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AUTHORITY

AGO D/A ltr 29 Apr 1980; AGO D/A ltr 29 Apr 1980

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DEPARTMENT OF THE ARMY  
OFFICE OF THE ADJUTANT GENERAL  
WASHINGTON, D.C. 20310

IN REPLY REFER TO

AGAM-P (M) (9 Feb 68) FOR CT RD-T674235

14 February 1968

**SUBJECT:** Operational Report - Lessons Learned, Headquarters, 6th Psychological Operations Battalion, Period Ending 31 October 1967 (U)

**TO:** SEE DISTRIBUTION

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2. Information contained in this report is provided to insure appropriate benefits in the future from Lessons Learned during current operations, and may be adapted for use in developing training material.

BY ORDER OF THE SECRETARY OF THE ARMY:

*Kenneth G. Wickham*

KENNETH G. WICKHAM  
Major General, USA  
The Adjutant General

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DEPARTMENT OF THE ARMY  
HEADQUARTERS, 6TH PSYCHOLOGICAL OPERATIONS BATTALION  
APO 96307

AVIB-C

15 November 1967

SUBJECT: Operational Report for Quarterly Period Ending 31 October 1967  
(RCS CSFOR-65) (U)

TO: Commanding General  
US Army Vietnam  
ATTN: AVHGC-DST  
APO 96375

(C) SECTION I: Significant Organization or Unit Activities

1. (C) Battalion Headquarters: (Saigon)

a. (U) General.

A change of command took place 17 October with LTC William J. Beck assuming command of the 6th PSYOP Battalion.

b. (U) S1

(1) During the reporting period the Battalion presented 134 awards as follows: Two Silver Stars, one Legion of Merit, twenty-six Bronze Stars for Meritorious Service, fifty-seven Air Medals, thirty-six Army Commendation Medals for Meritorious Service, three Purple Hearts, eight Certificates of Achievement and one Staff Service Honor Medal First Class (Vietnamese Award).

(2) During the reporting period the Battalion Message Center distributed 292,623 pieces of correspondence.

(3) Presently there are critical personnel shortages in MOS's O4B (Interpreter/Translator) with Vietnamese language training and 83F (Offset Pressman).

(a) Of the 31 authorized O4B's the Battalion is assigned 24 of which only 19 are Vietnamese language trained. This leaves a deficit of seven O4B's and five additional O4B's trained in languages other than Vietnamese.

(b) The Battalion is authorized forty-two 83F's and assigned 35. It is considered that the deficit of seven hampers accomplishment of the Battalion printing operations.

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(c) Requisitions for the required personnel have been submitted, and a special requisition letter was dispatched on 14 September to HQ, Special Troops, USARV for a fill on the 83F requisition.

(4) During the reporting period, thirty-two officers departed the battalion and thirty-two officers were assigned, leaving a balance of 80 officers assigned out of 90 authorized.

(a) Of the eighty assigned officers, fifty-two (65%) are PSYOP trained.

(b) Thirty-four (65.4%) of the PSYOP trained officers have completed the long-term course, and the remaining eighteen (34.6%) of the PSYOP trained officers have completed the MASA or short-term course.

(c) Twenty-eight of the officers now assigned to the battalion have had no formal PSYOP training.

(d) The unit is short ten officers, however, sufficient replacements are forecast, if not diverted.

c. (U) S2

(1) Fifteen reports and studies were done to include Province Area Assessments, Monthly Psychological Intelligence Summaries, studies on specific psychological vulnerabilities, and reports of leaflet protests and post tests.

(a) A new format was developed for the Province Area Assessment, (see Lessons Learned).

(b) To supplement the present PSYOP Subject Code filing system, a target analysis card filing system was established whereby psychological vulnerabilities of specific VC/NVA units can be quickly identified.

(2) The Interrogation Branch conducted 215 interrogations of POWs and Hoi Chanh to provide data bases for five leaflet protests and to provide primary source information for research studies and reports.

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(3) Two hundred and sixty documents, totaling 600 pages, were translated. Arrangements were made with the Combined Documents Exploitation Center (CDC) whereby translators could obtain and translate captured documents which, due to their lack of tactical information, might not have otherwise been translated, but which contain information of possible PSYOP value.

(4) A Psychological Operations Reaction Team (PORT) was formed, (See Lessons Learned). The PORT is comprised of a foreign language propaganda officer, an intelligence analyst and an interrogator/interpreter element. The purpose of PORT is to provide intelligence gathering and research support on request from the tactical PSYOP companies in the event of a major military operation or other event of national consequence.

d. (C) S3

(1) (U) During the reporting period the headquarters printed 355,056,000 leaflets. New records were again established for leaflets printed in one day, one week and one month. Records were also made for number of impressions printed during equivalent periods. Twenty-two million leaflets were packed in 265 M129E1 leaflet bombs for dissemination in North Vietnam and 349,617,000 leaflets were shipped to the PSYOP companies. In addition, 46,895 reams of paper were shipped to the PSYOP companies.

(2) (U) Work continues on the project of obtaining commercially produced entertainment films. On 18 October a request on this matter was forwarded to CINCPAC stating the need for these films in support of the PSYOP effort.

(3) (C) Forty-five percent of the experimental surface shipment of leaflets ordered in July arrived in Vietnam in early October. Five percent of the order was cancelled and the remaining 50% was delivered by air. The 50% air delivery was a result of an inability to meet the required delivery dates on the original leaflet order. This was a valuable lesson in that it proved that off-shore printing facilities require a minimum of 45 days lead time for surface delivery. Thirty-six million leaflets were ordered in October for surface delivery during December. Future plans are to increase the surface shipment requirements until at least 70% of the leaflets printed off-shore are scheduled for surface carrier.

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(4) (U) Monthly fragmentary leaflet orders continued to be prepared for the FRANTIC GOAT (FACT SHEET) Campaign for NVN and the NVA INFILTRATOR Campaign. The FRANTIC GOAT (FACT SHEET) Campaign orders were for an average of 75 million leaflets each month, an increase of 15 million over the last reporting period. The NVA INFILTRATOR Campaign order was increased by an average of 3 million to a total of 20 million leaflets each month. It is anticipated that both of these orders will continue to increase in volume during the forthcoming reporting period.

(5) (U) Progress continued in the improvement of quality control. New procedures have been introduced to insure closer scrutiny of all printing production. Such factors as poor layout, inadequate artwork and poor selection of text are being evaluated and, where necessary, returned to the requesting agency for correction.

(6) (U) In the process of improving the old printing site, it was discovered that the facility was located on a deserted French ammunition dump. Therefore, it was deemed advisable to move from this area. The facility was moved to the location of the new battalion headquarters compound which has permitted closer supervision and has reduced communications problems.

(7) (U) Quick reaction leaflets were produced in support of IFFV, IIIFV, JUSPAO and MACV.

(8) (C) Information was received that the 491 spaces requested in the revised 6th PSYOP Battalion MTOE, mentioned in the last report, had been approved. This headquarters is now awaiting Group activation instruction.

(9) (C) Seven Audio-Visual (HE) Teams arrived on 29 July 1967 as separate detachments and two were deployed to the 244th Company, three to the 245th Company and two to the 246th Company. These teams, which will supplement the presently authorized sixteen HE Teams, will assist in providing the support required by the Free World Military Armed Forces (FWMAF) in Vietnam. The seven detachments will be de-activated and the teams will be part of the Group MTOE.

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(10) (C) To meet the expanding scope of the mission of this battalion and to provide better validity in propaganda, a PSYOP Development Center (PDC) is being organized the 15th of November. The purpose of the PDC will be to plan, research, develop and evaluate psychological operations programs directed against particular target audiences throughout Vietnam. To accomplish this task, the PDC will include in addition to an administrative section and library the following operational sections:

- (a) Plans and Programs Section
- (b) Audience Analysis Section
- (c) Propaganda Development Section
- (d) Testing Section
- (e) Coordination Section
- (f) Evaluation Section

(11) (C) In an effort to expedite the loading of M129E1 leaflet bombs, this headquarters requested the 7th Air Force to move the bomb loading operation from Bien Hoa Air Base to Tan Son Nhut Air Base. A suitable location has been provided in the Tan Son Nhut ammunition storage area. It is anticipated that the move will be completed about the first of December. Once completed, this relocation will result in a savings of 3 hours travel time per-day by the bomb squad personnel between Saigon and Bien Hoa; faster pick-up of the filled bombs by the Air Force; better working conditions for the bomb squad; and more efficient monitoring of leaflet bomb operation.

(12) (U) Based on the success of using a log book for monitoring shipments of leaflets printed by this headquarters, it was determined to initiate a similar system for monitoring shipments of leaflets printed by off-shore facilities.

(13) (U) At the present time there is no established system for collecting and evaluating PSYOP information from officers serving in PSYOP assignments in Vietnam. This Headquarters will soon disseminate a questionnaire to all officer personnel serving in PSYOP positions. After all such information has been gathered and evaluated periodically, the compiled data will be distributed to all PSYOP agencies in Vietnam and CONUS.

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(14) (C) The 246th PSYOP Company provided support during Operation DOI MOI, consisting mainly of "quick reaction" leaflets. Additionally, about 78 million leaflets were printed by the Battalion Headquarters printing plant during the period 25 September to 29 October. An additional 45 million leaflets were also provided by off-shore facilities.

(15) (U) Eight Modular Audio-Visual Units (MAVU), (OrLL dated 19 May 1967), were received on 3 October 1967. These will be tested for six months by psychological operations units in each corps area. Users were furnished a questionnaire as a guide in preparing an evaluation report. Included with the questionnaire was an after action operations report format to be completed after each use of the MAVU on an operation. A two day class on the operation and maintenance of the MAVU was conducted at Battalion Headquarters on the 13th and 14th of October for representatives from each tactical company. In turn, these representatives taught personnel in their respective units to operate the equipment.

(16) (U) The pictorial representation of PSYOP in Vietnam, (OrLL dated 15 October 1967), which was photographed using 35mm slides, is nearing completion and should be available within the next 60 days. Of approximately 300 slides, 75 slides were selected. In order to have the complete PSYOP story in Vietnam it will be necessary to include three more photographic studies. This study would cover PSYOP in support of MEDCAP, Cultural Drama Team performing before live audiences and POW/Chieu Hoi interrogations.

e. (U) SL

(1) During the month of August, the battalion received notification from Department of the Army that use of the Quick Reacting Procurement system would be severely reduced beginning on 1 October 1967. Supply support for PSYOP will now be primarily dependent upon the ability of the MILSTRIP system to adequately fill requisitions for non-standard equipment, supplies, and repair parts. In order to effectively identify PSYOP MILSTRIP requisitions, Army Materiel Command has directed that the project code "QRR" will be included on all applicable requisitions. Ideally, this project code will direct all QRR requisitions to the appropriate NICP in the United States. To date, no fills have been received on QRR requisitions.

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(2) In an attempt to help alleviate the critical ream paper problem currently existing in Vietnam, 14th Inventory Control Center has initiated work on setting up a contract to cut roll paper. This will allow a back-up stock to be established and should eliminate future costly air shipments from CONUS.

2. (U) 19th PSYOP Company (Can Tho)

a. (U) During the reporting period 217,522,500 leaflets were disseminated by air and other means. Of this total 12,865,000 were printed by this company. Two hundred-ten hours of aerial loudspeaker messages were broadcast.

b. (C) The 19th PSYOP Company continues to render psychological operations support to the 2nd Brigade, 9th Infantry Division (U.S.). Psychological operations support to the Riverine force of this Brigade, initiated during the last quarter in III CTZ, has proven extremely successful.

c. (C) This unit has field teams supporting all three of the ARVN Divisions in the IV CTZ. They are the 7th Inf Div at My Tho, the 9th Inf Div at Sa Dec and the 21st Inf Div at Bac Lieu. In addition, the 19th has field teams attached to the 244th, 245th and 246th PSYOP Companies.

d. (U) River operations have been initiated in the 7th Inf Div (ARVN) Division Tactical Area utilizing two two-man speaker teams and a UHI-5 speaker set from the 403rd PSYOP Company (ARVN) which are mounted on PBR's of Task Force 186, (USN). Operating out of My Tho, the PBR's broadcast information programs to civilian river traffic by day and harass known VC units by night, varying movements and areas. Information gained from a Hoi Chanh who rallied because of the broadcasts indicates that VC cadre are furious because of the effectiveness of night boat and aircraft broadcasts. These Hoi Chanh were used to record messages to their friends which were in turn played back by the PBR's.

e. (U) Intelligence activities in the past quarter have confirmed findings of the previous reporting period with the notable exception of the reasons for rallying. Interrogation experts indicate that the most effective appeal among 50% of all ralliers appears to be an appeal directed through or based on the family. Appeals directed toward families showing the untenable position of the VC and the havoc which can befall them have proven most effective.

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f. (C) VC propaganda based on distorted claims of U.S., ~~and~~ allied losses has proven an effective morale builder among VC ranks, as well as influencing the "neutral" or pro-government population.

g. (U) A new safe conduct pass printed by the VC is being found with increasing frequency in Dinh Tuong Province. No feedback is yet available on this pass.

h. (C) A general expansion and revamping of facilities has resulted in a much smoother operation. Enlisted men are now housed in separate quarters and there has been a general improvement of the older operational facilities and officer housing, to include new lights and fans which are powered by city power. The sanitary facilities have been improved by the installation of a pump. Centralization of the supply function and the building of PLL bins have facilitated supply support. In addition, plans are currently being made for the renovation of a newly acquired warehouse at nearby Binh Thuy Air Base to house the printing plant, leaflet warehouse, and pre-flight briefing rooms.

3. (C) 244th PSYOP Company (Da Nang)

a. (C) The company was involved in 90 days of continuous operations. There was one modification to the employment of the company, to wit: the HE Team attached to the Naval Advisory Group has been recalled and is presently operating out of the company in support of 1st MAWIV units in the Da Nang area.

b. (U) A special PSYOP Orientation was conducted for 10 members of the I Corps Marine Landing Force. The orientation lasted 5 days during which the members worked with various sections of the unit.

c. (U) The PSYOP O2-B aircraft has now been utilized for three months. Loudspeaker time has increased 25% thru the use of the O2-B. It has been determined that best results in broadcasting can be obtained when the aircraft flies at 4,000 feet altitude. Lack of spare parts has proven to be a problem. Of the 8 O2-B's supporting the company, only 6 are normally operational with only 4 of these 6 having operational speakers.

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d. (U) A total of three PSYOP Orientation Courses were taught during the period. Attendance for the courses has decreased since the last reporting period dropping to only 13 students during the October class. Student critiques confirm the fact that the course now covers all of the facets of PSYOP desired by the students and finalization of course lesson plans is underway.

e. (U) The Armed Propaganda Company (APC), under direction of the 244th PSYOP Company, conducted 24 propaganda missions in support of Allied and ARVN operations. The following results are given in conjunction with the activities of the APC:

- (1) Families contacted: 1200
  - (2) Viet Cong ralliers: 8
  - (3) Resettlement of families who left VC areas: 4,250
  - (4) Leaflets distributed: 7,600
  - (5) Newsletters distributed: 650
  - (6) Gifts: 4,496 bars of candy
  - (7) Medical supplies: 1,000 bars of soap
- f. (U) The following PSYOP support was provided to units in I CTZ:
- (1) Ground loudspeaker hours: 1,503:40
  - (2) Motion picture hours: 306:45
  - (3) Movies shown: 493
  - (4) Leaflets printed: 53,316,750
  - (5) Leaflets printed in support of Chieu Hoi: 19,036,100
  - (6) Posters printed: 62,250

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- (7) Basic leaflet units printed: 19,429,412
- (8) New leaflets developed: 179
- (9) Sorties flown: 1,399
- (10) Leaflets dropped: 481,417,400
- (11) Airborne loudspeaker hours: 1,320:10
- (12) Leaflets shipped: 14,218,655

g. (U) Major support was given to the ARVN 10th POLWAR Bn in both pre-election and post-election activities for the September National Election and the October local election. During the September National Election a total of 3,800,000 leaflets were reproduced and delivered in addition to 16,000,000 leaflets received from the battalion printing plant. Tapes were used for a total broadcasting time of 22:25 hours. During the October local elections a total of 6,825,000 leaflets were reproduced and delivered. An additional 8,000,000 leaflets are on request from the battalion printing plant and will be dropped as soon as they are delivered. Tapes were used for a total broadcasting time of 30 hours and 35 minutes.

h. (U) During previous reporting periods the 244th PSYOP Company, in conjunction with the III MAF PSYOP Officer, planned, scheduled and conducted the tactical PSYWAR Program in I Corps thru weekly meetings between PSYOP Support Center and PSYOP Control Center. Problems arose due to the fact that different PSYOP agencies operating in the same area conduct their own programs with different themes, rewards programs etc. and the total effort lacks compatibility. To alleviate this problem, the III MAF PSYOP Officer held a meeting between all agencies concerned and a joint committee was formed. The committee consists of the III MAF PSYOP Officer and PSC; I Corps PSYOP Officer and PCC; Vietnamese Information Service; CORDS and the 10th POLWAR Bn representatives. They meet weekly and problems of conflict in policy have been resolved. All agencies are aligned in the I Corps PSYOP effort and new programs are being planned and carried out on an effective basis.

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4. (C) 245th PSYOP Company (Nha Trang)

a. (U) From 1 August 1967 to 31 October 1967, Psychological Operations (PSYOP) were conducted by Free World Military Armed Forces (FWMAF) and GVN in the II Corps Tactical Zone (CTZ) supported by the 245th PSYOP Company (14 Officers and 62 Enlisted Men), the 9th Air Commando Squadron (ACS) Nha Trang and Pleiku, the 6th PSYOP Battalion, Saigon, the 7th PSYOP Group, Okinawa, the 2nd US Coastal Zone "Junk and Swift" fleet, the 20th POLWAR Battalion (ARVN) and the 114th Liaison Squadron (VNAF).

b. (U) In II CTZ operations, 396,301,000 leaflets were disseminated of which 45,886,000 were printed by the 245th PSYOP Company. A total of 350,415,000 leaflets were disseminated in II CTZ which were printed by the 6th PSYOP Battalion and 7th PSYOP Group. In addition, 1,473 hours of aerial loudspeaker time were directed against targets in enemy areas.

(1) (U) Aerial loudspeaker missions were flown in conjunction with, and in support of separate operations down to, and including platoon sized units. A total of 2,623 aerial loudspeaker sorties were flown by US Air Force aircraft and 167 loudspeaker sorties were flown by Army aircraft in II CTZ.

(2) (U) The 9th Air Commando Squadron flew a total of 2,507 PSYOP missions, disseminating 391,101,000 leaflets and providing 1,302 hours of loudspeaker broadcasts. The 9th ACS is compiling data of missions which could not be flown due to the unavailability of aircraft.

c. (U) Boats of the "Junk and Swift" Fleet fitted with loudspeakers completed 33 hours of loudspeaker broadcasts and disseminated 3,907,000 leaflets to select target audiences in operations along the II CTZ coastal areas. These activities have shown a marked increase over the preceding quarter.

d. (C) Six two-man loudspeaker teams (HB) and three audio-visual teams (HE) from the 245th PSYOP Company were attached to US OPCCN units and ROK Forces for major operations in II CTZ. The use of loudspeaker teams in direct support of search and clear operations proved an effective means of assisting population control and promoting the Chieu

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Hoi program. The loudspeaker teams (HB) performed 431 hours of ground loudspeaker time, while the audio-visual teams (HE) performed 86 hours of movie time and showed 24 movies.

e. (U) Leaflet and loudspeaker operations were conducted before, during and after tactical and Revolutionary Development operations in II CTZ.

f. (C) Results of Psychological Operations show 599 returnees (Hoi Chanh) for the period, a decrease of 860 from the same period last year. The number of returnees for 1967 is 6,810. The returnees total since 1 January 1966 is 12,676 in CTZ.

g. (U) During this period the operational control of the Company changed from the IFFV G-3 PSYOP to Chief Chieu Hoi Division, CONDS. At the same time the military PSYOP function formerly located in the office, ACoFS G-3, was transferred to the Chieu Hoi Division, MACCORDS. This change has facilitated coordination of military and civilian PSYOP with the RD and CA agencies without impairment of support of US tactical units.

h. (U) PSYOP annexes for two proposed operations in II CTZ were prepared.

i. (U) During this period the Company conducted daily on-the-job training for seven personnel of the ROK PSYOP Company, including familiarization classes on audio-visual equipment.

5. (C) 246th PSYOP Company (Bien Hoa)

a. (U) During the period Psychological Operations conducted by FwMAF and GVN in the III CTZ were supported by the 246th Psychological Operations Company in Bien Hoa, the 5th Air Commando Squadron (ACS), the 6th Psychological Operations Battalion, Saigon, the 7th Psychological Operations Group in Okinawa, the Advisory Groups throughout the III CTZ, and the Capital Military District.

b. (U) In operations conducted during this period the 246th Psychological Operations Company disseminated 390,975,000 leaflets of which 75,489,000 were printed by the unit printing section. These leaflets were part of stock leaflets which were printed by the Battalion Headquarters

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printing plant, 7th Psychological Operations Group and this unit printing facility. In addition, 621 and one-half hours of aerial loudspeaker time were directed against targets in enemy areas. Of this total 38 and one-half hours were broadcast at night.

c. (U) The 5th ACS flew a total of 506 psychological operations sorties disseminating 289,036,000 leaflets and providing 621 and one-half hours of loudspeaker broadcasts. There were a total of 351 sorties cancelled. Twenty-two sorties were cancelled due to maintenance, 301 sorties due to weather, 22 sorties cancelled by the requesting unit, 4 sorties cancelled due to higher priority, 1 sortie cancelled due to a crash and 1 sortie was cancelled due to artillery on the target.

d. (U) A U1-A (Otter) was obtained through II Force Vietnam, and used for bulk delivery of 101,938,400 leaflets to tactical units throughout the III CTZ.

e. (U) Ralliers in III CTZ for the period were; August 511, September 369, October 545. The total ralliers for the period was 1425.

f. (U) During the period 27 July to 23 September a "Highway Campaign" was carried out on Highways 1-11-13-15-20. Purpose of this campaign was to influence the civilian population along these roads to aid in preventing the VC from setting up roadblocks on the main highways. A total of 8,310,000 leaflets were disseminated during this campaign.

g. (U) During the period 25 September thru 25 October Operation DOI MOI (New Life) was staged in Hau Nghia and Binh Duong Provinces. Dissemination of leaflets began on 25 September and a total of 210,954,100 leaflets were dropped. During this period there were 273 hours 50 minutes of loudspeaker broadcast. A total of 169 ralliers came in during this period, 102 in Hau Nghia and 67 in Binh Duong.

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SECTION II: Part I - Observations (Lessons Learned)

1. Personnel. None.
2. Operations.

LEAFLETS (U)

(U) Item: Classified Monthly Leaflet Requests

Discussion:

During the past few months, exchange of pertinent information concerning monthly requests for off-shore leaflet printing has been seriously hampered by the classified nature of the request. In an effort to facilitate leaflet orders and to help clarify information contained in the orders, a new unclassified format has been devised. This format for each leaflet includes such new items as the total number of 3x6 equivalents, and number of basic impression units required.

Observation:

The new unclassified format has already permitted greater ease in the coordination of leaflet requests. The new items included have provided closer control and therefore more economical use of the printing resources.

(U) Item: Quick Reaction Leaflets

Discussion:

Ninety-three quick reaction leaflets were printed by the 246th PSYOP Company in support of Operation "Doi Moi" for a total of 12,140,000. A majority of these leaflets were handwritten messages by ralliers either stating that they had been treated well, or appealing to their comrades to also rally.

Observation:

a. Handwritten messages in a rallier's own words have a greater potential for authenticity than any other kind of leaflet, especially if they are followed-up by subsequent leaflets and tapes directed at the same target.

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b. The mechanical problem of quickly printing hand written messages was circumvented by asking the rallier to write his message on a paper, precut to the size leaflet which would eventually bear his appeal. This saved several time consuming steps in the lay-up of each of the leaflets thus increasing the efficiency of the quick reaction leaflet.

c. It is suggested that quick reaction leaflets should include in their appeal the reason for rallying of the individual writing the leaflet if it can apply to other members of the same unit. General leaflets concerning good treatment at the Chieu Hoi Center may not provide the needed impetus for other members of a group to rally. If possible, the leaflet should reference specific hardship, disasters or defeats experienced by the group before rallying.

PSYOP COORDINATION (U)

(U) Item: Sector PSYOP Coordination

Discussion:

Sector PSYOP personnel in IV CTZ have coordinated for PSYOP support from the 19th PSYOP Company directly with agencies in Saigon, such as JUSPAO and MACPD. In most cases the coordination was too general in nature to be of real use. In one case the company was questioned on a problem by a Sector Advisor in IV CTZ whom MACPD could not identify.

Observation:

In order to provide more efficient and effective PSYOP support to all agencies in the Delta, the 19th PSYOP Company recommended the following:

a. MACPD communicate with G-3 IV CTZ on tactical PSYOP support (19th PSYOP Company) and Cords-PSYOP Division on other PSYOP support.

b. That Cords-PSYOP Division publish a letter channelizing Sector request through Cords-PSYOP Division for reproduction requests. As a result of these recommendations, coordination has been enhanced markedly.

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(U) Item: Personal Liaison

Discussion:

During Operation "Doi Moi", daily visits were made to the PSYOP coordinating committees in both Binh Duong and Hau Nghia Provinces. The 246th Psychological Operations Company was represented not only as a coordination, but as a "resource", while committees represented not only PSYOP planners, but users of the support.

Observation:

Operation "Doi Moi" has clearly shown the benefits of periodic liaison and coordination between the PSYOP companies (as a resource) and agencies being supported. This benefit has been illustrated not only in the efficiency which resulted in reducing the time factor between the conception and final dissemination of a leaflet, but has been made manifest in the expeditious solution of mutual problems.

3. Training and Organization.

PSYOP EQUIPMENT (U)

(U) Item: 35mm Camera

Discussion:

Both the audio-visual jeepsters and the new Modular Audio Visual Unit (MAVU) contain 35mm slide projectors. The PSYOP companies are not authorized 35mm cameras. When used in conjunction with the inherent tape capability, this equipment could be employed effectively to support local Civic Action and Rural Development efforts if the capability to take 35mm slides existed locally. 35mm color and black and white film can be processed in country.

Observation:

Many 35mm cameras existing in the hands of personnel assigned to PSYOP duties are presently being used. A 35mm camera will be included in a MTOE which is being compiled.

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RESEARCH AND ANALYSIS (U)

(U) Item: Psychological Area Assessment

Discussion:

An evaluation of the scope of coverage of the province area assessment revealed that the province area studies lacked sufficient emphasis in the area attitudes and behavior of the target audience.

Observation:

A new format was devised whereby population groups are identified and attitudes toward key issues and conditions are assessed.

EXPLOITATION TEAMS (U)

(U) Item: Psychological Operations Reaction Team (PORT)

Discussion:

PORT has been utilized once to date, in II Field Force Vietnam Operation DOI MOI. In Operation DOI MOI, PORT supported the 246th PSYOP Company in Bien Hoa (III CTZ). In the initial stages of the operation, intelligence feedback was very sporadic in reaching the PORT analyst. The PORT analyst must have a data base upon which to found his assessment of the situation.

Observation:

Initially, the PORT analyst should remain at battalion headquarters, or in the nearest area where research files are located, in order to conduct background research on the specific area in which the supported activity is taking place (utilizing information down to hamlet level, if available). As the supported activity begins to accelerate and sufficient intelligence flow arrives at PORT field headquarters, the analyst should join the rest of the team.

(C) Item: Intelligence Field Exploitation Teams

Discussion:

a. Two specially tailored field exploitation teams from the Intelligence Section of the 246th PSYOP Company were deployed into two of the Provinces to work in support of both the active and passive phases of Operation "Doi Moi".

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b. At the same time, normal intelligence functions and requirements existed back at the company headquarters and could not in all cases be met due to the lack of personnel.

**Observation:**

Field exploitation and research is vital to effectively communicate with a specific target audience. Also, normal intelligence work is important, and without it good propaganda and targeting can not succeed. A problem exists in that the 246th PSYOP Company is not well enough staffed by TOE to adequately handle both types of missions on a sustained basis. The 6th PSYOP Battalion MTOE will alleviate this problem.

(U) Item: Quick Reaction Propaganda on POWs

**Discussion:**

This headquarters was tasked by MACPD to prepare quick reaction propaganda materials on a POW located at the Combined Military Interrogation Center (CMIC). PORT was fielded to satisfy the request.

**Observation:**

PORT is capable of quickly responding to requests for quick reaction PSYOP materials, utilizing sources in Saigon area detainee compounds.

ARMED PROPAGANDA TEAMS (APT) (U)

(U) Item: Utilization of Armed Propaganda Teams for Propaganda Purposes.

**Discussion:**

Due to their unique position as ralliers, APT members are ideal for use in propaganda dissemination.

**Observation:**

APT members are in an ideal position to discuss the Communist aims in Vietnam, the Allied presence and the benefit of rallying. They can be utilized by loudspeaker teams, in face-to-face communication to groups of all sizes, and in leaflet distribution missions. At present, there are no advisors assigned to these teams.

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(U) Item: Field Advisors for Armed Propaganda Teams (APT)

Discussion:

Presence of experienced advisors will prevent the misuse of APT members.

Observation:

Without the presence of an American advisor supported units do not always use the APT members to their full effectiveness. A breakdown of communications occurs and the requirements of missions are not always fully understood. There have been isolated instances of misuse of APT members as "Kit Carsons" or "Tunnel Rats." To prevent such misuse and to gain maximum effectiveness of an APT member, an American advisor should accompany APT missions, or at least give a detailed briefing to the unit being supported on how to use the APT.

(C) Item: Utilization of APTs for Intelligence Purposes

Discussion:

Because of their training and the fact that they are indigenous, APT members are ideal for use in intelligence work.

Observation:

ARVN and other Vietnamese units regularly use the APT for military, civilian and political intelligence missions. On one occasion an American MP Unit utilized APT members to uncover black market activities. It is felt that units in the Da Nang area should be made aware of the APT potential for use in Buddhist activities, traffic in drugs and prostitution, as well as their propaganda potential.

LOGISTICAL SUPPORT (U)

(U) Item: Logistical Support for ROK PSYOP Unit.

Discussion:

The ROK PSYOP Company has received their two light mobile printing sets. However, they are still not operational due to lack of expendable supplies and run only with assistance of the 245th PSYOP Company. IFFV requested special supply action from MACV to expedite shipment of

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a thirty day stock.

Observation: Actions should be taken in the future to insure the availability of these supplies for the unit being activated.

EQUIPMENT (U)

(U) Item: Paper Cutter

Discussion:

Heat and humidity will cause the paper to stick to the metal cutting surface and cause the blade to rust. This causes loss of paper and deterioration of the machine.

Observation:

Periodic use of denatured alcohol to clean the cutter blade will prevent this from occurring.

Part II Recommendations

1. (U) Recommend that future versions of the TOE 33-500 series include one 35mm camera in the equipment for each Audio Visual Team (HE). The 35mm camera would permit the 35mm slide projector organic to the HE team to be more effectively used. Slide shows with related propaganda messages could prove to be an excellent technique of influencing target audiences. The camera selected should have a built-in light meter coupled to the film speed setting. It should also include a built-in range finder.

2. (U) Aviation Support

a. Recommend that aviation detachments be made organic to PSYOP groups, separate PSYOP battalions or separate PSYOP companies. This would provide a capability of providing immediate psychological operations support to requesting units. It would provide a means of immediately exploiting situations as they occur; of monitoring psychological operations programs throughout the area of responsibility thereby maintaining a consistent and controlled effort; and of providing immediate logistical support to requesting detachments and units.

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b. Recommend that interim measures be taken by placing US Army aircraft in support of the battalion headquarters and the tactical PSYOP companies on a daily basis.

c. The personal liaison which proved so satisfactory in Operation DOI MOI was made possible by the support of one UH-1D helicopter each day.



WILLIAM J. BECK

LTC, Infantry  
Commanding

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AVHGC-DST (15 Nov 67)

1st Ind

SUBJECT: Operational Report for Quarterly Period Ending 31 October 1967  
(RCS CSFOR-65) (U)

HEADQUARTERS, UNITED STATES ARMY VIETNAM, APO San Francisco 96375

✓ TO: Commander in Chief, United States Army, Pacific, ATTN: GPOP-DT,  
APO 96558

Department of the Army, Office of the Assistant Chief of Staff for  
Force Development, Washington, D.C. 20310

1. (U) This headquarters has reviewed the Operational Report-Lessons  
Learned for the quarterly period ending 31 October 1967 from Headquarters,  
6th Psychological Operations Battalion (FHNA).

2. (C) Pertinent comments follow:

a. Reference item concerning TOE 33-500, page 20, part II.  
Recommend that unit include item requested in next MTOE submitted. Any  
additional equipment or personnel must be fully justified and document-  
ed at the time of MTOE substitution. The unit concerned is cognizant  
of procedures related to MTOE action.

b. Reference item concerning aviation support, pages 20 and  
21, paragraphs 2a, b, and c: Concur. However, authority for assigning  
aviation detachments as organic elements is MTOE action requiring DA ap-  
proval. Present DA policy as reflected by DA message 763149 ACSFOR AV  
involves a moratorium on assignment of aircraft to nondivisional Combat  
Support and Combat Service Support units.

3. (U) A copy of this indorsement will be furnished to the report-  
ing unit through channels.

FOR THE COMMANDER:

*C. S. Naratsurasa*  
C. S. NARATSURASA  
Captain, AGC  
Assistant Adjutant General

cc: HQ, 6th Psy Ops Bn

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Declassified after 12 years  
DOD DIR 5200.10

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GPOR-DT(15 Nov 67)

(C) 2d Ind

SUBJECT: Operational Report for the Quarterly Period Ending 31 October 1967 from HQ, 6th PSYOPS Bn (UIC: WFMMA) (RCS CSFOR-65) (U)

HQ, US ARMY, PACIFIC, APO San Francisco 96358 27 JAN 1968

TO: Assistant Chief of Staff for Force Development, Department of the Army, Washington, D. C. 20310

1. (U) This headquarters has evaluated subject report and forwarding indorsements and concurs in the report, as indorsed, with the exception discussed in paragraph 2.

2. (C) Reference paragraphs 2a and 2b, Part II, pages 20 - 21: In view of the critical status of aviation personnel and equipment, aviation support should continue for the 6th PSYOPS battalion, on a mission request basis. Although aviation support is definitely required by PSYOPS units, it does not necessarily follow that such support must be organic or even programmed on a daily basis.

FOR THE COMMANDER IN CHIEF:



HEAVRIN SNYDER  
CPT, AGC  
Asst AG

Downgraded at 8 year intervals  
Declassified after 18 years  
DOD DIR 5800.10

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13. ABSTRACT

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