# MODERN VOLUNTEER ARMY MVA/VOLAR EVALUATION PROJECT

ANALYSIS OF MVA/VOLAR ACTIONS IMPACT
ON SOLDIERS' ATTITUDES
TOWARD THE ARMY AND ON RETENTION

FY '72 FINAL REPORT

**VOLUME I: STUDY RESULTS** 



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The overall objective of the VOLA effectiveness of the MVA/VOLAR actions both in refining the on-going program appropriate for continuing application objective, System Development Corporate	s and to develop and in determin n on an Army-wid	associated ning which de basis.	d information for use actions are most In support of this

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hire, pay benefits, and growth and education; 4) continuing innovation, experimentation, and evaluation is strongly indicated; 5) flexibility is required in implementing and structuring MVA/VOLAR actions to accommodate differences among installations.

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> FY'72 Final Report Volume I: Study Results

> > 15 September 1972

SYSTEM

DEVELOPMENT

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#### **FOREWORD**

This document summarizes the results of work accomplished by System Development Corporation under the terms of Department of the Army Contract DAHC19-72-C-0002, U.S. Army Research Office, for the Office of the Special Assistant for the Modern Volunteer Army. The Army Technical Monitors were LTC James J. Waldeck and Capt. Grant L. Fredricks, Office of the Special Assistant for the Modern Volunteer Army (OSAMVA). The contract performance period was for the period commencing 19 July 1971 and ending 15 September 1972.

In addition to the assistance provided by OSAMVA, material assistance in the conduct of this study effort was provided by command and staff personnel at the Army installations involved in the data collection activities and by the Army Office of Personnel Operations, Army Documentation Center, Army Publications Agency, and the Human Resources Research Organization. This report was prepared by the VOLAR Evaluation Project staff, System Development Corporation.

Gene E. Talbert Project Manager

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#### GLOSSARY OF TERMS

#### PROGRAM TERMS

- MVA (Modern Volunteer Army) Program A program designed to expedite the development of a capably led, highly competent fighting force comprised of motivated, qualified volunteers.
- Project VOLAR An experimental project to determine which MVA/VOLAR actions are most appropriate for continuing application on an Army-wide basis through limited trials at selected VOLAR posts.
- MVA/VOLAR Actions Actions designed to promote the achievement of MVA objectives; some such actions have been implemented on an Army-wide basis and others on an experimental basis at one or more VOLAR installations.

### MVA/VOLAR EVALUATION STUDIES

- Installation-level Evaluations conducted by each VOLAR-72 installation to determine effectiveness of MVA/VOLAR actions at that installation.
- <u>Army-wide</u> Evaluations conducted by System Development Corporation concerning the impact of MVA/VOLAR actions on attitudes and retention at both VOLAR-72 and non-VOLAR installations.
- VOLAR-71 Follow-up Evaluations conducted by HumRRO to determine changes in attitudes and retention intent over time and in different Army environments through follow-up studies of a set of soldiers involved in the initial VOLAR-71 experiment.

<u>Cost/Effectiveness</u> - Comparative cost/effectiveness evaluations of MVA/VOLAR actions being conducted by the Research Analysis Corporation.

#### MVA/VOLAR INSTALLATION DESIGNATIONS

- <u>VOLAR-71 Posts</u> The three CONUS posts (Forts Benning, Carson, and Ord) which comprised the initial set of VOLAR experimental posts in FY'71. (Fort Bragg was added to this set at a later date; Forts Jackson and Knox served as VOLAR-71 control posts.)
- <u>VOLAR-72 Posts</u> The posts (13 in the continental US, 3 in USARAL, 2 in USAREUR, and 2 in USARHAW) which comprised the set of VOLAR experimental posts in FY'72 (this set includes the set of VOLAR-71 posts).
- Non-VOLAR Posts The world-wide set of Army posts and units excluding VOLAR-72 posts and SEA.

#### ARMY-WIDE SURVEYS

- <u>Survey A</u> MVA Questionnaire administration in December 1971, at both VOLAR and non-VOLAR posts.
- Survey B MVA Questionnaire administration in March 1972 at both VOLAR and non-VOLAR posts.
- <u>Survey C</u> MVA Questionnaire administration in June 1972 at VOLAR posts only.

#### MEASUREMENT INDICES: MVA QUESTION NAIRE

- Composite Attitude Scores The average percent of positive responses to 19 attitude items.
- <u>Career Intent</u> The percentage of respondents indicating that they plan to stay in the Army or are uncertain.

- Change in Opinion The average response on a six-point scale indicating the direction and magnitude of change in the soldier's opinion of the Army during the past year.
- Percent Noticing Change The percentage of the respondents who indicated that they had noticed a change in a given MVA/VOLAR action area.
- Overall Effect The average overall effect of each change noticed on a scale of 1 to 5 which reflects the perception ("good", "bad", "neither") and retention impact ("stay", "leave", "no effect") of the MVA/VOLAR action referenced. (The response combination of "noticed/bad/leave" was assigned a value of 1; "noticed/good/stay" was assigned a value of 5; and appropriate intermediate values were assigned to the other response combinations.)
- Percent "Good" Reaction The percentage of respondents who, having noticed a change in an MVA/VOLAR action area, indicated that it was "good".
- <u>Percent "Stay" Effect</u> The percentage of respondents who, having noticed a change in an MVA/VOLAR action area, indicated that it would have a positive influence on their reenlistment or extension decision.

#### STATISTICAL TERMS

Level of Significance - The probability that the observed difference between two groups (or within groups over time) is due to chance, i.e., to sampling error, rather than to a real difference between the groups; for example, a .01 level indicates that the probability that an observed difference of a given amount can be attributed to chance is less than one in one hundred.

- <u>Correlation</u> A measure of the degree of relationship between two sets of measures; the coefficient of correlation can range from 1.0 (indicating a one-to-one correspondence) to 0.0 (indicating no relationship) to -1.0 (indicating a completely inverse or negative relationship).
- Rank-order Correlation A correlation coefficient based on the assignment of ranks to measurement scores and determining the relationship between the ranks thus obtained rather than between the actual measurement scores.
- <u>Median</u> The middle score in a distribution, i.e., the point that divides the group into halves.
- Significance The extent to which an observed difference (or relationship)
  between two measures represents a real (i.e., not due to sampling
  error) difference. (Note: While a difference may be statistically
  significant, it may not be significant in the practical sense.)

#### I. STUDY OVERVIEW AND SUMMARY OF FINDINGS

#### A. OVERVIEW

The overall objective of the VOLAR Evaluation Project, which was being conducted within the framework of the Modern Volunteer Army (MVA) Program, was to systematically analyze the effectiveness of MVA/VOLAR actions, and to develop associated information for use both in refining the on-going program and in determining which actions are most appropriate for continuing application on an Army-wide basis.

In support of this objective, an analysis of the impact of MVA/VOLAR actions on soldiers' attitudes toward the Army and on retention was conducted by System Development Corporation (SDC) during the FY'72 evaluation period. The specific objectives of the SDC study were to:

- Determine the attitudes of soldiers toward various aspects of
   Army life and to identify changes in these attitudes over time.
- Determine whether attitudes toward the MVA concept and programs are changing over time.
- Determine which MVA/VOLAR actions are having the most positive effects on attitudes and on retention.
- Identify action areas which are having the greatest effect on strengthening professionalism and improving Army life.
- Determine the relative influence that wives' attitudes toward various conditions associated with the Army life will have on the soldiers' reenlistment/extension decision.

In addressing these objectives, SDC used as its primary data sources:

- i) the responses of officers and enlisted men to the MVA Evaluation Questionnaire,
- 2) results of in-depth interviews conducted at VOLAR-72 installations, 3) descriptions and observations of MVA/VOLAR actions implemented at VOLAR-72 installations, 4) documented results of VOLAR-71 evaluation follow-up studies conducted by Humrro to determine the impact of actions over time and in different Army environments, and 5) documented results of evaluations conducted by VOLAR-72 installations to determine the effectiveness of specific actions at particular installations. Thus, the purpose of this report is to provide an integrated summary of current findings concerning attitudes toward the Army and the effect of MVA/VOLAR actions.

The MVA Evaluation Questionnaire (which contains approximately 190 items concerned with demographic characteristics, attitudes, perception and impact of MVA/VOLAR actions, and wives' attitudes toward certain aspects of Army life) was administered to a random sample of approximately 450 enlisted men and 50 officers at each of the VOLAR-72 posts and to a 1% Army-wide sample at non-VOLAR posts in December 1971. A second similar survey was accomplished in March 1972 and a third survey was made at the VOLAR-72 posts in June 1972. Each of the surveys resulted in an average return of approximately 8,000 to 9,000 responses from the set of VOLAR-72 posts and a similar number from the non-VOLAR set. Altogether, the responses of approximately 48,000 officers and enlisted men were analyzed. Similar post-specific surveys were conducted at periodic intervals by each of the VOLAR-72 posts utilizing survey instruments developed by their evaluation staffs.

Analyses were made of the responses of the various groups to determine similarities and differences among major grouping (e.g., VOLAR versus non-VOLAR) and subgroupings (e.g., under-two versus over-two years service

length) in attitudes and MVA/VOLAR action effects. While primary emphasis was placed upon the analysis and interpretation of MVA Questionnaire survey data, the resulting findings were conditioned by associated findings stemming from complementary analysis efforts (e.g., installation-level evaluations and in-depth interview results).

This report is divided into Volume I, Study Results (this volume) and Volume II, Data Annex. Volume I is composed of four sections and an appendix. Section I contains this overview, subsection B, a summary of findings, subsection C, SDC's conclusions, and subsection D, our recommendations for future direction of the MVA Program. A more detailed description of methodology and of sample sizes and characteristics are presented in Section II of this report; findings concerning attitudes and attitude trends are detailed in Section III; and findings concerning MVA/VOLAR action effects are shown in Section IV. The Appendix contains supporting data summaries (e.g., MVA/VOLAR actions descriptions, MVA Questionnaire data summaries by major survey groupings and survey periods). Volume II, Data Annex, presents detailed installationspecific data (e.g., listings of MVA/VOLAR actions implemented at particular VOLAR-72 installations and post-specific responses to MVA Questionnaire items) together with in-depth interview results, summaries of installation-level findings concerning specific MVA/VOLAR action effects, and a copy of the MVA Evaluation Questionnaire.

#### B. SUMMARY OF FINDINGS

# 1. Demographic Characteristics of Survey Samples

a. The characteristics of the survey samples generally parallel those of U.S. servicemen as reported in "Profile of the U.S. Serviceman"\* dated 23 June 1971, in terms of age, percent married, education level, etc. However, the percentage of enlisted men who had completed high school was somewhat lower (75% for the survey samples versus 85% for the "Profile" set).

<sup>\*</sup>See Bibliography, reference 21.

- b. There were significant differences between the VOLAR and non-VOLAR enlisted samples with regard to certain of these characteristics. For example, the non-VOLAR set was approximately one year older with associated differences in related characteristics (higher average grade, service length, etc.). Also, both groups (VOLAR and non-VOLAR) showed an increase of approximately one year in average age with commensurate changes in related characteristics between the first and second surveys. Several of the individual VOLAR-72 installations showed major changes in the demographic characteristics of the samples over the three survey periods. In some instances, such changes were due to major shifts in the composition of the post population that accompanied mission changes (e.g., reduction/elimination of basic training mission) or major unit deployment; in other instances, changes were due to differences in sample selection (e.g., to accommodate follow-up study requirements).
- c. Such differences between groups (and changes within groups over time) may obscure real differences in attitudes and in MVA/VOLAR action effects or account for certain observed differences and apparent changes. To partially compensate for the confounding effect of these demographic differences, the survey samples were further partitioned into under-two and over-two years service length groups in the analyses of attitudes and action effects.

#### 2. Attitudes

Three primary measures of attitudes were employed in the analysis of MVA Questionnaire responses: Composite attitude scores based on the percentage of positive responses to 19 attitude items; expressed reenlistement intent based on the percentage of "stay" and "uncertain" responses; and changes in opinion of the Army based on responses indicating the direction and magnitude of such changes on a six-point scale.

- a. Overall, the most favorable attitudes are held by officers in the over-two years service group (averaging 79% positive in composite attitude scores), followed by the enlisted over-two (63 to 64% positive), officer under-two (62% positive), and enlisted under-two (41 to 44% positive) groups. There were no significant changes in these composite attitude scores for any of the groups over the three (two for non-VOLAR) survey periods although the VOLAR over-two years groups show an upward trend.
- b. In terms of VOLAR/non-VOLAR comparisons, the attitudes of enlisted men in the VOLAR under-two years service group are significantly more positive (averaging 3% higher in composite attitude scores) than those of the comparable non-VOLAR group. For the other groups (enlisted over-two, officer over-two, and officer under-two) there are no significant differences between the VOLAR and non-VOLAR sets.
- c. There are considerable differences aming the VOLAR-72 posts in the attitudes of the associated enlisted personnel. While the average composite attitude score for the VOLAR-72 under-two group as a whole is 44%, the interpost range is from 30 to 60%; for the over-two group, the average is about 65% with a range from 48 to 73%. While there were sizable (but not statistically significant) changes in the attitudes of the under-two years enlisted personnel at several of the posts, the relative ranking of the posts on the basis of composite attitude scores remained relatively stable over the three survey periods. Those posts which rank highest in composite attitude scores of the under-two group also tend to rank highest in reenlistment intent. Two of the three initial VOLAR-71 posts (Forts Benning, Carson, and Ord) ranked at or near the top in both attitude and reenlistment intent on all three surveys.

d. The reenlistment intent of personnel in the under-two years service group at VOLAR-72 posts is significantly greater than at the non-VOLAR posts and even higher for the VOLAR-71 posts. As shown in Figure 1.1, comparison of trends from February 1971 to March 1972 shows a significant increase in reenlistment intent (based on the percentage of "stay" plus "uncertain" responses) on the part of the under-two groups for all three of the post (VOLAR-71, VOLAR-72, and non-VOLAR) groupings; the increase for the VOLAR-71 set was 33% (up from 13% in February 1971 to 46% in March 1972), 19% (from 15% to 34%) for the VOLAR-72 set, and 7% (from 15% to 22%) for the non-VOLAR group. In the June 1972 survey, the upward trend (to 36%) continued at the VOLAR-72 posts while there was a slight decrease (to 44%) for the VOLAR-71 set.

As also shown in Figure 1.1, the over-two years service groups show a slight upward trend in reenlistment intent from February 1971 to March 1972 with no major differences among the three by-post groupings. For the March 1972 to June 1972 period, the VOLAR-72 posts show a continuation of this trend while the VOLAR-71 set shows a significant increase. For the officer sets, there were no major differences among the three post groupings; officers in the Voluntary Indefinite/Regular Army (VI/RA) group show a slight upward trend over the February 1971 to March 1972 period; those in the Obligated Tour (OT) group show no consistent trend.

e. Changes in opinion of the Army (Figure 1.2) show a significant upward trend for both VOLAR and non-VOLAR enlisted personnel in the under-two years service group but with the VOLAR-72 group being higher than the non-VOLAR group and the VOLAR-71 set being even higher. For the over-two years enlisted groups, there has been a slight decrease in opinion of the Army with no major differences among the three by-post groupings.

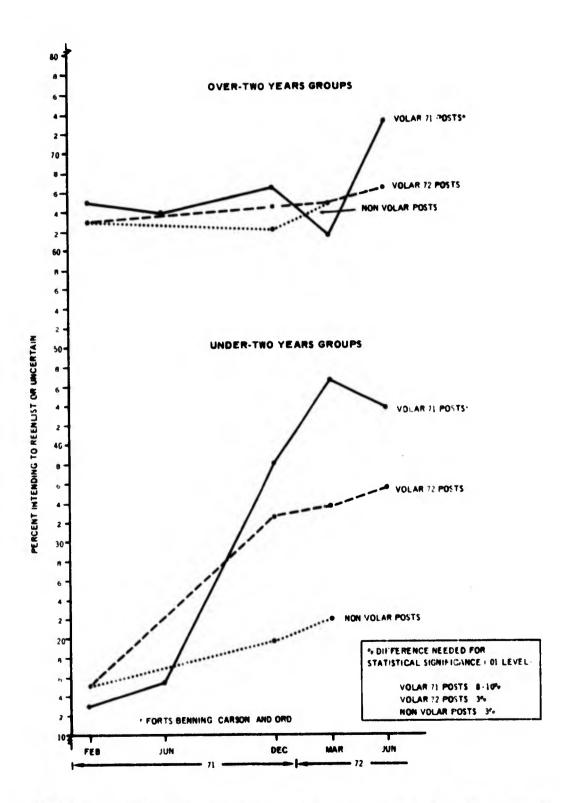


Figure 1.1 Trends in Intention to Remain in the Army: Enlisted Personnel

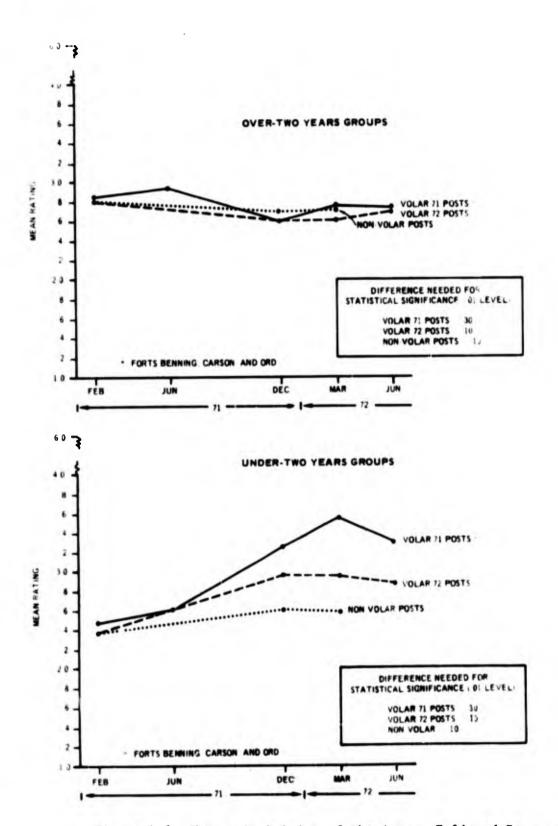


Figure 1.2 Change in Opinion of the Army: Enlisted Personnel

f. As indicated in the majority of the installation-level evaluations and in-depth interview results, the MVA/VOLAR concept continues, on the whole, to be gaining widespread acceptance and meeting with a generally quite favorable response. Some of the major reservations expressed are in terms of an apparent lack of understanding of MVA programs, plans, and objectives on the part of a fairly large segment of the target population; delays or differences between announced intent and actual implementation which have produced some degree of disenchantment; desired changes which are not within the scope of the resources and prerogatives of the local commander; an emphasis upon "visibility" and immediate action which has resulted in monies being allocated to low priority areas; and a great amount of turbulence during the year (e.g., in terms of congressional and DA actions, troop reductions and redeployment, and associated uncertainties) which detracted from the overall acceptance and success of the program. Of particular note was the general consensus that many of the more effective actions to date have been in the low or no-cost (e.g., policy changes) area.

### 3. MVA/VOLAR Actions Effects: Overall Comparison

For analysis purposes, the various types of MVA/VOLAR actions implemented at the VOLAR-72 posts were grouped into 23 categories, generally paralleling those described in the MVA Master Program with reference to the three major action classes of Professionalism, Army Life, and Accessions. Responses to MVA Questionnaire items, in-depth interview results, and installation-level findings served as principal data sources in assessing the overall and comparative impact of the various types of actions on attitudes and career intent.

a. Action areas in which changes were noticed most frequently are primarily in the areas of Civilian Hire, Hours of Work, Opportunity for Growth and Experience, Mess Halls, Health Care, and Personal Services. However, there were wide variations within these categories; for example,

60% of the enlisted men indicated that they had noticed a change in food choice while only 44% had noticed any change in the "rush and hurry" in the mess halls. Similarly, there was a wide range with respect to the total set of actions; for example, 30% of the enlisted men indicated that they had noticed a change in job location choice while 70% had noticed a change in drug and alcohol aid. Not all changes noticed (e.g., change in PX prices) were associated with MVA/VOLAR actions.

In general, the percentages noting a change in a given area were relatively constant over the survey periods. Also, the percent noticing such changes were quite similar for the VOLAR and non-VOLAR groups with the greatest differences occurring in the Army Life class (i.e., in Mess Halls, Health Core, Personal Conveniences, etc.), reflecting areas of emphasis at the VOLAR-72 posts. While the percentage noticing a change was generally 10 to 15% higher for the over-two years enlisted group than for the comparable under-two group, changes in certain areas (Barracks Housing, Entertainment and Recreation, and Pay and Benefits) were noticed with a relatively higher frequency by the under-two group.

b. Actions having the greatest overall effect on attitudes and on retention are primarily in the areas of Civilian Hire, Job Assignment, Opportunities for Growth and Experience, Health Care, and Pay and Benefits; those in the bottom quarter are primarily in the area of Dignity and Respect (e.g., public's reaction, waiting in lines, and how rules enforced). Of the 88 types of actions addressed by the MVA Questionnaire, those having the most and least (top and bottom ten) positive overall effect on VOLAR enlisted personnel are shown in Table 1.1.

Table 1.1 Actions Having Most and Least Positive
Overall Effect: Enlisted Personnel

Top Ten			Bottom Ten				
	M	% Good	X Stay		M	Z Good	X Stay
Continue Educ.	4.3	91	46	How Inspec. Used	3.1	50	17
Retirement Benefits	4.2	82	50	Service Clubs	3.0	44	11
Travel & Exper.	4.1	84	45	Barracks Comfort	3.0	49	13
Civilian KP	4.1	86	32	Evening/Weekend Dut		45	18
Plan Own Future	4.0	79	43	Complaints Action	2.9	41	15
Free Law Aid	4.0	82	32	Discrimination Amt.	2.8	38	13
Own Boss Amount	3.9	79	36	How Rules Enfor.	2.7	36	11
Cmdr's Open Door	3.9	81	26	Waiting in Lines	2.6	38	11
Ci tlian Labor	3.9	81	31	Public's Reaction	2.5	29	10
Deutal Conv.	3.9	78	33	PX Prices	2.5	25	7
Median (88 Items)	3.6	66	24		3.6	66	24

#### Notes:

- 1. Based on June 1972 survey data.
- 2. M = average overall effect on a scale of 1 to 5; a difference of .1 is significant at .01 level.
- % Good = percentage indicating changes noticed was good.
- 4. Z Stay = percentage indicating changes noticed would have a positive impact on retention.
- 5. For % entries, a difference of 3% is significant at .01 level.

- c. Actions which have a high impact on attitudes but a relatively low impact on retention are found primarily in areas concerned with personal activities, preferences, and conveniences. These include beer availability, drug and alcohol aid, PX goods and services, transportation services, and entertainment and recreation.
- d. Actions concerned with Job Assignment, Work Conditions, Hours of Work, and Leadership and Supervision have a high impact on retention but a relatively low impact to date on attitudes, indicating that these areas require additional emphasis.
- e. For the majority of the action areas, consistent results were obtained from survey period to survey period with most areas showing a slight increase in positive reception but with the relative rank ordering of the areas remaining quite stable. A major exception was that of actions in the Entertainment and Recreation category which showed a general decrease in positive reaction, possibly due to accustomization and a reassessment of priorities on the part of the target population.
- f. The relative effect of actions in a given area were generally quite similar for both under-two and over-two years service personnel but with reactions of the over-two sets (both enlisted and officer) being somewhat more positive (averaging 8% higher in "good" responses and 5% higher in "stay" responses). Areas in which the VOLAR set showed a significantly more favorable reaction than the non-VOLAR set were primarily in the Army Life class, and particularly in the Personal Conveniences (e.g., laundry, telephones, and transportation services) and Entertainment and Recreation areas.

g. With reference to areas of particular concern to married personnel, the results of the three surveys were practically identical: family separation and health care for dependents have the greatest influence on decisions to remain in or leave the Army for both officer and enlisted personnel. Wives' feelings about family disruption, station location, health care, and pay and benefits also have a large impact on these decisions; those concerning personal services and conveniences, interpersonal relations, and leisure time activities have the least impact.

# 4. MVA/VOLAR Action Effects: Professionalism Class

- a. <u>Civilian Hire Actions</u>. Civilian KP and civilian labor are among the most promising actions for Army-wide implementation in terms of both impact on attitudes and retention effect. The effectiveness of these actions appears to be increasing over time and have a relatively higher impact on the under-two years service enlisted group than on the over-two group. Potential benefits from civilian KP are only partially realized when implementation is on a less than post-wide basis. Civilian hire for semi-military duties (e.g., post security) has a less favorable impact on attitudes and retention than do other types of actions in this category.
- MVA Questionnaire surveys, installation-level reports indicate that actions in this area are well received and have a beneficial effect in terms of morale, efficiency, and increasing availability of soldiers for primary mission performance. Preliminary cost/effectiveness ratios (expressed in terms of device costs and man-hour savings) suggest that actions in this area be continued and perhaps increased.
- c. Economizing on Ancillary, Nonmilitary Duties. Overall, continued actions in this area are viewed as very important to the achievement of MVA objectives. Such actions contribute to the efficiency and professional image

of the Army, increase the availability of resources for primary mission performance, and contribute to more positive attitudes by reducing a major source of irritants to the soldier.

- d. <u>Job Assignment: Choice and Relevance</u>. Actions in this category generally rank quite low in terms of percentage noticing changes but very high on potential impact on retention. The more effective actions to date have been those concerned with location preference, unit of choice, and stabilized tours. Actions concerned with job/man matching (consideration of training, experience, and job preferences) have had less of an impact, indicating that continued and increased attention to this area is in order.
- e. Work Conditions. Changes in this area have been generally well received but the overall effect on attitudes and retention has been only moderate. Actions having the highest impact are those which increase the soldiers' feelings of belonging, of having adequate administrative and logistic support, and of having a worthwhile and meaningful job to perform rather than those dealing with physical conditions of work per se. For example, changes in training methods and techniques with emphasis upon performance-oriented instruction, upgrading capabilities of instructors, and increased focus on primary mission and unit-centered training were among the more effective types of actions in this category.
- f. Hours of Work. Changes in this area have been generally well received and have a considerable impact on both attitudes and retention. The more effective actions to date have been the five-day work week and compensatory time off for overtime; major changes in weekend/evening duty requirements have been precluded by mission requirements and current transitions in force structure at many of the installations and have had less of an impact.

1-15

- g. Opportunity for Growth and Experience. Together with certain actions in the Civilian Hire, Health Care, and Pay and Benefits categories, actions in this area rank at or near the top of all actions in terms of positive reaction and impact on retention for both enlisted and officer personnel. While a variety of educational and self-development programs have been implemented at various VOLAR-72 posts, all such actions appear to have an almost uniformly high impact. The positive reaction to these programs has increased over time, reflecting a high and continuing interest in self-improvement and education on the part of the majority of the soldiers. One exception in this area was a decrease in positive response to "opportunities for advancement" on the part of the officer group, indicating a perceived decrease in such opportunities.
- h. Leadership and Supervision. While viewed as an extremely important area, the overall effect of changes have been only moderate but with certain actions having a greater impact than others. Those concerned with supervisory support of a job performance and with being treated as a responsible person have had a relatively high impact; those concerned with respect by and for superiors and performance recognition have had a more moderate impact; and those concerned with treatment on the job and superiors' attitudes rank quite low. While a number of the installations report a highly favorable response to and successful results from actions in this area, it is suggested that the full benefits from such actions have not been realized to date. Findings at all levels of evaluation indicate that actions in this area should be continued and amplified.

# 5. MVA/VOLAR Action Effects: Army Life Class

a. Dignity and Respect. Actions in this area tend to be noticed by the soldier and to impact strongly on attitudes, although the retention impact for certain of these is relatively low. Actions concerned with increases in personal freedom and trust (e.g., removal of travel restrictions, elimination of bed-checks, and sign-in/sign-out procedures) are the most effective

types of actions to date in this category, particularly for the under-two years service group. Those concerned with rules enforcement, waiting in lines, inspections, discrimination, and public's reaction have been less effective, indicating that more attention is needed in these areas.

- 5. <u>Voice in Policy</u>. Actions in this area which provide for access to, and active participation in, the decision making and problem solving process are among the more effective actions in the Army Life class in terms of impact on attitudes. Actions which provide direct access (e.g., commander's open door policy and hot lines) are more effective than those providing intermediate access (e.g., through councils). The response to resultant action taken on complaints is quite low, indicating that continued action in this area is needed.
- c. Barracks Housing. Barracks improvements ranks quite high among changes indicated as being most important by personnel directly affected. While a variety of such actions have been initiated, findings to date concerning their impact are somewhat tentative, due in part to only partial implementation of planned changes at several installations as a consequence of construction lead-time requirements. Also, the response to changes has been mixed, particularly when the anticipated changes were slow in being accomplished or the results less than expected. However, it is generally indicated that changes to date concerning barracks comfort, conveniences, and privacy have a moderate to high impact on attitudes but a relatively low impact on retention; personal property safety is an area of major concern in which actions to date have been somewhat less than successful in accomplishing the desired degree of overall improvement.

- d. Mess Halls. Changes in food programs are highly visible and have an immediate impact on a large segment of the enlisted population. While such changes are quite favorably received, they have a relatively low impact on retention. Particular actions having the greatest impact are those concerned with food choice (e.g., short-order lines and beverage availability) and mess hours (i.e., extended hours of operation, particularly during weekends and evenings). However, there has been some decline in the impact of these actions as the soldiers become more accustomed to them. An area meriting more attention is that of "rush and hurry" in the mess halls as perceived by the lower grades.
- e. Health Care. Actions in this area rank among the top MVA/VOLAR actions in terms of impact on attitudes and retention. The one exception is with regard to drug and alcohol abuse programs which, while ranking high in effect on attitudes, has a relatively low impact on retention. The retention impact of actions in the Health Care category is considerably higher for married than for single personnel. While actions must be tailored to fit the needs and conditions at each installation, the uniformly favorable response to such actions indicates the desirability of continued and amplified actions in this area.
- f. PX and Commissary. PX and Commissary services are cited as an attraction of Army life but also as an area in which improvements are needed. The overall reaction to changes noted to date is generally moderate and the retention impact is relatively low, although somewhat higher for the higher grades and married personnel than for the lower grades and single personnel. Actions to date bearing on the quality and range of goods and services, hours of operation, and customer treatment have been well received while expanded services through mobile PX and commissary trucks have met with varying degrees of success from one installation to another. Changes noticed in PX and commissary prices have generally been negatively received, reflecting the influence of continuing inflationary trends.

- g. Personal Conveniences. The impact of actions in this category has varied widely as a function of the type of actions taken at a particular post coupled with the prior existing conditions and priority of soldiers' needs at that post. For example, installation of washers and dryers in the troop areas have been well received by the soldiers directly affected while general improvements in laundry facilities and services have generally been less positively received. Overall, the reaction to changes in this area have been quite favorable but the retention impact has been relatively low. The more effective actions have been those concerned with expanded transportation services (both on and off post) and with facilities directory/information services; however, other types of specific actions such as guest housing, free sewing services, and laundromats in troop areas have been well received at particular installations.
- h. Reception and In/Out Processing. While the overall impact of actions in this area is moderate to low, the reactions obtained at some of the installations indicates that the potential impact on attitudes and morale can be quite high, particularly for married personnel. Actions in this area having the more positive effects include one-stop processing centers and welcome centers (and related activities such as welcoming committees, orientation programs, and sponsorship programs) which reduce the disruptions associated with relocations. The general level of dissatisfaction with conditions in this area indicates that continued and increased emphasis upon such actions is needed.
- i. Entertainment and Recreation. Actions in this area have been generally well received and have a relatively greater impact for the lower enlisted grades; however, following an initial enthusiastic reception, such actions have tended to show a decline in the degree of positive response accorded them. The impact on retention is quite low and in keeping with the relatively low importance rating attached to such actions by soldiers at a number of the installations. Overall, the findings would indicate that the

general availability of entertainment and recreation both on-post and in surrounding communities at most locations is such that this area is not one of primary concern to most personnel. However, when tailored to meet particular needs or perceived deficiencies, such actions have been favorably received and serve as visible evidence of the Army's concern for the overall well-being of the soldier.

- j. Personal Services. Overall, actions in this category concerned with tax assistance, personal problem aid, and free legal aid are quite high in percent noticing the changes. Such actions generally have a relatively high impact on attitudes and a moderate impact on retention with free law aid being the more effective of these actions to date. At the same time, there appears to be a high level of satisfaction with the current facilities and services provided in certain of the personal services areas such as those concerned with religious services and a commensurate low level of impact of additional improvement actions. The general category of Personal Services is one of the few areas in which the Army can, and in most instances does, provide services superior (in terms of conveniences and availability to the average person) to those offered by the civilian community. With continued emphasis, particularly through programs designed to increase awareness as to the availability of these services, it is anticipated that the impact of such actions may increase considerably.
- k. Dependents Programs. Actions in this area are primarily designed to augment actions taken in other areas (e.g., family housing, health care, personal services and conveniences, etc.) which impact on the dependent population. Due to their ancillary nature and relatively low importance rating, the augmentation-type actions taken to date (e.g., upgrading playgrounds, expanding access to post facilities, driver education programs, and community services) have had a relatively low impact. However, localized success is reported for actions which address specific deficiencies at particular installations.

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- 1. Family Housing. This area is viewed by a large percentage of the married soldiers and their dependents as one of critical concern in which substantial improvement actions are required. MVA/VOLAR actions implemented during FY'72 in this area were generally limited to maintenance and service-type actions at selected locations. Major construction projects are planned and in some instances commenced but have not advanced to a point where an evaluation of their impact is possible at this time. Service-type actions to date (quarters maintenance, housing referral services, grounds and roads maintenance, etc.) have generally been well received and viewed as a step in the right direction. The free quarters cleaning experiment at Fort Benning was viewed as particularly effective in terms of its impact on morale and reduction in costs, time, and disruptions which normally confront the departing family.
- m. Pay and Benefits. Actions in this area are among the most effective types of actions both in terms of impact on attitudes and on retention. Of the three major types of actions considered in this area (pay increases, reenlistment bonuses, retirement benefits), pay increases have had a similar impact on all soldiers; reenlistment bonuses have had a relatively higher impact on the under-two years service group than on the over-two years service group; and retirement benefits have had a higher impact on the over-two group (however, the response to this latter type of actions showed a considerable increase in impact on the under-two group over the three survey periods). Various incentive award programs implemented at some of the VOLAR-72 posts were found to be favorably received in that they provide a means whereby commanders can provide recognition for outstanding performance in an immediate and tangible manner. While changes in Pay and Benefits implemented to date have had a major positive impact on attitudes and retention, continuing attention and action is required to offset current and future inequities between the military and civilian communities.

## 6. MVA/VOLAR Action Effects: Accessions Class

- a. Reserves. The impact of actions in this area was not addressed in the current set of evaluations.
- b. Recruiting. Actions designed to support recruiting efforts and to promote reenlistments were implemented at a number of the VOLAR-72 installation. Among such actions, programs emphasizing unit of choice enlistment and reenlistment have been well received and quite successful at the several installations which have stressed or emphasized these programs. A major factor in the success of such programs at the installation level is the involvement in, and feeling of responsibility for, such efforts on the part of the individual soldier. Limited use of cash incentives (contribution to unit funds) to promote such interest and involvement has had a very limited impact.

#### C. CONCLUSIONS

- 1. The MVA/VOLAR concept is, on the whole, gaining widespread acceptance and meeting with a generally quite favorable response.
- a. With few exceptions, the installation-level findings indicate a favorable reaction on the part of the target populations to the MVA concept and associated program actions. Over time, the response is increasingly more favorable. Resistance to the program has not materialized to any substantial degree; very few adverse affects on morale and mission performance are reported with the benefits generally far exceeding any undesirable side effects.
- b. Primary reservations are expressed in terms of a general lack of understanding as to overall MVA/VOLAR objectives and plans on the part of a large segment of the target population, a disagreement on priorities,

disillusionment when promises exceed results, and some skepticism concerning the achievement of the goal of an all volunteer Army in the near future.

- 2. The MVA/VOLAR Program is producing positive results, particularly among the under-two years service enlisted groups.
- a. The under-two enlisted groups show a significant positive increase in both opinion of the Army and in reenlistment intent at both VOLAR and non-VOLAR posts. (While the over-two years enlisted groups and VI/RA officer groups show a slight increase in career intent, the over-two years enlisted groups shows a slight decrease in opinion of the Army.)
- b. The response to MVA/VOLAR actions is generally quite favorable; the majority of such actions have been well received both in terms of positive impact on attitudes and on retention.
- 3. Posts involved the longest and most intensively in the program show the most favorable results.
- a. The attitudes, opinion of the Army, and reenlistment intent of under-two years service enlisted personnel are significantly higher at VOLAR posts than at non-VOLAR posts.
- b. As a set, the three initial VOLAR-71 posts show even more favorable results with two of these posts ranking at or near the top among the VOLAR-72 posts set in terms of attitudes, opinion of the Army, and reenlistment intent.

# 4. Inter-post differences indicate a high potential for continuing improvement.

a. MVA/VOLAR action areas in which concerted efforts have been made by the VOLAR posts generally show more favorable results at these posts than at the non-VOLAR posts.

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- b. Differences among the VOLAR posts in the response to particular types of actions indicates that many of these actions have a considerably higher potential then has been realized to date (due in part to differences in resources, experimental emphasis, specific actions taken, and implementation schedules).
- 5. A tentative basis for selecting among MVA/VOLAR actions has been established.
- a. Certain types of actions (e.g., growth and education, pay and benefits, health care) have a high positive impact on both attitudes and retention.
- b. Others (e.g., civilian hire) have a high impact on attitudes and a more moderate impact on retention.
- c. Still others (e.g., entertainment and recreation) have a high initial impact on attitudes but a low retention impact.
- d. Actions in the Professionalism class are generally higher in retention impact than those in the Army Life class.
- e. Within action areas, some types of action are more effective than others. For example, "civilian KP" actions are more effective than "civilian guard" actions in terms of impact on attitudes and retention.

- f. The impact of a given type of action may vary as a function of the demographic characteristics (marital status, service length, grade, etc.) of the target population and the particular needs and conditions at a given installation.
- 6. While certain actions are clearly superior to others, a balanced program encompassing most, if not all, of the current categories of action is needed.
- a. Actions in some areas (e.g., barracks housing) have had a relatively low overall impact to date, due in part to limited resources, scope of authority at the installation level, and implementation lead-time requirements. For such areas, increased emphasis rather than exclusion is indicated if MVA objectives are to be achieved.
- b. Accordingly, it is suggested that the most promising actions in <a href="each"><u>each</u></a> of the categories addressed in the current evaluation be considered as proper candidates for emphasis and continuation.
- 7. Continuing innovation, experimentation, and evaluation is strongly indicated.
- a. The potential range of innovative actions has not been fully explored and/or implemented nor have their effects been fully evaluated during the current experimental period.
- b. Current findings are more indicative than conclusive; a number of questions remain unanswered and a more focused evaluation is in order.

- c. Accordingly, continuing evaluation is needed to ensure the continuing currency of findings and maximum effectiveness of the on-going MVA Program. In this regard, the experiences gained and capabilities developed at both the installation and DA staff levels provide a solid foundation for initiating such an on-going evaluation effort.
- 8. There is a major need for flexibility in actions emphasis and implementation to accommodate differences among installations in conditions, characteristics, and missions.
- a. Differences among installations in existing conditions, characteristics of the post populations, and primary and secondary missions may preclude achievement of a uniform response to specific actions.
- b. Accordingly, the program implemented at each post should be tailored to best accommodate the needs and constraints extant at that particular installation.

### D. FUTURE DIRECTIONS

The continuing viability of the MVA/VOLAR concept and achievement of MVA Program objectives is dependent to a large degree upon continued and expeditious action at both the installation and DA levels. Toward that end, the following recommendations based on a consideration of current findings are submitted.

# 1. Installation-Level Actions

a. Because of the need for flexibility in actions implementation and the tailoring of such actions to meet the needs and conditions present at each individual installation, MVA program management/evaluation capabilities should be maintained at each installation.

- b. Installation-specific innovations and experimentation should be encouraged.
- c. Current evaluation reports should be used as management tools in developing and modifying the on-going programs.
- d. Overall emphasis should be placed upon actions that support professionalism; emphasis in the Army Life area should in most areas be placed upon implementing no or low cost actions.
- e. In selecting among alternative actions, a number of considerations should be taken into account. These include:
- 1) Focus: Does the action focus upon specific MVA objectives as outlined in the MVA Master Plan?
- 2) <u>Importance</u>: Does the action address a real. high priority need?
- 3) Generality and Duration: Will the action benefit a significant segment of the target population for an extended period of time?
- 4) <u>Innovative</u>: Is the proposed action relatively nonroutine (and nonduplicative) in nature?
- 5) <u>Visibility</u>: Can the results of the action be made visible to the rank and file?
- 6) <u>Concentration</u>: Is the proposed action or set of actions sufficient in magnitude and density to produce an observable effect?

- 7) Cost: Do the costs of the action appear to be in line with the expected results?
- 8) <u>Continuity</u>: If implemented, can the action be supported on a continuing basis or, if necessary, discontinued with a minimum of disruptive effects?
- 9) Alternatives: Are there alternative and possibly more effective or efficient actions which may produce the same result?
- 10) Balance: Does the overall set of actions provide a well balanced program, given the totality of objectives, resources, needs, conditions, and differences among target populations?

## 2. DA Level Actions

- a. While recognizing the importance of installation-level implementation/evaluation activities and results, continuing efforts at the DA level are required to ensure the continuing currency of actions and findings in terms of their applicability at various installations. Accordingly, it is suggested that the DA level evaluation efforts be continued to include synthesis of installation-level findings and the results of cost/benefits analysis.
- b. As indicated previously, continuing attention to the totality of areas addressed by the MVA Program is required. Accordingly, it is suggested that the current set of evaluation reports be utilized as management tools in further developing and modifying the Program and the associated sets or actions.

### SECTION II

### PURPOSE AND METHODOLOGY

#### A. INTRODUCTION

The achievement of a volunteer Armed Force has been established by the President as a national objective and a target date of 1 July 1973 set by the Secretary of Defense for the achievement of this objective. Toward this end, many plans for improvement and change have been formulated by the Army. The Modern Volunteer Army (MVA) Program was initiated to facilitate their implementation and to foster the widespread undertaking of other needed improvements.

The objective of the MVA Program is to expedite the development of a capably led, highly competent fighting force comprised of motivated, qualified volunteers. The heart of the Program is a two-fold effort directed toward strengthening professionalism by building positive incentives to service and improving Army life by reducing sources of dissatisfaction. The Program encompasses all Army actions directed toward strengthening professionalism, enhancing Army life, and developing a modernized accession system.

Project VOLAR was initiated within the framework of the overall MVA Program in January 1971 under the management of the Office of the Special Assistant for the Modern Volunteer Army. The purposes of Project VOLAR are threefold: 1) To provide a vehicle for concentrating innovative efforts in critical areas; 2) To provide a means for experimenting with, evaluating, and refining new approaches under conditions of limited application; and 3) To develop data to justify allocation of additional resources needed to reduce reliance on the draft. Limited Project VOLAR actions were initiated at four

CONUS installations and at two installations in Europe during the latter half of FY'71. During FY'72, Project VOLAR was expanded to include a total of 13 CONUS locations and six locations in Alaska, Hawaii, and Europe.

The VOLAR Evaluation Project was established as an integral part of the VOLAR experiment to provide for a systematic analysis of the effectiveness of MVA/VOLAR actions in accomplishing overall MVA objectives and to develop associated information for use both in refining the on-going program and in determining which MVA/VOLAR actions are most appropriate for continuing application on an Army-wide basis.

Toward this end, several complementary analysis efforts were conducted in FY'72. Chief among these were: 1) Installation-level evaluations conducted by each VOLAR-72 installation for the purpose of determining the effectiveness of specific MVA/VOLAR actions implemented at the particular installation;

2) An Army-wide evaluation conducted by SDC under the direct supervision of OSAMVA for the purpose of determining the impact of MVA/VOLAR actions on attitudes and retention in terms of their generality for application on an Army-wide basis; 3) VOLAR-71 follow-up studies by HumRRO to determine the impact of MVA/VOLAR actions on soldiers' attitudes over time and in different Army environments; and 4) Cost-effectiveness evaluations by the Research Analysis Corporation for determining the relative cost-effectiveness relationships of alternative MVA/VOLAR actions.

#### B. PURPOSE AND SCOPE

The purpose of this report is to document the results of analyses by SDC of the impact of MVA/VOLAR actions on attitudes toward the Army and on retention. Particular objectives addressed by these analyses were those of 1) determining attitudes of soldiers toward various aspects of Army life for use in considering areas for MVA/VOLAR actions emphasis and in identifying changes in these attitudes over time; 2) determing whether attitudes toward the MVA/VOLAR concept and programs are changing over time; 3) determining

which MVA/VOLAR actions are having the most positive effects on attitudes toward the Army in general and on retention; 4) identifying those specific projects and action areas which are having the greatest effect on Professionalism and Army Life; and 5) determining the relative influence that wives' attitudes toward various conditions associated with Army life will have on the soldiers' reenlistment/extension decision.

This report is based primarily upon the analyses of responses of approximately 48,000 officers and enlisted men at VOLAR-72 and non-VOLAR installations to the MVA Evaluation Questionnaire during the FY'72 evaluation period; the results of in-depth interviews conducted at VOLAR-72 installations; descriptions and observations of MVA/VOLAR actions implemented at the VOLAR-72 installations; documented results of VOLAR-71 evaluation studies conducted by HumRRO; and documented results of evaluations conducted by VOLAR-72 installations.

#### C. METHODOLOGY

The purpose of this subsection is to briefly describe the work flow process in terms of data sources, collection instruments, processing procedures, and analysis methods employed by SDC in the VOLAR-72 evaluation effort. Specific amplifying information on particular methods and procedures is presented where appropriate in the following sections of this report.

### 1. Overview of Work Flow Process

A general overview of the work flow process is shown in Figure 2.1. As indicated therein, the heart of the effort was in the analysis of data and interpretation of results. Primary inputs to this part of the activity were the Questionnaire responses, in-depth interview results, MVA/VOLAR actions descriptions, HumRRO VOLAR-71 Evaluation reports, and the VOLAR-72 Installation-level Evaluation reports. The various aspects of the work flow process are described below in terms of data sources, data processing procedures, and data analysis and interpretation.

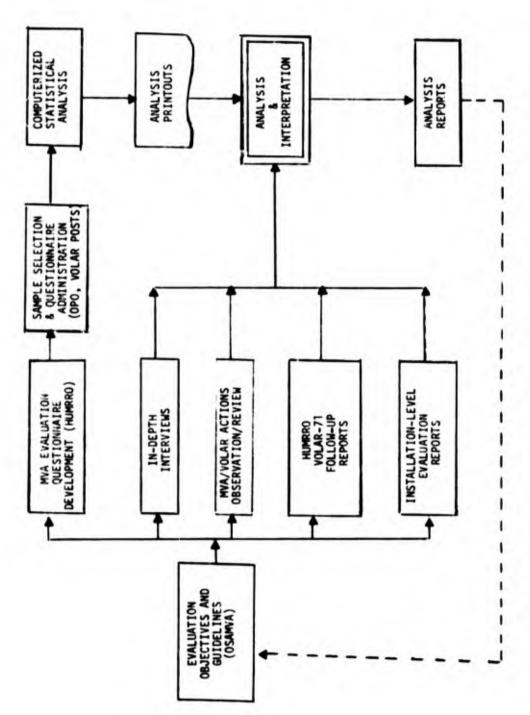


Figure 2.1. VOLAR-72 Evaluation Work Flow Process

## 2. Data Sources

## a. MVA Evaluation Questionnaire

The primary data collection instrument was the MVA Evaluation Questionnaire developed by Humrro. Two versions (Officer and Enlisted) of the Questionnaire were produced and used in this study. Each Questionnaire is comprised of approximately 190 items (189 in the Officer version and 195 in the Enlisted version). Approximately 30 of these items are concerned with demographic information; 30 with attitudes toward the Army; 90 with the perception of changes in specific MVA/VOLAR action areas and the impact of these changes on attitude toward the Army and on retention; and 40 with the influence that his wife's attitude toward certain aspects of Army life will have on the soldier's reenlistment/tour extension decision. Data from approximately 48,000 of these Questionnaires was used in the present study. A copy of the MVA Evaluation Questionnaire (Enlisted version) is included in the Data Annex (Volume II of this report).

### b. In-depth Interviews

Interviews with personnel who had recently decided to separate from, or to remain in, the Army were conducted by SDC at each of the VOLAR-72 posts. The purpose of these interviews was to explore the factors influencing the individual's decision in a manner designed to amplify responses to the Questionnaire and to identify and probe areas not adequately covered by the Questionnaire. A total of 171 such interviews were conducted and the results used as one of the principal data sources in preparing the present report. A general summary of in-depth interview results is presented in the Data Annex.

# c. MVA/VOLAR Actions Descriptions

Information concerning the types and characteristics of specific MVA/VOLAR actions implemented at each VOLAR-72 post was obtained from the documented MVA/VOLAR Program plans prepared by each post; by discussions with cognizant staff personnel at each post; by on-post observations by SDC project staff members (in September 1971, January 1972, and April 1972); and from summary reports by and discussions with OSAMVA and CONARC Headquarters staff personnel. Based on these descriptions, observations, and discussions, specific actions were classified into a set of 23 action categories generally paralleling those referenced in the MVA Haster Program and in the Soldier Oriented Programs Budget Request for FY'72 and FY'73. The actions implemented in each category by each post were then summarized in an Actions-by-Post matrix. Subsequently, this matrix was used as a primary source of information indicating types and differences among MVA/VOLAR actions implemented at the VOLAR-72 posts. A brief description of each action category is given in Appendix A together with a summarization of associated actions implemented at each of the VOLAR-72 installations; a more detailed listing of these actions is presented in the Data Annex.

# d. HumRRO VOLAR-71 Follow-up Reports

These reports provide an evaluative summary of the VOLAR-71 experiment in terms of data, analysis results, and summary conclusions concerning the impact of MVA/VOLAR actions on the attitudes of samples of soldiers located at the VOLAR-71 experimental and control posts during the period 1 February to 1 July 1971. As such, these reports provided baseline data and information for determining changes and trends in attitudes over time through comparison with VOLAR-72 survey data.

# e. Installation-level Evaluation Reports

In parallel with the Army-wide evaluation conducted by SDC, each VOLAR-72 installation conducted an installation-specific evaluation of MVA/VOLAR effects. The evaluation process employed by each installation was generally quite similar to that utilized by SDC, involving periodic surveys of representative samples drawn from the post population, associated data analysis, and integration of data and information from several sources in the interpretation of the findings. The resulting reports served as a major information source for supplementing, amplifying, and qualifying findings resulting from the Army-wide evaluation activity. Summaries of the installation-level findings are presented in the Data Annex.

# 3. Sample Selection and Questionnaire Administration

The Questionnaire was administered to a sample of approximately 450 enlisted men and 50 officers at each of the VOLAR-72 posts and to a 1% Army-wide (excluding VOLAR-72 posts and SEA) sample of enlisted men and officers in December 1971. A second similar administration was made to both population groups (VOLAR and non-VOLAR) in March 1971; a third administration involving only the VOLAR set was made again in June 1972.

In order to ensure representative samples, survey participants at the VOLAR-72 posts were randomly selected on the basis of the last digits of the soldiers' serial numbers or, in some instances, on the basis of random selection among the units. Exceptions to the random sampling procedures were necessary at Forts Benning, Bragg, and Carson and at the USAREUR posts during the first and third surveys to accommodate selection requirements imposed by the VOLAR-71 follow-up studies being conducted by HumRRO; i.e., personnel participating in the follow-up studies were automatically included in the survey and only the remaining quota of participants filled through random selection. Due to this nonrandom selection, the resulting samples

from these posts for the first and third surveys may not be representative\* of the associated post populations. (To ensure a representative sample in its third survey, Ft. Bragg administered the Questionnaire to two separate samples, one comprised of a random sample for inclusion in the SDC study and the other comprised of follow-up participants for use in the HumRRO studies). The selection of the 1% Army-wide (non-VOLAR) samples was accomplished by the Office of Personnel Operations using the last digits of serial numbers to generate a random sample for each survey.

The Questionnaires were generally administered in group sessions at the VOLAR-72 posts, thereby ensuring the return of each Questionnaire administered. The Questionnaires were mailed to the non-VOLAR samples with a requested response date within 30 days; the response rate was 51% for the first survey and 70% for the second survey (for this second period, responses were actually accepted for a period of 60 days and closer administrative controls were imposed, both of which may account in part for the higher response rate associated with this second survey).

Due to late arrival, not all responses were included in the processing and analysis associated with the first survey; also, a small number in each survey were rejected due to failure to follow response instructions or mutilation of the Questionnaire in transit. For the third VOLAR-72 posts survey, several hundred Questionnaires were rejected due to processing difficulties, i.e., an inability to associate a number of Questionnaires with particular posts. The resulting total number of analyzed factors from each population sample for each survey period is shown in Table 2.1.

<sup>\*</sup>E.g., may have more soldiers in the lower enlisted ranks and having less service time; while having no effect on the overall findings, these differences should be taken into account in considering specific post findings and trends referencing these posts.

Table 2.1. MVA Evaluation Questionnaire Returns by Survey Period

		Survey Period		
Sample	Dec. '71	Mar. '72	June '72	Total
VOLAR Enlisted	7,620	7,972	6,766	22,358
VOLAR Officer	940	908	705	2,553
Non-VOLAR Enlisted	8,206	12,539		20,745
Non-VOLAR Officer	944	1,345		2,289
				47,945

# 4. Data Processing

The data processing activity was directed primarily toward converting Questionnaire responses to machine-readable format and machine (IBM 370/155 system) processing to enable and facilitate data manipulation and machine-aided analysis. In this process, the conversion to machine-readable format was accomplished by National Scanning Incorporated (NSI) vio the use of an optical scanning system and associated computer program routines. During this stage of the data processing, a small number of the responses were rejected due to careless marking (marks too light, not placed in response boxes, use of certain nonreadable colors of ink rather than pencil, etc.), failure to respond to the majority of the items, irrelevant responses (writing opinion rather than marking response), and Quertionnaire damage in transit. For the VOLAR samples, individual Questionnaires which could not be associated with the VOLAR-72 post were also rejected.

The output from the conversion process was in the form of coded responses on magnetic tape. These tapes were then processed via SDC's data management system (IMB 370/155) to enable further manipulation and analysis by selected statistical analysis routines.

### 5. Data Analysis and Interpretation

Initial data analyses were made utilizing automated statistical analysis programs to provide selected sets of descriptive (means, standard deviations, frequency counts, percentages, correlation ratios, etc.) and sampling (analysis of variance and chi-square) parameters. These data were then subjected to extensive analysis by the evaluation staff to identify significant patterns, trends, and relationships both among the sets of Questionnaire response data and between these data and those derived from other sources (e.g., Installation-level Evaluation reports).

### 6. Analysis Reports

The final step in the work flow process was concerned with documenting the results of the analysis efforts. Preliminary findings (based primarily on the analysis and interpretation of the December 1971 sets of survey data) were reported in SDC TM-4886/000/00 dated 25 February 1972. Findings from the March 1972 surveys were summarized in SDC TM-4886/002/00 (draft), dated 1 June 1972. The current report is designed to provide an overall summary of VOLAR-72 evaluation findings to include results of the June survey and associated installation-level evaluation results.

The primary question being addressed throughout the study (formulation, data collection, processing, analysis and interpretation) was that of determining which of the various MVA/VOLAR actions are having the most positive impact on attitudes toward the Army as a whole and on retention. At the same time, other relevant aspects which might bear on the interpretation of results

and on the conclusions to be drawn were also addressed; e.g., the effect that demographic differences among posts might have on the apparent impact of certain MVA/VOLAR actions.

# D. DEMOGRAPHIC CHARACTERISTICS OF SURVEY SAMPLES

Selected demographic characteristics of each of the population samples (based on the March '72 survey results) are shown in Table 2.2. These characteristics are further detailed by survey period and by individual VOLAR post in Appendix B (Tables B.1 and B.2) for enlisted and officer personnel, respectively. As indicated in Table 2.2, the non-VOLAR enlisted group has a higher average age (25.8 versus 24.4 years) and also shows associated differences in related characteristics such as higher average grade, percent married, and service length than does the VOLAR enlisted group. In comparison with the December '71 survey results, both of the enlisted groups show an increase of approximately one year in average age and also in related characteristics. Similar differences also exist for the officer groups with the non-VOLAR group being slightly older, etc., than the VOLAR group. Characteristics of the VOLAR group in the June '72 survey showed no major changes from the March '72 survey.

The VOLAR-72 posts differ considerably from one another in many of these demographic characteristics. For example, the average age of enlisted personnel in the March survey ranges from 21.4 at Fort Polk to 27.7 at Fort Sill; in the June survey, the range is from 22.0 at Gelnhausen to 28.4 at Fort Sill. Several of the posts also show marked changes from one survey period to another. In some instances, such differences reflect changes in sampling procedures (e.g., at Benning, Bragg, Carson, and USAREUR to accommodate follow-up study sampling requirements) and in other instances

Selected Demographic Characteristics of Survey Samples\* Table 2.2.

A Years	Married Z Yes	Education M Years	% Race Minority	Grade Mean	Svc. Lgth. x < 2 Yrs	Tour Status
	,	,	1			;
24.4	20	12.0	25	4.3	53	29
25.8	26	12.0	21	6.4	39	62
				2 01-03		Z VI/RA
28.4	77	15.4	<b>6</b>	7.1	26	92
30.7	83	15.6	80	57	1.5	84

VOLAR Non-VOLAR

Enlisted

\* March 1972 Survey

Non-VOLAR

VOLAR

the differences reflect actual changes in post population (e.g., due to major unit relocation such as the 101 Airborne Division at Fort Campbell or changes in post operations such as the reduction/deletion of BCT at Forts Campbell and Lewis). For example, with the restriction imposed on random sampling (for follow-up study purposes) in effect, the average age of the enlisted sample in the December '71 survey at Fort Bragg was 21.0 years; with this restriction not in effect, the average ages of the samples in the March and June '72 surveys were 23.8 and 23.5 years, respectively.

Analysis of the relationships between the several demographic variables indicated that several of these variables are highly interrelated. For example, the correlation between service length and grade is .74 for enlisted personnel. Further analysis indicated that several of the demographic variables are highly related to attitudes toward the Army. For example, service length was found to correlate .49 with "likes being in the Army" and .35 with reenlistment intent for enlisted personnel.

In view of these latter findings, it was concluded that differences noted between the sample groupings and changes from survey to survey in demographic characteristics could, in a large measure, account for (or obscure) differences in attitudes toward the Army and in MVA/VOLAR action effects. Accordingly, and in view of the high correlation between service length and other demographic characteristics, service length was selected as a basis for further partitioning of the survey samples in subsequent analyses of attitudes and action effects. That is, in the analyses of attitudes and MVA/VOLAR action effects, the samples were considered in terms of under-two and over-two years service length groupings as well as in terms of total groups in order to partially compensate for the effect that differences in demographic characteristics would have on observed differences in attitudes and action effects.

### III. ATTITUDES TOWARD THE ARMY

#### A. PURPOSE

The purpose of this section is (1) to describe attitudes of soldiers toward the Army, (2) to indicate areas of significant differences in these attitudes between the major population groups studied (e.g., VOLAR and non-VOLAR), (3) to indicate trends in these attitudes over time, and (4) to assess the overall reaction of soldiers to the MVA/VOLAR Program.

The primary data sources used in this analysis were the responses of enlisted and officer personnel to selected attitude items contained in the MVA Evaluation Questionnaire. Additional data sources included in-depth interview results, installation-level evaluation findings, and attitudinal data from the VOLAR-71 evaluation period as summarized in HumRRO VOLAR-71 evaluation reports.

#### B. ATTITUDES TOWARD THE ARMY

Approximately 30 items in the MVA Evaluation Questionnaire address attitudes toward the Army. These items were clustered in five principal areas: (1) items dealing with general attitudes toward the Army, (2) items primarily addressing job-related factors, (3) items concerned with leadership and supervision, (4) items addressing plans to stay in or leave the Army, and (5) a miscellaneous category of items concerned with opinion changes or amplifying information. Responses to each item were on a multiple-choice scale, generally ranging from negative to positive. Scoring of each item was on the basis of positive responses; the specific items comprising each cluster are listed in Appendix C together with the associated positive response scoring key for each item.

To facilitate the presentation of study results, responses to 19 of the attitude items concerned with general, job-specific, and leadership and supervision factors were combined and averaged to provide a "composite attitude score" for each survey group (items included in this composite are so indicated in the attitude items listing in Appendix C). These composite scores together with measures of career intention were then used as primary indicators in summarizing analytical findings.

The relationship between these two measures (attitude and career intent) is indicated in Table 3.1 in terms of the correlation of responses to individual attitude items with expressed career intent (based on data from the March 1972 survey of VOLAR enlisted and officer personnel). With reference to this table, it will be noted that, with one minor exception, all items included in the "composite attitude" set bear a positive relationship to career intent. Also, items comprising the general attitude subset generally have a higher correlation with career intent than do those associated with job-specific and leadership and supervision factors.

Also of note is the relatively low correlation of items comprising the "aspects found most satisfying" subset with career intent as opposed to those in the "general" set, indicating that no one specific factor is a primary determinant in career decisions. Rather, it is suggested that a variety of such specific considerations combine to form an overall attitude set which in turn become a primary determinant bearing on career decisions. Thus, in considering specific MVA/VOLAR action effects, it would not be expected that any one action, in and of itself, would prove to be an exclusive determinant of attitudes and career behavior over the long term.

Table 3.1. Relationship of Attitudes and Career Intent:

ten #	A	Attitude Item	Correlation Career Into	
<u> </u>	<u>o</u>	General	Enlisted	Officer
22	25	Likes Being in the Army*	. 70	.58
7	30	Service has been Valuable*	.50	.41
3	35	Army Interesting Org. *	.55	.54
6	59	Bothered by Criticism of Army*	.51	.47
7	23	Describes Self as Soldier*	.48	.41
1	56	Cares to be a Good Soldier*	.45	. 31
2	55	Has Had a Square Deal in Army*	.32	.20
		Job Specific		
0		Likes Present Job*	. 30	
2	33	Present Job Interesting*	. 39	. 39
5	38	Present Job Challenging*	.38	. 33
6	39	Present Job Important*	. 32	. 35
9	42	Works Harder than Average*	.18	.14
0	43	Takes Pride in Job*	.43	. 34
1	44	Satisfaction From Job Well Done*	.40	. 34
3	46	Absorbed in Present Job*	. 41	. 35
4	47	Does Extra Work Not Required	.12	.21
		Leadership and Supervision		
7	40	Superiors Note Job Well Done*	.27	. 29
8	41	Allowed to do Job "Right" Way*	.28	.27
5	48	Officers Respect EM*	. 26	.18
-	50	EM Respect Officers		.29
3	29	Minorities Receive Equal Treatment*	06	.12
		Miscellaneous		
26	34	Aspects Found Most Satisfying		
		a. Work	.10	.21
		b. Rank	.24	. 22
		c. Skills	.25	. 24
		d. Responsibilities	.24	. 24
		e. Promotion and Pay	.26	. 21
		f. Combat Experience	.17	. 24
_		g. None of the Above	36	25
8	60	Media Depicts Army Fairly	07	.20
28	58	Army Getting Too Soft	33	13
9	61	Public Opinion of Army Improving	03	.05
50	57	Own Opinion of Army Improving	.28	.23
Bar	sed on	WOLAR enlisted (7,972 cases) and officer march 1972 survey.	r (908 cases)	survey

\*Item included in composite attitude scores

# 1. Major Survey Group Comparisons

#### a. Attitudes

As indicated above, composite attitude scores based on average percent positive responses to 19 attitude items were used as a primary measure of current attitudes, trends, and differences. The composite attitude scores for each of the major survey groups are shown in Table 3.2 by survey period (scores for each of the individual attitude items are shown in Appendix C, Tables C.2 and C.3, for enlisted and officer personnel, respectively). In the following comparisons of intergroup differences, primary reference is to the March 1972 scores.

With reference to Table 3.2, it will be noted that the most favorable attitudes are held by officers in the over-two years service group (79% positive in the March survey) followed by the enlisted over-two (63 to 64%), the officer under-two (62%), and the enlisted under-two (41 to 44%) groups. Thus, in terms of service length comparisons, both enlisted and officer personnel in the over-two groups have considerably more positive attitudes than do those in the comparable under-two groups. Similarly, the officer groups as a whole have considerably more positive attitudes than do the comparable sets of enlisted personnel.

In terms of VOLAR versus non-VOLAR group comparisons, it will be noted that there is a significant difference (44 versus 41%) between the attitudes of the VOLAR under-two enlisted group and those of the comparable non-VOLAR group; there are no significant differences among the other three groups (over-two enlisted, over-two officer, and under-two officer) in terms of VOLAR versus non-VOLAR post affiliation.

Table 3.2. Composite Attitude Scores:
Major Survey Groups

Service Group:	Une	der 2 Years		Ove	er 2 Years	
Survey Period:	Dec '71	Mar '72	Jun '72	Dec '71	Mar '72	Jun '72
Enlisted						
VOLAR	44	44	44	63	63	65
Non-VOLAR	41	41		63	64	
Officer						
VOLAR	58	62	60	77	79	81
Non-VOLAR	61	62		81	79	

### Note:

- Data entries are % positive response averages based on 19 attitude items.
- 2. For the enlisted groups, a difference of 3% is significant at the .01 level.
- 3. For the officer groups, a difference of 9% is significant at the .01 level.

In terms of attitude trends, there were no significant changes in composite attitude scores for any of the survey groups during the time period encompassed by the current set of surveys: Changes noted in the officer groups are all well within the range of expected fluctuations attributable to random sampling error. While the attitudes of the over-two years service groups show an upward trend, the changes noted are not statistically significant.

Analysis of responses to individual attitude items (Appendix C, Tables C.2 and C.3) provides additional information bearing on major survey group attitudes and associated trends. As with the composite attitude scores, there was little variation from survey period to survey period in the percentage of positive responses to individual items. A major exception was in the responses by the VOLAR groups to the "does extra work not required" item (for the VOLAR enlisted group as a whole, the responses to this item changed from 58% in December to 87% in March to 61% in June).

Of particular note in comparing the VOLAR and non-VOLAR under-two years service enlisted groups are the differences in responses to several items reflecting areas of emphasis at the VOLAR-72 posts. These include "would describe self as soldier", "finds job challenging", "superiors note job well done", "minorities treated same as other", "will reenlist in Army", and "own opinion of Army improving". On each of these, the percentage of positive responses is significantly higher for the VOLAR group.

Other individual item responses of particular note include the following:

1) General attitude items. Approximately 40% of the enlisted men and 65% of the officers indicate that they like being in the Army; a similar percentage of the enlisted men and 80% of the officers indicate that their Army service has been valuable; 55% of the enlisted men and 75% of the officers indicate that they have had a square deal.

- 2) Job specific items. Approximately 55% of the enlisted men like their jobs, 50% feel their jobs are challenging, and 75% feel their jobs are important. For officer personnel, approximately 65% indicate that their jobs are challenging and 85% indicate that their jobs are important.
- 3) Leadership and Supervision. Approximately 45% of the enlisted men indicate that officers respect the enlisted men and 60% indicate that supervisors notice when a job is well done. Approximately 75% of the officers indicate that officers respect the enlisted men and 80% indicate that enlisted men respect the officers. Also, approximately 65% of the respondents (both officer and enlisted) indicate that minority soldiers are treated the same as others; the remaining 35% are about equally divided between those indicating that minority soldiers are treated better and those indicating that minority soldiers are treated worse than other soldiers.
- 4) Fairness of News Media. Only about 35% of the respondents indicate that the picture of the Army as presented by the popular news media is "usually" or "almost always" fair.
- 5) <u>Public Opinion</u>. About 10% of the officers and 15% of the enlisted men indicate that the way the general public feels about the Army has improved in the last year or so while 45 to 50% indicate that it has gotten worse.
- 6) Army Too Soft. Approximately 35% of the enlisted and 50% of the officer respondents indicate that the Army is getting too soft. (There are marked differences between the enlisted service length groupings in this regard, i.e., 55% of the over-two and 15% of the under-two group indicate that the Army is getting too soft.) However, the general consensus of opinion as expressed in the installation-level evaluation reports is that the incident of "getting too soft" responses is not attributable to MVA/VOLAR programs and policies per se but rather to differences between expectations based on prior experience and current realities.

## b. Career Intent

Measurement of career intention was based primarily upon responses to the MVA Evaluation Questionnaire item which asked each respondent to indicate his intent to stay in or leave the Army at the end of his present tour in terms of "stay", "leave", or "uncertain". (As indicated by studies conducted by HumRRO\*, there is a high correlation between expressed intent as measured by this item and subsequent career behavior: For enlisted personnel, an average of 81% of those responding "stay", 37% of those responding "uncertain", and 3% of those responding "leave" were found to actually reenlist in the Army for a succeeding tour.)

Career intention by major survey group and survey period is shown in Table 3.3. In this table, the enlisted groups are partitioned into undertwo and over-two years service groups while the officer groups are partitioned into Obligated Tour (OT) and Voluntary Indefinite/Regular Army (VI/RA) tour status groups. For each group, two data sets are shown: One consists of the percent "stay" responses, the other of the percent "uncertain" responses. In the comparison of intergroup differences in the following discussion, primary reference is to the March 1972 data sets.

In terms of VOLAR versus non-VOLAR comparisons, there is a significant difference between the reculistment intent of VOLAR enlisted personnel in the under-two years service group and that for the comparable non-VOLAR group, both in terms of percent "stay" responses (7 versus 4%) and percent "uncertain" responses (27 versus 16%); in both instances, the career intent is higher for the VOLAR set. A similar difference favoring the VOLAR set is found in the enlisted over-two years group with respect to the percent of "uncertain" responses (25 versus 22%); however, this difference is offset by a difference in "stay" responses (40 versus 42%) favoring the non-VOLAR group. The differences between the VOLAR and non-VOLAR officer groups in career intent are not statistically significant.

<sup>\*</sup>See Bibliography, Reference 1, pp. 92ff.

Table 3.3 Career Intention:

Major Survey Groups

		Enlisted	Personnel			
Service Group:	1	Under 2 Yea	ire		ver 2 Year	<u> </u>
Survey Period:	Dec '71	Mar '72	Jun '72	Dec '71	Mar 172	Jun '72
Will Stay						
VOLAR	7	7	8	38	40	42
Non-VOLAR	3	4	-	41	42	
Uncertain						
VOLAR	26	27	28	27	25	25
Non-VOLAR	16	18		21	22	
		Officer	Personnel			
Service Group:	<u> </u>	ligated To	ur	<del></del>	VI/RA	
Survey Period:	Dec '71	Mar '72	Jun '72	Dec '71	Mar '72	Jun '7
Will Stay						
VOLAR	18	20	21	61	60	65
Non-VOLAR	21	23		62	66	
Uncertain VOLAR	14	27	12	21	22	24
Non-VOLAR	15	13	49-40	22	20	-

- 1. Data entries are in %.
- 2. For the Enlisted groups, a difference of 3% is significant at the .01 level.
- 3. For the OT Officer groups, a difference of 15% is significant at the .01 level.
- 4. For the VI/RA Officer groups, a difference of 9% is significant at the .01 level.

The expressed career intention percentages were relatively stable over the time period encompassed by this set of surveys. While there appears to be an upward trend in the percentage of "will stay" responses, the differences are not statistically significant except for the VOLAR over-two enlisted group. For this latter group, however, the increase in "stay" responses is partially offset by the decrease in "uncertain" responses.

### 2. VOLAR-72 Posts Comparisons

As with the major survey groups, composite attitude scores were developed for each of the VOLAR posts for each survey period to facilitate the determination of attitudes at individual posts, interpost differences, and trends in attitude from one survey period to another. These scores for enlisted personnel are shown in Table 3.4 by length of service grouping and survey period (the associated individual attitude item scores are presented in the Data Annex). For comparative purposes, career intention percentages (based on "stay" plus "uncertain" responses from the June 1972 survey) are also shown in Table 3.4.

The order in which the posts are listed in Table 3.4 is on the basis of the scores for the under-two years service group on the June 1972 survey. With reference to this table, it will be noted that the interpost range in attitudes is quite high: For the June survey, the scores of the under-two years group ranged from a low of 29% at Gelnhausen to a high of 60% at Fort Benning; for the over-two group, the scores range from a low of 48% at Fort Hood to a high of 75% at Fort Jackson. These interpost differences in attitude scores remained relatively constant from survey period to survey period, particularly for the under-two years set. That is, posts which had the higher attitudes in the June survey also generally had the higher attitudes in the other two surveys; similarly, posts which had low scores in the June survey also had relatively low scores in the other survey periods.

Table 3.4. Composite Attitude Scores of VOLAR Enlisted Personnel by Post

	1	C 2 Years	Service	Composite Attitude score	-	Years Service		C2 Intentio	2 2
Post	Dec 11	11	1 20	Jun 72	Dec '71		Jun 72	Jun. 72	Jun 7
Ft. Benning		20	9	09	69	87	73	3	83
Pt. Jackson		1	3	55	72	73	75	*	73
Pt. Ord*	•	20	52	64	89	67	11	32	16
Pt. Knox	•	3	23	3	3	72	5	45	25
t. Polk	•	45	64	9	19	67	72	64	67
Pt. Rich	Richardson 41	7	38	\$	67	8	•	27	3
Pt. Cambell	1100		20	3	99	67	3	37	76
t. \$111	•		63	*	3	67	3	27	63
Pt. Dix	•	52	84	14	11	67	65	35	67
Pt. Bragg	-	39	39	9	95	79	9	35	62
Pt. Rilley	*		33	04	27	29	29	16	28
	Mainwright 3	6	39	04	63	63	3	28	20
Pt. Greely	14 41	1	04	2	73	69	3	19	67
t. Levis	39	6	04	38	29	3	69	*	20
Pt. Carson		04	39	38	2	25	63	15	89
SABBAN			04	38	28	85	3	77	72
Pt. Bood	•		37	35	1	35	84	28	69
Gelnhausen			30	29	1	23		18	47
Kitzengen			31	1	1	2	31	!	1
Average	•	,	;	3	69	3	\$9	98	8
l. Det	Data entries are in X.	ta Z.							
3.5	Composite scores are be Career Intent includes	ludes "ste	y" and	"uncertain" r	responses				
. 4	indicates original Wo	h the post	71 030	rimental post.	he bests of con	eafee	are frude second of the	-	
an .		•	up in c	he June '72 s	urvey.				
	difference in s	Cores of L	T to 13	A 18 signific	ant at the .01 level.	level.			

3-12

In terms of intrapost attitude changes over the three survey periods, several posts evidenced changes which, although not statistically significant, may be indicative of trends. For example, with reference to the under-two years set, Facts Benning, Jackson, and Riley show an increase of 6 to 10% in attitudes while Forts Campbell and Dix show decreases on the order of 6 to 10%. Similarly, Forts Polk, Riley, and Carson show an increase on the order of 6 to 10% in the attitudes of the over-two years service sets while Forts Dix and Greely show a decrease. (Again, it is to be emphasized that these apparent changes are within the range of chance fluctuations in the survey samples, i.e., due to sampling error or survey bias; in certain instances, however, they may be indicative of real changes. For example, the apparent changes at Fort Campbell may reflect actual changes associated with a major change in the composition of the post population.)

Also of note is the relative standing of the three initial VOLAR-71 experimental posts (Forts Benning, Carson, and Ord). As indicated in Table 3.4, two of these posts scand at or near the top of the list in terms of attitude scores for both the under-two and over-two years service groups.

### C. LONG TERM ATTITUDE TRENDS

The subsection immediately preceding was directed toward describing current attitudes toward various aspects of Army life and indicating apparent trends and changes in these attitudes over the short term (December 1971 to March 1972 for the non-VOLAR posts and December 1971 to June 1972 for the VOLAR-72 posts). The purpose of this subsection is to view these attitudes from a longer range perspective, i.e., February 1971 to March/June 1972, for the purpose of identifying longer term trends.

For this purpose, responses obtained in February\*, June\*, and December 1971 and in March and June 1972, to two items in the survey questionnaires were used. The first item dealt with intention to stay in or leave the Army (i.e., respondent was asked to indicate if he planned to stay, leave, or was not sure); the second item dealt with changes in opinion of the Army (respondent was asked to indicate on a 6-point scale any changes in his opinion of the Army over the past year).

For the enlisted group, data on both these items were obtained and partitioned into three by-post groupings (VOLAR-71 posts, VOLAR-72 posts, and non-VOLAR posts) and by length of service (under-two and over-two) for each survey period. (The VOLAR posts group consists of the three initial VOLAR experimental posts, i.e., Forts Benning, Carson, and Ord; the VOLAR-72 posts group consists of all the VOLAR-72 experimental posts, including the VOLAR-71 set; the non-VOLAR group is comprised of the Army-wide sample of posts excluding VOLAR-72 posts and SEA). The reenlistment intent percentages from each survey period are plotted for each of these groups in Figure 3.1. It should be noted that these percentages include both "stay" and "not sure" responses.

With reference to Figure 3.1., all three of the under-two years service groups show a continuing and significant upward trend in reenlistment intent from February 1971 to March 1972: The increase for the non-VGLAR posts was 7% (up from 15% in February 1971 to 22% in March 1972); for the VOLAR-72 posts the increase was 19% (up from 15% to 34%); and for the VOLAR-71 posts, the increase was 33% (up from 13% to 46%). However, there was a leveling-off for the VOLAR-72 posts during the latter part of this period. In the subsequent survey period (March to June 1972), the VOLAR-71 posts show a downward trend (but within the range of expected sampling flunctuations) while the VOLAR-72 set shows a slight upward trend (data were not collected from non-VOLAR posts for this period).

<sup>\*</sup>Survey samples drawn from permanent party personnel only; remaining surveys included trainees in population | mples.

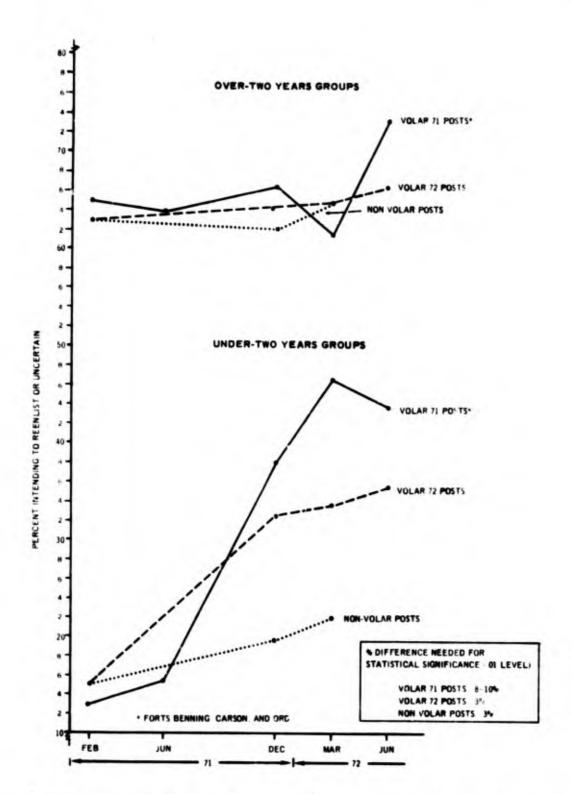


Figure 3.1. Trends in Intention to Remain in the Army: Enlisted Personnel

1

The over-two groups show a slight upward trend in reenlistment intent from February 1971 to March 1972; the increase is approximately the same (i.e., 2%) for all three groups during this period. For the March to June 1972 period, the VOLAR-72 posts show a slight increase in the upward trend noted for prior survey periods while the VOLAR-71 posts show a considerable (10%) increase during this period.

Figure 3.2 shows the response means on the "opinion of the Army" item for the under-two and over-two years enlisted groups. As indicated in this figure, the opinion held by the under-two group increased significantly for all three of the by-post groupings from February 1971 to March 1972. The VOLAR-72 posts show a greater increase than the non-VOLAR posts and the VOLAR-71 posts show an even larger increase. However, as with reenlistment intent, the trend has leveled off over the past few months.

For the over-two years enlisted groups, the February 1971 to March 1972 trend on the "opinion of the Army" item shows a slight decrease for all three by-post groupings. For the March to June 1972 period, the VOLAR-72 posts group shows a slight upward trend. Thus, while the change in opinion of the Army has been a positive one for the under-two groups as a whole, and particularl, for the VOLAR-71 and VOLAR-72 posts, that for the over-two groups as a whole has generally been a slightly negative one.

The responses of officer personnel were also analyzed with reference to changes in intention to remain in the Army. For this purpose, the officers were considered in terms of two groups, one comprised of Obligated Tour (OT) officers and the other comprised of Regular Army (RA) and Voluntary Indefinite (VI) officers. As with the enlisted personnel, each officer grouping was further partitioned by type of post, i.e., VOLAR-71, VOLAR-72, and non-VOLAR. The percentages of officers in each of these groupings who indicated an intent to remain in the Army or was undecided are plotted by survey period in Figure 3.3.

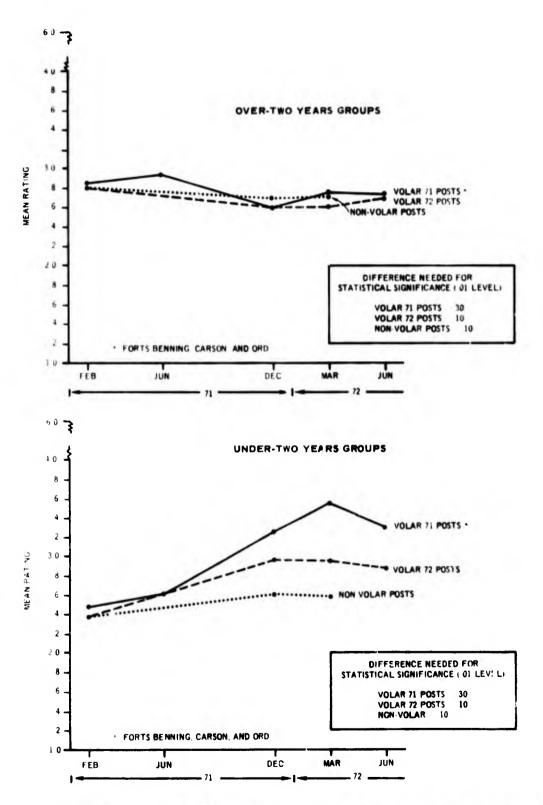


Figure 3.2. Change in Opinion of the Army: Enlisted Personnel

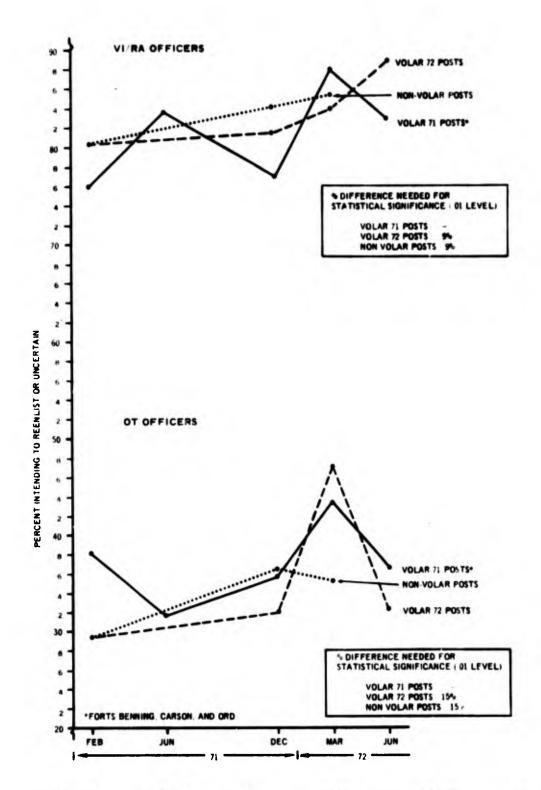


Figure 3.3 Trends in Intention to Remain in the Army: Officer Personnel

Referencing Figure 3.3, it will be noted that there is considerable fluctuation from survey to survey which is to a large extent due to the small sample sizes involved (e.g., for the last three survey periods, the VOLAR-71 samples were comprised of 100 to 150 officers and the VOLAR-72 and non-VOLAR sample sizes were on the order of 700 to 900 officers; further partitioning of these into OT and VI/RA groups resulted in very small sample sizes, particularly for the OT sets). For the OT groups, there appears to be no consistent trend: while all three groups show a general upward trend for the February 1971 to March 1972 period, this is offset by a downward trend in the March to June 1972 period for the VOLAR-71 and VOLAR-72 posts (no data were collected for non-VOLAR officers for this latter period). For the VI/RA officer groups, the trend is more consistent, showing an upward trend for all three of the by-post groupings.

In summary, the under-two years enlisted personnel show a consistent upward trend in both reenlistment intent and change in opinion of the Army (i.e., toward a more positive attitude). On both of these measures, the increase is considerably greater for the VOLAR-72 posts than for the non-VOLAR posts and the increase for the VOLAR-71 posts set (Forts Benning, Carson, and Ord) is even greater; however, the trend has leveled off over the past few months. For the over-two years groups, there has been a slight increase in enlistment intent and a slight decrease in opinion of the Army. For officer personnel, the VI/RA groups shows a slight upward trend in intent to remain in the Army while the OT groups show no consistent trend.

### D. ATTITUDES TOWARD MVA/VOLAR

The MVA/VOLAR concept and overall program have received considerable attention and publicity, both within and outside the Army community, and have frequently met with a considerable degree of mixed reactions. Certain actions (e.g., "beer in the barracks" and dress standards) have been prominently

mentioned and discussed in the public press. From all of this, a question of central concern is that of the reaction to MVA/VOLAR on the part of the set of individuals most directly affected, i.e., the soldiers themselves.

Several types of data and associated analyses have a bearing on this question. For example, as will be discussed in the next section, most MVA/VOLAR actions have been positively received by the majority of the soldiers directly affected and this reception is expected (ultimately) to be reflected in positive changes in their overall attitudes toward the Army. Similarly, many of these actions have had a significant effect on expressed reenlistment intent and should ultimately be reflected in actual retention rates. Another approach to this question is found in the comparison of groups which have received the most focused attention (i.e., VOLAR posts) versus those who have received less attention (i.e., non-VOLAR posts) to identify any significant differences in attitudes and reenlistment intent. As indicated in the previous section, such a comparison based on the less-than two years service set indicates that the enlisted VOLAR group shows a significantly more positive attitude toward the Army and a higher reenlistment intent.

To address overall reactions to the MVA/VOLAR program more directly, each of the VOLAR-72 post evaluation reports was reviewed to develop a consensus of findings concerning attitudes of soldiers toward MVA/VOLAR as determined by post-level surveys, observations, and analyses. The resulting findings together with associated findings from other sources (e.g., in-depth interviews) are summarized below.

With few exceptions, the installation-level findings indicate a favorable reaction on the part of the target populations to the MVA concept and associated program actions. Over time, the response has become more favorable. Resistance to the program has not materialized to any substantial degree; very few adverse affects on morale and mission performance are

reported with the benefits generally far exceeding any undesirable side effects. Some posts found the response to the overall program to be most favorable among the more junior personnel while others found that the senior personnel had the most favorable attitudes toward the program. The interviews showed a more definite positive attitude toward MVA/VOLAR among those reenlisting than those separating; enlisted personnel were slightly more favorable in their responses than officer personnel.

In the post reports and in-depth interviews, a number of reservations and qualifications which tend to condition the degree of overall favorable response to the MVA/VOLAR program were noted. First, several of the posts indicated that there was an underlying lack of understanding on the part of a large segment of the target population concerning the overall MVA program and its objectives. Many soldiers, it was felt, had little or no information about the overall program plans and goals on which to base their judgments. On the other hand, misconceptions and misinterpretations tended to create confusion or to exaggerate the prominance of certain actions (e.g., "beer in the barracks") as characterizing the total program. The general consensus was that attitudes would be more favorable if all soldiers were well-informed and perceived the overall purpose, plans, and objectives of the program.

Second, in many instances, a great deal of publicity was given, either by the posts themselves or through the public media, to actions which were planned as part of the VOLAR activity, but the delay in implementation (e.g., in some major projects such as barracks partitioning) subsequently resulted in a negative reaction. Thus, to a certain degree, the credibility of the Army was challenged in that the MVA program was apparently not fulfilling its promises. (However, several posts noted that the response to delayed projects became more favorable as progress in these areas became more visible). The opinion was also expressed in both the post reports and in-depth interviews that monies had frequently been allocated to seemingly trivial or low-priority areas, indicating that refinement of plans and priorities is a continuing necessity.

A third factor mentioned by a number of posts was that there was a great deal of turbulence during the year which detracted from the overall success of the program. Major congressional and DA actions and programs, such as the qualitative management policy, the RIF, and troop reductions, created an environment which was not conducive to wholehearted interest in and enthusiastic support for certain aspects of the program. Finally, there were certain changes (e.g., family housing) which individual posts felt were highly important and which would have a major impact if implemented; however, the authority and resources necessary to make such changes were not within the province of the local commanders.

Most of the posts indicated that discipline had not been hampered by MVA/VOLAR changes; however, a few registered opinions that a deterioration in discipline and personal appearance were to some extent associated with new MVA policies. Feelings were mixed among the soldiers in the interviews:

Many felt that discipline had become more realistic, humane, and meaningful, while others indicated that more rigid disciplinary standards were desirable.

An interesting note from the several evaluation sources is that many of the changes which have contributed most significantly to the overall favorable attitude toward the MVA program have been centered in the policy and procedures areas.

#### IV. MVA/VOLAR ACTION EFFECTS

#### A. PURPOSE AND METHOD

During the past six to eighteen months (commencing in January 1971), certain MVA/WOLAR actions have been implemented on an Army-wide basis while others have been implemented on a post-wide or less than post-wide basis at one or more of the WOLAR-72 Installations. In some instances, the action reflects a major change in operating concept (e.g., maximizing the amount of time spent by soldiers in the performance of military duties by hiring civilians to perform ancillary, nonmilitary duties such as KP). In other instances, the action reflects a change in emphasis within the framework of existing policy (e.g., economizing on manpower through the use of labor-saving devices). The purpose of this section is to summarize the results of current analysis efforts directed toward identifying those actions which are having the most positive effects on attitudes toward the Army and on retention of personnel.

For analysis purposes, the various types of MVA/VOLAR actions were grouped into 23 categories, generally paralleling those described in the MVA Master Plan. A brief description of each of these categories is given in Appendix A together with a summarization of the associated types of actions implemented at each of the VOLAR-72 installations; a more detailed listing of these actions is presented in the Data Annex (Volume II of this report). Eight of these categories encompass actions primarily concerned with strengthening professionalism, thirteen encompass actions concerned with improving Army life, and two encompass actions directed primarily toward increasing accessions.

Given these sets of actions, responses to those items in the MVA Evaluation Questionnaire dealing with the perception and reaction to the various types of actions were used as a principal data source in this segment of the evaluation efforts. Associated installation-level evaluation findings and in-depth interview results were used to verify, supplement, and condition the resulting findings.

For each of the MVA Evaluation Questionnaire items (88 in the Enlisted version and 74 in the Officer version), the respondent was asked to indicate whether or not he had noted a change in the referenced action area. If he had noted a change, he was also asked to indicate his perception of the change ("good", "bad", or "neither") and if it would have any effect ("stay", "leave", or "no effect") on his intention to remain in the Army at the end of his present tour. Analysis of the relative effect of specific types of MVA/VOLAR actions were then made, based primarily on four indices developed from these responses:

- Percent Noticing Change. This index is comprised of the proportion of the total set of respondents who indicated that they had noticed a change in a given action area. It serves as a measure of the extent to which an action has impacted on the target population and as a basis for comparing relative awareness between different samples (e.g., VOLAR enlisted versus non-VOLAR enlisted).
- Overall Effect. This index represents the average overall effect of each change noticed. It was derived by a scoring system whereby a weighted effect value on a scale of 1 to 5 was assigned to each response to a given item and the average effect value for all responses to that item computed. The effect value associated with each response combination is shown below:

Weighted Value	Perception (good/bad)	Retention (stay/leave)				
1	bad	1eave				
2	bad	no effect				
3	neither	no effect				
4	good	no effect				
5	good	stay				

- Percent "Good" Reaction. This index is comprised of the proportion
  of those who, having noticed a change, indicated that the change was
  "good". It serves as a basis for more definitive consideration of
  effects in terms of positive contribution to attitude toward the Army
  in general.
- Percent "Stay" Effect. This index is comprised of the proportion
  of those who, having noticed a change, indicated that the change
  would have a positive influence on their reenlistment or extension
  decision. It serves as a primary indicator of those actions having
  the most positive effects on retention.

In the following subsections, findings concerning those actions which are having the most positive effects on attitudes toward the Army and on retention are identified and discussed in terms of these four indices. Associated summary data tables referencing responses by major survey group (e.g., VOLAR and non-VOLAR) to each action item are presented in Appendix D; those referencing responses by individual installations are presented in the Data Annex. For reference purposes, the range on each of these indices (based on June 1972 survey results for VOLAR enlisted and officer personnel) are shown in Table 4.1. From this table, it will be noted for example, that changes in one action area (i.e., job location choice) were noticed by an average of only 33% of the enlisted men whereas changes in another area (i.e., drugs and alcohol aid) were noticed by an average of 67% of the enlisted men. Similarly, 7% of those noticing changes in one area (PX prices) indicated that the change would have a positive influence on their reenlistment decisions whereas for another area (retirement benefits) the comparable figure was 50%.

Table 4.1. Actions Effects Ranges for Total Set of MVA/VOLAR Action Items

		Response Range	
	Low	Median	High
OLAR Enlisted			
% Noticed	33%	49%	67%
Overall Effect	2.5	3.6	4.3
% Good	25%	66%	91%
% Stay	7%	24%	50%
/OLAR Officer			
% Noticed	25%	53%	87%
Overall Effect	1.9	3.4	4.4
% Good	11%	55%	837
% Stay	6%	36%	672

#### Notes:

- 1. Based on June 1972 survey data.
- Overall effect is on 5-point scale.
   Total set is 88 action items for enlisted and 74 for officer personnel.

#### B. PERCENT NCTICING CHANGE

The percentage of respondents indicating that they had noticed a change was considerably greater for certain MVA/VOLAR action areas than for others, generally ranging from about 30% (job location choice) to 70% (drugs and alcohol aid) for the VOLAR enlisted group and from 25% (post television) to 85% (drugs and alcohol aid) for VOLAR officers. Overall, these differences among action areas in the percentage of respondents noticing a change remained relatively constant from survey period to survey period. In general, changes were noticed most frequently in the Civilian Hire, Hours of Work, Opportunity for Growth and Experience, Mess Halls, Health Care, and Personal Services action categories. Those specific areas in which changes were noticed most frequently by VOLAR personnel as indicated by June 1972 survey results are shown in Table 4.2 together with comparative figures from the December 1971 and March 1972 survey period.

Referencing Table 4.2, it will be noted that significant changes in the percent noticing a change occurred in several areas from the December to June survey periods. For enlisted personnel, for example, these changes were primarily in the areas of PX prices, tax assistance, mess quality, and post entertainment. As will be noted later, however, not all of these changes (e.g., PX prices and job security) are indicative of a positive response to MVA/VOLAR actions; rather, in certain instances they reflect a perception of changes (such as increases in prices) occurring independent of particular MVA/VOLAR actions. Also of note is the absence of "money opportunity" in the list of most frequently noticed changes presented in this table, i.e., while a substantial pay increment was effected during recent months, only 50% of the enlisted men indicated that they had noticed a change in this area.

Table 4.2. Action Areas in Which Changes Were Noted
Most Frequently: VOLAR Personnel

Enliste	<u>ed</u>	Officer					
	Survey				Survey		
	A	3	<u>c</u>		A	В	<u>C</u>
Drugs & Alcohol	68	70	67	Drugs & Alcohol	75	74	87
Continue Educ.	66	65	67	Public's Reaction	77	73	75
Civilian KP	67	68	64	Work Week Length	68	63	71
PX Prices	49	57	61	Continue Educ.	57	66	71
Civilian Labor	58	61	60	Stabilized Tour	62	67	68
Mess Choice	59	61	60	Recreation Facilities	51	50	67
Tax Assistance	40	47	59	PX Goods & Services	60	59	64
Mickey Mouse	60	61	58	Feel Useful	45	55	66
Work Week Length	60	62	58	Job Security	48	56	65
Mess Quality	47	51	58	Personal Problem Aid	41	46	65
Post Entertainment	38	42	58	PX Prices	53	60	64
Work Hours Sched.	54	54	57	Dental Convenience	50	53	64

#### Notes:

- 1. Data entries in %.
- 2. For enlisted personnel, a difference of 3% is significant at .01 level.
- 3. For officer personnel, a difference of 6% is significant at .01 level.
- 4. A, B, C refer to the survey periods: A = December, 1971, B = March, 1971, C = June, 1972.

With reference to VOLAR versus non-VOLAR population comparisons, the frequency with which changes were noticed in particular areas was generally quite similar for both groups. Areas of greatest differences favoring the WOLAR set were primarily in the Army Life class, i.e., in the Mess Halls, Health Care, Personal Conveniences, Personal Services, and Pay and Benefits categories. Since actions in this latter category were Army-wide (except for limited use of non-appropriated funds at selected posts, e.g., to support special awards and unit reenlistment programs), the higher incidence of personnel noticing a change in pay and benefits may be a reflection of associated post information programs at the VOLAR installations.

In terms of length of service comparisons, the frequency with which changes were noticed in particular areas was, on the average, 10 to 15% greater for the enlisted over-two years service group than for the under-two group. Exceptions were in the Barracks Housing, Entertainment and Recreation, and Pay and Benefits categories where the percentages noticing a change were approximately the same for both groups.

# C. OVERALL COMPARISON OF ACTION EFFECTS

In order to provide a comparative reference for a by-action-category consideration of MVA/VOLAR action effects, an overall assessment of individual action areas vis-a-vis the aggregate set of areas was made. The purpose of this subsection is to summarize the results of this overall assessment in terms of identifying those actions which are having the most positive effects on attitudes and on retention. These findings are then used as major reference points in the by-category evaluations presented in the next subsection.

Those actions having the most positive and least effect (i.e., those in the top and bottom quarters on the overall effect index) are shown in Tables 4.3 and 4.4 for VOLAR enlisted men and officers, respectively. In these tables, the

Table 4.3. Overall Effect: Actions Having Most and Least Positive Effect on VOLAR Enlisted Personnel

	<u>Top</u>	Ouarte	r		Bortom Quart		
	M	% Good	% Stay		_ <u>M</u> _	% Good	% Stay
Continue Educ.	4.3	91	46	Superiors' Attitude	3.2	54	22
Retirement Benefits	4.2	82	50	Danger Amount	3.2	50	20
Travel & Experience	4.1	84	45	Treatment on Job	3.2	52	22
Civilian KP	4.1	86	32	Irrelevant Trng.	3.2	55	17
Plan Own Future	4.0	79	43	Personal Prop. Safety	3.2	54	15
Free Law Aid	4.0	82	32	Post TV	3.1	46	11
Own Boss Amount	3.9	79	36	Processing Time	3.1	56	19
Cmdr's Open Door	3.9	81	26	Hq. Treatment	3.1	53	21.
Civilian Labor	3.9	81	31	PX Treatment	3.1	50	14
Dental Conv.	3.9	78	33	Post Entertainment	3.1	50	14
Serve Country	3.9	74	37	How Inspections Done	3.1	51	17
Preferred Location	3.9	75	45	Cvertime Req'd	3.1	48	20
Money Opportunity	3.8	72	37	How Inspections Used	3.1	50	17
Stabilized Tour	3.8	71	42	Service Clubs	3.0	44	11
Rap with Cmdr	3.8	77	25	Barracks Comfort	3.0	49	13
Food Choice	3.8	66	27	Evening/Weekend Duty	2.9	45	18
Medical Qual.	3.8	74	34	Complaints Action	2.9	41	15
Drugs & Alcohol	3.8	77	20	Discrimination Amt.	2.8	38	13
Supr. Support Job	3.8	73	31	How Rules Enforced	2.7	36	11
Spec. MOS Training	3.8	72	36	Waiting in Lines	2.6	38	11
Dental Quality	3.8	73	31	Publics' Reaction	2,5	29	10
Personal Prob. Aid	3.7	72	24	PX Prices	2.5	25	7

### Notes:

1. Based on June 1972 survey data.

M = average overall effect on a scale of 1 to 5; a difference of .1 is significant at .01 level.

<sup>3.</sup> For % entries, a difference of 3% is significant at .01 level.

Table 4.4. Overall Effect: Actions Having Most and Least
Positive Effect on VOLAR Officer Personnel

	Top	Quart	er		Bottom Quarte		
	M	% Good	% Stay		<u>M</u>	% Good	% Stay
Continue Educ.	4.4	83	67	Admin. Support	3.0	43	30
Stabilized Tour	4.3	80	61	Respect for Superiors	3.0	41	31
Work Hours Sched.	4.0	73	55	Post TV	3.0	33	12
Job Choice	4.0	72	59	Advancement Oppor.	3.0	42	35
Money Opportunity	4.0	69	53	BOQ Conveniences	2.9	40	19
Preferred Location	3.9	67	59	Feel Useful	2.9	40	35
Dental Quality	3.9	69	50	Personal Prob. Aid	2.9	37	33 19
Serve Country	3.9	63	56	Danger Amount	2.9	28	20
Experience Counts	3.9	67	55	Laundry & Cleaning	2.9	36	
Plan Own Future	3.9	66	57	Officers' Club	2.8	35	11 15
Cmdr's Open Door	3.8	71	46	Career Counseling	2.8	4.2	24
Travel & Experience	3.8	60	52	How Rules Enforced	2.8	42	34
Rap with Cmdr.	3.7	66	37	Job Security	2.7	37	25
Dental Convenience	3.7	61	47	Laundromat		27	24
Post Welcome	3.7	66	46	PX Prices	2.4	23 12	6 6
Medical Convenience	3.7	65	50	Public's Reaction	2.1	11	
Gen. Work Conditions	3.7	65	48	Pers. Property Safety	1.9	20	6 9

#### Notes:

1. Based on June 1972 survey data

3. For % entries, a difference of 9% is significant at .01 level.

<sup>2.</sup> M = average overall effect on scale of 1 to 5; a difference of .3 is significant at .01 level.

actions in the top and bottom quarters are listed in rank order with reference to scores on the overall effect index, based on June 1972 survey results; for comparative purposes, associated scores on the % good and % stay indices are also shown. In general, there is a high correspondence between these three indices in the relative effect of any particular item. For example, 20 of the actions in the top quarter on the overall effect index for enlisted personnel are also in the top quarter (i.e., 72% or above) on the % good index; similarly, 19 of these actions are also in the top quarter (i.e., 31% or above) on the % stay index. As will be noted later, however, some particular items (e.g., drug and alcohol aid) rank relatively high on the % good index but relatively low on the % stay index while others (e.g., job security) that rank low on the % good index rank high on the % stay index.

For the majority of the items, consistent results were obtained from survey period to survey period (the survey-to-survey rank order correlations, based on the total set of 88 items for enlisted men and 74 items for officers, ranged from .71 to .87). Some exceptions were mess hours which (for the enlisted set) fluctuated from 38 to 2 and back to 44 in rank over the three surveys and dental quality which (also for the enlisted set) fluctuated from 17 to 61 and back to 21 in rank.

In comparing the VOLAR and non-VOLAR groups, actions for which the VOLAR enlisted group show a significantly higher positive reaction (based on March 1972 survey results) are found primarily in the Army Life class and most particularly in the Personal Conveniences and in the Entertainment and Recreation categories. In this latter category for example, there was a significant difference (averaging 29% on the % good index and 8% on the % stay index) favoring the VOLAR group on each of the several types of actions addressed by the Questionnaire items. Similar differences were obtained with reference to the officer groups where, again, the greatest differences favoring the VOLAR set were found primarily in the Army Life class, particularly in the Personal Services and Personal Conveniences areas.

With regard to length of service, the responses of enlisted personnel in the over-two years service group were, on the average, about 8% higher on the % good index and 5% higher on the % stay index than those of the under-two years group. Similar differences favoring the over-two group were also obtained with reference to the officer groups. However, for both enlisted and officer personnel, the relative effect of a particular action was generally quite similar for both the over-two and under-two years service groups (the rank order correlation between the two groups was on the order of .90).

For illustrative purposes, actions in the top quarter on the % good and % stay indices for the VOLAR enlisted under-two years service group are shown in Table 4.5 together with the corresponding percentages and their associated rankings for the over-two group. As indicated by this table, the percentage of positive responses is generally higher for the over-two group on a particular item. However, those items in the top quarter for the under-two group are also in or near the top quarter for the over-two group; the one major exception is "reenlistment bonus" which ranks relatively low on the % good index for the over-two group.

# D. STRENGTHENING PROFESSIONALISM

Actions in the Professionalism class are directed toward building positive incentives to service, i.e., toward improving professional competence and building among soldiers of all ranks a strong sense of accomplishment and achievement in performing an important job well. Such actions include returning the soldier to soldiering on a full-time basis through releasing him from the performance of ancillary, nonmilitary duties (e.g., through civilian hire and use of labor-saving devices), providing exciting and meaningful training and work, providing more normalized working hours and schedules, providing opportunities for continuing educational development, and improving the foundations of Army leadership. Findings concerning the effects of actions in each of the eight major action categories included in this class are summarized below.

Table 4.5. Action Areas in Top Quarter in % Good and % Stay Effect for Under-Two Years Service Group: VOLAR Enlisted Personnel

	Group				Group		
	<b>&lt;</b> 2	>	2		<b>&lt;</b> 2	> 2	
•	<u>&lt;</u> 2 %	%	Rank	•	%	%	Rank
Continue Education	89	93	1	Retirement Benefits	50	51	1
Civilian KP	87	86	4	Preferred Location	44	46	4
Retirement Benefits	85	81	9	Continue Educ.	42	50	2
fravel & Experience	81	86	3	Determine Own Future	42	45	5
Civilian Labor	81	81	10	Travel & Experience	41	48	3
Cmdr's Open Door	79	83	6	Stabilized Tour	39	45	6
Rap with Cmdr.	78	76	18	Reenlistment Bonus	37	36	17
Free Law Aid	77	86	2	Money Opportunity	34	40	8
Determine Own Future	76	82	8	Specialized MOS Trng	34	39	10
Preferred Location	74	76	17	Reenlist Specific Unit	33	36	18
Drug & Alcohol Aid	73	80	11	Feel Belongs	33	38	12
Dental Convenience	73	83	7	Serve Country	32	41	7
Own Boss Amount	73	83	5	Civilian KP	31	32	30
PX Goods & Services	73	74	28	Own Boss Amount	31	40	9
Dental Quality	71	75	<b>2</b> 3	Treated as Resp. Pers.	31	38	11
Specialized MOS Trng	71	73	31	Civilian Labor	31	31	36
Medical Quality	70	77	15	Medical Quality	30	38	13
Pers. Vehicle Repair	70	79	13	Advancement Oppor.	30	35	23
Supv. Support Job	70	76	19	Job Security	30	37	16
Money Opportunity	69	76	22	Free Law Aid	29	34	24
Administrative Sup.	68	73	32	Dental Convenience	29	37	15
Reenlistment Bonus	68	64	63	Job Location Choice	28	31	35

### Notes:

1. Based on June 1972 survey data

<sup>2.</sup> A difference of 4% significant at .01 level.

# 1. Civilian Hire

The objective of actions in this category is to return soldiers to soldiering by releasing them from ancillary, nonmilitary duties by employing civilians for the performance of such duties. Particular types of actions include hiring civilians for KP, post maintenance and custodial services, post security, and clerical support. Overall, actions in this category have been very well received in terms of being noticed (top quarter), having a positive impact on attitudes (top quarter) and having a positive impact on retention (in or near top quarter). Civilian hire actions concerned with KP and post maintenance have a more positive effect than do those primarily concerned with post security.

Civilian kP was implemented post-wide at six of the VOLAR-72 installations and on a partial basis (e.g., in selected messes) at the remainder of these installations. Overall, 86% of the respondents view this action as "good" and 9% view it as "bad"; 32% indicate that it will have a positive impact on their reenlistment plans whereas 5% indicate that it will have a negative impact. (In the June 1972 survey, civilian KP ranked fourth in terms of overall positive effect, being surpassed only by "continue education", "retirement benefits" and "opportunity for travel and experience" actions.) The most positive results were obtained at those posts which implemented the action on a post-wide basis; at these installations, the "% good" responses averaged 11% higher and the "% stay" effect averaged 3% higher than at those posts which had implemented the action on a partial basis. These differences were reflected primarily in the responses of the under-two years service group (i.e., an the posts that had implemented the action on a post-wide basis, the under-two group responses were 13% higher on the "% good" and 4% higher on the "% stay" indices than were those for the comparable group at the other posts).

Over the six-month survey period (December 1971 to June 1972), there was an increasingly more favorable response to civilian KP actions wherein the change was from twelfth to fourth place (among the total of 88 items) on the overall effect index, from 74% to 86% in the percentage of "good" responses, and from 27% to 32% in the percentage of "stay" responses. Of particular note in this regard was the decrease between December 1971 and June 1972 in the percentage of "leave" responses at certain training posts that had implemented civilian KP on a partial basis: For example, at Fort Ord, civilian KP had initially been implemented post-wide and later restricted to permanent party messes; at Fort Jackson, the action was restricted to permanent party messes. In the December 1971 survey, a relatively higher percentage (on the order of 25%) of the enlisted personnel at both of these posts indicated that the action would have an adverse effect on their reenlistment decision; this lack of favorable response was attributed to the negative responses of trainees who could observe but not immediately benefit from the action. This relatively high incidence of negative responses was not achieved on the June 1972 survey, indicating that the initial disruptive effect of introducing civilian KP in certain messes and not in others has subsided at these posts.

Installation-level evaluation findings parallel those resulting from MVA Questionnaire analyses: Civilian KP actions are uniformly found to produce highly favorable results, particularly among the lower grades and under-two years service groups. It is suggested too that the positive effects of civilian KP are also reflected in other areas such as increased job satisfaction, more uniform work schedules, and increased unit effectiveness (through maximum availability of personnel for training and job performance in support of the primary mission of the unit).

In summary, civilian KP is among the most promising actions for Army-wide implementation in terms of effects on attitudes and on retention; the effectiveness also appears to be increasing over time. Potential benefits are only partially realized when implementation is on a less than post-wide (e.g., permanent party or selected mess facilities only) basis where the action can be observed but not immediately benefit certain segments of the post population. The overall effects of civilian KP are reflected not only in the reaction of the soldiers most directly involved, but also in other areas such as increased potential for maximizing primary mission performance.

The response to the various other types of civilian hire actions (custodial, refuse collection, grounds maintenance, etc.) is generally quite similar to that for civilian KP. As noted in the installation-level reports, the benefits are threefold: One is the favorable effect on attitude accompanying the release of the soldier from menial details; a second is the increase in professionalism and in unit effectiveness associated with returning the soldier to soldiering; a third is the higher quality result when certain tasks, e.g., carpentry, are performed by skilled craftsman. While actions in this area are generally well received by soldiers, the impact on reenlistment intent ranks considerably lower for the over-two years service group than for the under-two group, reflecting the general condition wherein the lower grades are more directly concerned with the actual performance of tasks of this type.

As noted previously, civilian hire actions concerned with post security were generally less favorably received than those concerned with KP and post maintenance. To a large extent, this may be attributed to the general consensus that post security and related tasks are more closely related to professional military functions than are KP and post maintenance. The impact of civilian guard actions on reenlistment intent is also relatively lower for the over-two years service group than for the under-two years group, again reflecting the difference between the two groups in direct involvement in tasks of this type.

As with civilian KP, certain other types of civilian hire actions are promising prospects for Army-wide implementation on a selective basis, i.e., custodial and post maintenance type tasks appear to be the most promising and semimilitary duties (such as post security) appear to be the least promising among these particular actions in terms of direct effect on attitudes and retention; all, however, contribute equally to enhancing primary mission performance through returning the soldiers to soldiering. A caution to be noted, based on in-depth interview results, is the realization of a somewhat less positive effect on attitudes in instances in which relief from ancillary, nonmilitary duties is not accompanied by an equivalent increase in assignment to meaningful military duties.

### 2. Use of Labor-Saving Devices

The objective of actions in this category is to return soldiers to soldiering through the acquisition and use of labor-saving devices.

Particular types of such devices acquired (or requisitioned) include power mowers, rotary tillers, garbage vans, street sweepers, floor polishers, vacuum cleaners, steam cleaners, fork lifts, and intrusion detection devices. The effect of such actions on attitudes and retention were not directly addressed by the MVA Questionnaire nor (with few exceptions) by installation-level evaluation surveys. Rather, the effects were addressed in terms of man-hour savings or in terms of subjective judgments.

The response to the acquisition and use of labor-saving devices (at those installations which addressed this item directly) was above or near the midrange of favorable responses in comparison with other types of actions. At Fort Carson, for example, purchase and use of labor-saving devices was rated quite high by both senior and junior personnel with the responses averaging 3.7 and 4.2 respectively, on a scale of 1 to 5. In USARHAW, the response to this action averaged 3.8 (again on a scale of 1 to 5) for all

In summary, civilian KP is among the most promising actions for Army-wide implementation in terms of effects on attitudes and on retention; the effectiveness also appears to be increasing over time. Potential benefits are only partially realized when implementation is on a less than post-wide (e.g., permanent party or selected mess facilities only) basis where the action can be observed but not immediately benefit certain segments of the post population. The overall effects of civilian KP are reflected not only in the reaction of the soldiers most directly involved, but also in other areas such as increased potential for maximizing primary mission performance.

The response to the various other types of civilian hire actions (custodial, refuse collection, grounds maintenance, etc.) is generally quite similar to that for civilian KP. As noted in the installation-level reports, the benefits are threefold: One is the favorable effect on attitude accompanying the release of the soldier from menial details; a second is the increase in professionalism and in unit effectiveness associated with returning the soldier to soldiering; a third is the higher quality result when certain tasks, e.g., carpentry, are performed by skilled craftsman. While actions in this area are generally well received by soldiers, the impact on reenlistment intent ranks considerably lower for the over-two years service group than for the under-two group, reflecting the general condition wherein the lower grades are more directly concerned with the actual performance of tasks of this type.

As noted previously, civilian hire actions concerned with post security were generally less favorably received than those concerned with KP and post maintenance. To a large extent, this may be attributed to the general consensus that post security and related tasks are more closely related to professional military functions than are KP and post maintenance. The impact of civilian guard actions on reenlistment intent is also relatively lower for the over-two years service group than for the under-two years group, again reflecting the difference between the two groups in direct involvement in tasks of this type.

As with civilian KP, certain other types of civilian hire actions are promising prospects for Army-wide implementation on a selective basis, i.e., custodial and post maintenance type tasks appear to be the most promising and semimilitary duties (such as post security) appear to be the least promising among these particular actions in terms of direct effect on attitudes and retention; all, however, contribute equally to enhancing primary mission performance through returning the soldiers to soldiering. A caution to be noted, based on in-depth interview results, is the realization of a somewhat less positive effect on attitudes in instances in which relief from ancillary, nonmilitary duties is not accompanied by an equivalent increase in assignment to meaningful military duties.

# 2. <u>Use of Labor-Saving Devices</u>

The objective of actions in this category is to return soldiers to soldiering through the acquisition and use of labor-saving devices.

Particular types of such devices acquired (or requisitioned) include power mowers, rotary tillers, garbage vans, street sweepers, floor polishers, vacuum cleaners, steam cleaners, fork lifts, and intrusion detection devices. The effect of such actions on attitudes and retention were not directly addressed by the MVA Questionnaire nor (with few exceptions) by installation-level evaluation surveys. Rather, the effects were addressed in terms of man-hour savings or in terms of subjective judgments.

The response to the acquisition and use of labor-saving devices (at those installations which addressed this item directly) was above or near the midrange of favorable responses in comparison with other types of actions. At Fort Carson, for example, purchase and use of labor-saving devices was rated quite high by both senior and junior personnel with the responses averaging 3.7 and 4.2 respectively, on a scale of 1 to 5. In USARHAW, the response to this action averaged 3.8 (again on a scale of 1 to 5) for all

personnel and 3.9 for the El-E3 group (overall, the action ranked 39 out of a total of 63 actions). At Fort Riley, 76% of the respondents indicated that this type of action had provided them with more training time.

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In terms of man-hours savings, a direct relationship between the acquisition of particular labor-saving devices and the number of soldiers released for mission-oriented duties was generally indicated. For example, USARHAW estimated that the use of steam cleaners in the motor pool would result in a savings of 150 man-hours per week; similarly, power mowers result in an estimated saving of 30 hours per week. Overall, labor-saving devices were ranked in fourteenth place (out of 25 projects) in effectiveness and eighth in cost by USARHAW. In other instances, e.g., at Fort Ord, it was noted that certain purchases did not release soldiers for mission-oriented activities since the devices (e.g., floor polishers) purchased were for use during off-duty hours; they did, however, result in a time savings for the soldiers involved.

Judgmental comments concerning labor-saving devices were uniformly favorable. Such comments generally were focused upon describing benefits in terms of increased morale resulting from relieving the soldier from irritating, fatiguing, menial details; in terms of increased efficiency (e.g., less soldiers performing the task in less time) and quality (e.g., better kept grounds and living quarters) of associated task performance; and in terms of the increase in soldier/hours available for mission-oriented activities and/or for leisure time pursuits.

In summary, the acquisition and use of labor-saving devices appear to have a generally beneficial effect in terms of morale, efficiency, and maximizing the availability of soldiers for primary mission performance. While the implementation of actions in this area and their subsequent evaulation in terms of effects on attitudes and retention was quite limited, the general findings indicate the utility of continued, and perhaps increased, efforts in this area.

# 3. Economizing on Performance of Ancillary, Nonmilitary Duties

The actions in this category are designed to return soldiers to soldiering through changes in command policies and soldier utilization practices. Specific actions include critical reviews of manpower resource allocations to ensure that all soldiers are being used purposefully in a manner designed to develop both their skills and motivation, the consolidation of functions and duties (e.g., consolidate mess hall feeding on weekends to reduce associated staffing requirements), and the reduction of certain detail manning levels (e.g., reducing number of soldiers assigned to daily flag detail).

As with actions in the labor-saving devices category, the effects on attitudes and retention of actions in this category were not directly addressed by the questionnaire surveys. In the in-depth interviews, however, the amount of extra non-work related tasks, unnecessary details which detract from job performance, types of details which dilute the professional image of the Army and of the soldier, and inefficient utilization of available resources were the subject of comments by a number of the interviewees. Several of the installation-level reports also indicated that actions in this area were very important to the achievement of overall MVA objectives. For example, both junior and senior personnel at Fort Carson rated such actions as being very important; the Fort Bragg report indicates that actions in this area are having a great impact on the achievement of MVA objectives; and the Fort Benning report emphasizes the importance of such actions in enhancing primary mission training and performance.

Overall, actions in this area are viewed as being important to the achievement of MVA objectives. Such actions contribute to the efficiency and professional image of the Army, increase the availability of resources for primary mission performance, and contribute to attitude change by reducing several types of irritants impacting on the individual soldier.

# 4. Job Assignment: Choice and Relevance

Actions in this category are directed toward increasing interest, motivation, morale, and professional performance by increasing the correspondence between the soldier's aptitudes, capabilities, and preferences and his actual duty assignment. Actions in this category are generally of a low or non-funded nature and have been implemented on an Army-wide basis; however, some of these actions have been given particular emphasis at certain VOLAR-72 installations.

In terms of the percentage of soldiers noticing a change, actions in this category generally rank in the bottom quarter for both enlisted and officer personnel. A major exception is in "stabilized tour" which is ranked in the top quarter by officer personnel. There was a slight upward trend over the three survey periods in the percentage of soldiers noticing changes in certain areas such as the extent to which training and experience are taken into account in job assignments and in opportunities to serve one's country. Changes in this category were generally noticed more frequently by officers than by enlisted men and also more frequently by the over-two years service groups than by the under-two groups; however, the relatively low percentage noticing changes in a particular area was similar for all groups.

In terms of impact on attitudes and retention, the several types of actions show different effects: Actions to date concerned with location preference, stabilized tour, and opportunity to serve country rank in the top quarter in overall effect; stabilized tour and the extent to which experience counts in job assignments rank in the second quarter; and job choice, the extent to which training and preferences count in job assignment, and choice among job locations rank in the third quarter.

For all actions in this category, the "% stay" effect is ranked considerably higher than is the "% good" response, indicating that the changes noticed have generally been less than desired or expected but that those that have been implemented have a high impact on retention. The relative effects of such actions are similar for personnel in both the under-two and over-two years service groups. However, there is a major difference between married and single enlisted men with regard to the impact of preferred location on retention: Approximately 55% of the married and 20% of the single men indicate that actions in this area will have a positive impact on their reenlistment decision.

The importance of actions in this category as major contributors to soldiers' attitudes and retention is borne out by installation-level findings and in-depth interview results: A number of posts (e.g., Forts Carson, Dix, Hood, Jackson, Lewis, and Polk) emphasize the importance of choice of job and duty station (at Fort Hood, for example, choice of duty station was ranked number one out of a total of 100 actions suggested as necessary to increase morale, retention, and military effectiveness); Fort Bragg notes that a large proportion of respondents are not satisfied with the way job assignments are currently being handled; several posts (e.g., Forts Benning, Campbell, and Sill) indicate that unit of choice actions are positive inducements to reenlistment; and USARHAW and Fort Knox note the importance of working within one's MOS as a source of overall satisfaction or dissatisfaction (at the latter installation, for example, it was noted that 50% of the enlisted men are happy with their current MOS but that about one-third of the junior enlisted men were not currently working in their primary or secondary MOS).

In the in-depth interviews, a number of the interviewees mentioned the misuse of their talents and skills, indicating that the jobs they were doing were not in keeping with the tasks for which they had been trained or were qualified; in this regard, the typical soldier expressed a desire for more personal consideration in making his job more meaningful and productive by taking into consideration his talents, abilities, and preferences.

In summary, actions in the Job Assignment category tend to rank quite low in terms of changes noted to date but very high in their potential impact on attitudes and retention. The more productive actions have been those concerned with unit of choice and stabilized tours. The overall consensus is that actions in this category are extremely important and should be continued and amplified.

### 5. Work Conditions

Actions in this category are directed toward improvements in the work (or training) situation itself and in the conditions under which the work is performed. These include improved logistic/administrative support, procedural and methodological changes to provide exciting and meaningful training and work, and facilities improvements to provide a healthy and comfortable work environment. Actions implemented at VOLAR-72 installations include facilities and materials improvements, changes in training methods and techniques (e.g., performance-oriented training and individualized instruction), upgrading capabilities of instructors, eliminating irrelevant training, and increased focus on primary mission and unit-centered training.

In terms of percentage noticing a change, actions in this category fall in the low middle quarter for enlisted men and generally in the upper half for officer personnel. For this latter group, however, the changes noticed are not all associated with MVA/VOLAR actions per se and tend to be negative in nature. For example, 65% of the officers indicate that they have noticed a change in job security; of these, 60% indicate that the change is for the worse while only 27% indicate that it is an improvement.

In terms of impact on attitudes and retention, those actions concerned with increasing the soldier's feelings of belonging to a particular unit, of feeling useful, and of having adequate administrative support, together with improvements in general work conditions have had the greatest effect. Those concerned with amount of danger, family life, and irrelevant training have had the least effect; responses to this latter item indicate that the changes made to date in the reduction of irrelevant training have been less than expected or that there is a difference in opinion as to what constitutes "irrelevant training."

While generally conceding that job-centered activities rank extremely high in impact on attitudes and on retention, the reaction to changes to date at the various posts has been somewhat mixed. For example, Fort Bragg notes that changes in work conditions are rated in the bottom quarter whereas Fort Benning reports that changes in this area have been very favorably received. Accordingly, it is suggested that the response to changes in this area are conditioned to a large extent by the pre-existing conditions at a particular post or unit and by the primary mission of the units involved as well as by the expectations of the individual soldier.

The differences in responses to particular types of actions would indicate that there is no one overall prescription or set of specific actions uniformly applicable to all installations. Rather, each installation is confronted by a somewhat unique set of needs and conditions which will, to a large extent, determine the efficacy of a particular change in existing work conditions at that installation. Also, as indicated in the in-depth interviews, the nature and relevance of the work performed is generally viewed as being of more importance to the individual soldier than are the conditions under which it is performed. A persistent theme throughout these interviews was one of "give me a full-time, worthwhile job to do."

In summary, changes in this area have been generally well received but their impact on attitudes and retention has been only moderate. Actions having the highest impact are those which increase the soldiers' feelings of belonging, of having adequate administrative and logistic support, and of having a worthwhile and meaningful job to perform rather than those dealing with physical conditions of work per se. Continued attention to making improvements in this area is viewed as being of major importance to the achievement of overall MVA objectives. However, given the differences among installations and units in conditions and missions, specific types of actions are not viewed as being uniformly applicable at all installations; rather, judicious choices among alternatives and flexibility in implementation to accommodate these differences is required if maximum benefits from such actions are to be achieved.

### 6. Hours of Work

Actions in this category are directed toward respecting the private time of coldiers by standardizing the work week and providing compensatory time off for required extra duty. Specific types of actions include escablishing a five-day work week and uniform work schedules, minimizing irregular duty hours, reducing overtime and weekend duty requirements, and providing compensatory time off for overtime work.

Changes in work week length and in work hours scheduled were in the top quarter of all actions in the percentage noticing a change and in the upper half in overall effect on attitudes and retention for enlisted personnel. The percentage noticing a change and the impact on attitudes and retention was most pronounced for personnel in the over-two years service enlisted group. There was a slight decline in positive reaction over the three survey periods, perhaps reflecting some degree of accustomization following the initial impact; however, the retention effect remained quite high. The five-day work week was generally cited by the installation-level reports as being among the most effective actions in the low/no cost set.

Changes in overtime required and in evening/weekend duty were noted less frequently and had a lower impact on attitudes and retention. This may be due in part to a failure on the part of a substantial segment of the respondents to note any significant decrease in these areas and therefore to respond to any overtime or weekend duty requirement as a change for the worse. Normal mission requirements coupled with the current transition in force structure have precluded a major reduction in overtime and weekend/evening duty requirements at many of the installations. However, as noted in the Fort Benning report, for example, the need for overtime work in support of certain mission requirements is recognized by the soldiers and is not considered a major irritant if compensatory time off is made available.

In summary, changes in the hours of work category have been generally well received and have a considerable impact on attitudes and on retention. The impact, while high for all groups, has been greater for the over-two years service group. The more effective actions in this category have been the five-day work week and compensatory time off for overtime; major changes in weekend/evening duty requirements have been precluded by mission requirements and current transitions in force structure at many of the installations and have had less of an impact to date.

# 7. Opportunity for Growth and Experience

Actions in this category are directed toward providing the soldier with opportunities for intellectual development and self-realization, both in terms of acquiring formal or specialized skills and knowledge and in terms of acquiring a broader understanding of his environment through travel and experience. Actions implemented at VOLAR-72 posts include provisions for educational development during normal duty hours, expanded self-development educational programs, improved instructional materials and facilities, increased opportunities to attend courses at civilian colleges, and educational counseling.

Pay and Benefits categories, actions in this category rank at or near the top of all actions in terms of positive reaction and impact on retention. Of the total set of actions, increased opportunities to continue education ranks number one in overall effect for both officer and enlisted personnel. In the June 1972 survey, 91% of the enlisted personnel indicated that these changes were "good" and 46% indicated that they would have a positive retention impact. For enlisted personnel, opportunities for specialized MOS training and for travel and experience rank near the top as do increased opportunities to plan one's own future and to be one's own boss.

The response to changes in this category are similar for both the under-two and over-two years enlisted groups with the percentage of positive reactions showing an upward trend over the three survey periods. The responses of officer personnel were similar to those of the enlisted set. A notable exception in the overall favorable response to changes in this category was with reference to changes in opportunities for advancement which ranks relatively low in terms of favorable responses and stay impact for officer personnel, indicating a preceived decrease in advancement opportunities and an associated decrease in the effect of advancement opportunities as a positive inducement to remaining in the Army.

While a variety of different types of educational and self-development programs have been implemented at various VOLAR-72 posts, all such actions appear to have an almost uniformly favorable impact on the soldiers' attitudes and retention. As noted in the installation-level reports, there is an intense interest displayed by the soldiers in education and self-development. Associated MVA/VOLAR projects range, for example, from informing the soldiers of educational programs and opportunities to the formal conduct of such programs, from formal courses in a class setting to

facilities and materials for self-instruction, and from time off during duty hours for participation in such programs to providing the means for and encouraging off-duty hours participation. The general reaction to all types of actions such as these was found to be highly favorable.

This high degree of interest in and favorable reaction to changes in this area are explained in part by in-depth interview results: In these interviews, "opportunities to gain educationally and to travel" were cited as prominent areas of interest or desires upon entering the Army. While their travel aspirations had generally been realized, a high percentage indicated that their educational aspirations and expectations had not been fulfilled. Accordingly, it is expected that actions perceived as advancing the fulfillment of these educational expectations would be favorably received by a large segment of the soldiers impacted. Interestingly, "educational opportunity" was cited as a primary consideration in their stay/leave decision by a large percentage of both those interviewees who chose to stay in the Army and those who chose to leave.

In summary, actions in this category have had a very favorable impact on both attitudes and retention with "opportunities to continue education" having the highest overall effect for both officer and enlisted personnel. The various types of actions implemented have generally met with uniformly favorable reactions, reflecting the extremely high interest in self-improvement and education held by a high percentage of the soldiers and their reaction to projects designed to further the realization of this desire. The overwhelming consensus is that projects in this category be continued and amplified.

# 8. Leadership and Supervision

Actions in this category are directed toward developing leaders capable of successfully completing their unit mission with emphasis upon

increased job understanding, leadership principles and practices, and concern and respect for the dignity and welfare of subordinates. Actions implemented at VOLAR-72 installations include instruction in counseling and evaluation, performance recognition programs, and formal leadership development programs.

These actions generally fall in the upper middle quarter (40 to 55%) in the percentage of respondents noticing a change in the particular types of actions encompassed in this category. In terms of overall effect, the specific types of actions tend to differ in the degree of positive impact: Those concerned with supervisory support of job performance and with being treated as a responsible person rank in or near the top quarter; those concerned with respect by and for superiors and with job performance recognition rank near the middle; and those concerned with treatment on the job and superiors' attitudes rank in the bottom quarter. For all these actions, the % good responses rank relatively lower than do the "% stay" effect responses, indicating that such actions are relatively quite important to both positive attitudes and retention but that their potential has not been realized to date in terms of impact on attitudes. Both in terms of impact on attitudes and on retention, actions in this category are ranked higher by the over-two years service groups than by the under-two years groups.

The importance of actions in this area was underscored in both the in-depth interviews and the installation-level evaluations: During the series of in-depth interviews, the quality of leadership was subject to sharp criticism. The interviewees indicated that their leaders should be more highly trained and experienced and have an aptitude for dealing with people. In particular, it was suggested that the ultimate success of the MVA concept would, in a very large measure, be dependent upon the capabilities and qualities of leadership and supervisory personnel. The importance of expeditious and continuing actions in this area is further amplified by

several of the installation-level findings and comments. For example, the Fort Hood report notes that the need to improve NCO leadership was ranked 11 in importance out of a total set of 100 such factors; the Fort Polk report notes that the lower enlisted grades (E1-E4) exhibit little or no confidence in their leaders; the Fort Lewis report notes that competent leadership ranked first as a determinant of positive attitudes and third among factors influencing reenlistment, and the Fort Ord report notes that leadership was the factor most closely associated with the development of a positive attitude.

Given the importance ascribed to effecting improvements in this area, several of the installation-level evaluations indicate the success of actions taken to date. For example, USARHAW notes that the greatest increase in attitudes was recorded in the leadership area; Fort Sill notes that actions in this area have greatly increased leadership capabilities; Fort Polk notes that leadership development programs have improved the prestige of supervisors and that 40 to 45% of the NCOs indicate that such programs have made them better leaders; and Fort Benning notes that leadership development programs provide the administrators with the necessary background and skills to accommodate MVA concepts and strengthen professionalism.

In summary, actions in this category are viewed as very important in terms of impact both on overall attitudes and on retention. To date, however, the full benefits from such actions have not been realized; a period of time is required before the impact of leadership development programs is fully reflected in the behavior of supervisors and an even longer time required for these behaviors to impact on the attitudes of the subordinates. Findings at all levels of evaluation indicate that actions in this area should be continued and amplified.

#### E. IMPROVING ARMY LIFE

Actions in the Army Life class are directed toward creating conditions within which strengthened professionalism and positive incentives to service can be built, i.e., through reducing irritants and inadequacies in the living conditions and life style of the soldier and his dependents. Such actions include improvements in the general dignity and respect accorded the soldier in housing and mess facilities, in personal services and conveniences, in entertainment and recreation programs, in health care, and in pay and benefits programs. Findings concerning the effects of actions in each of the thirteen major action categories included in this class are summarized below.

# 1. Dignity and Respect

Actions in this category are directed toward according soldiers the dignity and respect befitting mature citizens by providing more freedom of action and self-expression, attention to individual preferences, respecting private time, reducing personal irritants, and improving relations with the civilian community. Particular actions include revised inspection procedures, more personal freedom (in travel, dress, living quarters, etc.), racial harmony programs, post communications, and community relations programs.

Responses to actions in this category are mixed: Those concerned with increased personal freedom (in travel, in dress, etc.) have been quite favorably received, generally falling in or near the upper quarter in overall effect on attitudes and retention. Others, e.g., beer availability, are quite high in terms of positive reaction but low in retention impact. Those dealing with how rules are enforced, inspections, discrimination, and public relations are low in positive impact on both attitudes and retention, generally falling in the bottom quarter on the overall and stay effect indices. Over the three survey periods, there was a significant decline in the positive reaction to "freedom to decorate own room" on the part of enlisted personnel, possibly reflecting an accustomization to such actions or a tightening of restrictions in the amount of discretion permitted.

Of the specific types of actions, the installation-level evaluation findings are consistent in noting that those concerned with increased personnel freedom are the most effective types of actions in this category. In particular, the removal of travel restrictions, the elimination of bed-checks, and the elimination of sign-in and sign-out requirements are cited as being very favorably received by enlisted men in the lower grades. At the same time, it is generally noted that such actions have not resulted in a decrease in discipline, rather, the soldiers have responded quite well to the trust placed in him and the greater degree of personal responsibility required of him.

The reaction to changes in inspection procedures, in the amount of discrimination, and in public reaction has been considerably less positive, possibly indicating that much more needs to be done in these areas, i.e., that the actions taken were considerably less than expected or the results were less than desired. For example, a number of the installations have undertaken projects to improve relations with the surrounding communities; while some improvement on a localized basis is indicated, the overall impact on the attitude of the general public is quite limited. Similarly, the moderate response to reductions in "mickey mouse" would indicate that more intensive efforts in this area are required, given the importance ascribed to this area as a source of irritants (for example, "petty" rules and regulations were cited together with inspections and details as being high on the list of dislikes mentioned during the in-depth interviews).

In summary, actions dealing with personal dignity and respect tend to be noticed by the soldier and to impact strongly on attitudes toward the Army. Actions dealing with increases in personal freedom and trust have been the more effective of the various types of actions taken in this area to date. Those dealing with rules enforcement, waiting in lines, inspections, discrimination, and public's reaction have been less effective, indicating that more attention is needed in these areas.

### 2. Voice in Policy

This category of actions is quite similar to the "Dignity and Respect" category but entails active participation on the part of the soldier rather than passive response to an action. These actions are directed toward soliciting participation and involving the soldier in the policy formulation and decision-making process. Particular actions include soliciting and responding to ideas, suggestions, and complaints through the establishment of councils and investigating teams, holding group discussions, installing "hot-lines" to facilitate access to action agencies, and communicating actions and results.

The most effective of these actions have been those which provide for direct interaction with responsible action agencies, e.g., opportunities to interact directly with the commander (in this regard, "chance to rap with the commander" and "commander's open door policy" rank in the top quarter in overall effect for both officers and enlisted men). Actions which provide an intermediate or representative form of access to action agencies (e.g., through advisory councils) have only a moderate impact, i.e., fall in the mid-range. The response to "actions taken on complaints" was quite low, falling in the bottom quarter in overall effect. In general, actions in this category have a higher positive impact on attitude than on retention. For example, "commander's open door policy" ranks sixth in "% good" response and fortieth (out of 88 action items) in "% stay" effect for enlisted personnel.

A number of the installation-level evaluations report that actions directed toward providing the soldier with an active voice in the decision making and complaints resolution process have been highly successful. For example, Fort Bragg notes that "chance to speak" is rated very high on the list of action areas in which enlisted personnel indicate that they are presently satisfied; Fort Sill notes that actions in this area has increased

the insight on the part of the commander with reference to troop problems; Fort Dix notes that 74% of the trainees indicate that the company commander is readily accessible; and Fort Hood suggests that such actions will help retain qualified junior officers.

A number of the installations indicate that the use of various types of councils which provide an active voice in the decision process have been well received. Similarly, the high incidence of use made of "hot-lines" is frequently cited as being indicative of the need for and effectiveness of actions in this area. Overall, all such projects which provide the soldier with an active voice and access to action agencies are reported as being favorably received. As explicitly noted in several of the reports, such actions have increased the soldiers' knowledge and understanding of his military environment, have increased the understanding on the part of action agencies of the problems confronting the individual, and have opened channels of communication which facilitate more expeditious action. Above all, they have increased the feeling on the part of the individual soldier that his views are important and can have an influence on shaping his environment.

In summary, Voice in Policy actions concerned with access to and active participation in the decision-making and problem-solving process are among the more effective actions in the Army Life class in terms of impact on attitudes. Actions which provide for direct access (e.g., commander's open door policy and hot-lines) are more effective than those providing intermediate access (e.g., through councils). The response to resultant action taken on complaints is quite low, indicating that continued action in this area is needed.

#### 3. Barracks Housing

Actions in this category are directed toward improving the physical living environment of the soldier through barracks modernization and maintenance, providing more privacy, and providing adequate, attractive

furnishings. Particular actions include repair and improved maintenance of barracks and surrounding grounds and access roads, installing room partitions and floor coverings, and upgrading furnishings.

The MVA Questionnaire addressed three general areas in this action category, namely, barracks comfort, barracks conveniences, and personal property safety. The percentage of respondents indicating that they had noticed a change in these areas was quite low, averaging about 40%, and did not differ greatly for the two by-length of service groups (although the percentage noticing a change in "barracks comfort" was relatively higher for the under-two years service group). Of these three types of actions, both barracks comfort and conveniences fall in the mid-range in overall effect while personal property safety falls in the bottom quarter. All three are in or near the bottom quarter in retention effect.

Over the three survey periods, there was a significant decrease in positive response to "barracks comfort", suggesting either a disenchantment when expected changes were slow in materializing or with the actual changes themselves (for example, as noted by one installation, the installation of partitions reduced air circulation to such an extent that temperatures during the summer months made the barracks almost uninhabitable). Also, personal property safety shows a high percentage of negative reactions, indicating that conditions in this area have not improved to any appreciable extent as viewed by the majority of the respondents.

Overall, findings regarding the impact of changes in the Barracks Housing category are somewhat mixed. As noted in the in-depth interview results, the change most apparent to the soldier is the improvement in living quarters of single men: Although barracks partitions may not have been installed, the soldier is aware of the barracks improvement plans, has received new furniture, and generally views these efforts quite favorably.

At the same time, poor housing and living conditions in the barracks are at the top of the list in "dislikes" and near the top in "suggested improvements" as forwarded by the interviewees.

Similar findings are reported by the various installations: For the majority of the installations "barracks improvements" ranks quite high among the changes indicated as being important to the soldiers directly affected. However, the response to changes made to date has been mixed, particularly when the anticipated changes were slow in being accomplished or the results were less than expected. For example, Fort Knox reports a somewhat negative response due to the delay between promises and delivery; as indicated previously, the change in air circulation and resultant increase in discomfort that accompanied the installation of barracks partitions at one installation produced a somewhat negative reaction to the change. Other installations, however, indicate that changes made to date have been quite favorably received. Still others indicate that planned changes are in the process of being made and, consequently, the actual effects of such changes cannot as yet be assessed.

In summary, a variety of actions have been taken at various installations to improve barracks housing. Such improvements are generally cited as being of considerable importance to the single soldier. Findings to date regarding the impact of such actions are somewhat tentative, due in part to only partial implementation of the total set of planned changes at several of the installations as a consequence of construction lead-time requirements. However, it is generally indicated that such changes have a moderate to high impact on attitudes but a relatively low impact on retention. Personal property safety is an area in which MVA/VOLAR actions to date, while probably offsetting some of the negative changes, have not been completely successful in counteracting the adverse conditions noted by soldiers in this area.

## 4. Mess Halls

Actions in this category are directed toward improving the quality of mess services, facilities, and food and increasing the range of food choice. Actions implemented at VOLAR-72 posts include repairing and modernizing mess facilities and equipment, upgrading furnishings and decor, modifying hours of operation, upgrading food preparation, and providing short-order menus.

Actions in this category generally rank quite high in the percentage of respondents noticing a change (top or upper middle quarter). Those concerned with food choice are the most effective of the several types of actions in this category, generally falling in the top quarter in overall effect, although the retention effect is moderate (in the mid-range). Actions concerned with mess hours, and food quality fall in the mid-range in overall effect while "mess rush" falls in the lower middle quarter. Over the three survey periods, there was a general decline in positive reaction (i.e., in "% good" responses) to actions in this category, primarily reflecting accustomization to the presence of short-order lines and extended hours of operation. In particular, the response to expanded mess hours showed a marked increase from the December 1971 to the March 1972 survey, followed by a corresponding decrease in the June 1972 survey.

A number of the installation-level reports note the importance of mess facilities (food quality, choice, etc.) as determinants of overall attitudes and the favorable reception generally accorded actions in this area, citing the high incident of exposure (visibil ty) and immediate impact of such actions. Among such actions, the installation of short-order lines is noted with greatest frequency in terms of its impact on attitudes, particularly among the lower grades living in the barracks; also noted is the extended hours of operation which permit the soldiers more flexibility in obtaining meals during weekends and off-duty hours. (A notable exception was in the

box lunch program at Fort Dix which was rated quite low in terms of acceptance and impact). Several of the installations note that utilization of mess halls has increased since the implementation of mess improvement actions.

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In summary, changes in food programs are highly visible and have an immediate impact on a large segment of the enlisted population. While such changes are quite favorably received, they have a relatively low impact on retention. Particular actions having the greatest effect are those concerned with food choice (e.g., short-order lines and beverage availability) and mess hours (i.e., extended hours of operation, particularly during weekends and evenings). However, there has been some decline in the impact of these actions as the soldiers become more accustomed to them. An area meriting more attention is that concerning the amount of "rush and hurry" in the mess halls as perceived by the lower grades.

## 5. Health Care

Actions in this category are directed toward improving the quality, availability, and convenience of medical and dental services and of drug and alcohol aid programs. Actions implemented at VOLAR-72 installations include the upgrading, modernization, and expansion of physical facilities and ancillary equipment, expediting services to patients, and expanding alcohol and drug abuse information and treatment programs.

Health Care actions rank in the top quarter in terms of percentage noticing a change and in overall positive effect on attitudes for both enlisted and officer personnel (the one exception is medical quality which is ranked quite low by respondents in the officer group). With the exception of drug and alcohol abuse programs, these actions also rank in the tcp quarter in retention effect. The impact is considerably greater for soldiers in the married group than for those in the single group. Enlisted personnel

tended to have a higher positive reaction to changes in this area than did officer personnel. Over the three survey periods, there was a significant increase in the degree of positive response by enlisted men to drug and alcohol abuse programs (increasing from 55 to 18 in rank in overall effect on attitudes and retention); there was also considerable fluctuation in the response to changes in dental quality (which showed a marked decrease in positive response from the December to March surveys, followed by an equivalent increase in the June survey).

The importance of Health Care actions as determinants of attitudes is underscored by both in-depth interview results and by installation-level In the in-depth interviews, the long waits imposed on patients, inconvenient hours, and "quick and impersonal treatment by doctors" were indicated as primary sources of dissatisfaction in this area. Improvements in medical and dental services were cited in a number of the installationlevel reports as being of critical importance. For example, USARAL found that only about 30% of the personnel surveyed were satisfied with the medical facilities; Fort Hood notes that all forms of health care for dependents are in need of improvement; Fort Polk notes that medical care is one of the most important determinants of wives' attitudes; and Fort Knox suggests that health care actions be given top priority in future MVA budget allocations. In the MVA Questionnaire surveys, wives' attitudes concerning the adequacy of health care for dependents was also cited as a primary factor bearing on the soldier's reenlistment decision.

Actions in this area, generally tailored to the specific needs and resources at each installation, have been uniformly received with a highly favorable response. For example, the facilities were used extensively during extended hours of operation at Fort Dix; dissatisfaction with waiting time at the hospital showed a measurable decrease among the soldiers' wives at Fort Riley; the modernization of facilities at Fort Campbell, while not

complete, has been very favorably received, and the establishment of an evening crinic was ranked in first place by both officers and the higher enlisted grades. It was also noted in the installation-level reports that actions in the Health Care category serve a most useful role in indicating to the higher grades that MVA/VOLAR actions are designed to benefit them as well as the younger enlisted men.

In summary, actions in the Health Care category rank among the top MVA/VOLAR actions in terms of impact on overall attitudes and on retention. The one exception is with reference to drug and alcohol abuse programs which, while ranking high in effect on attitudes, has a relatively low impact on retention. The retention impact of actions in the Health Care category is considerably greater for married personnel than for single personnel. While actions must be tailored to fit the needs and conditions at each particular installation, the uniformly favorable response to such actions indicates the desirability of continued and amplified actions in this area.

# 6. PX and Commissary

Actions in this category are directed toward ensuring the customeroriented nature of PX and commissary operations and of the associated products and services offered. Particular types of actions include modernizing and upgrading physical facilities, improving the quality and expanding the range of products and services offered, and expanding the hours of operation.

Actions in this area generally rank in the middle range in terms of percentage noticing a change; an exception is found with regard to PX prices which shows a high incident in this percentage (with an associated negative reaction). Actions concerned with the range and quality of services offered are the more effective among actions in this area, falling in the upper middle quarter in overall effect; actions concerned with customer

treatment and prices fall in the bottom quarter in overall effect. The retention effect is quite low, i.e., in the bottom quarter, for all actions in this category. Over the three survey periods, there was a general decline in positive reaction to changes in both customer treatment and in prices. It is suggested that the decline in this latter area is primarily a reaction to continuing inflationary trends; this area (prices) was one of the few areas in which the percentage of negative responses to the changes observed exceeded the percentage of positive responses (how rules are enforced, waiting in lines, discrimination, and public's reaction being the other areas).

Actions directed toward improving customer satisfaction through more convenient hours of operation were well received. For example, Fort Benning notes that this, together with other improvement actions has resulted in increased usage and fewer complaints; Fort Bragg notes that hours of operation ranks relatively high on the list of satisfactory areas; and Fort Carson notes that extending hours of operation is rated quite high (4.0 on a scale of 1 to 5) in importance with 70% of the respondents indicating usage during these extended hours.

Actions directed toward improved customer convenience through mobile PX and commissary services have met with mixed results: At Fort Knox, the use of mobile PXs and commissaries was rated very high by both soldiers and their dependents; in USARHAW, the use of mobile commissary trucks was rated relatively low in importance by enlisted personnel in all grades; after an initial trial period, the use of a mobile commissary at both Fort Hood and a mobile PX at Fort Lewis was discontinued due to a lack of sufficient patronage.

In summary, changes noted in PX and commissary prices have been generally negatively received, reflecting a reaction to a continuing rise in prices rather than MVA/VOLAR actions designed to stabilize or reduce prices (through special purchase, bulk sales, etc.). Actions bearing on the

quality and range of goods and services, hours of operation, and customer treatment were well received while expanded services through mobile PX and commissary trucks have met with differing degrees of success at particular installations. The overall retention impact of actions in this category is quite low, although somewhat higher for the higher grades and married personnel than for the lower grades and single personnel. However, as noted in the in-depth interviews, there is a general appreciation of the PX, commissary, and other services offered in that these represent a benefit not found in the civilian community.

# 7. Personal Conveniences

Actions in this category are directed toward improving the quality of Army life by increasing the range and quality of community-supporting services such as laundry, telephones, transportation, and guest accommodations. Actions implemented at VOLAR-72 posts include facilities directory and information services and programs, expanding and upgrading laundry and cleaning facilities, expanding phone services, providing additional on- and off-post transportation, upgrading transportation facilities, providing additional retail services, and expanding and upgrading guest facilities.

The percent noticing changes in this category generally ranged in the low middle to bottom quarter but varied widely from post to post, depending on the type of action(?' implemented, its scope, and number of people affected. For example, at two posts (Fort Bragg and Campbell) which provided additional laundromat facilities, the percent noticing a change ranged from 37% at Fort Campbell to 62% at Fort Bragg. The overall impact of actions in this category is generally moderate to low: While the % good response is generally in the upper middle quarter, the retention impact is quite low, generally falling in the bottom quarter. Over the three survey periods, the % good reaction showed a slight increase while the retention impact remained relatively constant. Of the several types of actions in this category,

those concerned with post information and transportation rank highest (i.e., in the upper middle quarter) in overall effect. Actions concerned with laundry and cleaning show a considerably higher % good response for the over-two years service group than for the under-two year group; similarly, transportation services and guest accommodations show a higher retention impact for married personnel than for single personnel.

As indicated above, improved transportation services was one of the more effective actions in this category. For example, Fort Benning reports that improved on-post shuttle bus service has been extremely well received and daily utilization has quadrupled; charter bus service to the nearest major city and transportation to recreational areas on weekends have also been well received, have been utilized extensively, and have tended to reduce the number of privately-owned vehicles on the road. At Fort Dix, 67% of the soldiers indicated that on-post bus service was an excellent idea and 25% indicated that it would encourage them to reenlist. At Fort Jackson, the post shuttle was ranked very high by the under-two years service group. Although used by less than 10% of the wives, non-duty hours bus service was rated in the top quarter in importance by the soldiers at Fort Riley.

A number of the installations initiated projects to increase awareness as to the availability and location of post facilities and conveniences. Such actions were generally well received, particularly by new arrivals and dependents. Improvements in guest housing accommodations were also indicated as being very popular actions (e.g., at Forts Hood, Jackson, Polk, and Riley) which had either been undertaken or were very desirable. The installation of washers and dryers in the troop areas was generally ranked quite high by personnel immediately affected (e.g., at Fort Bragg and in USARHAW) whereas general improvements in laundry and cleaning had a less pronounced impact. Another action impact of particular note was the high positive response to free sewing services at Fort Bragg.

In summary, the impact of actions in this category vary widely as a function of type of action taken at a particular post coupled with the prior existing conditions and priority of soldiers' needs at that post. While reaction to such changes are generally favorable, the impact on retention is quite low. Overall, the most effective types of actions in this category are those concerned with expanded transportation services (both on and off post) and facilities directory/information services; however, other types of specific actions such as laundromats in troop areas and free sewing services were also well received at particular installations.

# 8. Reception and In-Out Processing

Actions in this category are directed toward decreasing the inconveniences, discomfort and lack of familiarity generally experienced by new arrivals at a post and expediting their assimilation into the post community. Actions implemented by VOLAR-72 posts include welcoming committees, orientation programs for soldiers and dependents, improved reception facilities, and improved programs to assist in the physical transfer and installation of personal belongings.

Of the two types of action (processing time and post welcome) in this category which were addressed by the MVA Evaluation Questionnaire, both were in the bottom quarter for enlisted men in percentage noticing a change; the percentage noticing a change in processing time was considerably higher for the over-two years service group than for the under-two years group and in the top quarter for officer personnel in both groups. For enlisted personnel, "post welcome" actions had a moderate effect (upper middle quarter), both overall and on retention, while "processing time" had a low effect (bottom quarter). For officer personnel, both types of action were in or near the top quarter in overall effect and in the upper middle quarter in retention effect. Over the three survey periods, there was an increasingly more positive response to actions in both these areas.

Several of the installations noted a positive response to actions designed to decrease processing time. For example, Fort Campbell reports that 77% of the soldiers indicate that processing time has been reduced (however, the additional load imposed by the relocation of the 101 Airborne Division has temporarily taxed the system, resulting in some decrease in the initial high incident of positive response); Fort Dix notes that the new center opened in April 1972 has met with a very favorable response, particularly on the part of newly assigned personnel; Fort Lewis notes that the improved central processing facility is ranked near the top (second and third place respectively, for first and extended tour enlisted men) in positive response to 27 VOLAR projects; Forts Benning, Carson, and Sill note that one-stop processing centers have been very effective.

In a similar vein, a number of posts note the need for improvements in this area. For example, Fort Bragg notes that both commanders and troops pinpoint this area as a major source of discontent; 50% of the dependents at Fort Knox indicate that in/out processing is inadequate; and at Fort Polk, projects to upgrade in/out processing services were ranked near the top of the list by both NCOs and enlisted men in the lower grades.

A variety of actions designed to reduce the disruptive nature of physical relocations have been implemented. These include welcoming committees, orientation programs, courtesy calls, reception centers and facilities, and sponsorship programs. Such actions have been very well received, particularly by married personnel and their dependents. For example, Fort Benning notes that the Welcome Center has provided invaluable 24-hour reception, information, orientation, and emergency services which have greatly facilitated relocations, especially for junior officer and junior enlisted personnel and their dependents.

An allied action which was deemed to be very effective in terms of impact on morale of the relocating soldier and his dependents was that of providing free quarters cleaning service for departing families. This action is discussed further in the subsection concerned with Family Housing.

In summary, while the overall impact of actions in this area is moderate to low for enlisted personnel, the reactions obtained at some of the installations indicates that the potential impact on attitudes and morale can be quite high, particularly for married personnel. On the whole, it is to be expected that transfers will have a less perturbing and disruptive effect on lower grade single personnel and that assimilation of these personnel into the mainstream of post life is not influenced as much by expeditious processing and formal welcoming programs as is the case for married personnel.

# 9. Entertainment and Recreation

Actions in this area are directed toward improving the quality and variety of leisure time activities available to the soldier and his dependents. Actions implemented by VOLAR-72 posts include increasing the variety of entertainment available on post; upgrading and expanding recreational areas, facilities and equipment; modernizing service clubs; establishing various kinds of hobby and crafts shops; improving library facilities; and expanding hours of operation of recreational facilities.

Over the three survey periods, there was a significant increase in the percentage noticing a change in the various action types encompassed by this category. The areas of post entertainment, service clubs, and recreation facilities now fall in or near the top quarter and the areas of post TV and personal vehicle repair facilities fall in the mid-range for enlisted personnel in percent noticing a change. Except in the vehicle repair area, the percentage noticing a change is considerably higher among the enlisted under-two years service group than for the over-two years group. In terms of overall effect, however, there has been a significant decrease in positive reaction such that actions in this category now generally fall in the lower middle or bottom quarters for enlisted personnel. The primary area of decrease has been in the percent of good responses while the retention impact has remained relatively constant (i.e., bottom quarter) over all three surveys.

To a large extent, this decline in favo able response (following an initial enthusiastic endorsement) is attributed to the relatively low importance generally accorded entertainment and recreation as an area of concern to the average soldier. For example, as noted in the Fort Bragg evaluation report, the soldiers indicate that they are quite satisfied with the recreation and entertainment facilities and opportunities presently provided and actions in this area are not perceived as contributing a great deal to MVA objectives. At Fort Carson where a variety of actions in this area had been implemented, it was noted that none of these actions were rated as outstanding in their effect although all of them were rated as beneficial. Similarly, Fort Hood notes that, with the exception of a night club facility, most of the actions in this area have had little effect.

Depending upon particular needs and conditions, however, the bulk of such actions designed to meet a specific need have been favorably received. For example, Fort Jackson notes that a new theater ranks high with all groups of soldiers; Fort Knox notes that upgrading of the swimming pools has had a most favorable reception; USARAL notes that about 50% of the men in the enlisted grades have commented favorably on the improved hobby shops; and Fort Hood notes that a night club facility at that installation has been well received by the NCOs. Similarly, a number of installations (e.g., Forts Benning, Lewis, Riley, Sill and USARHAW) indicate that actions

in this area have resulted in an overall favorable response and serve as immediate and highly visible indications to the soldiers at all levels that the Army is interested in their well-being during their leisure hours as well as on the job.

In summary, actions in this area have been generally well received and have a relatively greater impact for the lower enlisted grades; however, following an initial enthusiastic reception, such actions have shown a decline in the degree of positive response accorded them. The impact on retention of actions in this area is quite low and in keeping with the relatively low importance rating attached to such actions by soldiers at a number of the installations. Overall, these findings would indicate that the general availability of entertainment and recreation, both on-post and in the surrounding communities, is such that this area is not one of primary concern to post personnel. However, when tailored to meet particular needs or perceived deficiencies, such actions have been favorably received and serve as visible evidence of the Army's concern with the overall well-being of the soldier.

## 10. Personal Services

Actions in this category are directed toward expanding and upgrading services available to the soldier in dealing with his personal affairs such as tax matters, personal problems, and legal aid and advice. Actions implemented by VOLAR-72 posts include expanding legal services and associated orientation programs, budget counseling and advisory services, ensuring awareness of government assistance programs, upgrading associated community service programs, and expanding religious programs and facilities.

Overall, actions in this category concerned with tax assistance, personal problem aid, and free legal aid are in the top quarter in percentage noticing a change. In terms of overall effect, free legal and personal problem

showing the highest (top quarter) retention impact; tax assistance falls in the mid-range on both overall effect and retention impact. The relative impact of actions in this category is generally higher for the over-two years enlisted group than for the under-two years group. Over the three survey periods, actions concerned with personal problem aid and free legal aid showed an increasingly more favorable response while those concerned with tax assistance showed a decrease for enlisted personnel; for officer personnel, there was a decrease in all three areas in the degree of favorable response.

The installation-level evaluation reports generally indicate that actions in this area are favorably received and that the level of satisfaction with services currently offered is quite high. For example, Fort Benning notes that financial management assistance programs and expanded legal assistance programs have met with high and expanding usage; and Fort Carson notes that expanded legal aid is ranked very high (4.5 on a scale of 1.0 to 5.0) with all projects in this area being rated average or above in favorable reception. The impact of actions concerned with religious activities appears to be somewhat lower for the majority of the soldiers, due in part to the expressed satisfaction with current services in this area. For example, religious facilities and programs were rated in the top quarter in satisfactory areas by personnel at Fort Bragg; church services and facilities were ranked in fourth place at Fort Knox in a rating of the adequacy of 82 types of installation facilities. Other types of services have met with differing degrees of success. For example, Fort Benning reports that an employment service for military personnal and their dependents has beem well received and has resulted in a number of placement actions while Fort Lewis notes that a part time employment service has ranked consistently low in terms of both knowledge of the service and its usage.

In summary, certain personal service actions as defined in the current study have had a relatively high impact on attitudes and a moderate impact on retention with expanded legal aid being the more effective of these to date. At the same time, there appears to be a high degree of satisfaction with the current level of facilities and services, particularly those concerned with religious activities. The general category of Personal Services is one of the few areas in which the Army can, and in most instances does, provide services superior (in terms of convenience and availability to the average person) to those offered in the civilian community. With continued emphasis, particularly through programs designed to increase awareness of the services available in this area, it is anticipated that the impact of such actions may increase considerably.

# 11. Dependents Programs

Actions in this category are designed to improve the attractiveness of Army life by upgrading the benefits and services offered dependents of soldiers and reducing certain sources of dissatisfaction intrinsic to the life style of dependents in the military community. Many such actions are encompassed in other, more specific, action categories; for example, stabilized tours serve to decrease the frequent changes of station which is a major source of dissatisfaction for many soldiers and their dependents; similarly, actions in such areas as PX and commissary, health care, personal services, and family housing also have a major impact on the dependent population. In addition to these, other actions designed to augment the total set of actions impacting on the dependent have been implemented. These include upgrading playgrounds, expanding access to post facilities such as the gymnasium, implementing driver education programs for dependents, and expanding the range of community services (e.g., visits to dependents in nursing homes, big-brother programs, wives orientation programs) offered.

With few exceptions, these special ancillary augmentation actions have not had a major impact on the attitudes of the dependent population at most of the installations. This finding appears to be due to a large extent to the generally high degree of satisfaction with current conditions in the specific areas addressed by the majority of the incremental actions coupled with the relatively low importance rating accorded such actions. As indicated by MVA Evaluation Questionnaire results, factors such as family disruption (long separations, frequent transfers, working hours), health care, and pay and benefits have a much greater impact on the attitudes (as measured by retention effect) of soldiers' wives than do those concerned with personal services and conveniences, interpersonal relations, and leisure time activities. Thus, while augmentation efforts associated with these latter types of activities are generally well received, their overall impact appears to be relatively low.

Several of the installation-level reports note the relatively low level of importance generally ascribed to these types of augmentation efforts. For example, USARHAW notes that a program to purchase additional sports equipment for dependent children was ranked very low in priority of need; Fort Riley notes that such programs have met with limited success and that a major problem is that of ensuring that the dependents are aware of these programs; and Fort Dix notes that the majority of the wives felt that there were sufficient clubs and organizations already on post to satisfy their needs. However, several of the installations also note that actions in this area have an overall salutary effect in improving general attitudes and the most productive actions are those that are tailored to meet a particular need or deficiency in a specific area.

In summary, actions in this area have been primarily designed to auguent actions taken in other areas which impact on the dependent population.

Due to their ancillary nature and relatively low importance rating, such actions have generally had a low impact on dependents attitudes. However, localized success is reported for actions which address specific deficiencies at particular installations.

4-50

# 12. Family Housing

Actions in this category are designed to improve the quality and availability of housing and associated services for married soldiers and their dependents. While the family housing program is planned to eventually encompass major efforts in the maintenance and repair of existing units, in the construction of new units, in the acquisition of mobile units, in the leasing of off-post housing, and in the provision of fuller inventories, the actions implemented in FY'72 were somewhat more modest in scope due to funding limitations. While some construction projects were initiated, the bulk of the actions implemented at VOLAR-72 posts were concerned with improved housing services. These included maintenance and cleaning services, housing information and referral services, and leasing of off-post housing units.

While the quality and availability of family housing varies greatly from installation to installation (and within installations from one period to another), the importance of adequate family housing is underscored by survey results from all sources: In the MVA Questionnaire surveys, 60 to 70% of the married respondents indicated that their wives' attitudes toward conditions in this area would be a major determinant in their decision to stay in or to leave the Army. In the installation-level evaluations, USARAL notes that the need for adequate housing is ranked very high; at Fort Polk, nousing was indicated as the single greatest concern on the part of the soldiers' wives; at Fort Dix, 55% of the wives indicated that they were dissatisfied with the quarters that they were furnished; and Fort Carson notes that the importance ascribed to family housing improvements has increased markedly over the past several months. (It should be noted, however, that

housing at several posts, e.g., Forts Ord and Sill, was deemed by the respondents to be relatively satisfactory or adequate.) In the in-depth interviews, poor housing was frequently mentioned as a source of dissatisfaction, primarily noting that there was insufficient on-post housing and that which was available was often inferior in quality.

The evaluation of MVA/VOLAR actions in this area was primarily limited to those concerned with maintenance and services activities at selected locations. As indicated by the installation-level reports, such actions have been well received in terms of helping to correct certain deficiencies but a major increment in the overall program is required.

An action of particular note was the provision of free quarters cleaning service for departing families at Fort Benning. The provision of this service relieved the departing family of the expense, time, and disruption normally incurred in moving into temporary quarters and extending his stay in order to accomplish the quarters cleaning task. The project was highly successful in terms of its impact on morale and its contribution to efficiency of operations; although suspended due to funding constraints, the action was recommended for Army-wide implementation.

In summary, family housing is viewed by a large percentage of the married soldiers as a critical area in which substantial improvement actions are required. MVA/VOLAR actions implemented in this area to date have been generally limited to maintenance and service type actions; major construction projects are planned and, in some instances have been commenced, but have not advanced to a point where an evaluation of their impact is possible at this point in time. Service type actions implemented to date are generally well received and are viewed as preliminary steps in the right direction. The free quarters cleaning service at Fort Benning was viewed as particularly effective in terms of its impact on morale and reduction in the costs, time, and disruptions which normally confront the departing family.

4-52

# 13. Pay and Benefits

Actions in this category are directed toward attracting and retaining personnel through improving the compensation afforded the soldier for the performance of his professional duties. Particular actions include increased direct pay and allowances, improved retirement benefits, and reenlistment bonuses. With the exception of a few special awards programs at selected VOLAR-72 installations, actions in this category have been on an Army-wide basis.

Three types of pay and benefits actions were addressed by the MVA Evaluation Questionnaire: Retirement benefits, money opportunity, and reenlistment bonuses. In general, these actions rank in the upper middle quarter in percentage noticing a change and the top quarter in effect on attitudes and retention. While the impact of actions in all three areas is high for all groups, the relative impact varies among the length of service groups: Reenlistement bonus actions has a higher relative impact for the under-two group than for the over-two group while the reverse is true for actions in the retirement benefits area. Over the three survey periods. retirement benefits showed a considerable increase (from 39 to 50%) in impact on retention for enlisted personnel and a decrease (from 53 to 43%) for officer personnel. The percent noticing a change (49 to 52%) and impact on retention (34 to 38%) of changes in the money opportunity area remained relatively constant over the three survey periods, possibly indicating that the impact of such changes were anticipated and already reflected in the first survey, conducted in December, 1971.

Similary findings regarding the importance of Pay and Benefits to the soldier and the high impact that actions in this area have on attitudes and retention resulted from the installation-level evaluations and in-depth interviews. Practically all the installation-level reports note that pay and benefits rank at or near the top in terms of importance to both the soldier

and his dependents as determinants of satisfaction with Army life and retention. The reaction to changes made to date has been very favorable but the general consensus is that continuing action in this area is required to reduce some of the inequities (e.g., between civilian and military pay) that still exist.

In addition to Army-wide actions in this category, some additional actions were taken at selected VOLAR-72 posts. At Fort Benning, a reward system\* (which provided a free bus trip to Atlanta, Georgia, hotel room, meal chits, and \$25 in cash) was implemented to recognize outstanding soldiers. This program was viewed as being very successful in that it enabled commanders to recognize outstanding performance in a very tangible and immediate manner, is visible to all the soldiers, and has increased morale, unit pride, and individual satisfaction from doing a job well. At Fort Carson, a training performance award system (which provides cash awards to individuals and units for superior performance at all levels) was implemented. This program has shown an increase in the importance rating ascribed to it by soldiers over the past several months and is viewed as a beneficial action in terms of its relative impact and number of soldiers affected by it.

In summary, actions in this area are among the most effective types of action in terms of positive response and impact on retention. Of the three major types of actions in this category, increases in pay (money opportunity) has a similar impact on all soldiers while reenlistment bonus actions have a relatively higher impact on the under-two years service group than on the over-two years group; similarly, retirement benefits have a higher impact on the over-two years group although the response to this type of action showed a considerable increase on the part of the under-two group over the three survey periods. While changes to date have been well received, the importance of pay and benefits as a primary determinant of attitudes and retention (for both the soldier and his dependents) indicates that continuing actions are required to offset current and future inequities between the civilian and military communities in this area.

<sup>\*</sup>Using non-appropriated funds.

#### F. INCREASING ACCESSIONS

Actions in the Accessions class are directed toward attracting and retaining the quantity and types of volunteers required for performance of the Army's mission. Such actions include an array of enlistment options, advertising, and strengthening the recruiting force. Supportive and complementary actions have been implemented at various VOLAR-72 installations to augment the accessions programs.

## 1. Reserves

Actions in this area are directed toward utilizing existing installation facilities and capabilities to increase benefits available to Reserve personnel and increase the degree of affiliation felt by such personnel toward the active Army units. Particular actions include the opening of military schools and club memberships to Reservists, increased support to Reserve training, and providing achievement awards.

The impact of actions in this category was not addressed in the current set of evaluations.

## 2. Recruiting

Actions in this category are directed toward providing incentives and information programs to gain new recruits and to support reenlistement programs. While a range of activities have been implemented or emphasized at the VOLAR-72 posts, those of particular interest in the context of the current study are those concerned with special types of programs designed to increase accessions and reenlistments. These include unit of choice enlistment programs and unit reenlistment incentives.

Unit of choice enlistment programs have been implemented or emphasized at several of the installations with quite favorable results. Such programs generally provide for a concerted image projection effort directed toward focusing the attention of the surrounding community on the unit and on the Army and include films, displays, speakers, and personal contacts. Particular posts which have initiated major actions in this area include Forts Benning, Bragg, Campbell, Carson, Hood, Knox, Lewis, Ord, and Riley. Each of these have reported excellent results in terms of the number of new accessions. For example, the 197th Brigade has been able to fill virtually every available vacancy as it becomes vacant; since its inception, the unit of choice program is credited with 3,200 enlistments in the 101st Division and 1,900 enlistments in the 1st Division; other units report similar results.

A major factor in the success of accessions efforts at the installation-level is the involvement in feeling of responsibility for such efforts on the part of the individual soldier. In order to increase interest in the reenlistment effort at the company/battery/troop level, a unit reenlistment incentive (in the form of cash awards\* to unit funds) was initiated at Fort Carson. The project was initiated in January 1971 and terminated in January 1972. The project was generally ranked quite low (59th out of 76 projects) in terms of importance to the soldiers, although there was a slight increase in its importance rating over time. While reenlistments exceeded the reenlistment objectives (set by the Department of the Army) during 10 of the 12 months in FY'72, this result was not attributed in any substantial degree to the unit reenlistment incentive. Rather, it is suggested that this particular project served primarily as a vehicle for developing awareness of and involvement in the accessions efforts on the part of the individual soldiers.

<sup>\*</sup>Using non-appropriated funds

4-56

In summary, unit of choice type actions have been well received and appear to be quite successful at the several installations which have stressed or emphasized these programs. A feeling of responsibility for and involvement in such programs on the part of the individual soldier is seen as a major factor in the success of such programs. Limited use of cash incentives (contribution to unit funds) to secure such interest and involvement were not highly regarded by the soldiers directly affected; the incentive's main contribution was apparently that of helping to increase awareness among the soldiers of the need for their involvement in the overall program.

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# APPENDICES

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### APPENDIX A

MVA/VOLAR ACTIONS SUMMARY: VOLAR-72 POSTS

The MVA/VOLAR actions summary appearing in this appendix was compiled on the basis of the original VOLAR-72 plans submitted by each of the participating Army posts to OSAMVA and then modified to reflect changes and additions on the basis of inputs provided by the various posts during the year. The actions are those chat were implemented and in effect prior to 1 May 1972.

The actions are organized into six general areas and 23 VOLAR action categories within the three major MVA/VOLAR action classes of Professionalism, Army Life, and Accessions. These categories generally parallel those described in the MVA Master Program and the Soldier-oriented Programs Budget Request for fiscal year 1973. A brief description of each of the 23 MVA/VOLAR action categories is included in Table A.1.

In Table A.2. no-cost/low-cost actions are prefaced by an asterisk (\*) and all others are funded from a variety of sources (e.g., OMA, MCA, FHMA, and nonappropriated funds).

# Table A.1. MVA/VOLAR Action Categories Descriptions PROFESSIONALISM

### BACK-TO-BASICS

- Category 1: Civilian Hire. The objective of actions in this category is to return soldiers to soldiering by releasing them from ancillary, nonmilitary duties by employing civilians for the performance of such duties.
- Category 2: Use of Labor-Saving Devices. The actions in this category are designed to return soldiers to soldiering through the purchase of labor-saving devices.
- Category 3: Economizing on Performance of Ancillary, Nonmilitary

  Duties. The actions in this category are designed
  to return soldiers to soldiering through changes
  in command policies and soldier utilization practices.

### TRAINING AND WORK

- Category 4: Job Assignment--Choice & Relevance. Actions in this category are directed toward increasing interest, motivation, morale, and professional performance by increasing the correspondence between the soldier's aptitudes, capabilities, and preferences and his actual duty assignment.
- Category 5: Work Conditions. Actions in this category are directed toward improvements in the work (or training) situation itself and the conditions under which the work is performed. These include improved logistic/ administrative support, procedural and methodological

changes to provide exciting and meaningful work, and facilities improvements to provide a healthy and comfortable work environment.

- Category 6: Hours of Work. Actions in this category are directed toward respecting the private time of soldiers by standardizing the work week to provide normal hours of work and reduce weekend and evening duty and by providing compensatory time off for required extra duty.
- Category 7: Opportunity for Growth and Experience. Actions in this category are directed toward providing the soldier with opportunities for intellectual development and self-realization, both in terms of acquiring formal or specialized skills and knowledges and in terms of acquiring a broader understanding of his environment through travel and experience.
- Category 8: Leadership and Supervision. Actions in this category are directed toward developing leaders capable of successfully completing their unit mission with emphasis upon increased job understanding, leadership principles and practices, and concern and respect for the dignity and welfare of subordinates.

# ARMY LIFE

### BARRACKS LIFE

Category 9: Dignity and Respect. Actions in this category are directed toward according soldiers the dignity and respect befitting mature citizens by providing more

freedom of action and self-expression, attention to individual preferences, respecting private time, reducing personal irritants, and improving relations with the civilian community.

- Category 10: Voice in Policy. These actions are directed toward soliciting participation and involving the soldiers in the policy formulation and decision-making process.

  This category of actions is quite similar to the "Dignity and Respect" category but entails active participation on the part of the soldier rather than a passive response to an action.
- Category 11: Barracks Housing. Actions in this category are directed toward improving the physical living environment of the soldier through barracks modernization and maintenance, providing more privacy, and providing adequate, attractive furnishings.
- Category 12: Mess Halls. Actions in this category are directed toward improving the quality of mess services, facilities, and food and increasing the range of food choice.

## POST SERVICES

Category 13: Health Care. Actions in this category are directed toward improving the quality, availability, and convenience of medical and dental services and of drug and alcohol programs.

- Category 14: PX and Commissary. Actions in this category are directed toward ensuring the customer-oriented nature of PX and Commissary operations and ci the associated products and services offered.
- Category 15: Personal Conveniences. Actions in this category are directed toward improving the quality of Army life by increasing the range and quality of community-supporting services such as laundry, telephones, transportation, and guest accommodations.
- Category 16: Reception and In/Out Processing. Actions in this category are directed toward decreasing the inconveniences, discomfort and lack of familiarity generally experienced by new arrivals at a post and expediting their assimilation into the post community.
- Category 17: Entertainment and Recreation. Actions in this area are directed toward improving the quality and variety of leisure time activities available to the soldier and his dependents.
- Category 18: Personal Services. Actions in this category are directed toward expanding and upgrading services available to the soldier in dealing with his personal affairs such as tax matters, personal problems, and legal aid and advice.
- Category 19: Dependents Programs. Actions in this category are designed to improve the programs for dependents of soldiers.

<u>Category 20: Family Housing:</u> Actions in this category are designed to improve family housing services.

## PAY AND BENEFITS

Category 21: Pay and Benefits. Actions in this category are directed toward attracting and retaining personnel through improving the compensation afforded the soldier for the performance of his professional duties. Particular actions include increased direct pay and allowances, improved retirement benefits, and reenlistment bonuses.

## ACCESSIONS

#### ACCESSIONS

Category 22: Reserves. Actions in this category are designed to support the Army Reserve.

Category 23: Recruiting. Actions in this category are designed to provide incentives and information programs to gain new recruits and to support the reenlistment programs.

Table A.2. Summary of Actions at VOLAR-72 Posts

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Dress policies, reduction of irritants ("minouse")
Racial harmony, BO programs
Post communications, community relations

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Table A.2. (continued)

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#### APPENDIX B

### DEMOGRAPHIC CHARACTERISTICS OF SURVEY SAMPLES: SUMMARY DATA TABLES

In this appendix the demographic data for enlisted and officer personnel from all three survey periods is presented in Tables B.1 and B.2 respectively. Each demographic category contains three columns of data headed by letters which designate the three survey periods as follows:

A - December 1971

B - March 1972

C = June 1972

Both VOLAR and non-VOLAR data is included, with the VOLAR data being additionally broken out by post. Note that only two surveys were administered Army-wide (non-VOLAR). The symbol < in the heading is service length and is an indicator meaning "equal to or less than".

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7. USARTIMA	2.2	23.9	24.5	3	3	3	12.2	11.5	17.1	*	*	23	;	4.5	4.6	37	9	2	62	61 6	09
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TOTAL WOLAR	23.6	24.4	24.5	4.7	2	3	12.3	12.0	13.1	2	22	*	4.0	4.3	7;	\$	23	22	28	88	3
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Table B.2 Selected Demographic Data: Officer Personnel

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14. Piles	17.0	28.9	37.6	75	2	=	16.3	1.4	16.3	~	•	0		3		2		43 27	43 27 10	43 27 16 50
17. USABOAN	32.0	29.5	77.7	2	:	2	6.3	14.9	5	7	•	*	3	88		2		15 20	15 20 20	15 20 20 93
18. 8411	2.6		3.	:	:	2	3	*	13.	_	•	=	25	3:		3;		32	35 16 26	35 16 26 39
20. Malauright	3.3	1	2.5	,		:	3	13.4	13.1	•	•	•	8	2				9	<b>4</b> G 77	*/ \$7 \$7 /7
TOTAL WOLAR	29.3	3.4	19.5	7.8	11	:	15.4	5.5	13.5	-	•	•	3	r		;	_	24 26	24 26 26	24 26 26 70
Non-VOLAR	30.	30.7	1	82	8	1	18.3	15.6	1	-	•	1	*	57		ı	- 11		11 15 -	17 15

#### APPENDIX C

# ATTITUDES TOWARD THE ARMY: SUMMARY DATA TABLES

Data Table C.2 and C.3 in this appendix indicate the positive responses of VOLAR and non-VOLAR enlisted and officer personnel respectively to the 34 attitude items from the MVA Evaluation Questionnaire. The items have been grouped into five major categories, and the data tabulated for under-two (<2) and over-two years (>2) enlisted and officer groups as well as for total enlisted and officer groups.

In the column subheadings, the alphabetic letters represent particular survey periods which are defined as follows:

A = December 1971

B = March 1972

C = June 1972

Note that only two Army-wide (non-VOLAR) surveys were conducted during December and March.

Table C.1 is the attitude item scoring key used to determine the positive responses for each attitude item. Each item is listed together with those response options which were considered indicative of a positive attitude.

### Attitude Items Scoring Key

Table C.1. Positive Response Scoring Key for Enlisted and Officer Personnel

Q It	em #	Item / Positive Response Key
enera		
22	25	Likes Being in Army:
		I like it.
27	30	Service Has Been Valuable:
		A valuable experience.
33	35	Army Interesting Organization:
		Almost always very interesting. Usually interesting.
46	59	Bothered by Criticism of Army:
		It bothers me some (a little). It bothers me quite a bit.
47	23	Would Describe Self as Soldier (Army Officer):
		I'd say I'm a soldier (Army Officer). I'd tell him about my job in the Army.
51	56	Cares About Being Good Soldier (Officer):
		Yes, I care a lot. Yes, I care some.
52	55	Has Had Square Deal in Army:
		Yes.
ob Sp	ecific	
30		Likes Present Job:
		Yes.
32	33	Finds Present Job Interesting:
		Almost always very interesting. Usually interesting

Table C.1. (Continued)

O Ite	0	Item / Positive Response Key
35	38	Finds Present Job Challenging:
33	50	Yes, it's almost always challenging
		Yes, it's often challenging
36	39	Finds Present Job Important:
		Yes, it makes a lot of difference. Yes, it makes some difference.
39	42	Works Harder Than Average:
		Much harder than most others. A little harder than most others.
40	43	Takes Pride in Job:
		A great deal of pride.
		. A fair amount of pride.
41	44	Takes Satisfaction from Doing Job Well:
		A great deal of satisfaction. A fair amount of satisfaction.
43	46	Finds Present Job Absorbing:
		Very strongly involved. Strongly involved.
44	47	Does Extra Work Not Required:
		Almost every day. Several times a week.
eader	ship & Su	pervision
37	40	Superiors Note Job Well Done:
		Most of the time. A fair amount of the time.
38	41	Allowed To Do Job "Right" Way:
		To a very great extent. To a large extent.
45	48	Officers Respect EM:
		They respect us (them) and treat us (them) like m They have a good deal of respect for us (them).

Table C.1. (Continued)

	0	Item / Positive Response Key
-	49	Officers Respect NCOs:
		They respect them and treat them like men. They have a good deal of respect for them.
	50	EM Respect Officers:
		They have a good deal of respect for them.  They have a fair amount of respect for them.
	51	NCOs Respect Officers:
		They have a good deal of respect for them. They have a fair amount of respect for them.
	52	EM Respect NCOs:
		They have a good deal of respect for them. They have a fair amount of respect for them.
	53	Good Senior Officer Leadership:
		Outstanding. Good.
53	29	Minorities Treated Same as Others:
		The same as white soldiers.
enli	stment/Ex	ctension Plans
24		Will Reenlist in Army:
		Yes.
25	-	Will Enlist in Reserves:
		Yes.
	62	OT: Plans For Future - Stay:
		Apply for extension of tour. Apply for voluntary indefinite status.
		Apply for Regular Army commission
		Apply for Regular Army commission  VI/RA: Plans For Future - Stay:

## Table C.1. (continued)

Q It	Ö	Item / Positive Response Key
iscel.	laneous	
26	34	Aspects Found Most Satisfying:
		(Each answer directly related to some aspect of Army: any applicable answer could be selected)
34	36	Given Responsible Job:
		A great deal of responsibility. A fair amount of responsibility.
48	60	Media Depicts Army Fairly:
		Almost always fair. Usually fair but not always.
28	58	Army Getting Too Soft:
		Yes.
49	61	· Public Opinion of Army Improving:
		Gotten better.
50	57	Own Opinion of Army Improving:
		Gone up a lot. Gone up somewhat. Gone up just a little.

C-6

OF BUILDING AND				١	TOTA:	A. CROUP	di			4.2	YEAR G	GROUP				TENN ONOS	-	
## A may be a management of the first state of the			-	1	84 100		NON-	VOTAR		VOLAR		NOK-V	SLAR.		A DA		MCK-	101
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Service simulation 27 34.2 36.1 35.1 40.0 34.0 41.0 41.0 41.0 41.0 41.0 41.0 41.0 4			-	35.2	38.	39.1	35.6					11.7	22.1	26.	55.0	58.0	55.6	57.
Activative Statement   13   34-3   34-1			27	38.5	0.0	9.1.0		1.7.		23.5	23.7	16.2	15.1	4.04	50.1	53.4	69.8	7.00
Carrier Buther   46   51.4	180		3.3	34.3	36.		33.	77.0		34. 3	11.	27.	28.1	73.2	67.5	71.2	68.4	73.
Decr. Self Soldier   17   18   18   18   18   18   18   18				51.8	51.1	53.7	48.			3.0	34.0	31.5	27.1	69.7	69.4	72.9	65.9	70
Cares he Good Solater 51 87.7 87.8 87.8 85.2 59.1 59.1 59.1 59.2 59.0 66.3 59.0 50.0 66.3 59.0 59.0 59.0 59.0 59.0 59.0 59.0 59.0	42	Selt Soldier	-	8.67	\$1.4	53.8	47.4	32.4	33.		83 1	11.	76.4	92.6	92.	0.76	92.4	93.
Had Square Deal	9	Be Good Soluter	15	87.7	4	87.8	85.2	70.5		63.0	21.	6.9	7.6	. 79	62.5	63.6	66.8	.99
Likes Job   100   53.9   53.9   53.0   50.4   53.0   53.		nare Deal	52		37.5	38.3		23.1						,		. 77	0 07	44
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% Positive Response to Attitude Items: Officer Personnel Table C.3

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15 September 1972

#### APPENDIX D

PERCEPTION AND IMPACT OF MVA/VOLAR ACTIONS: SUMMARY DATA TABLES

In the tables of this appendix the reactions (% Noticed, % "Good" effect, and % "Stay" effect) of VOLAR and non-VOLAR enlisted and officer personnel to the 88 MVA/VOLAR actions items are indicated along with the related rankings. In each table, percents and ranks of responses by the under-two years (>2) and over-two years (<2) subgroups are shown as well as for the total group addressed. Data from all three survey periods is included; the following alphabetic designators are used in the column headings to identify these periods:

A = December 1971

B = March 1972

C = June 1972

Note that there was no Army-wide (non-VOLAR) survey conducted in June 1972.

Table D.1 % Noticing Change: VOLAR Enlisted (page 1 of 2)

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Table D.1 % Noticing Change: VOLAR Enlisted (page 2 of 2)

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		77	47	5.8	37	39	22	37			7				94	6.8	5.8	33	39	
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	129	53	28	0.9	2	12	19	47	4.7	4.0		_			5	6.3	7	;		
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HOURS OF

WORK CONDITIONS

LEADERSHIP &

DIGNITY & RESPECT

Table D.2 % Noticing Change: VOLAR Officer (page 2 of 2)

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ij				PERCENT			TANK.		_		PERCENT	-		3				PRODE			LASTE	
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10	CHANCE TO SPEAK	96	45	*	4.7	7	4	~	-	1,4	43	64	_		33	•	3	4.7	3	_	_	_
CE	M VITH ORD	82	55	*	3	10	_	20	_	;	5.	52	_	14.	_	2	3	_	6.2	_	9	15
U	ADVST COUNCIL	2	53	5.5	24	=	0.7			42	2	33	~	•	•	7	57		7.0	_		_
	CADA'S OF EN DOOR	1	22	51	26	2	2.	7		25	2	9		•	10	4	21		\$6	7		6 31
	BARBACES COM	73	2.2	27	37	70	7.1	4	-	2.5	29	100	_	7	4	946	22	25	3.7	_		
RIC	SAMBACKS CONV	74	13	71	33	72	76	70	_	19	33	32	_	71 6		69	-	24	7	1	73 7	71
	PERS PROP SAFETY	7.5	10	74	33	7.4	7	7.		2	27	4	_		9		*	22	33	_	_	
	MESS RUSH-RUSH							_								_						_
-	PUOD CHOICE	•										_		-							_	-
	POOD QUALITY													_								_
Т	2													_								
-		125	75	7.6	87	7	-			3	77.0	?			_	-	2	7.8	2		7	_
IEA	DEDUTAL QUAL	133	4.7	53	28	2			_	3	;	53	22		_	•	7	55	\$	A .		
	DELLAL CONV	*	2	53	3	7				?	3	3	-	_		× .	5	*	99	P)		
	MEDICAL OCAL	138		23	3	7		*:	_	:	7	7	-		4 :	0	7	\$	3	2 :		
٦	MEDICAL CONT	136	*	<b>9</b>	2	× 	7	_		3	\$	*	7	_		_	<b>3</b>	21	53	4		
P	PA/COMP PRICES	69	5.3	3	3	15		=		39	53	55	-			6. 2	27	99	67	7	~	_
	COODS/SENICES	1	3	\$	3	_	=			7	*	53	97	_	_	7	70	62	3	_	-	_
٦	PI/CON TRAINE	65	7	36	ç	3	3	3		25	2	2	3	_	65 7	0	35	04	94	62	9	~
	LAUNDS CLEANING	11	2.8	31	;	3	3	53		13	25	77	-	_	200	_	2	33	0	96	6 6 5	67 5
ns.	LAUNDBONAT	72	**	20	*	•	72		_	77	32	*	3	_		-	*	23	2	0.0	-	3, 67
-	POST PRONES		-		•					-		-		_		_					_	
	Mer PAC LINE	86	4	74	*	•	2	*		72	5	4	3		7	_	37	7	;	29	25	*
_	INANSPA SVCS	. :									-		_	_						_		_
T	CUEST FACILIS	7	7,	3	2	: _	7	;	_	r.	42	<b>9</b> .	9	_	2	0	9	54	्र	7	9	-7
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E	POST ENTREME	*	7	36	*	22	1.9	7,		7.	31	77		0	2	,,,	77	0	-1	53	_	_
-	POST TV	67	19	64	2.5	5	7:			1	0.		7	P.	29		20	24	9.1	7		
-	SERVICE CUS	80	7	53	25	28	_			7	77	97	•	3 35	_		20	56	86	26	_	_
_		69	21	2	3	1	32	7		17	2	7	2	_	•		53	53	64	-		
	PERS VEHICLE RPR	20	*	9	;	~				2	3	45	Ś	29		_	9	29	6.7	55	3	_
-	TAE ASSISTANCE	124	25	33	7.5	3	\$	3		23	35	9.7	3		_	_	26	32	0	9	8 67	3
-	9	126	7	04	3	3	77		_	*	+2	4	4	_	9	~	77	4.7	65	45	. ,	
Ī	MEE 'AN ALD	127	7.7	4.5	3	3				42	47	194	37	17		_	42	3	67	en.	23	_
_	METER SERVIT	111	3	*1	53	7	*			37	4.5	5.1	77	7	7 35		3	50	*	38	37	
-	HOSEY OF PORT	122	>>	62	9	~		_		3	90	7				-	52	9	3	7		
	THE BONTS		_		-	_			_	_		_	_	_	_	_	_	_	_	_	_	_

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(page
Englisted
Non-VOLAR
Change:
Noticing
D.3 %
Table

		_		TOTAL			2	7	52					<b>₩</b>	TEARS		
			PENCENT	E	EANK		PERCENT	<u> </u>	2	HANK		•	PERCENT			NAME.	1
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CIVIA LABOR	133	*	22	70	9 :	57	2 3		7 =	~ ~		26	* *		1.1	74	
	134	22	23	12	5		;		;	: :		*	3		7.6	76	
JOB CHOICE	88	25	<b>%</b>	2 3	77	-	4.5		: 2	: 1		12	**		2	-	
_	68	2		8 -	3 %		, ,	-	7,4	2		5	63		\$	72	
PREFERED LOCA	117	2 :	2.5	-	3	3	38	-	*	3		53	44		*	63	
	-	1 3	57	5	35	37	2		52	63		3	57		3 :	2 :	
ECPERIENCE	_		111	9	100	2	32		7.8	83	_	2	07		2	11	
_	-	1 2	4	7.5	5.1	32	17		2	5.1	_	77	4.7		\$	3	
	7			67	62	-	1 37		72	3	_	3	3	_	3 :	1:	
NOT OFFICE A	131	7	23	2	84	36	×		29	77	_	3	3	_	4	9^	
SERVE COURSE			;		7	36	17	_	*	\$2	_	53	52	_	*	13	
DRAFL VNT TROFC	6	G:	7 :	; 5	15		07	_	5	*	_	47	20		64	84	
	101	79	ç :	* 5					53	20	_	4.5	14		37	3	
_	200	4	: 5	2.0	20	5	_	_	23	28		*	3		52	17	
8		7 7	7	-	22	_	39		67	28	_	\$	2		57	9	
100		5		. 3		32			67	919	-	7	4	_	3 :	2	
-	9:	2 5		**	87	22	31	_	-	1		3	7	_	-	3 :	
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DESCRIPTION OF STREET	137	~	1	99	09	<b>A</b>	2		73	71	-	ę.	7	_	ć.	7	
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7		4.7	67	_	_	7	2 43		36	92		2	52	_	37	2	
ONE BOSS AND			4	- 5	52	*	-		68	64	_	.,			4	4	
GRO		: 3	3		1	\$	3	_	2	6		20			* :	٦:	
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		52	52	=	27	•	7 7	_	2	97		× :			1.5	: :	_
TRAN	• i · ·	53	53	14	22	×	2		•	7	_	_			}	:	
Ť	_		_	_	_			-					_				
TREATMENT JUS	-	1.7	15	37		4	7		77	61		2 3	* :		3 3	3	
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TALA	-	37	67	33	39	4	_		2 2						2 5	25	
SUPR SUPPORT OF	_	5.7	53	Χ.	21		/9		2 6	17	_	-			18	21	
SUPERIOR ATTOR	351	51	75	= :	91				3 5	3 5		7	3		3	2	
ģ	102	5	9:	7	9:	-	7		19	71	-	34	52		28	28	_
. RESPECT MY SLP	101	~	2	_	9		_						9		30		
BEER ETC AVAIL	9	77	67	ā:	7.7	•	77		87 2	: 5		47	3		84	2	
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2	*7.	-	23	-	3.5	_	17	_	42	2		24	_		26	_	_
	2.2	67			26	-	41 45		36	2	_	<u> </u>	26		27		
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Table D.3 % Noticing Change: Non-VOLAR Enlisted (page 2 of 2)

					TOTAL	,					2	TWO YEARS		1			^	TWO TEARS		
			-	PERCENT	-	2	KASK			PERCENT			RANK			PERCENT	*	_	7	1
CAT. ITEM	EO		4		0	*	g	U	1	3	u	1		U	1	-	U	1	7	-
COMPLAINT		7.4	*	7,	Г	67	58	Г	36	_		8	20		•	20 80	0	7	2	
CHANCE TO S	K	7.4	51	51	-	25	33	-	*	3		2	2			-		25	_	
DO RELA SE		0	47	25	-	01	g:	-	*	1:		19	-		6 5	-	**	-	19	
ADVST		19	: 9	7 7	-		1 -	-	1 2						9			_	_	_
200	NOON .	70	3	•	_		-	-				-			-	-		-	-	
		3	;	32		3		-		6.	_	1:	43		• •	200	200		1	
ğ	-1	67	5	7 5	_			-	. 7	37	_	200	*		-	2 35		*	*	_
2	NAME I	200	33	0,		:	;	-				-	:		-	-			,	-
		70	36	39		9	10		-	2 :		:	2:		-		. 5			-
FOOD CHOICE		7.1	2	88		-	4	-	000	::	_	3:			5		2 9	_	-	-
85		7:	45	4.7		55		-		*	_	: 2	-		1	_				_
MESS HOURS		73	9	;	-	?	96	-				-	:		_	-		_		
DRUGS & ALCOHOL		36	2	80	-	~		-		*		•	4		-	76 7	12			
н		38	20	26	-	3.0	11	-	4	7	_	:2	1.1		•	-		*	-	
DENTAL CONV		39	5	100	-	53	6.7	-	-1			32				-		-	_	
.TI	-	-0	5.1	51	-	23	11		,	*		77	2.		-	-	•	-	2 :	-
-		171	32	50	-	11	100	-	3	•		17	77		_	-	-	_	-	-
PX/COMP PRICES		54		7.1	-	•	1	-	in.	9	_	*	74		-	11.		_		
COODS/SERVICES		55	8	51		58	2		4	7	_	5:	;;	_	0.4	_		1	. 4	_
PX/COM TREATM		20	2	15		7.7	35	-	-	:			23		_	-	,			-
LAUNDR CLEANING		5	38	4	-	60	63	-	3.	35		2	72		-	39	98	-	•	
LAUNDROWIT		3	*	35	-	82	88	-	~	=		87	2			_	-	_		-
so		3	×	37	_	1	6	-	58	1		6 5	21			-	1			_
NA	9	3	32	9			18	-	-	3					-	_			4	-
_		53	56	9 :				-		99		87			_	_	38	-	8	-
WEST PACETS		•	*	23	-			-	_	_					_	_		-		-
PROCESSING TIME	DE .	3	7		-	28	20		-	0.0		70	5 6	_	-	9 8	30			_
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Table D.4 % Noticing Change: Non-VOLAR Officer (page 1 of 2)

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Table D.4 % Noticing Change: Non-VOLAR Officer (page 2 of 2)

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S.V.		3.66	3.29	3.20	3.63	3.30	A :	3.5	3 74	3.91	2.98	3.5	3.43	3.36	3.31		2.87		2.83	3.55	4.10	7.	3.5	3.20		9 1		3.16	.53	3:	18	-	8	97.00	_	4	4.1
	4	3.75		3.32	3.66	3.41	3.45	3.49	3.67	3.79	3.19	3.55	3.59	3.47	3.37	3.57	3.41	3.3	3.05	i	4.13		3.42		3.49	79.5		3.5	3.58	3.8	73	9	6:	? =	00	3	4.0

ğ	CIVLN HIRE	JOB ASSIGNMENT	WORK CONDITIONS	HOURS OF WORK	GROWTP & EXPERIENCE	LEADERSHIP & SUPERVISION	DIGNITY & RESPECT
ITEM	CIVLN KP CIVLN LABOR CIVLN GUARD	JOB CHOICE POB LOC GHOICE PREFERRED LOCN TALINING COUNTS EXPERENCE COUNTS REAL SPEC LOUIT STABLED TOUR STABLED TOUR	IRRELWHT TRNG FEEL USEFUL FREE BELONGS GEN WORK COND WORK ITSELF AANGE SEPPORT DANGER ANT JOB SECURITY FAMILY LIFE	WORK WEEK LNG WORK HRS SKED OVERTIME REQ EVENING/WEEKEND	OWN BOSS AHT PLAN OWN FJTR CONTINUE EDUC SPECL HOS TRNG ADVHT OPPORT TRAVEL/EXP OPPOR CAREER COUNS	TREATMENT ON JOB WORK RECGGNZ TREAT AS RES PER SUPR SUPPORT JOB SUPERIOR ATTE RESPECT HE SUP	BEER ETC AVALL DECORATE OWN ROCH PERS FREEDON RULES ENF HOW INSP DONE HOW INSP USED MICKEY WOUSE RQ TREATMENT WAITING IN LINES DISCREME ANT
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5 Overall Effect: VOLAR Enlisted and Officer Groups (page 2 of Table D.5

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	V		73.7	25 25 25 27 27 28 27	55 63	17	35 16 26	45 58 18 9	ដឌ្ឌ	፠∽
	U	3.6	3.10 2.93 1.87	A 2 L 4 L 4 L	3.12 2.85 2.36	•	3.68	3.50 2.99 2.80 3.64 3.51	3.46 2.91 3.24	3.26
Z.	20	3.6	3.34 3.07 2.17		3.35 3.52 2.81	٠.	3.59 3.57 3.79	3.42 3.24 3.04 3.89	3.85	3.41
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-	v	3.67	9 4 4 8 6	, L'0'L'0 4.9'H	3.23 3.43 3.65 3.65 3.55 3.55	3.63 3.09 3.51 3.51 8.51	
MEAN	[	2.93 3.36 3.62 3.41	<b></b>	3.63 3.63 3.63 3.63 3.63 3.63 3.62 3.63	3.27 3.42 3.38 3.38 3.25 3.18	.27 .35 .42 .64 .68	3.85 4 28 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
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3	POLICY	BBKS HOUSG	MESS HALL	HEALTH CARE	PX/ COMM	PERSONAL CONVENIENCE	I/O PROC	ENTRIMMI/ RECREATN	PERS. SERV	PAY & BENFTS
Mari	COMPLAINT ACT CHANCE TO SPEAK RAP WITH CHOR ADVST COUNCIL CHOR'S OPEN DOOR	BARBACKS CONT BARBACKS CONT PERS PROP SAFETY	MESS RUSH-RUSH POOD CHOICE POOD QUALITY MESS BOURS	DRINGS & ALCOHOL DERTAL QUAL DERTAL CONV HEDICAL QUAL HEDICAL QUAL	PX/COMP PRICES COODS/SERVICES PX/COMP TREATER	LAUNDROMAI LAUNDROMAI POST PROVES POST PAC INFO TRANSEN SVCS GUEST FACITS	PROCESSING TIME POST WELCOME	POST ENTRYNG POST TV SERVICE CLUB RECREATN FACL PERS VEHICLE RPR	TAX ASSISTANCE PERS PROB AID FREE LAW AID	RETIRE BENEFIT HONEY OPPORT REEN.THE BONUS
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8	28282	242	1111	25455	212	12 - 88 - EI	36	<b>3588</b> 5	124 126 127	111

				TOTAL	LAL		1		V	140	YEARS			L		0EL ^	YEARS	S S	S
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JOE CHOICE	88	26	53	19	7.1	92	96	51	47	53	73	63	58	- 61	8	67		2	70 57
	68	54	57	99	75	74	3:	20	75	8	73	22	55	35.	87	63		2;	
TEATING COUNTS	117	200	25	000	35	45	25	200	35		15	3 5	23	3 3	• •	9 9		2 5	51 52
	2 3	3 3	2 65	67	215	2.5	; ;	29	53	9	29	25	84	3	59	72		43	
	77	57	51	63	69	65	54	52	46	88	72	67	53	63	57	69		62	
REENL SPEC UNIT	113	09	35	79	63	19	53	29	51	62	2	52	43	3:	52	3		7	71 63
STABLED TOUR	1:	3;	90	71	63	54	27	2.2	95	3 3	42	9 9	23	5 =	~ <b>*</b>	2 %		9 *	
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DANG	112	21	53	200	79	63	16	4	9	42	8	9	8	3	19	8		73	73 53
_	109	65	88	99	20	64	7.5	40	8	30	7	42	7	9	_	69		84	
PAMILY LIFE	137	29	36	28	1	19	62	23	58	67	71	ē	67	3	48	62		44	44 76
	96	73	63	69	13	33	33	9	25	86	36	*	20		72	77		•	
CHARLE SEED AND THE SEED	97	89	99	90	2	2	25	9	*	9 7	4	4	1		73	72		\$ :	
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SPECE NOS TRNG	120	69	20	72	23	17	22	20		71	19	=	16	7.	02	73		32	32 26
1 6	119	9	19	99	62	63	43	3	3	67	\$	22	28		_	99		11	77 59
TRAVEL/EXP OPPOR	116	7.	- 2	*	•	5	-	2	_	1	77	_	•	π 		8		2	7 01
CARGER COURS			;	:	-	-	-	_	-	-		:	;	ř		,	-	,	.,
TREATMENT ON JOB	95	2.2	22	25	95	2 3	109	9		1 2	;;	3 5	. 57	< 2	9.5	2 8	-	2	26 56
TREAT AS RES PER	101	50	09	71	26	47	26	9	26	65	3	43	36	73	79	92		25	25 46
ER:	105	67	09	7.3	*	4.5	18	67	58	70	32	37	19	67	63	76		20	_
SH	100	26	35	24	70	90	69	55	33	47	67	79	20	<u>~</u>	37	61	-	14	
RESPECT NE ANT	102	9	3	69	17	67	36	28	99	79	62	65	9	62		_	_	67	67 67
۵	101	67	30	6	19	83	21	99	_	19	36	8	9,	-	32	_		21	
	09	71	99	89	21	20	98	11	6	9	16	67	33	ת	2	69	_	31	31 28
DECORATE OWN ROOM	68	79	67	89	•	23	9 :	19	_	1:	• ;	35	13	-		_		77 6	
2	124	8 6	0:	2 ;	10	1	7 6			8 :	2 6		60	_				5 6	
9	75	9 5	1	9 :	2 6	90	8:	7	_	9 5	70	0 0	200	7		_		0 6	_
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NO INCOMENT	0 0	35	27	32	8	1 1		36	100	28		87		-		7.7		7 00	28.4
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Table D.6 % "Good" Reaction: VOLAR Enlisted (page 2 of 2)

					TOTAL	W.			نـ		2	O YEARS		7			2	TEARS		ı
			-	PERCEN	1	2	KANK			NE CEN			1	7	•	PENCENT			3	
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ř	COMPLAINT ACT	76	62	43	1,	85	75	83	*	33	32	63	11	85	99	22	6.7	55	73	82
_	CHANCE TO SPEAK	78	70	8	7.1	54	45	24	•	8	3	74	38	32	72	3	72	53	67	74
-	RAP WITH CHOR	90	64	7.1	11	,	7.7	12		2	78	2	=	1	76	, 72	76	12	53	
-	ADVSY COUNCIL	81	67	61	39	35	7	25	•	2	28	1	8	51	7	67	69	2	36	•
11	CHOR'S OPEN DOOR	82	80	7.3	81	7	10	9	-	6	79	-	10	•	6	7.5	69	7		e
_	BABBACKE COME	3	62	62	64	65	*	111	•	-	57	20	36	75	79	99	7	99	32	75
-	BARBACKS CORP.	9 7	12	13	3		175	2	6	96 10	+1	20	35	58	7	69	72	19	31	37
ES	PERS PROP SAPETY	04	53	99	25	76	72	80	\$	9	53	69	69	88	52	87	\$5	82	77	72
T						;	-		-	-	5	**	30	7.4	3	9	7	×	*	3
1	MESS MUSH-RUSH	0/	6	10	90		00	60	-						-	2	20	~		7
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35	PCOD QUALITY	72	000	70	2 5	, ;					100		::	4.3	, ,		*	23	1	9
٦	MESS BOURS	23	6		60	.,	0	2	-		6	9	:	:	-			-		
f	DRUGS & ALCOROL.	126	40	62	77	25	36	11	9	7	73	21	7	=	3	99	2	77	7	
	DESITAL OUAL	138	70	20	7.3	25	68	61	•		7.1	27	1	113	7	25	75	77	20	23
_	DENTAL CONT	1.30	7.3	73	78	14	•	10	17	10	73	13	15	12	7.3	78	53	77	9	^
LT	WINTERS OFFI	140	7.3	67	74	16	22	1.6	7	2 6	100	13	21	1.7	7.7	73	77	16	53	15
_	MEDICAL CONT	171	71	20	20	20	16	30	-	9 0	20	17	17	20	72	7.4	76	26	-1 P1	20
T			-	*		**	-	0.0	4	1	111	7.8	3,4	**	-	2	30		87	60
-	PX/COMM PRICES	7.	3:		::	200	60	110	-		111			14	- 2	1	3,4	27	15	28
1/	GOODS/SERVICES	25		77	25	200	1:	16				33	35			10	2.5	89	77	78
Ī	PA/COM INCAINE	8		3	2		-		-				1						-	
	LAUNDE CLEANING	63	55	9	29	72	;	1	•	0	20	74	9	6	6	6.0	6	00	2 .	9 6
	LAUNDROWAT	2	29	50	50	65	26	9	•	0	2	2:	1	25		2 2	7/	6 2	77	
	POST PHONES	65	0	*	0	77	0 0					57	2.5	200		_	_	2 -	1 1	
NA.	POST PAC INPO	99	2			2 :	200	3 5	0 1		0 0	::		33			_		2	, ,
	LAMSPN SVCS	129	80 :	23	10,	32	200		-	0	200		::	13		8 5	2 5	7	3.1	; ;
٦	CUEST FACLTS	136	0	9	00	23	0	7	_		6	9	1	-	-	1	;		•	1
_	PROCESSING TIME	4	87	45	26	81	73	\$	•	1 3	47	2	7.	7.4	55	5		8	2	65
0	POST VELCOME	135	67	55	89	42	28	37	•		40	2	96	34	•	20	\$	45	9	4
Г	POST ENTRING	57	99		30	74	42	75	•		179	23	8	7.1	.9	1 62	53	70	2	11
	POST IV	88	65	62	9.	87	37	80	9		75	43	33	78		65	52	36	77	8
	SERVICE CLUB	29	7.3	72	*	12	12	82	7	7	4.4		*	79	7.	3 74	4.7	21	16	=
NH	RECREATY FACE	19	78	75	58	2	2	63	7	4	1 55	.0	•	26	7	79	62	_	0	9
	PERS VEHICLE RPR	62	7.3	16	7.5	2	1	14	-	1 7	100	14		90	~	77	79	13	en	13
Ė	TAY ASSISTANCE	125	20	6.9	61	22	6	55		2 6.	20	87	29	96	*	75	72	\$	12	7.7
ER	PERC PROP ATD	133	5.8	35	72	89		20	•	2	1 67	99	82	30	63	17	78	63	£	7.7
_	FREE LAW AID	128	59	55	22	99	9	*	•	4	177	89	56		65	59	8	26	3	7
T			**	24	6	-	•	7	1	3 72	**	10	•	1	7.4	76	8	18	3	•
-	MALLINE DESCRIPTION	200	15		:	::			,	174	4	=	2	20	7	76	76	2	10	22
Y	MONET OFFICE	77		20			,,,	,,,						33			1	9	35	3
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Officer
VOLAR
Reaction:
"Good"
D.7
Table

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į.	CIVI HIRE		J08	ASSI	GNM	ENT			ORE	c	ON	DIT	10	WS	1		RS	OF		GRO EDCP		110	ICE.			PE			IP ION	•		DI	GN	ITY		R	ESI	EC	т
ITEM	CIVIN KP	CIVIN GUARD	JOS CHOICE JOS LOC CHOICE	TRAINING COUNTS	PREFERENCE COUNTS	STARIZO TOUR	SERVE COUNTRY	IRRELIVIT TRUC	PEEL LEPUL	GEN WORK COND	WORK ITSELF	ACHON SUPPORT	DANGER ANT	JUB SECTRITY	PARTY LIFE	WORK WEEK LAG	OVERTINE REO	EVENTNC/WEEKEND	OWN BOSS AME	PLAN GAN PUTR	SPECL NOS TRNC	ADVNET OPPORT	TRAVEL/EXP OPPOR	CAREEL COUNS	TREATMENT ON JOB	TOTAL AS DES DES	SUPE SUPPORT JOB	SUPERIOR ATTDE	RESPECT NE ANT	RESPECT MY SUP	BEER ETC AVAIL	DECORATE OWN ROOM	PERS PREEDOM	HOW RULES ENF	MON THE PARTY	MICKEY MOUSE	HO TREATMENT	WAITING IN LINES	DISCRING AMT
8		•	285	2.5	8	1	3	8	8:	3	95	101	â	110	7	6	2 2	8	108	111		120	111	1	8	36	106	101	103	102	•	•	123	10	0 0	76	80	•	129

Table D.7 % "Good" Reaction: VOLAR Officer (page 2 of 2)

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7	POLICY IN	BRKS	MESS	REALTH CARE	PX/ COMM	PERSONAL CONVENTENCE	I/O PROC	ENTRINHT/ RECREATE	PERS. SERV	PAT &
ITEN	CHANCE TO SPEAK BAP WITH CHORR ADVSY COUNCIL CHOR'S OPEN DOOR	BARRACES CONF BARRACES CONV PERS PROP SAPETY	MESS RUSH-RUSH POOD CHOICE POOD QUALITY MESS BOURS	DENTAL GUAL DENTAL CONV MEDICAL GUAL MEDICAL GONV	PX/COM PRICES COODS/SERVICES PX/COM TREATM	LAUNDE CLEANING LAUNDROMAI POST PACINES POST FACINED TRANSEN SVCS GUEST FACITS	PROCESSING TIME POST WELCOME	POST ENTRING: POST TV SERVICE CLUB RECREATS FACT PERS VENICLE RPR	TAX ASSISTANCE PERS PROS AID PRES LAW AID	METER SEMEFIT MONEY OPPORT REDULTM SONUS
00	18254	272		22422	313	KK'8'E	130	\$2352	124 126 127	122

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48 42486354 4 232562568 4864 27-28.

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TOTAL	TO THE PERSON OF		2 7 7	57 % 55	59 50 50	_	31 34	20 20	53 .3	6,	30 47				2	_	75	_	ò	17	24		-	-	99	
TOTAL	PERCENT		77 21 21 22	36 55	61 59 50 50	50	3	63 62 44 39	65	67		2	62	58 39	97	27		20	**	70 17	65	2	47.	71	_	
TOTAL	PERCENT		_	35 25	59	50	3	7 2	6.2	67	3 =	2	62	58 39	97	27		20	**	70 17	65		47.	71	86	
TOTAL	PERCENT		_		61 59	52 50 79	79 89	7 2	62 62	65 48 69	3 =	2 5	65 62	96 58	66 67 37	27	52 45	90 00	28 24	74 70 17	71 65		72 54	72 71	98	

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Table D.8 % "Good" Reaction: Non-VOLAR Enlisted (page 2 of 2)

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Table D.9 % "Good" Reaction: Non-VOLAR Officer (page 1 of 2)

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Table D.9 % "Good" Reaction: Non-VOLAR Officer (page 2 of 2)

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Table D.10 % "Stay" Reaction: VOLAR Enlisted (page 2 of 2)

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MESS HALL HEALTH CARE PX/

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Table D.11 % "Stay" Reaction: VOLAR Officer (page 2 of 2)

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Table D.13 % "Stay" Reaction: Non-VOLAR Officer (page 2 of 2

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