COST EFFECTIVE DATABASE DESIGN:
AN INTEGRATED MODEL

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1.0 INTRODUCTION

The data base design problem is a formidable one. There are many inputs that the Data Base Administrator (DBA) must consider. In addition to the logical requirements that the data base must satisfy, the DBA must consider the characteristics of the media on which the data base is to be stored, the costs over time of using the various media, the costs of using computer time to process the data base, the physical limitation of the storage media, the characteristics of the data such as the frequencies of various types of data occurrences, and the usage characteristics of the data base.

The ANSI/X3/SPARC study group has defined three types of schema: conceptual, internal and external [1]. We see the conceptual schema as being derived from a set of required outputs (henceforth loosely termed the set of queries) that are accumulated from the entire user community prior to beginning data base design. That is, each user must specify a set of queries that describe his informational needs. Then all of these sets of queries are combined for the algorithm that designs the data base. This algorithm has been previously described by us [5] and other than presenting a brief example, we will not go into it here.

After the conceptual schema has been completed, it then becomes possible to bring into consideration various physical characteristics of the data base. These characteristics, mentioned above, include media characteristics, volumes of data, and frequencies of access. Application of these constraints and costs to the conceptual schema makes it possible to derive an internal schema.

In this paper we develop a constrained optimization model that derives an internal schema, given that the DBMS is of the CODASYL DBTG type [2]. We proceed by first presenting a prose description of the decisions, knowledge and tradeoffs that must be represented in the model. Then the model itself is presented.

2.0 MATHEMATICAL MODELLING FOR DATABASE DESIGN

The application of mathematical models to database and, earlier, file design, is certainly not a new idea. However, most such models for database design suffer from a lack of generality and integration. In addition, some models that attempt to be general end up being too general, and one attempting to apply such models is faced with the difficult task of mapping the database concepts of the system he uses to
the general concepts used in the model. An example of too much
generality is the model presented by Yao and Merten [14]. This model
recognizes only two access methods, a dichotomy also proposed by
Severance [12], physically sequential and logically sequential (i.e.,
using pointers). Although many file organizations can be decomposed
to these basic access methods, most DBA's think in terms of higher level
concepts and structures that combine these access methods, such as
hashing, chain, pointer array, ISAM, etc. The Yao and Merten model is
also constrained to one file at a time, and that file can contain only
one record type. This, as the authors state, limits the model to file
design rather than database design.

Mitoma and Irani [10] developed a design optimization model specifically
for a system built according to the CODASYL Data Base Task Group
(DBTG) [2] specifications, as we will do here. However, the Mitoma and
Irani model incorporates as variables only the implementation choices
for the relationships (sets). Choices relating to location modes are
not incorporated in the model. The objective function contains only
access costs (storage costs appear in a constraint), and a user of the
model is on his own with respect to the determination of various
coefficients such as the access costs associated with each alternative
implementation for each relation. Since such access costs are dependent
on the other design choices that are to be made, a model should not
assume them to be given.

More recently, De, Haseman and Kriebel [4] have developed a model that
is very similar to the one due to Mitoma and Irani. This model is more
sophisticated with regard to costs, clarifying how they are to be
derived. However, like its predecessor the only decision variable
incorporated in the model is the choice of set implementation. The
model has an interesting additional constraint associated with an upper
bound on the expected access time to process a query.

Martin [9] presents detailed analysis of trade-offs in various file
organizations, search techniques, addressing schemes, etc. Others [11,
8] have focused on index or file inversion techniques. These models
serve well if one wishes to select only one addressing scheme, one
indexing technique, one search technique, one etc. However, since a
DBMS may uses several techniques from each category in combination,
an integrated model that recognizes cross-technique effects is needed.

3.0 CONCEPTUAL SCHEMA DESIGN

For purposes of illustration we have included in Figure 1 a conceptual
schema that was derived from a set of four queries also illustrated in
the figure. One can see that the conceptual schema reflects the
relationships that exist between the different items that are stored in
the data base. These relationships are of three types. A one-to-one
relationship results in placing the items that participate in the
relationship into a single record type. For example, patient-number and
patient-name are in a one-to-one relationship. A one-to-many
relationship results in the creation of a hierarchy (SET in DBTN
terminology) in the data base. For example, patient-number is in a
one-to-many relationship with bill-amount.
"For a given Doctor-name list all values of patient-name, patient-number, hospital-name, and diagnosis."

"For a given patient-number list the value of patient-name, hospital-name and all values of diagnosis and doctor-name."

"For a given patient-number list all values of bill-amount and bill-code."

"For all bills of a given code, list the values of bill-amount and patient-number."

![Diagram](image)

**Figure 1.** Example of a conceptual schema from a set of queries.

The third kind of relationship is a many-to-many relationship. This relationship is really two one-to-many relationships. For example, there is a many-to-many relationship between patient-name and doctor-name. That is, one can associate many doctor-names with a single patient-name, and simultaneously, one can also associate many patient-names with a single doctor-name. The design algorithm can also recognize the need for file inversions (or indexes) by the presence in one or more queries of an equivalence condition on a particular data item.

When multiple simultaneous relationships exist it becomes necessary to label each relationship, a feature not illustrated in Figure 1.

In summary, the conceptual schema design phase determines the contents of the record types, the relationships between the record types, and possible file inversions.

4.0 INTERNAL SCHEMA DESIGN

4.1 DECISIONS TO BE MADE

The internal schema can be designed once the conceptual schema has been completed. This will require several design choices. One such choice is to determine how each record type's location in the database is to be determined when an occurrence is first stored. In DBTG terminology this is known as the LOCATION MODE. In addition, an implementation choice has to be made for each relationship that is to be represented in the database. In DBTG terminology this is known as SET MODE. There are two standard set modes defined in the DBTG report. One is known as CHAIN and the other is known as POINTER ARRAY. If chain mode is selected, the DBA must also determine whether certain optional linkages are to be included.

Several decisions have to be made regarding the media on which the database is to be stored. One such decision involves the subdivision of the database into areas. An area is a physical chunk of the database, typically a file at the operating system level. For each area the DBA must determine what is to be the size of the pages of that area. A page is the equivalent of what is sometimes called a bucket. The size of the page also determines how much data is transferred whenever an access to the database is made. Once, page size usually is an integral multiple of the block size of the media on which the area is stored. Other
decisions are the number of pages for each area, and which media to use for each area.

Finally, there are two "yes-no" decisions that the DBA must make. For each record type in the data base he may optionally request a singular set definition. In DBTG terminology a singular set is known as a SYSTEM owned set. Through a singular set it is possible to access all occurrences of a particular record type. Hence, one would use it if such queries were common and if the number of occurrences of that record type were not too large. The second "yes-no" decision is what we call a flattening decision for each relationship in the data base. By flattening is meant, simply, the removal of all explicit structure (i.e., pointers) and instead capturing the hierarchical relationship through replication of data values from the owning record in each member record of the hierarchical relationship. The process of flattening is similar to the reverse of normalization in the relational model [3]. Figure 2 illustrates this concept. The flattening decision has not yet been incorporated in the mathematical model that follows, but we have discussed some of the modelling considerations elsewhere [6].

<table>
<thead>
<tr>
<th>CONCEPTUAL</th>
<th>INTERNAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIERARCHY</td>
<td>FLATTENED</td>
</tr>
<tr>
<td>Hosp-name</td>
<td>Hosp-name</td>
</tr>
<tr>
<td>Pat-name</td>
<td>Pat-name</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DATABASE:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresby</td>
</tr>
<tr>
<td>Smith</td>
</tr>
<tr>
<td>Jones</td>
</tr>
<tr>
<td>Wilson</td>
</tr>
<tr>
<td>Adams</td>
</tr>
<tr>
<td>Presby</td>
</tr>
<tr>
<td>Fresby</td>
</tr>
<tr>
<td>Jones</td>
</tr>
<tr>
<td>Wilson</td>
</tr>
<tr>
<td>Adams</td>
</tr>
</tbody>
</table>

Figure 2. Flattening of hierarchies.

At this point it is appropriate to detail some of the assumptions which will hold for the rest of this paper. The first (should be obvious by now) is that we will operate in a DBTG environment. In addition, whenever it is necessary to assume a particular style of implementation of the DBTG specifications, we have assumed an implementation that is similar to the WAND [7] implementation. Another assumption is that variable length records are not permitted. We also assume that only one member type record is permitted in a set definition. A final important assumption is that our model utilizes only expected values for stochastic variables. Since interactions of the variables are not linear, this assumption will require further analysis.

We also ignore several decisions that one could make that might have an impact on data base efficiency. Such decisions include whether or not to use duplicate CALC keys in the data base, whether or not to use Boolean operations on keys, and whether or not to use sorted sets. An important consideration in data base design is the potential growth of the data base. This is another factor we ignore.
4.2 KNOWLEDGE TO BE USED

What is the knowledge that should be used when designing an internal schema? First, of course, we must use the conceptual schema derived in the first phase of design. Secondly, costs are important, including access costs, storage costs, CPU costs, and access times. Block sizes of the various media must be used, the data volumes (that is the number of occurrences of each record type) must be used, and the data sizes (that is the size in bytes of each record type) must be used. Since structure is implemented with pointers, overheads due to pointers must be considered. Storage capacity of each medium becomes a constraint. Finally, one of the most important knowledge inputs is access frequencies.

We propose to derive the access frequencies during the input phase of the conceptual schema design process. That is, when the users are specifying the queries that they want answered from the data base. Let's illustrate how this is to be done. In Figure 3 is a graphical representation of a query. The nodes marked 1=1, 1=2, etc., are representative of record types and the arcs marked J=6, J=7, etc., are representative of set types. Hence, figure 3 illustrates a query that begins by accessing a record of type 1 and then accesses a record of type 2 through the set of type 6 followed by an access to the record of type 3 through the set of type 7, etc. Note that we have drawn a line through the arc marked J=7 and another line through the arcs marked J=8 and J=9. These arcs represent conditional tests that are present in the query. For example, retrieval of the record of type 2 permits evaluation of a predicate based on the data values in either records of type 1 and/or records of type 2. Whenever the user specifies a condition in his query, we will ask him what is his expectation for the success of that test. For the first test in our example the user has specified that he expects a 60% rate of success. There is a second test in this query following the access to record of type 3 and the user has indicated a 20% expected rate of success.

One problem with other database design models that do not use the set of expected queries as one of the inputs is that those models must use estimation at a very gross level to determine access frequencies. Such estimation is compounded by joint and disjoint probabilities. Tversky and Kahnemann [13] have demonstrated that people tend to dramatically overestimate joint and underestimate disjoint probabilities. Although these errors are compensating when overall access frequencies are being estimated, we still would not have a high level of confidence in such estimates. The method used here asks only that people estimate single, not joint and not conditional, probabilities.

For each query the user must also predict how frequently over some time period t (say a month) the query is to be executed. If the user replies, for example, forty times, then we can conclude that due to the query in Figure 3, a record of type 1 will be accessed forty times per month. In addition, using the single probabilities provided by the user, we can conclude that there will be 40 accesses to records of type 2 through set type 6, that there will be 24 accesses to record type 3 through set type 7, and 4.8 accesses to record types 5 and 4 through set types 8 and 9.
respectively.

We define three terms to describe three different types of accesses that can occur in the database. \( A_i \) describes the number of accesses during period \( t \) to record \( i \) through set \( j \). \( A_i' \) describes the number of accesses during time period \( t \) to record \( i \) with no other information. We call such an access a "cold" access. \( A_i'' \) describes the number of accesses during time period \( t \) to record \( i \) using a CALC key. Then for figure 3 assuming the initial access is a CALC access, \( A_1''=24 \), \( A_2=40 \), \( A_37=24 \), \( A_{48}=4.8 \), and \( A_{59}=4.8 \).

Our illustration considered only one query. As was stated before, the data base is designed from a large set of queries from an entire group of users. Therefore these \( A_i \), \( A_i' \), and \( A_i'' \) are accumulated over all values determined from all of the queries.

Several comments are appropriate. Note that the \( A_i \) represent accesses through set types. If record type \( i \) is a member of set type \( j \), then we assume that the access will be to all member occurrences of a set occurrence of set type \( i \). On the other hand, if \( i \) is the owner of \( j \), then we assume that only a single record occurrence will be accessed. Derivation of record occurrence accesses from record type accesses is accomplished in the model (and described below) through application of the conceptual schema and relative record frequencies.

The time period \( t \) should be sufficiently large to be representative of all types of processing. A value of one month or one year would be appropriate. Another approach is to let the user select the appropriate time period for each query leaving the job of normalization to a single period up to the system.

It might also be appropriate for the system to interact with the user for consistency checking. It is not at all unlikely that similar predicates will appear in different queries, perhaps from different users. In such cases, if the estimates of success vary, the system could point this out and ask for resolution. Similarly, if the system knows ranges of possible values for items then certain probabilities might appear suspect. For example a 1% estimated probability of success for a predicate involving a three-valued item could be questioned. Finally, the system can estimate the size of each report that results from a query and ask the user if such a size appears to be reasonable.

4.3 TRADE-OFF ANALYSIS

Let us turn now to a description of the various effects and trade-offs that should be considered for internal schema design. First, we will consider the various methods of implementation of relationships. As we mentioned before, there are two principle methods known as CHAIN and POINTER ARRAY. The chain mode has some additional options.

Chains always use NEXT pointers, but may also optionally contain PRIOR pointers and OWNER pointers. A chain with only next pointers is a simple list with the last element of the list pointing back to the first element on the list. A chain with next and prior pointers is a doubly linked list. And a chain with next, prior and owner pointers also has a pointer to the beginning of the list from every element on the list except the first (the first being the owner).

The basic trade-offs here are storage and time. A chain with next, prior, and owner pointers requires approximately three times as much pointer space, but may be much more efficient in terms of retrieval time when we are trying to process the records in that relationship. Prior pointers are especially valuable for efficiency when updating. One can easily verify that it is much easier to insert or remove elements from the middle of a doubly linked list rather than a simple list.
A second major consideration is selection of a record location mode for each record type that exists in the data base. The location mode can have a dramatic effect on the access speed when a record is retrieved. There are two location modes. One is the CALC location mode which to many is known as the hashed location mode. The other location mode is known as the VIA location mode. A record type that has a VIA location mode must be VIA a particular relationship (set) of which the record type is a member. When a record occurrence that has a VIA location mode is first placed into storage it will be placed on the same page as that page that contains the record occurrence that owns the VIA set. If there is not room on that page it is placed physically close to that page. Figure 4 presents a table illustrating the two choices of access mode and their interaction with four different accessing styles that might occur during the use of the data base. These four styles are one greater than the three previously introduced. This is so because there is a big difference in accesses through a set if the set is the VIA set.

<table>
<thead>
<tr>
<th>ACCESS TYPE</th>
<th>CALC</th>
<th>Thru VIA Set</th>
<th>Not Thru VIA Set</th>
<th>Cold</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOCATION MODE:</td>
<td>VIA</td>
<td>VIA</td>
<td>VIA</td>
<td>VIA</td>
</tr>
<tr>
<td>CALC</td>
<td>1</td>
<td>X</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>VIA Set</td>
<td>X</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

Figure 4. Interaction of access type with LOCATION MODE. (See text for explanation of code numbers.)

Let's now describe what happens (type numbers correspond to the numbers in Figure 4.) Type 1 interaction: If the record's location mode is CALC, and a CALC access is attempted then it may be possible to find that record in only one access to the CALCulated page. However, it is well known that overflows occur even when the data base is only partially loaded, and with overflows additional accesses are required.

Type 2 interaction: If location mode is VIA and access is through this set then one may be able to find all of the members of the set without any physical accesses occurring. This happens because in order to logically access the members one had to first physically access the owner. Since the members may all be stored on the same page with the owner, the access to the owner has also already physically accessed the members. Further physical accesses in this case are only required if the members of the set are so numerous that they are not all on the same page with the record that owns the set, or if other records on the same page force overflow of the members of the VIA set.

Type 3 interaction: If one is accessing a record through some set which is not the VIA set then it doesn't matter whether the location mode is CALC or VIA, since one would expect to have to access a different page for every member record occurrence. Note: This is not actually true because occurrences of this record type may be clustered in the data base. Even though one is not utilizing the clusters explicitly, it is possible that these clusters will coincidently reduce the physical to logical access ratio. Such secondary clustering effects could be estimated, but we have not yet done so in our model.

Type 4 interaction: In this case location mode also makes little difference. To access records that are not CALC and without going through a set requires either that one does an exhaustive search of the area(s) that contains all occurrences of the record types, or that one accesses the record through a system owned (singular) set. Note that if such other accesses are frequent for a particular record type we might recognize a third, called DIRECT, which we have ruled out because if appears to be a poor design feature, making data bases un-restructurable.
choose to segregate that record type to a particular area. This would result in a relatively small area, perhaps making it cost effective to search that area.

Let's examine some other trade-offs associated with area size, page size and the core buffer. Larger areas will obviously increase storage cost. A larger area will also mean higher search costs if one ever needs to exhaustively search that area. On the other hand, a smaller area will tend to increase the probability of overflows. Larger pages will require more data transfer on every I/O operation. Larger pages also require larger core buffers. On the other hand, smaller page sizes mean more overflows and an increase in unused space. A larger core buffer, containing more pages in fast direct memory, means that one must use more core memory and incur an expense. On the other hand, a smaller core buffer decreases the probability that a record that is desired is already in fast core and hence will result in more accesses.

4.4 A CONSTRAINED OPTIMIZATION MODEL

4.4.1 Index Sets

\[ R = \{1, \ldots, i, \ldots, n\} \] RECORD INDEX SET
\[ S = \{1, \ldots, j, \ldots, m\} \] 'SET' INDEX SET
\[ L = \{1, \ldots, j, \ldots, m, \, m+1\} \] LOCATION MODES
\[ U = \{1, \ldots, k, \ldots, \} \] 'SET' IMPLEMENTATION

The index sets R, S, and L are derived from the conceptual schema: \( n \) record types and \( m \) set types (relationships). There are \( m+1 \) location modes; \( m \) of these are VIA set \( i \) and one is the CALC location mode. The index set \( U \) is dependent on the implementation of the particular DBMS that is to be used. In the WAND system \( u=5 \); sets can be implemented in one of five ways:

1. Chain with NEXT pointers only.
2. Chain with NEXT and OWNER pointers.
3. Chain with NEXT and PRIOR pointers.
4. Chain with NEXT, PRIOR and OWNER pointers.
5. Pointer Array.

4.4.2 Decision Variables

\[ x_{ij}, \, i \in R, \, j \in L \] If \( x_{ij} = 1 \), then the \( i \)th record has \( j \)th location mode.
\[ y_{jk}, \, j \in S, \, k \in U \] If \( y_{jk} = 1 \), then the \( j \)th set has \( k \)th implementation.
\[ z_{i}, \, i \in R \] If \( z_{i} = 1 \), then the \( i \)th record is in a singular set.
\[ \beta \] Number of pages in database.
\[ \gamma \] Number of pages in core (Buffer).

The decision variables presented here do not include subdivision of the database into areas, and hence assignment of record types to areas is also not considered. We are presently extending the model to incorporate these decisions as well.

4.4.3 Given

\[ o_{ij}, \, i \in R, \, j \in S \] If \( o_{ij}=1 \), then the \( i \)th record owns the \( j \)th set.
\[ m_{ij}, \, i \in R, \, j \in S \] If \( m_{ij}=1 \), then the \( i \)th record is a
member of the $j^{th}$ set.

$B$ is the block (page) size in bytes.

$C_1$ is the capacity of second storage in bytes.

$C_0$ is the capacity of primary storage in bytes.

$F_i$, $i \in R$, is the number of occurrences of the $i^{th}$ record type.

$D_i$, $i \in R$, is the data size in bytes of the $i^{th}$ record type.

$C_1$ is the cost to store 1 block for time period $t$ on secondary storage.

$C_0$ is the cost of one byte-second of primary storage.

$T$ is the average time, in seconds, for one access to secondary storage.

$A_{ij}$ is the number of accesses to record $i$ through set $j$ during time period $t$.

$A_{ij}'$ is the number of accesses to record $i$ requiring search during time period $t$.

$A_{ij}''$ is the number of accesses to record $i$ using a calculated key during time period $t$.

$$E_j = \frac{\sum_{i \in R} M_{ij} F_i}{\sum_{i \in R} O_{ij} F_i}$$

$E_j$ is the expected number of members for each occurrence of set $j$.

$Q_k$, $k \in U$; $Q_k=1$ implies that set type $k$ has owner pointers.

In WAND $Q={0,1,0,1,1}$.

$K_{M_k}$, $k \in U$, is the number of bytes in a member record occurrence to implement set type $k$. For WAND $K_m={5,10,10,15,5}$.

$K_{O_jk}$, $j \in S$, $k \in U$, is the number of bytes in an owner record occurrence of set $j$, for set $j$ implemented as $k$. For WAND $K_{O_j}={5,5,10,10,5E_j}$.
The $O_{1j}$, $M_{1j}$ and $D_1$ are derived from the conceptual schema. The derivation of $A_{1j}$, $A_{1'}$ and $A_{1''}$ was discussed above. $B$, $K_0$, $K_1$, $C_0$, $C_1$, $T$ are characteristics of the computer/operating system, and the $Q_k$, $K_{M_k}$, $K_{0j_k}$ are characteristics of the DBMS.

### 4.4.4 Constraints

1. \[ \sum_{j \in L} x_{1j} = 1, \quad i \in R \] (Only one location mode per record type.)

2. \[ x_{1j} \leq M_{1j}, \quad i \in R, \quad j \in S \] (Can only be VIA set in which record type $i$ is a member.)

3. \[ \sum_{k \in U} y_{jk} = 1, \quad j \in S \] (Only one implementation for a set.)

4. \[ \sum_{i \in R} f_i z_i \leq p_B \leq G_1 \] (Database size constraint.)

5. \[ bB \leq G_0 \] (Core constraint.)

An additional set of constraints could be incorporated to represent upper bounds in elapsed time (response time) for each query used in the design process. Constraint (4) is supported by the following definition of $Z_i$, which is the total space in bytes required for one occurrence of record type $i$. The total space requirement is the sum of the space required for the data, overhead, owner pointers, member pointers, CALC pointers, and singular set pointers.

\[ Z_i = D_1 + 15 \]

\[ + \sum_{j \in S} (\sum_{k \in U} K_{0j_k}) \] owner ptrs

\[ + \sum_{j \in S} (\sum_{k \in U} K_{M_j k}) \] member ptrs

\[ + 5x_{1, m+1} \] CALC ptrs

\[ + 5z_1 \] singular set ptrs

We are now ready to define $\bar{A}$, the total number of database accesses independent of buffering strategy, which will then permit us to define the objective function. $\bar{A}$ is derived from accesses to records as members, accesses to records as owners, CALC accesses and cold accesses, either through singular sets or as exhaustive area searches.
4.4.5 Definition Of $\overline{A}$ -

\[ \overline{A} = \sum_{i \in R} \sum_{j \in S} M_{ij} F_{ij} \]

RECALL: \[ E_j = \frac{\sum_{i \in R} O_{ij} F_{ij}}{\sum_{i \in R} F_{ij}} \]

\[ \sum_{i \in R} F_i z_i \]

DEFINE: \[ E(p) = \frac{\sum_{i \in R} F_i z_i}{pB} \]

E(p) is the % full of the database.

DEFINE: \[ PAM_j = \sum_{i \in R} M_{ij} (x_{ij} \left( \frac{z_i E_j}{B(1- E(p))} \right) - 1) + (1 - x_{ij}) \]

PAM$_j$ is the expected number of physical accesses to visit all members of an occurrence of set type $j$.

\[ \overline{A} = \sum_{i \in R} \left( \sum_{j \in S} M_{ij} A_{ij} PAM_j \right) \]

\[ + \sum_{i \in R} \sum_{j \in S} A_{ij} z_{ij} F_{ij} + A_{ij}'(1 - z_{ij})p \]

\[ + A_{ij}''(1 + f(E(p))) \]

4.4.6 Cost Function -

The cost function minimizes total cost (charges) associated with using the database. $f_1$ is a buffering function, indicating the probability that the desired record is not already in working storage. One approximation for $f_1$ is \[ f_1 = 1 - \frac{b}{p} \]

$f_2$ is a function that returns the average core space occupied. An approximation is \[ f_2 = \text{constant} + bB \]

The cost function is \[ \min(\overline{A}, f_1 T f_2 C_0 + p C_1) \]

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