Canadian Air Force Establishment Analysis:
Creating a “meta-methodology” to address integrated questions of force structure, workforce planning and organizational design

Sonia Latchman, Tom Peters & Mira Halbrohr
Personnel Generation Research
Director General Military Personnel Research and Analysis (DGMPRA)

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Topics

- Workforce planning definitions
- The Canadian Air Force in perspective
- Problem statement
- Problem aspects/framing/approaches
- Existing tools and methodologies
- Challenges
Workforce planning

“…is about getting the right number of people with the right set of skills and competencies in the right job at the right time”

Vernez et al (2007)

“To provide the right (required) number of the right (qualified) personnel at the right (specified) time at the minimum cost”

Wang (2005)

“...to ensure that the right people are available at the right places and at the right times to execute corporate plans with the highest levels of quality”

C.M. Khoong (1996)
Workforce planning – Major Steps

1. Determine Workforce Demand (*Now & Future*)
   - Size
   - Composition
     - Mil, Civ, Contractor
     - Job Competencies

2. Determine Workforce Supply
   *Now &*  
   *Future projections*

3. Compare Demand with the Supply
   - ID potential gaps and assess options

4. Implement Solutions to meet demands
   - Recruit (external or internal)
   - Change compositional mix of mil, civ & contractor
   - Develop people

Ref: *Workforce Planning and Development Processes: A Practical Guide;*
*Vernez, Robbert, Massey & Driscoll, RAND TR408 2007*
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1. Determine Workforce Demand

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<td>Types of Experience</td>
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Normally and w/Surges

Now & in Future

Adapted from *Workforce Planning and Development Processes: A Practical Guide*; Vernez, Robbert, Massey & Driscoll, RAND TR408 2007
Canadian Air Force in perspective: Fleets

- Air Command comprised of:
  - 13 Wings, 49 Squadrons across the country
  - 20 Aircraft fleets
  - ~333 Aircraft

- In Transition
  - investing in new capabilities
  - retiring or re-focusing of others
Canadian Air Force in perspective: Lines of Operations

1. 1st Stage Training
2. Aerospace Force Application
3. Aerospace Management and Control
4. Air Demonstration
5. Air Expeditionary Support
6. Air Mobility
7. Domestic Search and Rescue
8. Intelligence, Surveillance, Reconnaissance and Control
9. Tactical Helicopters
10. Command & Control and HQ
11. Air Force Occupations employed outside Air Command
Canadian Air Force in perspective:
Air Command (CC3) Positions

- Regular Forces: 12,640 (70%)
- Reserve Forces: 3,000 (17%)
- Civilians: 2,300 (13%)
Canadian Air Force in perspective:
Regular Force Distribution CC3 (people)

**Officers** (~2600)

**NCMs** (~9500)
Canadian Air Force in perspective: Views of the Establishment

Air Command

Institutional Air Force

AF Managed Occupations

~12,810 RegF posns
27 Occupations

Air Command (~18,000)
>100 occupations
Historical Perspective on Establishment & Tools

• 1970s to mid-90s:
  – On-Site Manpower Evaluation Reviews (OSMERs)

• 1990s: Re-engineering initiatives
  – During the period 1989 to 1999, Air Command experienced significant cuts. RegF personnel were reduced 45%; Civilian personnel reduced 69%.
  – OPRAM and ASTRA developed by Op Rsch to inform decision making

• 2000s: CF Force expansion and CF Transformation
  – Additional analyses & tool development
    • ENRAM and further development of ASTRA
    • Operational Sustainability Model

• 2010s: Defence Force Structure Review, Strategic Capability Review & Strategic Review; New Aircraft fleets; Financial & Manning pressures
ASTRA - Air Force Structure Calculator

Operational Demands
Readiness Requirements
Training Demands

Deterministic Calculator

# Crews
# Aircraft
YFR
$$$

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Example – CF-18 6-aircraft formation – 24/7 operations

Aircraft Commitment

24 Pilots

4228 Hrs

12 Instructor Pilots

Misc

Maint

Total: Fleet of 35 airframes required to stand up 4 serviceable aircraft 24/7 on a continuing basis
Establishment & Manning Issues

- Establishment is Suspect
  - Many years since last comprehensive review
- Manning Level Appears Problematic
  - Continuing establishment change demand
  - High level of Air Reserve Utilization
- Need to look at the future
  - Introduction of new fleets
- ~1000 fewer establishment positions allocated than the estimated requirement
- Funding is Limited
  - Regular Force growth constrained
  - Reserve, Civilian, Contractor funding limited
  - Need coordinated “Total Force” solution
Establishment Analysis – The Need

• Validate Current Air Force Establishment
• Determine Future Air Force Establishment
  – Based on Air Force Campaign Plan
  – Both Air Command and Air Occupation Perspectives
  – Personnel required to provide target readiness and steady-state and surge capacity
  – Total Force – Reg, Res, Civilian, Contractor

• Establishment Transition Management
  – Establishment Change Plan
    • Annual Update
  – Establishment Change Management
DGMPRA Tasking

• Research and develop a rigorous and quantitative evidence-based methodology that can be used to:

  a) determine the Air Force’s manpower establishment requirements over time, in terms of numbers and mix; and

  b) enable trade off studies

• Identify available tools and past methodologies
Methodology Design - Principles

- Robust, rigorous
- Transparent
- Repeatable
- Doable with limited resources and limited inconvenience to SMEs/units
- Defensible

Design Philosophy:

“Keep it as simple as possible, but no simpler”

- Albert Einstein
Methodology – Factors to Consider (1)

• Unit / Operational Perspective:
  • Introduction of new and retirement of old platforms
  • Effectiveness / Operational capability
  • Both ‘normal’ operations and surge states
  • Readiness postures
  • Efficient use of resources
  • Secondary duties and/or “Davenport factors”
    • incl. Mat/Pat leave, medical accommodation, etc
Methodology – Factors to Consider (2)

- Global / Aggregated perspective
  - Sustainability / health of occupations, including
    - Succession planning
    - Ship-to-shore ratios
    - Rank-to-rank ratios
  - Flexibility
  - Cost
    - Full cost of personnel
    - Allocations (Financial (SWE; O&M); Paid Strength ceiling
  - Geographic dispersion
  - Legislative and/or Flight Safety obligations
Methodology – Factors to Consider (3)

• Data Collection Considerations
  – Position categories:
    • Hard
    • Generic or “soft”
    • Advanced Training
  – Language requirements
  – Need for
    • military, combat and/or field experience
    • Continuity & Institutional memory
  – The fact that VCDS Manning Priorities exist
  – Variability with respect to individuals
    • Difference perspectives
    • Range versus single point estimate
Methodology – Factors to Consider (4)

- Time and resources available for study
- Data – availability, quality, granularity
Framing the problem

• Large scope of problem and somewhat elusive problem definition suggests a mix of tools/approaches would best serve the project

• An interdisciplinary “meta-methodology” made up of model/analysis elements from:
  – Force Structure Analysis
  – Job / Task Analysis
  – Workforce Planning
  – Organizational Assessment/Design
    • Includes Focus groups, surveys
Assumptions

• Do not need to address/analyze (at least initially):
  – Business processes
  – In-house versus contracted services
  – Occupation, in terms of whether the correct one has been chosen (other than to ask whether hard or generic, and generic grouping)
Potential Approaches

**Force Structure Analysis**

**Decomposition of Missions / Tasks**

- **Top Down**
- **Bottom Up**

**Org Assessment**

- “Good Design” Testing and/or Modelling
  - Feasibility / Sustainability
  - Flexibility
  - etc

**Business Process Re-engineering**

**SMEs’ experience, expertise, intellect & doctrine**

**Intuitive**

**Required Establishment**

**Job Analysis**

**Task Analysis**

\[ \sum \text{Tasks/Activities of Individual} \]
1. Collect Establishment-related req’ts and factors affecting workload (incl. shortfalls, mission success)
   - Focus groups at Wing/unit
   - Survey (i.e., Access database)
2. Force Structure Modelling

i.e., ASTRA, EnRAM, ORAD tool, OSM
Proposed AF Assessment (3)

3. Measure Organizational Health
   (i.e. morale, cohesion, job satisfaction)
   • Unit Morale Profile (survey)
Proposed AF Assessment (4)

Force Structure Analysis

Decomposition of Missions / Tasks

Top Down

SMEs’ experience, expertise, intellect & doctrine

Intuitive

Required Establishment

Org Assessment

“Good Design” Testing and/or Modelling
• Feasibility / Sustainability
• Flexibility
• etc

4. Collect /analyze historical establishment data, past studies (i.e. MIPs), to elicit evolution of units, set up discussion w/leaders and managers
5. “Good Design” testing
- includes modelling and SME feedback / judgement

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Approach – Concept for Process

1. Collect info/analyze on Est Req’ts for fleet and/or individual Units
2. Consolidate / Compare Results
3. Compare Similar Units (w/SME input)
4. Aggregate across units (w/SME input)
5. Add HQs; developmental (i.e., ATL) & non-Air Command positions

5. Good Design Testing & SME Feedback
   - Succession planning needs (i.e. command positions, etc)
   - Rank-to-rank ratios & span-of-control
   - Ship-to-shore ratios
   - Other factors (attrition/recruitment; instructor reqts; etc)

What-If? Adjust Assumptions, mission set, etc
Approach – Where to focus early efforts?

• “Low hanging fruit”
  – Aircrew at Operational Units
  – ASTRA Mk II: Existing & ready-to-use for aircrew, but not for Air Mobility

• Largest group
  – Maintainers (but no existing tool)

• Data collection / analysis
  – Info on relationships and drivers of workload, which is essential
  – Need to incorporate Reserves and Civilians as well as contracted services (including maintenance concepts) even if analysis initially will not specifically address mix
  – Start with one small unit and incorporate lessons learned for subsequent units
Project Status / Proposed Way Ahead (1)

• (Proposed) Formation of dedicated research team for ~ 5 yrs:
  – Leader: LCol with knowledge of Establishment/manning issues
  – Analyst: Maj with knowledge of Establishment/manning issues as well as Human Resources Management System (HRMS)
  – Analyst: Capt to design, administer and analyse surveys and FGs at Wings
  – Analyst: CWO/MWO with ground-level experience with establishment manning issues
  – Analyst: Civilian Defence Scientist for development of tool(s) & analysis

• Limited person resources makes efficiency and clear research plan essential!
Project Status / Proposed Way Ahead (2)

• Data Gathering
  – What do we know from past studies?
    • Find & utilize findings from any related AF studies
    • Use results of prior application of OR tools
      – Force structure studies (i.e., ASTRA, EnRAM)
  • What Op Research tool(s) to use and/or develop?
    – Decision/discussion about tools, their strengths/weaknesses/
      resources & timelines
    – Coordinate resources and responsibilities between military and
      Op Researchers (CORA, DGMPRA)
Timelines for the Way Ahead…

- **Very short-term:** Feedback from MORS WG3; Wing visits and focus groups beginning this week; decisions on OR tools to be made; laying foundation for…

- **Short-term:**
  - Refinement of focus group moderator’s guide, survey for data collection, methodology, and implementation plan;
  - Continued analysis where possible;
  - Start development of/preparation for other models, incl. ASTRA MkIII;

- **Medium-term:**
  - Determination of how modelling results will be used in conjunction with focus group/survey results;
  - Ongoing collection of data, model development and analysis
  - Assess gaps with data, models or analysis (iterative)

- ** Longer-term:** start using ASTRA Mk III for additional insight
Questions?
Feedback?
Tools?

Contact details:
SoniaLatchman@forces.gc.ca
Thomas.Peters3@forces.gc.ca