**Counterinsurgency Operations**

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PREFACE

1. Scope

This publication provides joint doctrine for the planning, execution, and assessment of counterinsurgency (COIN) operations across the range of military operations. This will include the description of relationships between COIN, irregular warfare, counterterrorism, and foreign internal defense.

2. Purpose

This publication has been prepared under the direction of the Chairman of the Joint Chiefs of Staff. It sets forth joint doctrine to govern the activities and performance of the Armed Forces of the United States in joint operations and provides the doctrinal basis for interagency coordination and for US military involvement in multinational operations. It provides military guidance for the exercise of authority by combatant commanders and other joint force commanders (JFCs) and prescribes joint doctrine for operations, education, and training. It provides military guidance for use by the Armed Forces in preparing their appropriate plans. It is not the intent of this publication to restrict the authority of the JFC from organizing the force and executing the mission in a manner the JFC deems most appropriate to ensure unity of effort in the accomplishment of the overall objective.

3. Application

a. Joint doctrine established in this publication applies to the Joint Staff, commanders of combatant commands, subunified commands, joint task forces, subordinate components of these commands, and the Services.

b. The guidance in this publication is authoritative; as such, this doctrine will be followed except when, in the judgment of the commander, exceptional circumstances dictate otherwise. If conflicts arise between the contents of this publication and the contents of Service publications, this publication will take precedence unless the Chairman of the Joint Chiefs of Staff, normally in coordination with the other members of the Joint Chiefs of Staff, has provided more current and specific guidance. Commanders of forces operating as part of a multinational (alliance or coalition) military command should follow multinational doctrine and procedures ratified by the United States. For doctrine and procedures not ratified by the United States, commanders should
evaluate and follow the multinational command’s doctrine and procedures, where applicable and consistent with US law, regulations, and doctrine.

For the Chairman of the Joint Chiefs of Staff:

LLOYD J. AUSTIN III
Lieutenant General, USA
Director, Joint Staff
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EXECUTIVE SUMMARY
COMMANDER’S OVERVIEW

• Provides the foundation for defining insurgency and counterinsurgency (COIN)
• Describes the relationships between COIN, irregular warfare, counterterrorism, and foreign internal defense
• Gives a doctrinal baseline to understanding insurgencies
• Describes strategic and operational approaches to COIN
• Introduces the principles of COIN
• Emphasizes the need for “unity of effort” in COIN operations and how to achieve it through “unified action”
• Explains the dynamic relationship between intelligence and COIN operations
• Provides principles of intelligence operations in COIN
• Describes supporting operations for COIN
• Addresses component contributions to COIN
• Describes the COIN operation environment and use of the joint intelligence preparation of the operational environment process in analyzing it
• Discusses COIN planning, execution, and assessment

Foundation for Counterinsurgency

Insurgencies are complex, dynamic, and adaptive; they can rapidly shift, split, combine, or reorganize. The twenty-first century is typified by a volatile international environment, persistent conflict, and increasing state fragility. Long-standing external and internal tensions tend to exacerbate or create core grievances within some states, resulting in political strife, instability, or even insurgency. Moreover, some transnational terrorists/extremists with radical political and religious ideologies may intrude in weak or poorly governed states to form a wider, more networked threat.

Insurgents seek to gain power to overthrow or force change of a governing authority. Insurgency is an internal threat that uses subversion and violence to reach political ends. Conversely, counterinsurgents seek to defeat insurgents and address core grievances to prevent insurgency’s expansion or
Regeneration. Typically the insurgents will solicit or be offered some type of support from state or non-state actors, which can include transnational terrorists who take advantage of the situation for their own benefit. Affected nations may request United States support in countering an insurgency, which is typically the circumstances under which US forces become involved in counterinsurgency (COIN) operations.

**Counterinsurgency (COIN) is comprehensive civilian and military efforts taken to simultaneously defeat and contain insurgency and address its core grievances.**

COIN is primarily political and incorporates a wide range of activities, of which security is only one. Unified action is required to successfully conduct COIN operations and should include all host nation (HN), US, and multinational agencies or actors. Civilian agencies should lead COIN efforts. When operational conditions do not permit a civilian agency to lead COIN within a specific area, the joint force commander (JFC) must be cognizant of the unified action required for effective COIN.

The term “fragile states” describes a broad range of failing, failed, and recovering states. The framework has three categories of states: failed, failing, and recovering, although the distinction or exact transition between categories is rarely clear.

**Failed State.** A failed state is unable to effectively protect and govern the population.

**Failing State.** The failing state is still viable, but it has a reduced capability and capacity to protect and govern the population.

**Recovering State.** The recovering state is moving towards normalcy but may have an imperfect level of viability. This state is able to protect and govern its population to some degree.

In traditional warfare the conflict focuses on defeating the opposing military through force-on-force engagements, and influencing the government by taking control of their territory, and influencing the people generally through intimidation, fear, and deception; whereas in irregular warfare (IW), the conflict focuses more on the control or influence over, and the support of, a relevant population and not on the control of an adversary’s forces or territory. Some military operations, such as foreign internal defense (FID),
COIN, combating terrorism, and unconventional warfare (UW) are primarily conducted during IW. COIN requires joint forces to both fight and build sequentially or simultaneously, depending on the security situation and a variety of other factors.

There are several operations, programs, and activities that may be interdependent with COIN, including nation assistance, FID, security force assistance, security cooperation, UW, combating terrorism, peace operations, and psychological operations (PSYOP).

COIN requires joint forces to both fight and build sequentially or simultaneously, depending on the security situation and a variety of other factors. The balance of these operations must be appropriate to accomplish the current phase’s objectives. Offensive and defensive operations in COIN that are predominantly aimed at insurgent combatants are counterguerrilla operations. Stability operations are consequently fundamental to COIN—stability operations address the core grievances of insurgency as well as drivers of conflict and are therefore essential to long-term success.

Insurgency

Successful COIN operations require comprehensive knowledge of the operational environment (OE) including an understanding of the insurgents, the scope of the insurgency, any external supporting elements, and the other players (e.g., terrorists and criminals) that may benefit from a protracted conflict and especially the relevant population. An insurgency typically succeeds or fails based on the support of the population. This understanding acts as a foundation on which the joint force can plan, prepare, execute, and assess COIN operations.

Ends, scope, and core grievances are three of the most important aspects of an insurgency.

Ends. Insurgencies generally share some combination of four common objectives: political change, overthrow of the government, resistance against an outside actor, or nullifying political control in an area.
Scope. There are four general categories for the scope of insurgencies; however, there is no clear-cut delineation between categories: local, local-external support, local-global support, and global.

Core Grievances. The core grievances are issues, real or perceived, in the view of some of the population. Additionally, insurgents can be adept at manipulating or creating core grievances to serve their purpose.

The dynamics of insurgency are a framework to assess an insurgency’s strengths and weaknesses. The dynamics can be examined separately, but studying their interaction is an indispensable part of COIN mission analysis. The dynamics include leadership, objectives, ideology, OE, external support, internal support, phasing and timing, and organizational and operational approaches, though they should be examined with the underlying understanding that insurgents are a product of their culture, society, and history.

There are three prerequisites for an insurgency to be successful in an area—a vulnerable population, leadership available for direction, and lack of government control.

Components. Insurgent structure may be generally broken down into two wings [components]: political and military. The political wing is primarily concerned with undermining the legitimacy of the HN government and its allies while building up support for the insurgency. The military wing of the insurgency conducts combat operations.

Elements. The elements are the basic organizational “building blocks” of insurgencies. Leaders provide overall direction in more organized insurgencies. The underground is that element of the insurgent organization that conducts operations in areas normally denied to the auxiliary and the guerrilla force. Guerrillas conduct the actual fighting and provide security. Cadre element forms the political or

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There are shared general organizational characteristics that provide a general framework for analysis of insurgencies.
ideological core of the insurgency. The auxiliary is the support element of the insurgent organization.

A **conspiratorial approach** involves a few leaders and a militant cadre or activist party seizing control of government structures or exploiting a revolutionary situation.

Users of **military-focused approaches** aim to create revolutionary possibilities or seize power primarily by applying military force.

A terrorism-focused approach is waged by small, independent cells that require little or no popular support. This approach uses terrorist tactics to accomplish the following: sow disorder, incite sectarian violence, weaken the government, intimidate the population, kill government and opposition leaders, fix and intimidate police and military forces, attempt to create government repression, and, in cases where foreign forces may occupy the country, force their withdrawal.

The **identity-focused approach** mobilizes support based on the common identity of religious affiliation, clan, tribe, or ethnic group.

A **subversive approach** either attempts to transform an illegal political entity into a legitimate political party or to use an existing legitimate political party. This party will attempt to subvert the government from within.

A **composite approach** includes tactics drawn from any or all of the other approaches. Also, different insurgent forces using different approaches may form loose **coalitions** when it serves their interests.

Insurgencies have aspects that can be strengths or vulnerabilities. Some insurgency vulnerabilities are: secrecy, recruitment and message, base of operations, external support, finances, internal divisions, maintaining momentum, defectors and informants, attrition of human resources, and leadership.

Many insurgencies can devolve into organizations merely focused on terrorism or criminality. Devolution may occur due to one or a combination of counterinsurgent pressure, lack of popular support, loss of leadership, organizational...
fragmentation, or atrophy during long periods of stalemate. The counterinsurgents must ameliorate the core grievances of the insurgency to bring the insurgents to their breaking point. If core grievances remain, the insurgency will remain at least latent and incipient.

**Counterinsurgency**

**The support of the people is the most vital factor in the long-term success of any COIN effort.**

**Mindset.** Conducting successful COIN operations requires an adaptive and flexible mindset. Counterinsurgents must make every effort to reinforce the legitimacy of the HN government in the eyes of the people. Counterinsurgents must understand that the military instrument is only one part of a comprehensive approach for successful COIN. Counterinsurgents must also understand the core grievances, drivers of conflict, and friction points between different groups. Cultural awareness facilitates accurate anticipation of the population’s perception of COIN operations. These perceptions can determine the success or failure of COIN operations.

**Strategic Direction.**

The military contribution to countering insurgency, while vital, is not as important as political efforts for long-term success. Military efforts are especially important initially to gain security. The national strategy, military strategy, and theater strategy play key roles in determining COIN strategic context. There are three possible general strategic settings for US involvement in COIN: assisting a functioning government as part of FID, as an adjunct to US major combat operations, or US operations in an ungoverned area.

**Strategic Approach.**

The potential global and regional scope of contemporary insurgency has added to the complexity and therefore the challenge of conducting COIN. This challenge requires a global or regional COIN strategic approach for success. A strategy of disaggregation includes the following activities: containment, isolation, disruption, and resolution of core grievances, and neutralization in detail.

**Operational Approaches.**

There are a range of possible operational approaches to COIN. COIN should strive to move from direct to balanced and balanced to indirect. The **direct approach** focuses on protecting US and HN interests while attacking the insurgents. The **indirect approach** focuses on the actions to establish conditions (a stable and more secure environment) for others to achieve success with the help of the US.
**Principles of COIN.**

The **principles of COIN** are derived from the historical record and recent experience. These principles do not replace the principles of joint operations, but rather provide focus on how to successfully conduct COIN.

**Counterinsurgents Must Understand the OE.**

This understanding includes the political, military, economic, social, information, infrastructure, and other aspects of the OE. Counterinsurgents must pay special attention to society, culture, and insurgent advantages within the OE.

**Legitimacy Is the Main Objective.**

The primary objective of any COIN operation is to foster development of effective governance by a legitimate government. Counterinsurgents achieve this objective by undertaking appropriate actions and striving for a balanced application of both military and nonmilitary means as dictated by the situation.

**Unity of Effort is Essential.**

Unity of effort must be present at every echelon of a COIN operation. Otherwise, well-intentioned but uncoordinated actions can cancel each other or provide vulnerabilities for insurgents to exploit.

**Political Factors are Primary.**

At the beginning of a COIN operation, military actions may appear predominant as security forces conduct operations to secure the populace and kill or capture insurgents. However, political objectives must guide the military’s approach. Commanders must consider how operations contribute to strengthening the HN government’s legitimacy and achieving US goals—the latter is especially important if there is no HN.

**Intelligence Drives Operations.**

Effective COIN is shaped by timely, specific, and reliable intelligence, gathered and analyzed at all levels and disseminated throughout the force. Reporting by units, members of the country team, and information derived from interactions with civilian agencies is often of equal or greater importance than reporting by specialized intelligence assets.

**Insurgents Must be Isolated from Their Cause and Support.**

While it may be required to kill or capture insurgents, it is more effective in the long run to separate an insurgency from the population and its resources, thus letting it die. Confrontational military action, in exclusion is counterproductive in most cases; it risks generating popular resentment, creating martyrs that motivate new recruits, and producing cycles of revenge.
### Executive Summary

**Security Under the Rule of Law is Essential.** To establish legitimacy, commanders transition security activities from military operations to law enforcement as quickly as feasible. *When insurgents are seen as criminals, they often lose public support.*

**Counterinsurgents Should Prepare for a Long-Term Commitment.** Insurgencies are protracted by nature, and history demonstrates that they often last for years or even decades. Thus, COIN normally demands considerable expenditures of time and resources, especially if they must be conducted simultaneously with conventional operations in a protracted war combining traditional and IW.

**Manage Information and Expectations.** To limit discontent and build support, the HN government and any counterinsurgents assisting it *create and maintain a realistic set of expectations* among the populace, friendly military forces, and the international community. Information operations (IO), particularly PSYOP and the related activities of public affairs (PA) and civil-military operations (CMO), are key tools to accomplish this.

**Use the Appropriate Level of Force.** Even precise and tailored force must be executed legitimately and with consideration for consequent effects. An operation that kills five insurgents is counterproductive if collateral damage leads to the recruitment of fifty more insurgents.

**Learn and Adapt.** An effective counterinsurgent force is a learning organization. Insurgents constantly shift between military and political phases and tactics. *Every unit needs to be able to make observations, draw and apply lessons, and assess results.*

**Empower the Lowest Levels.** Successful COIN is normally conducted with decentralized execution based upon centralized vision and orders that include clear and concise rules for the use of force and rules of engagement.

**Support the Host Nation (HN).** US forces committed to supporting COIN are there to assist a HN government. *The long-term goal is to leave a government able to stand by itself,* which is also normally the goal even if the US begins COIN in an area that does not have a HN government. US forces and agencies can help, but HN elements must accept responsibilities to achieve real victory.
Executive Summary

Unity of Effort in Counterinsurgency

Unified action refers to the synchronization, coordination, and/or integration of military operations with the activities of governmental and nongovernmental entities to achieve unity of effort.

Unified action includes a “whole-of-government” or “comprehensive approach” that employs all instruments of national power. Achieving unity of effort is challenging in COIN due to the normally complex OE and its many potential actors—friendly, neutral, and adversarial. The military contribution to COIN must be coordinated with the activities of US Government (USG) interagency partners, intergovernmental organizations (IGOs), nongovernmental organizations (NGOs), regional organizations, the operations of multinational forces, and activities of various HN agencies to be successful. The joint military contribution is essential to provide security that enables other COIN efforts. Joint forces contribute to unified action through unity of command and a solid command and control architecture that integrates strategic, operational, and tactical COIN.

The internal defense and development strategy is the overarching strategy in a FID mission.

When a HN is dealing with an insurgency and the US supports the HN, COIN is one aspect of a larger FID mission. Internal defense and development (IDAD) is the HN’s plan that US FID supports; the HN does not support the US FID plan. The purpose of the IDAD strategy is to promote HN growth and its ability to protect itself from subversion, lawlessness, and insurgency.

There are several United States (US) civil-military integration mechanisms that facilitate unified action for COIN.

Civil-military integration mechanisms fall into two general areas: those that are located outside of the theater and those that are located in theater.

Civil-military mechanisms in the US include the National Security Council and policy operations groups.

Civil-military integration mechanisms in theater may include: joint interagency coordination group, US country team, advance civilian team, executive steering group, regional authority, civil-military coordination board, joint civil-military operations task force, national-level governmental assistance teams, provincial reconstruction teams, civil-military operations centers, and joint interagency task force.

Military unity of command is achieved by establishing

Unity of command should extend to all military forces engaged in COIN—US, HN, and other multinational
forces. No single command structure meets the needs of every multinational command but one absolute remains constant; political considerations will heavily influence the ultimate shape of the command structure. Regardless of the command structure, coalitions and alliances require a significant liaison structure, and liaisons are even more important in COIN in order to coordinate many disparate and highly politically sensitive efforts.

Intelligence Support to Counterinsurgency

**Purposes of Joint Intelligence in a Counterinsurgency**

The purpose of joint intelligence in counterinsurgency is to inform the commander; identify, define, and nominate objectives; support the planning and execution of operations; counter adversary deception and surprise; support friendly deception efforts; and assess the effectiveness of operations. As in any joint operation, intelligence and operations have a cyclical relationship. This dynamic relationship is particularly important in COIN—intelligence drives operations and successful operations generate additional intelligence. COIN efforts conducted without accurate intelligence may alienate the population, which results in their offering less information.

**Principles of Intelligence Operations in COIN.**

**Bottom-Up Intelligence Flow.** The fact that all units collect and report information, combined with the mosaic nature of insurgencies, means that the intelligence flow in COIN is more bottom up than top down.

**Feedback.** Feedback from analysts and intelligence consumers to collectors is important to synchronizing the intelligence, surveillance, and reconnaissance (ISR) effort in COIN.

**Intelligence Collection Considerations.** Because all counterinsurgents are potential collectors, the collection plan addresses all day-to-day tactical operations.

**Nontraditional ISR Assets.** Commanders should consider use of assets not traditionally used for ISR to fill gaps in ISR coverage. Commanders should ensure intelligence from nontraditional assets is fused with other analytical efforts in order to maintain the appropriate situational awareness.
Executive Summary

Intelligence disciplines are core competencies of the intelligence community involved in intelligence planning, collection, processing, exploitation, analysis, production, and dissemination using a specific category of technical or human resources.

Some Intelligence disciplines specifics for COIN are:

**Geospatial intelligence**, the combination of imagery, the intelligence derived from imagery, and geospatial information, provide the ability to visualize the OE and establish a shared situational awareness picture.

**Human intelligence** is a category of intelligence derived from information collected and provided by human sources; and, **during COIN operations, actionable intelligence is often based on information gathered from people**.

**Signal intelligence** collection is a good source for determining adversary locations, intentions, capabilities, and morale.

**Measurement and signature intelligence** sensors can provide remote monitoring of avenues of approach or border regions for smugglers or insurgents. They can also be used to locate insurgent safe havens and cache sites and determining insurgent activities and capabilities.

**Civil information** is information developed from data about civil areas, structures, capabilities, organizations, people, and events (ASCOPE) that can be fused or processed to increase interagency, IGO, and NGO situational awareness.

**Technical intelligence** on insurgent equipment can help understand insurgent capabilities. These may include how insurgents are using improvised explosive devices, homemade mortars, and other pieces of customized military equipment.

**All-Source Intelligence.** The multidisciplinary fusion of information by intelligence organizations at all echelons results in the production of all-source intelligence products. Analysis for COIN operations is very challenging, due in part to the need to understand perceptions and culture, the need to track hundreds or thousands of personalities, the local nature of insurgencies, and the tendency of insurgencies to change over time.

**Factors effecting intelligence collaboration include:** complexity, intelligence cells and working groups,

Effective intelligence collaboration organizes the collection and analysis actions of counterinsurgent organizations into a coherent, mutually supportive intelligence effort. The intelligence portion of understanding the OE and other supporting intelligence for
intelligence sharing, host-nation integration, and infiltration of HN intelligence.

COIN operations is complex. It is important not to oversimplify an insurgency.

**Supporting Operations for Counterinsurgency**

**Information operations** employ capabilities that will significantly contribute to the achievement of the end state.

A strong IO plan when integrated effectively in military operations will assist the HN government in acquiring control of legitimate social, political, economic and security institution; marginalize or separate, both physically and psychologically, insurgency and its leaders from the population; and help demobilize and reintegrate armed insurgents forces into the political, economic and social structures of the population.

**Public affairs activities** are critical for informing and influencing the populace’s understanding and perceptions of events.

Public opinion, perceptions, media, public information, and rumors influence how the populace perceives the HN legitimacy. PA shapes the information environment through public information activities and facilitates media access to preempt, neutralize, or counter adversary disinformation efforts.

Through professional relationships, military leaders should strive to ensure that the media’s audiences understand the counterinsurgents’ efforts from the counterinsurgents’ perspective.

Embedded media representatives experience the joint force perspective of operations in the COIN environment. Commanders may hold periodic press conferences to explain operations and provide transparency to the people most affected by COIN efforts. However, counterinsurgents must strive to avoid the perception of attempting to manipulate the population or media. Even the slightest appearance of impropriety can undermine the credibility of the COIN force and HN legitimacy.

Counterinsurgents must carefully consider who will be detained, and the manner and methods that will be used to detain them.

While detainees can be vital sources of information, how counterinsurgents treat captured insurgents has immense potential impact on insurgent morale, retention, and recruitment. Humane and just treatment may afford counterinsurgents many short-term opportunities as well as potentially damaging insurgent recruitment. Abuse may foster resentment and hatred; offering the enemy an opportunity for propaganda and assist potential insurgent recruitment and support.

Security sector reform is the set of policies, plans, programs, and activities

National defense and internal security are the traditional cornerstones of state sovereignty. Security is essential to legitimate governance and participation, effective rule of
that a government undertakes to improve the way it provides safety, security, and justice.

Disarmament, demobilization, and reintegration attempts to stabilize the OE by disarming and demobilizing insurgents and by helping return former insurgents to civilian life.

The objective of the disarmament, demobilization, and reintegration process is to contribute to security and stability in post-conflict environments so that recovery and development can begin. Disarmament is the collection, documentation, control, and disposal of small arms, ammunition, explosives, and light and heavy weapons of former insurgents and the population. Demobilization is the process of transitioning a conflict or wartime military establishment and defense-based civilian economy to a peacetime configuration while maintaining national security and economic vitality. Demobilization for COIN normally involves the controlled discharge of active combatants from paramilitary groups, militias, and insurgent forces that have stopped fighting. Reintegration is the process through which former combatants, belligerents, and dislocated civilians receive amnesty, reenter civil society, gain sustainable employment, and become contributing members of the local population.

Component Contributions to Counterinsurgency

All components of the joint force are essential for the overall military contribution to COIN. Joint warfare is a team effort and air, land, maritime, and special operations components of the joint force make vital contributions in support of all instruments of national power in achieving national security objectives.

HN Land Contribution to COIN. Much of securing or protecting the population is done by deploying land forces within the population and with an enduring presence. Normally, US land forces will operate in designated contiguous operational areas that coincide with HN national political boundaries.

Air Contribution to COIN. Air forces and capabilities play a vital role in the military contribution to COIN. These forces and capabilities are especially critical for successful counterguerrilla, intelligence, combating weapons of mass destruction, humanitarian, and informational efforts. Air contributions include close air support, precision strikes, armed overwatch, personnel recovery, air interdiction, ISR,
communications, electronic warfare, combat support, and air mobility.

**Maritime Contribution to COIN.**

For COIN, the maritime component plays a critical role in controlling the seas, which may be vital to isolating an insurgency physically and psychologically. The expeditionary character and versatility of maritime forces provide an advantage in areas where access is denied or limited. Maritime forces may provide direct support to the joint task force that does not include combat operations, to include CMO, logistic support, intelligence/communication sharing, humanitarian relief, maritime civil affairs, and expeditionary medical aid and training.

**Special Operations Forces Contribution to COIN.**

Special operation forces are vitally important to successful COIN operations. Their capacity to conduct a wide array of missions, working by, with, and through HN security forces or integrated with US conventional forces make them particularly suitable for COIN campaigns. They are particularly important when the joint force is using an indirect approach to COIN. In a more balanced or direct approach to COIN, however, they should be used to complement rather than replace conventional forces in traditional warfare roles.

**Operational Environment**

The OE for all joint operations is the sum of the conditions, circumstances, and influences that affect how the commander uses the available capabilities and makes decisions. The OE encompasses physical domains, nonspatial environments and other factors. The OE includes the information environment, sociocultural considerations, and civil considerations. A holistic understanding of the OE includes all of these aspects and helps the commander to understand how the OE constrains or shapes options, how the OE affects capabilities, and how friendly, adversary, and neutral actors’ actions affect or shape the OE.

**Initial Joint Intelligence Preparation of the Operational Environment (JIPOE) must focus on having enough detail to**

Joint intelligence preparation of the operational environment (JIPOE) in COIN follows the process described in Joint Publication 2-01.3, *Joint Intelligence Preparation of the Operational Environment*, with an emphasis of sociocultural and civil factors. The joint
complete mission analysis of the joint operation planning process.

Step one of the JIPOE process is to “Define the OE”.

The first step of the JIPOE process is defining the OE by identifying those aspects and significant characteristics that may be relevant to the joint force’s mission. Defining the OE must include the many military and nonmilitary organizations involved in the COIN effort. When working to determine the significant characteristics of the OE, for COIN this step should pay special attention to the sociocultural factors, civil factors, root causes of the insurgency, insurgent desired end state, and insurgent narratives.

Step two of the JIPOE process is to “Describe the Impact of the OE”.

This JIPOE step continues to develop a holistic view of the OE by analyzing the nonphysical and physical aspects of the OE, developing a systems perspective of relevant political, military, economic, social, information, and infrastructure links and nodes. COIN operations require a detailed understanding of sociocultural factors and civil factors from three perspectives: the population, the insurgent, and the counterinsurgent. To understand the population the following five sociocultural factors should be analyzed: society, social structure, culture, power and authority, and interests. Civil factors include areas, structures, capabilities, organizations, people, and events (ASCOPE). ASCOPE analysis will help determine COIN impact on neutral, adversarial, and friendly systems.

JIPOE must determine the sources of frustration or anger within the population, from their perspective. JIPOE also must determine if the three prerequisites for insurgency are present: a vulnerable population, leadership available for direction, and lack of government control. When all three exist in an area, insurgency can operate with some freedom of movement, gain the support of the people, and become entrenched over time.

Step three of the JIPOE process is to “Evaluate the Adversary”.

JIPOE uses the eight dynamics as a framework to analyze insurgencies. While each dynamic is important, analyzing their overarching interaction is essential to understand the insurgency holistically. Not only are insurgent activities indicators of what approach or approaches an insurgency is using, they will help determine what counters can be used. A thorough and detailed center of gravity analysis helps commanders and staffs to understand the systemic nature of
Step four of the JIPOE process is to “Determine Adversary Courses of Action.”

Planning in Counterinsurgency

Because COIN operations require comprehensive solutions, planning horizons in COIN are normally longer than other operations, despite increased uncertainties associated with these longer planning horizons. The unified action required to achieve the comprehensive solutions that will bring success during COIN operations, in turn requires interorganizational planning efforts among all interagency, intergovernmental, and nongovernmental partners involved.

Joint operation planning blends two complementary processes. The first is the joint operational planning process. The second process is operational design, the use of various design elements in the conception and construction of the framework that underpins a joint operation plan and its subsequent execution. The initial observable symptoms of an insurgency often do not reflect the true nature and core grievances of the insurgency, so the JFC and staff must devote sufficient time and effort early in planning to correctly frame the problem and design a broad approach to a solution. Because there is only one IDAD strategy or campaign, there should only be one operational design.

Logical lines of operations (LOOs) describe the linkage of various actions on nodes and decisive points with an operational or strategic objective and the conditions of the end state. COIN requires the synchronization of activities along multiple and complementary logical LOOs in order to work through a series of tactical and operational objectives to attain the military end state.
COIN is fundamentally a counterstrategy for insurgency. While a counter effort, COIN does not concede the initiative.

A clear-hold-build operation is executed in a specific, high-priority area experiencing overt insurgent operations.

Clear operation’s purpose is to disrupt insurgent forces and force a reaction by major insurgent elements in the area.

Ideally HN forces or combined HN and coalition forces execute the hold portion of clear-hold-build approach.

Progress in building support for the HN government requires protecting the local populace.

Combined action is a technique that involves joining US and HN ground troops in a single

There are many ways to achieving success in COIN. The components of each form of execution are not mutually exclusive. These forms are not the only choices available and are neither discrete nor exclusive. They may be combined, depending on the environment and available resources, and they have proven effective. The approaches must be adapted to the demands of the local environment. Three examples are: Clear-hold-build, combined action, and limited support.

A clear-hold-build operation has the following objectives: create a secure physical and psychological environment, establish firm government control of the populace and area, and gain the populace’s support.

For COIN, clear is a task that requires the commander to remove all guerrilla forces and eliminate organized resistance in an assigned area. The force does this by destroying, capturing, or forcing the withdrawal of guerrilla combatants.

Hold operations are designed to continuously secure the people and separate them from the insurgents; establish a firm government presence and control over the area and populace; recruit, organize, equip, and train local security forces; and establish a government political apparatus to replace the insurgent apparatus. The success or failure of the effort depends, first, on effectively and continuously securing the populace and, second, on effectively reestablishing a HN government presence at the local level.

The most important activities during the build stage are conducted by nonmilitary agencies. HN government representatives reestablish political offices and normal administrative procedures. National and international development agencies rebuild infrastructure and key facilities. Local leaders are developed and given authority.

Commanders use the combined action approach to hold and build while providing a persistent counterinsurgent presence among the populace. This approach attempts to first achieve security and stability in a local area, followed by offensive
organization, usually a platoon or company, to conduct COIN operations. 

The limited support approach focuses on building HN capability and capacity. 

In many cases US support is limited or focused on missions like advising security forces and providing fire support or sustainment. Under this approach, HN security forces are expected to conduct combat operations, including any clearing and holding missions.

Targeting is conducted for all COIN efforts, not just attacks against the insurgent military wing (counterguerrilla operations). 

Targeting is the process of selecting and prioritizing targets and matching the appropriate response to them, considering operational requirements and capabilities. The targeting process facilitates achieving effects that support the logical LOOs in a COIN campaign plan. The targeting process can support IO, CMO, and even meetings between commanders and HN leaders.

Assessment is a process that measures progress of the counterinsurgent team toward mission accomplishment. 

Effective assessment in COIN operations is necessary for counterinsurgents to recognize changing conditions and determine their meaning. Assessment requires determining why and when progress is being achieved along each logical LOO. It is important for the commander to understand the larger context of the assessment as it relates to the OE and the principles guiding the USG response. A USG framework for assessment whose principles have been approved is the Interagency Conflict Assessment Framework (ICAF). The purpose of the ICAF is to develop a commonly held understanding across relevant USG departments and agencies of the dynamics driving and mitigating violent conflict within a country that informs US policy and planning decisions.

CONCLUSION

This publication provides joint doctrine for the planning, execution, and assessment of COIN operations across the range of military operations. This will include the description of relationships between COIN, IW, counterterrorism, and FID.
1. Introduction

a. The twenty-first century is typified by a volatile international environment, persistent conflict, and increasing state fragility. Long-standing external and internal tensions tend to exacerbate or create core grievances within some states, resulting in political strife, instability, or even insurgency. Moreover, some transnational terrorists/extremists with radical political and religious ideologies may intrude in weak or poorly governed states to form a wider, more networked threat.

b. Insurgency is an internal threat that uses subversion and violence to reach political ends. Typically the insurgents will solicit or be offered some type of support from state or non-state actors, which can include transnational terrorists who take advantage of the situation for their own benefit. Affected nations may request US support in countering an insurgency, which is typically the circumstances under which US forces become involved in counterinsurgency (COIN) operations. Whatever the mix of actors and level of conflict, and despite the broadly applied label of insurgency, the motivation and objectives of the various belligerents must be understood to be effectively countered.

c. **Insurgency.** Insurgency is the organized use of subversion and violence by a group or movement that seeks to overthrow or force change of a governing authority. Insurgency can also refer to the group itself. An insurgent is a member of that group. When compared to their adversaries, insurgents generally have strong will but limited means. Although some insurgents have no interest in working within any political system, it is this relative disparity of means that normally drives groups to use insurgency to alleviate core grievances. Additionally, this relative disparity of means also drives the insurgents to use subversion, guerrilla warfare, and terrorism, in the face of capable counterinsurgent forces. Insurgency requires few resources to initiate, yet it ties up significant resources to counter as the insurgents seek to exhaust the government in an effort to be effective in the long term. Insurgency allows a group time to potentially gain public support, expand, and secure external moral and material support; it seeks to erode the opposition’s will, influence, and power. In its early phases, insurgency may only be loosely organized with competing interests amongst its subgroups. For example, subgroups may differ on their views of foreign support to the host nation (HN). Additionally, some subgroups may focus more on fighting other groups in the region than they focus on the overall insurgent efforts. Typical insurgencies only become a military
Chapter I

concern when normal political process and law enforcement methods are insufficient. Insurgencies are complex, dynamic, and adaptive; they can rapidly shift, split, combine, or reorganize.

For more detail on insurgency, see Chapter II, “Insurgency.”

d. **Counterinsurgency.** COIN is comprehensive civilian and military efforts taken to defeat an insurgency and to address any core grievances. COIN is primarily political and incorporates a wide range of activities, of which security is only one. Unified action is required to successfully conduct COIN operations and should include all HN, US, and multinational agencies or actors. Civilian agencies should lead US efforts. When operational conditions do not permit a civilian agency to lead COIN within a specific area, the joint force commander (JFC) must be cognizant of the unified action required for effective COIN. Ideally, all COIN efforts protect the population, defeat the insurgents, reinforce the HN’s legitimacy, and build HN capabilities. COIN efforts include, but are not limited to, political, diplomatic, economic, health, financial, intelligence, law enforcement, legal, informational, military, paramilitary, psychological, and civic actions. As capable insurgents evolve and adapt, counterinsurgents must evolve and adapt.

e. **Insurgency and Counterinsurgency.** Insurgency and COIN are two sides of one conflict. Insurgents seek to gain power to overthrow or force change of a governing authority. Conversely, counterinsurgents seek to defeat insurgents and address core grievances to prevent insurgency’s expansion or regeneration. Local and global popular perception and support are vital considerations for both insurgents and counterinsurgents. Insurgency and COIN tend to be nested in larger, complex, and irregular conflicts; therefore, understanding and appreciating the strategic context and operational environment (OE) of an insurgency are essential to success of the COIN operations.

2. **Fragile States Framework and Governance**

a. **Fragile States Framework.** The fragile states framework, used in interagency fora, can help the JFC develop a foundational understanding of the OE. A fragile state is a country that suffers from institutional weaknesses serious enough to threaten the stability of its central government. This is normally a function of the government’s legitimacy and effectiveness. The term “fragile states” describes a broad range of failing, failed, and recovering states (see Figure I-1). However, the distinction among them is not always clear in practice, as fragile states rarely travel a predictable path of failure and recovery, and the labels may mask other important factors (e.g., insurgencies, factions). It is more important to understand in which direction a state is moving along the framework and how quickly than it is to categorize a state as failed or not. Therefore, the JFC must distinguish between fragile states that are vulnerable to failure and those that are already in crisis.

b. **Insurgency in a Fragile State.** Insurgency can be a significant contributor to a state’s weakness, though other factors usually contribute as well. When joint forces
become involved in COIN, the state may be at any point along the fragile states framework; thus, the starting conditions may range from a failed state to a recovering state. From that point, the joint and coalition forces will attempt to move towards normalization, while insurgents will attempt to move toward increased violent conflict. Movement along the framework does not have to be linear; the conditions can decline and improve in separate iterations. Conditions on the left end of the framework require more military effort to eliminate threats and reduce violence. As conditions improve, military forces and civilian agencies focus on building capacity and encouraging sustained development. COIN can be conducted at any point within the framework.

c. Failed, Failing, and Recovering States. The framework has three categories of states: failed, failing, and recovering, although the distinction or exact transition between categories is rarely clear.

(1) Failed State. A failed state may only have remnants of a government due to collapse or regime change or it may have a government that exerts weak governance in all or large portions of its territory. A failed state is unable to effectively protect and govern the population. A failed state may not have a national government with which to work and, consequently, conducting COIN is difficult, especially with respect to legitimacy at the national level. Under these extreme circumstances, the intervening authority has a legal and moral responsibility to install a transitional military authority.

(2) Failing State. The failing state is still viable, but it has a reduced capability and capacity to protect and govern the population. When a state is fighting an insurgency and its ability to protect and govern the population starts to decline, the pace of that state’s decline tends to accelerate towards collapse. Outside support for a failing state’s COIN efforts may halt and reverse this trend; however, assistance becomes more difficult based on the level of decline at the time of intervention.
(3) **Recovering State.** The recovering state is moving towards normalcy but may have an imperfect level of viability. This state is able to protect and govern its population to some degree. A key consideration is whether the population considers the level of protection and governance acceptable and normal. A recovering state may still suffer from insurgency, although any insurgency in a recovering state will be relatively weak. When dealing with a recovering state, US efforts focus on building HN capability and capacity and preventing a latent insurgency from emerging.

d. When considering the OE, the JFC considers whether the HN is vulnerable to failure or already in crisis. This may be different in different parts of the country.

(1) **Vulnerable States.** Vulnerable states are those states unable or unwilling to adequately assure the provision of security and basic services to significant portions of their populations and where the legitimacy of the government is in question. This includes states that are failing or recovering from crisis.

(2) **Crisis States.** Crisis states are those states where the central government does not exert effective control over its own territory or is unable or unwilling to assure the provision of vital services to significant parts of its territory, where legitimacy of the government is weak or nonexistent, and where violent conflict is a reality or a great risk.

For further details on the fragile states framework, refer to United States Agency for International Development’s (USAID’s) Fragile States Strategy (2005).

e. **Governance.** Governance is the state’s ability to serve the citizens through the rules, processes, and behavior by which interests are articulated, resources are managed, and power is exercised in a society. A state’s ability to provide effective governance rests on its capability and capacity to establish rules and procedures for political decision making, strengthen public sector management and administrative institutions and practices, provide public services in an effective and transparent manner, and provide civil administration that supports lawful private activity and enterprise. An ungoverned area (UGA) is a place where the state or the central government is unable or unwilling to extend control, effectively govern, or influence the local population, and where a provincial, local, tribal, or autonomous government does not fully or effectively govern, due to inadequate governance capacity, insufficient political will, gaps in legitimacy, the presence or recent presence of conflict, or restrictive norms of behavior. UGA is a broad term that encompasses under-governed, misgoverned, contested, and exploitable areas as well as UGAs.

f. **Source of Governance.** A fundamental issue is who provides governance to the population during a COIN operation. Figure I-2 depicts three potential sources of governance: the HN government, transitional civilian authority, and transitional military authority. For an UGA, the establishment of a transitional civilian authority or transitional military authority may be required until the HN indigenous populations and institutions (IPI) can resume their functions and responsibilities. For a failed state, a
transition to a new HN government or former government-in-exile should begin as soon as feasible.

g. **Vulnerabilities of Governance and Authority.** A state’s authority is dependent upon the successful amalgamation and interplay of four factors: mandate, manner, support and consent, and expectations. When the relationship between the governing and the governed breaks down, challenges to authority are likely. If the population, or a significant section of it, cannot achieve a remedy through established political discourse, they are likely to resort to insurgency.

(1) **Mandate.** The perceived legitimacy of the mandate that establishes a state authority, whether through the principles of universal suffrage, a recognised or accepted caste/tribal model, or an authoritarian rule.

(2) **Manner.** The perceived legitimacy of the way in which those exercising that mandate conduct themselves, both individually and collectively.

(3) **Support and Consent.** The extent to which factions, local populations and others consent to, comply with, or resist the authority of those exercising the mandate. Consent may range from active resistance, through unwilling compliance, to freely given support.
(4) **Expectations.** The extent to which the expectations and aspirations of factions, local populations, and others are managed or are met by those exercising the mandate.

**h. Transitional Military Authority.** Joint or multinational military forces may initially have to govern an area through a transitional military authority, which provides civil administration. This may occur because forces have occupied foreign territory or because the security situation may not permit civilian agencies to function effectively. Use of a transitional military authority should be of as short duration as practicable and should continue only until a civil authority can assume or resume its functions and responsibilities.

**i. Transitional Civilian Authority.** If deemed necessary by US and multinational leaders, a transitional civilian authority may be formed. A transitional civilian authority may be formed to immediately provide governance in some cases. Alternatively, as the level of security improves, transitional civilian authority may replace a transitional military authority. The exact nature and tempo of the transition period will be determined by US and multinational decision makers based on the security conditions in the OE. Like a transitional military authority, transitional civilian authority should be of as short duration as practicable and should continue only until the HN can assume or resume its functions and responsibilities.

**j. Support to Civil Administration (SCA).** SCA helps continue or stabilize management by an existing governing body of a HN’s civil structure. The joint force may provide SCA when a HN requests support for their COIN efforts or as a continuation of a transitional military authority and/or transitional civilian authority. Civil administration in friendly territory may include advising friendly authorities and performing specific functions within the limits of authority and liability established by international treaties and agreements.

*For more information on SCA, refer to Joint Publication (JP) 3-57, Civil-Military Operations.*

### 3. Warfare and Counterinsurgency

**War is a violent contest of wills between sociopolitical groups.** Carl von Clausewitz proposed that the nature of war is unchanging in that there are three key forces—passion and enmity, chance and creativity, and policy and reason. These forces often are expressed as the population, the military, and the government, respectively. While the nature of war is unchanging, there are differences in the way wars are waged, and we refer to the way war is waged as “warfare.” While the way any war is fought is unique, JP 1, *Doctrine for the Armed Forces of the United States*, discusses traditional warfare and irregular warfare (IW). The important distinction between these is focus. In traditional warfare the conflict focuses on defeating the opposing military through force-on-force engagements, and influencing the government by taking control of their territory, and influencing the people generally through intimidation, fear, and deception;
whereas in IW, the conflict focuses more on the control or influence over, and the support of, a relevant population and not on the control of an adversary’s forces or territory. Even while understanding the differing contexts for military operations, it is important to understand that all wars involve the full range of capabilities available to an actor’s strategy. Nations have historically used subversion, unconventional warfare, guerrilla warfare and other means focused on influence over relevant populations during traditional war; likewise, states and other actors use missiles, aircraft, troop formations and other conventional means to strike at enemy military forces during IW.

a. **Irregular Warfare.** IW is a violent struggle among state and nonstate actors for legitimacy and influence over the relevant populations. IW favors indirect and asymmetric approaches, though it may employ the full range of military and other capacities, in order to erode an adversary’s power, influence, and will. Enemies of the United States may be loosely organized networks or entities with no discernible hierarchical structure. Nevertheless, they have critical vulnerabilities to be exploited within their interconnected political, military, economic, social, information, and infrastructure systems. These actors often wage protracted conflicts in an attempt to break the will of the state. Military operations alone rarely resolve such conflicts. This publication will address all the instruments of national power. States have sovereign rights and a social contract with their inhabitants; therefore, they have sovereign responsibilities to combat these irregular threats. What makes IW "irregular" is the focus of its operations—the population—and its strategic purpose—to gain or maintain control or influence over, and the support of that population through various efforts.

(1) **Credibility and Legitimacy.** An adversary waging IW often attempts to protract the conflict to break the will of its opponent and control the relevant population. The belligerents, whether states or other armed groups, seek to undermine their adversaries’ legitimacy and credibility and to isolate their adversaries from the relevant population, physically as well as psychologically. At the same time, they also seek to bolster their own legitimacy and credibility to exercise authority over that same population.

(2) **Means.** IW, as practiced by our adversaries, typically manifests itself as one or a combination of several possible means, including guerrilla warfare, terrorism, subversion, information operations (IO), strikes, and raids. The specific form or combination will vary according to the adversary's capabilities and objectives.

(3) **Selection.** The context of warfare in which forces operate, whether insurgent or counterinsurgent is driven by many different factors including the protagonist’s culture, capabilities, and means; adversary capabilities, vulnerabilities, and actions; and the strategic objectives and end state. Failure of one side or the other to recognize the context in which they and their adversary operate will normally result in strategic failure, even in the wake of tactical success. The relative disparity of means between insurgents and governments often drives insurgents to nontraditional devices, particularly during the early and middle stages of an insurgency. If a parity of means
becomes more attainable and domination of influence with the relevant population is achieved, the insurgents may turn to more traditional means of conducting warfare.

(4) **Range of Military Operations.** The joint force operates across the range of military operations to counter the enemy during IW with military operations and other capabilities. Some military operations, such as foreign internal defense (FID), COIN, combating terrorism, and unconventional warfare (UW) are primarily conducted during IW.

*For additional information on IW, see JP 1, Doctrine for the Armed Force of the United States, JP 3-0, Joint Operations, JP 3-05, Joint Special Operations, JP 3-22, Foreign Internal Defense, and JP 3-26, Counterterrorism.*

b. **Traditional Warfare.** Traditional warfare is characterized as a confrontation between states or coalitions/alliances of states. This confrontation is predominately between belligerents pitting one side’s government and military against the opposition’s government and military. The objective is to defeat an adversary’s armed forces, destroy an adversary's war-making capacity, or seize or retain territory in order to force a change in an adversary's government or policies. Military operations in traditional warfare normally focus on an adversary's armed forces and critical infrastructure to ultimately influence the adversary's government.

*For additional information on traditional warfare, see JP 1, Doctrine for the Armed Force of the United States, and JP 3-0, Joint Operations.*

4. **Related Operations and Activities**

There are several operations, programs, and activities that may be interdependent with COIN, including nation assistance, FID, security force assistance (SFA), security cooperation, UW, combating terrorism, peace operations (PO), and psychological operations (PSYOP).

a. **Nation Assistance.** Nation assistance is civil or military assistance (other than foreign humanitarian assistance) rendered to a nation by US forces within that nation’s territory during peacetime, crises or emergencies, or war, based on agreements mutually concluded between the United States and that nation. Nation assistance operations support the HN by promoting sustainable development and growth of responsive institutions. The goal is to promote long-term regional stability. Nation assistance programs include, but are not limited to, security assistance, FID, and humanitarian and civic assistance.

b. **Foreign Internal Defense.** FID refers to the participation by civilian and military agencies of a government in any of the action programs taken by another government or other designated organization to free and protect its society from subversion, lawlessness, insurgency, terrorism, and other threats to their security. The focus of all US FID efforts is to support the HN’s program of internal defense and
FID can only occur when there is a HN that has asked for assistance. The US will generally employ a mix of diplomatic, economic, informational, and military instruments of national power in support of these objectives. Military assistance is often necessary in order to provide the secure environment for the above efforts to become effective. For example, a FID program may help a HN to improve the capability or capacity of one of its programs such as counterdrug activities or quell the nascent stages of an insurgency.

(1) Relation to COIN. FID may or may not include countering an insurgency. When FID includes countering an insurgency, COIN is part of FID. COIN only refers to actions aimed at countering an insurgency whereas FID can aim at dealing with any one or a combination of subversion, lawlessness, and insurgency. In most cases, the joint force conducts COIN as part of a larger FID program supporting the HN government. COIN that is not part of FID is an uncommon situation, and it should be a transitory situation where the US and any multinational partners should work to establish or reestablish HN sovereignty. Figure I-3 depicts where COIN is distinct, where COIN supports FID, and where FID is distinct. There are three Department of Defense (DOD) categories of FID programs.

(2) Indirect Support. DOD FID indirect support consists of security assistance, exchange programs, and joint/multinational exercises. These programs can have either a small or no US footprint in the HN, and they can support issues not related to insurgency, issues related to a latent insurgency, or programs related to an entrenched insurgency.

(3) Direct Support Not Involving Combat Operations. DOD FID military direct support that does not involve combat operations includes civil-military operations (CMO), PSYOP, SFA, military training support, logistics support, mobility support, and intelligence and communications sharing. These programs have varying US footprints in the HN. They can be in support of a HN of any kind, but large efforts in this area tend to assist a HN with an extant insurgency.

(4) US Combat Operations. The introduction of US combat forces into FID operations requires a Presidential decision and serves only as a temporary solution until HN forces can stabilize the situation and provide security for their populace. If this involves COIN, US efforts can vary from providing advisors that fight alongside HN forces to the US conducting COIN in support of the larger HN IDAD. Consequently, the US footprint could vary from a few advisors to a large joint force. Control must transition to the HN as soon as practical to ensure the population perceives its government as legitimate.

For further details on FID, see JP 3-05, Joint Special Operations, and JP 3-22, Foreign Internal Defense.
c. **Security Force Assistance.** Security forces comprise both civilian and military participants, to include law enforcement, border security, intelligence, special operations forces (SOF), and conventional military forces. Security forces can be at the regional level, such as United Nations (UN) forces, and all levels of the HN from local to national. Many actors can participate in SFA, including joint, intergovernmental, interagency, multinational, nongovernmental, and others. These efforts focus on the HN’s efforts to increase its security forces’ capability and capacity.

*For further information, see JP 3-22, Foreign Internal Defense.*
(1) **Relationship to COIN.** SFA and security forces are integral to successful FID, COIN, and stability operations. SFA includes organizing, training, equipping, rebuilding, and advising various components of security forces in support of a legitimate authority; however, actors performing SFA have to initially assess the security forces they will assist and then establish a shared, continual way of assessing the security forces.

(2) **Organizing.** SFA includes organizing institutions and units, which can range from standing up a ministry to improving the organization of the smallest maneuver unit. Building capability and capacity in this area includes personnel, logistics, and intelligence and their support infrastructure. Developing HN tactical capabilities alone is inadequate; strategic and operational capabilities must be developed as well. HN organizations and units should reflect their own unique requirements, interests, and capabilities—they should not simply mirror existing external institutions.

d. **Security Cooperation.** Security cooperation interactions build defense relationships that promote specific US security interests, develop allied and friendly military capabilities for self-defense and multinational operations, and provide US forces with peacetime and contingency access to a HN. These activities help the US and HN gain credibility and help the HN build legitimacy. These efforts can help minimize the effects of or prevent insurgencies and thwart their regeneration.

e. **Unconventional Warfare.** UW is a special operations mission. UW is a broad spectrum of military and paramilitary operations normally of long duration and conducted by, with, and through indigenous or surrogate forces. These surrogate forces are organized, trained, equipped, supported, and directed in varying degrees by an external source. UW activities include, but are not limited to, insurgency, guerrilla warfare, subversion, sabotage, intelligence, PSYOP, and unconventional assisted recovery. UW most frequently refers to the military and paramilitary aspects of an insurgency designed to resist, overthrow, or gain political autonomy from an established government or used to resist or expel a foreign occupying power. However, UW can also refer to military and paramilitary support to an armed group seeking increased power and influence relative to its political rivals without overthrowing the central government and in the absence of a foreign occupying power.

*For further details on UW, see JP 3-05, Joint Special Operations.*

f. **Counterterrorism (CT).** Terrorism is the calculated use of unlawful violence or threat of unlawful violence to inculcate fear; which is intended to coerce or to intimidate governments or societies in the pursuit of goals that are generally political, religious, or ideological. Terrorism can be a standalone activity when the terrorists have no intent to control territory but instead focus on political impact to further their agenda. Terrorism is often used in conjunction with insurgency. CT can be applied directly against terrorist networks and indirectly to influence and render global environments inhospitable to terrorist networks.
g. Peace Operations. For the Armed Forces of the United States, PO are crisis response and limited contingency operations involving all instruments of national power and also include international efforts and military missions to contain conflict, restore the peace, and shape the environment to support reconciliation and rebuilding and to facilitate the transition to legitimate governance. PO include peacekeeping operations (PKO), peace enforcement operations (PEO), peace building (PB) post-conflict actions, peacemaking (PM) processes, and conflict prevention. PO may be conducted under the sponsorship of the UN, another intergovernmental organization (IGO), within a coalition of agreeing nations, or unilaterally.

(1) Peacekeeping Operations. PKO consist of military operations undertaken with the consent of all major parties to a dispute. PKO may be part of a larger COIN framework when some parties come to a diplomatic agreement. When all parties have agreed to a diplomatic agreement, PKO can replace COIN over time.

(2) Peace Enforcement Operations. PEO are generally coercive in nature and rely on the threat of or use of force; however, PEO also rely on the development of working relationships with the local population. The impartiality with which the PO force treats all parties and the nature of its objectives separate PEO from COIN and major combat operations.

(3) Peacemaking. PM is a diplomatic process that may include mediation, negotiation, or conciliation. PM efforts may take advantage of seams in insurgent organizations by establishing separate agreements with individual organizations or groups that make up an insurgency movement. Commanders should constantly seek opportunities for PM throughout COIN.

(4) Peace Building. PB is an important aspect of a larger COIN effort. PB covers several post conflict actions including diplomatic, economic, and security related activities aimed at strengthening political settlements and legitimate governance, and rebuilding governmental infrastructure and institutions, in order to establish sustainable peace and security, foster a sense of confidence and well-being, and support the conditions for economic reconstruction.

(5) Conflict Prevention. Conflict prevention consists of diplomatic initiatives and other actions taken in advance of a crisis to prevent or limit violence, deter parties, and reach an agreement short of conflict. Conflict prevention also occurs in the post-conflict phase in order to prevent a return to conflict. Military deployments designed to deter and coerce parties will need to be credible, and this may require a combat posture and an enforcement mandate under the principles of Chapter VII of the UN Charter. Conflict prevention activities range from diplomatic initiatives to deployments designed to resolve disputes. Early efforts to prevent insurgency are covered in Chapter III, “Counterinsurgency.”
For further details on PO, see JP 3-07.3, Peace Operations.

h. Psychological Operations. By lowering insurgent morale and reducing their operational or combat effectiveness, PSYOP can discourage aggressive actions and create dissiension and disaffection within insurgent ranks. When properly employed, PSYOP can save lives of friendly, noncombatant, and insurgent forces by reducing insurgent will to fight.

(1) Purpose. The purpose of PSYOP in COIN is to induce or reinforce attitudes and behavior that support HN legitimacy and are favorable to the end state, including addressing perceived core grievances, drivers of conflict, and the illegitimacy of the insurgents. PSYOP efforts in COIN are most effective when personnel with a thorough understanding of the language and culture of the target audience (TA) are included in the review of PSYOP materials and messages. The dissemination of PSYOP includes print, broadcast, Internet, facsimile messaging, text messaging, and other emerging media. However, face-to-face communications are the most effective and preferred method of communicating with local audiences, especially in COIN.

(2) Employment. PSYOP employed at the strategic, operational, and tactical levels, are used to establish and reinforce foreign perceptions of counterinsurgent credibility and HN legitimacy. PSYOP conducted at the strategic level are international information activities conducted by United States Government (USG) agencies to influence foreign attitudes, perceptions, and behavior in favor of US goals and objectives during peacetime and in times of conflict. These programs are conducted predominantly outside the military arena but typically utilize DOD assets. PSYOP conducted at the operational level are in a defined operational area to promote the effectiveness of COIN, and PSYOP conducted at the tactical level are employed in the area assigned a maneuver commander to COIN tactical efforts. PSYOP forces are vital at the tactical level in COIN. They build rapport for US/coalition forces, enhance legitimacy and populace support for the HN, and support on-going CMO, as well as reduce combat effectiveness of the insurgents.

(3) The PSYOP program. The PSYOP program forms the legal authority to integrate PSYOP in Secretary of Defense (SecDef) approved missions in a theater of operation. The program establishes the parameters for the execution of PSYOP. The components of a PSYOP program provide the necessary guidelines from which to develop and approve PSYOP series to target foreign audiences. The program is staffed and coordinated through the Joint Staff and interagency process and approved by the SecDef to ensure PSYOP products reflect national and theater policy, strategy and also receive the broadest range of policy considerations.

(4) PSYOP Product Approval. Under US policy and the PSYOP Supplement to the Joint Strategic Capabilities Plan, PSYOP product approval authority may be sub-delegated by the Under Secretary of Defense for Policy to the geographic combatant commander (GCC) and further to the commander, joint task force through official
message traffic. When required or requested, the SecDef can authorize PSYOP product approval authority to be delegated down to the brigade combat team in order to facilitate responsive PSYOP support. Current policy facilitates decentralized PSYOP execution and allows for commanders with product approval authority to develop a streamlined time sensitive product approval process. A JFC must have an approved PSYOP program, execution authority, and delegation of product approval authority before PSYOP execution can begin.

For more discussion on PSYOP see JP 3-13.2, Psychological Operations.

i. Counterguerrilla Operations. Counterguerrilla operations are operations and activities conducted by armed forces, paramilitary forces, or nonmilitary agencies against guerrillas. Counterguerrilla operations essential supporting efforts, or a subset, of COIN operations focused on the insurgents’ military forces.

j. Example of Related Operations. The complex nature of COIN often requires many types of operations to effectively shape the OE and set the conditions to reach the desired end state. For example, all or part of unsuccessful PEO can transition to COIN as the situation devolves and becomes more unstable. COIN and PEO can also occur simultaneously if some parties have agreed to peace while one or more use insurgency to reach their goals. More importantly, successful COIN can become long-term PEO as part of a larger FID framework. Figure I-4 depicts an example nexus of COIN, CT, and PEO.


Simultaneity and Balance. COIN requires joint forces to both fight and build sequentially or simultaneously, depending on the security situation and a variety of other factors. Although offense, defense, or stability levels of effort will change over time, there will be some offensive, defensive, and stability operations occurring simultaneously. The balance of these operations must be appropriate to accomplish the current phase’s objectives.

a. Offensive and Defensive Operations. Offensive and defensive operations in COIN that are predominantly aimed at insurgent combatants are counterguerrilla operations. Counterguerrilla operations are focused on countering the military aspect of insurgencies. The joint force, however, must never lose sight of the broader COIN effort and not merely focus on lethal efforts. Although the political dimension of COIN is paramount for the long-term, counterguerrilla operations are essential to protect the population. A balance of counterguerrilla, CT, collection, counterintelligence (CI), information, and other operations are necessary to secure the population.
b. Stability Operations. Stability operations refer to various military missions, tasks, and activities conducted outside the US in coordination with other instruments of national power to maintain or reestablish a safe and secure environment and provide essential governmental services, emergency infrastructure reconstruction, and humanitarian relief. Stability operations are consequently fundamental to COIN—stability operations address the core grievances of insurgency as well as drivers of conflict and are therefore essential to long-term success. US military forces should be prepared to lead the activities necessary to accomplish these tasks when indigenous civil, USG, multinational, or international capacity does not exist or is not yet capable of assuming responsibility. Once a legitimate civil authority is prepared to conduct such tasks, US military forces may support such activities as required. Integrated civilian and military efforts are essential to success and military forces need to work competently in this environment while properly supporting the agency in charge. Effectively planning and executing stability operations require a variety of perspectives and expertise. The Department of State (DOS) is charged with responsibility for a whole-of-government approach to stability operations that includes USG departments and agencies (including DOD), the HN, alliance or coalition partners, nongovernmental organizations (NGOs),
IGOs, and other actors. Military forces should be prepared to work in informal or formal integrated civilian-military teams that could include, and in some cases be led by, representatives from other US departments and agencies, foreign governments and security forces, IGOs, NGOs, and members of the private sector with relevant skills and expertise.

CHAPTER II
INSURGENCY

1. Introduction

Successful COIN operations require comprehensive knowledge of the OE including an understanding of the insurgents, the scope of the insurgency, any external supporting elements, and the other players (e.g., terrorists and criminals) that may benefit from a protracted conflict and especially the relevant population. An insurgency typically succeeds or fails based on the support of the population. This understanding acts as a foundation on which the joint force can plan, prepare, execute, and assess COIN operations. This chapter provides COIN practitioners a doctrinal baseline to understand their adversaries.

a. Nature. Insurgencies are primarily internal conflicts that focus on the population. An insurgency aims to gain power and influence, win a contest of competing ideologies, or both. The insurgent goal of gaining power, influence, and freedom of action may not extend to overthrowing the HN government, but only to gaining power and influence at a greater rate or extent than other means would peacefully or legally allow. Some insurgent leaders may use ideology to gain power but not actually subscribe to the ideology—the ideology can be a means to another end. To survive, insurgencies must adapt to environmental and operational changes and new threats. This need to adapt also applies to any significant subgroups in an insurgency. Insurgents strive to adapt to change more quickly and effectively than the counterinsurgents. The use of subversion and violence is what makes insurgency distinct from the culturally accepted political process or culturally accepted nonviolent means of political protest.

b. An Approach. The use of insurgency is normally necessary because of the inherent weakness of insurgent forces relative to the state or external forces. This relative weakness forces insurgents to avoid an initial direct confrontation and instead look for ways to attack asymmetrically. While combatants generally prefer a quick, cheap, overwhelming victory over a protracted struggle, insurgents often must prolong their effort to gain in relative strength and erode the will of opponents over time.

c. Focus. Insurgencies may focus at the local, state, or regional level. The focus depends on the insurgents’ endstate and phase. They may focus current operations on a small area and later expand their efforts geographically.

d. Subversion and Violence

(1) Subversion. Subversion describes actions designed to undermine the military, economic, psychological, or political strength or morale of a governing
authority. Insurgents may stage violent acts for their subversive impact, such as fomenting violent civil unrest, such as violent riots or strikes. Insurgents may also use nonviolent subversive efforts, such as political fronts, infiltration of government agencies, or nonviolent civil unrest (nonviolent strikes or peaceful public demonstrations). Subversion is most effective when consistently conducted over a long period of time. Insurgent use of propaganda, sabotage, and other means to influence audiences often seeks to undermine the legitimacy of the HN government and other counterinsurgent forces and increase support for the insurgency. These efforts are often focused on the HN population, but they may be focused on counterinsurgent forces or foreign audiences. Despite the lack of formal doctrine for these efforts, insurgents will often have honed propaganda skills and will quickly master skills in the manipulation of international media. Successful insurgents will plan activities and supporting influence efforts; they will have propaganda and media messages ready for immediate implementation. Furthermore, the eagerness of international media to obtain inside, exclusive stories may allow insurgents to control messages and present images and stories that support their narrative, their core grievances, and representation of themselves as victims.

(2) Violence. Insurgents use violence, which may include guerrilla warfare, terrorism, and even conventional operations to erode the strength and numbers of counterinsurgent forces, weaken the HN government, undermine the HN government’s legitimacy, and promote their influence. The insurgents may only seek the population’s acquiescence through violence. To gain popular support, the insurgents may use violence to make the government look incompetent or provoke an inappropriate HN government response. An inappropriate response could be HN government repression of the population that does no actual harm to the insurgents.

e. Organization. There may be many insurgent groups or other destabilizing actors involved in one area. Insurgency may be conducted by a highly organized single movement or by a loose coalition of poorly organized groups. Individual insurgencies may have several factions or subgroups that have varying degrees of unity, ideological or otherwise. Insurgent organization may also change. This can take varying forms, from splitting into smaller groups to separate insurgencies forming a loose coalition or permanent larger insurgency. Loose coalitions may cooperate only to achieve a certain goal, so the groups that make up the loose coalition may be unable to cooperate on fundamental ideological issues or be unwilling to share power if the insurgency succeeds. Some insurgencies have members that work towards a common goal with little or no central direction. The potential involvement or support of international terrorists, criminals, and other actors may further impact insurgent organization.

f. Characteristics. While each insurgency is unique and often adaptive, there are basic similarities among insurgencies. In all cases, insurgent military action is secondary and subordinate to a larger end, which differentiates insurgency from lawlessness. However, counterinsurgent commanders may face a confusing and shifting coalition of many kinds of opponents, some of whom may be at odds with one another. Additionally,
some of these adversaries are insurgents and some are not. Characteristics of insurgencies can be found in Figure II-1.

![Characteristics of Insurgencies](image)

**Figure II-1. Characteristics of Insurgencies**

1. Ends, Scope, Core Grievances, and Prerequisites
2. Dynamics
3. Organization
4. Approaches
5. Recruitment, Causes, Resources, and Information
6. Vulnerabilities
7. Devolution and Decline

**g. Inherent Advantages.** The counterinsurgents normally have initial advantage over insurgents in means and resources; however, that edge is counterbalanced by the counterinsurgents’ requirement to maintain a degree of order throughout the operational area. On the other hand, insurgents only need to sow chaos and disorder. A small number of highly motivated insurgents with simple weapons, good operations security (OPSEC), and limited mobility can undermine security over a large area. A coordinated COIN effort requires political and military leaders to recognize that an insurgency exists and determine its makeup and characteristics. While the government prepares to respond, the insurgents gain strength and foster increasing disruption throughout the state or region. Some insurgents are successful at disguising their intentions, so potential counterinsurgents are at a disadvantage; however, the exposure of disingenuous insurgent goals often proves advantageous to the HN’s COIN efforts.

**h. Protraction and Success.** It is not necessary for the insurgency to “win” in a traditional Western sense—an insurgency wins by not losing. As long as the insurgency survives to regenerate and fight another day, it continues to erode the counterinsurgents’ capabilities and will. If the counterinsurgents are not effective in dealing with the insurgency, they are usually losing relative strength, credibility, and legitimacy. Counterinsurgents must first contain and then defeat an insurgency as well as address the
insurgency’s core grievances. If core grievances are not addressed sufficiently, the insurgency will regenerate and prolong the conflict.

i. **Will, Time, and Space.** Insurgent strategies seek to achieve their political aims by using time, space, and will. They normally accept temporary setbacks with respect to time and space to reach their long-term goals.

   (1) **Will.** The ideological nature and core grievances of insurgency often result in insurgencies having a strong collective will. This sense of collective will is often relatively much greater than that of fragile states’ governments. The insurgent thus seeks to make the struggle a protracted “contest of wills.”

   (2) **Time.** Due to their relative strong will, insurgents can afford to be patient. When their relative weakness requires, insurgents can erode their opponents’ will through various means, such as guerrilla warfare, subversion, terrorism, and propaganda. Thus, capable insurgents use time as a resource that effective insurgents manage at all levels, especially the strategic.

   (3) **Space.** Like their use of time, insurgents can use space to wear down their opponents’ will. Like conventional operations, they may seek to attack relatively weak areas. However, capable insurgents will be fluid. They will fight on ground of their choosing, wear down their opponent, yet avoid becoming decisively engaged or destroyed. In this fashion, they will seek to wear down their opponents’ actual strength and force their opponent to react to insurgent efforts. Sanctuaries and porous border regions also offer insurgent’s transnational lines of communication, escape routes, and havens to recuperate, train, and plan future operations.

2. **Ends, Scope, Core Grievances, and Prerequisites**

   Ends, scope, and core grievances are three of the most important aspects of an insurgency. Understanding an insurgency’s motivations, breadth of activity and support, and core grievances is essential to successful COIN.

   a. **Ends.** Insurgencies generally share some combination of four common objectives: political change, overthrow of the government, resistance against an outside actor, or nullifying political control in an area. Insurgencies may have more than one end, and the ends can change with circumstances; however, ends tend to be ideologically driven. In some cases, insurgents may only seek to goad the international community to intervene, which may force political change, or the presence of foreigners may help fuel support for the insurgency.

   (1) **Change.** Many insurgencies center on forcing the HN into significant political or economic change. This change can have multiple forms. Moreover, the level of violence and subversion may be beyond the HN’s capability to address with nonmilitary means. Change can include issues such as political processes, religious practices, or secession of a region.
(2) **Overthrow.** Insurgents may seek to overthrow governments. The actual efforts to overthrow a regime can range from an unplanned, spontaneous explosion of popular will to a coup d’État with little support from the population. Most insurgencies fall between these two extremes and are characterized more by a strategy of protracted attrition than broad-based populist revolutions or coup d’État. They normally seek to achieve at least one of two goals: to overthrow the existing social order and reallocate power.

(3) **Resistance.** In some cases indigenous elements seek to expel or overthrow perceived “occupiers” or “outsiders,” particularly when local groups initially resist the joint force during or in the aftermath of major operations. These resistance groups may initially have little or no central direction, or they may have been part of a preplanned resistance effort. Either way, the actions of these small groups can have a cumulative impact. Counterinsurgents must address these nascent insurgencies as quickly as possible, before resistance efforts gain momentum and organization. Resistance is usually more easily addressed if action is taken early. Some resistance groups could come under the control of a government in exile or by factions competing for that role. It is important to note that the joint force may be unwelcome or seen as “occupiers” or “outsiders” in an UGA just as they might in a state. As in many situations, the objective of general resistance is often to protract the war until the “outsiders” tire of the struggle and withdraw.

(4) **Nullification.** Some non-state actors seek to create or maintain a region where there is no governmental control or governmental control that they can co-opt. For example, powerful criminal organizations desire a space where they can conduct their activities unrestrained by a government. If these criminal organizations can challenge a HN’s control beyond the local level of government, they have become an insurgency. Additionally, some insurgencies may have the goal of nullifying one state’s control of a region with the intent to form a sanctuary in support of action elsewhere. Such a sanctuary may be safely over an international border from the real (or current) focus of the insurgency or may be far from the seat of the insurgency, serving as a safe haven for training and other preparation.

b. **Scope.** There are four general categories for the scope of insurgencies; however, there is no clear-cut delineation between categories. The first two categories are more common forms of insurgency. The latter two categories refer to more broadly-based insurgencies made more potent and prevalent by globalization.

(1) **Local.** These insurgencies are local-national in scope and end state; however, these insurgencies do not enjoy any substantive external support.

(2) **Local-External Support.** Like the previous category, these insurgencies are local-national in scope and end state. What makes these insurgencies different from the previous category is that they enjoy external support from other actors. External support may come from diverse sources and may be either overt or covert. Support may
come from states in any combination of diplomatic, informational, military, or economic efforts, although an important form of support is another nation’s allowing the insurgents to use its territory as a safe haven. Support from non-state actors is generally smaller in size and scope than a state’s support.

(3) **Local-Global Support.** These insurgencies focus on a particular area, but supporters and elements can be found globally. For example, some insurgencies use subversion and violence in a localized area while using IO for a more regional or global impact; these IO often originate from a site geographically separate from the area where the insurgency is physically operating. Thus, the support network of these insurgencies may be global in scope, especially when there is a sympathetic diaspora or émigré population. By definition the operations of insurgencies of this kind can be found in multiple states, which adds to the difficulty of effectively dealing with them in a coherent fashion. A good example of this type of insurgency is the Liberation Tamil Tigers Elam—their efforts are focused on one island while their support has taken on a global scale.

(4) **Global.** These insurgencies are committed to a radical end state—they wish to force major change in the world. The theater for these insurgencies is politically, logistically, and operationally global. Global insurgencies often seek to first transform regions and then eventually the world. Global insurgencies often are willing to use any means to achieve their end state, including forming coalitions with or amalgamating other smaller-scoped insurgencies. Portions of these insurgencies can be found globally, although they may concentrate in ungoverned spaces or within sympathetic states. Global insurgencies can exploit local grievances and may transform these grievances from mundane to more religious or philosophical ones. They are often willing to support causes they view as compatible with their own goals through the provision of funds, volunteers, and propaganda. Some of these insurgents also attempt to leverage religious or ideological identity to create and support a transnational array of insurgencies. The world-wide communist efforts during the Cold War and Al Qaeda are examples of such groups. As the scope of these groups increases, the scope and therefore the complexity of COIN also increases. Traditional COIN methods still apply—isolation and disaggregation of the insurgencies to deal with them in detail coupled with addressing the core grievances. Defeating such enemies requires a global, strategic response; such a response addresses the array of linked resources and conflicts that sustain these movements while tactically addressing the local grievances that feed them. While globalization makes these insurgencies very difficult to destroy, their extreme beliefs and dispersion make it difficult for them to hold any territory for any duration.

c. **Core Grievances.** The core grievances are issues, real or perceived, in the view of some of the population. Some or all may fuel insurgency to varying degrees. The importance of the core grievances, or even their existence, can change over time. Additionally, insurgents can be adept at manipulating or creating core grievances to serve their purpose. The following represent common core grievances:
(1) **Identity.** There are many factors that shape a person’s sense of identity, but identity is sociocultural in character. Strong feelings based on identity can be in conflict with the HN government, potentially leading to insurgencies with secession, border changes, or political overthrow as goals. External actors with similar identity as the insurgents may assist.

(2) **Religion.** Religious fundamentalism or extremism can become a core grievance of insurgency in and of itself. External groups with similar extremist religious views as the insurgents often provide support.

(3) **Economy.** Pervasive and desperate poverty often fosters and fuels widespread public dissatisfaction. Young people without jobs or hope are ripe for insurgent recruitment. Additionally, a perceived disparity of means can be an economic core grievance, for example a gap between a large poor majority and a small wealthy minority.

(4) **Corruption.** Corruption of national politics, HN government, or key institutions or organizations can be a core grievance. Institutional corruption is systemic and ongoing, unfair or illegal actions or policies. Political corruption is the dysfunction of a political system. For example, corruption in government development programs can cause resentment by the aggrieved group. Corruption leads to loss of HN legitimacy and is often a key core grievance.

(5) **Repression.** Repression can take many forms, such as discriminatory policies, rights violations, police brutality, or imprisonment. Like corruption, repression can lead to popular dissatisfaction with the current government and leads to the reduction of HN legitimacy.

(6) **Foreign Exploitation or Presence.** The perception that outsiders exploit the HN or the HN government excessively panders to foreigners can be a core grievance. For example, if foreign businesses dominate critical portions of the local economy, some of the population may feel that they or their country are being exploited by outsiders. A foreign military presence or military treaty may offend national sentiment as well. Finally, the mere presence or specific actions of foreigners may offend local religious or cultural sensibilities.

(7) **Occupation.** Foreign military forces’ occupation of another state is often a core grievance. If groups within the population have the will to fight on after a regime change or occupation, they may form a resistance movement.

(8) **Essential Services.** Essential services provide those things needed to sustain life. Examples of these essential needs are availability of food, law enforcement, emergency services, water, electricity, shelter, health care, schools, transportation, and sanitation (trash and sewage). Stabilizing a population requires meeting these basic needs. People pursue essential needs until they feel they are met, at any cost and from any source. People support the source that meets their needs.
d. **Prerequisites.** There are three prerequisites for an insurgency to be successful in an area—a vulnerable population, leadership available for direction, and lack of government control. When all three exist in an area, insurgency can operate with some freedom of movement, gain the support of the people, and become entrenched over time.

(1) **Vulnerable Population.** A population is vulnerable if the people have real or perceived grievances that insurgents can exploit. The insurgents can exploit the population by offering hope for change as well as exploiting political, economic, or social dissatisfaction with the current government. A gap between population’s expectations and the capability to meet these expectations may cause unrest within the population, including turning to insurgency. The larger the gap, the greater the population’s perceived or relative, deprivation between what they have and what they perceive they should have. Similarly, the larger the gap, the more susceptible the population is to insurgent influence through promises to close the gap.

(2) **Leadership Available for Direction.** A vulnerable population alone will not support an insurgency. There must be a leadership element that can direct the frustrations of a vulnerable population. If insurgents can recruit, co-opt, or coerce local leaders or the local leaders are part of the insurgency, these leaders can direct the frustrations of the populace. If the HN government alienates the intelligentsia, religious leaders, middle class, or other influential people in their society, these influential people may start or become part of an insurgency. This may be very important as these people often bring special skills and leadership to an insurgency.

(3) **Lack of Government Control.** Real or perceived lack of governmental control can allow insurgents to operate with little or no interference from security forces or other agencies. Greater government control decreases the likelihood of insurgent success. The opposite is also true. If the people feel the government is inadequate in meeting their needs, insurgents may provide an alternative, or “shadow,” government, or they may merely nullify governance to allow freedom of action and movement. HN failure to see or admit that there is an issue, or outright refusal to change, can further strengthen this prerequisite.

3. **Dynamics of Insurgency**

The dynamics of insurgency are a framework to assess an insurgency’s strengths and weaknesses. The dynamics can be examined separately, but studying their interaction is an indispensable part of COIN mission analysis. The interplay of these dynamics influences an insurgency’s approach. A change in location or the amount of external support might lead insurgents to adjust their approach and organization. Effective counterinsurgents identify the organizational pattern these dynamics form and closely monitor its evolution. The dynamics include leadership, objectives, ideology, OE, external support, internal support, phasing and timing, and organizational and operational approaches, though they should be examined with the underlying understanding that insurgents are a product of their culture, society, and history (see Figure II-2).
a. **Leadership.** Like any organization, leadership is critical to any insurgency. Leaders must provide vision, direction, guidance, coordination, and organizational coherence. This may come at the strategic level in an organized insurgency, or direction may initially come locally in a disparate resistance movement. Successful insurgent leaders’ key tasks are to break the ties between the people and the government, build physical and psychological ties between the insurgency and the people, and to establish credibility for insurgent efforts. Leader education, background, family and social connections, and experiences contribute to their ability to organize and inspire the people who form the insurgency. Insurgent leaders ultimately advance alternatives to existing conditions.

1. **Distributed Leadership.** In some cases, insurgencies have multiple important leaders. They are often from the elite, middle class, or intellectual segments of society. These leaders may separately recruit, indoctrinate, and use other members of the insurgency to carry out tasks. Consequently, these kinds of insurgent leadership structures are difficult to penetrate and can continue to operate efficiently despite the loss of any single leader, and sometimes even multiple leaders.

2. **Collective Leadership.** Some insurgencies operate from a collective power base that does not depend on specific leaders or personalities. This kind of collective leadership arrangement may require physical meetings, which often require a sanctuary
for security. Insurgencies with this style of leadership are easier to penetrate but recover rapidly when they lose key personnel.

(3) Charismatic Leadership. Some insurgencies depend on a charismatic personality to provide cohesion, motivation, and a focal point for the movement. Some charismatic leaders are traditional authority figures such as tribal leaders, local warlords, or religious leaders. These traditional authority figures often wield enough power to single-handedly drive an insurgency. Identity-focused insurgencies can be defeated in some cases by co-opting the responsible traditional authority figure; in others, the authority figures have to be discredited or eliminated. Organizations led in this way make decisions and initiate new actions rapidly, but they are vulnerable to disruption or collapse if the charismatic leader is removed.

b. Objectives. Effective analysis of an insurgency requires identifying its strategic, operational, and tactical objectives. This analysis must be from the insurgent perspective, rather than that of the counterinsurgent. Insurgents do not normally plan specifically in terms of strategic, operational, or tactical objectives. Insurgents use physical or psychological effects to connect strategic and operational objectives to tactical actions. Insurgent objectives may be achieved through lethal or nonlethal actions. For instance, to achieve a strategic objective of discouraging support for the government, insurgents may conduct operations to assassinate government officials or may delegitimize the HN in the eyes of the population by damaging or seizing a key facility. Identifying direct and indirect effects of insurgent actions within the OE and understanding the insurgent's strategic, operational, and tactical objectives are key to countering insurgent operations.

(1) Strategic. The insurgents’ strategic end state is related to the ends and scope of the insurgency. The end state is a set of conditions that describe victory. During insurgency, these conditions usually describe a government that is either unable or unwilling to control regions of the state, or the conditions may include the fall of the existing government. Strategic objectives are developed by insurgents that will bring about the end state conditions. A common strategic objective among insurgencies is a population that perceives the government as illegitimate and ineffective. Other strategic objectives may include popular support for the insurgency and negation of COIN forces.

(2) Operational. Insurgents pursue operational objectives that support their strategic objectives. Operational objectives will substantially increase insurgent control and influence and erode government legitimacy and counterinsurgent credibility. Operational objectives exploit the three prerequisites of an insurgency. Continued successful achievement of operational objectives will progressively establish the insurgents’ desired end state. For example, successful derailment of a national election may be an operational objective that will produce reduced confidence in government legitimacy - an effect that will lead to the achievement of a strategic objective.

(3) Tactical. Insurgents conduct missions, tasks, and actions to produce effects that achieve tactical objectives. The insurgent operational objectives often require
cumulative tactical efforts over a protracted period. Tactical objectives vary substantially in size and scope. For example, a large tactical objective could be successfully derailing a national election in one province and a small tactical objective may be successfully terrorizing a single family to not vote.

c. **Ideology.** Insurgents promise reforms or improvements and can present membership as an alternative to what otherwise may be a dull, impoverished existence. Thus, some join an insurgency due to poverty or lack of other opportunities. In other cases, insurgencies can recruit and gain popular support by appealing to the cause and the narrative. Finally, recruits may join an insurgency simply because they are seeking to belong to a community or because insurgents exploit recruits’ religious beliefs or ideological views.

(1) **Narrative.** The narrative is the central mechanism through which ideologies are expressed and absorbed. A narrative is an organizational scheme expressed in story form, and a good narrative is rooted in the local culture. Narratives are central to representing identity, particularly the collective identity of religious sects, ethnic groupings, and tribal elements. Stories about a community’s history provide models of how actions and consequences are linked. Stories are often the basis for strategies and actions, as well as for interpreting others’ intentions.

(2) **Ideological Dogma.** Many insurgents hold all-encompassing worldviews; they are ideologically rigid and uncompromising, seeking to control their members’ private thought, expression, and behavior. Seeking power and believing themselves to be ideologically pure, these insurgents often brand those they consider insufficiently orthodox as enemies. Extremist beliefs can also fortify the will of insurgents. For instance, their dogmas often confirm the idea, common among hard-core transnational terrorists, that unlimited means are appropriate to achieve their often unlimited goals—the means are justified by the ends and mitigated by the vilification and dehumanization of the target. Some insurgent groups employ religious concepts to portray their efforts favorably and mobilize followers in pursuit of their political goals. However, these insurgents often pursue their ends in highly pragmatic ways based on realistic assumptions. Even the most rigid insurgents may seek cease fires and participate in elections when such actions support their short-term interests.

d. **Operational Environment.** The OE—including sociocultural factors and civil factors—affects all participants in a conflict, including insurgents. The effects of these factors are immediately visible at the tactical level, where they are perhaps the predominant influence on decisions. For example, insurgencies in urban environments present different planning considerations from insurgencies in rural environments. Similarly, border areas contiguous to states that may actively or passively provide external support and sanctuary to insurgents create a distinct vulnerability for counterinsurgents.

e. **External Support.** External support to insurgency can provide political, psychological, and material resources that might otherwise be limited or unavailable.
External support for an insurgency can be provided by a state, organization, or non-state actor. Assistance can come from outside state governments or political entities that may provide support by recognizing an insurgency or political party sympathetic to the insurgency. Political support is the most dangerous form of support and can result in the insurgency’s gaining legitimacy, which may force limitations on the counterinsurgent operations. Psychological support to insurgency is sympathy for, or acknowledgement of, the insurgent cause. Support in the form of resources may include fighters, money, weapons, equipment, food, intelligence, advisors, and training. Insurgencies may turn to transnational criminal elements for funding or use the Internet to create a support network. Ethnic or religious communities in other states may also provide external support.

1) **Sanctuaries.** Sanctuaries provide insurgents with safe havens from which to prepare or conduct further operations. This may include physical sanctuaries where insurgents may plan, train, or otherwise prepare for ongoing operations. These sanctuaries may be located areas external to a HN from which operations are launched and to which insurgents may retire. Physical safe havens may be in areas with sympathetic governments or, more often, UGAs. In either case, sanctuaries challenge or prevent COIN efforts to enter these areas that protects insurgents. Similarly, insurgents may be able to use safe havens created by cultural sanctuaries, such religious or other culturally significant areas (e.g., churches, mosques, museums), or in locations among historically protected populations, such as women and children. Insurgents also draw on virtual sanctuaries such as websites, chatrooms, and blogs. These virtual sanctuaries are used to transmit propaganda, recruit, issue directives or orders, and conduct various other activities. For these virtual sanctuaries, the complexity of cyberspace can impede counterinsurgent efforts.

2) **Urban Sanctuaries.** Modern target acquisition and intelligence collection technology make insurgents in isolation, even in neighboring states, more vulnerable than those hidden among the population. Thus, contemporary insurgencies often develop in urban environments, using formal and informal networks. Human intelligence (HUMINT) and other forms of intelligence, surveillance, and reconnaissance (ISR) are vital to understanding and defeating these underground networks.

3) **Non-state Actors.** Non-state actors often team with insurgents and profit from the conflict. Non-state actors, such as transnational terrorist organizations, often represent a security threat beyond the areas they inhabit.

f. **Internal Support.** Internal support is vital for insurgencies, especially when insurgencies are latent or incipient. Insurgents must recruit or mobilize elements of the population to provide practical internal support and maintain momentum if an insurgency is to survive. In many cases neutrals are neither recognized nor tolerated by insurgents; they need to be persuaded or coerced. Therefore, the insurgents may have to eliminate some to persuade the remainder.
(1) **Level of Internal Support.** The reality is that neither side will ever enjoy the support of the entire population. The support of the population will fluctuate due to many factors. Assessing why groups within the population favor the HN or an insurgent group(s) is difficult. Measuring the population’s support is important and asking the population directly or using surveys can produce valuable insight into popular support and attitudes. Figure II-3 depicts an insurgency’s range of popular support.

(2) **Types of Internal Support.** Popular support can be either active or passive. It may come from only a small segment of the population or from a broad base of the population. Support for an insurgency may also be open or hidden, depending on the overall situation. Local insurgents normally exploit local core grievances when conducting recruiting. Normally insurgents link their messages with tangible solutions and actions.

![Figure II-3. Range of Popular Support](image)

g. **Phasing and Timing.** Most insurgencies pass through three common phases of development. Within those phases, insurgencies may evolve through radicalization, popular unrest, civil disobedience, subversion, localized guerrilla activity, widespread guerrilla warfare, and conventional warfare. Alternatively, they may wither away to dormancy if effectively countered or if they fail to capture sufficient popular support. Not all insurgencies experience a phased or neatly evolving development, and linear progression is not required for insurgent success. Moreover, a single insurgency may be in different phases in different parts of a country simultaneously, and they often continue activities they began in earlier phases with new activities. Insurgencies under pressure can also revert to an earlier phase, as needed. They then resume development when favorable conditions return. This flexibility is the key strength of a phased approach, which provides fallback positions for insurgents when threatened. Movement from one phase to another does not end the operational and tactical activities typical of earlier
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phases; it incorporates them. The phases of the protracted model below may not provide a complete template for understanding contemporary insurgencies; however, they do explain the shifting mosaic of activities usually present in some form.

(1) **Phase I—Strategic Defensive (Latent and Incipient).** The first phase of an insurgency normally begins with the HN government’s having stronger forces than the insurgents, when the insurgency is on the strategic defensive. In this situation insurgents must concentrate on survival and building support. There are two distinct, common stages within the first phase: latent and incipient.

(a) **Latent.** A latent insurgency is not yet ready to begin significant subversive or violent activities—it has not manifested or openly conducted operations. A latent insurgency usually begins with a group of like-minded individuals discussing core grievances. This exchange of ideas may occur through many mediums, including the Internet or recorded video. The involved individuals may discuss challenging authority or correcting perceived core grievances, which may lead to a conspiracy and plan for action. During this period the insurgency establishes an identity, cause, narrative, and a firm ideological or political base. This period tends to be a vulnerable and crucial time for the insurgents, and it can be a period of frequent fracturing or splintering due to ideological or other internal disputes. Insurgents often try to keep their activities hidden from the HN government and the majority of the population due to their potential vulnerability in this period. There are two key tasks insurgents perform during the latent stage: recruitment and infiltration (see Figure II-4). Counterinsurgents must take great care to differentiate between the activities of a latent insurgency and the activities of like-minded individuals of a political group lawfully exercising their rights to challenge the viewpoints of a sovereign government. Ignoring this, counterinsurgents may unwittingly drive these groups to support insurgency.

(b) **Incipient.** There is usually a period of time for any latent insurgency to transform to an incipient insurgency. When the insurgents have a sufficient foundation to begin more activities, they move into the incipient stage. During this stage an insurgency is becoming more active. In addition to expanding the tasks from the latent stage, insurgents will begin efforts to subvert and influence. They will also expand their efforts into using armed force. The insurgents often declare their existence through IO in the incipient stage (see Figure II-4).

(2) **Phase II—Strategic Stalemate (Guerrilla Warfare).** When the insurgents have reached rough strategic parity with counterinsurgent forces, they often begin to emphasize guerrilla warfare. Guerrilla warfare is military and paramilitary operations conducted in enemy-held or hostile territory by irregular, predominantly indigenous forces. This emphasis on guerrilla warfare characterizes the second phase. Guerrilla warfare is characterized by guerrillas’ striking at the time and place of their choosing and disappearing back into the population. The size and intensity of such attacks will depend on the situation and objectives of the insurgency. Insurgents will normally continue other efforts used in the latent and incipient phase; however, these efforts often change to support guerrilla warfare (see Figure II-4).
Figure II-4. Insurgent Actions, Underground and Military

(3) Phase III—Strategic Counteroffensive (War of Movement). The third phase begins if insurgents feel they have superior strength and they choose to employ a
portion of their forces to fight in a conventional manner. These conventional insurgent forces often attempt to hold terrain and expand insurgent-controlled areas. To prepare for these conventional insurgent efforts, guerrilla forces normally combine and train to fight as conventional forces, which often takes place in cross-border sanctuaries. These forces may form multiple echelons. They often acquire sophisticated, modern weapons and the skill to employ them. Insurgents may also obtain support from external combat forces, such as advisors or even conventional forces from a friendly border nation.

h. Organizational and Operational Approaches. Insurgencies develop operational approaches from the interaction of various factors. Insurgencies will adapt their approaches and organizational structure to the current conditions of the OE. More specifically, insurgent organizational and operational approaches are directly related to the strength of the HN government. If the HN is strong, the insurgency will have to be more secretive and selective. Conversely, the insurgency can be bolder if the HN is weak.

4. Organization

While each insurgency will have its own unique organization that may change over time, there are shared general organizational characteristics that provide a general framework for analysis of insurgencies. There are two basic organizational structures that comprise most insurgent organizations: components and elements.

a. Components. Insurgent structure may be generally broken down into two wings: political and military. Insurgent sociocultural factors, approaches, and resources tend to drive its organization, and most insurgencies. Figure II-4 depicts the many activities that these two wings may perform, from exploiting root causes to overt guerrilla warfare. Progression up the diagram does not have to be linear; insurgencies can perform any of these activities at any time, in any order or combination.

(1) Political Wing. Insurgencies will have some form of political wing, although some ends or approaches may only require a nascent political wing. The political wing is primarily concerned with undermining the legitimacy of the HN government and its allies while building up support for the insurgency. This may be accomplished by participation of members of the political wing in legitimate elections and political processes in order to infiltrate the government and undermine it from within. The political wing of the insurgency builds credibility and legitimacy for the insurgency within the population and potentially with the international community. The political wing may downplay insurgent violence and subversion, some to the point of outright deception.

(a) Shadow Government. An insurgency and its political wing may become strong enough to not only challenge the HN government, but it may act as an alternative government. It may provide some or all of the functions or services of a government, for example food distribution, health care, and security. Normally the shadow government will attempt to satisfy grievances in local areas first. They may
attempt to transfer blame for any residual issues to foreign presence or the HN government in order to facilitate popular support. This approach is used in Lebanon and has become widely known as the “Hezbollah model.” This model is being explicitly replicated by other insurgents in the region, including in Iraq.

(b) **Supportive Parties.** While not part of the insurgency, an existing legal political party may come to support the insurgency or may form a legal political party that supports the insurgency. These legal political parties may become the insurgents’ conduit for diplomacy and political reconciliation. In some cases, the political party may consist of former insurgent strategic leaders and cadre. Efforts should be made to open and maintain these avenues for reconciliation.

(2) **Military Wing.** The military wing of the insurgency conducts combat operations. Most insurgencies will initially have few combatants; however, military-focused insurgencies will focus on this wing. Most insurgencies build the military wing’s capability and capacity over time. The military wing may have to execute its overt operations and go back into hiding to survive. As the insurgency grows in relative strength, however, its military wing may be able to continuously operate in an overt fashion. Insurgent military forces usually start with paramilitary forces, but advanced insurgencies may transition some paramilitary forces to more traditionally-organized military forces. Thus, if security is ineffective or the insurgency has grown powerful relative to the HN, the insurgent elements may exist openly. If the state maintains a continuous and effective security presence, some part of the insurgent organization will likely maintain a secret existence.

b. **Elements.** The elements are the basic organizational “building blocks” of insurgencies. The proportion or presence of each element relative to the larger organization depends on the strategic approach the insurgency uses. Figure II-5 depicts an example of the insurgency’s elements.

(1) **Strategic Leaders.** Leaders provide overall direction in more organized insurgencies. These leaders are the “key idea people” or strategic planners. They usually exercise leadership through force of personality, the power of revolutionary ideas, and personal charisma. In some insurgencies, they may hold their position through religious, clan, or tribal authority. A loosely organized insurgency may not have strategic leaders, but they will have leaders of smaller groups that happen to act towards the same goals, such as expelling an “occupier.”

(2) **Underground.** The underground is that element of the insurgent organization that conducts operations in areas normally denied to the auxiliary and the guerrilla force. The underground is a cellular organization within the insurgency that conducts covert or clandestine activities that are compartmentalized. This secrecy may be by necessity, by design, or both depending on the situation. Most underground operations are required to take place in and around population centers that are held by counterinsurgent forces. Underground members often fill leadership positions, overseeing specific functions that are carried out by the auxiliary. The underground and
auxiliary—although technically separate elements—are, in reality, loosely connected elements that provide coordinated capabilities for the insurgent movement. The key distinction between them is that the underground is the element of the insurgent organization that operates in areas denied to the guerrilla force. Members of the underground often control cells used to neutralize informants and collaborators from within the insurgency and the population.

(3) **Guerrillas.** Guerrillas conduct the actual fighting and provide security. They support the insurgency’s broader agenda and maintain local control. Guerrillas protect and expand the counterstate, if the insurgency establishes such an institution. They also protect training camps and networks that facilitate the flow of money, instructions, and foreign and local fighters. Guerrillas include any individual member of the insurgency who commits or attempts an act of overt violence or terrorism in support of insurgent goals. Guerrilla leaders are considered part of the combatant element for analyzing insurgencies.

(4) **Cadre.** Although few contemporary insurgencies would use the term “cadre,” this element forms the political or ideological core of the insurgency. If present, the cadre is part of the underground. Some cadre activities are violent deeds, but their fundamental role is enforcement of political and ideological discipline, subversion of opponents, and co-optation of social power to support the insurgent strategy. Cadre leaders maintain organizational discipline and may perform key “shadow government” or government-in-exile functions. Cadres wage the battle of ideas and lead other insurgents in this respect. Cadre activities may include: control of intelligence and CI networks; focus and integration of IO capabilities against the government, the population, and the international community; direction and coordination of acts of sabotage; and operation of the command structure or shadow government, if present. Parts of the cadre may act as a formal political party. Movements based on religious extremism usually include religious and spiritual advisors among their cadre.

(5) **Auxiliary.** The auxiliary is the support element of the insurgent organization. The auxiliary’s organization and operations are secretive in nature, and members do not openly indicate their sympathy or involvement with the insurgent movement. This support enables the combatant force to survive and function. This support can take the form of logistics, labor, or intelligence. Auxiliary members are active sympathizers who provide important support services but do not generally participate in combat operations. Typical auxiliary activities include: running safe houses; storing weapons and supplies; acting as couriers; providing intelligence collection; giving early warning of counterinsurgent movements; providing funding from lawful and unlawful sources; and providing forged or stolen documents and access or introductions to potential supporters.
c. Networks. Insurgents are often organized as a network. A network is a series of direct and indirect ties from one actor to a collection of others. Networking extends the range and variety of both their military and political actions. Networked organizations are difficult to destroy; they tend to heal, adapt, and learn rapidly. However, such organizations have a limited ability to attain strategic success because they cannot easily muster and focus power. The best outcome they can expect is to create a security vacuum leading to a collapse of the targeted regime’s will and then to gain in the competition for the spoils, thus moving to the strategic offensive without building combat superiority. Their enhanced capabilities to sow disorder, survive, and protract the struggle, however, present particularly difficult problems for counterinsurgents.

d. Mass Base. The mass base consists of the population indigenous to an area that insurgent forces are from and from whom support for an insurgent effort can be wittingly or unwittingly drawn. Organization of the larger indigenous population from which the insurgent forces are drawn is conducted primarily by the political cadre; often through, or
with the assistance of, the underground and auxiliary. The primary value of the mass base to the insurgency is less a matter of formal organization than it is a marshalling of population groups to act in specific ways that support the insurgency. Elements of the mass base are divided into three distinct groups in relation to the insurgent cause or movement: pro-insurgent; anti-insurgent; and uncommitted, undecided, or ambivalent. The political cadres then conduct activities to influence or leverage these groups. These groups may or may not be knowledgeable of the insurgent nature of the operations or activities in which they are utilized.

5. Approaches

This section examines some of the key approaches or strategies used by insurgencies. The first four approaches often make winning the peace difficult for former insurgents. This may begin a cycle of collapsing or changing governments or, in the worst case, lead to poorly governed areas.

a. **Conspiratorial.** A conspiratorial approach involves a few leaders and a militant cadre or activist party seizing control of government structures or exploiting a revolutionary situation. Such insurgents remain secretive as long as possible. They emerge only when success can be achieved quickly. This approach usually involves creating a small, secretive, “vanguard” party or force. Insurgents who use this approach successfully may have to create or co-opt security forces and generate mass support to maintain power. Outside state complicity or support may be necessary to promulgate a successful *coup de main* at the onset of the conspiracy.

b. **Military-Focused.** Users of military-focused approaches aim to create revolutionary possibilities or seize power primarily by applying military force. Leaders of this form of insurgency assert that an insurrection itself can create the conditions needed to overthrow a government. They often believe that a small group of guerrillas operating in a rural environment can eventually gather enough support to achieve their aims. In contrast, some secessionist insurgencies have relied on major conventional forces to try to secure their independence. Military-focused insurgencies may have little or no political structure; they may spread their control through movement of combat forces rather than political subversion. Other military-focused insurgencies may attempt to politicize controlled areas. The insurgents will use varying levels of coercion, indoctrination, direct military control of civil institutions, and martial law to solidify their position. Political subversion in areas outside of those under insurgent military control remains infrequent.

c. **Terrorism-Focused.** Protracted terrorism is waged by small, independent cells that require little or no popular support. As societies have become more interconnected and insurgent networks more sophisticated, this approach has become more effective. When facing adequately run internal security forces, insurgencies typically assume a conspiratorial, underground cellular structure recruited along lines of close association—family, religious affiliation, political party, or social group. This approach uses terrorist tactics to accomplish the following: sow disorder, incite sectarian violence, weaken the
government, intimidate the population, kill government and opposition leaders, fix and intimidate police and military forces, attempt to create government repression, and, in cases where foreign forces may occupy the country, force their withdrawal.

d. **Identity-Focused.** The identity-focused approach mobilizes support based on the common identity of religious affiliation, clan, tribe, or ethnic group. Some movements may be based on an appeal to a religious identity, either separately from or as part of other identities. This approach is common among contemporary insurgencies and is sometimes combined with the military-focused approach. The insurgent organization may not have the dual military/political hierarchy evident in a protracted popular war approach. Rather, communities often join the insurgent movement as a whole, bringing with them their existing social/military hierarchy. Additionally, insurgent leaders often try to mobilize the leadership of other clans and tribes to increase the movement’s strength.

e. **Protracted Popular War.** Protracted conflicts favor insurgents, and no approach makes better use of strength and patience asymmetries than the protracted popular war. There are three strategic phases: defensive, stalemate, and counteroffensive. These phases are not necessarily linear and can overlap depending on the situation. The aim is to erode the strength and will of the HN. A key objective for a protracted insurgency is to preserve insurgent forces and attrite the enemy. Thus, an insurgency must constantly attack yet avoid being decisively engaged and potentially destroyed. That is why many insurgencies never progress past guerrilla warfare.

f. **Subversive.** Although subversive activities may take place in other strategies, particularly in the protracted popular war approach, a subversive approach either attempts to transform an illegal political entity into a legitimate political party or to use an existing legitimate political party. This party will attempt to subvert the government from within. The insurgency will use this political party in conjunction with violent and subversive activities to delegitimize the HN and its allies; however, there may be a reduction in overt violent actions. This approach is marked by sophisticated IO, aimed at specific TAs with appropriate messages. Overall, the insurgent purpose is not to integrate into the national government, but to undermine and even overthrow the government.

g. **Composite and Coalitions.** Contemporary insurgents may use different approaches at different times, applying approaches that take best advantage of circumstances. Insurgents may also apply a composite approach that includes tactics drawn from any or all of the other approaches. In addition, different insurgent forces using different approaches may form loose coalitions when it serves their interests. This is often the case with a local insurgency’s aligning with an insurgency of regional or global scale. However, these same insurgents may fight among themselves, even while engaging counterinsurgents. Within a single operational area there may be multiple competing entities, each seeking to maximize its survivability and influence—and this situation may be duplicated several times across a joint operations area. This reality further complicates both the mosaic that counterinsurgents must understand and the operations necessary for victory.
6. **Recruitment, Causes, Resources, and Information**

Competent insurgents and counterinsurgents seek to establish control of the population and to rally cooperation and popular support for their cause. Counterinsurgents who do not gain the control and support of the population will normally fail. Counterinsurgents gain control and popular support through providing security and governance, and through overt and lawful mobilization. The insurgents, however, use recruitment and causes. When both insurgents and counterinsurgents vie for support of the population, both try to sustain their efforts while discouraging support for their adversaries.

a. **Recruitment.** A mixture of recruitment means may motivate an individual. There are normally six means to recruit: persuasion, coercion, reaction to abuses, foreign support, apolitical motivations, and deception.

1. **Persuasion.** Political, social, security, religious, and economic benefits can often entice people to support one side or the other in times of turmoil. Ideology and religion are means of persuasion, especially for the elites and leadership. In this case, legitimacy derives from the consent of the governed, though leaders and followers can have very different motivations.

2. **Coercion.** In the eyes of some, a government that cannot protect its people forfeits the right to rule. Legitimacy is accorded to the element that can provide security. Insurgents may use coercive force to provide security for people or to intimidate them and the legitimate security forces into active or passive support. Kidnapping or killing local leaders or their families is a common insurgent tactic to discourage working with the government, as is killing or intimidating local government officials such as schoolteachers or police. Insurgents sometimes use security, or the threat to remove it, to maintain control of cities and towns. Some members and supporters may simply be more afraid of the insurgents than they are of counterinsurgents.

3. **Reaction to Abuses.** Though firmness by security forces is often necessary to establish a secure environment, a government that exceeds accepted local norms and abuses its people or is tyrannical generates resistance to its rule. People who have been maltreated or have had close friends or relatives killed by the government may strike back at their attackers. Security force abuses and the social upheaval caused by collateral damage from combat can be major escalating factors for insurgencies.

4. **Foreign Support.** Foreign governments can provide the expertise, international legitimacy, and money needed to start or intensify a conflict. Also of note, NGOs, even those whose stated aims are impartial and humanitarian, may wittingly or unwittingly support insurgents. For example, funds raised overseas for professed charitable purposes can be redirected to insurgent groups, or funds and aid can permit both the HN and insurgents to concentrate scarce resources elsewhere.
(5) **Apolitical Motivations.** Deteriorating conditions may prompt otherwise law-abiding citizens to see an insurgency as the only viable means of support. In effect, the insurgency may enjoy a “poverty draft.” Insurgencies often attract criminals and mercenaries seeking illicit rewards. Some individuals inspired by the romanticized image of the revolutionary or holy warrior and others who imagine themselves as fighters for a cause might also join. It is important to note that a political solution will probably not satisfy many of the people enough to end their participation.

(6) **Deception.** Deception is rarely a stand-alone means of recruitment, but rather a means of supporting other motivators. Persuasive and coercive approaches may contain deceptive elements. Insurgents may be deliberately deceptive of their goals, support levels, and strength. They may manufacture abuses by counterinsurgents and mask their own. Stated insurgent policies and platforms may be deceptive as well. Insurgents may target recruits who do not understand the larger implications of joining. In illiterate population’s deception by insurgents is usually more successful.

(7) **Acquiescence.** In some cases, the local population is unable or unwilling to resist those wielding de facto control of the local area.

b. **Causes.** A cause is a principle that the insurgents are willing to militantly defend or support.

(1) **Potential Causes.** Insurgents can capitalize on a number of potential causes. Any country ruled by a small group without broad, popular participation provides a political cause for insurgents. Exploited or repressed social groups—be they entire classes, ethnic or religious groups, or small elites—may support larger causes in reaction to their own narrower grievances. Economic inequities can nurture revolutionary unrest. So can real or perceived persecution. Insurgents may create artificial or deceptive grievances using propaganda and misinformation. Typically these will be extrapolations of previously held grievances and will play on stereotypes, xenophobia, racism, classism or other arguments conducive to shallow emotional appeal and jingoism.

(2) **Exploiting Causes.** Insurgents employ deep-seated, strategic causes as well as temporary, local ones, adding or deleting them as circumstances demand. Insurgents can gain more support by not limiting themselves to a single cause. By selecting an assortment of causes and tailoring them for various groups within the society, insurgents increase their base of sympathetic and complicit support. Insurgent leaders often use a bait-and-switch approach. They attract supporters by appealing to local grievances; then they lure followers into the broader movement. Without an attractive cause, an insurgency might not be able to sustain itself. But a carefully chosen cause is a formidable asset; it can provide a fledgling movement with a long-term, concrete base of support. The ideal cause attracts the most people while alienating the fewest and is one that is the most difficult for counterinsurgents to defeat or co-opt. It must be remembered that due to the austere nature of an insurgency, especially in its infancy, most of an insurgency’s resources may be obtained through or from the local population.
c. **Resources.** Insurgents resort to such tactics as guerrilla warfare and terrorism for any number of reasons. These may include disadvantages in manpower or organization, relatively limited resources compared to the government, and, in some cases, a cultural predisposition to an indirect approach to conflict. To strengthen and sustain their effort once manpower is recruited, insurgents require weapons, supplies, and funding. Insurgents often use crime as a source of sustainment.

(1) **Weapons.** Acquiring weapons is a critical task to an insurgency movement. In some parts of the world, lack of access to weapons may forestall insurgencies. In some cases there is widespread availability of weapons in many areas, with especially large surpluses in the most violent regions of the world. Availability and sales of small arms can lend legitimacy to insurgent forces, especially if insurgents reach combat parity with HN security forces. Explosive hazards, such as mines and improvised explosive devices (IEDs), are likely to be common weapons in insurgencies. Insurgents can obtain weapons through legal or illegal purchases or from foreign sources. A common tactic is to capture them from government forces. Homemade weapons and parts may be used as well. As insurgents gain secure locations, this may progress to cottage industry.

(2) **Supplies.** Insurgencies require a wide variety of supplies to support their efforts. As with any major undertaking, supplies can come in many forms, from ammunition to foodstuffs. Circumstances will dictate how difficult it is for an insurgency to acquire supplies and which supplies are more challenging to acquire. For example, acquiring sufficient small arms ammunition may be more difficult than acquiring the weapons themselves. The current phase and level of operations also impacts insurgent supply needs and difficulties. For example, foodstuffs may also be difficult to acquire in sufficient quantities to support large-scale guerrilla warfare.

(3) **Funding.** Income is essential for insurgents to purchase weapons, pay recruits, provide patronage to subordinates and the population, and bribe corrupt officials. Money and supplies can be obtained through many sources. Foreign support has already been mentioned. Local supporters or international front organizations may provide donations. Sometimes legitimate businesses are established to furnish funding. In areas controlled by insurgents, confiscation or taxation may be utilized. Another common source of funding is criminal activity. Devoting exceptional amounts of time and effort to fund-raising can require an insurgent movement to shortchange ideological or armed action. Indeed, the method of raising funds is often at the heart of internal debates among insurgents. Funding greatly influences an insurgency’s character and vulnerabilities; the insurgents’ approach determines its requirements.

(4) **Insurgent Criminal Sustainment.** Insurgent funding requirements often drive insurgents into relationships with organized crime or into criminal activity themselves, usually due to the ease of reaping windfall profits compared to securing external support or taxing a mass base. Kidnapping, extortion, bank robbery, slavery, piracy, intellectual property piracy, smuggling, and drug trafficking are common lucrative criminal activities that insurgents use. However, the insurgents’ descent into
crime risks alienating the population. On the other hand, some powerful criminal organizations take on aspects of or evolve into insurgencies.

For more details on insurgent criminal activity, see Appendix A, “Insurgency and Crime.”

d. **Information Environment.** The information environment is a critical dimension for insurgents. Insurgents can have an advantage in shaping the information environment in that counterinsurgents must stick to the truth and make sure that words are backed up by deeds. On the other hand, insurgents can make exorbitant promises and point out government shortcomings, many caused or aggravated by the insurgency. As insurgents achieve more success and begin to control larger portions of the populace, many of these asymmetries diminish, which may provide new vulnerabilities that adaptive counterinsurgents can exploit. Counterinsurgents can overcome this insurgent advantage with a comprehensive IO plan.

(1) **Propaganda of the Deed.** These efforts, which include such acts as homicides, have little military value but are a key tool of insurgents as it creates fear and uncertainty within the IPI. These actions are executed to attract high-profile media coverage or local publicity and inflate perceptions of insurgent capabilities. Resulting stories often include insurgent fabrications designed to undermine the government’s legitimacy. The actual danger to the population posed by insurgent operations, notably terrorist tactics, is often far lower than the perceived danger. The insurgents often only need to foster the perception in the general populace of counterinsurgent helplessness and the inevitability of insurgent victory.

(2) **Technology.** Globalization, interconnectedness, and information technology are key aspects for twenty-first century insurgencies. Insurgents virtually link with allied groups throughout the world. This is especially difficult to counter as insurgents do not recognize established international laws or the same moral restraints. Counterinsurgents must strive to build the capability to rapidly and credibly counter the insurgents’ efforts and send their own message.

e. **Weapons of Mass Destruction (WMD).** If they become available, insurgents may attempt to integrate WMD into their arsenal for physical destruction and, more importantly, psychological and political impact. Insurgents will try to use WMD as part of terrorism and will attempt to integrate their use with their IO. The type of WMD and available means of delivery will constrain insurgent targets. Insurgents may attack conventional forces with WMD out of necessity or by choice. Insurgent concepts for employment of WMD may include conventional and clandestine delivery of chemical, biological, radiological, and nuclear (CBRN) weapons for the purposes of disruption, destabilization, coercion, or revenge. Broad objectives for acquisition and employment of CBRN weapons may include the capabilities to:

(1) Defeat, influence, intimidate, and deter an opponent.
(2) Disrupt HN, US, and multinational forces and operations.

(3) Forestall defeat or prolong the struggle.

(4) Punish opponents for countering insurgent efforts.

7. **Vulnerabilities**

Most insurgencies have aspects that can be strengths or vulnerabilities. Counterinsurgents should seek to create or exploit potential vulnerabilities.

a. **Secrecy.** An insurgency that starts from a position of weakness that intends to use violence to pursue its political aims must initially adopt a secret approach for its planning and activities. This practice can become counterproductive once an active insurgency begins. Excessive secrecy can limit insurgent freedom of action, reduce or distort information about insurgent goals and ideals, and restrict communication within the insurgency. Some insurgent groups try to avoid the effects of too much secrecy by using the political wing.

b. **Recruitment and Message.** In the early stages of an insurgency, a movement may be tempted to go to almost any extreme to attract followers. To mobilize their base of support, insurgent groups use a combination of propaganda and intimidation, and they may overreach in both. Effective counterinsurgents use IO to exploit inconsistencies in the insurgents’ message as well as their excessive use of force or intimidation. The insurgent cause itself may also be an exploitable vulnerability.

c. **Base of Operations.** Insurgents can experience serious difficulties finding a viable base of operations. A base too far from the major centers of activity may be secure but risks being out of touch with the populace. It may also be vulnerable to isolation. A base too near centers of government activity risks opening the insurgency to observation and perhaps infiltration. Bases close to national borders can be attractive when they are beyond the reach of counterinsurgents yet safe enough to avoid suspicions of the neighboring authority or population. In the information environment, bases of operation may be easy for insurgents to establish, especially if these bases are physically distant from the actual conflict.

d. **External Support.** Insurgencies often rely heavily on freedom of movement across porous borders, and insurgencies often cannot sustain themselves without substantial external support. An important feature of many transnational terrorist groups is the international nature of their basing. Terrorists may train in one country and fight or conduct other types of operations in another country. The movements of fighters and their support are vulnerable to intervention or attack.

e. **Finances.** All insurgencies require funding to some extent. Criminal organizations are possible funding sources; however, these groups may be unreliable. Such cooperation may attract undue attention from HN authorities and create
vulnerabilities to counterinsurgent intelligence operations. In addition, cooperating with criminals may not be ideologically consistent with the movement’s core beliefs, although it often does not prevent such cooperation. Funding from outside donors may come with a political price that can affect the overall aim of an insurgency and weaken its popular appeal.

f. Internal Divisions. Counterinsurgents must remain alert for signs of divisions within an insurgent movement. A series of successes by counterinsurgents or errors by insurgent leaders can induce some insurgents to question their cause or challenge their leaders. In addition, relations within an insurgency do not remain harmonious when factions form to vie for power.

g. Maintaining Momentum. Controlling the pace and timing of operations is vital to the success of any insurgency. Insurgents seek to control when the conflict begins and have some measure of control over subsequent activity. However, many insurgencies fail to capitalize on their initial opportunities. Others allow counterinsurgents to dictate the pace of events and scope of activities. Initiative is paramount in terms of the psychological struggle for the population’s support.

h. Defectors and Informants. Nothing is more demoralizing to insurgents than realizing that people inside their organization or trusted supporters among the public are deserting or providing information to government authorities. Counterinsurgents may attract deserters or informants by arousing fear of prosecution or by offering rewards. However, informers must be confident that the government can protect them and their families against retribution.

i. Attrition of Human Resources. Regardless of how an insurgency loses combatants, leaders, auxiliaries, and supporters, it cannot maintain its momentum if attrition outpaces recruiting. An insurgency that sustains heavy attrition of human resources will have to adjust its current activities or assume risk. Reduction of observable and verifiable insurgent effectiveness and actions will usually translate into loss of political support. However, attrition or reduction of insurgent activity does not eliminate the possibility of regeneration and reinvigoration if the core grievances of the insurgency are not addressed. Moreover, a strategy of attrition can provide additional motivation to insurgents when attrition is accompanied by substantial collateral casualties. Attrition is ultimately only valuable when exploited politically and informationally. An insurgency need not have many combatants to cause a tremendously disproportional amount of disruption in a nation.

j. Leadership. Leadership is essential to all organizations, including insurgencies. Disrupting leadership, however, is not always equal to direct attack on leaders. It is more important to first disrupt the leadership function than to kill or capture individual leaders. Actions that disrupt an organization’s leadership—including attacking the will and capability of the leaders to communicate with their followers as well as exacerbating distrust between leaders and followers—may diminish an insurgency’s effectiveness. An insurgency with centralized leadership is vulnerable to effective decapitation, be it
physical or psychological. Even if the insurgency’s leadership is distributed, commanders can find ways to disrupt communications and sow discord within the insurgent network. These actions are unlikely to produce decisive effects on their own, but when incorporated into a multifaceted plan designed to expose insurgents to broad, simultaneous pressure, they can produce critical effects such as denying sanctuary and inducing fog and friction.

8. Devolution and Decline

a. Many insurgencies can devolve into organizations merely focused on terrorism or criminality. Devolution may occur due to one or a combination of counterinsurgent pressure, lack of popular support, loss of leadership, organizational fragmentation, or atrophy during long periods of stalemate. Long periods of equilibrium or decline may cause an insurgency to reach a spoiling point where it fails, changes radically, or devolves. Insurgencies devolve with changes in the three prerequisites as vulnerable population grievances are mitigated, insurgent leadership is eliminated or discredited, or government control and legitimacy increases.

(1) **Terrorists.** Insurgencies that lose strength and momentum over time may regress to the point of only having terrorism as a means. When this occurs, the focus of the organization often becomes solely deed rather than the end; thus, the organization is essentially no longer an insurgency. Moreover, most insurgencies have a narrative that includes an alternative to the status quo, which terrorist groups may not have or be interested in.

(2) **Criminals.** Some insurgencies can compartmentalize criminal activity, keeping it ancillary to the main effort and preventing it from affecting the organization and its unity. However, some insurgencies can become focused on criminal activity that once only served as a funding mechanism. This can occur as the primary organization disintegrates and the remaining elements are cast adrift. Such disintegration is exploitable. Because the desire for a particular end state is the organizing force behind insurgency, when it devolves to crime, that desired end state no longer serves to organize insurgent efforts nor provides an avenue to political support. Hierarchical control may disappear and what remains may be incapable of or unwilling to conduct any coordinated action. Cellular leaders may become crime bosses and a security threat requiring military action may be transformed into a law-and-order concern. The HN can vilify the criminals by PSYOP. Successful counterinsurgents foment and address this devolution.

b. **Insurgent Decline.** Historically, when an insurgency starts to decline, the pace of its decline tends to decelerate over time (see Figure II-6). In many ways this deceleration is because a declining insurgency tends to grow smaller and can therefore better blend into the population. COIN efforts, lack of popular support, and failed insurgent efforts can contribute to the decline of the insurgency; however, these factors have diminishing impact on reducing the insurgency. The counterinsurgents must ameliorate the core grievances of the insurgency to bring the insurgents to their breaking point. If core grievances remain, the insurgency will remain at least latent and incipient.
NOTIONAL INSURGENT DECLINE

Figure II-6. Notional Insurgent Decline
CHAPTER III
COUNTERINSURGENCY

“In small wars, caution must be exercised, and instead of striving to generate the maximum power with the forces available, the goal is to gain decisive results with the least application of force. In small wars, tolerance, sympathy, and kindness should be the keynote of our relationship with the mass of the population. Small wars involve a wide range of activities including diplomacy, contacts with the civil population and warfare of the most difficult kind.”

Small Wars Manual
United States Marine Corps, 1940

1. Introduction

 a. Mindset. Conducting successful COIN operations requires an adaptive and flexible mindset. First and foremost, the population is the critical dimension of successful COIN. Understanding the population is to successful COIN as understanding physical terrain is to successful conventional land operations. Understanding the population requires an intimate knowledge of the causes and ongoing grievances of the insurgency. A second aspect of the counterinsurgent mindset is being able to think like an insurgent to stay ahead of the actual insurgents’ decisions and actions. Third, successful counterinsurgents must understand it is essential to establish an enduring presence within the population to provide continuous security and development efforts vital to assuring the population’s sense of security and long-term outlook. Finally, counterinsurgents must understand that the military instrument is only one part of a comprehensive approach for successful COIN, although the security situation may require the joint force to execute tasks that other organizations are better suited to conduct.

 b. Popular Support. The support of the people is the most vital factor in the long-term success of any COIN effort. Gaining and maintaining the population’s support can be a formidable challenge. It is imperative that the population have trust and confidence in their government and its institutions. Counterinsurgents must make every effort to reinforce the legitimacy of the HN government in the eyes of the people (see Figure III-1).

 c. Cultural Understanding. Forces or agencies supporting or conducting COIN must understand and be aware of the local and national culture. More specifically, counterinsurgents must understand the core grievances, drivers of conflict, and friction points between different groups. Only when counterinsurgents understand the relationships of these factors can their COIN efforts be effective. Cultural awareness facilitates accurate anticipation of the population’s perception of COIN operations. These perceptions can determine the success or failure of COIN operations. By simultaneously addressing the core grievances and drivers of conflict and taking measures against the insurgencies themselves, COIN attacks the problem indirectly and directly, thus providing the best chance for success. Insurgency and COIN also tend to be
nested in larger, complex, and irregular conflicts; therefore, understanding and appreciating the strategic context and OE are essential to success.

d. Military and Nonmilitary Contributions. Although COIN may emphasize military actions in some phases, nonmilitary contributions are essential for COIN to be successful in the long term. COIN military efforts focused on destroying the military wing of insurgencies are counterguerrilla operations. In addition to its military contribution, the joint force may initially be responsible for and heavily involved in diplomatic, informational, and economic aspects until civil agencies construct, install, or build HN capability and capacity to provide governance. These military efforts will be coordinated and incorporated with other civil agencies at the first opportunity.

e. Civilian agencies should lead COIN efforts. Unified action that includes all HN, US, and multinational agencies is essential for COIN. This can be challenging due to the wide array of potential actors in COIN, regardless of who leads the overall effort. Whenever possible, civilian agencies should lead COIN efforts. Military participation in COIN is focused on establishing security, assistance in security sector reform, and supporting other stability operations as required. Although JFCs should be prepared to lead COIN efforts if required, the JFC must normally focus military operations as part of a comprehensive solution under civilian agency leadership.
2. Context of Counterinsurgency

The military contribution to countering insurgency, while vital, is not as important as political efforts for long-term success. Military efforts are especially important initially to gain security.

a. Counterinsurgency Situations. There are two fundamental ways in which joint forces may be involved with COIN: support to COIN or conduct of COIN.

(1) Support to Counterinsurgency. Joint forces normally conduct COIN to support a HN. Ideally, political and military COIN efforts gain credibility with the relevant population, reinforce the HN’s legitimacy and capabilities, and reduce insurgent influence over the population. Joint forces’ support to a HN’s COIN is normally an aspect of FID and normally supports a HN’s IDAD plan.

(2) Counterinsurgency. In some rare cases, joint forces may conduct COIN without a HN. The US can conduct COIN in a UGA should our national interest require. Second, joint forces may have to conduct COIN against general resistance when occupying foreign territory as part of a larger operation. This occurs when joint forces are required by US and international law to provide military governance to the local population when there is no HN governance.

For additional detail on the COIN environment, please see Chapter VIII, “Operational Environment,” and JP 2-01.3, Joint Intelligence Preparation of the Operational Environment.

b. Force Levels. No force level guarantees victory for either side, insurgent or counterinsurgent. No predetermined, fixed ratio of friendly forces to enemy forces ensures success in COIN. The OE and insurgents’ approaches vary too widely. Such calculations remain very dependent upon the assets available and the situation. A better force requirement gauge is counterinsurgent force density, which is the ratio of land security forces (including both indigenous and foreign contributions) and supporting elements (which must account for technological sophistication and applicability) to inhabitants. Force density will depend on the overall context, especially the size and density of the population, and can change over time. In some situations, the necessary force ratio may be unattainable. In these situations, the commander will have to determine if there are ways to leverage other advantages through innovative operational design and interdependent joint operations. If not, this may lead the commander to adopt limited objectives or plan for a prolonged, multiphased campaign as alternatives.
c. **Manpower and Support.** As in any operation, the size of the force needed to execute the concept of operations and attain the commander’s vision depends on the situation and support. Although advanced technology can make counterinsurgents more effective, COIN is manpower- and resource-intensive because counterinsurgents (indigenous or foreign) must maintain widespread order and security—capable insurgents will occupy any vacuum. The ratio of US and coalition forces to HN forces will evolve. Moreover, counterinsurgents typically have to adopt different approaches to address each element of the insurgency. For example, some members of the organization or supporters among the population might be co-opted by economic or political reforms, while more fanatic insurgents will most likely have to be killed or captured.

d. **Preventing Insurgency.** When a potential insurgency is identified, HN leaders may request US or multinational assistance to prevent insurgency through the use of diplomatic, informational, military, and economic efforts. The chief of mission (COM) can request assistance, help mobilize international support through multilateral diplomacy, and engage NGOs to help address the causes of unrest before the crisis escalates and limits political alternatives to the use of force. The COM, along with the country team, must take an active role in helping the HN develop or revise an effective IDAD strategy to address core grievances which may result in an insurgency. It is vital for the US to recommend action and, if necessary, assist a HN as early as possible. The nature of the HN government and its potential willingness to make necessary reforms must be taken into account. Even the best support to COIN cannot overcome unresolved core grievances. Preventative strategy should develop mechanisms to integrate and co-opt talented and ambitious people from the disaffected segment of the population, as well as prevent those who cannot be integrated and co-opted from joining or supporting insurgency.

e. **Early Intervention.** An insurgency is generally more easily dealt with in its early stages, although it may be difficult to detect. Successfully identifying an insurgency requires accurate intelligence, recognition of an insurgency’s potential or existence, a decision to act, and actual COIN efforts. The earlier that COIN begins the better. Normally efforts to deal with latent or incipient insurgencies are less extensive and less expensive in lives and materiel than dealing with an insurgency that is already using guerrilla warfare and has some popular support. This is true for COIN or for support to COIN. However, members of the counterinsurgent force must take great care to differentiate between the activities of a latent insurgency and the activities of a political group lawfully exercising their right to challenge the viewpoints of a sovereign HN government. If they ignore this, counterinsurgents may unwittingly drive these groups to support insurgents.

f. **Defining Success.** The meaning of success in COIN operations may be different from that in other operations. Long-term strategic success in COIN normally depends on the HN institutions effectively governing and the population’s consenting to the government’s rule. In generic terms, the strategic objective normally is isolation of the insurgents from the population, and this isolation is maintained by, with, and through the population—not forced upon the population. From the US perspective, policymakers
determine the precise meaning of strategic success; however, the first military objective is to protect the population. Subsequent security and development efforts are interrelated and interdependent—a secure environment is necessary for successful development, and successful development is necessary to facilitate a secure environment.

(1) Setting Conditions. Achieving the conditions necessary for strategic success normally requires the HN government to eliminate the key grievances that are fueling the insurgency. However, reform often directly conflicts with long-seeded political and financial interest of families, tribes, clans, and even entire ethnic groups in the HN. Encouraging necessary reform requires careful diplomacy. As long as there are significant grievances, there may be a latent insurgency. COIN can include killing, capturing, or neutralizing extremists whose beliefs prevent them from ever reconciling with the government. Over time, counterinsurgents aim to enable a country or regime to provide the security and rule of law that allow establishment of social services and growth of economic activity. COIN involves the comprehensive and integrated application of the instruments of national power. Political and military leaders and planners should not underestimate its scale and complexity; moreover, they should recognize military operations alone cannot force success.

(2) General Conditions of Success. COIN is successful when three general conditions are met. First, the HN government effectively controls legitimate social, political, economic, and security institutions that meet the population’s general expectations, including adequate mechanisms to address the grievances that may have fueled support of the insurgency. Second, the insurgency and its leaders are effectively co-opted, marginalized, or separated physically and psychologically from the population, with the voluntary assistance and consent of the population. Third, armed insurgent forces have been destroyed or demobilized and reintegrated into the political, economic, and social structures of the population.

3. Strategic and Operational Approaches

a. Strategic Direction. The national strategy, military strategy, and theater strategy play key roles in determining COIN strategic context.

   (1) National Strategy. Interagency unity, or a whole-of-government approach, is required to create and support national strategy; moreover, this unity must extend from the national strategic to the tactical level for COIN to be effective.

   (2) Military Strategy. Military strategy, derived from national strategy and policy and shaped by the appropriate ambassador’s guidance and joint doctrine, provides a framework for conducting COIN operations.

   (3) Theater Strategy. Ideally, campaign planning should be done in conjunction with the country team and those responsible for the production of the US ambassador’s mission strategic plan so the campaign plan is coordinated and does not contradict the long-term USG plan for the country. The combatant commander’s
(CCDR’s) operation plan establishes the military strategic objectives, operational concepts, and resources that contribute to attainment of the national strategic end state. These plans must be flexible enough to take advantage of insurgents who lose momentum so counterinsurgents can regain the initiative. Theater strategy formulation normally involves key leaders and their staffs: Chairman of the Joint Chiefs of Staff (CJCS), GCCs, and, if established, joint task force (JTF) commanders. Every effort must be made to include all USG agencies and NGOs involved in COIN operations, as security requirements and organizational cultures allow. There are three possible general strategic settings for US involvement in COIN: assisting a functioning government as part of FID, as an adjunct to US major combat operations, or US operations in an UGA. These three settings could occur in any combination at the same time in the same theater.

b. **Strategic Approach.** The potential global and regional scope of contemporary insurgency has added to the complexity and therefore the challenge of conducting COIN. This challenge requires a global or regional COIN strategic approach for success. **While each situation will be unique, there are some general guidelines for strategies to deal with a global or regional insurgency.**

c. **Disaggregation.** Some insurgencies aspire to regional and even global ends; however, these groups are not one monolithic entity—they consist of smaller groups. These smaller groups can be subordinate parts of one insurgency or willing partners who share similar goals. The progress behind the association can range from a temporary coalition to achieve a shared objective to actually beginning the process of becoming one group of subordinate parts. The first step in disaggregation is cognitive: identify fissures in the supposed monolith. To do this counterinsurgents must have a deep understanding of the OE and, more specifically, an understanding of the adversaries. Subsequently, a strategy of disaggregation includes the following activities: containment, isolation, disruption, and resolution of core grievances, and neutralization in detail. Containment, isolation, and disruption should be implemented as soon as possible and simultaneously. While the previous three aspects require political consensus, the choice of what insurgency to neutralize in detail is a shared strategic policy decision amongst all nations involved.

(1) **Containment.** Diplomatic, informational, intelligence, economic, financial, law enforcement, and military efforts should focus on containing the spread of the insurgency. Diplomatic efforts should attempt to gain international support to politically contain the insurgency, and subsequently bring other instruments in line with political containment efforts. Public affairs (PA) and IO capabilities play a key role in combating the insurgent’s narrative. Successful containment depends heavily on FID and CT efforts. These efforts should focus on denying the insurgency the ability to link with and amalgamate or exploit new local actors or local insurgencies.

(2) **Isolation.** Efforts to isolate the insurgency must be made concurrently with efforts to contain the insurgency. Superficially these two efforts may seem to be the same; however, efforts to contain an insurgency prevent its spread, where efforts to isolate focus on separating the insurgency physically and psychologically from other
Counterinsurgency

parts of the insurgency and the population. In addition to physical and psychological isolation, efforts to isolate the insurgency economically are necessary, but must be narrowly focused on the activities of insurgents. These efforts seek to isolate the insurgency as much as possible, as complete isolation of the insurgency is not realistic. If implemented too broadly, efforts to isolate may have a negative effect on the population and strengthen the insurgency.

(a) Physical Isolation. One of the initial steps of isolation is to physically isolate insurgents. This means that all efforts strive to physically isolate the insurgency in all physical domains—air, land, maritime, and space—as well as the information environment (which includes cyberspace). Ultimately this means controlling the physical domains as well as controlling borders; however, completely controlling the physical domains or border at all times is not realistic. It also means impeding the insurgents’ physical means of transmitting information.

(b) Psychological Isolation. Psychologically isolating insurgencies is arguably the most important part of isolating an insurgency; however, it is difficult, resource intensive, and time consuming. This isolation has two aspects: first to break the psychological links between the insurgent and the population and, second, to degrade the psychological links between the insurgent and the remainder of the insurgent organization or support base. Psychological isolation requires success in the overall information environment, which includes the physical dimension, informational dimension, and the cognitive dimension.

(c) Economic Isolation. Successfully isolating the insurgents from funding can severely undermine their operations. Economic isolation requires both physical and informational interruption of financial, business, and criminal enterprises. Attempting to economically isolate insurgents from the population must be narrowly focused on the insurgents and minimize the effect on the population, by offering viable replacement sources of employment and revenue. This needs to be communicated to the affected population. Applying economic isolation of insurgents must be planned and implemented in coordination with civilian agency specialists who are skilled in the aspects of the local economy and culture and individuals representing significant knowledge of the local business and financial sectors. Improperly implementing economic isolation will have the opposite of the intended effect and may further strengthen an insurgency.

(3) Disruption. Disruption focuses on degrading the overall coherence and operations of an insurgency. Disruption can come in many forms—diplomatic, informational, military, economic, financial, and legal. An insurgency that is left unhindered will continue to grow and strengthen, so disruption is essential to degrade an insurgency and to keep it off balance. Disruption efforts are secondary to the main effort of neutralizing in detail.

(4) Addressing Core Grievances. To defeat insurgency, counterinsurgents must address the core grievances fuelling the insurgency. The joint force should
contribute to the comprehensive approach to address the core grievances of the conflict, focusing on the causes which have generated the insurgency, and minimize its effects. Effectively addressing core grievances will facilitate isolating the insurgent from the population. It is vital to note that addressing core grievances is not the same as solving all of the core grievances.

(5) Neutralizing in Detail. Defeating a global or regional insurgency is an immense task. The previous aspects of a strategy of disaggregation all occur simultaneously to deal with these insurgencies. However, countering these insurgencies across a wide geographic area may preclude being able to bring enough assets to bear simultaneously. Thus, political and military decision makers must choose where to focus or, in other words, where to counter the insurgency. When more assets are available or the first area is secured, a subsequent area on which to focus can be identified. Thus, where to neutralize the insurgency in detail is fundamentally an issue of how to allocate scarce means and where to accept risk. The COIN efforts in an area chosen to defeat the insurgency in detail resemble “classic” COIN efforts of the past.

d. Operational Approaches. There are a range of possible operational approaches to COIN (see Figure III-2). Careful consideration and coordination determines what initial approach is appropriate given the starting conditions; however, the earlier efforts can begin, the more likely an indirect approach is appropriate. Commanders adjust their approach as circumstances change, especially the security situation. COIN should strive to move to the right on the scale—to move from direct to balanced and balanced to indirect. The direct approach focuses on protecting US and HN interests while attacking the insurgents. The indirect approach focuses on the actions to establish conditions (a stable and more secure environment) for others to achieve success with the help of the United States.

(1) Direct. A direct approach may be required where a HN government is losing ground in its struggle with an insurgency or there is no viable HN government. The first task in this situation is to establish security and control in as wide an area and extent as possible. Once security and control are established, the counterinsurgent approach should strive to become more balanced. If COIN efforts start without a viable HN governing body, the JFC will most likely have to use a direct approach until security and control allow transitioning authority to the HN or other specified organization. The direct approach may also be appropriate when facing an insurgency that is not concerned with the support of the population and the population supports the HN government. In this situation, the COM leads all US efforts in support of the IDAD.

(2) Balanced. This approach is a more even blend of US diplomatic, development and military efforts. The balanced approach is led by the COM and supported by the JFC, but all efforts support the HN’s IDAD. While the overall level of effort is balanced, military efforts are secondary and subordinate to diplomacy and development activities when using this approach. Removing the fuel that keeps the insurgency going—the core grievances and narrative—is more effective in the long-term than attacking or destroying the military wing of the insurgency.
(3) **Indirect.** An indirect approach utilizes more development and political efforts than military efforts to address the insurgency. The ability to use the indirect approach is based on the security situation. If the insurgency is at least in military stalemate, counterinsurgents can avoid direct military confrontation and instead focus on addressing the core grievances and combating the insurgency’s narrative. The indirect approach also requires that the HN be viable. If the HN is viable, US and other coalition partners can support the HN’s COIN efforts. A US indirect approach will assist the HN as part of a larger FID effort. This FID mission is led by the COM, supported by the JFC, and planned to support the HN’s IDAD plan. SFA and other advisory efforts are normally an essential part of the indirect approach. Finally, the indirect approach is best suited to early intervention and must be a holistic effort.

e. **Progression.** Figure III-3 is an example of how a COIN operation might move from a direct approach to a balanced approach and is currently using an indirect approach, yet the COIN operation has not reached its end state and is consequently
ongoing. This reinforces that US long-term efforts should aim to be more developmental and political than military until the presence of US forces is no longer required.

4. **Principles of Counterinsurgency**

   The principles of COIN are derived from the historical record and recent experience. They are detailed below to provide guideposts for the joint force in COIN. These principles do not replace the principles of joint operations, but rather provide focus on how to successfully conduct COIN.

   a. **Counterinsurgents Must Understand the Operational Environment.** This understanding includes the political, military, economic, social, information, infrastructure, and other aspects of the OE. Counterinsurgents must pay special attention to society, culture, and insurgent advantages within the OE. Counterinsurgents also must understand the broader context within which they are operating. A mission to assist a
functioning government offers different options from situations where no such viable entity exists or where a regime has been changed by conflict. The joint force may support a HN that has been heavy-handed or excessive in the past; thus, the HN’s security apparatus may have inadvertently assisted the insurgency in its incipient stages. Counterinsurgents must also be prepared to identify their opponents and their opponents’ approach to insurgency. Effective counterinsurgents understand the insurgents’ approach and act accordingly.

(1) **Cultural Knowledge.** Cultural knowledge is essential to successful COIN. American ideas of what is “normal” or “rational” are not universal. To the contrary, members of other societies often have different notions of rationality, appropriate behavior, level of religious devotion, and norms concerning gender. Thus, what may appear abnormal or strange to an external observer may appear as self-evidently normal to a group member. For this reason, US counterinsurgents—especially commanders, planners, and small-unit leaders—should strive to avoid imposing their ideal of normalcy on a foreign cultural problem. Joint forces should receive appropriate cultural awareness training before joining specific COIN operations.

(2) **Leaders.** Accurately determining whether a leader can be dissuaded from insurgency and won over to counterinsurgency is crucial. However, counterinsurgent attempts to win over traditional leaders can backfire if those leaders choose to oppose the COIN. Leaders who refuse to accept counterinsurgent overtures can strengthen their standing as they gain power and influence among insurgents, especially if this refusal is well exploited through subsequent propaganda. Insurgent authority figures need to be neutralized; preferably through co-option or by bringing discredit to the leader or his position. While eliminating the insurgent leader may greatly harm or defeat the insurgency, it may have unwanted results such as creating a martyr for the insurgents or causing popular backlash.

(3) **Insurgent Advantages.** In most COIN operations in which joint forces participate, insurgents hold a distinct advantage in their level of local knowledge. They speak the language, move easily within the society, and are more likely to understand the population’s interests. Thus, effective COIN operations require a greater emphasis on certain skills, such as language and cultural awareness, than do operations in traditional warfare. Successful COIN operations require joint forces at every echelon to possess a clear appreciation of the essential nature and nuances of the conflict, an understanding of the motivation, strengths, and weaknesses of the insurgents, and knowledge of the roles of other actors in the area.

b. **Legitimacy Is The Main Objective.** The primary objective of any COIN operation is to foster development of effective governance by a legitimate government. Counterinsurgents achieve this objective by undertaking appropriate actions and striving for a balanced application of both military and nonmilitary means as dictated by the situation. All governments rule through a combination of consent and coercion. Governments described as “legitimate” rule primarily with the consent of the governed; those described as “illegitimate” tend to rely mainly or entirely on coercion.
Citizens of the latter obey the state for fear of the consequences of doing otherwise, rather than because they voluntarily accept its rule. A government that derives its powers from the governed tends to be accepted by its citizens as legitimate. It still uses coercion—for example, against criminals—but most of its citizens voluntarily accept its governance.

(1) **Legitimacy and Governances.** Legitimacy makes it easier for a state to carry out its key functions. These functions include the authority to regulate social relationships, extract resources, and take actions in the public's name. Legitimate governments can develop these capabilities more easily, which usually allows them to competently manage, coordinate, and sustain collective security as well as political, economic, and social development. Illegitimate states (sometimes called “police states”) typically regulate society by applying overwhelming coercion. Legitimate governance is inherently more stable. The societal support it engenders allows it to adequately manage the internal problems, change, and conflict.

(2) **Indicators of Legitimacy.** There are six possible indicators of legitimacy that can be used to analyze threats to stability. First, the ability to provide security for the populace, including protection from internal and external threats, is a key indicator of legitimacy. Second, the selection of leaders at a frequency and in a manner considered just and fair by a substantial majority of the populace strengthens the legitimacy of the HN. Other indicators of legitimacy include: a high level of popular participation in or support for political processes; a culturally acceptable level of corruption; a culturally acceptable level and rate of political, economic, and social development; the existence and acceptance of laws; and a high level of regime acceptance by major social institutions.

(3) **Cultural Lens.** Governments that have many of the indicators of legitimacy probably have the support of a sufficient portion of the population. Different cultures, however, may see acceptable levels of development, corruption, and participation differently. For some societies providing security and some basic services may be enough for citizens to see a government as legitimate. Additionally, the importance of security in situations where violence has escalated cannot be overemphasized. In such cases, establishing security can win the people’s confidence, gain credibility, and enable the government to develop legitimacy in other areas.

(4) **Population Perception of Credibility and Legitimacy.** In working to understand the problem, joint forces must determine what the HN population defines as effective, credible, and legitimate governance. This understanding continues to evolve as information is developed. Joint forces must continually evaluate what legitimacy means to the HN population. The population’s expectations will influence all ensuing operations. Additionally, planners may also consider perceptions of credibility and legitimacy held by outside supporters of both the HN government and the insurgents. Joint force efforts may have to strive to win the hearts and minds of the local population to change their views on legitimacy if the local population considers genocide or the exclusion of some ethnic groups as legitimate. The often-used phrase “winning hearts and minds” should not be taken to mean that the goal is for the population to like
counterinsurgent forces, but rather is a more subtle and indirect influence aimed at establishing the legitimacy and effectiveness of the government in the eyes of the people through the provision of basic services in a secure environment and having a voice and stake in the system. Ultimately people must be convinced that supporting the COIN effort is in their best interest. Calculated self-interest, not emotion, is what counts. Over time, successful trusted networks grow in the populace. They displace enemy networks, which forces enemies into the open, letting military forces seize the initiative and destroy the insurgents.

(5) **Rule of Law.** The presence of the rule of law is a major factor in assuring voluntary acceptance of a government’s authority, and therefore its legitimacy. A government’s respect for a preexisting and impersonal legal system as well as the population’s perception of the rule of law, can provide the key to gaining widespread, enduring societal support. Such government respect for rules is the essence of the rule of law. As such, it is a powerful potential tool for counterinsurgents.

c. **Unity of Effort is Essential.** Unity of effort must be present at every echelon of a COIN operation. Otherwise, well-intentioned but uncoordinated actions can cancel each other or provide vulnerabilities for insurgents to exploit. Ideally, a single counterinsurgent leader has authority over all government agencies involved in COIN. Usually, JFCs work to achieve unified action through liaison with the leaders of a wide variety of government, nongovernmental, and international agencies, including the HN and the US. The ambassador, when present, is the central figure to be supported as the representative of the President. The ambassador and country team, along with senior HN representatives, are key players in higher level planning; similar connections are needed throughout the chain of command.

d. **Political Factors are Primary.** At the beginning of a COIN operation, military actions may appear predominant as security forces conduct operations to secure the populace and kill or capture insurgents. However, political objectives must guide the military’s approach. Commanders must consider how operations contribute to strengthening the HN government’s legitimacy and achieving US goals—the latter is especially important if there is no HN. This means that political and diplomatic leaders must actively participate throughout the conduct (planning, preparation, execution, and assessment) of COIN. The political and military aspects of insurgencies are so bound together as to be inseparable. Military actions executed without properly assessing their diplomatic and political effects at best result in reduced effectiveness and at worst are counterproductive. Resolving most insurgencies requires a political solution. It is imperative that counterinsurgent actions do not hinder achieving that solution. Moreover, most solutions involve some sort of political compromise and are rarely a “winner take all” situation.

e. **Intelligence Drives Operations.** Effective COIN is shaped by timely, specific, and reliable intelligence, gathered and analyzed at all levels and disseminated throughout the force. A cycle develops where operations produce intelligence that drives subsequent operations. Reporting by units, members of the country team, and information derived
from interactions with civilian agencies is often of equal or greater importance than reporting by specialized intelligence assets. This reporting may be both solicited and unsolicited information from the relevant population or defectors. In all cases corroboration of the information retains significant importance to prevent acting upon false, misleading, or circular reporting. These factors, along with the need to generate a favorable operational tempo, drive the requirement to produce and disseminate intelligence at the lowest practical level.

f. **Insurgents Must be Isolated from Their Cause and Support.** While it may be required to kill or capture insurgents, it is more effective in the long run to separate an insurgency from the population and its resources, thus letting it die. Confrontational military action, in exclusion is counterproductive in most cases; it risks generating popular resentment, creating martyrs that motivate new recruits, and producing cycles of revenge.

1. **Expropriating the Insurgent Cause.** Skillful counterinsurgents can deal a significant blow to an insurgency by expropriating its cause. Insurgents often exploit multiple causes, however, making counterinsurgents’ challenges more difficult. In the end, any successful COIN operation must address the legitimate grievances insurgents exploit to generate popular support. These may be different in each local area, in which case a complex set of solutions will be needed. A mix of usurpation and direct refutation may also be used. Counterinsurgents may champion portions of the insurgents’ cause while directly refuting others. This approach may be especially useful when stated insurgent goals are clearly disproportionally beneficial to one group. Counterinsurgents may be able to also “capture” an insurgency’s cause and exploit it. For example, an insurgent ideology based on an extremist interpretation of a holy text can be countered by appealing to a moderate interpretation of the same text. When a credible religious or other respected leader passes this kind of message, the counteraction is even more effective.

2. **Cutting Logistics.** Counterinsurgents must cut off the flow of arms and ammunition into the area and eliminate their sources. An effective weapon in denying logistics to an insurgency is populace and resource control. These two controls are distinct, yet linked, normally a responsibility of indigenous civil governments. They are defined and enforced during times of civil or military emergency.

   a. Populace control provides security for the populace, mobilizes human resources, denies personnel to the enemy, and detects and reduces the effectiveness of enemy agents. Populace control measures include curfews, movement restrictions, travel permits, registration cards, and relocation of the population.

   b. Resource control regulates the movement or consumption of materiel resources, mobilizes materiel resources, and denies materiel to the enemy. Resources control measures include licensing, regulations or guidelines, checkpoints (for example, roadblocks), ration controls, amnesty programs, and inspection of facilities.
(3) Reducing Finances. Counterinsurgents can exploit insurgent financial weaknesses. Controls and regulations that limit the movement and exchange of materiel and funds may compound insurgent financial vulnerabilities. These counters are especially effective when an insurgency receives funding from outside the state. Additionally, effective law enforcement can be detrimental to an insurgency that uses criminal means for funding. Department of the Treasury designations and other diplomatic tools outside the scope of DOD are key to countering threat finance. The JFC must work closely with the COM to identify and target threat finance sources, and may even consider the creation of interagency and threat finance cell to enhance the collection, analysis, and dissemination of intelligence to support and strengthen US, coalition, and HN efforts to disrupt and eliminate key insurgent financial network nodes.

(4) Momentum. As the HN government increases its legitimacy, the populace begins to assist it more actively. Eventually, the people marginalize and stigmatize insurgents to the point that the insurgency’s claim to legitimacy is destroyed. However, victory is gained not when this isolation is achieved, but when legitimate government functions are maintained by and with the people’s active support and when insurgent forces lose legitimacy.

g. Security Under the Rule of Law is Essential. To establish legitimacy, commanders transition security activities from military operations to law enforcement as quickly as feasible. When insurgents are seen as criminals, they often lose public support. Using a legal system established in line with local culture and practices to deal with such criminals enhances the HN government’s legitimacy. Joint forces help establish HN institutions that sustain that legal regime, including police forces, court systems, and penitentiary facilities. In support of this process, a reduced level of violence must be established to permit police forces to maintain order. It is a paradox of COIN that the increased use of force required to maintain order decreases the perceived legitimacy of counterinsurgent actions. The key to establishing legitimate and effective HN security institutions is to limit the use of force to the minimum necessary, while taking care to ensure that legitimacy is established when the use of force is required.

(1) Illegitimate Actions. Illegitimate actions are those involving the use of power without authority—whether committed by government officials, security forces, or counterinsurgents. Such actions include unjustified or excessive use of force, unlawful detention, torture, and punishment without trial. Illegitimate actions to build a legitimate government are self-defeating, even against insurgents who conceal themselves amid civilians and flout the law. Moreover, US forces participation in COIN operations must follow US laws, applicable HN and international laws, as well as certain international treaties or pacts. Any abuses or legal violations committed by US forces quickly become known throughout the local populace and eventually around the world. Illegitimate actions undermine both long- and short-term COIN efforts.

(2) Evidence Gathering. Every action by insurgents and counterinsurgents leaves a “forensic trace” that may be required sometime later in a court of law. Joint forces working with or in support of appropriate police agencies should support to the
maximum extent possible actions to preserve a chain of evidence. Accurate
documentation can be an important means to counter insurgent propaganda. Although
evidence gathering resembles intelligence efforts, appropriate evidentiary standards are
more stringent.

h. **Counterinsurgents Should Prepare for a Long-Term Commitment.**
Insurgencies are protracted by nature, and history demonstrates that they often last for
years or even decades. Thus, COIN normally demands considerable expenditures of time
and resources, especially if they must be conducted simultaneously with conventional
operations in a protracted war combining traditional and IW. The relevant population
may prefer the HN government to the insurgents; however, people do not actively support
a government unless they are convinced that the counterinsurgents have the means,
ability, stamina, and will to win—credibility. The insurgents’ primary battle is against
the HN government, not the US; however, US support can be crucial to building public
faith in that government’s viability. The population must have confidence in the staying
power of both the counterinsurgents and the HN government. Insurgents and relevant
population often believe that a few casualties or a few years will cause the US to abandon
a COIN effort. Constant reaffirmations of commitment, backed by deeds, can overcome
that perception and bolster US credibility. Even the strongest US commitment, however,
will not succeed if the population does not perceive the HN government as having similar
credibility. US forces must help create crucial HN capabilities and capacities to sustain
the HN’s credibility and legitimacy. It is also important to note that US support to a
HN’s COIN efforts can decrease or even cease while the HN’s COIN efforts are still
fighting an insurgency. This normally is because the HN can successfully deal with the
insurgency.

(1) **Preparation.** Preparing for a protracted COIN effort requires establishing
headquarters and support structures designed for long-term operations. Planning and
commitments should be based on sustainable operating tempo and personnel tempo limits
for the various components of the force. Even in situations where the US goal is
reducing its military force levels as quickly as possible, some support for HN institutions
usually remains for a long time. US preparatory actions for long-term support must come
at the public request of the HN and be focused on supporting the IDAD strategy.

(2) **US Public Support.** At the national strategic level, gaining and
maintaining US public support for a protracted deployment is critical. Demonstrating
incremental success is essential to maintaining support.

i. **Manage Information and Expectations.** Information and expectations are
related; capable counterinsurgents manage both. To limit discontent and build support,
the HN government and any counterinsurgents assisting it create and maintain a realistic
set of expectations among the populace, friendly military forces, and the international
community. IO (particularly PSYOP and the related activities of PA and CMO) are key
tools to accomplish this. Achieving steady progress toward a set of reasonable
expectations can increase the populace’s tolerance for the inevitable inconveniences
entailed by ongoing COIN. Where a large US force is present to help establish a
legitimate government, due care must be taken to avoid the negative repercussions that are often involved when a country is legally occupied by US or allied forces.

(1) **Expectations.** US agencies trying to build enthusiasm for their efforts should avoid making unrealistic promises. In some cultures, failure to deliver promised results is automatically interpreted as deliberate deception, rather than good intentions gone awry. Effective counterinsurgents understand local norms; they use locally tailored approaches to control expectations. Managing expectations also involves demonstrating economic and political progress to show the populace how life is improving. Expectation management is a process that enforces reasonable expectations, and is intended to prevent unrealistic expectations. Increasing the number of people who feel they have a stake in the success of the state and its government is a key to successful COIN. In the end, victory comes, in large measure, by convincing the populace that their life will be better under the HN government than under an insurgent regime. However, sometimes societies are most prone to unrest not when conditions are the worst, but when the situation begins to improve and people’s expectations rise. For example, the indigenous population may have unrealistic expectations of the ability of the United States to improve their lives. The resulting discontent can fuel unrest and insurgency. At such times, the influences of globalization and the international media may create a sense of relative deprivation, contributing to increased discontent.

(2) **Actions.** Both counterinsurgents and the HN government must ensure that their deeds match their words. Any action also has a consequent information reaction. Counterinsurgents and the HN government must carefully consider that impact on the many audiences involved in the conflict and on the sidelines and work actively to shape responses that further their ends. In particular, messages to different audiences must be consistent and crafted with their views in mind. In the global information environment, people in the area can access the Internet and satellite television to determine the messages counterinsurgents are sending to the international community and the US public. Any perceived inconsistency reduces credibility and undermines COIN efforts.

j. **Use the Appropriate Level of Force.** Even precise and tailored force must be executed legitimately and with consideration for consequent effects. Overwhelming effort may prove necessary to destroy an opponent, especially extremist insurgent combatants. However, counterinsurgents should carefully calculate the type and amount of force and who applies it, regardless of the means of applying force. An operation that kills five insurgents is counterproductive if collateral damage leads to the recruitment of fifty more insurgents. Thus, careful targeting is required to weigh the potential effects and perceptions of the relevant population, the US population, the multinational partner populations, and international opinion.

(1) **Security.** Counterinsurgents undertake offensive and defensive operations to regain the initiative and create a secure environment. However, killing insurgents—while often necessary, especially with respect to extremists—by itself cannot defeat an insurgency. Gaining and retaining the initiative requires counterinsurgents to address the population’s core grievances through stability operations as well as providing security
from insurgent activities. To achieve this goal, counterinsurgents must initially establish a trusted presence within the population. As security improves, joint resources contribute to supporting government reforms and reconstruction projects.

(2) **Restraint.** Normally, counterinsurgents can use rules of engagement (ROE) to minimize potential loss of life. ROE should address lesser means of force when such use is likely to create the desired effects and joint forces can do so without endangering themselves, others, or mission accomplishment. Escalation of force procedures do not limit the right to use deadly force when such force is necessary to defend against a hostile act or demonstrated hostile intent. Commanders ensure that their forces are properly trained in such procedures and, more importantly, in methods of shaping situations so that small unit leaders have to make fewer split-second, life-or-death decisions.

(3) **Law Enforcement Use of Force.** The perception of legitimacy with respect to the use of force is also important. If the HN police have a reasonable reputation for competence and impartiality, it is better for them to execute urban raids, as the population is likely to view that application of force as more legitimate than military action. This is true even if the police are not as well armed or as capable as military units. However, local circumstances affect this decision. If the police are seen as part of an ethnic or sectarian group oppressing the general population, their use may be counterproductive. Effective counterinsurgents thus understand the character of the local police and popular perceptions of both police and military units. This understanding helps ensure that the application of force is appropriate and reinforces the rule of law.

k. **Learn and Adapt.** An effective counterinsurgent force is a learning organization. Insurgents constantly shift between military and political phases and tactics. In addition, networked insurgents constantly exchange information about their enemy’s vulnerabilities—even with insurgents in distant theaters. However, skillful counterinsurgents can adapt at least as fast as insurgents. Every unit needs to be able to make observations, draw and apply lessons, and assess results. Commanders must develop an effective system to circulate best practices throughout their command. Commanders might also need to seek policies that authorize or resource necessary changes. Insurgents shift where they operate to look for weak links, so widespread competence is required throughout the counterinsurgent force.

l. **Empower the Lowest Levels.** Successful COIN is normally conducted with decentralized execution based upon centralized vision and orders that include clear and concise rules for the use of force and ROE.

(1) **Initiative.** Successful decentralized execution results from exercise, by subordinate leaders at all echelons, of disciplined initiative within the commander’s intent to accomplish missions. It requires an environment of trust and mutual understanding and is the preferred method for commanding and controlling COIN forces. Commanders must provide subordinates with a mission, commander’s intent, a concept of operations, and resources adequate to accomplish the mission. Higher commanders empower subordinates to make decisions within the commander’s intent. They leave details of
execution to their subordinates and expect them to use initiative and judgment to accomplish the mission.

(2) **Mosaic Nature.** The mosaic nature of COIN is ideally suited to decentralized execution. On-scene commanders often have the best grasp of their tactical situations. Counterinsurgents that win this kind of mosaic war are those able to respond to all forms of insurgent operations, often simultaneously; thus, commanders must allow them access or control of the resources needed to produce timely intelligence, conduct effective tactical operations, and manage IO.

m. **Support the Host Nation.** US forces committed to supporting COIN are there to assist a HN government. The long-term goal is to leave a government able to stand by itself, which is also normally the goal even if the US begins COIN in an area that does not have a HN government. Regardless of the starting conditions, the HN ultimately has to win on its own. Achieving this requires development of viable local leaders and institutions. US forces and agencies can help, but HN elements must accept responsibilities to achieve real victory. While it may be easier for joint forces to conduct operations themselves, it is better to work to strengthen local forces and institutions and then assist them. HN governments have the final responsibility to solve their own problems. Eventually all foreign armies are seen as interlopers or occupiers; the sooner the main effort can transition to HN institutions, without unacceptable degradation, the better.
CHAPTER IV
UNITY OF EFFORT IN COUNTERINSURGENCY

1. Unity of Effort and Unified Action

Unity of effort and unified action are essential for successful COIN operations. Unified action refers to the synchronization, coordination, and/or integration of military operations with the activities of governmental and nongovernmental entities to achieve unity of effort. Figure IV-1 depicts the joint military perspective of unified action. Unified action includes a “whole-of-government” or “comprehensive approach” that employs all instruments of national power. Achieving unity of effort is challenging in COIN due to the normally complex OE and its many potential actors—friendly, neutral, and adversarial. The military contribution to COIN must be coordinated with the activities of USG interagency partners, IGOs, NGOs, regional organizations, the operations of multinational forces, and activities of various HN agencies to be successful. Coordinating and integrating efforts between the joint force and USG interagency partners, IGOs, and NGOs should not be equated to the command and control (C2) of a military operation. Successful interagency, IGO, and NGO coordination helps enable the USG to build international support, conserve resources, and conduct coherent operations that efficiently achieve shared goals. All friendly and neutral actors should seek to coordinate, or at least deconflict, their activities with the activities of other organizations.

a. Military. While nonmilitary considerations are paramount for long-term success in COIN, the joint military contribution is essential to provide security that enables other COIN efforts. Joint forces contribute to unified action through unity of command and a solid C2 architecture that integrates strategic, operational, and tactical COIN. Services play a key role in both stability and countering insurgency and their efforts are most effective when synchronized. The JFC should coordinate with and draw on the capabilities of separate agencies as well as provide support, especially security, to other actors.

b. Interagency. Interagency coordination is conducted among agencies of the USG, including the DOD, for the purpose of accomplishing an objective. In COIN, interagency coordination between the joint force and USG interagency partners is fundamental. For US support to a HN’s COIN efforts, the COM is the senior USG representative.

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You cannot command what you do not control. Therefore ‘unity of command’ (between agencies or among government and non-government actors) means little in this environment. Instead, we need to create ‘unity of effort’ at best, and collaboration or deconfliction at least. This depends less on a shared command and control hierarchy, and more on a shared diagnosis of the problem, platforms for collaboration, information sharing and deconfliction.”

Dr. David J. Kilcullen
Three Pillars of Counterinsurgency
c. **Intergovernmental.** Intergovernmental coordination involves the USG, led by the DOS and implemented through the relevant COM and country team, working with one or more IGOs. When working with IGOs, the JFC should use existing mechanisms of the COM and country team, DOS, USAID, and other appropriate agencies. An IGO is created by a formal agreement between two or more governments. It may be established on a global, regional, or functional basis for wide-ranging or narrowly defined purposes. IGOs provide leadership, capabilities, and mandate; furthermore, they may lend legitimacy and credibility to governance, especially the HN.

d. **Multinational.** Multinational coordination involves the USG, led by the DOS and implemented through the relevant COM and country team, working with agencies and forces from other nations, and this coordination normally occurs within the framework of an alliance or coalition. When working with multinational organizations, the JFC should use existing mechanisms of the COM and country team, DOS, USAID,
and other appropriate agencies. The HN is the most important entity for multinational coordination in COIN. As with any multinational efforts, trust and agreement bind the entities conducting COIN on common goals and objectives, which is especially important between the HN and the remainder of the multinational forces. Language and cultural differences often present the most immediate challenge, and all actors must strive to overcome these challenges through communication and improving cultural awareness. Liaisons and advisors can play a vital role in these areas. Multinational forces who support a HN’s COIN effort must remember that they are present by the HN’s request and that COIN is ultimately the HN’s responsibility. Leaders of US contingents must work closely with their multinational counterparts to become familiar with agencies that may operate in their operational area. To the degree possible, military leaders should use military liaison personnel to establish appropriate relationships and awareness of their HN counterparts.

e. **Nongovernmental.** Nongovernmental coordination is between elements of the USG, led by the USAID and implemented through the relevant COM and country team, and NGOs, multinational corporations, private contractors, and private organizations of any kind to achieve an objective. When working with NGOs, the JFC should use existing mechanisms of the COM and country team, DOS, USAID, and other appropriate agencies. Absent a COM, a JFC may have to directly coordinate with NGOs, multinational corporations, private contractors, and private organizations until a US diplomatic mission is established. This can be facilitated by reachback through the GCC to relevant departments or agencies and through the use of civil-military operations centers (CMOCs). The preponderance of effort put forth by the JTF will continue to focus on creating the security conditions necessary to support the civilian administration of the host country government and establish the US diplomatic mission.

*For official guidance on dealing specifically with humanitarian NGOs, see Guidelines for Relations Between US Armed Forces and Non-Governmental Humanitarian Organizations.*

(1) **Nongovernmental Organizations.** An NGO is a private, self-governing, not-for-profit organization. Many NGOs will not wish to openly associate with the joint force, at all. Some NGOs are concerned with preserving the “humanitarian space” as open association with the military can give the perception that they are part of the COIN, thus potentially making them less effective or subject to insurgent attack. Collaborating and coordinating operations with these NGOs can be difficult. Establishing basic awareness of these groups and their activities may be the most commanders can achieve. NGOs, however, play important roles in resolving insurgencies. Many NGOs arrive before military forces and remain afterwards. They can support lasting stability. To the greatest extent possible, commanders try to complement and not override their capabilities. Building a complementary, trust-based relationship is vital. Regardless of the NGOs level of cooperation, the JFC and joint force have a moral obligation to do everything possible to ensure the security of NGOs to the extent that the NGO will allow. Commanders also must be aware that some illegal and potentially adversarial organizations will attempt to claim status as an NGO.
(2) **Multinational Corporations.** When working with multinational corporations, the JFC should use existing mechanisms of the COM and country team, DOS, USAID, and other appropriate agencies. Multinational corporations often engage in reconstruction, economic development, and governance activities. The joint force should provide support as required to the DOS economic counselor and the Foreign Commercial Service representative of the US Department of Commerce in the US mission to support the IDAD strategy. Even in the absence of USG civilian departments and agencies on the ground, the JFC should use reachback through the GCC to consult with the appropriate agencies in Washington prior to engagement with multinational corporations. At a minimum, commanders should seek to know which companies are present in their area and where those companies are conducting business. Such information can prevent fratricide and destruction of private property.

(3) **Government Contractors.** When contractors or other businesses are being paid to support military or USG interagency partners involved in COIN, the principle of unity of command applies.

(4) **Private Security Contractors.** Armed contractors may provide different security services to the USG, HN, NGOs, and private businesses. Many businesses market expertise in areas related to supporting governance, economics, education, and other aspects of civil society as well. Providing capabilities similar to some NGOs, these firms often obtain contracts through government agencies. When under a USG contract, private security contractors behave as an extension of the organizations or agencies for which they work. Commanders should identify private security contractors operating in their area and determine the nature of their contract, existing accountability mechanisms, and appropriate coordination relationships. Depending on the terms of their contract, the environment in which they operate and certain agreements the USG is a party to, private security contractors may be subject to the laws of the HN, US law, and international law. Any failure on the part of these actors will reflect negatively on counterinsurgent credibility and HN legitimacy.

f. **Other.** Some organizations that the joint force must coordinate with do not fit neatly into the previous five categories. Some organizations have the characteristics of more than one type of the previously mentioned five categories. Additionally, many other groups can play critical roles in influencing the outcome of a COIN effort yet are beyond the control of military forces or civilian governing institutions. These groups can include local leaders, informal associations, religious groups, families, and the media. Commanders must remain aware of the influence of such groups and be prepared to work with, through, or around them.

*For more information, see JP 3-08, Intergovernmental Coordination During Joint Operations, and JP 3-16, Multinational Operations.*
2. The Internal Defense and Development Strategy

When a HN is dealing with an insurgency and the US supports the HN, COIN is one aspect of a larger FID mission. The IDAD strategy is the overarching strategy in a FID mission; however, this is a joint military term and it is important to note that the HN and others may not use this term. **IDAD is the HN’s plan that US FID supports; the HN does not support the US FID plan.** The purpose of the IDAD strategy is to promote HN growth and its ability to protect itself from subversion, lawlessness, and insurgency. IDAD programs focus on building viable political, economic, military, and social institutions that respond to the needs of society. The HN government mobilizes the population to participate in IDAD efforts. The ultimate goal is to prevent an insurgency or other forms of lawlessness or subversion by forestalling and defeating the threat; thus, IDAD is ideally a preemptive strategy. If an insurgency or other threat develops, IDAD becomes an active strategy to combat that threat. When dealing with an insurgency, IDAD programs focus on addressing the core grievances and dealing with the actual extant insurgency. JFCs and joint planners must understand the HN’s IDAD strategy if they are to plan effectively to support it. In some cases, the joint force may need to assist the HN to formulate an appropriate IDAD strategy, especially if the joint force began operations in an area of weak or no HN governance. While IDAD is the overarching strategy; the HN’s government below the national level needs to build the capability and capacity to support IDAD, which may necessitate civil-military support. Civil-military support may come in the form of organizations like national-level governmental assistance teams (GATs) or provincial reconstruction teams (PRTs).

a. **Concept. The IDAD strategy integrates all security force and development programs into a coherent, holistic effort.** Security actions provide a level of internal security that permits and supports growth through balanced development. This development often requires change to address core grievances. These changes may in turn promote temporary unrest; however, they are necessary for long-term success. The IDAD strategy must include measures to maintain conditions under which orderly development can take place. Similarly, addressing the core grievances of the insurgency often includes overcoming the HN government’s inertia and shortcomings. It may be difficult for US leaders to convince the HN government to reform, but these reforms are often the best way to diffuse the core grievances of and support for the insurgency. An underlying assumption for the IDAD strategy is that the threat to the HN lies in insurgent political strength rather than military power. Although the counterinsurgents must contain violent insurgent actions, concentration on the military aspect of the threat does not address the real long-term danger. IDAD efforts must pay continuing, serious attention to the political claims and demands of the population and insurgents. Military and paramilitary programs are necessary for success, but are not sufficient alone.

b. **IDAD Functions.** The IDAD strategy blends four interdependent functions to prevent or counter internal threats. Figure IV-2 depicts the IDAD Strategy Model.
Chapter IV

INTERNAL DEFENSE AND DEVELOPMENT

STRATEGY MODEL

NATIONAL OBJECTIVE

Prevent and/or Eliminate Lawlessness, Subversion, and Insurgency

GRAND STRATEGY

- Unity of Effort
- Maximum Intelligence
- Minimal Violence
- Responsive Government
- Maximum Use of PSYOP/CMO
- Strategic Communications

Internal Defense and Development

Balanced Development

Security

Neuralization

Mobilization

MILITARY STRATEGY

Develop, deploy, and employ resources to assist security, neutralization, balanced development, and mobilization

OPERATIONAL STRATEGY

SECURITY FORCE OPERATIONS

RESULTS

FEEDBACK

LEGEND

CMO civil-military operations

PSYOP psychological operations

Figure IV-2. Internal Defense and Development Strategy Model
(1) **Balanced Development.** Balanced development attempts to achieve HN goals through political, social, economic, and other developmental programs. Balanced development should allow all individuals and groups in the society to share in the rewards of development, thus alleviating frustration due to inequities. Balanced development should satisfy legitimate grievances that the opposition attempts to exploit. The government must recognize conditions that contribute to the internal threat and instability and take preventive measures. COIN must strive for balanced development as insurgents will take advantage of real or perceived development inequalities, especially with IO. All civil-military development should account for the IDAD balanced development function, including the integration of entities such as GATs and PRTs.

(2) **Security.** Security includes all activities implemented in order to protect the populace from the threat and to provide a safe environment for development. Security of the populace and government resources is essential to countering the threat. Protection and control of the populace permit development and deny the adversary access to popular support. The security effort should establish an environment in which the local government can provide for its own security with limited national government support; however, this security must adhere to the current legal framework. This function also includes any SFA functions that multinational forces, including the US, provide to the HN.

(3) **Neutralization.** Neutralization is a political concept that makes an organized force irrelevant to the political process. It is the physical and psychological separation of the threatening elements from the population, and includes all lawful activities to disrupt, preempt, disorganize, and defeat the insurgent organization. It may involve public exposure and the discrediting of centers of gravity (COGs) during a period of low-level unrest with little political violence, may involve arrest and prosecution when laws have been broken, or can involve combat action when the adversary’s violent activities escalate. All neutralization efforts must be legal. They must scrupulously observe constitutional provisions regarding rights and responsibilities. The need for security forces to act lawfully is essential not only for humanitarian reasons but also because this reinforces government legitimacy while denying the adversary an exploitable issue. Special emergency powers may exist by legislation or decree. Government agents must not abuse these powers because they might well lose the popular support they need. Denying the adversary an opportunity to seize on and exploit legitimate issues against the government discredits their leaders and neutralizes their propaganda.

(4) **Mobilization.** Mobilization provides organized manpower and materiel resources and includes all activities to motivate and organize popular support of the HN government. This support is essential for a successful IDAD program. If successful, mobilization maximizes manpower and other resources available to the HN government while it minimizes those available to the insurgent. Mobilization allows the government to strengthen existing institutions, to develop new ones to respond to demands, and promotes the government’s legitimacy. All mobilization efforts must have a plan for eventual demobilization or reintegration into the HN government and security apparatus.
c. **Assessment.** The HN and any coalition partners must continually analyze the results of the IDAD strategy. Part of the assessment process is to establish measures of effectiveness (MOEs) and measures of performance, as well as having a methodology to provide feedback for future planning, refinement of strategy, and continued formulation of strategic national policy. While the HN should have input into all aspects of assessment, it should take the lead in determining MOEs. MOEs measure changes in system behavior, capability, or OE. MOEs in COIN predominately focus on the population. Although the HN has the best understanding of its own culture, its views have to be balanced with the views of other coalition partners to assist in providing other perspectives. Coalition perspectives are especially important if the HN government is slow to reform or has had a previous record of harsh treatment.

d. **Campaign Plan to IDAD Transition.** Some situations may require the joint force to occupy territory and to provide governance through a transitional military authority. However, this authority should transition to civilian authority as quickly as the situation allows. This civilian authority could be a provisional governing authority or an IGO such as the UN. Authority could also transfer from a provisional civilian authority to an IGO as an intermediate transition. Ultimately, authority will be transferred to a HN when either a government in exile or new government is ready, although this transition may be a lengthy process to ensure continued effective governance. As with transitions in governance, there may be several military transitions. When ready, the HN will first assume the lead and then eventually take over military operations. This transition may be phased over time.

e. **Internal Defense and Development Coordination.** Military assistance is often required to provide a secure environment enabling the activities of the COM and the country team in support of the HN’s goals as expressed through the IDAD strategy. The US country team, led by the COM, is the cornerstone of US coordination with the HN. The COM, the US country team, the GCC, and other JFCs are responsible for ensuring that US plans and efforts are nested within the IDAD strategy. It is important to note that there are multiple supporting actors or echelons in both the JTF commanders’ and coalition partners’ FID programs. Figure IV-3 depicts the IDAD coordination.

(1) **Sovereignty.** The sovereignty of a HN must be respected. This means that the HN has the authority over the manner and pace of operations conducted within its borders. Sovereignty issues are among the most difficult for commanders conducting COIN. Multinational commanders—whether US, other nation, or specifically HN—are required to lead through coordination, communication, and consensus, in addition to traditional command practices. Political sensitivities must be acknowledged. Commanders and subordinates often act as diplomats as well as warriors. Within military units, legal officers and their staffs are particularly valuable for clarifying legal arrangements with the HN. To avoid adverse effects on operations, commanders should address all sovereignty issues through the chain of command to the US COM. As much as possible, sovereignty issues should be addressed before executing operations. Examples of sovereignty issues include: aerial ports of debarkation; basing; border crossings; collecting and sharing information; protection (tasks related to preserving the
Figure IV-3. Internal Defense and Development Coordination

force); jurisdiction over members of the US and multinational forces; location and access; operations in the territorial waters, both sea and internal; overflight rights; police operations, including arrest, detention, penal, and justice authority and procedures; railheads; and seaports of debarkation. Counterinsurgents must be particularly respectful of HN sovereignty issues that cut to the heart of governance, rule of law, and the economy. Counterinsurgents must support the HN to find their own way, exercising extreme patience, rather than directing HN actions. This can be a point of friction
between military commanders who tend to focus on short to midterm objectives and military end states, and country team personnel who tend to focus on long term issues.

(2) Coordinating Mechanisms. Commanders create coordinating mechanisms, such as committees or liaison elements, to facilitate cooperation and build trust with HN authorities. HN military or nonmilitary representatives should have leading roles in such mechanisms. These organizations facilitate operations by reducing sensitivities and misunderstandings while removing impediments. Sovereignty issues can be formally resolved with the HN by developing appropriate technical agreements to augment existing or UN Security Council resolution or status-of-forces agreement. In many cases, embassy security cooperation organizations, NGOs, and IGOs have detailed local knowledge and reservoirs of good will that can help establish a positive, constructive relationship with the HN.

(3) Coordination and Support. Coordinate and support down to the village and neighborhood level. All members of the joint force should be aware of the political and societal structures in their areas. Political structures usually have designated leaders responsible to the government and people. However, the societal structure may include informal leaders who operate outside the political structure. These leaders may be associated with economic, religious, informational, and family based institutions. Other societal leaders may emerge due to charisma or other intangible influences. Commanders should identify the key leaders and the manner in which they are likely to influence COIN efforts and attempt to build relationships and coordination mechanisms with them.

For more information see JP 3-22, Foreign Internal Defense.

3. United States Civil-Military Integration

COIN is normally only effective with a holistic approach that employs all HN and supporting nation instruments of national power. Joint military efforts to secure the population may initially dominate COIN, but the other instruments of national power are essential to achieve national strategic objectives. Interagency participants in COIN must know each others’ roles, capabilities, cultures, and terminology. COIN planning at all levels should include indigenous representatives and other participants. Military participants should support civilian efforts, including those of NGOs, IGOs, USG interagency partners, IPI, and other friendly actors. Military participants, as required by the situation, conduct or participate in political, social, informational, and economic programs. Societal insecurity can trigger violence that discourages or precludes nonmilitary organizations, particularly external agencies, from helping the local populace. A more benign environment allows civilian agencies greater opportunity to provide their resources and expertise, thereby relieving joint forces of some of these responsibilities. Long-term development and therefore successful COIN depends on the joint force providing an environment in which civilian agencies can effectively operate, especially with respect to economic efforts. Many civilian humanitarian assistance (HA) providers view security differently than does the joint force. In fact, the HA community has an entirely different security paradigm than the joint force. For HA providers,
security is based on belligerent perception of the neutrality of HA providers rather than on the lack of violence in an area or perceived strength of military forces. This security paradigm difference may impact military planning, execution, and assessment.

a. Responsibilities and Leadership. Counterinsurgents are responsible for the population’s well-being. This includes security from insurgent intimidation and coercion, sectarian violence, and nonpolitical violence and crime. To succeed, counterinsurgents must ensure basic economic needs, essential services (such as sewage, water, electricity, sanitation, and health care), sustainment of key social and cultural institutions, and other aspects that contribute to a society’s basic quality of life are provided. Informed, strong leaders must focus on the central problems affecting the local populace. Given the primacy of political considerations, military forces should support civilian efforts. The changing nature of COIN means that lead responsibility shifts among military, civilian, and HN authorities, and these transitions must be planned and managed at the highest levels. However, the joint force must prepare to assume local leadership for COIN efforts, as the situation and need dictate. The overall imperative is to focus on what needs to be done, not on who does it. While this imperative can be emphasized by senior civilian and military leaders, its practice must be based on positive interpersonal relationships and the IDAD strategy.

b. Shared Understanding of the Operational Environment. Countering an insurgency begins with understanding the complex environment and the numerous competing forces within it. Gaining an understanding of the environment—including the insurgents, affected population, and different counterinsurgent organizations—is essential to an integrated COIN operation. Various agencies acting to reestablish stability may differ in goals and approaches, based on their experience and institutional culture. When their actions are allowed to adversely affect each other, the populace suffers and insurgents identify grievances to exploit. Integrated actions are essential to defeat the ideologies professed by insurgents. A shared understanding of the operation’s purpose provides a unifying theme for COIN efforts. Through a common understanding of that purpose, the COIN leaders can design an operation that promotes effective collaboration and coordination among all agencies and the affected populace.

c. Preferred Division of Labor. It is always preferable for civilians to lead the overall COIN effort, in addition to performing traditionally civilian tasks. Even where civilians’ capability and capacity do not match their expertise, they should lead in the areas of governance, economics, rule of law, etc. as policy guides and decision makers who define the role the military should and will play to support the effort. Military leaders should avoid the temptation to take over the role of decision maker in these areas despite a lack of civilian capability and capacity. Their forces may play a significant role in executing actions in these areas, but should never proceed without the guidance of civilian agency personnel as to the course of action (COA) and the military role. It is important to note that civilian agencies often have the greatest capability and the joint force may have the greatest capacity; in this case the civilian agency should lead the overall effort with the joint force in a supporting role. Legitimate local authorities should receive special preference to lead or perform civilian tasks. There are many US agencies
and civilian IGOs with more expertise in meeting the fundamental needs of a population than military forces have; however, the ability of such agencies to deploy to foreign countries in sustainable numbers and with ready access to necessary resources is often limited. The violence level in the area also can affect civilian agencies’ ability to operate. The more violent the environment, the more difficult it is for civilians to operate effectively. Hence, the preferred or ideal division of labor is frequently unattainable. The more violent the insurgency, the more unrealistic is this preferred division of labor.

d. **Realistic Division of Labor.** Participants best qualified and able to accomplish nonmilitary tasks are not always available. The realistic division of labor does not always match the preferred division of labor. In those cases, military forces perform those tasks. Sometimes joint forces have the skills required; other times they learn them during execution.

(1) **Nonmilitary Contribution.** USG interagency partners and IGOs rarely have the resources and capabilities needed to address all COIN tasks. Success requires adaptable leaders who prepare to perform required tasks with available resources. These leaders understand that long-term security cannot be imposed by military force alone; it requires an integrated, balanced application of effort by all participants with the goal of supporting the local populace and achieving legitimacy for the HN government. Military forces can perform civilian tasks but often not as well as the civilian agencies with people trained in those skills. Further, military forces performing civilian tasks are not performing military tasks. Diversion from those tasks should be temporary and only taken to address urgent circumstances. Military forces should be aware that putting a military face on economics, politics, rule of law, etc., may do more harm than good in certain situations. The implications of the military role in these areas should be discussed at length with the country team.

(2) **Military Capability and Capacity.** In nonpermissive security situations, US and multinational military forces often possess the only readily available capability to meet many of the local populace’s fundamental needs. Human decency, and even the law of war, may require joint forces to assist the populace in their operational areas. Leaders at all levels prepare to address civilian needs, including identifying people in their units with regional and interagency expertise, civil-military competence, and other critical skills needed to support a local populace and HN government. Even if lack of civilian capacity requires military forces to take on this mission, military leaders should consult with the country team on the proper COA to follow. Commanders should also seek awareness of NGOs that may be operating in the region and providing for the basic needs of the population. The joint force must strive to support the population and other partners that are supporting the population.

e. **Transitions.** Regardless of the division of labor, an important recurring feature of COIN is transitioning responsibility and participation. As consistently and conscientiously as possible, military leaders ensure continuity in meeting the needs of the HN government and local populace, which is best accomplished by all efforts supporting the IDAD strategy. The same general guidelines governing battle handovers apply to
COIN transitions. Whether the transition is between military units or from a military unit to a civilian agency, all involved must clearly understand the tasks and responsibilities being passed. Maintaining unity of effort is particularly important during transitions, especially between organizations of different capabilities and capacities. Relationships tend to break down during transitions. A transition is not a single event where all activity happens at once. It is a rolling process of little handoffs between different actors along several streams of activities. There are usually multiple transitions for any one stream of activity over time. Using the coordination mechanisms discussed below can help create and sustain the links that support effective transitions without compromising unity of effort.

f. Coordination and Liaison. COIN partners and other organizations have many interests and agendas that military forces cannot and should not try to control. Their local legitimacy is frequently affected by the degree to which local institutions are perceived as independent and capable without external support. Nevertheless, military leaders should make every effort to ensure that COIN actions are as well integrated as possible. Active leadership by civilian and military leaders is imperative to effect coordination, establish formal and informal liaison, and share information. Influencing and persuading groups outside a commander’s authority requires skill and often subtlety. Commanders should also recognize that they will often be in a supporting role, and must realize that they may be on the receiving end of being influenced and persuaded by civilian agencies in charge. As actively as commanders pursue unity of effort, they should also be mindful of their prominence and recognize the wisdom of acting indirectly and in ways that allow credit for success to go to others—particularly local individuals and organizations. The joint force should remain in a supporting role to appropriate civilian agencies or groups, follow US policy and the COM’s direction, and focus on supporting the IDAD strategy.


4. United States Civil-Military Integration Mechanisms

There are several US civil-military integration mechanisms that facilitate unified action for COIN. Many of these structures exist and are often employed in other types of missions, such as peacekeeping or humanitarian relief, but they are fundamental for successful COIN. These mechanisms fall into two general areas: those that are located outside of the theater and those that are located in theater. It is important to note that these are options and may not always be present and their relationships can vary.

a. Civil-Military Mechanisms in the United States. Key civil-military integration mechanisms located outside of the GCC’s area of responsibility (AOR) include the National Security Council (NSC), special missions established in Washington to provide policy guidance for a theater (e.g., Iraq Policy and Operations Group, and Afghanistan Interagency Operations Group), and appointed leaders focused on a particular COIN effort.
(1) **National Security Council.** At the strategic level, the NSC directs the creation of the interagency civil-military plan for COIN. When COIN substantially overlaps with and triggers the responsibilities given to the State Department’s Coordinator for Reconstruction and Stabilization to direct interagency planning for countries at risk of, in, or in transition from conflict, the Interagency Management System (IMS) and accompanying USG Planning Framework for Reconstruction, Stabilization, and Conflict Transformation will be used to craft and implement the strategic whole-of-government plans. This will inform military and civilian planning in Washington, DC, at the GCC, at the embassy, and at the JTF level. Not all COIN operations will reach the threshold to activate the IMS, but commanders must be aware of the system and actively seek to find out if it has been stood up for the operation. The utilization of the USG Planning Framework does not require the establishment of the IMS. The NSC staff, guided by the deputies and principals, assists in integrating interagency processes to develop the plan for NSC approval. The country team, GCC, and department/agency country offices interact with the appropriate NSC policy coordinating committees/country groups (see Figure IV-4).

*For more information on the IMS, see JP 3-08, Intergovernmental Coordination During Joint Operations, Volumes I and II.*

(2) **Policy Operations Groups.** A policy operations group may be established to focus on a geographic region, state, or insurgency. For example, both Iraq and Afghanistan have a separate DOS mission to steer policy for the operations – The Iraq Policy and Operations Group and the Afghanistan Interagency Operations Group.

b. **Civil-Military Integration Mechanisms in Theater.** GCCs are charged with coordinating US military policy and operations within an assigned AOR. Subordinate JTFs are assigned to conduct joint military operations within a designated operational area which may be one or more countries suffering from an insurgency. The US country team, advance civilian team (ACT), JFC, executive steering committee, provincial authority, civil-military coordination board (CMCB), joint CMO task forces, joint interagency task forces (JIATFs), GATs PRTs, and CMOCs are key civil-military integration mechanisms that are normally located inside the designated operational area. The more extensive the US participation is in a COIN operation and the more dispersed US forces are throughout a country, the greater the need for additional mechanisms to extend civilian oversight and assistance. Operating with a clear understanding of the guiding political aims, members of the military at all levels must be prepared to exercise judgment and act without the benefit of immediate civilian oversight and control and ultimately to reinforce HN credibility and legitimacy. At each subordinate political level of the HN government, military and civilian leaders should establish the necessary integration mechanisms. These mechanisms should include military and civilian representatives of the HN and other coalition members. Commanders should be aware of the activities of IGOs and NGOs in the theater. However, JFCs should be aware that the IGO/NGO independent, impartial, and sometimes neutral status does not bind them to working as part of a USG or coalition team, or to support the IDAD strategy.
(1) **Joint Interagency Coordination Group (JIACG).** JIACGs help CCDRs support COIN by facilitating unified action in support of plans, operations, contingencies, and initiatives. The primary role of the JIACG is to enhance interagency coordination.
The JIACG is a fully integrated participant on the CCDR’s staff with a daily focus on joint strategic planning. It provides a capability specifically organized to enhance situational awareness of interagency activities to prevent undesired consequences and uncoordinated activity. When activated, the JIACG will assist with the reception of the integration planning cell (IPC) of the IMS into the staff. The IPC is an interagency team that brings operation-specific capabilities to a regional military command, either a GCC or an equivalent multinational headquarters. The purpose of the IPC is to support civilian-military communication and integration of the civilian and military planning in order to achieve unity of effort. JIACGs include representatives from other federal departments and agencies and state and local authorities, as well as liaison officers from other commands and DOD components. The JIACG provides the CCDR with the capability to collaborate at the operational level with other USG civilian agencies and departments. Representatives and liaison officers are the subject matter experts for their respective agencies and commands. They provide the critical bridge between the CCDR and USG interagency partners; however, JIACGs can be called by different names in different combatant commands.

For additional information on JIACGs see JP 3-08, Intergovernmental Coordination During Joint Operations, Volumes I and II and the Commander’s Handbook for the Joint Interagency Coordination Group.

(2) US Country Team. All USG COIN strategies, plans, programs, and activities that are undertaken to support a HN government are managed through the elements of the US country team, led by the COM. The US country team is the primary interagency coordinating structure that is the focal point for unified action in COIN. Figure IV-5 depicts a generic US country team’s organization. The country team is the senior in-country coordinating and supervising body, headed by the US COM, who is normally the ambassador. Title 10, US Code, Section 3927, assigns the COM to a foreign country responsibility for the direction, coordination, and supervision of all government executive branch employees in that country except for Service members and employees under the command of a US JFC. Where a confirmed ambassador is not present, the charge d’affaires represents the Secretary of State as the senior diplomat accredited to the foreign government. The country team is composed of the senior member of each represented department or agency. In a foreign country, the COM is the highest US civil authority. As the senior USG official permanently assigned in the HN, the COM is responsible to the President for policy oversight of all USG programs. The COM leads the country team and is responsible for integrating US efforts in support of the HN. As permanently established interagency organizations, country teams represent a priceless COIN resource. They often provide deep reservoirs of local knowledge and interaction with the HN government and population.

For more information see JP 3-08, Interorganizational Coordination during Joint Operations, Volumes I and II.

(3) Advance Civilian Team. An ACT may be formed to implement the USG strategic plan for reconstruction and stabilization through development and management
of the interagency implementation plan (IIP), under the leadership of the COM. The ACT stands-up at the USG field headquarters, typically the embassy. When established, it is the integrating civilian counterpart of the JTF at the country level. The ACT is comprised of a combination of USG personnel already in-country and other agency personnel deployed to the country from agency headquarters or elsewhere.

(4) Executive Steering Group (ESG). The COM and a JTF commander can jointly form an ESG. The ESG may be composed of the principals from the JTF, the US embassy, NGOs/IGOs present in the operational area, and other organizations as appropriate. Lacking another similar forum, the ESG can provide high-level outlet for the exchange of information about operational policies as well as for resolution of difficulties arising among the various organizations. The ESG plays a policy role and is charged with interpreting and coordinating operational area aspects of strategic policy. A commander at any echelon may establish an ESG to serve as a conduit through which to provide information and policy guidance to participating agencies. The ESG may be charged with formulating, coordinating, and promulgating local and theater policies required for the explanation, clarification, and implementation of US policies. The ESG should either be co-chaired by the JFC and COM or assigned outright to either individual, depending on the nature of the US mission and possibly based on the security situation.

(5) Regional Authority. Direction and coordination of PRTs is conducted by a national-level interagency steering committee, under the supervision of the COM and JFC (for US-led PRTs) or a multinational executive committee (for coalition-led PRTs). This body will also conduct liaison with the HN national government to support PRT operations. Both embassy and JTF personnel staff the steering committee. Regional authorities may be established with regional commanders overseeing a number of PRTs to ensure coordination between provinces and with national level objectives. The regional authority coordinates the deployment and operations of all US PRTs in the operational area, including ensuring that PRTs have a long-term vision nested with either the campaign plan or the IDAD strategy, whichever is appropriate at the time. If an ACT has been established at the country level, a decision to deploy field advance civilian teams (FACTs) to sub-national regions or provinces may follow. FACTs, which are an element of the ACT and are managed by its headquarters, are responsible for implementing plans pertaining to their particular geographic AOR and for informing revisions of the overall USG strategic plan and IIP. They are also responsible for coordinating planning with any US military entities operating in their AOR, in order to achieve the objectives in the IIP. FACTs are primarily local, on-the-ground operational entities, but their role in assessments, plan revisions, and sub-national field level planning is also important.

For further detail on PRTs, see Appendix B, “Provincial Reconstruction Teams.”

(6) Civil-Military Coordination Board. If established, a CMCB is the JTF commander’s vehicle for coordinating CMO support. Membership is typically restricted to key representatives from the JTF staff sections. A senior member of the JTF staff, such as the JTF deputy commander or chief of staff, serves as chairperson of this board.
If a CMOC has been established at the JTF level, the CMOC director would be a key member of the board and also may serve as its chairperson. During COIN multinational operations, the JTF commander should normally include multinational partners on the board unless there are compelling reasons not to. The type of C2 structure and the level of staff integration in the JTF should drive the decision to establish a coordination board and determine its membership. Depending on the situation, the JTF commander should include selected members from the US country team on the board.

(7) Joint Civil-Military Operations Task Force (JCMOTF). The JTF commander may establish a JCMOTF to improve CMO in support of COIN operations. The JCMOTF can provide the JFC a subordinate command to exercise necessary control and coordinating support when the size and scope of the COIN mission is beyond organic CMO capabilities. The JCMOTF should be functionally organized around an existing command structure with augmentation. The JFC designates the JCMOTF commander. A JCMOTF is composed of units from more than one military department and is formed to carry out CMO. Although the JCMOTF is not a civil affairs (CA) organization, there may be a requirement for strong representation of CA. Because of their expertise in dealing with NGOs, IGOs, and USG interagency partners, they will greatly enhance the opportunity for success in COIN. By design, the US Army CA brigade, the maritime CA group, or the Marine Corps CA group can provide the structure to form a JCMOTF in support of the JTF commander. In rare instances, and depending on resources availability, a JCMOTF could be formed as a standing organization.

For more information see JP 3-57, Civil-Military Operations.

(8) National-level Governmental Assistance Teams. A national-level GAT supports governance and development at the national level in a semipermissive environment. GATs operate by combining civilian and military personnel for development and governance into one cohesive team. A DOS representative is the team leader and a military officer is normally the deputy commander. Personnel from appropriate USG agencies make up the elements focused on governance and development where DOD personnel comprise the civil security focused staffs. However, when civilian agencies lack the capacity, DOD personnel, especially reservists with civilian skills, may be used to mitigate a shortfall. GATs vary in structure, size, and mission to suit their situation; however, all GATs facilitate the campaign plan in a collapsed state setting or the IDAD strategy in COIN that directly supports a HN. GATs extend the reach, capability, and capacity of governance and facilitate reconstruction. While the GATs are primarily concerned with addressing national-level conditions, they also work on building and improving communication and linkages between the central government and regional/local agencies.

(9) Provincial Reconstruction Teams. A PRT is an interim interagency organization designed to improve stability in a given area by helping build the legitimacy and effectiveness of a HN local or provincial government in providing security to its citizens and delivering essential government services. PRTs vary in structure, size, and mission. PRTs extend the reach, capability, and capacity of governance and facilitate
reconstruction. While the PRTs are primarily concerned with addressing local conditions, they also work on building and improving communication and linkages among the central government, regional, and local agencies.

(10) **Civil-Military Operations Centers.** The CMOC is a mechanism for bringing a wide variety of civil, HN, and military elements together for coordination, and it serves as a meeting place for these elements. CMOCs coordinate the interaction of US and multinational military forces with a wide variety of civilian agencies. A CMOC is not a C2 element; it is useful for exchanging information and facilitating complementary efforts. Commanders build a CMOC around a nucleus of organic assets that typically includes CA, logistic, legal, and communications personnel. Commanders invite representatives from nonmilitary organizations. The size, structure, and location of the CMOC are situation dependent.

(11) **Joint Interagency Task Force.** Increasingly, JIATFs are being formed to achieve unity of effort and bring all instruments of national power to bear on COIN mission sets. JIATFs are often created to address problems such as militias, “bad neighbors,” and foreign fighters, all of which complicate the COIN environment. JIATFs may be separate elements under the JFC, or they may be subordinate to a component command, a joint special operations task force, or a staff section such as the operations directorate of a joint staff. JIATFs are formal organizations usually chartered by the DOD and one or more civilian agencies and guided by a memorandum of agreement or other founding legal documents that define the roles, responsibilities, and relationships of the JIATF’s members. JIATF members can coordinate with the country team, their home agencies, JIACGs in the area of interest (AOI), and other JIATFs in order to defeat complex networks. Because they utilize all instruments of national power, JIATFs are generally not a lethal COIN asset, but rather develop and drive creative nonlethal solutions and policy actions to defeat the insurgency.

(12) **Theater Example.** Figure IV-5 depicts a situation that uses a wide array of US civil-military integrating mechanisms in one theater. This example would be for a complex and difficult COIN situation. Some COIN efforts may not require all of these integrating mechanisms and other COIN efforts may require additional integrating mechanisms.

5. **Military Unity of Command in Multinational Operations**

Military unity of command is the preferred method for achieving unity of effort in any military operation. Military unity of command is achieved by establishing and maintaining formal command or support relationships. Unity of command should extend to all military forces engaged in COIN—US, HN, and other multinational forces. The purpose of these C2 arrangements is for military forces, police, and other security forces to establish effective control while attaining a monopoly on the legitimate use of violence within the society.
Figure IV-5. Example Joint Task Force Civil-Military Integrating Mechanisms
a. **Political Considerations.** As important as unity of command is to military operations, it is one of the most sensitive and difficult-to-resolve issues in COIN. Nations join coalitions for various reasons. Although the missions of multinational partners may appear similar to those of the United States, ROE, home-country policies, and sensitivities may differ among partners. Military leaders must have a strong cultural and political awareness of US, HN, and other multinational military partners. The participation of US and multinational military forces in COIN missions is inherently problematic, as it influences perceptions of the capacity, credibility, and legitimacy of local security forces. Although unity of command of military forces may be desirable, it may be impractical due to political considerations. Political sensitivities about the perceived subordination of national forces to those of other states or IGOs often preclude strong command relationships; however, the agreements that establish a multinational force provide a source for determining possible authorities and command, or other relationships. When operating under the control of a foreign commander, US commanders maintain the capability and responsibility to report separately to higher US authorities in addition to foreign commanders.

b. **National Mandates and Commitment.** Nations determine if and where they will expend their national resources. Nations also choose the manner and extent of their foreign involvement for reasons both known and unknown to other nations. The only constant is that a decision to join in a COIN effort is, in every case, a calculated political decision by each potential member of a coalition. The nature of their national decisions, in turn, influences the overall command structure. In most multinational operations, the differing degrees of national interest result in varying levels of commitment by alliance and coalition members. While some countries might authorize the full range of employment, other countries may limit their country’s forces to strictly defensive or combat service support roles.

c. **Military Capabilities.** Numerous factors influence the military capabilities of nations. The operational level commander must be aware of the differences in the political constraints and capabilities of the forces of various nations, and consider these differences when assigning missions and conducting operations. Commanders at all levels may be required to spend considerable time working political issues related to the utilization of coalition troops; the requirement for diplomatic skills should not be underestimated. Commanders may routinely work directly with political authorities in the region, but should coordinate with the COM to ensure alignment with US foreign policy, to speak with one voice, and to avoid redundancy in engagements with key leaders. In the absence of a US diplomatic mission to the country, the commander should coordinate through the GCC to obtain guidance for any diplomatic engagements. The basic challenge in multinational operations is the effective integration and synchronization of available assets toward the achievement of common objectives. This goal may be achieved through unity of effort despite disparate and occasionally incompatible capabilities, ROE, equipment, and procedures. To reduce disparities among participating forces, minimum capability standards should be established and a certification process developed.
d. **Command Structure.** No single command structure meets the needs of every multinational command but one absolute remains constant; political considerations will heavily influence the ultimate shape of the command structure. This is especially important in COIN as the command structure may change depending on the overall political situation.

(1) **Lead Nation.** The best command structure in COIN is a lead nation structure wherein all member nations place their forces under the control of one nation. The lead nation command can be distinguished by a dominant lead nation command and staff arrangement with subordinate elements retaining strict national integrity. Regardless of the starting command structure, this is the goal—the HN must ultimately take the lead for COIN to be successful.

(2) **Integrated.** Multinational commands organized under an integrated command structure provide unity of effort in a multinational setting. This command structure often has a strategic commander designated from a member nation, but the strategic command staff and the commanders and staffs of subordinate commands are of multinational makeup. This is the second-best command structure in COIN. The structure is most effective when the HN is viable and has effective political and military establishments.

(3) **Parallel.** Under a parallel command structure, no single force commander is designated. The coalition leadership must develop a means for coordination among the participants to attain unity of effort. This can be accomplished through the use of coordination centers. Nonetheless, because of the absence of a single commander, the use of a parallel command structure should be avoided if at all possible. This may often be the initial conditions for supporting a HN’s COIN efforts, although the least favored.

e. **Liaison Officers.** Regardless of the command structure, coalitions and alliances require a significant liaison structure, and liaisons are even more important in COIN in order to coordinate many disparate and highly politically sensitive efforts. For example, the success of COIN hinges upon timely and accurate information and intelligence sharing.

f. **Training.** Training of forces within the coalition for specific mission standards enhances unified action. The coalition should consider establishing common training modules or certification training to ensure assigned forces are trained for the missions assigned. Such training and certification of forces can occur prior to deployment to the theater or after deployment to the theater, although predeployment training is preferred.

*For additional detail, see JP 3-16, Multinational Operations.*
CHAPTER V
INTELLIGENCE SUPPORT TO COUNTERINSURGENCY

“Everything good that happens seems to come from good intelligence.”

General Creighton W. Abrams Jr., US Army
1970

1. Purposes of Joint Intelligence in a Counterinsurgency

a. Inform the Commander. In a COIN operation, the dynamic relationship between operations and intelligence is particularly important—intelligence drives COIN operations and successful COIN operations generate additional intelligence. The intelligence directorate of a joint staff (J-2) must gather and fuse intelligence and information from a multitude of sources (e.g., HN, multinational, interagency, intergovernmental, nongovernmental, and other sources) and keep all participants informed, often to an even greater degree than in other operations. Intelligence supports the JFC in COIN planning, operations, and assessment. In conjunction with the HN and coalition partners, the J-2 analyzes relevant aspects of the OE and assists the JFC in building a holistic view of the OE. The JFC and J-2 must focus on maintaining the initiative with respect to the insurgents, other adversaries, and the local population.

b. Identify, Define, and Nominate Objectives. Military planning is dependent on clearly defined, achievable, and measurable objectives. To do this, the JFC must understand IDAD strategy, the command’s responsibilities, the overarching mission, and the means available. Intelligence should provide an understanding of the adversary’s probable intention, objectives, strengths, weaknesses, critical vulnerabilities, and human factors. Objectives should be based on adversary critical factors (capabilities, requirements, and vulnerabilities), COGs, strategic approaches, campaign plans, and COAs. Objectives must be agreed upon by the HN, US, and coalition partners. Once the objectives are agreed upon, the J-2 must continuously review them with respect to the population, the adversary, and the changing situation to determine whether they remain relevant.

c. Support the Planning and Execution of Operations. After the objectives, nature, and scope of COIN operations are determined, intelligence is essential to plan, direct, conduct, and assess operations. Intelligence is crucial to identify and select specific objectives and targets. Intelligence will further enable analysis of desired and undesired effects, and determine means, operations, and tactics to most efficiently achieve overall mission objectives.

d. Counter Adversary Deception and Surprise. Despite the apparent weight of indicators and decision maker predisposition, intelligence analysts must remain sensitive to the possibility that they are being deceived. Intelligence analysts should therefore consider all possible adversary capabilities and intentions. For example, an absence of insurgent attacks or adversary bombings does not necessarily mean that the insurgency has been defeated. In fact, it may be that the insurgents have moved to another area, transitioned to an earlier phase of operations, or are preparing to change their focus of activity.
e. **Support Friendly Deception Efforts.** Misleading, deluding, or creating uncertainty in the mind of the adversary—including insurgents—helps achieve security and surprise; however, deception is difficult in COIN due to the need for transparency with the population. Intelligence also supports effective friendly IO, through human factors analysis of the adversary leadership. This analysis can assess insurgent leaders’ beliefs, information environment, and decision-making processes. Intelligence personnel also conduct assessments to determine how the adversary is reacting to the friendly deception effort. **The process of identifying deception objectives to complement operational objectives should be an interactive process, with the HN, US, and coalition commanders in a central role orchestrating the efforts of operations and intelligence resources.**

f. **Assess the Effectiveness of Operations.** Intelligence assesses operations’ impact on the population, insurgents, and other relevant aspects of the OE. Intelligence should assess whether operations are creating desired or undesired effects, when objectives have been attained, and when unforeseen opportunities can be exploited. **It is fundamental for HN representatives to participate in this process. There must be a balance of indigenous and outside participants to conduct a COIN assessment.**

2. **Intelligence-Operations Dynamic and Intelligence Architecture**

a. **Intelligence-Operations Dynamic.** As in any joint operation, intelligence and operations have a cyclical relationship. **This dynamic relationship is particularly important in COIN—intelligence drives operations and successful operations generate additional intelligence.** The reverse is also true. COIN efforts conducted without accurate intelligence may alienate the population, which results in their offering less information. Because intelligence and operations are so closely related, it is important for collectors to be linked directly to the analysts and operators they support. Similarly, analysts must remain responsive to their supported units’ intelligence requirements. Collectors should not passively wait for operators to submit requirements; rather, they should closely monitor the OE and recommend requirements based on their understanding of operators’ needs.

b. **Architecture.** An inclusive intelligence infrastructure must be created to provide the best possible intelligence. The joint force intelligence architecture required to support the COIN must be designed during the intelligence planning process and subsequently refined. The intelligence architecture must meet the demanding intelligence and operational requirements of COIN, especially the intelligence-operations dynamic. The same level of emphasis should be used on designing the intelligence architecture as traditionally has been done for other functions, such as task organization and C2. **Due to the imperative for operations-intelligence fusion in COIN, JTF commanders may consider fusion cells and other solutions that enable operations and intelligence to work more closely together in a dynamic relationship.**
(1) **Considerations.** There are many considerations for the intelligence architecture. Intelligence tasks and purposes must be defined, collection systems and sensors identified, an informational architecture established, and asset tasking authority determined. JFCs should address how to support their subordinate commanders with intelligence assets. All echelons must have the intelligence assets to properly analyze and understand their environment, including diagnosing key local system elements and how to best affect them. Subordinate commanders must have the capability to push their intelligence throughout the joint force, especially to higher echelons from those directly interacting with the population. All units in COIN are generating their own intelligence, and they must strive to effectively share it. Every participant in COIN should be viewed as a collector, and collectors and analysts must be tailored to meet the adversary. The hierarchy and reporting responsibilities of each intelligence organization should be clearly defined, and direction given to nontraditional collectors.

(2) **Interagency Considerations.** The compression of the strategic, operational, and tactical levels of war in COIN requires that control of strategic intelligence assets be pushed down or made easily accessible to the operational and tactical levels. Joint force intelligence and operations staffs should include representatives from the intelligence community. Tactical units in COIN benefit from direct connection to strategic intelligence community assets. Physical teaming of civilian and military intelligence assets in the field is preferable to traditional hierarchical reachback coordination, which is not responsive enough in a COIN environment.

(3) **Responsiveness.** Given the dynamic nature of COIN, the intelligence architecture must be responsive to the changing OE and resultant changes to intelligence requirements. The intelligence architecture should remain flexible as operations progress, especially to realign with any changes to the commander’s intent and main effort. Regular liaison between all intelligence organizations should be conducted, and the frequency should reflect the tempo of operations.

(4) **Multinational Considerations.** Foreign disclosure guidelines could be a significant constraint to intelligence sharing with allies. Intelligence staffs should sanitize collected intelligence and downgrade material so that it is releasable to coalition partners in accordance with the foreign disclosure policy. This is important in maintaining the integrity of a common holistic understanding of the OE. Other nations are also likely to have access to their own national intelligence and should be encouraged to share across coalition elements.

3. **Principles of Intelligence Operations in Counterinsurgency**

Intelligence efforts in COIN must assist with fighting insurgency as well as developing the intelligence needed to address the root causes and grievances fueling the insurgency. Intelligence must be “fought” actively. Intelligence gaps and information requirements determined during joint intelligence preparation of the operational environment (JIPOE) may range from insurgent leaders’ locations, to the populace’s perceptions of insurgents, to HN political parties’ status. In general, collection focuses
on the populace, insurgents, and HN. Several factors are particularly important for ISR operations in COIN environments, including: a focus on the local population, collection occurring at all echelons, localized nature of insurgencies, all counterinsurgents prepared to function as potential collectors, and insurgent use of complex terrain. Given the potential challenges faced by intelligence assets in collecting information against insurgent networks, counterinsurgents must effectively employ all available intelligence collection capabilities.

a. **Bottom-Up Intelligence Flow.** The fact that all units collect and report information, combined with the mosaic nature of insurgencies, means that the intelligence flow in COIN is more bottom up than top down. Conducting aggressive ISR operations and pushing intelligence collection assets and analysts to the lowest tactical level possible benefits all echelons. It strengthens local intelligence, enhances regional and national reporting, and bolsters operations at all levels.

b. **Collection.** Collection may occur in any unit and collectors may be pushed to the lowest levels, which is essential in COIN. Nonetheless, the overall intelligence plan must remain synchronized so that all echelons receive the intelligence they require. There are several means of ensuring this happens. One is to ensure that priority intelligence requirements (PIRs) are nested at all echelons. PIRs must be articulated clearly by the commander to ensure limited assets are employed against the right efforts and focused on the insurgent dynamics. Headquarters monitor requests for information from lower echelons and taskings from higher echelons to get information to requestors when they need it.

c. **Feedback.** Feedback from analysts and intelligence consumers to collectors is important to synchronizing the ISR effort in COIN. Responses tell collectors that a report is of interest and that they should follow it up. Such feedback may come from any unit at any echelon but often comes from the bottom up in COIN. Also affecting intelligence synchronization is the requirement to work closely with USG agencies, HN security and intelligence organizations, and multinational intelligence organizations.

d. **Intelligence Collection Considerations.** Because all counterinsurgents are potential collectors, the collection plan addresses all day-to-day tactical operations. This means every patrol or mission should be given intelligence collection requirements as well as operations requirements. There are two types of reconnaissance and surveillance: overt and covert. Overt and covert reconnaissance and surveillance are excellent means to learn more about the OE; however, covert these types of reconnaissance and surveillance operations are often ineffective in places where the populace is alert and suspicious of outsiders. Therefore, using a HUMINT network or aerial imagery platforms is often preferable to ground reconnaissance and surveillance. Persistent aerial surveillance can often identify people, vehicles, and buildings—even when they are hidden under heavy growth. Manned and unmanned aircraft can patrol roads to locate the emplacement activities of insurgent ambushes and IEDs.
e. **Nontraditional ISR Assets.** Commanders should consider use of assets not traditionally used for ISR to fill gaps in ISR coverage; however, using assets for missions they were not intended must be weighed against any negative impact on their primary mission. Assets not traditionally used for ISR can fulfill intelligence requirements in denied areas or provide real-time imaging allowing platforms to directly communicate with ground forces in order to engage targets based on this real-time intelligence. Commanders should ensure intelligence from nontraditional assets is fused with other analytical efforts in order to maintain the appropriate situational awareness. Open-source intelligence (OSINT) is often more useful than any other discipline for understanding public attitudes and public support for insurgents and counterinsurgents. OSINT is also an important means of determining the effectiveness of IO. Monitoring all available media, e.g., radio, television (TV), Internet, in multiple languages benefits the COIN effort. Each echelon should submit collection requirements to monitor open source material that satisfies their requirements. Reporting by major news networks often provides information pertinent to the combatant command level; in contrast, local newspapers or radio stations may be more relevant to tactical units. OSINT must be evaluated for bias, including who owns and/or controls a specific media (government, pro-insurgent, foreign-owned).

*For more information on OSINT, see JP 2-0, Joint Intelligence, Appendix B, Intelligence Disciplines.*

4. **Intelligence Disciplines**

Intelligence disciplines are core competencies of the intelligence community involved in intelligence planning, collection, processing, exploitation, analysis, production, and dissemination using a specific category of technical or human resources. While the JP 2-0 series provides a comprehensive discussion of intelligence doctrinal fundamentals and principles this paragraph will highlight some issues specific to COIN.

a. **Geospatial Intelligence (GEOINT).** GEOINT can be crucial to successful COIN operations. GEOINT is the combination of imagery, the intelligence derived from imagery, and geospatial information. Together, they provide the ability to visualize the OE and establish a shared situational awareness picture. It aids in identifying facilities and structures, finding and fixing potential adversaries, and warning of possible hostile action. The National Geospatial-Intelligence Agency (NGA) is a national asset in this area, and is a civil-military agency. NGA analysts frequently deploy in support of military operations with support teams or individuals embedded in both intelligence and operations staff sections at JTFs.

(1) **Imagery.** Imagery is a likeness or presentation of any natural or man-made feature or related object or activity and the positional data acquired at the same time the likeness or representation was acquired. Imagery platforms are vital for surveillance and detection of insurgent activities and locales. Static imagery, such as aerial photos of facilities, is useful for detecting long-term changes in structures or activities. Similarly, full motion video, in concert with other sensors, are critical to assessing whether
particular locations are likely sites of insurgent activity. This capability may also be used to track insurgents during operations. If flown high enough that insurgents cannot hear the platform, real-time video provides surveillance in areas where it is difficult or impossible to use observation posts.

(2) **Imagery Intelligence (IMINT).** IMINT is the technical, geographic, and intelligence information derived through the interpretation or analysis of imagery and collateral materials. IMINT provides the who, what, and why of facilities, buildings, or equipment identified on imagery.

(3) **Geospatial Information.** Geospatial information identifies the geographic location and characteristics of natural or constructed features and boundaries on the Earth. Geospatial information is the basic data used to produce maps and charts, which facilitate spatial visualization of the OE. It also includes social and cultural data for characterization of the population occupying the OE.

**GEOINT is addressed in detail in JP 2-03, Geospatial Intelligence Support to Joint Operations.**

b. **Human Intelligence.** HUMINT is a category of intelligence derived from information collected and provided by human sources. HUMINT operations often collect information that is difficult or sometimes impossible to obtain by other, more technical, means. **During COIN operations, actionable intelligence is often based on information gathered from people.** Analysts and HUMINT collectors should work closely with operations staffs and other personnel to ensure sources are properly exploited and that potential new sources are identified. Although any counterinsurgent can provide intelligence information from observations, only trained and certified HUMINT collectors can conduct HUMINT collection operations.

(1) **Source Operations.** Designated and fully trained DOD HUMINT collection personnel may develop information through the elicitation of sources. Establishing a reliable source network is an effective collection method. Source operations provide the COIN equivalent of the reconnaissance and surveillance conducted by scouts in conventional operations. People are a significant source of intelligence information during COIN operations. The urban populace, in particular, should be a focus of HUMINT operations. HUMINT sources serve as “eyes and ears” on the street and provide an early warning system for tracking insurgent activity. All counterinsurgents should report information given to them by walk-up contacts (one time voluntary sources), including liaison relationships, but they may not develop recurring HUMINT sources or networks. Biometric data and intelligence from technical intelligence (TECHINT) sources such as signals intelligence (SIGINT) may be used to verify HUMINT source identification. Sources include:

(a) **“Walk-in” sources,** who without solicitation make the first contact with HUMINT personnel.
(b) **Developed sources** that are met over a period of time and provide information based on operational requirements.

(c) **Unwitting persons**, with access to sensitive information.

(d) **Protecting Sources.** The lives of people offering information on insurgents are often in danger as insurgents try to defeat collection operations. Careless handling of human sources can result in murder or intimidation of sources. Not only will this result in the loss of a source, but a perception among the population that counterinsurgents are careless or callous about protecting sources, whether or not based in truth, will lead to a dramatic reduction in HUMINT. HUMINT collectors are trained in procedures that limit the risk to sources and handlers. HUMINT reporting may increase if counterinsurgents protect the populace from insurgents. Analysts and leaders must remain aware of the fragile state of HUMINT sources; especially when involving media, interagency organizations, and NGOs during COIN operations.

(e) **Inaccuracies.** People may provide inaccurate and conflicting information to counterinsurgents. They may be spreading rumors or providing inaccurate information purposefully for their own reasons. Sources from the general population should be vetted to determine how trustworthy they may be; then the accuracy of information should be verified before being used to support operations. This means that reported information should be verified with information gained from other intelligence disciplines and fused into all-source intelligence products. Examples of reasons for giving false information include: using counterinsurgents to settle tribal, ethnic, or business disputes; leading counterinsurgents into ambushes; enticing counterinsurgents into executing operations that upset the populace; learning about US planning time and tactics; and stretching COIN forces thin by causing them to react to false reports.

(2) **Interrogation.** Interrogation is the systematic direct and indirect questioning of a person in the custody of joint or HN COIN forces to procure information to answer specific collection requirements. Proper questioning of guerrillas, insurgents, or other detainees by trained and certified DOD interrogators may obtain information, provided voluntarily or inadvertently.

There are important legal restrictions on interrogation and source operations. Federal law and Department of Defense policy require that these operations be carried out only by specifically trained and certified personnel. Violators may be punished under the Uniform Code of Military Justice.

(3) **Debriefing.** Debriefing is the process of interviewing cooperating human sources to satisfy intelligence requirements, consistent with applicable law. Through debriefing, face-to-face meetings, conversations, and elicitation, information may be obtained from a variety of human sources, including the general populace, friendly forces, dislocated civilians (DCs), detainees, defectors, and repatriated forces.
(4) **Interrogation of Detainees and Debriefing of Defectors.** Both detainees and defectors should be thoroughly questioned on all aspects of an insurgency discussed in Chapter II, “Insurgency.” Their answers should be considered along with information obtained from captured equipment, pocket litter, and documents to build a better understanding of the insurgency. Properly trained personnel can conduct immediate tactical questioning of detainees or defectors. However, only trained HUMINT personnel are legally authorized to conduct interrogations. A trained debriefer should be used for questioning a defector. All questioning of detainees is conducted to comply with US law and regulation, international law, execute orders, and other operationally specific guidelines.

(5) **Collection of Evidence.** Procedures that ensure captured equipment and documents are tracked accurately and attached to the correct insurgents are necessary. Evidence needs to be enough to justify using operational resources to apprehend the individuals in question; however, it does not necessarily need be enough to convict in a court of law. Assigning HUMINT or law enforcement personnel to the lowest possible echelons can improve target, document, and media exploitation by tactical units. Tactical units must receive intelligence collected and exploited from the documents, equipment, and personnel they capture in a timely manner.

(6) **Document and Media Exploitation.** Captured documents and media, when properly processed and exploited, may provide valuable information for COIN. These sources may provide insight into insurgent plans and intentions, force locations, equipment capabilities, and logistical status. This category includes all media capable of storing fixed information to include computer storage material. This operation can provide critical information that analysts need to evaluate insurgent organizations, capabilities, and intentions, as well as provide a great benefit to HUMINT collectors in substantiating what detainees know and whether they are telling the truth.

(7) **Human Intelligence Teams.** Dedicated HUMINT teams with appropriate cultural and linguistic skills and/or interpreters are vital to successful COIN. This is especially true if COIN efforts involve large multinational forces operating amongst the population in support of a HN’s COIN efforts. These teams are normally low density and have a large impact, so their use must be carefully planned and managed. HUMINT teams and other similar groups often have force protection and sustainment requirements that must be addressed.

(8) **Interpreters.** In many environments, HUMINT collectors without the proper language skills and/or cultural knowledge are severely constrained and require the support of interpreters. Properly trained and cleared interpreters can identify language and culturally based clues that can help confirm the validity of information from sources as well as assist the collector with cultural issues.

(9) **Human Intelligence and Geospatial Intelligence.** HUMINT and GEOINT information may be combined to produce accurate population information. Local law
enforcement officials are crucial sources of information regarding criminal organizations, individuals, activities, areas, and methods. Combining HUMINT and GEOINT intelligence from multiple sources can produce network analysis diagrams and corresponding geospatial products that are particularly important for successful COIN operations. Figure V-1 depicts a notional example of one of these products.

_HUMINT is addressed in detail in JP 2-01.2, Counterintelligence and Human Intelligence Support to Joint Operations._

c. **Signals Intelligence.** SIGINT is intelligence produced by exploiting foreign communications systems and noncommunications emitters. SIGINT collection is a good
source for determining adversary locations, intentions, capabilities, and morale. This is especially important if an area is under insurgent control. SIGINT is often helpful for confirming or denying HUMINT reporting and may be the primary source of intelligence in areas under insurgent control. SIGINT provides unique intelligence information, complements intelligence derived from other sources, and is often used for cueing other sensors to potential targets of interest. The conduct of SIGINT operations against US persons or in the US raises substantial policy and legal concerns and should be vetted by legal personnel.

1) Communications Intelligence (COMINT). COMINT is intelligence and technical information derived from collecting and processing intercepted foreign communications passed by radio, wire, or other electromagnetic means. COMINT can also include computer network exploitation, which is gathering data from target or adversary automated information systems or networks. COMINT also may include imagery, when pictures or diagrams are encoded by a computer network/radio frequency method for storage and/or transmission. The imagery can be static or streaming, to include transmission of messages embedded in pictures sent across computer networks via electronic mail (i.e., steganography).

2) Electronic Intelligence (ELINT). ELINT is intelligence derived from the interception and analysis of noncommunications emitters such as radar. ELINT provides locational data by emitter type and can be useful in conducting nodal analysis.

3) Foreign Instrumentation Signals Intelligence (FISINT). FISINT involves the technical analysis of data intercepted from foreign equipment and control systems such as telemetry, electronic interrogators, tracking/fusing/arming/firing command systems, and video data links.

d. Measurement and Signature Intelligence (MASINT). MASINT is scientific and TECHINT obtained by quantitative and qualitative analysis of data (metric, angle, spatial, wavelength, time dependence, modulation, plasma, and hydromagnetic) derived from specific technical sensors for the purpose of identifying any distinctive features associated with the target, source, emitter, or sender. MASINT is also derived from imagery to detect spatial change over time or movement using infrared or other forms of technical means. MASINT sensors can provide remote monitoring of avenues of approach or border regions for smugglers or insurgents. They can also be used to locate insurgent safe havens and cache sites and determining insurgent activities and capabilities. MASINT can also contribute to targeting.

For more information on MASINT, see JP 2-0, Joint Intelligence, Appendix B, Intelligence Disciplines.

e. Civil Information Management (CIM). Civil information is information developed from data about civil areas, structures, capabilities, organizations, people, and events (ASCOPE) that can be fused or processed to increase interagency, IGO, and NGO situational awareness. It is a CA planning consideration. CIM is the process whereby
civil information is collected, entered into a central database, and fused with the supported JFC, higher headquarters, DOD and joint intelligence organizations, other USG and DOD agencies, NGOs, and the private sector to ensure the timely availability of information for analysis and the widest possible dissemination of the raw and analyzed civil information to military and nonmilitary partners. With the rise of the importance of CMO to HUMINT and the concept of “cultural intelligence,” the role of CMO in the JIPOE process has likewise accelerated. Through civil-military liaison activities such as key leader engagement and its CMOC and CIM functions, CA can contribute significantly as an information source for JIPOE.

For more discussion on CIM, see JP 3-57, Civil-Military Operations.

f. **Technical Intelligence.** TECHINT assesses the capabilities and vulnerabilities of captured military materiel and provides detailed assessments of foreign technological threat capabilities, limitations, and vulnerabilities. Insurgents often adapt their tactics, techniques, and procedures (TTP) rapidly. TECHINT on insurgent equipment can help understand insurgent capabilities. These may include how insurgents are using IEDs, homemade mortars, and other pieces of customized military equipment.

For more information on TECHINT, see JP 2-0, Joint Intelligence, Appendix B, Intelligence Disciplines.

g. **Counterintelligence.** CI counters or neutralizes intelligence collection efforts through collection, CI investigations, operations, analysis and production, and functional and technical services. CI is especially important in COIN to prevent insurgent infiltration into HN and other areas. CI includes all actions taken to detect, identify, exploit, and neutralize the multidiscipline intelligence activities of competitors, opponents, adversaries, and enemies.

   (1) **Vetting.** Background screenings should include collection of personal and biometric data and a search through available reporting databases to determine whether the person is an insurgent. Biometric concerns the measurement and analysis of unique physical or behavioral characteristics such as fingerprints or voice patterns. Identification badges may be useful for providing security and personnel accountability for local people working on US and HN government facilities. Biometric data is preferable, when available, because identification badges may be forged or stolen and insurgents can use them to identify people working with the HN government.

   (2) **Insurgent Intelligence.** Insurgents place heavy emphasis on gathering intelligence. They use informants, double agents, reconnaissance, surveillance, open-source media, and open-source imagery. Insurgents can potentially use any person interacting with HN, US, or multinational personnel as informants. These include the same people that US forces use as potential HUMINT sources. OPSEC is thus very important; US personnel must carefully screen personnel working with them. Failure to do so can result in infiltration of US facilities and deaths of US personnel and their partners.
(a) **Insurgent Reconnaissance and Surveillance.** Insurgents have their own reconnaissance and surveillance networks. Because they usually blend well with the populace, insurgents can execute reconnaissance without easily being identified. They also have an early warning system composed of citizens who inform them of counterinsurgent movements. Identifying the techniques and weaknesses of enemy reconnaissance and surveillance enables commanders to detect signs of insurgent preparations and to surprise insurgents by neutralizing their early warning systems. Thus, sophisticated counter ISR efforts may be required.

(b) **Insurgent Signals Intelligence.** Insurgents may also have a SIGINT capability based on commercially available scanners and radios, wiretaps, or captured counterinsurgent equipment. Counterinsurgents should not use commercial radios or phones because insurgents can collect information from them. If counterinsurgents must use commercial equipment or unencrypted communications, they should employ authorized brevity codes to reduce insurgents’ ability to collect on them. However, joint forces conducting CMO will likely require commercial equipment as their primary means of communicating with representatives of the HN or NGOs in the conduct of their day-to-day activities. Severely limiting this capability will result in a degraded CMO effort. Counterinsurgents must be careful to exercise OPSEC protocols when utilizing commercial equipment to communicate.

CI is addressed in detail in JP 2-01.2, Counterintelligence and Human Intelligence Support to Joint Operations.

5. **All-Source Intelligence**

The multidisciplinary (HUMINT, IMINT, GEOINT, SIGINT, FISINT, MASINT, OSINT) fusion of information by intelligence organizations at all echelons results in the production of all-source intelligence products. Analysis for COIN operations is very challenging, due in part to the need to understand perceptions and culture, the need to track hundreds or thousands of personalities, the local nature of insurgencies, and the tendency of insurgencies to change over time.

a. **Analysts at the Tactical Level.** Intelligence requirements supporting COIN require staffing tactical units with intelligence analysts. This is necessary due to the requirement to collect and analyze large amounts of information on the local population and insurgents. Pushing analysts to the lowest tactical level places analysts closer to collectors and improves holistic understanding of the OE. Intelligence analysis at the tactical level supports operational-level intelligence. This is due to the bottom-up flow of intelligence. Tactical units develop intelligence for their operational areas and higher echelons fuse this information into theater-wide intelligence analysis of the insurgency. Operational-level intelligence also fuses relevant strategic intelligence from national-level intelligence organizations.
b. **Current Operations Analysis.** Current operations intelligence supports a commander’s understanding of what insurgents are currently doing. The basic tasks of analysts working in current operations are to analyze past and current enemy actions to look for changes in the insurgents’ approach, operation or campaign plan, or tactics; track the impact of friendly operations on the populace and insurgents; provide intelligence support to ongoing operations; and disseminate immediate threat warnings to appropriate consumers. Intelligence for current operations comes from a variety of sources, but operations reports are particularly important. This is because current enemy activities are more often reported by patrols, units conducting raids, or observation posts than they are by dedicated intelligence collectors. Current operations analysis depends on the insurgent actions database for determining changes in insurgent tactics and techniques.

c. **Comprehensive Insurgency Analysis.** Accurate and thorough intelligence on insurgent organizations, leadership, financial support networks, and the OE contribute to more effective friendly operations. Comprehensive insurgency analysis integrates a range of analytic tools to develop this intelligence. These tools include automated software which can aid in link, time, and pattern analysis. Comprehensive insurgency analysis provides information for the commanders and staffs. Effective development and the integration of information from a range of intelligence and operations sources provides the detailed knowledge and insights required to exploit insurgents’ vulnerabilities, as well as mitigate their strengths.

(1) **Time and Level of Detail.** Developing knowledge and using network analytic tools requires an unusually large investment of time compared to conventional analytic problem-solving methods. Comprehensive insurgency analysis may not provide immediately usable intelligence. Analysts may have to spend weeks or months analyzing numerous all-source intelligence reports before providing an accurate picture of insurgent groups, leaders, and activities.

(2) **Comprehensive Insurgency Analysis Teams.** It is essential that commanders designate a group of analysts to perform comprehensive insurgency analysis. This team must be insulated from the short-term demands of current operations and day-to-day intelligence demands. These analysts focus on long-term intelligence development. It is ultimately the commander’s responsibility to ensure that comprehensive and basic insurgent network analysis still occurs despite high-profile demands and time-sensitive requirements.

d. **Reachback.** Reachback refers to the process of obtaining products, services, applications, forces, equipment, or material from organizations that are not forward-deployed. This is vital for COIN as it leads to an improved understanding of the OE, especially the population, its core grievances, and insurgents. Deployed or deploying units should use reachback capabilities to “outsource” time-intensive aspects of analysis.

e. **Analytic Continuity.** The complexity and difficulty of analyzing the COIN OE, especially insurgents, means it often requires months to understand the nuances of the OE holistically. The most productive analysts and action officers generally have more than a
year focused on an aspect of the insurgency problem. Commanders should therefore try to maintain continuity among their analysts.

6. Factors Effecting Intelligence Collaboration

Effective intelligence collaboration organizes the collection and analysis actions of counterinsurgent organizations into a coherent, mutually supportive intelligence effort. The intelligence portion of understanding the OE and other supporting intelligence for COIN operations is complex. It is important not to oversimplify an insurgency.

a. Complexity. Insurgencies are often localized; however, most have national or international aspects to them. This characteristic complicates intelligence collaboration between adjacent units and among various echelons. A common database based on intelligence reporting is a prerequisite for effective intelligence fusion. Also complicating collaboration is that COIN involves many government agencies and foreign security forces. Analysts must establish good working relationships with various agencies and elements to ensure they can fuse intelligence.

b. Intelligence Cells and Working Groups. Intelligence officers form working groups or boards to synchronize COIN collection, analysis, and targeting efforts. Cells and working groups conduct regular meetings to establish and maintain a shared understanding of the OE and situational awareness, share collection priorities, deconflict activities and operations, discuss target development, and share results of operations.

c. Intelligence Sharing. The effective use and sharing of intelligence information in a COIN environment is key to successful operations. The commander must establish and maintain reliable networks with which to share critical operational intelligence among all echelons and partners. However, information about sources and methods for obtaining that intelligence is extremely sensitive and should not be shared with allies and coalition partners unless cleared to do so by the appropriate national level agency. In many cases, the commander uses a tiered approach to information sharing; involving two or more levels of intelligence cleared for release to coalition allies and partners, according to the level of trust involved.

d. Host-Nation Integration. COIN operations require US personnel to work closely with the HN. Sharing intelligence with HN security forces and government personnel is an important and effective means of supporting their COIN efforts. HN intelligence should be considered useful but definitely not the only intelligence available. It is essential for US intelligence personnel to evaluate HN intelligence capabilities and offer training as required.

e. Infiltration of Host-Nation Intelligence. Infiltration of HN security forces by insurgents or foreign intelligence services can create drawbacks to intelligence sharing. Insurgents may learn what is known about them, gain insight into COIN intelligence sources and capabilities, and get early warning of targeting efforts. When sharing intelligence with the HN, it is important to understand the level of infiltration by
insurgents or foreign intelligence services. Insofar as possible, intelligence should be tailored so required intelligence still gets to HN consumers but does not give away information about sources and capabilities. In addition, care is needed when providing targeting information; it should be done such that insurgents do not receive early warning of an upcoming operation. As trust develops between HN and US personnel, the amount of intelligence shared should grow. This will make the COIN effort more effective.
SECTION A. INFORMATION OPERATIONS

1. General

   a. Overview. IO employ capabilities that will significantly contribute to the achievement of the end state. A strong IO plan when integrated effectively in military operations will (1) assist the HN government in acquiring control of legitimate social, political, economic and security institution; (2) marginalize or separate both physically and psychologically insurgency and its leaders from the population; and help demobilize and reintegrate armed insurgents forces into the political, economic and social structures of the population. Specifically, IO focuses on influencing the population’s perception of events and the HN’s legitimacy, as well as insurgent decisions and decision-making processes.

   b. Information Environment. The information environment is made up of three interrelated dimensions: physical, informational, and cognitive. All of the dimensions are important for COIN, but the cognitive dimension is vital for COIN. The cognitive dimension is normally where COIN success is determined—in the HN population’s perception of legitimacy. It is also vital to understand that the information environment in COIN is dynamic. The free flow of information present in all theaters via television, telephone, and Internet, can present conflicting messages that quickly defeat the intended effects. To preclude unintended effects, continuous synchronization and coordination between IO, PA, public diplomacy (PD), and our allies are imperative. This effort will allow information themes employed during operations involving neutral or friendly populations to remain consistent.

   For more information on the information environment and its dimensions, see JP 2-01.3, Joint Intelligence Preparation of the Operational Environment, and JP 3-13, Information Operations.

   For more discussion on IO, see JP 3-13, Information Operations.

   c. Information Superiority and Its Advantages

Deirdre Collings and Rafal Rohozinski
Shifting Fire, Conference Report, 2006
Chapter VI

(1) The forces possessing better information and using that information to more effectively gain understanding have a major advantage over their adversaries. Counterinsurgents who gain this advantage can use it to accomplish missions by affecting perceptions, attitudes, decisions, and actions. However, information superiority is not static; during COIN, all sides continually attempt to secure their own advantages and deny useful information to adversaries. **IO have a direct impact on the population’s perceptions of COIN credibility and legitimacy; consequently, the struggle between counterinsurgents and insurgents will be centered on the population’s perception of information.**

(2) Information superiority can be difficult to attain during an insurgency. When it exists, the information available to counterinsurgents allows them to accurately visualize the situation, anticipate events, and make appropriate, timely decisions more effectively than adversary decision makers. In essence, information superiority enhances counterinsurgents’ freedom of action and facilitates maintaining the initiative. **However, counterinsurgents must recognize that without continuous IO designed to achieve and maintain information superiority, adversaries may counter those advantages and possibly attain information superiority themselves.** Counterinsurgents can achieve information superiority by maintaining accurate situational understanding while controlling or affecting the adversaries’ or TA’s perceptions. The more counterinsurgents shape this disparity, the greater the friendly advantage.

d. **Dominant Narrative.** Counterinsurgent leaders must compose a unified message that exploits the negative aspects of the insurgent efforts and reinforces the credibility and legitimacy of the counterinsurgent efforts, which can be referred to as the dominant narrative. The dominant narrative counters insurgent narrative and propaganda. It is vital for counterinsurgents to analyze, advertise, and exploit the differences between accepted cultural norms and the insurgent narrative and propaganda. The dominant narrative must be the result of a painstaking and detailed effort using a comprehensive approach. While the dominant narrative should appeal to a wider audience, it must be shaped and adaptable to appeal to the cultural perspective of the population. The dominant narrative must strike a balance between simplicity for ease of understanding and explain an often complex situation. The dominant narrative also must be adaptive, or it will fail or even be counterproductive. Finally, it assists in managing both expectations and information.

2. **Employing Information Operations Capabilities**

   a. Insurgencies typically succeed or fail based on the support of the population. IO provide COIN with capabilities to influence the population’s perceptions of the insurgents’ activities and leadership.

   b. **Core Capabilities.** IO core capabilities are PSYOP, military deception (MILDEC), OPSEC, and electronic warfare (EW), and computer network operations (CNO). These capabilities are integrated into the planning and execution of operations in
the information environment. All capabilities must be synchronized and coordinated to create the effects needed to establish successful conditions of COIN.

(1) **Psychological Operations.** PSYOP has a central role in the achievement of IO objectives in support of COIN. PSYOP must be coordinated with CI, MILDEC, and OPSEC to ensure deconfliction and synchronization. There also must be close cooperation and coordination between PSYOP and PA efforts to maintain credibility with their respective audiences.


(2) **Military Deception.** MILDEC is fundamental to successful IO, but can be difficult in a COIN environment, as COIN efforts need to be transparent to the population. Successful deception of the insurgents that causes resentment amongst the population is counterproductive for long-term success. MILDEC relies upon understanding how insurgent leaders support and plan and how both use information management to support their efforts. This requires a high degree of coordination with all elements of friendly forces’ activities in the information environment as well as with physical activities. Each of the core, supporting, and related capabilities has a part to play in the development of successful MILDEC and in maintaining its credibility over time. While PA should not be involved in the provision of false information, it must be aware of the intent and purpose of MILDEC in order not to inadvertently compromise it.

*For more discussion on MILDEC, see JP 3-13.4, Military Deception.*

(3) **Operations Security.** OPSEC is critical for COIN as insurgent intelligence efforts can be pervasive, substantial, and effective. Good OPSEC denies the insurgent the information needed to correctly assess counterinsurgent capabilities and intentions. To be effective, other types of security must complement OPSEC.


(4) **Electronic Warfare.** EW and other countermeasures are very important in countering IEDs and disrupting insurgent communication networks. EW and related electronic countermeasures alone do not necessarily mean IEDs will be successfully countered.

*For more discussion on EW, see JP 3-13.1, Electronic Warfare, and JP 3-13, Information Operations.*

(5) **Computer Network Operations.** The network infrastructure supporting insurgents and their reliance to disseminate information determine the importance of CNO in IO plans and activities. Insurgents’ use of computers and supporting networks offers both opportunities to attack and exploit information and vulnerabilities. To
prevent a similar attack to friendly computer networks, requirements for protection are identified and resolved through computer network defense actions.

For more discussion on CNO or any of the core IO capabilities, see JP 3-13, Information Operations.

c. **Supporting Capabilities.** Capabilities supporting IO include information assurance (IA), physical security, physical attack, CI, and combat camera (COMCAM). These are either directly or indirectly involved in the information environment and contribute to effective IO for COIN. **They must be integrated and coordinated with the core capabilities, but can also serve other wider COIN purposes.**

(1) **Information Assurance.** IA and IO have an operational relationship in which IO are concerned with the coordination of COIN activities in the information environment, while IA protects the electronic and automated portions of the information environment.

(2) **Physical Security.** The physical security process includes determining vulnerabilities to known threats (including insurgent threats), applying appropriate deterrent, control, and denial safeguarding techniques and measures, and responding to changing conditions.

(3) **Physical Attacks.** Physical attacks disrupt, damage, or destroy insurgent targets. Physical attacks can also be used to create or alter insurgent perceptions or drive an adversary to use certain exploitable information systems. Physical attacks can be employed in support of IO as a means of attacking insurgent leaders or other C2 nodes to affect enemy ability to exercise C2. IO capabilities, for example PSYOP, can be employed in support of physical attacks to maximize the effect of the attack on the morale of an insurgency. The integration and synchronization of other COIN efforts with IO through the targeting process is fundamental to long-term success.

(4) **Counterintelligence.** CI analysis offers a view of the insurgent’s information-gathering methodology. From this, CI can develop the initial intelligence target opportunities that provide access to the adversary for MILDEC information, PSYOP products, and computer network attack or computer network exploitation efforts.

For more discussion on CI, see Chapter V, “Intelligence Support to Counterinsurgency,” JP 3-13, Information Operations, and classified JP 2-01.2, Counterintelligence and Human Intelligence Support to Joint Operations.

(5) **Combat Camera.** COMCAM is responsible for rapid development and dissemination of products that support strategic and operational IO and COIN objectives.

For more discussion on IO supporting capabilities see JP 3-13, Information Operations.
d. Related Functions. There are three related functions, PA, CMO, and defense support to public diplomacy (DSPD), specified as related capabilities for IO in COIN. These capabilities make significant contributions to IO and COIN and must always be coordinated and integrated with the core and supporting IO capabilities.

(1) PA’s principal focus during COIN operations is to inform domestic and international audiences of COIN to support public information needs. PA and IO must be coordinated and synchronized to ensure consistent themes and messages are communicated to avoid credibility losses. While intents differ, PA and IO ultimately support the dissemination of information, themes, and messages adapted to their audiences. PA contributes to the achievement of objectives, for instance, by countering insurgent misinformation and disinformation through the publication of accurate information. PA also assists OPSEC by ensuring that the media are aware of the implications of a premature release of information.

(2) Civil-Military Operations. CMO may include performance by joint forces of activities and functions that are normally the responsibility of local, regional, or national government. The CMO staff has an important role to play in the development of broader IO plans and objectives. Given the accessibility of information to the widest public audiences and the conduct of COIN in open environments, the linkage between CMO and IO objectives is vital.

For more discussion on CMO, see JP 3-57, Civil-Military Operations, and JP 3-13, Information Operations.

(3) Defense Support to Public Diplomacy. DOD contributes to PD, which includes those overt international information activities of the USG designed to promote US foreign policy objectives by seeking to understand, inform, and influence foreign audiences and opinion makers and by broadening the dialogue between American citizens and institutions and their counterparts abroad. This is a vital USG function for COIN that DOD supports. When approved, PSYOP assets may be employed in support of DSPD as part of security cooperation initiatives or in support of US embassy PD programs. Much of the operational level IO activity conducted in any theater will be directly linked to PD objectives. DSPD requires coordination with both the interagency and among DOD components.

For more discussion on DSPD, see DODD 3600.1, Information Operations (IO), and JP 3-13, Information Operations.

3. Planning Information Operations in Counterinsurgency

a. COIN planning should specify a visualization of the IO tasks to be executed in order to create effects necessary to achieve objectives. This includes effects that other planned tasks have in order to support IO and how to sustain unity of the messages. Planners must also understand the insurgents’ IO capabilities and objectives.
Insurgents will attempt to seize or hold information superiority while striving to undermine COIN IO.

b. **Release and Execution Authority.** IO may involve complex legal and policy issues requiring careful review and national-level coordination and approval; however, it is vital that IO planning in COIN be as rapid and flexible as the insurgent IO, and the population’s perception of events is vital.

c. **Vision.** The vision of IO’s role in an operation should begin before the specific planning is initiated; it is a vital component of operational art and design for COIN. COIN relies on IO capabilities and must ensure that IO related PIRs and requests for information are given priority for the intelligence products to be ready in time to support the COIN planning, execution, and assessment.

d. **Logical Lines of Operations and Information Operations.** IO must be considered in any COIN plan, and IO are often depicted as a logical lines of operations (LOOs). If IO is a separate logical LOO, the plan must emphasize that the other logical LOOs and the IO LOO are interdependent. Any objective of one of the other LOOs (such as a security logical LOO) must be considered in conjunction with the IO LOO. Some of these other LOOs’ objectives will support the IO LOO, IO LOO will support the other LOOs’ objectives, and in some cases it will be both. Planners must integrate IO and other efforts to change the conditions necessary to reach the objective. Commanders should ensure that the IO function is not placed within the staff in such a way as to be inaccessible to the intelligence, operations, plans, and CMO staff elements in particular. IO staff officers must work closely with intelligence, plans, operations, and CMO staff to integrate IO into every aspect of the campaign plan and its execution.

e. **Effective Information Operations in COIN.** There are three key considerations when planning IO in COIN.

   (1) **Factually Based.** Effective IO and related activities are tailored to the TA’s frame of reference utilizing consistent themes, which are based on policy and program guidance. PSYOP manage the local populace’s expectations regarding what counterinsurgents can achieve. Themes must be reinforced by actions along all logical LOOs. Making unsubstantiated claims can undermine the long-term credibility and legitimacy of the HN government. Counterinsurgents should never knowingly commit themselves to an action that cannot be completed. However, to reduce the negative effects of a broken promise, counterinsurgents should publicly address the reasons expectations cannot be met before insurgents can take advantage of them. It should be noted that the need to be factually based is a consideration when considering MILDEC operations in COIN.

   (2) **Countering Insurgent Propaganda.** Insurgents are not constrained by truth; they create propaganda that furthers their aims. Insurgent propaganda may include lying, deception, and creating false causes. Historically, as the environment changes, insurgents change their message to address the issues that gain them support. IO should
point out the insurgency’s propaganda and lies to the local populace. Doing so creates doubt regarding the viability of the insurgents’ short- and long-term intentions among the uncommitted public and the insurgency’s supporters. In countering insurgent propaganda, the counterinsurgent risks could give validity to insurgent claims or inadvertently provide information to insurgents.

(3) Impartiality. Impartiality is a common theme for information activities when there are political, social, and sectarian divisions in the HN. Counterinsurgents should avoid taking sides, when possible. Perceived favoritism can exacerbate civil strife and make counterinsurgents more desirable targets for sectarian violence.

For more discussion on IO, see JP 3-13, Information Operations.

4. Influencing the Population’s Perspective Through Psychological Operations

a. By lowering insurgent morale and reducing their efficiency, PSYOP can also discourage aggressive actions and create dissidence and disaffection within insurgent ranks. When properly employed, PSYOP can reduce the insurgent’s will to fight; consequently saving the lives of civilians, friendly forces, and the insurgents themselves.

b. Purpose. The purpose of PSYOP in COIN is to influence foreign audiences in order to induce or reinforce attitudes and behavior that support HN legitimacy and are favorable to the end state, including addressing perceived core grievances, drivers of conflict, and the illegitimacy of the insurgents. PSYOP efforts in COIN are most effective when personnel with a thorough understanding of the language and culture of the TA are included in the review of PSYOP materials and messages. The dissemination of PSYOP includes print, broadcast, Internet, facsimile messaging, text messaging, and other emerging media. However, face-to-face communications are the most effective and preferred method of communicating with local audiences, especially in COIN.

c. Categories. There are three categories of military PSYOP: strategic, operational, and tactical, which are used to establish and reinforce foreign perceptions of counterinsurgent credibility and HN legitimacy. Strategic PSYOP are international information activities conducted by USG agencies to influence foreign attitudes, perceptions, and behavior in favor of US goals and objectives during peacetime and in times of conflict. These programs are conducted predominantly outside the military arena but can utilize DOD assets. Operational PSYOP are in a defined operational area to promote the effectiveness of COIN, and tactical PSYOP are conducted in the area assigned to a tactical commander for COIN tactical efforts. Tactical PSYOP forces are vital in COIN. They build rapport for US/coalition forces, enhance legitimacy and populace support for the HN, and support ongoing CMO, as well as reduce combat effectiveness of the insurgents.

d. The Psychological Operations Program. The PSYOP program forms the legal authority to integrate PSYOP in SecDef approved missions in a theater of operation. The
program establishes the parameters for the execution of PSYOP. The components of a PSYOP program provide the necessary guidelines from which to develop and approve PSYOP series to target foreign audiences. The program is staffed and coordinated through the Joint Staff and interagency process and approved by the SecDef to ensure PSYOP products reflect national and theater policy, strategy, and also receive the broadest range of policy considerations.

e. **PSYOP Product Approval.** Under US policy and the PSYOP Supplement to the Joint Strategic Capabilities Plan, PSYOP product approval authority may be sub-delegated by the Under Secretary of Defense for Policy to the GCC and further to the JFC through official message traffic. When required or requested, the SecDef can authorize PSYOP product approval authority to be delegated down to the brigade combat team in order to facilitate responsive PSYOP support. Current policy facilitates decentralized PSYOP execution and allows for continuous data recordings with product approval authority to develop a streamlined time sensitive product approval process. **A JFC must have an approved PSYOP program, execution authority, and delegation of product approval authority before PSYOP execution can begin.**

*For more discussion on PSYOP see JP 3-13.2, Psychological Operations, and JP 3-13, Information Operations.*

f. **Key Leader Engagement.** Commanders often interact directly with local populations and stakeholders through face-to-face meetings, town meetings, and community events highlighting counterinsurgent community improvements. These interactions give commanders additional opportunities to assess their efforts’ effectiveness, address community issues and concerns, and personally dispel misinformation. These events often occur in the CMOC. Leader engagement must be included in the overall plan. Dissemination of information by leaders can be vital and help build credibility and HN legitimacy. These meetings should include the media and key leaders within the population. **This interaction should be an ongoing process, it may increase to support certain COIN efforts or to counter insurgent efforts.**

5. **Planning Psychological Operations in Counterinsurgency**

a. **PSYOP Responsibilities**

(1) Preparing key audiences for USG activities can directly assist the HN in establishing a friendly environment that promotes internal stability and security. PSYOP increase HN support for programs that provide positive populace control and protection from adversary activities. PSYOP forces advise, train, and assist HN counterparts and government agencies to develop and implement effective information activities. In COIN, a PSYOP goal is the development of a HN ability to conduct information activities in support of achieving and maintaining internal security.

(2) Providing the cultural, linguistic, and social expertise required to analyze populations influenced by adversary information. As part of strategic communication
(SC), PSYOP mitigate the effects of adversary information, thus reducing their credibility and access to resources and safe havens.

(3) Integrating with civil affairs operations (CAO) activities to increase support for the HN government and reduce support to destabilizing forces. PSYOP can publicize the existence and successes of CAO to enhance the positive perception of US and HN actions. PSYOP inform and direct civilians concerning safety and welfare to reduce civilian casualties, suffering, and interference with military operations.

(4) Providing personnel to conduct IO staff functions to coordinate, synchronize, and deconflict core, supporting, and related capabilities. PSYOP and IO capabilities are mutually supporting, however, both can be conducted independently. SOF and conventional forces working within the same AOR must synchronize IO activities to prevent duplication of effort and information inconsistencies.

(5) PSYOP can be employed as an economy of force or main effort with a capacity to create effects not possible by physical force alone. In this capacity, PSYOP can increase friendly relative combat power and decrease enemy relative combat power.

b. PSYOP Officer. The senior PSYOP officer in the operational area, normally the joint PSYOP task force commander, may also serve as the de facto joint force PSYOP officer. Working through the various component operations staffs, the joint force PSYOP officer ensures continuity of psychological objectives and identifies themes to stress and avoid.

c. Planning Concepts. There are four general planning concepts for PSYOP.

(1) Persuasive Communications. All communications that systemically convey information with the intent of affecting the perceptions and behaviors of the foreign TA are persuasive communications. These communications are conducted to influence individual beliefs that will change or reinforce attitudes and behaviors. Persuasive communications are important in COIN as they reinforce counterinsurgent credibility and HN legitimacy.

(2) Command Disruption. Disruption of C2 systems not only directly interferes with the capabilities of an insurgency to succeed in combat but also can have serious impact upon the morale, cohesion, discipline, and public support essential to efficient operations. The effectiveness of these efforts against insurgencies depends upon the accurate analysis of core grievances of the insurgency and the motivation of insurgents. An ideological insurgency will often be a more difficult target for command disruption.

(3) Counterinformation. Competing parties systematically can deny opponents information they require to formulate decisions. The DOD Information Security Program establishes procedures to protect classified information, and the
OPSEC program establishes measures to deny unclassified but sensitive indicators of friendly activities, capabilities, and intentions.

(4) **Intelligence Shaping.** It is possible to systematically convey or deny data to opposing intelligence systems with the objective of causing opposing analysts to derive desired judgments. These judgments interact with the perceptions of opposing planners and decision makers to influence estimates upon which capabilities, intentions, and actions are based.

d. **Key Support Roles.** PSYOP can be vital for COIN in support of detainee, civilian internee, and DC operations. In many cases in COIN, joint forces come into close contact with and, in some cases, control people who are demoralized, desperate, apprehensive, and distrustful. These emotions can create a volatile atmosphere that is dangerous to counterinsurgents and those civilians and detainees being managed, handled, or interned. **PSYOP can be used to dispel rumors, create dialogue, and pacify or inform detainees, civilian internees, or DCs to minimize violence, facilitate efficient camp operations, and ensure safe and humane conditions persist.** PSYOP forces also may use this function to facilitate other PSYOP tasks. These tasks include testing informational PSYOP materials, assessing the culture of potential audiences, collecting intelligence, and recruiting key communicators, informants, and collaborators.

e. **Target Groups.** PSYOP TAs are approved by the SecDef. Messages are tailored to specific TAs each addressing a specific behavior.

(1) **Insurgents.** PSYOP should aim to create dissension or exploit existing divisions, disorganization, low morale, subversion, and defection within insurgent forces, as well as help discredit them internally and externally. These efforts must be closely planned and coordinated with amnesty and defector programs. Insurgent defection or desertion can be devastating to the morale and effectiveness of the insurgents who remain.

(2) **Host-nation Civilian Population.** PSYOP can gain, preserve, and strengthen civilian support for the HN government and its COIN programs. This may include projecting a favorable image of the HN government and the United States. These PSYOP efforts may also include supporting HN programs that protect the population from insurgent activities and strengthening HN support of programs that provide positive population control and protection from insurgent activities. **These efforts can be vital to help gain and maintain a perception of HN legitimacy.**

(3) **Military Forces.** PSYOP can strengthen military support, with emphasis on building and maintaining the morale of the HN forces. **This can be vital to SFA efforts, including retention and recruitment.** It can include providing close and continuous support to CMO.

(4) **Neutral Elements.** PSYOP can gain the support of uncommitted groups inside and outside the HN. This includes discrediting the insurgent forces with neutral
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These PSYOP efforts also undermine external support for the insurgency.

(5) External Hostile Powers. PSYOP can convince hostile foreign TAs that the insurgency will fail. This often includes bordering powers that are actively supporting the insurgency. Diminishing this support can have a significant impact on the insurgency. This is especially true when PSYOP are combined with strategic physical isolation of the insurgency.

SECTION B. PUBLIC AFFAIRS AND MEDIA SUPPORT TO COUNTERINSURGENCY

6. General

a. Public opinion, perceptions, media, public information, and rumors influence how the populace perceives the HN legitimacy. PA shapes the information environment through public information activities and facilitates media access to preempt, neutralize, or counter adversary disinformation efforts.

b. To effectively communicate with the intended audience, it is necessary to understand the cognitive dimension of the insurgency and how it pervades the OE’s social, political, informational, and other systems that support its success.

7. Public Affairs Focus

a. PA activities are critical for informing and influencing the populace’s understanding and perceptions of events. Insurgents and counterinsurgents know that popular perception and support, both locally and globally are important considerations for success. Consequently, open and honest communication with the population is desirable during COIN operations.

b. In their planning, the public affairs officer (PAO) supports the commander’s COIN objectives through the communication of truthful, timely, and factual unclassified information about joint military activities within the operational area to foreign, domestic, and internal audiences.

c. PA provides public information targeting audiences to influence their perceptions. The timely and accurate release of factual information helps to deter propaganda, misinformation and disinformation.

d. The primary emphasis of the PA assessment is identifying, measuring, and evaluating the implications of the information environment that the commander does not control, but can influence through a coherent, comprehensive strategy and early integration in the planning and decision-making process. Analyzing the relevant information (media coverage, Internet content, polls, intelligence products, etc.) will also determine the success of PA activities.
(1) The PA staff collaborates with pertinent members of the joint force staff (SC, CA, PSYOP, intelligence, etc.) on assessment development.

(2) The PAO must provide the JFC with an assessment of public support within the operational area and provide timely feedback on trends in public opinion based on media analysis, published polling data, and professional assessments.

(3) Based on assessments, the PAO advises the commander on the implications of command decisions on public perception and operations, media events and activities, and the development and dissemination of the command information message.

8. Public Affairs Relationships with Related Functions

a. Actions, Images, and Words. The information environment is influenced by a combination of actions, images, and words. PA must coordinate with other stakeholders that influence the information environment to ensure consistency in actions, images, and words. Coordination and synchronization of themes and messages for both strategic and operational approaches to COIN is essential.

b. Coordination and Synchronization. Consistency, accuracy, and dissemination of information, themes, and messages adapted to various audiences require close planning, coordination, and deconfliction with other related functions such as IO, CMO, and DSPD.

(1) Information Operations. As a related function, IO themes and messages should be synchronized with PA activities. In that both IO and PA shape the information environment, through their own capabilities, close coordination must occur during COIN planning to preclude unintended effects.

(2) Civil Military Operation and Community Engagement. PA provides specialized skills in planning and developing relationships and interaction within local communities while conducting operations. PA should be involved in the planning, preparation, and execution of engagements within the local/HN communities to support the CMO plan.

(3) Defense Support to Public Diplomacy. PA activities should be planned and coordinated with any other DSPD activities to ensure unity of effort and maximum effect. DSPD can entail the use of a military information support team (MIST), to support a US embassy within a HN. The MIST prepares information products, based on the guidance of the country team to communicate country-specific themes and messages. It could also involve the deployment of a joint public affairs support element (JPASE) team to a contingency location where JPASE representatives work out of the US embassy and coordinate military PA activities with embassy goals and objectives.
9. Media Engagement

a. The embedding of media in combat units offers new opportunities, as well as risks, for the media and the military; the PA staff has a key role in recommending ground rules for embedding media. Many adversaries rely on limiting their population’s knowledge to remain in power; PA and IO provide ways to get the joint forces’ messages to the populations.

b. Media Relations. Well-planned, properly coordinated, and clearly expressed themes and messages can significantly clarify confusing situations often associated with countering an insurgency. Clear, accurate portrayals can improve the effectiveness and morale of counterinsurgents, reinforce the will of the US public, and increase popular support for the HN government. The right messages can reduce misinformation, distractions, confusion, uncertainty, and other factors that cause public distress and undermine COIN efforts. Constructive and transparent information enhances understanding and support for continuing operations against the insurgency.

c. Embedded Media. Embedded media representatives experience the joint force perspective of operations in the COIN environment. Media representatives should be embedded for as long as practicable. Representatives embedded for weeks become better prepared to present informed reports. Short-term media embedding risks media representatives not gaining a full understanding of the context of operations. Such short exposure may actually lead to unintended misinformation.

d. Press Conferences. Commanders may hold periodic press conferences to explain operations and provide transparency to the people most affected by COIN efforts. Ideally, these sessions should include the HN media and HN officials. Such events provide opportunities to highlight the accomplishments of the HN government and counterinsurgent efforts.

e. Media Outlets and Communications. Commanders should apply resources to establish the proper combination of media outlets and communications to transmit the repetitive themes of HN government accomplishments and insurgent violence against the population. This may require counterinsurgents to be proactive, alerting the media to news opportunities and perhaps providing transportation or other services to ensure proper coverage. Helping establish effective HN media is another important COIN requirement. However, counterinsurgents must strive to avoid the perception of attempting to manipulate the population or media. Even the slightest appearance of impropriety can undermine the credibility of the COIN force and HN legitimacy.

f. Working Relationships. Good working relationships between counterinsurgent leaders and members of the media are vital. When they do not understand COIN efforts, media representatives portray the situation to their audience based on what they know. Such reports can be incomplete, if not incorrect. Through professional relationships, military leaders should strive to ensure that the media’s audiences understand the counterinsurgents’ efforts from the counterinsurgents’ perspective.
For more discussion on PA, see JP 3-61, Public Affairs, and JP 3-13, Information Operations.

SECTION C. DETAINEE OPERATIONS IN COUNTERINSURGENCY

10. General

a. How counterinsurgents treat captured insurgents has immense potential impact on insurgent morale, retention, and recruitment. Humane and just treatment may afford counterinsurgents many short-term opportunities as well as potentially damaging insurgent recruitment. Abuse may foster resentment and hatred; offering the enemy an opportunity for propaganda and assist potential insurgent recruitment and support. It is important that all detainees or other persons captured in any conflict, regardless of how it is characterized, shall be treated, at a minimum, in accordance with Common Article 3 of the Geneva Conventions of 1949, unless they are entitled to another standard based on status.

b. Detainees. Counterinsurgents must carefully consider who will be detained, and the manner and methods that will be used to detain them. Detainees can be vital sources of information. Counterinsurgents detaining people who are not part of the insurgency or do not support insurgency damages the counterinsurgents’ credibility and legitimacy; thus, poor detainee operations can prolong the war, increase resentment, and undermine any efforts to ameliorate grievances or discredit the insurgents’ narrative.

c. Detention. The methods and infrastructure for detention of insurgents is complex and important. The exact chain of custody and responsibility is vitally important and must be carefully planned, prepared, and conducted. The infrastructure and sustainment effort must be able to cope with the volume of people in detention. The methods and perception of credibility and legitimacy for the release of personnel in detention is also important. Fairness may help the counterinsurgent cause while any negative perceptions will hurt efforts in the long term. For those in custody, reintegration efforts should begin as soon as possible. Detention should protect and empower moderate detainees.

11. Voluntary Detainee Programs

It is vital that detainees have voluntary access to a wide array of programs. These programs help protect and empower moderate detainees from extremist influence, prepare detainees for release, and encourage them to not rejoin the insurgency when released. While the programs must be tailored for each area and insurgency, they can include vocational, educational (especially reading and writing), and religious programs.
12. Release Authority

For transfer or release authority of US-captured detainees during COIN, the SecDef or designee shall establish criteria for transfer or release and communicate those criteria to all commanders operating within the operational area. How to reintegrate released detainees is of vital importance and requires careful planning. Coordination is required with respect to the local governmental and security forces of the area that the detainee will be released to, especially if this was the same area where the individual was detained. Release procedures and policy must be closely coordinated with disarmament, demobilization, and reintegration (DDR).

For more information on detainee operations, see JP 3-63, Detainee Operations.

SECTION D. SECURITY SECTOR REFORM OPERATIONS IN COUNTERINSURGENCY

13. General

National defense and internal security are the traditional cornerstones of state sovereignty. Security is essential to legitimate governance and participation, effective rule of law, and sustained economic development. The security sector comprises the individuals and institutions responsible for the safety and security of the HN and the population. This often includes the military and any state-sponsored paramilitary forces; national and local police; the justice and corrections systems; coastal and border security forces; oversight bodies; and militia and private military and security companies employed by the state. The security sector represents the foundation of effective, legitimate governance and the potential of the state for enduring viability. An effective security sector is essential to deal with an ongoing insurgency and other destabilizing elements or external support and is vital in accomplishing US objectives for HN stability and self-sufficiency.

14. Security Sector Reform Operations

a. Security Sector Reform. Security sector reform (SSR) is the set of policies, plans, programs, and activities that a government undertakes to improve the way it provides safety, security, and justice. SSR aims to provide an effective and legitimate public service that is transparent, accountable to civilian authority, and responsive to the needs of the public. It may include integrated activities in support of defense and armed forces reform; civilian management and oversight; justice, police, corrections, and intelligence reform; national security planning and strategy support; border management; DDR; and concurrent reduction of armed violence. SSR must be part of any COIN plan, including the IDAD strategy, from the outset.

(1) Institutions. SSR involves the reestablishment or reform of the institutions and key ministerial positions that maintain and provide oversight for the safety and security of the HN and its people. Through unified action, individuals and institutions
assume an effective, legitimate, and accountable role that provides external and internal security for their citizens under the civilian control of a legitimate state authority. Effective SSR enables a state to build its capacity to provide security and justice. SSR promotes stability, fosters democratic reform processes, and enables economic development. The desired outcome of SSR programs is an effective and legitimate security sector firmly rooted within the rule of law.

(2) Reform. SSR includes reform efforts targeting the individuals and institutions that provide a nation’s security and promote and strengthen the rule of law. By recognizing the inherently interdependent aspects of the security sector and by integrating operational support with institutional reform and governance, SSR promotes effective, legitimate, transparent, and accountable security and justice. SSR captures the full range of security activities under the broad umbrella of a single, coherent framework—from military and police training to weapons destruction; from community security to DDR of former combatants; and to security sector oversight and budgeting. Cultural sensitivities, political concerns, or apprehensions within neighboring states can become obstacles to reform.

(3) Unified Action. In SSR, the USG and its agencies, including the DOD, pursue an integrated approach to SSR based on unified action. With the support of the HN, military forces collaborate with interagency representatives and other civilian organizations to design and implement SSR strategies, plans, programs, and activities. DOS leads and provides oversight for these efforts through its bureaus, offices, and overseas missions. The DOD provides coercive and constructive capability to support the establishment; to restructure or reform the armed forces and defense sector; and to assist and support activities of other USG agencies involved in SSR. Joint forces participate in and support SSR activities as directed by the JFC.

b. Program Implementation. Effective SSR requires coordinated assessment, planning, training, implementation, and monitoring and evaluation. The following guidelines are designed to assist with the execution of this statement, which is resource-neutral.

(1) Assessment. Ideally, interagency analysis should be the basis for USG-wide programming decisions. Interagency SSR assessments may be initiated by the COM in country or by any of the contributing USG agencies. Where possible and appropriate, an interagency team comprised of relevant USG agencies and offices should conduct the assessment. A thorough assessment will combine desktop study with field work and will map institutions and actors, identify capacity strengths and gaps, and prioritize entry points for SSR programs and activities. Assessment teams should consider US foreign policy objectives; partner government capabilities, requirements, and resources; the possible contribution of other members of the international community; and community and individual security needs. Wherever possible, assessment teams should consider vulnerable groups and the security and justice issues that affect them.

(2) Planning. Coordinated interagency planning is required to ensure balanced
development of the entire security sector. Imbalanced development can actually undermine the long-term success of SSR efforts. Coordination of US strategic and operational objectives through integrated planning that synchronizes USG program and budget execution will help to prioritize and sequence the activities of each contributing agency into a coherent SSR strategy. Interagency planning should be conducted both in the field and at the appropriate Washington and regional headquarters level to ensure adequate resources are made available to support the effort. All departments and agencies of the USG engaged in security or justice activities in a given country and should be included in planning efforts. Equally important, other donors are likely to be engaged in security and justice programs, and should be consulted early in the planning process to avoid duplication of effort. Through unified action, the various actors consider the unique capabilities and contributions of each participant. The ensuing plan aims for a practical pace of reform and accounts for the political and cultural context of the situation. The plan accounts for available resources and capabilities while balancing the human capacity to deliver change against a realistic timeline. The SSR plan reflects HN culture, sensitivities, and historical conceptions of security. As with the broader campaign plan, the SSR plan seeks to resolve the underlying sources of conflict while preventing new or escalating future security crises. The level of HN development—especially as it pertains to poverty and economic opportunity—is an important consideration in SSR planning. Planning for SSR includes building or rebuilding culturally appropriate security forces, judicial systems, law enforcement, and corrections. SFA builds or improves security forces.

(3) Implementation. SSR strategies, plans, and programs should incorporate the guiding principles of:

(a) Support HN ownership.

(b) Incorporate principles of good governance.

(c) Respect for human rights.

(d) Balance operational support with institutional reform.

(e) Link security and justice.

(f) Foster transparency.

(g) Do no harm.

(4) Monitoring and Evaluation. SSR programs should be monitored throughout implementation to ensure they deliver sustainable results while minimizing unintended negative consequences. Program evaluation at key decision points, and at the close of specific projects, will provide important measures of effectiveness to adjust ongoing programs and to provide lessons for future SSR programs.
Chapter VI

The security sector consists of both uniformed forces—police and military—and civilian agencies and organizations operating at various levels within the OE. Elements of the security sector are interdependent; the activities of one element significantly affect other elements. The four core elements of the security sector consist of state security providers, government security management and oversight bodies, civil society and other nonstate actors, and nonstate security sector providers. State security providers are those bodies authorized by the state to use or support the use of force. Government security management and oversight bodies are those bodies, both formal and informal, authorized by the state to manage and oversee the activities and governance of armed and public security forces and agencies. The third core element of the security sector consists of the civil society and other nonstate actors. Nonstate security sector providers are nonstate providers of justice and security.

d. **Host Nation Ownership.** Successful SSR is a HN effort supported by USG and other donors. Nonmilitary SSR partners, focus on all SSR activities, including the transition from external to HN responsibility for security and public safety should be planned based on the initial assessment. SSR activities may also transition to new HN institutions, groups, and governance frameworks as part of the peace process. As the transition proceeds, US military primacy recedes and other civilian agencies and organizations come to the forefront.

e. **Agency Guidance and Policy.** Participants in SSR help develop the program using their own policy guidance and policy implementation mechanisms. For example, UN Security Council resolutions define the mandates of UN peacekeepers and UN-integrated missions. National policy guidance; national justice systems; and relevant national legislation, treaties, and agreements—both bilateral and multilateral—provide a framework for HN and military forces. US security assistance, in particular, must proceed within the framework of legislated provisions governing the delivery of foreign assistance by US agencies, both military and civilian. While SSR integrates these influences, ultimately, it reflects the HN institutions, laws, and processes.

f. **Planning.** Sustainable SSR depends on thorough planning and assessment. Through unified action, the various actors consider the unique capabilities and contributions of each participant. The ensuing plan aims for a practical pace of reform and accounts for the political and cultural context of the situation. The plan accounts for available resources and capabilities while balancing the human capacity to deliver change against a realistic timeline. The SSR plan reflects HN culture, sensitivities, and historical conceptions of security. It does not seek to implement a Western paradigm for the security sector, understanding that a Western model may not be appropriate. As with the broader campaign plan, the SSR plan seeks to resolve the underlying sources of conflict while preventing new or escalating future security crises. The level of HN development—especially as it pertains to poverty and economic opportunity—is an important consideration in SSR planning. Planning for SSR includes building or rebuilding culturally appropriate security forces, judicial systems, law enforcement, and corrections. SFA builds or improves security forces.
SECTION E. DISARMAMENT, DEMOBILIZATION, AND REINTEGRATION IN COUNTERINSURGENCY

15. General

DDR attempts to stabilize the OE by disarming and demobilizing insurgents and by helping return former insurgents to civilian life. DDR has cultural, political, security, humanitarian, and socioeconomic dimensions. DDR can potentially provide incentives for insurgent leaders and combatants to facilitate political reconciliation, dissolve belligerent force structures, and present opportunities for former insurgents and other DDR beneficiaries to return to their communities. A successful DDR program helps establish sustainable peace. A failed DDR effort can stall COIN or reinforce drivers of conflict.

16. Disarmament, Demobilization, and Reintegration Elements

a. Purpose. The objective of the DDR process is to contribute to security and stability in post-conflict environments so that recovery and development can begin. The DDR of former combatants is a complex process, with political, military, security, humanitarian and socioeconomic dimensions. It aims to deal with the post-conflict security problem that arises when former combatants are left without livelihoods or support networks, other than their former comrades, during the vital transition period from conflict to peace and development. Disarmament and demobilization refers to the act of releasing or disbanding an armed unit and the collection and control of weapons and weapons systems. Reintegration helps former combatants return to civilian life through benefit packages and strategies that help them become socially and economically embedded in their communities.

b. Disarmament. Disarmament is the collection, documentation, control, and disposal of small arms, ammunition, explosives, and light and heavy weapons of former insurgents and the population. Disarmament also includes the development of responsible arms management programs. Ideally, disarmament is a voluntary process carried out as part of a broader peace process to which all parties accede. Disarmament functions best with high levels of trust between those being disarmed and the forces overseeing disarmament. Some groups may hesitate to offer trust and cooperation or even refuse to participate in disarmament efforts. In these circumstances, disarmament may occur in two stages: a voluntary disarmament process followed by more coercive measures. The latter will address individuals or small groups refusing to participate voluntarily. In this second stage, disarmament of combatant factions can become a contentious and potentially very destabilizing step of DDR. The HN and coalition partners manage DDR carefully to avoid disarmament becoming a catalyst for renewed violence. Disarmament may be a slow process in an ongoing COIN and realistic goals must be set.
c. **Demobilization.** Demobilization is the process of transitioning a conflict or wartime military establishment and defense-based civilian economy to a peacetime configuration while maintaining national security and economic vitality. **Demobilization for COIN normally involves the controlled discharge of active combatants from paramilitary groups, militias, and insurgent forces that have stopped fighting.** Demobilization under these circumstances may include identifying and gathering ex-combatants for demobilization efforts. Demobilization involves deliberately dismantling insurgent organizations and belligerent group loyalties, replacing those with more appropriate group affiliations, and restoring the identity of former fighters as part of the national population. **The demobilization of insurgents enables the eventual development of value systems, attitudes, and social practices that help them reintegrate into civil society.**

    d. **Reintegration.** Reintegration is the process through which former combatants, belligerents, and DCs receive amnesty, reenter civil society, gain sustainable employment, and become contributing members of the local population. **It encompasses the reinserter of individual former insurgents into HN communities, villages, and social groups.** Reintegration is a social and economic recovery process focused on the local community; it complements other community-based programs that spur economic recovery, training, and employment services. It includes programs to support their resettlement in civilian communities, basic and vocational education, and assistance in finding employment in local economies. It accounts for the specific needs of women and children associated with insurgent and other armed groups.

1. **Insurgent Reintegration.** Former insurgents, when properly protected, reintegrated, and well treated, can become positive members of their community. Conversely, unprotected, poorly prepared, or poorly treated former insurgents will become powerful IO opportunities for the insurgents. The reintegration process and programs, such as HN led moderate ideological or religious education and job training, should be started early in the reintegration process.

2. **Amnesty and Reconciliation.** Reintegration also addresses the willingness of civilian communities to accept former fighters into their midst; amnesty and reconciliation are key components to successful reintegration. In this context, reintegration cannot be divorced from justice and reconciliation programs that are part of the broader transition process. Successful reintegration programs tend to be long term and costly, requiring the participation of multiple external and HN participants. The Chinese philosopher Sun Tzu wrote that a commander must: “Build your opponent a golden bridge to retreat across.” While Sun Tzu intended this remark to illustrate how a cornered enemy will often fight more intensely than one with an escape route, this admonition can apply in a COIN context as well. **Counterinsurgents must leave a way out for insurgents who have lost the desire to continue the struggle.** Effective amnesty and reintegration programs provide the insurgents this avenue; amnesty provides the means to quit the insurgency and reintegration allows former insurgents to become part of greater society. Rifts between insurgent leaders, if identified, can be exploited in
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this fashion. Offering amnesty or a seemingly generous compromise can also cause divisions within an insurgency and present opportunities to split or weaken it. COIN can also act to magnify existing rifts.

(3) **Amnesty Programs.** Amnesty programs provide a means for members of the insurgency to stop fighting. The essential part of an amnesty program is that insurgents believe they will be treated well and protected from their erstwhile comrades’ potential reprisal. Thus, the counterinsurgents must have detailed IO plans to get insurgents to know about the program, to turn themselves in, and to support subsequent amnesty efforts. Pragmatism must be the first consideration of amnesty programs, not ideology or vendetta. Counterinsurgents also must have methods to protect the former insurgents. Incentives for disaffected insurgents or their supporters are important, especially modest monetary rewards.

(4) **Defector Programs.** Turning former insurgents against their erstwhile comrades can prove invaluable to COIN efforts. Defectors can provide vital intelligence and even become valuable allies and combatants. Incentives and a sense of fair treatment by counterinsurgents are vital to effective defector programs, which are also dependent on effective IO so insurgents are aware of their options. Insurgents may be prone to defect when conflict has been prolonged, the broad population is weary of conflict, or if the insurgents have an uneven sense of purpose or drive. Defector knowledge of how the insurgents are led, organized, and operate can prove invaluable. This can include personality profiles of insurgent leaders, current communication procedures, plans, and TTP. This detailed intelligence is difficult to gain without defector operations.

(5) **Reinsertion.** Reinsertion is the assistance offered to former insurgents and belligerents prior to the long-term process of reintegration. Reinsertion is a form of transitional assistance intended to provide for the basic needs of reintegrating individuals and their families; this assistance includes transitional safety allowances, food, clothes, shelter, health services, short-term education, training, employment, and tools. While reintegration represents enduring social and economic development, reinsertion is a short term material and financial assistance program intended to meet immediate needs.

(6) **Repatriation.** The repatriation of foreign nationals to their country of citizenship is governed by complex US and international legal standards, legal standards that likely apply differently in each case of proposed repatriation. Any program of repatriation is likely to raise important legal issues that must be reviewed by US legal personnel.

(7) **Resettlement.** Resettlement is the relocation of refugees to a third country, which is neither the country of citizenship nor the country into which the refugee has fled. Resettlement to a third country is granted by accord of the country of resettlement. It is based on a number of criteria, including legal and physical protection needs, lack of local integration opportunities, health needs, family reunification needs, and threat of
violence and torture. Resettlement can also mean the relocation of internally displaced persons to another location within the country.

(8) Return. The return of refugees and internally displaced persons to their homes is one of the most difficult aspects of COIN. If their dislocation was originally caused by ethnic or sectarian cleansing, their return risks a return to ethno-sectarian violence. Often abandoned homes are occupied by squatters, who must be removed in order to return the home to the rightful owner. Poor real estate records and immature judicial systems and laws exacerbate the return process, as ownership must be legally established prior to return. Counterinsurgents can play a key role in transporting and providing security for returnees, and often play a role in establishing temporary legal mechanisms to resolve property disputes.

17. Planning a Disarmament, Demobilization, and Reintegration Program

a. Importance to COIN. The promise and nature of DDR to insurgents often plays a crucial role in undermining insurgent recruitment, increasing insurgent desertion or defection, and even achieving a peace agreement. The success of DDR depends on integrating strategies and planning across all the sectors.

   (1) For example, the employment opportunities extended to former insurgents depend on an effectively governed, viable economy with an active market sector. If the DDR program ends without providing alternative economic opportunities to the former combatants, the likelihood of a return to violence substantially increases.

   (2) DDR closely coordinates with reform efforts in all sectors to ensure an integrated approach that synchronizes activities toward a common end state. DDR planning directly ties to SSR, determining the potential size and scope of military, police, and other security structures.

b. DDR Planning. Planning for a successful DDR program requires an understanding of both the situation on the ground and the goals, political will, and resources in which actors and other donor organizations are willing to support. Effective DDR planning relies on analysis of possible DDR beneficiaries, power dynamics, and local society as well as the nature of the conflict and ongoing peace processes. Assessments are conducted in close consultation with the local populace and with personnel from participating agencies who understand and know about the HN. Joint forces and other actors may enter the DDR process at many different stages; therefore, assessment is a continuous process used to guide decision-making throughout the DDR program.

c. Unified Action. Governmental and NGOs from the international community and the HN cooperate to plan and execute DDR programs. External and HN military forces and police working together in a peace support role may facilitate DDR. Former insurgents must develop confidence in DDR and the organizations charged with implementing it. To build this confidence, the DDR program focuses on restoring the
society, the government, and the economy at all levels. This leads to the HN taking responsibility for DDR processes.

d. **Joint Contribution.** Generally, the joint force does not lead the planning and execution of the DDR program. However, joint forces must be integrated in the planning of DDR from its inception and may be involved more directly in the disarmament and demobilization stages. Security forces and police, whether from external sources or the HN, are fundamental to the broad success of the program, providing security for DDR processes. Successful DDR programs use many approaches designed for specific security environments. Each program reflects the unique aspects of the situation, culture, and character of the state.
CHAPTER VII
COMPONENT CONTRIBUTIONS TO COUNTERINSURGENCY

“As long as the insurgent has failed to build a powerful regular army, the counterinsurgent...needs infantry and more infantry, highly mobile and lightly armed.”

David Galula
Counterinsurgency Warfare, Theory, and Practice

1. Joint Counterinsurgency is Team Counterinsurgency

All components of the joint force are essential for the overall military contribution to COIN. Joint warfare is a team effort and air, land, maritime, and special operations components of the joint force make vital contributions in support of all instruments of national power in achieving national security objectives. Military operations must address counterguerrilla operations, which include securing the populations and neutralizing the insurgent military wing. Neutralizing the insurgent military wing includes killing or capturing irreconcilable insurgents and securing the population from insurgent terrorism. While the land component is normally the supported component during COIN, this can change due to external threats or if an insurgency has developed a conventional military threat, such as in the Chinese Communist Revolution in 1948-9. In this case, all components of the joint force are involved in both COIN and combat operations. This is also true if an external power has sent conventional military forces to assist the insurgents.

2. Host-Nation Land Contribution to Counterinsurgency

Much of securing or protecting the population is done by deploying land forces within the population and with an enduring presence. Normally, US land forces will operate in designated contiguous operational areas that coincide with HN national political boundaries. However, HN forces should provide most of this enduring presence. The current COIN operational approach—direct, balanced, or indirect—will determine the size, footprint, roles, and relationship of HN, US, and coalition partner land forces.

See JP 3-31, Command and Control for Joint Land Operations.

a. Host-Nation Military Forces. HN military forces will be unique to their particular culture and location. This includes their quantity, quality, and effectiveness. There may or may not be a professional standing army, navy, air force, marine corps, coast guard, police, or other security force. Regardless of their situation at the outset of COIN, indigenous forces will be indispensable in terms of execution of COIN and, more important, creating enduring solutions. When the US is supporting a HN COIN, professional HN military forces will be invaluable for ISR collection, assessment, and/or collaboration and understanding the OE, particularly when the joint force is new to the OE.
(1) **Host-Nation Military Forces and Legitimacy.** If US or external coalition elements are working with or training HN security forces, care must be taken to ensure that the population perceives their nation’s security forces as capable, competent, and professional—failure to do so will generally undermine the HN government’s legitimacy.

(2) **Security Sector Reform.** The training and development of HN security forces is a key part of SSR, which is covered in Chapter VI, “Supporting Operations for Counterinsurgency.” SSR requires unified action to develop not only military forces, but other aspects of security and governance, such as border police, prison services, and the judiciary.

b. **Host-Nation Law Enforcement.** HN law enforcement plays an indispensable role in COIN, if they are competent and trustworthy. If they are legitimate in the eyes of the population, they are likely to have access to detailed intelligence on insurgent leaders, networks, and links to criminal elements. The presence of indigenous law enforcement elements, particularly if they are perceived to be leading operations, will have a stabilizing and normalizing impact on the population.

(1) **Coordination between Law Enforcement and the Military.** Military COIN forces coordinate closely with law enforcement. Military forces will support law enforcement to provide security and protection for police in their routine duties when the security situation requires. Law enforcement may support the military as well. For example, police may arrest insurgents captured and detained by military forces and cooperate in site exploitation to gather evidence to prosecute the insurgents. Law enforcement and military forces may be collocated to conduct joint operations and to afford the police additional protection, based on the security situation. This coordination will often provide valuable intelligence sources, and law enforcement and military intelligence should be shared within prudent classification restrictions. As security improves, law enforcement should assume a greater role and profile amongst the population, thus allowing military forces to focus on subsequent operations. Increasing HN law enforcement presence while simultaneously decreasing military presence enhances HN legitimacy, which is essential to successful COIN.

(2) **Proficiency.** The role of law enforcement in the HN and the level of employment of those law enforcement forces are often dependent on the proficiency of the police force and judiciary and the population’s perception of them. For example, if a police force or judiciary is regarded as corrupt, the population will have little trust that the police will have the best interests of the people in mind or that the force can provide real security.

*For more details on HN security forces, see FM3-24/Marine Corps Warfighting Publication (MCWP) 3-33.5, Counterinsurgency, FM 3-07, Stability Operations, and FM 3-07.1, Security Force Assistance.*

(3) **Training Police Forces.** Military forces may have to be used in some instances to train HN law enforcement, especially civilian police. Ideally, this
responsibility will be assumed by supporting police forces so that they receive proper mentoring and training in all aspects of police duties. However, the military will continue to work closely with police forces and mentor them when necessary.

4) **Corruption.** Some law enforcement forces are not organized or controlled in a manner common to responsible governance. Law enforcement may be corrupt or have been poorly organized, trained, and equipped. In fact, corrupt law enforcement or other security forces may have been a root cause of the insurgency or may be a driver of continuing conflict. One must also understand the potential ramification of using former combatants as police. Efforts must be made to rectify any issues with corruption, especially as it is unlikely that a nation will be stable without a competent, professional law enforcement apparatus. Commanders and their staffs must ensure they fully understand the cultural differences in what constitutes corruption in the affected population. Western value systems do not carry equal implications in many non-Western cultures.

c. **Host-Nation Auxiliary Forces.** When the security situation requires, counterinsurgents should organize and mobilize the local population to protect themselves by forming auxiliary forces. This is a key, but potentially dangerous policy decision that the HN must make. These auxiliary forces will need to be demobilized and disarmed when hostilities cease. Resentments between local groups may make disarming them difficult. These forces may augment military and/or law enforcement efforts.

1) **Training and Roles.** Well organized, equipped, trained, and led auxiliary forces can play a decisive role in COIN. They can augment and assist professional military and law enforcement forces, especially with providing a permanent presence within the population. A permanent presence within the population is vital to security, but is manpower intensive. Auxiliary forces are best used to augment or execute defensive or stability operations.

2) **Advantages.** Auxiliary forces are often based on local family, tribal, clan, ethnic, or religious affiliations, so they have inherent cultural and linguistic advantages. In this capacity, they can be invaluable intelligence assets; their understanding of the local OE is far superior to that of any outsider. Auxiliary forces may also have specialized skills developed as part of their culture that may complement other more professional forces. These skills can include tracking, patrolling, understanding of the terrain and wildlife, and local communications methods.

3) **Disadvantages.** Auxiliary forces can have disadvantages, but these can generally be overcome with oversight. Auxiliary forces may be more prone to insurgent infiltration, and they may provide informational, operational, and security challenges. Counterinsurgents should realize that some nominally counterinsurgent auxiliaries may be simultaneously working for insurgents offering services for immediate monetary or material advantage. It is also common for auxiliaries to shift sides when they perceive an opportunity or which side may have gained the advantage. Members of auxiliaries or their friends and family may be subject to insurgent coercion and violence. The overall
context will determine how vulnerable and therefore how useful the auxiliary forces may be.

3. Air Contribution to Counterinsurgency

Air forces and capabilities play a vital role in the military contribution to COIN. These forces and capabilities are especially critical for successful counterguerrilla, intelligence, combating weapons of mass destruction (CWMD), humanitarian, and informational efforts. Air contributions include close air support, precision strikes, armed overwatch, personnel recovery, air interdiction, ISR, communications, EW, combat support, and air mobility. Air forces and capabilities provide considerable asymmetric advantages to counterinsurgents, especially by denying insurgents secrecy and unfettered access to bases of operation. If insurgents assemble a conventional force or their operating locations are identified and isolated, air assets can respond quickly with joint precision fires or to airlift ground forces to locations to accomplish a mission. Airpower enables counterinsurgents to operate in rough and remote terrain, areas that insurgents traditionally have used as safe havens. The air component may be the supported component in COIN when attacking approved insurgent sanctuaries that are outside land or maritime forces operational areas.

a. Air Command and Control. The C2 relationships established for engagement operations should consider both the need for flexibility and the training level of forces to be employed. For example, the training and competency required for precision strikes in COIN are more demanding than for traditional warfare. Consequently, JFCs and component commanders must consider the C2 architecture that best suits the situation.

(1) Command and Control Architecture. The joint structure applies to more than just US forces; it involves coordinating air assets of multinational partners and the HN. COIN planners must establish a joint and multinational airpower C2 system and policies, with HN and interagency, on the rules and conditions for employing airpower in the theater. In the same manner, COIN planning must account for and incorporate interagency capabilities and functions.

(2) Planning. During COIN operations, most planning occurs at lower echelons. Air planners require visibility of actions planned at all echelons to provide the most effective air support so coordination should occur at all levels. Furthermore, COIN planning is often fluid and develops along short planning and execution timelines, necessitating some degree of informal coordination and integration for safety and efficiency.

b. Air Mobility. Cargo mobility aircraft provide the important support with intertheater and intratheater transport. This transport can include deployment to remote regions to deliver resources and personnel and can be used to rapidly deploy, sustain, and reinforce ground forces as part of security and counterguerrilla operations. Air mobility can be used to support political goals by extending effective governance to remote areas and delivering highly visible humanitarian aid. Sustainment tasks are enabled through
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airland, airdrop, and aerial extraction of equipment, supplies, and personnel. Fixed-wing and vertical-lift airlift provide a crucial capability in COIN. In the military realm, fixed-wing transports are best suited for carrying ground forces into forward staging areas. Vertical-lift platforms are ideal for carrying ground forces to remote sites that are unable to support fixed-wing operations. Lift capable of moving small units around the battlefield have proven very valuable in assisting COIN forces. The ability to maneuver while engaged with an adversary is extremely powerful in managing the battle and insuring that the adversary is unable to disengage at a time and place of their choosing. Casualty evacuation is integral to any operation involving the employment of personnel in hostile-fire situations, with vertical-lift assets best suited for this task. While land forces can execute these basic missions alone, airlift bypass weaknesses insurgents have traditionally exploited. However, airlift is more costly than surface or maritime transportation and in some circumstances may be inhibited by terrain, weather, and threats such as man portable surface-to-air missiles and rocket-propelled grenades. Also, requesting airlift may be subject to limitations due to availability and other priority requirements. It is usually a small percentage of the overall transportation network during major combat operations; however, in particularly challenging situations, airlift may become the primary transportation mode for sustainment and repositioning.

c. Precision Engagement. The joint force air component can provide close air support, armed overwatch, air interdiction, and strategic attack that in COIN often includes the use of precision-guided munitions with a full spectrum of capabilities (lethal and nonlethal). These precision strikes are often based on corroborated HUMINT and are an effective means of destroying the insurgent military wing, leaders, or assets with minimal collateral damage or risk to land forces. The use of lethal fires, regardless of source, against insurgents must be carefully considered and targets confirmed in terms of their authenticity and value. Additionally, insurgents may have signature reduction methods, deception methods, and man-portable air defense systems that must be considered and addressed.

(1) Airpower. The impact on the population from using strike operations against insurgents must be carefully considered. In determining the appropriate capability to create the desired effects, planners should look at the desired objectives and end state, duration, and consequences to ensure that not only the direct but the longer-term indirect effects that may result are anticipated. Collateral damage and civilian casualties can do much to undermine indigenous, domestic, and international support. Additionally, insurgents will exploit such incidents especially through IO and propaganda, using international media coverage when possible.

(2) Intelligence. Just as in traditional warfare, attacks on key nodes usually reap greater benefits than attacks on dispersed individual targets. For this reason, effective strike operations are inextricably tied to the availability of actionable intelligence, effective ISR, and detailed systems analysis that identifies and fully characterizes the potential targets of interest (networks, nodes, and links). Persistence is critical as it is often not known in advance how long a particular node will remain stationary.
(3) **Host-nation Precision Engagement.** If US or coalition forces conduct the strike, there may be the perception that the HN government is dependent for its survival on foreign forces. This may have the indirect effect of delegitimizing the HN government in the public’s perception. Precision engagement should be designed to employ HN airpower resources to the greatest extent possible. Properly trained and structured teams of airpower advisors, ranging from planning liaison to tactical operations personnel, offer potential for HN unilateral and combined actions against high-value targets. Use of these options serves to enhance the legitimacy of the HN government while achieving important coalition security objectives. Use of assets controlled by US agencies outside the DOD, but not directly affiliated with it, may also prove useful in providing precision strike capability.

d. **Interoperability Between Ground and Air.** Video downlink and datalink technology have revolutionized real-time air to ground employment allowing air assets to seamlessly integrate into and support the ground commander’s scheme of maneuver. Armed overwatch missions provide ground forces with the critical situational awareness, flexibility, and immediate fire support necessary to succeed in the dynamic COIN environment. Airpower’s ability to quickly support ground forces can lower the need for mutual support between ground units and therefore decrease overall manpower density. This allows counterinsurgents to further disperse ground forces in areas and in numbers that would not be feasible without air power—mutual support can come from the air rather than from other ground forces or indirect ground fire. Dispersion of ground forces facilitates the actual and perceived level of security. However, joint planners must carefully balance the risk of catastrophic tactical surprise of dispersed ground forces with the benefits gained from dispersion.

e. **Personnel Recovery (PR) Operations.** The part of PR that plays the largest role in COIN and combating terrorism is combat search and rescue (CSAR). The availability of dependable CSAR and casualty evacuation, especially at night, has dramatically improved the willingness and ability of HN ground combatant forces to engage in operations they may otherwise be less motivated to perform.

f. **Basing.** US and multinational air units, along with HN forces, will likely use expeditionary airfields. COIN planners must consider where to locate airfields, including those intended for use as aerial ports of debarkation and other air operations. US air forces frequently build and provide infrastructure to HN air services as part of performing COIN operations. Airpower operating from remote or dispersed airfields may present a smaller signature than large numbers of land forces, possibly lessening HN sensitivities to foreign military presence. Employment of long-range bombers for COIN operations has increased due to advances in Global Positioning System-guided weapons and carriage of advanced targeting pods. Often these platforms are free from the basing limitations of shorter range tactical platforms. Commanders must properly protect their bases and coordinate their defense among all counterinsurgents.
Component Contributions to Counterinsurgency

g. Building Host-Nation Airpower Capability. US and multinational aviation SFA operations strive to enable the HN to provide its own internal and external defense. Developing an air force is a foundational initiative for unifying, advancing, or developing a nation. Airpower capability is a catalyst for government legitimacy, projecting national sovereignty, and accelerating the nation’s overall internal stability as well as regional security. Rebuilding HN air capability will require long lead times. Planners, therefore, need to establish a long-term program to develop a HN airpower capability. The HN air force should be appropriate for that nation’s requirements and sustainment base. For conducting effective COIN operations, a HN air force may be able to provide aerial reconnaissance and surveillance, air transport, close air support and interdiction for land forces, helicopter troop lift, medical evacuation, and counterair. Likewise, airlift supports essential services, governance, and economic development by providing movement of personnel and supplies, particularly in a COIN operation with IEDs and other dangers on the roads. HN security forces thus should include airlift development as the HN’s first component of airpower. Frequently, the majority effort of air forces centers on providing combat support and combat service support, such as train and equip services, to HN air forces. Infrastructure to include airfields and a viable air traffic control system construction and development are also frequently required. Development of supporting services (maintenance, logistics and planning) often requires the most extensive timelines when working with HN air services. HN air services often include a mixture of civil and military aviation assets that provides unique challenges to air force efforts at engagement.

For additional information, see JP 3-17, Air Mobility Operations, Air Force Doctrine Document (AFDD) 2-3, Irregular Warfare, AFDD 2-6, Air Mobility Operations; AFDD 2-7, Special Operations; AFDD 2-3.1, Foreign Internal Defense, and FM 3-24/MCWP 3-33.5, Counterinsurgency.

4. Maritime Contribution to Counterinsurgency

For COIN, the maritime component plays a critical role in controlling the seas, which may be vital to isolating an insurgency physically and psychologically. The expeditionary character and versatility of maritime forces provide an advantage in areas where access is denied or limited. The maritime contribution to COIN will continue to be vital because much of the world’s population lives in littoral areas, including large coastal cities. Demographic projections also indicate that the population of these areas will continue to grow in overall numbers and in relative terms to inland populations. Much of this burgeoning population may live in poverty, which may be a key root cause leading to insurgency. Due to the rise in population and potential unrest, the likelihood of COIN’s being conducted in the littoral areas also increases. COIN in littoral areas has important maritime considerations. Maritime forces may provide direct support to the JTF that does not include combat operations, to include CMO, logistic support, intelligence/communication sharing, humanitarian relief, maritime civil affairs (MCAG), and expeditionary medical aid and training.

a. Maritime Security Operations (MSO). As discussed in Chapter II, “Insurgency” the OE may affect the insurgent’s planning considerations and objectives,
whether they are lethal or nonlethal. If the insurgency is dependent on external support for material resources, in the form of funding, weapons, equipment, fighters, or intelligence, COIN planning should include MSO as part of its efforts. MSO counters terrorism, insurgency and crime, while complimenting the effort to protect the HN, its sovereignty, the people, and critical infrastructure from insurgent efforts of subversion or violence. It also assures access to HN ports, and free-flow of commerce and sustained logistic support through the waterways. MSO is vital as a force multiplier to isolating insurgent dependent upon external support along inland waterways especially with respect to the littorals. Riverine units provide security along inland waterways, which helps to isolate insurgents within the affected area or, if the river is an international border, from external support. Since insurgent funding requirements may require reliance on criminal activities, piracy and smuggling are common sources to secure funds. Piracy threatens freedom and safety of maritime navigation, undermines economic security, and contributes to the destabilization of governance and the security situation. Because maritime forces conduct MSO in open ocean and the littorals, MSO can be applied towards negating piracy which may guarantee the HN’s access to sea lines of communications, while eliminating a source of funding used for sustaining insurgent operations.

b. **Intelligence, Surveillance, and Reconnaissance.** Naval forces provide the joint force with expeditionary ISR capabilities with global reach and persistence. These capabilities can support any of the intelligence disciplines discussed in Chapter V, “Intelligence Support to Counterinsurgency.”

c. **Deterrence and Patrols.** Naval support to COIN may consist of deterrence, escort operations, presence, patrols, and defending critical infrastructure. Maritime intercept operations are used to enforce sanctions or blockades, support law enforcement operations, and provide a means to extend situational awareness in the maritime domain. The presence of maritime forces can be adjusted as conditions dictate to enable flexible approaches to escalation, de-escalation, and deterrence. A visible presence just offshore demonstrates support for an ally or coalition partner, which may send a strong message to insurgents and their sympathizers. Naval forces’ ability to loiter over the horizon reduces the appearance of a large US footprint while still maintaining the ability to influence events ashore.

d. **Sustainment and Transport.** Maritime forces can provide land-based forces with key sustainment capabilities. This includes commercial vessels’ provision of the majority of bulk supplies. The expeditionary nature of naval forces, however, may transport forces within the theater as well. Naval forces can also provide a forced entry capability for insurgent-controlled areas or bases bordering waterways or in the littorals.

e. **Naval Aircraft.** Like ground-based aircraft, as part of a carrier airwing, are multi-mission platforms which provide rapid response capabilities, and are capable of conducting precision strikes, C2, EW, and CSAR. Naval aircraft have the added flexibility in that aircraft carriers are self-sustaining, secure bases that can be quickly repositioned within theater. Theater based maritime patrol aircraft further complement
the flexibility with their endurance and multi mission capability. Naval aviation can thus provide the JFC with a source of airpower without increasing the coalition footprint ashore.

f. Precision Strikes and Naval Fires. Naval aircraft execute maritime interdiction and precision strikes, complementing land based aircraft close air support and precision strike missions. However, naval forces also are capable of launching precision-guided munitions from surface or subsurface platforms, while surface combatants can conduct naval surface fire support for expeditionary forces ashore. Like the air-launched precision-guided munitions, precise targeting, and quality, continuous and actionable ISR is required for these munitions to be effective. As with any use of force in COIN, all of the potential desired and undesired effects – fratricide and collateral damage, must be considered.

g. Building Host-Nation Maritime Capability. SFA also applies to assisting the HN with building or improving its maritime capability and capacity. The maritime component of security forces includes HN navy, marine, coast guard elements, and interagency organizations which may be loosely affiliated with the HN maritime organization. These may include fishery patrols, interior security, port authority, customs, and immigration. Further considerations to enhance the HN maritime capability is to introduce or expand existing maritime domain awareness efforts. Development of a robust automated identification system, tied into an interagency maritime operations center, will increase the HN’s ability to track and identify vessels of interest, potentially involved in illegal or illicit activities. SFA planners must develop a long-term plan to assist the HN in these areas. As with the land and air, assistance to the maritime elements of a HN must be appropriate for that nation’s requirements and sustainment base.

h. Maritime Civil Affairs. The maritime component may also contribute to the HN rebuilding effort with a dedicated MCAG. MCAG skill sets are uniquely tailored to those areas most likely to influence HNs rebuilding efforts in maritime and naval affairs. These are:

1. Maritime law.
3. Port administration and port operations.
4. Maritime interagency coordination.
5. Port/waterborne security.
6. Customs and logistics.
7. Port/intercoastal surveys.
5. Special Operations Forces Contribution to Counterinsurgency

a. Special Operations Forces and Counterinsurgency Approaches. SOF are vitally important to successful COIN operations. Their capacity to conduct a wide array of missions, working by, with, and through HN security forces or integrated with US conventional forces make them particularly suitable for COIN campaigns. They are particularly important when the joint force is using an indirect approach to COIN. In a more balanced or direct approach to COIN, however, they should be used to complement rather than replace conventional forces in traditional warfare roles.

b. Special Operations Forces’ Core Tasks and COIN. SOF are specifically organized, trained, and equipped to accomplish the following nine core tasks: direct action (DA), special reconnaissance (SR), UW, FID, CT, CAO, PSYOP, IO, and CWMD, which embraces many tenets of the aforementioned core tasks, as well as discrete CWMD tasks. Any of these SOF core tasks may be involved in COIN. SOF must adhere to the same principles of COIN as conventional joint forces. Even if focused on DA missions, SOF must be cognizant of the need to win and maintain popular support.

(1) Direct Action. DA missions may be required in COIN to capture or kill key insurgent leaders or other vital insurgent targets. The specific types of DA are raids, ambushes, and direct assaults; standoff attacks; terminal attack control and terminal guidance operations; personnel recovery operations; precision destruction operations; and anti-surface operations.

(2) Special Reconnaissance. SOF may conduct SR into insurgent strongholds or sanctuaries. Activities within SR include environmental reconnaissance, armed reconnaissance, target and threat assessment, and poststrike reconnaissance.

(3) Foreign Internal Defense. Both conventional and SOF units have a role and capability to conduct FID missions. SOF’s primary role in this interagency activity is to assess, train, advise, and assist HN military and paramilitary forces with the tasks that require their unique capabilities. The goal is to enable these forces to maintain the HN’s internal stability, to counter subversion, lawlessness and insurgency in their country, and to address the causes of instability. Internal stability forms the shield behind which a nation assistance campaign can succeed.

For more information on FID, see JP 3-22, Foreign Internal Defense.

(4) Unconventional Warfare. These are operations that involve a broad spectrum of military and paramilitary operations, normally of long duration, predominantly conducted by, with, or through indigenous or surrogate forces who are organized, trained, equipped, supported, and directed in varying degrees by an external source.
(5) **Counterterrorism.** CT consists of actions taken through approaches applied directly against terrorist networks and indirectly to influence and render global environments inhospitable to terrorist networks. Indirect and direct approaches to CT are mutually supporting and integrate the capabilities to concurrently disrupt violent extremist organizations operating today and to influence the environment in which they operate to erode their capability and influence in the future. Both approaches are integrated globally from the strategic national to tactical levels. Either or both approaches may be conducted within the scope of a broader campaign or in conjunction with COIN as directed by a JFC.

*For additional information, see JP 3-26, Counterterrorism, JP 3-05, Joint Special Operations, JP 3-22, Foreign Internal Defense, and AFDD, 2-3.1, Foreign Internal Defense. For detailed discussion of integrating conventional forces and SOF, see US Special Operations Command Publication 3-33, Conventional Forces and Special Operations Forces Integration and Interoperability Handbook and Checklist.*

c. **Army Special Operations Forces (ARSOF) Capabilities.** ARSOF elements (special forces, rangers, and aviation) can support COIN operations by HN forces and conducting combat or other operations as required. ARSOF also has CAO and PSYOP elements that can support COIN.

d. **Marine Corps Special Operations Forces (MARSOF) Capabilities.** MARSOF can support COIN operations by providing a foreign military training unit that provides tailored military combat skills training and advisor support for identified foreign forces. It can also execute DA and other operations in support of COIN as required.

e. **Navy Special Operations Forces (NAVSOF) Capabilities.** NAVSOF can support COIN operations by providing sea-air-land and special boat teams to train HN forces or conduct combat or other operations as required. They generally operate in maritime, littoral, and riverine areas.

f. **Air Force Special Operations Forces (AFSOF) Capabilities.** AFSOF support COIN operations by working by, with, and through HN aviation forces from the ministerial level to the tactical unit. When required, AFSOF provide persistent manned and unmanned ISR, mobility, and precision engagement to support COIN operations. AFSOF maintain specially trained combat aviation advisors to assess, train, advise, and assist HN aviation capability thereby facilitating the availability, reliability, safety, and interoperability of these forces into COIN operations. Additionally, AFSOF special tactics teams enhance the air-to-ground interface, synchronizing conventional and special operations during COIN operations.

*For additional information on SOF capabilities, see JP 3-05.1, Joint Special Operations Task Force Operations.*
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“Counter-insurgency intelligence must cover a wide field and deal not only with the operational organization and capabilities of the insurgents, but must try also to expose and to understand their minds, their mentality and their motives. The influence that they are likely to exert over the populace must also be anticipated so that their efforts at subversion and intimidation can be thwarted.”

Julian Paget
Counter-Insurgency Campaigning

1. Holistic Counterinsurgency Operational Environment

The OE for all joint operations is the sum of the conditions, circumstances, and influences that affect how the commander uses the available capabilities and makes decisions. The OE encompasses physical domains, nonspatial environments and other factors. The OE includes the information environment, sociocultural considerations, and civil considerations. A holistic understanding of the OE includes all of these aspects and helps the commander to understand how the OE constrains or shapes options, how the OE affects capabilities, and how friendly, adversary, and neutral actors’ actions affect or shape the OE. While all aspects of the OE are important, COIN is a battle of will and ideas that is often determined by the population. Consequently, JIPOE must conduct a thorough analysis of population for COIN. Because individuals and groups are the foundation of the COIN OE and because human behavior is multifaceted, shifting, and difficult to predict, the COIN OE as a whole is shifting, dynamic, and complex. Understanding of the COIN environment begins with understanding the population, then the insurgents, and finally the counterinsurgents.

a. Physical Domains. Physical domains are composed of physical geography, both natural and man-made, and include the air, land, maritime, and space domains. While insurgents tend to operate primarily on land and inland waterways, some advanced insurgencies have used aircraft and operated offshore. As the insurgents primarily operate in the land domain and operate weakly in the other domains, the joint force has advantages it can exploit given its capabilities in air, maritime, and space domains. The physical domains are also important aspects to consider for isolating and restricting the insurgent.

b. Information Environment. The information environment both transcends and resides within the four physical domains and is the aggregate of individuals, organizations, and systems that collect, process, disseminate, or act on information. The information environment is made up of three interrelated dimensions: physical, informational, and cognitive. Cyberspace is a global domain within the information environment consisting of the interdependent network of information technology infrastructures, including the Internet, telecommunications networks, computer systems, and embedded processors and controllers. All actors in the OE affect the information environment. In fact, any attempt to interact with the information environment, including attempts to merely measure it, change or affect it. Increasingly, disproportionally small actors in this environment can gain asymmetric advantage in the information
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environment. **The information environment is paramount in COIN, as it is a medium that greatly influences the population.**

(1) **Physical Dimension.** The physical dimension consists of the physical infrastructure and means of transmission of command, control, and communication systems. The physical dimension makes up a significant portion of cyberspace as well.

(2) **Informational Dimension.** The informational dimension is where information is collected, processed, stored, disseminated, displayed, and protected. It consists of the content and flow of information. The informational dimension also makes up a significant portion of cyberspace.

(3) **The Cognitive Dimension.** The cognitive dimension encompasses how people think, perceive, visualize, and decide. How people think is affected by a myriad of factors such as propaganda, education, training, experience, personal motivations, religion, leadership, morale, cohesion, emotion, state of mind, public opinion, perceptions, media, and rumors. For COIN the cognitive dimension extends to US and international public opinion. **Because COIN battles and campaigns are struggles of will and ideas, they are ultimately won and lost in the cognitive dimension.** When trying to contemplate the cognitive dimension, it is imperative that counterinsurgents understand that it is not only how the populace views the counterinsurgents, but how counterinsurgents view the populace.

c. **Systems Perspective.** A systems perspective of the OE provides an understanding of relationships within interrelated political, military, economic, social, information, and infrastructure (PMESII) and other systems relevant to a specific joint operation without regard to geographic boundaries. This perspective helps facilitate understanding of the complex COIN OE, including the continuous and complex interaction of friendly, adversary, and neutral systems.

d. **Other Factors.** Other factors that help comprise a holistic view of the OE include intangible aspects such as the electromagnetic spectrum, weather and climate, time, and cultural and country characteristics. **While in traditional warfare sociocultural and civil factors were secondary considerations, these factors are critically important for COIN.**

(1) **Civil Factors.** An analysis of civil factors determines who, what, when, where, why, and how with respect to civilians, what activities those civilians are engaged in that might affect the military operation, what operations the military are engaged in that might affect the civilians’ activities, and what the commander must do to support and interact with those civil actions. **There are six key civil considerations: ASCOPE.** Complex adaptive systems remain coherent under pressure and during change. Adversarial systems such as insurgencies will not acknowledge defeat without first attempting to adapt and change. Insurgencies tend to be less regimented and hierarchical, often allowing them to adapt quickly. The insurgent ability to adapt requires counterinsurgents to learn as well. The COIN environment is itself a complex adaptive
system as it potentially includes multiple unique insurgencies, a larger combination of adversaries, and a diverse population with varied sociocultural and civil factors. The population also consists of multiple complex adaptive systems that have inherent internal and external tensions and divisions. As a result, COIN is a complex adaptive problem. Because adversaries and other elements in the OE have adapted to earlier COIN efforts, those leading COIN may discover that the original understanding of a problem is no longer valid.

(2) **Sociocultural Factors.** While outsiders can gain an understanding of the OE, this understanding is still second-hand. Only someone from the indigenous population can truly understand the OE and all of its nuances. Thus, the HN representatives must be involved in every facet of COIN operations—from JIPOE to assessment. **There are five sociocultural factors for the COIN environment: society, social structure, culture, power and authority, and interests.**

e. **Holistic View.** The holistic view of the OE provides a detailed and comprehensive perspective on the OE. **The OE constrains and shapes the options that counterinsurgents can perform.** Planning COIN operations is based first on the perspective of the people, accounts for the insurgency second, and then attempts to plan COIN operations or, in other words, shape the OE.

*For more detail on the holistic view of the OE see JP 2-01.3, Joint Intelligence Preparation of the Operational Environment.*

2. **Joint Intelligence Preparation of the Operational Environment Overview**

   Initial JIPOE must focus on having enough detail to complete mission analysis of the joint operation planning process (JOPP). JIPOE in COIN follows the process described in JP 2-01.3, *Joint Intelligence Preparation of the Operational Environment*, with an emphasis of sociocultural and civil factors. The joint force should include HN representatives if possible in the JIPOE process.

*For more detail on JIPOE, see JP 2-01.3, Joint Intelligence Preparation of the Operational Environment.*

**SECTION A. STEP ONE**

3. **Define the Operational Environment**

   The first step of the JIPOE process is defining the OE by identifying those aspects and significant characteristics that may be relevant to the joint force’s mission. Defining the OE must include the many military and nonmilitary organizations involved in the COIN effort. Knowledge of nonmilitary organizations is needed to establish working relationships and procedures for sharing information. These relationships are critical to developing a holistic, common operational picture.
a. **Identify the Joint Force’s Operational Area.** HN and coalition partner policy determine theater level operational area considerations. Below the theater level, additional considerations are conducted like any joint operation: there are several choices to define the operational area, these areas may be contiguous or noncontiguous, and higher headquarters are responsible for the area between noncontiguous areas.

b. **Analyzing the Mission and Joint Force Commander’s Intent.** The JFC’s stated intent and all characteristics of the mission are of special significance to the JIPOE process for any mission, including COIN. The sociocultural and civil factors that are involved in COIN will expand the OE far beyond the designated limits of the operational area. Similarly, the HN, other multinational coalition partners, and the international community impact a COIN OE.

c. **Determine the Significant Characteristics of the Operational Environment.** This JIPOE step consists of a cursory examination of each aspect of the OE in order to identify those characteristics of possible significance or relevance to the joint force and its mission. A more in-depth evaluation of the impact of each relevant characteristic of the OE takes place during step two of the JIPOE process. Specific adversary capabilities and possible COAs are evaluated in detail during the third step of the JIPOE process. Other significant characteristics of the OE include: geographical features and meteorological and oceanographic (METOC) characteristics, complex relationships between PMESII systems, civil considerations, sociocultural considerations, infrastructure, ROE or legal restrictions, all friendly and adversary conventional, unconventional, and paramilitary forces and their general capabilities and strategic objectives, environmental conditions, psychological characteristics of adversary decision making, all locations of foreign embassies, and NGOs. **For COIN this step should pay special attention to the sociocultural factors, civil factors, root causes of the insurgency, insurgent desired end state, and insurgent narratives.**

d. **Counterinsurgency Operational Environment Framework.** Four important groups comprise the COIN OE: the population, adversaries, friendly elements, and neutral actors. **Subsequent steps of JIPOE—especially development of a PMESII systems perspective—add depth and clarity to understanding the COIN environment.**

(1) **Groups.** Effective analysis requires a framework with which to look at and examine the behaviour and motivation of actors within the population that may be involved, as the population is not a homogeneous, single group (see Figure VIII-1). There are four main categories based on their attitude towards the government. In addition to the four main groups it is inevitable that there will be ‘spoilers’, who have an interest in maintaining that level of local instability that enables them to achieve their own, often criminal ends. They may be disinterested in involvement in the political settlement, but will seek to maintain freedom of action through corruption, coercion, and undermining the rule of law. They will attempt to frustrate progress or to prevent any change that could adversely affect their activities. The four main categories are:
(a) **Positive.** Those in this category will generally see the HN government as both legitimate and beneficial and will be supportive of their actions. They would be expected to include members of the HN government and its institutions including the judiciary, police, army and other internal security forces. These institutions are liable to infiltration by groups opposed to either the HN government or US intervention.

(b) **Neutral.** Some groups will ally themselves neither with hostile nor positive groups. The conflict produces uncertainty as to where their best interests. Nevertheless, neutral groups may play a critical role in any campaign especially if they constitute a large proportion of the population. They may offer potential and unseen support. When analyzing neutral groups, to develop means of engagement, it will be crucial to understand their aims, objectives and needs in order that at a minimum the
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status quo of their involvement in the conflict remains consistent with the wider political end state. The support of formerly neutral groups has historically proven to be vital to the success of either the HN or hostile groups.

(c) **Negative.** Those in this category oppose the HN authority but their day-to-day behaviour stops short of violence against that authority. Those who adopt a negative stance will do so for a variety of reasons, often based on core grievances and cycles of violence. Guarding against these individuals becoming the next generation of insurgents will be as much to do with our behaviour as that of the hostile groups.

(d) **Hostile.** Those in this category are actively and violently opposed to the HN government and joint forces. They will view violence as a legitimate means to their ends. However, even amongst those who are in this category there will be reconcilable and irreconcilable elements.

(2) **Population.** The population is the most important group in the COIN environment. Portions of the population will be pro-insurgent, pro-government, and neutral; however, the majority will most likely be neutral. COIN efforts seek to decrease the support for insurgents while increasing the neutral and the pro-government support. Physical and psychological links between the insurgents and counterinsurgents are important to determine who succeeds in the overall struggle.

(3) **Adversaries.** Some adversaries in a COIN environment directly challenge the HN, while others merely cause instability. Competent insurgencies seek to strengthen their physical and psychological links with the population while breaking the HN’s links with the population. The adversaries in the example COIN OE in Figure VIII-1 consist of three distinct insurgencies, the external support for insurgencies, and other destabilizing actors.

(a) **Insurgencies.** The most advanced of the three insurgencies depicted in Figure VIII-1 has an associated political party to legitimize the insurgents, delegitimize the HN, and propagate the narrative. The political party and the underground are attempting to provide the population with a political alternative by building a shadow government. The military wing conducts sabotage, assassinations, and attacks in support of these efforts. Overall, this insurgency has strong physical and psychological links with the population. The second example insurgency does not have an associated political party but has an underground and military component. This insurgency is not as advanced as the previous one, but it enjoys much external support and has strong links with the population. The third insurgency is employing a military-focused strategy and is not providing a strong alternative to the HN. Due to its focus, it has weak linkages to the population.

(b) **Other Major Adversaries.** There are two other major adversaries depicted in Figure VIII-1: drug traffickers and international terrorists. Drug traffickers are members of powerful organizations that present destabilizing influences but are typically contained by the HN law enforcement apparatus. The drug trafficking
organization could begin efforts to nullify the HN’s control in two HN provinces to counter successful law enforcement efforts; therefore, transforming the organization’s criminal ends into an insurgency. International terrorists could exploit destabilizing situations in the HN to undermine the credibility of select HN leaders and/or coalition members. However, international terrorists do not function as irregular units in the open, nor are they interested in the population, holding terrain, or forming a shadow government.

(4) Friendly Actors. US and multinational efforts should focus on working by, with, and through the HN elements whenever possible and to the maximum extent possible. The more the HN does, the more likely it is to gain legitimacy. Figure VIII-1 depicts a coalition, including the US, supporting the HN’s COIN efforts. Some of these multinational efforts are directly aimed at the population and the insurgents, although in consonance with the IDAD. As the HN capabilities and capacities increase, coalition efforts take on a more supporting role instead of a lead role. HN elements are linked physically and psychologically to the population, and COIN efforts should strive to protect and strengthen these links with the population while breaking the links between the insurgents and the population.

(5) Neutral Actors. Neutral actors in the COIN environment may be completely neutral or they may be friendly or adversarial by degree. For example, the media are neutral actors that may have elements that are biased towards either the friendly or the adversarial side. Overall, neutral actors play an important role in COIN.

e. Establish the Limits of the Joint Force’s AOI. The AOI is the area of concern for the JFC. People and information flow through the operational area continuously, so the AOI may be quite large due to their impact. The AOI must include the impacts of media influence on the local population, the US population, and multinational partners. External financial, moral, and logistic support for the insurgents must be considered in determining the AOI as well.

f. Determine the Level of Detail Required. The time available for JIPOE may not permit each step to be detailed. Overcoming time limitations requires focusing JIPOE on what is most important. COIN is normally protracted, so large databases can and should be built.

g. Determine Intelligence Gaps and Priorities. There will be gaps in existing databases and these gaps must be identified in order to initiate appropriate intelligence collection efforts. The IDAD strategy, stated intent, and PIRs establish priorities for intelligence collection, processing, production, and dissemination.

h. Collect Material and Submit Requests for Information. Collecting data and incorporating it into JIPOE is a continuous effort. The intelligence staff initiates collection operations and issues requests for information to fill intelligence gaps to the level of detail required. When new intelligence confirms or repudiates previously made assumptions, the intelligence staff must inform the HN, COM, JFC, and other appropriate
actors. When this occurs, all COIN participants should reexamine any evaluations and decisions that were based on those assumptions.

For more detail on defining the OE see JP 2-01.3, Joint Intelligence Preparation of the Operational Environment.

SECTION B. STEP TWO

4. Describe the Impact of the Operational Environment

This JIPOE step continues to develop a holistic view of the OE by analyzing the non-physical and physical aspects of the OE, developing a systems perspective of relevant PMESII links and nodes. The JIPOE process for evaluating the physical aspects of the OE is generally the same as in any other operation, but must pay attention to how the physical aspects relate to the population and the insurgency. COIN operations require a detailed understanding of sociocultural factors and civil factors from three perspectives: the population, the insurgent, and the counterinsurgent.

5. Sociocultural Factors

To understand the population the following five sociocultural factors should be analyzed: society, social structure, culture, power and authority, and interests.

a. Society. JIPOE must consider societies or societal links to groups outside the operational area and the impact of society on the overall OE.

b. Social Structure. Understanding social structure provides insight into how a society functions and how to attempt to build HN legitimacy, address core grievances, conduct successful IO, and undermine insurgent popular support. Social structures are often described by racial and ethnic groups, tribes, institutions and organizations, and other groups and networks.

(1) Groups. Tensions or hostilities between groups may destabilize a society, be a root cause of an insurgency, or provide opportunities for insurgents. It is vital to identify major groups inside and outside the operational area, to include their formal relationships, informal relationships, divisions and cleavages between groups, and cross-cutting ties.

(2) Races and Ethnic Groups. Of special note, racial or ethnic groups are often key sources of friction within societies and may be a root cause of insurgency or be a destabilizing influence.

(3) Tribes. Social roles, status, and norms form the foundation of the social structure affecting the populace and its perceptions. Tribes, clans, and kinship groups form another layer of identity for the population in COIN. In some cultures, loyalty to this layer of identity is the most powerful explanation for behavior.
c. **Culture.** Once the social structure has been thoroughly assessed, the JIPOE effort should identify and analyze the culture of the society as a whole and of each major group within the society. Culture is a system of shared beliefs, values, customs, behaviors, and artifacts that members of a society use to cope with their world and with one another. Where social structure comprises the relationships within a society, culture provides meaning within the society.

   (1) **Identity.** Primary identities can be national, racial, and religious (specific examples could be tribe and clan affiliation). Secondary identities include past times or personal preferences. Individuals belong to multiple social groups which determine their cultural identities. Furthermore, people tend to rank order these identities depending on the importance they place on different groups. As a result, an individual’s cultural identities may conflict with one another, such as when tribe loyalty may conflict with political affiliation.

   (2) **Values and Attitudes.** A value is an enduring belief that a specific mode of conduct or end state of existence is preferable. Values may be in conflict within a society. Attitudes are affinities for, or aversions to, groups, persons, and objects. Attitudes affect perception, which is the process by which an individual selects, evaluates, and organizes information from the external environment. Counterinsurgents must understand how values and attitudes impact core grievances, public opinion, HN legitimacy, and support for insurgents.

   (3) **Belief Systems.** Not only must counterinsurgents understand relevant belief systems, but they must avoid making arbitrary assumptions regarding what a society considers right and wrong, good and bad.

   (4) **Cultural Forms.** Cultural forms are the outward expressions of the relevant culture. While not strictly dogmatic, cultural forms help define a culture, both for members and observers. Cultural forms include language, rituals, symbols, ceremonies, myths, and the cultural narrative. Understanding cultural forms of the relevant population (which may include several different cultures or combinations of cultures, each with their own forms) can be key to understanding the OE in COIN. The most important cultural form for counterinsurgents to understand is the narrative.

   (a) **Language.** Communication requires more than just grammatical knowledge; it requires understanding the social setting, appropriate behaviors towards people of different statuses, and nonverbal cues.

   (b) **Rituals.** It is vital for counterinsurgents to understand not only rituals, but the context in which they take place and the associated meaning or message.

   (c) **Symbols.** Counterinsurgents should pay careful attention to the meaning of common symbols and how various groups use them.
(d) **Ceremonies.** These are a formal act or set of formal acts established by customs, or authority, or just over time and can be associated with religious or state occasion. The behavior can follow rigid etiquette or a prescribed formality. Just as for rituals, it is vital to understand not only the ceremonies, but also their context and its meaning.

(e) **Myths.** Myths are traditional stories of unknown origin passed on from generation to generation which serve to explain some phenomenon. They often greatly influence a given population’s perception of truth. The counterinsurgent must understand that some myths are as resilient as the truth, and can influence the TA either negatively or positively.

(f) **Narratives.** A cultural narrative is a story recounted in the form of a linked set of events that explains an event in a group’s history and expresses the values, character, or identity of the group. Narratives are the means through which ideologies are expressed and absorbed by members of a society.

d. **Power and Authority.** There are four major forms of power in a society: coercive force, social capital, economic resources, and authority. There are formal and informal power holders in a society and neither can be neglected during COIN operations. **JIPOE should analyze each group to identify its type of power, what it uses power for, and how it acquires and maintains power.**

(1) **Coercive Force.** Insurgents and other nongovernmental groups may possess considerable means of coercive force and often use it to gain power over the population.

(2) **Social Capital.** In a system based on patron-client relationships, an individual in a powerful position provides goods, services, security, or other resources to followers in exchange for political support or loyalty, thereby amassing power. Counterinsurgents must take these relationships into account when dealing with the population and their centers of influence.

(3) **Economic Power.** In weak or failed states, the formal economy may not function well. The informal economy refers to such activities as smuggling, black market activities, barter, and exchange. **JIPOE must analyze how groups use economic power with the OE and how that power can be exploited during COIN operations.**

(4) **Authority.** Understanding authority is vital to working with leaders to address core grievances, build HN legitimacy, and undermine insurgency.

e. **Interests.** Interests refer to the core motivations that drive behavior, which is a key issue during COIN operations. These include physical security, essential services, economic well-being, political participation, and core grievances. During times when the government does not function, groups and organizations to which people belong satisfy some or all of their interests that the government does not. **Reducing support for**
insurgents and gaining support for the HN government requires that the joint force understand the population’s interests.

(1) **Physical Security.** During periods of instability people’s primary interest is physical security for themselves and their families. When HN forces fail to provide security or threaten the security of civilians, the population is likely to seek alternative security measures, which may include guarantees from insurgents, militias, or other armed groups. JIPOE should therefore determine whether the population is safe from harm, whether there is a law enforcement system which is fair and nondiscriminatory and which provides security for each group when no effective government security apparatus exists.

(2) **Essential Services.** Essential services provide those things needed to sustain life. Examples of these essential needs are food, water, clothing, shelter, and healthcare. Stabilizing a population requires meeting these needs. If the HN government provides reliable essential services, the population is more likely to support it.

(3) **Economic Well-Being.** A society’s individuals and groups satisfy their economic interests by producing, distributing, and consuming goods and services. Economic root causes of an insurgency may include the following: disenfranchisement, exploitative arrangements, and significant income disparity that creates or allows for intractable class distinctions. Operations or insurgent actions can adversely affect the economy, which can generate resentment against the HN government. Conversely, economic efforts can energize the economy and positively influence local perceptions.

(4) **Political Participation.** Many insurgencies begin because groups within a society believe that they have been denied political rights. JIPOE determines whether all members of the civilian population enjoy political participation; if ethnic, religious, or other forms of discrimination exist; and if legal, social, or other policies are creating grievances that contribute to the insurgency.

(5) **Grievances.** Resentment or frustration—real or perceived—may grow to become grievances. These grievances may become vulnerable to the insurgent narrative and exploitation. If the other two prerequisites for insurgency—leadership available for direction and lack of governmental control—are present, conditions exist for insurgency. A key point for COIN is consensus amongst all counterinsurgents on grievances and how to address them. JIPOE must determine the grievances of the population and the insurgents, and accurately distinguish between the two. The next step is to determine if these grievances are reasonable using subjective and objective criteria.

*For more detail on sociocultural factors see JP 2-01.3, Joint Intelligence Preparation of the Operational Environment, and FM 3-24/MCWP 3-33.5, Counterinsurgency.*
Chapter VIII

6. Civil Factors

Civil factors include ASCOPE. ASCOPE analysis will help determine COIN impact on neutral, adversarial, and friendly systems.

a. Areas. Areas are localities or physical terrains that have direct impact on the population and its activities. Examples include tribal regions, police districts, political boundaries, religious boundaries, territorial boundaries, military boundaries, polling stations, and government centers. Areas are where the population congregates.

b. Structures. Structures are existing important infrastructure. Examples include hospitals, communications towers, power plants, dams, jails, warehouses, schools, television stations, radio stations, and print plants. For COIN, some cultural structures may be even more vital, such as churches, mosques, national libraries, and museums. Analysis of these structures includes determining why they are important with respect to their location, functions, capabilities, and application.

c. Capabilities. Capabilities are key functions and services. They include, but are not limited to, administration, safety, emergency services, food distribution, agricultural systems, public works and utilities, health, public transportation, electricity, economics, and commerce. Sewage, water, electricity, academic, trash, medical, and security (SWEAT-MS) are the essential services local authorities must provide. Failure to provide essential services may give credibility to insurgents’ grievances, reduce HN credibility, and ultimately undermine COIN. This analysis must include who is officially and unofficially responsible for these functions and services.

d. Organizations. Organizations can be religious, fraternal, criminal, media, patriotic or service, and community watch groups. They include media, IGOs, NGOs, merchants, squatters, and other groups. Counterinsurgents must understand what organizations are important.

e. People. People include all nonmilitary personnel in the AOI. Analysts must consider historical, cultural, ethnic, political, economic, and humanitarian factors when examining a given population. Any affiliations may have tremendous effect on the local population’s support to an insurgency, including areas where people and insurgents may transit, retreat, evade, or hide. Populations such as squatters, the homeless, refugees, displaced persons, and outcast groups can also have an immense impact on the OE, and can be exploited by insurgents. In addition to sociocultural factors, JIPOE must determine how people communicate, who are key communicators, and other formal and informal processes used to influence the population.

f. Events. Events are routine, cyclical, planned, or spontaneous activities that significantly affect the OE. Some examples are planting and harvest seasons, elections, changes in government, key leader succession, economic reforms, political reforms, holidays, observances, anniversaries of key historical events, riots, and trials. Events may spur an increase or decrease in insurgent attacks. For example, insurgents may
Operational Environment

escalate violence to prevent an election, or insurgent activity may decrease during a harvest season as they assist the population. Combat operations, including indirect fires, deployments and redeployments, also affect the OE. JIPOE must determine when events are occurring and analyze the events for their political, economic, psychological, environmental, and legal implications.

7. Core Grievances, Prerequisites, and Drivers of Conflict

a. Core Grievances. JIPOE must determine the sources of frustration or anger within the population, from their perspective. These are the core grievances of the insurgency. Chapter II, “Insurgency,” discussed the five general categories of core grievances for insurgencies, although there often are multiple core grievances. These core grievances can be the basis of grievances among the population, and these grievances are key contributors to what makes a population vulnerable (one of the three prerequisites for insurgency). Additional core grievances may appear or the original core grievances may change over time, especially if the HN government’s actions further alienate the population. The general categories of core grievances are: identity, religion, economy, corruption, repression, foreign exploitation or presence, occupation, and essential services. Insurgents use grievances to communicate their cause through their narrative.

b. Prerequisites. JIPOE also must determine if the three prerequisites for insurgency are present: a vulnerable population, leadership available for direction, and lack of government control. When all three exist in an area, insurgency can operate with some freedom of movement, gain the support of the people, and become entrenched over time.

For more detail on core grievances and prerequisites, please see Chapter II, “Insurgency.”

c. Drivers of Conflict. Although core grievances, or prerequisites, all play a role in insurgency and conflict overall, other factors can perpetuate, exacerbate, and escalate conflict. These dynamic factors are drivers of conflict and may or may not be directly associated with insurgency. Drivers of conflict fall into several categories, including but not limited to: sectarian, political, religious, external pressure, criminal, terrorist, revenge, and extremist ideology.

8. Develop a Systems Perspective of the Operational Environment

a. The development of a systems perspective of the COIN OE will require cross-functional participation by other joint force staff elements and collaboration with all other participants in COIN efforts.

For detail on a systems perspective, see JP 2-01.3, Joint Intelligence Preparation of the Operational Environment.
b. **Identifying relevant nodes.** While most of individual nodes (people) and their links are not relevant at the strategic and operational levels, some individual nodes have tactical importance during COIN operations. Thus, the level of the systems analysis will affect what is a node and what is a system.

(1) **Political Nodes.** Due to the primacy of politics in COIN, these nodes are often the most important nodes. Competent insurgents will strive to gain influence and control of these nodes. Counterinsurgents strive to work with these nodes to address the core grievances of insurgency and build the legitimacy of the HN while simultaneously degrading or breaking links between insurgency and political nodes.

(2) **Military Nodes.** Insurgents purposely distribute and network these military nodes to protect them, especially from infiltration. The exception to dispersing its military nodes occurs when an insurgency becomes powerful enough relative to the COIN security forces that it can openly conduct operations with irregular, traditional forces, or a fusion of the two. Counterguerrilla efforts must focus on destroying or neutralizing insurgent military nodes as well as breaking or degrading links between insurgent military nodes.

(3) **Economic Nodes.** Economic nodes may be targeted by the insurgency to gain power, secure funding, and delegitimize the HN. Insurgents normally have covert control of economic assets, as open control of any economic nodes requires holding terrain. COIN focuses on protecting and developing economic systems and degrading or destroying insurgent economic systems, although the effect on the population must be considered when attacking insurgent economic systems.

(4) **Social Nodes.** Social nodes, like political nodes, are vitally important to successful COIN. Competent insurgents will strive to gain influence and control of these nodes. Counterinsurgents must always strive to work with these nodes to address the core grievances of insurgency and build the legitimacy of the HN.

(5) **Infrastructure Nodes.** Like economic nodes, infrastructure nodes may be targeted by the insurgency to gain power and delegitimize the HN, although covertly. COIN focuses on protecting and developing infrastructure systems and degrading or destroying insurgent infrastructure systems, although the effect on the population must be considered when attacking insurgent infrastructure systems.

(6) **Information Nodes.** The control or use of information nodes is another key struggle in COIN. Insurgents will attempt to use these nodes for subversion. They will also attempt to destroy or degrade information nodes that support the HN. Counterinsurgents must strive to support and maintain freedom of the information network (press, radio, TV, etc.) while building and protecting HN legitimacy.

*For more information on determining and analyzing node-link relationships, see JP 2-01.3, Joint Intelligence Preparation of the Operational Environment.*
SECTION C. STEP THREE

9. Evaluate the Adversary

JIPOE uses the eight dynamics as a framework to analyze insurgencies. While each dynamic is important, analyzing their overarching interaction is essential to understand the insurgency holistically. The following paragraphs focus on JIPOE considerations for the eight dynamics:

a. Leadership. Insurgent leaders exploit the grievances of a vulnerable population to their end state. Leaders of insurgencies provide vision, direction, guidance, coordination, and organization. As discussed in Chapter II, “Insurgency,” insurgent leadership may be distributed, collective, or charismatic. Because the leaders’ personalities and decisions often determine whether the insurgency succeeds, JIPOE must identify them and analyze their individual beliefs, intentions, capabilities, and vulnerabilities. Important leader characteristics include the role in the organization; known activities; known associates; background and personal history; beliefs, motivations, and ideology; education and training; temperament; importance of the organization; and popularity outside the organization. It is also important to know if the insurgency has few leaders or if there is redundant leadership.

(1) Senior Leaders. Effective insurgent senior leaders provide cohesion and direction for the insurgency as a whole. Senior leaders in some insurgencies must communicate directly with insurgents for significant action, which leaves the insurgency vulnerable to penetration. Effective use of covert or clandestine communications, on the other hand, is the mark of effective insurgent senior leadership, as are decentralized but coordinated operations. Similarly, leaders who instill cohesion and discipline are also indicators of a capable insurgency.

(2) Subordinate Leaders. Subordinate leaders may include senior staff members, spokesmen, political leaders, guerrilla leaders, auxiliary leaders, underground leaders, and leaders of individual cells. Subordinate leaders in advanced insurgencies are organized and indoctrinated to act without constant guidance from the key insurgent leaders. If these individuals possess a high level of discipline and indoctrination, it is an indicator of an advanced insurgency.

b. Objectives. Insurgents have political objectives and are motivated by ideology, grievances, or power. Identifying insurgent objectives and motivations assists counterinsurgents in addressing both the conflict’s core grievances as well as the insurgency itself. There may be multiple insurgent groups with differing goals and motivations, which require separate monitoring of each insurgency’s objectives. Additionally, insurgent leaders may have different motivations from their followers, and insurgent leaders may change as well as the insurgency’s goals. Insurgents may also hide their true motivations to portray their efforts in a way that the population will be more supportive. JIPOE must identify insurgent strategic, operational, and tactical objectives.
c. Ideology. Ideology drives many facets of the insurgency. Most importantly, ideology drives the insurgent end state. The insurgency normally uses an ideological alternative to which the government cannot or does not provide. Insurgent ideology often explains the population’s grievances and how the insurgency will provide a resolution to those grievances. Ideology also provides justification for the insurgents’ actions.

(1) Addressing Core Grievances. What the insurgency says about its ability to address root causes is a key indicator of its end state, methods, and level of sophistication. This can help the counterinsurgent understand the core grievances in the area and people’s perception of their problems. Counterinsurgents should work with local leaders and the HN to address core grievances, increase HN legitimacy, and to preempt insurgent efforts to address the core grievances.

(2) Insurgent Perception. Ideology influences the insurgents’ perception of the OE and shapes its organization and methods. It acts as a prism or lens for the insurgency’s view of actors and activities. Insurgents may also work to reinforce or create false perceptions. An example is the perception that the government does not support a specific ethnic group. Counterinsurgents should use IO to address these insurgent efforts and ensure COIN actions do not reinforce false perceptions. Coalition partners should arrange for local leaders and the HN government to work together and allow legitimate leaders a voice in the government. Every action the counterinsurgent takes should be accompanied with an IO message with special emphasis on publicizing HN efforts and neutralizing the insurgent IO.

(3) Internal Ideological Conflict. Conflicting ideologies among the insurgents can create exploitable fracture points between different insurgent factions. Similarly, “external” ideologies can be exploited by working with the HN government using nationalist sentiments to expose the insurgents as “puppets of foreigners.”

d. Physical Environment. This dynamic is the holistic view of the OE from an insurgent perspective. Considerations of METOC and terrain should include how the current weather and aspects of the terrain affects operations as well as how climate, weather, seasons, and terrain affect the local inhabitants and the insurgent. Additionally, JIPOE must account for the different aspects of rural and urban areas. The OE in these areas will greatly influence the insurgent organization and tactics due to terrain, density of people, and location of government forces. An urban environment is a dynamic mosaic where insurgent objectives and tactics may vary by neighborhood and the insurgents can easily blend in to the population. Proximity to international borders may provide an insurgency with sanctuary or support. Rugged, inaccessible terrain with populations hostile to outsiders may provide sanctuary or support for insurgents as well.

e. External Support. External support to insurgency can provide political, psychological, and material resources that might otherwise be limited or unavailable. External support for an insurgency can be provided by a state, organization, or non-state actor. JIPOE must consider what type of support is being provided, how much support is being provided, and who is providing the support and why. Two key indicators of
external support are the presence of advisors with insurgents and supporters actively promoting the insurgent cause or strategic goals in international forums.

f. **Internal Support.** Internal support is essential for insurgencies. Insurgents recruit from and exploit vulnerable populations, and they often co-opt, coerce, deter, or marginalize other segments of the population. Internal support can be active or passive, open or hidden. This support may come from a small or large segment of the population. Internal support is especially important when insurgencies are latent or incipient, as they are attempting to grow and consequently are vulnerable.

g. **Phasing and Timing.** There are three basic phases to insurgencies: strategic defense, strategic equilibrium, and strategic offensive. There are several considerations with respect to phasing and timing. The insurgent leaders’ ability to shift the insurgent organization from one phase to another to support political-military goals is a key consideration. More capable leaders will be able to rapidly shift to adjust to the current situation in the concerned area. Another consideration is the insurgent ability to shift personnel geographically, often in response to counterinsurgent pressure. Advanced insurgencies will be able to shift rapidly and effectively. Finally, the insurgent ability to consolidate and reorganize is an indicator of how capable the insurgency is; however, the lack of guerrilla activity does not necessarily mean there are no insurgents. Leaders and other elements may temporarily remain underground but will reappear when conditions are favorable. During periods like this, counterinsurgents must continue to address core grievances.

h. **Organizational and Operational Patterns.** Every insurgency’s organization is unique; however, the type and level of organization are indicators of which approach it employs. Analyzing the organizational and operational patterns help the counterinsurgent to model and predict insurgent TTP. Understanding their organization also helps us to understand their capabilities and their potential targets. As discussed in Chapter II, “Insurgency,” insurgents have a military wing and a political wing as well as several elements. These elements include leaders, the underground, combatants, cadre, auxiliary, and a mass base.

1. **Insurgent Structure.** Insurgencies can be structured in several ways, and each structure has its own strengths and limitations. The structure used balances the following: security, efficiency and speed of action, unity of effort, survivability, geography, and social structures and cultures of the society. An insurgency’s structure often determines whether it is more effective to target enemy forces or enemy leaders. Understanding an insurgent organization’s structure requires knowing if the insurgency is hierarchical or nonhierarchical, structured or unsystematic, centralized or decentralized, independent or part of a larger organization, and emphasizes political or violent action. Additionally, it is important to ascertain if the insurgency’s members are specialists or generalists. Organizations also vary greatly by region and time. Insurgent organizations are often based on existing social networks—familial, tribal, ethnic, religious, professional, or others.
(2) **Insurgent Error.** It should be noted that insurgents may be inept at the use of a given strategic approach. Alternatively, they may misread the OE and use an inappropriate approach. Knowledge of misapplication of approach or the use of different approaches by different insurgent groups may provide opportunities for counterinsurgents to exploit. It is imperative not only to identify insurgent approaches but also to understand their strengths and weaknesses in the context of the OE.

10. Evaluating Insurgent Activities

JIPOE must carefully examine insurgent activities. Not only are insurgent activities indicators of what approach or approaches an insurgency is using, they will help determine what counters can be used.

a. Popular Support. Developing support early in an insurgency is often critical to an insurgent organization’s long-term survival and growth. As an insurgent group gains support, its capabilities grow. New capabilities enable the group to gain more support. Insurgencies that strive for acquiescence from the population desire freedom of movement and, consequently, the ability to expand their operations. Insurgents generally view popular support or acquiescence as a zero-sum commodity; that is, a gain for the insurgency is a loss for the government, and a loss for the government is a gain for the insurgency.

(1) **Forms of Popular Support.** Popular support can originate internally or externally and this support can be active or passive in nature. External support can take the form of finances, logistics, training, fighters, and safe havens. A state can provide passive external support as well. A foreign state passively supports an insurgency through inaction. Active internal support is usually the most important to an insurgent group. Passive internal support allows insurgents to operate and includes not providing information to counterinsurgents.

(2) **Methods of Generating Popular Support.** Insurgents generate popular support through persuasion, coercion, and encouraging overreaction.

(a) **Persuasion.** Insurgents can use persuasion to obtain either internal or external support. Forms of persuasion include charismatic attraction to a leader or group, appeal to an ideology, promises to address core grievances, and demonstrations of potency. Demonstrations of potency could be large-scale attacks or social programs for the poor.

(b) **Coercion.** Insurgents use coercion to either force people to support them or to acquiesce to insurgent activities. Insurgents can use violence or the threat of violence. Coercion is often very effective in the short term; however, coercion can undermine long-term insurgent efforts by alienating the population.

(c) **Encouraging Overreaction.** Encouraging overreaction refers to insurgents’ enticing counterinsurgents to use brutal and repressive tactics. This is
especially harmful to COIN if the counterinsurgents focus the reaction on the population rather than the elusive insurgents, thus alienating the population.

(3) **Critical Information.** Unbiased analysis of the relative levels of popular support of the insurgency and the HN are critical to understanding the OE and planning COIN. This analysis must extend to specific segments of the population. The relative levels of support of other states, non-state actors, and criminal organizations are also important.

b. **Support Activities.** Support activities often make up the majority of insurgent efforts. These activities are often tied to an insurgency’s ability to generate popular support or external support. Safe havens, logistical areas, and training areas are key facilities for insurgent support activities. Logistics, finances, communications, recruiting, training, intelligence, and CI are key functions for insurgencies.

c. **Information and Media Activities.** Information and media activities are often an insurgency’s main effort, with violence used in support of IO. This is one effective asymmetric tactic in that it minimizes the insurgency’s materiel weakness and accentuates its potential sociocultural strengths, including the core grievances. Insurgents use information activities for several purposes—undermining HN legitimacy, undermining COIN forces’ credibility, excusing insurgent transgressions, generating popular support, and garnering external support. Insurgents try to broadcast their successes, counterinsurgent failures, HN failures, and illegal or immoral actions by counterinsurgents or the HN. Insurgent efforts need not be factual; they need only appeal to the intended audience. Additionally, insurgents often seek to influence the global audience by directly attacking international and US public support for the COIN effort. Overall, insurgent media efforts can use forms or mediums such as: word of mouth, speeches, handouts, newspapers, periodicals, books, audio recordings, video recordings, radio, TV, web sites, e-mail, blogs, mobile telephones, and text messaging.

d. **Political Activities.** Insurgents use political activities to achieve their goals and enhance their cause’s legitimacy. Competent insurgents link their political activities, IO, and acts of violence to achieve their goals. Political parties affiliated with an insurgent organization may negotiate or communicate on behalf of the insurgency, thereby serving as its public face. However, links between insurgents and political parties may be weak or easily broken by disputes between insurgents and politicians. In such cases, political parties may not be able to keep promises to end violent conflict. Some political parties may have much stronger ties to insurgencies. These ties can be hidden or overt. It is important to understand not only the links between insurgent groups and political organizations but also the amount of control each exerts over the other.

e. **Violent Activities.** Violent actions by insurgents include guerrilla warfare, terrorism, and conventional warfare, all of which may occur simultaneously. Terrorism and guerrilla warfare are usually planned to achieve the greatest political and informational impact with the lowest amount of risk to insurgents. JIPOE must analyze
insurgent tactics, insurgent targeting, how the insurgent organization uses violence to achieve its goals, and how violent actions are linked to political and informational efforts.

(1) **Guerrilla Warfare.** Guerrilla tactics feature hit-and-run attacks by lightly armed irregular forces. The primary targets are HN government activities, security forces, and other COIN elements. Guerrillas usually avoid decisive confrontations unless they know they can win. Instead, they focus on harassing counterinsurgents. Guerrilla tactics are neither mindless nor random, but focused on attrition of enemy capabilities and erosion of enemy will.

(2) **Terrorism.** Terrorism is a tool the insurgents often use to strike fear into the civilian and military populace. Terrorism is sometimes not a tactic unto itself but supports the insurgent’s strategic goals. Terror attacks generally require fewer personnel than guerrilla warfare or conventional warfare. They allow insurgents greater security and have relatively low support requirements. Insurgencies often rely on terrorist tactics early in their formation due to these factors. Terrorist tactics do not involve mindless destruction nor are they employed randomly. Insurgents choose targets that produce the maximum informational and political effects.

(3) **Conventional Warfare.** While insurgents may use conventional warfare, it is rare and not always necessary for success. These operations normally follow after the insurgency develops extensive popular support and sustainment capabilities. Only then can insurgents generate a traditional military force that can engage HN government forces. Building up a force capable of conducting conventional warfare usually requires significant external support as well.

f. **Exploiting Insurgent Vulnerabilities.** JIPOE should focus on insurgent vulnerabilities to exploit and strengths to mitigate. It is important to identify divisions between the insurgents and the populace as well as between the HN government and the people. Determining such divisions identifies opportunities to conduct operations that expand splits between the insurgents and the populace or lessen divides between the HN government and the people.

*For more information on insurgent vulnerabilities, see Chapter II, “Insurgency.”*

**11. Identify Adversary Centers of Gravity**

Thorough and detailed COG analysis helps commanders and staffs understand the systemic nature of the OE and the actions necessary to shape the conditions that define the desired end state. A thorough understanding of the insurgent ends, scopes, dynamics, approach, and activities are required to begin an insurgent COG analysis. The nature of the insurgent strategic ends is predominantly political and often more intangible than in traditional warfare. **As a source of power or strength, COGs are inherently complex and dynamic; they can change over time.** COGs consist of certain critical factors that may include intrinsic weaknesses. These critical factors help commanders identify and analyze COGs, formulate methods to neutralize or isolate them, and prevent them from
influencing events. Insurgent COGs and critical factors also tend to be conceptual and moral, although an advanced insurgency that is able to engage in a war of movement and has a shadow government will have more tangible COG and critical factors.

a. **Insurgent Centers of Gravity.** The insurgent strategic COG is likely to be conceptual or moral, although the core grievances of the insurgency may well be physical. A strategic COG analysis will therefore highlight the insurgent’s ideology, motivations, and cause. Critical strengths and weaknesses are predominantly tactical and intangible in their nature. This also makes it difficult to determine which of the enemy’s critical strengths represent the true COG. The insurgent leaders or the underground might comprise a COG. In some cases, ideology should be considered an important part of the COG. The individual insurgent commanders and their forces in the countryside may in exceptional cases constitute an operational COG. At the operational level, insurgents rarely mass large forces to constitute a tangible operational COG.

b. **Operational Level Example.** A notional insurgency’s propaganda apparatus could represent an operational-level COG. The critical capabilities (CCs) necessary for the COG to function might include information collection, internal communications, key leaders of the apparatus, and dissemination methods. Without those capabilities, the propaganda apparatus has no potential for action and would not represent a COG. For those CCs to function, they in turn require certain conditions, resources, and means (critical requirements [CRs]) to be fully operational, such as internet access, radio stations, television stations, printing facilities, and collectors. Critical factors analysis identifies systemic vulnerabilities that, if attacked, influence the COG through the loss of CCs. The critical vulnerabilities (CVs), which the counterinsurgents could locate and gain control, could be the radio stations, television stations, and printing facilities. While efforts can be made against insurgent internet access and collectors, these would be much more difficult, if not impossible, to consistently deny the insurgent.

c. **Using Critical Requirements and Vulnerabilities.** CRs and CVs are interrelated. The loss of one CR may expose vulnerabilities in other CRs; the loss of a CR may initiate a cascading effect that accelerates the eventual collapse of a COG. The analysis of a COG and its critical factors will reveal these systemic relationships and their inherent vulnerabilities. In situations where a COG possesses multiple CVs, critical factors analysis helps commanders and staffs prioritize the vulnerabilities. Due to the complex nature of the insurgency and OE, CRs and CVs are often more difficult to identify and target.

d. **Tactical Critical Requirements.** The CRs that sustain a strategic or operational COG function are independent of the respective level of war. This exposes CVs to actions generated at any echelon. For example, an operational COG may rely upon certain CRs that are vulnerable at the tactical level of war.
12. Determine Adversary Courses of Action

The first three steps of the JIPOE process help to provide JFCs, subordinate commanders, and their staffs with a holistic view of the OE by analyzing the impact of the OE, assessing adversary approaches and tactics, and identifying adversary COGs. The fourth step of the JIPOE process builds upon this holistic view to develop a detailed understanding of the adversary’s plan and probable COAs. The insurgency’s overall approach, or combination of approaches, the insurgent senior leaders have selected to achieve their goals and their recent tactics are key indicators of their plan. From these indicators a model of the insurgent plan can be constructed. The final step is determining the COAs the insurgency may use.

a. Insurgent Plan. The insurgent plan is the way that the strategic approach is applied to create the conditions necessary to achieve the desired end state. Insurgents can accomplish this goal by maintaining preexisting adverse conditions or by creating those conditions. While the insurgents normally do not have a campaign plan in the same sense that US and multinational forces do, constructing a model of their actions in this form adds to understanding the insurgency, predicting insurgent COAs, planning a COIN operation, seizing the initiative in COIN, executing the overall COIN, and assessing a COIN operation.

(1) Collaborative Effort. Constructing a model of the insurgents’ plan requires participation and input from the HN, JFC, outside agencies, and the entire staff. Cultural understanding as well as judgment, experience, education, intelligence, boldness, perception, and character are required to effectively cooperate. It is imperative that the entire process be based on open discussion and intellectual honesty. Mirror imaging or biasing this process will result in not only a skewed enemy campaign plan, but it will skew all friendly efforts based on it.

(2) Model-Making. The process of constructing a model of the insurgents’ plan is an inductive and intuitive one. Constructing a model of the insurgents’ plan requires intelligence products and the previous steps of the JIPOE to build and subsequently update the model. The intelligence products and JIPOE are based on the insurgents’ actions, and building the model requires analyzing these products holistically and then inductively determining the insurgents’ logical LOOs. For example, insurgents that rely heavily on terrorism to gain the population’s acquiescence will have a terrorism logical LOO, or another insurgency may focus on propaganda and therefore may merit having a propaganda logical LOO that is separate from just subversion.

(3) Graphic Example. Figure VIII-2 graphically depicts two examples of an insurgent’s plans. The population can include the HN, coalition partners, and even the international community. Guerrilla warfare normally focuses on the military and law enforcement elements of the opposition. The insurgent end state is the sum of several conditions that the insurgents must change from current conditions. The insurgency does
this though activities that successfully cause effects. The logical LOOs are the insurgency’s operational ways to cause effects to change the current conditions. Insurgents execute tactical actions simultaneously or sequentially along these logical LOOs. These tactical actions hope to cause effects in the overall OE. The effects or an accumulation of effects may occur simultaneously or sequentially, depending on the situation and the effectiveness of insurgent and counterinsurgent efforts. When tactical actions and their cumulative effects have successfully translated to the operational level to change all of the conditions, the insurgency will have reached its end state. The COIN OE is extremely dynamic, requiring flexible planning and execution and continuous analysis of desired conditions.

(4) **Multiple Threats.** If there are multiple insurgencies, this process of model making must be done for each insurgency or adversary. Once the models have been made for each adversary, they must be accounted for holistically or cumulatively. Thus, the intelligence community will incorporate this comprehensive view of adversarial end states, conditions, and logical LOOs into the intelligence estimate. The comprehensive view must be accounted for in the IDAD strategy and other subordinate COIN plans.
(5) **Assessment and Adjustment.** Once an initial model is constructed, it must be evaluated during the continuous assessment of operations. If necessary, the model should be updated, which could potentially cause the IDAD strategy and subordinate friendly plans to be modified accordingly. The dynamic nature of the COIN environment will often require tactical adjustments. Similarly, the operational level may require changes, although major changes in this area will normally be less frequent or sweeping. The strategic level, specifically the strategic approach, will normally change even less frequently than the operational level.

b. **Insurgent Courses of Action.** The insurgency plan model provides a disciplined methodology for analyzing the set of potential adversary COAs in order to identify the COA the adversary is most likely to adopt. However, insurgents may pursue many different tactical COAs within an operational area at any time, although these efforts will support the broader plan, and their tactical COAs change with both time and location. Insurgent tactics are the means to achieve tactical objectives in support of the plan. Insurgents base their tactical COA on their capabilities and intentions. Evaluating the support, information, political, and violent capabilities of insurgent organizations was discussed previously. The intentions come from goals, motivations, approach, culture, perceptions, and leadership personalities. However, insurgent tactical actions can have operational and strategic effects. This is because insurgent propaganda and media reporting can reach a wide and even global audience, multiplying the effects of insurgent tactical actions.
We need to stop planning operationally and strategically as if we were going to be waging two separate wars, one with tanks and guns on a conventional battlefield, the other with security and stabilization of the population. We should do extensive planning on how we will establish [or support] an indigenous host government, to include military and police forces, and how we will provide protection and essential services to the conflict population. The most critical initial problem in such a campaign will not be how to form [or support] a central indigenous government, but how to ‘clear, hold, and build.’

John J. McCuen, Colonel (Ret), US Army

*Hybrid Wars*, March-April Military Review 2008

1. Counterinsurgency Planning

   a. **Influencing the Future.** Planning involves thinking about ways to influence the future rather than responding to events. This involves evaluating potential decisions, actions, and shaping conditions in advance. Planning involves integrating these individual decisions and tasks together into creating potential effects, as well as examining the implications of these decisions, tasks, and effects. Planning involves thinking through the conditions and, through operational art and design, understanding how achieving the objectives will cumulatively reach the end state.

   b. **Planning Horizons.** In general, a planning horizon refers to a future time or event associated with a specific planning effort. The farther into the future that plans reach, the wider the range of possibilities and the more uncertain the forecast of the future conditions. **Because COIN operations require comprehensive solutions, planning horizons in COIN are normally longer than other operations, despite increased uncertainties associated with these longer planning horizons.** During COIN, JFCs may plan in months and years, and subordinate units’ time horizons are similarly expanded in duration. Careful oversight of planning efforts must be maintained to avoid planning in too detailed a fashion too far into the future, which wastes time and effort.

   c. **Planning for Unified Action.** Although there are many specific ways to counter insurgency, comprehensive planning efforts are essential for successful long-term COIN. While the joint force primarily contributes to the military instrument of national or coalition power, the joint force supports the other instruments. More specifically, the joint force supports the HN’s military COIN efforts, which is primarily the counterguerrilla effort (destruction or neutralization of the insurgent’s military wing), and this support to the overall counterguerrilla effort is vital to short- and long-term success of COIN. The unified action required to achieve the comprehensive solutions that will bring success during COIN operations, in turn requires interorganizational planning efforts among all interagency, intergovernmental, and nongovernmental partners involved. The level of unity of effort in planning will vary from close coordination of
operational plans to informal collaboration to sharing of information through third parties. Additionally, planning horizons for the partners that the JFC is supporting tend to be significantly longer than military planning horizons. The JFC must ensure that military planning complements planning conducted by interagency and other partners. This will require liaison and the nesting of operational plans to accommodate supported interagency objectives and longer planning horizons.

For more information on joint planning, see JP 3-0, Joint Operations, and JP 5-0, Joint Operation Planning.

2. Levels of War and Counterinsurgency

   a. The levels of war remain the same for any form of warfare, regardless of whether it is traditional, irregular, or a combination. The levels of war in COIN may be compressed and difficult to define. The tactical and operational levels in COIN may be compressed due to the protracted nature of the conflict and the complexity of the OE. The levels of war are not closely associated with echelons in COIN as they have tended to be in traditional warfare. For example, a Marine expeditionary force may be the basis of the operational-level headquarters in one theater while an Army corps may be the basis of the operational-level headquarters in another. Time horizons for COIN are extended at every level of war; it takes longer to achieve the objectives in COIN.

   b. A COIN operation or campaign normally consists of a series of major tactical actions and operations of long duration. Tactical action in COIN is the direct link with the relevant population and gaining counterinsurgent credibility and HN legitimacy. The cumulative effect of tactical action translates to changing conditions. The operational and strategic levels in COIN are extremely sensitive to tactical actions. Tactical commanders should be empowered with the authority and capabilities they need. They must also understand their role in supporting the non-security LOOs led by civilian agencies, and the effects their security actions may have on those LOOs. Tactical COIN efforts are normally decentralized with a centralized vision and message. However, JFCs must avoid having a “strategy of tactics.” In other words, JFCs must have a plan within which tactical efforts nest. Additionally, JFCs must ensure that tactics are not used that win in combat but prevent operational or strategic success.

   c. The COIN environment presents complex problems that have incomplete, contradictory, and changing requirements. The solutions to these problems are often difficult to recognize because of complex interdependencies. While attempting to solve a complex problem, the solution of one of its aspects may reveal or create another complex problem.

3. Joint Operation Planning and Operational Design

   a. Joint operation planning blends two complementary processes. The first is the JOPP. JOPP is an orderly, analytical planning process, which consists of a set of logical steps to analyze a mission, develop, analyze, and compare alternative COAs,
select the best COA, and produce a plan or order. JOPP underpins planning at all levels and for missions across the full range of military operations. Although the JFC can compress or extend JOPP steps in response to the urgency of the situation and complexity of assigned tasks, each planning step is relevant to any mission. The steps of JOPP facilitate interaction between the JFC, staff, and subordinate and supporting organizations, regardless of strategic objectives, the nature of the OE, and the type of operation (such as COIN).

b. The second process is operational design, the use of various design elements in the conception and construction of the framework that underpins a joint operation plan and its subsequent execution. Operational design helps expand and synthesize the intuition and creativity of the commander with the methodical and logical planning process.

c. While operational design is continuous throughout planning and execution, the process plays a particularly important early role in helping commanders and staffs visualize a broad approach to a solution rather than jumping prematurely to consideration of detailed, alternative COAs. A COIN operation can be more complex and its operational and strategic objectives more difficult to achieve than those of traditional, force-on-force military operations. The initial observable symptoms of an insurgency often do not reflect the true nature and core grievances of the insurgency, so the JFC and staff must devote sufficient time and effort early in planning to correctly frame the problem and design a broad approach to a solution. Line of operations, objective, center of gravity, and end state are design elements that are particularly important in the early design effort to help commanders and staffs visualize a joint operation’s framework.

d. Through early and continuous assessment during COIN execution, the staff and JFC monitor the OE and progress toward accomplishing tasks and achieving objectives. Assessment helps the JFC ensure that the design concept, concept of operations, and tasks to subordinate and supporting commands remain feasible and acceptable in the context of higher policy, guidance, or orders. If the current approach is failing to meet these criteria, or if aspects of the OE change significantly, the JFC may decide to revisit earlier design conclusions and decisions that led to the current design concept. This could result in small adjustments to current operations or in a significant reorientation involving new objectives and organizational realignments. The challenge in COIN, more than in traditional combat operations, is that changes in the OE are often more subtle and difficult to assess. Likewise, when the JFC revisits and changes the design decisions that drove the original plan’s concept of operations, execution of a new design and CONOPS typically will evolve slowly. See Chapter X, “Execution in Counterinsurgency,” for more information on assessment during COIN.

e. Elements of Operational Design. Operational design for COIN should reflect a comprehensive approach applicable to the phase or stage of the campaign. Because there is only one IDAD strategy or campaign, there should only be one operational design. This single design should incorporate all actors, with particular attention placed on interagency partners and HN participants, if there is a legitimate HN present. The
elements of operational design for COIN are superficially the same as for any joint planning effort, but the context and therefore their application are different. During execution, commanders and planners continue to consider design elements. Reframing may become necessary due to friendly, adversary, or other effects changing the OE significantly. This may be to adjust both current operations and future plans to capitalize on tactical and operational successes as the joint operation unfolds.

(1) Termination. If the joint force is supporting a HN’s COIN efforts, termination will depend on political discourse between the HN, the US, and other coalition members. This discourse is normally based on the projected security environment. The ends, core grievances, drivers of conflict, and leadership of an insurgency are also important factors. Insurgencies based on interest-based root causes, such as economic disparity or political corruption, may be persuaded or coerced back into a political process. Insurgencies based on ideology, ethnicity, or religious or cultural identities are value-based and their demands are more difficult to negotiate. Some insurgencies or groups of insurgencies will be both value- and interest-based. The drivers of conflict also impact the conditions necessary for termination.

(2) End State and Objectives. The end state normally will represent a point in time or circumstance beyond which the President does not require the military instrument of national power to achieve remaining objectives of the national strategic end state. The combined political and military nature of COIN, however, make the overall military end state very close or even the same as the national end state. Aside from its obvious role in accomplishing strategic objectives, clearly defining the conditions of the end states promotes unified action, facilitates synchronization, and helps clarify (and may reduce) the risk associated with the joint campaign or operation. In COIN, commanders should include both the national end state and the military end state in their planning guidance and commander’s intent statement.

(3) Effects. Identifying desired and undesired effects within the OE connects military strategic and operational objectives to tactical tasks. Combined with a systems perspective of the COIN environment, the identification of desired and undesired effects informs a holistic view of the OE. Counterinsurgents plan joint COIN operations by developing strategic and operational objectives supported by measurable strategic and operational effects and assessment indicators. Effects are useful in planning COIN; however, effects can be difficult to accurately predict given their highly sociocultural and political nature. The difficulty in predicting these effects reinforces the need for wide participation and lengthy discourse when planning COIN.

(a) Direct and Indirect. A direct effect is the first-order consequence of an action, and an indirect effect is a delayed consequence associated with an action. Indirect effects are often more important in COIN, which is one of the factors that tend to make COIN both protracted and difficult. These effects establish conditions, and counterinsurgents should determine the best sequence of actions to create these
effects. **Discourse should develop and refine the necessary conditions for success in COIN.**

(b) **Intelligence, Discourse, and Effects.** Determining required effects requires a clear understanding of the desired end state and the current conditions, both of which require appropriate discourse to develop. JIPOE informs discourse and helps provide a holistic view of the current OE or, in other words, the current conditions.

(4) **Centers of Gravity.** COGs are inherently complex and dynamic in that they change depending on each belligerent’s objectives and the OE. Changes to COGs must be carefully planned for and analyzed. Changes to COGs often indicate a change in the nature of operations. JFCs consider not only the insurgents’ COGs, but also identify and protect their own COGs. Counterinsurgents must similarly determine the friendly strategic and friendly operational COGs. Critical factors analysis provides commanders with a detailed, systemic understanding of friendly and adversary COGs, and the knowledge to balance resources accordingly to protect them as the situation requires.

*See Chapter VIII, “Operational Environment,” for more information on COG and critical factors analysis.*

(5) **Decisive Points.** Decisive points are a logical extension of COGs critical factors. Counterinsurgents should identify decisive points to leverage friendly capabilities to exploit insurgent vulnerabilities. A **decisive point is a node, system, or key event that allows a marked advantage over an insurgent and greatly influences the outcome of COIN.** Decisive points are not COGs; they are keys to attacking or protecting COG CRs. In COIN, this can be influential individuals in the population, and leader engagement and providing them security may provide the counterinsurgents an advantage over the insurgents. When it is not feasible to attack a COG directly, commanders focus operations to weaken or neutralize the CRs—therefore critical vulnerabilities—upon which it depends. These critical vulnerabilities are decisive points, providing the indirect means to weaken or collapse the COG. Decisive points at the operational level provide the greatest leverage on COGs, where tactical decisive points are directly tied to task and mission accomplishment.

(a) **Prioritization.** COIN typically presents more decisive points than the joint force can control, destroy, or neutralize with available resources. Through critical factors analysis, commanders identify the decisive points that offer the greatest leverage on COGs. They designate the most important decisive points as objectives and allocate enough resources to create the desired results on them. Decisive points that enable commanders to seize, retain, or exploit the initiative are crucial. Controlling these decisive points during operations helps commanders gain freedom of action, maintain momentum, and dictate tempo. If the adversary maintains control of a decisive point, it may exhaust friendly momentum, force early culmination, or facilitate an adversarial counterattack.
(b) **Stability Decisive Points.** Decisive points assume a different character during stability operations, which are a key part of COIN. These decisive points may be less tangible and more closely associated with critical events and conditions. For example, they may include repairing a vital water treatment facility, establishing a training academy for HN security forces, securing a major election site, or quantifiably reducing crime. While most of these decisive points are physical, all are vital to establishing the conditions for defeating an insurgency, addressing core grievances, and building HN capabilities, capacity, and ultimately legitimacy.

(6) **Direct Versus Indirect.** In theory, direct attacks against enemy COGs resulting in their neutralization or destruction is the most direct path to victory. **It is often difficult or impossible to attack an insurgency’s strategic COG or operational COG; thus, COIN often requires an indirect approach.** As a result, the insurgent’s CVs can offer indirect pathways to gain leverage over the insurgent’s COGs. In this way, JFCs employ a synchronized combination of operations to weaken insurgent COGs indirectly and over time by attacking CRs that are sufficiently vulnerable.

(7) **Lines of Operations.** Logical LOOs are a key tool for counterinsurgents to visualize the operational design as positional reference to insurgent forces may have little operational relevance. **Each logical LOO represents a conceptual category along which the HN government and COIN force commander intend to “attack” the insurgent strategy and build HN government legitimacy.** Logical LOOs describe the linkage of various actions on nodes and decisive points with an operational or strategic objective and the conditions of the end state. They also connect tasks and effects to nodes and decisive points related in time and purpose with an objective. **COIN requires the synchronization of activities along multiple and complementary logical LOOs in order to work through a series of tactical and operational objectives to attain the military end state.** The JFC should not organize the staff around LOOs. Figure IX-1 depicts a set of example logical LOOs, some working through the population and others focused on the insurgents.

(a) **Main Effort.** Commanders may specify a logical LOO as the main effort. In this case the other LOOs shape the OE for the main effort. **This prioritization may change as COIN creates or exploits insurgent vulnerabilities, insurgents react or adjust their activities, or the environment changes.** In this sense, commanders adapt their operations not only to the state of the insurgency, but also to the OE.

(b) **Interdependence.** Success in one logical LOO reinforces successes in the others. **Progress along each LOO contributes to attaining a stable and secure environment for the HN.** Stability is reinforced by popular recognition of the HN government’s legitimacy, improved governance, and progressive, substantive reduction of the core grievances of the insurgency. **There is no list of logical LOOs that applies in all COIN or all phases of COIN.** Logical LOOs should be based on the holistic understanding of the OE and what must be done to achieve the end state.
(8) **Operational Reach.** Operational reach is the distance and duration over which a joint force can successfully employ military capabilities. Operational reach may be a factor in COIN if there are limitations set on the number, type, or general footprint of forces that can support a HN’s COIN efforts. Operational reach can also be a factor if the joint force faces insurgency when there is no HN.

(9) **Simultaneity and Depth.** Simultaneity refers to the simultaneous application of military and nonmilitary power against the adversary’s key capabilities and sources of strength. **Simultaneity in COIN contributes directly to an insurgency’s erosion and ultimate collapse by addressing core grievances and placing more demands on insurgent military forces and functions than can be handled.** Simultaneity also refers to the concurrent conduct of operations at the tactical, operational, and strategic levels. **For COIN, depth applies to time as well as to space.** This reflects that most insurgencies protract the conflict by design. **Because of the inherent tight interrelationships between the levels of war in COIN, commanders cannot be concerned only with events at their respective echelon, but must understand how their actions contribute to the military end state and the overall end state.**
(10) **Timing and Tempo.** The joint force should conduct operations at a tempo and point in time that best exploits friendly capabilities and inhibits the enemy. **However, the COIN intelligence-operations dynamic ultimately determines the tempo that the counterinsurgents can maintain.** Good intelligence will allow for successful operations that may in turn result in more usable intelligence. Given actionable, reliable intelligence and proper timing, counterinsurgents can dominate the action, remain unpredictable, and operate ahead of the insurgency’s ability to react.

(11) **Forces and Functions.** COIN should focus on addressing the core grievances and drivers of conflict in addition to defeating the insurgency as a military force (counterguerrilla operations). Defeating the insurgency as a military force consists largely of the counterguerrilla aspect of neutralizing or destroying the insurgent military wing.

(12) **Leverage.** Leverage is gaining, maintaining, and exploiting advantages across all domains and the information environment. Leverage can be achieved through asymmetrical actions that pit joint force strengths against insurgent vulnerabilities and the concentration and integration of joint force capabilities. Leverage allows counterinsurgents to impose their will on the insurgency, increase the enemy’s dilemma, and maintain the initiative.

(13) **Balance.** Balance is the maintenance of the force, its capabilities, and its operations in such a manner as to contribute to freedom of action and responsiveness. **Balance refers to the appropriate mix of forces and capabilities within the overall counterinsurgent force as well as the nature and timing of operations conducted.** Balance is particularly challenging to achieve in an interagency campaign, where the mix of capabilities includes civilian agencies, and time horizons differ widely between the shorter-term focus of the JTF and the longer-term focus of the US embassy. Balance also refers to a proper balance of offense, defense, and stability operations.

(14) **Anticipation.** Anticipation is essential to effective planning and execution for COIN. Counterinsurgents must use intelligence to ascertain the insurgents’ approach and campaign plan, which will assist in anticipating insurgent activities. A shared, common holistic view of the OE aids counterinsurgents in anticipating opportunities and challenges. **Knowledge of the population, friendly capabilities, insurgent and other adversarial capabilities, intentions, and likely COAs allows COIN to focus efforts on where they can best impact the situation.** However, anticipation is not without risk, especially if insurgent deception is effective.

(15) **Synergy.** Counterinsurgents integrate and synchronize operations, forces, and capabilities in a manner that addresses the core grievances of insurgency, deals with the drivers of conflict, and neutralizes and defeats insurgents. This includes combining forces and actions to achieve concentration throughout the OE, culminating in achieving the objectives. Synergy in COIN consists of physical and psychological aspects. In the complex COIN environment, it is impossible to accurately view the contributions of any
individual organization, capability, or the area in which they operate in isolation from all others. Each may be critical to success, and each has certain capabilities that cannot be duplicated. Commanders and JTF staff must work with the COM and embassy staff to develop mechanisms to synchronize the campaign plan and achieve civil-military synergy in operations.

(16) **Culmination.** Culmination has both an offensive and a defensive application and can occur at any level of war. Culmination may, during COIN or stability operations, form the erosion of national will, or the decline of popular support, pose questions concerning legitimacy or restraint, or create lapses in protection leading to excessive casualties. A well-developed assessment methodology is crucial to supporting the commander’s determination of culmination, both for insurgent and friendly actions.

(17) **Arranging Operations.** Counterinsurgents must determine the best arrangement of COIN operations to accomplish the assigned tasks and joint force mission. This arrangement often will be a combination of simultaneous and sequential operations to achieve the end state conditions. A variety of factors must be considered when determining this arrangement for COIN operations, including the population’s current view of counterinsurgent credibility, HN legitimacy, and the insurgents in general. The arrangement of COIN operations impacts the tempo of activities in time, space, and purpose.

(a) **Phases.** Reaching the end state for COIN requires the conduct of a wide array of operations over a protracted period. Consequently, the design of COIN operations normally provides for related phases implemented over time. Phasing helps visualize and think through the entire COIN effort and to define requirements in terms of forces, resources, time, space, and purpose. The primary benefit of phasing is that it assists in systematically achieving objectives that cannot be attained all at once by arranging smaller, related operations in a logical sequence. Each phase should represent a natural subdivision of the campaign or operation’s intermediate objectives. Transitions between phases are designed to be distinct shifts in focus by the counterinsurgent force, often accompanied by changes in command relationships. The need to move into another phase normally is identified by assessing that a set of objectives are achieved or that the insurgent has acted in a manner that requires a major change in focus for the joint force and is therefore usually event driven, not time driven. Changing the focus of the operation takes time and may require changing priorities, command relationships, force allocation, or even the design of the operational area. While the phasing construct is a helpful planning tool, phases are not linear nor represent a clear-cut distinction in reality. Conditions in the operating environment may force returning or regressing to earlier phases, and various geographic areas within the theater may be in different phases at any given time, even within a single city. JFCs and joint forces must be agile in recognizing how conditions affect phasing. Similarly, they must be prepared to shift from military to civilian control based on the operating environment.

(b) **Branches and Sequels.** Many COIN operation plans require adjustment beyond the initial stages of the operation. Consequently, plans should be
flexible by having branches and sequels. Both branches and sequels are plans associated with the base plan, all of which are created using the initial problem frame. When transitioning to a branch or a sequel, counterinsurgents should examine if reframing the problem is required by the current conditions.

1. **Branches.** Branches are options built into the basic plan. Branches may include shifting priorities, changing unit organization and command relationships, or changing the very nature of COIN itself. Branches add flexibility to plans by anticipating situations that could alter the basic plan. Such situations could be a result of insurgent action, availability of friendly capabilities or resources, or many other potential situations. It is vital to prioritize COIN branch planning efforts with respect to the most likely and most dangerous branch plans.

2. **Sequels.** Sequels are subsequent operations based on the possible outcomes of the current operation — victory, defeat, or stalemate. In COIN, sequels can focus on different phases or shifting the overall approach. For example, unanticipated success might allow for a more indirect US approach, or defeat might require a more direct US approach to shore up HN security forces.

*See JP 3-0, Joint Operations, and JP 5-0, Joint Operation Planning, for more detail on the elements of operational design.*
CHAPTER X
EXECUTION IN COUNTERINSURGENCY

“Learn and adapt. Continually assess the situation and adjust tactics, policies, and programs as required. Share good ideas (none of us is smarter than all of us together). Avoid mental or physical complacency. Never forget that what works in an area today may not work in that same area tomorrow.”

David Petraeus, General, US Army
Multinational Force-Iraq Commander’s Guidance

1. Introduction

   a. The Nature of Counterinsurgency Operations. COIN operations require synchronized application of military, paramilitary, political, economic, psychological, and civic actions. Successful counterinsurgents support or develop local institutions with legitimacy and the ability to provide basic services, economic opportunity, public order, and security. The political issues at stake are often rooted in culture, ideology, societal tensions, and injustice. As such, they defy nonviolent solutions from the parties involved. Joint forces can compel obedience and secure areas; however, they cannot by themselves achieve the political settlement needed to resolve the situation. Successful COIN efforts include civilian agencies, US military forces, and multinational forces. These efforts purposefully attack the basis for the insurgency rather than just its fighters, and comprehensively address the HN’s core problems. HN leaders must be purposefully engaged in this effort and ultimately must take lead responsibility for it.

   b. Executing Counterinsurgency. There are many ways to achieving success in COIN. The components of each form of execution are not mutually exclusive. In fact, several are shared by multiple forms. These forms are not the only choices available and are neither discrete nor exclusive. They may be combined, depending on the environment and available resources, and they have proven effective. However, the approaches must be adapted to the demands of the local environment. Three examples are: clear-hold-build, combined action, and limited support.

   c. General Patterns. COIN efforts normally require the joint force to create the initial secure environment for the population. Ideally, HN forces hold cleared areas. As the HN security forces’ capabilities are further strengthened, the joint force may shift toward combined action and limited support. As HN forces assume internal and external security requirements, US forces can redeploy to support bases, reduce force strength, and eventually withdraw. SOF and conventional forces continue to provide support as needed to achieve IDAD objectives.

   d. Insurgency and Counterinsurgency Conflict. COIN is fundamentally a counterstrategy for insurgency. While a counter effort, COIN does not concede the initiative. In fact, insurgency (which may include multiple individual insurgent groups) and COIN are in a constant struggle. Figure X-1 depicts with logical LOOs how the two sides conflict. The insurgents on the right attempt to work towards their end state from right to left. The counterinsurgents work towards their end state from left to right. Much
of these efforts are focused on winning popular support or, in the insurgents’ case, forcing the population’s acquiescence. The population is depicted in the middle, although the size of the diagram does not indicate its importance.

2. **Clear-Hold-Build**

A clear-hold-build operation is executed in a specific, high-priority area experiencing overt insurgent operations (see Figure X-2). It has the following objectives: create a secure physical and psychological environment, establish firm government control of the populace and area, and gain the populace’s support. Popular support can be measured in terms of local participation in HN programs and political systems to counter the insurgency and whether people give counterinsurgents usable information about insurgent locations and activities.
a. **Key Areas.** COIN efforts should begin by controlling key areas. Security and influence then spread out from secured areas. The pattern of this approach is to clear, hold, and build one village, area, or city—and then reinforce success by expanding to other areas. This approach aims to develop a long-term, effective HN government framework and presence that secures the people and facilitates meeting their basic needs. Success reinforces the HN government’s legitimacy. The primary tasks to accomplish during clear-hold-build are:

1. Provide continuous security for the local populace.
2. Eliminate insurgent presence.
3. Reinforce political primacy.
4. Enforce the rule of law.
5. Rebuild local HN institutions.
b. **Initial Focus.** To create success that can spread, a clear-hold-build operation should not begin by assaulting the main insurgent stronghold. However, some cases may require attacks to disrupt such strongholds, even if counterinsurgents cannot clear and hold the area. “Disrupt and leave” may be needed to degrade the insurgents’ ability to mount attacks against cleared areas. Clear-hold-build objectives require considerable resources and time. US and HN commanders should prepare for a long-term effort. All operations require unity of effort by civil authorities, intelligence agencies, and security forces. Coherent IO are also needed.

c. **Expansion.** Clear-hold-build operations should expand outward from a secure base where the population supports the government effort and where security forces are in firm control. No population subjected to the intense organizational efforts of an insurgent organization can be won back until certain conditions are created:

1. The counterinsurgent forces are clearly superior to forces available to the insurgents.
2. Enough nonmilitary resources are available to effectively carry out all essential improvements needed to provide basic services and control the population.
3. The insurgents are cleared from the area.
4. The insurgent organizational infrastructure and its support have been neutralized or eliminated.
5. A HN government presence is established to replace the insurgents’ presence, and the local populace willingly supports this HN presence.

3. **Clear**

The following discussion describes some examples of activities involved in the clear-hold-build approach (see Figure X-2). Its execution involves activities across all logical LOOs. There can be overlap between steps—especially between hold and build, where relevant activities are often conducted simultaneously. For COIN, clear is a task that requires the commander to remove all guerrilla forces and eliminate organized resistance in an assigned area. The force does this by destroying, capturing, or forcing the withdrawal of guerrilla combatants. This task is most effectively initiated by a clear-in-zone or cordon-and-search operation. This operation’s purpose is to disrupt insurgent forces and force a reaction by major insurgent elements in the area. Commanders employ a combination of offensive small-unit operations. These may include area saturation patrolling that enables the force to defeat insurgents in the area, interdiction ambushes, and targeted raids. Counterinsurgents must take great care in the clear stage to avoid destruction or disruption of civilian homes and businesses. Collateral damage, indiscriminate targeting, or driving people out of their homes and business in order to establish military headquarters in preparation for the hold stage, even when accompanied
by compensation, can have negative second and third order effects, particularly when not accompanied by an effective SC strategy.

a. Initial Effort. Clear is an offensive operation that is only the beginning, not the end state. Eliminating insurgent forces does not remove the entrenched insurgent infrastructure. While their infrastructure exists, insurgents continue to recruit among the population, attempt to undermine the HN government, and try to coerce the populace through intimidation and violence. After insurgent forces have been eliminated, removing the insurgent infrastructure begins. This should be done so as to minimize the impact on the local populace. Rooting out such infrastructure is essentially a police action that relies heavily on military and intelligence forces until HN police, courts, and legal processes can assume responsibility for law enforcement within the cleared area.

b. Isolation and Pursuit. If insurgent forces are not eliminated but instead are expelled or have broken into smaller groups, they must be prevented from reentering the area or reestablishing an organizational structure inside the area. Once counterinsurgents have established their support bases, security elements cannot remain static. They should be mobile and establish a constant presence throughout the area. Offensive and stability operations are continued to maintain gains and set the conditions for future activities. These include isolating the area to cut off external support and to kill or capture escaping insurgents; conducting periodic patrols to identify, disrupt, eliminate, or expel insurgents; and employing security forces and government representatives throughout the area to secure the populace and facilitate follow-on stages of development.

c. Information Operations. Operations to clear an area are supplemented by IO focused on two key audiences: the local populace and the insurgents. The message to the populace focuses on gaining and maintaining their overt support for the COIN effort. This command theme is that the continuous security provided by US and HN forces is enough to protect the people from insurgent reprisals for their cooperation. Conversely, the populace should understand that actively supporting the insurgency will prolong combat operations, creating a risk to themselves and their neighbors. The command message to the insurgents focuses on convincing them that they cannot win and that the most constructive alternatives are to surrender or cease their activities.

4. Hold

Ideally HN forces or combined HN and coalition forces execute the hold portion of clear-hold-build approach (see Figure X-2). Establishment of security forces in bases among the population furthers the continued disruption, identification, and elimination of the local insurgent leadership and infrastructure. The success or failure of the effort depends, first, on effectively and continuously securing the populace and, second, on effectively reestablishing a HN government presence at the local level. Measured offensive operations continue against insurgents as opportunities arise, but the main effort is focused on the population.
a. **Protecting Key Infrastructure.** Key infrastructure must be secured. Since resources are always limited, parts of the infrastructure vital for stability and vulnerable to attack receive priority for protection. These critical assets should be identified during planning. For instance, a glassmaking factory may be important for economic recovery, but it may not be at risk of insurgent attack and therefore may not require security.

b. **Target Audiences.** There are four key TAs during the hold stage:

1. Population.
2. Insurgents.
3. COIN force.
4. Regional and international audiences.

   (a) **Population-Focused Themes and Messages.** IO should also emphasize that security forces will remain until the current situation is resolved or stated objectives are attained. This message of a persistent presence can be reinforced by structuring contracts with local people for supply or construction requirements. Themes and messages to the population should affirm that security forces supporting the HN government are in the area to accomplish the following:

   1. Protect the population from insurgent intimidation, coercion, and reprisals.
   2. Eliminate insurgent leaders and infrastructure.
   3. Improve essential services where possible.
   4. Reinstate HN government presence.

   (b) **Insurgent-Focused Themes and Messages.** The IO message to the insurgents is to surrender or leave the area. IO emphasizes the permanent nature of the government victory and presence. The HN government might try to exploit success by offering a local amnesty. Insurgent forces will probably not surrender in great numbers, but they may temporarily cease hostile actions against the HN government agencies in the area. The insurgents will fade into the population when not actively operating, thus making them difficult to detect.

   (c) **Counterinsurgent-Focused Themes and Messages.** The commander’s message to the COIN force should explain changes in missions and responsibilities associated with creating or reinforcing the HN government’s legitimacy. The importance of protecting the populace, gaining people’s support by assisting them, and using measured force when fighting insurgents should be reinforced and understood.
c. **Purpose of Hold Operations.** Operations during this stage are designed to:

(1) Continuously secure the people and separate them from the insurgents.

(2) Establish a firm government presence and control over the area and populace.

(3) Recruit, organize, equip, and train local security forces.

(4) Establish a government political apparatus to replace the insurgent apparatus.

(5) Develop a dependable network of sources by authorized intelligence agents.

d. **Execution.** Major actions occurring during this stage include:

(1) Designating and allocating area-oriented counterinsurgent forces to continue offensive operations. Other forces that participated in clearing actions are released or assigned to other tasks.

(2) A thorough population screening to identify and eliminate remaining insurgents and to identify any lingering insurgent support structures.

(3) In coordination with USAID or other USG civilian agencies, conducting area assessment to determine available resources and the populace’s needs. Local leaders should be involved.

(4) Environmental improvements designed to convince the populace to support the HN government, participate in securing their area, and contribute to the reconstruction effort.

(5) Engaging local paramilitary security forces to seek their cooperation and inclusion in the HN security structure. From the outset, counterinsurgents must consider implications for DDR to avoid arming a group that may return to the insurgency if counterinsurgent support ends without a viable alternative for the group.

(6) Establishing a communications system that integrates the area into the HN communications grid and system.

5. **Build**

Progress in building support for the HN government requires protecting the local populace (see Figure X-2). People who do not believe they are secure from insurgent intimidation, coercion, and reprisals will not risk overtly supporting COIN efforts. The populace decides when it feels secure enough to support COIN efforts.
a. **Protecting the Population.** To protect the populace, HN security forces continuously conduct patrols and use measured force against insurgent targets of opportunity. Contact with the people is critical to the local COIN effort’s success. Actions to eliminate the remaining covert insurgent political infrastructure must be continued; an insurgent presence will continue to threaten and influence people.

b. **Tasks.** Tasks that provide an overt and direct benefit for the community are key, initial priorities. Special funds (or other available resources) should be available to pay wages to local people to do such beneficial work. Accomplishing these tasks can begin the process of establishing HN government legitimacy. Sample tasks include:

   1. Collecting and clearing trash from the streets.
   2. Removing or painting over insurgent symbols or colors.
   4. Digging wells.
   5. Preparing and building an indigenous local security force.
   7. Providing guides, sentries, and translators.
   8. Building and improving schools and similar facilities in coordination with the local population, HN, and other actors.
   9. Providing essential health services.
   10. Developing of local and regional markets.

c. **Population Control Measures.** Population control includes determining who lives in an area and what they do. This task requires determining societal relationships—family, clan, tribe, interpersonal, and professional. Establishing control normally begins with conducting a census and issuing identification cards and family records. A census is an extremely complex evolution. Conducting a census can be complicated by the fear of the population of being identified with a certain group and/or a history of ethnic or religious oppression from a previous government. Census records can provide information regarding real property ownership, relationships, and business associations. The COM/country team can be requested to assist with appropriate tasks such as advertising and a detailed plan for execution.

   1. Other population control measures include:
      
      (a) Curfews.
(b) A pass system (for example, one using travel permits or registration cards) administered by security forces or civil authorities.

(c) Limits on the length of time people can travel.

(d) Limits on the number of visitors from outside the area combined with a requirement to register them with local security forces or civil authorities.

(e) Checkpoints along major routes to monitor and enforce compliance with population control measures.

(2) **Explanation.** The HN government should explain and justify new control measures to the affected population. People need to understand what is necessary to protect them from insurgent intimidation, coercion, and reprisals. Once control measures are in place, the HN government should have an established system of punishments for offenses related to them. These should be announced and enforced. The HN should establish this system to ensure uniform enforcement and conformity with the rule of law throughout its territory. The HN government must be able to impose fines and other punishments for such civil infractions.

(3) **Insurgent Counterefforts.** Insurgents may try to force people to destroy their identification cards. The benefits of retaining identification cards must be enough to motivate people to resist losing them. Insurgents may participate in the census to obtain valid identification cards. Requiring applicants to bring two men from outside their family to swear to their identity, for instance, can reduce this probability. Counterinsurgents must use all assets at their disposal – sociocultural experts, intelligence, etc. – to ensure that the witnesses are not members of the insurgency swearing to the identity of a fellow insurgent. Those who affirm the status of an applicant are accountable for their official statements made on behalf of the applicant. Identification cards should have a code that indicates where the holders live.

d. **Increasing Popular Support.** Counterinsurgents should use every opportunity to help the populace and meet its needs and expectations. Projects to improve economic, social, cultural, and health needs can begin immediately. Actions speak louder than words. Once the insurgent political infrastructure is destroyed and local leaders begin to establish themselves, necessary political reforms can be implemented. These aspects of COIN should ideally be led by civilian agencies, IGOs, or NGOs, with the military in a supporting role. The JFC should coordinate actions in these areas with the COM and the country team. Other important tasks include the following:

(1) Establishing HN government agencies to perform routine administrative functions and begin improvement programs.
(2) Providing HN government support to those willing to participate in reconstruction. Selection for participation should be based on need and ability to help. People should also be willing to secure what they create.

(3) Beginning efforts to develop regional and national consciousness and rapport between the population and its government. Efforts may include participating in local elections, making community improvements, forming youth clubs, and executing other projects.

(4) Providing systems for safely reporting adversary or friendly acts of intimidation, violence, crime, and corruption.

e. Information Operations. Commanders can use IO to increase popular support. Command messages are addressed to the populace, insurgents, and counterinsurgents.

   (1) Population-Focused Messages. The IO message to the population has three facets:

      (a) Obtaining the understanding or approval of security force actions that affect the populace, such as control measures or a census. Tell the people what forces are doing and why they are doing it.

      (b) Establishing HUMINT sources that lead to identification and destruction of any remaining insurgent infrastructure in the area.

      (c) Winning over passive or neutral people by demonstrating how the HN government is going to make their life better.

   (2) Insurgent-Focused Messages and Themes. The IO message to insurgents should aim to create divisions between the movement leaders and the mass base by emphasizing failures of the insurgency and successes of the government. Success is indicated when insurgents abandon the movement and return to work with the HN government.

   (3) Counterinsurgent-Focused Messages and Themes. Commanders should emphasize that counterinsurgents must remain friendly towards the populace while staying vigilant against insurgent actions. Commanders must ensure all forces understand the ROE, which become more restrictive as peace and stability return.

   (4) Timeliness of Messages and Themes. Commanders should afford sufficient latitude to subordinates to enable them to generate IO messages in a timely manner that is ahead of insurgent propaganda.

f. Key Tasks. The most important activities during the build stage are conducted by nonmilitary agencies. HN government representatives reestablish political offices and normal administrative procedures. National and international development agencies
rebuild infrastructure and key facilities. Local leaders are developed and given authority. Life for the area’s inhabitants begins to return to normal. Activities along the combat operations/civil security operations logical LOO and HN security force LOO become secondary to those involved in essential services and good governance LOOs.

6. Combined Action

Combined action is a technique that involves joining US and HN ground troops in a single organization, usually a platoon or company, to conduct COIN operations. This technique is appropriate in environments where large insurgent forces do not exist or where insurgents lack resources and freedom of maneuver. Combined action normally involves joining a US rifle squad or platoon with a HN platoon or company, respectively. Commanders use this approach to hold and build while providing a persistent counterinsurgent presence among the populace. This approach attempts to first achieve security and stability in a local area, followed by offensive operations against insurgent forces now denied access or support. Combined action units are not designed for offensive operations themselves and rely on more robust combat units to perform this task. Combined action units can also establish mutual support among villages to secure a wider area.

a. Security Situation. A combined action program can work only in areas with limited insurgent activity. The technique should not be used to isolate or expel a well-established and supported insurgent force. Combined action is most effective after an area has been cleared of armed insurgents.

b. Influencing Factors. The following geographic and demographic factors can also influence the likelihood of success:

(1) Towns relatively isolated from other population centers are simpler to secure continuously.

(2) Towns and villages with a limited number of roads passing through them are easier to secure than those with many routes in and out. All approaches must be guarded.

(3) Existing avenues of approach into a town should be observable from the town. Keeping these areas under observation facilitates interdiction of insurgents and control of population movements.

(4) The local populace should be small and constant. People should know one another and be able to easily identify outsiders. In towns or small cities where this is not the case, a census is the most effective tool to establish initial accountability for everyone.

(5) Combined action or local defense forces must establish mutual support with forces operating in nearby towns. Quick reaction forces (ground maneuver or air
assault), fires, close air support, and medical evacuation should be quickly available. Engineer and explosive ordnance disposal assets should also be available.

c. Relationships. Combined action unit members must develop and build positive relationships with their associated HN security forces and with the town leadership. By living among the people, combined action units serve an important purpose. They demonstrate the commitment and competence of counterinsurgents while sharing experiences and relationships with local people. These working relationships build trust and enhance the HN government’s legitimacy. To build trust further, US members should ask HN security forces for training on local customs, key terrain, possible insurgent hideouts, and relevant cultural dynamics. HN forces should also be asked to describe recent local events.

d. Command and Control Architecture. Combined action units are integrated into a regional scheme of mutually supporting security and influence; however, they should remain organic to their parent unit. Positioning reinforced squad-sized units among HN citizens creates a dispersal risk. Parent units can mitigate this risk with on-call reserve and reaction forces along with mutual support from adjacent villages and towns.

e. Integration. Thoroughly integrating US and HN combined action personnel supports the effective teamwork critical to the success of each team and the overall program. US members should be drawn from some of the parent unit’s best personnel. Designating potential members before deployment facilitates the training and team building needed for combined action unit success in theater. Preferably, team members should have had prior experience in the HN. Other desirable characteristics include:

(1) The ability to operate effectively as part of a team.

(2) Strong leadership qualities, among them:

(a) Communicating clearly.

(b) Maturity.

(c) Leading by example.

(d) Making good decisions.

(3) Ability to apply the commander’s intent in the absence of orders.

(4) Possession of cultural awareness and understanding of the HN environment.

(5) The absence of obvious prejudices.

(6) Mutual respect when operating with HN personnel.
(7) Experience with the HN language, the ability to learn languages, or support of reliable translators.

(8) Patience and tolerance when dealing with language and translation barriers.

f. Tasks. Appropriate tasks for combined action units include, but are not limited to, the following:

(1) Helping HN security forces maintain entry control points.

(2) Providing reaction force capabilities through the parent unit.

(3) Conducting multinational, coordinated day and night patrols to secure the town and area.

(4) Facilitating local contacts to gather information in conjunction with local HN security force representatives. (Ensure information gathered is made available promptly and on a regular basis to the parent unit for timely fusion and action.)

(5) Training HN security forces in leadership and general military subjects so they can secure the town or area on their own.

(6) Conducting operations with other multinational forces and HN units, if required.

(7) Operating as a team with HN security forces to instill pride, leadership, and patriotism.

(8) Assisting HN government representatives with civic action programs to establish an environment where the people have a stake in the future of their town and nation.

(9) Protecting HN judicial and government representatives and helping them establish the rule of law.

7. Limited Support

Not all COIN efforts require large combat formations. In many cases, US support is limited, focused on missions like advising security forces and providing fire support or sustainment. The longstanding US support to the Philippines is an example of such limited support. The limited support approach focuses on building HN capability and capacity. Under this approach, HN security forces are expected to conduct combat operations, including any clearing and holding missions. This is an indirect approach to COIN and is COIN in support of FID.
8. Targeting in Counterinsurgency

Targeting is the process of selecting and prioritizing targets and matching the appropriate response to them, considering operational requirements and capabilities. The targeting process facilitates achieving effects that support the logical LOOs in a COIN campaign plan. **Targeting is conducted for all COIN efforts, not just attacks against the insurgent military wing** (counterguerrilla operations). The targeting process can support IO, CMO, and even meetings between commanders and HN leaders. Targeting also links intelligence, plans, and operations across all levels of command. Targeting encompasses many processes, all linked and logically guided by the joint targeting cycle, that continuously seek to analyze, identify, develop, validate, assess, and prioritize targets for engagement in order to achieve the commander’s objectives and end state.

a. **Purpose.** The purpose of targeting is to integrate and synchronize efforts. Targeting provides an iterative methodology for the development, planning, execution, and assessment in supporting objectives. Targeting in COIN is a unified action that involves participation from all appropriate elements.

b. **Focus.** The focus for COIN targeting is on people, both insurgents and civilians. There are several different potential targets that can link objectives with effects in COIN. These can include, but are not limited to, insurgents, insurgent internal support structure, insurgent external support systems, and, when directly supporting insurgent operations, HN governance, HN security forces, and other HN functions. Effective targeting identifies the targeting options, both lethal and nonlethal, to create effects that support the commander’s objectives. Some targets are best addressed with lethal means, while other targets are best engaged with nonlethal means. Having nonlethal weapons available during CMO, FID, and humanitarian operations when dealing with crowd control and individuals with unknown intent, can be beneficial. Other nonlethal options include IO, negotiation, political programs, economic programs, social programs, and other noncombat methods. Creating effects with nonlethal weapons and other means in COIN will discourage, delay, and prevent hostile actions; limit escalation of violence; provide force options when lethal force in not preferred or authorized; enhance long term force protection; and reduce collateral damage that will help decrease post-conflict costs of reconstruction.

c. **Targeting Cycle.** The joint targeting cycle is an iterative process that is not time-constrained, and steps may occur concurrently, but it provides a helpful framework to describe the steps that must be satisfied to successfully conduct joint targeting (see Figure X-3). An effective, disciplined joint targeting cycle helps minimize undesired effects and reduces inefficient actions during COIN.

*For more information on targeting, see JP 3-60 Joint Targeting.*
9. Joint Assessment and Counterinsurgency

Effective assessment in COIN operations is necessary for counterinsurgents to recognize changing conditions and determine their meaning. It is crucial to successfully adapt to the changing situation. A continuous discourse among counterinsurgents at all echelons provides the feedback the senior leadership needs to refine the design (see Figure X-4).

a. Reframing. In an ideal world, the commander of military forces engaged in COIN operations would enjoy clear and well-defined goals for the operation or campaign from the very beginning. However, the reality is that many goals emerge only as the operation or campaign develops. For this reason, counterinsurgents usually have a combination of defined and emerging goals toward which to work. Likewise, the complex problems encountered during COIN operations can be so difficult to understand that a clear design cannot be developed initially. Often, the best choice is to create iterative solutions to better understand the problem. In this case, these iterative solutions allow the initiation of intelligent interaction with the environment.
b. **Assessing Insurgencies.** The following measures can be useful in assessing insurgencies:

   (1) Changes in local attitudes (friendliness towards US and HN personnel).

   (2) Changes in public perceptions.

   (3) Changes in the quality or quantity of information provided by individuals or groups.

   (4) Changes in the economic or political situation of an area.
(5) Changes in insurgent patterns.

(6) Captured and killed insurgents.

(7) Captured equipment and documents.

c. **Detainees, Defectors, and Captured Documents and Equipment.** Critical and vital information may be obtained from detainees, captured documents and other forms of media, and captured equipment. Its exploitation and processing into intelligence often adds to the overall understanding of the enemy. This understanding can lead to more targeting decisions. In addition, the assessment of the operation should be fed back to collectors. This allows them to see if their sources are credible. In addition, effective operations often cause the local populace to provide more information, which drives future operations.

d. **Learning and Adapting.** When an operation is executed, counterinsurgents may develop the situation to gain a more thorough situational understanding. This increased environmental understanding represents a form of operational learning and applies across all logical LOOs. counterinsurgents and staffs adjust the operation’s design and plan based on what they learn.

   (1) **Cycles of Adaptation.** COIN operations involve complex, changing relations among all the direct and peripheral participants. These participants adapt and respond to each other throughout an operation. A cycle of adaptation usually develops between insurgents and counterinsurgents; both sides continually adapt to neutralize existing adversary advantages and develop new (usually short-lived) advantages of their own. Success is gained through a tempo or rhythm of adaptation that is beyond the other side’s ability to achieve or sustain. Therefore, counterinsurgents should seek to gain and sustain advantages over insurgents by emphasizing the learning and adaptation that this publication stresses throughout.

   (2) **Complexity.** Learning and adapting in COIN is very difficult due to the complexity of the problems counterinsurgents must solve. Generally, there is not a single adversary that can be singularly classified as the enemy. Many insurgencies include multiple competing groups. Success requires the HN government and counterinsurgents to adapt based on understanding this very intricate environment. But the key to effective COIN design and execution remains the ability to adjust better and faster than the insurgents.

e. **Developing Measurement Criteria.** Assessment requires determining why and when progress is being achieved along each logical LOO. Traditionally, counterinsurgents use discrete quantitative and qualitative measurements to evaluate progress. However, the complex nature of COIN operations makes progress difficult to measure. Subjective assessment at all levels is essential to understand the diverse and complex nature of COIN problems. It is also needed to measure local success or failure against the overall operation’s end state. Additionally, counterinsurgents need to know
how actions along different logical LOOs complement each other; therefore, planners evaluate not only progress along each logical LOO but also interactions among logical LOOs.

f. **Assessment Tools for COIN.** Assessment tools help counterinsurgents and staffs determine:

   1. Completion of tasks and their impact.
   2. Level of achievement of objectives.
   3. Whether a condition of success has been established.
   4. Whether the operation’s end state has been attained.
   5. Whether the leader’s intent was achieved.

   g. For example, planning for transition of responsibility to the HN is an integral part of COIN operational design and planning. Assessment tools may be used to assess the geographic and administrative transfer of control and responsibility to the HN government as it develops its capabilities. Assessments differ for every mission, task, and logical LOO, and for different phases of an operation. Leaders adjust assessment methods as insurgents adapt to counterinsurgent tactics and the environment changes.

   h. Assessment is a process that measures progress of the counterinsurgent team toward mission accomplishment. It is important for the commander to understand the larger context of the assessment as it relates to the OE and the principles guiding the USG response. A USG framework for assessment whose principles have been approved is the Interagency Conflict Assessment Framework (ICAF). It is a tool that enables an interagency team to assess conflict situations systematically and collaboratively and supports interagency planning for conflict prevention, mitigation, and stabilization. The purpose of the ICAF is to develop a commonly held understanding across relevant USG departments and agencies of the dynamics driving and mitigating violent conflict within a country that informs US policy and planning decisions. It may also include steps to establish a strategic baseline against which USG engagement can be evaluated. It is a process and a tool available for use by any USG agency to supplement interagency planning.

   i. **Measuring Progress in Conflict Environments.** A metrics framework for assessing conflict transformation and stabilization is being field tested in Afghanistan, Haiti, Kosovo, and Sudan. It is focused on developing an overarching framework of indicators that measure outcomes over time and across five sectors (governance, economics, security, rule of law and social well-being). It also provides sample metrics and a methodology for collecting data involving statistical, polling, expert opinion.
APPENDIX A

INSURGENCY AND CRIME

1. General

There often is a nexus between insurgency and crime, and this problem continues to grow in the twenty-first century. Crime is often necessary for insurgents to fund their operations, control the population, and erode counterinsurgent efforts. Some insurgents and criminals can form temporary coalitions when it is in their collective interests. Paradoxically, some criminals may oppose insurgencies that threaten criminal goals. The most powerful criminal organizations can also grow into insurgencies in their own right.

2. Criminal Evolution

Left unchecked, criminal violence often grows worse over time. Criminal activity can develop from low-level “protection,” “gangsterism,” and brigandage; to drug trafficking, piracy, smuggling people, body parts, armament, and other lucrative “items” associated with the global criminal activity; to taking political control of ungoverned space or areas governed by corrupt politicians and functionaries. Most criminal organizations, however, never move beyond protectionism and “gangsterism.” As small criminal organizations expand their activities to compete with or support long-established criminal organizations, they expand their geographical and commercial parameters. Criminals may seek areas of political nullification that allow them sufficient latitude to operate and that discourage rival criminal enterprises. They can generate more and more violence and instability over wider sections of the political map. Some criminal organizations can generate substate, state, and suprastate instability and insecurity; they can become partners of a kind with insurgents in order to further their criminal ends. Some criminal organizations may seek to co-opt political power through corruption and intimidation. The more they seek freedom of action, the more they inhibit state sovereignty. However, the criminal organizations may not want to take direct control of the government, yet they may take indirect control. Thus, some criminal organizations can become an insurgency unto themselves. As criminal organizations evolve through these developmental and functional shifts, three generations emerge.

3. First-Generation

The first-generation, or traditional, street gangs are primarily turf-oriented. They have loose and unsophisticated leadership that focuses on turf protection to gain petty cash. They often focus on gang loyalty within their immediate environs such as designated city blocks or neighborhoods. When first-generation criminal organizations engage in criminal enterprise, it is largely opportunistic and individual in scope, tends to be localized, and operates at the lower end of extreme societal violence. Most gangs stay firmly within this first generation of development, but some evolve into and beyond the second generation of criminal organizations. First-generation gangs are not insurgents; however, they certainly can be a local destabilizing factor and can work, either actively or accidentally, to assist insurgents. They can also further degrade conditions in a generic and unaffiliated manner or even actively oppose insurgencies that degrade their criminal enterprises. Increasing the law enforcement capabilities of a HN as a part of FID can
help a HN deal with this form of criminal activity (see JP 3-22, *Foreign Internal Defense*).

4. Second-Generation

This generation is organized for illicit business and commercial gain. The leaders of these organizations are more centralized and tend to focus on trafficking and market protection. These criminal organizations operate in a broader area than first-generation criminal organizations, which may include neighboring cities and countries. Second-generation criminal organizations are known to expand their activities to smuggling people, body parts, weapons, and cars; associated intimidation, murder, kidnapping and robbery; money laundering; home and community invasion; intellectual property theft to include the production of pirated goods; and other lucrative activities. These criminal organizations use the level of violence necessary to protect their markets and control their competition. They seek to control or incapacitate state security institutions, and they often begin to dominate vulnerable community life within large areas of the nation-state. As second-generation criminal organizations develop broader, market-focused, and sometimes overtly political agendas to improve their market share and revenues, they often more overtly challenge state security and sovereignty. When these criminal organizations use subversion and violence as political interference to negate law enforcement efforts directed against them, they become insurgents. Al Capone’s organization during Prohibition is a good example of a second-generation criminal organization.

5. Third-Generation

Some criminal organizations develop into sophisticated transnational criminal organizations with ambitious economic and political agendas. These third-generation criminal organizations often begin to control ungoverned territory within a nation-state, acquire political power in poorly-governed space, and eventually vie for HN controlled space. This political action is intended to provide security and freedom of movement for the criminal organization’s activities. As a result, the third-generation criminal organization and its leadership challenge the legitimate state monopoly on the exercise of political control and the use of violence within a given geographical area. In this case, a third-generation criminal organization is an insurgency, although its ends are materially focused and not ideological. In some cases, these criminal organizations may have the objectives to neutralize, control, depose, or replace an incumbent government. In other cases, they may wish to control parts of a targeted country or sub-regions within a country and create autonomous enclaves that are sometimes called “criminal free-states” or “parastates.”
1. General

The focus of the PRT is on the provincial government and local infrastructure in the area assigned. Normally, PRTs are assigned by province, but may be assigned to local governments within a province or to more than one province. Both the effectiveness and legitimacy of provincial governments will vary widely from country to country and even from province to province within a country; as such, the focus of the PRT’s effort will largely depend on the needs of the government in place. In an area where the government lacks legitimacy (possibly because it has not existed previously or is perceived as corrupt and ineffective), it may be necessary for the PRT to take on initial stabilization activities without the presence of the HN government until initial trust can be established and relationships built that will help enhance the legitimacy of the provincial government as progress continues. In another area where the government enjoys some measure of legitimacy, but is largely ineffective (and therefore in danger of losing legitimacy as well), the PRT will focus on helping HN government institutions develop the capacity to govern.

2. Organization

a. The organization and size of the PRT will vary largely depending on the OE and required tasks. In addition to size, PRTs differ in roles, contractor participation, interagency participation, staff organization, and even the chain of command. Military participation, which will be driven by the operational requirements among other considerations, is often the driving factor in PRT size.

b. The PRT leader is normally a DOS official but may be a DOD official. Personnel serving in a PRT continue to work for their parent agency and are subject to operating guidelines of their original chain of command for performance, discipline, etc., but are expected to follow the PRT leader’s directions, rules, policies, and procedures. Although the agency providing the PRT leader may differ from one PRT to the next, the DOS, DOD, and USAID senior members generally form a command group. Maintaining consensus within this command group is key to the integration of all the organization’s elements.

c. Functional groups within the PRT will also vary, but are generally similar to JTF directorates (administration, operations, service support, etc.). The operations group (or groups) may be organized by LOOs (rule of law, economic development, etc.), by

- T.E. Lawrence

"Do not try to do too much with your own hands. Better the Arabs do it tolerably than that you do it perfectly. It is their war, and you are to help them, not to win it for them. Actually, also, under the very odd conditions of Arabia, your practical work will not be as good as, perhaps, you think it is.”
Appendix B

capabilities (engineer, USAID office, security, etc.), or by a combination thereof. When multinational partners are included in a PRT, they may function as a distinct organization within the PRT. The PRT organization may include a CMOC to coordinate and share information with NGOs and IGOs operating in the area.

d. Agencies participating in addition to DOD, DOS, and USAID may include, but are not limited to, Department of Agriculture, Department of Justice, Department of Health and Human Services, and Department of Commerce as well as HN national government agencies (such as the interior ministry). Interagency (and possibly international) memoranda of agreement may be required in the establishment of PRTs to define roles, responsibilities, command relationships, and funding lines. When possible, PRT members should receive their training as a unit prior to deployment to facilitate unity of effort upon arrival in country.

e. Military support to a PRT normally includes CA representation and other forces for CMO. Additionally, the military may provide a security element as well as a quick reaction force. Military support may also include, but is not limited to, mobility, sustainment, administration and communication. The PRT may contract for many of these functions, including security, rather than drawing on direct military support; this will be most prevalent as the security environment becomes more stable. Alternatively, when the security environment dictates the location of the PRT on a forward operating base, the local military commander may provide some of these support capabilities.

3. Command and Control

a. The nature of command and coordinating relationship is complex and should be addressed early and continuously. Direction and coordination of PRTs can be conducted by a national level interagency steering committee, under the supervision of the COM, a multinational executive committee, or JFC.

b. Funding is perhaps the most difficult issue for PRT management. Funding will come from several different sources, even within a single executive department. PRT leaders carefully track and should understand sources of funding lines and legal restrictions on their use. The success of interagency coordination at the highest levels will be reflected in the ability of the PRT to coordinate interagency funding lines in the field.

4. Employment

a. Participation in planning by the core PRT staff should begin as early in this process as possible to build coordinating relationships. Although PRTs are employed primarily for the purpose of stability operations (which can occur in each phase), PRTs typically focus their efforts on achieving objectives in the stabilize phase of a joint operation, facilitating the transition to enable civil authority phase. It should be noted that the stabilize phase may come at different times for different provinces or operational
areas based on the design of the operation. The PRT should enter the operational area not later than when the joint force begins the transition from dominate to stabilize.

b. As HN civil authority is established and the environment is stabilized, military support decreases, and eventually the PRT will dissolve; the other components of the PRT may transition to more traditional means of providing development assistance.

c. **Governance.** The primary focus of a PRT in any area of operations is to improve the provincial government’s ability to provide democratic governance and essential services. Improving the provincial government is important given the decentralization of authority often associated with COIN.

(1) **Assistance Specialists.** USAID typically contracts a three-person team of civilian specialists to provide training and technical assistance programs for PRTs. The program aims to improve the efficiency of provincial governments by providing policy analysis, training, and technical assistance to national ministries, their provincial representatives, provincial governors, and provincial councils. The team of civilian specialists works directly with provincial officials to increase competence and efficiency. For example, they assist provincial council members with the conduct of meetings, budget development, and oversight of provincial government activities. The team also encourages transparency and popular participation by working with citizens and community organizations, hosting conferences, and promoting public forums.

(2) **Other Expertise.** The USAID team contains members with expertise in local government, financial management, and municipal planning. Up to seventy percent of the contracted staff members come from regional countries and include local professionals. Additional contracted experts are on call from regional offices. The USAID requires that contract advisors speak the HN language and possess extensive professional experience. USAID-trained instructors present training programs based on professionally developed modules in the HN language. The training and technical assistance programs emphasize practical application with focus areas in computers, planning, public administration, and provision of public services.

d. **Security.** The absence of security impacts the effectiveness of PRT operations and efforts to develop effective local governments.

(1) **Security Impacts.** Provincial governors and other senior officials may be intimidated, threatened, and assassinated in limited or unsecure areas. Provincial councils may potentially reduce or eliminate regular meetings if security deteriorates. Additionally, provincial-level ministry representatives could become reluctant to attend work because of security concerns. PRT personnel and local officials may lose the ability to meet openly or visit provincial government centers and US military installations in limited security environments. During security alerts, PRT civilian personnel may be restricted to base, preventing interaction with HN counterparts. Unstable security situations limit PRT personnel from promoting economic development by counseling
local officials, encouraging local leaders and business owners, and motivating outside investors.

(2) **Secure Movement and Presence.** Heavily armed and armored personnel have more difficulty connecting with the population than those who can move more naturally amongst the population. A dismounted soldier not wearing full body armor is more approachable than a mounted soldier or one in full body armor. Military commanders must balance force protection and approachability. In nonpermissive environments PRT personnel move with armed military escorts, which contributes to the overall security presence. However, the PRT does not conduct military operations, nor do they assist HN military forces. The only security role assigned to a PRT is force protection by providing armored vehicles and an advisor to escort PRT personnel to meetings with local officials. US military assigned to escort civilian PRT members receive training in providing PRT civilian personnel protection under an agreement with DOS. The training is designed to reinforce understanding of escort responsibilities and to prevent endangerment to PRT civilian personnel. US military escorting PRT personnel should not combine this responsibility with other missions. The problem of providing PRT civilian personnel with security is compounded by competing protection priorities, precluding dedicated security teams in most situations and limiting security teams to available personnel.

e. **Reconstruction.** The USAID representative of the PRT has the primary responsibility for developing the PRT economic development work plan including its assistance projects. The PRT emphasizes the construction of infrastructure including schools, clinics, community centers, and government buildings. The PRT also focuses on developing human capacity through training and advisory programs.

5. **Fundamental Guidelines**

a. **Objective.** The mission of a PRT is to stabilize the OE, creating conditions for development, laying the foundations for long-term stability, and enabling the civil authorities. PRT planners for a particular area must define decisive and achievable goals for that province that meet the objective of stability, giving direction to all PRT operations. These goals will define the lifespan of the PRT, facilitating its transition to more traditional development mechanisms.

b. **Unity of Effort.** The success of the PRT depends on its ability to operate as a composite unit. When unity of command is not possible, members nonetheless must lay aside interagency differences to focus on the common objective. Additionally, members of the PRT must ensure higher agency organizations understand and support the unified effort required. Beyond interagency integration, the PRT must also work with IGOs and NGOs in the area to share information, reduce duplication of work (or counterproductive efforts), and communicate about civil-military sensitivities.

c. **Promotion of Legitimacy and Effectiveness.** The key to achieving long-term stability and development is the establishment of the local government as the legitimate
and effective governing authority. To achieve this, the PRT will often need to “lead from behind and underneath,” building capacity and working behind the scenes to ensure HN ownership and promoting HN primacy and legitimacy. This will often mean accepting local government solutions rather than imposing expertise. Legitimacy may be partly achieved by facilitating the visibility of HN presence in the province by assisting official visits to remote districts and villages (e.g., by providing transportation or communications). Another key element will be the engagement of HN officials, the local communities, and the population through established and traditional bodies.

d. **Restraint.** PRTs establish realistic objectives and balance the tempo of operations to maintain the primacy of HN legitimacy and effectiveness. SC efforts must be aimed at managing expectations – promising only what can be delivered. Planning for all programs and projects must include long-term sustainability. Additionally, efforts at the local level must be coordinated with national level processes to ensure the legitimacy and effectiveness of the entire HN government.
Intentionally Blank
1. Analyzing Insurgent Approaches

It is important to analyze what approach an insurgency is using. Understanding an insurgency’s approach provides insight into their campaign plan and potential COAs. There are indicators for each insurgent approach.

2. Indicators of Urban Terrorist Approach

In this strategy the insurgents attack government targets with the intention of causing government forces to over-react against the population. This strategy can be initiated without popular support and its success relies almost exclusively on spontaneous uprising sparked by rage at government oppression. The urban terrorist approach actions are often predictable. Some indicators that the insurgents are using this approach are:

   a. Insurgent actions calculated to provoke harsh government or counterinsurgent response.

   b. Terrorist attacks which are high-visibility and produce high casualties.

   c. Propaganda focuses on government brutality, calling attention to specific harsh government actions such as massacres, torture of political prisoners, “disappearances,” brutal responses to peaceful demonstrations.

   d. In this strategy there normally is little political organization or sustained effort to indoctrinate political cadre or the masses.

   e. Little or no effort to subvert the government from within.

   f. Insurgency may have popular sympathy if government is particularly brutal or corrupt, but very limited committed support.

3. Indicators of a Military-Focused Approach

Insurgents using a military-focused approach are focused on causing the government to lose legitimacy, and inspiring a vulnerable population to join the insurgents against the government. This approach is vulnerable to effective counterguerrilla operations. Its success depends upon successful military action and popular uprising. Like the urban terrorist approach, a military-focused strategy can be predictable. Some indicators of this approach are:

   a. Attacks on government targets, accompanied by propaganda inciting people to join the insurgency and rise up against the government.

   b. IO focused on HN government weakness and illegitimacy.
c. Little evidence of long-term efforts at building a political base.

d. Few efforts along other lines of operations such as creating a political wing or infiltrating legitimate organizations.

4. **Indicators of a Protracted Popular War Approach**

Although other insurgent strategies have phases as discussed in the phasing and timing dynamic, the protracted popular war approach is based upon the three distinct phases: latent and incipient, guerrilla warfare, and war of movement. Each phase’s activities build upon those of the previous; the insurgents generally continue activities from previous phases. There are a number of variations to this strategy, with different emphasis along different lines of operations. This approach has a political wing and a military wing. This approach is characterized by its high level of organization and indoctrination, actions along multiple lines of operations, and ability of leadership to direct shifting of phases according to circumstances. Due to its flexibility, the protracted popular war approach is difficult and time consuming to effectively counter. Some indicators of this approach are:

a. Continuous, long-term efforts to build popular support, infiltrate legitimate government organizations, and establish and maintain a clandestine organization.

b. Highly-indoctrinated leadership, political cadre, and guerrillas.

c. Extensive, well-organized auxiliary and underground.

d. Leadership that is able to exert control over the insurgency.

e. Able to shift phases at the direction of its leadership; including return to previous phase when necessary.

f. Repeated attacks on infrastructure and attacks designed to wear down the government and allies.

g. Continuous operations along multiple lines of operations, although some will be emphasized more than others in different phases.

5. **Indicators of a Subversive Approach**

An insurgency using a subversive approach uses part of its illegal political wing to become a legitimate political party and enter the government. It then attempts to subvert and destroy the government from within. The insurgents’ purpose is not to integrate into the national government, but to overthrow the government. This is a difficult approach to counter due to its highly political nature. Indicators of this approach are:
a. Insurgents’ seeking meetings with government or coalition forces to discuss ceasefires.

b. Repeated attacks on infrastructure; designed to wear down and reduce credibility of government.

c. Public statements denouncing violence, distancing itself from the insurgency while still operating under control of insurgent leadership.

d. An apparent breach between militant and political elements of the insurgency.

e. Formation of new alliances, sometimes with groups that seem to have little in common with the insurgency or its ideology.

f. End or reduction in guerrilla activity; increase in political activity.

g. Intensive efforts to gain international moral and political support.

h. Sophisticated IO aimed at specific TAs with appropriate messages.

i. Emergence of insurgent political wing that seeks recognition and entry into national politics or election to local, district, department, regional, or national offices.

6. Shifting Approaches

Insurgents will change approaches, using different approaches in different phases or in different geographical areas. These decisions are based on the current state of the OE, insurgent objectives, and counterinsurgent pressure. Significant changes in approach may indicate a shift from one approach to another. Insurgencies move to some form of the protracted popular war approach or the subversive approach after other approaches have proved to be unsuccessful. Insurgencies are most vulnerable while they shift between approaches or phases. These shifts may be due to fractures among the leadership or key losses. Other reasons for a shift include changes in external support, changes in leadership, or counterinsurgent action. These shifts will often occur quickly, so counterinsurgents must be prepared to exploit them. Indicators of a shift in approach are:

a. Changes in IO content or methods.

b. Sudden increase in internal communications.

c. Unexplained and sudden pauses in guerrilla attacks or increases in attacks.

d. Shift of insurgent effort from urban to rural or vice versa.

e. Apparent disappearance of insurgents in specific areas to reappear elsewhere.
Appendix C

f. Statements of support for insurgency from external actors.

g. Evidence of increasing organization, indoctrination of followers, and more secure means of communications.

h. Evidence of new efforts to infiltrate legitimate organizations.

i. New insurgent advocacy for rights of peasants, farmers, or other groups.

j. Change in focus of attacks, such as targeting a different, specific sector.

For more detail on insurgent approaches, see Chapter II, “Insurgency.”
The development of JP 3-24 is based upon the following primary references:

1. **Strategic Guidance and Policy**
   f. DODD 3000.07, *Irregular Warfare.*

2. **Joint Publications**
   a. JP 1, *Doctrine for the Armed Forces of the United States.*
   b. JP 2-0, *Joint Intelligence.*
   d. JP 3-0, *Joint Operations.*
   e. JP 3-05, *Joint Special Operations.*
   h. JP 3-08, *Intergovernmental Coordination During Joint Operations*, Volumes I and II.
m. JP 3-22, *Foreign Internal Defense*.

n. JP 3-26, *Counterterrorism*.


q. JP 4-0, *Joint Logistics*.

r. JP 4-02, *Health Service Support*.

s. JP 5-0, *Joint Operation Planning*.

### 3. Allied Joint Publications


### 4. Service Publications


b. AFDD 2-3.1, *Foreign Internal Defense*.

c. FM 3-05.40, *Civil Affairs Operations*.

d. FM 3-05.201, *Special Forces Unconventional Warfare Operations*.

e. FM 3-05.202, *Special Forces Foreign Internal Defense Operations*.

f. FM 3-24/MCWP 3-33.5, *Counterinsurgency*.

g. FM 7-98, *Operations in a Low-Intensity Conflict*.

h. FM 90-8, *Counterguerrilla Warfare*.

i. Marine Corps Doctrine Publication (MCDP) 1-2, *Campaigning*.

j. MCDP 5, *Planning*. 
5. Department of State Publications


6. General


   g. Kilcullen, David J. *The Accidental Guerrilla*.


   i. Manwaring, Max G. *A Contemporary Challenge to State Sovereignty: Gangs and Other Illicit Transnational Criminal Organizations In Central America, El Salvador, Mexico, Jamaica, and Brazil*. Carlisle: Strategic Studies Institute, 2007.


APPENDIX E
ADMINISTRATIVE INSTRUCTIONS

1. User Comments

Users in the field are highly encouraged to submit comments on this publication to: Commander, United States Joint Forces Command, Joint Warfighting Center, ATTN: – Doctrine and Education Group, 116 Lake View Parkway, Suffolk, VA 23435-2697. These comments should address content (accuracy, usefulness, consistency, and organization), writing, and appearance.

2. Authorship

The lead agent for this publication is the US Army. The Joint Staff doctrine sponsor for this publication is the Strategic Plans and Policy Directorate (J-5).

3. Change Recommendations

a. Recommendations for urgent changes to this publication should be submitted:

   TO: DA WASHINGTON DC// G35-SSP//
   INFO: JOINT STAFF WASHINGTON DC//J-7-JEDD//
   CDRUSJFCOM SUFFOLK VA//JT10//

   Routine changes should be submitted electronically to Commander, Joint Warfighting Center, Doctrine and Education Group and info the Lead Agent and the Director for Operational Plans and Joint Force Development J-7/JEDD via the CJCS joint electronic library (JEL) at http://www.dtic.mil/doctrine.

   b. When a Joint Staff directorate submits a proposal to the CJCS that would change source document information reflected in this publication, that directorate will include a proposed change to this publication as an enclosure to its proposal. The Military Services and other organizations are requested to notify the Joint Staff J-7 when changes to source documents reflected in this publication are initiated.

   c. Record of Changes:

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5. Distribution of Electronic Publications


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c. CD-ROM. Upon request of a JDDC member, the Joint Staff J-7 will produce and deliver one CD-ROM with current joint publications.
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<td>ACT</td>
<td>advance civilian team</td>
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<td>Air Force doctrine document</td>
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<td>AFSOF</td>
<td>Air Force special operations forces</td>
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<td>AOI</td>
<td>area of interest</td>
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<td>area of responsibility</td>
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<td>ARSOF</td>
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<td>areas, structures, capabilities, organizations, people, and events</td>
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<td>critical capability</td>
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<td>dislocated civilian</td>
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<td>DDR</td>
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<td>electronic intelligence</td>
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<td>ESG</td>
<td>executive steering group</td>
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<td>electronic warfare</td>
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### Glossary

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<td>FACT</td>
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<td>foreign instrumentation signals intelligence</td>
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<td>measure of effectiveness</td>
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<td>PRT</td>
<td>provincial reconstruction team</td>
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<tr>
<td>PSYOP</td>
<td>psychological operations</td>
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<tr>
<td>ROE</td>
<td>rules of engagement</td>
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<tr>
<td>SC</td>
<td>strategic communication</td>
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<tr>
<td>SCA</td>
<td>support to civil administration</td>
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<tr>
<td>SecDef</td>
<td>Secretary of Defense</td>
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<tr>
<td>SFA</td>
<td>security force assistance</td>
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<tr>
<td>SIGINT</td>
<td>signals intelligence</td>
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<tr>
<td>SOF</td>
<td>special operations forces</td>
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<tr>
<td>SR</td>
<td>special reconnaissance</td>
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<tr>
<td>SSR</td>
<td>security sector reform</td>
</tr>
<tr>
<td>TA</td>
<td>target audience</td>
</tr>
<tr>
<td>TECHINT</td>
<td>technical intelligence</td>
</tr>
<tr>
<td>TTP</td>
<td>tactics, techniques, and procedures</td>
</tr>
<tr>
<td>TV</td>
<td>television</td>
</tr>
<tr>
<td>Acronym</td>
<td>Definition</td>
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<tr>
<td>---------</td>
<td>------------------------------------------------</td>
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<tr>
<td>UGA</td>
<td>ungoverned area</td>
</tr>
<tr>
<td>UN</td>
<td>United Nations</td>
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<tr>
<td>USAID</td>
<td>United States Agency for International Development</td>
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<tr>
<td>USG</td>
<td>United States Government</td>
</tr>
<tr>
<td>UW</td>
<td>unconventional warfare</td>
</tr>
<tr>
<td>WMD</td>
<td>weapons of mass destruction</td>
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PART II — TERMS AND DEFINITIONS

Unless otherwise annotated, this publication is the proponent for all terms and definitions found in the glossary. Upon approval, JP 1-02, *Department of Defense Dictionary of Military and Associated Terms*, will reflect this publication as the source document for these terms and definitions.

civil-military operations. The activities of a commander that establish, maintain, influence, or exploit relations between military forces, governmental and nongovernmental civilian organizations and authorities, and the civilian populace in a friendly, neutral, or hostile operational area in order to facilitate military operations, to consolidate and achieve operational US objectives. Civil-military operations may include performance by military forces of activities and functions normally the responsibility of the local, regional, or national government. These activities may occur prior to, during, or subsequent to other military actions. They may also occur, if directed, in the absence of other military operations. Civil-military operations may be performed by designated civil affairs, by other military forces, or by a combination of civil affairs and other forces. Also called CMO. (JP 1-02. SOURCE: JP 3-57)

civil-military operations center. An organization normally comprised of civil affairs, established to plan and facilitate coordination of activities of the Armed Forces of the United States with indigenous populations and institutions, the private sector, intergovernmental organizations, nongovernmental organizations, multinational forces, and other governmental agencies in support of the joint force commander. Also called CMOC. See also civil-military operations. (JP 1-02. SOURCE: JP 3-57)

counterguerrilla operations. Operations and activities conducted by armed forces, paramilitary forces, or nonmilitary agencies against guerrillas. (Approved for inclusion in JP 1-02.)

counterguerrilla warfare. None. (Approved for removal from JP 1-02.)

counterinsurgency. Comprehensive civilian and military efforts taken to defeat an insurgency and to address any core grievances. Also called COIN. (This term and its definition modify the existing term and its definition and are approved for inclusion in JP 1-02.)

counterintelligence. Information gathered and activities conducted to protect against espionage, other intelligence activities, sabotage, or assassinations conducted by or on behalf of foreign governments or elements thereof, foreign organizations, or foreign persons, or international terrorist activities. Also called CI. (JP 1-02. SOURCE: JP 2-0)

country team. The senior, in-country, US coordinating and supervising body, headed by the chief of the US diplomatic mission, and composed of the senior member of each
represented US department or agency, as desired by the chief of the US diplomatic mission. (JP 1-02. SOURCE: JP 3-07.4)

**foreign internal defense.** Participation by civilian and military agencies of a government in any of the action programs taken by another government or other designated organization to free and protect its society from subversion, lawlessness, and insurgency. Also called FID. (JP 1-02. SOURCE: JP 3-22)

**governance.** The state’s ability to serve the citizens through the rules, processes, and behavior by which interests are articulated, resources are managed, and power is exercised in a society, including the representative participatory decision-making processes typically guaranteed under inclusive, constitutional authority. (Approved for inclusion in JP 1-02.)

**host nation.** A nation which receives the forces and/or supplies of allied nations and/or NATO organizations to be located on, to operate in, or to transit through its territory. Also called HN. (JP 1-02. SOURCE: JP 3-57)

**indicator.** In intelligence usage, an item of information which reflects the intention or capability of an adversary to adopt or reject a course of action. (JP 1-02. SOURCE: JP 2-0)

**information operations.** The integrated employment of the core capabilities of electronic warfare, computer network operations, psychological operations, military deception, and operations security, in concert with specified supporting and related capabilities, to influence, disrupt, corrupt or usurp adversarial human and automated decision making while protecting our own. Also called IO. See also psychological operations. (JP 1-02. SOURCE: JP 3-13)

**instruments of national power.** All of the means available to the government in its pursuit of national objectives. They are expressed as diplomatic, economic, informational and military. (JP 1-02. SOURCE: JP 1)

**insurgency.** The organized use of subversion and violence by a group or movement that seeks to overthrow or force change of a governing authority. Insurgency can also refer to the group itself. (This term and its definition modify the existing term and its definition and are approved for inclusion in JP 1-02.)

**insurgent.** None. (Approved for removal from JP 1-02.)

**intelligence operations.** The variety of intelligence and counterintelligence tasks that are carried out by various intelligence organizations and activities within the intelligence process. Intelligence operations include planning and direction, collection, processing and exploitation, analysis and production, dissemination and integration, and evaluation and feedback. (JP 1-02. SOURCE: JP 2-01)
intelligence, surveillance, and reconnaissance. An activity that synchronizes and integrates the planning and operation of sensors, assets, and processing, exploitation, and dissemination systems in direct support of current and future operations. This is an integrated intelligence and operations function. Also called ISR. (JP 1-02. SOURCE: JP 2-01)

internal defense and development. The full range of measures taken by a nation to promote its growth and to protect itself from subversion, lawlessness, and insurgency. It focuses on building viable institutions (political, economic, social, and military) that respond to the needs of society. Also called IDAD. See also foreign internal defense. (JP 1-02. SOURCE: JP 3-22)

irregular forces. Armed individuals or groups who are not members of the regular armed forces, police, or other internal security forces. (JP 1-02. SOURCE: JP 3-24)

irregular warfare. A violent struggle among state and non-state actors for legitimacy and influence over the relevant population(s). Irregular warfare favors indirect and asymmetric approaches, though it may employ the full range of military and other capacities, in order to erode an adversary’s power, influence, and will. Also called IW. (JP 1-02. SOURCE: JP 1)

measure of effectiveness. A criterion used to assess changes in system behavior, capability, or operational environment that is tied to measuring the attainment of an end state, achievement of an objective, or creation of an effect. Also called MOE. (JP 1-02. SOURCE: JP 3-0)

measure of performance. A criterion used to assess friendly actions that is tied to measuring task accomplishment. Also called MOP. (JP 1-02. SOURCE: JP 3-0)

multinational operations. A collective term to describe military actions conducted by forces of two or more nations, usually undertaken within the structure of a coalition or alliance. (JP 1-02. SOURCE: JP 3-16)

operational art. The application of creative imagination by commanders and staffs — supported by their skill, knowledge, and experience — to design strategies, campaigns, and major operations and organize and employ military forces. Operational art integrates ends, ways, and means across the levels of war. (JP 1-02. SOURCE: JP 3-0)

operational design. The conception and construction of the framework that underpins a campaign or major operation plan and its subsequent execution. (JP 1-02. SOURCE: JP 3-0)

operational environment. A composite of the conditions, circumstances, and influences that affect the employment of capabilities and bear on the decisions of the commander. Also called OE. (This term and its definition modify the existing term and its definition and are approved for inclusion in JP 1-02 and sourced to JP 3-0.)
paramilitary forces. Forces or groups distinct from the regular armed forces of any country, but resembling them in organization, equipment, training, or mission. (JP 1-02. SOURCE: JP 3-24)

peace building. Stability actions, predominately diplomatic and economic, that strengthen and rebuild governmental infrastructure and institutions in order to avoid a relapse into conflict. Also called PB. See also peace enforcement; peacekeeping; peacemaking; peace operations. (JP 1-02. SOURCE: JP 3-07.3)

peace enforcement. Application of military force, or the threat of its use, normally pursuant to international authorization, to compel compliance with resolutions or sanctions designed to maintain or restore peace and order. See also peace building; peacekeeping; peacemaking; peace operations. (JP 1-02. SOURCE: JP 3-07.3)

peacekeeping. Military operations undertaken with the consent of all major parties to a dispute, designed to monitor and facilitate implementation of an agreement (cease fire, truce, or other such agreement) and support diplomatic efforts to reach a long-term political settlement. See also peace building; peace enforcement; peacemaking; peace operations. (JP 1-02. SOURCE: JP 3-07.3)

peacemaking. The process of diplomacy, mediation, negotiation, or other forms of peaceful settlements that arranges an end to a dispute and resolves issues that led to it. See also peace building; peace enforcement; peacekeeping; peace operations. (JP 1-02. SOURCE: JP 3-07.3)

peace operations. A broad term that encompasses multiagency and multinational crisis response and limited contingency operations involving all instruments of national power with military missions to contain conflict, redress the peace, and shape the environment to support reconciliation and rebuilding and facilitate the transition to legitimate governance. Peace operations include peacekeeping, peace enforcement, peacemaking, peace building, and conflict prevention efforts. Also called PO. See also peace building; peace enforcement; peacekeeping; and peacemaking. (JP 1-02. SOURCE: JP 3-07.3)

propaganda. Any form of communication in support of national objectives designed to influence the opinions, emotions, attitudes, or behavior of any group in order to benefit the sponsor, either directly or indirectly. (JP 1-02. SOURCE: JP 3-13.2)

psychological operations. Planned operations to convey selected information and indicators to foreign audiences to influence their emotions, motives, objective reasoning, and ultimately the behavior of foreign governments, organizations, groups, and individuals. The purpose of psychological operations is to induce or reinforce foreign attitudes and behavior favorable to the originator’s objectives. Also called PSYOP. (JP 1-02. SOURCE: JP 3-13.2)
**public affairs.** Those public information, command information, and community relations activities directed toward both the external and internal publics with interest in the Department of Defense. Also called PA. (JP 1-02. SOURCE: JP 3-61)

**reachback.** The process of obtaining products, services, and applications, or forces, or equipment, or material from organizations that are not forward deployed. (JP 1-02. SOURCE: JP 3-30)

**security sector reform.** The set of policies, plans, programs, and activities that a government undertakes to improve the way it provides safety, security, and justice. Also called SSR. (Approved for inclusion in JP 1-02.)

**strategic communication.** Focused United States Government efforts to understand and engage key audiences to create, strengthen, or preserve conditions favorable for the advancement of United States Government interests, policies, and objectives through the use of coordinated programs, plans, themes, messages, and products synchronized with the actions of all instruments of national power. (JP 1-02. SOURCE: JP 5-0)

**strategy.** A prudent idea or set of ideas for employing the instruments of national power in a synchronized and integrated fashion to achieve theater, national, and/or multinational objectives. (JP 1-02. SOURCE: JP 3-0)

**subversion.** Actions designed to undermine the military, economic, psychological, or political strength or morale of a governing authority. (This term and its definition modify the existing term and its definition and are approved for inclusion in JP 1-02).

**support to counterinsurgency.** None. (Approved for removal from JP 1-02.)

**support to insurgency.** None. (Approved for removal from JP 1-02.)

**terrorism.** The calculated use of unlawful violence or threat of unlawful violence to inculcate fear; intended to coerce or to intimidate governments or societies in the pursuit of goals that are generally political, religious, or ideological. See also terrorist; terrorist group. (JP 1-02. SOURCE: JP 3-07.2)

**terrorist.** An individual who commits an act or acts of violence or threatens violence in pursuit of political, religious, or ideological objectives. See also terrorism. (JP 1-02. SOURCE: JP 3-07.2)

**terrorist group.** Any number of terrorists who assemble together, have a unifying relationship, or are organized for the purpose of committing an act or acts of violence or threatens violence in pursuit of their political, religious, or ideological objectives. See also terrorism. (JP 1-02. SOURCE: JP 3-07.2)

**theater of operations.** An operational area defined by the geographic combatant commander for the conduct or support of specific military operations. Multiple
theaters of operations normally will be geographically separate and focused on different missions. Theaters of operations are usually of significant size, allowing for operations in depth and over extended periods of time. Also called TO. (JP 1-02. SOURCE: JP 3-0)

**theater strategy.** Concepts and courses of action directed toward securing the objectives of national and multinational policies and strategies through the synchronized and integrated employment of military forces and other instruments of national power. See also strategy. (JP 1-02. SOURCE: JP 3-0)

**unconventional warfare.** A broad spectrum of military and paramilitary operations, normally of long duration, predominantly conducted through, with, or by indigenous or surrogate forces who are organized, trained, equipped, supported, and directed in varying degrees by an external source. It includes, but is not limited to, guerrilla warfare, subversion, sabotage, intelligence activities, and unconventional assisted recovery. Also called UW. (JP 1-02. SOURCE: JP 3-05)

**unified action.** The synchronization, coordination, and/or integration of the activities of governmental and nongovernmental entities with military operations to achieve unity of effort. (JP 1-02. SOURCE: JP 1)
All joint publications are organized into a comprehensive hierarchy as shown in the chart above. Joint Publication (JP) 3-24 is in the Operations series of joint doctrine publications. The diagram below illustrates an overview of the development process:

**STEP #1 - Initiation**
- Joint Doctrine Development Community (JDDC) submission to fill extant operational void
- US Joint Forces Command (USJFCOM) conducts front-end analysis
- Joint Doctrine Planning Conference validation
- Program Directive (PD) development and staffing/joint working group
- PD includes scope, references, outline, milestones, and draft authorship
- Joint Staff (JS) J-7 approves and releases PD to lead agent (LA) (Service, combatant command, JS directorate)

**STEP #2 - Development**
- LA selects Primary Review Authority (PRA) to develop the first draft (FD)
- PRA/USJFCOM develops FD for staffing with JDDC
- FD comment matrix adjudication
- JS J-7 produces the final coordination (FC) draft, staffs to JDDC and JS via Joint Staff Action Processing
- Joint Staff doctrine sponsor (JSDS) adjudicates FC comment matrix
- FC Joint working group

**STEP #3 - Approval**
- JSDS delivers adjudicated matrix to JS J-7
- JS J-7 prepares publication for signature
- JSDS prepares JS staffing package
- JSDS staffs the publication via JSAP for signature

**STEP #4 - Maintenance**
- JP published and continuously assessed by users
- Formal assessment begins 24-27 months following publication
- Revision begins 3.5 years after publication
- Each JP revision is completed no later than 5 years after signature

**ENHANCED JOINT WARFIGHTING CAPABILITY**