 183	SMP 125	TOTAL 1954
12	3.8	2.9	4.9	4.0	3.6
13	17.2	17.7	19.7	19.2	17.7
14	7.1	6.9	2.7	6.4	6.6
15	1.3	1.2	2.2	0.8	1.3
16	0.6	0.3	0.0	0.8	0.5
17	5.8	6.4	7.1	3.2	5.9
18	0.8	0.0	0.5	0.8	0.5
19	0.1	0.1	1.1	2.4	0.4
20	1.3	2.6	0.0	0.8	1.6
23	0.4	0.9	0.5	0.0	0.6
24	7.4	7.8	6.6	7.2	7.5
25	9.2	8.0	10.4	8.0	8.8
26	1.6	2.6	0.5	1.6	1.8
27	2.5	4.5	4.4	4.8	3.5
28	2.5	2.5	3.8	4.8	2.8
29	0.2	0.3	0.0	0.0	0.2
34	0.0	0.1	3.0	0.0	0.1
35	0.1	0.0	0.0	0.0	0.1
45	18.1	17.2	20.2	12.8	17.7
46	5.5	6.2	3.3	4.8	5.5
47	14.4	11.9	12.0	17.6	13.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 77.100	D.F. 60	PROB. 0.0677

## T168 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 437	NO_BONUS 789	TOTAL 1226
12	2.3	4.6	3.8
13	17.8	20.1	19.3
14	7.5	4.6	5.6
15	0.7	1.5	1.2
16	0.2	0.1	0.2
17	7.1	4.9	5.7
18	1.1	0.3	0.6
19	0.2	0.5	0.4
20	1.4	1.6	1.5
23	0.2	0.9	0.7
24	7.1	8.0	7.7
25	7.5	11.1	9.9
26	1.6	1.3	1.4
27	4.1	3.8	3.9
28	2.5	2.9	2.8
29	0.5	0.3	0.3
34	0.0	0.1	0.1
35	0.2	0.0	0.1
45	19.0	17.1	17.8
46	4.6	4.8	4.7
47	14.2	11.4	12.4
TOTAL	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
29.100

D.F.  
20

PROB.  
0.0858



T168 BY REGION

N=	NE 570	SE 286	SW 332	MW 580	WEST 216	TOTAL 1984
12	3.0	1.0	2.7	5.3	4.6	3.5
13	17.0	16.8	15.1	18.8	21.3	17.6
14	6.7	6.3	7.5	5.3	6.5	6.4
15	1.4	2.1	0.9	0.9	2.3	1.4
16	0.5	0.0	0.3	0.7	0.5	0.5
17	6.5	4.5	6.0	6.4	5.1	5.9
18	0.2	0.7	0.9	0.7	0.0	0.5
19	0.3	0.3	0.0	0.5	0.5	0.4
20	1.8	2.8	1.5	1.4	0.0	1.6
23	0.3	0.7	0.3	0.7	1.4	0.6
24	8.1	8.0	8.4	6.7	5.6	7.5
25	8.3	10.1	9.3	8.3	9.3	8.8
26	1.6	2.4	3.6	1.2	1.4	1.9
27	4.2	2.8	3.0	3.8	4.6	3.7
28	1.4	1.4	4.2	2.8	4.6	2.6
29	0.2	0.0	0.0	0.5	0.0	0.2
34	0.0	0.3	0.0	0.0	0.0	0.1
35	0.0	0.0	0.0	0.0	0.5	0.1
45	18.4	19.9	14.5	19.1	13.4	17.6
46	6.8	5.6	7.5	4.1	4.6	5.7
47	13.3	14.0	14.2	12.8	13.9	13.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC  
CHISQUARE

VALUE  
96.300

D.F.  
80

PROB.  
0.1035

## T168 BY RURAL/URBAN

	LG_CITY N= 387	MED_CITY 326	SUBURB 318	TOWN 520	RURAL 428	TOTAL 1979
12	3.1	4.3	4.4	3.5	2.8	3.5
13	18.3	17.5	23.0	16.7	15.2	17.8
14	4.9	7.4	4.1	7.7	7.7	6.5
15	1.3	1.2	0.9	1.3	1.9	1.4
16	0.8	1.2	0.3	0.0	0.2	0.5
17	2.8	4.3	5.3	7.5	8.4	5.9
18	1.0	0.3	0.6	0.2	0.5	0.5
19	0.3	0.0	1.3	0.4	0.0	0.4
20	0.8	1.2	1.3	2.1	1.9	1.5
23	0.3	0.6	0.0	0.6	1.2	0.6
24	9.8	8.9	6.0	7.5	4.4	7.3
25	10.3	12.9	9.1	6.1	7.5	8.8
26	2.6	1.2	3.1	1.7	1.2	1.9
27	5.7	4.3	4.4	2.7	2.1	3.7
28	2.8	2.1	2.8	2.9	2.3	2.6
29	0.0	0.0	0.3	0.0	0.7	0.2
34	0.0	0.0	0.0	0.2	0.0	0.1
35	0.3	0.0	0.0	0.0	0.0	0.1
45	12.1	13.2	17.0	18.6	24.5	17.5
46	6.7	6.8	5.0	6.0	4.4	5.8
47	16.0	12.6	11.0	14.2	13.1	13.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 143.6	D. F. 80	PROB. 0.0000	

## T168 BY AGE AT ACCESSIONING

	16-17 N= 973	18 464	19 205	20-24 260	25-34 101	TOTAL 2003
12	3.6	3.9	3.4	3.5	2.0	3.5
13	19.6	18.1	17.1	12.7	11.9	17.7
14	6.5	6.7	7.8	6.1	3.0	6.4
15	1.5	1.1	1.0	1.9	0.0	1.3
16	0.3	0.6	0.5	0.8	0.0	0.4
17	6.8	5.6	6.3	4.6	2.0	5.9
18	0.3	0.2	1.5	1.1	0.0	0.5
19	0.4	0.2	0.0	0.8	0.0	0.3
20	1.8	0.6	0.5	2.7	3.0	1.5
23	0.9	0.2	0.5	0.0	1.0	0.6
24	7.2	7.3	5.4	9.2	8.9	7.4
25	9.5	6.0	10.2	9.2	10.9	8.8
26	1.4	1.7	3.4	2.3	3.0	1.9
27	4.1	3.4	1.9	3.5	4.9	3.7
28	2.1	4.3	4.4	1.5	1.0	2.7
29	0.1	0.2	0.5	0.4	0.0	0.2
34	0.1	0.0	0.0	0.0	0.0	0.0
35	0.0	0.2	0.0	0.0	0.0	0.0
45	17.2	15.9	14.6	21.1	25.7	17.6
46	6.2	6.3	4.9	4.6	4.0	5.7
47	10.5	17.2	16.1	13.8	18.8	13.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 99.800	D. F. 80	PROB. 0.0663	

T169 -- NUMBER OF SIBLINGS

HOW MANY BROTHERS AND SISTERS DO YOU HAVE? (INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

- 0 - NONE
- 1 - 1
- 2 - 2
- 3 - 3
- 4 - 4
- 5 - 5
- 6 - 6 OR MORE

SURVEY ITEMS #: C132 D128 TOTAL NPS SURVEYED IS 2156

T169 BY ST/SMP PARTICIPATION

	NEITHER N= 1006	ST 710	BOTH 195	SMP 126	TOTAL 2037
0	4.2	2.3	5.1	5.6	3.7
1	14.5	19.4	15.4	15.9	16.4
2	20.0	23.2	20.5	28.6	21.7
3	18.5	18.9	21.5	15.9	18.8
4	12.6	12.0	11.3	11.1	12.2
5	8.8	7.5	9.7	7.1	8.3
6	21.4	16.8	16.4	15.9	18.9
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 27.900 D.F. 18 PROB. 0.0636

T169 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 811	TOTAL 1267
0	3.3	4.1	3.8
1	19.7	17.5	18.3
2	21.5	24.0	23.1
3	19.3	19.0	19.1
4	12.9	11.7	12.2
5	8.8	7.0	7.7
6	14.5	16.6	15.9
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 4.400 D.F. 6 PROB. 0.6227

## T169 BY REGION

	N=	NE 594	SE 302	SW 348	MW 594	WEST 235	TOTAL 2073
0		4.9	5.0	2.9	3.2	1.7	3.7
1		15.8	16.9	14.7	15.8	21.3	16.4
2		20.7	20.2	21.5	22.2	23.4	21.5
3		20.2	15.9	21.3	19.4	14.0	18.8
4		13.0	12.3	12.1	12.8	7.7	12.1
5		8.3	8.9	8.3	8.6	6.8	8.3
6		17.2	20.9	19.3	18.0	25.1	19.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 30.100      D.F. 24      PROB. 0.1815

## T169 BY RURAL/URBAN

	N=	LG_CITY 402	MED_CITY 338	SUBURB 339	TOWN 547	RURAL 442	TOTAL 2068
0		6.7	1.5	4.7	2.9	3.4	3.8
1		16.2	16.0	16.5	16.6	17.0	16.5
2		18.7	22.2	26.5	21.6	19.0	21.4
3		17.4	19.8	16.2	19.7	20.1	18.8
4		11.4	10.4	13.3	11.9	13.1	12.0
5		7.0	10.9	8.0	8.2	7.9	8.3
6		22.6	19.2	14.8	19.0	19.5	19.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 36.800      D.F. 24      PROB. 0.0458

## T169 BY AGE AT ACCESSIONING

	N=	16-17 1005	18 490	19 218	20-24 280	25-34 101	TOTAL 2094
0		3.4	3.9	5.0	3.9	4.0	3.8
1		18.4	14.1	15.1	14.6	18.8	16.6
2		22.1	22.6	20.6	18.6	19.8	21.5
3		18.9	18.6	18.8	19.3	14.8	18.7
4		12.7	11.4	11.9	12.5	6.9	12.0
5		8.1	8.4	8.7	8.2	9.9	8.3
6		16.4	21.0	19.7	22.9	25.7	19.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE                      VALUE 21.300      D.F. 24      PROB. 0.6210

## T170 -- NUMBER OF SIBLINGS 17 OR OLDER

HOW MANY BROTHERS AND SISTERS DO YOU HAVE WHO ARE 17 YEARS OF AGE OR OLDER? (INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

- 0 - NONE
- 1 - 1
- 2 - 2
- 3 - 3
- 4 - 4
- 5 - 5
- 6 - 6 OR MORE

SURVEY ITEMS #:

C133

D129

TOTAL NPS SURVEYED IS 2156

## T170 BY ST/SMP PARTICIPATION

	NEITHER N= 1010	ST 712	BOTH 194	SMP 129	TOTAL 2045
0	21.9	29.9	28.3	27.9	25.7
1	23.0	24.0	21.1	20.2	23.0
2	16.7	15.7	18.0	18.6	16.6
3	12.4	11.0	12.9	10.8	11.8
4	8.9	7.6	6.7	7.0	8.1
5	6.6	3.9	5.7	3.1	5.4
6	10.5	7.9	7.2	12.4	9.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.400	D.F. 18	PROB. 0.0562

## T170 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 456	NO_BONUS 814	TOTAL 1270		
0	25.0	31.1	28.9		
1	25.9	22.5	23.7		
2	14.3	15.8	15.3		
3	12.9	10.8	11.6		
4	10.1	6.9	8.0		
5	4.8	4.8	4.8		
6	7.0	8.1	7.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 10.900	D.F. 6	PROB. 0.0915

## T170 BY REGION

	N=	NE 592	SE 305	SW 351	MW 596	WEST 237	TOTAL 2081
0		23.1	26.2	25.6	27.2	28.7	25.8
1		25.5	21.6	21.9	23.3	19.0	23.0
2		15.5	16.4	16.8	15.8	18.6	16.3
3		12.3	12.8	12.3	12.4	8.4	12.0
4		8.8	5.9	8.3	8.9	6.8	8.1
5		6.1	6.2	5.1	4.4	6.3	5.5
6		8.6	10.8	10.0	8.0	12.2	9.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.600	24	0.6622	

## T170 BY RURAL/URBAN

	N=	LG_CITY 408	MED_CITY 343	SUBURB 339	TOWN 542	RURAL 443	TOTAL 2075
0		28.9	21.6	26.8	24.7	26.4	25.7
1		21.6	25.1	23.9	23.4	22.1	23.1
2		13.7	17.5	17.1	16.2	16.7	16.2
3		13.5	10.5	10.9	12.5	11.7	12.0
4		5.4	9.3	8.8	8.1	9.3	8.1
5		5.9	6.7	5.3	4.6	5.4	5.5
6		11.0	9.3	7.1	10.3	8.3	9.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.100	24	0.6328	

## T170 BY AGE AT ACCESSIONING

	N=	16-17 1006	18 490	19 220	20-24 284	25-34 102	TOTAL 2102
0		32.7	26.3	18.2	12.3	9.8	25.8
1		23.0	23.3	27.7	22.2	16.7	23.1
2		14.3	15.3	20.4	19.4	21.6	16.2
3		9.9	12.9	12.7	16.5	11.8	11.9
4		8.0	8.0	4.5	10.6	9.8	8.1
5		4.7	4.9	5.9	6.7	10.8	5.4
6		7.4	9.4	10.4	12.3	19.6	9.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				106.9	24	0.0000	

## T171 -- NUMBER OF OLDER SIBLINGS

HOW MANY BROTHERS AND SISTERS DO YOU HAVE WHO ARE OLDER THAN YOU? (INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

0 - NONE  
 1 - 1  
 2 - 2  
 3 - 3  
 4 - 4  
 5 - 5  
 6 - 6 OR MORE

SURVEY ITEMS #:

C134

D130

TOTAL NPS SURVEYED IS 2156

## T171 BY ST/SMP PARTICIPATION

	NEITHER N= 1010	ST 712	BOTH 194	SMP 129	TOTAL 2045
0	31.5	34.1	33.5	35.7	32.9
1	23.3	23.2	19.6	20.9	22.7
2	14.6	15.9	17.0	13.9	15.3
3	10.1	9.8	10.3	7.8	9.9
4	7.0	6.7	7.2	8.5	7.0
5	4.8	2.9	6.2	5.4	4.3
6	8.7	7.3	6.2	7.8	7.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.800	D.F. 18	PROB. 0.8574

## T171 BY INCENTIVE--GMA &amp; GMB RESPONSES ONLY

	BONUS N= 455	NO_BONUS 815	TOTAL 1270
0	31.2	36.7	34.7
1	25.9	21.6	23.1
2	15.6	14.1	14.6
3	10.8	9.3	9.8
4	6.8	7.0	6.9
5	3.5	4.0	3.9
6	6.1	7.2	6.9
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.700
			D.F. 6
			PROB. 0.3495



## T171 BY REGION

	N=	NE 592	SE 305	SW 351	MW 596	WEST 237	TOTAL 2081
0		29.6	35.4	33.0	33.4	34.2	32.6
1		24.3	21.3	23.1	23.5	20.3	23.0
2		14.9	14.4	14.8	14.4	18.1	15.0
3		10.8	8.2	10.8	10.4	7.6	9.9
4		7.9	5.6	6.3	7.4	6.8	7.0
5		5.4	4.9	3.7	3.2	4.6	4.3
6		7.1	10.2	8.3	7.7	8.4	8.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 17.700	D.F. 24	PROB. 0.8173	

## T171 BY RURAL/URBAN

	N=	LG_CITY 409	MED_CITY 342	SUBURB 339	TOWN 543	RURAL 442	TOTAL 2075
0		35.7	28.6	33.0	32.6	33.0	32.7
1		23.7	26.0	23.3	22.5	20.6	23.0
2		13.4	15.5	14.8	15.1	15.4	14.8
3		9.3	10.2	10.3	9.8	10.6	10.0
4		4.2	6.7	8.5	7.5	8.1	7.0
5		5.1	5.0	3.2	3.7	4.3	4.2
6		8.6	7.9	6.8	8.8	7.9	8.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 17.000	D.F. 24	PROB. 0.8487	

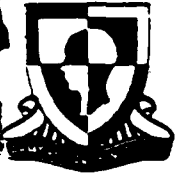
## T171 BY AGE AT ACCESSIONING

	N=	16-17 1006	18 492	19 220	20-24 282	25-34 102	TOTAL 2102
0		34.1	33.7	30.9	28.7	30.4	32.8
1		22.8	20.3	26.4	23.0	30.4	23.0
2		14.2	15.0	17.3	16.0	13.7	14.9
3		9.6	10.6	8.6	11.3	8.8	9.9
4		7.5	7.5	4.1	6.7	6.9	7.0
5		4.5	4.7	3.6	4.3	2.0	4.3
6		7.4	8.1	9.1	9.9	7.8	8.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 17.500	D.F. 24	PROB. 0.8266	

APPENDIX A

THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM A)



Form - A

**1985 ARI SURVEY  
OF ACTIVE ARMY RECRUITS**

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

**NOTE:**

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

**HOW TO FILL OUT THIS SURVEY**

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

## HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?  
(CIRCLE ONLY ONE)

Army..... ①  
Air Force..... 2  
Navy..... 3  
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u> .....	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance  
to travel and would receive  
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1. What Army component are you entering?

Active Army . . . . . 1

Army Reserve . . . . . 2  
National Guard . . . . . 3

} Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY
85	01 JAN	<input type="text"/> <input type="text"/>
	02 FEB	
86	03 MAR	0 0
	04 APR	1 1
	05 MAY	2 2
	06 JUN	3 3
	07 JUL	4
	08 AUG	5
	09 SEP	6
	10 OCT	7
	11 NOV	8
	12 DEC	9

- 01 SUNDAY
- 02 MONDAY
- 03 TUESDAY
- 04 WEDNESDAY
- 05 THURSDAY
- 06 FRIDAY
- 07 SATURDAY

A. What time is it now? (CIRCLE AM OR PM)

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PH

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

- 01 SUNDAY
- 02 MONDAY
- 03 TUESDAY
- 04 WEDNESDAY
- 05 THURSDAY
- 06 FRIDAY
- 07 SATURDAY

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PH

4. Circle the number next to the reception station that you are currently at:

- Fort Dix . . . . . 01
- Fort Leonard Wood. . . . . 02
- Fort Sill. . . . . 03
- Fort Bliss . . . . . 04
- Fort Jackson . . . . . 05
- Fort McClellan . . . . . 06
- Fort Knox. . . . . 07
- Fort Benning . . . . . 08

5. What is your Social Security Number?

    |\_|\_|-|\_|\_|-|\_|\_|\_|\_|

6. What is your MOS?

    |\_|\_|

7. Have you ever been a student at a college or junior college for at least one semester?

- Yes. . . . . 1
- No . . . . . 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY SATISFIED							VERY DISSATISFIED
1	2	3	4	5	6	7	

I. YOUR ENLISTMENT

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9. first choice?	1	2	3	4
10. second choice?	1	2	3	4
11. third choice?	1	2	3	4
12. fourth choice?	1	2	3	4

13. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

- Yes. . . . . 1  
 No . . . . . 2 (GO TO Q.14)

13a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

- On television. . . . . 01  
 In magazines . . . . . 02  
 On the radio . . . . . 03  
 In the help wanted section of the newspaper. . . . . 04  
 In other parts of the newspaper. . . . . 05  
 In the mail. . . . . 06  
 In an Army recruiting station. . . . . 07  
 At school. . . . . 08  
 From a friend. . . . . 09  
 Other (SPECIFY) \_\_\_\_\_  
 \_\_\_\_\_ 10



14. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

Yes. . . . . 1  
No . . . . . 2 (GO TO Q.16)

14a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

On television. . . . . 01  
In magazines . . . . . 02  
On the radio . . . . . 03  
In the help wanted section of the  
newspaper. . . . . 04  
In other parts of the newspaper. . . . . 05  
In the mail. . . . . 06  
In an Army recruiting station. . . . . 07  
At school. . . . . 08  
From a friend. . . . . 09  
Other (SPECIFY) \_\_\_\_\_  
\_\_\_\_\_ 10

15. Did you ever respond to any of these Army advertisements?

Yes. . . . . 1  
No . . . . . 2 (GO TO Q.16)

15a. How did you respond to these advertisements? (CIRCLE ALL THAT APPLY)

By sending in a card . . . . . 01  
By calling a toll free number. . . . . 02  
By contacting an Army recruiter. . . . . 03

15b. What did you receive when you sent a card in response to an Army ad? (CIRCLE ALL THAT APPLY)

Letter telling me location of  
Army recruiting station. . . . . 01  
A gift like tube socks or wrist bands. . . 02  
A poster . . . . . 03  
Booklet about Army service . . . . . 04  
Booklet about Army College Fund. . . . . 05  
A bumper sticker . . . . . 06  
Army bookcovers. . . . . 07  
I never received a response in  
the mail from the card I sent in . . . . 08  
I never sent a card in response to  
an Army ad . . . . . 09

15c. What did you receive when you called a toll free number in response to an Army ad?  
(CIRCLE ALL THAT APPLY)

- Letter telling me location of  
Army recruiting station. . . . . 01
- A gift like tube socks or wrist bands. . . 02
- A poster . . . . . 03
- Booklet about Army service . . . . . 04
- Booklet about Army College Fund. . . . . 05
- A bumper sticker . . . . . 06
- Army bookcovers. . . . . 07
- I never received a response in the  
mail to my toll free call. . . . . 08
- I never called a toll free number  
in response to an Army ad. . . . . 09

15d. Which of these items did you use or appreciate having?

- Letter telling me location of  
Army recruiting station. . . . . 01
- A gift like tube socks or wrist bands. . . 02
- A poster . . . . . 03
- Booklet about Army service . . . . . 04
- Booklet about Army College Fund. . . . . 05
- A bumper sticker . . . . . 06
- Army bookcovers. . . . . 07
- None of these items. . . . . 08
- I never received any of this material in  
response to a toll free call or card . . 09

16. Did you receive military recruiting literature in the mail without asking for it?

- Yes. . . . . 1
- No . . . . . 2 (GO TO Q.17)

16a. For which service(s) did you receive literature without asking for it? (CIRCLE ALL  
THAT APPLY)

- Air Force. . . . . 1
- Army . . . . . 2
- Marine Corps . . . . . 3
- Navy . . . . . 4
- All services together. . . . . 5
- National Guard . . . . . 6
- Reserve. . . . . 7

17. When did you first start thinking about enlisting in the Army?

- In the last month. . . . . 01
- 2 to 3 months ago. . . . . 02
- 4 to 6 months ago. . . . . 03
- 7 to 12 months ago . . . . . 04
- 1 to 2 years ago . . . . . 05
- 2 to 3 years ago . . . . . 06
- 3 to 4 years ago . . . . . 07
- More than 4 years ago. . . . . 08

18. When did you definitely decide to apply for enlistment in the Army?

- In the last month. . . . . 01
- 2 to 3 months ago. . . . . 02
- 4 to 6 months ago. . . . . 03
- 7 to 12 months ago . . . . . 04
- 1 to 2 years ago . . . . . 05
- 2 to 3 years ago . . . . . 06
- 3 to 4 years ago . . . . . 07
- More than 4 years ago. . . . . 08

---

In the VEAP program you can contribute to an education fund to which the government will also contribute. The next questions concern the basic VEAP program.

19. Are you eligible to have a VEAP education fund?

- Yes. . . . . 1
- No . . . . . 2
- I don't know about this program. . . . . 8

20. What is the maximum amount that can be accumulated in basic VEAP (soldier's contribution plus government contribution) during a . . .

- two (2) year enlistment? \$ , .00
- three (3) year enlistment? \$ , .00
- four (4) year enlistment? \$ , .00

21. Do you plan to use VEAP?

- I definitely will not use VEAP . . . . . 1
- I probably will not use VEAP . . . . . 2
- I probably will use VEAP . . . . . 3
- I definitely will use VEAP . . . . . 4
- I don't know enough about VEAP to  
know if I will use it or not . . . . . 8

22. What is the maximum amount that can be accumulated with the Army College Fund (ACF) educational incentive (soldier's VEAP contribution plus government VEAP contribution plus ACF incentive) during a . . .

- two (2) year enlistment? \$ , .00
- three (3) year enlistment? \$ , .00
- four (4) year enlistment? \$ , .00

---

The government is starting a new educational fund for members of the military. The next questions concern this New GI Bill education program.

23. To be eligible for the New GI Bill soldiers must enter active duty after what date?

- 1 January 1985 . . . . . 1
- 1 March 1985 . . . . . 2
- 1 May 1985 . . . . . 3
- 1 July 1985 . . . . . 4
- 1 September 1985 . . . . . 5
- I don't know . . . . . 8

24. Are you eligible for the New GI Bill education benefits?

- Yes . . . . . 1
- No . . . . . 2
- I don't know about this program . . . . . 8

25. Are you going to participate in the New GI Bill and have your contribution deducted from your pay?

- Yes . . . . . 1
- No . . . . . 2
- I don't know . . . . . 8

26. What is the maximum amount that can be accumulated in the basic New GI Bill (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$   ,    .00

three (3) year enlistment? \$   ,    .00

four (4) year enlistment? \$   ,    .00

27. When the New Army College Fund (ACF) is added to the basic New GI Bill what is the maximum amount that can be accumulated for a . . .

two (2) year enlistment? \$   ,    .00

three (3) year enlistment? \$   ,    .00

four (4) year enlistment? \$   ,    .00

---

28. Are you participating in either the VEAP or the New GI Bill education assistance plans?

Yes, VEAP . . . . . 1  
Yes, New GI Bill . . . . . 2  
No . . . . . 3 } SKIP TO  
I don't know . . . . . 8 } Q.29

28a. I will contribute: \$   ,    .00

plus the government will contribute: \$   ,    .00

for a TOTAL education package of \$   ,    .00

28b. Do you think the amount would pay for your entire college education?

Yes . . . . . 1  
No . . . . . 2

28c. Do you think the amount is more, less or about the same as what the Navy, Air Force or Marines offer?

More . . . . . 1  
Less . . . . . 2  
About the same . . . . . 3

29. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

Yes . . . . . 1  
 No . . . . . 2  
 Don't Know . . . . . 8 } (GO TO Q.30)

29a. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

Signed up for the same job anyway. . . . . 1  
 Signed up for a different job in the Army whether or not it paid this educational bonus. . . . . 2  
 Signed up for a different job in the Army only if it paid a cash bonus. . . . 3  
 Tried to join a different service. . . . . 4  
 Not enlisted at all. . . . . 5

29b. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP or New GI Bill. What would you have done?

Signed up for the same job anyway. . . . . 1  
 Signed up for a different job in the Army . . . . . 2  
 Tried to join a different service. . . . . 3  
 Not enlisted at all. . . . . 4

30. Listed below are six "packages" consisting of different terms of service and benefit amounts. Please rank them from 1 to 6 as to what you would consider to be the most desirable package (rank 1) to the least desirable (rank 6).

<u>Rank (1-6)</u>	<u>Term of Service</u>	<u>Benefit</u>
_____	2 yr. active duty	\$15,800 in education
_____	2 yr. active duty + 2 yr. reserve duty	\$15,800 in education, \$2,000 in cash
_____	3 yr. active duty	\$21,600 in education
_____	3 yr. active duty + 2 yr. reserve duty	\$21,600 in education, \$3,000 in cash
_____	4 yr. active duty	\$24,000 in education, \$4,000 in cash
_____	4 yr. active duty + 2 yr. reserve duty	\$24,000 in education, \$6,500 in cash

31. If you were not eligible to enlist in any service, what do you think you would be doing in the next twelve months?

Working. . . . . 1  
Looking for work . . . . . 2  
Going to school. . . . . 3  
Taking a break, traveling, etc . . . . . 4  
Being a full time homemaker. . . . . 5

32. If you were not going into the military, how easy or difficult would it be for you to get a full-time job in the area where you lived?

Not difficult at all . . . . . 1  
Somewhat difficult . . . . . 2  
Very difficult . . . . . 3  
Almost impossible. . . . . 4  
I don't know . . . . . 8

33. How long a term of enlistment did you sign up for?

2 years. . . . . 1  
3 years or longer. . . . . 2 (GO TO Q.36)

34. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

Signed up for the same job anyway. . . . . 1  
Signed up for a different job in  
the Army whether or not it had  
a 2 year option. . . . . 2  
Signed up for a different job in the  
Army only if it had a 2 year option. . . . 3  
Tried to join a different service. . . . . 4  
Not enlisted at all. . . . . 5

35. Suppose no military service had a 2 year option. What would you have done?

Signed up for the same job anyway. . . . . 1  
Signed up for a different job in  
the Army . . . . . 2  
Tried to join a different service. . . . . 3  
Not enlisted at all. . . . . 4

36. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

- Yes . . . . . 1
  - No . . . . . 2
  - Don't know . . . . . 8
- } (GO TO Q.39)

36a. What was the amount of your bonus?

\$   ,    .00

37. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in  
the Army whether or not it paid  
a cash bonus . . . . . 2
- Signed up for a different job in the  
Army only if it paid a cash bonus. . . . . 3
- Tried to join a different service. . . . . 4
- Not enlisted at all. . . . . 5

38. Suppose no military service paid a cash enlistment bonus. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in  
the Army . . . . . 2
- Tried to join a different service. . . . . 3
- Not enlisted at all. . . . . 4



The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

39. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

<u>Ranking</u>	<u>Term of Service</u>	<u>EDUCATION ASSISTANCE</u>	
		<u>Soldier Contributes</u>	<u>Government Adds</u>
_____	A. Entry Training + 6 year reserve duty	0	\$5,040
_____	B. Entry Training + 1 year active duty + 3 year reserve duty	\$1,200	\$6,600
_____	C. 1 year active duty + 3 year reserve duty	\$2,400	\$6,600
_____	D. Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
_____	E. Entry Training + 2 year active duty	\$1,200	\$15,800
_____	F. 2 year active duty	\$1,200	\$15,800
_____	G. 2 year active duty + 2 year reserve duty	\$1,200	\$15,800
_____	H. Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

In the next series of questions, use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST.

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
40. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
41. I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
42. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
43. I enlisted because I want to travel and live in different places.	1	2	3	4
44. I enlisted to get away from a personal problem.	1	2	3	4
45. I enlisted because I want to serve my country.	1	2	3	4
46. I enlisted because I can earn more money than as a civilian.	1	2	3	4
47. I enlisted because it is a family tradition to serve.	1	2	3	4
48. I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
49. I enlisted so I can get money for a college education.	1	2	3	4
50. I enlisted because I want to be a soldier.	1	2	3	4
51. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
52. I enlisted for the physical training and challenge.	1	2	3	4
53. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
54. I enlisted to learn to be a responsible, mature person.	1	2	3	4

Please indicate if the following questions are True or False for you:

	TRUE	FALSE
55. To get the military job I wanted, I gave up getting a cash bonus.	1	2
56. To get the military job I wanted, I gave up getting extra educational assistance from the Army College Fund.	1	2
57. I gave up the military work I wanted to get a cash bonus.	1	2
58. I gave up the job I wanted to get extra educational assistance from the Army College Fund.	1	2

59. How satisfied are you with the military job you signed up for?

- I do not know what job I signed up for . . . 1
- Very satisfied . . . . . 2
- Somewhat satisfied . . . . . 3
- Neither satisfied nor dissatisfied . . . . 4
- Somewhat dissatisfied. . . . . 5
- Very dissatisfied. . . . . 6

60. When you decided to enlist how sure were you about what job training you wanted?

Not at all sure. . . . . 1  
Not too sure . . . . . 2  
Somewhat sure. . . . . 3  
Very sure. . . . . 4

61. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?

Not at all sure. . . . . 1  
Not too sure . . . . . 2  
Somewhat sure. . . . . 3  
Very sure. . . . . 4

62. Suppose a new enlistee were unhappy with military life. How easy or difficult do you think it would be to get out of the military before the end of the enlistment period?

Very easy. . . . . 1  
Fairly easy. . . . . 2  
Somewhat difficult . . . . . 3  
Very difficult . . . . . 4  
Almost impossible. . . . . 5

63. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1  
Very satisfied . . . . . 2  
Somewhat satisfied . . . . . 3  
Neither satisfied nor dissatisfied . . . . 4  
Somewhat dissatisfied. . . . . 5  
Very dissatisfied. . . . . 6

64. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1  
Very satisfied . . . . . 2  
Somewhat satisfied . . . . . 3  
Neither satisfied nor dissatisfied . . . . 4  
Somewhat dissatisfied. . . . . 5  
Very dissatisfied. . . . . 6

65. What do you think you will do after this enlistment?

- Leave the Army to find civilian employment . . . . . 1
- Leave the Army to attend college . . . . . 2
- Leave the Army for civilian vocational/technical education . . . . . 3
- Reenlist, but probably not make the Army a career. . . . . 4
- Stay in the Army until I retire. . . . . 5
- I do not know. . . . . 8

66. Would you consider enlisting in a United States Army Reserve unit for additional cash and/or education benefits upon completion of your active duty obligation?

- Definitely . . . . . 1
- Probably . . . . . 2
- Probably not . . . . . 3
- Definitely not . . . . . 4
- Don't know . . . . . 8

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

67. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 01
- To be away from home on my own . . . . . 02
- I want to travel . . . . . 03
- To get away from a personal problem. . . . . 04
- To serve my country. . . . . 05
- Earn more money. . . . . 06
- Family tradition to serve. . . . . 07
- To prove that I can make it. . . . . 08
- To get trained in a skill. . . . . 09
- Money for a college education. . . . . 10

68. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 01
- To be away from home on my own . . . . . 02
- Chance to better myself. . . . . 03
- To get away from a personal problem. . . . . 04
- To serve my country. . . . . 05
- Earn more money. . . . . 06
- Family tradition to serve. . . . . 07
- To prove that I can make it. . . . . 08
- To get trained in a skill. . . . . 09
- Money for a college education. . . . . 10

II. LEISURE TIME ACTIVITIES

69. When do you regularly listen to the radio during the week - Mondays through Fridays?  
(CIRCLE ALL THAT APPLY)

- Mornings -- 6am to 10am. . . . . 1
- Daytime -- 10am to 3pm . . . . . 2
- Late afternoon -- 3pm to 7pm . . . . . 3
- Evenings -- 7pm to midnight. . . . . 4
- Overnight -- midnight to 6am . . . . . 5
- I don't regularly listen to the  
radio during the week. . . . . 6

70. When do you regularly listen to the radio during the weekend - Saturdays and Sundays?  
(CIRCLE ALL THAT APPLY)

- Mornings -- 6am to 10am. . . . . 1
- Daytime -- 10am to 3pm . . . . . 2
- Late afternoon -- 3pm to 7pm . . . . . 3
- Evenings -- 7pm to midnight. . . . . 4
- Overnight -- midnight to 6am . . . . . 5
- I don't regularly listen to the  
radio during the weekend . . . . . 6

71. When do you regularly watch TV during the week - Mondays through Fridays? (CIRCLE ALL  
THAT APPLY)

- Mornings -- 6am to 9am . . . . . 1
- Daytime -- 9am to 4pm. . . . . 2
- Late afternoon -- 4pm to 8pm . . . . . 3
- Prime time -- 8pm to 11pm. . . . . 4
- Late night -- 11pm to 1am. . . . . 5
- Overnight -- 1am to 6am. . . . . 6
- I don't regularly watch TV during  
the week . . . . . 7

72. When do you regularly watch TV during the weekend - Saturdays and Sundays? (CIRCLE ALL  
THAT APPLY)

- Mornings -- 6am to noon. . . . . 1
- Daytime -- noon to 6pm . . . . . 2
- Early evening -- 6pm to 7pm. . . . . 3
- Evenings -- 7pm to 11pm. . . . . 4
- Late night -- 11pm to 1am. . . . . 5
- Overnight -- 1am to 6am. . . . . 6
- I don't regularly watch TV during  
the weekend. . . . . 7

Do you listen to any of the following radio programs or programming types?

	Regularly tune in the radio to hear it	Sometimes hear it — you listen if it happens to be on when you turn on the radio	Have listened to it once or twice	Have never listened to it
73. King Biscuit Flower Hour	1	2	3	4
74. Rockline	1	2	3	4
75. Off the Record (Mary Turner)	1	2	3	4
76. Rick Dees Top 40	1	2	3	4
77. Metal Shop	1	2	3	4
78. Rock Quiz/Star Quiz	1	2	3	4
79. Coast-to-Coast	1	2	3	4
80. Walt Love's Connection	1	2	3	4
81. Music of the City	1	2	3	4
82. Dance Music International (Gary Byrd)	1	2	3	4
83. America's Top 40 (Casey Kasem)	1	2	3	4
84. Rock Over London	1	2	3	4
85. Street Beat (Barnett Robbins)	1	2	3	4
86. Westwood One's in Concert	1	2	3	4
87. NBC Source	1	2	3	4

Do you watch any of the following types of programs on regular TV stations?

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
88. Sports	1	2	3	4
89. General Drama	1	2	3	4
90. Suspense/Mystery Drama	1	2	3	4
91. Situation Comedies	1	2	3	4
92. Quiz and Game Shows	1	2	3	4
93. Variety or Talk Shows	1	2	3	4
94. Movies	1	2	3	4
95. USFL football -- spring season Monday Night Football	1	2	3	4
96. College football -- regular season	1	2	3	4
97. College football bowl games	1	2	3	4
98. Major league baseball -- regular season games	1	2	3	4
99. Major league baseball playoffs	1	2	3	4
100. World Series	1	2	3	4
101. NBA basketball	1	2	3	4
102. College basketball	1	2	3	4
103. NHL hockey	1	2	3	4
104. Professional wrestling	1	2	3	4
105. Car races	1	2	3	4
106. Golf tournaments	1	2	3	4
107. Tennis tournaments	1	2	3	4
108. Weekend sports shows like Wide World of Sports	1	2	3	4



109. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

- Yes. . . . . 1
- No . . . . . 2 (GO TO Q.110)

109a. Please use the following scale to tell us how this commercial impressed you.

- I dialiked it or it gave me a bad impression of the Army . . . . . 1
- It didn't impress me much. . . . . 2
- I liked it and it gave me a good impression of the Army. . . . . 3

109b. Did this commercial affect your decision to enlist?

- No, I had already enlisted or decided to enlist before I saw this commercial. . . . . 1
- No, I saw it before deciding to enlist but it was not important in my decision to contact a recruiter or to enlist . . . . . 2
- It was important in my decision to contact a recruiter or enlist . . . . . 3
- I would not have contacted an Army recruiter or enlisted had I not seen this commercial . . . . . 4

109b. What messages did you think the commercial was trying to get across?

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109c. Did you believe the information in the commercial was accurate?

- Yes. . . . . 1
- No . . . . . 2

Please use the following table to identify which service uses each slogan.

	Army	Air Force	Navy	Marines	All services together in the same ad or commercial	None of these	I don't know
110. " <u>BLANK</u> . It's not just a job. It's an adventure."	1	2	3	4	5	6	8
111. " <u>Aim</u> high."	1	2	3	4	5	6	8
112. "The few. The proud. The <u>BLANK</u> "	1	2	3	4	5	6	8
113. "Be all you can be."	1	2	3	4	5	6	8
114. "Maybe you can be one of us."	1	2	3	4	5	6	8
115. "A chance to serve, a chance to learn."	1	2	3	4	5	6	8
116. "It's a great place to start."	1	2	3	4	5	6	8

III. FACTS ABOUT YOU

117. Which of these best describes the place where you were living when you enlisted?

- In a large city (over 250,000 people). . . . 1
- In a suburb of a large city. . . . . 2
- In a medium-sized city (50,000 to  
250,000 people). . . . . 3
- In a suburb of a medium-sized city . . . . 4
- In a small city or town (under  
50,000 people) . . . . . 5
- In a rural area, but not on a farm  
or ranch . . . . . 6
- On a farm or ranch . . . . . 7

118. What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.

\_\_\_\_\_

119. What time zone did you live in?

- Eastern. . . . . 1
- Central. . . . . 2
- Mountain . . . . . 3
- Pacific. . . . . 4
- Other time zone (e.g., Alaska) . . . . . 5
- I don't know . . . . . 8

120. What was the month and year that you graduated from High School or last attended High School?

\_\_\_\_\_ / \_\_\_\_\_  
MO YR

121. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

- Yes. . . . . 1 (GO TO Q.122)
- No . . . . . 2

121a. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

- I completed 12 years but flunked the state test to get a diploma. . . . . 01
- I completed high school in a school not recognized (accredited) by the state. . . . . 02
- My family needed money or needed me at home. . . . . 03
- I was expelled or suspended. . . . . 04
- I found a job I liked or I wanted to work full time. . . . 05
- I was bored, wasn't learning anything useful . . . . . 06
- I got married or had a child . . . . . 07
- I didn't get along with the other students . . . . . 08
- The rules were too strict or I didn't get along with the teachers, counselors, or principal . . . . . 09

122. At the time you enlisted (signed your contract), were you:

- In school full time . . . . . 1
- In school part time . . . . . 2
- Not in school . . . . . 3

(CONSIDER YOURSELF IN SCHOOL DURING VACATIONS)

123. At the time you enlisted (signed your contract), were you:

- Working full time . . . . . 1
- Working part time . . . . . 2
- Not working but looking for work. . . . . 3
- Not working and not looking for work. . . . . 4

124. If you had not enlisted in the Army, during the next twelve months would you be:

- In school full time . . . . . 1
- In school part time . . . . . 2
- Not in school . . . . . 3

125. If you had not enlisted in the Army, during the next twelve months would you be:

- Working full time . . . . . 1
- Working part time . . . . . 2
- Not working but looking for work. . . . . 3
- Not working and not looking for work. . . . . 4

126. Have you applied to any of the following types of schools?

- 4-year college or university . . . . . 1
- 2-year junior college . . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . . 4
- Did not apply to any of these schools. . . 5 (GO TO Q.135)

126a. Were you accepted by any of the following types of schools? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college . . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . . 4
- I was not accepted by any of these schools. . . . . 5 (GO TO Q.135)

126b. Have you attended any of the following types of schools since leaving high school? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college . . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . . 4
- I did not attend any of these schools. . . 5 (GO TO Q.135)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.126b, PLEASE ANSWER THE NEXT QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

127. What was the name of this school?

\_\_\_\_\_

127a. What type of school is this?

- 4-year college or university . . . . . 1
- 2-year junior college . . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . . 4

128. What was your major field of study?

\_\_\_\_\_

129. What type of program were you enrolled in?

Academic . . . . . 1  
Occupational . . . . . 2  
Other (SPECIFY) \_\_\_\_\_  
\_\_\_\_\_ 3

130. When did you start attending this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

131. When did you last attend this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

132. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree  
\_\_\_\_\_

No. . . . 2

b. Occupational certificate  
from this school?

Yes . . . 1 Please specify the type of  
certificate  
\_\_\_\_\_

No. . . . 2

133. Did you complete the program in which you were enrolled?

Yes . . . 1

No. . . . 2 If no, why not? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

134. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. . . . . 01  
Army recruiter working in a  
recruiting station in the town  
where I attended this school . . . . . 02  
Army recruiter I had talked to  
while in high school . . . . . 03  
Career/employment counseling  
personnel at this school . . . . . 04  
Faculty advisor. . . . . 05  
Other civilian faculty member. . . . . 06  
ROTC instructor. . . . . 07  
Other ROTC personnel . . . . . 08

135. Assuming that you could have any type of job you wanted now, what kind of job would it be?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 46 - I AM NOT SURE WHICH CATEGORY

The following questions are about your parent's household or the household you grew up in. Answer these questions about the household that you marked the zip code for in Question 118.

136. Who lives in this household? (CIRCLE ALL THAT APPLY)

- My own mother. . . . . 01
- My own father. . . . . 02
- My stepmother. . . . . 03
- My stepfather. . . . . 04
- Grandparents(s). . . . . 05
- Brothers and/or sisters (Include  
stepbrothers and stepsisters). . . . . 06
- My spouse. . . . . 07
- My children. . . . . 08
- Other relatives. . . . . 09
- Other people not related to me . . . . . 10
- Does not apply/I don't know. . . . . 98

137. Who is responsible for paying most of the bills in this household? (CIRCLE ONLY ONE)

- My own mother. . . . . 01
- My own father. . . . . 02
- My stepmother. . . . . 03
- My stepfather. . . . . 04
- Grandparents(s). . . . . 05
- Brothers and/or sisters (Include  
stepbrothers and stepsisters). . . . . 06
- My spouse. . . . . 07
- My children. . . . . 08
- Other relatives. . . . . 09
- Other people not related to me . . . . . 10
- Does not apply/I don't know. . . . . 98

138. How many cars are owned by people in this household?

- None . . . . . 00
- One. . . . . 01
- Two. . . . . 02
- Three. . . . . 03
- Four . . . . . 04
- Five . . . . . 05
- Six. . . . . 06
- Seven. . . . . 07
- Eight or more. . . . . 08
- Does not apply/I don't know. . . . . 98



139. Of the cars mentioned above, how many are model year:

1985 \_\_\_\_\_ (WRITE NUMBER HERE)  
1984 \_\_\_\_\_ 1979 \_\_\_\_\_  
1983 \_\_\_\_\_ 1978 \_\_\_\_\_  
1982 \_\_\_\_\_ 1977 \_\_\_\_\_  
1981 \_\_\_\_\_ 1976 \_\_\_\_\_  
1980 \_\_\_\_\_ 1975 or earlier \_\_\_\_\_

140. Is this household in a:

Single family house . . . . . 1  
Duplex (2 houses in one building). . . . . 2  
Townhouse or rowhouse . . . . . 3  
Small apartment building  
(3 to 5 units) . . . . . 4  
Medium apartment building  
(6 to 25 units). . . . . 5  
Large apartment building  
(more than 26 units) . . . . . 6  
Not applicable/I don't know. . . . . 8

141. What is the monthly rent or mortgage payment including utilities?

Less than \$100 per month . . . . . 01  
\$100-199 per month . . . . . 02  
\$200-299 per month . . . . . 03  
\$300-399 per month . . . . . 04  
\$400-499 per month . . . . . 05  
\$500-599 per month . . . . . 06  
\$600-699 per month . . . . . 07  
\$700-799 per month . . . . . 08  
\$800-899 per month . . . . . 09  
\$900-1000 per month. . . . . 10  
More than \$1000 per month. . . . . 11  
Housing is provided by employer. . . . . 96  
Does not apply . . . . . 97  
I don't know the rent/mortgage payment . . . 98

142. What is the market value of household owned?

Less than \$10,000. . . . .	01
\$10,000 - 20,000 . . . . .	02
\$20,001 - \$30,000. . . . .	03
\$30,001 - \$40,000. . . . .	04
\$40,001 - \$50,000. . . . .	05
\$50,001 - \$60,000. . . . .	06
\$60,001 - \$70,000. . . . .	07
\$70,001 - \$80,000. . . . .	08
\$80,001 - \$90,000. . . . .	09
\$90,001 - \$100,000 . . . . .	10
\$100,001 - \$125,000. . . . .	11
\$125,001 - \$150,000. . . . .	12
\$150,001 - \$200,000. . . . .	13
\$200,001 or more . . . . .	14
Does not apply . . . . .	97
I don't know the market value. . . . .	98

143. What is the highest level of school your FATHER (or male guardian) completed?

8th or below . . . . .	01
9th. . . . .	02
10th . . . . .	03
11th . . . . .	04
12th . . . . .	05
1 year of college. . . . .	06
2 years of college . . . . .	07
3 years of college . . . . .	08
4 or more years of college . . . . .	09
I don't know . . . . .	98

144. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional. . . . .	1
B.A. or B.S. degree. . . . .	2
Associate degree (A.A.) from a junior or community college. . . . .	3
A high school diploma. . . . .	4
A GED certificate. . . . .	5
None of the above. . . . .	6
I don't know . . . . .	8

145. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below . . . . .	01
9th . . . . .	02
10th . . . . .	03
11th . . . . .	04
12th . . . . .	05
1 year of college . . . . .	06
2 years of college . . . . .	07
3 years of college . . . . .	08
4 or more years of college . . . . .	09
I don't know . . . . .	98

146. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional . . . . .	1
B.A. or B.S. degree . . . . .	2
Associate degree (A.A.) from a junior or community college . . . . .	3
A high school diploma . . . . .	4
A GED certificate . . . . .	5
None of the above . . . . .	6
I don't know . . . . .	8

147. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

Less than \$2,599 a year (less than \$50 a week) . . . . .	01
\$2,600-\$5,199 a year (about \$50-\$99 a week) . . . . .	02
\$5,200-\$10,399 a year (about \$100-\$199 a week) . . . . .	03
\$10,400-\$15,599 a year (about \$200-\$299 a week) . . . . .	04
\$15,600-\$20,799 a year (about \$300-\$399 a week) . . . . .	05
\$20,800-\$25,999 a year (about \$400-\$499 a week) . . . . .	06
\$26,000-\$31,199 a year (about \$500-\$599 a week) . . . . .	07
\$31,200 or more a year (about \$600 a week or more) . . . . .	08

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

148. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

149. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

150. When did you first establish your own household by moving out of this household and living on your own income? College students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

- Joining the Army is the first time  
I have been away from home to live  
on my own income . . . . . 1 (GO TO  
Q.153)
- In the last 6 months . . . . . 2
- 7-12 months ago. . . . . 3
- 13-18 months (1 to 1/2 years ago). . . . . 4
- 18-24 months ( 1 1/2 to 2 years ago) . . . . . 5
- 25-26 months (2 to 3 years ago). . . . . 6
- More than 3 years ago. . . . . 7

151. How much rent or mortgage payment including utilities did you pay for your own place or to relatives?

- Less than \$100 per month . . . . . 01
- \$100-199 per month . . . . . 02
- \$200-299 per month . . . . . 03
- \$300-399 per month . . . . . 04
- \$400-499 per month . . . . . 05
- \$500-599 per month . . . . . 06
- \$600-699 per month . . . . . 07
- \$700-799 per month . . . . . 08
- \$800-899 per month . . . . . 09
- \$900-1000 per month. . . . . 10
- More than \$1000 per month. . . . . 11
- I pay no rent or mortgage; Housing  
provided by EMPLOYER . . . . . 97
- I don't know the rent/mortgage payment . . . . . 98

152. What is the market value of your house?

- Less than \$10,000. . . . . 01
- \$10,000 - 20,000 . . . . . 02
- \$20,001 - \$30,000. . . . . 03
- \$30,001 - \$40,000. . . . . 04
- \$40,001 - \$50,000. . . . . 05
- \$50,001 - \$60,000. . . . . 06
- \$60,001 - \$70,000. . . . . 07
- \$70,001 - \$80,000. . . . . 08
- \$80,001 - \$90,000. . . . . 09
- \$90,001 - \$100,000 . . . . . 10
- \$100,001 - \$125,000. . . . . 11
- \$125,001 - \$150,000. . . . . 12
- \$150,001 - \$200,000. . . . . 13
- \$200,001 or more . . . . . 14
- I don't know the market value. . . . . 98

153. What is your marital status?

Single, never been married . . . . .	1
Married . . . . .	2
Divorced . . . . .	3
Separated . . . . .	4
Widowed . . . . .	5

154. How many children do you have?

None . . . . .	0
1 . . . . .	1
2 . . . . .	2
3 . . . . .	3
4 . . . . .	4
5 . . . . .	5
6 or more . . . . .	6

155. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

\$0 . . . . .	01
\$1-99 per month . . . . .	02
\$100-199 per month . . . . .	03
\$200-299 per month . . . . .	04
\$300-399 per month . . . . .	05
\$400-499 per month . . . . .	06
\$500-599 per month . . . . .	07
\$600-799 per month . . . . .	08
\$800-999 per month . . . . .	09
Over \$1000 per month . . . . .	10

156. In 1984 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

I had no 1984 earnings . . . . .	00
Less than \$2,599 a year (less than \$50 a week) . . . . .	01
\$2,600-\$5,199 a year (about \$50-\$99 a week) . . . . .	02
\$5,200-\$7,799 a year (about \$100-\$149 a week) . . . . .	03
\$7,800-\$10,399 a year (about \$150-\$199 a week) . . . . .	04
\$10,400-\$12,999 a year (about \$200-\$249 a week) . . . . .	05
\$13,000-\$15,599 a year (about \$250-\$299 a week) . . . . .	06
\$15,600-\$20,799 a year (about \$300-\$399 a week) . . . . .	07
\$20,800-\$25,999 a year (about \$400-\$499 a week) . . . . .	08
\$26,000 or more a year (more than \$500 a week) . . . . .	09

157. What type of job were you last working?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

158. What type of civilian job do you think you will be able to get after your first enlistment in the Army?

WRITE CODE HERE

159. What type of civilian job could you get if you were not entering the Army?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 46 - I AM NOT SURE WHICH CATEGORY



160. What is your sex?

Male . . . . . 1  
Female . . . . . 2

161. What is your ethnic group?

White, not Hispanic. . . . . 1  
Black, not Hispanic. . . . . 2  
Hispanic . . . . . 3  
Asian. . . . . 4  
Other. . . . . 5

162. Is there cable TV in the household where you were living before you entered the Army?

Yes. . . . . 1  
No . . . . . 2

163. Did you ever serve in the military before this enlistment?

Yes. . . . . 1 Which service?  
\_\_\_\_\_

No . . . . . 2

164. In your own words, please tell why you decided to enlist in the Army. What caused you to make this decision?

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165. Of the reasons you mentioned above, what would you say is the most important reason?

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Thank you very much for your time and effort in completing this survey.

Please mark end time: \_\_\_\_\_ : \_\_\_\_\_ AM  
(CIRCLE AM OR PM) \_\_\_\_\_ PM

APPENDIX B

THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM B)



Form - B

1985 ARI SURVEY  
OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

## HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?  
(CIRCLE ONLY ONE)

Army..... ①  
Air Force..... 2  
Navy..... 3  
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u> .....	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance  
to travel and would receive  
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1. What Army component are you entering?

Active Army . . . . . 1

Army Reserve . . . . . 2 }  
National Guard . . . . . 3 }

Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY
85	01 JAN	<input type="text"/> <input type="text"/>
	02 FEB	
86	03 MAR	0 0
	04 APR	1 1
	05 MAY	2 2
	06 JUN	3 3
	07 JUL	4
	08 AUG	5
	09 SEP	6
	10 OCT	7
	11 NOV	8
	12 DEC	9

01 SUNDAY  
02 MONDAY  
03 TUESDAY  
04 WEDNESDAY  
05 THURSDAY  
06 FRIDAY  
07 SATURDAY

A. What time is it now? (CIRCLE AM OR PM)

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PM

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

01 SUNDAY  
02 MONDAY  
03 TUESDAY  
04 WEDNESDAY  
05 THURSDAY  
06 FRIDAY  
07 SATURDAY

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PM

4. Circle the number next to the reception station that you are currently at:

- Fort Dix . . . . . 01
- Fort Leonard Wood. . . . . 02
- Fort Sill. . . . . 03
- Fort Bliss . . . . . 04
- Fort Jackson . . . . . 05
- Fort McClellan . . . . . 06
- Fort Knox. . . . . 07
- Fort Benning . . . . . 08

5. What is your Social Security Number?

\_\_\_\_-\_\_\_\_-\_\_\_\_\_

6. What is your MOS?

\_\_\_\_

7. Have you ever been a student at a college or junior college for at least one semester?

- Yes. . . . . 1
- No . . . . . 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY							VERY
SATISFIED							DISSATISFIED
1	2	3	4	5	6	7	



I. YOUR ENLISTMENT

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9. first choice?	1	2	3	4
10. second choice?	1	2	3	4
11. third choice?	1	2	3	4
12. fourth choice?	1	2	3	4

13. When did you first start thinking about enlisting in the Army?

- In the last month. . . . . 01
- 2 to 3 months ago. . . . . 02
- 4 to 6 months ago. . . . . 03
- 7 to 12 months ago . . . . . 04
- 1 to 2 years ago . . . . . 05
- 2 to 3 years ago . . . . . 06
- 3 to 4 years ago . . . . . 07
- More than 4 years ago. . . . . 08

14. When did you definitely decide to apply for enlistment in the Army?

- In the last month. . . . . 01
- 2 to 3 months ago. . . . . 02
- 4 to 6 months ago. . . . . 03
- 7 to 12 months ago . . . . . 04
- 1 to 2 years ago . . . . . 05
- 2 to 3 years ago . . . . . 06
- 3 to 4 years ago . . . . . 07
- More than 4 years ago. . . . . 08

15. How did you have your first contact with an Army recruiter?

- I contacted an Army recruiter on the advice of another service recruiter. . . . 1
- I contacted an Army recruiter first. . . . 2
- An Army recruiter contacted me first . . . 3
- I was with a friend with whom a recruiter was meeting. . . . . 4
- I contacted an Army recruiter through a US Army Reserve or National Guard unit or member . . . . . 5

16. Under what circumstances did you first talk with an Army recruiter?

- Talked by phone. . . . . 1
- Talked at a recruiting station . . . . . 2
- Talked at a job fair . . . . . 3
- Talked at school . . . . . 4
- Talked at an Army Reserve unit . . . . . 5
- Other. . . . . 6

---

In the VEAP program you can contribute to an education fund to which the government will also contribute. The next questions concern the basic VEAP program.

17. Are you eligible to have a VEAP education fund?

- Yes. . . . . 1
- No . . . . . 2
- I don't know about this program. . . . . 8

18. What is the maximum amount that can be accumulated in basic VEAP (soldier's contribution plus government contribution) during a . . .

- two (2) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00
- three (3) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00
- four (4) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00

19. Do you plan to use VEAP?

- I definitely will not use VEAP . . . . . 1
- I probably will not use VEAP . . . . . 2
- I probably will use VEAP . . . . . 3
- I definitely will use VEAP . . . . . 4
- I don't know enough about VEAP to know if I will use it or not . . . . . 8

20. What is the maximum amount that can be accumulated with the Army College Fund (ACF) educational incentive (soldier's VEAP contribution plus government VEAP contribution plus ACF incentive) during a . . .

- two (2) year enlistment? \$    ,    .00
- three (3) year enlistment? \$    ,    .00
- four (4) year enlistment? \$    ,    .00

---

The government is starting a new educational fund for members of the military. The next questions concern this New GI Bill education program.

21. To be eligible for the New GI Bill soldiers must enter active duty after what date?

- 1 January 1985 . . . . . 1
- 1 March 1985 . . . . . 2
- 1 May 1985 . . . . . 3
- 1 July 1985 . . . . . 4
- 1 September 1985 . . . . . 5
- I don't know . . . . . 8

22. Are you eligible for the New GI Bill education benefits?

- Yes . . . . . 1
- No . . . . . 2
- I don't know about this program . . . . . 8

23. Are you going to participate in the New GI Bill and have your contribution deducted from your pay?

- Yes . . . . . 1
- No . . . . . 2
- I don't know . . . . . 8

24. What is the maximum amount that can be accumulated in the basic New GI Bill (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00  
three (3) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00  
four (4) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00

25. When the New Army College Fund (ACF) is added to the basic New GI Bill what is the maximum amount that can be accumulated for a . . .

two (2) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00  
three (3) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00  
four (4) year enlistment? \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00

---

26. Are you participating in either the VEAP or the New GI Bill education assistance plans?

Yes, VEAP . . . . . 1  
Yes, New GI Bill . . . . . 2  
No . . . . . 3 } SKIP TO  
I don't know . . . . . 8 } Q.27

26a. I will contribute: \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00  
plus the government will contribute: \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00  
for a TOTAL education package of \$ |\_\_|\_|\_|,|\_\_|\_|\_||.00

26b. Do you think the amount would pay for your entire college education?

Yes . . . . . 1  
No . . . . . 2

26c. Do you think the amount is more, less or about the same as what the Navy, Air Force or Marines offer?

More . . . . . 1  
Less . . . . . 2  
About the same . . . . . 3

27. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

Yes . . . . . 1  
 No . . . . . 2 } (GO TO Q.28)  
 Don't Know . . . . . 8 }

27a. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

Signed up for the same job anyway. . . . . 1  
 Signed up for a different job in the Army whether or not it paid this educational bonus. . . . . 2  
 Signed up for a different job in the Army only if it paid a cash bonus. . . . . 3  
 Tried to join a different service. . . . . 4  
 Not enlisted at all. . . . . 5

27b. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP or New GI Bill. What would you have done?

Signed up for the same job anyway. . . . . 1  
 Signed up for a different job in the Army . . . . . 2  
 Tried to join a different service. . . . . 3  
 Not enlisted at all. . . . . 4

28. Listed below are six "packages" consisting of different terms of service and benefit amounts. Please rank them from 1 to 6 as to what you would consider to be the most desirable package (rank 1) to the least desirable (rank 6).

<u>Rank (1-6)</u>	<u>Term of Service</u>	<u>Benefit</u>
_____	2 yr. active duty	\$15,800 in education
_____	2 yr. active duty + 2 yr. reserve duty	\$15,800 in education, \$2,000 in cash
_____	3 yr. active duty	\$21,600 in education
_____	3 yr. active duty + 2 yr. reserve duty	\$21,600 in education, \$3,000 in cash
_____	4 yr. active duty	\$24,000 in education, \$4,000 in cash
_____	4 yr. active duty + 2 yr. reserve duty	\$24,000 in education, \$6,500 in cash

29. If you were not eligible to enlist in any service, what do you think you would be doing in the next twelve months?

- Working. . . . . 1
- Looking for work . . . . . 2
- Going to school. . . . . 3
- Taking a break, traveling, etc . . . . . 4
- Being a full time homemaker. . . . . 5

30. How long a term of enlistment did you sign up for?

- 2 years. . . . . 1
- 3 years or longer. . . . . 2 (GO TO Q.33)

31. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in the Army whether or not it had a 2 year option. . . . . 2
- Signed up for a different job in the Army only if it had a 2 year option. . . 3
- Tried to join a different service. . . . . 4
- Not enlisted at all. . . . . 5

32. Suppose no military service had a 2 year option. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in the Army . . . . . 2
- Tried to join a different service. . . . . 3
- Not enlisted at all. . . . . 4

33. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

- Yes. . . . . 1
- No . . . . . 2
- Don't know . . . . . 8 } (GO TO Q.36)

33a. What was the amount of your bonus?

\$ | | | , | | | | .00

34. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in  
the Army whether or not it paid  
a cash bonus . . . . . 2
- Signed up for a different job in the  
Army only if it paid a cash bonus. . . . 3
- Tried to join a different service. . . . . 4
- Not enlisted at all. . . . . 5

35. Suppose no military service paid a cash enlistment bonus. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in  
the Army . . . . . 2
- Tried to join a different service. . . . . 3
- Not enlisted at all. . . . . 4

<p>In the next series of questions, use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST.</p>				
	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
36. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
37. I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
38. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
39. I enlisted because I want to travel and live in different places.	1	2	3	4
40. I enlisted to get away from a personal problem.	1	2	3	4

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
41. I enlisted because I want to serve my country.	1	2	3	4
42. I enlisted because I can earn more money than as a civilian.	1	2	3	4
43. I enlisted because it is a family tradition to serve.	1	2	3	4
44. I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
45. I enlisted so I can get money for a college education.	1	2	3	4
46. I enlisted because I want to be a soldier.	1	2	3	4
47. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
48. I enlisted for the physical training and challenge.	1	2	3	4
49. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
50. I enlisted to learn to be a responsible, mature person.	1	2	3	4

51. How satisfied are you with the military job you signed up for?

- I do not know what job I signed up for . . . 1
- Very satisfied . . . . . 2
- Somewhat satisfied . . . . . 3
- Neither satisfied nor dissatisfied . . . . 4
- Somewhat dissatisfied. . . . . 5
- Very dissatisfied. . . . . 6



52. When you decided to enlist how sure were you about what job training you wanted?

- Not at all sure. . . . . 1
- Not too sure . . . . . 2
- Somewhat sure. . . . . 3
- Very sure. . . . . 4

53. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?

- Not at all sure. . . . . 1
- Not too sure . . . . . 2
- Somewhat sure. . . . . 3
- Very sure. . . . . 4

54. Suppose a new enlistee were unhappy with military life. How easy or difficult do you think it would be to get out of the military before the end of the enlistment period?

- Very easy. . . . . 1
- Fairly easy. . . . . 2
- Somewhat difficult . . . . . 3
- Very difficult . . . . . 4
- Almost impossible. . . . . 5

55. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?

- I do not know what job I signed up for . . 1
- Very satisfied . . . . . 2
- Somewhat satisfied . . . . . 3
- Neither satisfied nor dissatisfied . . . . 4
- Somewhat dissatisfied. . . . . 5
- Very dissatisfied. . . . . 6

56. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?

- I do not know what job I signed up for . . 1
- Very satisfied . . . . . 2
- Somewhat satisfied . . . . . 3
- Neither satisfied nor dissatisfied . . . . 4
- Somewhat dissatisfied. . . . . 5
- Very dissatisfied. . . . . 6

57. What do you think you will do after this enlistment?

Leave the Army to find civilian  
employment . . . . . 1  
Leave the Army to attend college . . . . . 2  
Leave the Army for civilian  
vocational/technical education . . . . . 3  
Reenlist, but probably not make the  
Army a career. . . . . 4  
Stay in the Army until I retire. . . . . 5  
I do not know. . . . . 8

58. Would you consider enlisting in a United States Army Reserve unit for additional cash and/or education benefits upon completion of your active duty obligation?

Definitely . . . . . 1  
Probably . . . . . 2  
Probably not . . . . . 3  
Definitely not . . . . . 4  
Don't know . . . . . 8

59. If a good friend of yours asked your advice about seeing a military recruiter, would you say it was:

A waste of time. . . . . 1  
Up to him or her . . . . . 2  
A good idea. . . . . 3

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

60. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 01
- To be away from home on my own . . . . . 02
- I want to travel . . . . . 03
- To get away from a personal problem. . . . 04
- To serve my country. . . . . 05
- Earn more money. . . . . 06
- Family tradition to serve. . . . . 07
- To prove that I can make it. . . . . 08
- To get trained in a skill. . . . . 09
- Money for a college education. . . . . 10

61. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 01
- To be away from home on my own . . . . . 02
- Chance to better myself. . . . . 03
- To get away from a personal problem. . . . 04
- To serve my country. . . . . 05
- Earn more money. . . . . 06
- Family tradition to serve. . . . . 07
- To prove that I can make it. . . . . 08
- To get trained in a skill. . . . . 09
- Money for a college education. . . . . 10

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II. LEISURE TIME ACTIVITIES

62. What is the average number of hours per week that you spend watching television?  
(CIRCLE ONLY ONE)

- 1 to 2 hours per week . . . . . 1
- 3 to 5 hours per week . . . . . 2
- 6 to 10 hours per week . . . . . 3
- 11 to 15 hours per week . . . . . 4
- 16 to 20 hours per week . . . . . 5
- More than 20 hours per week . . . . . 6
- I don't watch any television . . . . . 7

63. When do you regularly watch TV during the week - Mondays through Fridays? (CIRCLE ALL THAT APPLY)

- Mornings -- 6am to 9am . . . . . 1
- Daytime -- 9am to 4pm . . . . . 2
- Late afternoon -- 4pm to 8pm . . . . . 3
- Prime time -- 8pm to 11pm . . . . . 4
- Late night -- 11pm to 1am . . . . . 5
- Overnight -- 1am to 6am . . . . . 6
- I don't regularly watch TV during  
the week . . . . . 7

64. When do you regularly watch TV during the weekend - Saturdays and Sundays? (CIRCLE ALL THAT APPLY)

- Mornings -- 6am to noon . . . . . 1
- Daytime -- noon to 6pm . . . . . 2
- Early evening -- 6pm to 7pm . . . . . 3
- Evenings -- 7pm to 11pm . . . . . 4
- Late night -- 11pm to 1am . . . . . 5
- Overnight -- 1am to 6am . . . . . 6
- I don't regularly watch TV during  
the weekend . . . . . 7

65. What is the average number of hours per week that you spend listening to radio?  
(CIRCLE ONLY ONE)

- 1 to 2 hours per week . . . . . 1
- 3 to 5 hours per week . . . . . 2
- 6 to 10 hours per week . . . . . 3
- 11 to 15 hours per week . . . . . 4
- 16 to 20 hours per week . . . . . 5
- More than 20 hours per week . . . . . 6
- I don't listen to any radio . . . . . 7

66. When do you regularly listen to the radio during the week - Mondays through Fridays?  
(CIRCLE ALL THAT APPLY)

- Mornings -- 6am to 10am . . . . . 1
- Daytime -- 10am to 3pm . . . . . 2
- Late afternoon -- 3pm to 7pm . . . . . 3
- Evenings -- 7pm to midnight. . . . . 4
- Overnight -- midnight to 6am . . . . . 5
- I don't regularly listen to the  
radio during the week. . . . . 6

67. When do you regularly listen to the radio during the weekend - Saturdays and Sundays?  
(CIRCLE ALL THAT APPLY)

- Mornings -- 6am to 10am . . . . . 1
- Daytime -- 10am to 3pm . . . . . 2
- Late afternoon -- 3pm to 7pm . . . . . 3
- Evenings -- 7pm to midnight. . . . . 4
- Overnight -- midnight to 6am . . . . . 5
- I don't regularly listen to the  
radio during the weekend . . . . . 6

68. How many days per week on the average do you read a newspaper? (CIRCLE ONLY ONE)

- 7 days per week. . . . . 01
- 6 days per week. . . . . 02
- 5 days per week. . . . . 03
- 4 days per week. . . . . 04
- 3 days per week. . . . . 05
- 2 days per week. . . . . 06
- 1 day per week (excluding Sunday). . . . . 07
- Sunday only. . . . . 08
- I don't read newspapers. . . . . 09

69. How many hours per week on the average do you spend reading magazines? (CIRCLE ONLY ONE)

- 1 to 2 hours per week. . . . . 1
- 3 to 5 hours per week. . . . . 2
- 6 to 8 hours per week. . . . . 3
- 9 to 12 hours per week . . . . . 4
- 13 to 15 hours per week. . . . . 5
- More than 15 hours per week. . . . . 6
- I don't read magazines . . . . . 7

For each magazines in the following list, circle all of the choices which apply. Note that for this table only, you may circle more than one answer in a row.

	You personally read the magazine regularly	You or someone in your immediate household currently has a paid subscription to this magazine	You purchased this magazine at a newstand in the past month	None of these apply
70. People	1	2	3	7
71. Hot Rod	1	2	3	7
72. Sports Afield	1	2	3	7
73. Omni	1	2	3	7
74. Popular Mechanics	1	2	3	7
75. Ebony	1	2	3	7
76. TV Guide	1	2	3	7
77. Motor Trend	1	2	3	7
78. Sports Illustrated	1	2	3	7
79. Mechanix Illustrated	1	2	3	7
80. Time	1	2	3	7
81. Newsweek	1	2	3	7
82. Jet	1	2	3	7
83. Car & Driver	1	2	3	7
84. Sport	1	2	3	7
85. Life	1	2	3	7
86. Field and Stream	1	2	3	7
87. Popular Science	1	2	3	7
88. Reader's Digest	1	2	3	7

	You personally read the magazine regularly	You or someone in your immediate household currently has a paid subscription to this magazine	You purchased this magazine at a newstand in the past month	None of these apply
89. Reader's Digest-Spanish Language	1	2	3	7
90. Discover	1	2	3	7
91. National Geographic	1	2	3	7
92. Road & Track	1	2	3	7
93. Sporting News	1	2	3	7
94. Rolling Stone	1	2	3	7
95. US	1	2	3	7
96. Car Craft	1	2	3	7
97. Science Digest	1	2	3	7
98. Inside Sports	1	2	3	7
99. Science '84	1	2	3	7
100. Games	1	2	3	7
101. U.S. News and World Report	1	2	3	7
102. Outdoor Life	1	2	3	7

103. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

Yes . . . . . 1  
No . . . . . 2 (GO TO Q.10)

103a. Please use the following scale to tell us how this commercial impressed you.

I disliked it or it gave me a  
bad impression of the Army . . . . . 1  
It didn't impress me much. . . . . 2  
I liked it and it gave me a  
good impression of the Army. . . . . 3

103b. Did this commercial affect your decision to enlist?

No, I had already enlisted or  
decided to enlist before I saw  
this commercial. . . . . 1  
No, I saw it before deciding to  
enlist but it was not important  
in my decision to contact a  
recruiter or to enlist . . . . . 2  
It was important in my decision  
to contact a recruiter or enlist . . . . . 3  
I would not have contacted an Army  
recruiter or enlisted had I not  
seen this commercial . . . . . 4

103c. What messages did you think the commercial was trying to get across?

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103d. Did you believe the information in the commercial was accurate?

Yes . . . . . 1  
No . . . . . 2



104. Listed below are several groupings of activities. Rank these following activities from 1 (the group that is most like the things you like to do) to 6 (the group that is least like the things you like to do).

\_\_\_\_\_ Build something from wood • Use a map to find your way • Make a picture frame • Fix electrical things • Run a tape recorder • Drive a tractor or van • Fix an engine • Plant a tree • Put a bike together.

\_\_\_\_\_ Work in a laboratory • Read about other countries of the world • Invent something new • Be a pharmacist • Add, subtract, work with numbers • Figure out why people act like they do.

\_\_\_\_\_ Save old things that are historic • Show someone how to draw pictures • Write a story for people to read • Write or play music for someone • Be in charge of a library • Take pictures for a magazine.

\_\_\_\_\_ Help get things organized for a school dance • Teach someone how to spell and read • Be a playground director • Show handicapped people how to do crafts • Work in a hospital.

\_\_\_\_\_ Coach sports or be a sportscaster • Have your own business • Be a waiter in a larger restaurant • Be the winner of an election • Sell things to people as your work.

\_\_\_\_\_ Run a computer • Work in a bank • Keep records for a doctor or dentist • Make sure people get their work done on time • Write or type a list that is neat and clear.

People like to work in different ways. Some like to work with "things;" others like to work with "people" or "facts and information." The next question asks how you like to work.

105. Rank the following from 1 (the list that is most like the way you like to work) to 3 (the list that is least like the way you like to work)

\_\_\_\_\_ THINGS -- Large or small tools, machines, equipment, items - things that I can get my hands on and do something with.

\_\_\_\_\_ PEOPLE -- I like to work with people - to have them near, talk and listen to them while I work, get them organized or help them do their work.

\_\_\_\_\_ DATA -- Facts, numbers, information - I like to work with words, lists, ideas, books, or data more than people or things.

Listed below are several pairs of statements describing how different people like to work. For each pair, circle the number for the type of work that is most like you.

106. I like work where you must be ready for the unexpected. . . . . 1  
 I do my best when my work is safe, clean, and under control . . . . 2

107. I like to work indoors where you can move around some . . . . . 1  
 I like jobs that let me work outdoors some. . . . . 2

108. I like work that helps to keep my body in top shape;  
 I enjoy a good workout. . . . . 1  
 I like to work at a table or desk where I can get  
 organized and think . . . . . 2

109. I would prefer to coach an outdoor sport. . . . . 1  
 I would prefer to coach an indoor sport . . . . . 2

110. I like work that doesn't have surprises, changes or  
 competition each day. . . . . 1  
 I don't mind some rush and pressure in work;  
 sometimes it's fun. . . . . 2

111. I like work where I have to think - figure things out . . . . . 1  
 I like physical competition and things like jogging . . . . . 2

112. Here is a list of jobs you might enjoy. Please circle the number for the one that you would enjoy the most:

- Skilled crafts . . . . . 01
- Sales work . . . . . 02
- Social service . . . . . 03
- Manual work. . . . . 04
- Math-Science . . . . . 05
- Medical-Dental work. . . . . 06
- Art work . . . . . 07
- Writing. . . . . 08
- Management . . . . . 09
- Clerical work. . . . . 10

113. Here is a list of school subjects. Of those listed, which one have you liked most?

Mathematics or Science . . . . .	01
Technical Drawing. . . . .	02
Electronics. . . . .	03
Language Studies . . . . .	04
Social Studies . . . . .	05
Art. . . . .	06
Clerical . . . . .	07
Accounting . . . . .	08
Shop or Crafts . . . . .	09
Agriculture. . . . .	10

114. Below are a list of abilities. Put a "1" by your strongest ability and a "2" by your second strongest ability.

- \_\_\_\_\_ a. Artistic ability
- \_\_\_\_\_ b. Working with numbers
- \_\_\_\_\_ c. Reasoning ability
- \_\_\_\_\_ d. Language
- \_\_\_\_\_ e. Mechanics/manual ability
- \_\_\_\_\_ f. Leadership ability
- \_\_\_\_\_ g. Social ability/ability to persuade
- \_\_\_\_\_ h. Teaching ability
- \_\_\_\_\_ i. Land navigation ability

115. Here are some things that people look for in a job, things that bring job satisfaction. Put a "1" by the choice that is most important to you. Put a "2" by the one that is the second most important.

- \_\_\_\_\_ a. Working with people
- \_\_\_\_\_ b. Working with your mind
- \_\_\_\_\_ c. Working with your hands
- \_\_\_\_\_ d. Leadership
- \_\_\_\_\_ e. Independence
- \_\_\_\_\_ f. Good salary
- \_\_\_\_\_ g. High achievement
- \_\_\_\_\_ h. Variety
- \_\_\_\_\_ i. Physical activity
- \_\_\_\_\_ j. Job security

For each of the next set of questions, circle the number for the one that corresponds to the activity that you would most like to do.

- |  |   |
|--|---|
| 116. Work on a farm. . . . . 1           | 117. Teach auto shop. . . . . 1         |
| Work in an office . . . . . 2            | Teach arithmetic . . . . . 2            |
| Work in a factory . . . . . 3            | Teach first aid. . . . . 3              |
| 118. Do clerical work. . . . . 1         | 119. Help a carpenter . . . . . 1       |
| Do physical labor . . . . . 2            | Help a teacher . . . . . 2              |
| Do assembly work. . . . . 3              | Help a baker . . . . . 3                |
| 120. Build a doghouse. . . . . 1         | 121. Study bookkeeping. . . . . 1       |
| Prepare dinner for 20 people. . . 2      | Study plumbing . . . . . 2              |
| Write a newspaper story . . . . . 3      | Study surveying. . . . . 3              |
| 122. Repair typewriters. . . . . 1       | 123. Chop firewood. . . . . 1           |
| Sell cameras. . . . . 2                  | Stack firewood . . . . . 2              |
| Fight forest fires. . . . . 3            | Deliver firewood . . . . . 3            |
| 124. Study typing. . . . . 1             | 125. Help injured people. . . . . 1     |
| Study carpentry . . . . . 2              | Repair guns. . . . . 2                  |
| Study first aid . . . . . 3              | Check office records . . . . . 3        |
| 126. Go to a party . . . . . 1           | 127. Install a bathtub. . . . . 1       |
| Go on an overnight hike . . . . . 2      | Weed a garden. . . . . 2                |
| Tune up a car . . . . . 3                | Read to a blind person . . . . . 3      |
| 128. Mow the grass . . . . . 1           | 129. Work in a TV factory . . . . . 1   |
| Balance a checkbook . . . . . 2          | Work in a TV store . . . . . 2          |
| Plan a meal . . . . . 3                  | Work in a TV repair shop . . . . . 3    |
| 130. Plan a menu for a party . . . . . 1 | 131. Operate a radio transmitter. . . 1 |
| Prepare the food for a party. . . 2      | Drive a dump truck . . . . . 2          |
| Serve the food for a party. . . . 3      | Give vision tests. . . . . 3            |
| 132. Work with delicate equipment. . . 1 | 133. Work in an office building . . . 1 |
| Work with rugged equipment. . . . 2      | Work in a factory. . . . . 2            |
| Work with ideas . . . . . 3              | Work in a hospital . . . . . 3          |

- |  |   |
|--|---|
| 134. Work with an adding machine . . . 1 | 135. Check out books in a library . . 1 |
| Work with a power saw . . . . . 2        | Run a lathe in a machine shop. . 2      |
| Work with laboratory apparatus. . 3      | Interview welfare applicants . . 3      |
| 136. Draw graphs and charts. . . . . 1   | 137. Learn to use a rifle . . . . . 1   |
| Repair motor vehicles . . . . . 2        | Learn to use a short wave               |
| Operate a copying machine . . . . 3      | radio. . . . . 2                        |
|  | Learn to use a business                 |
|  | machine. . . . . 3                      |
| 138. Work in a hospital operating        | 139. Work in a book store . . . . . 1   |
| room. . . . . 1                          | Work in an animal shelter. . . . 2      |
| Work in a hospital business              | Work in a machine shop . . . . . 3      |
| office. . . . . 2                        |   |
| Work in a hospital mainten-              |   |
| ance shop . . . . . 3                    |   |
| 140. Watch a film about building         | 141. Cut meat in a supermarket. . . . 1 |
| bridges . . . . . 1                      | Stock shelves in a                      |
| Watch a film about heart                 | supermarket. . . . . 2                  |
| operations. . . . . 2                    | Check out goods in a                    |
| Watch a film about living                | supermarket. . . . . 3                  |
| in a jungle . . . . . 3                  |   |
| 142. Learn about being a police          | 143. Learn about being a chef . . . . 1 |
| officer . . . . . 1                      | Learn about being an auto               |
| Learn about being a printer . . . 2      | mechanic . . . . . 2                    |
| Learn about being a bookkeeper. . 3      | Learn about being a                     |
|  | medical technician . . . . . 3          |
| 144. Fight forest fires. . . . . 1       | 145. Sell furniture . . . . . 1         |
| Keep records in a bank. . . . . 2        | Pack items for shipping. . . . . 2      |
| Care for people in a                     | Take blood samples from                 |
| retirement home . . . . . 3              | patients . . . . . 3                    |

III. FACTS ABOUT YOU

146. Which of these best describes the place where you were living when you enlisted?

- In a large city (over 250,000 people) . . . 1
- In a suburb of a large city . . . . . 2
- In a medium-sized city (50,000 to  
250,000 people) . . . . . 3
- In a suburb of a medium-sized city . . . . 4
- In a small city or town (under  
50,000 people) . . . . . 5
- In a rural area, but not on a farm  
or ranch . . . . . 6
- On a farm or ranch . . . . . 7

147. What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.

□□□□□□

148. What time zone did you live in?

- Eastern . . . . . 1
- Central . . . . . 2
- Mountain . . . . . 3
- Pacific . . . . . 4
- Other time zone (e.g., Alaska) . . . . . 5
- I don't know . . . . . 8

149. What was the month and year that you graduated from High School or last attended High School?

\_\_\_\_ / \_\_\_\_  
MO YR

150. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

- Yes . . . . . 1 (GO TO Q.152)
- No . . . . . 2

151. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

- I completed 12 years but flunked the state test to get a diploma. . . . . 01
- I completed high school in a school not recognized (accredited) by the state. . . . . 02
- My family needed money or needed me at home. . . . . 03
- I was expelled or suspended. . . . . 04
- I found a job I liked or I wanted to work full time. . . . . 05
- I was bored, wasn't learning anything useful . . . . . 06
- I got married or had a child . . . . . 07
- I didn't get along with the other students . . . . . 08
- The rules were too strict or I didn't get along with the teachers, counselors, or principal . . . . . 09

152. At the time you enlisted (signed your contract), were you:

- In school full time . . . . . 1
- In school part time . . . . . 2
- Not in school . . . . . 3

(CONSIDER YOURSELF IN SCHOOL DURING VACATIONS)

153. At the time you enlisted (signed your contract), were you:

- Working full time . . . . . 1
- Working part time . . . . . 2
- Not working but looking for work. . . . . 3
- Not working and not looking for work. . . . . 4

154. If you had not enlisted in the Army, during the next twelve months would you be:

- In school full time . . . . . 1
- In school part time . . . . . 2
- Not in school . . . . . 3

155. If you had not enlisted in the Army, during the next twelve months would you be:

- Working full time . . . . . 1
- Working part time . . . . . 2
- Not working but looking for work. . . . . 3
- Not working and not looking for work. . . . . 4

156. How would you describe the grades you were making when you were last in school?

- Mostly A . . . . . 1
- About half A and half B. . . . . 2
- Mostly B . . . . . 3
- About half B and half C. . . . . 4
- Mostly C . . . . . 5
- About half C and half D. . . . . 6
- Mostly D . . . . . 7
- Mostly below D . . . . . 8

157. Did you take and pass any of the following mathematics and technical courses in high school? (MARK YES OR NO FOR EACH COURSE)

	YES	NO
Elementary Algebra . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Plane Geometry . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Business math . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Computer science . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate Algebra . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Trigonometry . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Calculus . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Physics. . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Science course that covered electricity or electronics . .	<input type="checkbox"/>	<input type="checkbox"/>

158. What is the highest degree or diploma you think you will ever complete in the future?

- Master's or doctorate. . . . . 1
- B.A. or B.S. degree. . . . . 2
- Associate degree (A.A.) from a  
junior or community college. . . . . 3
- A high school diploma. . . . . 4
- A GED certificate. . . . . 5
- None of the above. . . . . 8



159. Have you applied to any of the following types of schools?

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- Did not apply to any of these schools. . . 5 (GO TO Q.168)

159a. Were you accepted by any of the following types of schools? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- I was not accepted by any of these schools. . . . . 5 (GO TO Q.168)

159b. Have you attended any of the following types of schools since leaving high school? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- I did not attend any of these schools. . . 5 (GO TO Q.168)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.159b, PLEASE ANSWER THE NEXT QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

160. What was the name of this school?

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160a. What type of school is this?

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4

161. What was your major field of study?

---

162. What type of program were you enrolled in?

Academic . . . . . 1  
Occupational . . . . . 2  
Other (SPECIFY) \_\_\_\_\_  
\_\_\_\_\_ 3

163. When did you start attending this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

164. When did you last attend this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

165. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree  
\_\_\_\_\_

No. . . . 2

b. Occupational certificate  
from this school?

Yes . . . 1 Please specify the type of  
certificate  
\_\_\_\_\_

No. . . . 2

166. Did you complete the program in which you were enrolled?

Yes . . . 1

No. . . . 2 If no, why not? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

167. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. . . . . 01  
Army recruiter working in a  
recruiting station in the town  
where I attended this school . . . . . 02  
Army recruiter I had talked to  
while in high school . . . . . 03  
Career/employment counseling  
personnel at this school. . . . . 04  
Faculty advisor. . . . . 05  
Other civilian faculty member. . . . . 06  
ROTC instructor. . . . . 07  
Other ROTC personnel . . . . . 08

168. Besides yourself, on whom are you likely to rely for help in deciding about a job or a career? (CIRCLE ALL THAT APPLY)

- My father (stepfather) . . . . . 01
- My mother (stepmother) . . . . . 02
- Brothers/sisters (stepbrothers/  
stepsisters) . . . . . 03
- Friends at school or in my neighborhood. . 04
- Girlfriend/boyfriend/spouse. . . . . 05
- Teacher(s) . . . . . 06
- School guidance/career counselors. . . . . 07
- Military recruiters. . . . . 08
- Others . . . . . 09
- No one but myself. . . . . 10

169. To whom would you most likely go to seek information about a career or job selection? (CIRCLE ALL THAT APPLY)

- My father (stepfather) . . . . . 01
- My mother (stepmother) . . . . . 02
- Brothers/sisters (stepbrothers/  
stepsisters) . . . . . 03
- Friends at school or in my neighborhood. . 04
- Girlfriend/boyfriend/spouse. . . . . 05
- Teacher(s) . . . . . 06
- School guidance/career counselors. . . . . 07
- Military recruiters. . . . . 08
- Others . . . . . 09
- No one but myself. . . . . 10

170. Which are the most important factors for you to know about a job before you would be willing to take it? (CIRCLE ALL THAT APPLY)

- Difficulty of job. . . . . 01
- People with whom you would be working. . . 02
- What the bosses are like . . . . . 03
- Salary . . . . . 04
- Working conditions . . . . . 05
- Opportunities for promotion. . . . . 06
- What your friends think about the job. . . 07
- What your parents think about the job. . . 08
- Health and retirement benefits . . . . . 09
- How much you like the type of  
work required. . . . . 10

171. Which is the single most important thing that you would want to know about a job before you would be willing to take it? (CIRCLE ONLY ONE)

- Difficulty of job. . . . . 01
- People with whom you would be working. . . 02
- What the bosses are like . . . . . 03
- Salary . . . . . 04
- Working conditions . . . . . 05
- Opportunities for promotion. . . . . 06
- What your friends think about the job. . . 07
- What your parents think about the job. . . 08
- Health and retirement benefits . . . . . 09
- How much you like the type of  
work required. . . . . 10

172. Assuming that you could have any type of job you wanted now, what kind of job would it be?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 46 - I AM NOT SURE WHICH CATEGORY

173. Suppose you had been offered a steady full time civilian job to begin at the time you shipped out. Would you have taken the civilian job? (MARK ONLY ONE)

- I would have taken any civilian job offer
- no matter what it paid . . . . . 01
- Only for \$300 a month or more. . . . . 02
- Only for \$400 a month or more. . . . . 03
- Only for \$500 a month or more. . . . . 04
- Only for \$600 a month or more. . . . . 05
- Only for \$700 a month or more. . . . . 06
- Only for \$800 a month or more. . . . . 07
- Only for \$900 a month or more. . . . . 08
- Only for \$1000 a month or more . . . . . 09
- I would have joined the Army regardless of
- any civilian job offer . . . . . 10

174. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

- \$0 . . . . . 01
- \$1-99 per month. . . . . 02
- \$100-199 per month . . . . . 03
- \$200-299 per month . . . . . 04
- \$300-399 per month . . . . . 05
- \$400-499 per month . . . . . 06
- \$500-599 per month . . . . . 07
- \$600-799 per month . . . . . 08
- \$800-999 per month . . . . . 09
- Over \$1000 per month . . . . . 10

175. In 1984 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

- I had no 1984 earnings . . . . . 00
- Less than \$2,599 a year (less than \$50 a week) . . . . . 01
- \$2,600-\$5,199 a year (about \$50-\$99 a week). . . . . 02
- \$5,200-\$7,799 a year (about \$100-\$149 a week). . . . . 03
- \$7,800-\$10,399 a year (about \$150-\$199 a week) . . . . . 04
- \$10,400-\$12,999 a year (about \$200-\$249 a week). . . . . 05
- \$13,000-\$15,599 a year (about \$250-\$299 a week). . . . . 06
- \$15,600-\$20,799 a year (about \$300-\$399 a week). . . . . 07
- \$20,800-\$25,999 a year (about \$400-\$499 a week). . . . . 08
- \$26,000 or more a year (more than \$500 a week) . . . . . 09

176. What type of job were you last working?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

177. What type of civilian job do you think you will be able to get after your first enlistment in the Army?

WRITE CODE HERE

178. What type of civilian job could you get if you were not entering the Army?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 46 - I AM NOT SURE WHICH CATEGORY



179. What is the highest level of school your FATHER (or male guardian) completed?

8th or below . . . . .	01
9th . . . . .	02
10th . . . . .	03
11th . . . . .	04
12th . . . . .	05
1 year of college . . . . .	06
2 years of college . . . . .	07
3 years of college . . . . .	08
4 or more years of college . . . . .	09
I don't know . . . . .	98

180. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional. . . . .	1
B.A. or B.S. degree. . . . .	2
Associate degree (A.A.) from a junior or community college. . . . .	3
A high school diploma. . . . .	4
A GED certificate. . . . .	5
None of the above. . . . .	6
I don't know . . . . .	8

181. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below . . . . .	01
9th . . . . .	02
10th . . . . .	03
11th . . . . .	04
12th . . . . .	05
1 year of college . . . . .	06
2 years of college . . . . .	07
3 years of college . . . . .	08
4 or more years of college . . . . .	09
I don't know . . . . .	98

182. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional. . . . .	1
B.A. or B.S. degree. . . . .	2
Associate degree (A.A.) from a junior or community college. . . . .	3
A high school diploma. . . . .	4
A GED certificate. . . . .	5
None of the above. . . . .	6
I don't know . . . . .	8

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

183. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

184. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

185. What is your sex?

Male . . . . . 1  
Female . . . . . 2

186. What is your ethnic group?

White, not Hispanic. . . . . 1  
Black, not Hispanic. . . . . 2  
Hispanic . . . . . 3  
Asian. . . . . 4  
Other. . . . . 5

187. Did you ever serve in the military before this enlistment?

Yes. . . . . 1 Which service?  
\_\_\_\_\_

No . . . . . 2

---

188. Every one has successes in life. Some are big ones like winning an election or getting an award. Other are small ones like learning to ride a bike, passing a test, or helping someone who needs a hand. No one may know of these but you, but successes make you feel good about what you did.

What is the success that made you feel the best about yourself - no matter when it happened or if anybody knew about it? Write a few lines in the space below to tell about it:

Success # 1

---

---

---

189. Think of your next two biggest successes. Write a few lines telling about each one in the spaces below.

Success # 2

---

---

---

Success # 3

---

---

---

190. In the space below, tell a little about work that you like to do. It doesn't have to be Army work. It can be any job that you enjoy or think you'd enjoy. If you aren't sure, tell about hobbies, sports, or fun things that you enjoy doing:

---

---

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---

Thank you very much for your time and effort in completing this survey.

Please mark end time: \_\_\_\_\_ : \_\_\_\_\_ AM  
(CIRCLE AM OR PM) PM

APPENDIX C

THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM C)



Form - C

1985 ARI SURVEY  
OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

## HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?  
(CIRCLE ONLY ONE)

Army..... ①  
Air Force..... 2  
Navy..... 3  
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u> .....	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance  
to travel and would receive  
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.



1. What Army component are you entering?

Active Army . . . . . 1

Army Reserve . . . . . 2

National Guard . . . . . 3

} Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY
85	01 JAN	<input type="text"/> <input type="text"/>
	02 FEB	
86	03 MAR	0 0
	04 APR	1 1
	05 MAY	2 2
	06 JUN	3 3
	07 JUL	4
	08 AUG	5
	09 SEP	6
	10 OCT	7
	11 NOV	8
	12 DEC	9

- 01 SUNDAY
- 02 MONDAY
- 03 TUESDAY
- 04 WEDNESDAY
- 05 THURSDAY
- 06 FRIDAY
- 07 SATURDAY

A. What time is it now? (CIRCLE AM OR PM)

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PM

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

- 01 SUNDAY
- 02 MONDAY
- 03 TUESDAY
- 04 WEDNESDAY
- 05 THURSDAY
- 06 FRIDAY
- 07 SATURDAY

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PM

4. Circle the number next to the reception station that you are currently at:

- Fort Dix . . . . . 1
- Fort Leonard Wood. . . . . 2
- Fort Sill. . . . . 3
- Fort Bliss . . . . . 4
- Fort Jackson . . . . . 5
- Fort McClellan . . . . . 6
- Fort Knox. . . . . 7
- Fort Benning . . . . . 8

5. What is your Social Security Number?

    |\_|\_|\_|-|\_|\_|-|\_|\_|\_|\_|

6. What is your MOS?

    |\_|\_|

7. Have you ever been a student at a college or junior college for at least one semester?

- Yes. . . . . 1
- No . . . . . 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY							VERY
SATISFIED							DISSATISFIED
1	2	3	4	5	6	7	

I. YOUR ENLISTMENT

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9. first choice?	1	2	3	4
10. second choice?	1	2	3	4
11. third choice?	1	2	3	4
12. fourth choice?	1	2	3	4

13. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

- Yes. . . . . 1  
 No . . . . . 2 (GO TO Q.15)

13a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

- On television. . . . . 01  
 In magazines . . . . . 02  
 On the radio . . . . . 03  
 In the help wanted section of the newspaper. . . . . 04  
 In other parts of the newspaper. . . . . 05  
 In the mail. . . . . 06  
 In an Army recruiting station. . . . . 07  
 At school. . . . . 08  
 From a friend. . . . . 09  
 Other (SPECIFY) \_\_\_\_\_

10

14. Did you ever respond to any of these Army advertisements?

- Yes. . . . . 1
- No . . . . . 2 (GO TO Q.15)

14a. How did you respond to these advertisements? (CIRCLE ALL THAT APPLY)

- By sending in a card . . . . . 01
- By calling a toll free number. . . . . 02
- By contacting an Army recruiter. . . . . 03

14b. What did you receive when you sent a card in response to an Army ad? (CIRCLE ALL THAT APPLY)

- Letter telling me location of Army recruiting station. . . . . 01
- A gift like tube socks or wrist bands. . . 02
- A poster . . . . . 03
- Booklet about Army service . . . . . 04
- Booklet about Army College Fund. . . . . 05
- A bumper sticker . . . . . 06
- Army bookcovers. . . . . 07
- I never received a response in the mail from the card I sent in . . . . 08
- I never sent a card in response to an Army ad . . . . . 09

14c. What did you receive when you called a toll free number in response to an Army ad? (CIRCLE ALL THAT APPLY)

- Letter telling me location of Army recruiting station. . . . . 01
- A gift like tube socks or wrist bands. . . 02
- A poster . . . . . 03
- Booklet about Army service . . . . . 04
- Booklet about Army College Fund. . . . . 05
- A bumper sticker . . . . . 06
- Army bookcovers. . . . . 07
- I never received a response in the mail to my toll free call. . . . . 08
- I never called a toll free number in response to an Army ad. . . . . 09

14d. Which of these items did you use or appreciate having?

- Letter telling me location of  
Army recruiting station. . . . . 01
- A gift like tube socks or wrist bands. . . 02
- A poster . . . . . 03
- Booklet about Army service . . . . . 04
- Booklet about Army College Fund. . . . . 05
- A bumper sticker . . . . . 06
- Army bookcovers. . . . . 07
- None of these items. . . . . 08
- I never received any of this material in  
response to a toll free call or card . . 09

14e. Did either of these items help you to decide to enlist in the Army? (CIRCLE ALL THAT APPLY)

- Booklet about Army service . . . . . 01
- Booklet about Army College Fund. . . . . 02
- Neither of these items . . . . . 03
- I never received any of this material in  
response to a toll free call or card . . 04

15. What do you think you will do after this enlistment?

- Leave the Army to find civilian  
employment . . . . . 1
- Leave the Army to attend college . . . . . 2
- Leave the Army for civilian  
vocational/technical education . . . . . 3
- Reenlist, but probably not make the  
Army a career. . . . . 4
- Stay in the Army until I retire. . . . . 5
- I do not know. . . . . 8

USE THE SCALE ON THE RIGHT TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTORS WERE IN YOUR DECISION TO TALK TO AN ARMY RECRUITER.

	Not applicable event did not occur	It occurred but was not at all important	Somewhat important	Very important	I would not have talked to an Army Recruiter except for this reason
16. Information I received in the mail after I sent a card or called a toll free number in response to an Army ad.	1	2	3	4	5
17. Information I received in the mail from the Army (which I had NOT requested).	1	2	3	4	5
18. Recruiter contacted me and sold me on the idea.	1	2	3	4	5
19. Information from a Recruiter Aide. A Recruiter Aide is an Army soldier who returns to his hometown and school after training to help the Army recruiter contact people who might want to enlist.	1	2	3	4	5
20. My father (stepfather) suggested/wanted it.	1	2	3	4	5
21. My mother (stepmother) suggested/wanted it.	1	2	3	4	5

22. Before you enlisted did you see or participate in any of these events sponsored by the Regular Active Army (not the US Army Reserve)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

- An Army Post Tour accompanied by a US Army recruiter . . . 01
- A US Army sponsored or presented program at school where soldiers describe their Army experience and duties . . . 02
- A US Army sponsored or presented high school assembly program . . . . . 03
- A US Army presented or sponsored Sports Clinic . . . . . 04
- A US Army sponsored award or certificate presented to a selected high school student. . . . . 05
- A US Army ceremonial unit/band participating in a parade . 06
- A US Army Parachute Team jump. . . . . 07
- An Army information booth at a jobs fair . . . . . 08
- An Army information booth at a shopping mall or in a business. . . . . 09
- NONE OF THE ABOVE. . . . . 10

23. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

- Sent a card. . . . . 1
- Called a toll free number. . . . . 2
- Contacted a US Army recruiter at the event . . . . . 3
- Contacted a US Army recruiter after the event. . . . . 4
- Sought out a friend who had enlisted or was about to enlist . . . . . 5
- NONE OF THE ABOVE/DOES NOT APPLY . . . . . 6

24. Before you enlisted did you see or participate in any of these events sponsored by the US Army Reserve (not the Regular Active Army)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

- An Army Post Tour accompanied by a US Army recruiter . . . 01
- A US Army Reserve sponsored or presented program at school where soldiers describe their Army experience and duties. . . . . 02
- A US Army Reserve sponsored or presented high school assembly program. . . . . 03
- A US Army Reserve presented or sponsored Sports Clinic . . 04
- A US Army Reserve sponsored award or certificate presented to a selected high school student. . . . . 05
- A US Army Reserve ceremonial unit/band participating in a parade. . . . . 06
- US Army Reserve Parachute Team jump sponsored by the Reserves . . . . . 07
- An Army Reserve information booth at a jobs fair . . . . . 08
- An Army Reserve information booth at a shopping mall or in a business district . . . . . 09
- NONE OF THE ABOVE. . . . . 10

25. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

- Sent a card. . . . . 1
- Called a toll free number. . . . . 2
- Contacted a US Army recruiter at the event . . . . . 3
- Contacted a US Army recruiter after the event. . . . . 4
- Sought out a friend who had enlisted or was about to enlist . . . . . 5
- NONE OF THE ABOVE/DOES NOT APPLY . . . . . 6



In the VEAP program you can contribute to an education fund to which the government will also contribute. The next questions concern the basic VEAP program.

26. Are you eligible to have a VEAP education fund?

Yes. . . . . 1  
No . . . . . 2  
I don't know about this program. . . . . 8

27. What is the maximum amount that can be accumulated in basic VEAP (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$ ,.00  
three (3) year enlistment? \$ ,.00  
four (4) year enlistment? \$ ,.00

28. Do you plan to use VEAP?

I definitely will not use VEAP . . . . . 1  
I probably will not use VEAP . . . . . 2  
I probably will use VEAP . . . . . 3  
I definitely will use VEAP . . . . . 4  
I don't know enough about VEAP to  
know if I will use it or not . . . . . 8

29. What is the maximum amount that can be accumulated with the Army College Fund (ACF) educational incentive (soldier's VEAP contribution plus government VEAP contribution plus ACF incentive) during a . . .

two (2) year enlistment? \$ ,.00  
three (3) year enlistment? \$ ,.00  
four (4) year enlistment? \$ ,.00

The government is starting a new educational fund for members of the military. The next questions concern this New GI Bill education program.

30. To be eligible for the New GI Bill soldiers must enter active duty after what date?

- 1 January 1985 . . . . . 1
- 1 March 1985 . . . . . 2
- 1 May 1985 . . . . . 3
- 1 July 1985. . . . . 4
- 1 September 1985 . . . . . 5
- I don't know . . . . . 8

31. Are you eligible for the New GI Bill education benefits?

- Yes. . . . . 1
- No . . . . . 2
- I don't know about this program. . . . . 8

32. Are you going to participate in the New GI Bill and have your contribution deducted from your pay?

- Yes. . . . . 1
- No . . . . . 2
- I don't know . . . . . 8

33. What is the maximum amount that can be accumulated in the basic New GI Bill (soldier's contribution plus government contribution) during a . . .

- two (2) year enlistment? \$ |\_\_|\_|,|\_\_|\_|\_|.00
- three (3) year enlistment? \$ |\_\_|\_|,|\_\_|\_|\_|.00
- four (4) year enlistment? \$ |\_\_|\_|,|\_\_|\_|\_|.00

34. When the New Army College Fund (ACF) is added to the basic New GI Bill what is the maximum amount that can be accumulated for a . . .

- two (2) year enlistment? \$ |\_\_|\_|,|\_\_|\_|\_|.00
- three (3) year enlistment? \$ |\_\_|\_|,|\_\_|\_|\_|.00
- four (4) year enlistment? \$ |\_\_|\_|,|\_\_|\_|\_|.00

35. Are you participating in either the VEAP or the New GI Bill education assistance plans?

Yes, VEAP . . . . . 1  
Yes, New GI Bill . . . . . 2  
No . . . . . 3 } (SKIP TO  
I don't know . . . . . 8 } Q.36)

35a. I will contribute: \$     ,     .00  
plus the government will contribute: \$     ,     .00  
for a TOTAL education package of \$     ,     .00

35b. Do you think the amount would pay for your entire college education?

Yes. . . . . 1  
No . . . . . 2

35c. Do you think the amount is more, less or about the same as what the Navy, Air Force or Marines offer?

More . . . . . 1  
Less . . . . . 2  
About the same . . . . . 3

36. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

Yes. . . . . 1  
No . . . . . 2 } (GO TO Q.37)  
Don't Know . . . . . 8 }

36a. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

Signed up for the same job anyway. . . . . 1  
Signed up for a different job in the Army whether or not it paid this educational bonus. . . . . 2  
Signed up for a different job in the Army only if it paid a cash bonus. . . . . 3  
Tried to join a different service. . . . . 4  
Not enlisted at all. . . . . 5

36b. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP or New GI Bill. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in  
the Army . . . . . 2
- Tried to join a different service. . . . . 3
- Not enlisted at all. . . . . 4

37. Listed below are six "packages" consisting of different terms of service and benefit amounts. Please rank them from 1 to 6 as to what you would consider to be the most desirable package (rank 1) to the least desirable (rank 6).

<u>Rank (1-6)</u>	<u>Term of Service</u>	<u>Benefit</u>
_____	2 yr. active duty	\$15,800 in education
_____	2 yr. active duty + 2 yr. reserve duty	\$15,800 in education, \$2,000 in cash
_____	3 yr. active duty	\$21,600 in education
_____	3 yr. active duty + 2 yr. reserve duty	\$21,600 in education, \$3,000 in cash
_____	4 yr. active duty	\$24,000 in education, \$4,000 in cash
_____	4 yr. active duty + 2 yr. reserve duty	\$24,000 in education, \$6,500 in cash

In the next series of questions, use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST.

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
38. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
39. I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
40. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
41. I enlisted because I want to travel and live in different places.	1	2	3	4
42. I enlisted to get away from a personal problem.	1	2	3	4
43. I enlisted because I want to serve my country.	1	2	3	4
44. I enlisted because I can earn more money than as a civilian.	1	2	3	4
45. I enlisted because it is a family tradition to serve.	1	2	3	4
46. I enlisted to prove that I can make it.	1	2	3	4
47. I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
48. I enlisted so I can get money for a college education.	1	2	3	4
49. I enlisted because I want to be a soldier.	1	2	3	4

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
50. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
51. I enlisted for the physical training and challenge.	1	2	3	4
52. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
53. I enlisted because I want leadership training.	1	2	3	4
54. I enlisted because I like the retirement benefits.	1	2	3	4
55. I enlisted because I want the fringe benefits (e.g., health/dental care, low prices in military stores).	1	2	3	4
56. I enlisted to become a better person.	1	2	3	4
57. I enlisted to become self-reliant.	1	2	3	4
58. I enlisted to learn to be a responsible, mature person.	1	2	3	4
59. I enlisted to obtain a better job than the one I had.	1	2	3	4

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

60. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 1
- To be away from home on my own . . . . . 2
- I want to travel . . . . . 3
- To get away from a personal problem. . . . 4
- To serve my country. . . . . 5
- Earn more money. . . . . 6
- Family tradition to serve. . . . . 7
- To prove that I can make it. . . . . 8
- To get trained in a skill. . . . . 9
- Money for a college education. . . . . 0

61. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 1
- To be away from home on my own . . . . . 2
- Chance to better myself. . . . . 3
- To get away from a personal problem. . . . 4
- To serve my country. . . . . 5
- Earn more money. . . . . 6
- Family tradition to serve. . . . . 7
- To prove that I can make it. . . . . 8
- To get trained in a skill. . . . . 9
- Money for a college education. . . . . 0

62. If you were not eligible to enlist in any service, what do you think you would be doing in the next twelve months?

- Working. . . . . 1
- Looking for work . . . . . 2
- Going to school. . . . . 3
- Taking a break, traveling, etc . . . . . 4
- Being a full time homemaker. . . . . 5

63. If you were not going into the military, how easy or difficult would it be for you to get a full-time job in the area where you lived?

- Not difficult at all . . . . . 1
- Somewhat difficult . . . . . 2
- Very difficult . . . . . 3
- Almost impossible. . . . . 4
- I don't know . . . . . 8

64. How long a term of enlistment did you sign up for?

2 years. . . . . 1  
3 years or longer. . . . . 2 (GO TO Q.67)

65. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

Signed up for the same job anyway. . . . . 1  
Signed up for a different job in  
the Army whether or not it had  
a 2 year option. . . . . 2  
Signed up for a different job in the  
Army only if it had a 2 year option. . . 3  
Tried to join a different service. . . . . 4  
Not enlisted at all. . . . . 5

66. Suppose no military service had a 2 year option. What would you have done?

Signed up for the same job anyway. . . . . 1  
Signed up for a different job in  
the Army . . . . . 2  
Tried to join a different service. . . . . 3  
Not enlisted at all. . . . . 4



The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

67. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

<u>Ranking</u>	<u>Term of Service</u>	<u>EDUCATION ASSISTANCE</u>	
		<u>Soldier Contributes</u>	<u>Government Adds</u>
_____	A. Entry Training + 6 year reserve duty	0	\$5,040
_____	B. Entry Training + 1 year active duty + 3 year reserve duty	\$1,200	\$6,600
_____	C. 1 year active duty + 3 year reserve duty	\$2,400	\$6,600
_____	D. Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
_____	E. Entry Training + 2 year active duty	\$1,200	\$15,800
_____	F. 2 year active duty	\$1,200	\$15,800
_____	G. 2 year active duty + 2 year reserve duty	\$1,200	\$15,800
_____	H. Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

68. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

- Yes . . . . . 1
  - No . . . . . 2
  - Don't know . . . . . 8
- } (GO TO Q.71)

68a. What was the amount of your bonus?

\$    ,    .00

69. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in  
the Army whether or not it paid  
a cash bonus . . . . . 2
- Signed up for a different job in the  
Army only if it paid a cash bonus. . . . . 3
- Tried to join a different service. . . . . 4
- Not enlisted at all. . . . . 5

70. Suppose no military service paid a cash enlistment bonus. What would you have done?

- Signed up for the same job anyway. . . . . 1
- Signed up for a different job in  
the Army . . . . . 2
- Tried to join a different service. . . . . 3
- Not enlisted at all. . . . . 4

71. What is the main reason you decided to enlist in the Army instead of going to school?

- (Does not apply) I have no interest  
in further education . . . . . 1
- I couldn't get into the school(s)  
I wanted . . . . . 2
- I couldn't get the same or better  
training in the military . . . . . 3
- I couldn't afford tuition. . . . . 4
- I can't support myself (and my  
dependents) and go to school  
at the same time . . . . . 5
- Other (SPECIFY) \_\_\_\_\_ 6

## II. LEISURE TIME ACTIVITIES

Do you watch any of the following programs or programming types on CABLE ONLY CHANNELS?  
 (Mark one number for each of the following:)

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
72. Sports programming on cable only channels	1	2	3	4
73. Movies without commercials on cable only channels	1	2	3	4
74. Movies with commercials on cable only channels	1	2	3	4
75. Reruns of old programs on cable only channels	1	2	3	4
76. Music videos (not including MTV) on cable only channels	1	2	3	4
77. MTV - on cable only channels	1	2	3	4
78. News on cable only channels	1	2	3	4
79. Other programs on cable only channels	1	2	3	4

Do you watch any of the following programs or programming types on regular TV stations?

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
80. Solid Gold	1	2	3	4
81. Soul Train	1	2	3	4
82. American Bandstand	1	2	3	4
83. Dance Fever	1	2	3	4
84. Movies on Network TV	1	2	3	4
85. Music Videos (not including Cable TV)	1	2	3	4
86. Early/Late News	1	2	3	4
87. David Letterman Show	1	2	3	4
88. Soap Operas	1	2	3	4
89. Professional Bowling	1	2	3	4
90. NFL Football -- regular season weekend games	1	2	3	4
91. NFL Football -- regular season Monday night (or prime-time evening)	1	2	3	4
92. NFL Playoffs	1	2	3	4
93. Superbowl	1	2	3	4
94. USFL Football - spring season weekend games	1	2	3	4

95. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

Yes. . . . . 1  
No . . . . . 2 (GO TO Q.96)

95a. Please use the following scale to tell us how this commercial impressed you.

I disliked it or it gave me a  
bad impression of the Army . . . . . 1  
It didn't impress me much. . . . . 2  
I liked it and it gave me a  
good impression of the Army. . . . . 3

95b. Did this commercial affect your decision to enlist?

No, I had already enlisted or  
decided to enlist before I saw  
this commercial. . . . . 1  
No, I saw it before deciding to  
enlist but it was not important  
in my decision to contact a  
recruiter or to enlist . . . . . 2  
It was important in my decision  
to contact a recruiter or enlist . . . . 3  
I would not have contacted an Army  
recruiter or enlisted had I not  
seen this commercial . . . . . 4

95c. What messages did you think the commercial was trying to get across?

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95d. Did you believe the information in the commercial was accurate?

Yes. . . . . 1  
No . . . . . 2



100. Have you applied to any of the following types of schools?

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- Did not apply to any of these schools. . . 5 (GO TO Q.109)

100a. Were you accepted by any of the following types of schools? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- I was not accepted by any of these schools. . . . . 5 (GO TO Q.109)

100b. Have you attended any of the following types of schools since leaving high school? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- I did not attend any of these schools. . . 5 (GO TO Q.109)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.100b, PLEASE ANSWER THE NEXT QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

101. What was the name of this school?

\_\_\_\_\_

101a. What type of school is this?

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4

102. What was your major field of study?

\_\_\_\_\_

103. What type of program were you enrolled in?

Academic . . . . . 1  
Occupational . . . . . 2  
Other (SPECIFY) \_\_\_\_\_  
\_\_\_\_\_ 3

104. When did you start attending this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

105. When did you last attend this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

106. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree  
\_\_\_\_\_  
No. . . . 2

b. Occupational certificate  
from this school?

Yes . . . 1 Please specify the type of  
certificate  
\_\_\_\_\_  
No. . . . 2

107. Did you complete the program in which you were enrolled?

Yes . . . 1  
No. . . . 2 If no, why not? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

108. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. . . . . 01  
Army recruiter working in a  
recruiting station in the town  
where I attended this school . . . . . 02  
Army recruiter I had talked to  
while in high school . . . . . 03  
Career/employment counseling  
personnel at this school . . . . . 04  
Faculty advisor. . . . . 05  
Other civilian faculty member. . . . . 06  
ROTC instructor. . . . . 07  
Other ROTC personnel . . . . . 08



109. What is the highest degree or diploma you think you will complete in the future?

- Master's or doctorate. . . . . 1
- B.A. or B.S. degree. . . . . 2
- Associate degree (A.A.) from a  
junior or community college. . . . . 3
- A high school diploma. . . . . 4
- A GED certificate. . . . . 5
- None of the above. . . . . 6

110. At the time you enlisted (signed your contract), were you:

- In school full time . . . . . 1
- In school part time . . . . . 2
- Not in school . . . . . 3

(CONSIDER YOURSELF IN SCHOOL DURING VACATIONS)

111. At the time you enlisted (signed your contract), were you:

- Working full time . . . . . 1
- Working part time . . . . . 2
- Not working but looking  
for work. . . . . 3

Not working and not  
looking for work. . . . . 4

112. If you had not enlisted in the Army, during the next twelve months would you be:

- In school full time . . . . . 1
- In school part time . . . . . 2
- Not in school . . . . . 3

113. If you had not enlisted in the Army, during the next twelve months would you be:

- Working full time . . . . . 1
- Working part time . . . . . 2
- Not working but looking  
for work. . . . . 3

Not working and not  
looking for work. . . . . 4

114. During the past year, how many weeks (from 0-52) were you working?

a. full-time?

b. part-time?

115a. During the past year, how many weeks (from 0-52) were you not working full-time and looking for a full-time job?

115b. During the past year, how many weeks (from 0-52) were you looking for a part-time job?

116. What type of job were you last working?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

117. What type of civilian job do you think you will be able to get after your first enlistment in the Army?

WRITE CODE HERE

118. What type of civilian job could you get if you were not entering the Army?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 46 - I AM NOT SURE WHICH CATEGORY

119. Since you were 16 years old, how many different employers have you worked for?

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6. . . . .	6
7. . . . .	7
8. . . . .	8
9 or more. . . . .	9

120. In the last year, how many different employers have you worked for?

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6. . . . .	6
7. . . . .	7
8. . . . .	8
9 or more. . . . .	9

121. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

\$0 . . . . .	01
\$1-99 per month. . . . .	02
\$100-199 per month . . . . .	03
\$200-299 per month . . . . .	04
\$300-399 per month . . . . .	05
\$400-499 per month . . . . .	06
\$500-599 per month . . . . .	07
\$600-799 per month . . . . .	08
\$800-999 per month . . . . .	09
Over \$1000 per month . . . . .	10

122. In 1984 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

- I had no 1984 earnings . . . . . 0
- Less than \$2,599 a year (less than \$50 a week) . . . . . 1
- \$2,600-\$5,199 a year (about \$50-\$99 a week) . . . . . 2
- \$5,200-\$7,799 a year (about \$100-\$149 a week) . . . . . 3
- \$7,800-\$10,399 a year (about \$150-\$199 a week) . . . . . 4
- \$10,400-\$12,999 a year (about \$200-\$249 a week) . . . . . 5
- \$13,000-\$15,599 a year (about \$250-\$299 a week) . . . . . 6
- \$15,600-\$20,799 a year (about \$300-\$399 a week) . . . . . 7
- \$20,800-\$25,999 a year (about \$400-\$499 a week) . . . . . 8
- \$26,000 or more a year (more than \$500 a week) . . . . . 9

123. Suppose you had been offered a steady full time civilian job to begin at the time you shipped out. Would you have taken the civilian job? (MARK ONLY ONE)

- I would have taken any civilian job offer
  - no matter what it paid . . . . . 0
  - Only for \$300 a month or more . . . . . 1
  - Only for \$400 a month or more . . . . . 2
  - Only for \$500 a month or more . . . . . 3
  - Only for \$600 a month or more . . . . . 4
  - Only for \$700 a month or more . . . . . 5
  - Only for \$800 a month or more . . . . . 6
  - Only for \$900 a month or more . . . . . 7
  - Only for \$1000 a month or more . . . . . 8
- I would have joined the Army regardless of
  - any civilian job offer . . . . . 9

124. What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.

\_\_\_\_\_

125. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

- Less than \$2,599 a year (less than \$50 a week) . . . . . 1
- \$2,600-\$5,199 a year (about \$50-\$99 a week) . . . . . 2
- \$5,200-\$10,399 a year (about \$100-\$199 a week) . . . . . 3
- \$10,400-\$15,599 a year (about \$200-\$299 a week) . . . . . 4
- \$15,600-\$20,799 a year (about \$300-\$399 a week) . . . . . 5
- \$20,800-\$25,999 a year (about \$400-\$499 a week) . . . . . 6
- \$26,000-\$31,199 a year (about \$500-\$599 a week) . . . . . 7
- \$31,200 or more a year (about \$600 a week or more) . . . . . 8

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

126. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

127. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

128. What is the highest level of school your FATHER (or male guardian) completed?

8th or below . . . . .	1
9th. . . . .	2
10th . . . . .	3
11th . . . . .	4
12th . . . . .	5
1 year of college. . . . .	6
2 years of college . . . . .	7
3 years of college . . . . .	8
4 or more years of college . . . . .	9
I don't know . . . . .	0

129. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional. . . .	1
B.A. or B.S. degree. . . . .	2
Associate degree (A.A.) from a junior or community college. . . . .	3
A high school diploma. . . . .	4
A GED certificate. . . . .	5
None of the above. . . . .	6
I don't know . . . . .	7

130. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below . . . . .	1
9th. . . . .	2
10th . . . . .	3
11th . . . . .	4
12th . . . . .	5
1 year of college. . . . .	6
2 years of college . . . . .	7
3 years of college . . . . .	8
4 or more years of college . . . . .	9
I don't know . . . . .	0

131. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional. . . .	1
B.A. or B.S. degree. . . . .	2
Associate degree (A.A.) from a junior or community college. . . . .	3
A high school diploma. . . . .	4
A GED certificate. . . . .	5
None of the above. . . . .	6
I don't know . . . . .	7

132. How many brothers and sisters do you have? (Include any stepbrothers and stepsisters).

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6 or more. . . . .	6

133. How many brothers and sisters do you have who are 17 years of age or older? (Include any stepbrothers and stepsisters).

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6 or more. . . . .	6

134. How many brothers and sisters do you have who are older than you? (Include any stepbrothers and stepsisters).

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6 or more. . . . .	6

135. How many of your brothers and sisters have served in the Army or another service? (Include any stepbrothers and stepsisters).

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6 or more. . . . .	6



136. How many of your friends have enlisted in the Army?

- None . . . . . 0
- 1. . . . . 1
- 2. . . . . 2
- 3. . . . . 3
- 4. . . . . 4
- 5. . . . . 5
- 6 or more. . . . . 6

137. How many of your friends have enlisted in other services?

- None . . . . . 0
- 1. . . . . 1
- 2. . . . . 2
- 3. . . . . 3
- 4. . . . . 4
- 5. . . . . 5
- 6 or more. . . . . 6

138. Has your father (or male guardian) ever served or is he now serving in the military?

Yes. . . . . 1  
(CIRCLE ALL THE BRANCHES  
HE HAS SERVED IN)

No . . . . . 2  
Don't Know . . . . . 3  
Not applicable . . . . . 4

} GO TO Q.139



- ARMY (regular active duty) . . . . . 1
- ARMY Reserve . . . . . 2
- ARMY National Guard. . . . . 3
- AIR FORCE (regular active duty). . . . . 4
- AIR FORCE Reserve or AIR National Guard. . . 5
- NAVY (regular active duty) . . . . . 6
- NAVY Reserve . . . . . 7
- MARINES (regular active duty). . . . . 8
- MARINE Reserve . . . . . 9

139. Have your brothers or sisters (stepbrothers or stepsisters) ever served or are any now serving in the military?

Yes . . . . . 1  
(CIRCLE ALL THE BRANCHES  
THEY HAVE SERVED IN)

No . . . . . 2  
Don't Know . . . . . 3  
Not applicable . . . . . 4 } GO TO Q.140



ARMY (regular active duty) . . . . . 1  
ARMY Reserve . . . . . 2  
ARMY National Guard. . . . . 3  
AIR FORCE (regular active duty). . . . . 4  
AIR FORCE Reserve or AIR National Guard. . . 5  
NAVY (regular active duty) . . . . . 6  
NAVY Reserve . . . . . 7  
MARINES (regular active duty). . . . . 8  
MARINE Reserve . . . . . 9

140. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

Yes . . . . . 1 (GO TO Q.141)  
No . . . . . 2

140a. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

I completed 12 years but flunked the state test  
to get a diploma. . . . . 01  
I completed high school in a school not recognized  
(accredited) by the state. . . . . 02  
My family needed money or needed me at home. . . . . 03  
I was expelled or suspended. . . . . 04  
I found a job I liked or I wanted to work full time. . . . 05  
I was bored, wasn't learning anything useful . . . . . 06  
I got married or had a child . . . . . 07  
I didn't get along with the other students . . . . . 08  
The rules were too strict or I didn't get along with  
the teachers, counselors, or principal . . . . . 09

For each of the people listed below, indicate how they generally felt about your enlisting in the Army?

141. Father (or male guardian)

- The person(s) listed mostly thought it was a VERY GOOD IDEA. . . . 1
- The person(s) listed mostly thought it was a GOOD IDEA . . . . . 2
- The person(s) listed mostly thought it was NOT A GOOD IDEA . . . . 3
- The person(s) listed mostly thought it was a BAD IDEA. . . . . 4
- The person(s) listed mostly thought it was a VERY BAD IDEA . . . . 5
- DOES NOT APPLY (for example, your father is deceased). . . . . 6
- Did not talk to the person(s) about enlisting in the Army  
(for example, you did not talk to your father  
about enlisting) . . . . . 7

How did these other persons feel?	The person(s) listed mostly thought it was a:					DOES NOT APPLY	Did not talk to the person(s) about enlisting in the Army
	VERY GOOD IDEA	GOOD IDEA	NOT A GOOD IDEA	BAD IDEA	VERY BAD IDEA		
142. Mother (or female guardian)	1	2	3	4	5	6	7
143. Friend(s) with Army experience	1	2	3	4	5	6	7
144. Friend(s) with other military experience	1	2	3	4	5	6	7
145. Friend(s) with no military experience	1	2	3	4	5	6	7
146. Your husband/wife or girlfriend/boyfriend	1	2	3	4	5	6	7
147. High school counselor	1	2	3	4	5	6	7
148. Your teachers	1	2	3	4	5	6	7
149. Your co-workers	1	2	3	4	5	6	7
150. Your fellow students	1	2	3	4	5	6	7
151. Your employer	1	2	3	4	5	6	7

152. Besides yourself, on whom are you likely to rely for help in deciding about a job or a career? (CIRCLE ALL THAT APPLY)

- My father (stepfather) . . . . . 01
- My mother (stepmother) . . . . . 02
- Brothers/sisters (stepbrothers/  
stepsisters) . . . . . 03
- Friends at school or in my neighborhood. . 04
- Girlfriend/boyfriend/spouse. . . . . 05
- Teacher(s) . . . . . 06
- School guidance/career counselors. . . . . 07
- Military recruiters. . . . . 08
- Others . . . . . 09
- No one but myself. . . . . 10

153. To whom would you most likely go to seek information about a career or job selection? (CIRCLE ALL THAT APPLY)

- My father (stepfather) . . . . . 01
- My mother (stepmother) . . . . . 02
- Brothers/sisters (stepbrothers/  
stepsisters) . . . . . 03
- Friends at school or in my neighborhood. . 04
- Girlfriend/boyfriend/spouse. . . . . 05
- Teacher(s) . . . . . 06
- School guidance/career counselors. . . . . 07
- Military recruiters. . . . . 08
- Others . . . . . 09
- No one but myself. . . . . 10

154. Which are the most important factors for you to know about a job before you would be willing to take it? (CIRCLE ALL THAT APPLY)

- Difficulty of job. . . . . 01
- People with whom you would be working. . . 02
- What the bosses are like . . . . . 03
- Salary . . . . . 04
- Working conditions . . . . . 05
- Opportunities for promotion. . . . . 06
- What your friends think about the job. . . 07
- What your parents think about the job. . . 08
- Health and retirement benefits . . . . . 09
- How much you like the type of  
work required. . . . . 10

155. Which is the single most important thing that you would want to know about a job before you would be willing to take it? (CIRCLE ONLY ONE)

- Difficulty of job. . . . . 01
- People with whom you would be working. . . 02
- What the bosses are like . . . . . 03
- Salary . . . . . 04
- Working conditions . . . . . 05
- Opportunities for promotion: . . . . . 06
- What your friends think about the job. . . 07
- What your parents think about the job. . . 08
- Health and retirement benefits . . . . . 09
- How much you like the type of  
work required. . . . . 10

---

This set of questions are about the time you have spent in the delayed entry program (DEP), that is, the time since you signed your enlistment contract.

156. Since you signed your contract, have you been: (CIRCLE ONLY ONE)

(CONSIDER YOURSELF "IN SCHOOL"  
DURING SCHOOL VACATIONS)

- In school full time? . . . . . 1
- In school part time? . . . . . 2
- Not in school? . . . . . 3
- Does not apply, I was not in the DEP . . . 8

157. Since you signed your contract, have you been: (CIRCLE ONLY ONE)

- Working full time? . . . . . 1
- Working part time? . . . . . 2
- Not working but looking for work?. . . . 3
- Not working and not looking for work?. . . 4
- Does not apply, I was not in the DEP . . . 8

158. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army? (CIRCLE ONLY ONE)

- Yes. . . . . 1
- No . . . . . 2
- Does not apply . . . . . 8

159. How often did you have contact with your recruiter while you were in the DEP?

Every day. . . . . 1  
Every few days . . . . . 2  
Once a week. . . . . 3  
Twice a month. . . . . 4  
Once a month . . . . . 5  
Every couple of months . . . . . 6  
Only when I signed my contract . . . . . 7  
Does not apply, I was not in the DEP . . . 8

160. Were you satisfied with this amount of contact with your recruiter?

I couldn't seem to get my recruiter  
to pay attention to me . . . . . 1  
A lot less contact than I liked. . . . . 2  
A little less contact than I liked . . . . 3  
About right. . . . . 4  
A little more contact than I wanted. . . . 5  
Much more contact than I wanted. . . . . 6  
Does not apply, I was not in the DEP . . . 8

161. If a good friend of yours asked your advice about seeing a military recruiter, would you say it was:

A waste of time. . . . . 1  
Up to him or her . . . . . 2  
A good idea. . . . . 3

162. What time zone did you live in?

Eastern. . . . . 1  
Central. . . . . 2  
Mountain . . . . . 3  
Pacific. . . . . 4  
Other time zone (e.g., Alaska) . . . . . 5  
I don't know . . . . . 8

163. What is your sex?

Male . . . . . 1  
Female . . . . . 2

164. What is your ethnic group?

- White, not Hispanic. . . . . 1
- Black, not Hispanic. . . . . 2
- Hispanic . . . . . 3
- Asian. . . . . 4
- Other. . . . . 5

165. Is there cable TV in the household where you were living before you entered the Army?

- Yes. . . . . 1
- No . . . . . 2

166. Did you ever serve in the military before this enlistment?

Yes. . . . . 1 Which service?

\_\_\_\_\_

No . . . . . 2

167. In your own words, please tell why you decided to enlist in the Army. What caused you to make this decision?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

168. Of the reasons you mentioned above, what would you say is the most important reason?

\_\_\_\_\_  
\_\_\_\_\_

Thank you very much for your time and effort in completing this survey.

Please mark end time: \_\_\_\_\_ : \_\_\_\_\_ AM  
(CIRCLE AM OR PM) \_\_\_\_\_ PM

APPENDIX D

THE 1985 ARI SURVEY OF THE  
ARMY RESERVE/NATIONAL GUARD RECRUITS

(FORM D)





Form - D

1985 ARI SURVEY OF  
ARMY RESERVE/NATIONAL GUARD RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

## HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?  
(CIRCLE ONLY ONE)

Army..... ①  
Air Force..... 2  
Navy..... 3  
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u> .....	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance  
to travel and would receive  
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1. What Army component are you entering?

- Active Army . . . . . 1 — Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.
- Army Reserve . . . . . 2
- National Guard . . . . . 3

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY	
85	01 JAN	<u>  </u> <u>  </u>	01 SUNDAY
	02 FEB		02 MONDAY
86	03 MAR	0 0	03 TUESDAY
	04 APR	1 1	04 WEDNESDAY
	05 MAY	2 2	05 THURSDAY
	06 JUN	3 3	06 FRIDAY
	07 JUL	4	07 SATURDAY
	08 AUG	5	
	09 SEP	6	
	10 OCT	7	
	11 NOV	8	
	12 DEC	9	

A. What time is it now? (CIRCLE AM OR PM)

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PM

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

- 01 SUNDAY
- 02 MONDAY
- 03 TUESDAY
- 04 WEDNESDAY
- 05 THURSDAY
- 06 FRIDAY
- 07 SATURDAY

TIME: \_\_\_\_\_ : \_\_\_\_\_ AM  
PM

4. Circle the number next to the reception station that you are currently at:

- Fort Dix . . . . . 1
- Fort Leonard Wood. . . . . 2
- Fort Sill. . . . . 3
- Fort Bliss . . . . . 4
- Fort Jackson . . . . . 5
- Fort McClellan . . . . . 6
- Fort Knox. . . . . 7
- Fort Benning . . . . . 8

5. What is your Social Security Number?

□□□□-□□□□-□□□□□□

6. What is your MOS?

□□□□

7. Have you ever been a student at a college or junior college for at least one semester?

- Yes. . . . . 1
- No . . . . . 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY							VERY
SATISFIED							DISSATISFIED
1	2	3	4	5	6	7	

I. YOUR ENLISTMENT

9. How did you have your first contact with an Army recruiter?

- I contacted an Army recruiter on the advice of another service recruiter. . . . 1
- I contacted an Army recruiter first. . . . 2
- An Army recruiter contacted me first . . . 3
- I was with a friend with whom a recruiter was meeting. . . . . 4
- I contacted an Army recruiter through a US Army Reserve or National Guard unit or member . . . . . 5

10. Under what circumstances did you first talk with an Army recruiter?

- Talked by phone. . . . . 1
- Talked at a recruiting station . . . . . 2
- Talked at a job fair . . . . . 3
- Talked at school . . . . . 4
- Talked at an Army Reserve unit . . . . . 5
- Other. . . . . 6

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
11. first choice?	1	2	3	4
12. second choice?	1	2	3	4
13. third choice?	1	2	3	4
14. fourth choice?	1	2	3	4

15. How satisfied are you with the military job you signed up for?

- I do not know what job I signed up for . . . 1
- Very satisfied . . . . . 2
- Somewhat satisfied . . . . . 3
- Neither satisfied nor dissatisfied . . . . 4
- Somewhat dissatisfied. . . . . 5
- Very dissatisfied. . . . . 6

16. When you decided to enlist how sure were you about what job training you wanted?

- Not at all sure. . . . . 1
- Not too sure . . . . . 2
- Somewhat sure. . . . . 3
- Very sure. . . . . 4

17. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?

- Not at all sure. . . . . 1
- Not too sure . . . . . 2
- Somewhat sure. . . . . 3
- Very sure. . . . . 4

18. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?

- I do not know what job I signed up for . . . 1
- Very satisfied . . . . . 2
- Somewhat satisfied . . . . . 3
- Neither satisfied nor dissatisfied . . . . 4
- Somewhat dissatisfied. . . . . 5
- Very dissatisfied. . . . . 6

19. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?

- I do not know what job I signed up for . . . 1
- Very satisfied . . . . . 2
- Somewhat satisfied . . . . . 3
- Neither satisfied nor dissatisfied . . . . 4
- Somewhat dissatisfied. . . . . 5
- Very dissatisfied. . . . . 6

20. Did you receive military recruiting literature in the mail without asking for it?

- Yes . . . . . 1  
 No . . . . . 2 (GO TO Q.21)

20a. For which service(s) did you receive literature without asking for it? (CIRCLE ALL THAT APPLY)

- Air Force . . . . . 1  
 Army . . . . . 2  
 Marine Corps . . . . . 3  
 Navy . . . . . 4  
 All services together . . . . . 5  
 National Guard . . . . . 6  
 Reserve . . . . . 7

Please use the following scale to rate HOW IMPORTANT each of the reasons below was in your decision to enlist in the Army Reserve or National Guard.

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
21. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
22. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
23. I enlisted because I want to serve my country.	1	2	3	4
24. I enlisted because it is a family tradition to serve.	1	2	3	4
25. I enlisted to prove that I can make it.	1	2	3	4
26. I enlisted so I can get money for a college education.	1	2	3	4
27. I enlisted because I want to be a soldier.	1	2	3	4



	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
28. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
29. I enlisted for the physical training and challenge.	1	2	3	4
30. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
31. I enlisted because I want leadership training.	1	2	3	4
32. I enlisted because I like the retirement benefits.	1	2	3	4
33. I enlisted because I want the fringe benefits (e.g., health/dental care, low prices in military stores).	1	2	3	4
34. I enlisted to become self-reliant.	1	2	3	4
35. I enlisted to see what military life is really like.	1	2	3	4
36. I enlisted to learn to be a responsible, mature person.	1	2	3	4
37. I enlisted because it will enable me to earn more money.	1	2	3	4
38. I enlisted to get trained in a skill that will help me get a better civilian job.	1	2	3	4

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

39. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 1
- To be away from home on my own . . . . . 2
- I want to travel . . . . . 3
- To get away from a personal problem. . . . 4
- To serve my country. . . . . 5
- Earn more money. . . . . 6
- Family tradition to serve. . . . . 7
- To prove that I can make it. . . . . 8
- To get trained in a skill. . . . . 9
- Money for a college education. . . . . 0

40. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed . . . . . 1
- To be away from home on my own . . . . . 2
- Chance to better myself. . . . . 3
- To get away from a personal problem. . . . 4
- To serve my country. . . . . 5
- Earn more money. . . . . 6
- Family tradition to serve. . . . . 7
- To prove that I can make it. . . . . 8
- To get trained in a skill. . . . . 9
- Money for a college education. . . . . 0

41. Before you enlisted did you see or participate in any of these events sponsored by the Regular Active Army (not the US Army Reserve)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

- An Army Post Tour accompanied by a US Army recruiter . . . 01
- A US Army sponsored or presented program at school where soldiers describe their Army experience and duties . . . 02
- A US Army sponsored or presented high school assembly program . . . . . 03
- A US Army presented or sponsored Sports Clinic . . . . . 04
- A US Army sponsored award or certificate presented to a selected high school student. . . . . 05
- A US Army ceremonial unit/band participating in a parade . 06
- A US Army Parachute Team jump. . . . . 07
- An Army information booth at a jobs fair . . . . . 08
- An Army information booth at a shopping mall or in a business. . . . . 09
- NONE OF THE ABOVE. . . . . 10

42. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

- Sent a card. . . . . 1
- Called a toll free number. . . . . 2
- Contacted a US Army recruiter  
at the event . . . . . 3
- Contacted a US Army recruiter  
after the event. . . . . 4
- Sought out a friend who had enlisted  
or was about to enlist . . . . . 5
- NONE OF THE ABOVE/DOES NOT APPLY . . . . . 6

43. Before you enlisted did you see or participate in any of these events sponsored by the US Army Reserve (not the Regular Active Army)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

- An Army Post Tour accompanied by a US Army recruiter . . . 01
- A US Army Reserve sponsored or presented program  
at school where soldiers describe their Army  
experience and duties. . . . . 02
- A US Army Reserve sponsored or presented high  
school assembly program. . . . . 03
- A US Army Reserve presented or sponsored Sports Clinic . . 04
- A US Army Reserve sponsored award or certificate  
presented to a selected high school student. . . . . 05
- A US Army Reserve ceremonial unit/band participating  
in a parade. . . . . 06
- US Army Reserve Parachute Team jump sponsored by  
the Reserves . . . . . 07
- An Army Reserve information booth at a job fair . . . . . 08
- An Army Reserve information booth at a shopping  
mall or in a business district . . . . . 09
- NONE OF THE ABOVE. . . . . 10

44. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

- Sent a card. . . . . 1
- Called a toll free number. . . . . 2
- Contacted a US Army recruiter  
at the event . . . . . 3
- Contacted a US Army recruiter  
after the event. . . . . 4
- Sought out a friend who had enlisted  
or was about to enlist . . . . . 5
- NONE OF THE ABOVE/DOES NOT APPLY . . . . . 6

45. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

Yes. . . . . 1  
No . . . . . 2 (GO TO Q.52)

45a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

On television. . . . . 01  
In magazines . . . . . 02  
On the radio . . . . . 03  
In the help wanted section of the  
newspaper. . . . . 04  
In other parts of the newspaper. . . . . 05  
In the mail. . . . . 06  
In an Army recruiting station. . . . . 07  
At school. . . . . 08  
From a friend. . . . . 09  
Other (SPECIFY) \_\_\_\_\_  
\_\_\_\_\_ 10

46. Did you ever respond to any of these Army advertisements?

Yes. . . . . 1  
No . . . . . 2 (GO TO Q.52)

47. How did you respond to these advertisements? (CIRCLE ALL THAT APPLY)

By sending in a card . . . . . 01  
By calling a toll free number. . . . . 02  
By contacting an Army recruiter. . . . . 03  
None of the above. . . . . 04

48. What did you receive when you sent a card in response to an Army ad? (CIRCLE ALL THAT APPLY)

Letter telling me location of  
Army recruiting station. . . . . 01  
A gift like tube socks or wrist bands. . . . . 02  
A poster . . . . . 03  
Booklet about Army service . . . . . 04  
Booklet about Army College Fund. . . . . 05  
A bumper sticker . . . . . 06  
Army bookcovers. . . . . 07  
I never received a response in  
the mail from the card I sent in . . . . . 08  
I never sent a card in response to  
an Army ad . . . . . 09

49. What did you receive when you called a toll free number in response to an Army ad?  
(CIRCLE ALL THAT APPLY)

- Letter telling me location of  
Army recruiting station. . . . . 01
- A gift like tube socks or wrist bands. . . 02
- A poster . . . . . 03
- Booklet about Army service . . . . . 04
- Booklet about Army College Fund. . . . . 05
- A bumper sticker . . . . . 06
- Army bookcovers. . . . . 07
- I never received a response in the  
mail to my toll free call. . . . . 08
- I never called a toll free number  
in response to an Army ad. . . . . 09

50. Which of these items did you use or appreciate having?

- Letter telling me location of  
Army recruiting station. . . . . 01
- A gift like tube socks or wrist bands. . . 02
- A poster . . . . . 03
- Booklet about Army service . . . . . 04
- Booklet about Army College Fund. . . . . 05
- A bumper sticker . . . . . 06
- Army bookcovers. . . . . 07
- None of these items. . . . . 08
- I never received any of this material in  
response to a toll free call or card . . 09

51. Did either of these items help you to decide to enlist in the Army? (CIRCLE ALL  
THAT APPLY)

- Booklet about Army service . . . . . 01
- Booklet about Army College Fund. . . . . 02
- Neither of these items . . . . . 03
- I never received any of this material in  
response to a toll free call or card . . 04

For each of the people listed below, indicate how they generally felt about your enlisting in the Army?

52. Father (or male guardian)

- The person(s) listed mostly thought it was a VERY GOOD IDEA. . . . 1
- The person(s) listed mostly thought it was a GOOD IDEA . . . . . 2
- The person(s) listed mostly thought it was NOT A GOOD IDEA . . . . 3
- The person(s) listed mostly thought it was a BAD IDEA. . . . . 4
- The person(s) listed mostly thought it was a VERY BAD IDEA . . . . 5
- DOES NOT APPLY (for example, your father is deceased). . . . . 6
- Did not talk to the person(s) about enlisting in the Army  
(for example, you did not talk to your father  
about enlisting) . . . . . 7

How did these other persons feel?	The person(s) listed mostly thought it was a:					DOES NOT APPLY	Did not talk to the person(s) about enlisting in the Army
	VERY GOOD IDEA	GOOD IDEA	NOT A GOOD IDEA	BAD IDEA	VERY BAD IDEA		
53. Mother (or female guardian)	1	2	3	4	5	6	7
54. Friend(s) with Army experience	1	2	3	4	5	6	7
55. Friend(s) with other military experience	1	2	3	4	5	6	7
56. Friend(s) with no military experience	1	2	3	4	5	6	7
57. Your husband/wife or girlfriend/boyfriend	1	2	3	4	5	6	7
58. High school counselor	1	2	3	4	5	6	7
59. Your teachers	1	2	3	4	5	6	7
60. Your co-workers	1	2	3	4	5	6	7
61. Your fellow students	1	2	3	4	5	6	7

62. When did you first start thinking about enlisting in the Army?

In the last month. . . . . 1  
2 to 3 months ago. . . . . 2  
4 to 6 months ago. . . . . 3  
7 to 12 months ago . . . . . 4  
1 to 2 years ago . . . . . 5  
2 to 3 years ago . . . . . 6  
3 to 4 years ago . . . . . 7  
More than 4 years ago. . . . . 8

63. When did you definitely decide to apply for enlistment in the Army?

In the last month. . . . . 1  
2 to 3 months ago. . . . . 2  
4 to 6 months ago. . . . . 3  
7 to 12 months ago . . . . . 4  
1 to 2 years ago . . . . . 5  
2 to 3 years ago . . . . . 6  
3 to 4 years ago . . . . . 7  
More than 4 years ago. . . . . 8

64. How far do you have to travel (from home or work) to your unit facilities for drills and meetings?

Less than 1 mile . . . . . 01  
1 to 5 miles . . . . . 02  
6 to 10 miles. . . . . 03  
11 to 15 miles . . . . . 04  
16 to 20 miles . . . . . 05  
21 to 30 miles . . . . . 06  
31 to 50 miles . . . . . 07  
Over 50 miles. . . . . 08  
I don't know . . . . . 09  
Does not apply; I'm in the  
Individual Ready Reserve . . . . . 10

65. How long does it take you to get (from home or work) to your unit facilities to attend drills and meetings?

15 minutes or less . . . . . 1  
16 to 25 minutes . . . . . 2  
26 to 35 minutes . . . . . 3  
36 to 45 minutes . . . . . 4  
45 minutes to an hour. . . . . 5  
More than an hour. . . . . 6  
I don't know . . . . . 7  
Does not apply; I'm in the  
Individual Ready Reserve . . . . . 8

66. How do/will you travel to your unit for drills and meetings?

Own car . . . . . 1  
Family owned car . . . . . 2  
Carpool with other unit members . . . . . 3  
Public transportation . . . . . 4  
Walk or bicycle . . . . . 5  
Other . . . . . 6  
Does not apply; I'm in the  
Individual Ready Reserve . . . . . 7

67. Do you plan to try and transfer from the Reserve/Guard to the Regular Army before the end of your current enlistment?

Yes . . . . . 1  
No . . . . . 2  
I don't know . . . . . 3

68. Are you participating in the ROTC Simultaneous Membership Program?

No . . . . . 1  
I would not have joined the Reserve/  
Guard without the opportunity to  
participate in this program . . . . . 2  
I would have joined the Reserve/  
Guard even if this program had  
not been available . . . . . 3  
I do not know if I would have  
joined the Reserve/Guard without  
this program . . . . . 4

69. Are you participating in the Split Training Program (take Individual Entry Training this summer and Advanced Training next summer) so as not to disrupt work or school attendance?

No . . . . . 1  
I would not have joined the Reserve/  
Guard without the opportunity to  
participate in this program . . . . . 2  
I would have joined the Reserve/  
Guard even if this program had  
not been available . . . . . 3  
I do not know if I would have  
joined the Reserve/Guard without  
this program . . . . . 4



Please use the following scale to rate How Important each of the reasons listed below was in your decision to enlist in the Army Reserve or National Guard rather than the Active Army.

	Not at all important	Somewhat important	Very important	I would not have enlisted in the Reserve/ Guard except for this reason
70. I did not want to be away from home for an extended period of time.	1	2	3	4
71. I can get training I need to get a promotion or an increase in salary.	1	2	3	4
72. I can get the training I need to start a new career.	1	2	3	4
73. There were no openings in the Active Army.	1	2	3	4
74. I could not qualify for the Active Army.	1	2	3	4
75. Other reasons (SPECIFY): _____ _____	1	2	3	4

76. Why did you choose the particular unit you enlisted in? (CIRCLE ALL THAT APPLY)

- Only unit where I lived. . . . . 1
- Only unit with openings. . . . . 2
- Only unit that provided the kind of training that I wanted. . . . . 3
- Recruiter recommended it . . . . . 4
- Other reasons. . . . . 5

77. What will you do when you complete your training? (CIRCLE ALL THAT APPLY)

- Return to the same civilian job. . . . . 1
- Go to a new civilian job . . . . . 2
- Return to school . . . . . 3
- Go to a new school . . . . . 4
- Neither go to school nor work at a civilian job . . . . . 5
- I have not decided . . . . . 6

The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

78. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

<u>Ranking</u>	<u>Term of Service</u>	<u>EDUCATION ASSISTANCE</u>	
		<u>Soldier Contributes</u>	<u>Government Adds</u>
_____	A. Entry Training + 6 year reserve duty	0	\$5,040
_____	B. Entry Training + 1 year active duty + 3 year reserve duty	\$1,200	\$6,600
_____	C. 1 year active duty + 3 year reserve duty	\$2,400	\$6,600
_____	D. Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
_____	E. Entry Training + 2 year active duty	\$1,200	\$15,800
_____	F. 2 year active duty	\$1,200	\$15,800
_____	G. 2 year active duty + 2 year reserve duty	\$1,200	\$15,800
_____	H. Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

II. LEISURE TIME ACTIVITIES

79. When do you regularly watch TV during the week - Monday through Fridays? (CIRCLE ALL THAT APPLY)

- Mornings -- 6am to 9am . . . . . 1
- Daytime -- 9am to 4pm. . . . . 2
- Late afternoon -- 4pm to 8pm . . . . . 3
- Prime time -- 8pm to 11pm. . . . . 4
- Late night -- 11pm to 1am. . . . . 5
- Overnight -- 1am to 6am. . . . . 6
- I don't regularly watch TV during  
the week . . . . . 7

79b. When do you regularly watch TV during the weekend - Saturdays and Sundays? (CIRCLE ALL THAT APPLY)

- Mornings -- 6am to 9am . . . . . 1
- Daytime -- 9am to 4pm. . . . . 2
- Late afternoon -- 4pm to 8pm . . . . . 3
- Prime time -- 8pm to 11pm. . . . . 4
- Late night -- 11pm to 1am. . . . . 5
- Overnight -- 1am to 6am. . . . . 6
- I don't regularly watch TV during  
the week . . . . . 7

Do you watch any of the following programs or programming types on TV?

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
80. Sports	1	2	3	4
81. General Drama	1	2	3	4
82. Suspense/Mystery Drama	1	2	3	4
83. Situation Comedies	1	2	3	4
84. Solid Gold	1	2	3	4
85. Soul Train	1	2	3	4

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
86. American Bandstand	1	2	3	4
87. Dance Fever	1	2	3	4
88. Movies on Network TV	1	2	3	4
89. Music Videos (not including Cable TV)	1	2	3	4
90. Early/Late News	1	2	3	4
91. David Letterman Show	1	2	3	4
92. Soap Operas	1	2	3	4
93. Professional Bowling	1	2	3	4
94. NFL Football -- regular season weekend games	1	2	3	4
95. NFL Football -- regular season Monday night (or other prime-time evening games)	1	2	3	4
96. NFL Playoffs	1	2	3	4
97. Superbowl	1	2	3	4
98. USFL Football - spring season weekend games	1	2	3	4
99. USFL Football - spring Monday night football	1	2	3	4
100. Tennis Tournaments	1	2	3	4
101. Weekend sports shows like Wide World of Sports	1	2	3	4

102. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

- Yes. . . . . 1
- No . . . . . 2 (GO TO Q.103)

102a. Please use the following scale to tell us how this commercial impressed you.

- I disliked it or it gave me a bad impression of the Army . . . . . 1
- It didn't impress me much. . . . . 2
- I liked it and it gave me a good impression of the Army. . . . . 3

102b. Did this commercial affect your decision to enlist?

- No, I had already enlisted or decided to enlist before I saw this commercial. . . . . 1
- No, I saw it before deciding to enlist but it was not important in my decision to contact a recruiter or to enlist . . . . . 2
- It was important in my decision to contact a recruiter or enlist . . . . . 3
- I would not have contacted an Army recruiter or enlisted had I not seen this commercial . . . . . 4

102c. What messages did you think the commercial was trying to get across?

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102d. Did you believe the information in the commercial was accurate?

- Yes. . . . . 1
- No . . . . . 2



108. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

Yes . . . . . 1 (GO TO Q.109)  
 No . . . . . 2

108a. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

- I completed 12 years but flunked the state test to get a diploma. . . . . 01
- I completed high school in a school not recognized (accredited) by the state. . . . . 02
- My family needed money or needed me at home. . . . . 03
- I was expelled or suspended. . . . . 04
- I found a job I liked or I wanted to work full time. . . . 05
- I was bored, wasn't learning anything useful . . . . . 06
- I got married or had a child . . . . . 07
- I didn't get along with the other students . . . . . 08
- The rules were too strict or I didn't get along with the teachers, counselors, or principal . . . . . 09
- I am still in school . . . . . 10

109. Did you take and pass any of the following mathematics and technical courses in high school? (MARK YES OR NO FOR EACH COURSE)

	YES	NO
Elementary Algebra . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Plane Geometry . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Business math . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Computer science . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate Algebra . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Trigonometry . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Calculus . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Physics. . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Science course that covered electricity or electronics . .	<input type="checkbox"/>	<input type="checkbox"/>

110. Did you take and pass any of the following language courses in high school? (CIRCLE ALL THAT APPLY)

- French - one year only . . . . . 01
- French - two or more years . . . . . 02
- Spanish - one year only. . . . . 03
- Spanish - two or more years. . . . . 04
- German - one year only . . . . . 05
- German - two or more years . . . . . 06
- Latin - one or more years. . . . . 07
- Other language - one or more years . . . . . 08
- My high school did not have  
language courses . . . . . 09
- I did not take and pass any foreign  
language course which my high  
school offered . . . . . 10

111. What high school education program are you/were you in?

- College preparatory. . . . . 1
- General. . . . . 2
- Commercial or business . . . . . 3
- Vocational . . . . . 4
- Other. . . . . 5

112. What is the highest degree or diploma you think you will ever complete in the future?

- Master's or doctorate. . . . . 1
- B.A. or B.S. degree. . . . . 2
- Associate degree (A.A.) from a  
junior or community college. . . . . 3
- A high school diploma. . . . . 4
- A GED certificate. . . . . 5
- None of the above. . . . . 6

113. Some colleges require that you take certain tests when you apply for admission. Which of the College Board tests have you taken? (CIRCLE ALL THAT APPLY)

- I took a test called the SAT . . . . . 1
- I took a test called the ACT . . . . . 2
- I did not take either of these tests . . . 3
- I'm not sure if I took these tests . . . . 4



114. Have you applied to any of the following types of schools?

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- Did not apply to any of these schools. . . 5 (GO TO Q.123)

114a. Were you accepted by any of the following types of schools? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- I was not accepted by any of these schools. . . . . 5 (GO TO Q.123)

114b. Have you attended any of the following types of schools since leaving high school? (CIRCLE ALL THAT APPLY)

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4
- I did not attend any of these schools. . . 5 (GO TO Q.123)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.114b, PLEASE ANSWER THE NEXT QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

115. What was the name of this school?

\_\_\_\_\_

115a. What type of school is this?

- 4-year college or university . . . . . 1
- 2-year junior college. . . . . 2
- 2-year community college . . . . . 3
- Vocational/technical or business school. . 4

116. What was your major field of study?

\_\_\_\_\_

117. What type of program were you enrolled in?

Academic . . . . . 1  
Occupational . . . . . 2  
Other (SPECIFY) \_\_\_\_\_  
\_\_\_\_\_ 3

118. When did you start attending this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

119. When did you last attend this school?

\_\_\_\_\_/\_\_\_\_\_  
MO YR

120. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree

\_\_\_\_\_  
No. . . . 2

b. Occupational certificate  
from this school?

Yes . . . 1 Please specify the type of  
certificate

\_\_\_\_\_  
No. . . . 2

121. Did you complete the program in which you were enrolled?

Yes . . . 1

No. . . . 2 If no, why not? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

122. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. . . . . 01  
Army recruiter working in a  
recruiting station in the town  
where I attended this school . . . . . 02  
Army recruiter I had talked to  
while in high school . . . . . 03  
Career/employment counseling  
personnel at this school . . . . . 04  
Faculty advisor. . . . . 05  
Other civilian faculty member. . . . . 06  
ROTC instructor. . . . . 07  
Other ROTC personnel . . . . . 08

123. What is the highest level of school your FATHER (or male guardian) completed?

8th or below . . . . .	01
9th . . . . .	02
10th . . . . .	03
11th . . . . .	04
12th . . . . .	05
1 year of college . . . . .	06
2 years of college . . . . .	07
3 years of college . . . . .	08
4 or more years of college . . . . .	09
I don't know . . . . .	98

124. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional . . . . .	1
B.A. or B.S. degree . . . . .	2
Associate degree (A.A.) from a junior or community college . . . . .	3
A high school diploma . . . . .	4
A GED certificate . . . . .	5
None of the above . . . . .	6
I don't know . . . . .	8

125. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below . . . . .	01
9th . . . . .	02
10th . . . . .	03
11th . . . . .	04
12th . . . . .	05
1 year of college . . . . .	06
2 years of college . . . . .	07
3 years of college . . . . .	08
4 or more years of college . . . . .	09
I don't know . . . . .	98

126. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional . . . . .	1
B.A. or B.S. degree . . . . .	2
Associate degree (A.A.) from a junior or community college . . . . .	3
A high school diploma . . . . .	4
A GED certificate . . . . .	5
None of the above . . . . .	6
I don't know . . . . .	8

127. Has your father (or male guardian) ever served or is he now serving in the military?

Yes. . . . . 1	No . . . . . 2	} GO TO Q.128
(CIRCLE ALL THE BRANCHES HE HAS SERVED IN)	Not applicable . . . . . 7	
	Don't know . . . . . 8	



ARMY (regular active duty) . . . . .	01
ARMY Reserve . . . . .	02
ARMY National Guard. . . . .	03
AIR FORCE (regular active duty). . . . .	04
AIR FORCE Reserve or AIR National Guard. . . . .	05
NAVY (regular active duty) . . . . .	06
NAVY Reserve . . . . .	07
MARINES (regular active duty). . . . .	08
MARINE Reserve . . . . .	09

128. How many brothers and sisters do you have? (Include any stepbrothers and stepsisters).

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6 or more. . . . .	6

129. How many brothers and sisters do you have who are 17 years of age or older? (Include any stepbrothers and stepsisters).

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6 or more. . . . .	6

130. How many brothers and sisters do you have who are older than you? (Include any stepbrothers and stepsisters).

None . . . . .	0
1. . . . .	1
2. . . . .	2
3. . . . .	3
4. . . . .	4
5. . . . .	5
6 or more. . . . .	6

131. How many of your brothers and sisters have served in the Army or another service?  
(Include any stepbrothers and stepsisters).

- None . . . . . 0 (GO TO Q.133)
- 1. . . . . 1
- 2. . . . . 2
- 3. . . . . 3
- 4. . . . . 4
- 5. . . . . 5
- 6 or more. . . . . 6

132. Which service(s) have your brothers or sisters (stepbrothers or stepsisters) served in?

- ARMY (regular active duty) . . . . . 01
- ARMY Reserve . . . . . 02
- ARMY National Guard. . . . . 03
- AIR FORCE (regular active duty). . . . . 04
- AIR FORCE Reserve or AIR National Guard. . . . . 05
- NAVY (regular active duty) . . . . . 06
- NAVY Reserve . . . . . 07
- MARINES (regular active duty). . . . . 08
- MARINE Reserve . . . . . 09

133. How many of your friends have enlisted in the Army?

- None . . . . . 0
- 1. . . . . 1
- 2. . . . . 2
- 3. . . . . 3
- 4. . . . . 4
- 5. . . . . 5
- 6 or more. . . . . 6

134. How many of your friends have enlisted in other services?

- None . . . . . 0
- 1. . . . . 1
- 2. . . . . 2
- 3. . . . . 3
- 4. . . . . 4
- 5. . . . . 5
- 6 or more. . . . . 6

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

135. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

136. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

137. In addition to the Army, during the next twelve months, will you be:

- In school full time. . . . . 1
- In school part time. . . . . 2
- Not in school. . . . . 3

138. In addition to the Army, during the next twelve months, will you be:

- Working full time. . . . . 1
- Working part time. . . . . 2
- Not working but looking for work . . . . . 3
- Not working and not looking for work . . . . . 4

139. During the past year, how many weeks (from 0-52) were you working?

- a. full-time?
- b. part-time?

140. During the past year, how many weeks (from 0-52) were you not working full-time and looking for a full-time job?

141. During the past year, how many weeks (from 0-52) were you looking for a part-time job?

142. Do you have a full-time job to which you will return after your Army training?

- Yes. . . . . 1
- No . . . . . 2

143. Do you have a part-time job to which you will return after your Army training?

- Yes. . . . . 1
- No . . . . . 2

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

144. What type of job were you last working? WRITE CODE HERE

145. What type of part time civilian job could you get if you were not entering the Army?  
WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY



146. In 1984 how much did you earn (before taxes) from all the different kinds of work you did?  
(Include wages, salaries, tips, and commissions).

- I had no 1984 earnings . . . . . 00
- Less than \$2,599 a year (less than \$50 a week) . . . . . 01
- \$2,600-\$5,199 a year (about \$50-\$99 a week). . . . . 02
- \$5,200-\$7,799 a year (about \$100-\$149 a week). . . . . 03
- \$7,800-\$10,399 a year (about \$150-\$199 a week) . . . . . 04
- \$10,400-\$12,999 a year (about \$200-\$249 a week). . . . . 05
- \$13,000-\$15,599 a year (about \$250-\$299 a week). . . . . 06
- \$15,600-\$20,799 a year (about \$300-\$399 a week). . . . . 07
- \$20,800-\$25,999 a year (about \$400-\$499 a week). . . . . 08
- \$26,600 or more a year (more than \$500 a week) . . . . . 09

147. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

- \$0 . . . . . 01
- \$1-99 per month. . . . . 02
- \$100-199 per month . . . . . 03
- \$200-299 per month . . . . . 04
- \$300-399 per month . . . . . 05
- \$400-499 per month . . . . . 06
- \$500-599 per month . . . . . 07
- \$600-799 per month . . . . . 08
- \$800-999 per month . . . . . 09
- Over \$1000 per month . . . . . 10

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Answer the following questions about the household you were living in before your enlistment --the household where the recruiter was able (or would have been able) to contact you during the year before your enlistment.

148. What is the zipcode of this household?

    |\_|\_|\_|\_|\_|

149. Who lives in this household? (CIRCLE ALL THAT APPLY)

- My own mother. . . . . 01
- My own father. . . . . 02
- My stepmother. . . . . 03
- My stepfather. . . . . 04
- Grandparents(s). . . . . 05
- Brothers and/or sisters (Include  
stepbrothers and stepsisters). . . . . 06
- My spouse. . . . . 07
- My children. . . . . 08
- Other relatives. . . . . 09
- Other people not related to me . . . . . 10
- Does not apply/I don't know. . . . . 98

150. Who is responsible for paying most of the bills in this household? (CIRCLE ONLY ONE)

- My own mother. . . . . 01
- My own father. . . . . 02
- My stepmother. . . . . 03
- My stepfather. . . . . 04
- Grandparents(s). . . . . 05
- Brothers and/or sisters (Include  
stepbrothers and stepsisters). . . . . 06
- My spouse. . . . . 07
- My children. . . . . 08
- Other relatives. . . . . 09
- Other people not related to me . . . . . 10
- Me . . . . . 11
- Does not apply/I don't know. . . . . 98

151. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

- Less than \$2,599 a year (less than \$50 a week) . . . . . 01
- \$2,600-\$5,199 a year (about \$50-\$99 a week). . . . . 02
- \$5,200-\$10,399 a year (about \$100-\$199 a week) . . . . . 03
- \$10,400-\$15,599 a year (about \$200-\$299 a week). . . . . 04
- \$15,600-\$20,799 a year (about \$300-\$399 a week). . . . . 05
- \$20,800-\$25,999 a year (about \$400-\$499 a week). . . . . 06
- \$26,000-\$31,199 a year (about \$500-\$599 a week). . . . . 07
- \$31,200 or more a year (about \$600 a week or more) . . . . . 08

152. What is your sex?

Male . . . . . 1  
Female . . . . . 2

153. What is your ethnic group?

White, not Hispanic. . . . . 1  
Black, not Hispanic. . . . . 2  
Hispanic . . . . . 3  
Asian. . . . . 4  
Other. . . . . 5

154. Is there cable TV in the household where you were living before you entered the Army?

Yes. . . . . 1  
No . . . . . 2

155. Did you ever serve in the military before this enlistment?

Yes. . . . . 1 Which service?

\_\_\_\_\_

No . . . . . 2

156. In your own words, please tell why you decided to enlist in the Army. What caused you to make this decision?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

157. Of the reasons you mentioned above, what would you say is the most important reason?

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Thank you very much for your time and effort in completing this survey.

Please mark end time: \_\_\_\_\_ : \_\_\_\_\_ AM  
(CIRCLE AM OR PM) PM