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DEPARTMENT OF THE ARMY WATERWAYS EXPERIMENT STATION, CORPS OF ENGINEERS P. O. BOX 631 VICKSBURG, MISSISSIPPI 39180

REPLY REFER TO. WESER

S1 October 1978

SUBJECT: Transmittal of Technical Report R-78-1

TO: All Report Recipients

1. The technical report transmitted herewith represents results of a research effort completed as part of the Corps of Engineers' Recreation Research Program (RRP). The objectives of the RRP are to improve the efficiency and the effectiveness with which the Corps delivers outdoor recreation services to the general public. The study reported herein addresses an analysis of the supply and demand of nonreservoir recreation projects.

2. Nonreservoir water resource development projects are becoming increasingly important elements of the Corps' civil works program. Various statutory and administrative authorities require the Corps to consider the recreation potential provided by nonreservoir projects such as channels, levees, beach erosion control, and inland and coastal navigation facilities.

3. The planning and design of nonreservoir projects is hampered by the lack of standard procedures and techniques for use prediction, benefit estimation, and the development of conceptual recreation plans. Recently completed research by the Corps' Sacramento District involved the analysis of supply and demand of urban-oriented nonreservoir recreation using data from a single geographic locale. The purpose of the study reported herein was to further test and evaluate the general model formulation developed by the Sacramento District in other geographic areas and on other types of nonreservoir projects.

4. Included in this report are the results of the development and evaluation of alternative use prediction model formulations for five different types of nonreservoir projects. Recreation visitation data collected at 30 New York State Parks were used in the analysis. Although the results were not as successful as those reported by the Sacramento District in terms of explained variation in visitation and magnitude of error, they do support previous findings as to the most useful variables for modeling recreation visitation.

WESER SUBJECT: Transmittal of Technical Report R-78-1

31 October 1978

5. As noted in the report, one of the limitations of the modeling effort was the small number of observations available from the New York State Park data. Even though restrained by these limitations, the results of this study do contribute to the general understanding of outdoor recreation visitation patterns and provide specific tools that can be used in nonreservoir recreation planning.

Mam JOHN L. CANNON

Colonel, Corps of Engineers Commander and Director

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PREFACE

The study reported herein was developed as part of the Recreation Research Program (RRP). The RRP is sponsored by the Office, Chief of Engineers, U. S. Army, and is managed by the Environmental Laboratory (EL) of the U. S. Army Engineer Waterways Experiment Station (WES), Vicksburg, Mississippi.

The work was performed under Contract No. DACW39-77-C-0085 between the Regional Science Research Institute (RSRI), Philadelphia, Pennsylvania, and WES. The report was prepared in order to describe the testing and evaluation of a nonreservoir recreation use prediction model previously developed by the U. S. Army Engineer District, Sacramento.

The study was conducted by Messrs. Robert E. Coughlin, David Berry, and Pat Cohen, assisted by Ms. Janet E. McKinnon, Mr. Ernest Leonardo, and Ms. Jacqueline Harmon of the RSRI.

Data from the 1976 visitor survey of the New York Office of Parks and Recreation were provided by Mr. Robert A. Anderson, Associate Economist of the New York Office of Parks and Recreation.

This contract is part of the work being conducted under the RRP, Dr. Adolph J. Anderson, Program Manager.

The contract was managed by Mr. William J. Hansen under the supervision of Dr. Conrad J. Kirby, Chief, Environmental Resources Division, and under the general supervision of Dr. John Harrison, Chief, EL.

Director of WES during the study and preparation of this report was COL J. L. Cannon, CE. Technical Director was Mr. F. R. Brown.



CONTENTS

Pag	e
PREFACE	
LIST OF TABLES AND FIGURES	;
CONVERSION FACTORS, U. S. CUSTOMARY TO METRIC (SI)	
UNITS OF MEASUREMENT	1
PART I: INTRODUCTION	•
PART II: REVIEW OF THE LITERATURE	;
The Propensity to Visit Recreational Sites	
Refinements	1
Extreme Values of Number of Visits (V)	!
Estimation of the Parameters of the Model	
Spatial Units of Observation	
Concercial Implications from the Literature	
General implications from the interature	
PART III: ANALYSIS OF DATA FROM NEW YORK STATE PARKS 20	1
Description of Data 20)
Analysis	
Analysis: Traditional Formulations	
Use of the Models for Planning Purposes	,
PART IV: CONCLUSIONS	5
REFERENCES	ļ
APPENDIX A: NEW YORK STATE PARK VISITOR SURVEY QUESTIONNAIRE AL	
APPENDIX B: DESCRIPTION OF THE PARKS ANALYZED BI	
APPENDIX C: TYPE OF ACTIVITY PREFERRED AT EACH PARK CI	

LIST OF TABLES

No.	Title	Page
1	Summary of Selected Studies	18
2	Distribution of Observations	27
3	Description of Variables	29
4	Means and Standard Deviations of Variables	32
5	Regression Results for Specified Basic Independent Variables	35
6	Regression Results: All Variables	37
7	Increase in R ² Resulting from Including C ACRES as One of the Basic Independent Variables	41
8	Effect on R ² of Including Other than Basic Independent Variables	42
9	Regression Results: American River Type Model	47
10	Regression Results: Sacramento Region Type Models	49
11	Overall Comparison of Alternative Models: New York State Park Data	50
12	Comparison of Observed Visits with Estimated Visits Using a Sacramento Region Type Model Fitted to New York State Parks System Data	51
	LIST OF FIGURES	
1	Propensity to visit recreation sites	8
2	Location of parks analyzed	21
3	Number of visitors to selected New York State Parks by county of origin: Cayuga State Park and Jones Beach State Park	23
4	Number of visitors to selected New York State Parks by county of origin: Rockland State Park and Bear Mountain State Park	24
5	Number of visitors to selected New York State Parks by county of origin: Stony Brook State Park and Chittenango Falls State Park	25
6	Effect on regression line of consideration of origin areas sending no visitors to a park	26

CONVERSION FACTORS, U. S. CUSTOMARY TO METRIC (SI) UNITS OF MEASUREMENT

U. S. customary units of measurement used in this report can be converted to metric (SI) units as follows:

Multiply	By	To Obtain
feet	0.3048	metres
miles per hour	1.609344	kilometres per hour
miles (U. S. statute)	1.609344	kilometres

MODELING RECREATION USE IN WATER-RELATED PARKS

PART I: INTRODUCTION

1. For many years, the U. S. Army Corps of Engineers Civil Works Program has been concerned with the recreation potential of reservoir projects. As part of its project and system planning for reservoirs, the Corps has given careful attention to the prediction of recreation use of reservoirs (Brown and Hansen 1974).

2. In recent years, nonreservoir water resource development projects have become increasingly important elements of the program. The Corps has conducted one study of the prediction of recreation use at a nonreservoir site (U. S. Army Engineer District, Sacramento, 1976) and wishes to test that type of analysis on other nonreservoir sites to determine whether it has potential for application in other geographic areas and for other types of nonreservoir projects.

3. The objective of this report is to test and extend work on the prediction of recreation use already completed by the Sacramento District and provide a basis for nonreservoir park system planning by Corps of Engineers planners. In order to do this the major studies of the prediction of recreation use are reviewed and recreation use prediction models are tested on a nonreservoir park system. The empirical tests were made using data from the New York State park system.

PART II: REVIEW OF THE LITERATURE

4. Participation in outdoor recreation has, over the past dozen years or so, been studied in a number of different ways. Some analyses (e.g., Owens 1970, and Rankin and Sinden 1971) concentrate upon visitor characteristics and participation and try to find correlations between certain types of recreational activity (such as number of activity days in swimming) and socioeconomic characteristics of participants and nonparticipants or of the population in general in a specified region. Although some of these studies did find significant correlations, most were generally unsuccessful, resulting in regression models with very low levels of statistical explanation.

5. In contrast, other researchers (e.g., Shafer and Thompson 1968) concentrated not upon visitor characteristics to explain participation but upon attributes of the parks or other recreational sites. These sometimes proved to be fairly good predictors of visits to alternative park areas.

6. Clawson and others introduced a third type of variable in analyzing park attendance. Using an idea of Hotelling, Clawson 1959 incorporated distance to the park as an explanatory variable of park attendance (which he then used to calculate a quasi-demand curve for park visits). Clawson and others using this method (e.g., Smith 1971) generally used highly aggregated data on the proportion of the population visiting a particular park from a particular region. They thus tended to attain fairly high levels of statistical significance when predicting visits per person (Flegg 1976).

7. There are historically three types of variables which analysts have studied: characteristics of the potential user population, attributes of the recreational area, and distance or cost of getting from the user's residence to the park (Clawson and Knetsch 1966, p 60). Inclusion of all three types of variables is now fairly commonplace in recreation studies. This report will refer to a relationship between visits on the one hand and park attributes, origin area population characteristics, and travel cost or distances travelled on the other

hand, as a generalized gravity model. Visits to a park should increase as the population of the origin areas increases, as the attributes of the park become more desirable for many recreationists, and as distance to the park decreases. The exact specification of these relationships will be discussed in the remainder of this section, drawing upon available literature and deriving the relationship among the variables from basic principles.

The Propensity to Visit Recreational Sites

8. Most studies of recreational participation speak of the demand for recreation as analogous to the demand for a private good purchased on the market. The objective is then to estimate a schedule of demand for visits as a function of the price of those visits. Twenty years ago, Marion Clawson 1959 employed a two-stage technique which established the procedure. First, estimate the propensity to visit recreational sites as a function of travel costs (which Clawson called the demand for the whole recreation experience). Then, by assuming that travel costs could be interpreted as the "price" of a visit or an entrance fee, adjust this propensity-to-visit function to derive a spatial demand schedule (see Berry 1973 for a discussion of spatial vs. aspatial demand curves). The subject of this report is limited to the propensity to visit open space (i.e., Clawson's first step). The spatial demand for recreational visits is closely related, of course, but requires assumptions unnecessary for estimating the number of visits to a particular recreational site.

9. The propensity to visit recreational sites may be derived from two behavioral observations:

a. For a typical individual (or household) the number of visits to any park in a specific time period (such as one year) will decrease as the cost of the visit increases, other things being equal. Thus, in a graph of visits plotted against distance a downward sloping curve should be observed as in Figure 1.



b. For a typical individual (or household) the curve of visits to a park as a function of costs will shift to the right (Figure 1) as the attributes of the park become more desirable and to the left as the attributes of the park become less desirable. This kind of shift can be expressed additively if improved attributes would cause the typical individual to travel further to visit a park independently of the level of travel costs. (If this shift is dependent on travel costs, such as being greater as travel costs decrease, then the relationship is multiplicative.)

10. These two kinds of relationships are plotted in Figure 1 for an individual whose pattern of visits is described by the function:

$$\mathbf{v}_{\mathbf{j}} = \mathbf{a} - \mathbf{b} \ln \mathbf{C}_{\mathbf{j}} + g\mathbf{A}_{\mathbf{j}} \tag{1}$$

where v_j is visits for the individual per year to parks, j, with attributes described by A_j and travel costs described by the natural logarithm (ln) of C_j , and a, b, g are coefficients to be determined by the regression. Attributes may simply be park acreage and distance may be in miles, travel time, or travel costs. For the purpose of exposition, this report maintains this general algebraic specification, keeping in mind that in any given instance an alternative specification may be more appropriate.

11. In order to determine the behavior of all residents of the origin area i who visit parks at distance C_{ij} with attributes A_j it is necessary to scale up the typical recreationist to the community level. If the typical recreationist is the average person, it suffices merely to multiply both sides of the relationship above by P_i , the population of origin area i, to obtain total visits from area i, $P_i v_j = V_{ij}$. This is represented by curve 3 in Figure 1 (which is drawn for a community of seven persons).

12. The functional form of the relation between V_{ij} and A_j and C_{ij} is as follows:

$$V_{ij} = aP_i - bP_i \ln C_{ij} + gP_iA_j$$
(2)

13. Notice that the function is made up of interaction terms of P and C and P and A. This formulation merely stretches the individual's propensity-to-visit curve upward, while holding it at the same intercept along the C axis as occurs for the individual at a given level of attribute A_j . (Thus, curves 1 and 3 have the same intercept along the C axis even though one is for an individual and the other is for the community.) This says that people in the community will not travel any farther to visit a park with certain attributes than the average person would. (For many commonly used functional forms of the propensity-to-visit curve, this is not the case.)

Refinements

14. A number of refinements have been suggested to deal with the characteristics of individuals, the characteristics of parks, and the attracting power of substitute parks.

Individual versus community

15. Many analysts have remarked that the average individual's behavior cannot simply be inflated to obtain the community behavior (Lavery 1975). One problem is, of course, that the average individual does not really exist. In reality there are individuals with different interests in outdoor recreation which may or may not be correlated with income level, level of educational attainment, age, stage of life cycle, recreational experiences when they were children, and the like. This would suggest two possible solutions. First, descriptive characteristics of the individuals could be included and modelled as additive terms:

$$v_{j} = a - b \ln C_{ij} + gA_{j} + \sum_{k} r_{k} x_{k}$$
 (3)

where the χ_k are socioeconomic descriptors, such as, percent in a certain income category. (Of course a multiplicative or exponential formulation may also be appropriate.) For the community as a whole, the equation would be:

$$V_{ij} = aP_i - bP_i \ln C_{ij} + gP_iA_j + \sum_k r_k P_i\chi_{ik}$$
(4)

which includes interaction terms between P and χ added to the original model. This approach shifts the curve depicted in Figure 1 to the left or right depending upon the signs of the coefficients r_k . Secondly, and more simply, the power of P could be adjusted on the right-hand side, raising P to the γ power, $\gamma \neq 1$, as a crude way to account for differences between the behavior of individuals and communities.

Attributes of recreational sites

16. As with recreationists, it is often desirable to recognize the multidimensionality of the attributes of recreational sites. Different park features may have different attracting power on the population. Some investigators have incorporated several distinct measures of attributes in the estimation of the number of visits to alternative parks as separate variables (e.g., Freund and Wilson 1974, and Van Lier 1973). However, others have combined attributes into a single measure such as acreage of the parks or water surface acreage (Brown and Hansen 1974, for instance) or taken on algebraic combinations of attributes to yield an index of attractiveness (e.g., Shafer and Thompson 1968, Cheung 1972, or Cesario 1976). Among the park attributes typically considered are: acreage of various features, quantity or quality of facilities such as number of campsites or length of the shoreline, vegetative cover, meteorological conditions, and so on, depending upon the types of parks one is dealing with. Substitute parks

17. A further refinement in the model is the inclusion of a variable describing substitute parks which may reduce the number of visits to a park with attribute A_j at a distance (cost) of C_{ij} . This is especially important in estimating the effects of opening new parks or closing existing ones. Ideally, the substitute parks should be described by their distance from i and by their attributes. Several methods for describing substitute parks have been used:

a. Simply using the distance or cost of getting to the

substitute park for each substitute park separately (Burt and Brewer 1971, and Moncur 1975). Thus the right-hand side of the equation for the individual recreationist would include the terms $h_{ik}^{\ C}_{ik}$ for all substitute parks, k. Park attributes are implicitly included insofar as each park is described by a separate variable and coefficient. Both Burt and Brewer and Moncur obtained positive and negative regression coefficients, h_{ik} , for the cost of getting to substitute parks indicating the presence of substitutes (positive signs) and possibly exotic attractions or misspecification errors (negative signs).

- b. Using a single term describing the attributes and distances of all parks k except the park of interest, park j. This term might be $h \sum_{k} A_{k}/C_{ik}$, $k \neq j$, which would then be included on the right-hand side of the equation for the individual recreationist.
- c. Including parks as substitutes only if they meet certain requirements. Brown and Hansen 1974 suggested the requirement that the parks be considered as substitutes only if they are closer to the origin area than the park in question $(C_{ik} < C_{ij})$ or if A_k/C_{ik} is greater than A_j/C_{ij} , where k is the substitute park and j is the park of interest. This latter version considers attributes as well as distance of the substitute. The substitute measure to be included on the right-hand side of the equation for the individual recreationist would then be either $h \sum_k 1/C_{ik}$ if $C_{ik} < C_{ij}$, or $h \sum_k A_k/C_{ik}$, if $(A_k/C_{ik}) > (A_j/C_{ij})$ where k is the substitute park and j is the park of interest.

Extreme Values of Number of Visits (V)

18. One of the major problems in specifying a model of visits is the disparity between the observed number of visits and predicted number of visits at large and small values of C. Some formulations, such as those involving logarithms or hyperbolas, exhibit such problems because the curves are asymptotic to the V and C axes. One solution is to ignore those parts of the curve outside the range of observations (such as all estimates of V where C is less than the minimum observed distance travelled and all estimates of V where C is greater than the maximum observed distance travelled) by assuming V is zero. This practical solution does present difficulties when trying to ascertain the effect of improved attributes on the marginal (most distant) visitors, though. A specification like that in Figure 1 overcomes the problem along the C axis because it cuts the C axis; so also do linear and some other specifications.

19. A related problem is that of specifying a simple distance decay curve that has a negative slope until it reaches the maximum distance travelled and then takes on values of V equal to exactly zero instead of slightly positive values or negative values. As a practical matter, though, most analysts simply do not include observations beyond an estimate of the maximum distance travelled so as to avoid estimation errors caused by a series of values of zero for V as C increases.

20. A final problem is what to do if the specification calls for taking logarithms of V when V = 0. A typical solution is to use V + 1 as the measure of visits.

Estimation of the Parameters of the Model

21. With some significant exceptions (e.g., Cesario 1976), least squares or regression methods are usually employed to estimate the parameters of the model once it is specified. This means that the model must be capable of being transformed into a linear equation, through the taking of logarithms or by some other means. The model with additive interaction terms as described in Figure 1 has been used by Mansfield 1969 and Van Lier 1973 (p 48), but generally it has not been widely adopted.* Rather, the most common approaches have been as follows:

- <u>a</u>. $\ln V = \alpha_0 + \alpha_1 \ln P + \alpha_2 \ln A + \alpha_3 \ln C + err$ (5) where err is the error term and where additional terms for substitute parks or population characteristics are sometimes included on the right-hand side. This model yields constant elasticities of V with respect to P, A, and C. Moreover, the attribute variable has a greater (multiplicative) effect on V as C decreases. For examples of this kind of model see (Thompson 1967, Freund and Wilson 1974, and Flegg 1976).
- <u>b</u>. $\ln V = \alpha_0 + \alpha_1 P + \alpha_2 A + \alpha_3 C + err$ (6) where substitute park variables and population characteristics variables may also be included. This specification yields variable elasticities of visits and an increasing effect of A on V as C decreases. See Flegg 1976 for an example of this model.
- <u>c</u>. $\ln (V/P) = \alpha_0 + \alpha_1 \ln A + \alpha_2 \ln C + err$ (7) with or without substitute park variables or population characteristic variables. This assumes that the elasticity of V with respect to P is unity and that the effect of A on V increases as C decreases. See (Gibson and Anderson 1975) or (Flegg 1976) for examples of this model.
- d. ln (V/P) = α₀ + α₁A + α₂C + err (8) with or without park substitute variables or population characteristics. It, too, implies that the effect of A on V increases as C decreases. Gibson and Anderson 1975 employ this type of function.
- e. Various functions with additive terms consisting of

* Mansfield did not use ln C, but rather e^{-C} and C^{-2} to obtain a decay function for the average visitor. Van Lier used $e^{-\beta B}$ as the distance decay function for his study of Dutch recreational sites.

multiplied or interacting variables. For example, Brown and Hansen 1974 used a function of the form

$$V = \alpha_0 + \alpha_1 (PA/C) + \alpha_0 (P/C) + err$$
(9)

with a substitution variable also included. Cheung 1972 employed a function of the form

 $V = \alpha_0 + \alpha_1 P/C + \alpha_2 A/C + \alpha_3/C + err$ (10) with a term for substitute parks as well in his study of recreational sites in Saskatchewan.

22. The error term in an estimate of visits is a critical and often overlooked statistic. First, the pattern of residuals from the regression equation should be examined. If positive or negative residuals are geographically clustered, there may be a misspecification of the model. If residuals are much larger for those calculations yielding large estimates of visits than for those yielding small estimates of visits, the distribution of error is said to be heteroscedastic. The possibility of such a systematic error should be kept in mind. Its existence might result in the estimate of visits being far more likely to suffer a great error for large attractive parks close to large cities. Finally, a single summary measure of error, the standard error of estimate, describes one aspect of goodness of fit. In logarithmic transformations, the error term is thus multiplicative, but it is additive in additive models. A 95 percent confidence interval in a logarithmic model might lead to a lack of confidence in the estimates where V is large but may be a better description of the error term than an additive error in a heteroscedastic distribution around a linear equation. Without knowing whether the pattern of errors is homoscedastic, it is impossible to say whether an additive or multiplicative error term is preferable.

Spatial Units of Observation

23. As a matter of actual calculation of the regression equation one has to consider what the spatial units of observation are to be, and specifically what the size of each origin area is to be. Most of the recreational sites studied are large county, state, or national parks or recreation areas, so an areal unit as large as a county or subcounty unit is appropriate as the size of the origin area. Aggregation of origin areas into a small number (say 10) will boost the goodness of fit of the regression model but at the great expense of possibly introducing major biases into the regression coefficients (Flegg 1976). Thus, studies in which origin areas are specified as a few rings of distance or time intervals around the park in question may suffer from strongly biased coefficients.

Disaggregation of Recreational Activities

24. A final question in the formulation of a model of recreational behavior is the disaggregation of activities: swimming, fishing, boating, hiking, picnicking, and so on. It would not, in general, be expected that boaters and picnickers would have the same propensity to visit a particular park, for example. Thus, where the data permit, most analysts recommend splitting different types of recreation apart and modelling them separately. For example, Flegg 1976 found the elasticities of visits with respect to travel costs varied from -0.98 for fishermen at Llandegfedd Reservoir with seasonal permits to -1.82 for fishermen with daily permits. He also found that the elasticity of visits with respect to population size varied from 0.33 for casual visitors to 0.80 for boaters at the same reservoir. Holman and Bennett 1973 also obtained notably different types of recreational activities.

General Implications from the Literature

25. Can one infer general rules of thumb for estimating outdoor recreation levels from previous studies? Or must one undertake a special recreation study for each geographical area of interest? From the literature investigated there does not appear to be a sufficient

16 /

basis for adopting general rules of thumb. This is for four reasons: variations in the regions studied, variations in the specifications of the models, variations in the parameters of the models, and rather modest levels of goodness of fit. Some of these variations are summarized in Table 1.

26. Most functional forms used to analyze the propensity to visit recreational sites have been specified as described in sections entitled "The Propensity to Visit Recreation Sites" and "Estimation of the Parameters of the Model," with some of the forms also incorporating substitution effects as described in the latter section. Although there are only a few basic families of specification, there are enough variations within each family to make comparisons across studies nearly impossible except perhaps in terms of elasticities of visits with respect to population of the origin area, with respect to the costs (distance or time) involved in travelling to the recreation site plus any admission fees, and with respect to variations in attribute characteristics. In fact, the definition of attributes varies so greatly that the authors are hesitant to report any similarities from one study to the next with respect to this variable. The elasticities of V with respect to P and C can be seen to vary widely in the cases reported in Table 1. Besides these there are also cases where the elasticity of P is assumed to be unity when the dependent variable in a log-log transformation is written as ln (V/P). In light of these results, rules of thumb on elasticities seem tenuous. Indeed, others such as Lavery 1975 have come to the same conclusion. Finally, one should be hesitant to apply elasticities of the propensity to visit a recreation site with respect to costs that were estimated from data collected prior to the dramatic increases in fuel prices in 1973 and 1974.

27. Table 1 also shows that goodness of fit varies greatly across the studies. With a few exceptions, goodness of fit as measured by the coefficient of determination, R^2 , is only modest. Highly disaggregated data (i.e., many observations) are likely to be scattered widely around the regression plane in part because of the omission of

Table 1 Summary of Selected Studies* 1 5

		Turo of	Elasticities with Respect	H of Visits to:	and an and an
Study	Region**	Recreation	Population	Travel Costs	R2 B
Brown & Hansen 1974	California (w) West S. Central US (w)	60 60	11	11	0.9 0.58 to 0.6
Moncur 1975	Oahu, Hawaii (w)	60	1	1	0.18 to 0.8
Burt & Brewer 1971	Missouri (w)	80	!	-0.2 to -2.7	1
Freund & Wilson 1974	Texas (w)	¥	0.4 to 1.0	-0.5 to -2.0	0.33 to 0.4
Corps of Eng 1976	California (w)	80	0.6	-0.9	0.7
Cesario 1976	Pennsylvania	80	1.0	:	0.8
Thompson 1967	Ontario	U	1.1	-1.5	0.6
Cheung 1972	Saskatchewan (w)	60	1	:	0.9
Gibson & Anderson 1975	Derwent Res. UK (w)	¥	:	-2.9 to -4.8	0.27 to 0.5
Flegg 1976	Llandegfedd Res. UK (w)	b, f, g	0.3 to 0.8	-1.0 to 02.2	0.40 to 0.70
Mansfield 1969	Lake District Nat Parks UK (w)	80	!	-2.3	6.0

Includes only studies which incorporate gravity-type models and which use fairly disaggregated origin areas (except Mansfield).

** (w) indicates that the study included at least some water-oriented recreation.

+ g = general day use, f = fishing, c = camping, b = boating.

Elasticities for models with constant elasticities only, except for Mansfield which takes the elas-ticity at the mean distance of day users. #

 \ddagger Used highly aggregated origin areas (n = 15), hence the high value of R^2 .

explanatory variables relating to individual recreationists' decisions. Standard errors were generally not published.

28. In conclusion, the existing literature indicates rather weak relationships between visits to parks and park attributes, population characteristics, and distance. The application of already-developed models to a proposed park, therefore, generally can be expected to yield equally weak and varied results.

29. Analysis of the work of earlier researchers, who have studied a variety of regions, has not been successful in identifying crossregional similarities. In fact, it appears reasonable to suppose that regional behavioral differences do exist. Therefore, it would seem that the Corps of Engineers is wise in attempting to develop separate models for different regions rather than a single general model.

30. In the following section a new set of park visitor data will be analyzed using the American River study formulation (U. S. Corps of Engineers District, Sacramento 1976) and several other formulations in addition. A variety of formulations and variables are tested in order to determine which formulations and variables give the better results, and, therefore, would be most advisable for use in evaluating new park proposals.

PART III: ANALYSIS OF DATA FROM NEW YORK STATE PARKS

Description of Data

31. In order to perform an analysis of park demand, three sets of data are necessary: information on the location of residence and length of trip of each user, information on the socioeconomic characteristics of the residents' location, and information on the characteristics of the park. By far the most difficult to obtain is the information on residence and length of trip of the park users; it can be obtained only by a direct survey. For this study such data were made available from a visitor survey carried out in 90 New York State parks in late July and late August of 1976. The data consist of 7,000 interviews, in coded form on magnetic tape.* A sample questionnaire is included as Appendix A.

32. All water-oriented parks for which more than 38 interviews were available and which received visitors from six or more counties were selected for analysis. These 30 parks were classified as large lake parks, ocean parks, pond and small lake parks, river parks, and stream parks. Their locations are shown in Figure 2.

33. The observations (dependent variables) which are to be explained statistically consist of the number of trips from a specified origin area to a specified park. Thus, for each such origin-destination pair, data must be assembled on characteristics of origin and characteristics of destination.

34. Each individual interviewed is assumed to have spent a "recreation day" at the park in question. Thus, a recreation day, which is defined as "a visit by one individual to a recreation development or

^{*} The survey is summarized in <u>1976 Summer Park Visitor and Camper</u> <u>Surveys</u>, New York Office of Parks and Recreation. Datailed data on magnetic tape were made available by Robert A. Anderson, Associate Economist of the New York Office of Parks and Recreation. The analysis reported here is only of the Visitor Survey data; the Camper Survey data were not analyzed.



area for recreation purposes during any reasonable portion or all of a 24-hour period" (U. S. Senate, 1962), serves as the unit in which the dependent variable was measured.

Origin of visitors to parks

35. Working maps were prepared showing the number of visitors to a given park who had come "today" from their homes in various counties (Figures 3, 4, and 5 are examples). Two facts were evident: (1) the large majority of visitors came from counties within (or mostly within) 50 miles* of the park in question, but (2) many counties within 50 miles of the park had no visitors from them. In addition, a few visits were recorded by people whose homes were 100, 200, or even 300 miles from the park. Since it was clear that trips of that length for a day visit to a park were unlikely, such observations were considered to be extraneous to this analysis of park visitors.

36. Since planners must consider the demand of all residential areas for a given park, it is important that origin areas which provide no visitors be included in this analysis as well as origins from which visitors were recorded. However, the inclusion of such no-visitor origins which lie beyond the normal range of travel will distort the equation. This is made clear in Figure 6. Since beyond the main service area of the park no-visitor origins will extend indefinitely, it is necessary that the analysis be restricted to some particular distance from the park. Based on a study of mapped data, this distance was chosen to be 50 miles.

37. The survey data had been coded by minor civil division, and so the entire analysis could have been done at that level of areal detail. Such a fine disaggregation, however, would involve large numbers of no-visitor origins and many origin areas for which detailed socioeconomic data could not be obtained from published sources. Analysis of county-level data, on the other hand, would fail to make many socioeconomic distinctions, and would require gross averages of actual distances

^{*} A table of factors for converting U.S. customary units of measurement to metric (SI) units is presented on page 4.









- a. Each municipality of over 25,000 population.*
- b. The remainder of the county.
- <u>c</u>. The entire county if it does not contain a municipality of over 25,000 population.

38. The resulting numbers of observations, which were used for the subsequent analysis, are summarized in Table 2. The ratio of origindestination pairs with nonzero visits to total pairs compares favorably with that of Brown and Hansen, for example.

^{*} If a county has more than one city of over 25,000 population, only those cities generating one or more trips to the park were considered separate origin areas. (Making a city with no trips a separate origin area would simply add another no-visitor observation to the analysis. Such cities were combined with the "remainder of the county".)

	Total Observations	Observations with Nonzero Visits
Lake Parks		
Cayuga Lake	20	10
Fairhaven Beach	14	8
Sampson	18	13
Glimmerglass	16	12
Total	68	43
Ocean Parks		
Jones Beach	14	11
Captree	10	8
Heckscher	9	7
Sunken Meadow	10	7
Total	43	33
Pond and Small Lake Parks		
Belmont Lake	14	11
Rockland Lake	28	18
Mohansic	17	12
Clarence Fahnstock	17	15
Chenango Valley	12	8
Total	88	64
River Parks	10	
Bear Mountain	10	10
Letenworth Teuchemack Falls	10	13
laugnannock Falls	19	10
Total	53	39
Stream Parks	15	
Reverd Cutting Arboratum	12	11
Nigaogue Gue Curring Arborecum	4	11
Tagazia	14	
I B Thetehor	14	14
J.B. Inatcher	4	14
Buttomilk Falls		
Buttermitk Fails	ě	
Fillmore Glen	14	
watkins Gien	14	11
Stony Brook	11	10
Clark Description	14	11
CLARK Reservation	0	2
Battle Island	9	1
Total Total	140	115
10041	740	

Table 2Distribution of Observations

39. The day visitor interviews had been made of every nth individual or party, where n was varied so as to limit the number of interviews in very crowded parks (such as beaches around New York City). The interview data can be analyzed directly for an individual park, but if several parks are to be analyzed simultaneously or if it is desired to predict total use, it is necessary to account for the various sampling rates and adjust the data to reflect the actual number of visitors at each park.

40. This adjustment was performed with the use of weighting factors which were supplied by the New York State Office of Parks and Recreation. The factors consist of the ratio between the annual attendance and the number of interviews completed at the park in question. Therefore, the factors are generally quite large numbers, typically 2500. Characteristics of origin areas

41. Data on the characteristics of each origin area were assembled from the U. S. Census of Population, 1970. Since the object of the analysis is to predict how many people from a given origin area would visit a particular park, perhaps the most basic socioeconomic characteristic is the population of the origin area. Other characteristics, such as the number of people in various age groups, income and occupational levels, and the value of housing are also included as potential independent variables. The independent variables describing characteristics of origin areas are listed in Table 3.

Characteristics of the parks

42. Information on park characteristics was obtained directly from the New York State Office of Parks and Recreation. From their detailed inventory, a limited number of characteristics were selected for analysis (Table 3). These characteristics include general classification by type of park, total acreage, total water area, the existence of certain types of facilities, and the amounts of certain facilities.

43. A general description of each park, along with a map, can be found in Appendix B to this report.

44. In addition to the data on park characteristics which were used in the regression analysis, other data on activities at each park

Dependent Variable	Western of testern (In these and a) for must
VISIT	dence location i to park j (i.e., number of survey interviews x park weight)
Independent Variables	
Characteristics of Park	j
REGION	State Park Dept. Region in which park i is located (1, 12)
ACRES	Area of park in acres
W FOOT	Frontage of primary water bodies in park (00 ft)
T WATER	Frontage of all water bodies in park (00 ft)
AC L&P	Area of lakes and ponds (acres)
# TABLE	Number of picnic tables
# CABIN	Number of cabins
M TRAIL	Miles of trails
CAMP YN	Camping facilities (1, 0)
BOAT YN	Boating (1, 0)
FISH YN	Fishing (1, 0)
W SPORT	Winter sports (1, 0)
STREAM	Stream park (1, 0)
RIVER	River park (1, 0)
LAKE	Large lake park (1, 0)
OCEAN	Ocean park (1, 0)
POND	Small lake or pond park (1, 0)
Characteristics of Origin	<u>n</u>
Area i	
TOT POP	Total population (thousands)
WHITE	White population (thousands)
%. UND5	Percent of population under 5 yrs. of age
% 65+	Percent of population over 65 yrs. of age
INCOME	Median family income
# HOUSE	Number of housing units
# OWNOCC	Number of owner-occupied housing units (thousands
% OWNOCC	Percent of all housing units owner occupied
VALUE	Median value of owner-occupied housing units
RENT	Median gross rent of renter-occupied housing units
Characteristics of Trip	
to Park	
HOURS	Estimated time of travel between origin area i and park j
Characteristics of Com-	
peting Parks	
C ACRES	Σ In ACRES/HOURS See text paragraph 47
C WATER	Σ In T WATER/HOURS See text paragraph 47

Description of Variables

Table 3

1

are available from the visitor survey. The survey asked three questions:

What are the kinds of things you usually do here?

Of these, which are most important to your coming here?

In general, what was the principal reason for your recreation trip today?

The answers to these open-ended questions are summarized for each park in Appendix C.

Characteristics of trip to park

45. The over-the-road distance from each origin area to each corresponding destination park was measured in two components: the number of miles on interstate highways and the number of miles on noninterstate highways. In order to obtain one number which describes distance from origin to park, the distance measurements were transformed into hours of travel, assuming that average speed is 55 miles per hour on an interstate highway and 35 miles per hour on a noninterstate highway. The resulting total time is the variable HOURS.

Competition by other parks

46. Other parks in the vicinity of a residence location may attract trips which otherwise would have gone to one of the destination parks in the analysis. Therefore, an additional type of independent variable was included to recognize this competitive effect. All state parks within 50 miles of each residential origin area were identified. These included many more than the 30 destination parks in thi study. The acreage of each "competing" park and the frontage of lakes and ponds within it was taken from the State park department inventory or measured on the map, and its distance from the residential origin area was measured.

47. The competing-parks variable was formulated as in an earlier study by Brown and Hansen and computed for all parks within 50 miles:

$$C \text{ ACRES} = \sum_{k} \frac{\ln \text{ ACRES}_{k}}{\text{HOURS}_{ik}} \text{ for all parks for which}$$

$$\frac{\ln \text{ ACRES}_{k}}{\text{HOURS}_{ik}} > \frac{\ln \text{ ACRES}_{j}}{\text{HOURS}_{ij}} \cdot$$
(11)
Using the data on frontage of water bodies within each park, an alternative variable was formulated:

$$C \text{ WATER}_{ij} = \sum_{k} \frac{\ln T \text{ WATER}_{k}}{\text{HOURS}_{ik}} \text{ for all parks for which}$$
(12)

 $\frac{\ln T \text{ WATER}_{k}}{\text{HOURS}_{ik}} > \frac{\ln T \text{ WATER}_{j}}{\text{HOURS}_{ij}}$

Analysis

48. Two major stages of analysis were undertaken. The first stage was concerned with a set of traditional formulations and the second stage was concerned with the basic formulation of the American River Study (U. S. Army Engineer District, Sacramento 1976). In the first stage the data (see Table 4 for means and standard deviations) were analyzed separately for each park type, first by specifying a limited number of basic independent variables, and then by attempting to increase the significance of the equations by choosing variables out of the complete set of variables discussed above.

Analysis: Traditional Formulations

49. For each of the two specifications of independent variables in the first stage, a variety of statistical formulations were tested. These are as follows: Model 1:

VISITS =
$$a_0 + a_1X_1 + a_2X_2 + \dots$$

+ a_n HOURS + err (13)

Model 2:

VISITS =
$$a_0 + a_1 X_1 + a_2 X_2 + \dots$$

+ $a_n 1/HOURS + err$ (14)

Table 4 Means and Standard Deviations of Variables[‡]

	Lak	te Parks	Ocer	an Parks	Por	d Parks	Rive	er Parks	Stree	in Parks
	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.
#VISIT	5.47	9.51	102.12	138.08	21.676	39.85	35.63	54.82	10.23	21.03
RECTON	4.24	0.43	00.6	0	7.36	1.18	5.06	2.17.	6.54	2.47
ACRES	863.40	644.20	1496	800	1962.80	2152.40	2559.30	1886.20	983.40	1289.40
W FOOT	16.46	62.25	181.20	97.80	166.14	96.89	236.60	308.50	14.72	39.56
AC LAP	600.00	0	900.006	•	251.40	190.70	5.28	3.53	12.79	17.34
T WATER	121.44	72.24	204.49	97.80	197.50	150.01	236.62	308.50	79.63	41.70
# TABLE	414.70	210.70	537.79	595.16	870.11	429.23	782.18	624.72	459.74	525.50
# CABIN	10.50	12.00	•	•	3.27	8.28	1.00	•	1.72	3.83
M TRAIL	8.56	4.70	4.74	4.12	17.56	19.09	14.47	18.40	8.41	8.47
CAMP YN	1.00	•	•	0	0.33	0.47	1.00	•	0.62	0.48
BOAT YN	0.77	0.43	0.44	0.50	1.00	•	0.69	0.46	0.16	0.37
FISH YN	1.00	•	1.00	•	1.00	•	1.00	•	0.71	0.46
W SPORT	0.77	0.43	0.23	0.43	0.81	0.40	0.36	0.48	0.66	0.47
TOT POP	98.51	101.93	876.96	853.92	674.69	793.62	282.94	536.85	327.53	581.92
WHITE	93.18	96.76	703.12	654.31	555.34	622.50	238.96	423.16	277.73	462.06
Z UNDS	8.51	0.89	8 00	1.28	8.21	1.19	8.42	1.02	8.35	1.13
2 65+	11.35	2.36	10.43	2.27	-10.85	2.67	11.03	2.35	10.96	2.56
TNCOME	9.757	1290	11.810	2545	11.223	2076	10.279	1843	10.493	1976
# HOUSE	30,049	31,052	299,128	305,014	225,811	279,606	93,692	188,343	107,992	203,029
Z OWNOCC	70.23	11.97	51.00	26.82	55.45	23.75	65.25	17.98	63.60	19.02
VALUE	15.542	3420	31.554	10.89	27.279	11.35	19.289	8741	20.582	8970
RENT	104.50	16.76	144.02	27.59	130.76	25.57	111.17	22.42	117.51	26.59
HOURS	1.13	0.45	0.67	0.34	0.80	07.0	1.05	0.45	0.86	0.57
C ACRES	103.55	64.03	252.49	142.71	214.39	128.57	151.90	114.49	114.59	122.28
C WATER	143.81	100.23	274.55	159.24	234.73	152.64	212.46	150.77	173.69	139.96
* For unit	s, see Tat	ole 3.								

Model 3:

$$\ln \text{ VISITS} = a_0 + a_1 X_1 + a_2 X_2 + \dots$$

$$+ a_n \text{HOURS} + \text{err}$$
(15)

Model 4:

B.

VISITS =
$$a_0 + a_1 \ln X_1 + a_2 \ln X_2 + \dots$$

 $a_n \ln HOURS + err$ (16)

Model 5:

$$\ln \text{ VISITS} = a_0 + a_1 \ln X_1 + a_2 \ln X_2 + \dots$$

$$a_n \ln \text{ HOURS} + \text{err}$$
(17)

50. The last model (equation 15) is the general form model typically hypothesized, which may be more familiar in its exponential form:

VISITS =
$$e^{a_0} x_1^{a_1} x_2^{a_2} \dots x_n^{a_n} e^{err}$$
 (18)

......

51. A comparable set of models was tested using VISITS/TOT POP as the dependent variable.

52. In order to avoid the problem of taking logarithms of variables with the value zero, all dichotomous variables which have the value 0 (i.e. no) have been assigned a value 1, and those which have the value 1 (i.e. yes) have been assigned the value e. Thus when natural logarithms are taken the results are 0 and 1, respectively. The value of 1 was added to all values of the dependent variable VISITS.

Analysis using basic independent variables only

53. One independent variable was chosen from each of the categories described in Part III under "Description of Data" and entered into the regressions. These variables were:

ACRES The size of the park in acres

TOT POP Total population of origin zone in thousands HOURS Time of travel from origin to park C ACRES Index of competitive parks

54. The regression results are given in Table 5. The constants and coefficients of the independent variables are arranged in a column in this table, with the standard error of estimate, the value of the coefficient of determination R^2 , and the number of observations listed at the end of each column.

55. In general, TOT POP and HOURS (or 1/HOURS) proved to be highly significant variables and nearly always appeared with the expected sign. The performance of ACRES was much less impressive. For the first three park types its significance was weak to only moderate and it usually appeared with a negative sign (indicating the larger the park, the fewer visitors). The variable C ACRES also was generally of moderate significance and usually appeared with the expected sign except for the River Park equations.

56. The overall significance of the equations varied but was comparable to those of previous studies, though lower than the best of these. Goodness of fit (measured by R^2) was about the same for Models 1 and 2 (i.e., linear equations with HOURS and 1/HOURS, respectively, as independent variables). It was generally higher for the other models, which involved logarithmic terms. Generally, Models 3 and 5 (log of the dependent variable and log-log, respectively) provided the highest R^2 , with Model 4 (semilog) indicating slightly less overall goodness of fit.

57. In general, the equations for River Parks were the most satisfactory; they had the highest R^2 's and ACRES appeared with the appropriate sign. The ocean parks equations were least satisfactory. Their R^2 's were low, ACRES appeared with the inappropriate sign, and in addition, HOURS was strongly intercorrelated with C ACRES (0.576), In HOURS with ln C ACRES (0.510), and ln HOURS with ln TOT POP (0.552). Part of the difficulty with these parks may be their location. The variation in the origin areas and distance to the parks from New York City and Long Island may be so small as to yield nonsensical regression

	Model_1	Model 2	Mode	1 3	Mode	14	Mode	1 5
			Large Lak	e Parks				
Constant ACRES TOT POP HOURS	15.024 -0.0013 (0.79) 0.0200 (1.87) - <u>8.5685</u> (3.46)	-3.345 -0.0012 (0.73) <u>0.0230</u> (2.19)	2.071 0.0001 <u>0.0037</u> - <u>1.3631</u>	(0.70) (3.32) (5.30)	8.848 1.9676 - <u>23.2491</u>	(1.67) (4.03)	1.695 0.0421 <u>0.3922</u> - <u>3.2841</u>	(0.33) (3.14) (5.35)
C ACRES S2E. R2	-0.0071 (0.40) 8.7068 0.2117 68	8.6252 0.2141 68	-0.0028	(1.48) 0.9051 0.4169 68	1.2470	(1.05) 8.4916 0.2383 68	-0.0135	(0.10) 0.8982 0.4258 68
			Ocean P	arks				
Constant ACRES TOT POP HOURS	287.117 - <u>0.0525</u> (2.09) 0.0336 (1.20) -45.6179 (0.53)	$\begin{array}{c} 332.313 \\ -\underline{0.0492} \\ 0.0114 \\ \end{array} \begin{array}{c} (2.03) \\ (0.44) \\ -8.1522 \\ \end{array} \begin{array}{c} (1.01) \\ \end{array}$	4.865 -0.0004 0.0007	(0.99) (1.96)	519.557 - <u>51.9472</u> <u>38.3254</u> -252.1978	(2.17) (2.67) (1.73)	6.889 -0.4371 0.4598 -2.0937	(1.10) (1.93) (0.87)
C ACRES S.E. R ² n	- <u>0.4111</u> (2.17) 118.9718 0.3283 43	-0.1322 (1.01) -0.5728 (3.47) 117.8466 0.3409 43	- <u>0.0059</u>	(2.80) 1.8051 0.3001 43	-28.9642	(1.65) 116.6850 0.3539 43	0.3985	(1.37) 1.9343 0.2169 43
		Sma 1	1 Lakes an	d Pond Pa	rks			
Constant ACRES TOT POP HOURS	55.490 -0.0023 (1.36) <u>0.0176</u> (3.85) - <u>34.2660</u> (3.50)	15.219 -0.0028 (0.04) 0.0191 (4.11)	3.487 <u>0.0011</u> - <u>2.0559</u>	(7.78) (7.03)	76.581 -5.5008 10.9049 -64.2780	(1.29) (4.79) (3.69)	2.558 0.0193 <u>0.5760</u> - <u>3.8467</u>	(0.14) (7.95) (6.93)
C ACRES S.E. R ² n	- <u>0.0640</u> (2.15) 33.4165 0.3292 88	- <u>0.0717</u> (2.45) 33.5203 0.3250 88	- <u>0.0034</u>	(3.74) 1.0157 0.6181 88	- <u>7.8308</u>	(2.21) 32.4553 0.3722 88	- <u>0.3699</u>	(3.27) 1.0294 0.6124 88
			River Pa	rks				
Constant ACRES TOT POP HOURS	49.285 0.0392 (1.30) <u>0.0665</u> (5.97) - <u>39.4885</u> (3.17)	23.232 0.0033 (1.18) 0.0711 (6.73)	3.155 <u>0.0003</u> <u>0.0014</u> - <u>1.9825</u>	(3.45) (3.99) (5.13)	-111.731 9.5630 <u>22.6393</u> - <u>87.000</u>	(1.20) (4.89) (3.42)	-3.662 0.7122 0.5958 -3.8210	(3.12) (4.48) (5.23)
C ACRES S.E. R ² n	-0.0067 (0.14) 39.4905 0.5211 53	-0.0093 (0.19) 37.3762 0.5710 53	0.0017	(1.05) 1.2259 0.5304 53	6.7079	(1.02) 41.2861 0.4765 53	0.1579	(0.84) 1.1869 0.5601 53
			Stream P	arks		1		
Constant	23.645	12.512	2.439		9.857		1.325	
ACRES TOT POP HOURS	0.0029 (2.04) 0.0008 (.28) -10.8168 (3.24)	0.0018 (1.32) 0.0006 (0.20)	0.0002 0.0002 -0.6563	(2.24) (1.14) (3.45)	<u>4.0667</u> 1.3964 - <u>16.1758</u>	(5.96) (1.45) (5.83)	0.2719 0.1051 -1.2131	(2.79) (1.55) (3.10)
C ACRES S.E. R ² n	- <u>0,0501</u> (3.49) 19.4007 0.1734 140	- <u>0.0534</u> (2.61) - <u>0.0534</u> (3.71) 19.6476 0.1523 140	- <u>0.0041</u>	(5.02) 1.1027 0.2527 140	- <u>5.2681</u>	(27.57) 17.8350 0.3015 140	- <u>0.3071</u>	(5.24) 1.0421 0.3326 140

Table 5 Regression Results for Specified Basic Independent Variables

1473

583

Note: The numbers in parentheses are t-statistics. Underlined coefficients are significant at the 0.05 level.

coefficients. The ocean parks equations, therefore, should be disregarded.

58. The dependent variable visits-per-capita was tested using independent variables as formulated in Model 1. The performance of the variables was comparable to that in Model 1 with VISITS as the dependent variable. That is, HOURS was strong and of the expected sign; C ACRES was only moderately strong, but had the appropriate sign, and ACRES was weak and frequently with the inappropriate sign. The overall goodness of fit of the VISITS-per-capita equations tended to be slightly less than those of the VISITS equations, when measured by R².

59. An additional model was tested:

VISITS =
$$a_1$$
 TOT POP + a_2 (TOT POP × ACRES)
+ a_3 (TOT POP × ln HOURS)

(19)

As was described in Part II, this formulation is a most logical way to link individual and group behavior. Total population, however, occurs in each term and, with the data for New York State, the three composite variables were found to be very highly intercorrelated, and the coefficients of TOT POP were generally negative. The resulting regressions must be considered invalid and are not presented in this report.

Analysis using both basic independent vari-<u>ables and additional variables</u>

60. Using a stepwise regression procedure, each of the independent variables listed in Table 3, including the basic independent variables, was allowed to enter the regression equations. Preliminary results were edited to remove variables which were strongly correlated with other variables (where r > 0.5), and the analysis was repeated. The final results are given in Table 6.

61. As with the restricted number of variables, the log-log and log-of-the-dependent variable formulations (Models 3 and 5) generally provided the highest R^2 value, with the semilog formulation (Model 4)

	Ma	del 1	Mo	del 2	Ma	del 3	Ma	dal 4	Ma	del 5
		uer r			Large Lake	Parks		der 4		
	11 4217		-11 9171		2 5777		2 3901		-1 0758	
N	0.2203	(2.61)	0 3546	(3.10)	2.3/11		2.3301		-1.0730	
E	TILLUS	()	0.000	(0.10)		(2.0.2)	6.4279	(3.01)	0.5221	(2.53
L			0.4263	(1.43)	0.0036	(3.27)	-18.6354	(1.60)		
P	0.0143	(1.41)	0.0194	(1.93)			1.7369	(1.52)	0.3939	(3.38
R			0.4263	(1.43)	-0.0018	(1.56)				
s	-8.5881	(3.82)	7.6247	(4.31)	-1.3594	(5.33)	-20.8985	(4.32)	-3.4296	(6.74
		8.2579 0.2571 68		8.0770 0.3216 68		0.8983 0.4165 68		8.0607 0.3243 68		0.8505 0.4770 68
					Ocean Per	rks				
int	338.5060		375.4750		7.6055				4.1845	
,	-0.0591	(2.58)	-0.0554	(2.44)			6.103 316	(2.34)		
R	-0.5389	(4.67)	-0.6076	(4.98)	-0.0054	(3.05)	-27.7288	(1.69)	-0.4986	(2.35
P		(4.07)		(4110)	-0.0002	(2.09)	40.8510	(2.76)	0.3080	(1.77
s			-9.8175	(1.53)			-253.6013	(1.74)		
		112.6400		110.8060		1.7778		114.3348		1.9175
		0.3662 43		0.4020 43		0.3037 43		0.3791 43		0.1899
				Pond	and Small Lab	e Parks				
nt	34.2119		13.3798		3.3580		50.2055		-1.2760	
T							12.9213	(1.46)	-1.9582	(2.37
R	-0.0680	(2.51)	-0.0735	(2.82)	-0.0032	(3.88)	-6 2741	(1.75)	-0 2723	12 66
)P	0.0220	(4.05)	0.0183	(3.94)	0.0010	(7.58)	11.3950	(4.97)	0.4746	(5.86
	0.2998	(1.64)					33,6090	(1.41)	-0.8417 1.4114	(3.33)
	-35.0330	(3.35)			-1.8349	(5.84)	-71.2830	(4.11)	-3.8190	(6.26
s		22 1100	7.1832	(2.96)		1 0100		22 1600		0 0710
		0.3414 88		0.3143		0.6220		0.3861 88		0.6672
					River Parks					
Int	140.8110		68.3899		4.2746		770.5760		2.1438	
							10.6249	(1.54)	0.7133	(3.35
	0.0314	(1.67)	0.0283	(1.64)	-0.0975 0.0261	(1.79) (2.47)				
DP i	<u>0.0642</u> -10.7232	(6.29) (1.96)	<u>0.0683</u> - <u>10.6716</u>	(7.02) (2.07)	0.0014	(4.09)	25.5556 - <u>132.0969</u> -65.3897	(6.25) (3.27) (1.98)	-2.5481	(2.05
s	-38.4886	(3.08)	24.7411	(4.10)	-1.8970	(4.57)	-70.2570	(3.08)	-3.4412	(4.85
		38.0417 0.5556		35.8260 0.6058		1.2127		37.1412 0.5852		1.1457

Table

e d

Table 6-- concluded

	Mod	<u>el 1</u>	Mo	del 2	Mode	el 3	Mode	1 4	Mode	5
					Stream Parks					
Constant	23.3619		14.3510		2.1137		18.2815		1.3233	
ACRES W FOOT AC L&P					- <u>0.0056</u> 0.0116	(2.41)	4.0726	(2.45)	0.2720	(2.79)
CAMP YN M TRAIL	-6.4629 0.0734	(1.73) (3.57)	- <u>7.7815</u> 0.6513	(2.15) (3.35)	0.0518	(4.50)	-5.2782	(1.55)		
C ACRES	- <u>0,0491</u>	(3.35)	- <u>0.6554</u>	(3.94)	-0.0036 0.0002	(4.72) (1.83)	-5.5408	(5.42)	- <u>0.3067</u> 0.1053	(5.23)
HOURS 1/HOURS	- <u>9.1866</u>	(2.68)	1.4646	(2.37)	- <u>0.7644</u>	(4.33)	-11.6690	(1.64)	-1.2148	(3.10)
S.E. R ² n		18.5110 0.2361 140		18.7530 0.2277 140		1.0423 0.3422 140		17.7740 0.3062 140		1.0420 0.3323 140

Note: Numbers in parentheses are t-statistics. Underlined coefficients are significant at the 0.05 level.

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indicating slightly less overall goodness of fit. For river parks, however, Model 2 (the linear equation with the inverse of HOURS) was strongest overall.

62. Once again, the ocean park equations were less than satisfactory. A measure of length of trip entered only in Model 2 and Model 4, size of park, was usually negative, and measures of population characteristics generally failed to appear.

63. The basic independent variables fared reasonably well in competition with other possible independent variables. The time-of-travel variable (HOURS or 1/HOURS) always appears (except for ocean parks) with the appropriate sign and usually with a t-statistic value of well over 2.0. In fact, it is usually the strongest or second strongest variable in each equation. TOT POP appeared consistently for all but stream parks and ocean parks. The third basic variable, C ACRES, appeared consistently for stream parks and in Models 4 and 5 for pond parks. But as a measure of competitive or substitute parks, C WATER gave better regression results for lake parks and in Models 1-3 for pond parks, perhaps indicating that users of these types of parks are alert to the recreational opportunities afforded by the availability of water bodies.

64. ACRES, the final basic independent variable, proved to be generally weak and was often replaced by other variables describing park characteristics.

65. In most cases, when variables other than the basic variables entered, they did so with the expected sign. A number of them, however, are not significant even at the 0.05 level (as measured by t-statistics).

Effect on equations of adding variables

66. Generally when an independent variable is added to an equation, the overall explanatory power of the equation is raised. And so long as multicolinearity is not introduced, the new variable will not appreciably weaken the explanatory power of the original variables. Addition of new variables, however, requires substantial amounts of time in data collection and in statistical analysis.

67. The basic independent variables used in most earlier studies

correspond with our first three basic independent variables; that is, size of park, population of origin area, and time of travel. Following the lead of Brown and Hansen, a variable was added which measures the availability of alternative parks (C ACRES). Inclusion of C ACRES resulted in an increase in \mathbb{R}^2 in almost all cases. The increases vary widely from model to model and park type to park type. The median absolute increase is 0.0388 and the median percent increase is 11.49 percent (Table 7).

68. Conceptually, it is most important to consider the availability of existing parks when evaluating additional parks. Data collection and computation to provide the alternative parks variable, however, is immense. Time-distances must be measured from each residential origin zone to all parks within an agreed on radius--not just to destination parks. The acreage of all these parks must also be measured, and the appropriate index must be computed for each origin-destination pair. Therefore, although the inclusion of C ACRES definitely improves the equations and is most desirable from a conceptual perspective, its inclusion must be weighed against substantial staff costs.

69. The inclusion of other independent variables in addition to or instead of the four basic variables also leads to improvement in R^2 , as can be seen in Table 8. Once again the increases vary widely. The median absolute increase is 0.0348, and the median percent increase is 6.09 percent-increases just slightly less than those resulting from adding the park competition variables.

70. In contrast to the park competition variable, data gathering for the other additional independent variables is relatively uncomplicated. Variables describing characteristics of the population may be compiled directly from Census publications as long as origin zones correspond to areas for which the Census provides data. Data on park characteristics, however, must be obtained by direct survey or knowledge of each park. The major difficulty, however, is that, at least based on the New York State park analysis, no one or two of these additional variables come into the equations consistently. Therefore, it is necessary to prepare data on many more variables than will eventually appear in

Table 7

Increase in R² Resulting from Including C ACRES as One of the Basic Independent Variables

					1
beneficial and a second se	Model 1	Model 2	Model 3	Model 4	Model 5
Lake Parks absolute percent	0.0020 0.95	••	0.0203 5.12	0.0132 5.86	0.0002 0.05
<u>Ocean Parks</u> absolute percent	0.0829 33.78	0.2083 157.10	0.0796 36.10	0.0465 15.13	0.0388 21.79
<u>Pond Parks</u> absolute percent	0.0373 12.79	0.0488 17.67	0.0637 11.49	0.0368 10.97	0.0500 8.89
<u>River Parks</u> absolute percent	0.0002 0.04	0.0003	0.0108 2.08	0.0113 2.42	0.0064 1.16
Stream Parks absolute percent	0.0746 75.51	0.0864 131.11	0.1359 123.23	0.1427 89.86	0.1357 68.92

Table 8

Effect on R² of Including Other than Basic Independent Variables 1

	Model 1	Model 2	Model 3	Model 4	Model 5
Lake Parks absolute percent	0.0454 21.45	0.1075 50.21	00	0.0860 36.09	0.0512 12.02
<u>Ocean Parks</u> absolute percent	0.0379 11.54	0.0611 17.92	0.0036 1.20	0.0252 7.12	-0.0280 -12.91
<u>Pond Parks</u> absolute percent	0.0142 4.31	-0.0107 -3.29	0.0039 0.63	0.0139 3.73	0.0548 8.95
<u>River Parks</u> absolute percent	0.0345 6.62	0.0348 6.09	0.0100 1.89	0.1087 22.81	0.0297 5.30
Stream Parks absolute percent	0.0627 36.16	0.0754 49.51	0.0895 35.42	0.0047 1.56	00

the equation. In addition, even with a stepwise regression program, considerable judgement, trial, and retrial is required to obtain a consistent set of variables.

Evaluation and interpretation of the models

71. Several overall observations may be made about the results of the regression analyses. These concern:

- a. The magnitudes of the regression coefficients and what they tell us about recreational behavior.
- <u>b</u>. The possible differences in these regression coefficients in upstate and downstate New York reflecting the influence of the much greater population density of metropolitan New York.
- c. The usefulness of the models in predicting the utilization of planned water-oriented parks.

72. The regression equations have already been examined in terms of the sign and statistical significance of the coefficients. What do the magnitudes of the coefficients tell us about recreational behavior in those models with at least a modest level of goodness of fit? The simplest models to interpret are those with linear specifications and log-log specifications (Models 1, 2, and 5). We shall use the coefficients reported in Table 5 to examine the magnitudes of the effects of the independent variables on visits to the various parks.

73. The linear equation for river parks has a moderately high value of R^2 (0.52) so it is a meaningful example. For every additional hour of travel the number of visitors to a river park drops off by 39,000, other things being equal. An increase of 1000 persons in the population of the origin area of visitors results in an increase of only about 70 visitors to a river park. The effect of additional acreage on visitors to river parks is not statistically significant, however, indicating that acreage is probably not a good measure of attractiveness. These parks are quite different from each other--Letchworth, for example, is dominated by a large canyon and Taughannock features a high waterfall. Such differences are difficult to represent as independent variables and,

therefore, cannot be accounted for explicitly in statistical analysis or planning equations.

74. In the log-log version, the coefficients are interpretable as elasticities. Thus a 10 percent increase in the population of the origin counties induces a 4-6 percent increase in visits for all parks except the stream parks. This is rather low, but within the range observed in the literature. With respect to hours, the elasticities of visits are all quite large, varying from -2.1 to -3.8 for all but the stream parks. This indicated a steep distance decay function in line with other researchers' results. Finally, the elasticity of visits with respect to park acreage is significant only for river parks and stream parks, but even here they are strikingly different. Perhaps acreage is an inappropriate measure of park attractiveness. Table 6 suggests that number of picnic tables in large lake parks is a significant indicator of attractiveness (Model 5), but this is the only type of park having a specific attribute with a statistically significant coefficient using the log-log model. Another explanation of the lack of significance of park acreage is that, within the range of acreages observed, recreationists do not consider this a very important distinction among parks. As long as some minimum size is met any park of a general type may suffice.

75. The location of many of the sample parks around New York City may contribute to the relatively poor levels of goodness of fit and strange regression coefficients observed in some of the models. For instance, the effect of population size on visits may be diminished in magnitude because of the huge population located in the New York metropolitan region in comparison with the rest of the State. It may therefore be desirable to separate New York City area parks from upstate parks. Similarly, the distance decay effects may be different upstate than downstate because of the great difference in population mass. Combining upstate and downstate parks may then result in a poorly fitting equation with coefficients that describe neither upstate nor downstate parks.

76. With regard to the usefulness of the models, the levels of R^2 and the magnitudes of the regression coefficients in some equations give us moderate confidence in predicting the number of visits to any park

in a given year. Of course, the goodness of fit varies from park type to park type and from model to model. The standard error of estimate of each regression equation lowers our feeling of confidence in the models, however. For example, the standard error of estimate on Model 2 for river parks ($R^2 = 0.57$) is 37,000 visits which compares with a mean of 36,000 visits for these parks. Clearly the ability to predict visits to these parks is quite limited. To take another example, the standard error of estimate on Model 5 for small lake and pond parks ($R^2 = 0.61$) is from 0.36 to 2.80 times the estimated number of visits ($e^{\pm 1.0294}$). The inability to predict well with this model increases as the number of visits increases in this case.

77. Finally, observe that one source of the disappointing results may be the quality of the data available. The sample of recreationists was small in comparison with the annual number of visitors, often less than one percent of the annual total. Therefore, it can be expected that our results would reflect this in that joint frequencies of visitor, origin area, and distance observations may be somewhat unrepresentative of the actual pattern. Small sample sizes in relation to the variety of independent variables taken in combination may thus lower the signficance of the coefficients.

Analysis of American River and Sacramento region formulations

78. The Corps of Engineers has conducted a series of analyses whose ultimate purpose was to derive models of recreation use which could be readily applied by planners throughout the Corps. The intent was to produce models whose emphasis is on simplicity of application and accuracy of prediction rather than on academic elegance. The American River study (U. S. Army Engineer District, Sacramento 1976) and earlier analysis of data from the Fort Worth and Sacramento Districts (Brown and Hansen 1974) are the major results of this research.

79. The basic linear formulation of the American River study was:

$$VISITATION_{ij} = a + b \frac{TOT POP_i}{DISTANCE_{ij}} + c \frac{(TOT POP_i)(IRR ACRES_j)}{DISTANCE_{ij}}$$
(20)

where TOT POP is defined as above, but VISITATION is total activity hours of visitation by residents of origin i at park j, DISTANCE is the number of road miles between i and j, and IRR ACRES is the number of acres of irrigated turf at the park destination.

80. The American River study yielded an R^2 of 0.60 for this model with a t-statistic of 7.47 for coefficient b and a t-statistic of 13.6 for coefficient c.

81. The New York State data differ somewhat from the American River data. Therefore in testing the American River Model using the New York data, it was necessary to make some changes in definitions of the variables. Thus, the American River Model was interpreted using variables. as defined earlier in this report:

VISITS =
$$a + b \frac{\text{TOT POP}}{\text{HOURS}} + c \frac{(\text{TOT POP})(\text{ACRES})}{\text{HOURS}}$$
 (21)

82. The regression results yielded by this model using New York data are given in Table 9. It will be seen that both R^2 values and t-statistics of the coefficients are generally low. Perhaps worse is the fact that the variable $\frac{(\text{TOT POP})(\text{ACRES})}{\text{HOURS}}$ generally appears with a negative sign. Standard errors of estimate were typically one or one-and-one-half times as large as the mean of the dependent variable.

83. In the study of parks in the Sacramento, California, region, the Corps of Engineers (Brown and Hansen 1974) added a variable to describe substitute parks. The resulting equation, in terms compatible with the New York data, is of the following form:

VISITS = a + b
$$\frac{\text{TOT POP}}{\text{HOURS}}$$
 + c $\frac{(\text{TOT POP})(\text{ACRES})}{\text{HOURS}}$
+ d $\frac{\text{TOT POP}}{(\text{HOURS})(\text{C WATER})}$ (22)

This form was tested using the New York data, with one exception. Since the variable $\frac{(\text{TOT POP})(\text{ACRES})}{\text{HOURS}}$ appeared with an illogical sign in fitting equation 21 to the New York data, it was dropped from the formulation of equation 22. In addition, C ACRES was tested as an

Table 9

Regression Results: American River Type Model

	a house and a second			a service and a service of the servi	
	Constant	TOT POP HOURS	(TOT POF) (ACRES) HOURS	SE	R ²
Lake Parks	2.0513	0.0416 (<u>2.5</u> 2)	-0.00001 (0.50)	990.6	0.1182
Ocean Parks	35.3851	0.1062 (<u>3.88</u>)	-0.00004 (<u>2.59</u>)	117.928	0.3053
Pond Parks	5.9476	0.0219 (<u>5.92</u>)	-0.00001 (1.82)	33.738	0.2997
River Parks	11.7914	0.0275 (0.79)	0.00002 (1.26)	38.580	0.5238
Stream Parks	9.3646	0.0015 (1.43)	-0.00001 (0.20)	21.018	0.0155

Numbers in parentheses are t-statistics. Underlined coefficients are significant at the 0.05 level. Notes:

alternative to C WATER. The regression results are given in Table 10.

84. The results are similar to those of the American River Model in terms of R^2 values and standard errors. Illogical signs, however, appear to be a problem only for lake parks, and the t-statistics of individual coefficients are generally higher for lake and river parks but lower for ocean, pond, and stream parks.

85. A summary comparison is made in Table 11 of the results using the American River Model, the Sacramento region model, and linear Models 1 and 2 described in paragraph 49 and following paragraphs. It is evident from this comparison that in this application the simply linear models generally yielded superior results to the American River and Sacramento region model formulations.

Use of the Models for Planning Purposes

86. In evaluating a proposed park or set of parks, it is desirable to have a model fitted to the region in question and which requires a limited number of variables for which data are readily available and yields results which do not have excessive errors.

87. Generally all the models tested in this report meet the first criterion. The models with basic variables (population, travel time, and size of park), however, require much less data and are much easier to fit than those which must choose statistically from a larger list of variables. On this basis, the "models using basic independent variables only" are preferable for planning use.

88. None of the models tested with New York State data, however, entirely satisfies the second criterion. Even the results for river parks, which yield R^2 values in the 0.5 to 0.6 range, have standard errors of estimate that are approximately as large as the mean of the dependent variable. In addition, examination of the patterns of residuals indicates that the error is heteroscedastic. It is therefore concluded that professional judgement must be used in interpreting the results if the models fitted to New York State park data are used for planning evaluations. Table 10

Regression Results: Sacramento Region Type Models

			TOT POP	TOT POP	TOT POP		•
		Constant	HOURS	HOURS x C WATER	HOURS x C ACRES	SE	R ⁴
Lake Parks	(B	2.0564	0.0364 (2.91)	-0.0149 (0.21)	1	9.081	0.1153
	9	2.0595	0.0364 (2.91)		-0.0090 (0.17)	9.081	0.1153
Ocean Parks	(B	46.3802	0.0372 (2.55)	0.0670 (1.83)	1	122.419	0.2514
	(q	46.1812	0.0376 (2.58)	1	0.0658 (1.80)	122.576	0.2494
Pond Parks	a)	0.9678	0.0183 (<u>5.82</u>)	0.1838 (<u>2.99</u>)	1	32.710	0.3418
	(q	1.8520	0.0182 (<u>5.71</u>)	1	0.1790 (<u>2.67</u>)	33.034	0.3287
River Parks	(B	13.9174	0.0695 (7.27)	1	1	38.799	0.5088
	q	13.8015	0.0694 (7.16)	1	0.0375 (0.10)	39.181	0.5089
Stream Parks	(B	9.5729		0.0019 (1.76)	1	20.871	0.0222
	9	9.8243	-0.0005 (0.34)	1	0.0031 (1.65)	20.816	0.0343

Notes: Numbers in parentheses are t-statistics. Underlined coefficients are significant at the 0.05 level.

 Table 11

 Overall Comparison of Alternative Models: New York State Park Data

	Mode	11	Mode	1 2		
	Basic Variables	Basic & Additional Variables	Basic Variables	Basic & Additional Variables	American River Model	Sacramento River Model
Lake Parks R ² SE/mean	0.2117 8.71/5.47	0.2571 8.26/5.47	0.2141 8.63/5.47	0.3216 8.08/5.47	0.1182 9.07/5.47	0.1153 9.08/5.47
Ocean Parks R ² SE/mean	0.3283 118.97/102.12	0.3662 112.64/102.12	0.3409 117.85/102.12	0.4020 110.81/102.12	0.3053 117.93/102.12	0.2514 122.42/102.1
Pond Parks R ² SE/mean	0.3292 33.42/21.68	0.3414 33.11/21.68	0.3250 33.52/21.68	0.3143 33.58/21.68	0.2997 33.74/21.68	0.3418 32.71/21.68
River Parks R ² SE/mean	0.5211 39.49/35.63	0.5556 38.04/35.63	0.5710 37.38/35.63	0.6058 35.83/35.63	0.5238 38.58/35.63	0.5089 38.78/35.63
Stream Parks R ² SE/mean	0.1734 19.40/10.23	0.2361 18.51/10.23	0.1523 19.64/10.23	0.2277 18.75/10.23	0.0155 21.02/10.23	0.0222 20.87/10.23

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Comparison of Observed Visits with Estimated Visits Using a Sacramento Region Type Model Fitted to New York State Parks System Data

Lake Parks Cayuga 116 105 1.1043 Fairhaven Beach 87 158 0.5515 Sampson 101 56 1.7%2 Climmerglass 67 52 1.2867 Total 372 372 0.9992 Ocean Parks Jones Beach 1314 1143 1.1501 Captree 805 1311 0.6144 Heckscher 1271 793 1.6026 Sunken Meadow 998 1144 0.8721 Total 4389 4391 0.9995 Pond Parks Belmont Lake 791 785 1.0082 Mohansic 274 342 0.8009 Clarence Fahnstock 253 82 3.0844 Chenango Valley 130 236 0.5487 Total 1907 1907 0.99957 Taughannock Fails 355 233 1.5204 Letchworth 357	Park	Estimated Visits (000's)	Observed Visits (000's)	Ratio Est/CB
Cayuga 116 105 1.1043 Fairhaven Beach 87 158 0.5515 Sampson 101 56 1.7%2 Glimmerglass 67 52 1.2867 Total 372 372 0.9992 Ccean Parks Dones Beach 1314 1143 1.1501 Captree 805 1311 0.6144 Heckscher 1271 793 1.6026 Sunken Meadow 998 1144 0.8721 Total 4389 4391 0.9995 Fond Parks Belmont Lake 460 463 0.9939 Rockland Lake 791 785 1.0082 Mohansic 274 342 0.8009 Clarence Fahnstock 253 82 3.0844 Chenango Valley 130 236 0.75645 Total 1907 1907 0.99957 Taughannock Fails 355 233 1.5204 L		Lake Park	8	
Fairbaven Beach 87 158 0.5515 Sampson 101 56 1.702 Glimmerglass 67 52 1.2867 Total 372 372 0.9992 Ocean Parks Jones Beach 1314 1143 1.1501 Captree 805 1311 0.6144 Heckscher 1271 793 1.6026 Sunken Meadow 998 1144 0.8721 Total 4389 4391 0.9939 Belmont Lake 460 463 0.9939 Mohansic 274 342 0.8009 Clerance Fahnstock 253 82 3.0844 Chenango Valley 130 236 0.5487 Total 1907 1907 0.9999 River Parks Stream Parks Bear Mountsin 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001	Cayuga	116	105	1.1043
Sampson 101 56 1.7% Glimmerglass 67 52 1.2867 Total 372 372 0.9992 Ocean Parks Distance Distance Distance Jones Beach 1314 1143 1.1501 Captree 805 1311 0.6144 Heckscher 1271 793 1.6026 Sunken Meadow 9998 1144 0.8721 Total 4389 4391 0.9995 Pond Parks Ealmont Lake 460 463 0.9939 Rockland Lake 791 785 1.0082 Mohansic 274 342 0.8049 Clarence Fainstock 236 0.5487 Cotal 1907 1907 0.9999 River Parks East 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 Stream Parks Valley Stream 214 117 1	Fairhaven Beach	87	158	0.5515
Glimmerglass Total 67 372 52 372 1.2867 0.9992 Ocean Parks	Sampson	101	56	1.7.12
Total 372 372 0.9992 Ocean Parks Jones Beach 1314 1143 1.1501 Captree 805 1311 0.6144 Heckscher 1271 793 1.6026 Sunken Meadow 998 1144 0.8721 Total 4389 4391 0.9995 Pond Parks Pond Parks Pond Parks Belmont Lake 460 463 0.9939 Rockland Lake 791 785 1.0082 Mohansic 274 342 0.8009 Clarence Fahnstock 253 82 3.0844 Chenango Valley 130 236 0.5487 Total 1907 1907 0.9999 Ear Mountain 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 Stream Parks 123	Glimmerglass	67		1.2867
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Heckscher 1271 793 1.6026 Sunken Meadow 998 1144 0.8721 Total 4389 4391 0.9995 Pond Parks Pond Parks Belmont Lake 460 463 0.9939 Rockland Lake 791 785 1.0082 Mohansic 274 342 0.8009 Clarence Fahnstock 253 82 3.0844 Chenango Valley 130 236 0.5487 Total 1907 1907 0.9999 Ear Mountain 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 J.B. Thatcher 136 435 0.3124	Captree	805	1311	0.6144
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Mohansic 274 342 0.8009 Clarence Fahnstock 253 82 3.0844 Chenango Valley 130 236 0.5487 Total 1907 1907 0.9999 River Parks Bear Mountain 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Mssequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen	Rockland Lake	791	785	1.0082
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Chenango Valley Total 130 1907 236 1907 0.5487 0.9999 River Parks River Parks Bear Mountain 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island	Clarence Fahnstock	253	82	3.0844
Total 1907 1907 1907 River Parks Bear Mountain 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.593	Chenango Valley	130	236	0.5487
River Parks Bear Mountain 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Missequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33	Total	1907	1907	0.9999
Bear Mountain 1177 1182 0.9957 Taughannock Falls 355 233 1.5204 Letchworth 357 473 0.7545 Total 1889 1888 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Maco	and the second back	River Par	ks	
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Letchworth Total 357 1889 473 1888 0.7545 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Taughannock Falls	355	233	1.5204
Total 1889 1888 1.0001 Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Letchworth	357	473	0.7545
Stream Parks Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Total	1889	1888	1.0001
Valley Stream 214 117 1.8330 Bayard Cutting Arb. 123 51 2.4023 Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950		Stream Pa	rks	
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Nissequogue 58 18 3.2227 Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Bayard Cutting Arb.	123	51	2.4023
Taconic 134 75 1.7939 J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Nissequogue	58	18	3.2227
J.B. Thatcher 136 435 0.3124 Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Taconic	134	75	1.7939
Bowman Lake 87 35 2.4416 Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	J.B. Thatcher	136	435	0.3124
Buttermilk Falls 77 102 0.7623 Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Bowman Lake	87	35	2.4416
Fillmore Glen 57 31 1.8750 Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Buttermilk Falls	77	102	0.7623
Watkins Glen 134 208 0.6451 Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Fillmore Glen	57	31	1.8750
Stony Brook 106 90 1.1752 Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Watkins Glen	134	208	0.6451
Chittenango Falls 134 85 1.5789 Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Stony Brook	106	90	1.1752
Clark Reservation 64 93 0.6936 Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Chittenango Falls	134	85	1.5789
Battle Island 87 33 2.5939 Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Clark Reservation	64	93	0.6936
Macomb Reservation 19 59 0.3223 Total 1430 1432 0.9950	Battle Island	87	33	2.5939
Total 1430 1432 0.9950	Macomb Reservation	19	59	0.3223
	Total	1430	1432	0.9950

89. It is instructive, therefore, to examine the predictions which would result from applying the fitted equations to the New York parks. That is, assume for example that the Sacramento equations for each park type (models a for each park type, as given in Table 10) are available to a planner charged with the responsibility of planning parks in New York. He could gather data on each of the independent variables for a proposed park and its associated pairs of residential origins. Thus, TOT POP he could compute for each proposed park destination residen-HOURS tial origin pair. Similarly he could compute C WATER for each of the TOT POP residential locations, and them compute the variable (HOURS)(C WATER) . Finally, he could multiply the computed value of each variable by its corresponding regression coefficient, add in the constant from models a in Table 10, and thus derive an estimate of the number of visits from each residential origin area to the park. These could then be summed to yield the total estimated number of trips to the proposed park.

90. Such a computation has been made for each of the parks in our sample. Since we know the number of visits to each park, we can compare it with the estimated number and thus see how well our equations estimate the actual number of visits. This comparison is given in Table 12.

91. It will be noted in Table 12 that for any park type as a whole, the estimated number of visits is equal to the observed number (except for rounding). This is because the regression line runs through the mean of the data.

92. The planner, however, is more likely to be interested in making estimates for a particular park, and for these the ratio between estimated and observed varies widely. The results are best for river parks, but even for them the estimates differ substantially: estimated visits are equal to observed visits for Bear Mountain State Park, but are only 75 percent of observed for Letchworth State Park, and are 152 percent of observed for Taughannock Falls.

PART IV: CONCLUSIONS

93. The results using the New York data are disappointing, but do not necessarily mean that recreation demand modelling cannot yield useful results. It should be borne in mind that the New York visitor survey data were gathered as part of a general descriptive study of the parks and their use and not with the specific intention of modelling recreation demand. For that purpose, substantially larger visitor samples would have been desirable. If possible, future analyses of recreation demand should include the specification of the visitor survey so that the details and scope of the survey data are appropriate for the analysis.

94. No matter what models are developed, they could be misleading if not applied with great discretion by planners in regional offices. The planner should satisfy himself that the model used is appropriate to his region or subregion and to the type of park being analyzed. He should also become very familiar with the accuracy of the results to be expected.

95. In order to determine whether the model is appropriate, he should check to see whether data for the problem to be analyzed fall within the range of the data that had been used for developing the model. If the model was not developed explicitly for the planner's region, he should also consider whether the nature of his region is similar to that used for model development. Are there any evident differences in behavioral characteristics and are there any unusual differences in the physical characteristics of the region and its parks as compared with the model development region? In order to take into consideration the expected accuracy of results, the planner should note the overall goodness-of-fit as expressed by R^2 , the interpretation of the coefficients (their signs and magnitudes), and the standard error of estimate.

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1 1:	PARK NAME		SURVI	
	DATE	TIME	LOCATION/COUNT	WEATHER
woin	OBSERVE: AGE	SEX	ETHNIC GROUP	
WISITOR SURVEY WMER, 1976	HAN	DICAP REQUIRI	NG FACILITY MODIFICAT	TION (SPECIFY)
	ACT	IVITY BEING E	NGAGED IN	
		PARK INFORMA	TION	
Last summer did	(NOTE: Ch	eck if "yes".	Work across until a	"no" is obtained).
this noch	, ou use.		ore than more the	n more than
other N.Y.State county parks neighborhood OR	parks : facilities :	=		
private OR facil	lities :			
to you visit this	park more often on	weekdays	_ or weekends	1
fould you like to	visit this park mor	re often than	you do? Yes No	
If "Yes" why don	i't you?			
If "No" why not				
fould you buy an .	unnual parking pass	to state par	ks for: \$50 \$2	5 \$10
low did you hear a	bout this park?			
That are the kinds	of things you type	ically do her	•7	
f these, which an	e most important to	o your coming	here?	
n general, what w	as the principal re	eason for you	r recreation trip tod	
hat if anything a	bout the park or in	ts programs w	ould you like to see	changed?
hat is the best t	hing about this par	rk?		
hat is the worst	thing about this pa	ark!		
verall do you thi utdoor recreation	nk New York State of EXPLAIN:	does a: good	fair or	poor fob providing
		TRIP INFORM	ATION	
ow did you get he	ere today? Auto Bicycle	Charter B	US Commercial H	us Train
here did you come	from today? Home Other	Summer Campground	Home Hotel/Not Friend's/Relati	el Campground in Par ve's Other (specify)
		today?		
ow long did it to ow long do you ex	the you to get here spect to stay today?			
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APPENDIX B: DESCRIPTION OF THE PARKS ANALYZED











rt and ach, is ut the **Train** throughout 2 by pa s to City to New York State's famous or the south shore of Long island al midfown Manhattan is reached partic of the Matropolitan sea b service from New York City Wantagh, with bus connections wallable at frequent intervals

and for many other forms of day and Its 2,413 acre pool bathing

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g: cirrolle and D isic Sh 5 The program at the pools the Music S cus days ar during the s skating ex

de shuffleboard, paddle roller skating, and field areas include The games areas include tennis, ping-pong, outdoor n games. The Jones Beach Theatr

Beach Theatre at Zachs Bay pre-immer a musical production at popsents each ular prices.





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SUNKEN MEADOW STATE PARK

trails, hiking trails, play areas and site of the Out-door Learning Laboratory Sunken Meadow State Park, located on Long Island Sound, is one of the safest and most attrac-tive bathing beaches on Long Island. A modern bathhouse contains accommodations for about 2,700 bathers.

A boardwalk, demolahed by the hurricane of 1944 and replaced the following year, enjoya great poularity. The upland wooded section of the park pro-vides some unusually attractive picnic areas, bridle

corrancy: e connects the bathing beach with the golfers' clubhouse, golf three pould nine-hole courses. hamlets of Kings Park and Fort hilltop redoubt fortified by the War of the Revolution. Not far is the boulder marking the apot e inflitrated the British encamp-A beautiful drive con and picnic areas with th and picnic areas with the Nearby are the hamil Salonga, site of a hillto British during the Waris the avery to the waris the where Nathan Hale infil

ew York City at the Parkway, the Park shing neral Wa 1,266 acres č þ 5 terminus of Sunken Mead consists of approximately 30 ment obtaining ton. Hale was is Located 46 n

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estate became known as Camp Dam, an Army Air Corps Trainee Center. ž

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Babylon, New York 11702 Tel: 516 667-5056 BELMONT LAKE STATE PARK

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FINGER LAKES STATE PARK AND RECREATION COMMISSION

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LETCHWORTH STATE PARK

DAM AREA ENTRANCE

> Letchworth State Park, 14,340 acres of scenic beauty, 35 miles south of Rochester, in the beautiful valley of the Genesse, with entrances at Mount Morris, Perry, Castle, and Portageville is distinctive in.baving a natural landscape of rare quality and unique charm. The precipicous valls of the gorge with the river winding below, the plunge and spray of the falls, and the forest cover of the brink and slopes make it one the most motable examples of waterfall and gorge scenery in the Eastern United States.

Rocks exposed in Letchworth State Park are shales and sandstones formed during the "Devonian" period. A product of glacial blocking of the original river bed is the 17 miles of deep winding canyons and valleys which present an inviting penorama at every turn. The river roars over three major falls, one of which is 107 feet high.

Within its boundaries are good restaurant, Glen Lake Inn and Lodge, camping cabins, tent and trailer campaites, swimming pools, inviting roads and trails leading to scenic beauties, and a museum of Indian and Pioneer History.

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LONG ISLAND STATE PARK AND RECREATION COMMISSION

purpose of providing "an oasis of peauly and quiet for the pleasure, rest and refreshment of those who delight in outdoor beauly; and to bring about a greater appreciation and understanding of the value and importance of informal plant-ing." The Bayard Cutting Arboretum strip to 5 CVD in along BAYARD CUTTING ARBORETUM Oakdale, N.Y. 11769 Tel: 516 581-1002 and dri rd Cuttin flowers are reasonable Flower Walks locars sea level satting U water ponds fed b tets. Many water birds may be s Connetquot River Many of the t g 5 S CONS **R87** is is led to Olms sively represent mododendrons border the walk turn property, Mr. Cutting in Cutting and I Bayard Jame William Bayar à back to t ≧ specir the West Prick Law north pro fir, was don State Pa nission with pla acres, line date Droa to

Connettouch River. Many of the trees, shrubs an wild flowers have been labelle with the common and botanics names as well as the land o origin.





















B16 Thousand Islands State Park and Recreation Commission MACOMB RESERVATION STATE PARK Plattsb 22 9n picnic ar campsit MACOMB RESERVATION STATE PARK MACOMB RESERVATION Both campsites and picnic areas of Macomb Reservation are nestled around the lake, which forms the park's central feature. The park is especially popular with fishermen, but also attracts many walkers and hikers to the extensive trails which lace its 510 acres. 4 4000 feet B30



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Table C

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In accordance with letter from DAEN-RDC, DAEN-ASI dated 22 July 1977, Subject: Facsimile Catalog Cards for Laboratory Technical Publications, a facsimile catalog card in Library of Congress MARC format is reproduced below.

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Coughlin, Robert E Modeling recreation use in water-related parks / by Robert E.
Coughlin, David Berry, Pat Cohen, Regional Science Research Institute, Philadelphia, Pa. Vicksburg, Miss. : U. S. Waterways Experiment Station; Springfield, Va. : available from National Technical Information Service, 1978.
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 Wickoburg, Miss. Technical report; R-76-1.
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