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THE 1985 ARI SURVEY OF ARMY RECRUITS:
User's Manual

Westat, Inc.

for

Contracting Officer's Representatives Timothy W. Elig and Glenda Y. Nogami

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U. S. Army

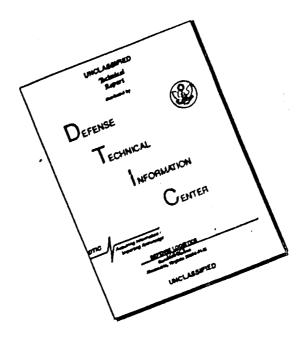
Research Institute for the Behavioral and Social Sciences

May 1986

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This is one volume of an eight volume report. For complete list, see ABSTRACT

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20. ABSTRACT (Courthous on reverse side if necessary and identify by block number)

> This is one of eight reports produced to document the 1985 Summer administration of the ARI Survey of Army Recruits, familiarly known as the New Recruit Survey (NRS). This volume describes the project background, instrument development and content, sample design, survey administration, and database construction. Technical appendixes contain copies of the four 1985 survey forms, ARI letter to the reception stations containing survey support requirements, the

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20. Abstract (continued)

physical layouts of the survey databases, and a crosswalk of survey variables appearing on the 1983, 1984, and 1985 NRS instruments.

Other reports in this series are available which more completely document the survey databases, detailing the selection and creation of additional variables. The tabular descriptions present preliminary results of the Summer 1985 administration by Army component. A combined methodology report compares procedures employed in the 1984 and 1985 survey administrations.

Various reports are also available for the 1982, 1983, and 1984 administrations.

- RN 86-50. THE 1985 SURVEY OF ARMY RECRUITS: User's Manual.
- RN 86-48. THE 1985 SURVEY OF ARMY RECRUITS:

 Codebook for the Summer 85

 Active Army Survey Respondents.
- RN 86-49. THE 1985 SURVEY OF ARMY RECRUITS:

 Codebook for the Summer 85

 USAR & ARNG Survey Respondents.
- RP 86-14. THE 1985 SURVEY OF ARMY RECRUITS:

 Tabular Description of NPS (Active)

 Army Accessions, Volume I.
- RP 86-15. THE 1985 SURVEY OF ARMY RECRUITS:
 Tabular Description of NPS (Active)
 Army Accessions, Volume II.
- RP 86-16. THE 1985 SURVEY OF ARMY RECRUITS:

 Tabular Description of NPS

 Army National Guard Accessions.
- RP 86-17. THE 1985 SURVEY OF ARMY RECRUITS:

 Tabular Description of NPS

 Army Reserve Accessions, Volume I.
- RP 86-18. THE 1985 SURVEY OF ARMY RECRUITS:

 Tabular Description of NPS

 Army Reserve Accessions, Volume II.

PERCECCE TIMES

A comparison of the methodologies used in the 1984 and 1985 administrations of the NRS, together with recommendations for future surveys, appears in:

TR 706. THE 1984 AND 1985 ARI SURVEYS OF ARMY RECRUITS:

Methodology and Recommendations for Future Administration.

Reports based on the 1982 and 1983 administrations of the NRS are also available.

THE 1985 ARI SURVEY OF ARMY RECRUITS: USER'S MANUAL

Jeanna F. Celeste Michael J. Wilson Vivian F. Ramsey

This project was sponsored by the Directorate of Program Analysis and Evaluation, U.S. Army Recruiting Command, Office of the Deputy Chief of Staff for Personnel. The U.S. Army Recruiting Command provided funding for the survey instrumentation, administration, data processing, database preparation, documentation, and tabular descriptions produced under Contract No. MDA903-84-C-0446, expiring 30 September 1986. Westat, Inc. has been the contractor for this effort with Veronica Nieva and Jeanna Celeste serving, respectively, as Principal Investigator and Project Director.

Westat Project Staff:

Bruce F. Allen, Jeanna F. Celeste, Jansen B. Davis, Dorrit C. Garver, Gayle M. Glade, Elena C. Hernandez, Paul D. Newman, Veronica F. Nieva, Vivian F. Ramsey, Carin N. Rauch, Michael D. Rhoads, Robert C. Saal, Reina C. Sprankle, Mark M. Waksberg, Michael J. Wilson.

The U.S. Army Research Institute provided funding and personnel for research planning, as well as personnel for technical monitoring of the contract, survey design and administration, and construction of the databases.

ARI Project Staff:

Timothy W. Elig, Rebecca M. Pliske, Allyn Hertzbach, Michael E. Benedict, Sandra E. Parham, Victoria Peacock.

The ARI Surveys of Army Recruits, familiarly known as New Recruit Surveys, have become an important source of information for Army policymakers and planners. These surveys were originally designed in 1982 to answer questions concerning the demographics and enlistment motivations of new Army recruits. In addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 Surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 Surveys were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Office of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change year to year, the charter for these surveys remains the same:

- Determine who is enlisting in the Army and why.
- Determine how to target recruiting resources to attract high quality recruits.
- Determine why recent recruits joined and their propensity to remain in the service.
- Determine which recruiting and advertising practices are proving the most successful and why.

In addition to addressing these specific objectives, this survey effort expands the availability of data to model Army enlistment and reenlistment processes.

EDGÁR M. JOHNSON Technical Director THE 1985 ARI SURVEY OF ARMY RECRUITS: USER'S MANUAL

EXECUTIVE SUMMARY

Requirement:

To obtain information on the characteristics, enlistment motivations, attitudes and knowledge of recruits at the point of initial entry into the Army.

Procedures:

The Summer 1985 New Recruit Survey (NRS) is the sixth in a series of recruit surveys administered by ARI. It is an expanded version of the 1984 ARI survey incorporating new questions on recruits' prior service experience, college experiences, enlistment duty option preferences, and new occupational and TV programming preferences.

Westat was contracted to work with ARI in performing survey design and instrumentation, taking further responsibility for survey administration, data cleaning and entry, database construction, tabular analysis, and survey documentation. Data were collected in group settings during initial recruit processing at all eight Army Reception Stations during June, July, August, and September of 1985. A modified Latin Square Design was employed to randomize the selection of survey weeks across all eight Reception Stations during the field period for data collection. Westat coordinated with Reception Station personnel in scheduling the survey administrations and supervising survey administration. The NRS was self-administered and recruits were directed to indicate their responses directly on their survey instruments.

Four forms of the NRS were administered to recruits.

Forms A, B, and C were administered to Regular Army recruits, and

Form D was given to National Guard and Army Reserve recruits.

Regular Army (RA) recruits had an equal chance of receiving any

one of the three RA forms.

Survey forms were entered into receipt control as they were received from the field sites. Survey data were examined by coding staff and forwarded for key entry. Care was taken to retain answers exactly as provided by respondents. Keyed data were subsequently run through a series of value range and logic checks and corrected as needed. A user's manual, codebooks, tabulation volumes, and a report on the survey methodology, "lessons learned," and recommendations were produced.

Results:

A total of 12,536 Army recruits completed the 1985 Summer NRS. Of these, based upon Army personnel records, 11,213 had no prior military service and 908 had prior service experience (the status for the remaining 415 was not ascertained). The sampling plan employed imposes some restrictions on the generalizability of survey results to the population of FY 85 Army accessions. However, overall the survey effort was successful in obtaining updated information regarding new recruits.

Utilization:

ARI Surveys of Army Recruits provide information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements. The Summer 1985 New Recruit Survey has already been used for these purposes as well as for assessing the media habits of recruits in order to maximize the impact of Army advertising.

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THE 1985 ARI SURVEY OF ARMY RECRUITS: USER'S MANUAL

CONTENTS

	Page
INTRODUCTION	1
Project BackgroundSummer 1985 NRS ReportsOrganization of the User's Manual	1 1 3
INSTRUMENT DEVELOPMENT AND CONTENT	5
Background Instrument Development Survey Content	5 6 8
ADMINISTRATIVE IMPLEMENTATION	25
Sampling Plan	26 28 29 33 38
DATABASE CONSTRUCTION	39
Data Receipt Control	39 40 43 52 53
REFERENCES	55

LIST OF TABLES

			Page
Table	1	Crosswalk of Data Sources for the Summer 1985 NRS by Content Area	10
Table	2	Latin Square Sampling Plan for Summer 1985 NRS Administrations	27
Table	3	Number of Completed 1985 Summer NRS Surveys by Reception Station	30
Table	4	1985 Summer NRS Survey Completions by Survey Week	31
Table	5	1985 Summer NRS Survey Completions by Army Component	32
Table	6	1985 Summer NRS Response Rates by Reception Station	34
Table	7	Comparison of Army Component Distributions: Total FY 85 Army Accessions (NPS Only), Surveyed Individuals	35
Table	8	Comparison of AFQT Distributions: Total FY 85 Army Accessions (NPS Only), Surveyed Individuals	37
Table	9	Comparison of Gender Distributions: Total FY 85 Army Accessions (NPS Only), Surveyed Individuals	38
Table	10	Missing Values by Form	46
Table	11	Out-of-Range Values by Form	48
Table	12	Multiple Response Errors by Form	49
Table	13	Failed Logic Checks by Form	50
Table	14	Total Response Errors by Form	51

CONTENTS (Continued)

APPENDIXES

		Page
APPENDIX A	THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS (FORM A)	A- 1
APPENDIX B	THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS (FORM B)	B-1
APPENDIX C	THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS (FORM C)	C-1
APPENDIX D	THE 1985 ARI SURVEY OF THE ARMY RESERVE/NATIONAL GUARD RECRUITS (FORM D)	D-1
APPENDIX E	INSTRUCTIONS FOR ADMINISTERING THE 1985 ARI SURVEY OF NEW RECRUITS	E-1
APPENDIX F	CONTENTS OF REGULAR ARMY SAS SURVEY FILE	F-1
APPENDIX G	CONTENTS OF ARMY RESERVE/NATIONAL GUARD SAS SURVEY FILE	G-1

THE 1985 ARI SURVEY OF ARMY RECRUITS: USER'S MANUAL

INTRODUCTION

The purpose of this User's Manual is to provide background documentation for users of the data collected by the Summer 1985 Army Research Institute New Recruit Survey (NRS). This chapter briefly reviews the background of the 1985 Summer NRS, describes other documents produced within the scope of this project, and discusses the organization of this User's Manual. The remaining report chapters cover: (1) instrument development and content areas; (2) survey administration procedures; and (3) data processing.

Project Background

The 1985 Summer NRS is one in a series of surveys administered to new Army recruits developed by the Personnel Utilization Technical Area of the Army Research Institute for the Behavioral and Social Sciences (ARI). Previous surveys in this series were administered during the Summers of 1982, 1983, and 1984; the NRS was also administered during the Winter of FY 84 and Fall/Winter FY 85 (the "1983" and "1984" Winter NRS). This multi-year survey effort is being conducted to measure the characteristics, enlistment motivations, attitudes, and knowledge of recruits at the point of initial entry into the Army. The 1985 Summer NRS preserves continuity with the earlier efforts by collecting information on these common content areas while, at the same time, instituting survey questionnaire updates necessitated by changes in the recruiting environment (e.g., changes in enlistment policies and shifting civilian economic opportunities).

Summer 1985 NRS Reports

This User's Manual is one in a series of eight reports produced to document the approach, data, and results obtained from the 1985 Summer NRS. Whereas this report focuses on background documentation for data users, other reports are structured to present survey results, data documentation, and survey methodology. Codebooks were produced to document the Summer 1985 NRS survey data files. Each codebook pertains to an Army service component, either the Regular Active Army (RA), or the U.S. Army Reserve (USAR) and Army National Guard (ARNG). These documents are essential tools for anyone planning to analyze NRS data; they document physical locations and labels for all variables on the

data files. The codebooks provide discussions on how to use and interpret the information which they document. Frequency distributions are also provided for each variable. Survey items are crosswalked by question number to each instrument in the 1985 NRS. The presence and wording consistency of survey items in previous NRS is also noted. These codebooks are entitled:

- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Codebook for Summer 85 Active Army Survey Respondents (Research Note 86-48). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Codebook for the Summer 85 USAR & ARNG Survey Respondents (Research Note 86-49). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Preliminary results are reported in separate documents containing crosstabulations of 1985 NRS items by selected respondent demographics and service-related variables. These documents are:

- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volumes 1 and 2 (Research Products 86-14 and 86-15). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Tabular Description of NPS Army National Guard Accessions (Research Product 86-16). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volumes 1 and 2 (Research Products 86-17 and 86-18). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Volume 1 in the RA and USAR tabulations presents tables of NRS items crossed by selected respindent demographics (e.g., sex, year of high school graduation, race, etc.). Volume 2 presents crossing variables descriptive of recruits' enlistment conditions (e.g., age at DEP/accessioning, term of enlistment, recruiting brigade, etc.). Due to insufficient personnel data, the ARNG has a single volume of tabular descriptions comprised of NRS items crossed by three respondent demographics and two service-related characteristics. The actual crossing variables presented in the tabulation volumes vary somewhat across components.

One additional report of potential interest is:

Westat, Inc. (1986, May). The 1984 and 1985 ARI Survey of Army Recruits: Methodology and Recommendations for Future Administrations (Technical Report 706). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

This report overviews the project background and compares the survey methodologies used in the Summer and Winter administrations of the 1984 NRS with those used in the 1985 Summer administration of NRS. The document also reviews implications of lowcost vs. high-cost survey operations and provides recommendations for future NRS administrations. Various other reports have been produced documenting the 1982, 1983, and 1984 NRS.

Organization of the User's Manual

The User's Manual is organized into four chapters and a series of appendixes. The first chapter of the User's Manual provides a brief overview of the 1985 NRS, and introduces the report within the context of the eight-volume series of reports produced to document The 1985 Summer ARI Survey of Army Recruits. The structure of the report is discussed as well.

The second chapter in the User's Manual summarizes the development of the NRS Summer 1985 survey instrument and its content. Table 1 in this chapter provides an overview of survey contents by broad content area. The third chapter describes the survey sample design, administration procedures and results. Both survey coverage and sample representativeness are discussed in this chapter. The fourth chapter of the User's Manual provides an overview of survey database construction. As such, this chapter presents a summary of initial machine entry techniques, file construction protocol, the development of internal data consistency checks, data quality indicators, and overviews variable creation procedures. (Considerably more detail is provided on the selection of variables from Army personnel files and variable creation in the NRS codebooks.)

The User's Manual concludes with a series of eight appendixes that include the survey instruments (Appendixes A-D); ARI letter to Army Reception Stations requesting survey support (Appendix E); listings of the Statistical Analysis System (SAS) survey file contents for Regular Army (Appendix F) and Reserve/National Guard components (Appendix G); and a crosswalk (by question number) of survey items included on NRS and ARI Enlistment Decision Surveys administered from Summer 1983 through Summer 1985 (Appendix H).

INSTRUMENT DEVELOPMENT AND CONTENT

Background

During FY 79, the Army experienced one of its poorest recruiting years in terms of both quality and quantity since the inception of the All Volunteer Force (AVF). It was also during this year that the last DoD Survey of Personnel Entering the Military (see Doering, et al., 1980a and 1980b) was administered. Immediately after that time, civilian economic conditions deteriorated and both the quantity and quality of recruits entering the Army improved.

The U.S. economy is currently on an upswing. In response to these constantly changing circumstances, personnel planners need to know who is currently entering the Army and why so that they may capitalize on present trends as well as prepare for future manpower requirements. The New Recruit Survey (NRS), begun in 1982, was designed to fulfill these informational needs. Four specific requests were included in the general research requirements given ARI for the collection of information useful for manpower policymakers. These were:

- Who is enlisting in the Army?
- Who are the AFQT Category 1-3A's and where do they come from?
- Why have recent recruits joined and what is their propensity to remain in the service?
- Which recruiting and advertising practices are the most successful and why?

The 1985 Summer New Recruit Survey (NRS) was conducted with the intent of providing updated information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new Army recruits. The Summer 1985 NRS is the sixth in a series of recruit surveys administered by the Army Research Institute for the Behavioral and Social Sciences (ARI) designed to fulfill the information needs of Army personnel planners. Previous surveys were administered during the Summers of 1982, 1983, and 1984, as well as the Fall/Winter of FY 84 and FY 85.

^{1&}quot;Quality" here is used in the generally accepted Army recruiting sense as an applicant scoring high on the Armed Forces Qualification Test (AFQT) and having a high school diploma.

The Summer 1985 NRS posed questions to new recruits concerning their reasons for joining the Army, their individual circumstances prior to entering the service, contact with recruiters and familiarity with Army advertising themes, as well as personal and family demographics.

Instrument Development

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The Summer 1985 NRS instrument can be viewed as a refinement and extension of previous instruments developed for administration to new recruits. The 1982 NRS was partially based on the 1979 DoD Survey of Personnel Entering Military Service (Elig, 1983). Questions were taken from the earlier DoD survey and modified, as required, for the 1982 NRS. Subsequent NRS have incorporated new questions while maintaining a solid core of the original instrument. In a similar manner, the Summer 1985 NRS is an expanded version of the 1984 ARI Survey of New Recruits incorporating new questions on post-secondary educational experience, prior military service, enlistment duty option packages, and expanding question series regarding preferences for occupational activities and TV programming.

The Summer 1985 administration is the first in the NRS series to have respondents answer survey items directly on the Previous surveys have always instructed respondents instrument. to place their answers on optical scanning answer sheets. the 1985 NRS instruments were restructured to facilitate the provision of answers directly on the survey form. The 1985 NRS was able to incorporate a number of open-ended survey items in which respondents were requested to provide written responses rather than selecting pre-coded response categories. This capability should provide analysts of the 1985 Summer NRS data with an opportunity to explore previously untapped topic areas with new recruits without the expense of conducting in-person interviews. In addition, respondents had the opportunity to expand upon their answers in a way that aids the analyst in interpreting findings from particular questions or series of questions.

NRS Continuity. The continuity of NRS instruments across survey administrations is desirable for two reasons. First, the instrument does not require extensive pretesting. Since the instrument has not been radically altered from its previous form, pretesting to ascertain response characteristics is not needed. Second, instrument continuity facilitates cross-year comparisons. It is known, for example, that the recruiting environments in 1979 and 1982 were quite different. To the degree that the same questions were asked in the NRS and DoD surveys, the effects of environmental changes on recruit characteristics and motivations can be assessed. In a similar way, responses to the Summer 1985 administration can be compared with previous NRS to identify

trends in enlistment motivations and to assess the effectiveness of recruiting policies.

Changes in the Summer 1985 NRS. The Summer 1985 NRS instrument is a refinement and extension of previous instruments in that questions were revised and new questions were added to reflect changes in both personnel planning concerns and the recruiting environment. Previous NRS included questions regarding the types of work activities recruits enjoyed, as well as their media habits including programming preferences. dictors of occupational interest, as well as TV, cable TV, and radio program viewing/listening habits were added to existing question series. New questions were also introduced in three (1) prior military service experience; major topic areas: (2) post-secondary education; and (3) preference among hypothetical enlistment duty option packages. These new areas tended to focus on experiences and influences occurring before entry into the Army. The purpose for their inclusion was to allow assessment of their effect on enlistment decisionmaking.

Use of Multiple Forms. As in previous administrations, multiple forms of the instrument were used during the Summer 1985 NRS. For Regular Army (RA) recruits, three different forms of the instrument were developed (Forms A, B, and C). Army Reserve (USAR) and Army National Guard (ARNG) recruits were administered a single, distinct survey instrument (Form D). There were two major reasons for the development of multiple survey forms: (1) different forms were needed to capture information specific to the different character of Army service components (RA vs. USAR/ARNG), and (2) practical limitations on RA survey length.

RA and USAR/ARNG recruits received instruments reflecting the differential character of their induction and service. RA recruits most often enter the Army via the Delayed Entry Program (DEP) and serve continuously until their active duty obligation is completed. USAR and ARNG recruits, on the other hand, fulfill their service obligations in a more discontinuous manner. For this reason, it is suspected that enlistment motivations will vary across Army components as will the appropriateness of various questions (e.g., it would not be reasonable to ask a National Guard recruit about the DEP). Rather than attempting to develop a "generic" instrument, suitable for all recruits but fitting none well, instruments were developed that expressly incorporated the distinctions between RA and USAR/ARNG recruits.

Multiple forms of the NRS instrument were required for another reason as well--total survey length. If all questions developed for RA recruits were asked using a single instrument, a practical limitation would have been exceeded. That is, restrictions on the time available for survey administration at Reception Stations. Therefore, several survey forms were developed which individually asked only a subset of the total pool of

questions. This allowed a greater number of total questions to be asked than would have been possible had only a single form been used.

Reception Stations perform the initial processing of recruits into the Army. During the in-processing a great number of tasks must be completed ranging from initial orientation and uniform issue to medical processing and testing. Consequently, the few days a recruit spends at the Reception Station (processing usually takes three days, after which recruits are shipped to basic training) are very tightly scheduled. Survey administration imposes an additional requirement to this already full schedule. Thus, the NRS length was limited to a maximum completion time of one hour.

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Survey Content

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All of the Summer 1985 NRS forms were designed to collect information about enlistment motivation and personal background characteristics. Enlistment motivation was measured both directly and indirectly in each form. For example, all respondents were given two forced-choice items in which they were directly asked to indicate their most important reason for enlistment. Variation existed in the choices offered for each of the two questions, thus enabling comparisons of the first choices from each list of enlistment reasons.

Indirect measurements of enlistment motivation were obtained using questions on personal background, educational history and aspirations, financial and employment history, and family circumstances. In addition, all forms contained questions on demographic characteristics such as gender, ethnicity, marital status, and the urban/rural characteristics of a recruit's previous residence.

In addition to the core of questions contained in all forms, each of the three RA forms (A, B, and C) contained a slightly different mix of "special" questions. Form A, for example, emphasized media habit preferences especially for TV and radio programs, ranking new enlistment duty options, and post-secondary educational experiences. In contrast, Form B focused on enlistment motivation and the desirability of different job characteristics. Finally, Form C included "special" questions regarding TV and Cable TV programming preferences, enlistment rotivation, and post-secondary educational experiences. This mixing of foci across the three RA forms allowed the gathering of more information than would have been possible using a single instrument.

The survey data files contain supplementary information obtained from Army personnel files as well as survey responses. Using respondents' Social Security numbers, survey data records were matched with accession records contained on the Operations Reporting Master File (ORMF). The ORMF, which compiles both MEPRS and REQUEST² data, provided data elements such as AFQT category, length of time in the DEP, the enlistment term, eligibility for enlistment bonuses and educational incentives, and so on.

Table 1 summarizes the information gathered during the Summer 1985 NRS by substantive content area. This table outlines both data collected in each of the four survey forms and that provided by the ORMF.

The acronyms MEPRS and REQUEST stand for the Military Entrance Processing Reporting System and Recruit Quota System, respectively. The MEPRS data system contains information about DoD personnel being voluntarily processed into a branch of the Armed Forces; the system is documented in MEPCOM Regulation 18-5. REQUEST is the Army's data system used to record information about enlistees into one of the Army components (Regular Army, Army Reserve, and National Guard). The REQUEST system is documented in Army Regulation (AR) 601-210.

Table 1

Crosswalk of Data Sources for the Summer 1985 NRS by Content Area

QUESTIONNAIRE	CC	NTEN'	rs:	Nei	. R	ecrui	it S	Surv	ey	(NRS) Summer 1985
ADDITIONAL DA	TA	SOUR	CES	and Rep	d R	eques	st c	iata	(e)	Personnel Reporting System (MEPRS) stracted from the Operations ile (ORMF)
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MEPRS/REQUEST						С	:	0)	: INFORMATION
•••••	•••		•••	••••	· • •	••••	• • • •	• • • •	•••	DEMOGRAPHICS .
		• • • • •	• • •			• • • •	• • • •		· ·	: INDIVIDUAL AND FAMILY CHARACTERISTICS
x	:	×	:		:	X	:)	(: :SSM
x		х	: :		: :	X	:		(: :Sex
X	:	x 	: :		: :	х 	: :	,		: :Ethnic group
x		x 	: :		: :		: :			: :Marital status
	:	x 	: :		: :		: :			: :Number of children
			:			X		,		: :Father's highest degree/diploma received
************	:	x	: :	x	: :	x 	: :		K 	:Father's educational :attainment
	:	x	:		:		:		K	: :Father's occupation
	:		:		:	×	:		x	: :Father's military service

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QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS)

and Request data extracted from the Operations

		МОЛ		FORM		EODM		50	юм	:
MEPRS/REQUEST		A			-	-	:	-	D	: INFORMATION
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	:		:		:		:			:
	:	X	:	X						:Mother's highest degree/diploma received
			• • •	• • • • •						
	:		:		:		:			:Mother's educational
	:	X	:	X	:	X	:		X	:attainment
	• •		• • •	• • • • •				•••		•••••••••••••••••••••••••••••••••••••••
	:		:		:		:			•
	:	X	:	X	:	X	:		X	:Mother's occupation
		• • • •		• • • • •	• •	• • • • •	• • •	• • •	• • •	•••••••••••••••••••••••••••••••••••••••
	:		:		:		:	:		:Brothers and sisters
	:		:		:	X	:		X	:age 17 and over (include step-)
	:		:		:		•	:		:Number of older brothers and sisters
	:		:							:(include step-)
	•		•		•			· 	^	. (Include a cop /
					•				•••	.N
	:		:							:Number of brothers and sisters
	:		:		:	X	:	:	X	:served in military service
	• • •	• • • •	••	••••	••	• • • • •	• • •	• • • •		•••••••
	:		:		:		:	:		:
	:		:		:	X	:	:	X	:Number of friends enlisted in Army
	. . .			• • • • •				• • • •		
	:		:		:		:	;		:
	:		:		•	x			¥	:Number of friends enlisted in service other than Army
										••••••
	:		:		:		:		u	:
		X			:					:Members who live in current household
••••••	• • •	• • • •	• •	••••		• • • • •	• • •			
	:		:		:		;	•		:Member(s) who pay most of household
	:	X	:		:		:	:	X	:bills
		• • • •			• •		••	• • • •	• • • •	••••••
	:		:		:		;	:		:Total gross yearly (family) income of
	:	X	:		:	X	:	:	X	:household
	:									:
		v	•	U	•	v		•	v	
•	:	*	:	*	:	X		•	^	:Respondent's total 1984 income
	• • •	• • • •	• •		••	• • • • •	• • •	• • • •	• • • •	
										:Respondent's total earnings for month before signing
	:	X	:	X	:	X	:	•	X	:contract
	• • •			• • • • •				• • • •		••••••••••
	:		:		:		;	:		:Number of cars owned by household
	:	X	:		:		:	:		:members
		• • • •							. .	

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS)

and Request data extracted from the Operations

						• • • • • • • • • • • • • • • • • • • •			
	•••	 FORM	•	FORM	•	FORM	••	FORM	•
MEPRS/REQUEST		A			:	C	:		: INFORMATION
	· · · ·		:		:	• • • • •	••		:Model year of cars owned
	:	X	:		:		:		:by household members
	:		:		:		:		:Monthly rent or mortgage
	: 	X	:		:				:payment with utilities
	:		:		:		:		•
	: 	х 	:		: 		:		:Market value of parent/guardian's household
	:		:		:		:		:
	: 	X 	: 		• •	x	:	x	:Cable TV in household
	:	x	:		:		:		:When respondent first established own self-supporting :household
•••••	· · ·		· ·	••••	:		:	•••••	:
x	:	X	:	X	:	x	:	x	:Geographical residence
	:		:		:				:
	: 	X 	: 	x	••	x	: 	х	:Timezone of residence
	:			x					:Size description of area of residence :at time of enlistment
	•	••••	•		. .	••••			.a. the or entrainent
x	:		:		:		:	×	: :Zipcode of residence (before enlistment)
	:	••••	:		:		:		:
	:	×	:	. X	: 	X			:Zipcode of teenage residence
									:INDIVIDUAL ENLISTMENT CHARACTERISTICS
••••••	:		••	••••	:			:	:
X	:	X	:	X	:	X	:	X	:Enlistment Date
X	:	Х	:		: 	x			:Enlistment Term
	:								:
X	:							. X	:Army Component

Table 1 (continued)

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985 ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS) and Request data extracted from the Operations Reporting Master File (ORMF) : FORM : FORM : FORM : MEPRS/REQUEST : A : B : C : D : INFORMATION • : : : X : X ": X : Prior Service Indicator : : : X : X : X : MOS : : : X : X : X : Reception Station • • : :Day and time of arrival at : X : X : X : reception station : : :Size description of area of residence : X : X :at time of enlistment • : : :School attendance/employment status :at time of enlistment : X : X : X : : :School attendance/employment status for next : X : X : X : :12 months if had not enlisted in Army : :If ineligible for military service, plans for :next 12 months EXPERIENCE : : X : X : X : Received high school diploma or GED : :Year graduated or last attended : X : X : X :high school : : X :Type of high school program enrolled in : : :Math/technical courses taken and passed : X : X : X : in high school

SOOT DESCRIPTION PROCESSED CARREST TO SELECT T

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS) and Request data extracted from the Operations Reporting Master File (ORMF)

	: FOF	: MS	: FOR	1:	FORM	:	FORM	:
MEPRS/REQUEST	: /	١ :	: B	:	С	:	D	: INFORMATION
	• • • • •	· ·	• • • • •					•
	:	:	:	:	!	:		:
	:	:	:	:		:	X	:Language courses taken and passed in high school
		· • • ·		• • •			• • • • • •	••••••
	:	;	:	:		:		:
	:	:	: X	:		:		:Best liked school subject
		• • •		• • •			• • • • • •	••••••••••••••••
	:	:	:	:		:		:Self-reported grades made when
	:	:	: X	:	. X	:	X	:last attending high school
	• • • •			• • •			•••••	••••••••••••••••
	:		:	:	1	:		:Reasons for no high school diploma
	: X		: X	:	X	:	X	or leaving school early
	:		:	:		:		:Highest degree or diploma
	:		: X	:	: X	:	: X	:expected to complete
						• • •		***************************************
	:		:	:		:		:Attendance at college or junior college
	: X		: X	:	: X	:	: X	:for 1 semester or longer
			• • • • •	• • •		• - •		
	:		:	:	-	:	-	:Application/acceptance/attendance
	: X		: X	:	: X	:	X	:at colleges or universities
	:		:					:Application/acceptance/attendance
	: X		: X	:	: X	:	: X	:at vocational, technical or business schools
	• • • • •	• • •	• • • • •					
	:		:		:			:Name of college, university, vocational,
	: X		: X		: X		: X	:technical or business school attended
					• • • • • •		• • • • • •	
	:		:		:		:	:Major field of study and type of post-high school
	: X		: X		: X		: X	:education school program
		• • •	••••		• • • • • •		• • • • • •	
	:		:		:		:	
	: X		: X		: X		: X	:Starting date at post-secondary school
				••	• • • • • •	• •	• • • • •	
	:		:		:		:	
	: X		: X		: X		: X	:Ending date at post-secondary school
			• • • • •	••			• • • • •	A - 14 A
	:		:		:		:	:Specify degree/certificate received from post-
	: X		: X		: X		: X	:secondary school
	• • • • •	• • •			• • • • • •	••	• • • • • •	
	:		:		:		:	*
	: X		: X		: X		: X	:Reason post-secondary school program not completed

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985 ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS) and Request data extracted from the Operations Reporting Master File (ORMF) : FORM : FORM : FORM : MEPRS/REQUEST: A : B : C : D : :LABOR FORCE : : :Type of civilian job could get if not : X : X : X : Entering Army .: : : X : X : X : Type of job last worked : :Type of civilian job could get after : X : X : X : :first Army enlistment : : : X : X :Number of weeks worked past year : :Number of weeks not working & looking for work in : X : X :past year : :Number of employers in last year : : :Number of employers since age 16 : : :Evaluate groups of work activities for activity : :like to do : X : : :Rate ways of work from most to least : X : :preferred way to work : : : X : :Self-description of abilities LEISURE TIME ACTIVITIES : X : X : :When listen to radio (Weekdays/Weekends) :Types of radio programs listened to

ececi persese esperant anappara souccess acceptant

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS)

and Request data extracted from the Operations $% \left(\mathbf{r}\right) =\mathbf{r}^{2}$

	<i>.</i>			 .			٠.		
	:	FORM	:	FORM	:	FORM	:	FORM	:
MEPRS/REQUEST	:	A	:	B	:	С	:	D	: înformation
	• • •			• • • • •	• • •		• •		••••••
	:	x	:	χ.	•		:	x	: :When watch TV (Weekdays/Weekends)
							٠.		•••••
	:		:		:		:		:
	: 		:	 .	:		:		:Types of TV programs watched
	:		:		:		:		:
	:		:		:	x	:		:Types of cable TV programs watched
•••••		••••	• •		• •		• •	• • • • •	•••••••••••••••••••••••••••••••••••••••
	:		:	X	:		:		:
	•		•	· - • - · ·	•		••		:Average weekly hours watch TV/listen to radio
	:		:		:		:		:
	:		:	X	:		:		:When read newspaper/magazine
	· · ·		:	• • • • •	:		••		•••••
	:			x	:		:		: :Magazine readership/accessibility
	٠						••		•••••
	:				:		:		:
	:		:	X	:		:		:Success which generated best feeling about self
	:		:		:		:		······································
	:			x	:		:		:Second and third biggest successes
•••••				• • • • •			٠.	• • • • •	•••••
					P	LANS 1	0	USE/KN	OWLEDGE OF ENLISTMENT INCENTIVES
••••••	•••		• •	• • • • •	• •		••		:Maximum accumulation on new Army College Fund plus
	•	x		x	:		:		:basic new GI Bill for 2, 3, and 4 year enlistment
• • • • • • • • • • • • • • • • • • • •	••		• •	• • • • •	• •		٠.		
	:		:		:		:		:Plans to participate in VEAP or new GI Bill
	:	X	:	X	:	X	:		:education assistance
	:		:	- 	:		:		:Enlisted contribution (\$) to VEAP or new GI Bill
	•	X	:		:	×	:		:education assistance plans
	•	• • • • •	• •	- 		<i></i> .	٠.		
	:	v	:	v	:	J	:		:Government contribution (\$) to VEAP or new GI Bill
	:		: 		: 	x	:		:education assistance plans

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS)

and Request data extracted from the Operations

	:	FORM	:	FORM	:	FORM	:	FO	RM	:
MEPRS/REQUEST	:	A	:	B	:	C	:		D	: INFORMATION
	:	x	:	x	:	x	:	· • •		:Total education contribution to VEAP or new GI Bill :education assistance plans
	:	x	:	X	:	x	:			:Entire college education paid by total education :contribution to VEAP or new GI Bill
	:	x	:	x	:	х	:			:Comparison of total education contribution to VEAP :or new GI Bill with other military branches
	:	x	:	x	:	X	:		•••	: :Eligibility for VEAP education fund
	:	x	:	x	:	x	:	. 	•••	:Maximum basic VEAP accumulation :during 2, 3, and 4 year enlistment
	:	x	:	x	:	x	:		•••	: :Plans to use VEAP
	:	x	:	x	:	х	:			:Maximum accumulation with Army College Fund :education incentive during 2, 3, and 4 year enlistment
	:	x	:	x	:	X	:			:Enter active duty after what date to be eligible :for new GI Bill
	:	x	:		:	X	:	• • •	•••	: :Eligibility for New GI Bill education benefits
	:	x	:	x	:	X	:			: :GI Bill participation
	:	×	:	×	:	X	:			:Maximum accumulation in basic new GI Bill :during 2, 3, and 4 year enlistment
	:	x	:	x	:	X	:			: :Amount of Cash Enlistment Bonus
	• •		•••	•			••			

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985 ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS) and Request data extracted from the Operations Reporting Master File (ORMF) : FORM : FORM : FORM : INFORMATION MEPRS/REQUEST : A : B : C : D : ENLISTMENT :ADVERTISING/PROMOTIONAL MATERIAL :Exposure/recognition of joint military services slogans/ :advertising/promotional material : : :Exposure/recognition/response to Army : X : X :advertising/promotional material : :Receipt of unsolicited joint military/service-specific : X : : : X :recruiting literature : : X : X : X : Recognition and impression of Army TV commercial : : : X : X : X : Effect of Army TV commercial on decision to enlist • : X : X :Perceived message and accuracy of Army TV commercial : : : : : X : Items received when card sent in response to Army ad : :Items received when toll free : X : X :number called in response to Army ad : :Items received in response to toll free call/ : X : X :card that were used/appreciated :MOS SELECTION PROCESS : : :Give up cash bonus for desired MOS : : : :

:Give up desired MOS for cash bonus

Table 1 (continued)

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS) and Request data extracted from the Operations

••••••	• • •	EODM	• •	FORM	• • •	EOOM	•••	FORM	
MEPRS/REQUEST		A	:	В	:	C	:	D	: INFORMATION
	• • •		• •		• • •	••••	•••	• • • • •	:Give up Army College Fund for desired
	:	x	:		•	•	:		:HOS
	• • •	••••	:	• • • • •	:	••••	••	• • • • •	:Give up desired MOS for Army College
	:	x	:		:		:		:Fund
	· · ·		:		:		:		:
	-	x		x	:		:	x	:Satisfaction with selected MOS
	· · ·		:		· • ·	••••	••		:Satisfaction with information from Army
		x		x	:		:	x	:guidance counselor/recruiter
	• • •		•••	• • • •		• • • • •	••	••••	:DELAYED ENTRY PROGRAM
••••••	· · ·		:		· · ·	• • • • •	:	• • • • •	:School attendance/employment status during time
	:		:		:	X	:		:spent in DEP
••••••	:	••••	:		:	••••	:		:
	:		:		:	X	:		:Sought alternate source of school funds while in DEP
	· · ·	••••	:		:	••••	:	••••	:Frequency of and satisfaction with recruiter contact
	:		:		:	X	:	•	:while in DEP
	•••	••••	•			••••	••		:ARMY RESERVE/NATIONAL GUARD RECRUITS
	•••		:		· · ·		• • •		:Participation in ROTC Simultaneous
	:		:		:		:		:Membership Program
	• • •	••••	• - •	• • • • •		• • • • •			:Distance traveled to unit facilities
	:		:		:		:		:for drills and meetings
••••••	• • •		• •	• • • •	• • •		••	• • • • •	
	:		:		:		:		: :Time required to get to unit for drills and meetings
	•••		• •		•••	• • • • •	• • •	••••	
	:		:		:		:		:Means of transportation used to get to unit for dills
	: 		:		•		:	x	:and Meetings

CONTRACTOR VALUE OF TAXABLE PROCESSOR OF TAXABLE PR

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QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS)

and Request data extracted from the Operations

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				Reș	pol	rting	Ma	ster F	ile (ORMF)
MEPRS/REQUEST	-		:	FORM B	-	FORM C	··· :	FORM D	
MEPR3/REQUES!	•••		•		•	• • • • • •	• • •		: INFORMATION
	:		:		··:		:		: :Participation in Split Entry Program
••••••	:	•	:	• • • • •	:			x	: :Army component (Reserve/National Guard)
	:	• • • • •		•••••			 :		: :Plans to transfer from Reserve/Guard to Active Army
••••••	••		• •	• • • • •	••	••••	• • •	• • • • •	DECISION MAKING
•••••	• • •	• • • • •						•••••	:GENERAL
	:		:	x		X		x	: :Projected satisfaction with Army life
••••••	:	• • • • •	:		:		:		:Importance ratings of reasons for :decision to talk to Army recruiter
••••••	:		:		:		:		:First, second, third, and fourth choice of :military service
••••••	:	x	:	x	:				:Reasons for enlisting (rated by :importance)
	:	x ·	:		:		···		; :Most important reason for enlisting
	:	x		х	:	х			:Alternative if no military service had a :two-year option
•••••								:	:Alternative if no military service paid :a cash bonus
••••••								:	:When first started thinking :about enlisting in Army
••••					:				: :Factors considered in Army enlistment decision

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS) and Request data extracted from the Operations Reporting Master File (ORMF)

			• •	• • • • •				• •		• • • • • • • • • • • • • • • • • • • •
	:	FORM	:	FORM	:	FOR	ı	:	FORM	:
MEPRS/REQUEST	:	A	:	B	:	C		:	D	: INFORMATION
************	:		••		••	••••	•••	:	• • • • •	:When was definite decision made to apply for
	:	X	:	x	··•			:	X	:Army enlistment
		••••	• •	• • • • •	٠.		- •	••	• • • • •	
	:		:		:			:		:
	:	X	:	X	:			:	X	:How Sure were you of Army component desired
************	:	••••	:	• • • • •	:			:	• • • • •	:
	:		:		:			:	x	:Reason for choice of particular component
					٠.					• • • • • • • • • • • • • • • • • • • •
	:		:		:			:		:Importance rating of reasons to enlist
	:		:		:			:	X	:in Reserve or National Guard vs. Active Army
	:	••••	• •		••		• • •	••	• • • • •	:Perceived difficulty in leaving military prior to
		x	_	x	:			: :	x	:end of enlistment term
		••••	••	• • • • • •				•	••••	
	:		:		:			:		:Would you consider joining the Army Reserve after active
	:	X	:	X	:			:		:duty for additional cash or educational benefits
	· • •	••••	••	• • • • •	••			••		· · · · · · · · · · · · · · · · · · ·
	:	x	:	x	:			: :	x	:Person at post-secondary school with whom discussed :Army enlistment decision
			••		•			•		
	:		:		:			:		:
	:		:	X	:	:		:	X	:First contact with Army recruiter
************	• • •	••••	• •	• • • • •	• •	••••	• •	••	• • • • •	- Alexander - Alex
	:		:	x	:			:	x	:Circumstances under which first talked :with Army recruiter
	·		•	••••	•			•		
	:		:		:			:		:
	:		:	X	:			:		:Advice to good friend about seeing military recruiter
		••••	• •		••	• • • • •	••	• •	• • • • •	•••••••••••••••••••••••••••••••••••••••
	:		:		:			:	v	:
	:		: 	• • • • •			. 	:		:Participation in Army-sponsored events
	:		:		:	!		:		:Sought further information about Army after
	:		:		:	×		:	X	:participation in Army-sponsored events
		••••	••	••••	٠.		• • •	••		•••••
	:		:		:			:		:Participation in Reserve-sponsored events
	: 		:	• • •	:	: X		: 	x	:prior to enlistment
	:		:	·	•	• • ·		:	• • •	:Sought further Army information after
	:		:			: X		:	X	:participation in Reserve-sponsored events
	•••	· • • •		• • • • •						••••••

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QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS)

and Request data extracted from the Operations

MEPRS/REQUEST			:		:	FORM C	:	FORM D	: INFORMATION
••••••••	• • •						••	••••	:EDUCATION RELATED
•	:	••••	:	•	:	• • • • •	:	••••	:Importance of Army service/college fund :booklet received
	:	x	:	x	.:	х	:	••••	:Alternative if no military service paid :extra educational bonus
	:		:	• • • • •	:	x	:	••••	:Main reason why decided to enlist vs :going to school
	• • •	••••	•••	• • • • •	••	• • • • •	••	••••	:JOB RELATED
	:	x	:	x	:	х	:	••••	:Alternative if job selected had no Army :College Fund extra education bonus
• • • • • • • • • • • • • • • • • • • •	:	х	:	x	:	х	:	••••	:Alternative if job selected had no :two-year option
•••••	:	x	:	x	:	х	:	••••	:Alternative if no cash bonus for job :selected
	:	••••	:	×	:	х	:	••••	:Choice if offered full-time civilian job :that began at time shipping out
••••••	· · ·	••••	:	x	:	• • • • •	:		: :Factors important to job satisfaction
	:	x	:	x	:	х	:	х	:Certainty of training wanted when :enlisted
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	· · ·	x	:	×	:	х	:		:Selection of job paying Army College Fund :extra education benefits after first enlistment
	• • • •	• • • • •	:		·· :	x	· · ·		:Job factors important to willingness :to take job

QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985

ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS)

and Request data extracted from the Operations

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QUESTIONNAIRE CONTENTS: New Recruit Survey (NRS) Summer 1985 ADDITIONAL DATA SOURCES: Military Entrance Personnel Reporting System (MEPRS) and Request data extracted from the Operations Reporting Master File (ORMF) : FORM : FORM : FORM : MEPRS/REQUEST : A : B : C : D : INFORMATION : X : X : Reactions of family & friends to to enlistment decision :Person relied on for help in deciding : :career/job :Person sought for information about :career/job : : :Person to please most in job/career : X : X :choice MISCELLANEOUS :Times started and completed survey : X :Day of week of survey : : : : X : X :Beginning time of survey :Army/work/school plans after this :enlistment :Plans after Army training: civilian job,school : : : X :Full-time/part-time job plans after Army training

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ADMINISTRATIVE IMPLEMENTATION

The Summer 1985 NRS was administered to new Army recruits in group settings during initial recruit processing at all eight Army Reception Stations during the months of June, July, August, and September 1985. For each administration all recruits beginning processing for Initial Entry Training during a one week period of Reception Station operation were surveyed. Each Reception Station was surveyed three times over the thirteen-week administration period, thus, the Summer 1985 NRS is a survey of twenty-four weekly cohorts of new Army recruits.

While the Summer 1985 NRS administration is a continuation of the ARI NRS effort begun in 1982, implementation procedures differ from previous practices in two important respects. First, Reception Station personnel were not responsible for survey administration. On-site supervision and administration of the NRS was the responsibility of research personnel from Westat, Inc. During the four to five days required for NRS administration at each Reception Station, Westat personnel were responsible for coordinating all aspects of NRS activities.

A second feature distinguishing the Summer 1985 NRS from previous administrations was the method used for scheduling recruit surveys. A sampling plan was used to allocate administrations evenly throughout the survey period. During each of the twelve administration weeks, two Reception Stations were surveyed. This use of a sampling plan assured an even survey coverage of new recruits across the summer months and facilitated an efficient allocation of field personnel for survey administration. In the sections following, the sample plan, NRS administrative procedures, survey coverage, and survey representativeness are discussed.

PRESIDER FORESTON

The primary focus of the NRS is on new (i.e., non-prior service) recruits. When recruits having prior service experience or those entering the Reception Station to complete the second half of their training (Split 2's) were identified, they were not scheduled to be surveyed. Prior identification of ineligible recruits was not possible at all times. ORMF data merged with survey data, however, does allow identification of individual recruits having prior service experience.

⁴Needless to say, however, the successful administration of the NRS could not have been accomplished without the considerable support and help provided by Reception Station personnel at all levels.

⁵The week containing July 4 was not included in the survey schedule.

Sampling Plan

In order to conform to NRS coverage requirements (i.e., three separate NRS administrations at each of the eight Reception Stations) and to facilitate efficient field personnel allocation, a sampling plan was adopted for the scheduling of NRS administrations. Characteristics of both the administrative period and the unique missions of the Reception Stations themselves aided in the development of the sampling plan. First, a twelve-week adminis-This allowed the schedule to be divided trative period existed. into three discrete four-week blocks. Second, the even division of Reception Stations into OSUT and non-OSUT facilities provided two strata for sample selection. 6 Given three four-week adminis-Given three four-week administrative periods and two Reception Station strata for scheduling, a Latin square experimental design (Cochran and Cox, 1957) was adopted as the most appropriate sampling plan. Table 2 reproduces the original Latin square design used for scheduling survey administrations.

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As Table 2 shows, the Summer 1985 NRS was initially designed to be administered at Reception Stations in twelve of the thirteen weeks during the months of June, July, and August (the week containing July four was not surveyed). Two stations were to be surveyed each week and all stations were to be surveyed three times over the twelve-week period. The Latin square design illustrated in this table stratified stations into two groups (OSUT and non-OSUT) of four Reception Stations each and divided the administration period into three four-week blocks. This pattern of four stations in a group times the four weeks within an administrative block yields six 4X4 squares.

OSUT
Fort Benning
Fort Bliss
Fort Knox
Fort Sill

Non-OSUT
Fort Dix
Fort Jackson
Fort Leonard Wood
Fort McClellan

⁶One Station Unit Training (OSUT) Reception Stations process only combat arms Military Occupational Specialties (MOS). Non-OSUT Reception Stations process all remaining MOS. In addition, stations are distinguished as well on the basis of gender. OSUT stations process only males while non-OSUT stations process both males and females. OSUT and non-OSUT stations are identified below:

Table 2

Latin Square Sampling Plan for Summer 1985 NRS Administrations

Reception Station	NRS Administrative Week												
OSUT	June 3*	June 10	June 17	June 24	July 8	July 15	July 22	July 29	Aug 5	Aug 12	Aug 19	Aug 26	
Benning				x			x			×		 	
Bliss		X			x						X		
Knox	x		 				 	х	x	 			
Sill			x			х						×	
Non-OSUT			'	· 			,		,			,	
Dix		 	X				x		x	 			
Jackson	x		 		x		 		·	x		! ! !	
Leonard Wood		X					 	x			 	x	
McClellan				x		x	ļ 		 	 	x		

^{*} The first week's administrative schedule was moved to the week beginning September 2, 1985.

From each square, four cells were sampled according to Latin square design constraints. That is, <u>each station appears in the sample once during any four week period</u> and <u>each week is represented only once in any month</u>. The sampling was done independently across squares (i.e., across stratum and month).

In actuality, the original schedule presented in Table 2 had to be modified. As a consequence of the questionnaire review process taking longer than planned, the NRS instrument was not ready to enter the field during the first week of June. In response, the first week's schedule was reassigned to the first week in September (Table 4 on page 31 documents the final survey schedule). This modification constituted only a minor change in the original sampling plan.

Administrative Procedures

The Summer 1985 NRS was administered following a two-stage implementation process. These stages correspond to preadministration preparation and on-site NRS administrative activities.

Preadministration Preparation. Preadministration preparation consisted largely of contacting personnel at each of the eight Reception Stations in order to establish lines of communication and discuss Westat, ARI, and Reception Station personnel responsibilities during upcoming NRS administrations. This series of contacts was initiated by means of a letter sent by ARI officially requesting a Reception Station point of contact (POC) for the Summer 1985 NRS. The letter, which was sent approximately one month prior to the first Summer 1985 NRS administration, also identified ARI and Westat POC's and outlined proposed ARI and Westat responsibilities as well as Reception Station support requirements.

Once reception station POC's were identified, research personnel contacted each Reception Station's POC to finalize arrangements for survey administrations. Among the topics covered were: (1) scheduling of survey administrations (time and place) so as to impact upon normal reception station operations as little as possible, (2) the feasibility and mechanics of surveying a full week of recruits, (3) physical requirements—survey room, storage, etc., and (4) methods for identifying and rescheduling no-shows.

On-Site NRS Administration. On-site NRS administration followed a three-stage implementation procedure. First, on-site protocol and responsibilities were established. This included in-briefings with command and/or operations personnel, the establishment of scheduling requirements, and operationalizing tracking procedures. These initial field entry procedures established lines of communication and cooperation.

The second stage of implementation concerned the actual administration of the Summer 1985 NRS. Processing of recruits at the eight Reception Stations differs in both volume and schedule. In order to accommodate this fact, NRS administrations were scheduled to coincide as much as possible with natural "breaks" in the daily processing timetables of recruits at each station. Accordingly, the NRS was administered at some stations in the morning, at others during mid-day, and during the evening at some Reception Stations.

At each administration, four distinct forms of the NRS were distributed to recruits. Forms A, B, and C were administered to Regular Army recruits, while Form D was given to National Guard and Army Reserve recruits (see the first chapter for a more complete discussion of the multiple forms used and their content).

The three Regular Army forms were interleaved immediately prior to surveying the recruits to insure that each Regular Army recruit had an equal chance of receiving any one of Forms A, B, and C. The survey proctor asked new recruits whether they received a survey corresponding to their enlistment status (i.e., Forms A, B, and C for Regular Army--Form D for Army Reserve and National Guard). Following this distribution check, instructions for completing the survey (including acknowledgment of the Privacy Act) were given.

The final stage of on-site administration concerned the identification and rescheduling of recruits not surveyed. In order to assure sample member tracking, installation-specific negotiations were carried out to establish methods for identifying recruits not surveyed for one reason or another (i.e., medical tests, sick, AWOL, shipped early, etc.). When possible, these recruits were scheduled to be surveyed at the immediately following NRS administration. Reception Station personnel proved invaluable and very cooperative in this effort.

Administrative Coverage

The Summer 1985 NRS population was composed of accessions into the Regular Army, Army Reserve, and National Guard during the third and fourth quarters of FY 85. A total of 12,536 recruits completed this survey during the Summer survey effort. Table 3 presents survey counts for each of the eight Reception Stations.

Table 3

Number of Completed 1985 Summer NRS Surveys
by Reception Station

Reception Station	Cases	% of Sample
Fort Benning	1,803	14.4
Fort Bliss	478	3.8
Fort Dix	2,147	17.1
Fort Jackson	2,507	20.0
Fort Knox	1,428	11.4
Fort Leonard Wood	2,257	18.0
Fort McClellan	965	7.7
Fort Sill	951 .	7.6
Totals	12,536	100.0

It is apparent from this table that the number of surveys completed differed greatly across Reception Stations. For example, Fort Jackson accounted for one-fifth of the total number of surveys collected. In fact, the four Reception Stations having the highest number of completed surveys account for 69.5% of all Summer 1985 NRS surveys—much higher than the 50% which would be expected if Reception Station processing loads were equal. By contrast, Fort Bliss, Fort McClellan, and Fort Sill each account for less than 10% of the total. Such differentiation was not unexpected; Reception Station loads vary regarding the numbers of new recruits assigned for processing as well as their MOS and gender.

Table 4 presents the actual NRS survey participation (in numbers of completed surveys) for each Reception Station by week throughout June, July, August, and September of 1985.

Table 4

1985 Summer NRS Survey Completions by Survey Week

Week Beginning	Fort Benning	Fort Bliss	Fort Dix	 Fort Jackson	Fort Knox	Fort Leonard Wood	 Fort McClellan	Fort Sill
June 10		150				977		
June 17			878					296
June 24	541						350	
July 8		212		1,031				
July 15							299	341
July 22	491		516					
July 29					400	670		
August 5			711		521			
August 12	754			672				
August 19		109					302	
August 26						576		301
September 2		,		787	493			
Unknown	17	7	42	17	14	34	14	13
Totals .	1,803	478	2,147	2,507	1,428	2,257	965	951

As Table 4 shows, the numbers of completed surveys vary across both Reception Stations and timing of survey administration. Reception Stations identified as completing relatively more total surveys in Table 3 consistently administered more surveys on a weekly basis than Reception Stations having a lower overall number of completed surveys. The frequencies presented in Table 4 indicate that considerable variation in Reception Station survey load occurred over the survey period. The greatest difference in numbers of completed surveys is seen at

Fort Leonard Wood where the difference between the first and last NRS administration is 401 cases (the smallest fluctuation occurred at Fort Sill where the difference between the highest and lowest number of recruits surveyed was 45).

Among Reception Stations there is considerable variation as well in the "mix," of RA, USAR, and ARNG recruits surveyed. The data in Table 5 demonstrate that at some stations the relative percentages of completed surveys by component are rather constant. The percentages of completed surveys by component at Fort Sill, for example, are 7.2% (RA), 9.1% (ARNG), and 6.7% (USAR). Other stations, though, tended to process a greater proportion of recruits in one or another component. For example, 21.0% of ARNG recruits were surveyed at Fort Benning while only 6.0% of USAR recruits were surveyed there; these percentages are in line with the combat mission of the ARNG as compared to the combat support mission of the USAR.

Table 5

1985 Summer NRS Survey Completions
by Army Component*

	Regular Army (Forms A,B,C)		National (Form		Army Re	
	Count	8	Count	8	Count	%
Fort Benning	994	14.1	613	21.0	131	6.0
Fort Bliss	212	3.0	94	3.2	154	7.1
Fort Dix	1,157	16.4	435	14.9	487	22.4
Fort Jackson	1,708	24.4	341	11.7	384	17.7
Fort Knox	945	13.4	339	11.6	104	4.8
Fort Leonard Wood	993	14.1	654	22.6	518	23.8
Fort McClellan	519	7.4	171	5.9	249	11.5
Fort Sill	509	7.2	265	9.1	145	6.7
Totals	7,037	100.0	2,912	100.0	2,172	100.0

^{*} A total of 183 Forms A, B, and C and 232 Form D surveys were obtained for which no match could be made on the ORMF. Since no data on Army component are available for these individuals, they are excluded from this table.

The finding that the number of surveys completed at each Reception Station overall (and by survey week and by component) is not evenly distributed is to be expected. In part this reflects differences in mission among Reception Stations. Not only do Reception Stations differ with respect to the total number of recruits processed, processing load itself varies throughout the year. Finally, Reception Stations differ greatly in the component mix of recruits processed.

Survey Representativeness

The large number of surveys collected during the 1985 Summer NRS assures that these data will prove useful for summarizing and analyzing attitudes and motives influencing enlistment decision making. However, analysts of these data should be aware of limitations. Specifically, Summer 1985 NRS data is not generalizable to all FY 85 accessions. This is due, in large measure, to the seasonal differences in Army accessions.

Seasonal Variation. The seasonal variation that regularly occurs in the quality and quantity of recruits entering the Army components assure that these summer data will not strictly reproduce a profile of FY 85 Army accessions. For example, Reception Stations process relatively greater numbers of recent high school graduates, and Army Reserve and National Guard recruits during the summer months than at any other time of the year. Also, USAR and ARNG recruits are heavily scheduled for processing in June, in particular, to enable high school and post-high school students to participate in the Split Training Program.

The quality of recruits entering the Army varies throughout the year as well. The comparison of relative percentages of AFQT category 4A's surveyed and accessing throughout FY 85 (Table 8, page 37) shows that the survey percentage of category 4A's is less than half that for FY 85 accessions.

This caution regarding generalizability, however, should not serve as a distraction from the obvious value of the Summer 1985 NRS database. The size (N=12,536), coverage (the third and fourth quarters of FY 85), and quality (discussed in the chapter on data processing) of this database make it an attractive source of information to analysts and policymakers alike.

Response Rates. A distinctive feature of the Summer 1985 NRS was on-site administration by research personnel. This feature facilitated monitoring of survey administration and determination of the total number of recruits processed during the survey week. Using this information, NRS response rates (total surveyed/total processed) were computed by Reception Station and overall. Table 6 presents response rates.

Table 6

1985 Summer NRS Response Rates
by Reception Station

Reception Station	Response Rate
Fort Benning	.912*
Fort Bliss	.917
Fort Dix	.936*
Fort Jackson	.955
Fort Knox	.899
Fort Leonard Wood	.798
Fort McClellan	.929
Fort Sill	.879
Overall Rate	.895

^{*} Includes only first and second NRS administrations. Complete documentation on number of recruits processed during third administration week not available.

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Generally, the obtained response rates were excellent. The overall rate of .895 provides a favorable indication as to the success of the Summer 1985 NRS administration. Some fluctuation exists in individual Reception Station response rates, but no evidence points to any systematic nonresponse. Instead, the obtained rates emphasize the completeness of coverage.

Comparison of Survey Respondents to Population of Army Accessions. It was noted earlier that Summer 1985 NRS data cannot be generalized to all FY 85 accessions. Given this constraint, it is nevertheless instructive to view the degree to which characteristics of surveyed recruits are similar to those of all FY 85 recruits. Tables 7, 8, and 9 provide three limited comparisons of the distributions of survey and population (defined as all accessions in FY 85) characteristics. These

⁷The term "survey" as it is used here refers to individuals surveyed by the Summer 1985 NRS. The survey characteristics being compared with the population composition come from Army personnel records (taken from the ORMF) which were merged with NRS data. Thus, "survey characteristics" should not be mistaken for self-reported data in this context.

tables compare distributions on component, AFQT levels, and gender. The population data in these tables were obtained by ARI from official records maintained by the Department of Defense.

<u>Component</u>. Table 7 shows that the relative percentage of RA recruits surveyed is approximately five percentage points lower than that for total FY 85 Army accessions. Conversely, the percentages of both USAR and ARNG recruits surveyed exceed those for the fiscal year.

Table 7

Comparison of Army Component Distributions:
Total FY 85 Army Accessions (NPS Only),

Surveyed Individuals

Army Component	Surveyed Individuals Forms A-D	Total Army
Regular Army	58.1%	63.5%
Army Reserve	17.9%	15.5%
National Guard	24.0%	21.0%
N =	12,121*	187,716

^{*} A total of 183 Forms A, B, and C and 232 Form D surveys were obtained for which no match could be made on the ORMF. Since no data on Army component are available for these individuals, they are excluded from this table.

⁸RA population data for FY 85 was obtained from the Enlisted Accession Branch, Director of Military Personnel Management, Office of Deputy Chief of Staff for Personnel, Department of Army; data for USAR/ARNG was obtained from the Defense Manpower Data Center, Defense Logistics Agency.

This pattern of deviation from total Army accessions by component is most likely an artifact of survey administration timing. Surveys were administered during the Summer months when a relatively greater number of Reserve and National Guard recruits are scheduled for initial training. This seasonal scheduling pattern for Army training is done so as to disrupt the educational or employment responsibilities of recruits as little as possible.

AFOT. Comparison of recruits' AFQT categories across respondent and total Army accessions shown in Table 8 reveal generally that the distribution for respondents is somewhat more tightly clustered about the middle AFQT categories than are total Army accessions. This is most noticeable in the case of AFQT category 4A in which there was a considerably smaller percentage of surveyed individuals than were among the total Army accessions.

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⁹A respondent's AFQT category is based on his/her Armed Forces Qualification Test (AFQT) score on the Armed Services Vocational Aptitude Battery (ASVAB). The AFQT score scale has traditionally been divided into categories for purposes of reporting recruit trainability.

Table 8

Comparison of AFQT Distributions: Total FY 85 Army Accessions (NPS Only), Surveyed Individuals

AFQT Category	Surveyed Individuals Forms A-D	Total Army	
1 "	3.2%	3.6%	
2	31.5%	29.9%	
3A & 3B	60.6%	56.9%	
4A	4.7%	9.6%	
N =	12,110*	186,898**	

- * A total of 183 RA and 232 USAR/ARNG surveys were obtained for which no match could be made on the ORMF and thus no data on AFQT are available for these individuals. In addition, the ORMF variable for AFQT was missing for 1 USAR/ARNG respondent. AFQT's lower than level 4A (i.e., 4B, 4C, and 5) were reported on the ORMF for 10 USAR/ARNG recruits; since an AFQT of 4A or better is currently required for NPS applicants to enlist in the Army, these respondents were treated as missing in this table.
- ** AFQT was unknown for 2 RA, 244 USAR, and 566 ARNG respondents. In addition, AFQT could not be obtained for 6 ARNG recruits who were not tested.

Though distributional differences in AFQT category percentages exist between surveyed and total Army accessions, the overall impression is one of general similarity.

Gender. Table 9 provides breakdowns by gender. In this table, more than in the previous two, the correspondence between survey and total Army percentages is very close. Only 1.6 percentage points distinguish these distributions.

Table 9

Comparison of Gender Distributions: Total FY 85 Army Accessions (NPS Only), Surveyed Individuals

Gender	Surveyed Individuals Forms A-D	Total Army
Male Female Missing	85.8% 14.2%	87.4% 12.6%
И =	12,121*	187,715**

^{*} A total of 183 RA and 232 USAR/ARNG surveys were obtained for which no match could be made on the ORMF and thus these individuals were not included in this table.

Summary

In this chapter the administration of the Summer 1985 NRS has been documented. Features distinguishing this administration (use of on-site research personnel and implementation of a sampling plan for scheduling) from previous administrations have been stressed. Additionally, survey coverage and representativeness information was presented. It was determined that excellent response rates were obtained. The characteristics of recruits in the final two quarters of FY 85 differed in only predictable (but not substantial) ways from those of total Army accessions. In fact, the correspondence between surveyed individuals and total Army accessions is quite close across the distribution of all characteristics compared. Thus, the 1985 NRS provides data from recruits with key characteristics that are quite similar to those obtained by total FY 85 Army accessions.

The following chapter discusses the construction of the Summer 1985 NRS databases and provides indicators of database quality.

^{**} Gender was unknown for 1 ARNG recruit.

DATABASE CONSTRUCTION

This final chapter discusses the procedures used to construct the two RA and USAR/ARNG survey data files for the Summer 1985 NRS. The major types of data processing performed include: (1) data receipt control, (2) coding and coding verification, (3) data entry, (4) editing, and (5) construction of the NRS databases.

An overriding concern of the data preparation operations was to establish very complete accountability for the location and status of the 1985 NRS data. This necessitated the development of systems for following the progress of individual survey instruments through the data preparation processes, as well as procedures for examining and evaluating specific survey items. An extensive receipt control system was developed to trace the physical location and to record the stage of data processing for each individual survey collected. An extensive coding and editing operation was set up, using both manual and automated methodologies, to evaluate the completeness and appropriateness of responses to each survey item as well as across related ques-Survey instruments were manually examined item-by-item to ensure that only accurate data were entered onto the data file. When particular types of problems or respondent errors were detected, new variables were developed to document the discrepan-These operations were both labor-intensive and timeconsuming as they involved regular internal meetings and extensive work with the client in order to reach agreement regarding how certain errors were to be handled. This was an iterative process since new problems were discovered as additional data processing proceeded. The development and maintenance of these operations and procedures ensured the achievement of our task objective to provide very clean and consistent data for the 1985 Each of the data preparation procedures outlined above is discussed in a separate section in this chapter; data quality is documented in the section covering edit results.

Data Receipt Control

A data receipt control system was developed for this project as a central reference source for recording the progress of individual cases through the various stages of data processing. The system developed included both manual and computerized components. As completed survey forms were returned from the field sites, they were forwarded, usually in large shipping boxes, to the receipt control manager. In receipt control, the surveys were removed from the boxes, sorted and counted by form type, and checked against the field logs provided by the survey field administrators. The survey forms were then manually grouped and assigned a batch number for data entry. Basic information

concerning individual surveys such as form type, date of survey administration, reception station of administration, and so on was recorded on a computerized receipt control system. The use of this system facilitated periodic progress reports by form type, date, and station.

Coding and Verification

The 1985 NRS contained numerous questions of two basic types: closed-ended questions containing a list of pre-coded response categories, and open-ended questions requesting written Some of the questions requesting written responses needed only brief answers, such as a date, a zip code, the name of the last post-secondary school attended, and type of degree or certificate received. The responses to these open-ended questions were relatively straightforward and were easily handled within the normal coding operations. Other open-ended questions requesting written responses obtained considerably more complex For example, some questions inquired about the respondent's reasons for enlistment, another question asked for the respondent's interpretation of an Army advertisement. The openended questions requesting the more complex written responses were neither coded nor included on the main survey database. answers to these questions were entered verbatim onto a separate data file for future analysis. This occurred immediately following case entry into the receipt control system. (See the 1985 Codebooks, Research Notes 86-48 and 86-49, especially Tables 1 and 2 for more detail regarding which open-ended questions were coded for inclusion on the survey database and which were entered only on the verbatim tape.)

The coding operation employed for the 1985 NRS involved a number of procedures: (1) checking survey items for legibility; (2) assigning special missing value codes; (3) noting and/or correcting unusual and inconsistent occurrences/patterns in the data; and (4) developing and assigning codes to several shortanswer open-ended questions. To the extent possible, coders interpreted and rewrote hard-to-read responses to expedite data entry. Special codes were assigned when data were missing, when respondents provided more than one response to a question requesting a single answer, to note that the respondent was following a legitimate skip pattern, and when answers were out-of-range. (Additional special missing value codes were incorporated during database construction to indicate when the respondent's survey form did not contain particular questions, and when no record could be identified on the ORMF for the respondent.)

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Special coding procedures were set up to process surveys which were fielded during the first week of the 1985 NRS. Respondents completing the survey during the first week of administration pilot-tested the new instruments prior to printing of

the final surveys. Some additional survey items and some response categories were included on the final printed versions of the 1985 NRS that were not present in the earlier versions. This necessitated training several coders to handle the coding on each of the four initial versions of the instruments. The coders had to use special coding conventions and maintain the same column designations for data entry as were employed for the final versions of the survey (even though the early survey instruments did not contain exactly the same question layouts). This special coding operation was necessary in order to avoid the development of separate data entry program formats to enter the two different versions of each of the four survey forms.

One of the benefits afforded by a manual data coding and editing operation is that coders can correct and/or label obvious errors prior to recording the data on computer tape. In reviewing each survey item for completeness and accuracy, 10 coders gain a strong sense of how carefully a respondent filled out his or her survey. Indeed, data coders/editors become so familiar with the logical progression of thought that respondents follow in completing a survey that they are able to identify inconsistent responses to related questions dispersed throughout the instrument. In addition, coders can identify when a particular respondent should have skipped certain question sets based upon answers provided to preceding questions.

It is common practice for coders to alter data provided by respondents when it is fairly obvious that a response error has been made. In the 1985 NRS, decision rules were set up that enabled coders to determine the types of changes that were permissible for them to make. The process of developing decision rules was one that evolved over the course of working with the survey. Coders were instructed to develop a "problem card" to describe each difficulty or any question which they were uncertain how to code. Each problem card was reviewed by the coding supervisor who then made a decision about how such problems were to be handled subsequently. This process was somewhat complicated and time-consuming since the coding supervisor had to meet with project staff (and sometimes with the client) in order to determine how to handle certain responses or response patterns in the data. This was necessary to ensure accurate interpretation

¹⁰ Coders actually reviewed survey items for the appropriateness of responses provided rather than "accuracy" per se. For instance, they checked to see that respondents provided one response when one answer was called for, and that respondents answered questions with a response that was specified in the pre-coded response categories or one that fell within a valid range of possible responses. When these conditions were not met, coders assigned special missing value codes to indicate the type of response error that was encountered.

of respondent comments, certain multiple responses, and so on. A decision log was maintained as a reference source for coders in handling problems. Coders were expected to check the coding decision log on a regular basis to acquaint themselves with the most current working assumptions and procedures.

The decision rules that were developed laid out the relationships between survey items such as the identification of similar questions, questions which relied on the same information, and questions which could be used to determine when subsequent questions were inappropriate for particular respon-Coders were only allowed to make alterations to survey The types of changes that items identified in the decision logs. were made to survey data by coders included: substitution of the value code for a valid skip when the responses to preceding questions made it evident that the respondent should not have answered the question; substitution of a valid and consistent response for a missing or inconsistent response within a related set of questions. For example, respondents who answered that (1) didn't know about (were unaware of) the New GI Bill education benefits, (2) were uncertain whether or not they were going to have a contribution deducted from their pay, and (3) were uncertain whether or not they were participating in the program, should have followed the printed instructions to skip the subsequent more detailed questions regarding the program. When such respondents failed to skip these questions, coders were directed to recode actual responses to the valid skip codes. the other hand, when respondents were able to answer numerous detailed questions about a topic, coders were permitted to reexamine the respondent's initial responses to questions on the For example, coders were permitted to change a response to "Yes" for the question: "Did you ever respond to any of these Army advertisements," if the recruit went on to itemize materials they received in response to the ad.

When numerous instances of a particular type of response inconsistency were identified, these errors were not corrected during the coding and editing operations. Such inconsistencies were identified through a related "logic" variable (see discussion of editing in next section of this chapter).

Coders' work was checked for accuracy as a regular part of the coding procedures. One hundred percent of each coder's first batch of coding was examined by a coding supervisor for accuracy. If very few errors were identified, then 50% of the second batch was verified by the supervisor. Again, if few errors were identified, the verification rate was reduced to 20% of each coded batch. The verification rate was raised whenever coder error was observed to be increasing.

Open-Ended Coding. Open-ended questions were handled in one of two ways. Either the response was entered verbatim, such as

the first three characters of the military occupational specialty code and day of survey, or an abbreviated version of the response was recorded. For example, the names of universities attended were shortened to fit into a twenty-character field. The second major way short-answer open-ended questions were handled involved having coders read and evaluate the written response and then assign a value. Based upon the responses of approximately 10% of all respondents, categories were iteratively developed to classify the major recurring answer types. The coding schemes were usually fairly simplistic with the exception of vocational and academic areas of study. The latter codes were adopted from the Discipline Divisions developed in the 1981-1982 Higher Education General Information Survey (HEGIS).

Data Entry and Editing

Following coding, data layouts were produced for each version of the 1985 NRS instruments. Survey responses were keyed directly onto computer tape. All survey keying was 100% verified by experienced data entry personnel.

Two levels of data editing were performed to ensure the accuracy and utility of the data collected by the 1985 NRS. The first level consisted of checking variable value ranges and valid skip patterns. The second level of editing involved the construction of a series of logic variables which compared the internal consistency of related survey items.

The first level of editing was performed as a check on the accuracy of transcribing responses from the survey instruments onto data tape. As such, the first stage of editing examined the work of coding and data entry. Computerized comparisons of the intended data layout with the actual keyed data identified:

¹¹ HEGIS was part of a coordinated effort on the part of the National Center for Education Statistics to acquire and maintain statistical data which quantified the characteristics and operations of higher education. Statistical tables were produced documenting the 1981-1982 surveys in HEGIS, 1981-1982 Earned Degrees. Table 5 in the report entitled, "Bachelor's, Master's, and Doctor's Degrees Conferred in Institutions of Higher Education, By Sex of Student and By Discipline and Specialty: 50 States and D.C., 1981-1982" presented major discipline divisions and specialties. The discipline divisions were used to code major fields of academic/vocational, technical, and business study (variable T657) for the 1985 NRS. Further information regarding validation of the HEGIS degrees conferred surveys is available in Westat, Inc. HEGIS: Post-Survey Validation Study, Volume 1. Washington, DC: National Center for Education Statistics, October 1979.

response when one was called for) to questions for which a single response when one was appropriate. Cases with variables failing level 1 edit checks had reported values reassigned to ".", "A", "B" or "C" (nonresponse, multiple response error, out-of-range response, or valid skip pattern, respectively) depending on the reason for edit failure.

The second editing stage checked the internal consistency of respondents' answers to related first survey items. For example, a respondent's answers to the questions, "When did you first start thinking about enlisting in the Army?" and "When did you definitely decide to enlist?", should indicate that his or her initial thoughts preceeded, or at least occurred simultaneous with the enlistment decision. When this was not the case, the two responses would be identified as inconsistent. responses to a group of related survey items were found to be inconsistent, the value "1" was assigned to a corresponding logic These logic variables provide the data analyst with a convenient index of data consistency (a value of "0" is assigned to consistent responses). Level 1 and 2 logic variable names are identified by the prefixes L1 and L2. Logic variable creation is documented in the NRS codebooks.

Edit check results should be used by analysts to judge overall data quality (see the next section) and to judge the quality of individual survey items. Analysts planning future surveys should also use the edit checks to judge the reliability There were considerably fewer of different question formats. Level 2 logic variables developed for the 1985 NRS than there had been for the 1984 surveys. This is due, in large part, to the coding and editing procedures that were employed. Coders were able to correct many logical inconsistencies prior to data entry thus reducing their incidence in the database. In addition, the work performed by coders in identifying multiple response errors, out-of-range, and other response errors prior to data entry reduced the number of the errors that had to be detected by a computerized editor, manually reviewed, and corrected on the Thus, the intensive coding effort helped to reduce survey files. the amount of data processing intervention and post-entry data corrections required. When it became apparent that specific logic errors were quite numerous, coders were instructed not to change the data as provided on the survey. Logic variables were developed to record the incidence of these inconsistencies in the data. Thirteen Level 2 logic variables were developed for the RA survey data and 6 for the USAR/ARNG data.

Edit Results. Tables 10 through 12 provide some indications as to the success of these consistency checking measures. 12 These summaries are presented by survey form and component and reflect differences in the number and complexity of items in different forms of the survey. Differences between USAR and ARNG recruits (all of whom completed Form D) may reflect differences in how well Form D fit recruits from these two components.

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Table 10 presents the frequencies of total survey non-response by form (Form D results are expressed separately for Army Reserve and National Guard recruits). The total number of missing values on a completed survey constitutes a rough index of item coverage. Generally, the fewer the number of missing items, the more fully a questionnaire was filled out.

¹²A total of 232 Form D surveys were obtained from respondents for whom no matching ORMF record could be obtained to determine component. The distributions of response errors for these cases, however, are comparable overall to the distributions of response errors for USAR/ARNG respondents.

Table 10
Missing Values by Form*

Number of Values	Form A Count %		For Count	-m B · %	Foi Count	rm C	Reserve Form D Count %			. Guard rm D %		
												
None	655	26.6	744	30.9	514	21.9	197	9.1	250	8.6		
1	375	15.2	346	14.4	374	15.9	133	6.1	186	6.4		
2	291	11.8	203	8.4	271	11.6	353	16.3	465	16.0		
3	216	8.8	151	6.3	183	7.8	205	9.4	284	9.8		
4	117	4.7	102	4.2	142	6.0	137	6.3	198	6.8		
5	88	3.6 ·	64	2.7	98	4.2	109	5.0	134	4.6		
6	81	3.3	67	2.8	78	3.3	113	5.2	134	4.6		
7	52	2.1	55	2.3	65	2.8	101	4.7	120	4.1		
8	58	2.4	43	1.8	51	2.2	101	4.7	131	4.5		
9	48	2.0	50	2.1	38	1.6	103	4.7	142	4.9		
10 or More	485	19.5	582	24.2	533	22.7	620	28.5	868	29.8		
Total	2,466	100.0	2,407	100.0	2,347	100.0	2,172	100.0	2,912	100.0		

^{*} A total of 232 Form D surveys were obtained from respondents for whom no matching ORMF record could be obtained to determine component. The distribution of missing values for these cases overall resembles that of the USAR/ARNG components. However "no match" surveys were slightly less complete then USAR/ARNG surveys (i.e., 7.8% vs. 8.8% contained no missing values).

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As can be seen in Table 10, the four survey forms differ with regard to the number of items left blank by respondents. The greatest differences exist between the Regular Army survey forms (Forms A, B, and C) and the Army Reserve/National Guard instrument (Form D) at the lower end of the scale (i.e., smaller numbers of missing values--none, 1, etc.). It appears that Regular Army recruits were much more thorough in the completion of their surveys than respondents from the two Army Reserve components (USAR and ARNG). Between 38% and 45% of the RA surveys contained one or fewer missing values, compared to roughly 15% of each of the reserve components completing Form D. At the higher end of the missing value scale ("10 or more" missing values), USAR and ARNG surveys had higher percentages of surveys with "10 or more" missing values than Forms A, B, or C.

In general, it appears that response coverage of survey items was adequate. No less than 70% of surveys, across all form

types (and no less than 76% of any RA forms), contained nine or fewer missing values.

Tables 11 and 12 present frequencies of out-of-range values and multiple response errors, respectively, for each form of the NRS. The out-of-range values provide a measure of respondent error and legibility in completing the NRS. The frequency of multiple response errors can be used to point out items in which respondents did not follow instructions to mark only one response. The lack of attention to directions may indicate that respondents did not find that the response alternatives provided were adequate. Overall, Tables 11 and 12 provide an assessment of respondents' difficulty in completing the NRS.

The data presented in Table 11 indicate that all forms of the NRS were highly legible and contained almost no out-of-range values. Between 94% and 99% of the NRS forms contained no out-of-range values. Close to 100% of all forms had 2 or fewer out-of-range values. This is a good indication that respondents were careful and accurate in completing their surveys.

Table 11
Out-of-Range Values by Form*

Number of Values	Foi Count	rm A %	Foi Count	rm B %	Foi Count	rm C %	Rese For Count	erve rm D %		. Guard rm D %
None	2,439	98.9	2,258	93.8	2,248	95.8	2,079	95.7	2,745	94.3
1	24	1.0	138	5.7	63	2.7	69	3.2	118	4.1
2	3	0.1	. 7	0.3	19	0.8	12	0.6	21	0.7
3	0	0.0	2	0.1	6	0.3	2	0.1	10	0.3
4	0	0.0	1	0.05	3	0.1	5	0.2	7	0.2
5	0	0.0	0	0.0	6	0.3	3	0.1	8	0.3
6	0	0.0	0	0.0	2	0.1	. 0	0.0	1	0.03
7	0	0.0	0	0.0	0	0.0	2	0.1	1	0.03
8	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9	0	0.0	1	0.05	0	0.0	0	0.0	1	0.03
Total	2,466	100.0	2,407	100.0	2,347	100.0	2,172	100.0	2,912	100.0

^{*} A total of 232 Form D surveys were obtained from respondents for whom no matching ORMF record could be obtained to determine component. The distribution of out-of-range values for these cases overall, resembles that of the USAR/ARNG components. (Roughly 95% of both "no match" and USAR/ARNG Form D surveys contained no out-of-range values).

Table 12 shows that well over half of the surveys contained at most one multiple response errors. Between 84% and 91% of the forms contained one or fewer multiple response errors. The USAR and ARNG surveys contained slightly fewer of this type of error than the RA surveys. Form A had the largest percentage of surveys with multiple response errors. These findings indicate that, overall, respondents followed directions and marked only one response when a single response was appropriate. These findings suggest that the response alternatives provided in NRS items were adequate for categorizing recruits' responses.

Table 12
Multiple Response Errors by Form*

Number of Values	For Count	rm A %	For Count	~m B %	Foi Count	rm C %	Rese For Count	erve m D %		. Guard rm D %
None	1,437	58.3	1,742	72.4	1,603	68.3	1,415	65.1	1,942	66.7
1	637	25.8	397	16.5	477	20.3	538	24.8	710	24.4
2	226	9.2	158	6.5	150	6.4	141	6.5	164	5.6
3	106	4.3	42	1.7	56	2.4	45	2.1	61	2.1
4	31	1.3	29	1.2	33	1.4	16	0.7	17	0.6
5	14	0.6 ·	12	0.5	13	0.6	9	0.4	10	0.3
6	6	0.2	11	0.5	8	0.3	. 4	0.2	4	0.1
7	4	0.2	· 7	0.3	2	0.1	1	0.05	2	0.1
8	2	0.1	2	0.1	3	0.1	1	0.05	2	0.1
9	0	0.0	0	0.0	2	0.1	1	0.05	0	0.0
10 or More	3	0.1	7	0.3	0	0.0	1	0.05	0	0.0
Total	2,466	100.0	2,407	100.0	2,347	100.0	2,172	100.0	2,912	100.0

^{*} A total of 232 Form D surveys were obtained from respondents for whom no matching ORMF record could be obtained to determine component. The distribution of multiple response errors for these cases overall resembles that of the USAR/ARNG components. However, "no match" surveys contained slightly more multiple response errors than other USAR/ARNG surveys (i.e., 63.8% vs. 65.1-66.7% contained no multiple response errors).

Level 2 Edits. Counts of Level 2 edit failures (i.e., failed consistency checks) are a useful measure of how carefully and accurately respondents completed their surveys, in general. These checks can assess the amount of (both intentional and accidental) misreporting by respondents, thus providing an indication of respondents' attentiveness to survey directions and skip patterns. They can reveal something about the respondents' motivation and the effectiveness of the survey design, just to mention a few of their uses. The incidence of inconsistent responses found in the 1985 NRS is somewhat underestimated since many of the less common logic errors were corrected during the coding and editing procedures. There were only 13 Level 2 logics developed for the RA (only 12 of which were applicable to Form C respondents), and 6 for the USAR/ARNG surveys in 1985.

Table 13 provides an overview of the consistency (or lack thereof) among survey responses to related questions across each form of the NRS. At first glance, it is evident that the

responses of Army Reserve and National Guard recruits were, overall, more consistent than those of the Regular Army respondents (i.e., over 76% of the Form D's had no failed logics vs. 59.7%, 61.5%, and 58.7%, respectively, for Forms A, B, and C).

Table 13
Failed Logic Checks by Form*

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Number of Values	Form A " Count %				Form B		 For Count	m C	Reserve Form D Count %		Nat'l. For Count	Guard m D %
None	1,472	59.7	1,479	61.5	1,378	58.7	1,660	76.4	2,232	76.7		
1	382	15.5 ·	343	14.3	348	14.8	57	2.6	87	3.0		
2	426	17.3	412	17.1	425	18.1	· 445	20.5	577	19.8		
3	124	5.0	119	4.9	130	5.6	10	0.5	16	0.5		
4	45	1.8	42	1.7	55	2.3	0	0.0	0	0.0		
5	11	0.5	9.	0.4	9	0.4	0	0.0	0	0.0		
6	6	0.2	3	0.1	2	0.1	0	0.0	0	0.0		
Total N of Logic Variables	(1	3)	(1:	3)	(1	2)	(6)	((6)		
Total	2,466	100.0	2,407	100.0	2,347	100.0	2,172	100.0	2,912	100.0		

^{*} A total of 232 Form D surveys were obtained from respondents for whom no matching ORMF record could be obtained to determine component. The distribution of failed logic checks for these cases overall resembles that of the USAR/ARNG components. However, "no match" surveys failed slightly fewer logic checks than other USAR/ARNG surveys (i.e., 77.6% vs. 76.4-76.7% contained no failed logic checks).

Over 74% of all survey forms contained one or fewer logic failures. This indicates that the responses obtained in the 1985 NRS are highly consistent and, in turn, may indicate that respondents were motivated to follow the survey closely.

Summary of Edit Checks. Table 14 contains distributions for the sum of all response errors across all NRS-85 forms. That is, this table presents a "summary" of the quality of the 1984 Summer NRS data. In the column "Number of Values," "None" indicates that there was no occurrence of any of the data quality indicators presented in Tables 10-13 (i.e., missing values, out-of-range values, multiple response errors, and failed logics). A value of "10 or more" means that there were 10 or more occurrences of one or more response errors.

The distributions of this summary measure are fairly comparable within service components (i.e., RA and USAR/ARNG). Looking at surveys with "10 or more" total response errors reveals more clearly the differences in quality of data across components. On the whole, RA respondents had lower percentages of surveys with "10 or more" response errors than USAR and ARNG respondents. This is particularly striking given the fact that Form D had fewer items than any one of the RA forms. Form A surveys had the lowest percentage (23.4%) of "10 or more" errors, and USAR respondents completing Form D surveys had the highest at 34.4%.

Overall, no less than 66% of surveys completed by any component contained 9 or fewer response errors. Given the fact that response errors were calculated across nearly 400 variables, the incidence of error can be considered relatively low.

Table 14

Total Response Errors by Form*

Number of	For	rm A	Fo:	rm B	Fo:	rm C	Rese	erve rm D	Nat'l. Guard			
Values	Count	%	Count	*	Count	*	Count	*	Count	***		
None	323	13.1	407	16.9	286	12.2	109	5.0	164	5.6		
1	308	12.5	300	12.5	267	11.4	98	4.5	117	4.0		
2	283	11.5	283	11.8	260	11.1	240	11.1	321	11.0		
3	238	9.6	211	8.8	225	9.6	228	10.5	274	9.4		
4	214	8.7	134	5.6	203	18.6	171	7.9	242	8.3		
5	156	6.3	138	5.7	152	6.5	141	6.5	205	7.0		
6	109	4.4	91	3.8	103	4.4	137	6.3	172	5.9		
7	95	3.8	64	2.7	85	3.6	108	5.0	130	4.5		
8	90	3.7	66	2.7	85	3.6	120	5.5	142	4.9		
9	73	3.0	60	2.5	60	2.6	103	4.7	142	4.9		
10 or More	577	23.4	653	27.1	621	26.4	717	33.0	1,003	34.4		
Total	2,466	100.0	2,407	100.0	2,347	100.0	2,172	100.0	2,912	100.0		

^{*} A total of 232 Form D surveys were obtained from respondents for whom no matching ORMF record could be obtained to determine component. The distribution of total response errors for these cases overall resembles that of the USAR/ARNG components. Overall, "no match" surveys were slightly more error-prone than other USAR/ARNG surveys (i.e., 3.4% vs. 5.0-5.6% contained no response errors).

Overall, the results in Tables 10-14 reveal that the data collected in the Summer 1985 NRS administration are of fairly good quality for use by analysts. The data quality indicators (i.e., missing values, out-of-range values, multiple response errors, and logic failures) show that these data do not contain a great extent of errors which would be prohibitive to conducting analyses. However, designers of future NRS instruments need to examine these errors in more detail. For example, the rate of errors for USAR/ARNG recruits warrants a close look at Form D. Some items may need to be reworded. Other items may need separate skip patterns for USAR and ARNG recruits. In fact, separate forms may need to be developed for each component.

Multiple Response Items

The 1985 NRS instrument contained several multiple response items which required special treatment because of their unconventional format. This section discusses how these items were handled in preparing the Summer 1985 database.

In questions which instructed respondents to "mark all that apply", each response was coded as a dichotomous variable. For example, T118 in Forms A-C (Regular Army) was separated into eight dichotomous variables, T118A-T118I, as follows:

- (T118) Which of these items did you use or appreciate having? (MARK ALL THAT APPLY)
- (T118A) A. I never received any of this material in response to a toll-free call or card.
- (T118B) B. Letter telling me location of Army recruiting station.
- (T118C) C. A gift like tube socks or wrist bands.
- (T118D) D. A poster.
- (T118E) E. Booklet about Army service.
- (T118F) F. Booklet about Army college fund.
- (T118G) G. A bumper sticker.
- (T118H) H. Army bookcovers.
- (T119I) I. None of these items.

A code "1" was assigned if the item was checked, a "0" if it was not. If the respondent circled only "B" and "E" in response to item T118, the value "1" would be assigned to variables T118B and

T118E. The remaining seven variables, T118A, T118C-T118D, and T118F-T118I, would be coded "0". No consistency checks were performed across all variables in serial list questions such as T118. Thus, it is possible that respondents provided answers on serial list question sets that are in conflict with one another. For instance, some respondents may have selected categories A ("I never received any of this material...") and G ("A bumper sticker") to T118. Analysts may want to check for consistency of responses across all serial list question sets.

Database Construction

Two databases were constructed for the Summer 1985 NRS. One file contains the survey responses of Regular Army recruits (Forms A, B, and C) and the other contains the survey responses of Army Reserve and National Guard recruits (Form D). Each data file has a separate record for each respondent containing: (1) survey responses; (2) Army personnel data (selected MEPRS and REQUEST variables extracted from the ORMF); and (3) created variables, e.g., the logic variables that identify inconsistencies in a recruit's responses. Both data files are available in SAS and OS format. See Appendixes F and G, respectively, for lists of variables included in the RA and USAR/ARNG data files.

Two separate databases were constructed for use in conjunction with the 1985 NRS survey data files. One contains a complete ORMF record for each respondent matched during the merge of survey data with selected ORMF data (described above). This database was constructed in OS format only and is available for merging additional data into the survey data files. The second separate database contains verbatim responses to the complex open-ended questions included on the 1985 NRS. The verbatim file is also in OS format. Both files are available from ARI.

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 January 12, 1983.

Programme Conserved Branch

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APPENDIX A

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THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS
(FORM A)



1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your arswers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering? (CIRCLE ONLY ONE)

Army										
Air	Fo	r	C	e	•	•			•	2
Navy	• •		•	•	•	•	•	•	•	3
Mari	ne	s			_					4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	English	Math.	<u>History</u>	Chemistry
Of the following choices, what was your favorite course in high school?	1	2	3	4
What was your second favorite?	1	2	3	4
What was your third favorite?	1	2	3	4
What was your fourth favorite?	1	2	3	4

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football	1
Basketball	2
Swimming	3
Baseball(3
Track	
Other (Specify) Soccer(<u></u>

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance to travel and would receive special skill training.

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Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

						•
1.	What Army component are y	ou enteri	ng?			
			Active Army		. 1	
			Army Reserve National Guard.			Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.
2.	What is today's date?			The day of the w	eek is	:
	YEAR	HONTH	DAY			
	85	01 JAN 02 FEB	<u> </u>		01 02	SUNDAY MONDAY
	86	03 MAR	0 0			
	00		0 0		03	TUESDAY
		04 APR 05 MAY	1 1		04	WEDNE SDAY
			2 2		05	THURSDAY
		06 JUN	3 3			FRIDAY
		07 JUL	4		07	SATURDAY
		OS AUG	5			
		09 SEP	6			
		10 OCT	7			
		11 NOV	8			
		12 DEC	9			
	A. What time is it now?	(CIRCLE	W OR PM)			
	_		· · · ·			
				TIME:	:	AM
						PM
3.	What day and at what time	did you	errive at this reception	n station? (CIR	CLE AM	OR PM)
	•	- •	•			
			01 SUNDAY			
			02 HONDAY			
			03 TUESDAY	TIME:	:	AM
			D4 WEDNESDAY	· · · · · · · · · · · · · · · · · · ·	<u>-</u> _	
			05 THURSDAY			1.0
			06 FRIDAY			
			07 SATURDAY			
			U/ SKIUKUKI			
		`				

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4.	Circle the nur	mber next to the	reception st	ation that you a	re currently at	::	
				Fort Dix			01
				Fort Leonard Woo	d		02
				Fort Sill			03
				Fort Bliss			04
				Fort Jackson			05
				Fort McClellan .			06 .
		•		Fort Knox			07
				Fort Benning			08
6.	What is your !	Social Security	Number?		. - - _		_1
7.	Have you ever	been a student	at a college	or junior colleg	e for at least	one semester	?
				Yes		• • • • • •	1 2
8.		you know now, h below to answer		do you think you on.	will be with /	Army life? P	lease
	VERY SATISFIED					DISSATIS	VERY SFIED
	1	2	3	4	5	6	7

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I. YOUR ENLISTMENT

PARTICULAR SELECTION SECURES SECURES SECURES SECURES

	If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9.	first choice?	1	2	3	4
10.	second chaics?	1	2	3	4
11.	third choice?	1	2	3	4
12.	fourth choice?	1	2	3	4

					Yes	٠.				•				•	•	1			
					No	• •	• •	• •	• •	•	• •	• •	• •	•	•	2 (GO	TO	2.14
l3a. Where	iid you	see or	hear	this m	aterial	.7	CIRC	LE A	ŁL	THAT	T AP	PLY)						
					0n	tel	visi	on.										01	
					In	maga	zine	8 .										02	
					0n	the	radi	ο.										03	
					In	the	help	Hen	ted	800	tio	n o	f th	e					
						iews:	aper	٠										04	
					In	oth	r pa	rts	of	the	new	spa	er.				•	05	
							mail												
					In	the	•			•		•		•		•	•	06	
					In In	the an	mail		 uit	ing	 sta	tio				•	•	06 07	
					In In At	the an ach	mail Army	recr	uit	ing	st a	tio	 1	•	• •	•	•	06 07 08	

Do you remember seeing, hearing, o before you enlisted?	or receiving any <u>Army</u> advertising or promotional material
	Yes, 1
	No
14a. Where did you see or hear th	nie meterial? (CIRCLE ALL THAT APPLY)
	On television
	In megazines 02
	On the radio
	In the help wanted section of the
•	Newspaper
	In other parts of the newspaper 05
	In the mail
	In an Army recruiting station 07
	At school
	From a friend
	Other (SPECIFY)
	10
	Yes
15a. How did you respond to these	advertisements? (CIRCLE ALL THAT APPLY)
	By sending in a card
	By calling a toll free number 02
	By contacting an Army recruiter 03
15b. What did you receive when yo THAT APPLY)	ou sent a card in response to an Army ad? (CIRCLE ALL
	Letter telling me location of
	Army recruiting station 01
	A gift like tube socks or wrist bands 02
	A poster
	Booklet about Army service 04
	Booklet about Army College Fund 05
	A bumper sticker 06
	Army bookcovers
	I never received a response in
	the mail from the card I sent in 08
	I never sent a card in response to
	" inter delic a card til rashnilge m

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15c. What did you receive when you (CIRCLE ALL THAT APPLY)	called a toll free number in response to an Army ad?
	Letter talling me location of
	Army recruiting station 01
	A gift like tube mocks or wrist bends 02
	A poster
	Booklet about Army service
	Booklet about Army College Fund 05
	A bumper eticker
	Army bookcovers
	•
	I never received a response in the
	meil to my toll free call 08
	I never called a toll free number
	in response to an Army ad 09
15d. Which of these items did you t	se or appreciate having?
	Letter telling me location of
	Army recruiting station
	A gift like tube socks or wrist bands 02
	A poster
	Booklet about Army service
	Booklet about Army College Fund 05
	A bumper sticker
	Army bookcovers
	None of these items
	I never received any of this meterial in
	response to a toll free call or card 09
16. Did you receive military recruiting	literature in the small without smking for it?
	Yes
	No
16e. For which service(e) did you : THAT APPLY)	receive literature without asking for it? (CIRCLE ALL
	Air Force 1
	Army
	Merine Corpe
	Nevy 4
	All services together
	National Guard 6
	Reserve

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17.	. When did you first start thinking about enlisting i	n the Army?
	In the la	st month
		nthe ago
		inthe ago
		anthe ago
		ers eqo
	•	ers ego
		ers ego 07
		4 years ago
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
18.	. When did you definitely decide to apply for enlistm	ent in the Army?
	In the la	st month
		nthe ago
		inthe ago
		onths ago
	1 to 2 ye	ers ago
	2 to 3 ye	ere ego
	5 to 4 ye	ars ego
	More than	4 years ago
	In the VEAP program you can contribute to an educat also contribute. The next questions concern the be	
19.	Are you eligible to have a YEAP education fund?	
	Yes	
	I don't k	now about this program 8
20		/a hada 1990 / a hada a a a hada hada
20.	What is the maximum amount that can be accumulated plus government contribution) during a	IN OWNER AFWL (MOTGIEL, & COUCLIDACTOR
	two (2) year enlistme	mt? \$
	three (3) year enlist	ment? \$,00
	four (4) year enlists	ent? \$,00

21.	Do you plan to use VEAP?		
		I definitely will <u>not</u> use VEAP I probably will <u>not</u> use VEAP I probably will use VEAP I definitely will use VEAP I don't know enough sbout VEAP to know if I will use it or not	· · · · · · 2 · · · · · 3
22.		t can be accumulated with the Army College Fur 's VEAP contribution plus government VEAP cont 	
		two (2) year snlistment? \$,	
	•	three (3) year enlistment? \$,	.00
		four (4) year enlistment? \$	
23.	To be eligible for the New GI	Bill soldiers must enter active duty after who 1 January 1985	
24.	Are you eligible for the New (I Bill education benefita?	
		Yes	2
25.	Are you going to participate . from your pay?	in the New GI Bill and have your contribution o	deducted
		Yes	1
		I don't know	8

X

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26.		that can be accumulated in the contribution) during a	basic New GI Bill (soldier's
		two (2) year enlistment?	\$,
•		three (3) year enlistment?	\$,00
		four (4) year enliatment?	\$
27.	When the New Army College Fo		c New GI Bill what is the maximum
		two (2) year enlistment?	\$00
		three (3) year enlistment?	\$,00
		four (4) year enlistment?	\$,00
28.	28a. I will contribute:	Yes, YEAP Yes, New GI Bill No	ll education assistance plans?
	plus the government wi	11 contribute:	\$
	•	•	· (
	for a TOTAL education	package of	\$
	28b. Do you think the amoun	t would pay for your entire co	ollege education?
	28c. Do you think the amoun or Marinea offer?	t is more, less or about the :	same as what the Navy, Air Force
		About the same	_

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		·
		Yes
		No
		Don't Know
29e. Suppo	see the job you signed up fo	r <u>did not</u> pay an Army College Fund extra education
	. What would you have done	
	•	Signed up for the same job anyway 1
		Signed up for a different job in the
		Army whether or not it paid this
		educational bonus 2
		Signed up for a different job in the
	•	Army <u>only</u> if it peid a cash bonus 3
		Tried to join a different service 4
		Not enlisted at all5
bonui	s on top of the besic YEAP o	r New Gi Bill. What would you have done? Signed up for the same job anyway 1 Signed up for a different job in
bonui	s on top of the besic YEAP o	Signed up for the same job anyway 1
Listed belo	ow are six "packages" comeis	Signed up for the same job anyway
Listed belo	ow are six "packages" consist Please rank them from 1 to 6 package (rank 1) to the lease	Signed up for the same job anyway
Listed belo amounts. F desirable p	ow are six "packages" consist Please rank them from 1 to 6 package (rank 1) to the lease	Signed up for the same job anyway
Listed belo amounts. F desirable p	ow are six "packages" consist please rank them from 1 to 6 package (rank 1) to the lease Term of Serv. 2 yr. active duty	Signed up for the same job anyway
Listed belo amounts. F desirable p	ow are six "packages" consist please rank them from 1 to 6 package (rank 1) to the lease Term of Serv. 2 yr. active duty	Signed up for the same job anyway
Listed belo amounts. F desirable p	ow are six "packages" consist Please rank them from 1 to 6 Deckage (rank 1) to the lease Term of Serve 2 yr. active duty 2 yr. active duty + 2 yr.	Signed up for the same job anyway
Listed belo amounts. F desirable p	ow are six "packages" consist Please rank them from 1 to 6 Deckage (rank 1) to the lease Term of Serv. 2 yr. active duty 2 yr. active duty + 2 yr. 3 yr. active duty	Signed up for the same job anyway

COLON ROSESSES SERVICES CALCASSES SERVICES VICESSES. VICESSES

4 yr. active duty + 2 yr. reserve duty

\$24,000 in education, \$6,500 in cash

31.	If you were not the next twelve	•	service, what do you think you would be doing in
			Working
			Looking for work 2
			Going to school 3
			Taking a break, traveling, etc 4
			Being a full time homemaker 5
32.	•	going into the military, in the area where you live	how easy or difficult would it be for you to get
	U . 422-01-00 J00	2 4.0 2.4	 -
		•	Not difficult at all 1
			Somewhat difficult 2
			Very difficult 3
			Almost impossible 4
		•	I don't know 8
33.	How long a term	of enlistment did you sig	n up for? 2 years
34.	Suppose the job have done?	you migned up for did not	offer a 2-year option. What would you
			Signed up for the same job anyway 1
			Signed up for a different job in
			the Army whether or not it had
			e 2 year option 2
			Signed up for a different job in the
			Army only if it had a 2 year option 3
			Tried to join a different service 4
			Not enlisted at all 5
35.	Suppose no mili	tary service had a 2 year	option. What would you have done?
			Signed up for the same job anyway 1
			Signed up for a different job in
			the Army 2
			Tried to join a different service 3
			Not enlisted at all 4

36.	. Did you mign up for a job which pays a CASH D	ILISTMENT BONUS?
•		t know
	36e. What was the amount of your bonus?	
		\$00
37.	. Suppose the job you signed up for <u>did not</u> pay	a cash bonus. What would you have done?
	Sign	ned up for the same job anyway 1
	Pigi	ned up for a different job in
	· · · · · · · · · · · · · · · · · · ·	ne Army whether or not it paid
	•	cash bonus 2
	· ·	ned up for a different job in the
		may <u>only</u> if it paid a cash bonus 3
		ed to join a different service 4
	Not	enlisted at all 5
38.	. Suppose no military service peid a cash enlis	tment bonus. What would you have done?
	Sign	ned up for the same job anyway 1
	-	ned up for a different job in
		he Army 2
	Tri	ed to join a different service 3
	Not	enlisted at all 4

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Solve of American Market Comments of the Comme

The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

39. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

		•	EDUCATION	ASSISTANCE
Ranking		Term of Service	Soldier Contributes	Government Adds
	A.	Entry Training + 6 year reserve duty	a	\$5,040
	8.	Entry Training + 1 year active duty + 3 year reserve duty	· \$1,200	\$6,600
	c.	1 year active duty + 3 year reserve duty	\$2,400	\$6,600
	D.	Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
	ε.	Entry Training + 2 year active duty	\$1,200	\$15,800
	F.	2 year active duty	\$1,200	\$15,800
	G.	2 year active duty + 2 year reserve duty	\$1,200	\$15,800
	н,	Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

In the next series of questions, use the following scale to rate HDW IMPORTANT each of the reasons listed below was in your decision to ENLIST.

		Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
40.	I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
41.	I enlisted to give myself a chance to be away from home on may own.	1	2	3	4
42.	I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
43.	I enlisted because I want to travel and live in different places.	1	2	3	4
44.	I enlisted to get away from a personal problem.	1	2	3	4
45.	I enlisted because I went to serve my country.	1	2	3	4
46.	I enlisted because I can earn more money than as a civilian.	1	2	3	4
47.	I enlisted because it is a family tradition to serve.	1	2	3	4
48.	I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
49.	I shlisted so I can get money for a college education.	1	2	3	4
50.	I enlisted because I want to be a soldier.	1	2	3	4
51.	I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4

		Not at all important	Somewhat important	Very important	I would not have enlisted except for this research
52.	I enlisted for the physical training and challenge.	1	2	3	4
53.	I enlisted to take time out before deciding what I really want to do.	1	2	3	4
54.	I enlisted to learn to be a responsible, mature person.	1	2	3	4

Please indicate if the following questions are True or False for you:

		TRUE	FALSE
55.	To get the military job I wanted, I gave up getting a cash bonus.	1	2
56.	To get the military job I wanted, I gave up getting extra educational assistance from the Army College Fund.	1	2
57.	I gave up the military work I wanted to get a cash bonus.	1	2
58.	I gave up the job I wanted to get extra educational assaistance from the Army College Fund.	1	2

59. How satisfied are you with the military job you signed up for?

I do not know what job I signed up	for		1
·Very satisfied			2
Somewhat satisfied			3
Neither satisfied nor dissatisfied			4
Somewhat dissatisfied			5
Very dissatisfied			6

60.	When you decided to enlist how sure were	you about what job training you wanted?
		Not at all sure
61 .	When you decided to enlist how sure were National Guard) you wanted to join?	you about what part of the Army (Active, Reserve,
		Not at all sure 1
	•	Not too sure 2
		Somewhat sure
		Very sure 4
62.	Suppose a new enlistee were unhappy with it would be to get out of the military be	military life. How easy or difficult do you thinkerfore the end of the enlistment period?
		Very easy
		Fairly easy 2
		Somewhat difficult
		Very difficult 4
		Almost impossible 5
63.	How satisfied are you with the information kind of work you will be doing in your mi	on the <u>Army quidance counselor</u> gave you about the ilitary work?
		I do not know what job I signed up for 1
		Very satisfied 2
		Somewhat satisfied 3
		Neither satisfied nor dissatisfied 4
		Somewhat dissatisfied 5
		Very dissetisfied 6
64.	How satisfied are you with the information you will be doing in your military work?	on your <u>recruiter</u> gave you about the kind of work
		I do not know what job I signed up for 1
		Very satisfied 2
	•	Somewhat satisfied 3
	•	Neither satisfied nor dissatisfied 4
		Somewhat dissetisfied 5
		Very disastisfied 6

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6).	milet do you chink you will on areas chin	diff of the life i
		Leave the Army to find civilian
		employment
		Leave the Army to attend college 2
		Leave the Army for civilian
		vocational/technical education 3
	,	Reenlist, but probably not make the
		Army a career 4
		Stay in the Army until I retire 5
		I do not know
66.	•	States Army Reserve unit for additional cash
	and/or education benefits upon completion	of your active duty obligation?
		Definitely 1
		Probably
		Probably not
		Definitely not 4
		Dan't know
		DOI: C MICH
67.	- ·	ich question without compering it to the other or
		I was unemployed 01
		To be away from home on my own 02
		I want to travel
		To get away from a personal problem 04
		To serve my country
		Earn more money
		Family tradition to serve
		To prove that I can make it
		To get trained in a skill 09
		Money for a college education 10
68.	. Which of <u>these reasons</u> is your MOST IMPOR	NTANT REASON for enlisting? (MARK ONLY ONE)
		I was unemployed
		To be away from home on my own 02
		Chance to better myself
		To get away from a personal problem 04
		To serve my country
		Earn more money
		Family tradition to serve 07
		To prove that I can make it
		To get trained in a skill
		Money for a college education 10

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II. LEISURE TIME ACTIVITIES

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69.	When do you regularly listen to the radio (CIRCLE ALL THAT APPLY)	during the week - Mondaya through Fridaya?
		Mornings 6am to 10am
	•	radio during the week 6
70.	When do you regularly listen to the radio (CIRCLE ALL THAT APPLY) .	during the weekend - Saturdays and Sundays?
		Mornings 6am to 10am
		Daytime 10am to 3pm 2
		Late afternoon 3pm to 7pm 3
		Evenings 7pm to midnight 4
		Overnight midnight to 6am 5
		I don't regularly listen to the
		radio during the weekend 6
71.	Then do you regularly watch TV during the THAT APPLY)	week - Mondays through Fridaye? (CIRCLE ALL
		Mornings 6mm to 9mm
		Daytime 9am to 4pm
		Late afternoon 4pm to 8pm 3
		Prime time 8pm to 11pm 4
		Late night 11pm to 1am 5
		Overnight 1em to 6em 6
		I don't regularly watch TV during
		the week
72.	When do you regularly watch TV during the THAT APPLY)	weekend - Saturdays and Sundays? (CIRCLE ALL
		Mornings 6em to noon
		Daytime noon to 6pm
		Early evening 6pm to 7pm 3
		Evenings 7ps to 11pm 4
		Late night 11pm to 1am
		Overnight 1em to 6em 6
		I don't regularly watch TV during
		the weekend

Do you listen to any of the following radio programs or programming types?

		Regularly tune in the radio to hear it	Sometimes hear it — you listen if it happens to be on when you turn on the radio	Have listened to it once or twice	Have never listened to it
73.	King Biscuit Flower Hour	1	2	3	4
74.	Rockline	1	2	3	4
75.	Off the Record (Mary Turner)	1	2	3	4
76.	Rick Dees Top 40	1	2	3	4
77.	Metal Shop	1	2	3	4
78.	Rock Quiz/Star Quiz	1	2	3	4
79.	Coast-to-Coast	1	2 -	3	4
80.	Walt Love's Connection	1	2	3	4
81.	Music of the City	1	2	3	4
82.	Dance Music International (Gary Byrd)	1	2	3	4
83.	America's Top 40 (Casey Kasem)	. 1	2	3	4
84.	Rock Over London	1	2	3	4
85.	Street Best (Barnett Robbins)	1	2	3	4
86.	Westwood One's in Concert	1	2	3	4
87.	NBC Source	1	2	3	4

Do you watch any of the following types of programs on regular TV stations?

				,	
		Regularly turn on the TV to watch it	Sometimes watch it you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
88.	Sports	1	2	3	4
89.	General Drame	1	2	3	4
90.	Suspense/Hystery Drama	1	2	3	4
91.	Situation Comedies	1	2	3	4
92.	Quiz and Game Shows	1	2	3	4
93.	Variety or Talk Shows	1	2	3	4
94.	Movies	1	2	3	4
95.	USFL football spring season Monday Night Football	1	2	3	4
96.	College football regular season	1	2	3	4
97.	College football bowl games	1	2	3	4
98.	Major league baseball regular season games	1	2	3	4
99.	Major league baseball playoffs	1	2	3	4
100.	World Series	1	2	3	4
101.	NBA basketball	1	2	3	4
102.	College basketball	1	2	3	4
103.	NHL hockey	1	2	3	4
104.	Professional wrestling	1	2	3	4
105.	Car races	1	2	3	4
106.	Golf tournaments	1	2	3	4
107.	Tennis tournaments	1	2	3	4
108.	Weekend sports shows like Wide World of Sports	1	2	3	4

Have you seen this commercial on TV	?
	Yes 1
	No
109s. Please use the following scal	le to tell us how this commercial impressed you.
	I disliked it or it gave me a
•	bad impression of the Army 1
	It didn't impress me much 2
	I liked it and it gave me a
	good impression of the Army 3
•	•
109b. Did this commercial affect ye	our decision to enlist?
	No, I had already enlisted or
	decided to enlist before I saw
	this commercial 1
	No, I saw it before deciding to
	enlist but it was not important
	in my decision to contact a
	recruiter or to enlist 2
	It was important in my decision
	to contact a recruiter or enlist 3
	I would not have contacted an Army recruiter or enlisted had I not
	seen this commercial 4
	oddii tiida tummattiat
109b. What messages did you think t	the commercial was trying to get across?
109c. Did you believe the informat:	ion in the commercial was accurate?

Please use the following table to identify which service uses each slogen.

	Army	Air	Navy	Herines	All services together in the same ad or commercial	None of these	I dan't know
110. "BLANK. It's not just a job. It's an adventure."	1	2	3	4	5	6	8
111. " <u>Aim</u> high."	1	2	3	4	5	6	8
112. "The few. The proud. The <u>BLANK</u> "	1	2	3	4	5	6	8
113. "Be all you can be."	1	2	3	. 4	5	6	8
114. "Maybe you can be one of us."	1	2	3	4	5	6	8
115. "A chance to serve, a chance to learn."	1	2	3	4	5	6	8
116. "It's a great place to start."	1	2	3	4	5	6	8

III. FACTS ABOUT YOU

17.	Which of these best describes the place w	
		In a large city (over 250,000 people) 1
		In a suburb of a large city 2
		In a medium-eized city (50,000 to
		250,000 people)
		In a suburb of a medium-sized city 4
	•	In a small city or town (under
		50,000 people) 5
		In a rural area, but not on a farm or rench
		On a farm or rench
		Unite regard or remon
18.	perent's house, another relative's home,	ou spent your teenage years? This could be your or a guardian's home. If you moved during your you lived for the longest time while you were
19.	What time zone did you live in?	
		Eastern
		Central
		Mountain
		Pacific 4
		Other time zone (e.g., Alaska) 5
		I don't know 8
20.	What was the month and year that you grad School?	usted from High School or last attended High
		/
		MO YR
21.	Are you a regular high school diploma gra recognized (accredited) high school?	dusts (NOT A GED) with a diploma from a state
		Yes

121a	. Why did you not get a diploma or why did yo	ou leave achool-early? (CIRCLE ALL THAT APPLY)
	to get a diplo I completed high (accredited) by My family needed I was expelled on I found a job I I was bored, was I got married or I didn't get aloo The rules were to	sers but flunked the state test cma
122.	At the time you enlisted (signed your contract), were you:	123. At the time you enlisted (signed your contract), were you:
	In achool full time 1	Working full time 1
	In school part time 2	Working part time 2
	Not in school 3	Not working but looking for work
	(CONSIDER YOURSELF IN SCHOOL DURING VACATIONS)	Not working and <u>not</u> looking for work 4
124.	If you had not enlisted in the Army, during the next twelve months would you be:	125. If you had not enlisted in the Army, during the next twelve months would you be:
	In school full time 1	Working full time 1
	In achool part time 2	Working part time 2
	Not in school 3	Not working but looking for work
		Not working and <u>not</u> looking for work 4

TOTAL CASE SECTION

7.

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126.	Have you applied to any of the following	types of schools?	
		4-year college or university	2 3 4
	126a. Were you accepted by any of the fo THAT APPLY)	llowing types of achools? (CIRCLE ALL	
		4-year college or university	2 3 4
	126b. Have you attended any of the follo achool? (CIRCLE ALL THAT APPLY)	wing types of achools since leaving high	
		4-year college or university	2 3 4
	IF YOU <u>DID ATTEND</u> ANY OF THE TYPES OF SCH QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED	OOLS LISTED IN 0.1266, PLEASE ANSWER THE NEXT MOST RECENTLY.	t
127.	What was the name of this school?		_
	127a. What type of school is this?		
		4-year college or university	3
128.	What was your major field of study?		

129.	What type of program were you enrolled in	?						
		Academic Occupational Other (SPECIF						_
								_ 3
130.	When did you start attending this echool?		/					
		НО	YF	?				
131.	When did you last attend this school?		,					
		МО	YF	?				
132.	Did you receive a:							
	a. Degree from this school?	Yes 1	Please	specify	the	type	of	degree
		No 2						
	b. Occupational certificate from this school?	Yes 1	Please certifi		the	type	of	
		No 2						
133.	Did you complete the program in which you	were enrolled	17					
		Yes 1						
		No 2	If no,	why not	:			-
134.	While attending this achool, to whom, if deciding to enlist in the Army? (CIRCLE			people	did)	ou t	alk	to in
		Army recruits Army recruits			1			. 01
		recruiting where I att						. 02
		Army rec: ite	r I had	talked	to			
		while in hi Career/employ	-			• •	• •	. 03
		personnel a						
		Faculty advis						
		Other civilia						
		ROTC instruct	OF	• • • •	• •	• •	• •	. 0/

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135. Assuming that you could have any type of job you wanted now, what kind of job would it be?

WRITE CODE HERE

- 12 SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 <u>PROTECTION SERVICE</u> (Examples: police, security guard, firefighter, park ranger)
- 19 ART, ENTERTAINMENT, RECREATION (Examples: dencer, actor, athlete, musician, artist)
- 20 LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 FARM LABORER

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- 24 <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 46 I AM NOT SURE WHICH CATEGORY

The following questions are about your parent's household or the household you grew up in. Answer these questions about the household that you marked the zip code for in Question 118.

136.	Who lives in this household? (CIRCLE ALL	THAT APPLY)
		My own mother
		My own father
		My stepmother
		My stepfather
		Grandparents(s)
		Brothers and/or sisters (Include
		stepbrothers and stepsisters) 06
		My spouse
		My children
		Other relatives
		Other people not related to me 10
		Does not apply/I don't know 98
		, , , , , , , , , , , , , , , , , , ,
137.	Who is responsible for paying most of the	bills in this household? (CIRCLE ONLY ONE)
		My own mother 01
		My own father
		My stepmother
		My stepfather 04
		Grandparents(s)
		Brothers and/or sisters (Include
		stepbrothers and stepsisters) 06
		My spouse
		My children
		Other relatives
		Other people not related to me 10
		Does not apply/I don't know 98
138.	How many cars are owned by people in this	
		None ,
		One
		Тио
		Three
		Four
		Five
		Six
		Seven
		Eight or more
		Does not apply/I don't know 98

The second of th

39.	Of the cars mentioned above, how many ar	e model year:	
		1985 (WRITE NUMBER HERE)	
		1984 1979	
		1983 1978	
		1982 1977	
		1981	
		1980 1975 or earlier	
40.	Is this household in a:		
		Single family house 1	
	•	Duplex (2 houses in one building) 2	
		Townhouse or rowhouse	
		Small epertment building	
		(3 to 5 un_ta) 4	
		Medium apartment building	
		(6 to 25 units)	
		Large apartment building	
		(more than 26 units) 6	
		Not applicable/I don't know 8	
41.	What is the monthly rent or mortgage pay	ment including utilities?	
		Less than \$100 per month 01	
		\$100-199 per month	
		\$200-299 per month	
		\$300-399 per month	
		\$400-499 per month	
		\$500-599 per month	
		\$600-699 per month	
	•	\$700-799 per month	
		\$800-899 per month	
		\$900-1000 per month	
		More than \$1000 per month	
		Housing is provided by employer 96 Does not apply	
		Does not apply	
		i don't wide the rent/martyage payment 96	

142. What is the market value of household owned? \$10,000 - 20,000 \$20,001 - \$30,000. \$30,001 - \$40,000........ \$40,001 - \$50,000........ \$50,001 - \$60,000........ \$60,001 - \$70,000........ \$70,001 - \$80,000. \$80,001 - \$90,000. \$90,001 - \$100,000 \$100,001 - \$125,000. \$125,001 - \$150,000. \$150,001 - \$200,000. \$200,001 or more I don't know the market value. 143. What is the highest level of school your FATHER (or male guardian) completed? 8th or below 1 year of college. 2 years of college 3 years of college 4 or more years of collage 144. What is the highest diploms or degree that your FATHER (or male quardian) has? Mesters, doctorate, or professional. . . . 1 B.A. or 8.5. degree. Associate degree (A.A.) from a junior or community callege. None of the above.

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145.	What is the highest level of	f achool your MOTHER (or female guardian) completed?
		8th or below 0
•		9th
		10th 0
		11th
		12th
		1 year of college
		2 years of college 0:
		3 years of cellege
		4 or more years of college
		I don't know
146.	What is the highest diploma	or degree that your MOTHER (or female guardian) has?
		Mesters, doctorate, or professional 1
		8.A. or 8.5. degree 2
		Associate degree (A.A.) from a
		junior or community college 3
		A high school diplome 4
		A GED certificate 5
		None of the above 6
		I don't know 8
147.		atal yearly income of your perents or guardians and all h them, before taxes and other deductions? OO NOT INCLUDE
		ses than \$2,599 a year (less than \$50 a week) 0
		2,600-\$5,199 a year (about \$50-\$99 a week) 0
		5,200-\$10,399 a year (about \$100-\$199 a week) 0
		10,400-\$15,599 a year (about \$200-\$299 a week) 0
		15,600-\$20,799 a year (about \$300-\$399 a week) 0
		20,800-\$25,999 a year (about \$400-\$499 a week) 0
		26,000-\$31,199 a year (about \$500-\$599 a week) 0
	\$	31,200 or more a year (about \$600 a week or more) 0

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

148.	What type of work does his last job).	your father (or male guardian) do? (If deceased, indicate
	, and 1000 god, t			WRITE CODE HERE
149.	What type of work does her last job).	your mother (or female guardian) do?	(If deceased, indicate
	141 1250 July 1			WRITE CODE HERE

- 12 SALESWORKER (Exemples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Exemples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, weitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 TRANSPORTATION OPERATOR (Examples: çab, bus, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, mest-cutter, fork-lift operator)
- 18 PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 <u>LABORER, EXCEPT ON FARM</u> (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 FARM LABORER
- 24 <u>PARAPROFESSIÓNAL</u> (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: draftsmen, medical or lab technicism, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office menager, school administrator, buyer)
- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 45 Does not work for pay or HOMEMAKER
- 46 Works for pay but I am not sure which category
- 47 Not epplicable

	on your own income? College students who for vacations are NOT considered to have	depend on relatives for support and return home established a separate household.
		Joining the Army is the first time
		I have been away from home to live
		on my own income 1 (GD TD
		Q.153) In the last 6 months 2
		7-12 months egg
		13-18 months (1 to 1/2 years ago) 4
		18-24 months (1 1/2 to 2 years ago) 5
		25-26 months (2 to 3 years ago) 6
		More than 3 years ago
151.	How much rent or mortgage payment includi or to relatives?	ng utilities did you pay for your own place
		Less than \$100 per month
		\$100-199 per month
		\$200-299 per month
		\$300-399 per month
		\$400-499 per month
		\$500-599 per month
		\$600-699 per month
		\$700-799 per month
		\$800-899 per month
		\$900-1000 per month
		More than \$1000 per month
		I pay no rent or mortgage; Housing
		· · · · · · · · · · · · · · · · · · ·
		provided by EMPLOYER
152.	What is the market value of your house?	I don't with the rent/mortgage payment 70
		
		Less than \$10,000
		\$10,000 - 20,000
		\$20,001 - \$50,000
		\$30,001 - \$40,000
		\$40,001 - \$50,000
		\$50,001 - \$60,000
		\$60,001 - \$70,000
		\$70,001 - \$80,000
		\$80,001 - \$90,000
		\$90,001 - \$100,000
		\$100,001 - \$125,000
		\$125,001 - \$150,000
		\$150,001 - \$200,000
		\$200,001 or more
		I don't know the market value 98

150. When did you first establish your own household by moving out of this household and living

177.	met is your marital attents?	
		Single, never been married 1
		Merried
		Divorced
		Separated
		Widowed
154.	How many children do you have?	
		None
		1
		2
		3
		4
		5
	•	6 or more 6
		our more and a second s
155.	How much did you earn (before taxes) in contract)?	the month before you enlisted (signed your
		to or
		\$0
		\$1-99 per month
		\$100-199 per month
		\$200-299 per month
		\$300-399 per month
		\$400-499 per month
		\$500-599 per month
		\$600-799 per month
		\$800-999 per month
		Over \$1000 per month 10
156.	In 1984 how much did you earn (before to (Include wages, salaries, tips, and come	mes) from all the different kinds of work you did missions).
	I hed no 1984	earnings
	Lees then \$2,5	igg a year (less than \$50 a week) 01
	\$2,600-\$5,199	a year (about \$50-\$99 a week) 02
	\$5,200-\$7,799	e yeer (about \$100-\$149 a week) 03
	•	a year (about \$150-\$199 a week) 04
		9 a year (about \$200-\$249 a week) 05
		9 a year (about \$250-\$299 a week) 06
	· · · · · · · · · · · · · · · · · · ·	99 a year , shout \$300-\$399 a week) 07
	•	Pa year (shout \$400-\$555 a week)

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\$26,000 or more a year (more than \$500 a week) . .

157. What type of job were you last working?

-20

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WRITE CODE HERE

ROSSON STREET, STREET,

- 12 SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, seil carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairmen, baker, plumber, carpenter, painter, electricism)
- 16 TRANSPORTATION OPERATOR (Examples: cab, bue, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: essenbly line worker, mill worker, packager, mest-cutter, fork-lift operator)
- 18 PROTECTION SERVICE (Examples: police, security guard, firefighter, perk ranger)
- 19 ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, busicien, artist)
- 20 LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 FARM LABORER
- 24 PARAPROFESSIONAL (Exemples: dental assistant, nurse's or teacher's eide, perseedic, paralegal)
- 25 PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: dreftamen, medical or lab technician, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 45 I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

	•	
158.	hat type of civilian job do you think you will be able to get after your first enlis n the Army?	Stmen
	WRITE CODE HERE	
159.	hat type of civilian job could you get if you were not entering the Army?	
	WRITE CODE HERE	I
	12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)	
	13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)	1
	14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwa cook, waitress)	sher
	15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairmen, baker plumber, carpenter, painter, electricia	
	16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)	
	17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mil worker, packager, meat-cutter, fork-operator)	
	18 - PROTECTION SERVICE (Examples: police, security guard, firefight park ranger)	er,
	19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlet musician, artist)	e,
	20 - <u>LABORER, EXCEPT ON FARM</u> (Examples: construction, laborer, garde truck loader, warehouse person)	ner,
	23 - FARM LABORER	
	24 - <u>PARAPROFESSIONAL</u> (Examples: dental admistant, nurse's or teache aide, paramedic, paralegal)	r's
	<pre>25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister,</pre>	
	26 - <u>TECHNICAL</u> (Examples: draftamen, medical or lab technician, computer programmer, pilot)	
	27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)	
	28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner,	

29 - FARMER OR FARM MANAGER

46 - I AM NOT SURE WHICH CATEGORY

160.	What is your sex?	
		tale
161.	What is your ethnic group?	
		Mhite, not Hispenic
162.	. Is there cable TV in the household where yo	ou were living before you entered the Army?
		Yea
163.	Did you ever serve in the military before	this enlistment?
		Yes 1 Which service?
		No 2
164.	In your own words, please tell why you dec make this decision?	ided to enlist in the Army. What caused you to

						·	 -	· · · · · · · · · · · · · · · · · · ·	
									
					•				
						•			
Thank	you very	/ mauch fo	or your ti	me and eff	fort in c	ompleting	this su	rvey.	
			•						

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APPENDIX B

F.S. 388

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THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM B)



1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering (CIRCLE ONLY ONE)

Army	7.								1
Air									
Navy	7.			•	•			•	3
Mari	ne	9 6	 _	_		_	_	_	4

There is only one answer possible for this guestion. Sometimes these questions are presented in a table like this:

	English	Math.	History	Chemistry
Of the following choices, what was your favorite course in high school?	1	2	3	4
What was your second favorite?	1	2	3	4
What was your third favorite?	1	2	3	4
What was your fourth favorite?	1	2	3	4

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football	1
Basketball	2
Swimming	
Baseball	_
Track	5
Other (Specify) Soccer	<u>ත</u>

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance to travel and would receive special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

	What Army component are yo	,u e	cet ing.		•			
				Act	ive Army .	• • • • • • • •	. 1	
							•	Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.
٤.	What is today's date?					The day of the	week is	11
	YEAR	MO	INTH	D/	AY			
	85 .	01	JAN	<u></u>	ll		01	SUNDAY
		02	FEB				02	MONDAY
	86	03	MAR	0	0	•	03	TUE SDAY
		04	APR	1	1		04	WEDNESDAY
		05	MAY	2	2		05	THURSDAY
		06	JUN	3	3		06	FRIDAY
		07	JUL		4		07	SATURDAY
		08	AUG		5			
		09	SEP		6			
		10	OCT		7			
		11	NOV		8			
		12	DEC		9			
	A. What time is it now?	(010	1C1 E AM 01	D DM\				
	A. What time is it now?	(614	ICLE AM U	n rm)				
						TIME:	:	AM
								PM
,	What day and at what time	aia			thia sacast	ion station? (CI	פרוו ב מא	I NR PM)
3.	what day and at what time	910	you arri	ve at	tnis recept	.ion station: (ci	NULL A	(UK FH)
			1	01 SU	NDAY			
				02 MO				
				03 TU		TIME:		AM
					DNESDAY			PM
					URSDAY			
				06 FR	IDAY			
			•	N7 SA	TURDAY			

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4.	Circle the num	ber next to the	reception st	tation that you a	re currently a	t:
				Fort Dix		01
				Fort Leonard Woo	d	02
				Fort Sill		03
				Fort Bliss		04
				Fort Jackson		05
				Fort McClellan .		06
				Fort Knox		07
				Fort Benning		08
 6. 	What is your M			<u> </u>	- <u> </u> - -	
7.	mave you ever	peen a student	at a college	Yes		1
8.		you know now, below to answer		-	will be with	Army life? Please
	VERY SATISFIED					VERY DISSATISFIED
	1	2	3	4	5	6 7

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I. YOUR ENLISTMENT

	If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your (CIRCLE ONE CHOICE IN EACH ROW)	Агту	Air Force	Navy	Marines
9.	first choice?	1	2	3	4
10.	second choice?	1	2	3	4
11.	third choice?	1	2	3	4
12.	fourth choice?	1	2	3	4

13. When did you first start thinking about enlisting in the Army?

SSM DOWNER CHARGE DIVISION SSSSSS DIVISION

In the last month	•	•	•	•	•	•			01
2 to 3 months ago									02
4 to 6 months ago									03
7 to 12 months ago .									04
1 to 2 years ago									05
2 to 3 years ago									06
3 to 4 years ago									07
More than 4 years ago	٠.								80

14. When did you definitely decide to apply for enlistment in the Army?

In the last month.							•		01
2 to 3 months ago.			•		•	•			02
4 to 6 months ago.			•.						03
7 to 12 months ago	٠.								04
1 to 2 years ago .			•					•	05
2 to 3 years ago .									06
3 to 4 years ago .									07
More than 4 years	ago	٥.							08

15.	5. How did you have your first contact with an Army recruiter?	
	I contacted an Ai	my recruiter on the
		er service recruiter 1
	I contacted an Az	my recruiter first 2
	An Army recruiter	contacted me first 3
	I was with a frie	
		meeting 4
		my recruiter through
		ve or National Guard
	unit or member	5
16.	6. Under what circumstances did you first talk with an Army re	cruiter?
	Talked by phone.	1
		uiting station 2
		air 3
		4
		Reserve unit 5
	Other	
	In the VEAP program you can contribute to an education func also contribute. The next questions concern the basic VEAP	-
17.	7. Are you eligible to have a VEAP education fund?	
	No	
18.	 What is the maximum amount that can be accumulated in basic plus government contribution) during a 	VEAP (soldier's contribution
	two (2) year enlistment?	\$ _, .00
	three (3) year enlistment?	\$, 00
	four (4) year enlistment?	\$ _ .00

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19.	Do you plan to use VEAP?		
	•	I definitely will not use VEAP	2 3 4
20.		et can be accumulated with the Army College Fund (ACF) r's VEAP contribution plus government VEAP contribution	
		two (2) year enlistment? \$, .00	0
		three (3) year enlistment? \$, .00	0
		four (4) year enlistment? \$ _ , _ _ .00	0
21.	TO be eligible for the New G.	### 8ill soldiers must enter active duty after what date? 1 January 1985	2 3 4 5
22.	Are you eligible for the New	I don't know	8
		Yes	2
23.	Are you going to participate from your pay?	in the New GI Bill and have your contribution deducted	
		Yes	

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I don't know .

24.	4. What is the maximum amount that can be accumulated in the basic New GI Bill (soldier's contribution plus government contribution) during a									
		two (2) year	enlistment?	s _	_ _	_	_	.	.00	
		three (3) ye	ear enlistment?	s _	_ _	1.1_	_	_	.00	
		four (4) yes	ar enlistment?	s _	_ _	<u> </u>	_ _	_l	00.	
25.		the New Army College Fund (ACF) is ac t that can be accumulated for a		New (I Bil	.l wha	t is	the r	nax imu	m
		two (2) year	enlistment?	s _	_	_ ,	_	_	.00	
		· three (3) ye	ear enlistment?	s _	_ _	_ ,	_	_	.00	
		· four (4) yes	ar enlistment?	s _	_l	.l,l	_ _	_	.00	
			Yes, VEAP Yes, New GI Bill No I don't know						. 2	
	26.0	I will contribute:		• 1	1					
	200.								.00	
		plus the government will contribute:	1	<u> </u>	_	<u> </u>		<u> </u>	.00	
		for a TOTAL education package of		\$ [_	_l		_1	.	.00	
	26b.	Do you think the amount would pay fo	or your entire co.	llege	educ s	tion?				
			Yes							
	26c.	Do you think the amount is more, les or Marines offer?	s or about the s	ame as	whea	the 1	√avy,	Air	Force	
			More							

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		Yes
		Don't Know
	wose the job you signed up for us. What would you have done?	did not pay an Army College Fund extra education
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
		Signed up for the same job anyway 1
		Signed up for a different job in the
		Army whether or not it paid this educational bonus
		Signed up for a different job in the
		Army only if it peid a cash bonus 3
		Tried to join a different service 4
		Not enlisted at all 5
		other military service paid an extra educational New GI Bill. What would you have done?
		Signed up for the same job anyway 1
		Signed up for a different job in
		the Army 2
		Tried to join a different service 3 Not enlisted at all 4
		THE CHILDREN AC ALL
amounts.	• •	ing of different terms of service and benefit as to what you would consider to be the most desirable (rank 6).
<u>Rank (1-6)</u>	Term of Servi	ce <u>Benefit</u>
	2 yr. active duty	\$15,800 in education
	2 yr. active duty + 2 yr.	reserve duty \$15,800 in education, \$2,000 in cash
	3 yr. active duty	\$21,600 in education
	3 yr. active duty + 2 yr.	reserve duty \$21,600 in education, \$3,000 in cash
	4 yr. active duty	\$24,000 in education, \$4,000 in cash

\$24,000 in education, \$6,500 in cash

4 yr. active duty + 2 yr. reserve duty

29.	If you were not eligible to enlist in any the next twelve months?	service, what do you think you would be doing in
		Working
		Being a full time homemaker 5
30.	How long a term of enlistment did you sign	n up far?
		2 years
31.	Suppose the job you signed up for did not have done?	offer a 2-year option. What would you
		Signed up for the same job anyway 1 Signed up for a different job in the Army whether or not it had
		a 2 year option
		Tried to join a different service 4 Not enlisted at all 5
32.	Suppose no military service had a 2 year	option. What would you have done?
		Signed up for the same job anyway 1 Signed up for a different job in
		Tried to join a different service 3 Not enlisted at all
33.	Did you sign up for a job which pays a CA	SH ENLISTMENT BONUS?
		Yes
	33a. What was the amount of your bonus?	
		\$, .00

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34.	Suppose the job you signed up for <u>did no</u>	\underline{t} pay a cash bonus. What would you have done?
		Signed up for the same job anyway 1
		Signed up for a different job in
		the Army whether or not it paid
		a cash bonus 2
		Signed up for a different job in the
		Army only if it paid a cash bonus 3
		Tried to join a different service 4
		Not enlisted at all
35.	Suppose no military service paid a cash	enlistment bonus. What would you have done?
		Signed up for the same job anyway 1
		Signed up for a different job in
		the Army
	•	Tried to join a different service 3
		Not enlisted at all 4

In the next series of questions, use the following scale to rate ${\tt HOW\ IMPORTANT}$ each of the reasons listed below was in your decision to ENLIST.

		Not at all	Somewhat	Very	I would not have enlisted except
		important	important	important	for this reason
36.	I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
37.	I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
38.	I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
39.	I enlisted because I want to travel and live in different places.	1	2	3	4
40.	I enlisted to get away froma personal problem.	1	2	3	4

		Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
41.	I enlisted because I want to serve my country.	1	2	3	4
42.	I enlisted because I can earn more money than as a civilian.	1	2	3	4
43.	I enlisted because it is a family tradition to serve.	1	2	3	4
44.	I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	. 3	4
45.	I enlisted so I can get money for a college education.	1	2	3	4
46.	I enlisted because I want to be a soldier.	1	2	3	4
47.	I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
48.	I enlisted for the physical training and challenge.	1	2	3	4
49.	I enlisted to take time out before deciding what I really want to do.	1	2	3	4
50.	I enlisted to learn to be a responsible, mature person.	1	2	3	4

51. How satisfied are you with the military job you signed up for?

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52.	When you decided to enlist how sure were	you about what job training you wanted?
		Not at all sure
		Not too sure 2
		Somewhat sure
		Very sure 4
		·
53.	When you decided to enlist how sure were National Guard) you wanted to join?	you about what part of the Army (Active, Reserve
		Not at all sure
	•	Not too sure 2
		Somewhat sure 3
		Very sure
54.	Suppose a new enlistee were unhappy with it would be to get out of the military be	military life. How easy or difficult do you thingered the end of the enlistment period?
		Very easy
		Fairly easy 2
		Somewhat difficult
		Very difficult 4
		Almost impossible 5
55.	How satisfied are you with the information kind of work you will be doing in your mi	on the <u>Army quidance counselor</u> gave you about the litary work?
		I do not know what job I signed up for 1
		Very satisfied 2
		Somewhat satisfied 3
		Neither satisfied nor dissatisfied 4
		Somewhat dissetisfied 5
		Very dissatisfied 6
56.	How satisfied are you with the information you will be doing in your military work?	on your <u>recruiter</u> gave you about the kind of work
		I do not know what job I signed up for !
		Very satisfied 2
		Somewhat satisfied 3
		Neither satisfied nor dissatisfied 4
		Somewhat dissatisfied5
		Very dissatisfied 6

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gram excessed equation becomes marked approach becomes because the property excesses statement

37.	what do you think you will ou after this enlistment:	
		my to find civilian
	, , ,	my to attend college 2
		my for civilian
		/technical education 3
		t probably not make the
	•	eer
	•	Army until I retire 5
	•	w
58.	and/or education benefits upon completion of your activ	ve duty obligation?
	•	ot 4
	Don't know .	
59.	. If a good friend of yours asked your advice about seein say it was:	ng a military recruiter, would yo
	A waste of t	ime
	Up to him or	her 2
	A good idea.	

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The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

60. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

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I was unemployed			01
To be away from home on my own			02
I want to travel			03
To get away from a personal problem			04
To serve my country			05
Earn more money			06
Family tradition to serve			07
To prove that I can make it			08
To get trained in a skill			09
Money for a college education			10

61. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

[was unemployed		•		01
To be away from home on my own				02
Chance to better myself				03
To get away from a personal problem		•		04
To serve my country				05
Tarn more money				06
family tradition to serve				07
To prove that I can make it				08
To get trained in a skill	•			09
Money for a college education	_			10

II. LEISURE TIME ACTIVITIES

62.	What is the average number of hours per we (CIRCLE ONLY ONE)	eek that you spend watching <u>television</u> ?
		1 to 2 hours per week
		3 to 5 hours per week
		6 to 10 hours per week
		11 to 15 hours per week
		16 to 20 hours per week
	•	More than 20 hours per week 6
		I don't watch any television
63.	When do you regularly watch TV during the THAT APPLY)	week - Mondays through Fridays? (CIRCLE ALL
		Mornings 6am to 9am
		Daytime 9am to 4pm 2
		Late afternoon 4pm to 8pm 3
		Prime time 8pm to 11pm 4
		Late night 11pm to 1am 5
		Overnight 1am to 6am 6
	•	I don't regularly watch TV during
		the week
64.	When do you regularly watch TV during the THAT APPLY)	weekend - Saturdays and Sundays? (CIRCLE ALL Mornings 6am to noon
		Daytime noon to 6pm
		Early evening 6pm to 7pm
		Evenings 7pm to 11pm
		Late night 11pm to 1am
		Overnight 1am to 6am 6
		I don't regularly watch TV during
		the weekend
65.	what is the average number of hours per we (CIRCLE ONLY ONE)	eek that you spend listening to <u>radio</u> ?
		1 to 2 hours per week
		3 to 5 hours per week
		6 to 10 hours per week
		11 to 15 hours per week 4
		16 to 20 hours per week
		More than 20 hours per week 6
		I don't listen to any radio

66.	When do you regularly listen to the radio (CIRCLE ALL THAT APPLY)	during the week - Mondays through Fridays?
		Mornings 6am to 10am
		Daytime 10am to 3pm 2
		Late afternoon 3pm to 7pm 3
		Evenings 7pm to midnight 4
		Overnight midnight to 6am 5
		I don't regularly listen to the
		radio during the week 6
67.	When do you regularly listen to the radio (CIRCLE ALL THAT APPLY)	during the weekend - Saturdays and Sundays?
		Mornings 6am to 10am
		Daytime 10am to 3pm 2
	,	Late afternoon 3pm to 7pm 3
		Evenings 7pm to midnight 4
		Overnight midnight to 6am 5
		I don't regularly listen to the
		radio during the weekend 6
68.	How many days per week on the average do	you read a <u>newspaper</u> ? (CIRCLE ONLY ONE)
		7 days per week 01
		6 days per week
		5 days per week 03
		4 days per week 04
		3 days per week 05
		2 days per week 06
		1 day per week (excluding Sunday) 07
		Sunday only
		I don't read newspapers
69.	How many hours per week on the average do	you spend reading magazines? (CIRCLE ONLY ONE)
		1 to 2 hours per week
		3 to 5 hours per week 2
		6 to 8 hours per week 3
		9 to 12 hours per week 4
		13 to 15 hours per week 5
		More than 15 hours per week 6

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For each megazines in the following list, circle all of the choices which apply. Note that for this table <u>only</u>, you may circle more than one answer in a row.

	You personally read the maga- zine regularly	You or someone in your immediate household currently has a paid subscription to this magazine	You purchased this magazine at a newstand in the past month	Nane of these apply
70. People	1	2	3	7
71. Hot Rod	1	2	3	7
72. Sports Afield	. 1	2	3	7
73. Omni	1	2	. 3	7
74. Popular Mechanics	1	2	3	7
75. Ebany	1	2	3	7
76. TV Guide	1	2	3	7
77. Motor Trend	1	2	3 .	7
78. Sports Illustrated	1	2	3	7
79. Mechanix Illustrated	1	2	3	7
80. Time	1	2	3	7
81. Newsweek	1	2	3	7
82. Jet	1	2	3	7
83. Car & Oriver	1	2	3	7
84. Sport	1	2	3	7
85. Life	1	2	3	7
86. Field and Stream	1	2	3	7
87. Popular Science	1	2	3	7
88. Reader's Digest	1	2	3	7

		You personally read the maga-zine regularly	You or someone in your immediate household currently has a paid subscription to this magazine	You purchased this magazine at a newstand in the past month	None of these apply
•	s Digest- Language	1	2	3	7
90. Discove	r	1	2 .	3	7
91. Nationa	l Geographic	1	2	3	7
92. Road &	Track	1	2	3	7
93. Sportin	g News	1	2	3	7
94. Rolling	Stone	1	2	3	7
95. US		1	2	3	7
96. Car Cra	ft	1	2	3	7
97. Science	Digest	1	2	3	7
98. Inside	Sports	1	2	3	7
99. Science	184	1	2	3	7
100. Games		1	2.	3	7
101. U.S. New World Re		1	2	3	7
102. Outdoor	Life	1	2	3	7

us how this commercial impressed you. isliked it or it gave me a ad impression of the Army 1 didn't impress me much 2 iked it and it gave me a ood impression of the Army
us how this commercial impressed you. isliked it or it gave me a ad impression of the Army
isliked it or it gave me a ad impression of the Army 1 didn't impress me much 2 iked it and it gave me a ood impression of the Army 3 n to enlist? I had already enlisted or
ad impression of the Army 1 didn't impress me much 2 iked it and it gave me a cood impression of the Army 3 n to enlist? I had already enlisted or
didn't impress me much 2 iked it and it gave me a cood impression of the Army 3 In to enlist?
iked it and it gave me a ood impression of the Army 3 n to enlist? I had already enlisted or
n to enlist? I had already enlisted or
n to enlist? I had already enlisted or
I had already enlisted or
I had already enlisted or
ecided to enlist before I saw
his commercial 1
I saw it before deciding to
nlist but it was not important
n my decision to contact a
ecruiter or to enlist 2
was <u>important</u> in my decision
o contact a recruiter or enlist 3
ould not have contacted an Army
ecruiter or enlisted had I not
een this commercial 4
een this commercial 4 cial was trying to get across?
commercial was accurate?
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1 (the group	are several groupings of activities. Rank these following activities from that is <u>most</u> like the things you like to do) to 6 (the group that is <u>least</u> ngs you like to do).
	Build something from wood • Use a map to find your way • Make a picture frame • Fix electrical things • Run a tape recorder • Drive a tractor or van • Fix an engine • Plant a tree • Put a bike together.
	Work in a laboratory • Read about other countries of the world • Invent something new • Be a pharmacist • Add, subtract, work with numbers • Figure out why people act like they do.
	Save old things that are historic . Show someone how to draw pictures . Write a story for people to read . Write or play music for someone . Be in charge of a library . Take pictures for a magazine.
	Help get things organized for a school dance • Teach someone how to spell and read • Be a playground director • Show handicapped people how to do crafts • Work in a hospital.
	Coach sports or be a sportscaster • Have your own business • Be a waiter in a larger restaurant • Be the winner of an election • Sell things to people as your work.
	Run a computer • Work in a bank • Keep records for a doctor or dentist • Make sure people get their work done on time • Write or type a list that is neat and clear.
	to work in different ways. Some like to work with "things;" others like to eople" or "facts and information." The next question asks how you like to
	lowing from 1 (the list that is <u>most</u> like the way you like to work) to 3 at is <u>lesst</u> like the way you like to work)
	THINGS Large or small tools, machines, equipment, items - things that I can get my hands on and do something with.
	PEOPLE I like to work with people - to have them near, talk and listen to them while I work, get them organized or help them do their work.
	DATA Facts, numbers, information - I like to work with words, lists,

. .

Listed below are several pairs of statements describing how different people like to work. For each pair, circle the number for the type of work that is most like you.

06.	I like work where you must be ready for the unexpected 1 I do my best when my work is safe, clean, and under control 2
07.	I like to work indoors where you can move around some
08.	I like work that helps to keep my body in top shape; I enjoy a good workout
09.	I would prefer to coach an outdoor sport
110.	I like work that doesn't have surprises, changes or competition each day
111.	I like work where I have to think - figure things out 1 I like physical competition and things like jogging 2
112. Here is a l would enjoy	ist of jobs you might enjoy. Please circle the number for the <u>one</u> that you the most:
	Skilled crafts

113.	Here is a list of school subjects. Of the	ose listed, which one have you liked most?
		Mathematics or Science
114.	Below are a list of abilities. Put a "1" second strongest ability.	by your strongest ability and a "2" by your
		a. Artistic ability b. Working with numbers c. Reasoning ability d. Language e. Mechanics/manual ability f. Leadership ability g. Social ability/ability to persuade h. Teaching ability i. Land navigation ability
115.	<u>-</u> · · · · ·	in a job, things that bring job satisfaction. rtant to you. Put a "2" by the one that is the
		a. Working with people b. Working with your mind c. Working with your hands d. Leadership e. Independence f. Good salary g. High achievement h. Variety i. Physical activity

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For each of the next set of questions, circle the number for the one that corresponds to the activity that you would \underline{most} like to do.

116.	Work on a farm	1	117.	Teach auto shop	1
	Work in an office	2		Teach arithmetic	2
	Work in a factory	3		Teach first aid	3
118.	Do clerical work	1	119.	Help a carpenter	
	Do physical labor	2		Help a teacher	2
	Do assembly work	3		Help a baker	3
120.	Build a doghouse	1	121.	Study bookkeeping	
	Prepare dinner for 20 people	2		Study plumbing	
	Write a newspaper story	3		Study surveying	3
122.	Repair typewriters		123.	Chop firewood	
	Sell cameras	2		Stack firewood	
	Fight forest fires	3		Deliver firewood	3
124.	Study typing		125.	Help injured people	
	Study carpentry			Repair guns	
	Study first aid	3		Check office records	3
126.	Go to a party		127.	Install a bathtub	
	Go on an overnight hike	2		Weed a garden	
	Tune up a car	3		Read to a blind person	3
128.	Mow the grass		129.	Work in a TV factory	
	Balance a checkbook			Work in a TV store	
	Plan a meal	3		Work in a TV repair shop	3
130.	Plan a menu for a party		131.	Operate a radio transmitter	
	Prepare the food for a party			Drive a dump truck	
	Serve the food for a party	3		Give vision tests	3
132.	Work with delicate equipment		133.	Work in an office building	
	Work with rugged equipment			Work in a factory	
	Work with ideas	3		Work in a hospital	2

134.	Work with an adding machine		135.	Check out books in a library	
	Work with a power saw			Run a lathe in a machine shop	
	Work with laboratory apparatus	3		Interview welfare applicants	3
136.	Draw graphs and charts	1	i37.	Learn to use a rifle	1
	Repair motor vehicles	2		Learn to use a short wave	
	Operate a copying machine	3		radio	2
				Learn to use a business	
				machine	3
138.	Work in a hospital operating		139.	Work in a book store	1
	room	1		Work in an animal shelter	Z
	Work in a hospital business			Work in a machine shop	3
	office	2			
	Work in a hospital mainten-				
	ance shop	3			
140.	Watch a film about building		141.	Cut meat in a supermarket,	1
	bridges	1		Stock shelves in a	
	Watch a film about heart			supermarket	2
	operations	2		Check out goods in a	
	Watch a film about living			supermarket	3
	in a jungle	3			
142.	Learn about being a police		143.	Learn about being a chef	1
	officer	1		Learn about being an auto	
	Learn about being a printer	2		mechanic	2
	Learn about being a bookkeeper	3		Learn about being a	
				medical technician	3
144.	Fight forest fires	1	145.	Sell furniture	1
	Keep records in a bank	2		Pack items for shipping	2
	Care for people in a			Take blood samples from	
	retirement home	3		patients	3

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III. FACTS ABOUT YOU

	Which of these best describes the pl	ace midto you note serving midn you orizected.
		In a large city (over 250,000 people) 1
		In a suburb of a large city 2
		In a medium-mized city (50,000 to
		250,000 people) 3
		In a suburb of a medium-sized city 4
		In a small city or town (under
	•	50,000 people) 5
		In a rural area, but not on a farm
		or ranch 6
		On a farm or ranch 7
147.	parent's house, another relative's	nere you spent your teenage years? This could be your nome, or a guardian's home. If you moved during your where you lived for the longest time while you were
		احداحاحدا
148.	What time zone did you live in?	
		Esstern
		Central
		Mountain 3
	·	Pacific 4
	, , , , , , , , , , , , , , , , , , ,	Pacific 4 Other time zone (e.g., Alaska) 5
149.	What was the month and year that you School?	Other time zone (e.g., Alaska) 5
149.		Other time zone (e.g., Alaska) 5 I don't know 8

151.	Why did you not get a diploma or why did yo	ou leave school early? (CIRCLE ALL THAT APPLY)
·	to get a diplo I completed high (accredited) by My family needed I was expelled or I found a job I l I was bored, wasn I got married or I didn't get alor	para but flunked the state test oma
152.	At the time you enlisted (signed your contract), were you:	153. At the time you enlisted (signed your contract), were you:
	In school full time 1	Working full time 1
	In school part time 2	Working part time 2
	Not in school 3	Not working but looking for work
	(CONSIDER YOURSELF IN SCHOOL DURING VACATIONS)	Not working and <u>not</u> looking for work 4
154.	If you had not enlisted in the Army, during the next twelve months would you be:	155. If you had not enlisted in the Army, during the next twelve months would you be:
	In school full time 1	Working full time 1
	In school part time 2	Working part time 2
	Not in school 3	Not working but looking for work
		Not working and <u>not</u>

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156.	How would you describe the grades you	were making when you were last in school?	
		Mostly A	4 5 6
157.	Did you take and pass any of the followchool? (MARK YES OR NO FOR EACH COUR	owing mathematics and technical courses in h RSE)	igh
		YES	NO
		Elementary Algebra	
		Plane Geometry	
		Business math	
		Computer science	
		Intermediate Algebra	
		Trigonometry	
		Calculus	1
		Physics	
		Science course that covered electricity or electronics .	11
158.	What is the highest degree or diploma	you think you will ever complete in the fut	ure?
		Master's or doctorate	
		A high achool diploma	
			5
		None of the above	8

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159.	Have you applied to any of the following	types of schools?	
		4-year college or university	
	159a. Were you accepted by any of the fo THAT APPLY)	llowing types of schools? (CIRCLE ALL	
		4-year college or university	(GO TO Q.168
	159b. Have you attended any of the follo school? (CIRCLE ALL THAT APPLY)	wing types of schools since leaving high	
		4-year college or university	
	IF YOU <u>DID ATTEND</u> ANY OF THE TYPES OF SCH QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED	OOLS LISTED IN Q.1596, PLEASE ANSWER THE NEXT MOST RECENTLY.	
160.	What was the name of this school?		
	160a. What type of school is this?		
		4-year college or university	
161.	What was your major field of study?		

162.	What type of program were you enrolled in	?	
		Occupational	·····································
163.	When did you start attending this school?		
		MO	<u>/</u>
164.	When did you last attend this school?	,-	
			/
		MO	YR
165.	Did you receive a:		
	a. Degree from this school?	Yes 1	Please specify the type of degree
		No 2	
	b. Occupational certificate from this school?	Yes 1	Please specify the type of certificate
		No 2	
166.	Did you complete the program in which you	were enrolled	
		Yes 1	
		No 2	If no, why not?
167.	While attending this school, to whom, if deciding to enlist in the Army? (CIRCLE		
		Army recruite	r at this achool 01
		•	r working in a
	:		station in the town ended this school
			r I had talked to
		while in hi	gh school 03
			ment counseling
	•	•	at this school
		•	ก็ faculty member
			or
			rannel

168.	Besides yourself, on whom are you I a career? (CIRCLE ALL THAT APPLY)	ikely to rely for help in deciding about a job or
		My father (stepfather) 0
		My mather (stepmather)
		Brothers/sisters (stepbrothers/
		stepsisters)
		Friends at school or in my neighborhood 04
		Girlfriend/boyfriend/spouse0
		Teacher(s)
		School guidance/career counselors 0
		Military recruiters 08
		Others
		No one but myself
169.	To whom would you most likely go to (CIRCLE ALL THAT APPLY)	seek information about a career or job selection?
		•
		My father (stepfather) 0
		My mother (stepmother)
		Brothers/sisters (stepbrothers/
		stepsisters)03
		Friends at school or in my neighborhood 04
		Girlfriend/boyfriend/spouse
		Teacher(s)
		School guidance/career counselors 03
		Military recruiters 08
		Others
		No one but myself 10
170.	Which are the most important factor willing to take it? (CIRCLE ALL TH	s for you to know about a job before you would be MAT APPLY)
	•	Difficulty of job 01
		People with whom you would be working 02
		What the bosses are like
		Salary
		Working conditions
		Opportunities for promotion Of
		What your friends think about the job 07
		What your parents think about the job Of
		Health and retirement benefits
		How much you like the type of
		work required

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171. Which is the <u>single</u> most important thing that you would went to know about a job before you would be willing to take it? (CIRCLE ONLY ONE)

Difficulty of job	•	•	01
People with whom you would be working			02
what the bosses are like			03
Salary			04
Working conditions			05
Opportunities for promotion			06
that your friends think about the job			07
that your parents think about the job			
Health and retirement benefits			
low much you like the type of			
work required			10

172. Assuming that you could have any type of job you wanted now, what kind of job would it be?

WRITE CODE HERE | ____

- 12 SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 <u>PROTECTION SERVICE</u> (Examples: police, security guard, firefighter, park ranger)
- 19 ARI, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 FARM LABORER
- 24 PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 46 I AM NOT SURE WHICH CATEGORY

I would have taken any civilian job offer no matter what it paid	173.	••	ady full time civilian job to begin at the time you the civilian job? (MARK ONLY ONE)
No matter what it paid		I would	nave taken any civilian job offer
Only for \$300 a month or more			
Only for \$500 a month or more			• •
Only for \$500 a month or more		Only for	\$400 a month or more
Only for \$400 a month or more		•	
Only for \$700 a month or more			
0nly for \$900 a month or more			
0nly for \$900 a month or more		Only for	\$800 a month or more
Only for \$1000 a month or more			
I would have joined the Army regardless of any civilian job offer			
174. How much did you earn (before taxes) in the month before you enlisted (signed your contract)? \$0			
174. How much did you earn (before taxes) in the month before you enlisted (signed your contract)? \$0		any ci	vilian job offer 10
\$0	174.		s) in the month before you enlisted (signed your
\$1-99 per month		concract):	
\$1-99 per month			\$0
\$100-199 per month			
\$200-299 per month			
\$300-399 per month			
\$400-499 per month			
\$500-599 per month		•	•
\$600-799 per month			\$500-599 per month
\$800-999 per month			
Over \$1000 per month			
(Include wages, salaries, tips, and commissions). I had no 1984 earnings			
\$2,600-\$5,199 a year (about \$50-\$99 a week)	175.	(Include wages, salaries, tips, and I had no	1984 earnings
\$5,200-\$7,799 a year (about \$100-\$149 a week)			
\$7,800-\$10,399 a year (about \$150-\$199 a week) 04 \$10,400-\$12,999 a year (about \$200-\$249 a week) 05 \$13,000-\$15,599 a year (about \$250-\$299 a week) 06 \$15,600-\$20,799 a year (about \$300-\$399 a week) 07 \$20,800-\$25,999 a year (about \$400-\$499 a week)			
\$10,400-\$12,999 a year (about \$200-\$249 a week) 05 \$13,000-\$15,599 a year (about \$250-\$299 a week) 06 \$15,600-\$20,799 a year (about \$300-\$399 a week) 07 \$20,800-\$25,999 a year (about \$400-\$499 a week) 08			
\$13,000-\$15,599 a year (about \$250-\$299 a week) 06 \$15,600-\$20,799 a year (about \$300-\$399 a week) 07 \$20,800-\$25,999 a year (about \$400-\$499 a week)			
\$15,600-\$20,799 a year (about \$300-\$399 a week) 07 \$20,800-\$25,999 a year (about \$400-\$499 a week)			
\$20,800-£25,999 a year (about \$400-\$499 a week) 08			

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- 12 SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, weitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 <u>LABORER, EXCEPT ON FARM</u> (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 FARM LABORER

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- 24 PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 45 I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

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177.	hat type of civilian job do you think you will be able to get after your first enlistme n the Army?
	WRITE CODE HERE
178.	hat type of civilian job could you get if you were not entering the Army?
	WRITE CODE HERE
	12 - <u>SALESWORKER</u> (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
	13 - <u>OFFICE AND CLERICAL WORKER</u> (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
	14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwashe cook, waitress)
	15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairmen, baker, plumber, carpenter, painter, electrician)
	16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
	17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lif operator)
	<pre>18 - PROTECTION SERVICE (Examples: police, security guard, firefighter,</pre>
	19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
	20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener truck loader, warehouse person)
	23 - FARM LABORER
	24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
	25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
	26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
	27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
	28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
	29 - FARMER OR FARM MANAGER

46 - I AM NOT SURE WHICH CATEGORY

		8th or below
		9th
		10th
		11th
		12th
		1 year of college
		2 years of college
		3 years of college
		4 or more years of college
		I don't know
		1 4411 C 1011011
180.	What is the highest diploma or d	egree that your FATHER (or male guardian) has?
		Masters, doctorate, or professional 1
		B.A. or B.S. degree 2
		Associate degree (A.A.) from a
		junior or community college 3
		A high school diploma 4
		A GED certificate
		None of the above 6
		I don't know 8
181.	What is the highest level of sch	ool your MOTHER (or female guardian) completed?
		8th or below 01
		9th
		10th
	·	11th
		12th
		1 year of college, 06
		2 years of college
		3 years of college 08
		4 or more years of college 09
		I don't know 98
182.	What is the highest diploma or d	egree that your MOTHER (or female guardian) has?
		Masters, doctorate, or professional 1
		B.A. or B.S. degree 2
		Associate degree (A.A.) from a
		junior or community college 3
		A high school diploms 4
		A GED certificate 5
		None of the above 6

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USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

183.	What type of work does your his last job).	father (or male guardian) do? (If deceased, indicate
			WRITE CODE HERE
184.	What type of work does you her last job).	mother (or female guardian) do?	(If deceased, indicate
	•		WRITE CODE HERE

- 12 SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 <u>SERVICE OR RESTAURANT WORKER</u> (Examples: cleaning person, dishwasher, cook, waitress)
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- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 45 Does not work for pay or HOMEMAKER
- 46 Works for pay but I am not sure which category
- 47 Not applicable

	What is your sex?	•
		Male
86.	What is your ethnic group?	
		White, not Hispanic
187.	Did you ever serve in the military b	efore this enlistment?
		Yes 1 Which service?
		No 2
188.		
88.	an award. Other are small ones like	me are big ones like winning an election or getting learning to ride a bike, passing a test, or helping by know of these but you, but successes make you feel
88.	an award. Other are small ones like someone who needs a hand. No one magood about what you did. What is the success that made you fe	learning to ride a bike, passing a test, or helping by know of these but you, but successes make you feel
88.	an award. Other are small ones like someone who needs a hand. No one magood about what you did. What is the success that made you fe	learning to ride a bike, passing a test, or helping by know of these but you, but successes make you feel the best about yourself - no matter when it happened
88.	an award. Other are small ones like someone who needs a hand. No one ma good about what you did. What is the success that made you fe or if anybody knew about it? Write	learning to ride a bike, passing a test, or helping by know of these but you, but successes make you feel the best about yourself - no matter when it happened

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Think of your nex spaces below.	c two biggest							•	•
Success # 2									
									_
			·						_
Success # 3									
					·				_
									
In the space belo									
In the space belo Army work. It ca tell about hobbie	n be any job t	that you enj	joy or thir	nk you'd	enjoy. 1				
Army work. It ca	n be any job t	that you enj	joy or thir	nk you'd	enjoy. 1				
Army work. It ca	n be any job t	that you enj	joy or thir	nk you'd	enjoy. 1				
Army work. It ca	n be any job t	that you enj	joy or thir	nk you'd	enjoy. 1				
Army work. It ca	n be any job t	that you enj	joy or thir	nk you'd	enjoy. 1				
Army work. It ca	n be any job t	that you eng	joy or thir that you e	nk you'd enjoy doi:	enjoy. I	(f you			
Army work. It ca tell about hobbie	n be any job t	that you eng	joy or thir that you e	nk you'd enjoy doi:	enjoy. I	(f you			

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APPENDIX C

THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS (FORM C)



1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering? (CIRCLE ONLY ONE)

Army		(1)
Air Force	•	2
Navy	•	3
Marines		4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	English	Math.	History	Chemistry
Of the following choices, what was your favorite course in high school?	1	2	3	4
What was your second favorite?	1	2	3	4
What was your third favorite?	1	2	3	4
What was your fourth favorite?	1	2	3	4

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

S

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football	1
Basketball	2
Swimming	3
Baseball	,
Track	
Other (Specify) Socc	<u>er</u> 6

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This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance to travel and would receive special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1.	What Army component are y	ou entering?			
			Active Army .		1
•					2 Stop? Tell the 3 survey instructor immediately that you have been given the wrong questionnaire.
2.	What is today's date?			The day of the w	nek is:
	YEAR	HONTH	DAY		
	85	01 JAN			01 SUNDAY
		02 FE8			02 MONDAY
	86	03 MAR	0 0		03 TUESDAY
		GA APR	1 1		DA WEDNESDAY
		Q5 MAY	2 2		05 THURSDAY
		06 JUN	3 5		06 FRIDAY
		07 JUL	4		07 SATURDAY
		OB AUG	5		
		O9 SEP	6		
		10 OCT	7		
		11 NOV	8 9		
	A. What time is it now?	12 DEC	-		
		(11,1011	,	TIME:	•••
				TIPE:	AM PM
3.	What day and at what time	did you arrive	e at this recepti	on station? (CIR	LE AM OR PM)
		0.	4 C14 D4 V		
		_	1 SUNDAY		
			2 MONDAY 3 TUESDAY	TIME:	
			A WEDNESDAY	HAPPE:	AM PM
			5 THURSDAY		r n
			6 FRIDAY		
		ū.			
		u	/ JATUKUAT		

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4.	Circle the number ne	kt to the reception	n station that	you are current	tly at:	
			Fort Dix .			1
		•	Fort Leona	rd Wood		2
			Fort Sill.			3
			Fort Bliss			4
			Fort Jacks	an		5
			Fort McCle	llan		6
		•	Fort Knax.			7
			Fort Benni	ng		8
 6. 7. 	What is your MOS? What is your MOS?	·	ege or junior	-	least one seme	ster?
8.	Based on what you know the scale below			nk you will be w	with Army life	? Please
	VERY SATISFIED				DIS	VERY SATISFIED
	1 2	3	4	5	6	7

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-	If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9.	first choice?	1	2	3	4
10.	second choice?	f	2	3	4
11.	third choice?	1	2	. 3	4
12.	fourth choice?	1	2	3	4

	Yes 1
	No
13a. Where did you see or hear thi	s material? (CIRCLE ALL THAT APPLY)
	On television
	In magazines
	On the radio
	In the help wanted section of the
	newspaper
	In other parts of the newspaper
	• •
	In other parts of the newspaper
	In other parts of the newspaper In the mail
	In other parts of the newspaper

Did you ever respond to any of th	nese <u>Army</u> advertisements?
	Yes
	No
14a. How did you respond to thes	se advertisements? (CIRCLE ALL THAT APPLY)
	By sending in a card 01
	By calling a toll free number 02
•	By contacting an Army recruiter 03
14b. What did you receive when y THAT APPLY)	you sent a card in response to an Army ad? (CIRCLE ALL
•	Letter telling me location of
	Army recruiting station 01
	A gift like tube socks or wrist bands 02
	A poster
	Booklet about Army service 04
	Booklet about Army College Fund 05
	A bumper sticker 06
	Army bookcovers 07
	I never received a response in
	the mail from the card I sent in 08
	I never sent a card in response to
	an Army ad
14c. What did you receive when y (CIRCLE ALL THAT APPLY)	you called a toll free number in response to an Army ad?
	Letter telling me location of
	Army recruiting station 01
	A gift like tube mocks or wrist bands 02
	A poster 03
	Booklet about Army service 04
•	Booklet about Army Callege Fund
	A bumper sticker
	Army bookcovers
	I never received a response in the
	mail to my toll free call 08
	7 mm 11 / 5 11 6

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550 (550 Feet) 550

14.

	14d.	Which	of	these	items	did	you	USe	OF	appreciate having?		
										Letter telling me location of		
										Army recruiting station	•	01
										A gift like tube socks or wrist bands		02
										A poster	•	03
										Booklet about Army service		04
										Booklet about Army College Fund		05
										A bumper sticker		06
										Army bookcovers		07
										None of these items		08
										I never received any of this material in		
					•					response to a toll free call or card .	•	09
	14e.	Did e			these	item	s he	lp y	ou .	to decide to enlist in the Army? (CIRCLE	ALL	•
					•					Booklet about Army service		01
										Booklet about Army College Fund		02
										Neither of these items		03
										I never received any of this material in		
										response to a toll free call or card .	•	04
15.	What	do you	th:	ink yo	u will	do	afte	r th	is	enlistment?		
										Leave the Army to find civilian		
										employment		1
										Leave the Army to attend college		2
										Leave the Army for civilian		
										vocational/technical education		3
										Reenlist, but probably not make the		
										Army a career		4
												_
										I do not know		8

2.3.5

100 (100)

DOTOTO MANAGES OF BESTER SECURE PROTOTO MANAGES

USE THE SCALE ON THE RIGHT TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTORS WERE IN YOUR DECISION TO TALK TO AN ARMY RECRUITER.

		Not applicable event did not occur	It occurred but was not at all important	Somewhat important	Very important	I would not have talked to an Army Recruiter except for this reason
16.	Information I received in the mail after I sent a card or called a toll free number in response to an Army ad.	1	2	3	4	5
17.	Information I received in the mail from the Army (which I had NOT requested).	1	2	3	4	5
18.	Recruiter contacted me and sold me on the idea.	,	2	3	4	5
19.	Information from a Recruiter Aide. A Recruiter Aide is an Army soldier who returns to his hometown and school after training to help the Army recruiter contact people who might want to enlist.	1	2	3	4	5
20.	Hy father (stepfather) suggested/wented it.	1	2	3	4	5
21.	My mother (stapmother) euggested/wented it.	1	2	3	4	5

,

22.	Before you enlisted did you see or participate in any of these events sponsored by the Regular Active Army (not the US Army Reserve)? (CIRCLE EACH EVENT THAT YOU REMEMBER)
	An Army Post Tour accompanied by a US Army recruiter 01
	A US Army sponsored or presented program at achool where
	soldiers describe their Army experience and duties 02
	A US Army aponsored or presented high echool
	essembly program
	A US Army presented or sponsored Sports Clinic 04
	A US Army sponsored award or certificate presented
	to a selected high school student
	A US Army ceremonial unit/band participating in a perade . Of
	A US Army Parachute Team jump
	An Army information booth at a jobs fair
	An Army information booth at a shopping mail or
	in a business
	NONE OF THE ABOVE
23.	As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)
•	Sent a card
	Called a toll free number 2
	Contacted a US Army recruiter
	at the event
	Contacted a US Army recruiter
	after the event 4
	Sought out a friend who had enlisted
	or was about to enlist 5
	NONE OF THE ABOVE/DOES NOT APPLY 6

	An Army Post Tour accompanied by a US Army recruiter 0
	A US Army Reserve approached or presented program
	at school where soldiers describe their Army
	experience and duties
	A US Army Reserve appreared or presented high
	echool assembly program
	A US Army Reserve presented or aponeored Sports Clinic O
	 A US Army Reserve sponsored sward or certificate
	presented to a selected high echool student 0
	A US Army Reserve ceremonial unit/bend perticipating
	in a parade
	US Army Reserve Parachute Team jump aponeored by
	the Reserves
	An Army Reserve information booth at a jobs fair O
	An Army Reserve information booth at a shopping
	mall or in a business district
	NONE OF THE ABOVE
25.	As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)
	Sent a card
	Called a toll free number
	Contacted a US Army recruiter
	et the event
	Contacted a US Army recruiter
	after the event
	Sought out a friend who had enlisted
	or was about to enlist

	In the YEAP program you can contribute to an education fund to which the government will also contribute. The next questions concern the basic YEAP program.
26.	Are you eligible to have a VEAP education fund?
	Yes
	Na
	I don't know about this program 8
27.	What is the maximum amount that can be accumulated in basic YEAP (soldier's contribution plus government contribution) during a
	two (2) year enlistment? \$
	three (3) year enlistment? \$, .00
	four (4) year enlistment? \$
28.	Do you plan to use VEAP?
	I definitely will not use YEAP 1
	I probably will not use VEAP 2
	I probably will use VEAP
	I definitely will use VEAP 4
	I don't know enough about YEAP to know if I will use it or not 8
29.	What is the maximum amount that can be eccumulated with the Army College Fund (ACF) educational incentive (soldier's VEAP contribution plus government VEAP contribution plus ACF incentive) during a
	two (2) year enlistment? \$
	three (3) year enlistment? \$,00
	four (4) year enlistment? \$ _,].00

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30.	To be eligible for the New GI Bil	il soldiers must enter act	ive duty after what date?
		1 January 1985 .	1
			2
		1 May 1985	3
		1 July 1985	4
		•	5 5
		I don't know	8
31.	Are you eligible for the New GI E	Hill education benefits?	
	·		1
			2
		I don't know mbo	ut this progrem 8
32.	Are you going to perticipate in t from your pay?	the New GI Bill and have y	our contribution ded cted
		Yes	1
		No	2
		I don't know	
33.	What is the meximum amount that contribution plus government cont		basic New GI Bill (soldier's
	two	(2) year enlistment?	\$ _, 00
	the	ree (3) year enlistment?	\$ 00
	fou	ur (4) year enlistment?	\$ _ .00
34.	When the New Army College Fund (A amount that can be accumulated for		New GI Bill what is the maximu
	two	(2) year enlistment?	\$ _ .00
	the	ee (3) year enlistment?	\$
	fou	er (4) year enlistment?	\$ _ .00

The government is starting a new educational fund for members of the military. The next

questions concern this New GI Bill education program.

35.	Are you participating in either the VEAP	or the New GI Bill education assistance plans?
	·	Yes, VEAP
	35e. I will contribute:	\$ _,00
	plus the government will contribute	•: \$ <u> , .00</u>
	for a TOTAL education peckage of	\$00
	35b. Do you think the amount would pay	for your entire college education?
		Yes
	35c. Do you think the amount is more, lo or Marines offer?	ess or about the same as what the Navy, Air Force
		More 1
		Less
		About the same
36.	Did you sign up for a job that pays an Amend of your first enlistment?	rmy College Fund extra educational benefit at the
		Yes 1
		No
	36a. Suppose the job you signed up for good bonus. What would you have done?	did not pay an Army College Fund extra education
		Stand up for the same tab assume.
		Signed up for the same job anyway 1 Signed up for a different job in the
		Army whether or not it paid this
		educational bonus 2
		Signed up for a different job in the
		Army only if it paid a cash bonus 3
		Tried to join a different service 4
		Not enlisted at all 5

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36b. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic YEAP or New GI Bill. What would you have done?

37. Listed below are six "packages" consisting of different terms of service and benefit amounts. Please rank them from 1 to 6 as to what you would consider to be the most desirable package (rank 1) to the least desirable (rank 6).

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Rank (1-6)	Term of Service	Benefit
	2 yr. active duty	\$15,800 in education
	2 yr. active duty + 2 yr. reserve duty	\$15,800 in education, \$2,000 in cash
	3 yr. active duty	\$21,600 in education
	3 yr. active duty + 2 yr. reserve duty	\$21,600 in education, \$3,000 in cash
	4 yr. active duty	\$24,000 in education, \$4,000 in cash
	4 yr. active duty + 2 yr. reserve duty	\$24,000 in education, \$6,500 in cash

In the next series of questions, use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST.

		Not at all important	Somewhat important	Yery important	I would not have enlisted except for this reason
38.	I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
39.	I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
40.	I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
41.	I enlisted because I want to travel and live in different places.	1	2	3	` 4
42.	I enlisted to get away from a personal problem.	1	2	3	4
43.	I enlisted because I want to serve my country.	1	. 2	3	4
44.	I enliated because I can earn more money than as a civilian.	1	2	3	4
45.	I enlisted because it is a family tradition to serve.	1	2	.3	4
46.	I enlisted to prove that I can make it.	1	2	3	4
47.	I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
48.	I enlisted so I can get money for a college education.	1	2	3	4
49.	I enlisted because I want to be a soldier.	1	2	3	4

		Not at all important	Somewhat important	Yery important	I would not have enlisted except for this reason
50.	I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
51.	I enlisted for the physical training and challenge.	1	2	3	4
52.	I enlisted to take time out before deciding what I really went to do.	1	2	3	4
53.	I enlisted because I want leadership training.	1	2	. 3	4
54.	I enlisted because I like the retirement benefits.	1	2	3	4
55.	I enlisted because I want the fringe benefits (e.g., health/dental care, low prices in military stores).	1	2	3	4
56.	I enlisted to become a better person.	1	2	3	4
57.	I enlisted to become self-reliant.	1	2	3	4
58.	I enlisted to learn to be a responsible, mature person.	1	2	3	4
59.	I enlisted to obtain a better job than the one I had.	1	2	3	4

XX

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Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE) I was unemployed 1 To be away from home on my own 2 To get away from a personal problem. . . . Family tradition to serve. To prove that I can make it. To get trained in a skill. Money for a college education. 0 Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE) To be away from home on my own To get away from a personal problem. . . . 4 To serve my country. 5 Earn more money. 6 To prove that I can make it. 8 To get trained in a skill. 9 Money for a college education. 0 If you were not aligible to enlist in any service, what do you think you would be doing in the next twelve months? Looking for work 2 Taking a break, traveling, etc 4 Being a full time homemaker. 5 If you were not going into the military, how easy or difficult would it be for you to get a full-time job in the area where you lived? Not difficult at all

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

64.	How long a term of enlistment did you sign	n up for?
		2 years
65.	Suppose the job you signed up for did not have done?	offer a 2-year option. What would you
		Signed up for the same job anyway 1 Signed up for a different job in the Army whether or not it had
		a 2 year option 2 Signed up for a different job in the
		Army only if it had a 2 year option 3
		Tried to join a different service 4
	·	Not enlisted at all 5
66.	Suppose no military service had a 2 year o	option. What would you have done?
		Signed up for the same job anyway 1 Signed up for a different job in
		the Army 2
		Tried to join a different service 3

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The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

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67. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

			EDUCATION /	ASSISTANCE
		,	Soldier	Government
Ranking		Term of Service	Contributes	Adds
	A.	Entry Training + 6 year reserve duty	0	\$5,040
	в.	Entry Training + 1 year active duty	\$1,200	\$6,600
		+ 3 year reserve duty	0.,200	30,000
	c.	1 year active duty + 3 year reserve duty	\$2,400	\$6,600
	٥.	Entry Training + 1 year active duty	\$2,400	\$14,600
		+ 3 year reserve duty	V3, 132	• • • • • • • • • • • • • • • • • • • •
	٤.	Entry Training + 2 year active duty	\$1,200	\$15,800
	F.	2 year active duty	\$1,200	\$15,800
				,
	G.	2 year active duty + 2 year reserve duty	\$1,200	\$15,800
	н.	Entry Training + 2 year active duty	\$1,200	\$15,800
		+ 2 year reserve duty	#1,E00	217,000

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

68.	 Did you sign up for a job which pays a CASH EN 	LISTMENT BONUS?
	No .	
	68s. What was the amount of your bonus?	
	<u>.</u>	\$
69.	3. Suppose the job you signed up for did not pay	a cash bonus. What would you have done?
	Sign th	ed up for the same job anyway 1 ed up for a different job in e Army whether or not it paid
	Sign	cash bonus
	Trie	d to join a different service 4 enlisted at all 5
70.	J. Suppose no military service paid a cash enlist	ment bonus. What would you have done?
	Sign	ed up for the same job anyway 1 ed up for a different job in
	Trie	e Army
	Not	enlisted at all 4
71.	1. What is the main reason you decided to enlist	in the Army instead of going to achool?
		s not apply) I have no interest
		further education 1 uldn't get into the school(s)
		wented
	tr	aining in the military 3
	I ca	uldn't afford tuition 4 n't support myself (and my
		pendents) and go to school
		r (SPECIFY)

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II. LEISURE TIME ACTIVITIES

Do you watch any of the following programs or programming types on $\underline{\text{CABLE ONLY CHANNELS?}}$ (Mark one number for each of the following:)

		Regularly turn on the TV to watch it	Sometimes watch it you watch it if it happens to be an when you turn on the TV	Have watched it once or twice	Have never watched it
72.	Sports programming on cable only channels	1	2	3	4
73.	Movies without commercials on cable only channels	1	2	3	4
74.	Movies with commercials on cable only channels	1	2	3	4
75.	Reruns of old programs on cable only channels	1 -	2	3	4
76.	Music videos (not including MTV) on cable only channels	1	2	3	4
77.	MTV - on cable only channels	1	2	3	4
78.	News on cable only channels	1	2	3	4
79.	Other programs on cable only channels	1	2	3	4

Do you watch any of the following programs or programming types on regular TV stations?

		Regularly turn on it you watch the TV to it if it happens watch it to be on when you turn on the TV				
80.	Solid Gold	1	2	3	4	
81.	Soul Train	1	2	3	4	
82.	American Bandstand	1	2	3	4	
83.	Dance Fever	1	2	3	4	
84.	Movies on Network TV	1	2	3	4	
85.	Music Videos (not including Cable TV)	1	2	3	4	
86.	Early/Late News	· 1	2	3	4	
87.	David Letterman Show	1	2	3	4	
88.	Soap Operas	1	2	3	4	
89.	Professional Bowling	1	2	3	4	
90.	NFL Football regular season weekend games	1	2	3	4	
91.	NFL Football regular season Monday night (or prime-time evening)	1	2	3	4	
92.	NFL Playoffs	1	2	3	4	
93.	Superbowl	1	2	3	4	
94.	USFL Footbell - spring season weekend games	1	2	3	4	

Have you seen this commercial on	I IA.
·	Yes 1
	No
95a. Please use the following s	cale to tell us how this commercial impressed you.
	I disliked it or it gave me a
	bad impression of the Army 1
	It didn't impress me much 2
	I liked it and it gave me a
	good impression of the Army 3
95b. Did this commercial affect	your decision to enlist?
	No, I had already enlisted or
	decided to enlist before I saw
	this commercial 1
	No, I saw it before deciding to
	enlist but it was not important
	in my decision to contact a
	recruiter or to enlist 2
	It was <u>important</u> in my decision
	to contact a recruiter or enlist 3
	I would not have contacted an Army
1	recruiter or enlisted had I not seen this commercial 4
	seen this commercial
95c. What messages did you thin	nk the commercial was trying to get across?
	

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III. FACTS ABOUT YOU

96.	Which of these best describes the p	place where you were living when you	enlisted	i?
		In a large city (over 250,000 In a suburb of a large city.		
		In a medium-sized city (50,00	0 to	
		250,000 people)		3
		In a suburb of a medium-sized		4
		In a small city or town (unde		
		50,000 people)		5
		In a rural area, but not on a	farm	
	•	or ranch		6
		On a farm or ranch	• • • •	7
97.	What was the month and year that yo School?	ou graduated from High School or last	attende	ed High
		M0		YR
	school? (MARK YES OR NO FOR EACH O	ollowing mathematics and technical co COURSE)	YES	NO
		Elementary Algebra	<u> </u>	
		Plane Geometry		
		Business math		11
		Computer science	<u> </u>	
		'Intermediate Algebra		
		Trigonometry Calculus		LI
		Physics	 	·—·
			''	''
		Science course that covered electricity or electronics	<u></u> !	
99.	How would you describe the grades y	you were making when you were last in Mostly A		1
		Mostly B		
		Mostly C		
		About half C and half D		
		Mostly D		
	•	Mostly below D		8

100.	Have you applied to any of the following	types of schools?	
		4-year college or university	
	100a. Were you accepted by any of the fo THAT APPLY)	llowing types of schools? (CIRCLE ALL	
		4-year college or university	
	100b. Have you attended any of the folio school? (CIRCLE ALL THAT APPLY)	wing types of schools since leaving high	
		4-year college or university	
	IF YOU <u>DID ATTEND</u> ANY OF THE TYPES OF SCH QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED	OOLS LISTED IN Q.100b, PLEASE ANSWER THE NEXT MOST RECENTLY.	
101.	What was the name of this school?		
	101a. What type of echool is this?		
		4-year college or university	
102.	What was your major field of study?		

103.	What type of program were you enrolled in	?	
		Occupational	· · · · · · · · · · · · · · · · · · ·
			3
104.	When did you start attending this school?		
		НО	<u>/</u>
105.	When did you last attend this school?		,
		НО	YR
106.	Did you receive a:		
	a. Degree from this school?	Yes 1	Please specify the type of degree
		No 2	
	b. Occupational certificate from this achool?	Yes 1	Please specify the type of certificate
		No 2	
107.	Did you complete the program in which you	were enrolled	?
		Yes 1	
		No 2	If no, why not?
108.	While attending this school, to whom, if deciding to enlist in the Army? (CIRCLE		
		Army recruite	or at this school 01 or working in a
		-	station in the town ended this school 02
		•	er I had talked to
		Career/employ	gh achool 03 ment counseling
		_ '	it this school 04
		•	or
			or
		Other ROTC on	

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109.	What is the highest degree or diploma you	think you will complete in the future?
		Master's or doctorate
110.	At the time you enlisted (signed your contract), were you:	111. At the time you enlisted (signed your contract), were you:
	In school full time 1	Working full time 1
	In school part time 2	Warking part time 2
	Not in school 3	Not working but looking for work
	(CONSIDER YOURSELF IN SCHOOL DURING VACATIONS)	Not working and <u>not</u> looking for work 4
112.	If you had not enlisted in the Army, during the next twelve months would you be:	113. If you had not enlisted in the Army, during the next twelve months would you be:
	In school full time 1	Working full time 1
	In school part time 2	Working part time 2
	Not in school 3	Not working but looking for work
		Not working and <u>not</u> looking for work 4
114.	During the past year, how many weeks (from	0-52) were you working?
		a. full-time? b. part-time?
115 a.	During the past year, how many weeks (fro and looking for a full-time job?	m 0-52) were you <u>not working</u> full-time
1156.	During the past year, how many weeks (fro	wn O-52) were you looking for a part-time

in the

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Control Secretary assessed Respect

- 12 SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, weitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, werehouse person)
- 23 FARM LABORER
- 24 PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 45 I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

117.	hat type of civilian job do you think you will be able to get after your first enlist n the Army?	tmer
	WRITE CODE HERE	_
118.	hat type of civilian job could you get if you were not entering the Army?	
	WRITE CODE HERE _	_!
	12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)	
	13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)	
	14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwas cook, waitress)	iher
	15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician	
	16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)	
	17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, mest-cutter, fork-loperator)	
	18 - PROTECTION SERVICE (Examples: police, security guard, firefighte park ranger)	:r,
	19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete musician, artist)	٠,
	20 - <u>LABORER, EXCEPT ON FARM</u> (Examples: construction, laborer, garder truck loader, warehouse person)	er,
	23 - FARM LABORER	
	24 - <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher aide, paramedic, paralegal)	·'s
	<pre>25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister,</pre>	
	26 - <u>IECHNICAL</u> (Examples: draftsman, medical or lab technician, computer programmer, pilot)	
	27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)	
	28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)	

29 - FARMER OR FARM MANAGER

46 - I AM NOT SURE WHICH CATEGORY

119.	Since you were 16 years ald, how many diffe	erent	empl	oye:	rs)	nave	yc	u	WO:	rke	d I	for	?			
		None .							•	· · · · · · · · · · · · · · · · · · ·						0 1 2 3 4 5 6 7 8 9
										•	·	•	•	•	. •	
120.	In the last year, how many different employ		ave	yau	WOI	rked	l fo	r?								
		None .	• •	•	• •	• •	•	•	•	• •	•	•	•		•	0
			• •	-	-	-	•	•	•		•	•	•		•	1
		2		-	-	• •	•	•	•	• •	•	٠	•		•	2
		3	• •	•	• •	• •	•	•	•	• •	•	•	•		•	3
		4	• •	•	• •	• •	•	٠	•	• •	•	•	•		•	4
		5	• •	•		٠.	•	•	•		•	•	٠		•	5
		6					•	٠	•		•	٠	•		•	6
		7		•			•	٠	•	• •	•	•	•		•	7
		8					• •	٠	•		•	•	•		•	8
	•	9 or m	ore.	•	• •	• •	•	•	•	• •	•	•	•		•	9
121.	How much did you earn (before taxes) in the contract)?	e mont	h be	for	e yo	ou e	en) i	st	.ed	(s	igr	ned	У'	out		
		\$ 0	. . .								•					01
	:	\$1-99	per	mo n	th.	٠,		•				•				02
	:	\$100-1	99 p	er	nont	h.	•	٠	•		•	•	•			03
	:	\$200-2	99 p	er	noni	h,	•									04
	:	\$300-3	99 p	er	noni	h,										05
	:	\$400-4	99 p	er	noni	h.										06
		\$500-5	99 p	er (noni	h,			•				•			07
	:	\$600-7	99 p	er :	noni	h,					•		•			08
	:	\$800-9	99 p	er	non	h.										09

\$58. **(85**), \$72.

122.	In 1984 how much did you earn (before taxes) from all the different kinds of work you did (Include wages, salaries, tips, and commissions).
	I had no 1984 earnings
123.	Suppose you had been offered a steady full time civilian job to begin at the time you shipped out. Would you have taken the civilian job? (MARK ONLY ONE)
	I would have taken any civilian job offer no matter what it paid
124.	What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.
125.	What would you say is the <u>total yearly income</u> of your parents or guardians and all family members who live with them, before taxes and other deductions? DO $\underline{\text{NOT}}$ INCLUDE YOUR INCOME.
	Less than \$2,599 a year (less than \$50 a week)

TAKA KANGASA MANAMAN MANAMAN MANAMAN MANAMAN

THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

t type of work does your father (or male guardian) do? (If deceased, indicate last job).

WRITE CODE HERE

it type of work does your mother (or female guardian) do? (If deceased, indicate : last job).

WRITE CODE HERE

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- 12 SALESMORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, werehouse person)
- 23 FARM LABORER
- 24 PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 OWNER UR PREPRIETOR (Examples: contractor, restaurant owner, amail business owner)
- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 45 Does not work for pay or HOMEMAKER
- 46 Works for pay but I am not sure which category
- 47 Not applicable

128.	What is the highest level of school	ol your FATHER (or male guardian) <u>completed?</u>
		8th or below
		9th
		10th
		11th 4
		12th
		1 year of college 6
		2 years of college 7
		3 years of college 8
		4 or more years of college 9
	•	I don't know 0
129.	What is the highest diploma or de-	gree that your FATHER (or male guardian) has?
	•	Masters, doctorate, or professional 1
		B.A. or B.S. degree 2
		Associate degree (A.A.) from a
		junior or community college 3
		A high school diploma 4
		A GED certificate 5
	·	Name of the above
		I don't know
130.	What is the highest level of scho	ol your MOTHER (or female guardian) completed?
		8th or below 1
		9th
		10th
		11th 4
		12th
		1 year of college 6
		2 years of college 7
		3 years of college 8
		4 or more years of college 9
		I don't know 0
131.	What is the highest diploma or de	gree that your MOTHER (or female guardism) has?
		Masters, doctorate, or professional 1
		8.A. or 8.5. degree 2
		Associate degree (A.A.) from a
		junior or community college
		A high school diploma 4
		A GED certificate
		None of the above 6
		I dan't know

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132.	How many brothers and sisters do you have	? (Include	any	step	brothers	and	stepsis	ters)
		None						1
		1						
		2						:
		3						
		4						
		5						
		6 or more.						
			• •			•		
133.	How many brothers and sisters do you have	who are 17	∕ea:	s of	age or	olde	<u>:</u> ? (Inc	lude
	any stepbrothers and stepsisters).							
		None						(
		1						1
		2						2
		3		٠.				3
		4						4
		5					<i>.</i>	:
		6 or more.						6
134.	How many brothers and sisters do you have stepbrothers and stepsisters).	who are ol	der t	han ·	<u>you</u> ? (I	nclu	de any	
		None	• •	• •		• • •		0
		1	• •	• •		• • •		1
		2	• •	• •				2
		3	• •		• • • •			3
		4	• •	• •		• •		4
		5				• •		5
		6 or more.		• •		• • •	• • •	6
135.	How many of your brothers and sisters have (Include any stepbrothers and stepsisters)		the	Army	or anot	her s	ervice ⁹	
		None						0
		1						1
		2						2
		3						3
		4						4
		5						5
		6 or more.						6

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170.	NOW MANY OF YOUR PERSONS HAVE CHIEFCON IN	CITE CITED
		None
		1,
		2
		3
		4
		5
		6 or more 6
137.	How many of your friends have enlisted in	other services?
	•	None
		1
		2
		3
	•	4
		5
		6 or more 6
138.	•	erved or is he now serving in the military?
	Yes 1	No
	(CIRCLE ALL THE BRANCHES	
	HE HAS SERVED IN)	Not applicable 4)
	ARMY (regular active duty)	1
	ARMY Reserve	2
	ARMY National Guard	3
	AIR FORCE (regular active duty)	4
	AIR FORCE Reserve or AIR National Guar	d 5
	NAVY (regular active duty)	6
	NAVY Reserve	7
	MARINES (regular active duty)	8
	MARINE Reserve	

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139.	serving in the military?	(stepbrothers or stepsisters) ever served or are any now
	Yes 1 (CIRCLE ALL THE BRANCHES	No
	THEY HAVE SERVED IN)	Not applicable 4
		NGC APPLICABLE
	ARMY (regular active duty)	1
	ARMY Reserve	
	ARMY National Guard	
	AIR FORCE (regular active de	
	AIR FORCE Reserve or AIR Nat	
	NAVY (regular active duty)	
	NAVY Reserve	
	MARINES (regular active duty MARINE Reserve	
	recognized (accredited) high so	Yes
	THAT APPLY)	iploma or why did you leave school early? (CIRCLE ALL appleted 12 years but flunked the state test
		o get a diploma
		mpleted high achool in a school not recognized
		coredited) by the state
		amily needed money or needed me at home
		s expelled or suspended
		und a job I liked or I wented to work full time 05 s bored, wasn't learning anything useful 06
		s bored, wasn't learning anything useful 06 t married or had a child
		dn't get along with the other students
		rules were too strict or I didn't get along with
		e teachers, counselors, or principal

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For each of the people listed below, indicate how they generally felt about your enlisting in the Army?

141. Father (or male guardian)

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The person(s) listed mostly thought it was a VERY GOOD IDEA	1
The person(s) listed mostly thought it was a GOOD IDEA	2
The person(s) listed mostly thought it was NOT A GOOD IDEA	3
The person(s) listed mostly thought it was a BAD IDEA	¥.
The person(s) listed mostly thought it was a VERY BAD IDEA	5
DOES NOT APPLY (for example, your father is deceased)	5
Did not talk to the person(s) about enlisting in the Army	
(for example, you did not talk to your father	
about enlisting)	7

丛

How did these other persons feel?		The pers	on(s) li	sted mostl	DOES NOT				
		VERY GOOD IDEA	GOOD IDEA	NOT A GOOD IDEA	BAD IDEA	VERY BAD	APPL Y	the person(s) about enlisting in the Army	
142.	Mother (or female guardian)	1	2	3	4	5	6	7	
143.	Friend(s) with Army experience	1	2	3	4	5	6	7	
144.	Friend(s) with other military experience	1	2	3	4	5	6	7	
145.	Friend(s) with no military experience	1	2	3	4	5	6	7	
146.	Your husband/wife or girlfriend/ boyfriend	1	2	3	4	5	6	7	
147.	High school counselor	1	2	3	4	5	6	7	
148.	Your teachers	1	2	3	4	5	6	7	
149.	Your co-workers	1	2	3	4	5	6	7	
150.	Your fellow students	1	2	3	4	5	6	7	
151.	Your employer	1	2	3	4	5	6	7	

152.	Besides yourself, on whom are you likely to rely for help in deciding about a job or a career? (CIRCLE ALL THAT APPLY)							
	My father (stepfather)	. 0						
	My mother (stepmother)							
	Brothers/sisters (stepbrothers/							
	stepsisters)	. 0						
	Friends at school or in my neighborhood.							
	Girlfriend/boyfriend/spouse	. 09						
	Teacher(s)							
	School guidance/career counselors							
	Military recruiters	. 08						
	Others	. 09						
	No one but myself	. 10						
153.	To whom would you most likely go to seek information about a career or job selection (CIRCLE ALL THAT APPLY)	ın?						
	My father (stepfather)	. 0						
	My mother (stepmother)	. 0:						
	Brothers/sisters (stepbrothers/							
	stepsisters)	. 0:						
	Friends at school or in my neighborhood.							
	Girlfriend/boyfriend/spouse	. 0						
	Teacher(s)	. 04						
	School guidance/career counselors							
	Military recruiters	. 0						
	Others							
	No one but myself	. 10						
154.	Which are the most important factors for you to know about a job before you would be willing to take it? (CIRCLE ALL THAT APPLY)	æ						
	Difficulty of job	. 0						
	People with whom you would be working	. 0						
	What the bosses are like	. 0						
	Salary							
	Working conditions	. 0						
	Opportunities for promotion	. 0						
	What your friends think about the job							
	What your parents think about the job	. 0						
	Health and retirement benefits							
	How much you like the type of							
	•							

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155.	 Which is the <u>single</u> most important thing that you would want to know about a job befo you would be willing to take it? (CIRCLE ONLY ONE) 								
		Difficulty of job							
	This set of questions are about the time (DEP), that is, the time since you signed	you have spent in the delayed entry program your enlistment contract.							
156.	Since you signed your contract, have you t	Deen: (CIRCLE ONLY ONE)							
	(CONSIDER YOURSELF "IN SCHOOL" DURING SCHOOL VACATIONS)	In school full time?							
157.	Since you signed your contract, have you be	peen: (CIRCLE ONLY ONE)							
		Working full time?							
158.	While in the DEP did you look for another of going in the Army? (CIRCLE ONLY ONE)	job or some other way to pay for school instead							
		Yes							

159.	How often did you have contact with you	r recruiter while you were in the DEP?
•		Every day
	•	Every few days 2
		Once a week
		Twice a month 4
		Once a month 5
		Every couple of months 6
		Only when I signed my contract 7
		Does not apply, I was not in the DEP 8
160.	Were you satisfied with this amount of	contact with your recruiter?
		I couldn't seem to get my recruiter
	·	to pay attention to me
		A lot less contact than I liked 2
		A little less contact than I liked 3
		About right 4
		A little more contact than I wanted 5
		Much more contact than I wanted 6
		Does not apply, I was not in the DEP 8
161.	If a good friend of yours asked your ad say it was:	A waste of time
		A good idea
162.	What time zone did you live in?	, , , , , , , , , , , , , , , , , , ,
		Eastern
		Central
		Mountain
		Pacific4
		Other time zone (e.g., Alaska) 5
		I don't know 8
163.	What is your sex?	
		Male
		P1

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What is you	r ethnic group?										
			White, not	•							
			Black, not	. Hispan	ic		•			• •	•
•			Hispenic .				•			• •	•
			Asian				•				•
			Other	• • •	• • •		•	• •	• •	• •	•
Is there cal	ble TV in the ho	usehold wher	e you were li	ving be	fore	you	ent	ered	the	e Arm	у?
			Yes								
			No	• • •	• • •		•	• •	• •		•
Did you eve	r serve in the m	ilitary befo	re this enlis	itment?							
			Yes	1	Mhich	961	vic	e ?			
			No	2							
		tell why you	decided to er	olist in	the	Army	٠. ١	Mhat	CSL	i se d	yo
In your own		tell why you	decided to en	olist in	the	Army	. 1	Mhat	CSU	ised	yo
		ell why you	decided to en	list in	the	Army		what	Cau	ised	уо
make this do											
make this do	?noision?										
make this do	?noision?										
make this do	?noision?										
Of the reas	?noision?	ed above, wha	t would you s	May is t	the mo	st i	тро				
Of the reason	ecision?	ed above, wha	t would you s	may is t	this	st i	тро				

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Participal Contacts Received Services Received

APPENDIX D

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THE 1985 ARI SURVEY OF THE ARMY RESERVE/NATIONAL GUARD RECRUITS

(FORM D)



1985 ARI SURVEY OF ARMY RESERVE/NATIONAL GUARD RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering? (CIRCLE ONLY ONE)

Army	Œ
Air Force	
Navy	3
Marines	4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

•	English	Math.	History	Chemistry
Of the following choices, what was your favorite course in high school?	1	2	3	4
What was your second favorite?	1	2	3	4
What was your third favorite?	1	2	3	4
What was your fourth favorite?	1	2	3	4

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football	1
Basketball	2
Swimming	
Baseball	❿
Track	
Other (Specify) Soccer	ത

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance to travel and would receive special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1.	What Army component are	you entering?		
	•			1 ——Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.
			Army Reserve	
2.	What is today's date?		The day of t	the week is:
	YEAR	MONTH	DAY	
	85	O1 JAN O2 FEB		01 SUNDAY 02 MONDAY
	86	O3 MAR O4 APR	0 0 1 1	03 TUESDAY 04 WEDNESDAY
		05 MAY 06 JUN	2 2 3 3 .	05 THURSDAY 06 FRIDAY
		07 JUL 08 AUG 09 SEP	4 5 6	07 SATURDAY
		10 OCT 11 NOV	7 8	
		12 DEC	9	
	A. What time is it now?	(CIRCLE AM OR	PM)	·
			TIME: _	: AM PM
3.	What day and at what tim	e did you arriv	e at this reception station?	(CIRCLE AM OR PM)
			1 SUNDAY 2 MONDAY	
			3 TUESDAY TIME: 4 WEDNESDAY	: AM PM
		0:	5 THURSDAY	
		0.	·	

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4.	Circle the nu	mber next to the	reception st	ation that you a	re currently a	ıt:	
				Fort Dix	· • • • • • • •		1
				Fort Leonard Woo	nd		2
				Fort Sill			3
				Fort Bliss			4
				Fort Jackson			5
				Fort McClellan .	· • • • • • • •		6
		•		Fart Knax	· • • • • • • •		7
				Fort Benning	• • • • • • •		8
5.	What is your	Social Security	Number?	<u> </u>	.1-11-1_	ll_	_ll
6.	What is your	MOS?					
				<u> </u>	.1		
7.	Have you ever	been a student	at a college	or junior colleg	e for at least	one seme	ester?
				Yes	• • • • • • •		1
8.		you know now, h below to answer		do you think you n.	will be with	Army life	? Please
	VERY SATISFIED		,			DIS	VERY SSATISFIED
	1	2	3	4	5	6	7

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I. YOUR ENLISTMENT

How did you have your first contact with an Army recrui

I contacted an Army recruiter on the	
advice of another service recruiter	. 1
I contacted an Army recruiter first	. 2
An Army recruiter contacted me first	. 3
I was with a friend with whom a	
recruiter was meeting	. 4
I contacted an Army recruiter through	
a US Army Reserve or National Guard	
unit or member	. 5

10. Under what circumstances did you first talk with an Army recruiter?

Talked i	y phone	•		•	•			1
Talked	t a recruiting station							2
Talked a	t a job fair							3
Talked	t school							4
Talked	t an Army Reserve unit						.*	5
Other.			_	_		_		6

	If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Nav y	Marines
11.	first choice?	1	2	3	4
12.	second chaice?	1	2	3	4
13.	third chaice?	1	2	3	4
14.	faurth chaice?	1	2	3	4

15.	How satisfied are you with the military	y job you signed up for?
•		I do not know what job I signed up for 1
		Very satisfied
		Somewhat satisfied
		Neither satisfied nor dissatisfied 4
		Somewhat dissatisfied
		Very dissatisfied 6
16.	When you decided to enlist how sure we	re you about what job training you wanted?
		Net at all area
		Not at all sure
		Not too sure
		Somewhat sure
		Very sure
17.		re you about what part of the Army (Active, Reserve
	National Guard) you wanted to join?	•
		Not at all sure 1
		Not too sure
		Somewhat sure
		Very sure
		, 3230
18.		tion the Army quidence counselor gave you about the
	kind of work you will be doing in your	military work:
		I do not know what job I signed up for 1
		Very satisfied 2
		Somewhat satisfied
		Neither satisfied nor dissatisfied 4
		Somewhat dissatisfied
		Very dissatisfied 6
19.	How satisfied are you with the informate you will be doing in your military work	tion your <u>recruiter</u> gave you about the kind of work k?
		I do not know what job I signed up for 1
		Very satisfied 2
		Somewhat satisfied
		Neither satisfied nor dissatisfied 4
		Somewhat dissatisfied 5
		Very dissatisfied 6
		,

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20.	Did you receive	military	recruiting	literature	in	the mail	without	asking	for	it?
-----	-----------------	----------	------------	------------	----	----------	---------	--------	-----	-----

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i.

20a. For which service(s) did you receive literature without asking for it? (CIRCLE ALL THAT APPLY)

Please use the following scale to rate HOW IMPORTANT each of the reasons below was in your decision to enlist in the Army Reserve or National Guard.

		Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
21.	I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
22.	I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
23.	I enlisted because I want to serve my country.	1	2	3	4
24.	I enlisted because it is a family tradition to serve.	1	2	3	4
25.	I enlisted to prove that I can make it.	1	2	3	4
26.	I enlisted s. I can get money for a collece education.	1	2	3	4
27.	I enlisted because I want to be a soldier.	1	2	3	4

		Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
28.	I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
29.	I enlisted for the physical training and challenge.	1	2	3	4
30.	I enlisted to take time out before deciding what I really want to do.	1	2	3	4
31.	I enlisted because I want leadership training.	1	2	. 3	4
32.	I enlisted because I like the retirement benefits.	1	2	3	4
33.	I enlisted because I want the fringe benefits (e.g., health/dental care, low prices in military stores).	1	2	3	4
34.	I enlisted to become self-reliant.	1	2 .	3	4
35.	I enlisted to see what military life is really like.	1	2	3	4
36.	I enlisted to learn to be a responsible, mature person.	1	2	3	4
37.	I enlisted because it will enable me to earn more money.	1	2	3	4
38.	I enlisted to get trained in a skill that will help me get a better civilian job.	1	2	3	4

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The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

39.	Which of these reasons is your MOST IMPORTA	NT REASON for enlisting? (MARK ONLY ONE)
		I was unemployed
		To be away from home on my own 2
		I want to travel 3
		To get away from a personal problem 4
		To serve my country 5
	•	Earn more money 6
	Į.	Family tradition to serve
		To prove that I can make it 8
		To get trained in a skill 9
		Money for a college education 0
40.	. Which of these reasons is your MOST IMPORT.	ANT REASON for enlisting? (MARK ONLY ONE)
		I was unemployed
		To be away from home on my own 2
		Chance to better myself
		To get away from a personal problem 4
		To serve my country 5
		Earn more money 6
		Family tradition to serve
		To prove that I can make it 8
		To get trained in a skill9
		Money for a college education0
41.	Regular Active Army (not the US Army Reser	pate in any of these events sponsored by the ve)? (CIRCLE EACH EVENT THAT YOU REMEMBER)
	•	r accompanied by a US Army recruiter O'
	, ,	r≈d or presented program at school where
		ibe their Army experience and duties 02
		red or presented high school
	assembly progr	am
	A US Army presen	ted or sponsored Sports Clinic 04
	A US Army sponso	red award or certificate presented
	to a selected	high school student 0'
	A US Army c≥remo	nial unit/band participating in a parade . O
	A US Army farach	ute Team jump 0
	An Army informat	ion booth at a jobs fair
	An Army informat	ion booth at a shopping mall or
	in a business.	
		ε

42.	As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)
	Cont. a good
	Sent a card
	Called a toll free number
	Contacted a US Army recruiter
	at the event
	Contacted a US Army recruiter
	after the event
	Sought out a friend who had enlisted
	or was about to enlist 5
	NONE OF THE ABOVE/DOES NOT APPLY 6
43.	Before you enlisted did you see or participate in any of these events sponsored by the US Army Reserve (not the Regular Active Army)? (CIRCLE EACH EVENT THAT YOU REMEMBER)
	An Army Post Tour accompanied by a US' Army recruiter 0
	A US Army Reserve sponsored or presented program
	at school where soldiers describe their Army
	experience and duties
	A US Army Reserve sponsared or presented high
	school assembly program
	A US Army Reserve presented or sponsored Sports Clinic 0
	A US Army Reserve sponsored award or certificate
	presented to a selected high school student
	A US Army Reserve ceremonial unit/band participating
	in a parade
	US Army Reserve Parachute Team jump sponsored by
	the Reserves
	An Army Reserve information booth at a job fair Of
	An Army Reserve information booth at a shopping
	mall or in a business district
	NONE OF THE ABOVE
44.	As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)
	Sept a cond
	Sent a card
	Called a toll free number
	Contacted a US Army recruiter
	at the event
	Contacted a US Army recruiter
	after the event
	Sought out a friend who had enlisted
	or was about to enlist
	NONE OF THE ABOVE/DOES NOT APPLY 6

		Yes	
		No	TO Q.52
	45a. Where did you see or hear this mate	erial? (CIRCLE ALL THAT APPLY)	
		On television	01
		In magazines	02
		On the radio	03
		In the help wanted section of the	
		newspaper	04
		In other parts of the newspaper	05
		In the mail	06
		In an Army recruiting station	07
		At school	08
		From a friend	09
		Other (SPECIFY)	
			40
			10
,	Did was a second by any of black bar		
6.	Did you ever respond to any of these Army	y advertisements!	
		Yes 1	
		No 2 (G0	TO Q.52
١7.	How did you respond to these advertisemen	nts? (CIRCLE ALL THAT APPLY)	
		By sending in a card	01
		By calling a toll free number	02
		By contacting an Army recruiter	
		None of the above	
8.	What did you receive when you sent a card THAT APPLY)	d in response to an Army ad? (CIRCLE ALL	
		letter telling me location of	
		Letter telling me location of	01
		Army recruiting station	01
		Army recruiting station	02
		Army recruiting station	02 03
		Army recruiting station	02 03 04
		Army recruiting station	02 03 04 05
		Army recruiting station	02 03 04 05 06
		Army recruiting station. A gift like tube socks or wrist bands. A poster Booklet about Army servi e Booklet about Army Collige Fund A bumper sticker	02 03 04 05 06
		Army recruiting station	02 03 04 05 06
		Army recruiting station. A gift like tube socks or wrist bands. A poster Booklet about Army servi e Booklet about Army Collige Fund A bumper sticker	02 03 04 05 06
		Army recruiting station. A gift like tube socks or wrist bands. A poster	02 03 04 05 06 07

49.	(CIRCLE ALL THAT APPLY)	toll free number in response to an Army ad?
		Letter telling me location of
		Army recruiting station
		A gift like tube socks or wrist bands 02
		A poster
		Booklet about Army service
		Booklet about Army College Fund
		A bumper sticker
		Army bookcovers
	·	I never received a response in the
		mail to my toll free call Of
		I never called a toll free number
		in response to an Army ad 09
50.	Which of these items did you use or app	preciate having?
		Letter telling me location of
		Army recruiting station
		A gift like tube socks or wrist bands 02
		A poster
		Booklet about Army service 04
		Booklet about Army College Fund 05
		A bumper sticker 06
		Army bookcovers
		None of these items 08
		I never received any of this material in
		response to a toll free call or card 09
51.	Did either of these items help you to o	decide to enlist in the Army? (CIRCLE ALL
		Booklet about Army service
		Booklet about Army College Fund 02
		Neither of these items
		I never received any of this material in
		response to a toll free call or card 04

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For each of the people listed below, indicate how they generally felt about your enlisting in the Army?

52. Father (or male guardian)

The person(s) listed mostly thought it was a VERY GOOD IDEA.	•	1
The person(s) listed mostly thought it was a GOOD IDEA		2
The person(s) listed mostly thought it was NOT A GOOD IDEA .		3
The person(s) listed mostly thought it was a BAD IDEA		4
The person(s) listed mostly thought it was a VERY BAD IDEA .		5
DOES NOT APPLY (for example, your father is deceased)		6
Did not talk to the person(s) about enlisting in the Army		
(for example, you did not talk to your father		
about enlisting)		7

		The pers	son(s) li	sted mostl	y thought	it was a:	DOES NOT	Did not talk to
How did these other persons feel?		VERY GOOD IDEA	GOOD IDE A	NOT A GOOD IDEA	BAD IDEA	VERY BAD IDEA	APPLY	the person(s) about enlisting in the Army
53.	Mother (or female guardian)	1	2	3	4	5	6	7
54.	Friend(s) with Army experience	1	2	3	4	5	6	7
55.	Friend(s) with other military experience	1	2	3	4	5	6	7
56.	Friend(s) with no military experience	1	2	3	4	5	6	7
57.	Your husband/wife or girlfriend/ boyfriend	1	2	3	4	5	6	7
58.	High school counselor	1	2	3	4	5	6	7
59.	Your teachers	1	2	3	4	5	6	7
60.	Your co-workers	1	2	3	4	5	6	7
61.	Your fellow students	1	2	3	4	5	6	7

62.	When did you first start thinking about enliating in the Army?
	In the last month
•	2 to 3 months ago
	4 to 6 months ago
	7 to 12 months ago
	1 to 2 years ago
	2 to 3 years ago
	3 to 4 years ago
	More than 4 years ago
63.	When did you definitely decide to apply for enlistment in the Army?
	In the last month
	2 to 3 months ago
	4 to 6 months ago
	7 to 12 months ago
	1 to 2 years ago
	2 to 3 years ago
	3 to 4 years ago
	More than 4 years ago
	and meetings? Less than 1 mile
	11 to 15 miles
	16 to 20 miles
	21 to 30 miles
	31 to 50 miles
	Over 50 miles
	I don't know
	Does not apply; I'm in the
	Individual Ready Reserve
65.	How long does it take you to get (from home or work) to your unit facilities to attend drills and meetings?
	15 minutes or less
	16 to 25 minutes
	26 to 35 minutes
	36 to 45 minutes
	45 minutes to an hour
	More than an hour
	I don't know
	Does not apply; I'm in the
	Individual Ready Reserve

(88. V. 98.)

now do/will you travel to your unit ro	or drills and meetings:	
	Own car	1
	•	
	·	
	•	
		0
		_
	individual Keady Keserve	/
Do you plan to try and transfer from t end of your current enlistment?	the Reserve/Guard to the Regular Army before the	
	No	2
·	I don't know	3
Are you participating in the ROTC Simu	ultaneous Membership Program?	
	No	1
	I would not have joined the Reserve/	
	Guard without the opportunity to	
	•••	2
	· · · · · · · · · · · · · · · · · · ·	•
	•	
	· ·	
		,
	joined the Reserve/Guard without	
	this program	4
· · · · · · · · · · · · · · · · · · ·		
	No	1
	I would not have joined the Reserve/	
	Guard without the opportunity to	
		2
	• • •	_
	<u>•</u>	
	• •	7
		,
	T OU DOT KNOW IT I WOULD DEVE	
	joined the Reserve/Guard without	
	Do you plan to try and transfer from to end of your current enlistment? Are you participating in the ROTC Simulating and the split Trathis summer and Advanced Training next	Are you participating in the ROTC Simultaneous Membership Program? No

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Please use the following scale to rate How Important each of the reasons listed below was in your decision to enlist in the Army Reserve or National Guard rather than the Active Army.

		Not at all important	Somewhat important	Very important	I would not have enlisted in the Reserve/ Guard except for this reason
70.	I did not want to be away from home for an extended period of time.	. 1	2	3	4
71.	I can get training I need to get a promotion or an increase in salary.	1	2	3	4
72.	I can get the training I need to start a new career.	1	2	3	4
73.	There were no openings in the Active Army.	1	2	. 3	4
74.	I could not qualify for the Active Army.	1	2	3	4
75.	Other reasons (SPECIFY):				
		1	2	3	4

76.	Why did you	choose the	narticular	unit vou	enligted	in?	(CIRCLE ALL	THAT	APPI Y

Only unit where I lived	 1
Only unit with openings	 2
Only unit that provided the kind	
of training that I wanted	 3
Recruiter recommended it	 4
Other reasons	 5

77. What will you do when you complete your training? (CIRCLE ALL THAT APPLY)

Return to the same civilian job.	•			1
Go to a new civilian job				2
Return to school				3
Go to a new school				4
Neither go to school nor work at	а			
civilian job				5
I have not decided				6

The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

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78. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

			EDUCATION	ASSISTANCE
			Soldier	Government
Ranking		. Term of Service	Contributes	Adds
	A.	Entry Training + 6 year reserve duty	O	\$5,040
	в.	Entry Training + 1 year active duty	\$1,200	\$6,600
		+ 3 year reserve duty	\$1,200	20,000
	c.	1 year active duty + 3 year reserve duty	\$2,400	\$6,600
	D.	Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
	ε.	Entry Training + 2 year active duty	\$1,200	\$15,800
	F.	2 year active duty	\$1,200	\$15,800
	G.	2 year active duty + 2 year reserve duty	\$1,200	\$15,800
	н.	Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

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In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

II. LEISURE TIME ACTIVITIES

79. When do you regularly wetch TV during the week - Monday through Fridays? (CIRCLE ALL THAT APPLY)

Mornings 6am to 9am	1
Daytime 9am to 4pm	2
Late afternoon 4pm to 8pm	3
Prime time 8pm to 11pm	4
Late night 11pm to 1am	5
Overnight 1am to 6am	6
I don't regularly watch TV during	
the week	7

79b. When do you regularly watch TV during the weekend - Saturdays and Sundays? (CIRCLE ALL THAT APPLY)

Mornings 6em to 9em	•	•	. 1
Daytime 9am to 4pm	•		. 2
Late afternoon 4pm to 8pm			. 3
Prime time 8pm to 11pm			. 4
Late night 11pm to 1am	•		. 5
Overnight 1am to 6am	•		. 6
I don't regularly watch TV during			
the week			. 7

Do you watch any of the following programs or programming types on TV?

		Regularly turn on the TV to watch it	Sometimes watch it you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
80.	Sports	1	2	3	4
81.	General Drama	1	2	3	4
J2.	Suspense/Mystery Drama	1	2	3	4
83.	Situation Comedies	1	2	3	4
84.	Solid Gold	1	2	3	4
85.	Soul Train	1	2	3	4

		Regularly turn on the TV to watch it	Sometimes watch it you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
86.	American Bendstand	1	2	3	4
87.	Dance Fever	1	2	3	4
88.	Mavies on Network TV	1	2	3	4
89.	Music Videos (not including Cable TV)	1	2	3	4
90.	Early/Late News	1	2	3	4
91.	David Letterman Show	1	2	3	4
92.	Soap Operas	1	2	3	4
93.	Professional Bowling	1	2	3	4
94.	NFL Football regular season weekend games	1	2	3	4
95.	NFL Football regular season Monday night (or other prime-time evening games)	1	2	3	4
96.	NFL Playoffs	1	2	3	4
97.	Superbowl	1	2	3	4
98.	USFL Football - spring season weekend games	1	2	3	4
99.	USFL Football - spring Monday might football	1	2	3	4
100.	Tennis Tournaments	1	2	3	4
101.	Weekend sports shows like Wide World of Sports	1	2	3	4

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Have you seen this commercial on	TV?
	Yes
102s. Please use the following sc	ale to tell us how this commercial impressed you.
	I disliked it or it gave me a
	bad impression of the Army 1
	It didn't impress me much 2
	I liked it and it gave me a
	good impression of the Army 3
102b. Did this commercial affect	your decision to enlist?
	No, I had already enlisted or
	decided to enlist before I saw
	this commercial 1
	No, I saw it before deciding to
	enlist but it was not important
	in my decision to contact a
	recruiter or to enlist 2
	It was <u>important</u> in my decision
	to contact a recruiter or enlist 3
	I would not have contacted an Army
	recruiter or enlisted had I not seen this commercial 4
102c. What messages did you think	the commercial was trying to get across?
	
	·

3.

111. FACTS ABOUT YOU

103.	Which of these best describes the place	where you were living when you enlisted?
		In a large city (over 250,000 people) 1
		In a suburb of a large city
		250,000 people)
		In a suburb of a medium-sized city 4
		In a small city or town (under
		50,000 people) 5
		In a rural area, but not on a farm
		or ranch 6
		On a farm or ranch
104.	perent's house, another relative's home	you spent your teenage years? This could be your, or a guardian's home. If you moved during your re you lived for the longest time while you were
105.	What time zone did you live in?	·
		Eastern
		Central
		Mountain
		Pacific
		Other time zone (e.g., Alaska) 5
		1 don't know 8
106.	What was the month and year that you gr School?	aduated from High School or last attended High
		MO YR
107.	How would you describe the grades you w	ere making when you were last in school?
		Mostly A
		About half A are half B
		Mostly B
		About half B and half C 4
		Mostly C
		About half C and half D 6
		Mostly D
		Mostly below D 8

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108.	3. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?	
	Yes	
108a.	Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)	
109.	I completed 12 years but flunked the state test to get a diploma	
	school? (MARK YES OR NO FOR EACH COURSE) YES NO	
	Elementary Algebra	
	Plane Geometry	
	Business math	
	Computer science	
	Intermediate Algebra	
	Trigonometry	
	Calculus	
	Physics	
	Science course that covered electricity or electronics	

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110.	Did you take <u>and pass</u> any of the followi THAT APPLY)	ng language courses in high school? (CIRCLE ALL
		French - one year only
		French - two or more years
		Spanish - one year only
		Spanish - two or more years04
		German - one year only
		German - two or more years 06
		Latin - one or more years 07
		Other language - one or more years 08
		My high school did not have
		language courses
		I did not take and pass any foreign
		language course which my high
		school offered 10
111.	What high school education program are y	·
		College preparatory 1
		General2
		Commercial or business 3
		Vocational 4
		Other
112.	What is the highest degree or diploma yo	ou think you will ever complete in the future?
		Master's or doctorate 1
		B.A. or B.S. degree 2
		Associate degree (A.A.) from a
		junior or community college 3
		A high school diploma 4
		A GED certificate 5
		None of the above 6
113.	Some colleges require that you take cert of the College Board tests have you take	cain tests when you apply for admission. Which
		I took a test called the SAT 1
		I took a test called the ACT 2
		I did not take either of these tests 3
		I'm not sure if I took these tests 4

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114.	Have you applied to any of the following	types of achools?	
			2 3 4
	114m. Were you accepted by any of the fo THAT APPLY)	llowing types of schools? (CIRCLE ALL	
	114b. Have you attended any of the follo	4-year college or university	2 3 4
	school? (CIRCLE ALL THAT APPLY)	wing types or achoois since leaving high	
		4-year college or university	2 3 4
	IF YOU <u>DID ATTEND</u> ANY OF THE TYPES OF SCH QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED	OOLS LISTED IN Q.1146, PLEASE ANSWER THE NEXT	
115.	What was the name of this school?		_
	115a. What type of school is this?	•	
		4-year college or university	2 3
116.	What was your major field of study?		

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117.	What type of program were you enrolled in	?		
			Y)	
118.	When did you start attending this school?			
		МО	/ YR	
		~	T.K.	
119.	When did you last attend this school?			
		МО	YR	
120.	Did you receive a:			
	a. Degree from this school?	Yes 1	Please specify	y the type of degree
		No 2		
	b. <u>Occupational certificate</u> from this school?	Yes 1	Please specify certificate	y the type of
		No 2		
121.	Did you complete the program in which you	were enrolled	?	
		Yes 1		
		No 2	If no, why not	t?
122.	While attending this school, to whom, if deciding to enlist in the Army? (CIRCLE			did you talk to in
		•	r at this school r working in a	01 01
		-	station in the	town
		Army recruite	r I had talked	to
		Career/employ	ment counseling	-
		•		04 05
				er 06
			•	07
				08

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and the second of the second seconds and seconds

127.	what is the highest level or achoor	your rainer (or male guardian) completed:
		8th or below 01
		9th
		10th
		11th
		12th
		1 year of college
		2 years of college 07
		3 years of college
		4 or more years of college
	•	I dan't know 98
124.	What is the highest diploma or degre	ee that your FATHER (or male guardian) has?
	·	Masters, doctorate, or professional 1
		B.A. or B.S. degree 2
		Associate degree (A.A.) from a
		junior or community college 3
		A high school diploma 4
		A GED certificate 5
		None of the above 6
		I don't know 8
125.	What is the highest level of school	your MOTHER (or female guardian) completed?
		8th or below
		9th
		10th
		11th
		12th
		1 year of college
		2 years of college
		3 years of college
		4 or more years of college
		I dan't knaw 98
126.	What is the highest diploma or degre	ee that your MOTHER (or female guardian) has?
		Masters, doctorate, or professional 1
		B.A. or B.S. degree 2
		Associate degree (A.A.) from a
		junior or community college
		A high school diploma 4
		A GED certificate 5
		None of the above 6

127.	Has your father (or male guardian) ever so	erved or is he now serving in the military?
	Yes 1	No 2
	(CIRCLE ALL THE BRANCHES	Not applicable :
	HE HAS SERVED IN)	Dan't know 8
	\downarrow	
	ARMY (regular active duty)	01
	ARMY Reserve	02
	ARMY National Guard	03
	AIR FORCE (regular active duty)	
	AIR FORCE Reserve or AIR National Guard	
	NAVY (regular active duty)	
	NAVY Reserve	
	MARINES (regular active duty)	
	MARINE Reserve	09
		•
128.	How many brothers and sisters do you have	? (Include any stepbrothers and stepsisters).
		None
		1
		2
		3
		4
		5
		6 or more 6
129.	How many brothers and sisters do you have any stepbrothers and stepsisters).	who are 17 years of age or older? (Include
	any sceporothers and scepsiscers/.	
		None
		1
		2
		3
		4
		5
		6 or more 6
130.	How many brothers and sisters do you have	who are older than you? (Include any
	stepbrothers and stepsisters).	
		None
		1
		2
		3
		4
		5

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•	(Include any stepbrothers and stepsister	
		None
		1
		2
		3,
		4
		5
	•	6 or more 6
52.	Which service(s) have your brothers or s	isters (stepbrothers or stepsisters) served in?
		ARMY (regular active duty) 01
		ARMY Reserve 02
		ARMY National Guard
		AIR FORCE (regular active duty) 04
		AIR FORCE Reserve or AIR National Guard 05
		NAVY (regular active duty) 06
		NAVY Reserve 07
		MARINES (regular active duty) 08
		MARINE Reserve
333.	How many of your friends have enlisted i	n the Army? None
33.	How many of your friends have enlisted in the many of your friends have	None
	· ·	None
	· ·	None
	· ·	None

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USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

135.	What type of work doe his last job).	s your father (o	r male guardian) do? (If deceased, indicate
	·			WRITE CODE HERE
136.	What type of work dos	s your mother (o	r female guardian) do?	(If deaceased, indicate
	Her lest Job/.			WRITE CODE HERE

- 12 SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 <u>SERVICE OR RESTAURANT WORKER</u> (Examples: cleaning person, dishwasher, cook, wmitress)
- 15 TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 PROTECTION SERVICE (Examples: police, security gward, firefighter, park ranger)
- 19 ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 FARM LABORER

- 24 <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 <u>PROFESSIONAL</u> (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 19 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER
- 35 MILITARY ENLISTED
- 45 Does not work for pay or HOMEMAKER
- 46 Works for pay but I am not sure which category
- 47 Not applicable

137.	In addition to the Army, during the next twelve months, will you-be:
	In school full time
138.	In addition to the Army, during the next twelve months, will you be:
	Working full time
139.	During the past year, how many weeks (from 0-52) were you working?
	a. full-time?
	b. part-time?
140.	During the past year, how many weeks (from 0-52) were you not working full-time and looking for a full-time job?
	<u></u>
141.	During the past year, how many weeks (from 0-52) were you looking for a part-time job?
142.	Oo you have a <u>full-time</u> job to which you will return after your Army training?
	Yes
143.	Do you have a part-time job to which you will return after your Army training?
	Yes
	No

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

144.	What type of job were you last working?	WRITE CODE HERE
145.	What type of part time civilian job could you get if you	were not entering the Army?
•		WRITE CODE HERE
	12 - <u>SALESWORKER</u> (Examples: retail sales door-to-door sales pers	· · · · · · · · · · · · · · · · · · ·
	•	: shipping clerk, mail secretary, typist, keypunch , cashier, bookkeeper)
	14 - SERVICE OR RESTAURANT WORKER (Example cook,	es: cleaning person, dishwasher waitress)
	15 - TRADES OR CRAFTS WORKER (Examples: plumber, ca	mechanic or repairman, baker, rpenter, painter, electrician)
	16 - TRANSPORTATION OPERATOR (Examples:	cab, bus, or truck driver)
	17 - MANUFACTURING OR PRODUCING (Examples worker, operator	packager, meat-cutter, fork-lift
	18 - <u>PROTECTION SERVICE</u> (Exemples: polic park ranger)	e, security guard, firefighter,
	19 - <u>ART, ENTERTAINMENT, RECREATION</u> (Exam	ples: dancer, actor, athlete, cian, artist)
	20 - <u>LABORER, EXCEPT ON FARM</u> (Examples: truck loads	construction, laborer, gardener, r, warehouse person)
	23 - FARM LABORER	
	24 - <u>PARAPROFESSIONAL</u> (Examples: dental aide, paramedic, p	
	25 - <u>PROFESSIONAL</u> (Examples: doctor, law accountant)	yer, teacher, minister,
	26 - <u>TECHNICAL</u> (Examples: draftsman, med computer programmer, pilo	
	27 - MANAGER OR ADMINISTRATOR, EXCEPT ON	FARM (Examples: sales or office manager, school administrator, buyer)
	28 - OWNER OR PROPRIETOR (Examples: cont	

- 29 FARMER OR FARM MANAGER
- 34 MILITARY OFFICER

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- 35 MILITARY ENLISTED
- 45 I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 I AM NOT SURE WHICH CATEGORY

In 1984 how much did you earn (before taxes) from all the different kinds of work you did	d?
(Include wages, salaries, tips, and commissions).	
I had no 1984 earnings	
How much did you earn (before taxes) in the month before you enlisted (signed your contract)?	
\$0	
Over \$1000 per month 10	
Answer the following questions about the household you were living in before your enlistment the household where the recruiter was able (or would have been able) to contact you during the year before your enlistment. What is the zipcode of this household?	nent
	l had no 1984 earnings

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149. Who lives in this household? (CIRCLE ALL THAT APPLY) My stepfather. 04 Brothers and/or sisters (Include stepbrothers and stepsisters). 07 Other people not related to me 10 Does not apply/I don't know. 98 150. Who is responsible for paying most of the bills in this household? (CIRCLE ONLY ONE) My stepfather. 04 Brothers and/or sisters (Include stepbrothers and stepsisters). Other people not related to me 10 Does not apply/I don't know. 98 151. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO $\underline{\text{NOT}}$ INCLUDE YOUR INCOME. Less than \$2,599 a year (less than \$50 a week) 01 \$2,600-\$5,199 a year (about \$50-\$99 a week). \$5,200-\$10,399 a year (about \$100-\$199 a week) \$10,400-\$15,599 a year (about \$200-\$299 a week). 04 \$15,600-\$20,799 a year (about \$300-\$399 a week). 05 \$20,800-\$25,999 a year (about \$400-\$499 a week). 06 \$26,000-\$31,199 a year (about \$500-\$599 a week). 07 \$31,200 or more a year (about \$600 a week or more) 08

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152.	What is your sex?	
		Male
153.	What is your ethnic group?	
		White, not Hispanic
154.	Is there cable TV in the household where	you were living before you entered the Army?
		Yes
155.	Did you ever serve in the military before	this enlistment?
		Yes 1 Which service?
		No 2
156.	In your own words, please tell why you de make this decision?	cided to enlist in the Army. What caused you to
		

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ihank	you ve	ry much	for your	time and	effort	in comple	ting this	survey.	
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APPENDIX E

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INSTRUCTIONS FOR ADMINISTERING THE 1985 ARI SURVEY OF NEW RECRUITS

APPENDIX E

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INSTRUCTIONS FOR ADMINISTERING THE 1985 ARI SURVEY OF NEW RECRUITS



DEPARTMENT OF THE ARMY

US ARMY RESEARCH INSTITUTE 5001 EISENHOWER AVENUE ALEXANDRIA, VIRGINIA 22333-5600

REPLY TO ATTENTION OF

S: 13 May 1985

6 MAY 1985

PERI-RP

SUBJECT: The 1985 (Summer) Reception Station Survey

Commander
US Army Reception Station
ATTN: ATZR
Fort Sill. Oklahoma 73503-6201

1. References:

- a. Letter, Deputy Chief of Staff for Training, ATTG-D, 11 OCT 84, Subject: TRADOC Support for US Army Research Institute (ARI) FY 85 Research Program.
- b. FONECON between Mr. Skinner (HQ TRADOC, ATTG-MMP) and Dr. Elig (this office), 2 May 1985.
- 2. We are contacting you IAW the referenced letter and FONECON to arrange the implementation of the subject survey. I am writing at this time to apprise you of important changes being implemented for this summer's survey and to request that a POC be appointed immediately.
- 3. Background. US Army Reception Stations support the mission of manning the Army in many ways. Since 1982, all Reception Stations have supported ARIs survey efforts to determine the motivations of new recruits and to track the effectiveness of recruiting programs and initiatives. Data collected by your efforts are useful to the VCSA, the Chief of Army Reserve, Director of the National Guard Bureau, the DCSPER, and the CG, USAREC in setting recruiting and retention policies. The 1985 Reception Station Survey is critical to monitoring the introduction of the New GI Bill, to implementing an initiative to recruit more college students, and to filling critical shortage MOSs.
- 4. Support Requirements. We are reducing your administrative burden by providing contractor personnel to handle most administrative duties this summer. However, we still require some support from your staff. See enclosure 1 for an outline of the support requirements.
- 5. Please inform us by 13 May if there is to be a change in your POC. Otherwise we will assume that your POC will continue to be CPT Amico (ATZR-KR-B).

PERI-RP

SUBJECT: The 1985 (Summer) Reception Station Survey

- 6. Our POCs will be Dr. Timothy Elig (AV 284-8293, Comm (202) 274-8293) and Dr. Allyn Hertzbach (AV 284-5124, Comm (202) 274-5124). We are also authorizing contractor personnel from Westat, Inc. to contact your POC for information and coordination. Contractor personnel so authorized at this time are Mr. Mark Waksberg (301 251-4376) and Mr. Bruce Allen (301-251-4201).
- 7. Please let us know if you would like us to brief you on the scope, intent, and methodology of this effort during our first visit.
- 8. Thank you for your continuing support. Summer 1985 data collection is critically important to the goal of manning the Army. With the introduction of the New GI Bill we must be extra vigilant in monitoring the quality and motivation of our new recruits.

FOR THE COMMANDER:

1 Encl

PAUL A. GADE

Chief, Personnel Utilization Technical Area

COPIES OF THIS LETTER WERE SENT TO THE FOLLOWING:

COMMANDER

US Army Reception Station ATTN: ATZK-TC-RS-T (Mr. Mills) Building 7031 Fort Knox, Kentucky 50121-5620

COMMANDER

US Army Reception Station ATTN: ATZJ-RS (Testing Branch, Mr. Welchel) Building 1895, Washington Street Fort Jackson. South Carolina 29207

COMMANDER

US Army Reception Station ATTN: ATZT-RS (Testing-Mr. Gottfried) Bldg. 2354 (2nd Floor). Fort Leonard Wood, Missouri 65473

COMMANDER

US Army Reception Station ATTN: ATZR-KR-B (CPT Amico) Bldg. 2843, Davidson Road Fort Sill, Oklahoma 73503-6201

COMMANDER

US Army Reception Station ATTN: ATZD-RS-D (SFC North/SFC Showers) Bldg. 5656, Room D11 Fort Dix, New Jersey 08640

COMMANDER

US Army Reception Station ATTN: ATZB-RS-PCD (CPT Logan) Bldg. 3020, Johnston Drive Fort Benning, Georgia 31905-0686

COMMANDER

US Army Reception Station ATTN: ATZN-RS-TBR (Ms Sharon Weber) Bldg 500 Fort McClellan, Alabama 36205

COMMANDER

US Army Reception Station ATTN: ATSA-ADR-C (Mr. Jim Dubroc Bldg. 4321, Logan Heights Fort Bliss, Texas 79916

1985 (Summer) Reception Station Survey Data Collection

1. Overview. The intended surveying period is June through August 1985; however, if the contracting office slips the start date of the contract, data collection could start late and then continue into September.

Two types of data collection will be used. During three (3 one-week periods, blanket coverage of <u>all</u> recruits at the Reception Stations for initial entry training will be surveyed by Westat personnel, supported by Reception Station personnel. During the remainder of the summer, Reception Station personnel will be asked to survey selected individuals. Individuals to be selectively surveyed will be picked by MOS and/or educational background.

2. ARI Responsibilities. This is an ARI project undertaken on behalf of the Army Personnel Activities. While data collection has been contracted out, ARI remains responsible for insuring the quality and reasonableness of data collection procedures of our contractor and of Reception Station personnel. And while data collection will be directly coordinated between the Contractor and Reception Stations, ARI will review and approve all procedures.

ARI personnel will accompany Contractor personnel on initial visits to each Reception Station. At that time ARI personnel will be available for briefings on the results and utilization of previous survey efforts.

ARIs Contractor, Westat, has been tasked by ARI with developing a sampling plan for the administration of the survey that minimizes impact on Reception Station functioning to the extent possible while obtaining the required data on new recruits. Reception Stations and HQ TRADOC will be contacted to provide the information needed to accomplish this goal. The Reception Stations are asked to cooperate with our contractor and to provide the requested information so that the contractor can make plans that minimize disruptions.

We stat will obtain information from the Reception Stations and prepare a schedule of site visits for data collection. Final coordination of the schedule will be handled by ARI.

We stat will provide all survey administration materials (survey booklets, instructions, and pens or pencils) and arrange for their shipment to and from the Reception Stations.

We stat will provide personnel to administer the surveys in large froup settings at the Reception Stations. We stat personnel will be at each Reception Station for 3 or 4 days at 3 separate times during the summer.

Westat will provide all materials and instructions needed for Reception Station personnel to survey individuals or small groups of people during the other weeks of the summer.

3. Reception Station Responsibilities. Reception Stations are asked to appoint a POC to provide information and to arrange administrative support.

Information is to be provided as requested to Westat on Reception Station operations and scheduling in order to minimize impact on operations.

Administrative support includes scheduling data collection visits as requested by ARI.

If requested of ARI by the Reception Station Commander, arrange for a briefing by ARI personnel on the first or second day of the first data collection trip.

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Help in arranging local accommodations if requested by ARI or Westat personnel.

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Arrange data collection periods in recruit processing schedules so that Contractor personnel will, in a 3 or 4-day period, be able to collect survey data from all receptees who arrive in a 5-day period. This can include multiple survey periods during the day.

Arrange for a large enough testing room for the recruits to comfortably take the survey.

Arrange for the troops to be under military supervision during the entire survey administration period. The military supervisor will be asked to assist in survey administration (introducing the Contractor and helping distribute questionnaires) to the extent consistent with maintaining order and discipline.

Arrange desk space for contractor personnel to work while not administering surveys. Desk space should be provided in the same area that questionnaires can be stored.

Administer questionnaires to selected individual recruits during weeks that Contractor personnel are not present.

Coordinate shipment of materials between Reception Stations and Westat.

APPENDIX F

CONTENTS OF REGULAR ARMY SAS SURVEY FILE

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APPENDIX F

CONTENTS OF REGULAR ARMY SAS SURVEY FILE

LIST OF VARIABLES BY POSITION

													٠.				•																					
IT LABEL	_	SUKVET FURM DAY OF INTERVIEW	MONTH OF INTERVIEW	THE DAY OF THE WEEK IS	SELF-REPORTED GENDER	ETHRIC GROUP MONTH GRADUATED HIGH SCHOOL	YEAR GRAD. OR LAST YEAR IN HIGH SCHOOL	TIME STARTED SURVEY: HOURS	TIME STARTED SURVEY: MINS	TIME FINISHED SURVEY: HOURS		JICED	176	AFFECT BY THEODMATTON COM DEACT		Ψ.		AFFECT BY MOTHER	FIRST CONTACT WITH ARMY RECRUITER	CIRCUMSTANCES OF FIRST CONTACT	SERVICE OF FIRST CHOICE	SERVICE OF SECUND CHOICE	SERVICE OF FAIRTH CHOICE	Œ	; ;		_	SATISFACTION WITH MILITARY JOB	CERIAIRIY UF DESIRED JOB IRAINING	CERIAIGHY OF ARMY COMPONENT	CASE OF ALIKITING BEFORE ELS	SATISFACTION MITH INFO FROM RECRITTER	DID NOT RECEIVE UNREQUESTED RECRUIT INFO	JRCE	REC'D UNREQUESTED INFO FROM:ARMY	REC'D UHREQUESTED INFO FROM: MARINES	REC'D UNREQUESTED INFO FROM:NAVY	REC'D UNREQUESTED INFO FROM:NATL SERV REC'D UNREQUESTED INFO FROM:NATL GUARD
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APPENDIX G

CONTENTS OF ARMY RESERVE/NATIONAL GUARD SAS SURVEY FILE

APPENDIX G

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APPENDIX H

CROSSWALK OF 1983, 1984, AND 1985 ARI NEW RECRUITS SURVEYS (ALL FORMS), AND THE 1984 ARI ENLISTMENT DECISION SURVEYS (FORMS E, G, AND H)

CROSSWALK OF 1983, 1984, AND 1985 ARI NEW RECRUITS SURVEYS (ALL FORMS), AND THE 1984 ARI ENLISTMENT DECISION SURVEYS (FORMS E, G, AND H)

1985 FORM D	9004	Q0002B Q002C Q002A Q105A Q106B Q106B Q106A Q153	9002A1_2 9002A1 9002A2 9158A_B 9158A		
1985 FORM C	Q004 Q125	Q0002B Q0002C Q0002A Q115A Q115A Q1097A Q1097A Q165	0002A1_2 0002A1 0002A2 0169A_B 0169A	9008	9016 9017 9018
1985 FORM B	4000	Q002B Q002C Q002A Q147 Q149B Q149A Q186	9002A1_2 9002A1 9002A2 9191A_B 9191A 9191B	8000	
1985 FORM A	9147	9002B 9002C 9002A 9118 9120B 9120A 9161	9002A1_2 9002A1 9002A2 9166A_B 9166A 9166B	9008	
1984 FORM H		BB0011B B0011B B0011C B0155 B0155 B0155 B0155 B0155 B0155 B0155 B0155	A001 A001A A001B Q282 Q282A Q283A Q284A Q284A 0284A	001	
1984 FORM G		B0011B B0011C B00011C Q1140 Q1154 Q1136 Q1138 Q1138 Q1138	A001 A001A A001B Q294 Q294A Q294B Q296A Q296A Q296A	5	
1984 FORM E	F001 F002 F003 G003 G003 G005	000000000000000000000000000000000000000	A0001A A0001A A410B Q4110B Q411CB Q412A B612A B612A	17	9018 9019 9020 9021 9022 9015
1984 FORM D	4137	A0004 A0004 A0004 A0006 A0006 A0006 A0006 A0006	5	4004	9005 9007 9008 9009 90009 9003
1984 FORM C		AA0011B AA0011B AA0032 AA004 AA004 AA004 AA004	5	9001	90005 90005 90007 90008 90009 90003
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1984 FORM A	9071	AA0003 AA0001000 AA0003 AA0003 AA0004 AA0004 AA0008	5	9001	90005 90005 90008 90008 90009 90002
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1983 FORM C	90009 90009 90009 90009 1100
1983 FORM B	9020 9022 90223 90223 90224 90227 90
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1983 FORM B	•	===	9120 9120 9122 9122 9123	722				
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1985 FORM C			960b	9140 9140 9140 9140 9160 9160 9140 9140 9140
1985 FORM B			9146	9150_511 9150_ 91518 91518 91510
1985 FORM A	91368A 91368A 91368B 91366 91366 91366 91366	9136K 9137 91461 9151 9151 9151	9117 9154	9121_A9 9121_ 9121A1 9121A2 9121A3
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1983 FORM C		1115 1116 1117 1123 123 123 123 123 123	00000000000000000000000000000000000000	11111111111111111111111111111111111111
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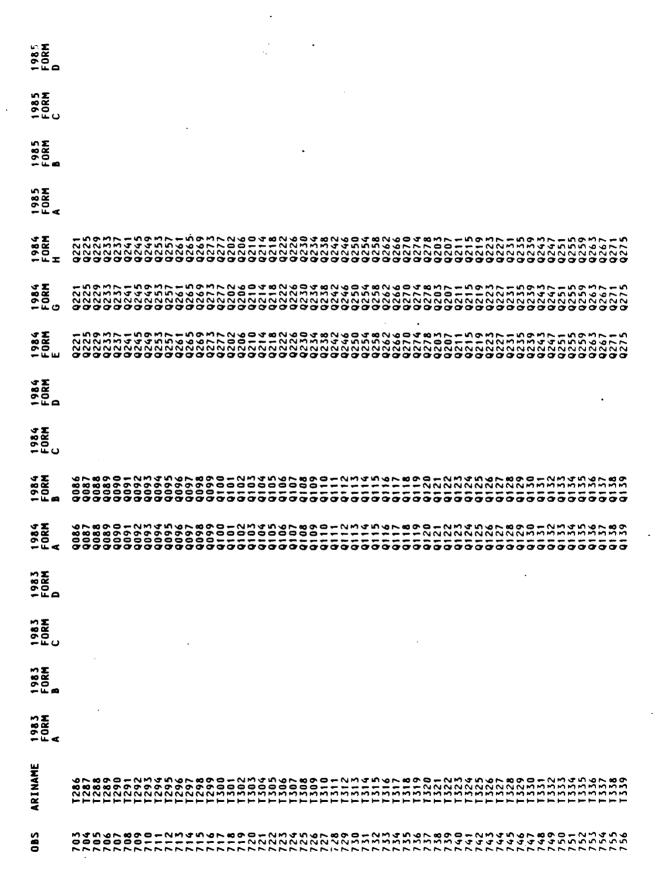
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1985 FORM D	0000 2444 7440		9079A_G 9079B 9079B 9079C 9079F 9079F 9079B1 9079B3 9079B3 9079B4 9079B6
1985 FORM C	9119 9121 9122 9116 9118		
1985 FORM B	9174 9175 9178 9178 9177	90668AF 90668AF 90666B 90666B 90668B 9067AF 9067AF 9067B 9067E	90063A 90063A 90063B 90063B 90063B 90064A 90064B 90064E 90064E
1985 FORM A	9155 9156 9159 9159 9159 9135	9069A-F 9069A-F 9069B- 9069B- 9070B- 9070B- 9070B- 9070B- 9077- 9077- 9077- 9077- 9077-	9071A_G 9071B 9071B 9071D 9071D 9071F 9072A 9072B 9072B 9072B 9072C 9072C 9072C 9072C
1984 FORM H	9147 9153 9151	9145	
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1984 FORM E	9176 9175 9182 9180	4174	
1984 FORM D	Q128 Q132 132 31	90000000000000000000000000000000000000	200000000000000
1984 FORM C	9140 9143 9143	90 90 57 3	
1984 FORM B	9074 9073 9077 9076	000 0033 0033	
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1984 FORM B	44444444444444444444444444444444444444
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1984 Form G	99 99 99 99 99 99 99 99 99 99 99 99 99
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1984 FORM C	00000000000000000000000000000000000000
1984 FORM B	000 000 000 000 000 000 000 000 000 00
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1985 FORM A																																						
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