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Supplement No. 7

by
Dennis Gosier

SPECIAL OPERATIONS RESEARCH OFFICE
THE AMERICAN UNIVERSITY
WASHINGTON 16, D.C.

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August 1965
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August 1965
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The American University  5010 Wisconsin Avenue, N.W.  Washington, D.C. 20016
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(When no library call number follows the citation, the item can be seen in the Special Operations Research Office Library)

OTHER ABBREVIATIONS

Broadcasting and Visual Activities,
Pacific ................................................. BAVPAC
PART ONE: FUNDAMENTAL ASPECTS OF PSYCHOLOGICAL OPERATIONS

Background

Communications Studies, Psyops Theory, Definitions

1. Browne, Don R. "The Limits of the Limitless Medium—International Broadcasting," JOURNALISM QUARTERLY, (Winter 1965), 82-96, 164. In examining the great increase in international broadcasting since World War II, author concludes that broadcasting can be more effective by offering factually sound programs targeted toward specific groups.

2. Clews, John C. "Soviet Propaganda Apparatus," MILITARY REVIEW, 45 (Jul 1965), 84-93, Ill. A general description of the scope of Soviet propaganda reveals its essential dynamism and increasing sophistication in utilizing a modern and elaborate communications network and in skillfully applying "public relations" techniques.


Audience Information, Target References

9. Bjelajac, Slavko N. and Adams, Thomas W. "Preparing the Soviet Soldier for War," MILITARY REVIEW, 45 (Jul 1965), 77-83. Ill. According to the indoctrination of the Soviet soldier, which claims his superiority and envisages a quick and easy victory over imperialism, serious repercussions might result if actual combat conditions proved differently.


12. Karavayev, A. "The Betrayal of Marxism-Leninism in the USSR," BULLETIN: Institute for the Study of the USSR, 12 (Feb 1965), 3-12. Communist theoreticians are openly questioning and revising some of the basic tenets of Marxism-Leninism (i.e. rejection of the division of labor) because of its incompatibility with modern economic realities.

13. Kovacs, Imre. "The Establishment in Hungary," EAST EUROPE, 14 (May 1965), 2-7, Ill. In an analysis of the Kadar regime in Hungary, the author asserts that internal reforms have not brought any basic changes, and that writers are restive, with sadness and cynicism pervading their works.


16. "North Vietnam," FBIS DAILY REPORT: Far East, (Jun 17, 1965), JJJI-JJ44. This article comprises the texts of two propaganda appeals addressed by Hanoi Radio to South Korean troops, urging them to cease fighting and defect to the National Liberation Front.


18. "USSR Regional Affairs," FBIS DAILY REPORT: USSR & Eastern Europe, (July 14, 1965), dd1-5. OFLUSE. It is noted that, while there has been general success in eliminating "religious superstition" in the USSR, vestiges of it remain and are "fanned by the imperialist camp." Propaganda efforts must be intensified to eliminate remaining superstition.

20. Zorsa, Victor. "China Revives Anti-Officer Theme," THE (Manchester) GUARDIAN, (Jun 11, 1965), 13. In order to insure submission to Communist Party authority and discourage military professionalism, the Chinese Communists are abolishing rank in the army and encouraging criticism of their superiors.

See also 21, 28, 29, 32, 35, 38, 45, 47-49, 53, 55, 56, 58, 69, 74, 83, 84, 90, 91, 101, 105-108

Intelligence

21. U.S. Information Agency, Research and Reference Service. MEDIA HABITS OF TURKISH UNIVERSITY STUDENTS. (R-11-65). Washington: USIA, Feb 1965. iii, 15pp. Tables, app. Mimeo. LIMITED OFLUSE. A USIA-conducted study in which 1,748 students were interviewed, provides information on the best channels of communication to Turkish students.

See also 28
Entries 22-25

Psyops Organization and Personnel

Government and Civilian Organizations

22. "Argentina," FBIS DAILY REPORT: Latin America, (May 27, 1965), bbbl-2. OPLUSE. A delegate from the Inter-American Confederation for the Defense of the continent maintains that recent agitation in Argentina against U.S. actions in the Dominican Republic was organized by Communists, Tacuarists, Peronists, and Trotskyites who worked together.

23. "Communist China Regional Affairs," FBIS DAILY REPORT: Far East, (Aug 2, 1965), dddl-5. A conference called by the political office of the Industry and Communications Dept. in Hunan Province urged the installation of propagandists at the work group level to more effectively promote the revolutionization of the masses.


25. Schleimann, Jorgen. "The Life and Work of Willi Munzenberg," SURVEY, 51 (Apr 1965), 64-91. The author traces the many varied activities of the skilled Communist organizer and propagandist in Europe during the 1920's and 1930's, emphasizing his anti-Fascist agitation and exploring the reasons for his eventual break with the Communist Party.
26. "United Arab Republic," FBIS DAILY REPORT: Middle East, Africa & West Europe, (Aug 10, 1965), B1-b6. The United Arab Republic has allotted two million pounds to the Arab League's permanent information committee for distribution among Arab information bodies and for Arab foreign broadcasts to counter Israeli and Zionist propaganda.


See also 2, 30, 31, 38, 45, 48, 55-57, 77, 84, 97, 102

Psycho-Political Warfare

Policy and Strategy

30. "Communism's China: Regional Affairs," FBIS DAILY REPORT: Far East, (Jun 15, 1965), DDD4. The political directors in the industry and communications departments in Kiangsu Province, China, redefined objectives of political work for the remainder of the year and emphasized the effort to stimulate increased production.

31. Devlin, Kevin. "Schism and Secession," SURVEY, 51 (Jan 1965), 29-49. The history of the formation of Chinese Communist splinter parties in Brazil, Belgium, Spain, Burma, Chile, and Ceylon is traced. Also provided is related data on dissident publications, pro-Chinese agents, and possible Soviet countermeasures.


33. Honey, P.J. "Uncle Ho's Asian Paradise," SPECTATOR, (May 14, 1964), 628-29. While it is conceded there are few sources of accurate information on internal conditions in N. Vietnam, refugee reports and constant mass campaigns by the N. Vietnamese government indicate massive discontent and widespread economic sabotage.

35. Taylor, Edmond. "DeGaulle Looks Left." THE REPORTER, 32 (Jun 3, 1965), 13-14. While anti-American and pro-Soviet themes have gone hand-in-hand with DeGaulle's assertions of French independence and nationalism, these themes will be toned down in the upcoming presidential election to attract support from the non-Communist left.


37. "USSR Regional Affairs," FBIS DAILY REPORT: USSR & Eastern Europe, (May 27, 1965), dd1-3. OFLUSE. A conference is being held in Lutz on "the problems of forming a scientific-materialistic world outlook in Soviet people during the period of construction of communism."


Entries 40-43


See also 12, 18-20, 82, 90, 101

Diplomatic, Cultural, Educational Economic Tactics

41. "East Germany," FBIS DAILY REPORT: USSR & East Europe, (Jul 20, 1965), E11-e4. Excerpts from an article by G.R. Hardtke in BERLINER ZEITUNG (E. Germany) reviews proposals for increased aid and trade between the two Germanies. He accuses the W. German Government of using trade as a cold war weapon.

42. Lendvai, Paul. "Budapest and Vienna—A Thaw," EAST EUROPE, 14 (May 1965), 16-20. Ill. Relations between Hungary and Austria are improving with a flourish of economic and diplomatic activity, but not at the expense of Hungary’s position in the Communist bloc. The historical Austro-Hungarian association in the Hapsburg dynasty is a factor.

44. Zorsa, Victor. "A Reply to the Western Sirens," THE (Manchester) GUARDIAN, (July 23, 1965), 12. In view of the growing minority of Soviet people openly skeptical of Communist ideological pretensions, Soviet authorities are alarmed at the incursions of Western propaganda into the Soviet Union through cultural exchange, jazz, etc.

See also 19, 29, 82, 90, 101

Military Psychological Operations

Strategy and Tactics


47. Robbs, Peter H. "Ethiopia," THE FALLING LEAF, 6 (June 1965), 37-41. This article recounts the use of psywar leaflets by the Ethiopian Regent against rebellious tribes in 1930, by the Italians in Ethiopia in 1936, and by the British against the Italian Army in East Africa in World War II.

49. Kincaid, Capt. Frank. "Why the Hessians Deserted," ARMY, 15 (May 1965), 66, 68. A description of the psywar campaign conducted by the Colonial Army in the Revolutionary War of 1776 against the Hessian mercenary troops, resulting in 7,000 desertions, provides an historical example of the importance of psywar in support of military operations.

50. Langguth, Jack. "3 Million Leaflets Ask North Vietnam to Cease Fighting," THE NEW YORK TIMES, 114 (Jun 28, 1965), 1, 3. The U.S. and South Vietnam dropped 3 million leaflets over 5 cities of North Vietnam. The leaflets appealed to the people to press their leaders to end the war.

51. Langguth, Jack. "U.S. Leaflet Raid Made Near Hanoi," THE NEW YORK TIMES, 114 (May 21, 1965), 1, 6. Leaflets were air-dropped by the U.S. at Minh Binh, North Vietnam, appealing to the N. Vietnamese troops to end the war in S. Vietnam and recalling "Vietnamese heroes in past centuries who resisted Chinese incursions into their homeland."

Entries 53-57

53. "North Vietnam," FBIS DAILY REPORT: Far East, (Jun 30, 1965). Hanoi Radio announced the initiation of daily broadcasts to U.S. troops in S. Vietnam to provide "information" on the true nature and objectives of the war. The major topics of the forthcoming broadcasts are also listed.

54. "Peru," FBIS DAILY REPORT: Latin America, (Aug 2, 1965). The Peruvian Government is air-dropping leaflets on indigenous guerrillas to induce them to surrender and to dissuade the local population from giving them assistance.

55. Pustay, John G. AN INVESTIGATION OF COUNTERINSURGENCY WARFARE IN THE DEVELOPING AREAS. Unpub. Ph.D. dissertation, Univ of Denver, 1963. v, 330pp. Bibl. micro. This is a good basic work on all major aspects of insurgent and counterinsurgent warfare including psyops. The psycho-political effect of various military actions is also examined.


Entries 58-61

58. Sla' o, J. Zdouard. "Ja, Bur, Dat Is Wat Anners," THE FALLING LEAF, 6 (June 1965), 32-36. In addition to aiding the small Boer rebellion in 1914, the Germans in Southwest Africa air-dropped leaflets on advancing South African troops, urging them to join the rebellion and free themselves of British domination.


See also 85.
Psyops Techniques

Manipulative Methods, Approaches, Devices


See also 45, 49, 78, 83, 87, 93.

Themes, Slogans, Appeals, Symbols

63. "Argentina," FBI DAILY REPORT: Latin America, (July 1, 1965), bbbb1-2.arn. Slogans have been placed on walls in Buenos Aires by leftist groups as part of their propaganda campaign against U.S. and OAS intervention in the Dominican Republic.

64. "Dominican Republic," FBI DAILY REPORT: Latin America, (Jun 15, 1965), JJJJJ-JJJJJ. The radio of the military junta in the Dominican Republic claims the Communists have prepared a "propaganda plan" utilizing anti-U.S. themes and other devices, to create disorders on Jun 14 in preparation for an uprising in the towns of the interior.
This thorough study of the K.P.D.'s propaganda effort effectively shows the tasks of local Communist parties.

The author examines the threats of DELAYED REPORTING by the Czech Communist Muscle, and while conceding its anti-Stalinist aspects, asserts that it does not represent any fundamental revolt against the rule of the Communist Party.

South Vietnamese paywar officials are attempting to confuse the Viet Con by circulating a report that Ho Chi Minh has ordered his commanders to pull out of South Vietnam.
See also 9, 15, 16, 20, 30, 32, 35, 39, 43-49, 52, 54-56, 58, 62, 74, 80, 83, 84, 90, 95, 97, 98, 101, 102.

Counterpropaganda

The Soviet Bloc is investing heavily in the Ninth World Youth Festival (from July 28 to August 7) in Algeria to make it a well-publicized success and to counter Chinese attempts to exclude the USSR from the Afro-Asian Conference in June.
See also 26, 32, 45, 49, 52, 55, 56, 65, 66, 88, 97.
Mass Indoctrination and Brainwashing


See also 32, 101.

Media and Support

Printed Matter: Newspapers, Books, Leaflets

70. "Brazil," FBl: DAILY REPORT: Latin America, (Aug 10, 1965), ddd1-3. OFLUSE. The Brazilian police have confiscated propaganda materials brought in from Cuba and the Dominican Republic, as well as leaflets sent from Czechoslovakia and distributed in Brazil by the International Student Union.

71. "Ecuador," FBIS DAILY REPORT: Latin America, (Jun 23, 1965), KKKK1. A total of ten leaflet bombs, containing anti-U.S. themes, were detonated in Guayaquil, Ecuador.

73. "Indonesia," FBIS DAILY REPORT: Far East, (Jul 7, 1965), rrr1-7. Copies of subversive leaflets and bulletins condemning Sukarno and the "crusade against" campaign and secretly circulated in Indonesia, were seized by the Department of Public Prosecution.

74. "It's News," THE FALLING LEAF, 6 (June 1965), 23-29. A listing is provided of recent leaflet drops in world trouble spots, including West Berlin, East Berlin, Cyprus, Indonesia, and the Belgian Congo. Also recounted is the use of a "loud-hailer" in Bolivia, instructing villagers in building an airstrip.

75. "Laos," FBIS DAILY REPORT: Far East, (May 20, 1965), ppp1-3. On the night of May 13, two Pathet Lao agents, after scattering pro-Communist propaganda leaflets in several villages in government held Laos, were arrested and "admitted having wrongly the people."


81. "Thailand," FBIS DAILY REPORT: Far East, (Jun 28, 1965), nnnl. Communist propaganda leaflets which contained threats to kill U.S. Peace Corps members, were seized by police in northeast Thailand. These pamphlets were similar to those at Bangkok University earlier in June.
Entries 82-85


See also 3, 5, 6, 7, 15, 21, 27-29, 31, 38, 40, 45-47, 50-52, 54-58, 61, 65, 66, 97, 100, 104.

Radio, TV, Loudspeakers


86. "Kenya," FBIS DAILY REPORT: Middle East, Africa & West Europe, (July 2, 1965), 13-5. With the expansion of radio broadcasting facilities, the Voice of Kenya is making rapid progress toward the goal of providing the best possible radio and television service to the greatest number of listeners.


88. "Thailand," FBIS DAILY REPORT: Far East, (Jun 14, 1965), nnml. On June 4, 1965, the Thai Govt announced plans to set up four more radio stations with U.S. assistance and training. They will counter Communist propaganda. The stations will be located at Chiang Mai, Khonkaen, Nokhon Ratchasima, and Yala.

89. "Thailand," FBIS DAILY REPORT: Far East, (Jul 7, 1965), nnml-2. The Voice of the People of Thailand (clandestine) claims that the acceptance by the Thana govt of the U.S. offer to establish a 1,000 kilowatt radio station in Thailand is a deceptive trick to use Thailand as a base for mayar against "the patriotic and democratic covenant of the people."

91. U.S. Information Agency, Research and Reference Service. RADIO IN YUGOSLAVIA AND ITS AUDIENCE. (R-13-61). Washington: USIA, Feb 1965. 11, 21pp. Tables. Mimeo. Background information is provided on Yugoslav radio to include the number and distribution of receivers, program content, foreign broadcasts, and the results of audience research surveys.


See also, 1, 3, 6, 7, 15, 26-29, 38, 45, 52, 53, 57, 59, 74, 82, 106.


94. Cooly, John K. "Peking's Pattern: Training for Revolt," THE (Boston) CHRISTIAN SCIENCE MONITOR, 57 (Jun 7, 1965), 14. As part of the effort to outdo their Soviet rivals, the Chinese Communist embassies distribute films on guerrilla warfare or project them at private showings to local Communist parties and to national liberation movement groups.

See also 15, 19, 04, 45, 61, 82, 105.

Informal Media: Word-of-Mouth, Front Organizations, Rumors, Lectures, Plays, Speeches


97. Cunsolo, Ronald J. "Libya, Italian Nationalism, and the Revolt Against Gioia Littoria," THE JOURNAL OF MODERN HISTORY, 37 (Jun 1965), 196-207. The propaganda of the Italian Nationalist Movement stimulated the successful war for the acclamation of Libya in 1911, but continued agitation created the center parties, paving the way for Fascism.


102. Van der Kroef, Justus M. "Indonesian Communism's 'Revolutionary Gymnastics'," ASIAN SURVEY, 5 (May 1965), 217-232. Through propaganda campaigns against the "cultural imperialism" of the West, economic misery, and the intimidation of its opponents, the Indonesian Communist Party is gaining power and weakening the opposition of the armed forces.

See also 7, 25, 27, 29, 33, 38-40, 45, 55, 56, 62, 65, 67, 68, 79, 82.
Psyops Analysis

Evaluation

103. "Dominican Republic," FBIS DAILY REPORT: Latin America, (Jun 11, 1965), JJJJ-1110. Citing Reston's column in THE NEW YORK TIMES of Jun 2, 1965, the rebel radio in the Dominican Republic claims that the Voice of America has either lied or been badly misinformed about the Dominican revolutionary uprising and U.S. involvement.


105. U.S. Information Agency, Research and Reference Service. POST UTILIZATION OF MOTION PICTURES. (R-6-65). Washington: USIA, Jan 1965. v, 215pp. Tables. Mimeo. This is a summary of the findings of an inquiry made to 83 USIA posts in Asia, the Near East, and Latin America in an attempt to ascertain the most desirable types and themes of motion pictures.


See also 10, 25, 28, 47-49, 52, 57, 60, 72, 82-85, 99.
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107. "Panama," FBIS DAILY REPORT: Latin America, (Jun 16, 1965), v.10-4. An editorial extract from the Panama students' magazine ANTORCHA expresses concern over Marxist indoctrination in the National University and urges "democratic student unity" to meet the threat.

108. "Venezuela," FBIS DAILY REPORT: Latin America, (Jun 16, 1965), v.10-4. Caracas Radio urges that strong measures be taken by the National Congress to counter Communist infiltration in the university, where students are a prime target for Communist propaganda and are a source of recruits for guerrilla and terroristic activities.

See also 1, 105.
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